

Council Day Survey for Seattle, Spring 2017

Q2 AWHC Blue, Please Rate Each Council Day Session

Answered: 21 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Keynote Introductory Speaker	66.67% 14	0.00% 0	28.57% 6	4.76% 1	21
The Washington (DC) Update	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
"Seattle's Housing Affordability and Livability Agenda ('HALA')"	80.95% 17	0.00% 0	19.05% 4	0.00% 0	21
"A Developer Interviews Washington State's Tax Credit Allocator"	80.95% 17	0.00% 0	19.05% 4	0.00% 0	21
Panel A: "Yesler Terrace – A Seattle Example of Mixed-Income Urban Redevelopment"	80.95% 17	0.00% 0	19.05% 4	0.00% 0	21
Panel B: "Seattle Workforce Housing Production Tools"	66.67% 14	4.76% 1	28.57% 6	0.00% 0	21
Combined Council Wrap-Up	80.95% 17	4.76% 1	9.52% 2	4.76% 1	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
Keynote Introductory Speaker	85.71% 18	0.00% 0	9.52% 2	4.76% 1	21
The Washington (DC) Update	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
"Seattle's Housing Affordability and Livability Agenda ('HALA')"	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
"A Developer Interviews Washington State's Tax Credit Allocator"	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Panel A: "Yesler Terrace – A Seattle Example of Mixed-Income Urban Redevelopment"	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Panel B: "Seattle Workforce Housing Production Tools"	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Combined Council Wrap-Up	85.00% 17	0.00% 0	10.00% 2	5.00% 1	20
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Keynote Introductory Speaker	40.00% 8	50.00% 10	5.00% 1	5.00% 1	20
The Washington (DC) Update	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
"Seattle's Housing Affordability and Livability Agenda ('HALA')"	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
"A Developer Interviews Washington State's Tax Credit Allocator"	94.74% 18	5.26% 1	0.00% 0	0.00% 0	19

Council Day Survey for Seattle, Spring 2017

Panel A: "Yesler Terrace – A Seattle Example of Mixed-Income Urban Redevelopment"	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
Panel B: "Seattle Workforce Housing Production Tools"	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Combined Council Wrap-Up	80.00% 16	10.00% 2	0.00% 0	10.00% 2	20

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great Council Day!	5/8/2017 5:29 PM
2	Really good day overall. I thought the local policy discussion was very valuable.	5/8/2017 6:42 AM
3	Still need to include more real deals and workforce component that is not a local only application.	5/7/2017 12:13 PM
4	Great council day agenda.	5/5/2017 12:15 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 21	0.00% 0	0.00% 0	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 21	0.00% 0	0.00% 0	21
Did Council Day Meet Your Expectations?	95.24% 20	0.00% 0	4.76% 1	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95.24% 20	0.00% 0	4.76% 1	21

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Overall, topics were a bit too Seattle-focused.	5/7/2017 11:07 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 16

#	Responses	Date
1	I thought it was a good mix of learning about Seattle/WA specific policies and projects and touching on the national AWH issues.	5/9/2017 3:55 PM
2	Excellent venue - all the hard work putting this together was evident. Thank you!	5/8/2017 5:52 PM
3	Great location. Food and beverages were excellent.	5/8/2017 2:24 AM
4	a very good council day, tour, and dinner/reception	5/8/2017 12:52 AM
5	All great	5/5/2017 12:16 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent

Council Day Survey for Seattle, Spring 2017

Sessions?

Answered: 5 Skipped: 16

#	Responses	Date
1	I am interested in how AWH development fits into larger conversations about neighborhood change. What can we do to be responsible and mindful about neighborhood change. What are best practices in creating mixed use neighborhoods that are truly neighborly? I am really excited by the work being done by Derek Hyra of American University on this topic. http://press.uchicago.edu/ucp/books/book/chicago/R/bo25879831.html	5/9/2017 3:55 PM
2	Washington update will continue to be important.	5/8/2017 5:52 PM
3	Impact of potential tax reform on LIHTC investing and pricing. Impact of current interest rate environment on debt offerings	5/8/2017 2:24 AM
4	More workforce aspect	5/7/2017 12:15 PM
5	Your of micro units	5/5/2017 12:16 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 18

#	Responses	Date
1	I'm really impressed! I look forward to LA.	5/9/2017 3:55 PM
2	Really good walking tour, seeing history refreshed plus new and edgy. I was disappointed not to be able to see a unit at Publix - it seemed those units had an unusual configuration - don't need to see more of the typical units, of course. Wished to spend less time standing in a small lobby talking about what we were not seeing. Also wish that Chris Persons had invited any of us who wished to see the rooftop deck to go up there after the tour was over. That would have needed to be pre-arranged, I suspect.	5/8/2017 5:52 PM
3	Don't forget to ask the council at the end of the day about topics for future meetings. It's the only chance to ask the group in person. Someone needs to take notes as well, while the questions are being asked.	5/8/2017 12:52 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 19

#	Responses	Date
1	I can help with the LA fall product program and/or tour.	5/11/2017 9:07 AM
2	Could present our platform or a deal to show its viable workforce housing with out govt subsidies that everyone seems to be so focused on.	5/7/2017 12:15 PM

Q61 Please Rate the Council Day Venue and

Council Day Survey for Seattle, Spring 2017

Council Reception

Answered: 21 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 21	0.00% 0	0.00% 0	21
The Council Reception and Venue Were Great!	100.00% 20	0.00% 0	0.00% 0	20

#	Additional Comments on the Council Day Venue and Reception	Date
1	Somewhat curious how we always get the BEST venues?	5/9/2017 3:55 PM
2	Having the two flights meet in adjoining rooms with free flow between them was great. Keep this up.	5/9/2017 2:29 PM
3	Great job!	5/8/2017 5:52 PM
4	Reception space was loud.	5/8/2017 2:39 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 6 Skipped: 15

Answer Choices	Responses
Advisory Services Panels	33.33% 2
Product Council Leadership	33.33% 2
District Council Involvement	66.67% 4
Foundation Governor Information	33.33% 2
Total Respondents: 6	

#	Other (please specify)	Date
1	Urban Plan	5/9/2017 3:55 PM

Council Day Survey for Seattle, Spring 2017

Q3 AWHC Gold, Please Rate Each Council Day Session

Answered: 16 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Keynote Introductory Speaker	62.50% 10	6.25% 1	31.25% 5	0.00% 0	16
The Washington (DC) Update	87.50% 14	0.00% 0	12.50% 2	0.00% 0	16
"Seattle's Housing Affordability and Livability Agenda ('HALA')"	75.00% 12	6.25% 1	18.75% 3	0.00% 0	16
"A Developer Interviews Washington State's Tax Credit Allocator"	62.50% 10	0.00% 0	31.25% 5	6.25% 1	16
Panel A: "Yesler Terrace – A Seattle Example of Mixed-Income Urban Redevelopment"	87.50% 14	0.00% 0	12.50% 2	0.00% 0	16
Panel B: "Seattle Workforce Housing Production Tools"	75.00% 12	0.00% 0	25.00% 4	0.00% 0	16
Combined Council Wrap-Up	66.67% 10	26.67% 4	0.00% 0	6.67% 1	15
Was Organized					
	Yes	No	Somewhat	N/A	Total
Keynote Introductory Speaker	62.50% 10	0.00% 0	37.50% 6	0.00% 0	16
The Washington (DC) Update	93.75% 15	0.00% 0	6.25% 1	0.00% 0	16
"Seattle's Housing Affordability and Livability Agenda ('HALA')"	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
"A Developer Interviews Washington State's Tax Credit Allocator"	93.75% 15	0.00% 0	0.00% 0	6.25% 1	16
Panel A: "Yesler Terrace – A Seattle Example of Mixed-Income Urban Redevelopment"	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Panel B: "Seattle Workforce Housing Production Tools"	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Combined Council Wrap-Up	73.33% 11	0.00% 0	26.67% 4	0.00% 0	15
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Keynote Introductory Speaker	40.00% 6	26.67% 4	20.00% 3	13.33% 2	15
The Washington (DC) Update	100.00% 15	0.00% 0	0.00% 0	0.00% 0	15
"Seattle's Housing Affordability and Livability Agenda ('HALA')"	93.33% 14	0.00% 0	6.67% 1	0.00% 0	15
"A Developer Interviews Washington State's Tax Credit Allocator"	80.00% 12	0.00% 0	6.67% 1	13.33% 2	15

Council Day Survey for Seattle, Spring 2017

Panel A: "Yesler Terrace – A Seattle Example of Mixed-Income Urban Redevelopment"	100.00% 15	0.00% 0	0.00% 0	0.00% 0	15
Panel B: "Seattle Workforce Housing Production Tools"	86.67% 13	0.00% 0	13.33% 2	0.00% 0	15
Combined Council Wrap-Up	85.71% 12	7.14% 1	0.00% 0	7.14% 1	14

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	While all of the sessions were interesting, the focus was a little too Seattle-centric and the presenters were too in the weeds on local particulars rather than lessons learned that might be applicable elsewhere.	5/15/2017 1:20 AM
2	The 'had take home value' selection is challenging to answer. All of the discussions included great information and value in some form. Overall, I just think the information is hard to take back and put into action or drive change in our industry.	5/10/2017 2:24 AM
3	Very positive: connection between the tour on Wednesday and sessions on Thursday.	5/6/2017 12:01 AM
4	Great program!	5/4/2017 9:50 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 15 Skipped: 4

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 15	0.00% 0	0.00% 0	15
My Chair Kept Members Engaged & Encouraged Broad Interaction	86.67% 13	6.67% 1	6.67% 1	15
Did Council Day Meet Your Expectations?	73.33% 11	0.00% 0	26.67% 4	15
Do You Feel That the Team Communicates Well With You Outside of Council Day?	80.00% 12	0.00% 0	20.00% 3	15

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	There is excellent communication leading up to Council Day with regard to logistical information but little opportunity for any substantive discussion or exchange	5/15/2017 1:23 AM
2	Would love to foster more communication within the group.	5/8/2017 10:24 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 15

#	Responses	Date
1	The tour day was fantastic	5/15/2017 1:23 AM
2	See notes above.	5/10/2017 2:37 AM
3	Very positive experience. I'm leaving motivated with new connections	5/5/2017 1:53 AM
4	Would like to have heard or seen more affordable housing especially the units by pioneer square	5/4/2017 10:14 AM

Q58 Do You Have Any Council Sessions,

Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 1 Skipped: 18

#	Responses	Date
1	Discussion/responses among practitioners of anticipated impacts and implications of specific policy reforms (ie, LIHTC income-averaging)	5/15/2017 1:23 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 16

#	Responses	Date
1	I wonder if we could focus a meeting and/or flight on one topic and go really deep into discussion on that. Leaving time for the members to engage either via an open forum or small break out discussions and bring ideas back to the group on how we might effect change in our daily work. Maybe the theme starts in the spring meeting and carries into the fall meeting. This could lead to some healthy debate. Here are a few ideas but there are many more we could focus on: Homelessness - should LIHTC play a roll in solving this for our communities? Cost of construction - why is the cost per unit so high and what could we do to help? Workforce housing - how to we gain more interest in developing and investing in workforce housing? How are deals getting done - deep dive into the financing structure of a project and real estate challenges.	5/10/2017 2:37 AM
2	Have panels that include more national examples as well as local	5/8/2017 1:40 AM
3	No improvements	5/5/2017 1:53 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 19

#	Responses	Date
	There are no responses.	

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 15 Skipped: 4

	Yes	No	Somewhat	Total

Council Day Survey for Seattle, Spring 2017

The Council Day Venue Was Great!	100.00% 15	0.00% 0	0.00% 0	15
The Council Reception and Venue Were Great!	92.31% 12	0.00% 0	7.69% 1	13

#	Additional Comments on the Council Day Venue and Reception	Date
1	Food was good both places. Liked the informality of Zoe's and the views at the Columbia Tower Club.	5/6/2017 12:04 AM
2	Food was good but restaurant was a little loud.	5/4/2017 12:33 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 6 Skipped: 13

Answer Choices	Responses
Advisory Services Panels	83.33% 5
Product Council Leadership	0.00% 0
District Council Involvement	33.33% 2
Foundation Governor Information	0.00% 0
Total Respondents: 6	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q4 CDCBlue, Please Rate Each Council Day Session

Answered: 30 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Lighting Round Seattle Style – What Are You Fishin' For These Days?	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
Session 1: Interactive Market Update and a look towards the Future of CDC's	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
Session 2: How Commerce, Science & Technology has changed the urban and residential face of Seattle	65.52% 19	6.90% 2	27.59% 8	0.00% 0	29
Session 3: The Relevancy of Ethics in a Radically Conflicted World	75.86% 22	3.45% 1	20.69% 6	0.00% 0	29
I'll Have a Venti Mocha Latte with a Double Shot of Community	82.76% 24	6.90% 2	10.34% 3	0.00% 0	29
Chair's closing comments	71.43% 20	3.57% 1	17.86% 5	7.14% 2	28
Was Organized					
	Yes	No	Somewhat	N/A	Total
Lighting Round Seattle Style – What Are You Fishin' For These Days?	100.00% 30	0.00% 0	0.00% 0	0.00% 0	30
Session 1: Interactive Market Update and a look towards the Future of CDC's	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Session 2: How Commerce, Science & Technology has changed the urban and residential face of Seattle	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
Session 3: The Relevancy of Ethics in a Radically Conflicted World	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
I'll Have a Venti Mocha Latte with a Double Shot of Community	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
Chair's closing comments	88.46% 23	0.00% 0	7.69% 2	3.85% 1	26
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Lighting Round Seattle Style – What Are You Fishin' For These Days?	36.36% 8	4.55% 1	0.00% 0	59.09% 13	22
Session 1: Interactive Market Update and a look towards the Future of CDC's	95.45% 21	0.00% 0	0.00% 0	4.55% 1	22
Session 2: How Commerce, Science & Technology has changed the urban and residential face of Seattle	95.24% 20	4.76% 1	0.00% 0	0.00% 0	21
Session 3: The Relevancy of Ethics in a Radically Conflicted World	52.38% 11	19.05% 4	14.29% 3	14.29% 3	21
I'll Have a Venti Mocha Latte with a Double Shot of Community	85.71% 18	4.76% 1	9.52% 2	0.00% 0	21
Chair's closing comments	50.00% 10	0.00% 0	10.00% 2	40.00% 8	20

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Please work to have John Burns or Godi Kaufman do the market update. A comment was made in the CDC discussion round that we need to talk about the challenges/mistakes/ lessons learned more on our actual projects. "Talk about the sh***" may have been the comment. Instead of a presentation on a very interesting project like South Lake Union that very few of us will ever do, have members prepare some case studies and find program ideas from within the group. The work of the leadership is valued and much appreciated.	5/13/2017 8:29 AM
2	Great venue, well-done	5/12/2017 9:50 AM
3	Very productive day.	5/11/2017 7:31 AM
4	Great day. Well organized. Really liked the market update. Great info	5/10/2017 1:27 PM
5	Great day, Vulcan guy a bit dry but I'm only searching for something to criticize...	5/10/2017 5:35 AM
6	the afternoon sessions were great.	5/8/2017 5:56 AM
7	Afternoon was less relevant to most than the morning, in my opinion. I think some more interactive, workshop style exercises will generate better cross functional thinking and engagement. Overall, still a very good day with great dialogue, conversation and learning opportunities. Excellent group of people who are eager to learn, welcoming and smart.	5/8/2017 5:36 AM
8	In a limited day with limited time I would have preferred to have heard from some new speakers as opposed to a speaker we had already heard twice before (Ethics in a Radically Conflicted World).	5/8/2017 5:08 AM
9	The Future of MPCs was also a good session. Vulcan representative was very guarded on sharing financials. He did not disclose enough financial information to make it meaningful. Lightning Round could be limited to new members. Bueie Sewell and Katie Sewell sessions were both highlights and made the day really worthwhile.	5/8/2017 4:28 AM
10	Great group synergy and awesome afternoon content.	5/8/2017 1:57 AM
11	Session two speaker was very knowledgeable but could not hold the interest of lots of members - saw many with closed eyes or on their phones	5/5/2017 8:21 AM
12	Great venue and good interaction within the council membership.	5/5/2017 5:13 AM
13	The group discussions are always beneficial. Was really only brought into Session 1, but those activities encourage engagement and are always interesting.	5/5/2017 3:55 AM
14	Starbucks was best-more speakers like this. Need some speakers to shake us up a bit. Seriously missed Kathy Cecilia??	5/4/2017 1:05 PM
15	Awesome Day!	5/4/2017 10:48 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96.67% 29	0.00% 0	3.33% 1	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 30	0.00% 0	0.00% 0	30
Did Council Day Meet Your Expectations?	96.55% 28	0.00% 0	3.45% 1	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	83.33% 25	3.33% 1	13.33% 4	30

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Toward the meeting date there was less communication than previous meetings.	5/10/2017 2:25 PM
2	Like the agenda updates location reminders	5/10/2017 1:29 PM

Council Day Survey for Seattle, Spring 2017

3	Similar to previous comments, I felt the afternoon could have been slightly more relevant. More active participation and collaboration would be great.	5/8/2017 5:38 AM
4	Wish there was a stronger bond outside the group to feel free to content for mentorship or questions	5/8/2017 2:00 AM
5	Communication prior to Council Day and agenda highlights/objectives would be beneficial. Not intended to be a negative. Just a recommendation.	5/5/2017 3:58 AM
6	First meeting so I can't really comment as to how they reach out.	5/4/2017 1:12 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 22

#	Responses	Date
1	Again, the venue was very nice. Great job.	5/12/2017 9:51 AM
2	Good experience.	5/11/2017 7:36 AM
3	Good location, food and reception. There was less panelist experience than typical meetings.	5/10/2017 2:25 PM
4	good council day. well organized. good topics	5/8/2017 5:58 AM
5	always a worthwhile experience	5/8/2017 5:13 AM
6	Great day. Good Content and plenty of time for social interaction with fellow members. We struck the right balance. No "dead spots." A full day.	5/8/2017 4:31 AM
7	It seemed like we dropped one session from earlier council days, which I think is a positive. I would rather dig into a few key things, than try and cover too much.	5/8/2017 4:08 AM
8	No	5/8/2017 2:00 AM
9	loved the venue and the food. Always good to spend time with our members.	5/7/2017 6:20 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 12 Skipped: 19

#	Responses	Date
1	Is there a real need for Welcome Centers in our MP Communities today?	5/11/2017 7:36 AM
2	"What went wrong?" Good topic of spurring discussion with groups.	5/10/2017 2:25 PM
3	More home building stats each session	5/10/2017 1:29 PM
4	MPC 2025 - An exercise to create a plan/vision for what we'll be developing in 2025.	5/8/2017 5:38 AM
5	Metro Development Group got the first "innovation district" approved in the country by the State of Florid. MDG has developed the first city developed from the "internet up" using technology as opposed hard infrastructure as the main amenities including the Country's first crystal lagoon. I fell this would be a worth while topic for the rest of the council.	5/8/2017 5:13 AM
6	We need to expand on sessions on the future of MPC's. Infill, First ring suburbs, Millennial buyers, etc.	5/8/2017 4:31 AM
7	I am excited to continue the discussion we started about cross pollinating council meetings/topics to expose us to a broader range of ideas.	5/8/2017 4:08 AM
8	Would like to do a project that we got out of the room and walked around	5/8/2017 2:00 AM
9	To integrate other council programs and expertise such as multifamily, health care and active adult.	5/7/2017 6:20 AM

Council Day Survey for Seattle, Spring 2017

10	More " out of the box" out of the industry speakers. Those that inspire community life and creativity	5/5/2017 8:24 AM
11	For Rent MPC products. Futurist speakers and topics (at least one per council day). Cross-pollenization with other CDC flights on a topic of some common interest.	5/5/2017 5:18 AM
12	Jonathan rose	5/4/2017 1:06 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 24

#	Responses	Date
1	The space was nice but lacked views like we have had in other cities. The view is nice to have as we are inside quite a while!	5/13/2017 8:32 AM
2	Larger venue for Council cocktail party.	5/11/2017 7:36 AM
3	More interactive sessions. Mix up tables half way through the day to ensure deeper relationships with more members.	5/10/2017 2:25 PM
4	overall the leadership of CDC Blue does an excellent job	5/8/2017 5:13 AM
5	More time for breakouts.	5/8/2017 4:31 AM
6	Make sure speakers are shorter leading time for questions, I.e. Vulcan real estate	5/8/2017 2:00 AM
7	I love our council leadership Thank you for all u do	5/4/2017 1:06 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 30

#	Responses	Date
1	I would be happy to help.	5/12/2017 9:51 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 30	0.00% 0	0.00% 0	30
The Council Reception and Venue Were Great!	55.17% 16	24.14% 7	20.69% 6	29

#	Additional Comments on the Council Day Venue and Reception	Date
---	--	------

Council Day Survey for Seattle, Spring 2017

1	Reception is always cramped. Need more space. Good food.	5/12/2017 9:51 AM
2	To crowded.	5/11/2017 7:36 AM
3	The night before joint reception needs to be a larger open venue.	5/10/2017 1:29 PM
4	Venue was hot and too closed in / small	5/10/2017 5:37 AM
5	reception was noisy and not a particularly interesting location	5/8/2017 5:58 AM
6	Both venues were excellent and the chairs were comfortable, yeah.....	5/8/2017 5:13 AM
7	too loud, too crowded, too hot	5/8/2017 4:35 AM
8	All in all an outstanding day! Thank you!	5/8/2017 4:31 AM
9	Reception was overcrowded. Long line and time delay to get in. Hot and stuffy in low ceilinged mezzanine...left quite early.	5/8/2017 4:03 AM
10	Venue was small and super warm. Hard to move around and engage.	5/8/2017 2:00 AM
11	The reception venue was too tight and hot.	5/7/2017 6:20 AM
12	While the location was very close to the Convention Center, the room was too small to comfortably accommodate the large number to people who showed up.	5/5/2017 1:47 PM
13	It was hard to fit everyone in the space	5/5/2017 8:24 AM
14	Have a hard time hearing at loud reception venues with lots of hard surfaces for sound to amplify into a cacophony of sound. tend to go for a brief period and then leave as I cannot make participate in conversations and am not a good lip reader!	5/5/2017 5:18 AM
15	I'd prefer the reception not take place in a restaurant.	5/5/2017 4:40 AM
16	The reception venue was a bit tight due to layout but otherwise nice.	5/5/2017 3:58 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 27

Answer Choices	Responses
Advisory Services Panels	75.00% 3
Product Council Leadership	0.00% 0
District Council Involvement	25.00% 1
Foundation Governor Information	0.00% 0
Total Respondents: 4	

#	Other (please specify)	Date
	There are no responses.	

Q5 CDCGold, Please Rate Each Council Day Session

Answered: 32 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Interactive Session: Community Development for Today	81.25% 26	9.38% 3	9.38% 3	0.00% 0	32
Amazon & The Smart Home	90.63% 29	3.13% 1	6.25% 2	0.00% 0	32
Follow-up Discussion/Smart Technology Meets Community Development	87.50% 28	3.13% 1	9.38% 3	0.00% 0	32
"The Geography of Next"	90.63% 29	0.00% 0	9.38% 3	0.00% 0	32
Attainable Housing	84.38% 27	3.13% 1	9.38% 3	3.13% 1	32
Wrap-up by Chair	83.33% 25	3.33% 1	10.00% 3	3.33% 1	30
VIA Case Study	68.97% 20	3.45% 1	10.34% 3	17.24% 5	29
Was Organized					
	Yes	No	Somewhat	N/A	Total
Interactive Session: Community Development for Today	90.32% 28	0.00% 0	9.68% 3	0.00% 0	31
Amazon & The Smart Home	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Follow-up Discussion/Smart Technology Meets Community Development	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
"The Geography of Next"	96.77% 30	0.00% 0	3.23% 1	0.00% 0	31
Attainable Housing	93.55% 29	0.00% 0	3.23% 1	3.23% 1	31
Wrap-up by Chair	93.10% 27	3.45% 1	0.00% 0	3.45% 1	29
VIA Case Study	67.86% 19	0.00% 0	14.29% 4	17.86% 5	28
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Interactive Session: Community Development for Today	82.14% 23	10.71% 3	7.14% 2	0.00% 0	28
Amazon & The Smart Home	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Follow-up Discussion/Smart Technology Meets Community Development	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
"The Geography of Next"	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29

Council Day Survey for Seattle, Spring 2017

Attainable Housing	89.66% 26	3.45% 1	3.45% 1	3.45% 1	29
Wrap-up by Chair	66.67% 18	7.41% 2	7.41% 2	18.52% 5	27
VIA Case Study	66.67% 16	0.00% 0	4.17% 1	29.17% 7	24

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I loved the tone and tenor of this meeting. As I tell the leadership, each council day is "the best one so far" and they continue to exceed expectations!	5/12/2017 6:14 AM
2	Every session was excellent and well prepared for!	5/8/2017 5:38 AM
3	Bringing in speakers that talk to things "outside of the box" or with different industry perspectives is extremely valuable and I hope we continue to push for more speakers and topics that way. Topics where we simply have presenters show us what they are working on just serve to reinforce the confirmation bias that many in ULI councils already have - I think we need to do a better job of pushing our leaders to look outside of the community development industry to see trends in other real estate sectors or industries that we can learn from and bring to our world.	5/8/2017 4:01 AM
4	Great day!	5/5/2017 12:12 PM
5	One of the best councils we've had based on current content in our industry. Beth and team did a great job of putting it together. One option for future meetings might be two have flights combine for 1 or two sessions like rec council, although schedule on this council was perfect.	5/5/2017 10:50 AM
6	Excellent venue and food	5/5/2017 9:17 AM
7	Thought they were extremely informative and each had several takeaways. Tours are great and venues are awesome...Always a learning experience. Thank you to our great Chair and committee!!	5/5/2017 8:43 AM
8	The sessions were on trend, on point, and on geography--it was a perfect mix of topics that are relevant to our businesses at this time, and related to the city we were in.	5/5/2017 2:52 AM
9	Amazon session and Analytics were the best; real exposure to different ideas. Still no "real dead, real numbers" presentations, which takes down CouncilValue and must be corrected.	5/4/2017 5:16 PM
10	Excellent day!	5/4/2017 1:47 PM
11	Beth is the best!!!!	5/4/2017 10:29 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 32	0.00% 0	0.00% 0	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 32	0.00% 0	0.00% 0	32
Did Council Day Meet Your Expectations?	84.38% 27	0.00% 0	15.63% 5	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.32% 28	3.23% 1	6.45% 2	31

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Could have used more focus on Community Development. The topics were generic and could have been covered elsewhere.	5/8/2017 11:58 AM
2	I'd prefer some case studies with details and capital markets input. Everyone is very busy, but some CDC general correspondence might be helpful so we know who is doing what (recognizing this may not be feasible).	5/8/2017 4:00 AM

Council Day Survey for Seattle, Spring 2017

3	Need real deals, real numbers segment	5/4/2017 5:18 PM
---	---------------------------------------	------------------

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 29

#	Responses	Date
1	Beth Callander is best chair I have had in 30 plus years of Council. Gets access to top talent, prepares them very well and works to ensure participation by all!	5/8/2017 5:43 AM
2	Our table talked about pulling together some key information from council members relative to data, facts, information that may be helpful for everyone to access online. Not sure how this would come together...but possibly a topic to further explore.	5/5/2017 8:47 AM
3	I have enjoyed my 5 year term which is ending with CDC-Gold.	5/5/2017 1:44 AM
4	Great interaction, nice variety of topics, great job overall!	5/4/2017 1:53 PM
5	Great!	5/4/2017 11:49 AM
6	Thanks for the hard work to make a great day.	5/4/2017 11:33 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 29

#	Responses	Date
1	More on MPC finance issues	5/8/2017 11:58 AM
2	- session on autonomous vehicles / driving to show our senior leaders that this is coming sooner than they think - session on technology and its influence on real estate (potential to reach out to Fifth Wall Ventures who just raised \$200 million to invest in real estate tech companies - based out of LA)	5/8/2017 4:06 AM
3	marketing, sales methods, sales offices	5/8/2017 3:01 AM
4	Need to give this some thought. Possibly send out another email as a reminder to get us to think about it more.	5/5/2017 8:47 AM
5	smart cities	5/4/2017 1:53 PM
6	Pratt Reed electronic marketing	5/4/2017 11:33 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 29

#	Responses	Date
1	It seems that ULI has taken a position that MPC's should be more like MXD's. Are CDC councils obsolete in the view of ULI?	5/8/2017 11:58 AM
2	Best wishes to new chair and leadership team!	5/8/2017 5:43 AM

Council Day Survey for Seattle, Spring 2017

3	- potential to integrate members from other councils into our sessions, particularly as mixed-use communities begin to become the norm - it would be valuable to hear what trends are shaping development in multifamily, office, retail, etc.	5/8/2017 4:06 AM
4	Absolutely great job on this council. Great job Beth and Team.	5/5/2017 10:51 AM
5	Had one too many presentation and one too few rountable discussions.	5/4/2017 5:18 PM
6	Appreciated proximity of all venues	5/4/2017 11:33 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 34

#	Responses	Date
1	Always ready to help in any way	5/4/2017 5:18 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 32 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	90.63% 29	0.00% 0	9.38% 3	32
The Council Reception and Venue Were Great!	44.83% 13	31.03% 9	24.14% 7	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	I realize it's a challenge to find a reception venue large enough for all of us, but this venue was not good. It was too hot and too difficult to navigate. There were so many people I wanted to talk to and didn't have the opportunity because it was hard to get to them.	5/12/2017 6:20 AM
2	Needed more space and was warm	5/9/2017 3:11 AM
3	Seattle has many venues that are representative of the pacific northwest. Why choose a crowded room with no view that could be anywhere?	5/8/2017 11:58 AM
4	Reception was too small and too loud to converse.	5/8/2017 7:22 AM
5	The reception venue was generally cramped upstairs and incredibly hot - it did not allow for much of a free flow so you became quickly trapped into one area with those that were in your direct vicinity. I think we need to explore more venues that can be booked out in full to provide more space.	5/8/2017 4:06 AM
6	Reception - great food, tight fit	5/6/2017 6:09 AM
7	Excellent food!	5/5/2017 9:17 AM
8	Reception was a bit cramped - great food, difficult to move around the room. Worklounge was awesome...love learning about the spaces we are in as well.	5/5/2017 8:47 AM
9	The venue, while a little challenging from an AV standpoint, allowed us to interact with the surrounding environment and related to the topics--it was a co-work space	5/5/2017 2:53 AM

Council Day Survey for Seattle, Spring 2017

10	Space too small to accommodate number of attendees.	5/5/2017 1:44 AM
11	The space was inadequate given the group size. Duh! Having been a chair I appreciate the effort required to make the events work. But either you are committed or you are not. Go see the space. Make the effort and if you don't want to make the effort get out of leadership and go do whatever is you do.	5/5/2017 1:07 AM
12	Kudos for finding venues for both the council reception and council day that were an easy walk from the hotels. The reception venue was a bit of a tight squeeze for our group and the council day venue could have had better A/V and more space between the tables, but I think the convenience of both outweighed the negatives.	5/4/2017 1:53 PM
13	Too small for networking, too hot, no beuno!!!	5/4/2017 10:37 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 33

Answer Choices	Responses
Advisory Services Panels	50.00% 1
Product Council Leadership	0.00% 0
District Council Involvement	50.00% 1
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q6 CDCGreen, Please Rate Each Council Day Session

Answered: 35 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Wall Street's View on the Economic Outlook & Impact on Housing	85.71% 30	0.00% 0	11.43% 4	2.86% 1	35
Riding the Wave of Disruption	85.71% 30	2.86% 1	8.57% 3	2.86% 1	35
New Perspectives on Mixed-Use Real Estate Development	73.53% 25	5.88% 2	17.65% 6	2.94% 1	34
EXTRA! EXTRA! READ ALL ABOUT IT!	68.57% 24	11.43% 4	17.14% 6	2.86% 1	35
The Zillow Group Report on Consumer Housing Trends	82.86% 29	0.00% 0	14.29% 5	2.86% 1	35
Let's Talk with a Millennial	85.71% 30	5.71% 2	5.71% 2	2.86% 1	35
Round Tables (continued), then Share Headlines and News Stories	65.71% 23	5.71% 2	17.14% 6	11.43% 4	35
Was Organized					
	Yes	No	Somewhat	N/A	Total
Wall Street's View on the Economic Outlook & Impact on Housing	97.06% 33	0.00% 0	2.94% 1	0.00% 0	34
Riding the Wave of Disruption	97.06% 33	0.00% 0	2.94% 1	0.00% 0	34
New Perspectives on Mixed-Use Real Estate Development	90.91% 30	0.00% 0	9.09% 3	0.00% 0	33
EXTRA! EXTRA! READ ALL ABOUT IT!	91.18% 31	0.00% 0	8.82% 3	0.00% 0	34
The Zillow Group Report on Consumer Housing Trends	97.06% 33	0.00% 0	2.94% 1	0.00% 0	34
Let's Talk with a Millennial	91.18% 31	0.00% 0	8.82% 3	0.00% 0	34
Round Tables (continued), then Share Headlines and News Stories	73.53% 25	0.00% 0	17.65% 6	8.82% 3	34
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Wall Street's View on the Economic Outlook & Impact on Housing	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
Riding the Wave of Disruption	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
New Perspectives on Mixed-Use Real Estate Development	84.00% 21	0.00% 0	12.00% 3	4.00% 1	25
EXTRA! EXTRA! READ ALL ABOUT IT!	69.23% 18	3.85% 1	0.00% 0	26.92% 7	26

Council Day Survey for Seattle, Spring 2017

The Zillow Group Report on Consumer Housing Trends	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
Let's Talk with a Millennial	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
Round Tables (continued), then Share Headlines and News Stories	69.23% 18	0.00% 0	0.00% 0	30.77% 8	26

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Connie and Malee did an incredible job with the speakers, content and discussion. This was the most productive council I've ever been a part of.	5/11/2017 10:54 AM
2	Great day! The reception venue wasn't my favorite but the council day made up for it. Nice work.	5/8/2017 6:55 PM
3	Excellent Sessions. Very Relevant Topics.	5/8/2017 9:23 AM
4	All presentations were top notch and the presenters were well versed and presented well. I couldn't comment on the Round Tables (continued) as I had to leave to catch my flight.	5/8/2017 6:09 AM
5	Venue was great food was great Hearing what others are doing new personally and professionally may be good	5/8/2017 5:37 AM
6	Excellent council mtg - loved having a theme.	5/8/2017 5:30 AM
7	It was neat to have Zillow as part of the group, but Jeremy's slides didn't particularly pertain to the new home industry. The economist seemed too high level and too positive. Otherwise, the council organizers did an amazing job. The take home value from the whole event was very high and the content was a good blend of different topics.	5/8/2017 4:58 AM
8	Connie Emmet Stern is an amazing Chair...best I have ever seen...	5/8/2017 3:59 AM
9	excellent day across the board!!!	5/8/2017 12:24 AM
10	I appreciated the overall quality of the presentation and the use of strong visual materials.	5/7/2017 10:59 AM
11	Excellent program!	5/5/2017 11:47 AM
12	Thank You. Always good. From talking with others, it gets over too soon and we miss interacting with others. I can share some ideas and one that I would suggest is that we have a time together other than meeting day.	5/5/2017 10:51 AM
13	At least one program that features real deals and real numbers would be beneficial and interesting.	5/5/2017 8:31 AM
14	This meeting was one of our best in the time I have been on the council. Well Done!	5/5/2017 7:11 AM
15	Best Council day I've been to in years. I loved the presentation format of all of the speakers - there was simply an amazing volume of information being conveyed. I know that kind of presentation is far more difficult to arrange than just a standard panel but the depth of knowledge being conveyed was so rich in comparison. The technology angle while we were in Seattle was also fantastic. Really well done.	5/5/2017 3:04 AM
16	I wish the "Let's talk with a Millennial" session had drawn conclusions. The presentation seemed open ended with no clear answer. The mixed use segment focused heavily on retail.	5/4/2017 1:26 PM
17	All sessions were both informative and entertaining	5/4/2017 11:41 AM
18	Well done by the leadership and presenters!	5/4/2017 11:07 AM
19	Great day over all and very thought provoking with additional thought needed on likely disruptions, possible improvements and ways to add value to our industry.	5/4/2017 11:01 AM
20	All very relevant sessions. One of the most impressive council days I have attended (sessions ended up being better than presented on agenda!)	5/4/2017 10:02 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 35 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 35	0.00% 0	0.00% 0	35

Council Day Survey for Seattle, Spring 2017

My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 35	0.00% 0	0.00% 0	35
Did Council Day Meet Your Expectations?	94.29% 33	0.00% 0	5.71% 2	35
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 34	0.00% 0	0.00% 0	34

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I like lhearing lessons learned and mistakes made from case studies.	5/5/2017 8:35 AM
2	Previously stated feedback regarding missing aspects of certain presentations.	5/4/2017 1:29 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 25

#	Responses	Date
1	The caliber of speakers was world class. Each session/ presentation had multiple take away's for every facet of our industry.	5/11/2017 10:57 AM
2	Best council I've been on in 20 years.	5/8/2017 6:12 AM
3	Fantastic event! I really liked that the leadership didn't try to disrupt or stop the Q & A. The leadership noticed there was passion in the room on some topics and let the energy flow.	5/8/2017 5:01 AM
4	Think the joint cocktail party needs to be at a better venue.	5/8/2017 4:03 AM
5	the best council day I have ever attended	5/8/2017 12:26 AM
6	Reception was v bad. Too crowded tight but worst too noisy to network easily.	5/7/2017 11:25 PM
7	i would like to see more discussion about higher density (honestly anything more dense than a single family house) housing and mixed-use developments as part of CDC. Suburban housing sub-divisions aren't the only form of "community." Yaromir Steiner, who is fantastic, felt like he had to keep apologizing for talking about mixed-use and higher density housing.	5/7/2017 11:18 AM
8	Connie keeps everyone engaged and asks good questions.	5/5/2017 11:49 AM
9	We need more ideas to take home that will allow us to make money or add value to our businesses the following week.	5/5/2017 8:35 AM
10	The venue and food were very good.	5/5/2017 7:13 AM
11	Loved having such well-informed and well-prepared speakers/presenters.	5/5/2017 3:05 AM
12	Would have liked to hear more from the equity providers in the room.	5/4/2017 1:29 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 30

#	Responses	Date
1	Yes. I have already shared them with our council chair for the fall meeting in Los Angeles.	5/11/2017 10:57 AM
2	I think a discussion/presentation on mobility (ride sharing, autonomous vehicles, etc.) would be very interesting.	5/8/2017 6:12 AM

Council Day Survey for Seattle, Spring 2017

3	something with land and affordability? It seems costs are the biggest issue, so maybe talking some solutions (but if it was easy, everyone would be doing it!)?	5/8/2017 5:01 AM
4	We have many single family production builders in our council. In my experience, too many production builders are more concerned with the inside of a house rather than the outside, have little concern for quality architecture, and have almost no concern with neighborhood creation / placemaking. Perhaps there can be a session that sheds light on he reasons why builders rarely think "outside of their box." Another topic could focus on the creation of Healthy Communities. This is a big mission for ULI. Would like to understand what our colleagues are doing to make their communities healthier places.	5/7/2017 11:18 AM
5	Technology and innovation	5/5/2017 11:49 AM
6	Continue the data results and research with technology and millennial, possibly include the 55+ behavioral patterns for home buying decisions	5/4/2017 11:09 AM
7	-Ongoing discussion re: technology/new approaches to community development, design, and construction -Real deal discussion - numbers, etc. -Discussion/development of ideas for creative product to address millenial buyers desires...let's disrupt ourselves instead of having others do it - what is the product that the market doesn't know it's looking for that we should be delivering?	5/4/2017 10:47 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 30

#	Responses	Date
1	It would be great to really hear some in-depth discussion about lessons learned.	5/11/2017 10:57 AM
2	Better venue for reception.	5/8/2017 6:57 PM
3	We are always in great locations but we never get out of the meeting room to see the City. It would be great to dedicate some time on Council Day to get out and see a unique or relevant area or project in the host City.	5/8/2017 9:26 AM
4	I don't know - this session would be hard to beat. The facility and location were great. The food was good. The sessions were all good.	5/8/2017 6:12 AM
5	All good...	5/8/2017 4:03 AM
6	I think CDC Green has a great leadership team.	5/7/2017 11:18 AM
7	Loved having two economists speak on different topics. I could listen to that stuff for hours.	5/5/2017 3:05 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 32

#	Responses	Date
1	It is time for me to term off my Council and I would love to know who are Chairs at other CDC's...	5/8/2017 4:03 AM
2	I'm happy to help, but don't have a specific suggestion at this time.	5/7/2017 11:18 AM
3	I am cycling off I believe. I really appreciate being part of this council.	5/5/2017 7:13 AM

Council Day Survey for Seattle, Spring 2017

4	Happy to be part of a presentation if council felt there was information/perspective I could provide.	5/4/2017 1:29 PM
5	Happy to help as needed	5/4/2017 10:47 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 35 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	97.14% 34	0.00% 0	2.86% 1	35
The Council Reception and Venue Were Great!	64.52% 20	16.13% 5	19.35% 6	31

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception venue too small but location was great.	5/9/2017 4:45 AM
2	Not enough "place" coming through. Felt like a tight restaurant not an inspiring place.	5/8/2017 6:57 PM
3	Reception was too crowded and noisy. Food great once you found it.	5/8/2017 5:38 AM
4	Good food and drink variety for vegetarians and meat eaters alike!	5/8/2017 5:01 AM
5	Hotel was very good...Room was a little long and narrow... Reception was bad...hot and crowded and awkward...	5/8/2017 4:03 AM
6	See above We should do better.	5/7/2017 11:25 PM
7	Wild Ginger was a bit small and overly warm. While the food looked delicious, it was overly carby (sorry).	5/7/2017 11:18 AM
8	Like having the council meeting in the hotel where I am staying	5/5/2017 11:49 AM
9	Thank you for your incredible effort.	5/5/2017 8:35 AM
10	The reception was a little tight for our group. That made it a little hot.	5/5/2017 7:13 AM
11	Reception was a bit crowded/warm	5/4/2017 1:29 PM
12	Needed more space to network	5/4/2017 11:09 AM
13	Both were exceptional as always	5/4/2017 11:01 AM
14	Reception was somewhat cramped, but food, drinks and talk were great Council day venue was nice	5/4/2017 10:47 AM
15	Used to live in Seattle and they nailed it with the locations!	5/4/2017 10:04 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 34

Answer Choices	Responses
Advisory Services Panels	100.00% 3
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 3	

Council Day Survey for Seattle, Spring 2017

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q7 CDCSilver, Please Rate Each Council Day Session

Answered: 41 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Where Are We Headed in the Economy and The Real Estate Cycle? With Q & A	90.24% 37	2.44% 1	7.32% 3	0.00% 0	41
With Cycle a bit Long-in-the-Tooth, What happens when things go wrong?	78.38% 29	2.70% 1	10.81% 4	8.11% 3	37
"Ten Trials for Ten Trails"	92.50% 37	0.00% 0	7.50% 3	0.00% 0	40
Leadership Presentation – Changes at CDC Councils lead by a report back from council Survey	72.50% 29	2.50% 1	22.50% 9	2.50% 1	40
Round Table Discussions, What do you expect to get out of Council?	77.50% 31	5.00% 2	15.00% 6	2.50% 1	40

Was Organized					
	Yes	No	Somewhat	N/A	Total
Where Are We Headed in the Economy and The Real Estate Cycle? With Q & A	97.56% 40	0.00% 0	2.44% 1	0.00% 0	41
With Cycle a bit Long-in-the-Tooth, What happens when things go wrong?	80.56% 29	5.56% 2	5.56% 2	8.33% 3	36
"Ten Trials for Ten Trails"	97.50% 39	0.00% 0	2.50% 1	0.00% 0	40
Leadership Presentation – Changes at CDC Councils lead by a report back from council Survey	97.50% 39	0.00% 0	0.00% 0	2.50% 1	40
Round Table Discussions, What do you expect to get out of Council?	85.00% 34	0.00% 0	12.50% 5	2.50% 1	40

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Where Are We Headed in the Economy and The Real Estate Cycle? With Q & A	89.47% 34	5.26% 2	5.26% 2	0.00% 0	38
With Cycle a bit Long-in-the-Tooth, What happens when things go wrong?	81.82% 27	0.00% 0	9.09% 3	9.09% 3	33
"Ten Trials for Ten Trails"	100.00% 37	0.00% 0	0.00% 0	0.00% 0	37
Leadership Presentation – Changes at CDC Councils lead by a report back from council Survey	97.30% 36	0.00% 0	0.00% 0	2.70% 1	37
Round Table Discussions, What do you expect to get out of Council?	83.78% 31	2.70% 1	5.41% 2	8.11% 3	37

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I'm disappointed to hear other CD flights are lamenting their panels, topics, leadership. I really enjoy Silver, and Seattle' Council day was great	5/12/2017 6:17 AM
2	great job with agenda	5/11/2017 7:49 AM

Council Day Survey for Seattle, Spring 2017

3	I would prefer to start the session with a true economist discussing the national economic outlook and its potential impact on housing rather than with a housing analyst. Housing is local, so a notional housing analyst isn't very helpful, but the impact of national and global economic trajectory is absolutely impactful locally. Specifically, I disagreed with Mark's assumption that mortgage interest rates would rise rapidly and significantly outpace income growth, which was then the basis for all of his housing projections, which I then discounted because I disagreed with his driving assumption. If mortgage rates are really going to 6% in the next few years, we all understand that will be extremely impactful to our industry, so I would have much preferred a robust and well thought out discussion of that factor alone rather than just stating that would occur and what the devastating impacts would be to "for sale" housing as a result. My \$.02	5/11/2017 6:42 AM
4	The second session didn't follow the topic but still provided take-home value because the panelists were willing to share information	5/8/2017 5:46 AM
5	save time by getting rid of the lightning round introductions consider bringing in speakers from other councils (hospitality, office, MF, etc.) to discuss top trends they are seeing for their particular uses You guys are doing a great job and it is highly appreciated!	5/8/2017 4:02 AM
6	Ten Trails provided a great opportunity for discussion in council. These types of "Primer" sessions really open the value and benefit from council and ULI national conferences.	5/8/2017 3:43 AM
7	I thought the case studies were formative and well structured. I felt like real numbers were shared and it truly was 'open book'	5/8/2017 2:49 AM
8	Another great ULI! I'd like to see more local counter points from local zoning or even environmental folks so we can let those folks know that we're not "greedy developers". That we actually care about the communities where we develop and that we take the environment into consideration with our developments.	5/6/2017 8:12 AM
9	Fantastic venue! Great job by leadership keeping the session strong moving. Re: economist was a waste of an hour..... need more than sales pitch for a model)that doesn't actually work in real world).	5/6/2017 7:36 AM
10	My impression was leadership around changes that there was little buy in from leadership. For example, when more 'women came up', I found it was dismissed rather than a strategy around how to accomplish. Same view around lack of color, no strategy to actual do something. Not very inspiring. This council feels like good old boys club to me	5/5/2017 11:19 AM
11	I recognize the time constraint challenges of organizing a lot of great info into a short period of time. I thought the What Happens When Things Go Wrong segment was especially relevant in today's world of uncertainty. However, I think that an open panel format with experts from various areas of the industry weighing in on their concerns, how they are working to reduce future risks, what their overall concerns are, where they see opportunities, etc would have been more beneficial. It would have been great if a good amount of time was allotted after the panel for open dialogue, the free flow of info, and follow up questions.	5/5/2017 7:12 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 40 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 40	0.00% 0	0.00% 0	40
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.00% 38	0.00% 0	5.00% 2	40
Did Council Day Meet Your Expectations?	90.00% 36	0.00% 0	10.00% 4	40
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.00% 36	0.00% 0	10.00% 4	40

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	We could have more conference calls or meetings to ensure we are all involved.	5/15/2017 2:04 AM
2	We could have had discussion of the issues, but we were tight on time.	5/12/2017 4:08 AM

Council Day Survey for Seattle, Spring 2017

3	Nothing innovative presented. Communities studied were conventional and just represented status quo thinking. Prior sessions had thought leaders who introduced new concepts, strategies, tactics. This is not to say that the presenters did not do a good job; just that their projects and programs didn't break any new ground.	5/11/2017 11:03 PM
4	Some of the topics were not relevant in what I do.	5/5/2017 5:34 AM
5	Communication outside of Council is limited. The meeting agenda was only distributed two days before the meeting.	5/5/2017 5:21 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 15 Skipped: 26

#	Responses	Date
1	Nice work.	5/12/2017 6:20 AM
2	Greatly enjoyed the day's discussions and I benefitted from them. The overall council day was very productive.	5/12/2017 4:08 AM
3	Overall the Council Day was very worthwhile; however, it dragged a bit due to focus on conventional community programs and on discussion of ULI Council policies.	5/11/2017 11:03 PM
4	great venue	5/11/2017 7:50 AM
5	Great programs this year. Felt they were candid and informative.	5/9/2017 4:21 AM
6	Great Job	5/8/2017 9:29 AM
7	I always enjoy the Council Day experience because I always learn something new and often unexpected.	5/8/2017 5:54 AM
8	Great venue this time!	5/8/2017 4:03 AM
9	Great council mix and conversation around the topics. great work.	5/8/2017 3:48 AM
10	Great venue. Great programming. Would have liked to have a tech/trends/futurist panel.	5/8/2017 3:05 AM
11	I have been on several other councils and this is the most insular group of them all. Very myopic view of things, my sense living in the past and views are dated and stale. They would benefit from ideas from outside of CDC. Such as resorts and hospitality as well as retail. And from those outside the industry. It was the only meeting that I never heard any comment on the buyer, the person who lives, experience, what we do. Distrubing	5/5/2017 11:26 AM
12	Council leadership does an outstanding job of organizing and managing. I don't think they get enough recognition for all that they do.	5/5/2017 7:16 AM
13	Great venue.	5/5/2017 5:34 AM
14	Was one of best ever	5/5/2017 1:25 AM
15	Really good meeting	5/4/2017 9:52 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 12 Skipped: 29

#	Responses	Date
1	I may want to help for ULI-LA, lead a field trip to Brookfield's Playa Vista MPC.	5/12/2017 6:23 AM
2	Yes. Using EB-5 or foreign capital for funding of master planned communities - "unconventional money." Impacts of new administration on our business.	5/12/2017 6:20 AM
3	Not currently	5/12/2017 4:08 AM

Council Day Survey for Seattle, Spring 2017

4	Market and economic forecast	5/11/2017 10:08 AM
5	Technology and how it is and will impact RE	5/11/2017 4:38 AM
6	Include a session on age targeted communities (250-500 lots) with amenities, lot size, and product type.	5/9/2017 7:59 AM
7	Successes and Failures of Master Planned Communities. Thoughts on alley loaded single family.	5/8/2017 9:29 AM
8	How about a session on solutions to homelessness? Bring in some experts from the LA market.	5/8/2017 5:54 AM
9	It would be interesting to have a speaker on autonomous cars. Even if it is just about where we are in implementation. I have read recently that LA is one of the cities beginning to test them.	5/8/2017 3:05 AM
10	Interesting that many in CDC are now in multifamily/for-rent or other forms of income-producing product - cross sharing with other classes of real estate development and operating would seem merited.	5/6/2017 10:43 AM
11	Resort idea About experience economy About social media and how to connect and stay connected with the consumer How to integrate nature into the built environment About treating the buyer and guest with respect, this session they seemed to me to be a nuisance	5/5/2017 11:26 AM
12	Yes on digital marketing	5/5/2017 1:25 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 9 Skipped: 32

#	Responses	Date
1	Keep the topics relevant. Someone I know in another flight said they're close to resigning and mentioned the Council Day topic of "Welcome to the GAY-borhood". I'm not anti-sexual preference, but I'd suggest this societal analysis won't play well with division presidents of home building firms.	5/12/2017 6:23 AM
2	I would encourage the council to hold shorter sessions to allow more folks to present and to cover a wider variety of subjects. Those sessions should be as interactive as possible.	5/12/2017 6:20 AM
3	I think some outside speakers would be helpful-maybe in hot real estate areas, where they could give us insight as to the market.	5/12/2017 4:08 AM
4	Focus more on a wider range of community uses - nearly exclusive focus on housing omits opportunities to learn about efforts some are engaged in to integrate retail, office, hospitality, medical and other uses.	5/11/2017 11:03 PM
5	I would prefer to start the session with a true economist discussing the national economic outlook and its potential impact on housing rather than with a housing analyst. Housing is local, so a notional housing analyst isn't very helpful, but the impact of national and global economic trajectory is absolutely impactful locally. Specifically, I disagreed with Mark's assumption that mortgage interest rates would rise rapidly and significantly outpace income growth, which was then the basis for all of his housing projections, which I then discounted because I disagreed with his driving assumption. If mortgage rates are really going to 6% in the next few years, we all understand that will be extremely impactful to our industry, so I would have much preferred a robust and well thought out discussion of that factor alone rather than just stating that would occur and what the devastating impacts would be to "for sale" housing as a result. My \$.02	5/11/2017 6:44 AM
6	Keep up the good work, see my earlier comments	5/8/2017 4:03 AM
7	Keep up the interaction in the meetings.	5/8/2017 3:48 AM
8	Up the stakes, set a high bar for sessions and plan for them more	5/5/2017 11:26 AM
9	Skip the lightning round of names and positives vs what keeps us up at night. There is no doubt that this is valuable information, but ask the question a number of months before the council day to derive trends and highlight programming topics..	5/5/2017 7:16 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you

Council Day Survey for Seattle, Spring 2017

would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 7 Skipped: 34

#	Responses	Date
1	Yes.	5/12/2017 6:20 AM
2	Not right now	5/12/2017 4:08 AM
3	I volunteered to be on the Fall meeting program committee.	5/8/2017 5:54 AM
4	I'd be happy to participate in any way that is needed. If you still need help with programming for LA I'm willing to help.	5/8/2017 3:05 AM
5	We handled this at the meeting	5/5/2017 11:26 AM
6	John Lincoln. Always interested in supporting the council anyway I can and supporting future efforts.	5/5/2017 7:16 AM
7	Yes	5/5/2017 1:25 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 39 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 39	0.00% 0	0.00% 0	39
The Council Reception and Venue Were Great!	66.67% 26	12.82% 5	20.51% 8	39

