

Spring 2016 Council Day Survey Report - Page 2

Council	My Chair Kept the Program On Track			Chair Encouraged Engagement & Broad Interaction			Did the Team Perform to Your Expectations?			Team Communicates Well Outside of Council Day?			The Council Day Venue Was Great!			The Council Reception and Venue Were Great!			Figures below are the same for page 1 and 2. The average score computes take home, organization, Q&A, timing, engagement, interaction, team perf. and communication					
	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Average Score	# of Responses	% Mbr Attendance	% Responding to Survey	Attended	On Council
AWHC	100%	0%	0%	100%	0%	0%	96%	0%	4%	86%	0%	14%	96%	0%	4%	81%	4%	15%	89%	27	71%	51%	53	75
CDCLBLUE	100%	0%	0%	95%	0%	5%	100%	0%	0%	100%	0%	0%	95%	0%	5%	100%	0%	0%	92%	19	69%	45%	42	61
CDGOLD	100%	0%	0%	97%	0%	3%	97%	0%	3%	84%	3%	13%	90%	0%	10%	87%	0%	13%	90%	31	75%	72%	43	57
CDGREEN	100%	0%	0%	100%	0%	0%	100%	0%	0%	96%	0%	4%	80%	4%	16%	90%	0%	10%	90%	28	81%	60%	47	58
CDCSILVER	97%	0%	3%	94%	6%	0%	90%	3%	6%	74%	3%	23%	81%	3%	16%	90%	3%	7%	86%	32	79%	67%	48	61
CRCLBLUE	100%	0%	0%	100%	0%	0%	100%	0%	0%	91%	0%	9%	77%	5%	18%	52%	19%	29%	93%	23	73%	58%	40	55
CRCGOLD	96%	0%	4%	83%	4%	13%	92%	4%	4%	75%	4%	21%	52%	13%	35%	62%	14%	24%	84%	25	80%	57%	44	55
CRCGREEN	100%	0%	0%	97%	0%	3%	97%	0%	3%	83%	0%	17%	83%	0%	17%	57%	11%	32%	88%	31	79%	70%	44	56
CRCSILVER	95%	0%	5%	77%	0%	23%	91%	0%	9%	64%	14%	23%	76%	0%	24%	81%	10%	10%	84%	21	78%	43%	49	63
EDC	100%	0%	0%	94%	0%	6%	100%	0%	0%	89%	0%	11%	100%	0%	0%	100%	0%	0%	88%	19	71%	59%	32	45
GEC	100%	0%	0%	86%	5%	10%	86%	0%	14%	90%	0%	10%	57%	10%	33%	48%	14%	38%	87%	21	72%	41%	51	71
HCLSC	78%	0%	22%	96%	0%	4%	100%	0%	0%	100%	0%	0%	96%	0%	4%	91%	4%	4%	90%	23	83%	59%	39	47
HDC	100%	0%	0%	97%	3%	0%	97%	3%	0%	100%	0%	0%	91%	6%	3%	90%	6%	3%	94%	34	86%	56%	61	71
IOPBLACK	100%	0%	0%	100%	0%	0%	100%	0%	0%	100%	0%	0%	71%	0%	29%	86%	0%	14%	94%	19	79%	51%	37	47
IOPBLUE	96%	0%	4%	71%	0%	29%	86%	0%	14%	82%	0%	18%	68%	4%	29%	85%	8%	8%	83%	29	80%	74%	39	49
IOPGOLD	100%	0%	0%	93%	0%	7%	100%	0%	0%	93%	0%	7%	73%	0%	27%	73%	7%	20%	86%	16	89%	41%	39	44
IOPGREEN	92%	0%	8%	92%	0%	8%	92%	0%	8%	92%	0%	8%	83%	0%	17%	83%	0%	17%	85%	13	84%	34%	38	45
IOPCRED	93%	0%	7%	100%	0%	0%	100%	0%	0%	100%	0%	0%	80%	13%	7%	92%	0%	8%	94%	16	75%	44%	36	48
IOPCSILVER	100%	0%	0%	100%	0%	0%	100%	0%	0%	100%	0%	0%	58%	11%	32%	94%	0%	6%	94%	19	80%	51%	37	46
IOPBLUE	100%	0%	0%	92%	0%	8%	96%	0%	4%	96%	0%	4%	72%	4%	24%	88%	0%	13%	91%	26	88%	59%	44	50
MFCBRONZE	95%	0%	5%	100%	0%	0%	100%	0%	0%	92%	0%	8%	95%	0%	5%	97%	0%	3%	90%	40	93%	71%	56	60
MFCGOLD	100%	0%	0%	97%	0%	3%	97%	0%	3%	93%	0%	7%	82%	4%	14%	93%	0%	7%	91%	31	92%	66%	47	51
MFC SILVER	97%	0%	3%	86%	0%	14%	90%	3%	7%	90%	7%	3%	83%	0%	17%	93%	4%	4%	88%	31	87%	76%	41	47
ODC	100%	0%	0%	100%	0%	0%	100%	0%	0%	100%	0%	0%	100%	0%	0%	89%	0%	11%	95%	28	87%	62%	45	52
PDIC	100%	0%	0%	97%	0%	3%	100%	0%	0%	93%	0%	7%	86%	0%	14%	93%	0%	7%	94%	28	80%	70%	40	50
PPPCBLUE	96%	0%	4%	93%	0%	7%	100%	0%	0%	89%	0%	11%	96%	0%	4%	100%	0%	0%	87%	26	84%	57%	46	55
PPPGOLD	95%	0%	5%	95%	0%	5%	100%	0%	0%	91%	5%	5%	100%	0%	0%	100%	0%	0%	89%	23	70%	70%	33	47
RDCBLUE	75%	4%	21%	88%	0%	13%	71%	8%	21%	79%	4%	17%	42%	13%	46%	79%	4%	17%	80%	24	71%	65%	37	52
RDCGOLD	89%	5%	5%	95%	5%	0%	95%	5%	0%	95%	0%	5%	47%	21%	32%	89%	0%	11%	88%	19	74%	49%	39	53
RDCRED	100%	0%	0%	100%	0%	0%	100%	0%	0%	94%	0%	6%	53%	20%	27%	86%	0%	14%	91%	31	80%	72%	43	54
RNDCLBLUE	92%	0%	8%	92%	0%	8%	92%	0%	8%	88%	0%	13%	92%	0%	8%	96%	0%	4%	90%	26	84%	63%	41	49
RNDCGOLD	100%	0%	0%	96%	0%	4%	91%	4%	4%	77%	0%	23%	86%	0%	14%	100%	0%	0%	84%	24	82%	60%	40	49
RPIC	83%	4%	13%	100%	0%	0%	100%	0%	0%	100%	0%	0%	92%	0%	8%	100%	0%	0%	90%	24	70%	65%	37	53
RRC	100%	0%	0%	100%	0%	0%	100%	0%	0%	95%	0%	5%	95%	0%	5%	100%	0%	0%	89%	22	75%	61%	36	48
SDC	100%	0%	0%	100%	0%	0%	100%	0%	0%	94%	0%	6%	90%	0%	10%	97%	0%	3%	93%	33	86%	75%	44	51
SHC	100%	0%	0%	88%	0%	13%	96%	0%	4%	79%	0%	21%	70%	0%	30%	92%	0%	8%	88%	25	75%	66%	38	51
SSDCBLUE	100%	0%	0%	100%	0%	0%	100%	0%	0%	97%	0%	3%	65%	9%	26%	52%	18%	30%	93%	35	80%	80%	44	55
SSDCGOLD	100%	0%	0%	100%	0%	0%	96%	0%	4%	87%	4%	9%	65%	4%	30%	57%	4%	39%	91%	24	76%	57%	42	55
SSDCSILVER	96%	4%	0%	84%	0%	16%	92%	0%	8%	84%	4%	12%	71%	4%	25%	57%	4%	39%	86%	25	81%	60%	42	52
STHC	100%	0%	0%	100%	0%	0%	100%	0%	0%	91%	0%	9%	100%	0%	0%	91%	0%	9%	88%	13	93%	52%	25	27
TODC	100%	0%	0%	100%	0%	0%	97%	0%	3%	88%	0%	12%	91%	0%	9%	97%	0%	3%	94%	33	80%	85%	39	49
UDIC	100%	0%	0%	95%	0%	5%	95%	0%	5%	70%	10%	20%	86%	0%	14%	68%	5%	26%	87%	22	83%	67%	33	40
UDMUCBLUE	100%	0%	0%	100%	0%	0%	100%	0%	0%	92%	0%	8%	85%	4%	12%	100%	0%	0%	91%	28	84%	65%	43	51
UDMUCBRONZE	92%	0%	8%	96%	0%	4%	100%	0%	0%	92%	0%	8%	88%	4%	8%	88%	0%	13%	87%	27	82%	59%	46	56
UDMUCGOLD	100%	0%	0%	96%	0%	4%	100%	0%	0%	92%	0%	8%	88%	0%	12%	87%	0%	13%	91%	25	89%	53%	47	53
UDMUCGREEN	100%	0%	0%	93%	3%	3%	100%	0%	0%	57%	13%	30%	100%	0%	0%	93%	3%	3%	92%	30	92%	64%	47	51
UDMUCPURPLE	97%	0%	3%	100%	0%	0%	100%	0%	0%	100%	0%	0%	93%	0%	7%	96%	0%	4%	95%	34	87%	74%	46	53
UDMUCRED	100%	0%	0%	96%	4%	0%	89%	4%	7%	89%	0%	11%	100%	0%	0%	100%	0%	0%	90%	30	87%	65%	46	53
UDMUCSILVER	93%	0%	7%	78%	4%	19%	89%	4%	7%	78%	0%	22%	82%	4%	14%	80%	0%	20%	79%	29	83%	58%	50	60
URC	97%	0%	3%	95%	3%	3%	97%	3%	0%	95%	0%	5%	97%	0%	3%	97%	0%	3%	93%	40	79%	65%	62	78
Average	97%	0%	3%	94%	1%	5%	96%	1%	3%	89%	1%	9%	82%	3%	15%	86%	3%	11%	89%	26	81%	61%	43	53
Total																				1302			2138	2659

Spring 2016 Council Day Survey Report - Page 1

Council	The Day Had Take Home Value			The Day Was Organized			There Was Time For Q&A			Figures below are the same for page 1 and 2. The average score computes take home, organization, Q&A, timing, engagement, interaction, team perf. and communication					
	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Average Score	# of Responses	% Mbr Attendance	% Responding to Survey	Attended	On Council
UDMUCSILVER	75%	3%	12%	79%	2%	10%	66%	7%	12%	79%	29	83%	58%	50	60
RDCBLUE	82%	8%	10%	83%	8%	9%	82%	3%	16%	80%	24	71%	65%	37	52
IOPCBUE	74%	2%	24%	83%	2%	15%	90%	1%	10%	83%	29	80%	74%	39	49
RNDCGOLD	74%	4%	16%	92%	0%	4%	78%	0%	8%	84%	24	82%	60%	40	49
CRCGOLD	77%	4%	17%	85%	5%	10%	83%	3%	6%	84%	25	80%	57%	44	55
CRCSILVER	85%	0%	14%	91%	0%	8%	88%	0%	6%	84%	21	78%	43%	49	63
IOPCGREEN	75%	2%	16%	84%	1%	9%	72%	6%	15%	85%	13	84%	34%	38	45
SSDCSILVER	78%	5%	14%	85%	4%	8%	81%	2%	9%	86%	25	81%	60%	42	52
CDCSILVER	82%	6%	6%	86%	2%	4%	81%	3%	6%	86%	32	79%	67%	48	61
IOPCGOLD	63%	6%	18%	76%	1%	9%	78%	3%	6%	86%	16	89%	41%	39	44
GEC	79%	3%	15%	88%	2%	9%	82%	9%	6%	87%	21	72%	41%	51	71
UDMUCBRONZE	74%	2%	17%	82%	3%	8%	75%	5%	9%	87%	27	82%	59%	46	56
UDIC	78%	3%	16%	88%	1%	8%	86%	5%	7%	87%	22	83%	67%	33	40
PPPCBLUE	79%	3%	16%	85%	1%	11%	71%	4%	11%	87%	26	84%	57%	46	55
SHC	81%	3%	10%	84%	1%	9%	87%	1%	7%	88%	25	75%	66%	38	51
CRCGREEN	82%	3%	15%	83%	1%	12%	76%	1%	13%	88%	31	79%	70%	44	56
RDCGOLD	73%	3%	24%	83%	3%	15%	87%	0%	13%	88%	19	74%	49%	39	53
MFCSILVER	75%	7%	16%	92%	0%	6%	88%	1%	7%	88%	31	87%	76%	41	47
EDC	79%	4%	7%	78%	3%	9%	78%	4%	8%	88%	19	71%	59%	32	45
STHC	76%	4%	15%	83%	1%	10%	70%	12%	12%	88%	13	93%	52%	25	27
AWHC	71%	3%	26%	87%	3%	10%	81%	3%	7%	89%	27	71%	51%	53	75
RRC	89%	2%	8%	98%	0%	2%	78%	3%	10%	89%	22	75%	61%	36	48
PPPCGOLD	85%	1%	6%	84%	1%	7%	74%	3%	12%	89%	23	70%	70%	33	47
RNDCBUE	67%	5%	24%	82%	1%	13%	72%	7%	13%	90%	26	84%	63%	41	49
RPIC	73%	2%	20%	80%	4%	12%	77%	8%	8%	90%	24	70%	65%	37	53
CDCGOLD	83%	3%	10%	87%	1%	8%	81%	2%	8%	90%	31	75%	72%	43	57
HCLSC	83%	3%	13%	89%	1%	8%	84%	7%	7%	90%	23	83%	59%	39	47
UDMUCRED	78%	3%	13%	89%	1%	5%	89%	0%	4%	90%	30	87%	65%	46	53
CDCGREEN	77%	2%	10%	82%	1%	5%	75%	3%	9%	90%	28	81%	60%	47	58
MFCBRONZE	79%	3%	12%	87%	1%	6%	79%	3%	10%	90%	40	93%	71%	56	60
SSDCGOLD	83%	2%	14%	93%	1%	6%	77%	8%	12%	91%	24	76%	57%	42	55
MFCGOLD	82%	2%	16%	85%	3%	12%	83%	2%	14%	91%	31	92%	66%	47	51
MFCBLUE	83%	1%	9%	88%	1%	4%	81%	2%	5%	91%	26	88%	59%	44	50
RDCRED	80%	6%	14%	90%	0%	10%	73%	0%	2%	91%	31	80%	72%	43	54
UDMUCBLUE	79%	10%	8%	91%	0%	4%	77%	2%	16%	91%	28	84%	65%	43	51
UDMUCGOLD	81%	5%	14%	86%	2%	12%	85%	6%	7%	91%	25	89%	53%	47	53
UDMUCGREEN	95%	1%	3%	99%	0%	0%	97%	0%	2%	92%	30	92%	64%	47	51
CDCBLUE	80%	4%	12%	90%	2%	5%	77%	3%	3%	92%	19	69%	45%	42	61
URC	87%	3%	6%	92%	1%	6%	86%	4%	8%	93%	40	79%	65%	62	78
CRCBUE	87%	2%	9%	90%	2%	7%	83%	3%	10%	93%	23	73%	58%	40	55
SDC	79%	5%	16%	91%	2%	8%	89%	3%	8%	93%	33	86%	75%	44	51
SSDCBLUE	82%	2%	11%	88%	1%	6%	86%	2%	3%	93%	35	80%	80%	44	55
IOPCBBLACK	73%	4%	20%	97%	1%	2%	86%	5%	4%	94%	19	79%	51%	37	47
IOPCRED	81%	3%	15%	93%	1%	7%	89%	3%	8%	94%	16	75%	44%	36	48
PDIC	88%	1%	7%	92%	1%	3%	87%	0%	5%	94%	28	80%	70%	40	50
IOPCSILVER	80%	5%	13%	91%	1%	6%	86%	4%	6%	94%	19	80%	51%	37	46
HDC	81%	6%	13%	92%	3%	4%	91%	2%	6%	94%	34	86%	56%	61	71
TODC	88%	1%	9%	91%	0%	8%	95%	0%	3%	94%	33	80%	85%	39	49
ODC	82%	5%	11%	93%	1%	4%	87%	1%	7%	95%	28	87%	62%	45	52
UDMUCPURPLE	88%	0%	9%	91%	0%	7%	88%	4%	6%	95%	34	87%	74%	46	53
Average	79%	3%	13%	87%	2%	8%	82%	3%	8%	89%	26	81%	61%	43	53
Total											1302			2138	2659

