

## ULI Partners for Health Project Overview

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### Overview

The ULI Building Healthy Places Initiative will work with three District Councils, selected through a competitive process, to leverage the expertise and engagement of local members to help promote a culture of health in their community and gain momentum to counter health challenges.

**The goal of the Partners for Health program is to support deeper District Council and ULI member engagement in a key existing local initiative that has a focus on or is working towards community health improvement, reducing health disparities, and advancing health equity<sup>1</sup>.** We are excited about the opportunity to help support activities that position ULI District Councils as a key strategic partner in their regions on health.

This project is generously supported by the Robert Wood Johnson Foundation.

### District Council Activities

Interested District Councils should identify an **existing city-, neighborhood, or regional initiative** where:

- Improving health is a primary focus or goal
- Advancing health equity and reducing health disparities are key priorities
- ULI and its members have the potential to contribute positively to the success of the initiative.

The role of the District Council will be to **partner** on an existing effort, rather than crafting and leading a new effort, and to bring the ULI member network—which includes both local and national experts in real estate, design, and land use—to the table.

Potential local efforts or initiatives might include, for example:

- Infrastructure investments to make biking and walking safer, more convenient, and more equitable
- Equitable park investment programs
- Equitable transit investments
- Healthy food access strategies
- Zoning policy reviews, with an eye toward enhancing health equity or increasing construction of affordable housing
- Strategies to address homelessness
- Other health and health equity related programs

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<sup>1</sup> When we think about social, economic, and health equity within ULI, we are considering the definition from PolicyLink: “Equity means just and fair inclusion. An equitable society is one in which all can participate and prosper. The goal of equity must be to create conditions that allow all to reach their full potential.”

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Each selected District Council will receive up to \$15,000 in pass-through funding to support the effort, to be spent over a year-long period. Activities must be undertaken within the course of one year and must **focus directly on improving citizen health and advancing health equity**.

District Council activities supported by this grant may include, for example:

- Mobilizing and engaging local ULI members to participate in the local program
- Contributing to the costs of a TAP or a National Study Visit (\$5,000 max contribution)
- Participating in demonstration projects including parklets or other tactical urbanism activities designed to promote physical activity, food access, or other health outcomes
- Engaging in marketing or communications campaign designed to support changes to the built environment that benefit residents
- Supporting implementation of pieces of the local effort that are already planned
- Hosting a design or community engagement meeting or charrette
- Conducting local research or writing a report

Multiple activities may be undertaken through this effort. Pass-through support to other organizations will be considered but must be undertaken as part of the larger District Council engagement. We encourage District Councils to use their own funds to supplement the \$15,000 in grant funding, to the extent they are able to do so.

**All funded activities must have a primary goal of improving health in the community, reducing health disparities, advancing health equity, and supporting a larger city or regional effort.**

The ULI Building Healthy Places Initiative (BHP) staff will be engaged to provide advisory support and technical assistance, and can help engage and connect you with national experts to advise on specific tasks as part of the effort as well, if desired.

### Statements of Interest

ULI will seek Statements of Interest from District Councils in late Fall 2017. The timeline for this program is as follows:

- Wednesday, January 10<sup>th</sup>: Statements of Interest due from District Councils
- End of January, 2018: Selected District Councils notified
- February 2018: Activities commence
- Throughout the program: Monthly or bimonthly calls with BHP staff to report progress
- June 29<sup>th</sup>, 2018 and January 25<sup>th</sup>, 2019: Summary reports due

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Statements of Interest will be evaluated based on:

- Strength of local initiative or effort, and connection to health
- Clarity around District Council role and engagement of ULI members
- Focus on improving health outcomes in low income or vulnerable communities
- The robustness of the current or planned community engagement process

### Reporting

Selected District Councils will be expected maintain regular communications with ULI National to assess progress based on the proposed activities. District Councils should plan to set up a separate cost center for this effort.

At the six month mark and at the conclusion of the one-year period, selected District Councils will submit a summary narrative and budget report outlining:

- Activities completed and accomplishments, including key outcomes from the effort and how ULI members contributed to activities
- Engagement of ULI members, including an estimate of how many members were involved and how many hours they contributed
- Estimated labor hours spent on this effort by staff
- Total budget vs. spending, including grant spending and District Council contributions
- Description of community and health impacts, including any metrics or anecdotes from community members

### Learn More

Be in touch with us at [health@uli.org](mailto:health@uli.org) with questions or to learn more.