#	Additional Comments on the Council Day Venue and Reception	Date
1	Fabulous work. We were the envy of the other councils because we booked the needle.	5/12/2017 6:20 AM
2	The reception venue was very nice, but too small for the amount of attendees.	5/11/2017 6:44 AM
3	Council reception venue too crowded and noisy.	5/9/2017 4:21 AM
4	Dinner was great	5/8/2017 9:29 AM
5	The Council Day venue was one of the best ever. There was plenty of room for the presentations and the separate dining area encouraged interaction with more people. The food was outstanding as well.	5/8/2017 5:54 AM
6	too small too hot.	5/8/2017 3:48 AM
7	Reception broke all the rules for how to do a good reception	5/6/2017 7:37 AM
8	To crowed Too hot Great food but poor selection of this second floor lenier space for such an event	5/5/2017 11:26 AM
9	Cannot say enough good things about the venue!! Think it will be very hard to top having council day at the space needle. Exceptional!!!	5/5/2017 7:16 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 6 Skipped: 35

Council Day Survey for Seattle, Spring 2017

Answer Choices	Responses
Advisory Services Panels	83.33% 5
Product Council Leadership	50.00% 3
District Council Involvement	33.33% 2
Foundation Governor Information	33.33% 2
Total Respondents: 6	

#	Other (please specify)	Date
1	I attend most of the local council events and greatly enjoy them	5/12/2017 4:08 AM

Q8 CRCBlue, Please Rate Each Council Day Session

Answered: 26 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	88.00% 22	4.00% 1	4.00% 1	4.00% 1	25
Freshmen and Sophomore Initiation	42.31% 11	26.92% 7	26.92% 7	3.85% 1	26
Bring Your Favorite Chart	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
What's on Your Mind – Capital Markets	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
The Effects of Ride-Hailing and Driverless Vehicles on Real Estate	87.50% 21	0.00% 0	12.50% 3	0.00% 0	24
The Evolution of Bellevue Square	58.33% 14	8.33% 2	29.17% 7	4.17% 1	24
Was Organized					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	92.00% 23	0.00% 0	4.00% 1	4.00% 1	25
Freshmen and Sophomore Initiation	76.92% 20	0.00% 0	19.23% 5	3.85% 1	26
Bring Your Favorite Chart	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
What's on Your Mind – Capital Markets	92.31% 24	3.85% 1	3.85% 1	0.00% 0	26
The Effects of Ride-Hailing and Driverless Vehicles on Real Estate	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
The Evolution of Bellevue Square	66.67% 16	4.17% 1	25.00% 6	4.17% 1	24
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	59.09% 13	9.09% 2	27.27% 6	4.55% 1	22
Freshmen and Sophomore Initiation	30.43% 7	17.39% 4	0.00% 0	52.17% 12	23
Bring Your Favorite Chart	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
What's on Your Mind – Capital Markets	75.00% 18	4.17% 1	16.67% 4	4.17% 1	24
The Effects of Ride-Hailing and Driverless Vehicles on Real Estate	85.71% 18	0.00% 0	9.52% 2	4.76% 1	21
The Evolution of Bellevue Square	72.73% 16	4.55% 1	13.64% 3	9.09% 2	22

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	the bus trip and presentation on belleve was a bummer. but maybe that was personal to me. restaurant so/so, presentation boring, then we walked an old mall in a great smsa. blech.	5/12/2017 3:53 AM
2	Would have preferred more of a walking tour of Bellevue square with more technical insight and sharing than a historical explanation of the evolution of the project.	5/8/2017 1:15 PM
3	Overall great council day, and strong back and forth with the participants.	5/8/2017 4:34 AM
4	Well done, overall.	5/8/2017 3:49 AM
5	Charts was a great session.	5/5/2017 8:51 AM
6	The chart session is great; would like to see them ahead of the meeting.	5/5/2017 8:48 AM
7	Excellent council day.	5/5/2017 8:48 AM
8	Great session. Keep it going with the charts - so much great info not just from the charts but the discussion around them.	5/5/2017 3:25 AM
9	With such little time together, it might have been more productive/interesting to stay together and have more discussion rather than take the tour	5/4/2017 10:54 AM
10	Great interaction. Belluve awesome to see	5/4/2017 10:51 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 24	0.00% 0	0.00% 0	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	87.50% 21	0.00% 0	12.50% 3	24
Did Council Day Meet Your Expectations?	100.00% 24	0.00% 0	0.00% 0	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 24	0.00% 0	0.00% 0	24

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Leadership is highly effective.	5/8/2017 1:17 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 20

#	Responses	Date
1	in spite of the "blech" on the belleve visit, i wrote that it met my expectations because that's what i thought the belleve visit would be.	5/12/2017 3:56 AM
2	Overall, a great experience. The environment is very collaborative.	5/8/2017 1:17 PM
3	Great event.	5/8/2017 4:37 AM
4	Driverless Car Session was relevant current topic and presenter was great.	5/8/2017 3:52 AM
5	The Council Dinner was well below expectations. Bad layout, bad food, not good for interaction.	5/4/2017 4:04 PM
6	Great council and program. Joel does a great job as Chair!	5/4/2017 9:53 AM

Q58 Do You Have Any Council Sessions, Topics And/OR Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 21

#	Responses	Date
1	i would suggest we get a retail expert to talk to us about what in store brands and concepts are connecting with gen x. we are talking a lot about what is not working, but what is.	5/12/2017 3:56 AM
2	Financial Markets and More on driverless cars and the effects on shopping centers	5/11/2017 6:16 AM
3	Continued focus on technology impacting real estate would be welcome.	5/8/2017 1:17 PM
4	Why was there a presentation at the start of What's on your mind?	5/6/2017 10:41 PM
5	De-malling.	5/4/2017 4:04 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 23

#	Responses	Date
1	I thought the meeting the new people portion was just "ok".	5/8/2017 4:37 AM
2	Should email Favorite Charts or distribute hard copy at the session. Hard to see details on overhead projector.	5/8/2017 3:52 AM
3	Love to hear from more tenants, merchants, etc	5/4/2017 10:55 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 25

#	Responses	Date
1	yes	5/4/2017 4:04 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 3

Council Day Survey for Seattle, Spring 2017

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	72.73% 16	0.00% 0	27.27% 6	22
The Council Reception and Venue Were Great!	54.55% 12	18.18% 4	27.27% 6	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council reception area was nice. However, the area for drinks before dinner was undersized relative to the size of the group and it made it difficult to move around and talk to more than a few people.	5/8/2017 1:17 PM
2	Reception floor plan was not conducive to mingling and eating dinner	5/8/2017 8:48 AM
3	Venue for reception was well located but the space layout was insufficient for the size of the group.	5/6/2017 10:41 PM
4	Council day convention center - usual room at a convention center, but served the purpose. Council Reception - too thin a room for 300 people; hard to move around; food was mediocre and not easy to find.	5/5/2017 8:51 AM
5	It was too small / crowded. Fortunately the weather was good and we could use the patio.	5/5/2017 8:22 AM
6	Venue for dinner was not appropriate to the type of event or the number of attendees; layout was too narrow and many people were complaining they couldn't move. Need more variety and layout of food options and more seating to accommodate the large crowd.	5/5/2017 3:27 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 25

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	100.00% 1
Total Respondents: 1	

#	Other (please specify)	Date
	There are no responses.	

Q9 CRCGold, Please Rate Each Council Day Session

Answered: 33 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	84.85% 28	0.00% 0	12.12% 4	3.03% 1	33
"B-malls: B-eware or B-argain?"	63.64% 21	9.09% 3	24.24% 8	3.03% 1	33
Capital Markets Update	18.18% 6	30.30% 10	51.52% 17	0.00% 0	33
If the Retail Shopping Center Business is so bad why are Retail Tenant Rep Brokers thriving?	81.82% 27	3.03% 1	12.12% 4	3.03% 1	33
ULIF Presentation	53.13% 17	6.25% 2	25.00% 8	15.63% 5	32
Town Hall – Open forum for discussion and insights on today's important industry topics	93.94% 31	0.00% 0	3.03% 1	3.03% 1	33
Was Organized					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	87.88% 29	0.00% 0	9.09% 3	3.03% 1	33
"B-malls: B-eware or B-argain?"	66.67% 22	6.06% 2	24.24% 8	3.03% 1	33
Capital Markets Update	51.52% 17	12.12% 4	36.36% 12	0.00% 0	33
If the Retail Shopping Center Business is so bad why are Retail Tenant Rep Brokers thriving?	96.97% 32	0.00% 0	0.00% 0	3.03% 1	33
ULIF Presentation	75.00% 24	0.00% 0	9.38% 3	15.63% 5	32
Town Hall – Open forum for discussion and insights on today's important industry topics	87.88% 29	0.00% 0	9.09% 3	3.03% 1	33
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	71.43% 20	7.14% 2	21.43% 6	0.00% 0	28
"B-malls: B-eware or B-argain?"	85.71% 24	0.00% 0	10.71% 3	3.57% 1	28
Capital Markets Update	57.14% 16	14.29% 4	28.57% 8	0.00% 0	28
If the Retail Shopping Center Business is so bad why are Retail Tenant Rep Brokers thriving?	89.29% 25	0.00% 0	7.14% 2	3.57% 1	28
ULIF Presentation	48.15% 13	14.81% 4	3.70% 1	33.33% 9	27
Town Hall – Open forum for discussion and insights on today's important industry topics	89.29% 25	0.00% 0	3.57% 1	7.14% 2	28

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	David Birsdall did a good job. The topics were good. I think the council members could have done a better job with their Q and A and maybe certain sessions better Facilitated	5/14/2017 3:27 AM
2	The capital markets session was disappointing, like listening to an economics lecture. Tenant Rep session was good, could have been better. Too much discussion about prototypes and cotenancies, not enough about where retail is headed. Town Hall was very good, but a couple of folks talked over others at times. Need a way to more equitably allocate answer time and avoid the interruptor who values his/her opinion more than others. Would be nice in LA to bring in a merchant (as opposed to a "retailer") who can explain a comprehensive Omni channel model to us, or a chief marketing officer. Get outside the box a little bit. Also, there is so much going on in downtown LA we should get offsite for lunch and do town hall away from conv center, like I believe the blue (?) council did in SEA	5/8/2017 4:20 AM
3	In my opinion, we need much more interactivity with our group, and less lectures/speaking. Also, need to have a landlord panel sometime.	5/8/2017 3:53 AM
4	I'm disappointed that we didn't get out of the convention center to walk to a restaurant or even the Starbucks Roastery two blocks away. Boxed lunch mixed with other non-CRC councils wasn't good and I find out typical outside lunches as a council together very enjoyable.	5/8/2017 3:43 AM
5	- Capital Markets presenter perhaps could have been coached to better understand his audience; much of his material was a bit basic for our group. Good time management in moving him to Q&A sooner than might have otherwise been the case with a more adept presenter. That part of the session was relatively better received. - Kudos to leadership for incorporating the mobile tool for the polls... and for reading the room when the novelty of the tool had worn off. - Great discussion throughout the day; clearly we could have spent more time on the B mall segment and tenant rep session as well. - Reaching out to the council in advance for feedback and Q&A submissions was also appreciated and effective.	5/5/2017 2:52 PM
6	B mall discussion was lively and interesting; capital market updates was unfortunately styled such that it would have been more appropriate for people new to the business; Town Hall was extremely well run and interesting	5/5/2017 1:10 PM
7	The Cantor guy should not have simply read his presentation. Not certain he knew the sophistication of his audience.	5/5/2017 10:17 AM
8	I think the intention of the B-mall discussion was good. However, I think it could have been a more productive organized discussion. It may have been interesting to have panelists with differing opinions and approached to B-malls.	5/5/2017 9:50 AM
9	I believe we had a healthy amount of interaction amongst our council. Enjoyed the opportunity to join Silver to watch Costco, Target and Nordstrom talk. Continue to like the Town Hall format.	5/5/2017 4:56 AM
10	The clicks and bricks panel smoked too much Amazon dope, which is legal here. They couldn't see the future other than its obvious challenges. I liked the tension in the B mall discussion. The answers are yet to be played out but appreciate that some are running into the fire and surviving The capital markets guy didn't know his audience.	5/5/2017 1:11 AM
11	Like the Town Hall format. Keep it going.	5/4/2017 11:13 AM
12	The guy who read his presentation---the session was good when he answered questions.	5/4/2017 10:24 AM
13	Congratulations to the CRC Gold team. Well done!	5/4/2017 10:13 AM
14	Capital markets presenter read script and it was a bit stale.	5/4/2017 9:55 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 33 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 33	0.00% 0	0.00% 0	33
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.97% 32	0.00% 0	3.03% 1	33
Did Council Day Meet Your Expectations?	60.61% 20	3.03% 1	36.36% 12	33
Do You Feel That the Team Communicates Well With You Outside of Council Day?	81.82% 27	6.06% 2	12.12% 4	33

Council Day Survey for Seattle, Spring 2017

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I think the topics should be a little better vetted with the group in advance	5/14/2017 3:31 AM
2	Some of the topics did not necessarily pertain to our business.	5/12/2017 6:27 AM
3	we are getting a little "stale" in our council, or I have just been in the council too long. We seem to perpetuate the same topics each meeting. Moreover, we need to have more robust discussion/arguments/debates and less speaker events, and mandate (call on?) each council member for their views. this would provide more learning/enlightenment in my opinion.	5/8/2017 7:06 AM
4	I don't think we did enough to interact with Seattle. No Amazon interaction and only an afterthought interaction with Nordstrom/Costco/Target when we were invited to join Silver at the end (great presentation)	5/8/2017 3:45 AM
5	I feel like we are not making the most of our council and the take home value is less than I expect or had in years past...	5/5/2017 4:36 AM
6	I have high expectations. The Capital Markets presentation was a miss. Could have been much better if someone had given the speaker a few suggestions for his presentation.	5/4/2017 11:23 AM
7	David doesn't respond to emails. Don't know why.	5/4/2017 10:29 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 25

#	Responses	Date
1	Generally, it was a good day, even though some of the subjects didn't pertain to all of our businesses. Frankly, that happens given the diversity of the membership.	5/12/2017 6:27 AM
2	The dinner venue was awful. Very cramped, difficult to get drinks and food was pathetic and meager and difficult to access. Need to have better planning and confirmation of site characteristics. Waste of \$.	5/5/2017 10:19 AM
3	It would be good to get more perspectives from retailers.	5/5/2017 9:51 AM
4	just ok	5/5/2017 4:36 AM
5	The Council Dinner venue at TanakaSan was much too small to move around to network, let alone eat and drink. Very disappointing.	5/4/2017 11:23 AM
6	The opening session with the Cushman guys was the best. Some of the sessions had poor speakers on panels. Wonderful that we had lunch in house and didn't have to go somewhere!	5/4/2017 10:29 AM
7	Great job organizing!	5/4/2017 10:15 AM
8	David and team do a very nice job.	5/4/2017 9:55 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 25

#	Responses	Date
1	No we hit the major issues but more in depth conversation about the retail industry and ecommerce today would be much appreciated. We got a good overview in the joint session but i would have liked more coverage in our intimate council sessions beyond the town hall	5/14/2017 3:31 AM
2	Not at this time.	5/12/2017 6:27 AM
3	Drilling down on how the grocers are responding to ecommerce	5/8/2017 10:58 AM

Council Day Survey for Seattle, Spring 2017

4	More discussion on capital structures; focus on mixed-use (really is a bright spot in retail)	5/5/2017 1:12 PM
5	We spent a lot time at this council meeting discussing operating assets. Would like to see a topic regarding future retail development at the next meeting. Who is actually getting new retail deals off the ground, whether power centers or larger, mixed use properties?	5/5/2017 4:59 AM
6	No	5/4/2017 11:23 AM
7	Economics forecasters are helpful.	5/4/2017 10:29 AM
8	More of same:relevant topics that will be with us for a while .	5/4/2017 10:03 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 26

#	Responses	Date
1	Perhaps some better vetting of the topics	5/14/2017 3:31 AM
2	Keep the session on Topic, for example, The B mall discussion was very broad rather than focusing specifically on B malls	5/12/2017 6:39 AM
3	Leadership did a good job.	5/12/2017 6:27 AM
4	Walk to nearby lunch, more interaction with a local case study property or retailer	5/8/2017 3:45 AM
5	I think we need to be focusing on really important and relevant topics with incredible speakers that will bring information that most of us can't readily get else where...	5/5/2017 4:36 AM
6	Better dinner venue More dynamic speakers (handouts are ok - but please do not read us your presentation). More interactive sessions with speakers	5/4/2017 11:23 AM
7	Make sure no speakers read their material. Encourage question and answer and debate----which they did pretty well today.	5/4/2017 10:29 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 29

#	Responses	Date
1	Always	5/14/2017 3:31 AM
2	Yes. Would like to be in leadership if working with people I like and depending on how long the term is	5/8/2017 10:58 AM
3	Yes, I would like to help obtain 100% annual fund participation.	5/4/2017 11:23 AM
4	Happy to help in anyway needed!	5/4/2017 10:15 AM

Q61 Please Rate the Council Day Venue and Council Reception

Council Day Survey for Seattle, Spring 2017

Answered: 33 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	84.85% 28	3.03% 1	12.12% 4	33
The Council Reception and Venue Were Great!	51.72% 15	13.79% 4	34.48% 10	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	Much too small a space to facilitate networking. The reception is one of the best aspects of ULI. Disappointing.	5/11/2017 1:11 PM
2	The venue was fine with a good location and both outdoor and indoor seating. The food was questionable.	5/11/2017 6:13 AM
3	Joint council dinner space was too small for our numbers, but a good venue	5/8/2017 4:21 AM
4	Council reception space too small for the size crowd.	5/5/2017 1:12 PM
5	see my prior comments on the council dinner reception venue	5/5/2017 10:19 AM
6	more thought should g into food for receptioncouncil day lunch was awful	5/5/2017 7:51 AM
7	See above. Venue much too small for our group.	5/4/2017 11:23 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 30

Answer Choices	Responses
Advisory Services Panels	33.33% 1
Product Council Leadership	66.67% 2
District Council Involvement	33.33% 1
Foundation Governor Information	0.00% 0
Total Respondents: 3	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q10 CRCGreen, Please Rate Each Council Day Session

Answered: 21 Skipped: 4

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	80.95% 17	0.00% 0	19.05% 4	0.00% 0	21
Seattle Overview	71.43% 15	0.00% 0	28.57% 6	0.00% 0	21
The State of Amazon Fresh & Grocery Saturation Analysis	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Retailer Panel	85.71% 18	0.00% 0	14.29% 3	0.00% 0	21
Town Hall - Retail Silver Linings	76.19% 16	4.76% 1	19.05% 4	0.00% 0	21

Was Organized					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
Seattle Overview	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
The State of Amazon Fresh & Grocery Saturation Analysis	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
Retailer Panel	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Town Hall - Retail Silver Linings	70.00% 14	5.00% 1	25.00% 5	0.00% 0	20

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	88.24% 15	0.00% 0	5.88% 1	5.88% 1	17
Seattle Overview	94.12% 16	5.88% 1	0.00% 0	0.00% 0	17
The State of Amazon Fresh & Grocery Saturation Analysis	76.47% 13	17.65% 3	5.88% 1	0.00% 0	17
Retailer Panel	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Town Hall - Retail Silver Linings	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	It would have been more informative to have another panel guest with opposing views to those of Amazon advocates.	5/15/2017 7:21 AM
2	Wasn't following the discussion on CMBX.	5/8/2017 3:29 PM
3	Subject matter covered all things I am really interested in.	5/8/2017 4:45 AM
4	Amazon/Grocery analysis = A+, all sessions were very informative - very good council meetings	5/8/2017 4:30 AM

Council Day Survey for Seattle, Spring 2017

5	The Grocery Saturation Analysis could have lasted another hour.	5/8/2017 4:01 AM
6	Karen and Joel were excellent. Great analysis for trends in our business.	5/8/2017 3:50 AM
7	Overall was a good day of discussion and presentations	5/8/2017 3:42 AM
8	Retail silver linings was poorly done and frankly a waste of time. We spent an 90 minutes on nothing. There were lots of dynamic people and they weren't given a chance to get involved. When I spoke to other council members about their programs, I was jealous.	5/5/2017 9:44 AM
9	The Amazon discussion was too broad and tried to cover too much information. Opening secession was not worth all council getting together.	5/4/2017 11:15 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 4

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	95.24% 20	0.00% 0	4.76% 1	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.24% 20	4.76% 1	0.00% 0	21
Did Council Day Meet Your Expectations?	90.48% 19	4.76% 1	4.76% 1	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	80.95% 17	4.76% 1	14.29% 3	21

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Usually hear about the speakers / agenda just a couple of weeks ahead of council meeting. Although perhaps my responsibly to be more involved or help out.	5/8/2017 3:39 PM
2	I realize it is hard and we all have demanding jobs but more input on council programs would be welcome. That said, I loved the program as it was!	5/8/2017 4:48 AM
3	retail silver linings was a waste of time. they need program that more engages everyone in the room.	5/5/2017 9:47 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 21

#	Responses	Date
1	Might be fun to tour an iconic retail real estate asset or retailer within in the specific market. For example, in Seattle could have done a field trip up to Starbuck's roastery or tour an Amazon office building/floor.	5/8/2017 3:39 PM
2	I thought this was a particularly informative council day...great programming	5/8/2017 4:34 AM
3	The presentations by the Grocery analysts were excellent. I would have liked to have handouts because the print was too small to read on the screen.	5/8/2017 4:05 AM
4	Seattle conference was very rewarding.	5/8/2017 3:57 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Council Day Survey for Seattle, Spring 2017

Answered: 5 Skipped: 20

#	Responses	Date
1	comparison of credit ratings of retailers from last peek and now	5/15/2017 7:24 AM
2	Yes- I will be able to persuade speakers to present, once I know the topics.	5/8/2017 4:05 AM
3	Retailer bankruptcies. Why do some retailers have to file while others survive? How can we improve our credit analysis of retail tenants to avoid pitfalls?	5/8/2017 3:57 AM
4	I would like to see the group go through an actual deal. Would also like to see the group design a center that fits the current market.	5/8/2017 3:44 AM
5	Retail panels are always good.	5/4/2017 11:18 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 22

#	Responses	Date
1	A little more diversity - more women, retailers.	5/8/2017 3:39 PM
2	More tours and time in the local market.	5/8/2017 3:57 AM
3	Take advantage of the local market to learn about	5/5/2017 9:47 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 24

#	Responses	Date
1	I am willing to help out as needed	5/8/2017 3:44 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 4

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	90.48% 19	0.00% 0	9.52% 2	21
The Council Reception and Venue Were Great!	42.86% 9	19.05% 4	38.10% 8	21

Council Day Survey for Seattle, Spring 2017

#	Additional Comments on the Council Day Venue and Reception	Date
1	small reception venue for the number of attendees	5/15/2017 7:24 AM
2	Reception venue was long and thin, thought layout was difficult to see a lot of people and communicate. Food was a little different and not ideal.	5/8/2017 3:39 PM
3	The reception venue was crowded, which made it difficult to move around.	5/8/2017 11:47 AM
4	Both were convenient. The reception had great food and had seating areas, including outdoors, which was fantastic. Because the walls were open to the outside, it was never hot. One venue challenge is always a wide enough cocktail area so you can move around, and this was narrow.	5/8/2017 4:48 AM
5	council reception food was terrible...and it generally is (sorry)...compared to the overall ULI cocktail party	5/8/2017 4:34 AM
6	Dinner space was crowded but otherwise good venue choices.	5/8/2017 3:57 AM
7	Food offered at reception didn't justify the price	5/8/2017 3:44 AM
8	Space at reception was tight, felt like there wasn't enough food.	5/5/2017 5:14 AM
9	room was a bit tight; need larger space.	5/5/2017 5:03 AM
10	The venue was too small and food was average. We should stick to locations that have more space and forget the food....most go out afterwards anyway.	5/4/2017 11:18 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 0 Skipped: 25

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 0	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q11 CRCSilver, Please Rate Each Council Day Session

Answered: 20 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	80.00% 16	5.00% 1	10.00% 2	5.00% 1	20
The Next Wave of Technology: Impact on Commercial Real Estate	90.00% 18	0.00% 0	10.00% 2	0.00% 0	20
Interactive Session: Bring Your Own Slide	85.00% 17	5.00% 1	10.00% 2	0.00% 0	20
Tour of Melrose Market	75.00% 15	0.00% 0	25.00% 5	0.00% 0	20
Retailer Panel: Strategy, Technology, Real Estate	85.00% 17	5.00% 1	5.00% 1	5.00% 1	20
Capital Markets	65.00% 13	0.00% 0	20.00% 4	15.00% 3	20
Was Organized					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
The Next Wave of Technology: Impact on Commercial Real Estate	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
Interactive Session: Bring Your Own Slide	77.78% 14	11.11% 2	11.11% 2	0.00% 0	18
Tour of Melrose Market	88.89% 16	0.00% 0	11.11% 2	0.00% 0	18
Retailer Panel: Strategy, Technology, Real Estate	88.89% 16	0.00% 0	5.56% 1	5.56% 1	18
Capital Markets	73.68% 14	0.00% 0	10.53% 2	15.79% 3	19
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
"Clicks AND Bricks – Integration of eCommerce, Physical Retail, Logistics and the Consumer's Ever-changing Demands"	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
The Next Wave of Technology: Impact on Commercial Real Estate	81.25% 13	6.25% 1	12.50% 2	0.00% 0	16
Interactive Session: Bring Your Own Slide	66.67% 12	11.11% 2	22.22% 4	0.00% 0	18
Tour of Melrose Market	76.47% 13	0.00% 0	11.76% 2	11.76% 2	17
Retailer Panel: Strategy, Technology, Real Estate	93.75% 15	0.00% 0	0.00% 0	6.25% 1	16
Capital Markets	83.33% 15	0.00% 0	0.00% 0	16.67% 3	18

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Loved the interactive approach to most of the sessions!	5/8/2017 5:23 AM
2	This was one of the better ULI meetings I have attended in a while. Very organized. Only negatives, room was crowded and a little short on chairs and, the panels could have utilized the microphones more during panel. Present your own slides and technology sessions were very good and discussions could have continued longer.	5/7/2017 10:49 AM
3	Bring your own slides was a nice addition.	5/5/2017 2:33 PM
4	I missed the last panel. Well organized day. Very worthwhile. I would keep the slides as a permanent fixture of the day.	5/5/2017 8:41 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 20 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	95.00% 19	0.00% 0	5.00% 1	20
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 20	0.00% 0	0.00% 0	20
Did Council Day Meet Your Expectations?	95.00% 19	5.00% 1	0.00% 0	20
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.00% 18	0.00% 0	10.00% 2	20

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Communication is getting better. It would be helpful to know earlier where the council meeting (if outside of convention center) will be held in order to book rooms. communication was fine for this conf.	5/7/2017 10:54 AM
2	presentations/panels were not as valuable as they usually are. speakers seemed less knowledgeable about the topics and were offering opinions or "I've read" or "I've heard..." would've been far better to have speakers with first hand knowledge of the topics or tailored the topics to the speakers expertise	5/5/2017 7:57 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 1 Skipped: 20

#	Responses	Date
1	Liked the approach to the capital markets panel. Less jargon than other times.	5/8/2017 5:25 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 1 Skipped: 20

#	Responses	Date
---	-----------	------

Council Day Survey for Seattle, Spring 2017

1	case studies are always good. It would be greatly informative to have retailers talk about the innerworkings of their companies - how decisions are made, etc.	5/5/2017 7:57 AM
---	--	------------------

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 0 Skipped: 21

#	Responses	Date
	There are no responses.	

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 21

#	Responses	Date
	There are no responses.	

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 19 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	88.24% 15	0.00% 0	11.76% 2	17
The Council Reception and Venue Were Great!	72.22% 13	11.11% 2	16.67% 3	18

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception venue was too small	5/11/2017 6:17 AM
2	TOO SMALL	5/8/2017 5:28 AM
3	The dinners continue to be expensive and in locations that are difficult for networking.	5/8/2017 5:25 AM
4	Food was good and nice restaurant but very crowded and tough to get a cocktail	5/7/2017 10:54 AM
5	Wish water was more readily available.	5/5/2017 2:34 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Council Day Survey for Seattle, Spring 2017

Answered: 6 Skipped: 15

Answer Choices	Responses	
Advisory Services Panels	33.33%	2
Product Council Leadership	66.67%	4
District Council Involvement	16.67%	1
Foundation Governor Information	0.00%	0
Total Respondents: 6		

#	Other (please specify)	Date
1	interested in leadership of newly created councils	5/8/2017 12:23 PM

Council Day Survey for Seattle, Spring 2017

Q12 EDC, Please Rate Each Council Day Session

Answered: 29 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Retail Landscape in Seattle	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Economic Indicators in Seattle	86.21% 25	0.00% 0	13.79% 4	0.00% 0	29
Yoga/Breathing	75.86% 22	6.90% 2	6.90% 2	10.34% 3	29
Innovation in Seattle	96.55% 28	3.45% 1	0.00% 0	0.00% 0	29
ULI Foundation	74.07% 20	18.52% 5	7.41% 2	0.00% 0	27
Food Trends	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
High Octane Activation	87.50% 21	0.00% 0	4.17% 1	8.33% 2	24
Health/Wellness/Attraction	88.00% 22	0.00% 0	8.00% 2	4.00% 1	25
Was Organized					
	Yes	No	Somewhat	N/A	Total
Retail Landscape in Seattle	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Economic Indicators in Seattle	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
Yoga/Breathing	92.59% 25	0.00% 0	0.00% 0	7.41% 2	27
Innovation in Seattle	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
ULI Foundation	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
Food Trends	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
High Octane Activation	92.00% 23	0.00% 0	0.00% 0	8.00% 2	25
Health/Wellness/Attraction	92.31% 24	0.00% 0	3.85% 1	3.85% 1	26
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Retail Landscape in Seattle	92.86% 26	3.57% 1	3.57% 1	0.00% 0	28
Economic Indicators in Seattle	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26

Council Day Survey for Seattle, Spring 2017

Yoga/Breathing	52.00% 13	0.00% 0	0.00% 0	48.00% 12	25
Innovation in Seattle	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
ULI Foundation	74.07% 20	3.70% 1	11.11% 3	11.11% 3	27
Food Trends	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
High Octane Activation	91.67% 22	0.00% 0	0.00% 0	8.33% 2	24
Health/Wellness/Attraction	96.00% 24	0.00% 0	0.00% 0	4.00% 1	25

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	the Starbucks guy was very good as was the Smorgsabung person	5/13/2017 5:34 AM
2	Very good sessions. Congratulations and thanks to the organizers.	5/11/2017 7:03 AM
3	THIS WAS ONE OF THE BEST EVER!!!!!! ALL SESSIONS WERE EXCEPTIONAL. CUDOS TO NORMALYNN CUTLER AND HER TEAM!	5/8/2017 5:34 AM
4	Very good presenter line up - relevant topics and strong presenters	5/5/2017 8:38 AM
5	Thought provoking and exciting day	5/5/2017 8:31 AM
6	Excellent diverse program. The Food trends with Eurewon and Starbucks was very interesting and presented a good ying and yang	5/4/2017 5:14 PM
7	love the away from the convention center venue, council dinner was excellent.	5/4/2017 1:25 PM
8	Good energy from speakers. All council members were engaged.	5/4/2017 11:35 AM
9	The EDC did a great job. Relevant content and stayed in schedule. Lots to take back and report to my bosses. Thank u!	5/4/2017 10:53 AM
10	The sessions were very good. I felt we were sitting down for too long. Perhaps try a new format with speakers in the morning and a tour in the afternoon.	5/4/2017 10:03 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 29	0.00% 0	0.00% 0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	86.21% 25	0.00% 0	13.79% 4	29
Did Council Day Meet Your Expectations?	96.43% 27	0.00% 0	3.57% 1	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	82.14% 23	7.14% 2	10.71% 3	28

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I am a relative new member, so I may have missed some emails--more like my issue and not the councils.	5/10/2017 11:16 AM
2	It would be great to have some framework to continue discussion / exploration of other topics outside of the two annual meetings.	5/5/2017 8:47 AM

Council Day Survey for Seattle, Spring 2017

3	Not enough group communications.	5/4/2017 2:11 PM
4	The council dinner information and program agenda are frequently released last minute. Earlier distribution would be helpful.	5/4/2017 10:05 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 15

#	Responses	Date
1	jam packed, but well organized.	5/13/2017 5:35 AM
2	Great meeting. Excellent Leadership.	5/11/2017 7:05 AM
3	Great session; this council rocks.	5/8/2017 6:45 AM
4	looking FORWARD to Los Angeles!	5/8/2017 5:36 AM
5	Well run council	5/5/2017 11:11 AM
6	Very well planned and executed.	5/5/2017 8:47 AM
7	Fantastic programming and speakers	5/5/2017 8:45 AM
8	Looking forward to EDC in LA	5/5/2017 8:34 AM
9	Would be nice to hear more from council members about what they are working on.	5/5/2017 8:19 AM
10	AV was 'challenged' and it is important we can hear/see what is being presented!	5/4/2017 12:53 PM
11	Great to understand local trends and how it might apply in other markets	5/4/2017 11:37 AM
12	Great program. Venue was a bit crowded and hard to hear at times.	5/4/2017 11:29 AM
13	Food is big right now. Wondering what is next. Would also like to hear about how health and wellness r being translated into projects	5/4/2017 10:57 AM
14	Excellent job. Well organized and on schedule.	5/4/2017 10:05 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 23

#	Responses	Date
1	Digital / Cloud expert on onmichannel and transmedia initiatives.	5/11/2017 7:05 AM
2	DTLA ENTERTAINMENT PROJECTS	5/8/2017 5:36 AM
3	More current topics should ne discussed as were this last meeting.	5/5/2017 11:11 AM
4	Highest grossing entertainment within retail settings	5/5/2017 8:45 AM
5	More Tech focus.	5/5/2017 8:34 AM
6	GRESB w. Macerich More entertainment venue discussions	5/4/2017 10:57 AM

Q59 Please let your Council leadership know what they can improve on for the next

Council Day Survey for Seattle, Spring 2017

meeting

Answered: 5 Skipped: 24

#	Responses	Date
1	Need to move on a location early.....	5/8/2017 6:45 AM
2	By separate letter	5/5/2017 11:11 AM
3	This was a tough venue to organize a more interactive seating and presenter format. I find that when seating can be set up in U or circular shape the interaction among council members and with presenters in more effective.	5/5/2017 8:47 AM
4	Venue was a bit cramped but the ability to eat outside was nice. Missed the lunchtime speaker	5/4/2017 5:15 PM
5	U r rockstars. Thank u.	5/4/2017 10:57 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 28

#	Responses	Date
1	Already am!	5/8/2017 5:36 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 28 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	67.86% 19	3.57% 1	28.57% 8	28
The Council Reception and Venue Were Great!	92.31% 24	0.00% 0	7.69% 2	26

#	Additional Comments on the Council Day Venue and Reception	Date
1	venue was last minute as first choice fell through, but they usually do a great job at selecting a venue.	5/13/2017 5:35 AM
2	The food was very good at the dinner. Venue seating was not that great with multiple rectangular tables versus meeting in a room around one large table or several round tables.	5/5/2017 8:47 AM
3	Venue was tight and not very well suited to host our type of event.	5/5/2017 8:19 AM
4	Dinner was great!	5/4/2017 1:26 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Council Day Survey for Seattle, Spring 2017

Answered: 7 Skipped: 22

Answer Choices	Responses	
Advisory Services Panels	71.43%	5
Product Council Leadership	28.57%	2
District Council Involvement	42.86%	3
Foundation Governor Information	0.00%	0
Total Respondents: 7		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q13 GEC, Please Rate Each Council Day Session

Answered: 24 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
The Town Hall Meeting: Global Real Estate Trends, Stories and Ideas from Around the World	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Impact of Globalization on Industrial Product	78.26% 18	0.00% 0	21.74% 5	0.00% 0	23
Tour of Amazon Buildings	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24

Was Organized					
	Yes	No	Somewhat	N/A	Total
The Town Hall Meeting: Global Real Estate Trends, Stories and Ideas from Around the World	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24
Impact of Globalization on Industrial Product	86.96% 20	0.00% 0	13.04% 3	0.00% 0	23
Tour of Amazon Buildings	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
The Town Hall Meeting: Global Real Estate Trends, Stories and Ideas from Around the World	83.33% 15	5.56% 1	0.00% 0	11.11% 2	18
Impact of Globalization on Industrial Product	94.12% 16	5.88% 1	0.00% 0	0.00% 0	17
Tour of Amazon Buildings	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great program and discussion.	5/13/2017 3:23 AM
2	great session--especially Town Hall and the Globalization Trends	5/11/2017 7:19 AM
3	excellent session	5/11/2017 6:52 AM
4	The two morning sessions should have allowed more time for Q&A. Good overall, though. I really enjoyed the Amazon tour, though I recognize we don't need to do site tours at each meeting, as the tour eats into the amount of time available for panels/discussion. Lunch was great & did provide a nice opportunity to discuss at each table.	5/11/2017 6:40 AM
5	Impact of Globalization...Randy Zisler was not on point, but the other panelists were excellent.	5/8/2017 5:06 AM
6	Ample time for market discussion.	5/8/2017 3:33 AM
7	It'd be great to complement talk of financials with design solutions/ trends or public policy/ hearing outcomes that supported the deal.	5/7/2017 7:42 AM
8	The was fantastic	5/6/2017 4:32 AM
9	Entire day and all presentations were well done.	5/5/2017 8:48 AM
10	Excellent dinner and it was great to have time for networking the following day.	5/5/2017 8:23 AM
11	Good lunch session on Lake Union, excellent dialogue on Amazon building strategies	5/5/2017 1:50 AM
12	Excellent Council Day! Kudos	5/4/2017 3:42 PM

Council Day Survey for Seattle, Spring 2017

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 23	0.00% 0	0.00% 0	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.65% 22	0.00% 0	4.35% 1	23
Did Council Day Meet Your Expectations?	100.00% 22	0.00% 0	0.00% 0	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91.30% 21	0.00% 0	8.70% 2	23

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	The townhall discussion was well organized, but could have allowed for more impromptu input from the audience.	5/11/2017 6:43 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 16

#	Responses	Date
1	I liked the discussion and the tour of the Amazon buildings	5/13/2017 3:25 AM
2	Town Hall discussion was excellent as well.	5/12/2017 6:55 AM
3	well done	5/11/2017 7:20 AM
4	Kudos to Linda Isaacson for the great bio book	5/8/2017 5:08 AM
5	Similar to Town Hall, could we do a rapid-fire session -- almost Pecha Kucha style (look up online at http://www.pechakucha.org/) where a speaker has 20 slides that automatically switch every 20-seconds) to update people on 8 projects of interest. Slides have to include site location, project team, project timeline, financing, and design. This could be curated ahead of the session so "take aways" from the 8-projects are complementary.	5/7/2017 7:47 AM
6	The council dinner was great...all the way around as was lunch on council day	5/6/2017 4:34 AM
7	GEC Council day is always fantastic....well run, great topics, brilliant people.	5/5/2017 8:23 AM
8	Good	5/5/2017 1:52 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 20

#	Responses	Date
1	Yes, impact of technology on real estate, driverless cars, etc	5/13/2017 3:25 AM
2	In LA, the Hollywood Park project in Inglewood is of particular interest.	5/7/2017 7:47 AM

Council Day Survey for Seattle, Spring 2017

3	Human Capital issue...I would be happy to organize a session in the fall	5/6/2017 4:34 AM
4	Hyperloop	5/4/2017 3:43 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 22

#	Responses	Date
1	Great job by leadership	5/13/2017 3:25 AM
2	Exhibit design solutions alongside financial transactions and talk of cross-border capital flows.	5/7/2017 7:47 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 22

#	Responses	Date
1	See above...happy to organize a panel discussion on human capital	5/6/2017 4:34 AM
2	I would like to help in any way needed with future meetings!	5/5/2017 8:23 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	69.57% 16	0.00% 0	30.43% 7	23
The Council Reception and Venue Were Great!	95.65% 22	0.00% 0	4.35% 1	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	Lunch and tour were excellent venues	5/12/2017 6:55 AM
2	Great dinner and reception, in line with previous great GEC dinners!	5/11/2017 6:43 AM
3	awesome dinner - food, wine & venue	5/8/2017 5:08 AM
4	Great dinner and lunch venues.	5/5/2017 8:49 AM
5	Well organized + good dialogue	5/5/2017 1:52 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 6 Skipped: 18

Answer Choices	Responses
Advisory Services Panels	33.33% 2
Product Council Leadership	66.67% 4
District Council Involvement	16.67% 1
Foundation Governor Information	33.33% 2
Total Respondents: 6	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q14 HCLSC, Please Rate Each Council Day Session

Answered: 24 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
How Providence Health is preparing for the future (population health, consolidation, ACA)	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Council Members Respond	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23
Adapting and Incorporating an Ambulatory Prototype into a New Hospital Campus: UC Health Greeley Hospital, Greeley, Colorado	56.52% 13	17.39% 4	26.09% 6	0.00% 0	23
Optional Tour of the Seattle Science Foundation	90.91% 20	0.00% 0	0.00% 0	9.09% 2	22
Health System Ambulatory Strategy – A case study of Hoag Health, Irvine and Providence Breeze Center, Torrance	82.61% 19	4.35% 1	13.04% 3	0.00% 0	23
ULI Foundation Presentation	90.91% 20	9.09% 2	0.00% 0	0.00% 0	22
Capital Markets Update	86.96% 20	4.35% 1	8.70% 2	0.00% 0	23

Was Organized					
	Yes	No	Somewhat	N/A	Total
How Providence Health is preparing for the future (population health, consolidation, ACA)	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Council Members Respond	95.65% 22	4.35% 1	0.00% 0	0.00% 0	23
Adapting and Incorporating an Ambulatory Prototype into a New Hospital Campus: UC Health Greeley Hospital, Greeley, Colorado	78.26% 18	0.00% 0	17.39% 4	4.35% 1	23
Optional Tour of the Seattle Science Foundation	86.36% 19	4.55% 1	4.55% 1	4.55% 1	22
Health System Ambulatory Strategy – A case study of Hoag Health, Irvine and Providence Breeze Center, Torrance	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
ULI Foundation Presentation	95.45% 21	4.55% 1	0.00% 0	0.00% 0	22
Capital Markets Update	86.96% 20	4.35% 1	8.70% 2	0.00% 0	23

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
How Providence Health is preparing for the future (population health, consolidation, ACA)	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
Council Members Respond	88.89% 16	0.00% 0	11.11% 2	0.00% 0	18
Adapting and Incorporating an Ambulatory Prototype into a New Hospital Campus: UC Health Greeley Hospital, Greeley, Colorado	88.89% 16	0.00% 0	11.11% 2	0.00% 0	18
Optional Tour of the Seattle Science Foundation	94.44% 17	0.00% 0	0.00% 0	5.56% 1	18

Council Day Survey for Seattle, Spring 2017

Health System Ambulatory Strategy – A case study of Hoag Health, Irvine and Providence Breeze Center, Torrance	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
ULI Foundation Presentation	77.78% 14	11.11% 2	0.00% 0	11.11% 2	18
Capital Markets Update	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Unfortunately, I missed most of the meeting due to medical issue but the first session was great.	5/12/2017 9:36 AM
2	While the capital markets panel was interesting, I missed the more structured presentation that has been done in the past providing context and overview.	5/11/2017 8:18 AM
3	Integration of members into speaking panels was an excellent idea!	5/8/2017 5:33 AM
4	The Capital markets update in general was informational; but several of the providers were really being pushed about why they didn't take advantage of 3rd party developers/capital. At times, it was uncomfortable and unfair to all the providers in the room.	5/8/2017 3:51 AM
5	Mike Butler was fabulous - great big picture view	5/7/2017 10:00 AM
6	Council members respond was not organized. Ambulatory prototype was of little value to me. The doctors presentation and tour was fascinating. Foundation speaker had no sense of time. Capital markets moderator keep asking audience questions and ignored panel. Very irritating to watch that happen.	5/6/2017 4:40 AM
7	Liked that more of our members are presenting	5/6/2017 4:22 AM
8	Great Council meeting!	5/4/2017 5:11 PM
9	Best program yet!!	5/4/2017 11:41 AM
10	Very well done programs!	5/4/2017 10:48 AM
11	Great tour. Very interesting subject matter and speakers.	5/4/2017 10:22 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 24	0.00% 0	0.00% 0	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 24	0.00% 0	0.00% 0	24
Did Council Day Meet Your Expectations?	95.83% 23	0.00% 0	4.17% 1	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 23	0.00% 0	0.00% 0	23

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 10

Council Day Survey for Seattle, Spring 2017

#	Responses	Date
1	Outstanding	5/12/2017 2:10 AM
2	It was an excellent meeting that is indicative of our council leaderships hard work and preparation.	5/9/2017 8:46 AM
3	everything was great.	5/8/2017 7:59 AM
4	Still see value from printed directory	5/8/2017 6:55 AM
5	Terrific day, very informative	5/8/2017 5:46 AM
6	Clearly, our council leaders take great care to solicit feedback so that future meetings are as relevant and engaging as possible. Their efforts are greatly appreciated!!	5/8/2017 5:40 AM
7	Great, with a good variety of topics.	5/8/2017 3:54 AM
8	Venue was very good - all programs were engaging	5/7/2017 10:02 AM
9	Very good meeting	5/6/2017 4:25 AM
10	Excellent venue. The dinner was terrible. Time to go back to a restaurant with sit down waiter arrangement rather than funky places.	5/5/2017 10:35 AM
11	Another stellar Council meeting. Well-organized, on-point and had great take home value.	5/4/2017 5:15 PM
12	This is my second meeting as a full member and it was the best yet!	5/4/2017 1:32 PM
13	Fantastic. Best conference of the year.	5/4/2017 11:42 AM
14	Great	5/4/2017 10:24 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 19

#	Responses	Date
1	The potential economic impact of interoperability on Healthcare.	5/9/2017 8:46 AM
2	Changes to regulatory environment that inhibit hospital expansion, acquisition, merger such as the impact of site neutrality, scrutiny of TJC deemed status qualifications, uptick in CMS validation surveys, fast tracking of FDA approvals especially release of immunotherapy drugs.	5/8/2017 5:40 AM
3	Dr Agus from USC may be able to speak in LA. Please Google him. I am working with him on heir new Cancer Center	5/6/2017 4:25 AM
4	Let me know if	5/4/2017 5:15 PM
5	Upcoming changes to ACA	5/4/2017 10:24 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 18

#	Responses	Date
1	Dinner venue was a dissapointment	5/8/2017 6:55 AM
2	Thank you for adding noticeably more veggie options to the menus! Consider expanding same for the council receptions, too.	5/8/2017 5:40 AM

Council Day Survey for Seattle, Spring 2017

3	Focus on retention, growth and involvement from healthcare providers at future Council Day's	5/8/2017 3:54 AM
4	The session venue did not have options to "stretch your legs" during the day. This was of course the trade off for an interesting location. But I hope the LA venue is not equally limiting	5/4/2017 4:23 PM
5	I think having all of the members face each other in more of a u-shape table format versus the classroom style seating would spur more of a discussion. For the next meeting you may want to consider a session that is just a discussion among the members, even if just for 30 minutes.	5/4/2017 12:56 PM
6	Great council day	5/4/2017 10:24 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 23

#	Responses	Date
1	Always ready to help	5/6/2017 4:25 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	95.65% 22	0.00% 0	4.35% 1	23
The Council Reception and Venue Were Great!	55.00% 11	15.00% 3	30.00% 6	20

#	Additional Comments on the Council Day Venue and Reception	Date
1	Was not able to attend	5/12/2017 2:10 AM
2	venue was very cool. The food options could have been better.	5/8/2017 7:59 AM
3	Missed the reception so no opinion there	5/8/2017 5:46 AM
4	Hosting the HLSC meeting at a healthcare/life sciences facility is most definitely preferred over hosting at the conference center. Please continue to prioritize venue selection at related council industry related entities. Adds positively to the learning experience.	5/8/2017 5:40 AM
5	reception was good in that it was only our group and we could hear, but a little too casual	5/7/2017 10:02 AM
6	The reception was a joke. We pay \$300 for dinner and get a \$20 meal. Organization was not good. The food was put out before everyone got there.	5/6/2017 4:45 AM
7	I did not attend the reception but was told it was good	5/6/2017 4:25 AM
8	Better restaurant please!!! The place was the worst particularly after many of us travelled so far.	5/5/2017 10:35 AM
9	We've had much better dinners in the past	5/5/2017 7:47 AM
10	Food at the reception was not up to par; although I enjoyed the innovative approach to the venue.	5/4/2017 4:23 PM

Council Day Survey for Seattle, Spring 2017

11	I think we could have found a site for the evening reception that was a little more than just sandwiches. Increase the dinner budget if necessary. But I did like that we were able to eat outside and not in a stuffy setting.	5/4/2017 12:56 PM
----	---	-------------------

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 22

Answer Choices	Responses	
Advisory Services Panels	0.00%	0
Product Council Leadership	50.00%	1
District Council Involvement	50.00%	1
Foundation Governor Information	0.00%	0
Total Respondents: 2		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q15 HDC, Please Rate Each Council Day Session

Answered: 38 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
The First 100 Days of the Trump Administration	94.74% 36	0.00% 0	5.26% 2	0.00% 0	38
Seattle Adopta a \$15/hour Minimum Wage	86.84% 33	7.89% 3	5.26% 2	0.00% 0	38
The Real Estate Economy	100.00% 38	0.00% 0	0.00% 0	0.00% 0	38
Meet Alexa	94.74% 36	0.00% 0	5.26% 2	0.00% 0	38
The Third Place	89.47% 34	5.26% 2	5.26% 2	0.00% 0	38
Your Edge in Real Estate	86.49% 32	2.70% 1	10.81% 4	0.00% 0	37
Service Excellence	94.74% 36	2.63% 1	2.63% 1	0.00% 0	38
Convention Demand	78.95% 30	7.89% 3	10.53% 4	2.63% 1	38
HDC Open Forum	89.19% 33	2.70% 1	0.00% 0	8.11% 3	37

Was Organized					
	Yes	No	Somewhat	N/A	Total
The First 100 Days of the Trump Administration	100.00% 38	0.00% 0	0.00% 0	0.00% 0	38
Seattle Adopta a \$15/hour Minimum Wage	97.37% 37	0.00% 0	2.63% 1	0.00% 0	38
The Real Estate Economy	100.00% 37	0.00% 0	0.00% 0	0.00% 0	37
Meet Alexa	97.30% 36	0.00% 0	2.70% 1	0.00% 0	37
The Third Place	97.30% 36	2.70% 1	0.00% 0	0.00% 0	37
Your Edge in Real Estate	100.00% 36	0.00% 0	0.00% 0	0.00% 0	36
Service Excellence	100.00% 37	0.00% 0	0.00% 0	0.00% 0	37
Convention Demand	91.67% 33	2.78% 1	2.78% 1	2.78% 1	36
HDC Open Forum	82.86% 29	2.86% 1	5.71% 2	8.57% 3	35

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
The First 100 Days of the Trump Administration	97.06% 33	0.00% 0	2.94% 1	0.00% 0	34

Council Day Survey for Seattle, Spring 2017

Seattle Adopt a \$15/hour Minimum Wage	94.12% 32	0.00% 0	5.88% 2	0.00% 0	34
The Real Estate Economy	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
Meet Alexa	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
The Third Place	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
Your Edge in Real Estate	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
Service Excellence	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
Convention Demand	87.50% 28	0.00% 0	9.38% 3	3.13% 1	32
HDC Open Forum	87.10% 27	0.00% 0	0.00% 0	12.90% 4	31

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The best HDC program ever!!	5/11/2017 6:55 AM
2	very well organized with strong, relevant group of presentations	5/11/2017 6:19 AM
3	Really a very strong schedule this year. Thanks to all of the organizers for doing such an incredible job in putting this together. I learned a lot.	5/9/2017 6:36 AM
4	Nother great meeting - thanks Art and Raj.	5/8/2017 11:46 PM
5	One of the best Hotel Development Council meetings - terrific guest speakers!	5/8/2017 8:35 AM
6	Excellent opportunity to dialogue with experts and members on fringe and core topics	5/8/2017 4:25 AM
7	the speakers were from Seattle Based businesses and very informative. I recommend Jena Thornton for her bio background information and well thought out questions and comments during the presentations.	5/8/2017 4:02 AM
8	always very interesting and thoughtful.	5/7/2017 7:22 AM
9	Kathering Luger and Victor Calanog should speak at EVERY HDC meeting. They are terrific.	5/6/2017 8:56 AM
10	Peter Nordstrom was excellent - exceeded my expectations	5/6/2017 8:42 AM
11	Fantastic day, tremendous set of outside speakers.	5/5/2017 10:47 PM
12	We had an excellent meeting.	5/5/2017 2:13 PM
13	Best professional networking experience, amazing lineup of speakers, and great member network. Please sustain HDC as a single flight!	5/5/2017 7:30 AM
14	The agenda overall was very good. Real out of the box presentations to think about. Great job!	5/5/2017 6:43 AM
15	The "keynote" address and one-on-one interview format w/Q&A provided for a fast paced and highly interactive day. Loads of take-home value!	5/5/2017 4:13 AM
16	Pete Nordstrom was phenominal	5/5/2017 2:18 AM
17	Excellent program. Well organized snd executed. High quality	5/4/2017 1:17 PM
18	Jam packed day of incredible speakers.	5/4/2017 1:07 PM
19	Open forum is always incredibly valuable. Very well organized day. The series of key note talks were informative and well received by the group.	5/4/2017 1:01 PM
20	A terrific meeting with a powerhouse group of hotel industry players.	5/4/2017 12:31 PM
21	Exvellent and varied sessions. Interesting to hear about other industries and their approach to disruptors.	5/4/2017 11:10 AM
22	Nordstroms session was amazing/ Economist excellent- have him again	5/4/2017 10:08 AM

Council Day Survey for Seattle, Spring 2017

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 37 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	97.30% 36	2.70% 1	0.00% 0	37
My Chair Kept Members Engaged & Encouraged Broad Interaction	94.59% 35	2.70% 1	2.70% 1	37
Did Council Day Meet Your Expectations?	97.30% 36	2.70% 1	0.00% 0	37
Do You Feel That the Team Communicates Well With You Outside of Council Day?	94.59% 35	2.70% 1	2.70% 1	37

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Leadership does what it does. The rest of us show up.	5/4/2017 1:02 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 26