Q2 AWHC, Please Rate Each Council Day Session

Answered: 27 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Focus on Homelessness: "Addressing Homelessness in Philadelphia"	81% 22	0% 0	19% 5	0% 0	27
National Housing Perspective: "State of Housing 2016"	96% 26	0% 0	4% 1	0% 0	27
Regional Affordable Housing Issues and Priorities	74% 20	0% 0	26% 7	0% 0	27
Success in Succession: Unique Issues in Succession Planning for Affordable Housing Companies	81% 22	7% 2	11% 3	0% 0	27
Review of Presidential Candidates and Housing Policy	52% 14	7% 2	37% 10	4% 1	27
Policy Discussion: "Where Should We Build Affordable Housing?"	41% 11	11% 3	44% 12	4% 1	27
Was Organized					
	Yes	No	Somewhat	N/A	Total
Focus on Homelessness: "Addressing Homelessness in Philadelphia"	93% 25	0% 0	7% 2	0% 0	27
National Housing Perspective: "State of Housing 2016"	100% 26	0% 0	0% 0	0% 0	26
Regional Affordable Housing Issues and Priorities	93% 25	0% 0	7% 2	0% 0	27
Success in Succession: Unique Issues in Succession Planning for Affordable Housing Companies	93% 25	0% 0	7% 2	0% 0	27
Review of Presidential Candidates and Housing Policy	81% 22	4% 1	11% 3	4% 1	27
Policy Discussion: "Where Should We Build Affordable Housing?"	59% 16	11% 3	26% 7	4% 1	27
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Focus on Homelessness: "Addressing Homelessness in Philadelphia"	93% 25	0% 0	7% 2	0% 0	27
National Housing Perspective: "State of Housing 2016"	92% 24	0% 0	8% 2	0% 0	26
Regional Affordable Housing Issues and Priorities	100% 27	0% 0	0% 0	0% 0	27
Success in Succession: Unique Issues in Succession Planning for Affordable Housing Companies	96% 26	4% 1	0% 0	0% 0	27
Review of Presidential Candidates and Housing Policy	74% 20	15% 4	7% 2	4% 1	27
Policy Discussion: "Where Should We Build Affordable Housing?"	63% 17	11% 3	22% 6	4% 1	27

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Almost all the sessions could have benefited from more time for Q&A. Both the economists' session were great but covered too much ground -- would have had more impact if there had been more time to react and discuss.	4/29/2016 3:35 PM
2	It was another excellent Council Day. The organizing team did an excellent job!	4/27/2016 12:43 PM
3	The session on succession was one of the best I've ever attended.	4/26/2016 10:06 AM
4	Two economists was one too many. The second economist tried to cover too much ground, too many slides, too much in the weeds.	4/25/2016 4:43 PM
5	Really honest presentations-like the succession planing-are very helpful (although that particular topic was only moderately useful to me.) The high level presentations of projects are not so helpful as we don't really get the lessons learned-or the most important successes and how they were accomplished. The tours are the best part.	4/25/2016 10:48 AM
6	Excellent sessions m	4/25/2016 10:41 AM
7	The "State of Housing 2016" was an excellent presentation -- clear, relevant data was shared and led to meaningful discussion. In contrast, the presenter for "Where Should We Build Affordable Housing" spoke far too quickly and in far too academic way and did not respond well to questions making this of extremely limited "utility" in economic parlance (which is all the presenter seemed to care about).	4/25/2016 10:03 AM
8	Best to have academic presentations earlier in the program, rather than at the end -	4/24/2016 7:42 PM
9	the economist was tedious	4/22/2016 9:42 AM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 27	0% 0	0% 0	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 27	0% 0	0% 0	27
Did the Team Perform to Your Expectation?	96% 25	0% 0	4% 1	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	85% 23	0% 0	15% 4	27

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 21

#	Responses	Date
1	Really great overall program!	4/29/2016 5:32 PM
2	Superb communications from council leadership.	4/25/2016 11:10 AM
3	Gtreat-very helpful to have this peer group to connect with over time. Good content of tours and Council day.	4/25/2016 10:49 AM
4	It is extremely frustrating to me that there was a major main ULI event on the topic of workforce housing occurring during the council day -- this has happened repeatedly and needs to change going forward. I do not appreciate paying fees for a conference at which I cannot attend the most relevant session. Every effort needs to be made to accommodate our council's schedule to at least provide us with access to main conference highlights in a meaningful way.	4/25/2016 10:06 AM
5	Very well organized - I wish we had a roster that included head shots of each member. It really wouldn't be that hard to accomplish. I can help.	4/24/2016 7:44 PM

Council Day Survey for Philadelphia, Spring 2016

6	Good variety of topics, and perhaps more importantly opinions, presented at council day. Engaging and well prepared panel discussions. I was engaged the whole day!	4/23/2016 5:00 PM
7	This is a very engaging group of people who enjoy each others company and have a robust and useful exchange of ideas at the dinner and throughout the day. I have always appreciated that there are individuals from a variety of disciplines in our industry in addition to for-profit and not-for-profit developers. The Union Club was a wonderful venue and I would just ask that in the future people use the microphones more effectively in that the acoustics were not great. Also that, while I know this can be a challenge, that folks asking questions us a microphone	4/22/2016 7:44 PM
8	Why did ULI schedule a major housing policy talk on Council Day - when everyone in the AWHC would have wanted to be in the General Session. Really bad planning.	4/22/2016 9:45 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 21

#	Responses	Date
1	More discussion on alternative financing tools for projects. It was great to see a representative from the Ford Foundation there, it would be great to have them and other foundations speak about how they view affordable and workforce housing and initiatives they are willing to support.	4/29/2016 5:32 PM
2	The future of HUD, What is RAD and how does it impact the market, How are the Supreme Court rulings impacting the ability to produce Affordable Housing.	4/27/2016 12:45 PM
3	LIHTC year 15 opportunities for sale; senior assisted living; market rate equity capital structures (vs. or in addition to LIHTC equity)	4/25/2016 4:44 PM
4	More on homelessness. Sister Mary Schillen delivered a very thought provoking presentation.	4/25/2016 11:10 AM
5	1) Entrepreneurial non-profit affordable housing developers: Making the dollars reach farther and bringing profit back to the mission. 2) What exactly is Workforce Housing and how do you finance it when you find it? 3) preservation ideas for "naturally" occurring affordable housing in high growth areas.	4/25/2016 10:22 AM
6	Curious about "build first" strategies that work and the nitty gritty of one-for-one replacement. Creative approaches to NIMBYism that have worked.	4/23/2016 5:00 PM
7	Leadership is very effective in collecting the thoughts of the council as members introduce themselves in the morning and during the day for topics of interest for the next meetings.	4/22/2016 7:44 PM
8	affordable assisted living	4/22/2016 9:45 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 23

#	Responses	Date
1	Keep it similar in structure.	4/27/2016 12:45 PM
2	Give neighborhood/community context to property tours; only tour properties that have some unique twist and focus on this twist (we've all seen plenty of LIHTC properties).	4/25/2016 4:44 PM
3	Continue with the same great programming.	4/25/2016 11:10 AM
4	See above	4/25/2016 10:06 AM

Council Day Survey for Philadelphia, Spring 2016

5	once again we are missing the workforce market rate component of the council. its all affordable and nothing with workforce.	4/23/2016 10:33 AM
6	Never have two economists...	4/22/2016 7:44 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 27

#	Responses	Date
1	Better use of social media maybe.	4/25/2016 11:10 AM
2	I'll be very willing to help in any way I can for Seattle.	4/25/2016 10:22 AM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96% 26	0% 0	4% 1	27
The Council Reception and Venue Were Great!	81% 22	4% 1	15% 4	27

#	Additional Comments on the Council Day Venue and Reception	Date
1	Nice historic venue with ample meeting space.	5/3/2016 2:31 PM
2	The venue was excellent but it was a little too cramped. For the council dinner on Wednesday night, the venue was nice but the food quality was poor.	5/2/2016 3:54 PM
3	Great job by the chair and his team. Thank you!	4/29/2016 5:32 PM
4	We have had better dinners for \$150 per person	4/27/2016 12:45 PM
5	Really liked the historic building in which we met. Much better than a standard hotel conference facility or affordable housing project community room. A little background on the building would have been a nice touch.	4/25/2016 4:44 PM
6	Superb location, content, and conversations. All around excellent day.	4/25/2016 11:10 AM
7	The Union League room was crowded and with multiple ULI events in the same venue was confusing.	4/25/2016 10:06 AM
8	My only gripe was that it was very cold. Otherwise fantastic venue and delicious food. We are spoiled.	4/23/2016 5:00 PM
9	Why was the dinner \$150 - it was not worth it and could not have cost that much.	4/22/2016 9:45 AM

Council Day Survey for Philadelphia, Spring 2016

Q3 CDCBlue, Please Rate Each Council Day Session

Answered: 19 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Membership Lightning Round – Introduce New Members and Guests What is your FRENCH FRY!?	68% 13	5% 1	21% 4	5% 1	19
First Session: ULI Advisory Panel Overview	89% 17	5% 1	0% 0	5% 1	19
Second Session: Peering Around the Corner: Trends Reshaping the Future of MPC's	89% 17	0% 0	11% 2	0% 0	19
Third Session: Harnessing Technology to Drive Sales	63% 12	16% 3	21% 4	0% 0	19
Lunch Session: Networking with your Council Members	95% 18	0% 0	5% 1	0% 0	19
Fourth Session: MFC Case Study: Harvest: Gathering. Growing. Living	84% 16	0% 0	11% 2	5% 1	19
Final Session: Provacatove Disrupters Round Table	74% 14	5% 1	16% 3	5% 1	19
Was Organized					
	Yes	No	Somewhat	N/A	Total
Membership Lightning Round – Introduce New Members and Guests What is your FRENCH FRY!?	95% 18	0% 0	0% 0	5% 1	19
First Session: ULI Advisory Panel Overview	95% 18	5% 1	0% 0	0% 0	19
Second Session: Peering Around the Corner: Trends Reshaping the Future of MPC's	100% 19	0% 0	0% 0	0% 0	19
Third Session: Harnessing Technology to Drive Sales	95% 18	5% 1	0% 0	0% 0	19
Lunch Session: Networking with your Council Members	68% 13	5% 1	16% 3	11% 2	19
Fourth Session: MFC Case Study: Harvest: Gathering. Growing. Living	95% 18	0% 0	0% 0	5% 1	19
Final Session: Provacatove Disrupters Round Table	79% 15	0% 0	16% 3	5% 1	19
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Membership Lightning Round – Introduce New Members and Guests What is your FRENCH FRY!?	28% 5	0% 0	11% 2	61% 11	18
First Session: ULI Advisory Panel Overview	72% 13	0% 0	6% 1	22% 4	18
Second Session: Peering Around the Corner: Trends Reshaping the Future of MPC's	100% 18	0% 0	0% 0	0% 0	18
Third Session: Harnessing Technology to Drive Sales	89% 16	6% 1	6% 1	0% 0	18

Council Day Survey for Philadelphia, Spring 2016

Lunch Session: Networking with your Council Members	72% 13	6% 1	0% 0	22% 4	18
Fourth Session: MFC Case Study: Harvest: Gathering. Growing. Living	94% 17	0% 0	0% 0	6% 1	18
Final Session: Provacatove Disrupters Round Table	83% 15	6% 1	0% 0	11% 2	18

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	This was one of the best council days I have attended in the last 10 years. Great job and wide range of useful presentations	5/3/2016 10:24 AM
2	Vedr good session	4/29/2016 10:53 AM
3	Enjoyed the conversation and feedback with the round table discussions	4/25/2016 3:41 PM
4	great session	4/25/2016 10:58 AM
5	The session that was lead by Mr. Chung may have been the worst ULI session I have ever heard.	4/25/2016 9:52 AM
6	Would rather have another fixed-topic panel discussion than a round table discussion	4/25/2016 9:48 AM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 19 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 19	0% 0	0% 0	19
My Chair Kept Members Engaged & Encouraged Broad Interaction	95% 18	0% 0	5% 1	19
Did the Team Perform to Your Expectation?	100% 19	0% 0	0% 0	19
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 19	0% 0	0% 0	19

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 14

#	Responses	Date
1	Good venue and ample time to talk with other members during the day.	5/3/2016 10:28 AM
2	Lots of time/space for council connecting/networking. Fabulous venue.	4/29/2016 8:42 AM
3	Good day, well organized and interesting sessions! Well done.	4/25/2016 11:02 AM
4	great experience, great venue	4/25/2016 10:59 AM
5	I am new to this Council (2nd Meeting) and the leadership team CDC Blue is the best I have experienced in a Council.	4/25/2016 10:57 AM
6	We good council day	4/25/2016 9:49 AM
7	Another great day.	4/24/2016 3:22 PM

