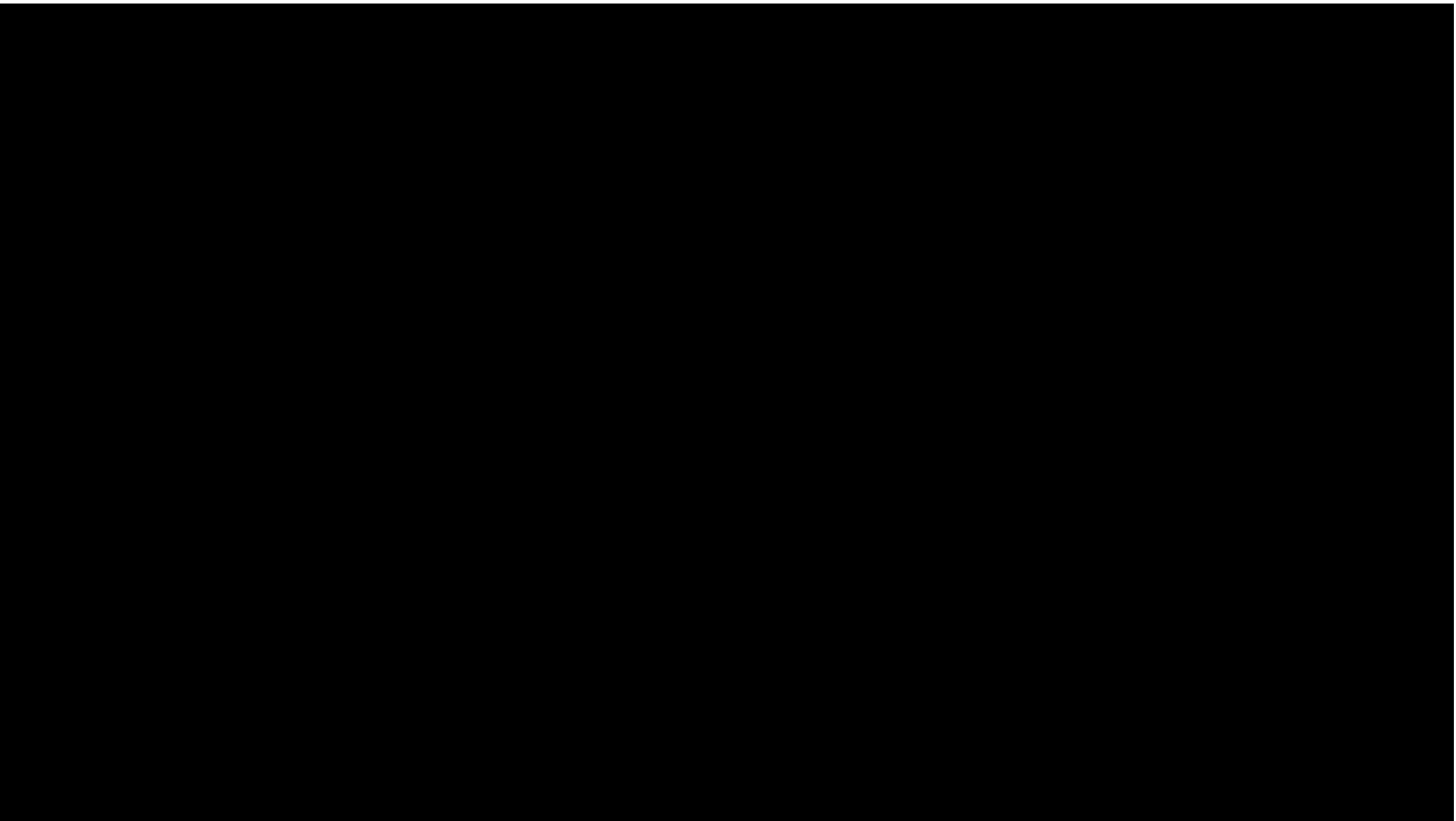


# yotel



# YOTEL; THE NEXT LITTLE THING *yotel*





# YOTEL THE STORY SO FAR...



- Gerard Greene joins Simon Woodroffe, the founder of YO! Sushi
- YOTEL is incorporated

- IFA HR invest in YOTEL
- YOTEL signs leases with BAA for LHR/LGW

- YOTEL London Heathrow & Gatwick airports open
- Management agreement for New York is signed

- YOTEL opens Amsterdam Schiphol
- Construction starts in New York

- Opening of 669-key New York hotel to industry acclaim

- Culmination of guest research. Key development to room and public area design ensues

- YOTEL management change
- Year-End project announcements



# OUR BRAND DNA

WE ARE A UNIQUE, GLOBAL, DIGITAL BRAND THAT DELIVERS AN EXTRAORDINARY, INNOVATIVE EXPERIENCE WITH EXCEPTIONAL SERVICE.

UNCOMPROMISINGLY LOCATED AND DESIGNED AROUND OUR GUESTS, OUR SMART SPACES DELIVER OUTSTANDING VALUE.

STAY, WORK AND PLAY ...