#	Responses	Date
1	positive experience - well organized	5/11/2017 6:20 AM
2	Again -- great job.	5/9/2017 6:38 AM
3	The Hotel Development Council has a terrific membership. Virtually everyone is extremely engaged. Great speakers and great questions and comments from the group.	5/8/2017 8:36 AM
4	Very well organized. Good program	5/6/2017 8:57 AM
5	Really enjoyed coming in a day early to enjoy the city and golf with a group of HDC members	5/6/2017 8:48 AM
6	Leadership has done an excellent job of organizing a great day.	5/5/2017 2:13 PM
7	commendable effort on leadership to inspire end engage members	5/5/2017 7:31 AM
8	Very good and diverse set of speakers. The fact that the expertise was not specific to the hotel industry, but rather tangentially related, made for a terrific learning experience relative to ideas that were implanted at, say, Starbucks and Nordstrom, that could be applied to lodging.	5/5/2017 4:15 AM
9	Mikes didn't work well. And, there should be a Mike at every table.	5/4/2017 1:02 PM
10	Great speakers, great content, and terrific discussion. Kudos to the organizers for a great meeting.	5/4/2017 12:34 PM
11	Excellent program.	5/4/2017 11:27 AM
12	Small thing but lunch not great	5/4/2017 10:02 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 33

Council Day Survey for Seattle, Spring 2017

#	Responses	Date
1	.	5/11/2017 6:57 AM
2	Previously discussed	5/8/2017 4:27 AM
3	Katherine Lugar an Victor Calanog should be invited to every Council Day.	5/6/2017 8:57 AM
4	Victor Calenog is really excellent and enjoy having him at HDC as often as possible	5/6/2017 8:48 AM
5	Yes but they will be ignored.	5/4/2017 1:02 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 9 Skipped: 29

#	Responses	Date
1	Nothing	5/11/2017 6:57 AM
2	Perhaps fewer topics in total, leaving more time for discussion.	5/8/2017 11:47 PM
3	Continue to focus on multiple guest speakers.	5/8/2017 8:36 AM
4	too many guests	5/8/2017 5:30 AM
5	They have listened and made requested changes	5/8/2017 4:27 AM
6	Leadership does a great job of putting together an interesting Council reception dinner and fantastic agenda - I look forward to ULI meetings	5/6/2017 8:48 AM
7	Shortening sessions to 30-45 minutes each makes for a much more energized day	5/5/2017 10:48 PM
8	Our dinner venues are interesting. But this is a hotel council and we should have our dinners at hotels to enhance our market/product knowledge.	5/4/2017 1:02 PM
9	Cost of lodging and dinner is high for those paying own way. Please consider.	5/4/2017 11:27 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 36

#	Responses	Date
1	Yes...I'd like to take a leadership roll.	5/11/2017 6:57 AM
2	Previously offered	5/8/2017 4:27 AM

Q61 Please Rate the Council Day Venue and Council Reception

Council Day Survey for Seattle, Spring 2017

Answered: 36 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	75.00% 27	2.78% 1	22.22% 8	36
The Council Reception and Venue Were Great!	77.14% 27	5.71% 2	17.14% 6	35

#	Additional Comments on the Council Day Venue and Reception	Date
1	Venue was a tight/long room which is less than ideal, but wasn't terrible by any means.	5/9/2017 6:38 AM
2	food quality for lunch and dinner reception was not very good, particularly for a city like Seattle.	5/8/2017 5:30 AM
3	I thought this was the worse dinner and the venue was not great.	5/8/2017 4:03 AM
4	ULI needs to up its game on food and beverage, the budgets are too meager	5/5/2017 7:31 AM
5	Food this year was mediocre at both reception and council day.	5/5/2017 6:44 AM
6	Reception was in a space that felt like an office lobby - cold and uninviting.	5/5/2017 2:20 AM
7	See comment above re. venue.	5/4/2017 1:02 PM
8	The meeting room at Hotel 1000 was a little tight. Dinner venue was terrific.	5/4/2017 12:34 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 37

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 1	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q16 IOPCBlack, Please Rate Each Council Day Session

Answered: 22 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
The Legalized Marijuana Industry and its impact on Industrial Real Estate	63.64% 14	4.55% 1	27.27% 6	4.55% 1	22
Real Deals: How Low Can Industrial Yields Go?	72.73% 16	0.00% 0	18.18% 4	9.09% 2	22
Black Talks to Black	71.43% 15	0.00% 0	23.81% 5	4.76% 1	21
Mistakes Made Lessons Learned: Downtown Houston Revisited	81.82% 18	0.00% 0	13.64% 3	4.55% 1	22
Retail and Sky View Observatory Tour	60.00% 12	0.00% 0	35.00% 7	5.00% 1	20
Real Deal: Columbia Center retail repositioning	73.68% 14	5.26% 1	21.05% 4	0.00% 0	19
Tour The Mark	84.21% 16	0.00% 0	15.79% 3	0.00% 0	19
Seattle: Big Tech Presence and Why	78.95% 15	0.00% 0	10.53% 2	10.53% 2	19
Was Organized					
	Yes	No	Somewhat	N/A	Total
The Legalized Marijuana Industry and its impact on Industrial Real Estate	90.48% 19	0.00% 0	4.76% 1	4.76% 1	21
Real Deals: How Low Can Industrial Yields Go?	90.48% 19	0.00% 0	0.00% 0	9.52% 2	21
Black Talks to Black	61.90% 13	0.00% 0	33.33% 7	4.76% 1	21
Mistakes Made Lessons Learned: Downtown Houston Revisited	95.24% 20	0.00% 0	0.00% 0	4.76% 1	21
Retail and Sky View Observatory Tour	70.00% 14	0.00% 0	20.00% 4	10.00% 2	20
Real Deal: Columbia Center retail repositioning	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
Tour The Mark	73.68% 14	5.26% 1	21.05% 4	0.00% 0	19
Seattle: Big Tech Presence and Why	88.89% 16	0.00% 0	5.56% 1	5.56% 1	18
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
The Legalized Marijuana Industry and its impact on Industrial Real Estate	88.89% 16	5.56% 1	5.56% 1	0.00% 0	18
Real Deals: How Low Can Industrial Yields Go?	83.33% 15	11.11% 2	0.00% 0	5.56% 1	18

Council Day Survey for Seattle, Spring 2017

Black Talks to Black	83.33% 15	11.11% 2	5.56% 1	0.00% 0	18
Mistakes Made Lessons Learned: Downtown Houston Revisited	83.33% 15	0.00% 0	11.11% 2	5.56% 1	18
Retail and Sky View Observatory Tour	58.82% 10	5.88% 1	5.88% 1	29.41% 5	17
Real Deal: Columbia Center retail repositioning	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Tour The Mark	70.59% 12	0.00% 0	17.65% 3	11.76% 2	17
Seattle: Big Tech Presence and Why	81.25% 13	6.25% 1	6.25% 1	6.25% 1	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Overall well done tour of the Mark was very interesting but unorganized and not well communicated. Good concept to have most of the council day in the meeting room but also get out for tours if they are close by	5/5/2017 5:47 PM
2	I sincerely enjoyed the tour of the Mark. It was great to get out and see a project. I highly recommend we do that again!	5/5/2017 9:09 AM
3	Great council day, thank you!	5/5/2017 8:19 AM
4	The afternoon sessions were well organized, but, with the exception of the Big Tech presence presentation, had little take home value.	5/5/2017 6:59 AM
5	Well done; ambitious agenda	5/5/2017 6:12 AM
6	One of the best council days I have attended. Liked getting offsite	5/5/2017 4:08 AM
7	Really enjoyed the field tour of the 2 assets; I'd vote for more of these. The room was really insufficient where we met; too tight - we were on top of each other.	5/4/2017 5:32 PM
8	Outstanding Day. Very interesting, thought-provoking, and illuminating.	5/4/2017 2:08 PM
9	Love the field trips	5/4/2017 10:55 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	95.45% 21	0.00% 0	4.55% 1	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.45% 21	0.00% 0	4.55% 1	22
Did Council Day Meet Your Expectations?	100.00% 22	0.00% 0	0.00% 0	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	72.73% 16	9.09% 2	18.18% 4	22

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Our Chair could be more demanding of participation by all	5/12/2017 10:23 AM
2	For some reason, I was omitted from the council distribution list prior to the meeting and missed some correspondence.	5/8/2017 3:53 AM
3	Would be good to request presentations from the council members on real deals. Also would be good to have an economic presentation.	5/5/2017 5:53 PM

Council Day Survey for Seattle, Spring 2017

4	Enhancements to the ULI infrastructure may improve internal communication outside council day.	5/5/2017 7:00 AM
---	--	------------------

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 16

#	Responses	Date
1	It was good to get out of the room for a tour and a second meeting place	5/12/2017 10:23 AM
2	I think we need a deeper dive on industrial and office technicals. Sometimes discussion can be a bit superficial.	5/8/2017 1:53 AM
3	There were a couple of instances where comments from the members was stifled in order to keep the presentations going. They resulted in more of a series of presentations rather than discussions, which is the value of the council program. I felt it impacted the free flow of thoughts and questions and ideas.	5/7/2017 8:12 AM
4	The morning sessions were among the best ever.	5/5/2017 7:00 AM
5	See previous comment. Great day	5/5/2017 4:10 AM
6	Excellent!	5/4/2017 2:10 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 18

#	Responses	Date
1	More behind-the-scenes tours of places not normally available to us	5/12/2017 10:23 AM
2	LA is the industrial / distribution capital of the world. we should do a deep dive on it and maybe have an IOPC-only tour the day prior.	5/8/2017 1:53 AM
3	Suburban Office vs. DT. What is going to happen to 2nd generation E-Com Distribution Buildings? What is the future of co-working (WeWork)? What is the future of B-Malls (pivot to office or industrial reuse)?	5/5/2017 9:12 AM
4	More time on real deals done by our members.	5/5/2017 6:13 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 20

#	Responses	Date
1	I like the roundtable discussions with each table reporting back to the group, rather than the council-wide Black talks to Black format.	5/8/2017 5:59 AM
2	again, field trips are great.	5/4/2017 5:33 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please

Council Day Survey for Seattle, Spring 2017

Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 17

#	Responses	Date
1	Vice Chair Now	5/12/2017 10:23 AM
2	Yes. Happy to organize a presentation. fayeb@bardconsulting.com	5/8/2017 5:59 AM
3	Anything I can do to help please let me know	5/5/2017 5:53 PM
4	I would love to be involved in a panel discussion.	5/5/2017 9:12 AM
5	Yes. Happy to help schedule sessions in LA	5/5/2017 4:10 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	68.18% 15	9.09% 2	22.73% 5	22
The Council Reception and Venue Were Great!	86.36% 19	4.55% 1	9.09% 2	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council meeting venue didn't provide water...big miss.	5/8/2017 3:53 AM
2	Reception venue was awesome!	5/7/2017 10:16 AM
3	I am not a fan of the cocktail reception. This is a day where there are lots of events, and there was little food - I found some pasta and sweets. Next time I will make a point of having dinner before.	5/7/2017 8:12 AM
4	Council day convention meeting room was too small.	5/5/2017 7:00 AM
5	Loved the Chulully Garden venue. Like joint cocktail reception approach versus private dinners	5/5/2017 4:10 AM
6	Outstanding. Among the best in my experience on the Council.	5/4/2017 2:10 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 20

Answer Choices	Responses
Advisory Services Panels	50.00% 1
Product Council Leadership	0.00% 0
District Council Involvement	50.00% 1

Council Day Survey for Seattle, Spring 2017

Foundation Governor Information	0.00%	0
Total Respondents: 2		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q17 IOPCBlue, Please Rate Each Council Day Session

Answered: 29 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Speed Round: Capital Markets	96.43% 27	3.57% 1	0.00% 0	0.00% 0	28
Real Deal #1: SeaTac Office Center	58.62% 17	24.14% 7	17.24% 5	0.00% 0	29
Q&A on PLDs Multi-Story Warehouse	93.10% 27	6.90% 2	0.00% 0	0.00% 0	29
Seattle Office Market Conditions and its Future	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Distribution: The Ecommerce Impact	96.55% 28	3.45% 1	0.00% 0	0.00% 0	29
ULI Foundation	64.29% 18	17.86% 5	14.29% 4	3.57% 1	28
Lunch, Discussion Topic: Growth ahead of us? If not, what's holding us back?	53.85% 14	7.69% 2	30.77% 8	7.69% 2	26
Speed Round: Industrial markets	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Real Deal #2: Meredith Ontario	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Technology: PLD Ventures	86.21% 25	6.90% 2	6.90% 2	0.00% 0	29
Speed Round: Office markets	85.19% 23	0.00% 0	11.11% 3	3.70% 1	27
Seattle CBD Walk	70.83% 17	0.00% 0	4.17% 1	25.00% 6	24
Was Organized					
	Yes	No	Somewhat	N/A	Total
Speed Round: Capital Markets	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
Real Deal #1: SeaTac Office Center	86.21% 25	0.00% 0	13.79% 4	0.00% 0	29
Q&A on PLDs Multi-Story Warehouse	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Seattle Office Market Conditions and its Future	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Distribution: The Ecommerce Impact	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
ULI Foundation	92.86% 26	0.00% 0	3.57% 1	3.57% 1	28
Lunch, Discussion Topic: Growth ahead of us? If not, what's holding us back?	50.00% 13	7.69% 2	26.92% 7	15.38% 4	26
Speed Round: Industrial markets	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29

Council Day Survey for Seattle, Spring 2017

Real Deal #2: Meredith Ontario	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Technology: PLD Ventures	86.21% 25	0.00% 0	13.79% 4	0.00% 0	29
Speed Round: Office markets	88.89% 24	3.70% 1	3.70% 1	3.70% 1	27
Seattle CBD Walk	62.50% 15	0.00% 0	12.50% 3	25.00% 6	24

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Speed Round: Capital Markets	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Real Deal #1: SeaTac Office Center	88.89% 24	0.00% 0	11.11% 3	0.00% 0	27
Q&A on PLDs Multi-Story Warehouse	92.59% 25	3.70% 1	3.70% 1	0.00% 0	27
Seattle Office Market Conditions and its Future	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
Distribution: The Ecommerce Impact	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
ULI Foundation	80.77% 21	11.54% 3	0.00% 0	7.69% 2	26
Lunch, Discussion Topic: Growth ahead of us? If not, what's holding us back?	54.17% 13	12.50% 3	12.50% 3	20.83% 5	24
Speed Round: Industrial markets	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Real Deal #2: Meredith Ontario	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
Technology: PLD Ventures	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Speed Round: Office markets	92.00% 23	0.00% 0	4.00% 1	4.00% 1	25
Seattle CBD Walk	50.00% 11	0.00% 0	9.09% 2	40.91% 9	22

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great venue. Great interaction amongst members.	5/12/2017 6:26 AM
2	This was a great ULI and probably one of the most informative. Doug should be commended on keeping the schedule to the minute.	5/8/2017 8:55 AM
3	Doug Schwartz, leadership team and presenters all did an outstanding job. Program and venue were the best ever. Excellent Wednesday Industrial tour and CBD office market walking tour.	5/8/2017 8:39 AM
4	Excellent council day!	5/8/2017 8:10 AM
5	Ecommerce Impact presentation was just excellent. Tied in nicely with bus tour and other industrial presentations. Technology presentation was also interesting.	5/8/2017 5:29 AM
6	Excellent meeting	5/8/2017 3:52 AM
7	Excellent day. Great venue, content and organization	5/8/2017 3:50 AM
8	Excellent program -- lots of participation across the council. Shorter sessions with multiple areas of focus worked out very well	5/7/2017 10:03 AM
9	Very informative council meeting	5/5/2017 1:50 PM

Council Day Survey for Seattle, Spring 2017

10	Timely materials on industrial and office markets and had highlights of Seattle market which was great as host city should always have time to highlight their market	5/5/2017 8:58 AM
11	Great day and Doug was fabulous. Also loved the venue.	5/5/2017 8:33 AM
12	great venue very lively. the whole day was very informative	5/5/2017 8:21 AM
13	one of the best sessions I have been to with Blue	5/5/2017 8:19 AM
14	Best Council Day I've been to	5/5/2017 4:41 AM
15	Really enjoyed it!	5/5/2017 3:32 AM
16	great council day...never been better...venue was a bonus as well	5/5/2017 3:08 AM
17	Great job, except for SeaTac center real deal	5/4/2017 12:23 PM
18	Excellent and well organized council day. One of the best council days in my 15 years on council.	5/4/2017 12:09 PM
19	Good idea not to waste time with an economist.	5/4/2017 11:13 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 29	0.00% 0	0.00% 0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 29	0.00% 0	0.00% 0	29
Did Council Day Meet Your Expectations?	100.00% 29	0.00% 0	0.00% 0	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93.10% 27	0.00% 0	6.90% 2	29

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 24

#	Responses	Date
1	Excellent program, venue and council interaction.	5/8/2017 8:42 AM
2	The location of council meeting was a huge improvement--just makes the day so much more enjoyable as compared to a windowless room in the convention center.	5/8/2017 5:32 AM
3	Excellent meeting, good room	5/8/2017 3:54 AM
4	One of the best ever.	5/8/2017 3:54 AM
5	Keep it up for next time	5/5/2017 8:59 AM
6	very timely on ecommerce - which is like covering retail / traditional industrial and last mile	5/5/2017 8:35 AM
7	great day overall	5/5/2017 3:11 AM

Council Day Survey for Seattle, Spring 2017

8	Doug does a fantastic job as council chair.	5/4/2017 11:14 AM
---	---	-------------------

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 29

#	Responses	Date
1	LA Arts District Panel	5/8/2017 3:57 AM
2	Debt Funds	5/5/2017 8:35 AM
3	stay on technology and the logistics equation...driverless trucks and impacts economy capital flows	5/5/2017 3:11 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 28

#	Responses	Date
1	Repeat the great job.	5/8/2017 8:42 AM
2	Use this one as the standard--it was really good.	5/8/2017 5:32 AM
3	Great job. Love getting out to see projects and market. Hope we do same in LA	5/8/2017 3:51 AM
4	more of the same as this meeting!	5/5/2017 3:11 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 28

#	Responses	Date
1	I am scheduled to cycle off IOPC-Blue on 6/30/17.	5/8/2017 8:42 AM
2	Willing to organize and serve as panel moderator on industrial investment sales market	5/5/2017 8:59 AM
3	yes, I will contact my chair	5/5/2017 8:20 AM
4	no thanks	5/5/2017 3:11 AM

Q61 Please Rate the Council Day Venue and

Council Day Survey for Seattle, Spring 2017

Council Reception

Answered: 29 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 29	0.00% 0	0.00% 0	29
The Council Reception and Venue Were Great!	92.59% 25	0.00% 0	7.41% 2	27

#	Additional Comments on the Council Day Venue and Reception	Date
1	Great space/environment for council day.	5/8/2017 3:57 AM
2	Hot	5/8/2017 3:54 AM
3	Council day venue was superb!	5/5/2017 3:33 AM
4	did not go to reception	5/5/2017 3:11 AM
5	I liked the view, but in general prefer to be with the other IOPC flights to connect with other IOPC members.	5/4/2017 11:14 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 29

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	66.67% 2
District Council Involvement	0.00% 0
Foundation Governor Information	33.33% 1
Total Respondents: 3	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q18 IOPCGold, Please Rate Each Council Day Session

Answered: 16 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Capital Markets Presentation	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Local Markets Presentation	93.75% 15	0.00% 0	6.25% 1	0.00% 0	16
GOLD talks to GOLD Part 1(G2G)	87.50% 14	0.00% 0	12.50% 2	0.00% 0	16
Industrial Real Deal	81.25% 13	0.00% 0	18.75% 3	0.00% 0	16
Transportation to Tour	53.33% 8	6.67% 1	0.00% 0	40.00% 6	15
Seattle Office Building Tour	62.50% 10	6.25% 1	18.75% 3	12.50% 2	16
Technology Presentation	93.33% 14	0.00% 0	0.00% 0	6.67% 1	15
Seattle Real Deal: The Spring District - Bellevue, WA	53.33% 8	6.67% 1	20.00% 3	20.00% 3	15
GOLD talks to GOLD Part 2(G2G)	7.14% 1	7.14% 1	7.14% 1	78.57% 11	14
Was Organized					
	Yes	No	Somewhat	N/A	Total
Capital Markets Presentation	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Local Markets Presentation	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
GOLD talks to GOLD Part 1(G2G)	81.25% 13	0.00% 0	18.75% 3	0.00% 0	16
Industrial Real Deal	93.75% 15	0.00% 0	6.25% 1	0.00% 0	16
Transportation to Tour	80.00% 12	0.00% 0	0.00% 0	20.00% 3	15
Seattle Office Building Tour	81.25% 13	0.00% 0	6.25% 1	12.50% 2	16
Technology Presentation	93.33% 14	0.00% 0	0.00% 0	6.67% 1	15
Seattle Real Deal: The Spring District - Bellevue, WA	73.33% 11	0.00% 0	6.67% 1	20.00% 3	15
GOLD talks to GOLD Part 2(G2G)	7.69% 1	7.69% 1	7.69% 1	76.92% 10	13
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Capital Markets Presentation	93.33% 14	0.00% 0	6.67% 1	0.00% 0	15

Council Day Survey for Seattle, Spring 2017

Local Markets Presentation	86.67% 13	0.00% 0	13.33% 2	0.00% 0	15
GOLD talks to GOLD Part 1(G2G)	92.86% 13	0.00% 0	7.14% 1	0.00% 0	14
Industrial Real Deal	93.33% 14	0.00% 0	6.67% 1	0.00% 0	15
Transportation to Tour	69.23% 9	0.00% 0	0.00% 0	30.77% 4	13
Seattle Office Building Tour	80.00% 12	0.00% 0	6.67% 1	13.33% 2	15
Technology Presentation	92.86% 13	0.00% 0	0.00% 0	7.14% 1	14
Seattle Real Deal: The Spring District - Bellevue, WA	50.00% 7	0.00% 0	28.57% 4	21.43% 3	14
GOLD talks to GOLD Part 2(G2G)	8.33% 1	0.00% 0	8.33% 1	83.33% 10	12

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Faxon here. I thought this council day was the best among any I can recall attending. Gibson and Johnny Mac were excellent as always. The duo that did the local markets presentation was excellent. The industrial deal was terrific. The tech guy was beyond excellent. Missed the Seattle Real Deal. The only negative was that the room we were assigned was cramped, but that's beyond our control and under the category of quibbling.	5/11/2017 6:11 AM
2	The Bullett (sp?) building tour was quite interesting. The technology speaker was exceptional and thought-provoking. Gold talks to Gold was insightful as ever.	5/11/2017 5:20 AM
3	technology discussion was particularly interesting	5/8/2017 10:09 AM
4	The industrial real deal discussion was one of the best deal discussion we have had.	5/8/2017 5:47 AM
5	Overall an excellent agenda and well prepared. Topics were very relevant. I found the building tour insightful and educational. The offsite tours also provide additional networking time with council members.	5/8/2017 4:40 AM
6	Great real deals and teh technology information was fantastic. Very well organized as always.	5/8/2017 2:35 AM
7	The VC presentation from Fifth Wave was really great! Michael did a fabulous job as always with the organization, content and keeping us on pace. Thanks for a fabulous day.	5/5/2017 8:29 AM
8	Great day. Well organized and relevant.	5/4/2017 1:32 PM
9	Good call extending the technology discussion	5/4/2017 11:54 AM
10	Great day, one of our best.	5/4/2017 11:41 AM
11	Great day. The tech presentation was super impressive. Would like to see his slides on autonomous vehicles. I think the Roundtable was great as well and the questions should have a tie in to the capital markets or local markets presentation.	5/4/2017 10:49 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 17 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 17	0.00% 0	0.00% 0	17
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 17	0.00% 0	0.00% 0	17
Did Council Day Meet Your Expectations?	100.00% 17	0.00% 0	0.00% 0	17

Council Day Survey for Seattle, Spring 2017

Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 17	0.00% 0	0.00% 0	17
--	----------------------	-------------------	-------------------	----

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 11

#	Responses	Date
1	Very well done	5/11/2017 6:25 AM
2	Continue to appreciate the cerebral nature of this council. Breaking up the round table conversation with a physical building tour is very beneficial.	5/11/2017 5:22 AM
3	one of the best council days over the last 4 years.	5/10/2017 11:10 AM
4	Excellent. Mike does a great job keeping the conversation going and also on time. Not easy,	5/8/2017 5:48 AM
5	Michael Dardick runs a tight ship! Very well coordinated and relevant topics. Also, great communication leading up to and after the meetings.	5/8/2017 4:46 AM
6	The technology discussion was great. In LA maybe we could further that discussion and talk about the media wave to the internet.	5/4/2017 1:33 PM
7	Great! The foundation presentation was 10 minutes too long.	5/4/2017 10:54 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 16

#	Responses	Date
1	As noted above, I like the asset/market tours. Also encourage specific transaction case studies.	5/8/2017 4:46 AM
2	Logistics update in LA, tour something in the arts district, transit and tech influences on LA development patterns	5/4/2017 11:44 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 16

#	Responses	Date
1	Keep doing what we're doing. Working very well and providing real value.	5/8/2017 4:46 AM
2	Good mix of programming is key.	5/4/2017 10:54 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 16

#	Responses	Date
1	Welcome the opportunity to lead a case study, engage special guest speaker or the like. Will Yowell, CBRE.	5/8/2017 4:46 AM
2	I think Dardick should remain chair for another year.	5/4/2017 10:54 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 17 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	58.82% 10	0.00% 0	41.18% 7	17
The Council Reception and Venue Were Great!	87.50% 14	0.00% 0	12.50% 2	16

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception venue was excellent. Council day venue was small and cramped.	5/11/2017 6:13 AM
2	I prefer the council receptions at unique venues, like Chihuly Gardens. Allows for more networking opportunities than the dinner only approach.	5/8/2017 4:46 AM
3	The reception was superb. Love the location and environment.	5/5/2017 8:30 AM
4	Reception venue was exceptional. I am not a fan of the full IOPC reception as it is too many people to try to network with. Food is always subpar	5/5/2017 6:40 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 0 Skipped: 18

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 0	

Council Day Survey for Seattle, Spring 2017

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q19 IOPCGreen, Please Rate Each Council Day Session

Answered: 18 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
The IOPC Green Real Estate Performance Index	77.78% 14	0.00% 0	22.22% 4	0.00% 0	18
Regime Change: Implications for Real Estate	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Economic Outlook, A Contrarian Point of View?	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Update on Capital Markets, Transactions and Market Conditions	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
Going Vertical with Industrial: New Building Designs	94.44% 17	0.00% 0	0.00% 0	5.56% 1	18
Lunch and Discussion – Round Table Discussion on Select Topics	88.24% 15	0.00% 0	11.76% 2	0.00% 0	17
Investor and Lender Panel: Innovative Approaches to Capitalizing Projects	83.33% 15	0.00% 0	16.67% 3	0.00% 0	18
Why a Choose to Go Into This Industry?	58.82% 10	17.65% 3	17.65% 3	5.88% 1	17
Real Deals: South Lake Union	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18

Was Organized					
	Yes	No	Somewhat	N/A	Total
The IOPC Green Real Estate Performance Index	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Regime Change: Implications for Real Estate	72.22% 13	16.67% 3	11.11% 2	0.00% 0	18
Economic Outlook, A Contrarian Point of View?	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
Update on Capital Markets, Transactions and Market Conditions	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Going Vertical with Industrial: New Building Designs	94.12% 16	0.00% 0	0.00% 0	5.88% 1	17
Lunch and Discussion – Round Table Discussion on Select Topics	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
Investor and Lender Panel: Innovative Approaches to Capitalizing Projects	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Why a Choose to Go Into This Industry?	83.33% 15	0.00% 0	11.11% 2	5.56% 1	18
Real Deals: South Lake Union	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
The IOPC Green Real Estate Performance Index	82.35% 14	0.00% 0	17.65% 3	0.00% 0	17

Council Day Survey for Seattle, Spring 2017

Regime Change: Implications for Real Estate	94.12% 16	5.88% 1	0.00% 0	0.00% 0	17
Economic Outlook, A Contrarian Point of View?	88.24% 15	5.88% 1	5.88% 1	0.00% 0	17
Update on Capital Markets, Transactions and Market Conditions	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Going Vertical with Industrial: New Building Designs	88.24% 15	0.00% 0	5.88% 1	5.88% 1	17
Lunch and Discussion – Round Table Discussion on Select Topics	82.35% 14	0.00% 0	17.65% 3	0.00% 0	17
Investor and Lender Panel: Innovative Approaches to Capitalizing Projects	88.24% 15	0.00% 0	11.76% 2	0.00% 0	17
Why a Choose to Go Into This Industry?	70.59% 12	0.00% 0	17.65% 3	11.76% 2	17
Real Deals: South Lake Union	82.35% 14	0.00% 0	17.65% 3	0.00% 0	17

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	we should edit slides for presentations	5/11/2017 7:03 AM
2	The best council day that I can recall. Exceptional value from Jeff DeBoar, Joshua Scoville and Scott Lawson presentations.	5/9/2017 9:33 AM
3	great mix of thought leadership and real deals	5/9/2017 6:48 AM
4	the day was really well organized, maintained an excellent pace and kept everyone in the room, which is not an easy task	5/5/2017 11:55 AM
5	Very well organized. Content and discussion was very high caliber	5/5/2017 5:20 AM
6	Inviting in students was the right thing to do, developing the next generation is part of our mission here at ULI. The roundtable discussion with an assigned topic and assigned seating was a great idea - please do this again next time. Really got people thinking and interacting with ideas and people that they normally do not.	5/4/2017 1:36 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 18 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 18	0.00% 0	0.00% 0	18
My Chair Kept Members Engaged & Encouraged Broad Interaction	94.44% 17	0.00% 0	5.56% 1	18
Did Council Day Meet Your Expectations?	100.00% 18	0.00% 0	0.00% 0	18
Do You Feel That the Team Communicates Well With You Outside of Council Day?	94.44% 17	0.00% 0	5.56% 1	18

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	not much communication, or really a need for it	5/11/2017 7:05 AM
2	Franz and the team were fantastic. Can't give them higher marks.	5/5/2017 12:04 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 6

#	Responses	Date
1	Great effort. Thanks to leadership.	5/9/2017 9:36 AM
2	great council session, with excellent topics and speakers. ULI/Convention Center's last minute decision to give 5 vs 6 round tables was unfortunate. The layout of the panel table was ill-placed.	5/9/2017 6:51 AM
3	Great facility and hotel proximity. Great food!	5/8/2017 7:38 AM
4	Pre-assigned seating was a nice way to be more intimate with members compared to one square table, which is impersonal.	5/8/2017 5:30 AM
5	Good day and people	5/8/2017 5:03 AM
6	Great day. Well done.	5/7/2017 9:02 AM
7	i have been a longstanding council member and enjoyed all of my council experiences in the past. This was a truly outstanding session and I applaud the effort everyone put into making it happen.	5/5/2017 12:04 PM
8	Jeff from the Real estate round table was great.	5/5/2017 9:25 AM
9	Liked the room set up and sitting with new groups...	5/5/2017 8:26 AM
10	One of best council days yet, in my over 15 years on councils	5/5/2017 7:43 AM
11	Great day. Franz always does an amazing job	5/5/2017 5:21 AM
12	Excellent.	5/4/2017 1:37 PM
13	The round tables and the pre-assigned name plates was a great idea.	5/4/2017 11:50 AM
14	Great day, well organized	5/4/2017 11:25 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 12

#	Responses	Date
1	international update who is buying ...market and product types debt market overview	5/11/2017 7:05 AM
2	construction lending;	5/8/2017 5:30 AM
3	Working on it!	5/8/2017 5:03 AM
4	Would like a case study as to how ULI foundation grant has had a positive impact. Could be tied in to a private office or industrial development to be of even more relevance to the group.	5/7/2017 9:02 AM

Council Day Survey for Seattle, Spring 2017

5	1) i know there is a considerable amount of creative office projects in LA and I'm not sure 1) we all know what that means 2) how it differs from conventional from a cost, return or risk perspective and 3) the challenges associated with doing them. It might be interesting to have a case study on that. 2) the last five years has been a recurring theme of huge successes. it might be worthwhile to do a few "lessons learned" case studies showing where things didn't go as well. if we're potential heading into some uncertain times, that might not be a bad reminder. 3) I may be in the minority on this, but i continue to reach for what might be the catalyst for a downturn. What could be the proverbial black swan that turns the goldilock environment we now have around. perhaps we can have a session identifying a few events (reversal on allocations from pension funds, dramatic drop in the stock market which creates a denominator effect on allocations, foreign capital abates, or perhaps a dramatic reversal in tech (which may be fueling much of the demand)) and how they might lead to a market correction. 2	5/5/2017 12:04 PM
6	A quickie look at retail and multifamily product would be interesting - just 15 minutes or so. We never cover it (NAIOP or ULI) and would like to hear how the rest of the world is doing. Not critical.	5/5/2017 10:57 AM
7	Maybe in LA we should tour the new Korean Air/ Wilshire Grand project. it is in Downtown and very cool. also you should get dinner spot early as LA will book quick. let me know if you need help Barbara Perrier	5/5/2017 8:26 AM
8	Follow up on lunchtime topic discussions at next council	5/4/2017 11:25 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 14

#	Responses	Date
1	Keep up the good work!	5/8/2017 7:38 AM
2	All good Franz!	5/8/2017 5:03 AM
3	Everything well done. Good to get younger people to present but topic could have been more in their wheelhouse. Projecting what trends could be impacting them 20 years from now a tough task for them.	5/7/2017 9:02 AM
4	Continue as you've done. they are really fantastic.	5/5/2017 12:04 PM
5	The day-early tour was great. Would like to get out in the markets more (when appropriate).	5/5/2017 10:57 AM
6	You guys are doing a good job in mixing it up.. I thought it was one of the best ones and attendance was strong!	5/5/2017 8:26 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 16

#	Responses	Date
1	Happy to serve in leadership/planning if opportunity presents itself.	5/7/2017 9:02 AM
2	i'd be happy to help the leadership anyway that i can. I think the most important thing for sustaining the quality of the council will rest in sustaining the highest possible caliber of people in the room. perhaps I can be helpful in that.	5/5/2017 12:04 PM
3	Always happy to help	5/5/2017 8:26 AM
4	I would be happy to contribute to organizing, etc. more.	5/4/2017 1:37 PM

Council Day Survey for Seattle, Spring 2017

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 18 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	83.33% 15	0.00% 0	16.67% 3	18
The Council Reception and Venue Were Great!	94.44% 17	0.00% 0	5.56% 1	18

#	Additional Comments on the Council Day Venue and Reception	Date
1	Meeting in a convention center break-out room is typically less than an ideal setting. We have on occasion found exceptional off-site locations for our meetings with better light, sound and atmosphere.	5/9/2017 9:36 AM
2	Convention center is convenient and close to hotels. actual rooms and layout not perfect. The Chiluly museum was over the top fantastic. the food was actually better than some other times as it was more accessible/relatable, though there were virtually no vegetables	5/9/2017 6:51 AM
3	Very beautiful Council Reception venue!	5/8/2017 5:30 AM
4	Always one of the highlights of the trip since we are usually stuck in a room.	5/5/2017 10:57 AM
5	Nice venue....worth the drive. Walking distance is always nice.	5/5/2017 9:25 AM
6	The reception venue was very cool! A bit hot inside but great spot.	5/5/2017 8:26 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 16

Answer Choices	Responses
Advisory Services Panels	25.00% 1
Product Council Leadership	75.00% 3
District Council Involvement	0.00% 0
Foundation Governor Information	25.00% 1
Total Respondents: 4	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q20 IOPCRed, Please Rate Each Council Day Session

Answered: 22 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Redwood City, California office development	77.27% 17	4.55% 1	18.18% 4	0.00% 0	22
Cold Storage development in Tacoma, WA	84.21% 16	5.26% 1	10.53% 2	0.00% 0	19
Civica Cherry Creek office development	80.00% 16	0.00% 0	15.00% 3	5.00% 1	20
US Real Estate Capital Markets Overview	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Rainier Square, downtown Seattle mixed use development	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
US Economic overview with Dr. Kenneth Rosen	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Seattle industrial market overview	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
Multi-story industrial space - urban in-fill, closer to the consumer	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
From the Research Desk	94.44% 17	0.00% 0	0.00% 0	5.56% 1	18
Was Organized					
	Yes	No	Somewhat	N/A	Total
Redwood City, California office development	90.48% 19	4.76% 1	4.76% 1	0.00% 0	21
Cold Storage development in Tacoma, WA	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
Civica Cherry Creek office development	84.21% 16	0.00% 0	10.53% 2	5.26% 1	19
US Real Estate Capital Markets Overview	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Rainier Square, downtown Seattle mixed use development	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
US Economic overview with Dr. Kenneth Rosen	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Seattle industrial market overview	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
Multi-story industrial space - urban in-fill, closer to the consumer	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
From the Research Desk	94.12% 16	0.00% 0	0.00% 0	5.88% 1	17
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Redwood City, California office development	78.95% 15	5.26% 1	15.79% 3	0.00% 0	19

Council Day Survey for Seattle, Spring 2017

Cold Storage development in Tacoma, WA	93.75% 15	6.25% 1	0.00% 0	0.00% 0	16
Civica Cherry Creek office development	82.35% 14	5.88% 1	5.88% 1	5.88% 1	17
US Real Estate Capital Markets Overview	68.42% 13	5.26% 1	26.32% 5	0.00% 0	19
Rainier Square, downtown Seattle mixed use development	84.21% 16	0.00% 0	15.79% 3	0.00% 0	19
US Economic overview with Dr. Kenneth Rosen	78.95% 15	5.26% 1	15.79% 3	0.00% 0	19
Seattle industrial market overview	93.75% 15	0.00% 0	6.25% 1	0.00% 0	16
Multi-story industrial space - urban in-fill, closer to the consumer	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
From the Research Desk	81.25% 13	0.00% 0	12.50% 2	6.25% 1	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Excellent session!!	5/11/2017 9:19 AM
2	I very much liked the pace of the presentations. Some other council members mentioned that they thought there was not enough time for questions. I felt that the pace was great and if more questions remained we could follow up on any issues in email or on a break.	5/11/2017 6:10 AM
3	Excellent presentations and would appreciate any slide decks, if available	5/8/2017 8:42 AM
4	na	5/8/2017 1:27 AM
5	Great speaker combined with good answers to questions. The Day was very informational.	5/6/2017 5:33 AM
6	Great meeting. Lew kept the program on track and we covered a lot of interesting topics.	5/6/2017 12:50 AM
7	We should have fewer sessions and make them longer in duration.... we ran out of time for questions and the presentations were rushed. Numerous other council members at my table mentioned the same thing	5/5/2017 4:09 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 22	0.00% 0	0.00% 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 22	0.00% 0	0.00% 0	22
Did Council Day Meet Your Expectations?	90.91% 20	0.00% 0	9.09% 2	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95.24% 20	0.00% 0	4.76% 1	21

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	We had too many sessions and not enough time for questions.	5/5/2017 4:10 AM
2	1) No wisdom/info sharing between Council mtgs. Lost opportunity. 2) Room was terrible.	5/4/2017 10:26 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 17

#	Responses	Date
1	Awesome!	5/11/2017 9:42 AM
2	Great to see View Glass going into a building and confirmed by others in the council.	5/11/2017 9:21 AM
3	Best day for me in a while. I never felt as if the day was dragging.	5/11/2017 6:33 AM
4	Great Day - very interesting	5/8/2017 8:01 AM
5	Need to allow more time at breaks	5/5/2017 4:10 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 19

#	Responses	Date
1	Sustainability Disruptive technology Impacts of Trump trade policy of Port and Inland Empire industrial markets	5/8/2017 4:09 AM
2	If you'd like me to arrange for a development partner of mine to come in while we are at our next meeting in Los Angeles, please let me know. We have a programmatic development ongoing in the greater LA market with a small building, build-to-sell strategy. A little different than they typical distribution product a lot of the people in the council are familiar with.	5/7/2017 1:51 PM
3	Happy to provide info on the nontraded REIT world, development projects etc	5/5/2017 8:28 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 18

#	Responses	Date
1	Wherever the next combined council party/night before is, we need the front desk to be better organized. We arrived on time and name tags were simply dropped on a table in a big pack. No one was at the table. That was unprofessional and not impressive to our wives.	5/11/2017 9:25 AM
2	Slightly larger room	5/8/2017 4:09 AM
3	Think this was one of the best (over the past couple years) in terms of content and timing of presentations	5/5/2017 8:28 AM
4	1) Better meeting space. Something off-site and inspiring. 2) Allow for discussion between members re: current experiences and perspectives vs back to back presentations.	5/4/2017 10:26 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you

Council Day Survey for Seattle, Spring 2017

would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 22

#	Responses	Date
	There are no responses.	

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	61.90% 13	19.05% 4	19.05% 4	21
The Council Reception and Venue Were Great!	100.00% 21	0.00% 0	0.00% 0	21

#	Additional Comments on the Council Day Venue and Reception	Date
1	See my comments above about he lack of organization at the "greeting table".	5/11/2017 9:25 AM
2	Unfortunately I wasn't able to make the council reception but heard it was excellent.	5/7/2017 1:51 PM
3	I prefer the Council day sessions to be held on Wednesday's vs. Thursday's....	5/5/2017 4:10 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 0 Skipped: 22

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 0	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q21 IOPCSilver, Please Rate Each Council Day Session

Answered: 27 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Council Roundtable: Underwriting and Dealing with Uncertainty	96.30% 26	0.00% 0	0.00% 0	3.70% 1	27
Econ/Demographic Update	96.30% 26	0.00% 0	0.00% 0	3.70% 1	27
Student Briefing on Industry Concentration and Risks by City	73.08% 19	3.85% 1	23.08% 6	0.00% 0	26
Industrial Real Deal	77.78% 21	7.41% 2	14.81% 4	0.00% 0	27
Lunch, the Economy, and a Capital Markets Dessert	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
Leadership Lessons: Dan Ivanhoff	59.26% 16	0.00% 0	37.04% 10	3.70% 1	27
Wrap-up before the Wrap-up (Deal points missed, next steps for Council)	69.23% 18	0.00% 0	15.38% 4	15.38% 4	26
Office Real Deal	80.77% 21	0.00% 0	11.54% 3	7.69% 2	26
The Future of the Office	69.23% 18	3.85% 1	19.23% 5	7.69% 2	26
Was Organized					
	Yes	No	Somewhat	N/A	Total
Council Roundtable: Underwriting and Dealing with Uncertainty	84.62% 22	3.85% 1	7.69% 2	3.85% 1	26
Econ/Demographic Update	92.31% 24	0.00% 0	3.85% 1	3.85% 1	26
Student Briefing on Industry Concentration and Risks by City	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Industrial Real Deal	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Lunch, the Economy, and a Capital Markets Dessert	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
Leadership Lessons: Dan Ivanhoff	80.77% 21	0.00% 0	15.38% 4	3.85% 1	26
Wrap-up before the Wrap-up (Deal points missed, next steps for Council)	87.50% 21	0.00% 0	0.00% 0	12.50% 3	24
Office Real Deal	88.00% 22	0.00% 0	4.00% 1	8.00% 2	25
The Future of the Office	84.00% 21	0.00% 0	4.00% 1	12.00% 3	25
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Council Roundtable: Underwriting and Dealing with Uncertainty	92.00% 23	0.00% 0	4.00% 1	4.00% 1	25

Council Day Survey for Seattle, Spring 2017

Econ/Demographic Update	91.67% 22	0.00% 0	4.17% 1	4.17% 1	24
Student Briefing on Industry Concentration and Risks by City	91.67% 22	8.33% 2	0.00% 0	0.00% 0	24
Industrial Real Deal	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Lunch, the Economy, and a Capital Markets Dessert	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Leadership Lessons: Dan Ivanhoff	92.00% 23	0.00% 0	4.00% 1	4.00% 1	25
Wrap-up before the Wrap-up (Deal points missed, next steps for Council)	83.33% 20	0.00% 0	0.00% 0	16.67% 4	24
Office Real Deal	87.50% 21	0.00% 0	4.17% 1	8.33% 2	24
The Future of the Office	87.50% 21	0.00% 0	0.00% 0	12.50% 3	24

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great council overall. Well planned and organized by leadership. Dan Ivanoff session was angry/vindictive as opposed to useful. Had more to do with individual personality of presenter than organizers, who I think deserve credit for trying to keep Dan on track	5/11/2017 6:20 AM
2	Great Meeting. Strong group participation.	5/10/2017 8:18 AM
3	Great program - well done. Also enjoyed the Wed tour -	5/8/2017 5:17 AM
4	The Atlanta Fed add was terrific.	5/6/2017 5:25 AM
5	It was s great day	5/5/2017 2:14 AM
6	it was a great day. terrific balance.	5/4/2017 11:32 AM
7	All was well; room was too small. Lunch was a little weak; bad deserts. Plastic utensils.	5/4/2017 11:29 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 27	0.00% 0	0.00% 0	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	92.59% 25	0.00% 0	7.41% 2	27
Did Council Day Meet Your Expectations?	96.30% 26	0.00% 0	3.70% 1	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	85.19% 23	3.70% 1	11.11% 3	27

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Need to find a way to get all council members involved and reporting on the outlook for their business, rather than the more organic way we approach interaction.	5/8/2017 4:44 AM
2	They really do not interact outside of council day. Wasn't sure it was expected; no council ever had in the past.	5/4/2017 11:33 AM
3	Need to change up format. Getting a bit stale. Also need a better room!	5/4/2017 10:16 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 20

#	Responses	Date
1	Very interactive meeting. Even though we got off-topic on U/W and dealing with uncertainty, we covered a lot and discussed many valuable topics.	5/10/2017 8:28 AM
2	we have a great council. Always good dialogue, and an open conversation.	5/8/2017 11:40 PM
3	Great Day - Very interesting panels and speakers.	5/5/2017 10:37 AM
4	Great city, good meeting, room was cramped	5/5/2017 3:27 AM
5	It would be nice to have a list of council members sorted by work focus---say development, equity provider, lender, portfolio manager etc	5/4/2017 1:46 PM
6	quite interactive. positively escoteric	5/4/2017 11:33 AM
7	The council reception was lame; nice venue, plenty of space, comfortable, but the food we paid \$250 for was bad, it stunk, it wasn't stand up food, hard to eat and really wasn't appealing. Weak part of the evening.	5/4/2017 11:33 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 23

#	Responses	Date
1	It seems that office and multifamily could be combined into a mixed use investment council. In many ways, industrial is more segregated from office than is multifamily (especially for urban areas). This raises questions about the IOPC structure as opposed to mixing multifamily with office and high-street retail	5/11/2017 6:25 AM
2	would really like to drill further into the future of office and industrial. What is changing in design and discuss new demand generators. How are firms using space differently.	5/10/2017 8:28 AM
3	When are the Institutions going to chase yield in the Suburbs!	5/9/2017 7:23 AM
4	No, they cover it all.	5/4/2017 11:33 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 23

#	Responses	Date
1	I think this one of the best meetings to date. Kudos.	5/10/2017 8:28 AM
2	Room with windows.	5/5/2017 10:37 AM
3	I like the pre-council day tours we have started doing	5/4/2017 1:46 PM
4	Bigger room; better council dinner food.	5/4/2017 11:33 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 24

#	Responses	Date
1	Yes. Happy to help plan/organize council	5/11/2017 6:25 AM
2	Happy to cover a real deal. Could discuss weaknesses in DC market. Could also provide insight into Emerging Manager Programs.	5/10/2017 8:28 AM
3	Happy to help out any way I can.	5/8/2017 11:40 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	38.46% 10	38.46% 10	23.08% 6	26
The Council Reception and Venue Were Great!	70.83% 17	4.17% 1	25.00% 6	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	Chihuly museum was phenomenal. Convention center was bleak with poor food/drink/hvac	5/11/2017 6:25 AM
2	Space was small, but it didn't matter. Actually easier to hear questions being asked by the members.	5/10/2017 8:28 AM
3	The venue was great. The food was inedible....the worst that I have ever had at a reception.	5/9/2017 7:23 AM
4	The room was a little tight.	5/9/2017 6:50 AM
5	Would prefer a room with natural light and more space.	5/8/2017 4:44 AM
6	The council reception was lame; nice venue, plenty of space, comfortable, but the food we paid \$250 for was bad, it stunk, it wasn't stand up food, hard to eat and really wasn't appealing. Weak part of the evening.	5/4/2017 11:33 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 0 Skipped: 27

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0

Council Day Survey for Seattle, Spring 2017

District Council Involvement	0.00%	0
Foundation Governor Information	0.00%	0
Total Respondents: 0		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q22 LRDC55+, Please Rate Each Council Day Session

Answered: 24 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Overview and Tour of Trilogy at Tehaleh, Models and Seven Summits Lodge	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Demographic Strategies for Real Estate	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
NEXTadventure Experience and Deep Dive	91.67% 22	0.00% 0	0.00% 0	8.33% 2	24

Was Organized					
	Yes	No	Somewhat	N/A	Total
Overview and Tour of Trilogy at Tehaleh, Models and Seven Summits Lodge	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Demographic Strategies for Real Estate	95.83% 23	0.00% 0	0.00% 0	4.17% 1	24
NEXTadventure Experience and Deep Dive	91.67% 22	0.00% 0	0.00% 0	8.33% 2	24

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Overview and Tour of Trilogy at Tehaleh, Models and Seven Summits Lodge	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
Demographic Strategies for Real Estate	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
NEXTadventure Experience and Deep Dive	95.65% 22	0.00% 0	0.00% 0	4.35% 1	23

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I am happy and excited to belong to our wonderful Council.	5/12/2017 6:11 AM
2	Another very organized and informative day...	5/10/2017 10:00 AM
3	Loved it. Thank you!	5/8/2017 9:30 AM
4	Great day!	5/5/2017 5:41 AM
5	i enjoyed the day, was very useful.	5/4/2017 12:23 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 23	0.00% 0	0.00% 0	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 23	0.00% 0	0.00% 0	23

Council Day Survey for Seattle, Spring 2017

Did Council Day Meet Your Expectations?	100.00% 24	0.00% 0	0.00% 0	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91.67% 22	0.00% 0	8.33% 2	24

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I'm not sure what else could be communicated so I'm not sure if I'm missing anything! I'm comfortable with it as it is..... hope this makes sense.	5/8/2017 10:05 AM
2	Not a lot of communication inbetween meetings	5/8/2017 4:54 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 18

#	Responses	Date
1	Great sessions !!!!	5/12/2017 7:00 AM
2	Great location to hold the meeting and well worth the extra effort to have the offsite meeting. The day was planned to allow for a lot of Q & A and interaction between all council members.	5/10/2017 11:41 AM
3	It was interesting and the interaction between the members tremendous. This is my 3rd meeting and each time I've met and conversed with someone new.... it's been great!	5/8/2017 10:05 AM
4	Could not have been better	5/5/2017 5:42 AM
5	Excellent day, and a fantastic Council! Many thanks to Margaret, Heather and team.	5/5/2017 4:21 AM
6	it was a great day, only thing i would caution is driving too far to visit communities. this was about as far as you can do without being uncomfortable. just think we should keep the road trips to less than 1 hour in travel time.	5/4/2017 12:26 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 18

#	Responses	Date
1	No	5/12/2017 7:00 AM
2	We are working on this as a group.	5/10/2017 11:41 AM
3	???	5/8/2017 10:05 AM
4	What about new product or amenity ideas in the market? It would be interesting to look at an overview of the freshest new ideas for product and amenities for this younger 55+ consumer...	5/8/2017 9:32 AM
5	Overcoming zoning challenges.	5/6/2017 5:39 AM
6	n/a	5/5/2017 5:42 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Council Day Survey for Seattle, Spring 2017

Answered: 4 Skipped: 20

#	Responses	Date
1	So far it has been perfect. Exceeded my expectations.	5/12/2017 7:00 AM
2	Keep doing what they are doing...we are off to a great start!	5/10/2017 11:41 AM
3	Make sure everyone continues to wear their name tags.... it takes awhile to recall new people when you see them only twice a year.	5/8/2017 10:05 AM
4	Guarantee that the Angels win instead of the Mariners	5/5/2017 5:42 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 23

#	Responses	Date
1	...happy to help. I reached out to Manny on helping with the venue or even dinner the night before.	5/8/2017 9:32 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 24	0.00% 0	0.00% 0	24
The Council Reception and Venue Were Great!	100.00% 24	0.00% 0	0.00% 0	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	Loved the baseball game with the council members!	5/11/2017 6:11 AM
2	We went to the Mariners baseball game and it was different and fun.	5/10/2017 11:41 AM
3	Loved attending the baseball game with everyone.	5/10/2017 8:09 AM
4	I enjoyed both..... and actually the ball game was a place where everyone needed to move around which was nice. If we'd been at a rectangle table or a huge round (can't ever hear the person across) then you would have stuck with 1 or 2 people only. This was more casual... and therefore more free flowing - liked it for a change!	5/8/2017 10:05 AM
5	Thank you Manny!!	5/5/2017 4:21 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Council Day Survey for Seattle, Spring 2017

Answered: 4 Skipped: 20

Answer Choices	Responses
Advisory Services Panels	50.00% 2
Product Council Leadership	50.00% 2
District Council Involvement	25.00% 1
Foundation Governor Information	25.00% 1
Total Respondents: 4	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q23 MFC Blue, Please Rate Each Council Day Session

Answered: 32 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	65.63% 21	6.25% 2	21.88% 7	6.25% 2	32
Town Hall/Roundtables	87.50% 28	0.00% 0	9.38% 3	3.13% 1	32
Real Deals post-election	90.63% 29	6.25% 2	3.13% 1	0.00% 0	32
"Real Estate Entrepreneurs Impacting A Mission"	93.75% 30	0.00% 0	3.13% 1	3.13% 1	32
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	12.90% 4	29.03% 9	45.16% 14	12.90% 4	31
Joint Presentation - State of the Markets	62.50% 20	6.25% 2	25.00% 8	6.25% 2	32
Leveraging data and cutting edge technologies to make more strategic business decisions	71.88% 23	12.50% 4	15.63% 5	0.00% 0	32
Joint Council Presentation - Amazon	50.00% 16	12.50% 4	34.38% 11	3.13% 1	32
Was Organized					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	51.61% 16	6.45% 2	38.71% 12	3.23% 1	31
Town Hall/Roundtables	93.75% 30	0.00% 0	3.13% 1	3.13% 1	32
Real Deals post-election	87.50% 28	3.13% 1	9.38% 3	0.00% 0	32
"Real Estate Entrepreneurs Impacting A Mission"	93.75% 30	0.00% 0	3.13% 1	3.13% 1	32
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	61.29% 19	0.00% 0	25.81% 8	12.90% 4	31
Joint Presentation - State of the Markets	70.97% 22	6.45% 2	19.35% 6	3.23% 1	31
Leveraging data and cutting edge technologies to make more strategic business decisions	84.38% 27	3.13% 1	12.50% 4	0.00% 0	32
Joint Council Presentation - Amazon	75.00% 24	3.13% 1	18.75% 6	3.13% 1	32
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	76.92% 20	3.85% 1	15.38% 4	3.85% 1	26
Town Hall/Roundtables	62.96% 17	11.11% 3	18.52% 5	7.41% 2	27