Q55 Do You Have Any Council Sessions,

Council Day Survey for Philadelphia, Spring 2016

**Topics And/Or Speakers To Recommend
For Future Council Meetings or Concurrent
Sessions?**

Answered: 6 Skipped: 15

#	Responses	Date
1	Applying lessons learned in large scale projects to urban/suburban development.	5/3/2016 10:28 AM
2	Future of work and workplace in MPC's	4/29/2016 10:56 AM
3	Equity and debt capital providers servicing the land and development world.	4/25/2016 11:28 AM
4	I would like to see out of the room tours of local projects.	4/25/2016 9:49 AM
5	more diversity away from MPC. One topic on that is enough.	4/24/2016 3:22 PM
6	Building health into the community,	4/22/2016 6:50 AM

**Q56 Please let your Council leadership
know what they can improve on for the next
meeting**

Answered: 5 Skipped: 16

#	Responses	Date
1	Very well planned event.	5/4/2016 3:52 PM
2	Liked the photos in intro..bring back	4/29/2016 10:56 AM
3	more comfortable chairs	4/25/2016 10:59 AM
4	More tours, less round tables	4/25/2016 9:49 AM
5	More interaction, more tours - getting out together, not just in conf room	4/22/2016 6:50 AM

**Q57 How Can Your Leadership Team
Further Engage You in ULI and The Council
Program? (If you would like to be contacted
and do not leave your information below,
please reach out to your Council Chair after
giving your feedback).**

Answered: 1 Skipped: 20

#	Responses	Date
1	Map of councilmembers primary location	4/29/2016 10:56 AM

**Q58 Please Rate the Council Day Venue and
Council Reception**

Answered: 19 Skipped: 2

Council Day Survey for Philadelphia, Spring 2016

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	95% 18	0% 0	5% 1	19
The Council Reception and Venue Were Great!	100% 18	0% 0	0% 0	18

#	Additional Comments on the Council Day Venue and Reception	Date
1	Amazing venues for productive reception and council day	4/25/2016 3:42 PM
2	great venue	4/25/2016 10:59 AM
3	Hat's off to whoever arranged our venues. Fabulous.	4/25/2016 9:52 AM
4	Great venue. plenty of elbow room.	4/25/2016 9:49 AM

Q4 CDCGold, Please Rate Each Council Day Session

Answered: 31 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Healthy Communities: Designing, Building, & Programming MPCs to Support Total Well-Being	87% 27	3% 1	10% 3	0% 0	31
Forecast on the Economy, Housing, and Mortgage Market	100% 31	0% 0	0% 0	0% 0	31
Round Table with CDCGold/Silver Members	68% 21	10% 3	23% 7	0% 0	31
Real Deals, Real Numbers: For-Rent Single Family Homes Grow Up	94% 29	0% 0	3% 1	3% 1	31
Lessons from Retail: Emerging Trends and Technologies to Enhance the Shopper Experience	90% 28	0% 0	3% 1	6% 2	31
Part II: Reinventing Home Sales in Master Planned Communities	68% 21	6% 2	23% 7	3% 1	31
Council Day Wrap-Up: Key Takeaways and Follow Up for Fall Meeting	71% 22	3% 1	10% 3	16% 5	31
Was Organized					
	Yes	No	Somewhat	N/A	Total
Healthy Communities: Designing, Building, & Programming MPCs to Support Total Well-Being	100% 31	0% 0	0% 0	0% 0	31
Forecast on the Economy, Housing, and Mortgage Market	100% 31	0% 0	0% 0	0% 0	31
Round Table with CDCGold/Silver Members	65% 20	10% 3	26% 8	0% 0	31
Real Deals, Real Numbers: For-Rent Single Family Homes Grow Up	100% 30	0% 0	0% 0	0% 0	30
Lessons from Retail: Emerging Trends and Technologies to Enhance the Shopper Experience	87% 27	0% 0	6% 2	6% 2	31
Part II: Reinventing Home Sales in Master Planned Communities	81% 25	0% 0	16% 5	3% 1	31
Council Day Wrap-Up: Key Takeaways and Follow Up for Fall Meeting	77% 24	0% 0	10% 3	13% 4	31
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Healthy Communities: Designing, Building, & Programming MPCs to Support Total Well-Being	97% 28	0% 0	3% 1	0% 0	29
Forecast on the Economy, Housing, and Mortgage Market	97% 28	0% 0	3% 1	0% 0	29
Round Table with CDCGold/Silver Members	69% 20	10% 3	7% 2	14% 4	29
Real Deals, Real Numbers: For-Rent Single Family Homes Grow Up	100% 28	0% 0	0% 0	0% 0	28

Council Day Survey for Philadelphia, Spring 2016

Lessons from Retail: Emerging Trends and Technologies to Enhance the Shopper Experience	72% 21	7% 2	14% 4	7% 2	29
Part II: Reinventing Home Sales in Master Planned Communities	69% 20	0% 0	21% 6	10% 3	29
Council Day Wrap-Up: Key Takeaways and Follow Up for Fall Meeting	66% 19	0% 0	10% 3	24% 7	29

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	This session was very well organized and included great content. That being said, it is very difficult to sit in a room all day without a bit more interactive discussion and/or site visits. I understand that the city may not always provide for "real world" interaction but it seems like we are due for some of this type of interaction.	4/29/2016 10:48 AM
2	An excellent program, as usual - very useful and insightful.	4/29/2016 9:08 AM
3	I think we could have spent a bit more time on reinventing home sales and possibly engaged as a broader discussion with the entire group. Also, because we already had our seats, it was hard to engage when the Silver Council came in. Great day overall! Learning, ideas, great people!	4/25/2016 4:04 PM
4	Great council leadership! Very valuable sessions. Thank you!	4/25/2016 1:22 PM
5	The value add of the roundtable discussions that are follow ups to a specific speaker or presentation feel like they are starting to diminish some. I might be interesting to have a roundtable discussion about the most recent presentation to see how concepts might impact/inform what we are all doing and what is issues and concerns might something presented.	4/25/2016 10:46 AM
6	Great meeting, very well organized!!!	4/25/2016 9:43 AM
7	Very well organized and productive day.	4/22/2016 2:12 PM
8	Cathy Cecilian's session shouldn't have started with a 20 minute breakout at the end of the day. She should have followed up on the previous speaker and given her thoughts and learning like the fall meeting.	4/22/2016 1:50 PM
9	Best session in years	4/22/2016 10:25 AM
10	Great day. Every session was top notch. Good speakers and content.	4/21/2016 11:20 PM
11	Best council day I've ever experienced	4/21/2016 6:21 PM
12	Fannie May and the B2R were the highlights. Others were less relevant. The sales discussion at the end of the day boar little fruit. The presenters were candid and that was great. The retail by CBRE was interesting but the application to MPC's was lacking and it went too long.	4/21/2016 6:01 PM
13	Could have been better if gold didn't stay at their tables in the front and silver didn't just take the back tables. Great concept though to have joint lunch and sessions!	4/21/2016 5:14 PM
14	Great Council Day!	4/21/2016 4:15 PM
15	A superior day of excellent programming.	4/21/2016 3:13 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 31	0% 0	0% 0	31
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 30	0% 0	3% 1	31
Did the Team Perform to Your Expectation?	97% 30	0% 0	3% 1	31
Do You Feel That the Team Communicates Well With You Outside of Council Day?	84% 26	3% 1	13% 4	31

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 25

#	Responses	Date
1	I sincerely appreciate the leadership team as I know it takes a great deal of time and effort to pull off our council day and reception.	4/29/2016 10:51 AM
2	Great job to Beth and the entire Executive Leadership!	4/25/2016 4:05 PM
3	great venue	4/25/2016 10:48 AM
4	Worried that too many people left after lunch. Suggest that you hold the sign-in sheet until just before the last presentation in the afternoon to help quell that behavior. One of the obligations of council membership is to be there...for the whole day. If you provide an escape hatch, people will take it and diminish the potential learning and participation of those who remain. That's rewarding selfish behavior. Let people know well ahead of time of the issue and the expectation that they are there for the day, so they really get the rules.	4/22/2016 2:17 PM
5	A great day. Many thanks to the Leadership team for making it happen, and all of their time and effort in to making CDC Gold a valuable experience.	4/22/2016 8:34 AM
6	Great day!	4/21/2016 3:13 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 24

#	Responses	Date
1	I like to hear about everyone's great ideas. Perhaps the next council each attendee could bring the "best idea" they've heard in the last 12 months.	4/29/2016 3:34 PM
2	suggest a joint session with CDC Gold and ULI Healthy Places initiatives to deepen the conversation.	4/29/2016 8:37 AM
3	More on the sales topic. How about a program on understanding community relations for entitlement in this day of social media intensity?	4/25/2016 1:24 PM
4	Strategies for achieving design excellence with volume builders	4/25/2016 10:48 AM
5	I think the topic of affordable product in MPCs and strategies to achieve it is a good topic.	4/22/2016 2:17 PM
6	Follow up on Pratt Read Digital Targeting report Rich Rodriguez may have a Navy Seal colleague/author/lecturer who is based in Texas available to give us a presentation on leadership. This gent has a current top selling book. John Gleeson	4/22/2016 8:34 AM
7	Further discussion of how to better use data in our business.	4/21/2016 11:22 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 25

#	Responses	Date
---	-----------	------

Council Day Survey for Philadelphia, Spring 2016

1	Think it would be helpful to have project tours (project site council day) at least every other council meeting so we can see best practices in the field	4/30/2016 10:47 AM
2	more interaction with longer duration. It's difficult to get meaningful discussion and input on the topics in such limited time guidelines.	4/29/2016 10:51 AM
3	Viewing different projects within the host city.	4/26/2016 11:30 AM
4	Enjoyed meeting with the Silver Council. Possibly have us rotate our seats to ensure we have a better mix at each of the tables.	4/25/2016 4:05 PM
5	Other than making sure people stay for the whole day, this was a perfectly balanced program. Good job.	4/22/2016 2:17 PM
6	PowerPoint presentations were very difficult to read. Type was too small and too many words on each slide.	4/21/2016 5:56 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 31

#	Responses	Date
	There are no responses.	

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 31 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	90% 28	0% 0	10% 3	31
The Council Reception and Venue Were Great!	87% 27	0% 0	13% 4	31

#	Additional Comments on the Council Day Venue and Reception	Date
1	We had some technical difficulties on the A/V	4/29/2016 3:34 PM
2	Council Day venue was fine and the after reception was nice. It was good to be able to visit the museum as well. But, the room was a bit dreary. It's hard to be in a room with limited light all day.	4/29/2016 10:51 AM
3	Well done!	4/29/2016 9:08 AM
4	Great setting among the historic monuments in Philly. Plenty of room, great to be able to have joint session for lunch.	4/25/2016 1:24 PM
5	Great reception and meeting venues	4/22/2016 10:25 AM
6	The Union League was very special. The whole package.	4/21/2016 11:22 PM

Q5 CDCGreen, Please Rate Each Council Day Session

Answered: 28 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Behind the Numbers: Economic Outlook & the Impact on Housing	100% 28	0% 0	0% 0	0% 0	28
Builders Unplugged, Part 1: Operations, Strategy & Builder-Developer Relations	93% 25	0% 0	7% 2	0% 0	27
Developers Unplugged: It's Your Turn to Respond	86% 24	0% 0	14% 4	0% 0	28
Flash Speaker: Capital Markets Update	68% 19	7% 2	21% 6	4% 1	28
Builders Unplugged, Part 2: New Design Trends & Customer Insights	89% 24	0% 0	11% 3	0% 0	27
Lightening Round: Let's download! Share your top takeaway from today.	27% 7	4% 1	4% 1	65% 17	26
Was Organized					
	Yes	No	Somewhat	N/A	Total
Behind the Numbers: Economic Outlook & the Impact on Housing	100% 28	0% 0	0% 0	0% 0	28
Builders Unplugged, Part 1: Operations, Strategy & Builder-Developer Relations	89% 24	0% 0	11% 3	0% 0	27
Developers Unplugged: It's Your Turn to Respond	86% 24	0% 0	14% 4	0% 0	28
Flash Speaker: Capital Markets Update	86% 24	4% 1	7% 2	4% 1	28
Builders Unplugged, Part 2: New Design Trends & Customer Insights	100% 27	0% 0	0% 0	0% 0	27
Lightening Round: Let's download! Share your top takeaway from today.	31% 8	4% 1	0% 0	65% 17	26
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Behind the Numbers: Economic Outlook & the Impact on Housing	96% 25	0% 0	4% 1	0% 0	26
Builders Unplugged, Part 1: Operations, Strategy & Builder-Developer Relations	88% 22	4% 1	8% 2	0% 0	25
Developers Unplugged: It's Your Turn to Respond	81% 21	4% 1	15% 4	0% 0	26
Flash Speaker: Capital Markets Update	73% 19	4% 1	19% 5	4% 1	26
Builders Unplugged, Part 2: New Design Trends & Customer Insights	92% 23	0% 0	8% 2	0% 0	25
Lightening Round: Let's download! Share your top takeaway from today.	21% 5	8% 2	0% 0	71% 17	24

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Very well organized meeting. Good takeaway and good info.	5/3/2016 2:13 PM
2	The program comprised many sub-sessions devoted to land development and its relation to home building. The different formats and people involved made it very dynamic and valuable. It was a real interesting and in-deep day.	4/26/2016 5:04 PM
3	The venue was perfect, the food was good, and the sessions were great. I'd like to see a round table discussion format for one program with moderators and reporters.	4/26/2016 12:32 PM
4	This was one of the best council sessions I have ever attended. Thank you leadership team!	4/26/2016 7:47 AM
5	Great sessions. Renews my faith in ULI	4/25/2016 7:31 PM
6	well done, good job on food and room	4/25/2016 4:58 PM
7	Value that the information presented, particularly in the Unplugged Sessions, was more practical and immediately actionable than previous meetings. Great venue and speakers!	4/25/2016 1:39 PM
8	The builders unplugged part 2 was excellent. A very strong panel and well moderated to get at innovations	4/25/2016 1:12 PM
9	Too Many builders on the builder Unplugged panel	4/25/2016 11:46 AM
10	One of the best Council meetings ever!	4/25/2016 11:27 AM
11	It was a really good Session and I enjoyed the time together.	4/25/2016 9:48 AM
12	Another great Council session - really enjoyed it. One thought is to have a note taker for each panel that can be send around detailed notes post Council day	4/23/2016 6:55 PM
13	Overall I thought the council day was a success. The builder / developer sessions were very interesting.	4/22/2016 6:29 PM
14	Great decision to defer lightning round. This was a great council day. Lots of opportunity for council members to talk and participate. There is much to be learned from each council member and it is important to keep the mix of discussion of members as well as presentations of speakers. This was well done. IA give cud is to the leadership team. Great topics of discussion on issues that are current.	4/22/2016 11:59 AM
15	Had to leave before lightening round to catch a flight. Very informative day.	4/21/2016 7:34 PM
16	Very valuable-- one of the best Council days I have ever attended	4/21/2016 4:10 PM
17	Best economic discussion and presentation in years. Best part of ULI	4/21/2016 2:26 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 26	0% 0	0% 0	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 26	0% 0	0% 0	26
Did the Team Perform to Your Expectation?	100% 26	0% 0	0% 0	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96% 25	0% 0	4% 1	26

