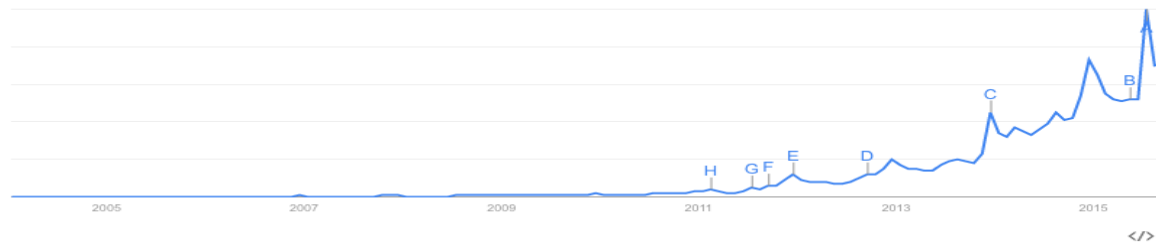


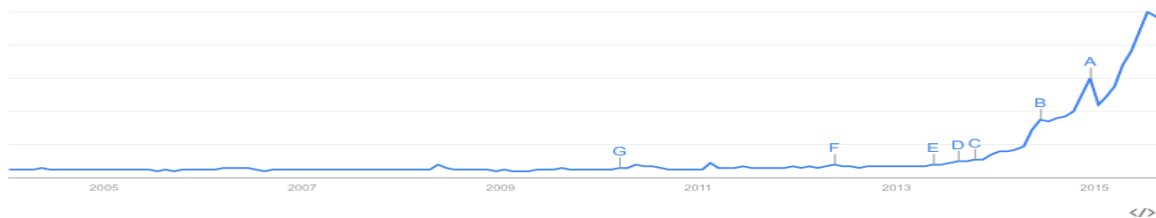
SHAPE SHIFTING THE FUTURE

How Cascading Disruptions
Will Change Our World

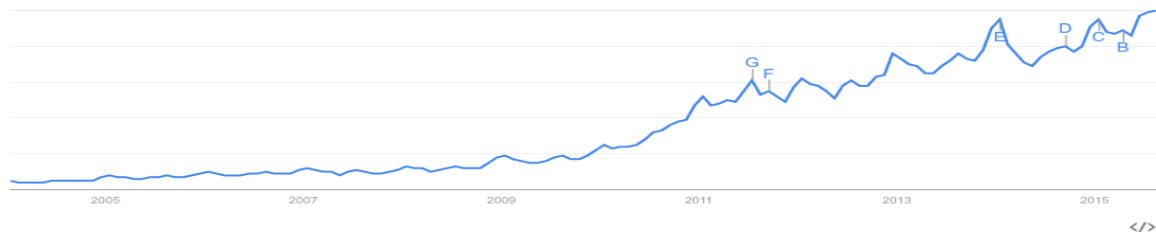
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Search Term: “Uber”



Search Term: “Netflix”



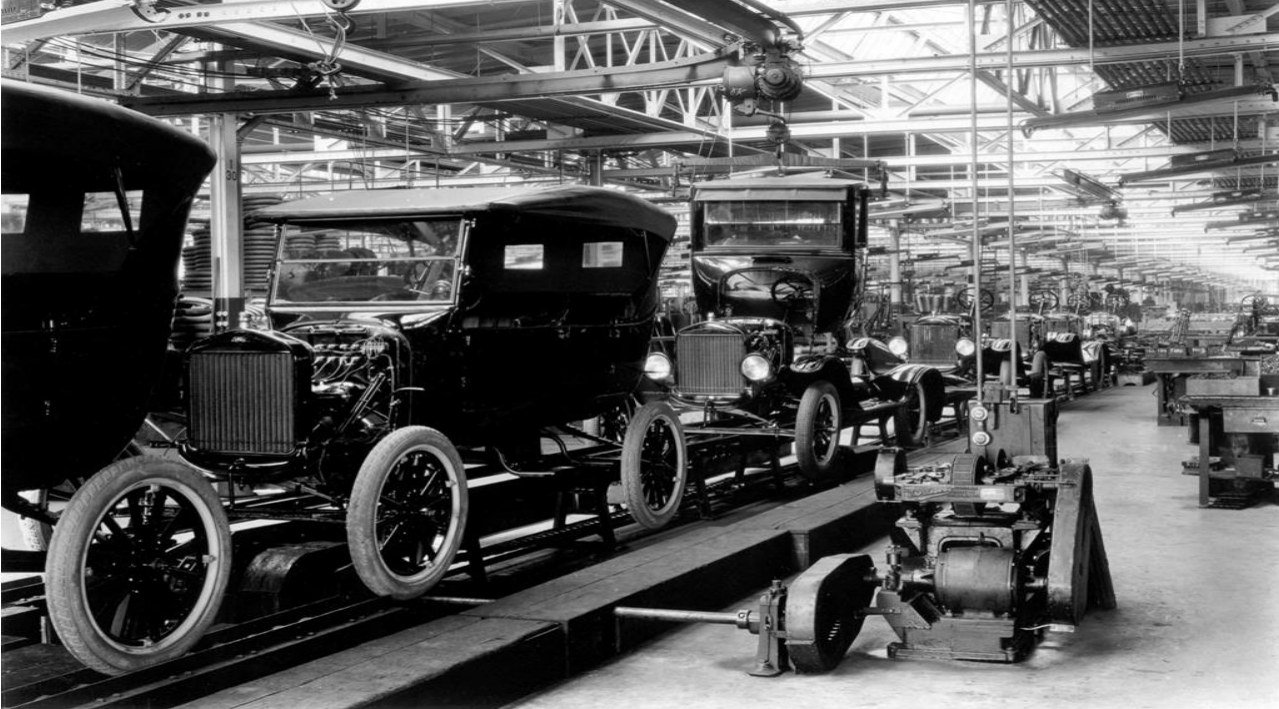


What will this list of high-impact brands look like in 2025?



“We wouldn’t choose a house that didn’t have electricity. (High speed internet) is right on par with those things.”

Kara Burke, Home Buyer, Western Massachusetts



“If I had asked people what they wanted,
they would have said faster horses.”



**Karin
Giefer**

**Associate
Principal**

Arup



**Deborah
Weinswig**

**Head of Global
Retail Research &
Intelligence**

Li & Fung



**Tod
Desmarais**

Director

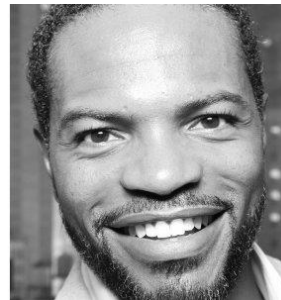
Gensler



**Wayne
Fitzgerald**

**Managing
Director**

Blackrock



**Stephen
DeBerry**

**Chief Investment
Officer**

**Bronze
Investments**



**Peter
Albers**

**Head of Market
Development**

Google Fiber