Council Day Survey for Seattle, Spring 2017

Real Deals post-election	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
"Real Estate Entrepreneurs Impacting A Mission"	96.30% 26	0.00% 0	0.00% 0	3.70% 1	27
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	38.46% 10	15.38% 4	19.23% 5	26.92% 7	26
Joint Presentation - State of the Markets	73.08% 19	3.85% 1	19.23% 5	3.85% 1	26
Leveraging data and cutting edge technologies to make more strategic business decisions	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Joint Council Presentation - Amazon	70.37% 19	0.00% 0	11.11% 3	18.52% 5	27

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	"Impacting a Mission" was terrific. It is great to see leaders who are passionate about giving back and about making a difference in their respective communities.	5/12/2017 6:19 AM
2	Great meeting, well organized, very relevant and interesting! Good, direct dialogue and interaction. The market reports/commentary are always very useful and provide a "reality check" and opportunity to step back from hectic daily business. The impact session was also a good addition. Great Job!!	5/11/2017 10:09 AM
3	Great roundtables. Entrepreneur impacting a mission was one of the best panels ever.	5/11/2017 5:40 AM
4	Audio/visual problems with Ken Rosen's session more or less ruined that one	5/10/2017 1:48 AM
5	Joint Council Sessions were the least interesting and helpful programs for the day. Rosen and Leupold repeated the same old message.	5/9/2017 9:57 AM
6	The lack of adequate video screens in the joint sessions made it very difficult to see the materials being presented. the sound in the back of the room was not good. Ken Rosen's technology challenges are simple unacceptable for an event of this quality.	5/8/2017 3:43 AM
7	In terms of the joint sessions, redundancy between the two market forecast speakers. Could have had more diversity with these or just had more time in our council rooms.	5/5/2017 1:27 PM
8	Beast council day in years--the session re: entrepreneurs impacting a mission was fantastic---very worthwhile	5/5/2017 7:30 AM
9	Morning sessions were excellent! Would have like more time to discuss round table topics. Bring some of them back as programs in fall. Philanthropy topic resonated. Leverage this!	5/5/2017 5:18 AM
10	Thank you for all your efforts.	5/5/2017 3:34 AM
11	I hear Ken Rosen a lot. He does a great job, but (a) the microphone and sound was bad and (b) his presentation slides did not work for the first half. Really liked Craig Leopold's presentation, but the slides were just not useful since we could not see them. Liked the data session, but we spent way too much time on the Tuen's valuation model. Would have been more interesting hearing about that briefly and then talking about the myriad of uses of big data...	5/4/2017 12:53 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96.88% 31	0.00% 0	3.13% 1	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.88% 31	0.00% 0	3.13% 1	32
Did Council Day Meet Your Expectations?	90.63% 29	0.00% 0	9.38% 3	32

Council Day Survey for Seattle, Spring 2017

Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.88% 31	0.00% 0	3.13% 1	32
--	---------------------	-------------------	-------------------	----

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Sometimes the desire to pack a lot of programs limits the time for more interaction and keep on schedule. Tough challenge, but I encourage leadership to get more member discussion around a couple of topics. We've got plenty of challenges and a lot of very smart people and engaging them without a specific program is a good thing.	5/5/2017 5:25 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 23

#	Responses	Date
1	I think David and the leaders of the Blue council do a great job of coming up with thoughtful and relevant topics and keeping things moving along, nicely.	5/12/2017 6:21 AM
2	The joint session meetings this time were not that impactful	5/11/2017 9:26 AM
3	Great content.	5/11/2017 5:40 AM
4	In general, more time should be allowed for Q & A following panel presentations and / or round table. Spend more time on fewer topics.	5/11/2017 3:45 AM
5	enjoyed the "mission" session a lot	5/10/2017 1:50 AM
6	Overall, the council sessions were the best part of the day. Roundtable was well run. The Big Data program was thought provoking. I really enjoyed the nonprofit program.	5/9/2017 10:00 AM
7	Overall a wonderful day filled with relevant topics and great discussion. I would have liked to hear a session on how proposed legislation in DC could impact the real estate industry but perhaps speculation is better saved for the Fall session when policies are better known.	5/5/2017 4:42 PM
8	Roundtables were great. Tour was excellent. More tours outside of council day!	5/5/2017 1:30 PM
9	The Amazon discussion was disappointing in that the speaker didn't tailor his prepared remarks or answers to Clyde's questions to the group. Ken Rosen's presentation is too general to be helpful. The audience already knows 95% of what he shares. It would be preferable to feature cutting edge insights.	5/5/2017 9:29 AM
10	Don't schedule two economists for joint sessions. Either Ken or Craig would be enough since they covered much of the same material. Use lunch much for a completely different topic. The philanthropy discussion would be good for all.	5/5/2017 5:25 AM
11	Loved it. Really good Council. Really good vibes and energy. I was guesting and so happy to be there.	5/4/2017 12:57 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 26

#	Responses	Date
1	Market update session is useful. Workforce housing topic is worth expanding.	5/11/2017 10:13 AM
2	Yes.	5/11/2017 3:45 AM

Council Day Survey for Seattle, Spring 2017

3	It would be interesting to have a presentation/panel discussion on broader capital markets pricing (current & future) and how this impacts apartment pricing. How are investors thinking through exit caps? What are correlations to Baa Bonds & 10 YR? Additionally, it would be interesting to discuss non-real estate trends and their impacts on apartments (technology, regulation...etc.). Not a panel on millennials but how virtual reality, driverless cars and 3D printing will change how we live/work/play.	5/8/2017 4:04 AM
4	I'd be interested in hearing about sale strategies -- when/how/why to sell -- in this seeming flat/status quo market, why would one pull the trigger?	5/8/2017 3:43 AM
5	Best Practices in the Development of Affordable Housing	5/6/2017 11:15 AM
6	Affordable housing discussion during round table was interesting and could be a session on its own. Also, the changes in tax codes and possible impacts to real estate investments could be a discussion for the next current.	5/5/2017 4:42 PM
7	I'll think about it.	5/5/2017 5:25 AM
8	1) delve deeper into the intersection between the panel on Mission stuff and a planned panel on affordable housing and workforce housing. The unanswered questions from the Mission panel and the workforce housing discussion are an interesting intersection 2) Take the data question deeper and broader and really think about the implications of all of this data on transactions (which we did), strategy (which we did not), building, and a lot on operations (leasing, premiums, operations), staffing, etc. (3) do not do a bus tour of projects, but do a bus tour of how neighborhoods are changing.	5/4/2017 12:57 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 30

#	Responses	Date
1	Great job, thanks for all the thought and work to put meeting together.	5/11/2017 10:13 AM
2	Start meeting with everyone introducing themselves.	5/5/2017 1:30 PM
3	Need to engage more of the membership--there seems to be sessions that are run by and include just a small core group of folks	5/5/2017 7:31 AM
4	More member interaction. Free for all are ok!	5/5/2017 5:25 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 7 Skipped: 27

#	Responses	Date
1	I would be love to be of service to my council.	5/12/2017 6:21 AM
2	yes, I would like to have a more active involvement	5/11/2017 3:45 AM
3	Always happy to help out.	5/10/2017 1:50 AM
4	I really enjoy the product council meetings and always have good take away thoughts. I would like to give back any way I can. todd.blanding@mariner-re.com.	5/5/2017 4:42 PM

Council Day Survey for Seattle, Spring 2017

5	Yes, I would be happy to play a leadership role on my council.	5/5/2017 9:29 AM
6	Always have been and will be!	5/5/2017 5:25 AM
7	Yes, I hope to get appointed to the Council and really digging in.	5/4/2017 12:57 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 32 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	78.13% 25	0.00% 0	21.88% 7	32
The Council Reception and Venue Were Great!	93.75% 30	3.13% 1	3.13% 1	32

#	Additional Comments on the Council Day Venue and Reception	Date
1	The cocktail reception was incredible.	5/12/2017 6:21 AM
2	Reception venue was terrific.	5/8/2017 3:44 AM
3	The Day venue food was much better than in prior years. The reception was a spectacular location and wonderful (and copious) food compared to prior years; it really highlighted the beauty of Seattle with lucky weather as well!	5/8/2017 3:43 AM
4	The Council Day Venue was sufficient but break-out rooms were tight on space.	5/5/2017 4:42 PM
5	Laura, Shannon and Macy outdid themselves. Not only was it a beautiful setting, the venue provided multiple areas for members to gather and meet. Well done!!!!	5/5/2017 12:15 PM
6	Great reception!!	5/5/2017 9:29 AM
7	Terrific reception venue !	5/5/2017 3:57 AM
8	The venue was really dated but convenient. The reception venue was terrific!	5/5/2017 3:35 AM
9	Reception was particularly nice.	5/4/2017 12:57 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 30

Answer Choices	Responses
Advisory Services Panels	50.00% 2
Product Council Leadership	50.00% 2
District Council Involvement	75.00% 3
Foundation Governor Information	0.00% 0
Total Respondents: 4	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q24 MFCD Bronze, Please Rate Each Council Day Session

Answered: 32 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	84.38% 27	0.00% 0	9.38% 3	6.25% 2	32
Seattle "Insider" Update	65.63% 21	0.00% 0	31.25% 10	3.13% 1	32
Survey Results	81.25% 26	0.00% 0	18.75% 6	0.00% 0	32
Development Panel	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
Investors Panel	84.38% 27	3.13% 1	9.38% 3	3.13% 1	32
Round Table	41.38% 12	3.45% 1	0.00% 0	55.17% 16	29
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	34.38% 11	18.75% 6	34.38% 11	12.50% 4	32
Joint Presentation - State of the Markets	84.38% 27	0.00% 0	9.38% 3	6.25% 2	32
One Seaport Square-Berkshire Group	75.00% 24	6.25% 2	15.63% 5	3.13% 1	32
Starwood to Acquire Milestone	71.88% 23	3.13% 1	21.88% 7	3.13% 1	32
Joint Council Presentation - Amazon	36.67% 11	6.67% 2	43.33% 13	13.33% 4	30

Was Organized					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	41.94% 13	16.13% 5	35.48% 11	6.45% 2	31
Seattle "Insider" Update	96.77% 30	0.00% 0	0.00% 0	3.23% 1	31
Survey Results	83.87% 26	0.00% 0	16.13% 5	0.00% 0	31
Development Panel	96.77% 30	0.00% 0	3.23% 1	0.00% 0	31
Investors Panel	87.10% 27	3.23% 1	6.45% 2	3.23% 1	31
Round Table	40.74% 11	3.70% 1	0.00% 0	55.56% 15	27
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	80.00% 24	0.00% 0	6.67% 2	13.33% 4	30
Joint Presentation - State of the Markets	93.33% 28	0.00% 0	3.33% 1	3.33% 1	30
One Seaport Square-Berkshire Group	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30

Council Day Survey for Seattle, Spring 2017

Starwood to Acquire Milestone	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Joint Council Presentation - Amazon	70.37% 19	0.00% 0	18.52% 5	11.11% 3	27
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	75.00% 21	3.57% 1	14.29% 4	7.14% 2	28
Seattle "Insider" Update	89.29% 25	0.00% 0	7.14% 2	3.57% 1	28
Survey Results	75.00% 21	7.14% 2	7.14% 2	10.71% 3	28
Development Panel	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Investors Panel	92.86% 26	0.00% 0	3.57% 1	3.57% 1	28
Round Table	33.33% 8	4.17% 1	0.00% 0	62.50% 15	24
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	55.56% 15	14.81% 4	3.70% 1	25.93% 7	27
Joint Presentation - State of the Markets	88.89% 24	3.70% 1	3.70% 1	3.70% 1	27
One Seaport Square-Berkshire Group	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
Starwood to Acquire Milestone	84.62% 22	0.00% 0	15.38% 4	0.00% 0	26
Joint Council Presentation - Amazon	70.83% 17	0.00% 0	8.33% 2	20.83% 5	24

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Appreciate the Survey and feedback. Interesting to see the members sentiments and outlook.	5/11/2017 7:39 AM
2	Excellent robust conversation on the Developer Panel	5/11/2017 6:29 AM
3	Seattle update was looking for sales stats, nothing offered.	5/8/2017 2:45 PM
4	Enjoyed hearing thoughts on development from the sages on our council. Their candor made for a good discussion within the group. Trees don't grow to the sky and their words of wisdom was very much appreciated. I liked the Amazon session but the speaker was a little difficult to hear....much of the audience left the room early or checked out buy getting on their phones. The Boston Seaport project with Heather (Berkshire) was outstanding.	5/8/2017 2:41 PM
5	Loved the development panel. That worked well because one of the panelists was a large developer that could speak to major trends. There was also really great participation among the participants. I really liked this, and if this doesn't happen on a future panel, maybe council leadership pokes and prods folks who could add interesting color if they aren't readily volunteering their views? The challenge with the investor panel was that each panelist had such a narrow focus (e.g. core+ in suburban Southeast markets), and Chris didn't even seem to be investing in MF actively. My favorite layout for this part of the council meeting was when a while ago we split up the group by function (e.g. investors, developers, lenders, brokers, etc.) and each group reported on their key takeaways. The challenge back then was that there would be a list of 20 questions that no group could ever get through. I would either go back to this format with a shorter list of more targeted questions or keep the panels but make sure to include folks who have a broader perspective (a big shop and also a smaller one that actively participates in marketed deals across multiple markets). On the survey, it would be helpful to show the % distribution when you exclude the N/As. It was hard to draw conclusions because of the movement in N/As, which is usually driven by member focus. So, if you had 50 respondents and 10 were N/A, you would denote the percentage distribution of the 40 respondents and just note that 20% of the total respondents said N/A (which tells you if you have enough folks who answered the question). Overall, this was a fabulous meeting. The most healthy discussion we've had in a while. If we can try to promote more discussion/debate, that would be awesome.	5/8/2017 5:58 AM

Council Day Survey for Seattle, Spring 2017

6	Jeff Harris did a great job with the agenda. Good candid discussions and high content value.	5/8/2017 5:17 AM
7	Development and investor panels were some of the best panels we've during my time on the council. Highly recommend keeping this format for future meetings.	5/8/2017 5:13 AM
8	The group discussion surrounding the development panel was one of the best council discussions we have ever had. It was interesting to hear Preston Butcher's prospective on development risks	5/8/2017 4:33 AM
9	The open discussion surrounding the development and investors panels was phenomenal. More of that in the future.	5/8/2017 3:42 AM
10	The audio visual difficulties really disrupted Ken Rosen's presentation.	5/8/2017 3:00 AM
11	The development section was terrific. It was real talk and no bull. It set the tone for the entire day and made this a council day to Remember.	5/6/2017 4:30 AM
12	Bronze council session was really well put together and provide a lot interesting feedback and give and take. Good day. Well done. Kudos to the leadership team.	5/5/2017 11:27 AM
13	I wish we had had time for a roundtable discussion. I also think it would be helpful to do a point/counter-point segment to clearly draw distinctions on topics in which there is disagreement. This could help to avoid the "loudest voice in the room" phenomenon, which can occasionally allow a minor anecdote to be construed as a broader market shift.	5/5/2017 11:10 AM
14	The development panel went off the rails a bit from the agenda but was really good. Glad to have a more open dialogue from more people in the group, particularly the guys who have been in the business longer than most.	5/5/2017 2:23 AM
15	Leadership did a great job having the day really well organized.	5/5/2017 2:05 AM
16	The acoustics in the large ballroom (joint sessions) was very poor and it was quite difficult to hear most presentations.	5/4/2017 11:47 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 32	0.00% 0	0.00% 0	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 32	0.00% 0	0.00% 0	32
Did Council Day Meet Your Expectations?	100.00% 32	0.00% 0	0.00% 0	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93.75% 30	3.13% 1	3.13% 1	32

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Last minute email about time change was missed by many. Please allow additional time about council roll-off.	5/8/2017 2:51 AM
2	Would be nice to know who the guests are and get some info on them before the meeting so we can know to look out for them.	5/5/2017 3:34 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 24

#	Responses	Date
1	Really appreciated the property tours being held on a day other than Council Day. More to time to explore the properties and more time spent in the Council.	5/11/2017 7:43 AM

Council Day Survey for Seattle, Spring 2017

2	One of the best and most engaging council discussions. Missed the round tables but overall a great meeting. The welcoming reception was a picture perfect day, particularly in Seattle! Wonderful venue.	5/8/2017 2:49 PM
3	This was a great Council Day. Thanks to our leadership for putting together an informative day for us	5/8/2017 4:34 AM
4	There seemed to be less time for roundtable discussion among those at our individual tables. Not sure if we just had more content or what caused this.	5/8/2017 3:05 AM
5	Great council discussion on all topics.	5/6/2017 7:35 AM
6	Great Day.	5/5/2017 11:28 AM
7	the development and investor panels were good-- the participation from the larger room provided for great perspective and kept everyone engaged.	5/5/2017 8:21 AM
8	Would love to have an event with just our council. I don't know a lot of people and the "all multifamily councils" events are too large to get to know our own council. The office guys do an "all office councils" event at one meeting and then at the other meeting they do something with just their group. Pretty good idea.	5/5/2017 3:34 AM
9	Great.	5/4/2017 12:32 PM
10	Best ever mtg	5/4/2017 10:40 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 28

#	Responses	Date
1	It would appear that costs of new development deals are getting close to derailing marginal deal and putting pressure on all deals. May be prudent to spend time discussing "how to manage rising construction costs".	5/11/2017 7:43 AM
2	Unfortunately I am unable to attend the LA meeting due to the national CREW Convention the same week. However, I would like to suggest Ben Brosseau, Camden's VP of Development in California and a member of the MF Green Council, talk about Camden's most recent development, The Camden in Hollywood. It's a cool project and Ben is a very good speaker. I've already asked if he would be willing to present if asked and he said yes.	5/8/2017 2:49 PM
3	More open council-wide discussion on current trends...	5/8/2017 3:43 AM
4	I thought the spontaneous conversation about where we are in this cycle and its ramifications was fantastic. Perhaps we should be more intentional about having some of our "senior" members share their wisdom gained over their careers.	5/8/2017 3:05 AM
5	See prior answer on point/counter-point. Maybe try to pit two more vocal personalities against each other in an interactive setting.	5/5/2017 11:12 AM
6	No	5/4/2017 12:32 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 28

#	Responses	Date
1	Council Leadership is in a very good "groove" and have performed exceptionally for the past few meetings. Keep up the outstanding work!	5/11/2017 7:43 AM
2	Keep up the great work!	5/8/2017 2:49 PM

Council Day Survey for Seattle, Spring 2017

3	Encourage presenters using slides to use fewer words and bigger font. It can be difficult to follow otherwise.	5/8/2017 5:16 AM
4	Council dinner night before	5/8/2017 4:33 AM
5	Was somewhat surprised that the only beverages offered were water and Starbucks.	5/8/2017 3:05 AM
6	Bigger screen	5/4/2017 10:40 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 30

#	Responses	Date
1	Of course!	5/11/2017 7:43 AM
2	Laurie Baker - lbaker@camdenliving.com	5/8/2017 2:49 PM
3	I am always happy to sit on a panel or moderate a panel. I'd love to get more involved in Bronze!	5/5/2017 11:12 AM
4	No	5/4/2017 12:32 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 32 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	68.75% 22	6.25% 2	25.00% 8	32
The Council Reception and Venue Were Great!	100.00% 30	0.00% 0	0.00% 0	30

#	Additional Comments on the Council Day Venue and Reception	Date
1	The Convention Center was easy to get to from the Council Day venue location.	5/8/2017 2:49 PM
2	Loved the cocktail reception venue. Our meeting room was a bit dark/secluded, though.	5/8/2017 5:59 AM
3	Council Day room was small and configured in a way that made it difficult to see presenters	5/8/2017 5:16 AM
4	Our room was not great. also, room for joint session had terrible acoustics. food marginal at council lunch, breakfast.	5/8/2017 3:44 AM
5	Our council dinner's venue, food and weather were the best ever! The hotel for council day was nice, but the windowless room was tough.	5/8/2017 3:05 AM
6	The best council reception that I've attended.	5/8/2017 2:51 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 30

Council Day Survey for Seattle, Spring 2017

Answer Choices	Responses	
Advisory Services Panels	25.00%	1
Product Council Leadership	75.00%	3
District Council Involvement	25.00%	1
Foundation Governor Information	0.00%	0
Total Respondents: 4		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q25 MFCGold, Please Rate Each Council Day Session

Answered: 24 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	75.00% 18	0.00% 0	25.00% 6	0.00% 0	24
Real Estate Capital Flows, Valuations and Returns	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Structured Roundtables Discussions	87.50% 21	0.00% 0	12.50% 3	0.00% 0	24
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	37.50% 9	16.67% 4	41.67% 10	4.17% 1	24
Joint Presentation - State of the Markets	79.17% 19	8.33% 2	12.50% 3	0.00% 0	24
State of Multifamily Development	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Joint Council Presentation - Amazon	41.67% 10	25.00% 6	29.17% 7	4.17% 1	24

Was Organized					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	69.57% 16	17.39% 4	13.04% 3	0.00% 0	23
Real Estate Capital Flows, Valuations and Returns	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
Structured Roundtables Discussions	78.26% 18	0.00% 0	21.74% 5	0.00% 0	23
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	78.26% 18	0.00% 0	17.39% 4	4.35% 1	23
Joint Presentation - State of the Markets	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
State of Multifamily Development	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
Joint Council Presentation - Amazon	73.91% 17	8.70% 2	13.04% 3	4.35% 1	23

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	80.95% 17	0.00% 0	19.05% 4	0.00% 0	21
Real Estate Capital Flows, Valuations and Returns	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Structured Roundtables Discussions	76.19% 16	9.52% 2	14.29% 3	0.00% 0	21
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	52.38% 11	9.52% 2	9.52% 2	28.57% 6	21

Council Day Survey for Seattle, Spring 2017

Joint Presentation - State of the Markets	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
State of Multifamily Development	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Joint Council Presentation - Amazon	57.14% 12	4.76% 1	14.29% 3	23.81% 5	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Too much time in joint sessions. Amazon was a disappointment. Feedback on time we spent as a group, away from joint sessions, was positive. Members like the smaller setting and ability to interact with peers. We use assigned seating to purposefully mix up the room and have each table evenly distributed by profession/specialty (operator, developer capital, services, etc.). That also seemed to resonate well. Thought our guests brought a lot to the meeting content, too. Technology/A/V in room was less than spectacular. Room itself was very tight. Food and overall amenities were average, at best. Can we look at individual flight lunches or breakfasts? Maybe walk food back into the room?	5/9/2017 7:42 AM
2	The panel and roundtable break-out discussions were excellent - the moderators did an excellent job; participants were well prepared with subject matter that was timely and pertinent to the current business environment; and, the council was actively engaged. The main benefit to the Amazon presentation was to demonstrate the invasiveness of their products and for me to understand how cautious I should be with the internet of things.	5/8/2017 4:48 AM
3	Ken Rosen - Should have test run presentation on laptop - to not have this work was very disruptive. Amazon speaker - said nothing.	5/8/2017 12:22 AM
4	Very productive day. Schedule was a bit tight, so not as much time for networking. Thank you	5/6/2017 4:01 AM
5	Sound equipment in main room did not seem to work, could not hear the presenters	5/6/2017 2:54 AM
6	One of the best Councils days I have attended	5/5/2017 9:32 AM
7	Overall very good. We have seen Len before, several times. No need. Amazon exec was good but we could not understand him.	5/5/2017 8:31 AM
8	Great day. Good speakers. Very good insight about our business	5/4/2017 1:09 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	95.83% 23	0.00% 0	4.17% 1	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	91.67% 22	0.00% 0	8.33% 2	24
Did Council Day Meet Your Expectations?	91.67% 22	0.00% 0	8.33% 2	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	83.33% 20	0.00% 0	16.67% 4	24

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	The lack of real engagement by many of the participants continues to be unfortunate. This expansion of the councils has brought more paying participants but also a bunch of people who do conferences but frankly add no value of constructive thought.	5/11/2017 9:54 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Council Day Survey for Seattle, Spring 2017

Answered: 7 Skipped: 20

#	Responses	Date
1	Round tables are great as they do bring more participation. I would like to see more real deal presentations rather than panels, which tend to be many of the same people talking about the same things they talk about at the multitude of conferences that take place during the year.	5/11/2017 9:54 AM
2	excellent	5/8/2017 5:03 AM
3	The property tour the day before: Changing the start time was not handled well. Need to highlight for all members the change in email, not just in attaching updated agenda. Tried to join at Premier on Pine but missed the group. Tried to join at next stop but no address given and google search did not turn up an address. Why not have addresses for all stops shown?	5/8/2017 12:26 AM
4	Well done, great meeting, solid content, and excellent weather control (especially for our dinner). Thank you for your time, effort and leadership.	5/6/2017 3:28 AM
5	none at this time	5/5/2017 9:36 AM
6	Very good day., the round table discussion was great. Perhaps add a question to each table to discuss, but was really good, and we could hear each other.	5/5/2017 8:34 AM
7	It feels like the councils are getting somewhat large. I am not sure what the perfect number is, but it is hard to get to know everyone if the council is over 40 people. It certainly loses its intimacy.	5/4/2017 6:32 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 23

#	Responses	Date
1	A couple of new building systems were brought up on one of the panel discussions - I know that institutional developers and GCs have used the Prescient system and sold completed product - it would be interesting to have a focused discussion centered around new building technology such as this.	5/8/2017 5:03 AM
2	Very topical - self driving car discussion. What are prereqs to having this happen and estimates of when this happens. Panel discussion?? Will have profound impact on how we live and commercial RE.	5/8/2017 12:26 AM
3	Highly recommend Jim Grant (Grants Interest Rate Observer) as a speaker for the concurrent session. Would provide much broader investment perspective & historical context.	5/6/2017 4:03 AM
4	continued discussion on Development pipeline and deal case studies	5/5/2017 9:36 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 23

#	Responses	Date
1	Gold Leadership does a very nice job - thank you.	5/8/2017 12:26 AM
2	Perhaps some more time for networking..	5/6/2017 4:03 AM
3	keep it goin ike it is,. Excellent	5/5/2017 9:36 AM
4	Be great to have speakers table up on a little podium, when they sit at table you can not see them.	5/5/2017 8:34 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 22

#	Responses	Date
1	I would be interesting in learning how to be further engaged. Tom Stevens W: 617-624-8315 M: 617-875-6244	5/8/2017 5:03 AM
2	Yes. I would like to participate in the future panel discussions and also happy to participate in helping to organize them.	5/8/2017 3:57 AM
3	Would be interested in becoming more involved in leadership of the council.	5/6/2017 2:56 AM
4	Happy to participate o a broker panel discussion deal flows, buyer/ seller expectations , etc.	5/5/2017 9:36 AM
5	I'm always happy to contribute in any way. Please feel free to reach out. The program works best if everyone contributes. Bbowden@hanoverco.com	5/4/2017 6:32 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	75.00% 18	12.50% 3	12.50% 3	24
The Council Reception and Venue Were Great!	100.00% 24	0.00% 0	0.00% 0	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	Room configuration left those in the back unable to see or hear.	5/8/2017 7:15 AM
2	I really liked having a window in the conference room and was fortunate to be in front. Others seemed to take issue with the distance from the back to the front.	5/8/2017 5:03 AM
3	Great weather!	5/6/2017 2:56 AM
4	Unbelievable Reception venue (and the weather obviously helped). Council day break out room looked small at first but I liked the intimacy. And assigned seating is a good idea.	5/5/2017 9:36 AM
5	It was fine. But the AV did not work.	5/5/2017 8:34 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 23

Answer Choices	Responses
----------------	-----------

Council Day Survey for Seattle, Spring 2017

Advisory Services Panels	0.00%	0
Product Council Leadership	75.00%	3
District Council Involvement	50.00%	2
Foundation Governor Information	0.00%	0
Total Respondents: 4		

#	Other (please specify)	Date
1	none at this time	5/5/2017 9:36 AM

Council Day Survey for Seattle, Spring 2017

Q26 MFCGreen, Please Rate Each Council Day Session

Answered: 32 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	84.38% 27	0.00% 0	15.63% 5	0.00% 0	32
MFC Green Sentiment Survey Index	90.63% 29	0.00% 0	9.38% 3	0.00% 0	32
In the Trenches Perspective, Global and Local	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32
Design Trends/The Next Big Technology Move - Virtual Reality	90.63% 29	0.00% 0	9.38% 3	0.00% 0	32
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	54.84% 17	9.68% 3	22.58% 7	12.90% 4	31
Joint Presentation - State of the Markets	75.00% 24	6.25% 2	15.63% 5	3.13% 1	32
Lightening Round - What's Happening in Washington?	96.88% 31	0.00% 0	0.00% 0	3.13% 1	32
Facing and Overcoming Challenges; Leadership During Uncertain Times	93.75% 30	0.00% 0	3.13% 1	3.13% 1	32
Joint Council Presentation - Amazon	34.38% 11	12.50% 4	40.63% 13	12.50% 4	32
Was Organized					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	56.25% 18	15.63% 5	28.13% 9	0.00% 0	32
MFC Green Sentiment Survey Index	90.63% 29	3.13% 1	3.13% 1	3.13% 1	32
In the Trenches Perspective, Global and Local	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32
Design Trends/The Next Big Technology Move - Virtual Reality	90.32% 28	0.00% 0	9.68% 3	0.00% 0	31
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	72.41% 21	0.00% 0	17.24% 5	10.34% 3	29
Joint Presentation - State of the Markets	77.42% 24	9.68% 3	12.90% 4	0.00% 0	31
Lightening Round - What's Happening in Washington?	100.00% 30	0.00% 0	0.00% 0	0.00% 0	30
Facing and Overcoming Challenges; Leadership During Uncertain Times	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Joint Council Presentation - Amazon	64.52% 20	3.23% 1	19.35% 6	12.90% 4	31
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	80.77% 21	0.00% 0	19.23% 5	0.00% 0	26

Council Day Survey for Seattle, Spring 2017

MFC Green Sentiment Survey Index	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
In the Trenches Perspective, Global and Local	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
Design Trends/The Next Big Technology Move - Virtual Reality	83.33% 20	4.17% 1	12.50% 3	0.00% 0	24
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	50.00% 12	4.17% 1	16.67% 4	29.17% 7	24
Joint Presentation - State of the Markets	76.00% 19	0.00% 0	20.00% 5	4.00% 1	25
Lightening Round - What's Happening in Washington?	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Facing and Overcoming Challenges; Leadership During Uncertain Times	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
Joint Council Presentation - Amazon	72.00% 18	4.00% 1	8.00% 2	16.00% 4	25

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I was really looking forward to the Amazon presentation - unfortunately, it was nothing more than a 60 minute infomercial for Alexa. They should have discussed package delivery and storage systems - which would have been boring as well but would have had at least some take home value.	5/12/2017 10:05 AM
2	organized well, lots of participation and interaction, thoughtful presentations and probing questions	5/9/2017 1:32 AM
3	Joint session screens were too small to read the presentations. Leadership council session was particularly good.	5/8/2017 6:43 AM
4	I thought it was a great day despite some early AV difficulty with the joint session. Especially appreciated the leadership session - it felt both personal and highly applicable.	5/8/2017 4:52 AM
5	Session was very development heavy.	5/8/2017 3:46 AM
6	Excellent Green Council meeting - really good content and the property tour the day before was informative and very well organized!	5/8/2017 2:47 AM
7	Leadership panel was excellent!	5/7/2017 11:34 AM
8	Once again, a great mix of presentations and interactive sessions. Very worthwhile. Kudos to the leadership team.	5/7/2017 9:19 AM
9	Design trends and leadership panels were excellent	5/7/2017 6:04 AM
10	It might be a good context provider to provide diverging opinions in the opening What Does it All Mean session. Ken is very opinionated and I suppose he will one day be right.	5/6/2017 7:47 AM
11	Acoustics in the Ballroom were just ok.	5/5/2017 11:08 PM
12	Whoever was leading the MHC Joint sessions in Seattle was not very organized, I believe it was someone from Eastdil. Slide shows weren't working and not clean and crisp transitions. Food was fantastic and individual council sessions were terrific.	5/5/2017 8:36 AM
13	Facing Challenges was the best.	5/5/2017 12:40 AM
14	The sound system in the joint session room was awful and I could not hear and/or understand most of the Amazon presentation. Too bad because the subject was great.	5/4/2017 1:45 PM
15	Good day. Enjoyed the council sessions.	5/4/2017 12:43 PM
16	The leadership session was my favorite	5/4/2017 11:12 AM
17	Audio visual problems killed presentation	5/4/2017 11:01 AM
18	Facing and overcoming challenges was great, but too short.	5/4/2017 10:32 AM

**Q56 Please Rate Your Council
Chair/Leadership Team**

Council Day Survey for Seattle, Spring 2017

Answered: 32 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 32	0.00% 0	0.00% 0	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.77% 30	0.00% 0	3.23% 1	31
Did Council Day Meet Your Expectations?	96.88% 31	0.00% 0	3.13% 1	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 32	0.00% 0	0.00% 0	32

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 23

#	Responses	Date
1	Our Chair, Barry Mandel, does an excellent job putting together interesting programs and keeping them on track.	5/12/2017 10:07 AM
2	Great content & take-away value	5/11/2017 6:35 AM
3	Great City, Great Council day. The hotel had some challenges with F&B and also with A/V, but otherwise fine.	5/11/2017 6:09 AM
4	Less feedback from economists and surveys and more real life.	5/10/2017 9:32 AM
5	Well run, good mix, lots of valuable participation, good group	5/9/2017 1:40 AM
6	Good Venue - the green council meeting room was large enough to not feel crowded. The AV setup for Ken Rosen's presentation was poor and a shame it took away some of the time he had to present his content.	5/8/2017 2:50 AM
7	Nice job!	5/7/2017 11:37 AM
8	High grades for content and organization.	5/7/2017 9:23 AM
9	This was one of the most enjoyable, productive and content rich council meetings I can remember.	5/6/2017 7:49 AM
10	Better than most.	5/5/2017 11:13 PM
11	Overall great experience. Very knowledgeable panelists. Detailed information and good discussions and questions.	5/5/2017 9:21 AM
12	It was great and informative. One of the best days I have had at ULI	5/4/2017 10:34 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 11 Skipped: 24

#	Responses	Date
1	Ron Witten should always provide his market update at our meetings.	5/12/2017 10:07 AM
2	More discussion on existing product. Workforce housing in particular, but others as well.	5/10/2017 9:32 AM

Council Day Survey for Seattle, Spring 2017

3	Continuing updates on what is happening in Washington, status of tax credits, politics of/strategies for low income housing, top 5 impactful changes in our industry going forward	5/9/2017 1:40 AM
4	Less development talk, more value add investment focus	5/8/2017 6:44 AM
5	Would be good to have a "real deals" session.	5/8/2017 2:50 AM
6	Would like to see a capital markets panel with representative brokers and/or principals discussing real deals and trends.	5/7/2017 11:37 AM
7	We need to explore the affordable housing conundrum to find a solution before states and municipalities impose rent control in the industry again. What is the most efficacious way to deliver scarce federal resources to meet the housing needs of our fellow citizens who earn less than 50% AMI?	5/7/2017 9:23 AM
8	Later	5/7/2017 6:05 AM
9	The customer, our renter, how do we provide the finest experience at every price point?	5/5/2017 11:13 PM
10	More topics related to the investment market vs. development market. Potentially include topics related to international markets.	5/5/2017 9:21 AM
11	Tax Reform	5/4/2017 10:36 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 30

#	Responses	Date
1	No infomercials. Add a "real deal" panel.	5/12/2017 10:07 AM
2	More structured discussion among members.	5/10/2017 9:32 AM
3	Keep up the good work!	5/7/2017 6:05 AM
4	N/A	5/5/2017 11:13 PM
5	Keep up the great work!	5/5/2017 9:21 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 31

#	Responses	Date
1	Yes, I'd like to take a more active role in the overall event planning.	5/10/2017 9:32 AM
2	I am a past chair of the MF Gold Council and believe it's appropriate to involve those who have not yet served in a leadership role.	5/7/2017 9:23 AM
3	N/A	5/5/2017 11:13 PM
4	Yes. I would like to be on a panel discussion. We could potentially have a panel to discuss the multifamily market in Europe, Latin America and Asia/Pacific.	5/5/2017 9:21 AM

Council Day Survey for Seattle, Spring 2017

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 32 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	81.25% 26	6.25% 2	12.50% 4	32
The Council Reception and Venue Were Great!	93.55% 29	0.00% 0	6.45% 2	31

#	Additional Comments on the Council Day Venue and Reception	Date
1	Didn't leave Sheraton on Council Day	5/11/2017 6:35 AM
2	The hotel had some challenges with F&B and also with A/V. Beverages and also couldn't get laptop video working.	5/11/2017 6:09 AM
3	Council day venue was mediocre, but it's tough to get a nice hotel.	5/10/2017 9:32 AM
4	Technical problems in the large all multi family council room were problematic. otherwise rooms were sized appropriately, temperature comfortable and tech systems worked. Reception venue and food were fantastic, lots of room to mingle and wonderful location.	5/9/2017 1:40 AM
5	Venue was not great. F&B offerings were poor.	5/8/2017 6:44 AM
6	Tremendous venue for the reception. Council venue was very convenient.	5/7/2017 11:37 AM
7	One of the best.	5/5/2017 11:13 PM
8	Venue was convenient. Sound was average in the big space. Council reception was outstanding! Great venue and food.	5/4/2017 1:47 PM
9	Reception venue was excellent.	5/4/2017 12:44 PM
10	Audio poor. Had trouble hearing in ballroom	5/4/2017 11:03 AM
11	Great reception location. Laura and Shannon did a wonderful job.	5/4/2017 10:34 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 30

Answer Choices	Responses
Advisory Services Panels	40.00% 2
Product Council Leadership	40.00% 2
District Council Involvement	20.00% 1
Foundation Governor Information	20.00% 1
Total Respondents: 5	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q27 MFCSilver, Please Rate Each Council Day Session

Answered: 32 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	87.10% 27	3.23% 1	9.68% 3	0.00% 0	31
Interactive Session - The Not So Lightning Round, Be on Your Toes	90.32% 28	0.00% 0	3.23% 1	6.45% 2	31
Driverless Cars & the Technology of Parking	58.06% 18	12.90% 4	29.03% 9	0.00% 0	31
Disruptive Forces in Residential Real Estate – Micro Units, Purpose Built Active Adult Housing & Single Family Rentals	90.63% 29	0.00% 0	9.38% 3	0.00% 0	32
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	56.25% 18	9.38% 3	28.13% 9	6.25% 2	32
Joint Presentation - State of the Markets	90.32% 28	0.00% 0	9.68% 3	0.00% 0	31
Deal Maker Panel	93.55% 29	0.00% 0	6.45% 2	0.00% 0	31
Joint Council Presentation - Amazon	64.52% 20	12.90% 4	19.35% 6	3.23% 1	31
Was Organized					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	66.67% 20	10.00% 3	23.33% 7	0.00% 0	30
Interactive Session - The Not So Lightning Round, Be on Your Toes	93.33% 28	0.00% 0	3.33% 1	3.33% 1	30
Driverless Cars & the Technology of Parking	83.33% 25	10.00% 3	6.67% 2	0.00% 0	30
Disruptive Forces in Residential Real Estate – Micro Units, Purpose Built Active Adult Housing & Single Family Rentals	93.55% 29	0.00% 0	6.45% 2	0.00% 0	31
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	87.10% 27	0.00% 0	9.68% 3	3.23% 1	31
Joint Presentation - State of the Markets	93.33% 28	0.00% 0	6.67% 2	0.00% 0	30
Deal Maker Panel	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
Joint Council Presentation - Amazon	83.33% 25	0.00% 0	16.67% 5	0.00% 0	30
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Joint Council Session - Regime Change- What Does It All Mean?	88.89% 24	3.70% 1	7.41% 2	0.00% 0	27
Interactive Session - The Not So Lightning Round, Be on Your Toes	96.30% 26	0.00% 0	0.00% 0	3.70% 1	27

Council Day Survey for Seattle, Spring 2017

Driverless Cars & the Technology of Parking	96.30% 26	0.00% 0	0.00% 0	3.70% 1	27
Disruptive Forces in Residential Real Estate – Micro Units, Purpose Built Active Adult Housing & Single Family Rentals	89.29% 25	0.00% 0	10.71% 3	0.00% 0	28
Joint Council Lunch: An Update from Len Forkas – What Spins The Wheel and Hope Cam	71.43% 20	3.57% 1	14.29% 4	10.71% 3	28
Joint Presentation - State of the Markets	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
Deal Maker Panel	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
Joint Council Presentation - Amazon	88.46% 23	3.85% 1	3.85% 1	3.85% 1	26

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Ken Rosen was great as always but the technical glitches with his power point really distracted/detracted. The lunch session analytics presentation was not different enough and so didn't add much value. The interactive session was terrific, it captured what ULI is meant to be about - creating dialogue between council members on the things they are doing and the issues they're confronting	5/11/2017 11:03 AM
2	Great Day. Really enjoyed the Lightening round.	5/11/2017 6:26 AM
3	Deal Maker Panel & Disruptive Forces were great and format should be continued	5/11/2017 6:18 AM
4	Just a bit choppy, moving from Silver to Joint Sessions 2X and then lunch	5/8/2017 8:32 AM
5	All in all, one of the better Council agenda's our Council has had and therefore a great day overall. My only criticism is that in spite of the provocative content of his presentation the Driverless Cars presenter was pretty dry. But otherwise, a superb	5/8/2017 5:23 AM
6	overall the sessions were well run and informative	5/8/2017 3:57 AM
7	Great session. Reception at Aqua was perhaps the best in over 10 years. Location, food and wine selections were perfect. Thanks for the hard work.	5/8/2017 3:53 AM
8	Ken Rosen and ULI team did not adequately prepare to make sure the technology was "Ready to Go" - Given the room was available well in advance of the presentation, the lack of preparation was very disappointing. The acoustics in the room were poor.	5/6/2017 1:26 AM
9	Disruption panel was excellent	5/6/2017 12:05 AM
10	Amazing day. One of the best in years.	5/5/2017 2:44 PM
11	Very good day..all the sessions had great content and really good group interaction. The Driveless Car speaker was a bit dry, but the material was great. The other panels were really engaging...	5/4/2017 3:50 PM
12	The computer problem first thing was a bummer for Ken Rosen.	5/4/2017 12:39 PM
13	Excellent session. Great work Mark. Suggest we share presentations from all MF councils.	5/4/2017 10:56 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 32	0.00% 0	0.00% 0	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 32	0.00% 0	0.00% 0	32
Did Council Day Meet Your Expectations?	90.63% 29	0.00% 0	9.38% 3	32

Council Day Survey for Seattle, Spring 2017

Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.63% 29	0.00% 0	9.38% 3	32
--	---------------------	-------------------	-------------------	----

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	A fair amount or repetitive info . driverless car guy was awful	5/8/2017 5:37 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 22

#	Responses	Date
1	it was a good set of council sessions	5/11/2017 11:05 AM
2	Well Done & Thanks for the tour the day before.	5/11/2017 6:34 AM
3	Excellent council reception and location and food.	5/9/2017 12:41 PM
4	see previous comment. A bit choppy	5/8/2017 8:33 AM
5	Well run council day. And council chair works for a competitor.	5/8/2017 6:13 AM
6	Need more real deal stories. a development deal or add value deal with real numbers.	5/8/2017 5:37 AM
7	Wonderful job, everyone. One of our best meetings yet.	5/8/2017 3:54 AM
8	Best council day in several years!	5/6/2017 12:06 AM
9	It was a really good day with candid communication and real exchange of insights..what I hoped ULI Councils would be	5/4/2017 3:52 PM
10	Hotel was not very nice. Reception was awesome.	5/4/2017 12:40 PM
11	Very good day. Excellent job	5/4/2017 10:08 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 25

#	Responses	Date
1	Will condo conversions ever come back?	5/11/2017 6:34 AM
2	Liked the format of property tours the day before. Recommend repeating this in downtown LA to include Koren Air project and the Arts District.	5/11/2017 6:22 AM
3	Market trends in design; any changes in the demographics for renters (will Gen X start to become the new dominate renter; new ancillary revenue sources and premium income; what makes mixed use successful; cost and application of lifts and other robotic parking; what makes a successful prelease and lease up for new development; how to effectively manage construction costs; modular housing applications and opportunities.	5/9/2017 12:41 PM
4	Impact of new 421-A on new construction in NYC.	5/8/2017 6:13 AM
5	perhaps a fund raising story. we went out to raise a fund here is what happened	5/8/2017 5:37 AM

Council Day Survey for Seattle, Spring 2017

6	I have 3 suggestions that I would like to talk with Mark Peterson about and decide if there's 1 we want to work on. 1) Mixed use (finance, design, costs to operate, pros/cons of having separate parties own resi versus the commercial 2) CoUrbanize - website to help control community process on new developments 3) Panel with development teams and management - how much are management terms involved in design/ops, how much should they be involved, are they a help or hindrance to new ideas, etc.	5/8/2017 4:01 AM
7	NOT YET	5/4/2017 3:52 PM
8	Additional follow up on similar topics focused on today going forward would be great such as some of the new trends we covered today.	5/4/2017 10:08 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 30

#	Responses	Date
1	Double check technology which was likely an issue Ken Rosen's side?	5/11/2017 6:22 AM
2	On a great track...this is what I had been hoping for	5/4/2017 3:52 PM
3	The technology glitches are inexcusable especially in Seattle :)	5/4/2017 10:20 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 28

#	Responses	Date
1	Yes - I would like to assist as needed in planning upcoming meetings.	5/11/2017 6:22 AM
2	Yes I would like to be in my council's leadership group.	5/8/2017 5:37 AM
3	Yes, would like to work on a fall panel and/or discuss coming on board with the leadership team - membership and/or other role. I am active in ULI Boston - have chaired the program committee for 10 years and serve on the Management and Advisory Boards, ready to pursue this nationally. Thank you, Darcy Jameson	5/8/2017 4:01 AM
4	As a Boston resident who has some experience with speakers and venues, I am happy to help with the Boston ULI Conference Nyal McDonough	5/6/2017 12:43 AM
5	Yes, my Council leaders are already engaging me	5/4/2017 3:52 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 32 Skipped: 1

	Yes	No	Somewhat	Total

Council Day Survey for Seattle, Spring 2017

The Council Day Venue Was Great!	93.75% 30	3.13% 1	3.13% 1	32
The Council Reception and Venue Were Great!	96.77% 30	0.00% 0	3.23% 1	31

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception was great because of being so large & easy to get around.	5/11/2017 6:34 AM
2	Location of both venues was great.	5/11/2017 6:22 AM
3	Loved having Council in Seattle. Nothing you can do about the weather, but the city is ideal for hosting Spring ULI.	5/8/2017 11:28 AM
4	One of the best reception venues to date.	5/8/2017 6:13 AM
5	Reception at Aqua was fantastic. Special thanks to whoever picked out the food and wine.	5/8/2017 3:54 AM
6	Best dinner venue we've had in years! Congrats to the planning committee!!!	5/5/2017 10:19 AM
7	Best reception in a long time. Venue, food and wine were all outstanding. We'll do Everything!	5/5/2017 6:44 AM
8	Reception was fantastic---!!	5/4/2017 10:29 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 31

Answer Choices	Responses
Advisory Services Panels	50.00% 1
Product Council Leadership	100.00% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	Other (please specify)	Date
1	WLI	5/11/2017 6:22 AM

Council Day Survey for Seattle, Spring 2017

Q28 ODC, Please Rate Each Council Day Session

Answered: 21 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Presentation	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Fundraising in Today's Environment: Where is the money going (and where is it coming from)?	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Where are we headed under President Trump???	52.38% 11	14.29% 3	33.33% 7	0.00% 0	21
Development Panel	80.95% 17	0.00% 0	19.05% 4	0.00% 0	21
Technology Companies: They're not all the same!	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Council Therapy: What keeps you up at night? ROUND 1	30.00% 6	0.00% 0	5.00% 1	65.00% 13	20
"Kings of Debt" - A look at the lending environment under the Trump Administration	76.19% 16	9.52% 2	9.52% 2	4.76% 1	21
Council Therapy: What keeps you up at night? ROUND 2	90.48% 19	0.00% 0	0.00% 0	9.52% 2	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Presentation	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Fundraising in Today's Environment: Where is the money going (and where is it coming from)?	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Where are we headed under President Trump???	38.10% 8	38.10% 8	23.81% 5	0.00% 0	21
Development Panel	85.71% 18	0.00% 0	14.29% 3	0.00% 0	21
Technology Companies: They're not all the same!	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Council Therapy: What keeps you up at night? ROUND 1	30.00% 6	0.00% 0	5.00% 1	65.00% 13	20
"Kings of Debt" - A look at the lending environment under the Trump Administration	85.71% 18	0.00% 0	9.52% 2	4.76% 1	21
Council Therapy: What keeps you up at night? ROUND 2	66.67% 14	0.00% 0	23.81% 5	9.52% 2	21
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Presentation	61.11% 11	5.56% 1	33.33% 6	0.00% 0	18
Fundraising in Today's Environment: Where is the money going (and where is it coming from)?	100.00% 19	0.00% 0	0.00% 0	0.00% 0	19

Council Day Survey for Seattle, Spring 2017

Where are we headed under President Trump???	73.68% 14	10.53% 2	15.79% 3	0.00% 0	19
Development Panel	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
Technology Companies: They're not all the same!	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
Council Therapy: What keeps you up at night? ROUND 1	27.78% 5	0.00% 0	5.56% 1	66.67% 12	18
"Kings of Debt" - A look at the lending environment under the Trump Administration	89.47% 17	0.00% 0	5.26% 1	5.26% 1	19
Council Therapy: What keeps you up at night? ROUND 2	84.21% 16	0.00% 0	0.00% 0	15.79% 3	19

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Good mix of panels, presentations, speakers and topics.	5/12/2017 8:24 AM
2	I would like to see the development panel have slides / images of their projects. It would have been nice to some of these projects in person during the afternoon session.	5/11/2017 8:44 AM
3	It would be value in doing local project tours when we have a chance. Some feedback I heard from other councils was the projects they visited were very interesting. It is a long do to be in a hotel ballroom. Seeing projects in the cities we visit would a productive activity.	5/8/2017 11:21 AM
4	Well run and beneficial. If possible, would like offsite excursions with these meetings	5/8/2017 7:35 AM
5	Jeff Dobeear was awful. A shame that he couldn't better organize a presentation that provided some semblance of useful information in this very volital political climate. Everything else about the meeting was great. Particularly enjoyed the tech VC panel and the open discussion. Love this council.	5/8/2017 6:39 AM
6	Good speakers and well organized	5/8/2017 3:48 AM
7	I think a site visit would have been great too.	5/5/2017 8:48 AM
8	I think we should always try to schedule a site visit if possible. Lots of options in Seattle.	5/5/2017 3:16 AM
9	One of the best council days in my 20 + years of ULI Thought provoking Great venue too	5/5/2017 2:34 AM
10	The day was very strong overall. Well planned and productive.	5/4/2017 1:28 PM
11	One of the best council day discussions, I truly enjoyed the topics and perspectives shared.	5/4/2017 12:20 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 21	0.00% 0	0.00% 0	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 21	0.00% 0	0.00% 0	21
Did Council Day Meet Your Expectations?	100.00% 21	0.00% 0	0.00% 0	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 21	0.00% 0	0.00% 0	21

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 14

#	Responses	Date
1	I would like to spend some time during the day touring local real estate projects	5/11/2017 8:52 AM
2	We have a great council and our leadership works hard to put together quality programs.	5/8/2017 11:24 AM
3	Very obvious that the leadership team work very hard to put together a meaty agenda and they do a great job. Not their fault that Jeff brought his D- game.	5/8/2017 6:45 AM
4	Very organized with great speakers -internal and outside	5/8/2017 3:51 AM
5	Great day with thought provoking conversations throughout.	5/5/2017 7:12 AM
6	Excellent	5/5/2017 2:37 AM
7	All good.	5/4/2017 1:29 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 17

#	Responses	Date
1	It would be great if we could get a panel to discuss office space usage from the perspective of various tenants / users including WeWorks	5/11/2017 8:52 AM
2	Session on how technology will impact the future of office development. It was discussed some around parking needs in the advent of driverless cars, but may warrant a dedicated session. One of the developer panelists had just come from a "I love the 80s" panel on challenges of trying to make that vintage of building current for today's tenants. Maybe a worthwhile topic for LA.	5/8/2017 6:45 AM
3	Global CEO of gensler- presentation in autonomous cars- I can assist	5/5/2017 2:37 AM
4	Will follow up with leadership team directly.	5/4/2017 1:29 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 17

#	Responses	Date
1	Try to find some projects for us to tour..	5/11/2017 8:52 AM
2	More images to go with development deals - we need pretty pictures!	5/8/2017 6:45 AM
3	Keep up the great mojo Best council I have ever been a member of	5/5/2017 2:37 AM
4	More time for interactive discussion. Would prefer more cushion time for Q&A and discussion.	5/4/2017 1:29 PM

Q60 Would You Like To Be Further

Council Day Survey for Seattle, Spring 2017

Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 18

#	Responses	Date
1	Happy to moderate a panel	5/11/2017 8:52 AM
2	I'd be happy to help generate more members from the Southern region.	5/5/2017 8:25 AM
3	Yes	5/4/2017 1:29 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	76.19% 16	4.76% 1	19.05% 4	21
The Council Reception and Venue Were Great!	90.48% 19	0.00% 0	9.52% 2	21

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council day venue was OK, but not spectacular. Think that it going to accept downsides of offsite meeting location (downsides being speaker/panelist coordination challenges and less interaction with other councils), then the venue needs to be really special ... otherwise might as well accept generic convention center meeting rooms.	5/12/2017 8:29 AM
2	The hotel we had council day at was very nice. The Nest was also a good spot for the reception.	5/8/2017 11:24 AM
3	Prefer being in convention center with others	5/5/2017 3:52 AM
4	Best council day chairs and food	5/5/2017 2:37 AM
5	Excellent reception and dinner as usual!!!!	5/4/2017 12:59 PM
6	Off site always best	5/4/2017 10:00 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 20

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0

Council Day Survey for Seattle, Spring 2017

Total Respondents: 1	
-----------------------------	--

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q29 PDIC, Please Rate Each Council Day Session

Answered: 26 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
New Perspectives on Infrastructure	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
Increasing the Visibility of Infrastructure Projects	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
Interest Type Table discussions	73.08% 19	11.54% 3	11.54% 3	3.85% 1	26
Lunch , Table discussions on observations and lessons learned from morning panels	84.62% 22	0.00% 0	15.38% 4	0.00% 0	26
Site Tours	96.15% 25	3.85% 1	0.00% 0	0.00% 0	26