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 22

#	Responses	Date
---	-----------	------

Council Day Survey for Philadelphia, Spring 2016

1	One of the best council days I had. And the food was great, very healthy and delicious.	4/26/2016 5:09 PM
2	The venue was very good. The pace of the meeting was good.	4/26/2016 7:52 AM
3	Connie has excellent energy and focus and keeps everyone engaged. Thank you Connie for your leadership.	4/25/2016 1:18 PM
4	I always make a plea for more images / more discussion about the quality of the experiences and places we create. The builder / developer sessions could have benefited from that. ULI doesn't give awards to ugly projects. Councils do a great job of discussing Capital Markets and Economic Trends and Forecasts, but are still weak on quality of experience. Are we proud of the places we create - and not just from the perspective of the P&L statement. Would we live in the places we create?	4/22/2016 6:47 PM
5	Great job by leadership team.	4/22/2016 12:02 PM
6	Excellent job by leadership	4/21/2016 4:13 PM
7	Great. In a world of way too many conferences, this is one of the best. Great networking with good people	4/21/2016 2:29 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 20

#	Responses	Date
1	I enjoy it when we break into smaller groups 5 - 6 members to discuss a topic and then report back to the larger group.	5/3/2016 12:05 PM
2	I would like to see the members actual show and share the projects that they have been working on for the past 2-3 years. What worked, What didn't, Why and what would they do different.	4/30/2016 5:29 PM
3	No	4/26/2016 5:09 PM
4	Builder programs, Price, market support fees, premiums and participations, segmentation and how to keep builders in line	4/26/2016 7:52 AM
5	I think we should discuss the impacts of costs, not just revenues. I think we should discuss problems in obtaining entitlements.	4/25/2016 7:33 PM
6	Jumping off the unplugged them, which gave members in different lines of work on the council the opportunity to better understand the businesses of each other, what about doing some presentations focused on the process of one particular segment of the development cycle? Perhaps three presentations: 1) someone can present a deep dive on planning and entitlement of a project, 2) someone can present a deep dive on the process of site development, leasing, etc. and, 3) a finance person could present a deep dive on the process of a capital investment in a project from due diligence to funding.	4/25/2016 1:51 PM
7	Moving from greenfield community development to infill community development. The former planning director for Vancouver, Larry Beardsley is now advising Dallas. He is an excellent speaker if you wanted to build him into a topic related to where Dallas is heading from a planning standpoint.	4/25/2016 1:18 PM
8	For builders - would like a deeper dive into product design. If there is one thing our industry could do better - is build a better production house that contributes to a cherished community. Production houses are still mostly designed from the inside out (and often by professionals who have never interned in an architectural office and become disciplined in the ways of good design) - which is why they look they way they do. Design matters - not only for looks, but for costs. So much cost is placed into making a production house look more complicated than it is (lots of re-entrant corners and silly roof lines / inappropriate material application, complicated flashing conditions, etc.) - when a better looking, better lived, and less expensive house will result from a simpler plan and massing, using regionally appropriate materials a details. Also - I'm very interested in how the future of transportation - specifically the role of the automobile - will transform what and how we do what we do over the next 20 years.	4/22/2016 6:47 PM
9	Let's hear from millenials in Dallas. There are lots of millenials in Dallas! They are our future buyers.	4/22/2016 12:02 PM

Q56 Please let your Council leadership know what they can improve on for the next

Council Day Survey for Philadelphia, Spring 2016

meeting

Answered: 8 Skipped: 21

#	Responses	Date
1	I missed the round table break out sessions from the fall last year. This time, I did not have the opportunity to visit with or meet members that I did not know.	4/30/2016 5:29 PM
2	More microphones and reminding people to use the microphones. People are not as easy to hear as they think they are.	4/26/2016 7:52 AM
3	Brink back the economist from Fannie Mae	4/25/2016 7:33 PM
4	It's always good to have a balance between outside and inside speakers.	4/25/2016 1:18 PM
5	Great meeting and venue!	4/25/2016 11:47 AM
6	Select a venue with a little more breathing room. The tables were tight with the number of seats and the large fireplace in the center blocked views of the speakers and TV screens. I appreciated the natural light - but the windows had no light filtering devices - so glare was an issue. But overall - the venue was pleasant.	4/22/2016 6:47 PM
7	Keep the mix of speakers and membership discussion balanced.	4/22/2016 12:02 PM
8	It will be difficult to top this program	4/21/2016 4:13 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 26

#	Responses	Date
1	Yes, happy to help if I can. Paul Milana	4/22/2016 6:47 PM
2	Would be happy to provide input for topics relevant to my area of expertise for the Council	4/21/2016 7:36 PM
3	We are adequately and appropriately engaged by the leadership team	4/21/2016 4:13 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	81% 21	4% 1	15% 4	26
The Council Reception and Venue Were Great!	86% 19	5% 1	9% 2	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	reception was fantastic. great venue and plenty of room.	5/3/2016 2:17 PM
2	Our council day venue was to small	5/3/2016 12:05 PM

Council Day Survey for Philadelphia, Spring 2016

3	The reception food was great and the building a great selection!	4/26/2016 7:52 AM
4	The reception was very well catered and one of the better venues I have been for the CDC reception. The council day venue was also excellent, good daylight, catering and exposure to a new development.	4/25/2016 1:18 PM
5	The leadership team always does a great job of running Council Day - kudos to you all!	4/22/2016 6:47 PM

Council Day Survey for Philadelphia, Spring 2016

Q6 CDCSilver, Please Rate Each Council Day Session

Answered: 32 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Provocative Disruptors. Three topics, six points of view, where change is happening.	100% 32	0% 0	0% 0	0% 0	32
Forecast on the Economy, Housing, and Mortgage Market	97% 31	0% 0	3% 1	0% 0	32
Round Table with CDCGold/Silver Members	57% 17	7% 2	20% 6	17% 5	30
ULI Advisory Services Discussion	90% 26	7% 2	0% 0	3% 1	29
Where is my 25% IRR?	94% 30	3% 1	3% 1	0% 0	32
Speaker - James Sheward	73% 22	13% 4	10% 3	3% 1	30
Council Day Wrap-Up: Key Takeaways and Follow Up for Fall Meeting	64% 18	11% 3	4% 1	21% 6	28
Was Organized					
	Yes	No	Somewhat	N/A	Total
Provocative Disruptors. Three topics, six points of view, where change is happening.	100% 32	0% 0	0% 0	0% 0	32
Forecast on the Economy, Housing, and Mortgage Market	100% 32	0% 0	0% 0	0% 0	32
Round Table with CDCGold/Silver Members	55% 16	7% 2	24% 7	14% 4	29
ULI Advisory Services Discussion	97% 28	0% 0	0% 0	3% 1	29
Where is my 25% IRR?	91% 29	0% 0	9% 3	0% 0	32
Speaker - James Sheward	97% 29	0% 0	0% 0	3% 1	30
Council Day Wrap-Up: Key Takeaways and Follow Up for Fall Meeting	64% 18	7% 2	7% 2	21% 6	28
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Provocative Disruptors. Three topics, six points of view, where change is happening.	88% 23	0% 0	12% 3	0% 0	26
Forecast on the Economy, Housing, and Mortgage Market	100% 27	0% 0	0% 0	0% 0	27
Round Table with CDCGold/Silver Members	70% 16	0% 0	9% 2	22% 5	23
ULI Advisory Services Discussion	67% 16	4% 1	8% 2	21% 5	24

Council Day Survey for Philadelphia, Spring 2016

Where is my 25% IRR?	96% 25	0% 0	4% 1	0% 0	26
Speaker - James Sheward	92% 22	4% 1	0% 0	4% 1	24
Council Day Wrap-Up: Key Takeaways and Follow Up for Fall Meeting	52% 12	13% 3	9% 2	26% 6	23

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I thought the day was well organized, efficient, full of information and very helpful overall. This is a great group of builders and developers and consultants and I had many interesting and instructive conversations with many people. I thoroughly enjoyed and benefited from the day.	5/3/2016 5:38 PM
2	Great meeting. Organizers did super job.	4/29/2016 12:26 PM
3	Not a big fan of roundtables....	4/26/2016 10:08 AM
4	Most interesting was the debate during the "Where is my 25% IRR." This type of interaction provides more member engagement and if a salient topic can be identified it would be extremely beneficial and interesting.	4/25/2016 7:14 PM
5	Great day	4/25/2016 6:31 PM
6	the round table was only with our group because we came in and the only tables available were our groups and we never stood up and shuffled tables. Would have like to have mixed tables when we arrived. Force the mix.	4/25/2016 1:21 PM
7	I liked James but there was basically no take home value. Our time could have been better spent.	4/25/2016 11:03 AM
8	I didn't find much value in the James Sheward session. I do like sessions that are a bit out of the box and don't necessarily tie directly to our business, but this one didn't do it for me.	4/25/2016 9:58 AM
9	Ran out of time for an extensive wrap up, but overall a good council day.	4/24/2016 7:35 PM
10	Great session and I really appreciate all the work that it goes into putting ULI together and everyone's efforts to make this such a success.	4/22/2016 5:07 PM
11	MORE & LOTS MORE challenging reality of the state of financing residential land and housing development.	4/22/2016 10:09 AM
12	Discussion was robust and meaningful. Great panels and good time management (didn't feel like too much was packed in but great amount of content)	4/21/2016 8:04 PM
13	No email checking during sessions please	4/21/2016 6:37 PM
14	Very good council day. All of the materials and speakers were excellent.	4/21/2016 3:59 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	97% 31	0% 0	3% 1	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	94% 30	6% 2	0% 0	32
Did the Team Perform to Your Expectation?	91% 29	3% 1	6% 2	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	75% 24	3% 1	22% 7	32

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 15 Skipped: 17

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
1	n/ano	5/3/2016 5:40 PM
2	Very informative day and great take home value.	4/26/2016 4:36 PM
3	Overall setting was great, interaction with CDC Gold was well executed. However, when panelists sit at dais to talk/discuss issues, they need to be mindful of the entire audience and use the microphones provided.	4/25/2016 7:24 PM
4	Nice job	4/25/2016 6:32 PM
5	Great venue.	4/25/2016 2:12 PM
6	Very interested in the high density single family detached. See fire and rescue as a deterrent in Maryland.	4/25/2016 1:25 PM
7	Substance of provocative disruptors was good, but more purposeful time for q&a would have been preferred. Venue was OK; it was within walking distance of the main conference hotels which was very good. However, there was nothing particularly special about the space we used. I think joining up with another council for one session and cocktails is a good idea, but I think lunch should be with our council only. Breakfast is not enough time to socialize and build relationship.	4/25/2016 11:13 AM
8	Perhaps because of the evolution of the business and the demise of the community developer, we don't spend a lot of time dealing with the issues of community development, for example, no discussion of land forms, land acquisition, entitlement strategies, environmental issues and strategies, transportation issues and integration with larger community; school; development issues as a constraint on development approvals. The session was good, but the information is increasingly cumulative with the new information provided only at the edges.	4/25/2016 10:30 AM
9	Good council day with good content.	4/25/2016 10:07 AM
10	Awesome overall experience.	4/22/2016 5:09 PM
11	Best CDC Silver Council Meeting in quite a time.	4/22/2016 10:13 AM
12	Good council, but a notable absenteeism this time	4/21/2016 6:42 PM
13	Always enjoy the "non-real estate" presentation. Discussion on IRR was fantastic with so many members engaged.	4/21/2016 5:46 PM
14	Positive experience. Chairman was great.	4/21/2016 4:00 PM
15	Great day	4/21/2016 3:40 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 12 Skipped: 20

#	Responses	Date
1	no	5/3/2016 5:40 PM
2	High density detached product and age targeted product	4/29/2016 12:28 PM
3	Another session on MPC financing	4/26/2016 4:36 PM
4	Not at this time, when is the deadline? Please provide to all members as a follow up.	4/25/2016 7:24 PM
5	What does my infrastructure cost and how can I influence that	4/25/2016 6:32 PM
6	How to finance the 15 year Master Planned Communities. Financing art and amenities in your next community	4/25/2016 1:25 PM
7	Will send over the summer.	4/25/2016 11:13 AM
8	See discussion above.	4/25/2016 10:30 AM
9	Innovation seems to be stimulating good topics with take home value.	4/24/2016 7:37 PM
10	Futuristic changes coming in technology that will greatly impact our industry and society.	4/22/2016 10:13 AM

Council Day Survey for Philadelphia, Spring 2016

11	I will think about it and contact Mark Drumm	4/21/2016 6:42 PM
12	Speakers on the economy and big picture.	4/21/2016 4:00 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 24

#	Responses	Date
1	The format and topics were excellent	5/3/2016 5:40 PM
2	Continue to hold venues at well lit, well ventilated, aesthetically pleasing places...seems odd but we've had challenges before. Solicit members through Survey Monkey for new ideas for speakers.	4/25/2016 7:24 PM
3	See above. Keep venue close, make sure there is plenty of set aside time for q&a. Interactive discussions are best.	4/25/2016 11:13 AM
4	See discussion above	4/25/2016 10:30 AM
5	Fewer sessions, more indepth and round table breakouts.	4/24/2016 7:37 PM
6	not much, it was really good.	4/22/2016 5:09 PM
7	Utilize more CDC Silver members in the agenda.	4/22/2016 10:13 AM
8	This venue was so so. I realize money is a factor, but we could have practically just been in a hotel mini- conference room. The construction noise mid pending was unfortunate as well.	4/21/2016 6:42 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 28

#	Responses	Date
1	Nothing right now	5/3/2016 5:40 PM
2	Can we try one conference call between sessions?	4/25/2016 11:13 AM
3	Make a request and discuss options.	4/25/2016 10:30 AM
4	Always happy to challenge CDC-Silver about better architectural designs	4/21/2016 6:42 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 32 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	81% 26	3% 1	16% 5	32

Council Day Survey for Philadelphia, Spring 2016

The Council Reception and Venue Were Great!	90% 28	3% 1	6% 2	31
---	------------------	----------------	----------------	----

#	Additional Comments on the Council Day Venue and Reception	Date
1	n/a	5/3/2016 5:40 PM
2	Union League was a fabulous choice. Wow!	4/25/2016 11:13 AM
3	Overall Philadelphia is a great city for ULI. Very walkable and very street friendly.	4/25/2016 10:30 AM
4	Both locations were a knock-out!	4/24/2016 7:37 PM
5	Our room was a "B" compared to Gold's.	4/21/2016 6:42 PM
6	Wonderful location.	4/21/2016 5:46 PM

