2020 ULI URBAN OPEN SPACE AWARD

Submission Instructions

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Schedule
Please allow at least one month before the deadline to gather all information you will need in order to submit!

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<th>Event</th>
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<tr>
<td>Submissions open</td>
<td>December 2, 2020</td>
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<tr>
<td>Early Bird deadline</td>
<td>February 7, 2020</td>
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<tr>
<td>Final deadline</td>
<td>March 6, 2020</td>
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<td>Finalists Announced</td>
<td>May 2020</td>
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<tr>
<td>Jury Site Visits</td>
<td>June – August 2020</td>
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<tr>
<td>Winner(s) Announced</td>
<td>September 2020</td>
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<tr>
<td>Winner(s) profiles</td>
<td>September 23-30 in Fall print edition of Urban Land magazine</td>
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<tr>
<td>Winner(s) recognized</td>
<td>October 12 – 15, 2020 at ULI Fall Meeting in San Francisco, CA</td>
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Last revised December 3, 2019
Introduction

In 2020, ULI will award the eighth ULI Urban Open Space Award program since 2010. This award recognizes transformative open spaces—including parks, plazas, squares, memorials, trails, and other non-traditional park and open space formats. It honors the full impact of the open space—from its design and financing, to its sustainability and resilience, to its economic and social impact on adjacent communities, and more.

A jury of distinguished ULI members reviews all applications and selects a group of finalists. The jury visits all finalists in person and meets with members of the development and design teams. After visiting, the jury reconvenes to select the winner(s).

Benefits and Recognition

- **Cash prize.** At the discretion of ULI and the Jury, ULI will award one or more cash prizes of up to $10,000 to support the individual(s) or organization(s) most responsible for the operations and maintenance and/or creation of the winning open space. While projects outside the U.S. can win and receive global recognition, ULI cannot disburse a cash prize for this award to a project outside the U.S.

- **Commemorative gift.** All winners will receive a commemorative gift. This will go to the owner or a person the owner designates.

- **Certificate.** All winners will receive certificates for up to ten team members.

- **Press.** ULI will recognize each winning project:
  - in the print edition of *Urban Land* magazine
  - on Urban Land online
  - in press releases for finalists and winners
  - on ULI websites
  - on ULI social media channels (followers as of 11/7/19):
    - Facebook: 74K followers - @ULIGlobal
    - Twitter: 140K followers - @UrbanLandInst
    - LinkedIn: 59.2K followers - @Urban Land Institute
    - Instagram: 16.5K followers - @urbanlandinstitute

- **ULI Fall Meeting.** After selection of the winners, ULI will be able to determine whether to have representatives of winning and/or finalist teams present about their open space projects at ULI Fall Meeting in San Francisco, CA, in October 2020.
History

ULI created the award through the generosity of Amanda M. Burden, former New York City Planning Commissioner and 2009 laureate of the ULI J. C. Nichols Prize for Visionaries in Urban Development. In 2011 the Kresge Foundation, MetLife Foundation, and the ULI Foundation joined forces to continue the award through 2014. In 2015, the Urban Land Institute continued its support of the initiative and announced the program was open to global submissions. In 2018 and 2020, the program is partnering with 10 Minute Walk, a movement dedicated to improving access to safe, high-quality parks and green spaces in cities—large and small—throughout the United States. Led by the Trust for Public Land (TPL), in partnership with the National Recreation and Park Association (NRPA) and the Urban Land Institute, 10 Minute Walk is working to create a world in which, by 2050, all people live within a 10-minute walk of a park or green space. In alignment with the campaign, the Award will recognize parks and urban open spaces that have been instrumental in promoting healthy, sustainable, and equitable outcomes in communities.

Submission Fees

Submission fees for the 2020 ULI Urban Open Space Award are:

- **Early Bird Deadline – February 7, 2020**
  - Public Sector/NGO $250 ($50 discount)
  - Private Sector $600 ($100 discount)

- **Final Deadline – March 6, 2020**
  - Public Sector/NGO $300
  - Private Sector $700

Please note that the above fees apply to the type of company or organization submitting the application, not to the type of project.