Was Organized					
	Yes	No	Somewhat	N/A	Total
New Perspectives on Infrastructure	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
Increasing the Visibility of Infrastructure Projects	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
Interest Type Table discussions	61.54% 16	3.85% 1	30.77% 8	3.85% 1	26
Lunch , Table discussions on observations and lessons learned from morning panels	76.92% 20	0.00% 0	23.08% 6	0.00% 0	26
Site Tours	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
New Perspectives on Infrastructure	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Increasing the Visibility of Infrastructure Projects	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Interest Type Table discussions	52.38% 11	14.29% 3	9.52% 2	23.81% 5	21
Lunch , Table discussions on observations and lessons learned from morning panels	66.67% 14	19.05% 4	0.00% 0	14.29% 3	21
Site Tours	90.48% 19	0.00% 0	0.00% 0	9.52% 2	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Very enjoyable and informative day.	5/12/2017 6:28 AM
2	excellent sessions, great location and engaged dialogue	5/11/2017 6:16 AM
3	Excellent program and the meeting venues and tours were enjoyable	5/8/2017 7:23 AM
4	Very well run!!	5/8/2017 5:40 AM

Council Day Survey for Seattle, Spring 2017

5	Need more tangible results from the committee.	5/8/2017 3:55 AM
6	While we did a lot of walking for the site tour, I really appreciated seeing the city from a "on the ground" perspective. I wish the dinner reception had larger round tables for being able to talk with more people while we ate.	5/8/2017 3:19 AM
7	well done	5/8/2017 1:44 AM
8	Great day. Only regret is that we didn't close the day together for a quick recap. We just went our separate ways after the Bertha tour (which was fascinating!). Unbelievable lunch venue at Anthony's: easily the best lunch I've ever had in my 15 years of Council days, complete w an interesting speaker.	5/5/2017 12:18 PM
9	Fantastic council day! Great job Wes!	5/5/2017 10:25 AM
10	Good dialogue at all sessions	5/5/2017 9:08 AM
11	Outstanding day all around!! Well run day	5/5/2017 8:19 AM
12	The entire program was one of our best Council Day's. At the top along with the NYC Council Day a few years ago.	5/5/2017 4:31 AM
13	Should use bus for tours.	5/5/2017 2:16 AM
14	Amazing council meeting!	5/4/2017 12:34 PM
15	1. Meeting in a local firm's office conference room with views was fantastic. Think we should always meet somewhere other than the convention center. 2. Walking tours were excellent. 3. Dinner and lunch venues were great. All around, a great conference and event.	5/4/2017 12:27 PM
16	fantastic day. Kudos to those who organized.	5/4/2017 11:59 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 26	0.00% 0	0.00% 0	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	92.00% 23	0.00% 0	8.00% 2	25
Did Council Day Meet Your Expectations?	100.00% 26	0.00% 0	0.00% 0	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	69.23% 18	7.69% 2	23.08% 6	26

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Excellent frequency of communication, but I expected opportunities to engage on ideas and issues between councils.	5/12/2017 5:01 AM
2	In the past we have discussed quarterly conference call to discuss programming but no such calls were schedule since last ULI meeting, that I'm aware of.	5/8/2017 6:34 AM
3	The group has had very little communication between conferences, an area that I think can be significantly improved, particularly if we can spin off some of the ideas from the lunchtime table discussions regarding what should the work of the council be. If we can identify ongoing projects / tasks we'll no only have more purpose, but also an opportunity to have dialogue and work in between conference sessions.	5/8/2017 5:19 AM
4	As a committee we don't have a committee wide mission other than planning the next council meeting.	5/8/2017 4:21 AM
5	We could be better at keeping conversations going between council days.	5/8/2017 2:14 AM
6	We could use better tools to communicate between meetings.	5/6/2017 7:35 PM
7	It would be nice to have some regular group check-ins and a unified set of core goals.	5/5/2017 5:34 AM
8	I don't hear much from the Council until Meetings. It would be good to have more frequent communication.	5/4/2017 12:01 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 20

#	Responses	Date
1	The Seattle team did an amazing job!	5/8/2017 5:19 AM
2	Great speakers and tours.	5/8/2017 4:21 AM
3	This is a great council, merging high value content w high collegiality.	5/5/2017 12:20 PM
4	Since Council day takes the entire second day of the Spring meeting, my recommendation would be to have some concurrent sessions on the morning of the first day for those members who don't want to go on a tour or were not invited to any of the committee meetings that morning	5/5/2017 9:13 AM
5	Rick and Kris did a good job of putting the day together.	5/5/2017 5:34 AM
6	Really a very fine experience in Seattle.	5/5/2017 2:17 AM
7	One of best council days ever. great location, content, people, tours, etc!!!	5/5/2017 2:13 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 21

#	Responses	Date
1	Working on providing session information for the LA meetings	5/11/2017 6:18 AM
2	I would love to see us broaden our conversation around the intersection between Public Development & Infrastructure and Building Healthy Communities. Our lunch table came up with several specific ideas for how we might cover this in the LA session, but I also think this is an interesting topic that might provide us a broad body of work and an opportunity to work across other Councils to collaborate.	5/8/2017 5:19 AM
3	For Detroit - I had the opportunity to hear Dr. Isaiah McKinnon speak about the "Resilience of Detroit" last year, and he was an excellent speaker. He is the former Deputy Mayor and former Police Chief for the City of Detroit.	5/8/2017 3:26 AM
4	Long Beach Civic P3. LA Transit projects. Water has to be major topic in LA!	5/8/2017 2:14 AM
5	Port of Los Angeles for Fall Meeting; Bipartisan Policy Council	5/6/2017 7:35 PM
6	More on the future of mobility and its impact on land development	5/5/2017 10:27 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 23

#	Responses	Date
1	The evening dinner is fine but is a bit limiting in terms of only being able to really communicate with those at your table.	5/12/2017 6:30 AM

Council Day Survey for Seattle, Spring 2017

2	It is very important that we communicate strongly with Corporate that the Cocktail reception was a complete embarrassment on all fronts (food - very little of it, not well attended to, and poor quality. Beverages - wine and beer for \$75 and long lines to get it. Venue - a gymnasium in a City abounding with great venues.	5/8/2017 5:44 AM
3	It's hard to stay on schedule, but if we can try to allow for time for the breakout groups to be able to report back to the larger group and have a larger group discussion about our Council's work / purpose it's an important conversation that should trump some of the tours and presentations next time.	5/8/2017 5:19 AM
4	Perhaps try again for the table conversations at the Fall Meeting with a little more time. Got started too late for that after our first walking tour stop.	5/6/2017 7:35 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 25

#	Responses	Date
1	I would be glad to assist with planning the LA meeting. I would also like to be involved in conversations around PDIC + Building Healthy Communities work. Finally, I would glad to support in an advisory role finding some better methodology for facilitating ongoing communications/collaborations between meetings (i.e., a group of us were brainstorming setting up a Slack community, for example)	5/8/2017 5:19 AM
2	I thought I could follow up with members to encourage their donation to the Foundation.	5/8/2017 3:26 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 26	0.00% 0	0.00% 0	26
The Council Reception and Venue Were Great!	100.00% 24	0.00% 0	0.00% 0	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	The Council Day Venue was beyond great. The view of the city was spectacular, but also the audio/visual capabilities and space in the room were perfect.	5/8/2017 3:26 AM
2	See lunch comments above.	5/5/2017 12:20 PM
3	I didn't go to the reception, so can't comment on it.	5/4/2017 12:01 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 6 Skipped: 21

Council Day Survey for Seattle, Spring 2017

Answer Choices	Responses
Advisory Services Panels	66.67% 4
Product Council Leadership	50.00% 3
District Council Involvement	50.00% 3
Foundation Governor Information	16.67% 1
Total Respondents: 6	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q30 PPPCBlue, Please Rate Each Council Day Session

Answered: 30 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Member Intros	75.86% 22	0.00% 0	20.69% 6	3.45% 1	29
Leadership session with Carol Murray - The Art of Delegation	63.33% 19	10.00% 3	23.33% 7	3.33% 1	30
Panel on the intersection of affordable housing and transit	76.67% 23	0.00% 0	23.33% 7	0.00% 0	30
Yesler Terrace Redevelopment - panel	86.67% 26	0.00% 0	3.33% 1	10.00% 3	30

Was Organized					
	Yes	No	Somewhat	N/A	Total
Member Intros	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Leadership session with Carol Murray - The Art of Delegation	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Panel on the intersection of affordable housing and transit	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
Yesler Terrace Redevelopment - panel	90.00% 27	0.00% 0	0.00% 0	10.00% 3	30

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Member Intros	19.23% 5	15.38% 4	3.85% 1	61.54% 16	26
Leadership session with Carol Murray - The Art of Delegation	85.19% 23	3.70% 1	11.11% 3	0.00% 0	27
Panel on the intersection of affordable housing and transit	89.29% 25	0.00% 0	10.71% 3	0.00% 0	28
Yesler Terrace Redevelopment - panel	89.29% 25	0.00% 0	0.00% 0	10.71% 3	28

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Thought it was a great day with a good mix of 'sessions' and flow.	5/15/2017 1:11 AM
2	While the session with Carol Murray was informative, it is too bad that we fly all the way to Seattle to hear someone talk that could be accomplished over a webinar, perhaps at the mid point between fall and spring meetings?? Time at the meeting should be spent touring projects. The conference is so full with sessions that you don't get to see the city. I'd rather visit 4 projects during council day and hear about the process than listen to a session about delegating (which could/should be sponsored by the Larson Leadership Initiative).	5/8/2017 9:54 AM
3	Leadership panel was good, but I think that it could have been a bit more interactive. The intersection of affordable housing was probably the weakest - could have been better organized to show how the agencies interact/overlap; perhaps would have been better if they did a case study or focused their talks around a series of questions for discussion.	5/8/2017 3:44 AM
4	Would like to hear more from PC members to extent possible. Very enjoyable day.	5/8/2017 1:50 AM
5	Great!	5/7/2017 3:06 AM

Council Day Survey for Seattle, Spring 2017

6	On intros I do like to learn more the individual's professional backgrounds without it being a "commerical". Although I enjoy Carol and her talks, I prefer that the council day topics be real estate specific. Lastly I am a fan of more tours and less powerpoint presentations.	5/6/2017 3:04 AM
7	The affordable housing and transit panel would have been better if it had focused on how the deal around the Capitol Hill station came together. Particularly a follow up to the comment that the Sound Transit's capital requirements were a barrier to Capitol Hill Housing and had an impact on how they put the deal together.	5/5/2017 8:52 AM
8	Would love to tour more projects as was done with Yessler and less sitting - however panels were excellent	5/5/2017 7:50 AM
9	Good mix of sessions. I have put these together twice for the council and know how hard it is. But if we could give the presenters a template that included the key points to hit for out council, that would be great. It would be even better if each (most) of the presentations could highlight the "but for." That is, but for the public side of the deal, how would it have come together.	5/5/2017 6:40 AM
10	Great day. The panel and tour of Yesler Terrace were terrific. Very grateful to the council leadership.	5/5/2017 12:32 AM
11	Good balance but would like to see two examples	5/4/2017 10:55 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 29	0.00% 0	0.00% 0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.55% 28	0.00% 0	3.45% 1	29
Did Council Day Meet Your Expectations?	72.41% 21	3.45% 1	24.14% 7	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	75.86% 22	0.00% 0	24.14% 7	29

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Council day was informative, but we're not breaking any new ground.	5/9/2017 6:52 AM
2	I prefer to see interesting projects and hear the stories behind them.	5/8/2017 9:55 AM
3	Our group is working on communications between meetings.	5/8/2017 4:04 AM
4	Always room for improvement to add value outside of Council days. Like the LinkedIn group or similar idea to keep conversations moving forward.	5/8/2017 1:52 AM
5	Our Council has limited communication outside of Council Day but we set a plan to address that with a LinkedIn group, which I look forward to.	5/7/2017 1:39 PM
6	Council Days without a local host are challenging as you don't get as much of a deep dive into a City	5/6/2017 10:34 AM
7	Not overly rich in "development" content	5/6/2017 2:47 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 20

#	Responses	Date
1	Would like to visit more projects. Less time in meeting rooms	5/11/2017 7:40 AM
2	Overall, good experience and appreciate the openness to new material.	5/11/2017 6:09 AM

Council Day Survey for Seattle, Spring 2017

3	An interesting comment from a council member at the end of the council day was that councils used to produce a product, a white paper or something similar. Our council seems to be focused on experiencing new cities, learning the latest techniques, etc. but not producing a "product."	5/9/2017 6:52 AM
4	Involve more of the group in planning. Poll for topics, help organizing, etc.	5/8/2017 8:47 AM
5	we had a great session at the end of Council Day led by our Chair to address upcoming meetings.	5/8/2017 4:04 AM
6	Great job, Jamie.	5/8/2017 3:03 AM
7	I would have preferred two site visits in lieu of just one.	5/7/2017 1:39 PM
8	See my previous comments in the first question.	5/6/2017 3:15 AM
9	More tours Less Intros More Case Studies	5/6/2017 2:47 AM
10	I think it would be helpful to talk about projects in terms of what were some of the barriers to making it happen, what might they have done differently and how we can apply those lessons in our own work. This was touched on a little in the presentations but would like a more focused discussion.	5/5/2017 8:56 AM
11	Great to learn about Seattle's approach to TOD and affordable housing.	5/4/2017 11:04 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 22

#	Responses	Date
1	Deal Structure - more details about financing sources, "capital stack" etc.	5/15/2017 7:34 AM
2	focus on smaller scale development for entrepreneurs engaging in public/private partnerships	5/8/2017 9:25 AM
3	Market updates	5/8/2017 8:47 AM
4	Can never have enough on affordable housing. Would like to hear more about creative financing structures and combining multiple public sources. Infrastructure discussions are okay but development is better.	5/8/2017 1:52 AM
5	The relationship of parking and parking demand management to real estate development	5/6/2017 10:34 AM
6	TOPICS: Capital Markets, Market trends, Creative office, Large scale mixed use PPP examples. Also I am happy to help find speakers/projects for each of these topics.	5/6/2017 3:15 AM
7	Brandywine / Drexel / Amtrak Innovation District	5/6/2017 2:47 AM
8	I would like to see some sessions on how PPP projects can be targeted to meet community goals (in addition to affordable housing goals - downtown activation, etc.) by the combination of uses, funding sources and project partners.	5/5/2017 8:56 AM
9	TIFF Financing	5/4/2017 11:04 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 26

#	Responses	Date
1	see above request	5/15/2017 7:34 AM
2	Great discussion about this at the close of our session.	5/15/2017 1:13 AM

Council Day Survey for Seattle, Spring 2017

3	I really like member intros but a topic that is more directly linked to work (like the ones in Philadelphia and Dallas) is better than the one we used this time (but interesting nonetheless).	5/8/2017 1:52 AM
4	Overall the meeting was good and I gave my comments above. One last suggestion would be to send out a Members Bio book for our council prior to the meeting.	5/6/2017 3:15 AM
5	I think the idea of LinkedIn group is a great way to facilitate communication between council meetings.	5/5/2017 6:43 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 28

#	Responses	Date
1	Not at this time	5/11/2017 7:40 AM
2	Although I cannot serve in a leadership position at this time, I am happy to help the leadership find speakers/presenters/projects.	5/6/2017 3:15 AM
3	Help in putting panels together	5/4/2017 11:04 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	72.41% 21	3.45% 1	24.14% 7	29
The Council Reception and Venue Were Great!	62.07% 18	6.90% 2	31.03% 9	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	It was hard to move around at the reception so never had the chance to interact but with very few.	5/11/2017 7:40 AM
2	BETTER LUNCH FOOD PLEASE!	5/11/2017 6:09 AM
3	Liked the overview of the city by Planning and Transportation directors at the reception.	5/8/2017 4:26 AM
4	Need a venue that can effectively fit the larger group. Guest/Speakers are recommended and should have microphones.	5/8/2017 4:04 AM
5	Would have liked to know why the particular venues were chosen.	5/6/2017 10:34 AM
6	- reception - food and location was good. Only suggestion is to have a microphone for speakers. - Council Day venue - not a big deal but since you asked, I prefer sitting at a table during the presentations rather than an auditorium set up.	5/6/2017 3:15 AM
7	The reception dinner was served too late.	5/5/2017 10:48 AM
8	A presentation as part of the reception is fine - if you can hear it. It was totally unheard and there was some solid content that would have even been better with some visuals. We need to decide that presentations at the reception are either just a "welcome to town" or set them up so that more detailed contact can be better presented and conveyed to the audience.	5/5/2017 6:43 AM

9	Not a good layout for discussion	5/4/2017 11:04 AM
---	----------------------------------	-------------------

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 26

Answer Choices	Responses	
Advisory Services Panels	60.00%	3
Product Council Leadership	20.00%	1
District Council Involvement	40.00%	2
Foundation Governor Information	0.00%	0
Total Respondents: 5		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q31 PPPCGold, Please Rate Each Council Day Session

Answered: 29 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Seattle P3 + Waterfront Seattle project + Pike Place Market Expansion	89.66% 26	0.00% 0	6.90% 2	3.45% 1	29
Background on Tour of Seattle Waterfront	86.21% 25	0.00% 0	10.34% 3	3.45% 1	29
Walking tour, Seattle Waterfront	89.66% 26	0.00% 0	6.90% 2	3.45% 1	29
Lunch: Principles & Practice to Council, Recap of Presentation	79.31% 23	3.45% 1	17.24% 5	0.00% 0	29
Touring The Spring District in the Bel-Red Corridor	67.86% 19	7.14% 2	21.43% 6	3.57% 1	28
Panel, Bellevue's Redevelopment via P3	50.00% 14	3.57% 1	42.86% 12	3.57% 1	28
South Lake Union Tour	85.19% 23	0.00% 0	3.70% 1	11.11% 3	27
Was Organized					
	Yes	No	Somewhat	N/A	Total
Seattle P3 + Waterfront Seattle project + Pike Place Market Expansion	96.55% 28	0.00% 0	0.00% 0	3.45% 1	29
Background on Tour of Seattle Waterfront	96.55% 28	0.00% 0	0.00% 0	3.45% 1	29
Walking tour, Seattle Waterfront	92.86% 26	0.00% 0	3.57% 1	3.57% 1	28
Lunch: Principles & Practice to Council, Recap of Presentation	82.14% 23	7.14% 2	10.71% 3	0.00% 0	28
Touring The Spring District in the Bel-Red Corridor	85.71% 24	3.57% 1	7.14% 2	3.57% 1	28
Panel, Bellevue's Redevelopment via P3	82.14% 23	0.00% 0	14.29% 4	3.57% 1	28
South Lake Union Tour	77.78% 21	3.70% 1	7.41% 2	11.11% 3	27
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Seattle P3 + Waterfront Seattle project + Pike Place Market Expansion	96.00% 24	0.00% 0	0.00% 0	4.00% 1	25
Background on Tour of Seattle Waterfront	88.00% 22	0.00% 0	8.00% 2	4.00% 1	25
Walking tour, Seattle Waterfront	92.00% 23	0.00% 0	4.00% 1	4.00% 1	25
Lunch: Principles & Practice to Council, Recap of Presentation	88.46% 23	7.69% 2	3.85% 1	0.00% 0	26

Council Day Survey for Seattle, Spring 2017

Touring The Spring District in the Bel-Red Corridor	88.00% 22	0.00% 0	8.00% 2	4.00% 1	25
Panel, Bellevue's Redevelopment via P3	80.00% 20	0.00% 0	16.00% 4	4.00% 1	25
South Lake Union Tour	76.00% 19	0.00% 0	12.00% 3	12.00% 3	25

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Not sure why the Spring district was P3	5/12/2017 6:53 AM
2	Question whether Spring City District was a PPP?	5/12/2017 6:35 AM
3	The Spring district was not really a public-private partnership.	5/11/2017 9:12 AM
4	Loved it all. Fantastic job!	5/9/2017 6:59 AM
5	Waterfront Background and Tour was extremely helpful, as many cities are focusing on waterfront development and amenities. Council agenda was well organized.	5/9/2017 5:58 AM
6	I did not attend in the morning as I was at the PPPC Blue meeting. The Bellevue projects did not appear to be PPP's, other than through the entitlement process (which still counts).	5/8/2017 11:55 AM
7	South Lake Union tour ran a little long.	5/8/2017 4:22 AM
8	Waterfront Seattle presentation and tour was amazing. Bellevue interesting. Principles and Practices presentation was disconnected and confusing.	5/5/2017 5:30 PM
9	This day seemed a bit less organized than usual, plus a lot of time was spent on buses. Despite that it was a good day.	5/5/2017 2:52 PM
10	Presentations were too long	5/5/2017 8:21 AM
11	Very well coordinated day of activities. Excellent content and presentations. All speakers were excellent and spoke with knowledge and authority. Great to spend the day with my ULI P3 family.	5/5/2017 1:20 AM
12	.	5/4/2017 5:22 PM
13	Overall a tremendous program.	5/4/2017 11:54 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 28	0.00% 0	0.00% 0	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.43% 27	0.00% 0	3.57% 1	28
Did Council Day Meet Your Expectations?	96.43% 27	3.57% 1	0.00% 0	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	92.86% 26	3.57% 1	3.57% 1	28

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	In a word; Outstanding!	5/5/2017 1:23 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Council Day Survey for Seattle, Spring 2017

Answered: 7 Skipped: 22

#	Responses	Date
1	Sessions were extremely well organized and well structured. I am always appreciative of having the opportunity to interact with fellow Council members and glad that we have the opportunity to connect among ourselves both at the dinner and during the sessions. Regarding the dinner, the noise level at the restaurant made it difficult to converse. The food and service was very good. For future dinner locations, it would be helpful to consider noise levels as a factor when making the selection.	5/11/2017 8:24 AM
2	Fantastic job!	5/9/2017 6:59 AM
3	The Council dinner location was not the best location for engaging in conversation or hearing speakers.	5/9/2017 6:09 AM
4	Good, solid day. Why did we abandon the bus at the South Lake Union tour and have no way back to the Convention Center? I left the group at the last stop and got soaked! Also, the council day ran more than an hour late--we should avoid that in the future.	5/8/2017 11:57 AM
5	Thanks to the planning committee for an outstanding Council Day ! There is tremendous value in getting out and seeing projects firsthand.	5/8/2017 4:28 AM
6	Amazing day overall. Keep touring! When we go to a new city, let's get out and see it.	5/5/2017 5:32 PM
7	Projects were very well organized. Speakers were by in large extraordinary	5/4/2017 11:56 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 24

#	Responses	Date
1	Innovative means and methods of financing infrastructure and public improvements.	5/11/2017 8:24 AM
2	For the Los Angeles Fall Meeting: The roll out of the Council Publication Successful P3s. Meeting the affordable and workforce housing challenges in California (and other high cost states). I Overcoming gridlock in LA's transportation infrastructure.. Is California losing its competitive advantage?.	5/9/2017 6:09 AM
3	LA Metro's Joint Development program	5/8/2017 4:28 AM
4	prefer if we can stay in the same general area, rather than have to travel to multiple areas and venues	5/5/2017 2:55 PM
5	P3 approaches to infrastructure as it relates to resiliency	5/5/2017 1:23 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 25

#	Responses	Date
1	Too much food was served, probably not needed to waste so much.	5/12/2017 6:36 AM
2	Effective Transportation to venues outside of the Convention Center, particularly in Los Angeles.	5/9/2017 6:09 AM
3	I know that introductions of everyone take a long time, but every once in a while I think it is important to do that. Seems like a lot of new members and guests, and I think we all benefit from hearing about each other	5/5/2017 2:55 PM
4	Ask the presenters to focus on PPPs very directly	5/5/2017 4:19 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 29

#	Responses	Date
	There are no responses.	

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 28 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	89.29% 25	0.00% 0	10.71% 3	28
The Council Reception and Venue Were Great!	85.71% 24	0.00% 0	14.29% 4	28

#	Additional Comments on the Council Day Venue and Reception	Date
1	Loved Cuoco, though a bit noisy.	5/8/2017 11:57 AM
2	Council day we had multiple venues, some better than the other. Council reception was pretty good, but it was very crowded and loud	5/5/2017 2:55 PM
3	Reception was venue was too small and this way too noisy for any conversation.	5/4/2017 11:56 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 25

Answer Choices	Responses
Advisory Services Panels	100.00% 4
Product Council Leadership	0.00% 0
District Council Involvement	25.00% 1
Foundation Governor Information	0.00% 0
Total Respondents: 4	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q32 RDCBlue, Please Rate Each Council Day Session

Answered: 32 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Future of Technology and the Resort Industry	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
Seattle beyond the grunge: Noteworthy trends in hospitality, tourism and resort real estate	58.06% 18	6.45% 2	32.26% 10	3.23% 1	31
Don't take the fun out of dysfunction: the culture and drama of hotel company consolidations	50.00% 15	20.00% 6	30.00% 9	0.00% 0	30
Lightning Fast Short Takes	87.50% 28	3.13% 1	9.38% 3	0.00% 0	32
Luncheon Session: AirBnb/Expedia – Compete, Partner or Punt?	87.10% 27	6.45% 2	6.45% 2	0.00% 0	31
Rapid Fire Roundtable Discussion of What We Just Learned	61.29% 19	3.23% 1	32.26% 10	3.23% 1	31
Q&A and Key Take-away Discussion of What We Just Learned	67.86% 19	3.57% 1	21.43% 6	7.14% 2	28
CONCURRENT SESSION 1: Real Deal Case Study: Seabrook.....the "Seaside" of Seattle	50.00% 7	0.00% 0	0.00% 0	50.00% 7	14
CONCURRENT SESSION 2: Alternate Sources of Resort Industry Finance	52.63% 10	10.53% 2	5.26% 1	31.58% 6	19
CONCURRENT SESSION 3: A Peek into the Future – How Will Autonomous Vehicles Affect the Resort Industry	68.42% 13	0.00% 0	5.26% 1	26.32% 5	19
Was Organized					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Future of Technology and the Resort Industry	100.00% 30	0.00% 0	0.00% 0	0.00% 0	30
Seattle beyond the grunge: Noteworthy trends in hospitality, tourism and resort real estate	89.29% 25	0.00% 0	10.71% 3	0.00% 0	28
Don't take the fun out of dysfunction: the culture and drama of hotel company consolidations	78.57% 22	10.71% 3	10.71% 3	0.00% 0	28
Lightning Fast Short Takes	86.67% 26	0.00% 0	13.33% 4	0.00% 0	30
Luncheon Session: AirBnb/Expedia – Compete, Partner or Punt?	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Rapid Fire Roundtable Discussion of What We Just Learned	58.62% 17	10.34% 3	20.69% 6	10.34% 3	29
Q&A and Key Take-away Discussion of What We Just Learned	68.00% 17	4.00% 1	24.00% 6	4.00% 1	25
CONCURRENT SESSION 1: Real Deal Case Study: Seabrook.....the "Seaside" of Seattle	50.00% 6	0.00% 0	0.00% 0	50.00% 6	12
CONCURRENT SESSION 2: Alternate Sources of Resort Industry Finance	70.59% 12	0.00% 0	0.00% 0	29.41% 5	17
CONCURRENT SESSION 3: A Peek into the Future – How Will Autonomous Vehicles Affect the Resort Industry	75.00% 12	0.00% 0	0.00% 0	25.00% 4	16

Council Day Survey for Seattle, Spring 2017

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Future of Technology and the Resort Industry	75.86% 22	0.00% 0	24.14% 7	0.00% 0	29
Seattle beyond the grunge: Noteworthy trends in hospitality, tourism and resort real estate	77.78% 21	3.70% 1	18.52% 5	0.00% 0	27
Don't take the fun out of dysfunction: the culture and drama of hotel company consolidations	85.19% 23	7.41% 2	3.70% 1	3.70% 1	27
Lightning Fast Short Takes	57.14% 16	17.86% 5	25.00% 7	0.00% 0	28
Luncheon Session: AirBnb/Expedia – Compete, Partner or Punt?	96.43% 27	0.00% 0	0.00% 0	3.57% 1	28
Rapid Fire Roundtable Discussion of What We Just Learned	74.07% 20	3.70% 1	7.41% 2	14.81% 4	27
Q&A and Key Take-away Discussion of What We Just Learned	60.87% 14	0.00% 0	17.39% 4	21.74% 5	23
CONCURRENT SESSION 1: Real Deal Case Study: Seabrook.....the "Seaside" of Seattle	46.15% 6	7.69% 1	0.00% 0	46.15% 6	13
CONCURRENT SESSION 2: Alternate Sources of Resort Industry Finance	68.75% 11	0.00% 0	0.00% 0	31.25% 5	16
CONCURRENT SESSION 3: A Peek into the Future – How Will Autonomous Vehicles Affect the Resort Industry	75.00% 12	0.00% 0	0.00% 0	25.00% 4	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	James Whitaker was probably the best speaker we've ever had and maybe the best I've ever seen. Kudos to whoever worked to bring him in. It was a real treat and a high water mark for RDC. When you get home from ULI and talk to your family about a speaker at the dinner table, you know it's something special.	5/11/2017 6:48 AM
2	The discussion following the lunch panel seemed like a stretch to fill time and was not worthwhile.	5/11/2017 4:34 AM
3	All around a great day.	5/11/2017 1:11 AM
4	Morning joint session hit it out of the park! Thought provoking and inspirational. Likewise, the autonomous vehicles session in the afternoon was equally thought provoking. We live in interesting times, change is happening faster than we ever imagined - we should always be talking and thinking about what's happening next, and what we're going to do about it!	5/9/2017 5:43 AM
5	Terrific	5/8/2017 6:42 AM
6	Great event with great content.	5/8/2017 5:28 AM
7	excellent sessions overall. Loved the focus on automation and the 4th disruption.	5/8/2017 3:56 AM
8	Lunch session was well organized and expertly moderated; nice format to keep us engaged	5/6/2017 7:29 AM
9	Brilliant move to have the speaker from Microsoft. He created the most downstream discussion and impact of any speaker in my decade plus on RDC. Great job. Meeting location and reception were both fantastic. Very well done!	5/5/2017 7:26 AM
10	Microsoft and session which look forward vs back are well received.	5/5/2017 6:46 AM
11	The sessions relating to technology were fascinating and thought provoking. For me a personal call to action as to how I will view the work our office produces. Some of the best and most useful ULI sessions I've been to. My council presentations were less informative but the length of each individual presentation was good.	5/4/2017 6:33 PM
12	Microsoft speaker was phenomenal. I would prefer to see more time spent on actual case studies in which the presenter openly discusses the good, the bad and the ugly.	5/4/2017 10:48 AM
13	Thanks for all the hard work. Great meeting.	5/4/2017 9:53 AM

Q56 Please Rate Your Council

Council Day Survey for Seattle, Spring 2017

Chair/Leadership Team

Answered: 32 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 32	0.00% 0	0.00% 0	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.88% 31	0.00% 0	3.13% 1	32
Did Council Day Meet Your Expectations?	96.88% 31	0.00% 0	3.13% 1	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 32	0.00% 0	0.00% 0	32

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Some of the discussions were simply not useful - for example the "panel" on hotel consolidation	5/4/2017 10:50 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 24

#	Responses	Date
1	No duds in the program which really helps. I thought the Lightning Round for Blue was especially good - particularly Mark's Baha Mar presentation, Rick's sustainable project and Fred's fitness update. Each of those could've gone longer, and I regret I wasn't able to catch up with those speakers.	5/11/2017 6:51 AM
2	Great council day!	5/11/2017 4:37 AM
3	BEST. EVER.	5/9/2017 5:45 AM
4	This was my first council day with RDC blue. The chair and members made me welcome and the program was excellent.	5/8/2017 4:00 AM
5	Run out of energy by afternoon session; start networking break earlier	5/6/2017 7:41 AM
6	Minister of Technology presentation was awesome.....one of the best ever in all of my years of meetings. Wish we could have recorded it!	5/6/2017 3:54 AM
7	Overall good program. Breakfast speaker was very engaging.	5/5/2017 5:34 AM
8	The council leadership continues to do an outstanding job. Even if some presentations are less relevant or not as interesting, they keep the day moving.	5/4/2017 6:39 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 24

#	Responses	Date
1	e-marketing	5/11/2017 7:34 AM

Council Day Survey for Seattle, Spring 2017

2	MW: One idea we talked about on the bus back from Suncadia was doing a breakout with some alternative hospitality/resort firms. I know the CEO of AutoCamp (check out www.autocamp.com) out of Santa Barbara which does small hotels with airstreams and could potentially look to expand into extra land at resort communities. Someone else knew the head of Collective Retreats which does a similar thing with glamping.	5/11/2017 6:51 AM
3	AR, VR, MR, and Beacon Technology	5/11/2017 4:37 AM
4	For the LA Fall meeting - perhaps a tour of the up & coming LA Arts District	5/8/2017 5:30 AM
5	Global case studies are always interesting. LA Olympics would be a good topic for fall meeting - assuming we win!	5/8/2017 4:00 AM
6	I'd like to learn more about how technology can impact the resort industry -- everything from sales (rooms or real estate) to engaging people at the resort. How do I use "big data" to further sales or improve experiences (who are the vendors that can help me)?	5/8/2017 4:00 AM
7	In LA, I am a proponent of going off site from the convention center given the limitations in LA. To solve one of the logistical challenges, I suggest we hire someone to collect badges for members unable to get to the convention center first. Terrance a would be a great alternative if we can manage the travel issues.	5/5/2017 7:29 AM
8	Without being specific I think topics that may not be specifically real estate centric, like the technology sessions, but certainly relevant to how we live and work, are more interesting to me. I believe we all need to take a broader view of our profession.	5/4/2017 6:39 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 27

#	Responses	Date
1	some time for interaction within the flight	5/8/2017 3:48 AM
2	Combine flight directory into one book and distribute in advance with guest & speaker bios. Send advance party to collect all badges and bring to reception - so many new faces with no name tags (or have table with marker & sticker labels?)	5/6/2017 7:41 AM
3	Hold meetings in/near our hotel.	5/6/2017 3:54 AM
4	Try to minimize venues that are not in the same location as the concurrent sessions.	5/4/2017 6:39 PM
5	I would not go Offsite in LA. Logistics are bad.	5/4/2017 11:30 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 31

#	Responses	Date
1	On arch design issues	5/4/2017 10:06 AM

Q61 Please Rate the Council Day Venue and Council Reception

Council Day Survey for Seattle, Spring 2017

Answered: 31 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	93.55% 29	0.00% 0	6.45% 2	31
The Council Reception and Venue Were Great!	89.66% 26	0.00% 0	10.34% 3	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	Venues were outstanding. While some may not like the hike from the convention center, having rooms with light and water views from the balconies were a treat. The dinner reception at the Olympic Sculpture Garden was the perfect venue – it was just a big room that didn't feel cramped or too noisy and had great views. Food was fine and that's all it needs to be. We could've had a bar outside to encourage people to step outside.	5/11/2017 6:51 AM
2	I thought both venues were outstanding. Food at Council day was REALLY good.	5/11/2017 1:12 AM
3	no snacks at the reception!	5/9/2017 5:45 AM
4	food was not consistent with expectations. really need to improve this aspect of our council meetings and I am happy to help.	5/8/2017 6:44 AM
5	bothe excellent - great daylight and you can't beat Seattle Sculpture Park.	5/8/2017 4:00 AM
6	It would be helpful to have organized transportation between the council hotel and the reception venue and the meeting space -- individuals taking Uber seemed inefficient.	5/8/2017 4:00 AM
7	Great beverage selection	5/6/2017 7:41 AM
8	It is inconvenient to have to get transportation to the venue from the hotel/convention center.	5/6/2017 3:54 AM
9	Having 2 buffet lines was a big improvement over Dallas.	5/5/2017 5:24 AM
10	The venue was great with the exception of it being a cross town.	5/4/2017 6:39 PM
11	Flight arrived too late and was unable to attend	5/4/2017 11:30 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 29

Answer Choices	Responses
Advisory Services Panels	66.67% 2
Product Council Leadership	33.33% 1
District Council Involvement	0.00% 0
Foundation Governor Information	33.33% 1
Total Respondents: 3	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q33 RDCGold, Please Rate Each Council Day Session

Answered: 27 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Future of Technology and the Resort Industry	96.15% 25	0.00% 0	0.00% 0	3.85% 1	26
Member / Council Sharing – New Member / Guest Introductions and Member News	80.00% 20	0.00% 0	20.00% 5	0.00% 0	25
Chambers Bay -- The outcome of a storied Public Private Partnership	68.00% 17	4.00% 1	24.00% 6	4.00% 1	25
Aloha	80.00% 20	0.00% 0	20.00% 5	0.00% 0	25
Rethinking Renovations	72.00% 18	0.00% 0	24.00% 6	4.00% 1	25
Luncheon Session: AirBnb/Expedia – Compete, Partner or Punt?	80.77% 21	0.00% 0	19.23% 5	0.00% 0	26
Rapid Fire Roundtable Discussion of What We Just Learned	69.23% 18	0.00% 0	26.92% 7	3.85% 1	26
Q&A and Key Take-away Sharing with the Panelists	79.17% 19	0.00% 0	16.67% 4	4.17% 1	24
CONCURRENT SESSION 1: Real Deal Case Study: Seabrook.....the “Seaside” of Seattle	58.82% 10	0.00% 0	0.00% 0	41.18% 7	17
CONCURRENT SESSION 2: Alternate Sources of Resort Industry Finance	23.08% 3	0.00% 0	7.69% 1	69.23% 9	13
CONCURRENT SESSION 3: A Peek into the Future – How Will Autonomous Vehicles Affect the Resort Industry	68.42% 13	0.00% 0	0.00% 0	31.58% 6	19
Was Organized					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Future of Technology and the Resort Industry	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
Member / Council Sharing – New Member / Guest Introductions and Member News	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Chambers Bay -- The outcome of a storied Public Private Partnership	95.83% 23	0.00% 0	0.00% 0	4.17% 1	24
Aloha	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24
Rethinking Renovations	91.67% 22	0.00% 0	4.17% 1	4.17% 1	24
Luncheon Session: AirBnb/Expedia – Compete, Partner or Punt?	92.00% 23	4.00% 1	4.00% 1	0.00% 0	25
Rapid Fire Roundtable Discussion of What We Just Learned	80.00% 20	0.00% 0	16.00% 4	4.00% 1	25
Q&A and Key Take-away Sharing with the Panelists	82.61% 19	0.00% 0	13.04% 3	4.35% 1	23
CONCURRENT SESSION 1: Real Deal Case Study: Seabrook.....the “Seaside” of Seattle	62.50% 10	0.00% 0	0.00% 0	37.50% 6	16

Council Day Survey for Seattle, Spring 2017

CONCURRENT SESSION 2: Alternate Sources of Resort Industry Finance	36.36% 4	0.00% 0	0.00% 0	63.64% 7	11
CONCURRENT SESSION 3: A Peek into the Future – How Will Autonomous Vehicles Affect the Resort Industry	70.59% 12	0.00% 0	0.00% 0	29.41% 5	17
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Future of Technology and the Resort Industry	95.83% 23	4.17% 1	0.00% 0	0.00% 0	24
Member / Council Sharing – New Member / Guest Introductions and Member News	69.57% 16	17.39% 4	13.04% 3	0.00% 0	23
Chambers Bay -- The outcome of a storied Public Private Partnership	65.22% 15	13.04% 3	13.04% 3	8.70% 2	23
Aloha	86.96% 20	4.35% 1	8.70% 2	0.00% 0	23
Rethinking Renovations	91.30% 21	4.35% 1	0.00% 0	4.35% 1	23
Luncheon Session: AirBnb/Expedia – Compete, Partner or Punt?	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Rapid Fire Roundtable Discussion of What We Just Learned	83.33% 20	0.00% 0	8.33% 2	8.33% 2	24
Q&A and Key Take-away Sharing with the Panelists	86.36% 19	0.00% 0	9.09% 2	4.55% 1	22
CONCURRENT SESSION 1: Real Deal Case Study: Seabrook.....the "Seaside" of Seattle	62.50% 10	0.00% 0	0.00% 0	37.50% 6	16
CONCURRENT SESSION 2: Alternate Sources of Resort Industry Finance	36.36% 4	0.00% 0	0.00% 0	63.64% 7	11
CONCURRENT SESSION 3: A Peek into the Future – How Will Autonomous Vehicles Affect the Resort Industry	68.75% 11	0.00% 0	0.00% 0	31.25% 5	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Like mixture of sessions ---combined ---then our flight . Roundtables ---somewhat useful ---much better if don't have " a reporting" person ---but good take-home to discuss presentation within table .	5/10/2017 8:17 AM
2	This was the best Council meeting in many years. Great programs and organization. Dinner venue was also excellent with enough room and plenty of seats to sit down for dinner with good views. Five stars to the committee.	5/9/2017 6:59 AM
3	Would be good to have more dynamic and topical sessions when we break into our flight and put the member sharing to rest.	5/8/2017 10:12 AM
4	The Future of Technology and the Peek into the Future were excellent.	5/8/2017 6:17 AM
5	The Seabrook story was a breath of fresh air	5/8/2017 4:11 AM
6	Overall, best conference I have been to in a long time.	5/8/2017 3:55 AM
7	very good council day - James Whittaker and afternoon autonomous session both particularly thought provoking	5/6/2017 4:17 AM
8	James Whitaker was DISGUSTING...not classy at all...language terrible...calling a ULI member a MOTHER FUCKING ASSHOLE on stage is not ULI.... Speakers need to be vetted. Seabrook study was outstanding...	5/5/2017 3:46 PM
9	James Whitaker was phenomenal. Bring him back in a few years. Autonomous Driving was very well done. Gold content was strong. A very good meeting.	5/5/2017 3:36 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 1

Council Day Survey for Seattle, Spring 2017

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96.30% 26	0.00% 0	3.70% 1	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 27	0.00% 0	0.00% 0	27
Did Council Day Meet Your Expectations?	96.15% 25	0.00% 0	3.85% 1	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 27	0.00% 0	0.00% 0	27

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 20

#	Responses	Date
1	Lot of work ---very much appreciated !!!	5/10/2017 8:26 AM
2	I just want to say what a nice job I think our council leaders did. Its a ton of work and big commitment to make council day a success. So, just grateful for their efforts.	5/8/2017 8:01 AM
3	Council Day makes ULI membership worthwhile. Gold leadership team does a great job.	5/8/2017 4:48 AM
4	Great venue. Highly organized. Keynote was unexpected, thought provoking and entertaining.	5/8/2017 4:33 AM
5	Venue was great	5/8/2017 4:12 AM
6	Great day overall and wonderful venues in Seattle.	5/7/2017 1:07 PM
7	Nicole Ament should get special recognition for all her efforts`	5/5/2017 3:55 PM
8	Great meeting facility.	5/5/2017 3:37 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 24

#	Responses	Date
1	Not yet	5/8/2017 4:12 AM
2	focus on future, changes, and how technology continues to impact the way we do business.	5/8/2017 3:57 AM
3	Continure case studies..very helpful	5/5/2017 3:55 PM
4	Interested in real estate products - what is working, what is not, where are the trends.	5/4/2017 11:58 AM

Q59 Please let your Council leadership know what they can improve on for the next

Council Day Survey for Seattle, Spring 2017

meeting

Answered: 4 Skipped: 24

#	Responses	Date
1	Discussion was to go "off-site" , such as Terranea (sp?) Resort---which would be great for reception ---but some distance/traffic from downtown L A . And with lot of new development in downtown L A , the members should try to experience this new life !!!	5/10/2017 8:26 AM
2	Case studies show the economics of a transaction are always helpful.	5/8/2017 6:19 AM
3	Larger space	5/8/2017 4:48 AM
4	Stress time allotment for presentation BEFORE they speak	5/5/2017 3:55 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 27

#	Responses	Date
1	Enjoyed participating this year and would love to be part of the planning.	5/8/2017 3:57 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96.30% 26	0.00% 0	3.70% 1	27
The Council Reception and Venue Were Great!	96.00% 24	0.00% 0	4.00% 1	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	RDC council reception excellent ---lots of room , simple but good food , venue / Sculpture Garden had lots of natural light . Council meeting rooms ---again , lots of light , better then some hotel underground !! Prefer the rectangular seating , where members all face inwards , but appreciate it requires larger meeting room compared with tables .	5/10/2017 8:26 AM
2	Day venue was too far from the convention center	5/9/2017 8:01 AM
3	Having screens directly behind the speakers was a little difficult on the speakers.	5/8/2017 6:19 AM
4	reception venue was one of the best we've ever had - great architecture, sculpture, plenty of space to sit down for dinner, etc....and rare blue sky in Seattle topped it off - great job!	5/6/2017 4:24 AM
5	Try to get venues closer	5/5/2017 3:55 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 26

Answer Choices	Responses
Advisory Services Panels	50.00% 1
Product Council Leadership	0.00% 0
District Council Involvement	50.00% 1
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q34 RDCRed, Please Rate Each Council Day Session

Answered: 29 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Future of Technology and the Resort Industry	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
What's the "vacation business" of the future? How does it differ from the past?	75.86% 22	6.90% 2	13.79% 4	3.45% 1	29
Lightning Round/Member Sharing: Best Practices and Outlook for Vacation Homes	76.00% 19	0.00% 0	12.00% 3	12.00% 3	25
Luncheon Session: AirBnb/Expedia – Compete, Partner or Punt?	69.23% 18	0.00% 0	26.92% 7	3.85% 1	26
Rapid Fire Roundtable Discussion of What We Just Learned	57.69% 15	15.38% 4	15.38% 4	11.54% 3	26
Q&A and Key Take-away Discussion of What We Just Learned	56.52% 13	13.04% 3	13.04% 3	17.39% 4	23
CONCURRENT SESSION 1: Real Deal Case Study: Seabrook.....the "Seaside" of Seattle	37.50% 6	0.00% 0	0.00% 0	62.50% 10	16
CONCURRENT SESSION 2: Alternate Sources of Resort Industry Finance	43.75% 7	6.25% 1	0.00% 0	50.00% 8	16
CONCURRENT SESSION 3: A Peek into the Future – How Will Autonomous Vehicles Affect the Resort Industry	68.75% 11	0.00% 0	0.00% 0	31.25% 5	16

Was Organized					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Future of Technology and the Resort Industry	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
What's the "vacation business" of the future? How does it differ from the past?	86.21% 25	0.00% 0	10.34% 3	3.45% 1	29
Lightning Round/Member Sharing: Best Practices and Outlook for Vacation Homes	83.33% 20	0.00% 0	8.33% 2	8.33% 2	24
Luncheon Session: AirBnb/Expedia – Compete, Partner or Punt?	88.46% 23	0.00% 0	7.69% 2	3.85% 1	26
Rapid Fire Roundtable Discussion of What We Just Learned	75.00% 18	4.17% 1	12.50% 3	8.33% 2	24
Q&A and Key Take-away Discussion of What We Just Learned	72.73% 16	4.55% 1	9.09% 2	13.64% 3	22
CONCURRENT SESSION 1: Real Deal Case Study: Seabrook.....the "Seaside" of Seattle	42.86% 6	0.00% 0	0.00% 0	57.14% 8	14
CONCURRENT SESSION 2: Alternate Sources of Resort Industry Finance	57.14% 8	0.00% 0	0.00% 0	42.86% 6	14
CONCURRENT SESSION 3: A Peek into the Future – How Will Autonomous Vehicles Affect the Resort Industry	73.33% 11	0.00% 0	0.00% 0	26.67% 4	15

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Future of Technology and the Resort Industry	84.62% 22	7.69% 2	3.85% 1	3.85% 1	26

Council Day Survey for Seattle, Spring 2017

What's the "vacation business" of the future? How does it differ from the past?	92.59% 25	0.00% 0	3.70% 1	3.70% 1	27
Lightning Round/Member Sharing: Best Practices and Outlook for Vacation Homes	86.36% 19	0.00% 0	4.55% 1	9.09% 2	22
Luncheon Session: AirBnb/Expedia – Compete, Partner or Punt?	87.50% 21	0.00% 0	8.33% 2	4.17% 1	24
Rapid Fire Roundtable Discussion of What We Just Learned	63.64% 14	0.00% 0	18.18% 4	18.18% 4	22
Q&A and Key Take-away Discussion of What We Just Learned	63.16% 12	0.00% 0	15.79% 3	21.05% 4	19
CONCURRENT SESSION 1: Real Deal Case Study: Seabrook.....the "Seaside" of Seattle	50.00% 6	0.00% 0	0.00% 0	50.00% 6	12
CONCURRENT SESSION 2: Alternate Sources of Resort Industry Finance	66.67% 8	0.00% 0	0.00% 0	33.33% 4	12
CONCURRENT SESSION 3: A Peek into the Future – How Will Autonomous Vehicles Affect the Resort Industry	61.54% 8	0.00% 0	7.69% 1	30.77% 4	13

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great day discussing technological advances that may affect the industry. Seattle was a nice location too. I got a lot of value out of the day.	5/8/2017 6:12 AM
2	The two future sessions (Opening and the one on the autonomous car) were awesome and very thought provoking. I'd love to see more of those.	5/8/2017 4:08 AM
3	The highlight was the presentation on the future of technology. Very insightful and thought-provoking. Thank you.	5/8/2017 3:42 AM
4	Great, best opening session ever....how do we top it in LA in the fall?	5/8/2017 1:10 AM
5	The morning session and the Autonomous vehicle sessions - were fantastic ; some of the best I've ever seen at uli... I didn't think the lunch roundtable and Q and A were very successful but applaud the effort to do something different..... over all a great council day.	5/7/2017 2:35 PM
6	Very stimulating and relevant program that sparked as much discussion of any Council meeting I can remember.	5/5/2017 6:21 PM
7	It was great to hear about new technology as a change from typical real estate updates and its impact on real estate.	5/5/2017 8:54 AM
8	James Whittaker was one of the very best speakers we have ever had at a RDC meeting. New technologies and focus on the future was a great theme for council day	5/5/2017 8:46 AM
9	the opening morning session was amazing	5/5/2017 8:31 AM
10	excellent day!	5/4/2017 12:15 PM
11	Great day!	5/4/2017 10:45 AM
12	Future of technology speaker was a "10"	5/4/2017 10:06 AM
13	Whittaker was fantastic!	5/4/2017 9:51 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96.55% 28	0.00% 0	3.45% 1	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.55% 28	0.00% 0	3.45% 1	29

Council Day Survey for Seattle, Spring 2017

Did Council Day Meet Your Expectations?	96.55% 28	3.45% 1	0.00% 0	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.55% 28	0.00% 0	3.45% 1	29

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I didn't find the relevance of the bulk of our conversation this time, I'd rather speak about live deals, live challenges, I didn't take away as good of information in the past	5/12/2017 6:07 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 22

#	Responses	Date
1	Keith did a great job leading and organizing. Gadi was incredible per usual.	5/10/2017 11:30 AM
2	Thanks Keith & other leadership!	5/8/2017 4:09 AM
3	Thought the morning session on technology was the best we have had.	5/7/2017 1:44 PM
4	The team really did a lot of thinking out of the box to develop today's program. Congrats.	5/5/2017 6:25 PM
5	Excellent. One of the best	5/5/2017 3:07 PM
6	An excellent meeting!	5/5/2017 8:53 AM
7	Really good day as always. Lots of good conversation, input, feedback.	5/5/2017 4:18 AM
8	Great team	5/4/2017 10:48 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 26

#	Responses	Date
1	I have been doing a lot of work with "alternative brands" in the hospitality industry who have been branding residential projects. These would include Hard Rock, Margaritaville and Guy Harvey Outpost. I think the council might like to hear how these brands bring value, customers and unique experiences to second home projects and mixed use resorts.	5/12/2017 6:10 AM
2	Marketing to Ultra-Luxury More Future-Oriented sessions -- technology in design (e.g. Nest)	5/8/2017 4:09 AM
3	Curating the vacation experience for future families. How to incorporate mixed reality into the resort experience.	5/5/2017 8:53 AM
4	The trade off of exclusivity vs inclusivity. Is the private experience still important, or do the next wave of buyers prefer activity over the relative quiet found in a more exclusive environment. It seems that younger generations are seeking more socially vibrant locales with more open membership.	5/5/2017 2:39 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 26

Council Day Survey for Seattle, Spring 2017

#	Responses	Date
1	I still think we should focus more on specific projects and topics as opposed to "general member sharing."	5/7/2017 1:44 PM
2	Keep up the topics that spark such great discussion among all members, both in the specific Council Flight, as well as in the Combined Council sessions.	5/5/2017 6:25 PM
3	think council leadership is doing a great job	5/5/2017 8:32 AM
4	While I liked yesterday's program including the dynamic James Whittaker, I missed the Instagram presentation we had at the last meeting. It gives a nice opportunity to get to know the group better. I know we were time-constrained so agree that was a good choice. Let's save time to do it at the next conference.	5/5/2017 4:18 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 29

#	Responses	Date
1	I have offered to be part of an advisory panel as an architect.	5/5/2017 4:18 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	86.21% 25	0.00% 0	13.79% 4	29
The Council Reception and Venue Were Great!	89.66% 26	0.00% 0	10.34% 3	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	Always nice to have the Reception and Meeting venues with some relevance (historic, architectural, development, etc., and get our of the Convention Center environment.	5/5/2017 6:25 PM
2	Reception location and drinks were great. Reception food was just okay. Council meeting venue and food was spectacular!	5/5/2017 8:53 AM
3	Both venues were fantastic	5/5/2017 8:50 AM
4	Well done!	5/5/2017 4:18 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 11 Skipped: 19

Answer Choices	Responses
----------------	-----------

Council Day Survey for Seattle, Spring 2017

Advisory Services Panels	72.73%	8
Product Council Leadership	27.27%	3
District Council Involvement	9.09%	1
Foundation Governor Information	0.00%	0
Total Respondents: 11		