Q7 CRCBlue, Please Rate Each Council Day Session

Answered: 23 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	95% 21	0% 0	5% 1	0% 0	22
What's on Your Mind – Capital Markets	96% 22	0% 0	4% 1	0% 0	23
Succession Planning	82% 18	5% 1	14% 3	0% 0	22
What's Hot, What's Not	86% 19	0% 0	14% 3	0% 0	22
What's on Your Mind – Retailers	76% 16	5% 1	10% 2	10% 2	21

Was Organized					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	100% 22	0% 0	0% 0	0% 0	22
What's on Your Mind – Capital Markets	100% 23	0% 0	0% 0	0% 0	23
Succession Planning	100% 22	0% 0	0% 0	0% 0	22
What's Hot, What's Not	77% 17	0% 0	23% 5	0% 0	22
What's on Your Mind – Retailers	71% 15	10% 2	10% 2	10% 2	21

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	91% 20	0% 0	5% 1	5% 1	22
What's on Your Mind – Capital Markets	82% 18	5% 1	5% 1	9% 2	22
Succession Planning	90% 19	0% 0	10% 2	0% 0	21
What's Hot, What's Not	73% 16	5% 1	23% 5	0% 0	22
What's on Your Mind – Retailers	81% 17	5% 1	5% 1	10% 2	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The day was much more interactive than prior sessions. The content was good. Is there any way to deter people from leaving early? The energy in the room really falls off after lunch as the room empties out...	5/2/2016 12:12 PM
2	all the CRC-Blue sessions were excellent and value-added. A great council day!	4/29/2016 8:32 PM
3	I liked that there were more interactive sessions. Needed more time for "what's hot, what's not" and more discussion in "what's on your mind - retailers"	4/25/2016 4:35 PM

Council Day Survey for Philadelphia, Spring 2016

4	The council day was great . the " whats on your mind " sessions are clearly the most useful thing we take away from the council day.	4/25/2016 1:11 PM
5	I thought this was an excellent day	4/23/2016 10:26 AM
6	I thought the council session had high value and was very interactive. All of the sessions were participatory. And I especially liked that one of the 4 sessions focused on how we run our business. Well done.	4/22/2016 11:16 AM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 23	0% 0	0% 0	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 23	0% 0	0% 0	23
Did the Team Perform to Your Expectation?	100% 23	0% 0	0% 0	23
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91% 21	0% 0	9% 2	23

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 20

#	Responses	Date
1	Highlights for me were the Peter Linneman talk--very informative and engaging and the capital markets discussion--very good to get interaction and perspective of everyone in the council.	5/3/2016 1:51 PM
2	Joel and the leadership team are doing a great job.	5/2/2016 12:14 PM
3	Great Council.....Joel is terrific	4/25/2016 5:38 PM
4	Joel did a great job keeping the programming on track and getting everyone on the council involved	4/25/2016 4:37 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 22

#	Responses	Date
1	the internets effect on retail ... where is it ultimately going to end up . there will be a shake out , who will the beneficiaries be ?	4/25/2016 1:13 PM
2	Something local	4/21/2016 2:48 PM

Q56 Please let your Council leadership know what they can improve on for the next

Council Day Survey for Philadelphia, Spring 2016

meeting

Answered: 2 Skipped: 22

#	Responses	Date
1	hard to improve on perfection. All the council members participated.	4/29/2016 8:34 PM
2	There are many industry leaders in our council and we all want to hear from them. However, there are others in the council without leadership roles that are not called on and may also have valuable experiences to share.	4/22/2016 12:49 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 23

#	Responses	Date
1	I would be willing to lead/participate in a future session	4/25/2016 4:37 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	74% 17	4% 1	22% 5	23
The Council Reception and Venue Were Great!	50% 11	18% 4	32% 7	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	Chairman did an excellent job of keeping everything moving and keeping us on schedule.	5/3/2016 1:51 PM
2	The dinner venue this year was great (good space and good food). Since we're at a real estate conference talking about real estate, it would be nice to meet in a more interesting setting, outside the convention center.	5/2/2016 12:14 PM
3	Venue was typical convention center.	4/29/2016 8:34 PM
4	Venue was not conducive to networking - too crowded and too far away. Would be great to find venues that reflect the local character of the host city.	4/22/2016 12:49 PM

Q8 CRCGold, Please Rate Each Council Day Session

Answered: 25 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	92% 22	0% 0	8% 2	0% 0	24
Assembly Row	80% 20	4% 1	16% 4	0% 0	25
Roundtables	88% 22	8% 2	4% 1	0% 0	25
Avalon Update	84% 21	0% 0	16% 4	0% 0	25
Importance of ULI Participation	48% 12	8% 2	36% 9	8% 2	25
Tour and presentation of JP Morgan Chestnut Street Project	67% 14	5% 1	19% 4	10% 2	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	100% 23	0% 0	0% 0	0% 0	23
Assembly Row	96% 23	4% 1	0% 0	0% 0	24
Roundtables	79% 19	13% 3	8% 2	0% 0	24
Avalon Update	92% 22	0% 0	8% 2	0% 0	24
Importance of ULI Participation	67% 16	13% 3	17% 4	4% 1	24
Tour and presentation of JP Morgan Chestnut Street Project	74% 14	0% 0	26% 5	0% 0	19
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	100% 19	0% 0	0% 0	0% 0	19
Assembly Row	95% 21	0% 0	5% 1	0% 0	22
Roundtables	68% 15	9% 2	9% 2	14% 3	22
Avalon Update	86% 19	0% 0	14% 3	0% 0	22
Importance of ULI Participation	68% 15	9% 2	9% 2	14% 3	22
Tour and presentation of JP Morgan Chestnut Street Project	82% 14	0% 0	0% 0	18% 3	17

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Well done! Nice meeting with some very good takeaways and lots of opportunities for member participation.	4/29/2016 9:02 AM
2	The project presentations were well done but would have had more value if they were done in context to each other and utilized to demonstrate the state of the development/retail industry rather than as standalone events The roundtables were helpful in not only getting to know council members better but also in allowing interactive dialog to occur	4/29/2016 8:42 AM
3	I didnt like having two project presentations. The architect for Assembly was WAY too long winded.	4/26/2016 8:19 AM
4	it's impossible to hear people in the council room. Even the speakers are hard to hear. I suggest lavalieres vs. mics for the podium speakers and asking anyone asking a question or speaking to stand up and talk louder.	4/25/2016 10:39 AM
5	The day offered a nice variety of sessions and topics with the opportunity to interact with other council members. Peter Linneman was very good.	4/25/2016 10:32 AM
6	linneman was very compelling - he isn't always. Quite good last week!	4/25/2016 9:43 AM
7	For the money we pay, we should have more than finger foods at the dinner and have a better lunch than the convention center food.	4/22/2016 12:13 PM
8	Good meeting. Birdsall did a great job.	4/22/2016 10:12 AM
9	Roundtables great. Linneman good.	4/21/2016 3:10 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96% 24	0% 0	4% 1	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	84% 21	4% 1	12% 3	25
Did the Team Perform to Your Expectation?	92% 23	4% 1	4% 1	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	76% 19	4% 1	20% 5	25

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 22

#	Responses	Date
1	For whatever reason our day ends 1-2 hours earlier than the other CRC councils. Frankly, the day just fizzles out and everyone goes separate ways after the off campus tour. I think we should reconsider the back end and include some council interactive stuff like the town hall type meeting CRC Green utilizes to engage a number of its members.	4/29/2016 10:04 AM
2	I thought this one seemed disorganized compared with previous. I remember input being sought on program from past leaders and then we knew the agenda well in advance to get people engaged about it. Maybe I missed some communications.	4/26/2016 8:24 AM
3	Overall another very strong council day.	4/25/2016 10:34 AM
4	Quite good.	4/21/2016 3:26 PM

Q55 Do You Have Any Council Sessions,

Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 24

#	Responses	Date
1	I personally feel project tours are important and that is why ULI is held in different locations, so that we can get a feel for different markets. I also understand the cost impact and time inefficiency of such tours. I also think that council leadership should review other council's agendas to borrow good ideas and topics for our own council agenda.	4/29/2016 8:38 AM
2	Capital markets, debt markets.	4/21/2016 3:26 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 24

#	Responses	Date
1	Earlier communication about agenda, unclear instructions on roundtables, my roundtable was disorganized (maybe others were better), dont do two project presentations in one Council, felt more like lectures vs engagement. I thought the energy in the room was low. That might have been venue and attendance seemed low as well.	4/26/2016 8:24 AM
2	Deal reviews are very good/insightful, constructive.	4/25/2016 2:57 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 26

#	Responses	Date
	There are no responses.	

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	54% 13	13% 3	33% 8	24
The Council Reception and Venue Were Great!	64% 14	14% 3	23% 5	22

Council Day Survey for Philadelphia, Spring 2016

#	Additional Comments on the Council Day Venue and Reception	Date
1	The signage was confusing on Council Day in terms of finding the joint session.	4/29/2016 8:38 AM
2	Reception was a long way away and not a very good value for \$250 for food and/or venue.	4/26/2016 8:24 AM
3	Having assigned tables was great – really encouraged people to get to know new folks. Don Briggs was excellent but he needed a pointer. Having lunch onsite was a huge improvement. Saved time and money.	4/21/2016 3:26 PM

Council Day Survey for Philadelphia, Spring 2016

Q9 CRCGreen, Please Rate Each Council Day Session

Answered: 30 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	90% 26	3% 1	3% 1	3% 1	29
Retail – The ever-changing landscape	90% 27	0% 0	10% 3	0% 0	30
Speed Dating	73% 22	0% 0	23% 7	3% 1	30
Capital Market panel/Round tables	87% 26	0% 0	13% 4	0% 0	30
Town Hall	70% 21	0% 0	23% 7	7% 2	30

Was Organized					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	89% 25	4% 1	0% 0	7% 2	28
Retail – The ever-changing landscape	97% 28	0% 0	3% 1	0% 0	29
Speed Dating	69% 20	0% 0	24% 7	7% 2	29
Capital Market panel/Round tables	86% 25	0% 0	14% 4	0% 0	29
Town Hall	72% 21	0% 0	21% 6	7% 2	29

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	79% 22	0% 0	18% 5	4% 1	28
Retail – The ever-changing landscape	89% 25	0% 0	11% 3	0% 0	28
Speed Dating	52% 15	0% 0	10% 3	38% 11	29
Capital Market panel/Round tables	89% 25	0% 0	4% 1	7% 2	28
Town Hall	69% 20	3% 1	21% 6	7% 2	29

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Round tables did not have as much interaction as I would have expected so less value than they could have had.	5/1/2016 11:15 PM
2	Town Hall needs to be better organized with better factual information	4/29/2016 6:46 PM
3	Peter Linneman was great ! Joel Rampoldt from KPMG was also very good and his presentation was very helpful	4/29/2016 10:17 AM
4	Really enjoyed the more out-of-the-box topics this Spring meeting like the KPMG discussion	4/29/2016 4:29 AM

Council Day Survey for Philadelphia, Spring 2016

5	I thought the various sessions were valuable and did a nice job leveraging the knowledge of various folks within our council.	4/27/2016 9:46 AM
6	The KPMG presentation was great! very dynamic, very topical	4/26/2016 5:03 PM
7	Would have loved more time with the KPMG team, the information and dialogue was great.	4/26/2016 9:52 AM
8	Speed dating was great..keep doing that.	4/25/2016 11:37 AM
9	I especially liked the speed dating. Perhaps we don't do it every time but maybe every other time? Great way to get to know fellow members! Networking time tends to be clickish!	4/23/2016 5:34 PM
10	thought the day was well planned and well organized. thought the ever changing landscape was too long. could have used more time for TH.	4/22/2016 7:05 PM
11	Really enjoyed the presentation by the KPMG guys - they shared some great research.	4/22/2016 11:27 AM
12	The Ever Changing Landscape was fascinating and could have been extended by 2x.Roundtables were good too physically cramped so hearing over the adjacent roundtable was a little difficult.	4/22/2016 6:29 AM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 30	0% 0	0% 0	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 29	0% 0	3% 1	30
Did the Team Perform to Your Expectation?	97% 29	0% 0	3% 1	30
Do You Feel That the Team Communicates Well With You Outside of Council Day?	83% 25	0% 0	17% 5	30

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 20

#	Responses	Date
1	Very good. Well organized and thoughtful.	5/3/2016 9:31 AM
2	good experience	4/29/2016 6:47 PM
3	More energy within the Council compared to other occasions. Not sure why, but the atmosphere was relaxed and experienced open attitude to discuss amongst each other	4/29/2016 4:36 AM
4	I really enjoyed Council day this year. It provided a good opportunity for networking as well as dialogue that was interesting and informative.	4/27/2016 9:49 AM
5	Robb and team are doing a great job and I think the Council is improving.	4/26/2016 11:53 AM
6	Very good council. Liked the convenient location of the hotel to the convention center.	4/25/2016 12:02 PM
7	It was good	4/23/2016 5:38 PM
8	overall useful and time well spent.	4/22/2016 7:15 PM
9	The lunch was just OK. Too much time allocated. The menu was too limited and the service was poor (never brought desert or coffee).	4/22/2016 11:56 AM
10	The tam is very effective at programming the day and respectful of everyone's interests and time.	4/22/2016 6:31 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 23

#	Responses	Date
1	I think omnichannel sales and their effect on real estate is one of the largest changes that the retail real estate industry faces, so I would like ongoing discussions and presentations on that topic, because it is changing so rapidly.	4/29/2016 10:20 AM
2	Increasing valuation polarization between high- and low-quality shopping centers.	4/29/2016 4:36 AM
3	construction /re development topics: why are things costing so much? definitions of vanilla box, cold dark shell, warm vanilla shell, etc	4/26/2016 5:05 PM
4	We should follow the deep dive on Amazon (which was terrific) with a session on what bricks and mortar retailers and owners are doing to respond.	4/23/2016 5:38 PM
5	have experienced experts speak to topics and not outsiders/consultants to the fields. example: have an active local speak to local issues (ie Blatstein, Dranoff, Corrdina), have a progressive retailer speak to changing retail (ie Urban outfitters, Starr,).....the connection and access to relevant speakers authoritative on these topics are plentiful in the group.	4/22/2016 7:15 PM
6	Another speed dating session would be worthwhile.	4/22/2016 4:31 PM
7	More technology. More focus on power centers.	4/22/2016 6:31 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 26

#	Responses	Date
1	Speed dating was interesting. Might experiment with small groups (either assigned ahead of time with a diverse group or let participants link up like we did).	5/1/2016 11:19 PM
2	New format of short breaks between topics to interact works well. Lunch time does not have to be so long in my opinion.	4/29/2016 4:36 AM
3	More one on one time with other Council members; i.e. more speed dating type events.	4/25/2016 12:02 PM
4	I like having the council meet in a convenient location with the restaurant nearby, as was done here in Philadelphia!	4/23/2016 5:38 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 29