Credit Card

ULI prefers payment by credit card, and accepts Visa, MasterCard, Discover, and American Express. The online submission form will take you through a secure process where you can complete payment, submit the form, and receive an automatic receipt.
Check

Upon checkout, select Pay by Check or Bank Transfer. You will be able to complete your submission form and will receive an invoice with the following instructions upon checkout. **ULI must receive payment no later than April 15, 2020 or the jury will not review your submission.**

**Remit Payment to:** Urban Land Institute, 2001 L Street, NW, Suite 200, Washington, DC 20036

You MUST include the following information on the check in order to receive credit for payment:

- **Reference:** Other (UOSA2020 – 2127-370005)
- **Project Name:** [Name of project submitted (e.g., “Best Park”)]
- **Name:** [First and last name of person who submitted the award]
- **ULI contact:** Sarah Kraatz awards@uli.org

**Example:** UOSA2020 – 2127-370005, Best Park, John Smith, Sarah Kraatz awards@uli.org

Bank Transfer

Upon checkout, select Pay by Check or Bank Transfer. You will be able to complete your submission form and will receive an invoice with the following instructions upon checkout. **ULI must receive payment no later than April 15, 2020 or the jury will not review your submission.**

**Bank Name:** Bank of America
**Bank Address:** 222 Broadway New York, NY 10038
**Account Number:** 193 304 9661
**Routing Number for Wires:** 026 009 593
**Routing Number for ACH:** 054 001 204
**SWIFT:** BOFAUS6S
**Credit:** Urban Land Institute

**Details of payment** (You MUST include the following details with your bank transfer in order to receive credit for payment):

- **Project Name:** [Name of project submitted (e.g., “Levy Park”)]
- **Name:** [First and last name of person who submitted the award]
- **Reference:** Other (UOSA2020 – 2127-370005)
- **ULI contact:** Awards@uli.org – Sarah Kraatz

**Example:** John Smith, Other (UOSA2020 – 2127-370005), Sarah Kraatz awards@uli.org, Best Park
Eligibility and Criteria

Eligibility requirements

Projects are eligible to apply if they:

1. are predominantly outdoors and inviting to the public;
2. have been open to the public at least one year;

The awards are open to projects around the world. ULI seeks to recognize not only a large, “flagship” project that may represent significant regional or local investment, but also a neighborhood-serving space that adds to local quality of life or provides examples of best practice that other communities can replicate.

Criteria

The following criteria guide the jury in determining the winner(s). While each open space does not have to meet all these criteria, each should be able to respond positively to many of the criteria. You will have the opportunity to identify which seven criteria best reflect why your open space should win this award. An open space might receive special recognition if it is exemplary in a smaller subset of criteria. These criteria are not weighted and are not listed in any order of importance.

1. **Success.** What are the vision and goals for the open space? Is the open space achieving the vision and goals?
2. **Use.** Do people use it intensively on a regular basis? Does it act as a destination for a broad spectrum of users throughout the year?
3. **Accessibility.** Is it fully accessible to people of all abilities?
4. **Features.** Does it provide thoughtful, high quality attractions and features that offer different ways for visitors to enjoy the space?
5. **Programming.** Does it provide thoughtful, high quality programming that engages diverse groups of people?
6. **Innovation.** Does it demonstrate innovation – in design, financing, programming, partnerships, or otherwise?
7. **Replicability.** Does it provide lessons, strategies, and techniques that other communities can use or adapt?
8. **Investment.** Did it make efficient use of public and/or private investment for its development? Does it make efficient use of public and/or private investment for its maintenance and operations?
9. **Future planning.** Is there a thoughtful long term strategy underway for maintenance and operations and/or future investment?
10. **Economic Impact.** Has it had a positive economic impact on its surrounding communities?
11. **Mobility.** Does it connect to or enhance local and regional pedestrian, cycling, transit, and sharing networks and/or services? Does it provide multiple, new, and/or better quality transportation options to residents and visitors?

12. **Community Engagement.** Did its planning include substantive public engagement of all relevant stakeholders?

13. **Community Impact.** Has it had a positive social impact on its surrounding communities? Does it support community resilience?

14. **Health.** Does it promote the physical and/or mental health of its surrounding communities?

15. **Food.** Does it include or enhance access to agriculture or food systems?