#	Other (please specify)	Date
1	WLI leadership, Love being a global awards juror!	5/4/2017 10:48 AM

Council Day Survey for Seattle, Spring 2017

Q35 RNDCBlue, Please Rate Each Council Day Session

Answered: 21 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Housing Market Overview – Zillow and Big Data	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
A New Day in the Gayborhood	76.19% 16	9.52% 2	14.29% 3	0.00% 0	21
South Lake Union Guided Tour	75.00% 15	10.00% 2	15.00% 3	0.00% 0	20
The State of Apartment & Condo Development in Greater Seattle. What can we learn? Where are the opportunities?	52.38% 11	14.29% 3	28.57% 6	4.76% 1	21
Seattle – The best housing market in the country? What’s cool about our host city...	76.19% 16	0.00% 0	19.05% 4	4.76% 1	21
Cause Marketing: Not Just for Do-Gooders	57.14% 12	4.76% 1	38.10% 8	0.00% 0	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
Housing Market Overview – Zillow and Big Data	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
A New Day in the Gayborhood	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
South Lake Union Guided Tour	65.00% 13	0.00% 0	35.00% 7	0.00% 0	20
The State of Apartment & Condo Development in Greater Seattle. What can we learn? Where are the opportunities?	80.95% 17	0.00% 0	14.29% 3	4.76% 1	21
Seattle – The best housing market in the country? What’s cool about our host city...	90.48% 19	0.00% 0	4.76% 1	4.76% 1	21
Cause Marketing: Not Just for Do-Gooders	66.67% 14	0.00% 0	33.33% 7	0.00% 0	21
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Housing Market Overview – Zillow and Big Data	66.67% 14	4.76% 1	28.57% 6	0.00% 0	21
A New Day in the Gayborhood	80.95% 17	0.00% 0	19.05% 4	0.00% 0	21
South Lake Union Guided Tour	45.00% 9	10.00% 2	35.00% 7	10.00% 2	20
The State of Apartment & Condo Development in Greater Seattle. What can we learn? Where are the opportunities?	61.90% 13	4.76% 1	28.57% 6	4.76% 1	21
Seattle – The best housing market in the country? What’s cool about our host city...	66.67% 14	4.76% 1	23.81% 5	4.76% 1	21
Cause Marketing: Not Just for Do-Gooders	85.71% 18	0.00% 0	9.52% 2	4.76% 1	21

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Really great council meeting. Great programs. Fantastic room. Good dialogue and speakers.	5/10/2017 9:25 AM
2	Based on the questions to the local market presentations the group seems to want more details and why or why not discussions and decisions behind the project. I would recommend either short presentations and more Q&A or more detail into the underbelly of the project in the presentations. Always need to add more time for the economist Q&A.	5/10/2017 1:12 AM
3	The tour was nice but it was hard to catch the speaker when we'd stop. Unfortunately Claudio went off on a tangent and no one reigned him in.	5/5/2017 8:26 AM
4	Tim, I fell at home a few days before the meeting and was not able to attend the meeting. I notified my council chair and others. Sorry and hope it all went well. Ed James	5/5/2017 1:11 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 21	0.00% 0	0.00% 0	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 21	0.00% 0	0.00% 0	21
Did Council Day Meet Your Expectations?	90.48% 19	0.00% 0	9.52% 2	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	76.19% 16	0.00% 0	23.81% 5	21

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Not enough take home value. Some of the programming was forced	5/9/2017 5:07 AM
2	I wouldn't mind more contact and interaction during the six months between meetings.	5/5/2017 8:33 AM
3	I didn't a lot from leadership prior to the meeting	5/5/2017 8:17 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 16

#	Responses	Date
1	Council leaders continue to do a great job.	5/10/2017 9:26 AM
2	A great visit in Seattle--walking tour was impressive, but difficult to hear speaker's comments.	5/8/2017 4:02 AM
3	Overall good council day. The Annual Fund drive could be a stronger sell.	5/5/2017 10:56 AM
4	great job	5/5/2017 9:01 AM
5	Great venue	5/5/2017 8:33 AM
6	Loved the content, great interaction!	5/4/2017 5:02 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Council Day Survey for Seattle, Spring 2017

Answered: 3 Skipped: 19

#	Responses	Date
1	Residential Neighborhood Design--What works today in suburbia House type preferences by demographic groups	5/8/2017 4:02 AM
2	1. What adds value and what does not add value to a Residential neighborhood. 2. What is the best new idea and what has been the worst new idea in Residential neighborhoods. 3. Is multi-generational housing really a thing or just the current shiny object.	5/5/2017 10:56 AM
3	While we're in LA let's talk about auto-dominant cities and the constraints on design (parking, street widths) and opportunities	5/5/2017 8:33 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 1 Skipped: 21

#	Responses	Date
1	Need to wrap up the council day at 3:00 and have a beer/wine reception after.	5/5/2017 10:56 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 18

#	Responses	Date
1	Will volunteer were needed. Just contact me.	5/10/2017 1:14 AM
2	I would be willing to present or assist as needed. Dan Anderton communitydesigns@verizon.net	5/8/2017 6:07 AM
3	Sure. Enjoying presenting / moderating discussions, etc. Would be willing to push the Annual Fund contribution agenda.	5/5/2017 10:56 AM
4	Let me know what I can do in terms of Southern California leg work leading up to the fall meeting. I'd be glad to step my game up to help out.	5/5/2017 8:33 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	95.24% 20	0.00% 0	4.76% 1	21

Council Day Survey for Seattle, Spring 2017

The Council Reception and Venue Were Great!	90.48% 19	4.76% 1	4.76% 1	21
---	---------------------	-------------------	-------------------	----

#	Additional Comments on the Council Day Venue and Reception	Date
1	Display screens were too small and much of presented information was unable to be viewed by audience	5/9/2017 5:07 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 20

Answer Choices	Responses	
Advisory Services Panels	50.00%	1
Product Council Leadership	100.00%	2
District Council Involvement	0.00%	0
Foundation Governor Information	0.00%	0
Total Respondents: 2		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q36 RNDCGold, Please Rate Each Council Day Session

Answered: 21 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
National Market Outlook	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Market roundtable discussions and report back	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Sleepless in Seattle: An overview of the local market	61.90% 13	9.52% 2	28.57% 6	0.00% 0	21
Kathleen Carey, President and CEO of the ULI Foundation	73.68% 14	5.26% 1	10.53% 2	10.53% 2	19
Cost and Material Panel	85.71% 18	4.76% 1	9.52% 2	0.00% 0	21
Innovation in Real Estate	61.90% 13	0.00% 0	38.10% 8	0.00% 0	21
Technology roundtable discussion and report out	70.00% 14	0.00% 0	25.00% 5	5.00% 1	20
Was Organized					
	Yes	No	Somewhat	N/A	Total
National Market Outlook	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Market roundtable discussions and report back	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Sleepless in Seattle: An overview of the local market	80.95% 17	4.76% 1	14.29% 3	0.00% 0	21
Kathleen Carey, President and CEO of the ULI Foundation	89.47% 17	5.26% 1	0.00% 0	5.26% 1	19
Cost and Material Panel	85.71% 18	4.76% 1	9.52% 2	0.00% 0	21
Innovation in Real Estate	76.19% 16	0.00% 0	23.81% 5	0.00% 0	21
Technology roundtable discussion and report out	80.00% 16	0.00% 0	15.00% 3	5.00% 1	20
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
National Market Outlook	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Market roundtable discussions and report back	82.35% 14	5.88% 1	5.88% 1	5.88% 1	17
Sleepless in Seattle: An overview of the local market	94.12% 16	0.00% 0	0.00% 0	5.88% 1	17
Kathleen Carey, President and CEO of the ULI Foundation	86.67% 13	0.00% 0	0.00% 0	13.33% 2	15

Council Day Survey for Seattle, Spring 2017

Cost and Material Panel	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Innovation in Real Estate	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Technology roundtable discussion and report out	75.00% 12	6.25% 1	6.25% 1	12.50% 2	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Overall solid, the best came from table to table dialogue and debate - question and answer periods were effective.	5/8/2017 11:23 AM
2	All very well put together. Enjoyed it. The cost panel was particularly insightful as it's something I'm sure all members are seeing in their respective markets.	5/8/2017 4:29 AM
3	There was a missed opportunity to spend more time educating the group on the Seattle market. Our council has industry participants from all over the U.S. and I feel that the National Market Outlook as well as the Sleepless in Seattle content assumed that our group was already familiar with Seattle and its market dynamics. I think spending 30 minutes in each council educating us on the city that we are in would be really interesting. Job, economic, demographic factors etc. as well as building overview (educating the group on growth corridors locations, lot buying opportunities, type of product that works well in the market, major players public vs. private vs. international etc.)	5/8/2017 3:52 AM
4	The day was well organized and moved along quickly, would be nice to do a walking tour of some sort in Los Angeles just to help break the day up as well.	5/8/2017 3:48 AM
5	The overview of the Seattle market was somewhat dull and it was hard to hear.	5/8/2017 1:55 AM
6	Local builder panel seemed disorganized. Couldn't hear. Little take home value. Would have been better to have each builder speak like in Dallas	5/5/2017 1:39 PM
7	Great discussions from around the room. It was great to have Colleen in to put a face and program of work to the foundation.	5/5/2017 12:10 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	95.24% 20	0.00% 0	4.76% 1	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.24% 20	0.00% 0	4.76% 1	21
Did Council Day Meet Your Expectations?	95.24% 20	0.00% 0	4.76% 1	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.48% 19	4.76% 1	4.76% 1	21

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	See below comments	5/11/2017 7:06 AM
2	I always welcome more opportunities to interact with the group throughout the council day outside of Q&A via roundtables or other interactive type sessions.	5/8/2017 4:06 AM
3	Rather not lose breaks	5/5/2017 1:41 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 12

Council Day Survey for Seattle, Spring 2017

#	Responses	Date
1	Given that most counsel members are in the day prior, it would be great to offer a field trip to see a local master planned community under development (could be done on council day as well depending on the location. This would be more useful than having a local panel of builders/developer. Assuming high field trip attendance, during council day, local vs. national trends for master planned communities could be debated as one of the roundtable discussions	5/11/2017 7:06 AM
2	Great meeting	5/9/2017 8:54 AM
3	Wonderful job, I particularly enjoyed some of the one on one time and the deeper dives into Q&A between tables. Its good for perspective and debate	5/8/2017 11:26 AM
4	Great day! Loved the market overview with John Burns and the Seattle panel.	5/8/2017 5:41 AM
5	Bird and his team continue to do a phenomenal job and I'm thankful to be a part of this council.	5/8/2017 4:30 AM
6	Shorter sessions and more group interaction would be preferred. I think more roundtable discussions would make for a stronger council day. Although the local builder panel was interesting - I don't think it was relevant to many of us and went on too long.	5/8/2017 3:52 AM
7	Great day just not as smooth as Dallas	5/5/2017 1:41 PM
8	Some people were hard to hear from the back	5/5/2017 8:29 AM
9	Second excellent council day in a row. Great to hear the personal stories of the panelists - makes a lasting impact. Burns is always terrific and I really enjoyed the technology panel much more than I thought I would.	5/5/2017 4:39 AM
10	Nice day ! Good panelists. Lots of chatter ... a good thing.	5/4/2017 11:58 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 10 Skipped: 12

#	Responses	Date
1	It makes for a better panel if both public and private homebuilders sit on the same panel	5/11/2017 7:06 AM
2	local on-site community tours related to the region and/or topic of the meeting	5/9/2017 8:54 AM
3	Age Targeted/Age Restricted Developments Capital Investment Strategies	5/8/2017 11:26 AM
4	Would love to see if there is a way to do some optional local product tours on the day of the dinner.	5/8/2017 5:41 AM
5	Build for rent - there is a growing relationship between homebuilders (both public and private) building brand new homes for sale in bulk to the single family rental REITs. This is a symbiotic relationship that I think is only going to grow into the future. Understanding how to approach these relationships from a builder perspective as well as how it could influence future home design and grow future sales pipelines.	5/8/2017 4:06 AM
6	Downtown LA has some really great new projects that could be interesting for touring in the Fall.	5/8/2017 3:49 AM
7	More on technology and cost savings. Always have market snapshot	5/5/2017 1:41 PM
8	Development of skilled labor	5/5/2017 8:29 AM
9	Innovative density. Repeatable models of single family detached product	5/5/2017 12:14 AM
10	Continue More builder and project stories	5/4/2017 11:58 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 18

Council Day Survey for Seattle, Spring 2017

#	Responses	Date
1	Nothing, great job as always....	5/9/2017 8:54 AM
2	Good job, I would have liked more time to get into more discussions and commentary	5/8/2017 11:26 AM
3	Would be great if there was an opportunity to move around and talk to others in the council throughout the day.	5/8/2017 5:41 AM
4	Maybe insert a couple of shorter sessions in between the longer ones to add variety	5/4/2017 12:41 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 20

#	Responses	Date
1	I'm happy to help coordinate and organize and participate as needed! I think its a wonderful council comprised of diverse professionals that when blended together assist in a better perspective of our industry for all in attendance.	5/8/2017 11:26 AM
2	- Capital markets (public / private capital raising) - M&A environment - Build for rent Happy to participate in any capacity. Best, Paul Megler - RNDC Gold	5/8/2017 4:06 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 21	0.00% 0	0.00% 0	21
The Council Reception and Venue Were Great!	100.00% 21	0.00% 0	0.00% 0	21

#	Additional Comments on the Council Day Venue and Reception	Date
1	Really liked having a more casual dinner venue.	5/8/2017 5:41 AM
2	Great job on both venues. They made for a really fun meetings.	5/8/2017 3:52 AM
3	The room had a lot of outside noise that was somewhat distracting at times.	5/8/2017 1:55 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 17

Answer Choices	Responses
----------------	-----------

Council Day Survey for Seattle, Spring 2017

Advisory Services Panels	60.00%	3
Product Council Leadership	60.00%	3
District Council Involvement	40.00%	2
Foundation Governor Information	20.00%	1
Total Respondents: 5		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q37 RPIC, Please Rate Each Council Day Session

Answered: 22 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Welcome and Introductions/The DEBATE	86.36% 19	0.00% 0	9.09% 2	4.55% 1	22
Harnessing the Potential of Small	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Realizing a new Sustainable Vision -- Stone 34	81.82% 18	4.55% 1	13.64% 3	0.00% 0	22
CONVERSATIONS WITH GREAT MINDS	57.14% 12	14.29% 3	23.81% 5	4.76% 1	21
LUNCH and Tour – South Lake Union	81.82% 18	0.00% 0	9.09% 2	9.09% 2	22
Unique Challenges to Workforce Housing	81.82% 18	0.00% 0	13.64% 3	4.55% 1	22
Capstone Conversation - Circling back to The Debate	72.73% 16	0.00% 0	22.73% 5	4.55% 1	22
Was Organized					
	Yes	No	Somewhat	N/A	Total
Welcome and Introductions/The DEBATE	77.27% 17	0.00% 0	22.73% 5	0.00% 0	22
Harnessing the Potential of Small	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
Realizing a new Sustainable Vision -- Stone 34	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
CONVERSATIONS WITH GREAT MINDS	85.00% 17	0.00% 0	15.00% 3	0.00% 0	20
LUNCH and Tour – South Lake Union	90.48% 19	0.00% 0	4.76% 1	4.76% 1	21
Unique Challenges to Workforce Housing	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
Capstone Conversation - Circling back to The Debate	57.14% 12	0.00% 0	42.86% 9	0.00% 0	21
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Welcome and Introductions/The DEBATE	75.00% 15	5.00% 1	20.00% 4	0.00% 0	20
Harnessing the Potential of Small	95.24% 20	4.76% 1	0.00% 0	0.00% 0	21
Realizing a new Sustainable Vision -- Stone 34	80.95% 17	4.76% 1	14.29% 3	0.00% 0	21
CONVERSATIONS WITH GREAT MINDS	78.95% 15	5.26% 1	15.79% 3	0.00% 0	19

Council Day Survey for Seattle, Spring 2017

LUNCH and Tour – South Lake Union	63.16% 12	0.00% 0	21.05% 4	15.79% 3	19
Unique Challenges to Workforce Housing	78.95% 15	10.53% 2	10.53% 2	0.00% 0	19
Capstone Conversation - Circling back to The Debate	70.00% 14	10.00% 2	15.00% 3	5.00% 1	20

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great, diverse topics. Very thought provoking.	5/12/2017 8:42 AM
2	I suggest we spend close to zero time sharing background of speakers, dive into the program, and maximize time for Q&A. Too bad AV didn't work.	5/10/2017 3:23 AM
3	All of the sessions were very interesting and timely.	5/8/2017 6:59 AM
4	In the future we should: sit in the round and face each other; have a complete list of all persons attending in front of us; encourage more discussion of issues as a group; not focus on existential issues related to CSG. We should consider renaming the council CSG Investment Council because that is the more broadly accepted terminology that has taken root.	5/8/2017 4:46 AM
5	Great day w RPIC	5/8/2017 3:55 AM
6	Awesome council. Love it	5/7/2017 4:38 AM
7	The overall agenda was terrific and thought-provoking. "Harnessing the Potential of Small" was the most interesting and engaging panel. This had more to do with the structure of the presentation and the presenters than the actual topic. We lost some energy in the second half of the day. Specifically, the "Workforce Housing" panel was not very focused and the information discussed was neither new or very engaging.	5/7/2017 2:58 AM
8	Stone 34 presentation presented projects that had no unique qualities -- therefore this session provided no real value.	5/6/2017 12:20 PM
9	Great sessions as always. Wish we could make the day a little shorter - like 9-4. It's hard getting there early morning after late night at Council dinner.	5/5/2017 5:14 PM
10	Molly is an excellent chair and as always, had a great agenda, stayed on point and kept things moving along	5/5/2017 11:58 AM
11	Great meeting	5/5/2017 9:13 AM
12	Excellent event. Especially appreciated: Small project session, affordable housing session, supporting job creation with lunch venue.	5/4/2017 12:42 PM
13	Incredible	5/4/2017 9:49 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 22	0.00% 0	0.00% 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.45% 21	0.00% 0	4.55% 1	22
Did Council Day Meet Your Expectations?	90.91% 20	0.00% 0	9.09% 2	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95.45% 21	0.00% 0	4.55% 1	22

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Need more actionable debate topics. We already are committed to the mission, now we need learn about true challenges and meet those who are not on board as well.	5/11/2017 6:09 AM

Council Day Survey for Seattle, Spring 2017

2	I did not know that we have a Linked-In page. We should establish more clear rules for communication and on-boarding.	5/8/2017 4:49 AM
---	---	------------------

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 14

#	Responses	Date
1	Love being part of it.	5/11/2017 6:09 AM
2	Good location, opportunities to change locations and get some exercise.	5/10/2017 3:25 AM
3	This was my first meeting as a member of the Council. I'm very impressed with the quality of the membership in this group, and the level of engagement.	5/8/2017 7:00 AM
4	No need to obsess with existential issues -- let's celebrate success!	5/8/2017 4:49 AM
5	Molly is excellent, wish she'd take on another term!	5/5/2017 11:58 AM
6	great venue and energy.	5/5/2017 10:19 AM
7	Fantastic venue, great attendance	5/5/2017 9:18 AM
8	Overall, I really didn't learn much; there was a bit too much of "preaching to the converted." I'd like to hear more from the cynics and about more innovative projects. I also think most people knew much of what was discussed...could we discuss a broader topics that are more applicable to general real estate (then let the council apply it's RPI lens).	5/5/2017 6:34 AM
9	Extremely valuable as always!	5/4/2017 6:55 PM
10	Loved it	5/4/2017 9:51 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 17

#	Responses	Date
1	Need to get more capital focused.	5/11/2017 6:09 AM
2	More need to explore sources of capital and the CSG objectives associated with it. We have done a great job of exploring on-ground projects and we know need to move up the ladder.	5/8/2017 4:49 AM
3	Health as a theme in responsible development	5/7/2017 11:39 AM
4	It would be great to explore the intersection of Healthcare and Housing at some point.	5/7/2017 2:59 AM
5	Affordable housing finance	5/5/2017 9:18 AM
6	A deep discussion about why NOT to invest "responsible". Much akin to our political situation, we put ourselves in bubbles.	5/5/2017 6:34 AM
7	Everything was amazing, and I would love to see something similar in the future	5/4/2017 9:51 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 20

Council Day Survey for Seattle, Spring 2017

#	Responses	Date
1	Better AV set up is critical.	5/11/2017 6:09 AM
2	No more panels with 4 people. 2 people is enough and 3 should be the max. Keep it intimate and most of our best speakers are our own members!!!	5/8/2017 4:49 AM
3	N/A	5/5/2017 9:18 AM
4	Enjoyed meeting venue very much-- great building-- but meeting room could have been a bit larger to accommodate group more comfortably. Understood that it is difficult, though, to match space to ultimate attendance.	5/4/2017 12:47 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 21

#	Responses	Date
1	I will be glad to get our council's agenda presented to the district council in Atlanta.	5/10/2017 3:25 AM
2	N/A	5/5/2017 9:18 AM
3	Yes	5/4/2017 9:51 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	90.91% 20	4.55% 1	4.55% 1	22
The Council Reception and Venue Were Great!	95.45% 21	0.00% 0	4.55% 1	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council day venue was very unpleasant - uncomfortable temperatures and noisy HVAC system made it difficult to hear speakers.	5/6/2017 12:24 PM
2	one of the best venues and reception ever. cool, intimate, not crowded but not in a sea of other people. well done!	5/5/2017 10:19 AM
3	N/A	5/5/2017 9:18 AM
4	See venue comments above.	5/4/2017 12:47 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Council Day Survey for Seattle, Spring 2017

Answered: 8 Skipped: 16

Answer Choices	Responses
Advisory Services Panels	87.50% 7
Product Council Leadership	0.00% 0
District Council Involvement	12.50% 1
Foundation Governor Information	0.00% 0
Total Respondents: 8	

#	Other (please specify)	Date
1	White paper research	5/5/2017 9:18 AM

Council Day Survey for Seattle, Spring 2017

Q38 RRC, Please Rate Each Council Day Session

Answered: 22 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Introduction of Guests and Members/ TinyTopics Overview	81.82% 18	0.00% 0	9.09% 2	9.09% 2	22
Pike Place Market and Seattle Waterfront Redevelopment	95.45% 21	0.00% 0	0.00% 0	4.55% 1	22
Tiny Topics	86.36% 19	0.00% 0	13.64% 3	0.00% 0	22
Transfer of Development Rights and Preservation Height Bonuses in the Densification of Seattle's Pike-Pine Neighborhood	86.36% 19	0.00% 0	9.09% 2	4.55% 1	22
Tiny Topics	86.36% 19	0.00% 0	13.64% 3	0.00% 0	22
Innovative Sources of Capital for Small Developments	86.36% 19	0.00% 0	13.64% 3	0.00% 0	22
Los Angeles Fall Meeting – What Should RRC Focus On?	76.19% 16	4.76% 1	14.29% 3	4.76% 1	21
Tour Pioneer Square	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
Introduction of Guests and Members/ TinyTopics Overview	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Pike Place Market and Seattle Waterfront Redevelopment	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Tiny Topics	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Transfer of Development Rights and Preservation Height Bonuses in the Densification of Seattle's Pike-Pine Neighborhood	90.00% 18	0.00% 0	10.00% 2	0.00% 0	20
Tiny Topics	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
Innovative Sources of Capital for Small Developments	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Los Angeles Fall Meeting – What Should RRC Focus On?	76.19% 16	0.00% 0	19.05% 4	4.76% 1	21
Tour Pioneer Square	80.00% 16	0.00% 0	20.00% 4	0.00% 0	20
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Introduction of Guests and Members/ TinyTopics Overview	61.11% 11	5.56% 1	11.11% 2	22.22% 4	18
Pike Place Market and Seattle Waterfront Redevelopment	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19

Council Day Survey for Seattle, Spring 2017

Tiny Topics	65.00% 13	5.00% 1	30.00% 6	0.00% 0	20
Transfer of Development Rights and Preservation Height Bonuses in the Densification of Seattle's Pike-Pine Neighborhood	100.00% 19	0.00% 0	0.00% 0	0.00% 0	19
Tiny Topics	75.00% 15	5.00% 1	20.00% 4	0.00% 0	20
Innovative Sources of Capital for Small Developments	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Los Angeles Fall Meeting – What Should RRC Focus On?	84.21% 16	5.26% 1	0.00% 0	10.53% 2	19
Tour Pioneer Square	89.47% 17	5.26% 1	5.26% 1	0.00% 0	19

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	This was really a terrific meeting. Thoughtful and high quality content that elicited good conversation throughout the day. High level of engagement.	5/14/2017 12:58 PM
2	Great Council Day - maybe our best yet in my opinion. Loved getting to see real deals but also good conversations about important themes and issues. Thanks!	5/11/2017 6:57 AM
3	This was a well organized day and a lot of thoughtful presentations occurred. I love the creative choices of locations the leadership finds. Tiny Topics seemed to work well and I would like to present again on a new topic. Q&A might be improved with a little more time or a more panel - like discussion with a more active moderator and less one way speaking, but it was a great day overall.	5/9/2017 9:19 PM
4	Good to let Tiny Topics speakers know they're presenting -- that wasn't clear from initial email. Thanks for a good meeting!	5/8/2017 1:31 PM
5	Excellent program	5/8/2017 4:06 AM
6	All the sessions were great, and plenty of time to interact.	5/5/2017 2:16 PM
7	It was very good, very high level, very stimulating, and a great group dynamic has developed as our council has matured.	5/5/2017 12:26 PM
8	Another great day with RRC! Thanks!!	5/5/2017 3:49 AM
9	Tiny topics was a great idea. introducing guests and giving them a bit more time to talk about themselves, reasons for being there and hopes was good. Including pictures was a nice touch.	5/5/2017 1:51 AM
10	Another excellent meeting with an fantastic counsel was amazing leadership.	5/4/2017 12:27 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	95.24% 20	0.00% 0	4.76% 1	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	90.48% 19	0.00% 0	9.52% 2	21
Did Council Day Meet Your Expectations?	95.24% 20	0.00% 0	4.76% 1	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	71.43% 15	9.52% 2	19.05% 4	21

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
---	--	------

Council Day Survey for Seattle, Spring 2017

1	Limited interaction among the Council other than for Council Day planning and events, but that communication is well done	5/11/2017 7:04 AM
2	Communication is focused only on Council Day -- logistics, etc.	5/8/2017 2:04 PM
3	all communications are regarding council day	5/5/2017 1:58 AM
4	Would like more advance notice of meeting dates and agenda	5/4/2017 4:17 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 19

#	Responses	Date
1	Great venues and conversation; well organized	5/11/2017 7:04 AM
2	Our day was well organized, moved briskly, and had ample time for social networking between segments.	5/9/2017 9:20 PM
3	Glad we had a walking tour at the end and a little more time for networking.	5/5/2017 2:20 PM
4	Top flight, all the way around.	5/5/2017 12:28 PM
5	venue was great, would've liked 5 minutes on the history. for the Seattle based sessions, a brief understanding of the development of downtown as a reference point would've been helpful. Liz using the map and including the convention, meeting site and dinner location was helpful.	5/5/2017 1:58 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 19

#	Responses	Date
1	Future of retail is an interesting one for our Council given the redevelopment/reuse potential for dealing with so much excess retail space. What is going to happen to power centers & malls that fall out of favor. On the other hand, as national retailers target infill locations, will they displace the local retailers that are part of the fabric of vibrant urban areas.	5/11/2017 7:04 AM
2	A brief economic update would be useful.	5/7/2017 7:26 AM
3	We did that late in the day, so all input already provided.	5/5/2017 12:28 PM
4	I'm biased because I am very involved with Building Health Places and Healthy Corridors, but I am really thinking that the Healthy Corridors effort has a direct tie to our council's work. These corridors are the next redevelopment frontier. We have two council members who've chaired or are chairing a healthy corridor working group. These corridors are dealing with ultra difficult retail issues. These corridor projects are engaging the challenges of social equity and RE Development in urban settings. LA has one of the initial pilot corridors.	5/5/2017 3:54 AM
5	use of planning, zones and development overlays in driving redevelopment.	5/5/2017 1:58 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 21

Council Day Survey for Seattle, Spring 2017

#	Responses	Date
1	The guest slots still seem confusing: what is timing, priorities, etc. Who can we invite, etc? It seemed like a lot of repeated guests from other meetings, would think having different people each time would be better. That being said, the guests were all appropriate to the council.	5/5/2017 2:20 PM
2	Tell my clients to respect my desire to make it to the dinner. :)	5/5/2017 12:28 PM
3	Is there a tool that could be used to have council communications between meetings?	5/5/2017 1:58 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 20

#	Responses	Date
1	Yes and I will reach out separately	5/11/2017 7:04 AM
2	Yes, would like to help in organizing RRC programming.	5/7/2017 7:26 AM
3	Spoke with Krista about working on the LA meeting.	5/5/2017 12:28 PM
4	This is Dave Thorpe - happy to work on a session for Healthy Corridors in LA if that makes the cut.	5/5/2017 3:54 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	90.00% 18	5.00% 1	5.00% 1	20
The Council Reception and Venue Were Great!	100.00% 18	0.00% 0	0.00% 0	18

#	Additional Comments on the Council Day Venue and Reception	Date
1	Really nice to do this at a council members project.	5/14/2017 12:58 PM
2	RRC must be leading the way - both the dinner reception and venue were top-drawer, consistent with the Council Mission, and appropriate for the day's activities.	5/9/2017 9:20 PM
3	Council Dinner was in a great location and venue	5/8/2017 2:04 PM
4	Beautiful room. outside noise often disrupted those by the door which was held open	5/8/2017 4:58 AM
5	Wonderful venues, good choices!	5/5/2017 2:20 PM
6	Didn't get to attend the reception/dinner	5/5/2017 12:28 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Council Day Survey for Seattle, Spring 2017

Answered: 4 Skipped: 20

Answer Choices	Responses
Advisory Services Panels	75.00% 3
Product Council Leadership	50.00% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 4	

#	Other (please specify)	Date
1	I'd be happy to serve on an advisory panel and I plan to try to find time to get more involved in the Bay Area district council(s)	5/5/2017 12:28 PM

Council Day Survey for Seattle, Spring 2017

Q39 SDC, Please Rate Each Council Day Session

Answered: 35 Skipped: 5

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Introduction to Fitwel - A Health & Wellness Program and Rating System for Every Building	73.53% 25	0.00% 0	26.47% 9	0.00% 0	34
Advancing Healthy ZNE Communities with Circadian Sensitive Lighting	82.35% 28	5.88% 2	11.76% 4	0.00% 0	34
A Moving Forward Sustainable Affordable Housing Model	82.35% 28	2.94% 1	5.88% 2	8.82% 3	34
No Water to Waste: The Cadiz Valley Water Conservation, Recovery and Storage Program	55.88% 19	20.59% 7	23.53% 8	0.00% 0	34
Oneplanet.net – New Online Platform Preview	38.24% 13	11.76% 4	50.00% 17	0.00% 0	34
DEEP DIVE 1: Island Gateway/Bainbridge Island Art Museum	91.18% 31	5.88% 2	2.94% 1	0.00% 0	34
DEEP DIVE 2: Grow Community Tour	91.43% 32	0.00% 0	8.57% 3	0.00% 0	35
WALKING TOUR: From Bainbridge Island Art Museum to Grow Community	77.14% 27	5.71% 2	2.86% 1	14.29% 5	35
TOUR: Grow Community	94.29% 33	0.00% 0	5.71% 2	0.00% 0	35
WALKING TOUR: Return to Bainbridge Island Art Museum	48.39% 15	3.23% 1	6.45% 2	41.94% 13	31
DEEP DIVE 3: Questions and Answers; Wrap Up	35.71% 10	3.57% 1	7.14% 2	53.57% 15	28

Was Organized					
	Yes	No	Somewhat	N/A	Total
Introduction to Fitwel - A Health & Wellness Program and Rating System for Every Building	91.18% 31	2.94% 1	5.88% 2	0.00% 0	34
Advancing Healthy ZNE Communities with Circadian Sensitive Lighting	61.76% 21	11.76% 4	23.53% 8	2.94% 1	34
A Moving Forward Sustainable Affordable Housing Model	84.85% 28	0.00% 0	9.09% 3	6.06% 2	33
No Water to Waste: The Cadiz Valley Water Conservation, Recovery and Storage Program	85.29% 29	2.94% 1	11.76% 4	0.00% 0	34
Oneplanet.net – New Online Platform Preview	82.35% 28	2.94% 1	14.71% 5	0.00% 0	34
DEEP DIVE 1: Island Gateway/Bainbridge Island Art Museum	91.18% 31	0.00% 0	8.82% 3	0.00% 0	34
DEEP DIVE 2: Grow Community Tour	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
WALKING TOUR: From Bainbridge Island Art Museum to Grow Community	81.82% 27	3.03% 1	3.03% 1	12.12% 4	33
TOUR: Grow Community	100.00% 34	0.00% 0	0.00% 0	0.00% 0	34

Council Day Survey for Seattle, Spring 2017

WALKING TOUR: Return to Bainbridge Island Art Museum	46.67%	0.00%	10.00%	43.33%	30
	14	0	3	13	
DEEP DIVE 3: Questions and Answers; Wrap Up	39.29%	3.57%	7.14%	50.00%	28
	11	1	2	14	
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Introduction to Fitwel - A Health & Wellness Program and Rating System for Every Building	96.88%	0.00%	0.00%	3.13%	32
	31	0	0	1	
Advancing Healthy ZNE Communities with Circadian Sensitive Lighting	78.13%	0.00%	18.75%	3.13%	32
	25	0	6	1	
A Moving Forward Sustainable Affordable Housing Model	93.55%	0.00%	0.00%	6.45%	31
	29	0	0	2	
No Water to Waste: The Cadiz Valley Water Conservation, Recovery and Storage Program	96.88%	0.00%	3.13%	0.00%	32
	31	0	1	0	
Oneplanet.net – New Online Platform Preview	93.75%	0.00%	6.25%	0.00%	32
	30	0	2	0	
DEEP DIVE 1: Island Gateway/Bainbridge Island Art Museum	93.75%	0.00%	6.25%	0.00%	32
	30	0	2	0	
DEEP DIVE 2: Grow Community Tour	96.77%	0.00%	3.23%	0.00%	31
	30	0	1	0	
WALKING TOUR: From Bainbridge Island Art Museum to Grow Community	76.67%	3.33%	3.33%	16.67%	30
	23	1	1	5	
TOUR: Grow Community	96.88%	0.00%	3.13%	0.00%	32
	31	0	1	0	
WALKING TOUR: Return to Bainbridge Island Art Museum	39.29%	0.00%	3.57%	57.14%	28
	11	0	1	16	
DEEP DIVE 3: Questions and Answers; Wrap Up	37.04%	3.70%	3.70%	55.56%	27
	10	1	1	15	

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The Cadiz Valley presentation didn't seem relevant to the SDC. OnePlanet still feels like a rating system that is only differentiating itself by adding a couple of addition metrics categories rather than an enlightened perspective.	5/12/2017 9:11 AM
2	Good diversity and generally helpful, good format.	5/11/2017 9:20 AM
3	I feel there are too many rating systems out there and spending any more time on rating systems is a bit of a time suck. I would prefer more challenge/innovation/solution type of presentations.	5/9/2017 11:48 AM
4	Nice idea to go to the island, but we didn't take much advantage of it - probably saw the least representative slice of Bainbridge (no waterfront and no nature on the tour). Driving tour of the island would have been better than walking tour and museum tour. Could have cut out the unsustainable water presentation and the repeat of the One Planet (just saw that a year ago). Not a ton of value/too much time on the museum, pretty average project and not very informative tour. Fitwel was clear organized and interesting.	5/8/2017 2:31 PM
5	IT coordination & testing could have been more proactive ... it's always a challenge in an unfamiliar space, right?	5/8/2017 4:44 AM
6	Awesome council day...great programs and activities...kept everyone interested and engaged	5/8/2017 3:55 AM
7	Andy is/was a fantastic Chair - period Pike is/was the perfect "broom" Exploring new and different benchmarking and standards and ideas is wonderful. We might want to spend more time on the why's andnwherefores and how these are practically applied and how they can create tangible value and support a shared understanding of progress in sustainable development and living (operations)	5/6/2017 2:46 PM
8	Some of the basic meeting logistics seemed overlooked and lowered the overall quality of the day. Room at the museum seemed to drastically exceed capacity and many were uncomfortable during the morning. Several of the current and future council leadership were on laptops/phones constantly - disrespectful to speakers and sets a bad example for rest of the council. I suggest we return to asking everyone to be present during the day.	5/6/2017 10:55 AM

Council Day Survey for Seattle, Spring 2017

9	This was a very disappointing session. I expect to be presented with new, thought leadership concepts and ideas. Other than the Fitwel and circadian lighting presentations it was of poor quality and content. The One Planet presentation was a rehash of what we heard in Philadelphia.	5/5/2017 11:08 AM
10	Very good session. Room crowded but good venue. Getting out on site was excellent. Touring and getting out of the room outstanding. Too much time on rating systems, though.	5/5/2017 9:10 AM
11	Fantastic location and great opportunities to walk and see an inspiring project	5/4/2017 6:09 PM
12	Great venue and great food.	5/4/2017 5:32 PM
13	Loved being on Bainbridge. Thanks for making it happen. The space was a little tight but the program was good and the setting was lovely. Food was great too.	5/4/2017 11:16 AM
14	The computer issue was unfortunate but the program was excellent and the venue was great also.	5/4/2017 11:08 AM
15	Great leadership and networking	5/4/2017 10:16 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 8

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96.88% 31	0.00% 0	3.13% 1	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	87.50% 28	3.13% 1	9.38% 3	32
Did Council Day Meet Your Expectations?	81.25% 26	6.25% 2	12.50% 4	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	83.87% 26	0.00% 0	16.13% 5	31

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	The venue was a great location, but the room was very tight for the group size.	5/12/2017 7:07 AM
2	communications are not periodic and are random, mostly centered towards council day. Not a complaint, just an observation.	5/11/2017 9:25 AM
3	The multiplying means of communication are becoming a challenge. I cannot focus on multiple social media or exchanges - simple email tends to be my default. Probably a sign of age!	5/6/2017 2:54 PM
4	Very little input on the planned content or asking what we hope to get out of the meeting.	5/5/2017 11:19 AM
5	The sessions were a bit long and somewhat boring. Too much inside time. A drive around the island would have been quite pleasurable.	5/4/2017 1:32 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 13 Skipped: 27

#	Responses	Date
1	Glad I was there	5/11/2017 9:25 AM
2	Great Experience as Always!	5/9/2017 11:53 AM
3	Great venue and great food.	5/9/2017 7:22 AM
4	Enjoyed the combination of indoor and outdoor engagement though the indoor facility was a little small for outer group.	5/9/2017 4:21 AM

Council Day Survey for Seattle, Spring 2017

5	Great day.	5/8/2017 5:52 AM
6	Really great, motivating Council Day, and the dinner was also very good for meeting new folks, and being exposed to new ideas.	5/8/2017 4:48 AM
7	Great council leadership	5/8/2017 3:56 AM
8	We have a most welcoming and intellectually generous dynamic. It is a tall yet noble order to maintain and even expand that.	5/6/2017 2:54 PM
9	Another great Council Day.	5/6/2017 1:43 PM
10	The room was horrible - way too small for the size of group. Not comfortable or conducive to leaning or interacting with each other. It seemed that there was an agenda to fit, at all costs, a prearranged agenda to see the Grow Community and the One Planet presentations - neither of which represent new ideas - resulting in poor content and physical accommodations.	5/5/2017 11:19 AM
11	Terrific leadership.	5/5/2017 9:11 AM
12	Another just excellent session, kudos to the entire planning and presenting team!	5/5/2017 8:22 AM
13	Food at 10 degrees was unenjoyable and the breakfast could've been a bit more substantial.	5/4/2017 1:32 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 32

#	Responses	Date
1	It was good to have Katharine Burgess there, perhaps we ask some of the leadership in ULI to present the related programs as a deep dive. healthy buildings and paces, green building initiatives, grant and technical assistance programs for example.	5/11/2017 9:25 AM
2	Tour of a Circadian project in LA would be a great follow up to Judi's presentation.	5/9/2017 11:53 AM
3	Will give this some thought.	5/9/2017 4:21 AM
4	Yes. I've already communicated these to the new Council leadership.	5/8/2017 4:48 AM
5	see below, not sure who it is in LA	5/8/2017 4:45 AM
6	I believe the confluence of how we live (commute, work, eat, recreate, rest, etc) and the goals of a sustainable built environment are important and pose real challenges as to what do we focus on - (for example, it's one thing to build a rented project to a high standard and still another to encourage or motivate or require the occupants to employ best most sustainable practices Medical and Health - venues, priorities and developments	5/6/2017 2:54 PM
7	Outside thought leaders on technological, medical or construction change. We have some amazing leaders in John from Arup and Bry from Sherwood. Please tap into their expertise and connections. Also a huge missed opportunity to tap into the Seattle tech industry experts on evolving ways to make the world more sustainable and healthier.	5/5/2017 11:19 AM
8	More developer and financial input. Would also like to see our council really take the lead on healthy communities/healthy living and how that makes truly sustainable places. Our council should be at forefront.	5/5/2017 9:11 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 12 Skipped: 28

#	Responses	Date
---	-----------	------

Council Day Survey for Seattle, Spring 2017

1	keep up the great work	5/11/2017 9:25 AM
2	Very well done... Keep the format , lightening rounds, walking and access to light and air!!	5/9/2017 11:53 AM
3	Discuss economic metrics of some of the conceptual ideas/topics discussed.	5/9/2017 7:22 AM
4	Larger space	5/9/2017 4:21 AM
5	Keep up the great work!	5/8/2017 4:48 AM
6	Grow community was unique and local. other major local initiatives like Amazon or Microsoft would have been great. these tech companies are focused on cities. would have enjoyed their perspective on this topic	5/8/2017 4:45 AM
7	Keep doing what you're doing	5/8/2017 3:56 AM
8	Food was super fantastic - maybe we figure out ways to not have row upon row of seating at tables - perhaps a more relaxed and engaging "team area" mode?	5/6/2017 2:54 PM
9	Be more inclusive with your membership.	5/5/2017 11:19 AM
10	I know from experience these team events are challenging to plan / execute. We perhaps could have ended slightly earlier to get on an earlier ferry but saw most of the closing speaker.	5/5/2017 8:22 AM
11	There have been many very technical discussions, but with very little emphasis on the financial costs/implications/returns. I would like to see more of a focus on financial returns for the items discussed. The discussions don't seem complete to me unless returns are discussed/disclosed.	5/4/2017 5:40 PM
12	Per the above.	5/4/2017 1:32 PM
13	Check the computer to make sure it is set up for the presentation!	5/4/2017 11:10 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 36

#	Responses	Date
1	Yes. I've communicated my ideas to the Council Chair.	5/8/2017 4:48 AM
2	Ok	5/6/2017 2:54 PM
3	I would be interested in helping out with content and/or venues for future meetings.	5/5/2017 11:19 AM
4	We are planning Energy Star research (ie what happens if not an EPA program in next budget). Depending on the state of that process, can potentially inform the group.	5/5/2017 8:22 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 32 Skipped: 8

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	90.63% 29	6.25% 2	3.13% 1	32
The Council Reception and Venue Were Great!	96.88% 31	0.00% 0	3.13% 1	32

Council Day Survey for Seattle, Spring 2017

#	Additional Comments on the Council Day Venue and Reception	Date
1	Best reception venue in a long time. Cheers!!!	5/12/2017 7:07 AM
2	Venue was great but room at Bainbridge Island Art Museum was a little too cozy.	5/8/2017 6:50 AM
3	Already mentioned the IT. HVAC was a bit of an issue ... it was ironic to be discussing healthy office spaces in a room that didn't have good ventilation/outside air for the number of folks in it.	5/8/2017 4:48 AM
4	would like the venue to represent unique local food	5/8/2017 4:45 AM
5	the venue was interesting but the room was barely adequate.	5/8/2017 2:30 AM
6	Burp!	5/6/2017 2:54 PM
7	The room was too small, but it was a great venue and the benefits of being there outweighed the cramped space.	5/6/2017 1:43 PM
8	The reception was very nice, although the space was tight and limited the ability to mingle and catch up.	5/5/2017 11:19 AM
9	This was one of the best venues and most fun dinners we have had. Bravo	5/4/2017 11:10 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 7 Skipped: 33

Answer Choices	Responses
Advisory Services Panels	71.43% 5
Product Council Leadership	14.29% 1
District Council Involvement	28.57% 2
Foundation Governor Information	0.00% 0
Total Respondents: 7	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q40 SHC, Please Rate Each Council Day Session

Answered: 18 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Overview and Seniors Housing Industry Update	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
Capital Markets Update	83.33% 15	11.11% 2	5.56% 1	0.00% 0	18
30 Minutes for 50, 30 Second Introductions	83.33% 15	11.11% 2	5.56% 1	0.00% 0	18
Legislative Update	55.56% 10	11.11% 2	33.33% 6	0.00% 0	18
Case Study: Development Strategies for Urban Hi-Rise Senior Living	83.33% 15	5.56% 1	5.56% 1	5.56% 1	18
Form Follows Function: How Development Responds to Culture and Operating Philosophy	88.89% 16	5.56% 1	5.56% 1	0.00% 0	18
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Overview and Seniors Housing Industry Update	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
Capital Markets Update	88.89% 16	5.56% 1	5.56% 1	0.00% 0	18
30 Minutes for 50, 30 Second Introductions	94.44% 17	5.56% 1	0.00% 0	0.00% 0	18
Legislative Update	77.78% 14	11.11% 2	11.11% 2	0.00% 0	18
Case Study: Development Strategies for Urban Hi-Rise Senior Living	88.89% 16	0.00% 0	5.56% 1	5.56% 1	18
Form Follows Function: How Development Responds to Culture and Operating Philosophy	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Overview and Seniors Housing Industry Update	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Capital Markets Update	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
30 Minutes for 50, 30 Second Introductions	37.50% 6	37.50% 6	0.00% 0	25.00% 4	16
Legislative Update	75.00% 12	6.25% 1	18.75% 3	0.00% 0	16
Case Study: Development Strategies for Urban Hi-Rise Senior Living	87.50% 14	0.00% 0	6.25% 1	6.25% 1	16
Form Follows Function: How Development Responds to Culture and Operating Philosophy	93.75% 15	6.25% 1	0.00% 0	0.00% 0	16

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The first two sessions had excellent participation from the Council members with great discussions. Thank you.	5/12/2017 4:30 AM
2	Beth with NIC Map and the Form Follows Function were the best due to a combination of the presenters' knowledge and applicability of content to the broader audience, which allowed for high audience engagement.	5/8/2017 9:31 AM
3	I thought the day was well organized and well managed. It was definitely worth a day of my time. Looking forward to our next meeting!	5/8/2017 4:54 AM
4	Excellent council sessions, with well prepared speakers.	5/5/2017 7:00 AM
5	Great Meeting. Maybe the 30 second introductions could have been 37 seconds. Otherwise all good. Valuable insights.	5/5/2017 6:20 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 18 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	88.89% 16	0.00% 0	11.11% 2	18
My Chair Kept Members Engaged & Encouraged Broad Interaction	83.33% 15	0.00% 0	16.67% 3	18
Did Council Day Meet Your Expectations?	88.89% 16	0.00% 0	11.11% 2	18
Do You Feel That the Team Communicates Well With You Outside of Council Day?	83.33% 15	0.00% 0	16.67% 3	18

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	morning sessions were great- very interactive with everyone. open dialogue vs those on the panel	5/8/2017 7:40 AM
2	The topics have become routine and predictable. More range in session topics would help change things up.	5/8/2017 3:59 AM
3	I think we could do a better job of interacting/communicating outside of the council days.	5/5/2017 8:31 AM
4		5/5/2017 7:13 AM
5	We didn't have a lot of communication between council meeting. But I didn't initiate any communication either.	5/5/2017 7:02 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 3 Skipped: 15

#	Responses	Date
1	Kudos to conference and council leadership for all that they do to make it a great experience.	5/8/2017 10:45 AM
2	There is great camaraderie in the group, and all sessions were lively.	5/5/2017 7:13 AM
3	The longer break was great for networking and catching up	5/5/2017 3:08 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Council Day Survey for Seattle, Spring 2017

Answered: 5 Skipped: 13

#	Responses	Date
1	- Would like to hear a case study on Belmont's mixed use urban Mexico project. - Recommend the NIC Map deep dive again, as opposed to the high level overview of Beth's presentations of years' past - Recommend one topic from outside the industry, such as 3D printing, driverless cars, etc., and have open debate about how these topics may impact our industry Dave Mazurek	5/8/2017 10:45 AM
2	International development experiences with descriptions of success and failure with reasons. New product development, unique product review. How can this be implemented in counsel members development plans and whats the value add.	5/8/2017 3:59 AM
3	Yes, A case study presentation of more-affordable versions of senior living. Most of the projects and models discussed are high-end projects, which are nice but don't address the larger percentage of aging boomers with very little retirement savings.	5/5/2017 7:13 AM
4	The case for and against household models in long term care.	5/5/2017 7:02 AM
5	Dale Boyles discuss what they are doing with 55+	5/4/2017 4:02 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 16

#	Responses	Date
1	- Leadership deserves applause for a job very well done. - That said, more operator engagement and case studies from operators would be ideal. - I'd like to see if an underwriting input survey / research project would fly among the group. If everyone on the council opined on what they are seeing for material line items in the proforma, I think it would be an interesting discussion point at meetings. If the format could somehow be consistent despite geographic factors, building types, acuity, etc. it would be interesting to see trends over the years as part of an internal research project. Dave Mazurek	5/8/2017 10:45 AM
2	Hard to improve, except the topic above.	5/5/2017 7:13 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 16

#	Responses	Date
1	Yes. Happy to help out in any way, especially trying to promote operator engagement. I know the council has deep industry relationships but I'm happy to recruit other operators. Dave Mazurek 312-542-1041	5/8/2017 10:45 AM
2	Yes, I have been very active helping with certain tasks and program help requests of council leadership, so will volunteer to continue.	5/5/2017 7:13 AM

Q61 Please Rate the Council Day Venue and

Council Day Survey for Seattle, Spring 2017

Council Reception

Answered: 18 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	83.33% 15	0.00% 0	16.67% 3	18
The Council Reception and Venue Were Great!	100.00% 18	0.00% 0	0.00% 0	18

#	Additional Comments on the Council Day Venue and Reception	Date
1	Vegan menu option is always appreciated	5/11/2017 12:54 PM
2	Venue and reception were top notch. Couldn't have asked for anything more.	5/8/2017 10:45 AM
3	food was poor.	5/8/2017 7:40 AM
4	Better food.....	5/8/2017 3:59 AM
5	Food options weren't great, but otherwise the space was good.	5/5/2017 8:31 AM
6	Great council tours, and the restaurant selected for our cocktail hour and council dinner was the best	5/5/2017 7:13 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 16

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q41 SSDCBlue, Please Rate Each Council Day Session

Answered: 35 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Update	64.71% 22	11.76% 4	23.53% 8	0.00% 0	34
Council Town Hall: What are the issues affecting Council Members today?	94.12% 32	0.00% 0	5.88% 2	0.00% 0	34
Case Study: Slate Mixed-Use, Portland OR	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32
Planning for Succession: How to Create Opportunities and Sustain Value in your Company	82.86% 29	8.57% 3	8.57% 3	0.00% 0	35
ULI Foundation Update and Len Forkas	60.00% 21	8.57% 3	22.86% 8	8.57% 3	35
Joint Lunch Session: Reinventing Philanthropy	62.86% 22	17.14% 6	17.14% 6	2.86% 1	35
Case Study: Google Campus, Kirkland, WA	82.35% 28	2.94% 1	14.71% 5	0.00% 0	34
The Latest in Real Estate Tech	45.45% 15	18.18% 6	36.36% 12	0.00% 0	33
Seattle Urban Development	86.67% 26	0.00% 0	10.00% 3	3.33% 1	30
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Update	84.85% 28	0.00% 0	12.12% 4	3.03% 1	33
Council Town Hall: What are the issues affecting Council Members today?	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
Case Study: Slate Mixed-Use, Portland OR	93.55% 29	0.00% 0	6.45% 2	0.00% 0	31
Planning for Succession: How to Create Opportunities and Sustain Value in your Company	97.06% 33	0.00% 0	2.94% 1	0.00% 0	34
ULI Foundation Update and Len Forkas	73.53% 25	5.88% 2	8.82% 3	11.76% 4	34
Joint Lunch Session: Reinventing Philanthropy	88.24% 30	2.94% 1	5.88% 2	2.94% 1	34
Case Study: Google Campus, Kirkland, WA	90.63% 29	0.00% 0	9.38% 3	0.00% 0	32
The Latest in Real Estate Tech	53.13% 17	9.38% 3	37.50% 12	0.00% 0	32
Seattle Urban Development	92.86% 26	3.57% 1	0.00% 0	3.57% 1	28
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Update	92.59% 25	3.70% 1	0.00% 0	3.70% 1	27

Council Day Survey for Seattle, Spring 2017

Council Town Hall: What are the issues affecting Council Members today?	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
Case Study: Slate Mixed-Use, Portland OR	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Planning for Succession: How to Create Opportunities and Sustain Value in your Company	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
ULI Foundation Update and Len Forkas	70.37% 19	11.11% 3	3.70% 1	14.81% 4	27
Joint Lunch Session: Reinventing Philanthropy	96.43% 27	3.57% 1	0.00% 0	0.00% 0	28
Case Study: Google Campus, Kirkland, WA	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
The Latest in Real Estate Tech	73.08% 19	11.54% 3	11.54% 3	3.85% 1	26
Seattle Urban Development	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Tech was all about commercial; not appropriate for Council presentation.	5/12/2017 7:49 AM
2	Len Forkas was the highlight of the day. Amazing, amazing. What I really found useful/interesting: Slate, Christopher Lee, Reinventing Philanthropy, Google. What was underwhelming/disappointing: Zillow and Real Estate Tech (especially disappointing). Bring back Tim Wang!	5/8/2017 6:41 AM
3	The town hall would have been better if we touched on more topics. It focused on construction costs and labor.	5/8/2017 4:22 AM
4	Lunch speaker was a great speaker, but did not really provide any true content.	5/7/2017 1:16 PM
5	Good, diverse set of sessions	5/6/2017 2:51 AM
6	Economic update had a lot of data but was not pu into very relevant format for us	5/6/2017 12:22 AM
7	Many thanks for another great day. Not to seem uncharitable, but not sure if we should use our meetings for members to solicit for their charities (wonderful case, but every member of the council is actively involved in numerous charities and it just gets us on a slippery slope if you let one council member solicit and then have the challenge of dealing with other members desire for time to make appeals for other fundraising efforts)	5/5/2017 8:47 AM
8	a little too much on Seattle and not enough on market dynamics that could be around the corner.	5/5/2017 8:30 AM
9	Economist was just ok, her focus on housing was too narrow especially since she is mostly relying on Zillow data.	5/5/2017 8:27 AM
10	Chris Lee was excellent. Succession could be a topic for a general meeting	5/5/2017 7:12 AM
11	Real Estate Tech had least amount of direct take-home knowledge but was good for stretching my perspectives. Worth doing but the most unusual session this time.	5/5/2017 7:06 AM
12	I thought today was a really good day. The level of dialogue was very good. The town hall was the best I remember in a while and there was good takeaway. Succession planning was superb. It's clear that our council leadership worked very hard to give us a valuable day. Many thanks	5/4/2017 12:18 PM
13	These questions allow an organized, timely waste of time to get apparent good grades. Foundation guy said nothing and dodged every question. Tech was nearly no tech	5/4/2017 10:53 AM
14	More time for town hall. Really got A lot from many sources.	5/4/2017 10:04 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 35 Skipped: 0

