

Why West 7th and its relationship to the Fort Worth Cultural District?



What did we do initially and how did we improve at West 7th?

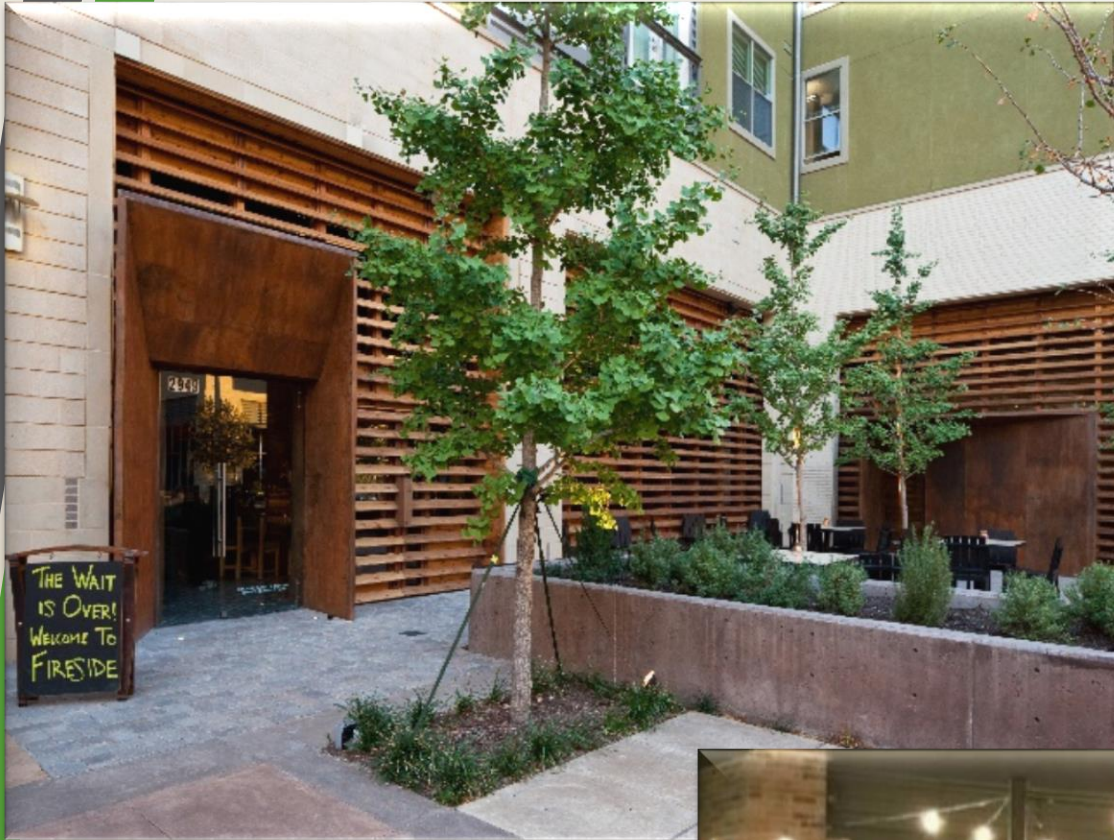


Initial Development
Bland Tenant Storefronts

Enhanced Improvements
Iconic Pieces



What did we do initially and how did we improve at West 7th?



Initial Development
No Indoor/Outdoor Connections

Enhanced Improvements
*Augmented Indoor/Outdoor
Environments*



What did we do initially and how did we improve at West 7th?



Initial Development
Diminished the Landscape/Hardscape Component

Enhanced Improvements
Created Livable Landscape/Hardscape Areas



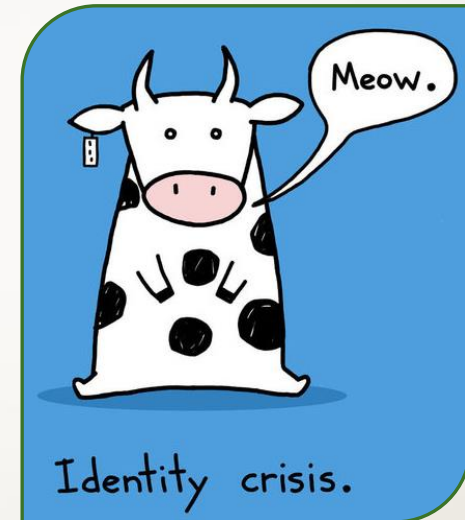
What did we learn from West 7th and what are we doing now?

Retail real estate is a fun and exciting challenge!

Corporate



Cause



Community



What did we learn from West 7th and what are we doing now?

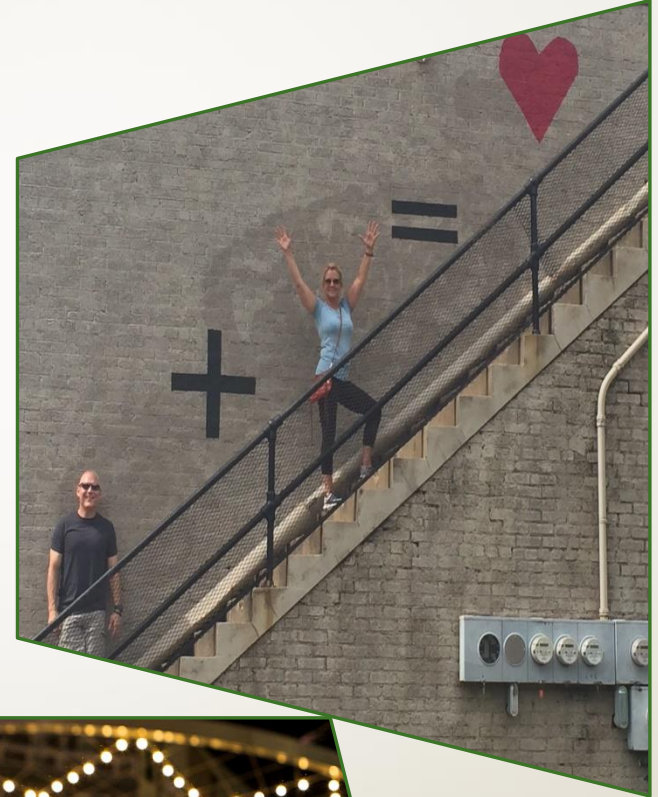
Any art in any of our projects needs to be:



Found

Fun

Financeable



Functional



Fit

