



Creating Incredible Places to Live



The largest private developer of planned communities in the US.

With a legacy that dates back **more than 45 years**, Newland specializes in comprehensive residential and mixed-use community creation and development, asset management, investment and advisory services.



22 Active Markets. Coast-to-Coast.

Newland has offices in 14 cities, is active in 22 different markets in 14 states, and currently has more than 35 communities under development, making it the nation's **most geographically-diverse community developer.**



Newland's strong regional operating teams include **more than 200 experienced professionals** in finance, entitlement, planning and engineering, construction, marketing and sales.

Multi-disciplinary operating teams.



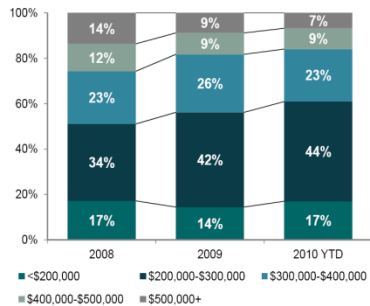
Newland has earned a solid reputation for integrity, innovation and an ability to deliver on every community's unique vision, by **bringing an intentional design focus** to everything it does, and starting with a deep **understanding of their customer.**

Customer-centered. Design focus.



Newland Toolbox for Customer Intel and Engagement

"On my next home I plan to spend..."
Prospects by Preferred Purchase Price



CRM Customer Database



Customer Segmentation

LIFESTYLE & LIVING PANEL

Your Opinion Counts!

Newland Communities invites you to participate in monthly surveys that take minutes to complete. Resident feedback provides us with valuable information to help strengthen the community and future development.



Recently completed surveys

- ✓ Economy and shifting attitudes
- ✓ Sustainable living and the environment
- ✓ Community conveniences and services
- ✓ Parks and activities



Visit Join.LifestyleAndLivingPanel.com to join your community's panel

Shopper & Resident Surveys



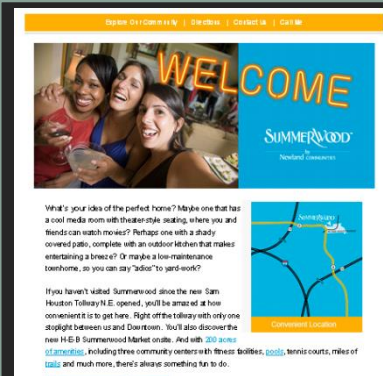
Ethnographies & Product Testing



Social Media & Blogs



Community Websites



Targeted E-Mails



Online & Search Optimization

Completed projects. The test of time.

Newland's portfolio of projects both completed and under development includes:

- More than **140 diverse real estate developments**
- In excess of **20 million square feet** of commercial and retail
- Over **185,000 residential units** sold to builders



During the depths of the recession, Newland had the **#1-selling community in the nation** (Cinco Ranch, 2009), and consistently has multiple communities on the top-selling list, including 5 of the top 50 in 2013.

Newland was named **Developer of the Year** in 2010 by national trade publication, *Builder & Developer Magazine*.

Market-leading. Top-sellers.



**Great communities provide
ways to connect ...**



reasons to stay...



a sense of pride in place...



**and places for all kinds of
families to live life in ways that
matter most to them.**