	Yes	No	Somewhat	Total
--	-----	----	----------	-------

Council Day Survey for Seattle, Spring 2017

My Chair Kept the Program on Track	97.14% 34	0.00% 0	2.86% 1	35
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 35	0.00% 0	0.00% 0	35
Did Council Day Meet Your Expectations?	88.57% 31	0.00% 0	11.43% 4	35
Do You Feel That the Team Communicates Well With You Outside of Council Day?	94.29% 33	5.71% 2	0.00% 0	35

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	same comment, a lot on Seattle and not as much on small scale developments. Many in Seattle that we could have looked at or drawn experiences from.	5/5/2017 8:32 AM
2	Crappy location. Our flight met over dirty plates	5/4/2017 10:54 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 13 Skipped: 22

#	Responses	Date
1	Did not feel that the "Reinventing Philanthropy" lunch session was useful. It was too specific to Seattle and really not much related to real estate.	5/10/2017 10:19 AM
2	Overall, I thought it was great. However, it was tough to sit in the same room all day.	5/9/2017 10:00 AM
3	Many great presentations - a valuable day overall. Having said that, the Real Estate Tech presentation was enormously disappointing. This area is profoundly affecting our businesses and our ability as small companies to find defensible niches in the marketplace. A panel of "salesmen" pitching their products really doesn't get to the heart of it. How are the best companies using technology to compete against us? What are they doing to gain competitive advantage. What do we need to do, technology wise, to compete effectively in an ever transparent market place? These are the questions that matter most.	5/8/2017 6:47 AM
4	Rick did a great job.	5/8/2017 6:09 AM
5	Chair and leadership team did an excellent job preparing for and executing council day.	5/7/2017 1:20 PM
6	Outstanding job SSDC Blue! Many thanks.	5/6/2017 2:54 AM
7	Succession session was very good as were the case studies.	5/6/2017 12:30 AM
8	thanks again, a great council day!	5/5/2017 8:48 AM
9	the technology panel was a big commercial for the first guy; citybldr. wasn't in touch with who his audience was.	5/5/2017 8:32 AM
10	great job.	5/5/2017 8:30 AM
11	Lots of visitors this time but I liked how many of them were adding demographic, gender, and geographic diversity to our group.	5/5/2017 7:09 AM
12	Town hall was terrific	5/4/2017 12:21 PM
13	ULI needs to support its councils better.	5/4/2017 10:54 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 29

Council Day Survey for Seattle, Spring 2017

#	Responses	Date
1	alternate construction methods, such as pre-fabricated systems/units, containers, etc.	5/7/2017 1:20 PM
2	I would like us to look at housing and affordability. Matthew Desmond, from Harvard wrote Evicted; poverty and profit in the American City. Would be good to get him as a lunch speaker for all of the small scale to see. Then we should have a break out session for each council with Desmond and look at how our skill sets and influence can make a difference in our own communities should we choose.	5/6/2017 12:30 AM
3	I will reach out to council leadership with suggestions	5/5/2017 8:48 AM
4	Let me know what i can do to help in planning for LA. Shlomi	5/5/2017 8:30 AM
5	I'd like to see a follow up on the succession planning topic. Chris Lee was a great start but a panel discussion on folks who are actually going through the process would be another way to get perspective on this critical and complex issue.	5/5/2017 7:09 AM
6	More town hall session please m	5/4/2017 10:05 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 29

#	Responses	Date
1	A property tour is a nice way to break up the day.	5/9/2017 10:00 AM
2	Provide more time for town hall discussion. Instruct speakers that are not familiar with ULI that this is not a platform to promote your company.	5/7/2017 1:20 PM
3	If it is able to how about a tour or visit to a specific project.	5/6/2017 12:30 AM
4	keep up the good work	5/5/2017 8:48 AM
5	Location was nice, a bit unusual for our meeting room to also be the breakfast and lunch room but not a huge inconvenience. Would have been nice to have WiFi.	5/5/2017 7:09 AM
6	Good job!	5/4/2017 10:05 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 34

#	Responses	Date
1	I will reach out directly to our council chair	5/5/2017 8:48 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 35 Skipped: 0

Council Day Survey for Seattle, Spring 2017

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	68.57% 24	5.71% 2	25.71% 9	35
The Council Reception and Venue Were Great!	66.67% 22	0.00% 0	33.33% 11	33

#	Additional Comments on the Council Day Venue and Reception	Date
1	We were in a very large room where breakfast and lunch were served. The tables were not well bussed after service.	5/9/2017 10:00 AM
2	Reception was somewhat cramped and hot but still a good experience.	5/8/2017 1:28 AM
3	Need more than 1 bar at the reception/dinner. too crowded around the bar.	5/7/2017 1:20 PM
4	Dinner was at a great, "Seattle vibe" venue, but no air conditioning with many bodies lead to a high temperature.	5/6/2017 2:54 AM
5	Very crowded, and needed another bar, but otherwise very good.	5/6/2017 12:30 AM
6	our council room was too large. Small and intimate is much better.	5/5/2017 10:31 AM
7	Having to share space with lunch was tricky, especially since the tables did not get cleared until during our session. Reception - cool space and best food we have had so far. Cocktail space very crowded.	5/5/2017 9:48 AM
8	thank you	5/5/2017 8:32 AM
9	Reception location was excellent, I was able to network the best of any previous session.	5/5/2017 7:09 AM
10	Space too small for cocktail portion.	5/5/2017 4:32 AM
11	One bar = not good. Too crowded/small space; difficult to roam. We managed through being in the group meal room okay.	5/5/2017 3:54 AM
12	All of our food was significantly better than some previous meeting s	5/4/2017 12:21 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 34

Answer Choices	Responses
Advisory Services Panels	100.00% 1
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 1	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q42 SSDCGold, Please Rate Each Council Day Session

Answered: 35 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Town Hall	88.24% 30	0.00% 0	11.76% 4	0.00% 0	34
Department Store Rationalization: Is Opportunity Knocking?	91.18% 31	0.00% 0	8.82% 3	0.00% 0	34
Time to Go Big, Time to Go Small, or Time to Go Home.	94.29% 33	2.86% 1	2.86% 1	0.00% 0	35
Live Deals—Real Decisions.	80.00% 28	2.86% 1	11.43% 4	5.71% 2	35
Joint Lunch Session: Reinventing Philanthropy	50.00% 17	14.71% 5	29.41% 10	5.88% 2	34
ULI Advisory Services Program Overview.	60.00% 18	6.67% 2	23.33% 7	10.00% 3	30
Smith Tower	84.85% 28	3.03% 1	9.09% 3	3.03% 1	33
Institutional Capital	58.82% 20	14.71% 5	26.47% 9	0.00% 0	34
The George / The Leonard – Evolution of a Mixed-use Strategy	76.47% 26	8.82% 3	11.76% 4	2.94% 1	34
Was Organized					
	Yes	No	Somewhat	N/A	Total
Town Hall	91.18% 31	0.00% 0	8.82% 3	0.00% 0	34
Department Store Rationalization: Is Opportunity Knocking?	100.00% 34	0.00% 0	0.00% 0	0.00% 0	34
Time to Go Big, Time to Go Small, or Time to Go Home.	94.12% 32	2.94% 1	2.94% 1	0.00% 0	34
Live Deals—Real Decisions.	76.47% 26	0.00% 0	17.65% 6	5.88% 2	34
Joint Lunch Session: Reinventing Philanthropy	84.38% 27	3.13% 1	6.25% 2	6.25% 2	32
ULI Advisory Services Program Overview.	82.14% 23	3.57% 1	7.14% 2	7.14% 2	28
Smith Tower	93.75% 30	0.00% 0	3.13% 1	3.13% 1	32
Institutional Capital	72.73% 24	6.06% 2	21.21% 7	0.00% 0	33
The George / The Leonard – Evolution of a Mixed-use Strategy	81.82% 27	0.00% 0	15.15% 5	3.03% 1	33
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Town Hall	85.71% 24	3.57% 1	10.71% 3	0.00% 0	28

Council Day Survey for Seattle, Spring 2017

Department Store Rationalization: Is Opportunity Knocking?	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Time to Go Big, Time to Go Small, or Time to Go Home.	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Live Deals—Real Decisions.	88.89% 24	0.00% 0	7.41% 2	3.70% 1	27
Joint Lunch Session: Reinventing Philanthropy	85.19% 23	3.70% 1	3.70% 1	7.41% 2	27
ULI Advisory Services Program Overview.	87.50% 21	4.17% 1	4.17% 1	4.17% 1	24
Smith Tower	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
Institutional Capital	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
The George / The Leonard – Evolution of a Mixed-use Strategy	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The multi-family discussion and presentation was fantastic. I do not play much in the MF world so this was very instructive, particularly some of the takeaways about the future of affordability and modular housing.	5/15/2017 5:46 AM
2	The Institutional Capital panel just didn't flow; questions could have been better prepared.	5/11/2017 7:01 AM
3	Live deals maybe needs to be sent out in advance. Institutional just didn't resonate with small scale.	5/8/2017 6:23 AM
4	The Housing discussion was the best of all the presentations	5/8/2017 4:08 AM
5	We should end Spend more time on discussion around deals we are currently looking to acquire or have recently decided not to,	5/8/2017 3:47 AM
6	Smith Tower tour was awesome!	5/8/2017 1:06 AM
7	The meeting energy level wasn't as high as it usually is. Even with good content, need to manage the room.	5/7/2017 1:36 PM
8	Go big Go Small was the most interesting of the day but needed more time for questions.	5/5/2017 10:32 AM
9	Institutional Capital presentation dragged badly.	5/5/2017 10:14 AM
10	Better having less presentations compared to previous council day. Pace better and allowed for better absorption. Live deal could be better organized so we know what specific ask or expectation is from council members at beginning of presentation. Advisory institutional capital panel seemed too far removed for length of time spent. Would be interesting hearing about members strategies for Acquisition or development in current environment in addition to specific deals.	5/5/2017 9:26 AM
11	The SA industrial deal with a Sell or refinance question was a great "real decision" case study. The other one about which luxury condo to build was not framed very well. Unclear what feedback was sought. Overall another great session though.	5/5/2017 8:43 AM
12	More focus on lessons learned.	5/5/2017 5:30 AM
13	Great session, great council.	5/4/2017 2:21 PM
14	The live deals was a good panel and seemed very engaging with the crowd, especially with some folks that never seem to speak.	5/4/2017 12:41 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 34 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	97.06% 33	0.00% 0	2.94% 1	34

Council Day Survey for Seattle, Spring 2017

My Chair Kept Members Engaged & Encouraged Broad Interaction	94.12% 32	0.00% 0	5.88% 2	34
Did Council Day Meet Your Expectations?	94.12% 32	0.00% 0	5.88% 2	34
Do You Feel That the Team Communicates Well With You Outside of Council Day?	97.06% 33	0.00% 0	2.94% 1	34

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Was hoping for better content in presentations.	5/5/2017 10:15 AM
2	there was not enough take home value from some of the presentations.	5/5/2017 5:32 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 28

#	Responses	Date
1	Fantastic...one of the best days ever!	5/8/2017 6:26 AM
2	Great day, but the afternoon dragged a little	5/5/2017 10:37 AM
3	great room and common areas. one of the best in a long time.	5/5/2017 5:32 AM
4	Much better than previous council meetings. Participation was better than most meetings.	5/5/2017 12:09 AM
5	Excellent venue and terrific food	5/4/2017 6:40 PM
6	Great session	5/4/2017 4:21 PM
7	I like real numbers	5/4/2017 12:49 PM
8	Time to Go Big, Time to Go Small, or Time to Go Home was a great panel.	5/4/2017 11:11 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 27

#	Responses	Date
1	I recently attended a great panel that was in a point/counterpoint debate format. Opinions on topics were opposite and vigorously defended. Really got everybody going. Unwritten rule was nothing along the lines of "Jane you ignorant slut". Could work for many topics.	5/11/2017 7:04 AM
2	Would enjoy having a session on deal structures. Would be interested to understand how each product type: Resi, Retail, Hospitality, Institutional, etc structure their deals and what returns each of these groups are targeting.	5/9/2017 4:30 AM
3	Love to see current deal summaries of cap rates, equity structures and loan terms. Need to focus on "retail rescue" as times are changing. Historic tax credit deal	5/8/2017 6:26 AM
4	Will deregulation of lending standards hurt the Multifamily rental market? Where is the inverse opportunity?	5/7/2017 1:40 PM
5	Investment opportunities and strategies for secondary, tertiary markets	5/6/2017 1:15 AM
6	Role of technology and innovation and how it is changing our RE businesses. Changing nature of retail and its effects on industrial and retail. How will changes in transportation and driverless technology change the landscape of our cities and our RE assets	5/5/2017 9:30 AM

Council Day Survey for Seattle, Spring 2017

7	lessons learned.	5/5/2017 5:32 AM
8	Affordable housing financing	5/4/2017 4:21 PM
9	Tax Reform, if there is further clarity before the next meeting.	5/4/2017 11:11 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 31

#	Responses	Date
1	I like the pre-tour. Perhaps help folks coordinate their efforts before or after the conference.	5/8/2017 6:26 AM
2	Keeping the pace of the meeting, energy, attention of the attendees.	5/7/2017 1:40 PM
3	If we're going to do something informal post-council day like Scott's apartment tour, it should be announced early so the flights are booked to accommodate it.	5/5/2017 10:37 AM
4	I like that the council is located close to the convention center.	5/5/2017 8:48 AM
5	All good. Hope to have a tour at days end.	5/4/2017 4:21 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 36

#	Responses	Date
	There are no responses.	

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 34 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	91.18% 31	2.94% 1	5.88% 2	34
The Council Reception and Venue Were Great!	76.47% 26	5.88% 2	17.65% 6	34

#	Additional Comments on the Council Day Venue and Reception	Date
1	The venue was a little cramped, but very interesting and topic for SSDC.	5/15/2017 5:46 AM
2	Council day meeting room would be better set up with front of room being on wide side when room is rectangular.	5/7/2017 1:40 PM

Council Day Survey for Seattle, Spring 2017

3	Sound attenuation at Olive 8 ballrooms were terrible - made it difficult to hear each other talk when next room was using loud microphones. Venue for Council dinner was cramped and food not great.	5/5/2017 8:45 AM
4	A very good room for council day - best ever.	5/5/2017 8:28 AM
5	Reception was crowded and noisy. Tough to have a meaningful conversation. Food was so so.	5/5/2017 12:09 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 31

Answer Choices	Responses
Advisory Services Panels	80.00% 4
Product Council Leadership	40.00% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 5	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q43 SSDCSilver, Please Rate Each Council Day Session

Answered: 28 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"Oops, I Did It Again"	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
"Why Own Property Whose Biggest Competitor is a Dumpster"	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
"Developers and Investors Newest Sweetheart"	85.19% 23	0.00% 0	14.81% 4	0.00% 0	27
"How's Your Crystal Ball Working"	66.67% 18	0.00% 0	33.33% 9	0.00% 0	27
"Today's Walkable Village"	70.37% 19	0.00% 0	25.93% 7	3.70% 1	27
"What I Got Into When I Was Bored at Work and Had a Bloomberg"	85.19% 23	3.70% 1	11.11% 3	0.00% 0	27
Joint Lunch Session: Reinventing Philanthropy	55.56% 15	7.41% 2	33.33% 9	3.70% 1	27
ULI Foundation Update with Isaac Manning	85.19% 23	0.00% 0	0.00% 0	14.81% 4	27
Len Forkas – Hopecam Update / Race Across America	66.67% 18	0.00% 0	7.41% 2	25.93% 7	27
Roundtable Discussion	88.46% 23	0.00% 0	7.69% 2	3.85% 1	26
"What Were We Thinking? So You Want To Start Your Own Company"	81.48% 22	3.70% 1	11.11% 3	3.70% 1	27
Time (and the City of Lake Forest) Kills All Deals...	81.48% 22	0.00% 0	7.41% 2	11.11% 3	27
Was Organized					
	Yes	No	Somewhat	N/A	Total
"Oops, I Did It Again"	92.59% 25	3.70% 1	3.70% 1	0.00% 0	27
"Why Own Property Whose Biggest Competitor is a Dumpster"	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
"Developers and Investors Newest Sweetheart"	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
"How's Your Crystal Ball Working"	84.62% 22	3.85% 1	11.54% 3	0.00% 0	26
"Today's Walkable Village"	76.92% 20	3.85% 1	15.38% 4	3.85% 1	26
"What I Got Into When I Was Bored at Work and Had a Bloomberg"	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Joint Lunch Session: Reinventing Philanthropy	84.62% 22	0.00% 0	11.54% 3	3.85% 1	26
ULI Foundation Update with Isaac Manning	92.31% 24	0.00% 0	0.00% 0	7.69% 2	26

Council Day Survey for Seattle, Spring 2017

Len Forkas – Hopecam Update / Race Across America	76.00% 19	0.00% 0	4.00% 1	20.00% 5	25
Roundtable Discussion	76.00% 19	0.00% 0	20.00% 5	4.00% 1	25
“What Were We Thinking? So You Want To Start Your Own Company”	88.46% 23	0.00% 0	7.69% 2	3.85% 1	26
Time (and the City of Lake Forest) Kills All Deals...	85.19% 23	0.00% 0	3.70% 1	11.11% 3	27

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
“Oops, I Did It Again”	82.61% 19	4.35% 1	8.70% 2	4.35% 1	23
“Why Own Property Whose Biggest Competitor is a Dumpster”	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
“Developers and Investors Newest Sweetheart”	81.82% 18	0.00% 0	18.18% 4	0.00% 0	22
“How’s Your Crystal Ball Working”	90.91% 20	4.55% 1	4.55% 1	0.00% 0	22
“Today’s Walkable Village”	86.36% 19	4.55% 1	0.00% 0	9.09% 2	22
“What I Got Into When I Was Bored at Work and Had a Bloomberg”	86.36% 19	4.55% 1	4.55% 1	4.55% 1	22
Joint Lunch Session: Reinventing Philanthropy	78.26% 18	0.00% 0	8.70% 2	13.04% 3	23
ULI Foundation Update with Isaac Manning	81.82% 18	0.00% 0	0.00% 0	18.18% 4	22
Len Forkas – Hopecam Update / Race Across America	66.67% 14	0.00% 0	0.00% 0	33.33% 7	21
Roundtable Discussion	61.90% 13	4.76% 1	9.52% 2	23.81% 5	21
“What Were We Thinking? So You Want To Start Your Own Company”	72.73% 16	0.00% 0	13.64% 3	13.64% 3	22
Time (and the City of Lake Forest) Kills All Deals...	86.36% 19	0.00% 0	0.00% 0	13.64% 3	22

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	1- Though I marked a lot of "somewhat"s, a new category, I thought the meeting was excellent, well planned, plenty of discussion time. 2- Good questionnaire!	5/14/2017 3:25 PM
2	Great sessions that were very well organized and a broad range of interesting topics. It was also great that Scott Shapiro organized tours of some of his projects - always fun to get outside and tour projects.	5/11/2017 9:00 AM
3	Lots of variety and plenty of discussion with new ideas	5/11/2017 8:39 AM
4	I thought it was a good mix of topics this time	5/8/2017 12:49 PM
5	Loved the presentations involving: 1) mistakes and lessons learned, 2) overview/update on specific product types (A) self storage and B) industrial that included what users and capital markets are looking for - specifics are great. Also loved the optional extracurricular tours of local buildings.	5/8/2017 5:48 AM
6	I enjoyed the session. The presentations were relevant to today's environment.	5/8/2017 4:34 AM
7	Excellent Meeting; lunch speaker waste of time. Let's have industry relevant soeaker as usual next time.	5/7/2017 3:19 AM
8	All good sessions ... day moved quickly ...	5/6/2017 3:39 AM
9	Really enjoyed the discussion on staring your own company and the first two sessions.	5/5/2017 2:01 PM

Council Day Survey for Seattle, Spring 2017

10	This was a great day. One of the best.	5/5/2017 4:36 AM
11	The oops panel needs to become a fixture of our council.	5/5/2017 4:12 AM
12	great morning session	5/5/2017 4:01 AM
13	Really good Council day that included a lot of case studies about deals that didn't go well and why. That's always mot useful.	5/5/2017 3:45 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96.30% 26	0.00% 0	3.70% 1	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 27	0.00% 0	0.00% 0	27
Did Council Day Meet Your Expectations?	100.00% 26	0.00% 0	0.00% 0	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	85.19% 23	0.00% 0	14.81% 4	27

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Did not get much communication leading up to council day this time	5/8/2017 12:51 PM
2	We are all busy - I'm not sure how more communications could work well.	5/5/2017 4:14 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 21

#	Responses	Date
1	One of best council days ever	5/11/2017 8:41 AM
2	I enjoyed Seattle, the venue (Hyatt Olive), and the mix of topics	5/8/2017 12:51 PM
3	Good variety of project types included	5/8/2017 6:25 AM
4	The only one that seemed a little out of scope for me was David's presentation on his public equity investments. Only because it really doesn't apply to my work.	5/8/2017 5:51 AM
5	Great presentations. I really enjoyed the relevance of all the presentations.	5/8/2017 4:38 AM
6	Great Council day! Thank you!	5/7/2017 3:21 AM
7	I like our concept of having a lot of relatively short presentations and panels	5/5/2017 8:11 AM
8	BB really did a great job keeping the day humming along.	5/5/2017 4:14 AM
9	Great job by Council leadership!	5/5/2017 3:47 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent

Council Day Survey for Seattle, Spring 2017

Sessions?

Answered: 6 Skipped: 24

#	Responses	Date
1	We should focus on getting out of the council room for a walking tour	5/8/2017 12:51 PM
2	Possible tour of a related project	5/8/2017 6:25 AM
3	Capital markets update. Where to find financing in this tightening lending environment?	5/8/2017 5:51 AM
4	We've been spending some time with nationwide home ownership data and would like to present some thoughts at a future council.	5/8/2017 4:38 AM
5	Buying a company to get at the real estate.	5/7/2017 3:47 PM
6	Co-Working here to stay? A fad? Still evolving...	5/5/2017 2:03 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 28

#	Responses	Date
1	Meeting was run very well	5/8/2017 6:25 AM
2	Perhaps presentations ran long because we seemed a little tight on Q&A time. Often some great info comes out of those.	5/8/2017 5:51 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 28

#	Responses	Date
1	I appreciate the dedication of the current leadership and I'm happy to help in any way that would be beneficial to their efforts.	5/8/2017 4:38 AM
2	willing to help with whatever needed.	5/7/2017 3:21 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 3

	Yes	No	Somewhat	Total
--	-----	----	----------	-------

Council Day Survey for Seattle, Spring 2017

The Council Day Venue Was Great!	92.59% 25	0.00% 0	7.41% 2	27
The Council Reception and Venue Were Great!	79.17% 19	0.00% 0	20.83% 5	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	noisy	5/14/2017 3:27 PM
2	hard to talk in the restaurant	5/12/2017 2:40 PM
3	There was a little confusion of room assignments, and Silver ended up in the smallest room, but it worked out	5/11/2017 8:41 AM
4	Thanks to Scott Shapiro for being such a great host in Seattle.	5/8/2017 5:51 AM
5	Bigger venue and bit more social time.	5/7/2017 3:47 PM
6	Really appreciated room with natural light.	5/7/2017 3:21 AM
7	Room a bit small but worked out fine ...	5/6/2017 3:41 AM
8	The small room for the meeting worked surprisingly well. Having large windows helped as well.	5/5/2017 8:11 AM
9	it could have used a 2nd bar.	5/5/2017 3:47 AM
10	The room was crammed. The bathrooms were not kept clean throughout the day at all. No water bottles were available.	5/4/2017 4:04 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 6 Skipped: 24

Answer Choices	Responses
Advisory Services Panels	66.67% 4
Product Council Leadership	50.00% 3
District Council Involvement	16.67% 1
Foundation Governor Information	16.67% 1
Total Respondents: 6	

#	Other (please specify)	Date
1	How to become a Trustee (but I don't have a ton to donate)	5/7/2017 3:47 PM

Q44 STHC, Please Rate Each Council Day Session

Answered: 18 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
ULI Foundation	38.89% 7	16.67% 3	27.78% 5	16.67% 3	18
Axio Student Housing Market Update	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
Roundtable Discussions	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
Lunch Presentation: A REIT Analyst Perspective	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
Case Study: Saban//Campus Advantage/American Campus Portfolio Sale	93.75% 15	6.25% 1	0.00% 0	0.00% 0	16
Capital Raising in Challenging Environment	93.75% 15	6.25% 1	0.00% 0	0.00% 0	16
Was Organized					
	Yes	No	Somewhat	N/A	Total
ULI Foundation	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Axio Student Housing Market Update	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Roundtable Discussions	82.35% 14	0.00% 0	17.65% 3	0.00% 0	17
Lunch Presentation: A REIT Analyst Perspective	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Case Study: Saban//Campus Advantage/American Campus Portfolio Sale	100.00% 15	0.00% 0	0.00% 0	0.00% 0	15
Capital Raising in Challenging Environment	93.33% 14	6.67% 1	0.00% 0	0.00% 0	15
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
ULI Foundation	78.57% 11	0.00% 0	7.14% 1	14.29% 2	14
Axio Student Housing Market Update	100.00% 15	0.00% 0	0.00% 0	0.00% 0	15
Roundtable Discussions	80.00% 12	6.67% 1	0.00% 0	13.33% 2	15
Lunch Presentation: A REIT Analyst Perspective	100.00% 14	0.00% 0	0.00% 0	0.00% 0	14
Case Study: Saban//Campus Advantage/American Campus Portfolio Sale	100.00% 13	0.00% 0	0.00% 0	0.00% 0	13
Capital Raising in Challenging Environment	100.00% 13	0.00% 0	0.00% 0	0.00% 0	13

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great sessions. Green Street is a nice addition to the Council.	5/11/2017 8:30 AM
2	Case study was by far best discussion.	5/11/2017 7:01 AM
3	I had to leave before the last two sessions. I thought the agenda, speakers, etc. was perfect, great event.	5/11/2017 6:36 AM
4	I am not a big fan of the RT discussions.	5/6/2017 6:03 AM
5	Great overall meeting. Discussion sessions were most valuable to me.	5/5/2017 3:05 AM
6	Overall, excellent Council Day.	5/4/2017 1:55 PM
7	Best council day to date. Topics generated excellent discussion.	5/4/2017 10:03 AM
8	Room was to crowded. Not enough food and missing tables.	5/4/2017 9:56 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 18 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	83.33% 15	5.56% 1	11.11% 2	18
My Chair Kept Members Engaged & Encouraged Broad Interaction	88.89% 16	0.00% 0	11.11% 2	18
Did Council Day Meet Your Expectations?	88.89% 16	5.56% 1	5.56% 1	18
Do You Feel That the Team Communicates Well With You Outside of Council Day?	77.78% 14	11.11% 2	11.11% 2	18

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Definitely headed in right direction	5/4/2017 10:05 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 3 Skipped: 15

#	Responses	Date
1	Great Council Day. Especially like the "big transaction" (CCG/HSRE, ACC/Saban) presentations.	5/11/2017 8:40 AM
2	Great discussion!	5/11/2017 7:59 AM
3	Most valuable day to spend for student housing industry.	5/4/2017 10:05 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 15

#	Responses	Date
---	-----------	------

Council Day Survey for Seattle, Spring 2017

1	Could we request Axio perform more targeted research for our next Council update? Many good questions asked that they really couldn't answer "on the spot", but perhaps if they could perform research/analysis in advance the info would be even more useful to attendees.	5/11/2017 8:40 AM
2	What is happening to shadow student housing market (apartments, group homes)?	5/11/2017 7:02 AM
3	Investment Tours and case presentations are my favorites.	5/6/2017 6:06 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 16

#	Responses	Date
1	Perhaps a teambuilding event the day before Council Day?	5/11/2017 8:40 AM
2	Keep up the good work!	5/6/2017 6:06 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 17

#	Responses	Date
1	Sure. Willing to help out/lead in any capacity deemed appropriate. Rob Kilroy	5/6/2017 6:06 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 17 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	82.35% 14	5.88% 1	11.76% 2	17
The Council Reception and Venue Were Great!	87.50% 14	6.25% 1	6.25% 1	16

#	Additional Comments on the Council Day Venue and Reception	Date
1	Didn't have enough spots. Only had 26 attendees bookee though RSVP was 33+	5/4/2017 10:05 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Council Day Survey for Seattle, Spring 2017

Answered: 3 Skipped: 15

Answer Choices	Responses
Advisory Services Panels	33.33% 1
Product Council Leadership	66.67% 2
District Council Involvement	33.33% 1
Foundation Governor Information	0.00% 0
Total Respondents: 3	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q45 TODC, Please Rate Each Council Day Session

Answered: 35 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Capital Markets Report & Analysis	94.12% 32	0.00% 0	5.88% 2	0.00% 0	34
Lessons Learned re TOD in the Region and Nationally	91.18% 31	0.00% 0	8.82% 3	0.00% 0	34
Tour of Museum of Pop Culture	73.53% 25	11.76% 4	8.82% 3	5.88% 2	34
Bellevue's Spring District TOD	97.14% 34	0.00% 0	2.86% 1	0.00% 0	35
Lunch at Museum of Pop Culture/Presentation: TOD in the Region	97.14% 34	0.00% 0	2.86% 1	0.00% 0	35
Tour Pioneer Square/North Lot/International District TOD	97.06% 33	0.00% 0	0.00% 0	2.94% 1	34
Was Organized					
	Yes	No	Somewhat	N/A	Total
Capital Markets Report & Analysis	94.12% 32	0.00% 0	5.88% 2	0.00% 0	34
Lessons Learned re TOD in the Region and Nationally	91.18% 31	0.00% 0	8.82% 3	0.00% 0	34
Tour of Museum of Pop Culture	94.12% 32	0.00% 0	5.88% 2	0.00% 0	34
Bellevue's Spring District TOD	100.00% 35	0.00% 0	0.00% 0	0.00% 0	35
Lunch at Museum of Pop Culture/Presentation: TOD in the Region	100.00% 34	0.00% 0	0.00% 0	0.00% 0	34
Tour Pioneer Square/North Lot/International District TOD	97.06% 33	0.00% 0	0.00% 0	2.94% 1	34
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Capital Markets Report & Analysis	91.18% 31	0.00% 0	8.82% 3	0.00% 0	34
Lessons Learned re TOD in the Region and Nationally	85.29% 29	2.94% 1	11.76% 4	0.00% 0	34
Tour of Museum of Pop Culture	67.65% 23	8.82% 3	11.76% 4	11.76% 4	34
Bellevue's Spring District TOD	94.29% 33	0.00% 0	5.71% 2	0.00% 0	35
Lunch at Museum of Pop Culture/Presentation: TOD in the Region	91.18% 31	0.00% 0	5.88% 2	2.94% 1	34
Tour Pioneer Square/North Lot/International District TOD	97.06% 33	0.00% 0	0.00% 0	2.94% 1	34

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	This was a fantastic program - really interesting topics that were covered very well. John and his team did a great job yet again.	5/12/2017 8:33 AM
2	Busy agenda, good speakers with lots of contents	5/11/2017 7:04 AM
3	Great program	5/11/2017 6:38 AM
4	Really excellent program!	5/11/2017 6:08 AM
5	I heard many comments that this was the best Council Day and Tour they had ever attended. One person stated it was the best ULI Program they had ever attended.	5/10/2017 11:24 AM
6	Another great council meeting!!!	5/7/2017 12:11 PM
7	The entire program was one of the best in which I have participated over the last 30 years. It really took advantage of the transit movement in Seattle.	5/5/2017 8:07 AM
8	Having four jam-packed panel sessions, though rich in diversity of issues/speakers, provided limited time for questions/dialogue. Perhaps one fewer panel would allow for a bit of a deeper dive into issues. Overall, Council Day content was fantastic.	5/5/2017 6:07 AM
9	Great day of information. Highly informative and organized.	5/4/2017 4:33 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 35 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 35	0.00% 0	0.00% 0	35
My Chair Kept Members Engaged & Encouraged Broad Interaction	97.14% 34	0.00% 0	2.86% 1	35
Did Council Day Meet Your Expectations?	100.00% 35	0.00% 0	0.00% 0	35
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91.43% 32	2.86% 1	5.71% 2	35

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Alas the member and guest introductions were so long, that we had to cut short the Q&A in the first panel or two. I find the Q&A to be the most important part of the Council Day, so I think it's important to try and leave time for it.	5/8/2017 7:13 AM
2	I would like to participate in Council Day,	5/8/2017 5:30 AM
3	It would be great for the Council to have a platform/digital forum to share ideas, best practices, and engage in a dialogue with our colleagues throughout the year outside of the regular Spring/Fall meeting interactions in order to leverage the depth and breadth of TOD subject matter experts on the Council.	5/5/2017 6:29 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 22

#	Responses	Date
1	Very successful program	5/11/2017 6:40 AM
2	It was terrific in every way. We were very pleased.	5/10/2017 11:25 AM
3	very good and useful	5/9/2017 8:50 AM

Council Day Survey for Seattle, Spring 2017

4	Very well organized and very informative	5/9/2017 3:45 AM
5	excellent	5/8/2017 6:22 AM
6	Really good presentation of Seattle and TOD coupled with transit issues. Great speakers. Great Council dinner at the Columbia Club.	5/8/2017 5:30 AM
7	Great Day overall!	5/8/2017 4:51 AM
8	great job presenting Seattle and TOD - excellent speakers and tours	5/8/2017 12:46 AM
9	Best overall value of any i have attended	5/8/2017 12:19 AM
10	We covered an incredible amount of material in one day. Truly an outstanding day in Seattle!	5/5/2017 8:48 AM
11	The Best!	5/5/2017 8:13 AM
12	The discussion with Peter Rogoff and Dow Constantine was superb.	5/5/2017 6:29 AM
13	Overall this is the best Spring Meeting I've attended in history of participation in ULI. Great work by TODC leadership in arranging great local and national speakers, and setting up some very relevant tours and discussion topics.	5/4/2017 5:39 PM
14	Great experience. Seattle is amazing	5/4/2017 4:35 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 11 Skipped: 25

#	Responses	Date
1	autonomous vehicle impact on cities	5/8/2017 6:22 AM
2	Need to think of some good prospects.	5/8/2017 5:30 AM
3	Discuss the impact of driverless cars.	5/8/2017 4:51 AM
4	LA fall would be great to have a session on Union Station's redevelopment, the new City Hall area Master Plan, the Wilshire line, and how LA is dealing with affordable housing.	5/7/2017 3:02 PM
5	I am happy to help with LA Council Day if I can be of assistance. Our parent company Brookfield owns a large mixed use office development near the convention center -- FIGat7th which is TOD -- the station gets 14M pax/yr. They did a significant reposition with the retail and it has been highly successful. (they are largest office landlord downtown LA - MPG portfolio purchased in 2013) TBD if that would be of interest. Portfolio includes: 777 Tower, Bank of America Plaza, Ernst & Young Plaza, FIGat 7th, Figueroa at Wilshire, The Gas Company Tower, Wells Fargo Center North Tower, Wells Fargo Center South Tower.	5/5/2017 8:48 AM
6	More programming on Affordable Housing best practices.	5/5/2017 8:13 AM
7	I particularly appreciated the richness of the policy discussion in some of the panels at Spring Meeting. What makes TOD different from general urban revitalization or mixed use development that happens to be near transit is the policy context and the public infrastructure investment which create the environment for TOD. I would like to see the Council continue to tackle issues of land use, density, parking, equity/affordable housing, technological advances, mobility/active transportation and how these issues contribute to successful TOD and overall community development.	5/5/2017 6:29 AM
8	Would love more of a focus on TOD-related development challenges, like affordable housing, equity, infrastructure funding and logistical issues.	5/5/2017 4:47 AM
9	Explore affordable housing at tod.	5/4/2017 4:35 PM
10	Affect of Uber, driverless cars etc on TOD	5/4/2017 12:14 PM
11	Need a real life analysis of profit and loss and cost of TOD apartment project for the public officials to see. They would see it it "tight", and would be better able to understand what developers are up against.	5/4/2017 11:58 AM

Q59 Please let your Council leadership

Council Day Survey for Seattle, Spring 2017

know what they can improve on for the next meeting

Answered: 4 Skipped: 32

#	Responses	Date
1	I will be happy to prepare a capital markets presentation on some of the developments and properties I have sold adjacent to transit.	5/8/2017 5:30 AM
2	Keep doing the same.	5/8/2017 4:51 AM
3	A Council Directory would be helpful.	5/5/2017 8:13 AM
4	I've heard of a number of innovative ways in which other Product Council foster getting to know one another. Perhaps there are other formats for ice breakers other than the traditional introductions around the room that we could explore as a Council to encourage interaction among the membership.	5/5/2017 6:29 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 32

#	Responses	Date
1	I would love to get more involved in Council leadership and/or a Council Day presentstions	5/12/2017 8:35 AM
2	Yes, I would like to contribute to the next meeting.	5/8/2017 5:30 AM
3	Absolutely! I am willing to help anyway that would benefit the group.	5/5/2017 8:13 AM
4	Yes. I have some valuable stuff to contribute on TOD apartment development in Colorado.	5/4/2017 11:58 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 35 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	91.43% 32	2.86% 1	5.71% 2	35
The Council Reception and Venue Were Great!	96.97% 32	0.00% 0	3.03% 1	33

#	Additional Comments on the Council Day Venue and Reception	Date
1	Venue was really interesting and reception/dinner were outstanding.	5/12/2017 8:35 AM
2	Both the Dinner and the Council Day Venue were fantastic.	5/10/2017 11:25 AM
3	nice to be off campus	5/9/2017 8:50 AM

Council Day Survey for Seattle, Spring 2017

4	I would say, that the museum was not a great venue. The room itself was no different than any closed-in conference room. The food was terrible (particularly the breakfast), and the museum, while different, had nothing to do with our theme	5/8/2017 7:13 AM
5	I really enjoyed all of the presentations and venues. A lot of thought and effort went into all of it. Great job!	5/8/2017 5:30 AM
6	Beautiful views at the Council Dinner.	5/8/2017 4:51 AM
7	Fabulous, could not have been better	5/8/2017 12:46 AM
8	Pop Art Museum was good overall but the room we were in did not have any windows	5/5/2017 9:40 AM
9	Thanks for arranging the great weather to go along with the great venues!	5/5/2017 8:13 AM
10	more seating was needed at dinner.	5/5/2017 4:47 AM
11	Reception venue was incredible and dinner format very conducive to networking and discussion.	5/4/2017 5:39 PM
12	Food was not very good, and ran out, poor deserts.	5/4/2017 11:58 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 8 Skipped: 28

Answer Choices	Responses
Advisory Services Panels	50.00% 4
Product Council Leadership	75.00% 6
District Council Involvement	25.00% 2
Foundation Governor Information	12.50% 1
Total Respondents: 8	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q46 UDIC, Please Rate Each Council Day Session

Answered: 17 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Setting the Context: Seattle and South Lake Union	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
The Amazon "Story"	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Walk/Tour of Amazon Campus/South Lake Union	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
UDIC Member "Stories"	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
The Vulcan "Story"	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Innovation District Strategies: Planning for Change	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
General discussion/conclusions. Ideas for Los Angeles	76.47% 13	0.00% 0	17.65% 3	5.88% 1	17

Was Organized					
	Yes	No	Somewhat	N/A	Total
Setting the Context: Seattle and South Lake Union	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
The Amazon "Story"	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Walk/Tour of Amazon Campus/South Lake Union	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
UDIC Member "Stories"	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
The Vulcan "Story"	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Innovation District Strategies: Planning for Change	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
General discussion/conclusions. Ideas for Los Angeles	81.25% 13	0.00% 0	12.50% 2	6.25% 1	16

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Setting the Context: Seattle and South Lake Union	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
The Amazon "Story"	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Walk/Tour of Amazon Campus/South Lake Union	93.75% 15	0.00% 0	6.25% 1	0.00% 0	16
UDIC Member "Stories"	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16

Council Day Survey for Seattle, Spring 2017

The Vulcan "Story"	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Innovation District Strategies: Planning for Change	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
General discussion/conclusions. Ideas for Los Angeles	87.50% 14	0.00% 0	6.25% 1	6.25% 1	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Session was a great and valuable day	5/15/2017 2:54 AM
2	UDI Council day was packed with great content. It was a very enjoyable council day.	5/14/2017 12:34 PM
3	Continue to hold meetings outside of the convention center in each city. The programming at Microsoft the day before the Council Day was excellent!	5/11/2017 9:42 AM
4	This was the best council session I've attended to date. The prior day tours and discussions were particularly useful.	5/11/2017 6:07 AM
5	well organized event with great information	5/8/2017 4:00 AM
6	The whole council day and tours beforehand had tremendous value and was well put together!	5/8/2017 3:56 AM
7	Phenomenal program!	5/6/2017 5:27 AM
8	Fantastic event. Kudos to the organizers	5/5/2017 10:44 AM
9	Very informative and substantive day. Yesterday's tour was also terrific. Local expertise and hosting by Todd Timberlake was especially appreciated.	5/4/2017 11:29 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 17 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 17	0.00% 0	0.00% 0	17
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 17	0.00% 0	0.00% 0	17
Did Council Day Meet Your Expectations?	100.00% 17	0.00% 0	0.00% 0	17
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93.75% 15	6.25% 1	0.00% 0	16

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Other than council day, there is typically only one or two emails leading up to it.	5/14/2017 12:35 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 13

#	Responses	Date
1	It was one of our best ever.	5/9/2017 3:04 AM
2	Great Tour... maybe we could add an additional walking tour in the afternoon that includes one of the presentations.	5/8/2017 4:06 AM
3	This council day was one of the best so far - very engaging and relevant to the location.	5/8/2017 1:44 AM

Council Day Survey for Seattle, Spring 2017

4	The tour the day before was amazing, we need more of that! Council dinner is not a dinner & is a difficult thing to ask a guest to pay \$175 for 2 drink tickets and a plate of charcuterie. We should have a sit down dinner for that much! Breakfast is also not breakfast! A miniature croissant is not what should be noted on the agenda as breakfast--if I had known I would have eaten prior!	5/4/2017 11:41 AM
---	--	-------------------

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 1 Skipped: 16

#	Responses	Date
1	Not for Los Angeles, but maybe for some of the future events.	5/8/2017 4:06 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 14

#	Responses	Date
1	Just adding something that makes us move for the second half of the day	5/8/2017 4:06 AM
2	Keep doing what you are doing - you're the best!	5/8/2017 1:44 AM
3	More time touring projects outside of conference room.	5/4/2017 1:09 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 15

#	Responses	Date
1	Yes, I spoke to our Chair about already.	5/8/2017 4:06 AM
2	Yes--food, & programming. I'll Email in a few weeks.	5/4/2017 11:41 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 17 Skipped: 0

	Yes	No	Somewhat	Total

Council Day Survey for Seattle, Spring 2017

The Council Day Venue Was Great!	94.12% 16	0.00% 0	5.88% 1	17
The Council Reception and Venue Were Great!	81.25% 13	0.00% 0	18.75% 3	16

#	Additional Comments on the Council Day Venue and Reception	Date
1	We discussed at the end of council day the need to adjust our space type to promote more interactivity, but I felt it was satisfactory, yet completely different than Dallas. I paid for but did not attend the dinner/reception. It was a long tour day+ and my energy faded. I hope all went well.	5/8/2017 5:06 AM
2	Venue was awesome. Need to think about lunch and where we could eat.	5/8/2017 4:06 AM
3	Tables instead of just chairs would be my only suggestion - the day and venue was great overall.	5/8/2017 3:57 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 15

Answer Choices	Responses
Advisory Services Panels	100.00% 2
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q47 UDMUCBlue, Please Rate Each Council Day Session

Answered: 30 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"Billions and billions!! (in Infrastructure Investment)"	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
Seattle Economic and Real Estate Market Overview	96.67% 29	3.33% 1	0.00% 0	0.00% 0	30
Open Mic-What's On Your Mind?	93.10% 27	0.00% 0	3.45% 1	3.45% 1	29
Walking Tour of South Lake Union.	96.67% 29	0.00% 0	0.00% 0	3.33% 1	30
Tour of 400 Fairview and drinks at Mbar	86.67% 26	3.33% 1	6.67% 2	3.33% 1	30

Was Organized					
	Yes	No	Somewhat	N/A	Total
"Billions and billions!! (in Infrastructure Investment)"	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Seattle Economic and Real Estate Market Overview	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Open Mic-What's On Your Mind?	86.21% 25	3.45% 1	6.90% 2	3.45% 1	29
Walking Tour of South Lake Union.	96.43% 27	0.00% 0	0.00% 0	3.57% 1	28
Tour of 400 Fairview and drinks at Mbar	89.29% 25	3.57% 1	3.57% 1	3.57% 1	28

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
"Billions and billions!! (in Infrastructure Investment)"	86.96% 20	0.00% 0	13.04% 3	0.00% 0	23
Seattle Economic and Real Estate Market Overview	86.96% 20	4.35% 1	8.70% 2	0.00% 0	23
Open Mic-What's On Your Mind?	75.00% 18	4.17% 1	8.33% 2	12.50% 3	24
Walking Tour of South Lake Union.	91.30% 21	0.00% 0	4.35% 1	4.35% 1	23
Tour of 400 Fairview and drinks at Mbar	73.91% 17	0.00% 0	13.04% 3	13.04% 3	23

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	One of the best Council meetings I have attended. Excellent.	5/11/2017 11:08 AM
2	one of the most informative and well planned sessions i have ever attended	5/11/2017 6:19 AM
3	overall ... very well done ... very informative	5/8/2017 7:13 AM
4	Great meeting. More structure in open mic section from a variety of disciplines and geographies in the audience would have been helpful	5/8/2017 5:08 AM

Council Day Survey for Seattle, Spring 2017

5	Great day, full of content and discussion. Great to see Seattle!	5/8/2017 4:28 AM
6	great day. Super well organized and informative	5/8/2017 2:05 AM
7	Kudos to the organizing team. Great tours, really interesting places to see. Loved the variety in the panels/speaking. I do wish we had a little more depth to the economic overview, but time was short...	5/7/2017 1:14 PM
8	In general, I like when there is opportunity to hear what the other council members are working on and what they are seeing in the market. We did not have a lot of time for that.	5/7/2017 12:28 AM
9	Outstanding meeting this year, from the offsite venue to exceptional content. Thanks leadership for a great effort!	5/6/2017 2:05 PM
10	"Billions and billions!" session was absolutely superb - fascinating topic and excellent speakers. The South Lake Union and 400 Fairview tours were very well done.	5/6/2017 1:59 PM
11	Entire day was amazing	5/6/2017 11:37 AM
12	The Council tour and sessions were incredibly valuable and enjoyable. The speakers, places and events were all applicable.	5/6/2017 4:25 AM
13	Awesome sessions!	5/5/2017 9:01 AM
14	The overall day was excellently organized and great venues were selected to make it a great ULI day	5/5/2017 4:19 AM
15	Need more capital markets discussion	5/5/2017 1:48 AM
16	The morning infrastructure presentation was one of the best ULI presentations I have ever seen. This meeting was AAA+. Venues were extraordinary.	5/5/2017 1:19 AM
17	Loved everything- it was terrific. Loved the extra tours and networking time on Wed pm & Thurs at the end of the day.	5/4/2017 11:56 AM
18	Awesome day! A+++	5/4/2017 10:41 AM
19	Tour finale was a wonderful treat.	5/4/2017 10:24 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 29	0.00% 0	0.00% 0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 29	0.00% 0	0.00% 0	29
Did Council Day Meet Your Expectations?	100.00% 29	0.00% 0	0.00% 0	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 29	0.00% 0	0.00% 0	29

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Chair and members were actively engaged and made the day very interesting	5/5/2017 4:22 AM
2	Exceeded my expectations on every level.	5/5/2017 1:22 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 19

#	Responses	Date
1	Outstanding!	5/11/2017 11:09 AM

Council Day Survey for Seattle, Spring 2017

2	excellent day	5/11/2017 6:20 AM
3	we had the best council dinner since I have been a member of ULI	5/8/2017 5:06 AM
4	Love the activity and ability to tour a project on Wed prior to the event. Really informative and allows us to explore another area of town that we may not hit during Council day.	5/7/2017 1:17 PM
5	Seattle was very well executed... best Council Day I've experienced.	5/6/2017 2:13 PM
6	The Council always brings innovative experiences and people to our day.	5/6/2017 4:43 AM
7	Plu/Minus: we get out and move around but we spend little to no time where we can interact with members from other councils	5/6/2017 1:58 AM
8	Love UDMUC Blue - amazing members with great comments and superb access within the ULI host cities	5/5/2017 9:04 AM
9	Excellent day. Thanks very much.	5/5/2017 8:30 AM
10	Dinner at Canlis and The Mark tour the day before council day were sensational.	5/5/2017 1:22 AM
11	GREAT, GREAT JOB!!!!	5/4/2017 12:01 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 22

#	Responses	Date
1	Impact of Autonomous Vehicles on the built environment. Trends in Design of Office, Hosing and Hotels in urban environments Mobility strategies for large Metro areas like LA.	5/8/2017 4:32 AM
2	retail, changes in housing stock, where is office going	5/7/2017 1:17 PM
3	Retail within a mixed-use development is getting more challenging to successfully execute. How can developers, lenders, planners, etc... get on the same page and meet the challenges of the new online retailing realm.	5/6/2017 2:13 PM
4	Open mic is particularly good	5/6/2017 11:39 AM
5	Opportunities to hear highlights, successes from Council members on relevant topics such as Public Private partnership, affordable housing and creative partnership agreements to minimize duplication from private and public groups.	5/6/2017 4:43 AM
6	Jeff Pion CBRE leasing broker for LA	5/5/2017 8:30 AM
7	Yes-- retail panel -- are B and C malls dead, parking/driverless and flying cars, shared living/working and hotel spaces	5/5/2017 1:22 AM
8	Loved Extra networking time.	5/4/2017 12:01 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 23

#	Responses	Date
1	People need to learn how to use the microphone So many mess this up	5/8/2017 5:06 AM
2	Continue to plan on plenty of networking time (Rainier Club and M Bar were great for that in Seattle)	5/6/2017 2:13 PM

Council Day Survey for Seattle, Spring 2017

3	Hard to beat the Seattle meeting	5/6/2017 11:39 AM
4	Leadership did an incredible job they may want to engage more Council members to participate.	5/6/2017 4:43 AM
5	Wow let's see L.A. top that one!	5/5/2017 9:04 AM
6	Cannot think of a single thing. This meeting was perfect.	5/5/2017 1:22 AM
7	Loved it . Might be good to mix it up - and do an honest set of development numbers Next time. Loved loved the dinner Wednesday night- Was best meal I have ever had with ULI and a very special meal with great company! Thank you!!	5/4/2017 12:01 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 27

#	Responses	Date
1	I am involved with finding venues for the LA Council meetings and tours. Would like to help with thought leadership content in the future as well.	5/8/2017 4:32 AM
2	Happy to be involved in areas I can provide unique experience and expertise such as creative real estate acquisition/assemblage and community engagement strategies.	5/6/2017 4:43 AM
3	I'd be happy to help with membership or event planning	5/5/2017 4:22 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 28 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96.43% 27	0.00% 0	3.57% 1	28
The Council Reception and Venue Were Great!	100.00% 28	0.00% 0	0.00% 0	28

#	Additional Comments on the Council Day Venue and Reception	Date
1	dinner was amazing.	5/8/2017 4:32 AM
2	Such a better experience than being in the convention center rooms.	5/7/2017 1:17 PM
3	Total 10... venues were great (special even)	5/6/2017 2:13 PM
4	Dinner broke all records	5/6/2017 11:39 AM
5	The boat ride was a unique touch and offered great networking opportunity not To mention views.	5/6/2017 4:43 AM
6	Dinner was in a great place and the evening was very well done	5/5/2017 4:22 AM
7	Council day room configuration was less than perfect.	5/4/2017 10:25 AM

Q62 Please let us know if you would like to

Council Day Survey for Seattle, Spring 2017

learn more about any of the following ULI programs or services

Answered: 5 Skipped: 25

Answer Choices	Responses
Advisory Services Panels	80.00% 4
Product Council Leadership	80.00% 4
District Council Involvement	40.00% 2
Foundation Governor Information	20.00% 1
Total Respondents: 5	

#	Other (please specify)	Date
1	would be interested in learning how to get more involved in LA	5/7/2017 12:29 AM

Council Day Survey for Seattle, Spring 2017

Q48 UDMUCBronze, Please Rate Each Council Day Session

Answered: 21 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
THE EMERALD CITY HAS ARRIVED!	76.19% 16	9.52% 2	14.29% 3	0.00% 0	21
What now? A spirited discussion about the change in administration and the impact on real estate.	90.00% 18	5.00% 1	5.00% 1	0.00% 0	20
Tour of Seahawks stadium	61.90% 13	19.05% 4	9.52% 2	9.52% 2	21
Tour South Lake Union Discovery Center	85.71% 18	4.76% 1	4.76% 1	4.76% 1	21
Tour and presentation at Bellevue Collection	76.19% 16	0.00% 0	14.29% 3	9.52% 2	21

Was Organized					
	Yes	No	Somewhat	N/A	Total
THE EMERALD CITY HAS ARRIVED!	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
What now? A spirited discussion about the change in administration and the impact on real estate.	90.00% 18	0.00% 0	10.00% 2	0.00% 0	20
Tour of Seahawks stadium	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Tour South Lake Union Discovery Center	80.95% 17	0.00% 0	14.29% 3	4.76% 1	21
Tour and presentation at Bellevue Collection	90.48% 19	0.00% 0	0.00% 0	9.52% 2	21

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
THE EMERALD CITY HAS ARRIVED!	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
What now? A spirited discussion about the change in administration and the impact on real estate.	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
Tour of Seahawks stadium	80.00% 16	0.00% 0	15.00% 3	5.00% 1	20
Tour South Lake Union Discovery Center	95.00% 19	0.00% 0	0.00% 0	5.00% 1	20
Tour and presentation at Bellevue Collection	80.00% 16	0.00% 0	5.00% 1	15.00% 3	20

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Overall; I was very pleased with council day. I think the first panel might have been better if they had a power point presentation/slides to show along with the discussion. Same for 2nd panel. South Union would have been more interesting if we could have toured the area beyond the Discovery Center. Seahawks Stadium and Bellevue Collection tours were excellent!	5/11/2017 11:03 AM