#	Responses	Date
---	-----------	------

Council Day Survey for Philadelphia, Spring 2016

1	Tom Londres tlondres@metrocommercial.com 609.870.9330	4/22/2016 7:15 PM
---	---	-------------------

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	80% 24	0% 0	20% 6	30
The Council Reception and Venue Were Great!	59% 17	7% 2	34% 10	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	The reception layout would be more effective with a larger room and/or all on one level. It was crowded downstairs so a little harder to interact with others than some past venues.	5/1/2016 11:19 PM
2	sit down dinner is preferred	4/29/2016 6:47 PM
3	Venue seemed to be pretty tight and crowded for our group, and the food was only "ok"	4/29/2016 10:20 AM
4	Reception venue was good but a bit distant from where everyone was staying. Good that dinner was served this time - please continue to offer substantial food options (rather than only appetizers) at future events.	4/27/2016 9:49 AM
5	Not enough food at the reception...	4/25/2016 12:02 PM
6	I still would like to get a full dinner at these, but I think I am losing this argument.	4/23/2016 5:38 PM

Council Day Survey for Philadelphia, Spring 2016

Q10 CRCSilver, Please Rate Each Council Day Session

Answered: 21 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	90% 19	0% 0	10% 2	0% 0	21
Redevelopment, Repositioning, and Urban Retail Strategy	75% 15	0% 0	25% 5	0% 0	20
Council Roundtable Discussions	90% 19	0% 0	10% 2	0% 0	21
Tour of the Reading Terminal Market	95% 20	0% 0	5% 1	0% 0	21
Capital Markets	75% 15	0% 0	20% 4	5% 1	20

Was Organized					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	100% 19	0% 0	0% 0	0% 0	19
Redevelopment, Repositioning, and Urban Retail Strategy	83% 15	0% 0	17% 3	0% 0	18
Council Roundtable Discussions	89% 17	0% 0	11% 2	0% 0	19
Tour of the Reading Terminal Market	89% 17	0% 0	11% 2	0% 0	19
Capital Markets	94% 17	0% 0	0% 0	6% 1	18

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast – Peter Linneman	84% 16	0% 0	11% 2	5% 1	19
Redevelopment, Repositioning, and Urban Retail Strategy	94% 17	0% 0	6% 1	0% 0	18
Council Roundtable Discussions	79% 15	0% 0	5% 1	16% 3	19
Tour of the Reading Terminal Market	95% 18	0% 0	0% 0	5% 1	19
Capital Markets	89% 16	0% 0	6% 1	6% 1	18

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The council roundtable discussions were much more valuable than the old Town Halls. Good information and great networking	5/3/2016 9:10 AM
2	more emphasis on retail trends and less on capital markets. also, it was great to tour the terminal market. would like to feature a local retail property again.	4/29/2016 12:14 PM
3	The council roundtable discussions are a great idea. My only comment would be formalize it a little more and have more focused discussions.	4/29/2016 9:39 AM

Council Day Survey for Philadelphia, Spring 2016

4	Really enjoy the interactive time we have together - more things like the roundtables!	4/27/2016 4:28 PM
5	More dynamic with charts, graphs, real numbers on actual projects for redevelopment, repositioning and urban retail. I liked the particular focus on downtown Philly, but it could have been a more enticing panel with interactive discussion.	4/25/2016 12:00 PM
6	thoughtful agenda -- all were very good	4/22/2016 10:39 AM
7	Great lunch and learn	4/21/2016 9:43 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	95% 20	0% 0	5% 1	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	76% 16	0% 0	24% 5	21
Did the Team Perform to Your Expectation?	90% 19	0% 0	10% 2	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	62% 13	14% 3	24% 5	21

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 18

#	Responses	Date
1	would be good to get more input from council members in an open format for future events.	4/29/2016 12:16 PM
2	Enjoyed the roundtable discussions. Provided an opportunity to get to know more members.	4/26/2016 12:59 PM
3	The participatory aspects are best.	4/25/2016 3:47 PM
4	Would like to see more focus on development/leasing/operations/company management and less on macro capital markets	4/21/2016 4:22 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 20

#	Responses	Date
1	The round tables were a great opportunity to get to know council members better.	4/25/2016 3:47 PM
2	incorporate real estate technology topics, as technological change is driving everything	4/22/2016 10:40 AM

Q56 Please let your Council leadership know what they can improve on for the next

Council Day Survey for Philadelphia, Spring 2016

meeting

Answered: 3 Skipped: 19

#	Responses	Date
1	I heard the "speed dating" topic brought up. That could be useful to help the members get to know each other.	4/26/2016 12:59 PM
2	More retailer participation. I think the Philadelphia leasing centric discussion was too specific.	4/25/2016 3:47 PM
3	More information sharing about the actual practice of building and operating real estate	4/21/2016 4:22 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 21

#	Responses	Date
1	Case studies, more member interaction	4/21/2016 4:22 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 20 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	75% 15	0% 0	25% 5	20
The Council Reception and Venue Were Great!	80% 16	10% 2	10% 2	20

#	Additional Comments on the Council Day Venue and Reception	Date
1	very crowded and should tell members if dinner or just appetizers so they can plan accordingly	4/29/2016 12:16 PM
2	The reception was marginal. It appears they cut off the food service early We need to define whether these are going to be cocktails/-appetizers or a dinner. My thought is to start earlier with a reception format and then folks can leave for dinner	4/25/2016 12:17 PM

Q11 EDC, Please Rate Each Council Day Session

Answered: 19 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Blake Cordish Update	100% 19	0% 0	0% 0	0% 0	19
Trends - Sports and Entertainment—Rick Horrow	68% 13	16% 3	16% 3	0% 0	19
American Dream - Entertainment Update	89% 17	0% 0	11% 2	0% 0	19
Food Nation	95% 18	0% 0	5% 1	0% 0	19
Marty Borko—ULI Advisory Services	21% 3	0% 0	0% 0	79% 11	14
Lunch Speaker - Clark Deleon	67% 12	11% 2	22% 4	0% 0	18
Comcast-Workplace for the New Creative Economy	100% 18	0% 0	0% 0	0% 0	18
The Future of Sea World Parks & Entertainment	100% 18	0% 0	0% 0	0% 0	18
Virtual Reality	71% 12	6% 1	12% 2	12% 2	17
Was Organized					
	Yes	No	Somewhat	N/A	Total
Blake Cordish Update	100% 19	0% 0	0% 0	0% 0	19
Trends - Sports and Entertainment—Rick Horrow	79% 15	11% 2	11% 2	0% 0	19
American Dream - Entertainment Update	89% 17	0% 0	11% 2	0% 0	19
Food Nation	100% 19	0% 0	0% 0	0% 0	19
Marty Borko—ULI Advisory Services	21% 3	0% 0	0% 0	79% 11	14
Lunch Speaker - Clark Deleon	61% 11	11% 2	28% 5	0% 0	18
Comcast-Workplace for the New Creative Economy	100% 18	0% 0	0% 0	0% 0	18
The Future of Sea World Parks & Entertainment	94% 17	6% 1	0% 0	0% 0	18
Virtual Reality	59% 10	0% 0	29% 5	12% 2	17
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Blake Cordish Update	94% 17	0% 0	6% 1	0% 0	18

Council Day Survey for Philadelphia, Spring 2016

Trends - Sports and Entertainment—Rick Horrow	89% 16	0% 0	11% 2	0% 0	18
American Dream - Entertainment Update	72% 13	11% 2	17% 3	0% 0	18
Food Nation	83% 15	11% 2	6% 1	0% 0	18
Marty Borko—ULI Advisory Services	21% 3	0% 0	0% 0	79% 11	14
Lunch Speaker - Clark Deleon	88% 15	0% 0	12% 2	0% 0	17
Comcast-Workplace for the New Creative Economy	94% 16	6% 1	0% 0	0% 0	17
The Future of Sea World Parks & Entertainment	94% 16	0% 0	6% 1	0% 0	17
Virtual Reality	69% 11	6% 1	13% 2	13% 2	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Marty Borko was unable to attend.	4/29/2016 9:15 AM
2	The session for Spring 2016 were the best ever. Hats off to the committee that organized this.	4/25/2016 12:07 PM
3	another excellent Council Day fill with information and knowledge sharing. the true spirit of ULI.	4/22/2016 4:33 PM
4	Overall a fabulous day, very interesting presentations, terrific meeting room and amenities.	4/22/2016 1:07 PM
5	Very good!	4/22/2016 12:15 AM
6	All sessions were excellent. One of the best council meetings.	4/21/2016 9:42 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 18 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 18	0% 0	0% 0	18
My Chair Kept Members Engaged & Encouraged Broad Interaction	94% 17	0% 0	6% 1	18
Did the Team Perform to Your Expectation?	100% 18	0% 0	0% 0	18
Do You Feel That the Team Communicates Well With You Outside of Council Day?	89% 16	0% 0	11% 2	18

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 11

#	Responses	Date
1	I really didn't care about calling the chair on Facetime and wishing him a Happy Birthday and speedy recovery. waste of time and cliquish.	5/4/2016 11:29 AM

Council Day Survey for Philadelphia, Spring 2016

2	Great experience as always, best council in ULI	4/29/2016 9:16 AM
3	Ran like clockwork, had great snacks and lunch, and sessions were very educational with take-home value	4/25/2016 4:59 PM
4	Norma Lynn did an excellent job. She keep things organized but in an engaging and entertaining way. Perfect	4/25/2016 12:09 PM
5	great day	4/25/2016 9:46 AM
6	never cease to amaze!	4/22/2016 4:35 PM
7	Excellent Council meeting! All topics were relevant and speakers were well prepared.	4/21/2016 9:46 PM
8	Perfect!	4/21/2016 2:59 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 15

#	Responses	Date
1	Will recommend later	4/25/2016 12:09 PM
2	Mall of the Future http://www.callisonrtkl.com/mall-of-the-future/ Sustainability in Entertainment Districts	4/22/2016 4:35 PM
3	Design tour of unique international resorts.	4/21/2016 3:22 PM
4	More sea world q and a	4/21/2016 2:59 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 13

#	Responses	Date
1	I prefer not to start at 7:30 a.m. when I'm on the East Coast - but I guess that's just my problem!	4/25/2016 4:59 PM
2	Given how good this council meeting was, I recommend replicating it as much as possible.	4/25/2016 12:09 PM
3	Dallas is going to be amazing!	4/22/2016 4:35 PM
4	Please keep up the great work. I know it is a lot of hard work. Thank you so much!	4/21/2016 9:46 PM
5	Ensure council dinner location has adequate space and atmosphere to network. Last couple sessions were too small and noisy.	4/21/2016 3:22 PM
6	Nothing. Was wonderful	4/21/2016 2:59 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 17

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
1	I would like to be consulted and participate in the programming.	4/25/2016 12:09 PM
2	starting to volunteer with WLI and happy to help with anything for Dallas.	4/22/2016 4:35 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 18 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100% 18	0% 0	0% 0	18
The Council Reception and Venue Were Great!	100% 17	0% 0	0% 0	17

#	Additional Comments on the Council Day Venue and Reception	Date
1	EDC continues to have fantastic council receptions and truly exceptional council venues. One of our speakers noted that he'd always wanted to see the Comcast building and was finally able to because he spoke to our council!	4/25/2016 4:59 PM
2	Can't say it enough. It was great.	4/25/2016 12:09 PM
3	learned several items for take away. really great!	4/22/2016 4:35 PM
4	The venue was unbelievable. Natural light, wonderful location and great food. The Council reception was excellent. Food was plentiful and wonderful. Thanks NormaLynn.	4/21/2016 9:46 PM
5	Outstanding!	4/21/2016 3:18 PM

Q12 GEC, Please Rate Each Council Day Session

Answered: 21 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Guest Introductions / Member Updates	76% 16	5% 1	19% 4	0% 0	21
U.S. Embassies: The Real (e)State Department	86% 18	5% 1	10% 2	0% 0	21
International Housing Initiatives: The Global View	81% 17	5% 1	14% 3	0% 0	21
Driving Results with High Performance Boards in Cross-border Investing: Strategic Issues to Consider	81% 17	0% 0	19% 4	0% 0	21
ULI's Building Healthy Places Initiative: Health Outcomes and Real Estate Impacts	86% 18	0% 0	5% 1	10% 2	21
South American Real Estate Trends, Investment Flows and Project Developments: ¿Oye Como Va?	65% 13	5% 1	20% 4	10% 2	20
Was Organized					
	Yes	No	Somewhat	N/A	Total
Guest Introductions / Member Updates	81% 17	5% 1	14% 3	0% 0	21
U.S. Embassies: The Real (e)State Department	100% 21	0% 0	0% 0	0% 0	21
International Housing Initiatives: The Global View	90% 18	0% 0	10% 2	0% 0	20
Driving Results with High Performance Boards in Cross-border Investing: Strategic Issues to Consider	90% 19	0% 0	10% 2	0% 0	21
ULI's Building Healthy Places Initiative: Health Outcomes and Real Estate Impacts	85% 17	0% 0	10% 2	5% 1	20
South American Real Estate Trends, Investment Flows and Project Developments: ¿Oye Como Va?	79% 15	5% 1	11% 2	5% 1	19
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Guest Introductions / Member Updates	75% 15	15% 3	5% 1	5% 1	20
U.S. Embassies: The Real (e)State Department	90% 18	10% 2	0% 0	0% 0	20
International Housing Initiatives: The Global View	85% 17	10% 2	5% 1	0% 0	20
Driving Results with High Performance Boards in Cross-border Investing: Strategic Issues to Consider	90% 18	0% 0	10% 2	0% 0	20
ULI's Building Healthy Places Initiative: Health Outcomes and Real Estate Impacts	75% 15	5% 1	15% 3	5% 1	20
South American Real Estate Trends, Investment Flows and Project Developments: ¿Oye Como Va?	79% 15	16% 3	0% 0	5% 1	19

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The U.S. Embassies program was excellent	5/3/2016 9:04 AM
2	Good program overall	4/28/2016 9:38 AM
3	I thought the program was outstanding this year. The only thing I would have preferred is if in the last session it was more of a dialogue than marketing pitches. 2 of the 3 did a marketing pitch slide show of their marketing presentations.	4/25/2016 3:48 PM
4	A really good council day	4/25/2016 11:34 AM
5	I think we should spend more time around introductions/member updates and leave the forum open to members to talk about interesting work they are doing and want to share. The chairman tends to target members from different regions, which is great and should be done, but there wasn't an opportunity for other members to speak that might have something to add. Consider talking about real estate technology and innovation around the world. How can traditional real estate investors be disrupted?	4/25/2016 10:07 AM
6	Even though the Embassy discussion may have had somewhat limited take home value the session was very interesting and appreciated	4/25/2016 9:48 AM
7	All the panels were very good - better than the last couple of years. Really liked the one on US Embassies.	4/23/2016 3:18 PM
8	Great series of thought provoking sessions	4/22/2016 11:54 AM
9	The Panel on South American trends appeared more oriented on particular fund offerings versus trends.	4/22/2016 9:18 AM
10	Great to have a free lunch. Still too much talking heads. Need at least some time to talk at the table with one another. Too much listening and not enough participation of members. There is a lot of talent in the room that is not taken advantage of. Beware of too much programming, but better than before with the lunchtime to talk to one another.	4/21/2016 11:29 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 21	0% 0	0% 0	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	86% 18	5% 1	10% 2	21
Did the Team Perform to Your Expectation?	86% 18	0% 0	14% 3	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90% 19	0% 0	10% 2	21

