FRAN + Ollie:
AuthenTECH Relationships in the Smart City

Christopher Bledsoe
Panelist
Ollie

Chandler Hogue
Moderator
Gemdale USA Corporation

Kevin Clausen-Quiroz
Panelist
City of Anaheim Community Development Department
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jason?
@jasonjarmoosh

Pokemon Go is literally making people with depression and anxiety and agoraphobia leave the house and explore the world and socialise.

❤️ 1,240  8:06 AM - Jul 8, 2016 - Cape Town, South Africa

💬 657 people are talking about this
What is the current issue with technology’s impact on the way we gather?
Why is this an issue and how did we get here?
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Loneliness 
Crisis

Distrust

Crisis of 
Meaning

Tribalism
How are FRAN and Ollie engaging this issue?
Francisca Avila Rimpau

LA ~ 1830's

Avila Adobe

Anaheim ~1860

Rimpau Residence
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FRANpool Karaoke

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ALTA+ by Ollie Resident Profile

Gender:
- Female: 45%
- Male: 55%

Age Groups:
- 25-29: 63%
- 20-24: 21%
- 30-34: 11%
- 35+: 5%
ALTA+ by Ollie Community Engagement

# of events attended (Q2 2019)

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<thead>
<tr>
<th># of events attended (Q2 2019)</th>
<th>% of residents</th>
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# Value Influences Programming

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<td>Sip &amp; Soap 7PM-9PM</td>
<td>Sound Healing 7:15PM-8:30PM</td>
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<td>Karaoke Night 7:30PM-9:30PM</td>
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<td>Inclusiveness</td>
<td>Sweet Therapy 11AM-12PM</td>
<td>March Madness Final Four 7PM-9PM</td>
<td>Mason Jar 6:30PM-8:30PM</td>
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Community Videos
How are FRAN and Ollie utilizing people first tech?
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Roommate Matching Preferences

How tidy are you?
- Not Very Tidy
- So So
- Extremely Tidy

What is your personality?
- Introvert
- Somewhere in between
- Extrovert
Roommate Matching Preferences

What is your tolerance for overnight guests?
- Anytime
- Occasionally
- Never

How often do you cook a meal?
- Never
- Light (< 2 meals/week)
- Moderate (2-4 meals/week)
- Intense (> 5 meals/week)

Do you have a "No Shoes Policy" in your living space?
- Shoes-off ALWAYS
- Shoes-off preferred
- I wear shoes in the house
Roommate Matching Preferences

Penelope L.

Match Meter: 8.8 out of 10

Preferences Progress: 100%

Last Seen: Last 90 days
Maximum Monthly Budget: $1,500
Earliest Start Date: 09-01-2019
Latest Start Date: 07-01-2020
Social Interaction
What is the impact to real estate?
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Connect with us! Thank you!

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