Council Day Survey for Seattle, Spring 2017

2	I wish we could have actually walked the South Lake Union Development or spent more time on it, as that was very interesting - more interesting than Bellevue given the size, scale, and principles regarding responsible land use that were applied.	5/11/2017 6:55 AM
3	Another fantastic council day organized by Serena and team.	5/9/2017 5:56 AM
4	one of the most valuable council sessions in a long time . . .	5/8/2017 8:24 AM
5	Great diversity through the day. The right balance of tours and panels.	5/8/2017 6:02 AM
6	The two panels were excellent - strong participants, great discussion.	5/8/2017 4:14 AM
7	Our council did not appear to want the Emerald panel to stop talking, always a good sign. The Roundtable rep seemed a perfect representation of the bloated insider lobbyist working for narrow parochial gain. The tour of Bellevue Collection was unbelievable. . . very interesting very impressive.	5/7/2017 7:48 AM
8	ULI needs to allocate more budget \$\$\$ for council days.	5/7/2017 2:20 AM
9	Serena and counsel leadership excelled once again!	5/6/2017 4:44 AM
10	Need to relate sessions to lessons learned so that the take home value is relevant for all discussions/tours/projects to our home markets	5/5/2017 1:17 AM
11	Excellent Council Day as usual. Highlight was the Bellevue Collection. Hearing the story of the genesis of the development to its current use was great. Tour of the facilities was also informative.	5/4/2017 12:09 PM
12	Very well developed and thought out. Only suggestion is to have presentations that are further from the convention center be first on the docket and move back closer as the day progresses,	5/4/2017 11:09 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 21	0.00% 0	0.00% 0	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 21	0.00% 0	0.00% 0	21
Did Council Day Meet Your Expectations?	90.48% 19	4.76% 1	4.76% 1	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.48% 19	4.76% 1	4.76% 1	21

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I don't know. If I did, I would solve it. Generally ULI is not user friendly and members have to work very hard to get something out of it.	5/8/2017 4:15 AM
2	It would have been good to have lunch during one of the sessions instead of on the bus.	5/8/2017 2:44 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 14

#	Responses	Date
1	Very well organized and balanced. Informative and encouraged interactive discussion.	5/11/2017 1:33 PM
2	Excellent day!	5/11/2017 11:05 AM
3	overall great experience	5/8/2017 8:26 AM

Council Day Survey for Seattle, Spring 2017

4	Thought it was an incredible experience. Personally, liked this one the best of all that I have attended.	5/8/2017 4:42 AM
5	Food missed the mark this year but otherwise a great day	5/8/2017 2:44 AM
6	I thought this was one of the most worthwhile and enjoyable council days we have had during Serena's long and impressive reign. Nice balance between panels and touring. . . great venue . . . interesting material all day long.	5/7/2017 7:51 AM
7	Appreciate their work	5/4/2017 11:56 AM
8	Serena and Richard were excellent	5/4/2017 11:11 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 19

#	Responses	Date
1	For LA meeting it would certainly be interesting to hear about all going on in South Park + perhaps around the new Ram's football stadium in Inglewood.	5/11/2017 11:05 AM
2	Continued tours of host city real estate projects is extremely beneficial	5/9/2017 5:57 AM
3	will ponder	5/7/2017 7:51 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 20

#	Responses	Date
1	only critique would be no lunch time to socialize with other council members . . .	5/8/2017 8:26 AM
2	Some visuals, not just all talk	5/4/2017 11:56 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 21

#	Responses	Date
1	Yes, particularly for LA coming up. I spoke with Anthony about having Gail Goldberg attend our council. She is head of planning for City of LA.	5/8/2017 4:42 AM

Q61 Please Rate the Council Day Venue and

Council Day Survey for Seattle, Spring 2017

Council Reception

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	90.48% 19	4.76% 1	4.76% 1	21
The Council Reception and Venue Were Great!	70.00% 14	15.00% 3	15.00% 3	20

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council Reception was a bit of a let down as I was hoping to be able to tour the museum. It felt like we just sat at portable tables in the lobby.	5/11/2017 11:05 AM
2	Reception was very disappointing; venue not conducive to a small group. Reception not well attended by regular council members - overall not valuable . . .	5/8/2017 8:26 AM
3	Thanks to Ada Healey for getting us into this interesting venue . . .	5/7/2017 7:51 AM
4	Prefer all UDMUC flights not just Bronze	5/6/2017 4:45 AM
5	Thanks for everything Serena	5/4/2017 11:56 AM
6	Reception is better when we have multiple flights together	5/4/2017 11:11 AM
7	Really special space! Given the scale, it would have been good to have a another council share or perhaps do q a sit down dinner,	5/4/2017 11:02 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 17

Answer Choices	Responses
Advisory Services Panels	60.00% 3
Product Council Leadership	40.00% 2
District Council Involvement	80.00% 4
Foundation Governor Information	0.00% 0
Total Respondents: 5	

#	Other (please specify)	Date
	There are no responses.	

Q49 UDMUCGold, Please Rate Each Council Day Session

Answered: 29 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Local Perspective – Seattle Real Estate Market	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Disruptive Technology & Real Estate	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Case Study: Lincoln Square	86.21% 25	6.90% 2	6.90% 2	0.00% 0	29
Economic & Real Estate Outlook	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Tour of 400 Fairview	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Tour the Mark, 801 5th Ave	67.86% 19	10.71% 3	21.43% 6	0.00% 0	28
Was Organized					
	Yes	No	Somewhat	N/A	Total
Local Perspective – Seattle Real Estate Market	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Disruptive Technology & Real Estate	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Case Study: Lincoln Square	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Economic & Real Estate Outlook	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Tour of 400 Fairview	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Tour the Mark, 801 5th Ave	89.29% 25	7.14% 2	3.57% 1	0.00% 0	28
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Local Perspective – Seattle Real Estate Market	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Disruptive Technology & Real Estate	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Case Study: Lincoln Square	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24
Economic & Real Estate Outlook	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Tour of 400 Fairview	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Tour the Mark, 801 5th Ave	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Most of the day was quite productive. If I had the option, I would have much rather dispensed with the tour of 801 5th, and spend the time reviewing the day amongst the entire Council. Not only was the tour poorly organized, there was little relevance to the tour. And the day ended with a fizzle - no closure. We would have been much better off spending the time in an organized "What's On Your Mind".	5/11/2017 11:44 PM
2	Great content. Sessions were nicely paced and allowed for a lot of interaction. Very engaging. Format was good. Appreciated having the broader macroeconomic as well as local market understanding as context for our afternoon site visits.	5/8/2017 12:39 PM
3	Great day, lots of quality material covered.	5/8/2017 6:32 AM
4	Overall it was an excellent meeting. Given the size of our group I think the tour of Lincoln Square and The Mark were led (at least my groups) by individuals who were not equipped to answer all of the questions council members might ask. That being said it was still very good tours.	5/8/2017 4:03 AM
5	Session was outstanding. Leadership did a good job keeping the program moving.	5/8/2017 3:55 AM
6	It's nice to have a group intro before breaking off and touring. It would have made sense to have the JLL presentation when we were assembled at a tour site or a highrise locations where we could have had a birdseye view of the submarkets. Also it would have been better to have a tour before lunch and one after.	5/7/2017 6:43 PM
7	Disruptive Technology session was by far the most enlightening. Really great panel and topic that is incredibly pertinent across all sectors of real estate. Would recommend this be integrated into other panels/topics in the future	5/7/2017 11:49 AM
8	Great council meeting with a lot of variety.	5/7/2017 2:58 AM
9	'Ken Rosen"s presentation was fantastic and useful.	5/5/2017 8:53 AM
10	Every aspect of today was cogent and organized.....very well done,including lunch...	5/4/2017 12:45 PM
11	Great council day!	5/4/2017 12:33 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96.55% 28	0.00% 0	3.45% 1	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	93.10% 27	0.00% 0	6.90% 2	29
Did Council Day Meet Your Expectations?	96.55% 28	0.00% 0	3.45% 1	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93.10% 27	3.45% 1	3.45% 1	29

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Communication can always be better. As it pertains to the council activities the communication was very good. I have been a council member for a long time and I think that all councils struggle a bit with communication in between meetings as we are all pretty busy year round.	5/8/2017 4:09 AM
2	- our dinner venue was great, roof deck was awesome, I only wished there was some form and coordination on the dinner front. Before we knew it, dinner was over and we didn't even realize dinner was served. I actually like having the 2 council receptions, provides for more opportunities to meet and catch up with people. - the rhythm of the tours was a bit different this time. It's nice to have a group intro before breaking off and touring. It would have made sense to have the JLL presentation when we were assembled at a tour site or a highrise locations where we could have had a birdseye view of the submarkets. Also it would have been better to have a tour before lunch and one after. Thanks for inquiring about my confidential feedback.	5/7/2017 6:45 PM
3	Great council, great leadership very interactive.	5/5/2017 8:54 AM

Council Day Survey for Seattle, Spring 2017

4	I felt that the technology session could have been more thought provoking. I have seen several presentations on future and game changing technology and have walked away with more ideas or more conversation topics then this one. I also thought the tour of the office tower under construction was a waste of time. the church portion was pretty cool, but the rest had almost no talk home value.	5/5/2017 5:45 AM
---	---	------------------

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 17

#	Responses	Date
1	I continue to be big fan of my council group (UDMUC Gold). Great group, always good dialogue, and leadership is on top of it. Well done.	5/12/2017 6:10 AM
2	A great council day. Lots of good interaction.	5/12/2017 6:06 AM
3	Very well organized. Communication was very clear in advance of Council Day meeting.	5/8/2017 12:44 PM
4	Leadership team is very on top of it.	5/8/2017 6:35 AM
5	- our dinner venue was great, roof deck was awesome, I only wished there was some form and coordination on the dinner front. Before we knew it, dinner was over and we didn't even realize dinner was served. I actually like having the 2 council receptions, provides for more opportunities to meet and catch up with people.	5/7/2017 6:45 PM
6	Really great content and thorough deep dive on the Seattle market. It doesn't hurt that the weather was great too!	5/7/2017 11:54 AM
7	Screen size was a big issue during the presentations.	5/6/2017 3:04 AM
8	I think site visits are less valuable than a detailed project presentation at a council meeting with slides and real numbers. There was not enough information on costs, time schedules, rents, yields, returns, and exit cap rates. The key to ULI has always been to "open the books" and share real data with the members. When you take a site visit, you lose the ability to dive into the numbers.	5/5/2017 7:29 AM
9	I would like to see more interaction with council members outs of twice per year. Has there been any thought to holding some optional programs between the two council sessions in the spring and fall?	5/5/2017 5:45 AM
10	Ken Rosen is good, but we may want to shake it up next time with another economist. Would be good to have a brief discussion, similar to what's on your mind, where we target certain council members to address to current themes regarding their business. We have a lot of net talent amongst member and guests that we should tap into more often.	5/4/2017 6:07 PM
11	Terrific...bob and team did a great job...	5/4/2017 12:50 PM
12	Awesome council day	5/4/2017 11:54 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 25

#	Responses	Date
1	Gateway vs flyover America Workforce housing supply in crisis?	5/8/2017 6:35 AM
2	I would like to see more discussion regarding the technology/disruptors.	5/8/2017 3:57 AM
3	A continued session on disruptive technology would be great as I believe this to have a deep and continued impact on our industry in the immediate future.	5/7/2017 11:54 AM
4	I think the disruptive technology component could/should easily be a full day's agenda.	5/6/2017 7:43 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 22

#	Responses	Date
1	We have a stellar collection of strategic thinkers on this Council. We should work on "What's On Your Mind" segment and perhaps think about revamping it so that we better get the benefit of the insights from the members. There is not enough cross-talk and we are missing an opportunity by not encouraging this. On another Council, they make time for a robust discussion amongst the Council that is organized and led. It keys off of one or two big picture questions which kick off the conversation. Something to consider for us perhaps.	5/11/2017 11:49 PM
2	Cocktails :)	5/8/2017 6:35 AM
3	It is always nice to hear about what went wrong or could have been better when talking about specific deals as we learn more from mistakes. The tours we had and the discussion on Lincoln Square was great but we didn't go over the difficulties.	5/8/2017 4:09 AM
4	The room size and screen size were not optimal.	5/6/2017 7:43 AM
5	More capital markets coverage	5/5/2017 5:47 AM
6	I like the bus tour, but the map handout should have been more relevant to the tour and what our route was. I like seeing the real estate but maybe there is a way to involve the group in more of an experiential way as it is obvious that this is where the place making really takes place.	5/5/2017 5:45 AM
7	Bring back some kind of an open forum, such as what's on your mind or what's going on at the beginning. This can be a brief session.	5/4/2017 12:35 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 25

#	Responses	Date
1	I would like to be involved in helping planning for future council days - Dovid Frankel	5/8/2017 3:57 AM
2	Assisting with program	5/7/2017 6:45 PM
3	I would consider helping on council as vice chair if there is an opportunity	5/5/2017 5:45 AM
4	I look forward to being involved in helping with the boston meeting in the fall of '18...	5/4/2017 12:50 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
--	-----	----	----------	-------

Council Day Survey for Seattle, Spring 2017

The Council Day Venue Was Great!	72.41% 21	0.00% 0	27.59% 8	29
The Council Reception and Venue Were Great!	85.71% 24	3.57% 1	10.71% 3	28

#	Additional Comments on the Council Day Venue and Reception	Date
1	You've probably already seen this feedback, but the screen provided for the presentations was just too small. Will need to remedy that in the future.	5/12/2017 6:10 AM
2	The room was way too big (soaked up the sound), and the screen was way too small. Seems like these logistics can be better prepared for....	5/11/2017 11:49 PM
3	Unique space.	5/8/2017 12:44 PM
4	The room was overly large and the screen was overly small. Acoustics poor.	5/8/2017 6:35 AM
5	Council reception was very good, but food was sparse. It also would have been nice to have a section outdoors as opposed to standing over other patrons.	5/8/2017 4:09 AM
6	Specification between council 'dinner' and reception would be helpful. Still very well organized and enjoyable. Just helpful when planning dinner around other events in the evening.	5/7/2017 11:54 AM
7	Council reception was pitched as dinner but food was lacking.	5/6/2017 3:04 AM
8	Excellent council dinner location. Liked the individual dinner vs mixing of flights	5/5/2017 5:47 AM
9	The screen and panel presentation panel setup were poor. We will need to tell ULI to do a better job with larger screen and positioning of tables close to screen. On a separate note, we need to get a better quality food selection for the council revelation considering the \$175 cost per person.	5/4/2017 6:07 PM
10	Not enough food for the dinner	5/4/2017 11:42 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 25

Answer Choices	Responses
Advisory Services Panels	50.00% 2
Product Council Leadership	50.00% 2
District Council Involvement	25.00% 1
Foundation Governor Information	0.00% 0
Total Respondents: 4	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q50 UDMUCGreen, Please Rate Each Council Day Session

Answered: 22 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Un Amigo: Economic Discussion	95.45% 21	0.00% 0	0.00% 0	4.55% 1	22
Council Roundtable Discussions	77.27% 17	0.00% 0	18.18% 4	4.55% 1	22
Disruption in the Retail Market – Attacking the Headlines	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
SBE Sales Office Presentation	77.27% 17	0.00% 0	22.73% 5	0.00% 0	22
LA Discussion – Discussion on LA's under construction	40.91% 9	18.18% 4	36.36% 8	4.55% 1	22
Seattle Discussion - Urban Renovations and Investments in Seattle	90.48% 19	0.00% 0	4.76% 1	4.76% 1	21
Tour of The Mark and the SLS	71.43% 15	4.76% 1	4.76% 1	19.05% 4	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
Un Amigo: Economic Discussion	95.24% 20	0.00% 0	0.00% 0	4.76% 1	21
Council Roundtable Discussions	57.14% 12	9.52% 2	28.57% 6	4.76% 1	21
Disruption in the Retail Market – Attacking the Headlines	80.95% 17	9.52% 2	9.52% 2	0.00% 0	21
SBE Sales Office Presentation	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
LA Discussion – Discussion on LA's under construction	42.86% 9	14.29% 3	38.10% 8	4.76% 1	21
Seattle Discussion - Urban Renovations and Investments in Seattle	95.00% 19	0.00% 0	0.00% 0	5.00% 1	20
Tour of The Mark and the SLS	80.00% 16	0.00% 0	5.00% 1	15.00% 3	20
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Un Amigo: Economic Discussion	100.00% 15	0.00% 0	0.00% 0	0.00% 0	15
Council Roundtable Discussions	100.00% 15	0.00% 0	0.00% 0	0.00% 0	15
Disruption in the Retail Market – Attacking the Headlines	100.00% 15	0.00% 0	0.00% 0	0.00% 0	15
SBE Sales Office Presentation	93.33% 14	6.67% 1	0.00% 0	0.00% 0	15

Council Day Survey for Seattle, Spring 2017

LA Discussion – Discussion on LA's under construction	73.33% 11	6.67% 1	13.33% 2	6.67% 1	15
Seattle Discussion - Urban Renovations and Investments in Seattle	78.57% 11	0.00% 0	14.29% 2	7.14% 1	14
Tour of The Mark and the SLS	71.43% 10	0.00% 0	7.14% 1	21.43% 3	14

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The pace of play this year was sub-optimal. Seems like there were big gaps in the program. Also, would have liked a bit more interactive sessions in small groups.	5/12/2017 6:46 AM
2	Great work, very good meeting	5/11/2017 11:30 AM
3	Sessions were all informative	5/8/2017 5:02 AM
4	great council day location and interesting program. Day was well run.	5/5/2017 8:18 AM
5	Good location and food great discussions	5/5/2017 7:07 AM
6	Extremely well organized. Liked off site venues.	5/5/2017 3:34 AM
7	Poorly organized, lacked leadership. Not enough content. 90+ minutes for lunch?? Who schedules that?	5/4/2017 9:49 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	77.27% 17	4.55% 1	18.18% 4	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	63.64% 14	9.09% 2	27.27% 6	22
Did Council Day Meet Your Expectations?	72.73% 16	4.55% 1	22.73% 5	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	81.82% 18	4.55% 1	13.64% 3	22

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Not a tight schedule this year. Perhaps could have added one or two other program items on the agenda to keep things going. Seemed like there were gaps and/or each session dragged on a bit.	5/12/2017 6:49 AM
2	content of presentations was excellent but timing/rhythm of presentations could have been sharper	5/8/2017 5:05 AM
3	see prior page of comments leadership in over their heads	5/4/2017 9:51 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 2 Skipped: 20

#	Responses	Date
1	Add a session or two and/or take the show on the road on tours. Perhaps could even have some of the sessions on a tour.	5/12/2017 6:49 AM
2	Well organized with great speakers.	5/4/2017 11:59 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 20

#	Responses	Date
1	In the economic update I would love to have some coverage of big demographic trends for the US over the next 20 years and their potential implications	5/11/2017 11:32 AM
2	LA already on tract	5/5/2017 7:08 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 19

#	Responses	Date
1	Keep up the great work.	5/5/2017 3:36 AM
2	Bring back the Three Amigos.	5/4/2017 11:59 AM
3	know members names allow for introductions (which will help leadership too) plan more content be a leader, not a social hostess	5/4/2017 9:51 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 22

#	Responses	Date
	There are no responses.	

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 21	0.00% 0	0.00% 0	21

Council Day Survey for Seattle, Spring 2017

The Council Reception and Venue Were Great!	45.00% 9	15.00% 3	40.00% 8	20
---	--------------------	--------------------	--------------------	----

#	Additional Comments on the Council Day Venue and Reception	Date
1	venue closer to CBD preferred.	5/11/2017 6:09 AM
2	I can't believe how much i paid for that lousy dinner!	5/11/2017 2:14 AM
3	dinner - food was horrible. décor and location was cool.	5/5/2017 8:19 AM
4	Keep Coucil dinners as individual events; large combined groups do not work well.	5/4/2017 11:59 AM
5	I would like to have the UDMUC dinner with the other flights both in the fall and spring	5/4/2017 9:53 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 21

Answer Choices	Responses
Advisory Services Panels	100.00% 1
Product Council Leadership	100.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	100.00% 1
Total Respondents: 1	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q51 UDMUCPurple, Please Rate Each Council Day Session

Answered: 29 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
What's going on in your world? What are you trying to figure out/make sense of?	82.76% 24	0.00% 0	17.24% 5	0.00% 0	29
Seattle 101 From a Corporate Perspective	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Retail Real Estate Today: Turmoil?	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
The Changing Face of Retail in Mixed Use Projects	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
South Lake Union Tour	58.62% 17	0.00% 0	34.48% 10	6.90% 2	29

Was Organized					
	Yes	No	Somewhat	N/A	Total
What's going on in your world? What are you trying to figure out/make sense of?	72.41% 21	6.90% 2	17.24% 5	3.45% 1	29
Seattle 101 From a Corporate Perspective	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Retail Real Estate Today: Turmoil?	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
The Changing Face of Retail in Mixed Use Projects	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
South Lake Union Tour	68.97% 20	3.45% 1	20.69% 6	6.90% 2	29

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
What's going on in your world? What are you trying to figure out/make sense of?	92.86% 26	0.00% 0	3.57% 1	3.57% 1	28
Seattle 101 From a Corporate Perspective	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Retail Real Estate Today: Turmoil?	89.66% 26	6.90% 2	3.45% 1	0.00% 0	29
The Changing Face of Retail in Mixed Use Projects	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
South Lake Union Tour	72.41% 21	0.00% 0	17.24% 5	10.34% 3	29

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great council meeting. Well organized and well attended.	5/11/2017 11:17 AM
2	Retail sessions were the highlight- very creative and well presented by Garrick and all of our council members.	5/11/2017 5:41 AM
3	Great meeting! I especially enjoyed the Colliers brokers, Garrick Brown, and the South Lake Union tour. Well done!!	5/9/2017 4:20 AM
4	Retail sessions were the highlight of the day	5/8/2017 1:36 PM

Council Day Survey for Seattle, Spring 2017

5	The retail sessions were particularly relevant and interesting...great content and much to share with colleagues at work.	5/8/2017 4:06 AM
6	I enjoyed the asset specific focus with respect to the tech driver office market and the issues facing retail.	5/8/2017 1:56 AM
7	overall, another great program	5/8/2017 12:56 AM
8	The guided tour by South Lake Union was nice. Having only one tour guide for 60 people was not conducive to asking questions and understanding what we were looking at.	5/7/2017 10:54 AM
9	The first session was too open ended - needed a moderator.	5/5/2017 1:53 AM
10	It would have been helpful to have map on south lake tour.	5/4/2017 4:37 PM
11	Our Council leadership continues to be amazing. Another very well-executed council day.	5/4/2017 1:44 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 29	0.00% 0	0.00% 0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 29	0.00% 0	0.00% 0	29
Did Council Day Meet Your Expectations?	96.55% 28	0.00% 0	3.45% 1	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.55% 28	0.00% 0	3.45% 1	29

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	South Lake Union tour was disappointing	5/8/2017 1:44 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 23

#	Responses	Date
1	Great Council day. The optional tour was very interesting.	5/12/2017 6:43 AM
2	The Council is top notch, I could not ask for more. The diversity of participants and content, the fluidity and yet focused exchanges - the generous efforts dedicated to making it a spectacular experience visiting real estate projects as a part of our time together - Bravo!	5/12/2017 5:21 AM
3	Seattle was a great venue for the Spring ULI meeting given all the growth that is taking place.	5/11/2017 11:19 AM
4	Outstanding once again- the best!	5/11/2017 5:42 AM
5	Another great Council Day...with a good mix of panels and tours.	5/8/2017 4:09 AM
6	It may have helped to have a map for the South Lake Union tour and some facts on the properties we toured. It was a little tough to follow the leader.	5/8/2017 2:00 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent

Council Day Survey for Seattle, Spring 2017

Sessions?

Answered: 3 Skipped: 26

#	Responses	Date
1	It would be interesting to have a session that focuses on affordable housing as a component of a mixed use project...and how is financing changing under the new administration.	5/8/2017 4:09 AM
2	Continue to follow any shifts in the broader sales market. Keep tracking the pace of sales, prices and where the buyers are coming from... as the market continues to slow.	5/8/2017 2:00 AM
3	What might be the impact on real estate activity of the new LA Rams stadium development in Inglewood, and the region?	5/7/2017 3:35 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 1 Skipped: 28

#	Responses	Date
1	Keep the macro (US CRE market) and micro (what's happening in the host city market) perspective.	5/8/2017 2:00 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 27

#	Responses	Date
1	Yes. Anyway that I can help.	5/12/2017 6:43 AM
2	Yes, happy to be involved in the LA event.	5/11/2017 11:19 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 29	0.00% 0	0.00% 0	29
The Council Reception and Venue Were Great!	82.76% 24	0.00% 0	17.24% 5	29

#	Additional Comments on the Council Day Venue and Reception	Date
---	--	------

Council Day Survey for Seattle, Spring 2017

1	There was limited food selection at the Reception and it was not that good. The Pan Pacific was excellent, but a little out of the way.	5/12/2017 6:43 AM
2	Venue was good, but food was not. "Dinner" was a mediocre cocktail buffet.	5/8/2017 1:44 PM
3	The reception location and venue was great...food was ok. But overall a great reception.	5/8/2017 4:09 AM
4	It was nice to have council reception be cocktails.. and not a sit down dinner.. too much networking to be done!	5/8/2017 2:00 AM
5	I liked the more casual format for the reception.	5/4/2017 1:44 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 7 Skipped: 22

Answer Choices	Responses	
Advisory Services Panels	71.43%	5
Product Council Leadership	28.57%	2
District Council Involvement	42.86%	3
Foundation Governor Information	0.00%	0
Total Respondents: 7		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q52 UDMUCRed, Please Rate Each Council Day Session

Answered: 29 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Thoughts from Howard Schultz	96.43% 27	0.00% 0	0.00% 0	3.57% 1	28
Economic Update	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Ask the Investment Committee	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
Networking Break and Lunch	76.00% 19	0.00% 0	8.00% 2	16.00% 4	25
Real Deal – Bellevue Collection	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Hot Topics	86.96% 20	8.70% 2	4.35% 1	0.00% 0	23
Transforming Seattle	68.18% 15	0.00% 0	27.27% 6	4.55% 1	22
Was Organized					
	Yes	No	Somewhat	N/A	Total
Thoughts from Howard Schultz	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Economic Update	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
Ask the Investment Committee	91.67% 22	4.17% 1	4.17% 1	0.00% 0	24
Networking Break and Lunch	70.83% 17	0.00% 0	8.33% 2	20.83% 5	24
Real Deal – Bellevue Collection	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Hot Topics	90.48% 19	4.76% 1	4.76% 1	0.00% 0	21
Transforming Seattle	85.71% 18	4.76% 1	4.76% 1	4.76% 1	21
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Thoughts from Howard Schultz	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Economic Update	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Ask the Investment Committee	80.95% 17	4.76% 1	14.29% 3	0.00% 0	21
Networking Break and Lunch	44.44% 8	0.00% 0	5.56% 1	50.00% 9	18

Council Day Survey for Seattle, Spring 2017

Real Deal – Bellevue Collection	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Hot Topics	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
Transforming Seattle	89.47% 17	0.00% 0	5.26% 1	5.26% 1	19

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Excellent Meeting.	5/11/2017 12:21 PM
2	The day was fantastic.	5/8/2017 11:25 AM
3	Howard Schultz was FANTASTIC! Marty great as always & Jim was also really good!	5/8/2017 6:38 AM
4	Schultz was terrific. ULI should consider him as a keynote speaker for Los Angeles. Hot Topics is unique and always a highlight of our meeting.	5/8/2017 3:45 AM
5	Well run Council Day.	5/8/2017 12:48 AM
6	A great day - all sessions valuable and interesting.	5/7/2017 12:53 PM
7	Howard Schultz was terrific! The whole day was excellent Great job Hillary and UDMUC red team! Excellent day!	5/5/2017 5:33 PM
8	Howard Schultz session was one of the best I've ever been to, extremely valuable. Ken Rosen was informative and relevant, as always. Fairly disappointed with Hot Topics this session. 35 of the 45 minutes spent on President Trump felt like a combination of watching MSNBC and a therapy session for anti-Trump fans, rather than a relevant discussion. Probably need to limit political discussion to 10 minutes or to relevant points given the emotion around this administration. It felt like we didn't really cover much during Hot Topics and didn't take anything of value from it. The rest of the sessions were very informative and collaborative.	5/5/2017 6:51 AM
9	Excelled at from start to finish. A round of applause for Hilary and team.	5/5/2017 4:34 AM
10	An excellent Council day to always remember--Howard Schultz being the highlight of the day. Super well organized and choreographed day. FANTASTIC how transportation was arranged both to and from the Council location. Marty never disappoints! Hats off to Hilary & Aubrey!	5/4/2017 12:19 PM
11	One of our best council days in a long time	5/4/2017 11:58 AM
12	Howard Schultz was fantastic! All sessions were excellent!!!	5/4/2017 11:54 AM
13	Howard's talk was worth the trip toSeattle by itself	5/4/2017 9:52 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 28	0.00% 0	0.00% 0	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 29	0.00% 0	0.00% 0	29
Did Council Day Meet Your Expectations?	100.00% 29	0.00% 0	0.00% 0	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.43% 27	0.00% 0	3.57% 1	28

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Great job!	5/8/2017 11:25 AM
2	I'm sure it's fixable. I'm not getting emails.	5/5/2017 4:37 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 22

#	Responses	Date
1	Our Council Chair has provided good leadership	5/11/2017 12:22 PM
2	Hilary/Aubry and all on the team put together a great day and executed wonderfully.	5/8/2017 6:53 AM
3	A very interesting and productive day. Howard Schultz was a great highlight, and conversations across all sessions were interesting and informative	5/7/2017 1:03 PM
4	One of the best Council Day sessions I've ever attended. Every presentation was excellent and thought provoking.	5/7/2017 2:55 AM
5	Excellent!	5/5/2017 5:36 PM
6	Howard Schultz was incredible and that session was extremely worthwhile.	5/5/2017 9:20 AM
7	Great experience and wonderful City and venue for the conference. I have a new found appreciation for Seattle.	5/5/2017 6:58 AM
8	Howard Shultz was amazing	5/4/2017 12:00 PM
9	Excellent venue and food	5/4/2017 11:57 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 26

#	Responses	Date
1	Would be interesting at the LA meeting to have a speaker or discussion re transportation challenges and approaches to solving them. Very relevant in LA!	5/7/2017 1:03 PM
2	Great to hear from Ken Rosen Great to hear from local urban planners. Lots of takeaway for SF development.	5/5/2017 5:36 PM
3	Perhaps we could use the amazing brain power in the room to solve a tough real estate or city infrastructure issue.	5/5/2017 1:00 PM
4	Any one that is on par with Howard Schultz! Great to hear from highly successful entrepreneurs that are creating value in any industry, rather than just finance executives and managers that are more capital allocators but aren't really affecting change or adding value.	5/5/2017 6:58 AM
5	More and deeper investment committee insights.	5/5/2017 4:37 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 25

#	Responses	Date
1	Would have been nice if Council dinner was closer to where all stayed & better attended	5/8/2017 6:53 AM

Council Day Survey for Seattle, Spring 2017

2	One thought for fall meetings (stolen from other counsels - can't claim originality here): hold an UDMUC Red cocktail hour, tour or other event before or after the joint UDMUC dinner. The ability to get to really know and spend time with many members is one of the great parts of being on a council, and there is less time for that at fall meetings due to the joint dinner.	5/7/2017 1:03 PM
3	Hillary and team. Great job.	5/5/2017 5:36 PM
4	Restrict political conversation on Hot Topics to 10 minutes or change the speaker for Hot Topics. Very disappointing session for what is usually my favorite part of the day.	5/5/2017 6:58 AM
5	Better cocktail party food. Need full bar!	5/4/2017 12:00 PM
6	Schedule a property or walking tour	5/4/2017 11:57 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 28

#	Responses	Date
1	Absolutely - As probably the only owner of a parking company: Would like to share my area of expertise in a way that is productive/engaging to the council.	5/8/2017 6:53 AM
2	Happy to do more however needed. (Jordan Warshaw)	5/7/2017 1:03 PM
3	Sure. Happy to help organize another investment committee like session or any part of LA experience.	5/5/2017 4:37 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 4

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	88.89% 24	3.70% 1	7.41% 2	27
The Council Reception and Venue Were Great!	40.00% 10	20.00% 5	40.00% 10	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	Again, the council dinner venue was just to far & hard to find in rush hour traffic	5/8/2017 6:53 AM
2	Would like to go back to joining other UDMUC Councils for his Dinner	5/8/2017 3:47 AM
3	With the group we have, I think we need a better culinary experience. It was nice to have the dinner to benefit those less fortunate, but that is not what this conference or this council is about.	5/8/2017 12:51 AM
4	Food not great at dinner.	5/5/2017 9:20 AM
5	Wonderful venues for all events, from the Council reception through Thursday.	5/5/2017 6:58 AM
6	Inconvenient location	5/5/2017 2:55 AM
7	Food was just ok for council dinner	5/4/2017 12:47 PM

Council Day Survey for Seattle, Spring 2017

8	Loved the dinner menu and the social element that our dinner was prepared and served by individuals being trained that otherwise wouldn't have the opportunity to learn those career skills.	5/4/2017 11:57 AM
---	--	-------------------

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 26

Answer Choices	Responses	
Advisory Services Panels	80.00%	4
Product Council Leadership	60.00%	3
District Council Involvement	40.00%	2
Foundation Governor Information	20.00%	1
Total Respondents: 5		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q53 UDMUCSilver, Please Rate Each Council Day Session

Answered: 22 Skipped: 6

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
What's Ahead for US Real Estate Markets?	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
How the Weyerhaeuser Corporate Headquarters jump started the Revitalization of Pioneer Square	77.27% 17	0.00% 0	22.73% 5	0.00% 0	22
What's Happening in Downtown Seattle?	77.27% 17	0.00% 0	22.73% 5	0.00% 0	22
Housing Our Homeless Veterans	11.11% 2	0.00% 0	0.00% 0	88.89% 16	18
Lightning Round	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
The Seattle Market – How Robust is it?	86.36% 19	0.00% 0	9.09% 2	4.55% 1	22
What's Happening in South Lake Union?	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Vulcan Real Estate Development Plans for South Lake Union	86.36% 19	0.00% 0	13.64% 3	0.00% 0	22
Tour Amazon Biosphere	47.62% 10	14.29% 3	33.33% 7	4.76% 1	21
Bus Tour of South Lake Union	33.33% 7	14.29% 3	23.81% 5	28.57% 6	21
Tour of Melrose Market	45.00% 9	5.00% 1	25.00% 5	25.00% 5	20

Was Organized					
	Yes	No	Somewhat	N/A	Total
What's Ahead for US Real Estate Markets?	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
How the Weyerhaeuser Corporate Headquarters jump started the Revitalization of Pioneer Square	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
What's Happening in Downtown Seattle?	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Housing Our Homeless Veterans	11.76% 2	0.00% 0	0.00% 0	88.24% 15	17
Lightning Round	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
The Seattle Market – How Robust is it?	95.24% 20	0.00% 0	0.00% 0	4.76% 1	21
What's Happening in South Lake Union?	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Vulcan Real Estate Development Plans for South Lake Union	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Tour Amazon Biosphere	66.67% 14	4.76% 1	23.81% 5	4.76% 1	21

Council Day Survey for Seattle, Spring 2017

Bus Tour of South Lake Union	47.62% 10	14.29% 3	9.52% 2	28.57% 6	21
Tour of Melrose Market	45.00% 9	5.00% 1	25.00% 5	25.00% 5	20
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
What's Ahead for US Real Estate Markets?	89.47% 17	5.26% 1	5.26% 1	0.00% 0	19
How the Weyerhaeuser Corporate Headquarters jump started the Revitalization of Pioneer Square	100.00% 19	0.00% 0	0.00% 0	0.00% 0	19
What's Happening in Downtown Seattle?	94.74% 18	5.26% 1	0.00% 0	0.00% 0	19
Housing Our Homeless Veterans	7.14% 1	0.00% 0	0.00% 0	92.86% 13	14
Lightning Round	88.89% 16	5.56% 1	0.00% 0	5.56% 1	18
The Seattle Market – How Robust is it?	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
What's Happening in South Lake Union?	94.44% 17	5.56% 1	0.00% 0	0.00% 0	18
Vulcan Real Estate Development Plans for South Lake Union	94.74% 18	0.00% 0	0.00% 0	5.26% 1	19
Tour Amazon Biosphere	72.22% 13	5.56% 1	16.67% 3	5.56% 1	18
Bus Tour of South Lake Union	35.29% 6	17.65% 3	5.88% 1	41.18% 7	17
Tour of Melrose Market	37.50% 6	12.50% 2	0.00% 0	50.00% 8	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Ramen is a treasure.	5/12/2017 12:28 PM
2	Exceedingly well-organized and memorable, thanks.	5/12/2017 8:22 AM
3	Great day. Very well executed. Wished we could have been allowed to go into the Amazon Sphere. Also AC on bus broke down. Traffic horrible. City tours in bus at rush hour probably not best idea.	5/12/2017 7:10 AM
4	All were good. Mary Ludgin's market recaps are always a highlight --- we will struggle to replace her insight and energy. Lighting Round is always the best, or second best, part of our council day.	5/11/2017 6:10 AM
5	Excellent council day...albeit no AC on tour bus.	5/8/2017 6:22 AM
6	A well-planned agenda rich with relevant content. More time should have been allotted to our Lightning Round.	5/5/2017 7:48 AM
7	The bus needs to get the AC fixed. Really uncomfortable.	5/5/2017 7:37 AM
8	I thought the programing was excellent.	5/5/2017 4:30 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 6

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 22	0.00% 0	0.00% 0	22

Council Day Survey for Seattle, Spring 2017

My Chair Kept Members Engaged & Encouraged Broad Interaction	90.91% 20	0.00% 0	9.09% 2	22
Did Council Day Meet Your Expectations?	95.45% 21	0.00% 0	4.55% 1	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	86.36% 19	4.55% 1	9.09% 2	22

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	More engagement from council members during the day should be a higher priority. Communication amongst council leadership during the year is limited and lacks collaboration. Communication with the council members during the year happens rarely and also needs to become a higher priority.	5/5/2017 7:55 AM
2	Not enough time for the members to talk among themselves or to learn from each other	5/4/2017 11:23 AM
3	I was not aware of what was happening until the final agenda was issued	5/4/2017 10:07 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 19

#	Responses	Date
1	Our counsel is just terrific. Leadership and members.	5/12/2017 7:15 AM
2	I love this Council!	5/11/2017 9:31 AM
3	Meetings get better every time, and now are of consistently excellent quality.	5/11/2017 6:12 AM
4	Great council meeting and agenda	5/9/2017 5:11 AM
5	Very well organized.	5/8/2017 3:54 AM
6	Would love to get a better overview of the Cities and areas we talk about vs. just dropping us into a specific topic without much context.	5/6/2017 6:53 AM
7	Always great to learn from council members who do participate during Council Day. Need to encourage more participation.	5/5/2017 7:55 AM
8	Would have been good to have had dinner Wednesday night with another UDMUC council	5/4/2017 11:23 AM
9	Excellent experience - great work by the Council Chair!	5/4/2017 10:07 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 22

#	Responses	Date
1	Currently underway in planning LA in the Fall.	5/12/2017 8:24 AM
2	Keep focusing on: homeless, sustainability, technology impacts, like driverless car etc	5/12/2017 7:15 AM
3	Not at this time.	5/11/2017 6:12 AM
4	Capital Markets panel. Construction/development panel.	5/5/2017 7:55 AM
5	Keep up the good work.	5/5/2017 4:32 AM

Council Day Survey for Seattle, Spring 2017

6	integrate more design/architecture into speakers (like latter part of this meeting)	5/5/2017 1:29 AM
---	---	------------------

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 23

#	Responses	Date
1	Leadership was terrific. Nothing they could do about the bus. Suggest walking tours if in afternoon at rush hour.	5/12/2017 7:15 AM
2	Keep it up.	5/11/2017 6:12 AM
3	Would love to have meeting invites sent for calendars vs. just emails.	5/6/2017 6:53 AM
4	Seek input from membership on what they want to hear more about.	5/5/2017 7:55 AM
5	Keep doing the same thing. Really good stuff.	5/5/2017 7:39 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 24

#	Responses	Date
1	Pleased to speak or be on panel or lead tour in home city LA.	5/12/2017 8:24 AM
2	I am happy to help in any way with LA conference or anything else.	5/12/2017 7:15 AM
3	I'm already engaged by our new council chair.	5/11/2017 6:12 AM
4	more opportunities to connect outside of Council Day	5/5/2017 1:29 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 6

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	90.91% 20	0.00% 0	9.09% 2	22
The Council Reception and Venue Were Great!	85.71% 18	4.76% 1	9.52% 2	21

#	Additional Comments on the Council Day Venue and Reception	Date
1	Everything was great.	5/12/2017 7:15 AM
2	Many thanks to Greg Johnson for hosting us, and driving the host committee for the entire Spring meeting	5/11/2017 6:12 AM

Council Day Survey for Seattle, Spring 2017

3	Meeting room was a little cramped. Hard to see screen from back of room.	5/5/2017 7:55 AM
4	Really great dinner	5/5/2017 7:39 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 25

Answer Choices	Responses	
Advisory Services Panels	66.67%	2
Product Council Leadership	66.67%	2
District Council Involvement	0.00%	0
Foundation Governor Information	0.00%	0
Total Respondents: 3		

#	Other (please specify)	Date
1	I would very much like to lead an effort on affordable housing and using technology or platforms like Air BNB to help solve affordable housing.	5/12/2017 7:15 AM

Council Day Survey for Seattle, Spring 2017

Q54 URCBlue, Please Rate Each Council Day Session

Answered: 19 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Morning Program Networking Breakfast at MG2 offices	89.47% 17	0.00% 0	5.26% 1	5.26% 1	19
Intro/ Orientation to Seattle	78.95% 15	0.00% 0	15.79% 3	5.26% 1	19
Pioneer Square Revitalization panel discussion	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
"When They Go High, We Go Low"	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Council Matters Discussion	82.35% 14	5.88% 1	5.88% 1	5.88% 1	17
Tour: Melrose Market / Starbucks Roastery; Chophouse Row; 12th Ave Arts	31.25% 5	0.00% 0	12.50% 2	56.25% 9	16
Was Organized					
	Yes	No	Somewhat	N/A	Total
Morning Program Networking Breakfast at MG2 offices	88.89% 16	0.00% 0	5.56% 1	5.56% 1	18
Intro/ Orientation to Seattle	94.44% 17	0.00% 0	0.00% 0	5.56% 1	18
Pioneer Square Revitalization panel discussion	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
"When They Go High, We Go Low"	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Council Matters Discussion	87.50% 14	0.00% 0	6.25% 1	6.25% 1	16
Tour: Melrose Market / Starbucks Roastery; Chophouse Row; 12th Ave Arts	33.33% 5	0.00% 0	13.33% 2	53.33% 8	15
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Morning Program Networking Breakfast at MG2 offices	78.57% 11	0.00% 0	0.00% 0	21.43% 3	14
Intro/ Orientation to Seattle	92.86% 13	0.00% 0	0.00% 0	7.14% 1	14
Pioneer Square Revitalization panel discussion	100.00% 14	0.00% 0	0.00% 0	0.00% 0	14
"When They Go High, We Go Low"	100.00% 13	0.00% 0	0.00% 0	0.00% 0	13
Council Matters Discussion	78.57% 11	0.00% 0	7.14% 1	14.29% 2	14
Tour: Melrose Market / Starbucks Roastery; Chophouse Row; 12th Ave Arts	23.08% 3	0.00% 0	0.00% 0	76.92% 10	13

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Fantastic day! Thanks!	5/12/2017 6:31 AM
2	Unfortunately got rained out for last portion!	5/11/2017 8:50 AM
3	all the sessions were good. we got an excellent briefing on Seattle - and got around several interesting projects and met committed and relevant leaders.	5/11/2017 7:16 AM
4	Excellent sessions - locally significant and relevant broadly. Excellent candid speakers. Smooth execution	5/11/2017 6:20 AM
5	The rain prevented us from doing the tour but visited these places on my own.	5/10/2017 1:27 PM
6	The discussion after lunch was in a warm room and it seemed that MANY people were struggling to stay awake. We need to think about what we are doing immediately after lunch.	5/10/2017 2:43 AM
7	Due to rain, many, including myself, did not make it to the Starbucks Roastery.	5/8/2017 5:08 AM
8	the council continues to find new and creative ways to highlight the social equity component of selected urban developments which showcases the impact beyond bricks and mortar.	5/8/2017 4:11 AM
9	Interesting topics of discussion and getting to know Seattle. I really appreciated seeing the MG2 process / wall for gathering community / individual input -- a great alternative to the "dots" method.	5/8/2017 1:42 AM
10	Fantastic Council Day in Seattle.	5/7/2017 5:04 AM
11	Very effective and informative council day.	5/5/2017 10:06 AM
12	Excellent. Very strong.	5/4/2017 4:03 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 19 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 19	0.00% 0	0.00% 0	19
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 19	0.00% 0	0.00% 0	19
Did Council Day Meet Your Expectations?	100.00% 19	0.00% 0	0.00% 0	19
Do You Feel That the Team Communicates Well With You Outside of Council Day?	94.74% 18	0.00% 0	5.26% 1	19

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I think everyone acknowledges the difficulty of interacting as a council between ULI meeting council days; URC had an active discussion regarding ways to forge greater connections which should continue to enhance the experience.	5/8/2017 4:14 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 13

#	Responses	Date
1	We can't go from lunch to an indoor/sedentary session! Everyone was falling asleep!	5/11/2017 8:57 AM
2	Overall and excellent dinner and day in Seattle - the twin flight approach worked well and we got a good insight to the issues facing Seattle.	5/11/2017 7:18 AM
3	careful on the temperature of the room we meet in after lunch. I noticed several people falling asleep.	5/11/2017 6:52 AM

Council Day Survey for Seattle, Spring 2017

4	Fantastic lunch and council day dinner rounded out a fantastic program	5/11/2017 6:21 AM
5	Our Council dinner was the absolutely most delicious, best venue, and we had a boat trip to boot! Thankfully, they held the boat so we could hear almost all of VP Biden's speech :)	5/10/2017 1:30 PM
6	Panelists were exceptional.	5/7/2017 5:06 AM
7	Map was super cool	5/4/2017 4:04 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 18

#	Responses	Date
1	A deep dive into the numbers of getting a complex, urban infill development to work.	5/10/2017 1:30 PM
2	Yes, we discussed on Friday morning prepping for LA.	5/7/2017 5:06 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 17

#	Responses	Date
1	More opportunities to connect with council members e.g. Roundtable discussions, member presentations, etc.	5/11/2017 1:53 PM
2	I suggested this to Sandra already but in LA we should insert yoga stretches during the day! AND David Hart will lead them! Would be so LA and get us energized...	5/11/2017 8:57 AM
3	Yes.	5/7/2017 5:06 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 19

#	Responses	Date
1	Already helping with LA	5/7/2017 5:06 AM

Q61 Please Rate the Council Day Venue and Council Reception

Council Day Survey for Seattle, Spring 2017

Answered: 19 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 19	0.00% 0	0.00% 0	19
The Council Reception and Venue Were Great!	100.00% 19	0.00% 0	0.00% 0	19

#	Additional Comments on the Council Day Venue and Reception	Date
1	Boat trip to dinner was a fun idea.	5/11/2017 1:53 PM
2	Amazing experience being on the water and arriving at dinner!!!	5/11/2017 8:57 AM
3	Thanks!	5/11/2017 6:52 AM
4	The venues were all wonderful, and loved walking and riding transit in between them.	5/10/2017 1:30 PM
5	thanks for all of the preparations.	5/10/2017 2:44 AM
6	Great Dinner location and menu!!!	5/8/2017 1:44 AM
7	Wonderful!	5/7/2017 5:06 AM
8	The boat ride was refreshing!	5/5/2017 10:08 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 6 Skipped: 14

Answer Choices	Responses
Advisory Services Panels	100.00% 6
Product Council Leadership	50.00% 3
District Council Involvement	33.33% 2
Foundation Governor Information	16.67% 1
Total Respondents: 6	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Seattle, Spring 2017

Q55 URGold, Please Rate Each Council Day Session

Answered: 22 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Morning Program Networking Breakfast at MG2 offices	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
Intro/ Orientation to Seattle	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Pioneer Square Revitalization panel discussion	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
"When They Go High, We Go Low"	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Council Matters Discussion	81.82% 18	0.00% 0	13.64% 3	4.55% 1	22
Tour: Melrose Market / Starbucks Roastery; Chophouse Row; 12th Ave Arts	61.90% 13	0.00% 0	9.52% 2	28.57% 6	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
Morning Program Networking Breakfast at MG2 offices	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Intro/ Orientation to Seattle	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Pioneer Square Revitalization panel discussion	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
"When They Go High, We Go Low"	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Council Matters Discussion	90.91% 20	0.00% 0	4.55% 1	4.55% 1	22
Tour: Melrose Market / Starbucks Roastery; Chophouse Row; 12th Ave Arts	42.86% 9	4.76% 1	19.05% 4	33.33% 7	21
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Morning Program Networking Breakfast at MG2 offices	83.33% 15	0.00% 0	5.56% 1	11.11% 2	18
Intro/ Orientation to Seattle	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
Pioneer Square Revitalization panel discussion	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
"When They Go High, We Go Low"	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
Council Matters Discussion	94.44% 17	0.00% 0	0.00% 0	5.56% 1	18
Tour: Melrose Market / Starbucks Roastery; Chophouse Row; 12th Ave Arts	35.29% 6	5.88% 1	11.76% 2	47.06% 8	17

Council Day Survey for Seattle, Spring 2017

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Overall great Council Day!	5/15/2017 4:28 AM
2	An excellent Council day with great value. Thank you.	5/12/2017 7:33 AM
3	All programming was useful, authentic and engaging. Excellent all around!	5/11/2017 12:25 PM
4	It was a great day. Enjoyed moving around the City on foot/street car. My favorite session was Pioneer Square (nice tour and great panel of all the players).	5/11/2017 6:34 AM
5	Excellent programs and speakers, but still no networking time. Don't do 3 speakers at lunch.	5/10/2017 9:51 AM
6	Sessions were great as usual. Highly engaging speakers and great topics. Another great job by the URC leaders!	5/9/2017 8:41 AM
7	The Pioneer Square topic was the best one of the bunch. The Yesler Terrace panel/lunch seemed a little "forced". Overall, a "nice" council day.	5/9/2017 3:49 AM
8	Excellent Overall Spring Meeting	5/9/2017 3:11 AM
9	Excellent!!	5/8/2017 2:45 PM
10	This council is awesome!	5/8/2017 12:56 PM
11	We have a great council. Always an amazing program!	5/8/2017 6:40 AM
12	The entire Council day was very well organized, extremely informative, and the textbook example of why I joined this Council and why I continue to be a full member of ULI	5/8/2017 6:20 AM
13	Spectacular program, mix, content, and locations. BRAVO team. Extremely well done.	5/5/2017 11:01 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 22	0.00% 0	0.00% 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 22	0.00% 0	0.00% 0	22
Did Council Day Meet Your Expectations?	100.00% 22	0.00% 0	0.00% 0	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95.45% 21	0.00% 0	4.55% 1	22

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 15

#	Responses	Date
1	Thank you to the volunteer efforts of the Chairs, the committee, and the speakers for planning a superb day.	5/12/2017 7:44 AM
2	This was by far the best Council Day experience I've had to date. Please keep this high quality programming coming!	5/11/2017 12:28 PM
3	Council day in Seattle was excellent. It's especially nice to visit a city that ULI rarely goes to and to be in the heart of it was perfect. Our council took full advantage of the walkability of the city which made it a day packed with memorable sights and sounds.	5/10/2017 5:10 AM

Council Day Survey for Seattle, Spring 2017

4	This council is great. Always enjoy it and receive lots of ideas to bring home.	5/9/2017 8:43 AM
5	I enjoyed the day and learned a lot from the presentations.	5/8/2017 2:47 PM
6	Excellent leadership team	5/8/2017 12:56 PM
7	Lovely day, except for the rain at the end.	5/8/2017 4:50 AM
8	Hard to beat. Makes me anxious for LA to be as good.	5/5/2017 11:03 AM
9	Excellent day	5/5/2017 1:41 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 21

#	Responses	Date
1	Perhaps a session on a project that occurred a few years ago that has done a good job of tracking data would be useful to see the outcome.	5/9/2017 8:43 AM
2	I enjoy the "deep dive" into a specific neighborhoods within the city we are visiting.	5/8/2017 4:50 AM
3	Jonathan Gold as a headliner for Food, Neighborhoods, community. He's the LA Times food writer and Pulitzer Prize winning columnist.	5/5/2017 11:03 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 19

#	Responses	Date
1	Achieve the difficult balance of desired activities and time to communicate among our Council members.	5/12/2017 7:44 AM
2	The pace of getting from one place to the next became challenging at times for some of us.	5/11/2017 12:28 PM
3	Too much jammed into too little time. But all was good	5/10/2017 9:54 AM
4	I really enjoy meeting the varied members of the URC. But I often do not understand where everyone fits within the real estate industry. Our council is discussing a "Facebook" to help members get to know each other better which is great. One other thing that could be helpful is during our opening "council business" session to have certain disciplines stand together. Lawyers, bankers, developers, city officials, etc. I think this would help give context to how varied our group is as well as help spur conversation throughout the day.	5/8/2017 4:50 AM
5	They are superb.	5/5/2017 11:03 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Council Day Survey for Seattle, Spring 2017

Answered: 2 Skipped: 22

#	Responses	Date
1	Yes, but in the near future.	5/8/2017 4:50 AM
2	no	5/5/2017 11:03 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 21	0.00% 0	0.00% 0	21
The Council Reception and Venue Were Great!	100.00% 20	0.00% 0	0.00% 0	20

#	Additional Comments on the Council Day Venue and Reception	Date
1	The venue was great, especially the boat ride over to the restaurant...and the beautiful view!	5/15/2017 4:29 AM
2	Unique	5/12/2017 7:44 AM
3	Amazing restaurant! URC has the best food of any Council.	5/11/2017 6:35 AM
4	Like the moving around as there is so much to see and it beats sitting in a windowless room through the day.	5/10/2017 9:54 AM
5	Dinners are always amazing. Varied venues make for an engaging day.	5/9/2017 8:43 AM
6	The Council Dinner was perfect -- setting, food, private to our group. This should be the model going forward.	5/9/2017 3:50 AM
7	Great real settings for each topic. Loved the movement through the city like a mobile tour.	5/5/2017 2:22 PM
8	The dinner was amazing. A boat ride to a small restaurant on the beach. Just amazing. Thank you.	5/5/2017 11:03 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 19

Answer Choices	Responses
Advisory Services Panels	60.00% 3
Product Council Leadership	60.00% 3
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 5	

#	Other (please specify)	Date
	There are no responses.	