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 18

#	Responses	Date
1	Overall VG	5/3/2016 9:05 AM
2	good day of sessions	4/29/2016 8:37 AM
3	Good day, well balanced, kept the GEC members until end of day	4/28/2016 9:41 AM
4	The introductions at the beginning were really well done	4/25/2016 11:36 AM
5	Extremely valuable and quality of speakers was excellent. Some of the architectural presentations are a little too technical.	4/22/2016 7:09 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 15

#	Responses	Date
1	No	5/3/2016 9:05 AM
2	Cuba in transition	4/28/2016 9:41 AM
3	It might be interesting to compare and contrast US investor views on investing internationally with non-US investor views on same and how that might vary by institution type.	4/25/2016 3:54 PM
4	RE Tech and innovation/disruption Niche sectors around the world	4/25/2016 10:09 AM
5	Will the wall of capital continue, are we in a low yielding environment for a long time	4/25/2016 9:51 AM
6	Happy to present the Investa deal as a case study of a real estate investment in Australia.	4/23/2016 3:20 PM
7	Impact of oil and declining energy prices on Houston market vs other Texas Markets.	4/22/2016 7:09 AM
8	Effect of oil bust. Developing mixed use urban centers in suburbia -- Paris Rutherford and Mike Barry are leading the charge.	4/21/2016 11:32 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 18

#	Responses	Date
1	Dinner was weak, no appetizers, no deserts for \$175	4/28/2016 9:41 AM
2	They bate doing a fabulous job!	4/25/2016 3:54 PM
3	Open member updates to the broader group.	4/25/2016 10:09 AM
4	You're doing a good job. Was disappointed in the Council dinner however.	4/23/2016 3:20 PM
5	Less talking heads, more discussion at tables with each other. Remember, everyone would rather talk than listen.	4/21/2016 11:32 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 21

#	Responses	Date
1	Doing a good job	4/28/2016 9:41 AM

Council Day Survey for Philadelphia, Spring 2016

2	Not sure, but happy to speak	4/25/2016 3:54 PM
---	------------------------------	-------------------

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	57% 12	10% 2	33% 7	21
The Council Reception and Venue Were Great!	48% 10	14% 3	38% 8	21

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception was not at all acceptable	5/3/2016 9:05 AM
2	Good program, speakers , well balanced	4/28/2016 9:41 AM
3	Would have been nicer not to have a buffet.	4/25/2016 9:33 PM
4	The dinners are always enjoyable but the space was too small and it was hard tomove around during the reception	4/25/2016 11:36 AM
5	a little tight space wise	4/25/2016 9:51 AM
6	Cocktail area way too crowded. Buffet dinner was not well organized.	4/22/2016 11:57 AM
7	Would prefer open bar and less food or higher charge to wine and beer only.	4/21/2016 11:32 PM

Q13 HCLSC, Please Rate Each Council Day Session

Answered: 23 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Keynote Speaker	91% 21	0% 0	9% 2	0% 0	23
Penn Life Science Research and the Center for Advanced Cellular Therapeutics	91% 21	0% 0	4% 1	4% 1	23
Reimbursement Changes in Today's Healthcare Environment	83% 19	0% 0	17% 4	0% 0	23
Project Presentations	91% 21	0% 0	9% 2	0% 0	23
Wellness and Population Health	39% 9	17% 4	39% 9	4% 1	23
Open Forum	100% 21	0% 0	0% 0	0% 0	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
Keynote Speaker	100% 22	0% 0	0% 0	0% 0	22
Penn Life Science Research and the Center for Advanced Cellular Therapeutics	95% 21	0% 0	0% 0	5% 1	22
Reimbursement Changes in Today's Healthcare Environment	91% 20	0% 0	9% 2	0% 0	22
Project Presentations	100% 22	0% 0	0% 0	0% 0	22
Wellness and Population Health	55% 12	5% 1	36% 8	5% 1	22
Open Forum	95% 19	0% 0	5% 1	0% 0	20
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Keynote Speaker	43% 9	29% 6	29% 6	0% 0	21
Penn Life Science Research and the Center for Advanced Cellular Therapeutics	86% 18	5% 1	0% 0	10% 2	21
Reimbursement Changes in Today's Healthcare Environment	86% 18	5% 1	10% 2	0% 0	21
Project Presentations	100% 21	0% 0	0% 0	0% 0	21
Wellness and Population Health	90% 19	0% 0	5% 1	5% 1	21
Open Forum	100% 19	0% 0	0% 0	0% 0	19

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The wellness programming was less relevant to my work, but the other content was absolutely outstanding. Kudos to the organizing committee for what they brought together to discuss and for including clinical/research leadership to share the patient care impact to cell therapies. Providing the "user" point of view for clinical and research programming is probably a good strategy for future meetings, too.	5/2/2016 9:34 AM
2	An excellent session overall. Thank you.	4/25/2016 10:57 AM
3	Another great session of presentations and topics...	4/25/2016 9:41 AM
4	time for tour in the afternoon would be nice.	4/25/2016 12:23 AM
5	The open forum collected my comments for the day, other than to thank the organizers for all their hard work.	4/22/2016 4:18 PM
6	We could have used a little more dialogue on each topic. Felt a little rushed today, particularly in AM. Good content and excellent membership and guests. Well organized council.	4/21/2016 8:25 PM
7	Bruce Levine's presentation was one of the most amazing things I've seen. Wellness and Population Health presentation was a waste of time.	4/21/2016 5:45 PM
8	Great group of guests and speakers. Nice to be onsite at CHOP! Well organized by HCLSC leadership team!	4/21/2016 2:36 PM
9	Great meeting. Very good speakers and forum. Many take away's	4/21/2016 2:24 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	78% 18	0% 0	22% 5	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 22	0% 0	4% 1	23
Did the Team Perform to Your Expectation?	100% 23	0% 0	0% 0	23
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 23	0% 0	0% 0	23

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 11

#	Responses	Date
1	Council officers each took a role in leading/introducing segments throughout the day. This seemed to be a new approach and I liked it a lot. Allowed the leadership team to be recognized for their efforts.	5/2/2016 9:40 AM
2	The room was to large which took away from the ability of members to communicate among themselves. We lost the usual; intimacy of the council experience.	4/26/2016 3:55 PM
3	Introductions were great. Plan for time in the agenda so everything doesn't get behind schedule.	4/25/2016 9:45 PM
4	A very strong and well organized program focused on issues requested by the council.	4/25/2016 2:31 PM
5	Excellent Council Leadership	4/25/2016 10:57 AM
6	CHOP was a great facility...we should have completed a brief 1 hour tour to break up the day.	4/25/2016 9:43 AM
7	dinner venue was great. The open networking concept worked very well	4/25/2016 12:29 AM
8	CHOP was an outstanding host.	4/22/2016 5:12 PM

Council Day Survey for Philadelphia, Spring 2016

9	Another great Council day. We're fortunate to have great leadership and Council members who participate proactively.	4/22/2016 9:35 AM
10	A well run council and committed council leadership. Today felt a little rushed, which crowded out some interaction.	4/21/2016 8:30 PM
11	I really enjoy these people.	4/21/2016 5:50 PM
12	Very organized. Good venue.	4/21/2016 2:27 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 15

#	Responses	Date
1	The proliferation of cell therapies is exploding. Should be an ongoing topic as it is likely to have an impact on overall patient volume. Additionally, is it possible to bring in someone who is expert on CMS rules to discuss 'site neutrality' and its impact on network development, private practice acquisition, and campus master planning?	5/2/2016 9:40 AM
2	Interested in discussing site neutrality	4/25/2016 10:35 AM
3	public/private healthcare development partnerships	4/25/2016 12:29 AM
4	Some of the systems real estate member suggest a panel on best practices and challenges and I believe that would be informative.	4/22/2016 2:21 PM
5	As discussed in the Open Forum, the Fall meeting will be right before the election. Would love to incorporate a discussion about candidate's policy positions and impact on healthcare real estate. I enjoyed the project presentations (and the fact that they were presented by providers), I'd like to see those continue.	4/22/2016 9:35 AM
6	Loved have a clinician or researcher tell us about innovations in field and remind us of why we are in field!	4/21/2016 8:30 PM
7	I like the idea of taking on a topic and working to publish a position paper on that subject.	4/21/2016 5:50 PM
8	Conituarion of the Financing forum.	4/21/2016 2:27 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 10 Skipped: 13

#	Responses	Date
1	The are awesome! Keep on doing what they're doing!	5/2/2016 9:40 AM
2	We should have a short tour with sufficient background before the tour on what we are seeing. The tour should be led by the scientists or medical personal working in the building not the property manager.	4/26/2016 3:55 PM
3	include a tour	4/25/2016 12:29 AM
4	Room logistics and set up could have been improved (tough to hear)	4/22/2016 5:12 PM
5	The day got to be a little long as we were in the room listening to lectures non stop. A midday tour might offer a good break.	4/22/2016 2:21 PM
6	Keep up the good work!	4/22/2016 9:35 AM
7	Little more Q and A time	4/21/2016 8:30 PM
8	probably need to bring the tours back.	4/21/2016 5:50 PM

Council Day Survey for Philadelphia, Spring 2016

9	More interaction between panelists and less presenting material in order to break up the day. For example, a "Fireside Chat" Q&A session with someone like Doug would have yielded a little more candor and interaction.	4/21/2016 2:39 PM
10	Timing of session may benefit by break between lunch with venue tour to activate the group for afternoon session.	4/21/2016 2:27 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 20

#	Responses	Date
1	They are perfect right now!	5/2/2016 9:40 AM
2	Team does a great job!	4/21/2016 8:30 PM
3	N/A	4/21/2016 2:27 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96% 22	0% 0	4% 1	23
The Council Reception and Venue Were Great!	91% 21	4% 1	4% 1	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	Offer more veggie options at all meals, please.	5/2/2016 9:40 AM
2	This is a substantive and high performing Council!	4/22/2016 5:12 PM
3	Nice job! The hard work is greatly appreciated!	4/21/2016 8:30 PM
4	Based on what it cost us for the reception dinner, we did not get our moneys worth. Food was marginal and the venue did not work well for our purpose.	4/21/2016 5:50 PM
5	Very dynamic location at CHOP.	4/21/2016 2:27 PM

Q14 HDC, Please Rate Each Council Day Session

Answered: 34 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
The Real Estate Economy	100% 34	0% 0	0% 0	0% 0	34
Managing Cyber Security and Privacy	68% 23	6% 2	26% 9	0% 0	34
A Nation of Wusses	76% 25	9% 3	15% 5	0% 0	33
Hospitality Labor and Employment Relations	76% 26	9% 3	15% 5	0% 0	34
The Race for the White House	82% 28	9% 3	9% 3	0% 0	34
Technology and Media Entrepreneurship	62% 21	12% 4	24% 8	3% 1	34
HDC Open Forum	100% 33	0% 0	0% 0	0% 0	33
Was Organized					
	Yes	No	Somewhat	N/A	Total
The Real Estate Economy	100% 32	0% 0	0% 0	0% 0	32
Managing Cyber Security and Privacy	84% 27	3% 1	13% 4	0% 0	32
A Nation of Wusses	91% 29	0% 0	9% 3	0% 0	32
Hospitality Labor and Employment Relations	91% 29	6% 2	3% 1	0% 0	32
The Race for the White House	97% 31	0% 0	3% 1	0% 0	32
Technology and Media Entrepreneurship	84% 27	9% 3	3% 1	3% 1	32
HDC Open Forum	100% 32	0% 0	0% 0	0% 0	32
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
The Real Estate Economy	100% 30	0% 0	0% 0	0% 0	30
Managing Cyber Security and Privacy	90% 27	3% 1	7% 2	0% 0	30
A Nation of Wusses	97% 29	0% 0	3% 1	0% 0	30
Hospitality Labor and Employment Relations	83% 25	0% 0	17% 5	0% 0	30

Council Day Survey for Philadelphia, Spring 2016

The Race for the White House	100% 30	0% 0	0% 0	0% 0	30
Technology and Media Entrepreneurship	77% 23	7% 2	10% 3	7% 2	30
HDC Open Forum	90% 27	3% 1	7% 2	0% 0	30

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	excellent work! great having Comcast there as well as political consultants.	5/3/2016 1:54 PM
2	Excellent HDC Council Session (as usual). Really enjoyed the economist this time better than having the standard industry firms we hear at other venues (STR, etc.).	4/25/2016 3:11 PM
3	very timely content.	4/25/2016 1:55 PM
4	This council day was one of the best that we have had--and we have had some great ones. Good content, well presented, timely and lots of discussion among the council members. I liked the balance and the length of the sessions which gave time for broad coverage of key topics.	4/25/2016 10:35 AM
5	Always a great council mtg, with a lot of take away value. Real value is in quality of the council members.	4/25/2016 9:48 AM
6	Fantastic day of presentations with a diverse array of guest speakers with worthwhile take home value. Great job by council leadership!	4/22/2016 5:27 PM
7	Rendell was great. Sarah Fagen and Doug Sosnik were fabulous.	4/22/2016 3:01 PM
8	Great program as in past years. Really interesting and informative content.	4/22/2016 10:41 AM
9	Great set of sessions, focusing on both the economy and how the upcoming elections could impact it.	4/22/2016 10:00 AM
10	Great session...thought the Cyber Security panel was a weak spot; not really tuned for this specific audience; limited take home value. Lot of people mingling in the hallway after the first few minutes.	4/22/2016 8:51 AM
11	Again-- excellent programming	4/21/2016 10:26 PM
12	Great day - very well done in all respects - thanks.	4/21/2016 7:36 PM
13	Was a terrific schedule	4/21/2016 5:52 PM
14	Rendell and Race for the White House were excellent sessions and very timely	4/21/2016 3:16 PM
15	We did it again! Outstanding as have been all recent meetings. The bar has moved consistently high!	4/21/2016 2:29 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 34 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 34	0% 0	0% 0	34
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 33	3% 1	0% 0	34
Did the Team Perform to Your Expectation?	97% 33	3% 1	0% 0	34
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 34	0% 0	0% 0	34