16. **Sustainability and Resilience.** Does it support environmental sustainability and/or resilience to climate change or peak weather events? Does it encourage resource efficiency or provide new or enhance existing green infrastructure?

17. **Conservation and Nature.** Does it include or enhance access to nature? Does it protect critical habitat, ecosystems services, or other resources? Does it promote stewardship? Please describe.

18. **Equity.** Does it represent an investment in disadvantaged or underserved neighborhoods? Does it address gentrification and/or displacement? Does it promote land use patterns that reduce environmental vulnerabilities?

19. **Design.** Does the overall form and function of the space serve the goals set for it? Is it beautiful, pleasing, or unexpected in a positive way?

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**Authorization**

Each submission must include a digital authorization by the current owner, the developer, or a relevant public official responsible for the project, where the authorizer acknowledges that:

- ULI may use and reproduce the information on the application and any supporting materials provided (including images), unless noted otherwise noted. Please note that ULI considers any financial information not otherwise public to be proprietary to the applicant. Only the jury and a limited number of ULI staff will have access to this information.
- There are no pending or impending concerns with the project’s financial condition, debt, equity, or public agency subsidy; or, if there are, they will be disclosed during a potential site visit.
- The applicant has accurately described the role of all team members and has not omitted any important team members.
- The applicant has provided the name of one person at the organization most responsible for the maintenance and operations of the open space. This person will indicate who will receive the certificates and commemorative gift and what entity should receive any cash prize the jury might designate.

Last revised December 3, 2019
The applicant has full power and authority to provide this information and to grant these rights and permissions. The person submitting the form may provide this authorization on behalf of another person.

Submission Process

- You may submit online at www.uli.org/uosa2020.
- You can save the application at any time and return later to complete it. ULI recommends you save the application often to avoid loss of data.
- You must upload a PowerPoint presentation with all images of the open space. You can download the presentation template here: https://americas.uli.org/wp-content/uploads/sites/2/ULI-Documents/2020-UOSA-Template.pptx.
- Once you have started an application, you can find your submission number at:
  - My Applications > In progress. In the # column, your submission number takes the format 2019-### or 2020-### depending on the year you start the submission.
- After you select whether the submitting organization is Public/Nonprofit or Private, you will be able to select Add to Cart to complete payment.
- You will not be able to Add to Cart if you have not answered a required question. The form will take you back to the section(s) you need to complete.
- If you submit in error, please contact awards@uli.org; ULI may be able to reopen your submission.
- ULI will review all submissions and give you at least one opportunity (within a limited timeframe) to address any incomplete sections. The jury will not evaluate incomplete submissions.
- ULI will not process refunds except in cases of duplicate payment; please be sure you wish to submit before you complete payment.

Multiple Submissions
The same submitter can enter several submissions into the system.

The Jury Process
The jury consists of ULI members who represent various facets of real estate and land use expertise, including planning, development, finance, design, public affairs, and professional services.

Jurors operate independently, applying the highest standards of evaluation and professional practice as outlined by ULI code of ethics. After an extensive briefing, each juror receives a specific number of submissions to review in advance of the first group meeting. During this meeting, typically over the course of two days, each juror presents to the rest of the group his or
her submissions for debate, evaluation, and qualification. The jury determines the finalists by the end of this first meeting, and ULI will notify finalists and non-finalists of their status shortly after this meeting.

If your project is a finalist, one or more jurors will visit your project in person for a closer evaluation on site. ULI will ask that you make available key individuals who are responsible for the success of the project. The goal is to gather insight into the planning, design, development, construction, and operations of each project with a detailed understanding of financial performance, community and environmental impact, development history, design elements, and innovations. It is imperative that at least one person who attends this meeting can speak to the financial background of the project; the meeting should include at least one person who is not a designer. These meetings typically last at least two hours and may last up to a full day, depending on the schedule you create for the jurors.

The jury convenes in a second and final meeting where they review each finalist again. The member of the jury who coordinated the project visit starts the debate with a brief presentation to the rest of group about the newly gathered insight. After a long day of deliberations, the jury selects the winners of the ULI Urban Open Space Awards, and ULI notifies winners and non-winners of their status shortly after this meeting.

Information: uli.org/uosa
Submit: uli.org/uosa2020
Questions: Awards@uli.org