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 13 Skipped: 22

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
1	great job	5/3/2016 1:55 PM
2	Fantastic series of events.	4/29/2016 9:20 AM
3	thanks to the leadership for a great event.	4/25/2016 1:56 PM
4	Great Venue and liked the diversity of topics covered.	4/25/2016 10:52 AM
5	Great leadership. Frequent, timely and appropriate feedback throughout the year. Not too much "talking" off point. Good balance/sharing of responsibilities and leadership throughout the day.	4/25/2016 10:39 AM
6	Great job!!	4/25/2016 10:12 AM
7	Proud to be on this council - blue chip all the way.	4/22/2016 5:29 PM
8	Hats off to Raj and Eunice.	4/22/2016 3:07 PM
9	Very organized and great content.HDC leadership team does a super job.	4/22/2016 10:44 AM
10	Leadership continues to go above and beyond.	4/22/2016 10:02 AM
11	very useful series of speakers and good networking	4/21/2016 10:27 PM
12	Great job!	4/21/2016 7:38 PM
13	great sessions today - Philadelphia good location and Ritz Carlton great choice great experience. Our Council Reception and Dinner venue on the main line was fantastic	4/21/2016 3:28 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 10 Skipped: 25

#	Responses	Date
1	dallas stadium overview	5/3/2016 1:55 PM
2	Continue to incorporate interactive sessions and speakers with the council audience.	4/29/2016 9:20 AM
3	Dallas - would be nice to hear what Trammel Crow is doing in hotel space / Omni with its growth - what are their intentions as they opened two big convention hotels - Ft. Worth and Dallas / Fed actions and / or in actions will be critical to the hotel investors and as such, getting someone from the Dallas Fed would be interesting / Campaign will be in final stages when in Dallas so be interesting to hear something about impact to our industry and differences depending on who gets elected.	4/25/2016 3:18 PM
4	Role of AirBnB. Issues with online booking agencies. Changes in the product and impact of technology. Changes in the longer term strategy hotels may need to employ. I think that sometimes our focus is only out for a year or two and that it would be good to also have some discussion of the longer term.	4/25/2016 10:39 AM
5	Maybe deeper dive into understanding behavior and impact of Asian investors Discussion on new phase of price discovery with real feedback on offerings that weren't sold, heavily retraded, etc. during 1H 2016	4/22/2016 3:07 PM
6	With this year's election, the timing of the fall meeting will be very interesting politically. Would love a political session on the impact the new president will have on real estate investing.	4/22/2016 10:44 AM
7	not at this time	4/22/2016 10:02 AM
8	will think about it	4/21/2016 10:27 PM
9	More on the economy; insights to capital market outlook	4/21/2016 7:38 PM
10	Would be fantastic given the timing to get Sarah Taylor Fagen and Doug Sosnik back.	4/21/2016 3:28 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 10 Skipped: 25

#	Responses	Date
1	na	5/3/2016 1:55 PM
2	Nothing else!	4/29/2016 9:20 AM
3	Dedicated room block for HDC	4/26/2016 12:46 AM
4	While Craig's house was lovely, I would always prefer to experience local restaurants especially in a great F&B town like Philly	4/25/2016 3:53 PM
5	More time for Open Forum	4/25/2016 10:52 AM
6	Keep it up. Just have another meeting like this one.	4/25/2016 10:39 AM
7	Nothing! They do a fantastic job.	4/22/2016 5:29 PM
8	Unless the speaker is dynamic and vibrant, difficult to sit through an interview panel. Prefer moderator and panel format to exchange, debate ideas	4/22/2016 3:07 PM
9	nothing, based on this meeting. Was very well executed.	4/22/2016 10:02 AM
10	na	4/21/2016 7:38 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 30

#	Responses	Date
1	doing this already	5/3/2016 1:55 PM
2	Continue to utilize the council's resources and relationships to hold engaging conversations on our industry.	4/29/2016 9:20 AM
3	Keep Open Forum as interactive as possible.	4/25/2016 3:53 PM
4	What we are currently doing is just about right.	4/25/2016 10:39 AM
5	na	4/21/2016 7:38 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 34 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	91% 31	6% 2	3% 1	34

Council Day Survey for Philadelphia, Spring 2016

The Council Reception and Venue Were Great!	91% 29	6% 2	3% 1	32
---	------------------	----------------	----------------	----

#	Additional Comments on the Council Day Venue and Reception	Date
1	Great!	4/29/2016 9:20 AM
2	The Council Day Venue was one of the best we have had. I wish I could have and I had intended on attending the Council Reception. However, the location made it difficult to get to as I had other meetings. A location close to the venue would assist in making it easier to attend and the most important purpose of the reception is networking. Please keep in mind before picking unique locations and venues, which are interesting, but access and accessibility are more important.	4/25/2016 3:18 PM
3	The council dinner was wonderful. Great setting, great food and good interaction and mingling.	4/25/2016 10:39 AM
4	only issue was council day food--lunch was weak.	4/22/2016 3:07 PM
5	The hotel and private venue were terrific.	4/22/2016 10:44 AM
6	incredible council dinner and after glow. best in years, which is a tough bar to climb over!	4/22/2016 10:02 AM
7	well done	4/21/2016 10:27 PM
8	Wednesday night dinner = terrific!	4/21/2016 7:38 PM
9	Amazing evening event. Thanks to our dinner hosts!	4/21/2016 2:31 PM

Council Day Survey for Philadelphia, Spring 2016

Q15 IOPCBlack, Please Rate Each Council Day Session

Answered: 15 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Introduction of IOPCBlack Members Part I & II	87% 13	0% 0	7% 1	7% 1	15
What's Really going on in the Capital Markets	73% 11	7% 1	20% 3	0% 0	15
Real Deal: Mistakes Made Lessons Learned	67% 10	7% 1	27% 4	0% 0	15
Black Talks to Black	100% 15	0% 0	0% 0	0% 0	15
Real Performance of Properties in Large Portfolios	53% 8	0% 0	47% 7	0% 0	15
A New Approach to Higher Education	40% 6	7% 1	47% 7	7% 1	15
Global Real Estate Capital Flows	80% 12	7% 1	13% 2	0% 0	15
Shark Tank	87% 13	7% 1	0% 0	7% 1	15
Was Organized					
	Yes	No	Somewhat	N/A	Total
Introduction of IOPCBlack Members Part I & II	100% 15	0% 0	0% 0	0% 0	15
What's Really going on in the Capital Markets	100% 15	0% 0	0% 0	0% 0	15
Real Deal: Mistakes Made Lessons Learned	100% 15	0% 0	0% 0	0% 0	15
Black Talks to Black	93% 14	7% 1	0% 0	0% 0	15
Real Performance of Properties in Large Portfolios	93% 14	0% 0	7% 1	0% 0	15
A New Approach to Higher Education	100% 14	0% 0	0% 0	0% 0	14
Global Real Estate Capital Flows	100% 15	0% 0	0% 0	0% 0	15
Shark Tank	87% 13	0% 0	7% 1	7% 1	15
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Introduction of IOPCBlack Members Part I & II	50% 7	7% 1	14% 2	29% 4	14
What's Really going on in the Capital Markets	100% 14	0% 0	0% 0	0% 0	14

Council Day Survey for Philadelphia, Spring 2016

Real Deal: Mistakes Made Lessons Learned	100% 14	0% 0	0% 0	0% 0	14
Black Talks to Black	93% 13	7% 1	0% 0	0% 0	14
Real Performance of Properties in Large Portfolios	86% 12	0% 0	14% 2	0% 0	14
A New Approach to Higher Education	77% 10	23% 3	0% 0	0% 0	13
Global Real Estate Capital Flows	93% 13	0% 0	7% 1	0% 0	14
Shark Tank	86% 12	0% 0	0% 0	14% 2	14

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Steve does an excellent job of running the show. I did not understand the value of the New Approach to Higher Education session. I think Capital Markets should be more high level.	5/4/2016 3:54 PM
2	black talks to black is always a bit difficult: good idea to get smaller groups to talk, but tough to accomplish. the "higher ed" presentation was different--thought provoking and interesting. shark tank very good. maybe combine "intros" and "black talks to black": might be good if people discussed their challenges--would give members opportunity to see their "solutions" were in the room.	5/2/2016 11:34 AM
3	I still like hearing from a Ken Rosen or other real estate economics type of person. We seem to have gotten away from that.	4/29/2016 4:13 PM
4	Great session.	4/29/2016 11:16 AM
5	It was another good meeting. While the presentation about Drexel and their new program was only "somewhat" relevant, it was still interesting to hear.	4/26/2016 9:54 AM
6	Very good sessions, lot's of good open discussion.	4/25/2016 3:46 PM
7	We need to get a mistakes made lessons learned that doesn't have a 40% IRR	4/25/2016 11:11 AM
8	Terrific day. Steve and Charlie did an excellent job.	4/25/2016 10:18 AM
9	Round table discussions are very effective to get to know each other. I hope they are repeated.	4/21/2016 5:15 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 15 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 15	0% 0	0% 0	15
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 15	0% 0	0% 0	15
Did the Team Perform to Your Expectation?	100% 14	0% 0	0% 0	14
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 14	0% 0	0% 0	14

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 9

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
1	Great sessions in Get to Know IOPC Black Members! Great Black Talks to Black. Great Real Deals.	5/4/2016 3:57 PM
2	the leadership did a great job. very good day, all in all.	5/2/2016 11:39 AM
3	No real opportunity for attending many other sessions as Spring meeting is short. You could have a few more interesting sessions the afternoon prior to Council Day.	4/29/2016 4:16 PM
4	I continue to find a lot of value in attending these meetings and look forward to the interactions.	4/26/2016 9:58 AM
5	Council chair was good at fostering conversation and planting topics for discussion.	4/25/2016 3:48 PM
6	All good.	4/25/2016 10:22 AM
7	Well done.	4/22/2016 8:50 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 11

#	Responses	Date
1	Not at this time.	5/4/2016 3:57 PM
2	Alternative real estate investment options. I.e. Medical, BOU medical, senior housing etc	4/29/2016 9:09 AM
3	The suburbs vs. CBD continues to be an ongoing topic. As one who focuses on secondary markets, it might be interesting to do a Shark Tank on 10 year investment in a low cap, gateway market office asset vs an infill, suburban asset with yield. Might make for an interesting conversation. Also, I think a further conversation about whether anyone is changing their building designs or evaluation of existing buildings given some of the disruptive technologies.	4/26/2016 9:58 AM
4	Keep offering examples of where creativity and active management ADD VALUE.	4/25/2016 10:22 AM
5	Economic overview from an economist (specific to real estate)	4/21/2016 5:17 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 12

#	Responses	Date
1	Please make sure the session topics are relevant to real estate.	5/4/2016 3:57 PM
2	More intimate room, speakers closer to members, better lighting on speakers.	4/29/2016 9:09 AM
3	Round table discussions and networking were outstanding.	4/25/2016 10:22 AM
4	Well done. All of the members were engaged at some point during the day; we featured real deals, as well as some big picture thinking; great mix.	4/22/2016 8:50 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after

Council Day Survey for Philadelphia, Spring 2016

giving your feedback).

Answered: 3 Skipped: 13

#	Responses	Date
1	I feel engaged already thru discussions with Steve and Charlie.	5/4/2016 3:57 PM
2	They do an excellent job of "spreading it around".	4/25/2016 10:22 AM
3	Would like to receive requests for topics and request for volunteers to head or join panels	4/21/2016 5:17 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 15 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	73% 11	0% 0	27% 4	15
The Council Reception and Venue Were Great!	87% 13	0% 0	13% 2	15

#	Additional Comments on the Council Day Venue and Reception	Date
1	venue/reception was very good. large enough to circulate and meet members and talk. layout of food/bev was helpful to this	5/2/2016 11:39 AM
2	First rate. Council room was roomy and comfortable. Best convention center I have ever been in.	4/25/2016 10:22 AM
3	Being in the convention center, proximate to our hotel, and close to the other councils, is about all we can ask.	4/22/2016 8:50 AM

Council Day Survey for Philadelphia, Spring 2016

Q16 IOPCBlue, Please Rate Each Council Day Session

Answered: 29 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Overview of the U.S. and Office and Industrial Outlook	59% 17	7% 2	34% 10	0% 0	29
Real Deal #1	92% 24	0% 0	8% 2	0% 0	26
Real Deal #2 – 1700 Market Street & 1818 Market Street	89% 24	0% 0	11% 3	0% 0	27
FIRPTA: How did the Changes Occur, What do they mean and what still needs to be answered?	66% 19	3% 1	31% 9	0% 0	29
Office Development Panel	90% 26	0% 0	10% 3	0% 0	29
Central PA Industrial Overview: How it Works, Who it Serves, What's the Future?	72% 21	3% 1	24% 7	0% 0	29
The present and future of CMBS: Town Hall	68% 19	0% 0	32% 9	0% 0	28
Debt Capital Markets	85% 23	0% 0	15% 4	0% 0	27
Real Deal #3: How did Brady Thurman find a loan?!?	46% 11	4% 1	50% 12	0% 0	24
What's the Latest on China, from the Perspective of a US Industrial Landlord?	69% 18	4% 1	27% 7	0% 0	26
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Overview of the U.S. and Office and Industrial Outlook	90% 26	0% 0	10% 3	0% 0	29
Real Deal #1	96% 25	0% 0	4% 1	0% 0	26
Real Deal #2 – 1700 Market Street & 1818 Market Street	96% 27	4% 1	0% 0	0% 0	28
FIRPTA: How did the Changes Occur, What do they mean and what still needs to be answered?	79% 22	0% 0	21% 6	0% 0	28
Office Development Panel	93% 26	0% 0	7% 2	0% 0	28
Central PA Industrial Overview: How it Works, Who it Serves, What's the Future?	82% 23	4% 1	14% 4	0% 0	28
The present and future of CMBS: Town Hall	61% 17	7% 2	32% 9	0% 0	28
Debt Capital Markets	93% 25	0% 0	7% 2	0% 0	27
Real Deal #3: How did Brady Thurman find a loan?!?	79% 19	0% 0	21% 5	0% 0	24
What's the Latest on China, from the Perspective of a US Industrial Landlord?	65% 17	0% 0	35% 9	0% 0	26

Council Day Survey for Philadelphia, Spring 2016

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Overview of the U.S. and Office and Industrial Outlook	86% 24	4% 1	11% 3	0% 0	28
Real Deal #1	92% 23	0% 0	8% 2	0% 0	25
Real Deal #2 – 1700 Market Street & 1818 Market Street	96% 26	0% 0	4% 1	0% 0	27
FIRPTA: How did the Changes Occur, What do they mean and what still needs to be answered?	89% 24	0% 0	11% 3	0% 0	27
Office Development Panel	86% 24	4% 1	11% 3	0% 0	28
Central PA Industrial Overview: How it Works, Who it Serves, What's the Future?	96% 27	0% 0	4% 1	0% 0	28
The present and future of CMBS: Town Hall	89% 25	0% 0	11% 3	0% 0	28
Debt Capital Markets	93% 25	0% 0	7% 2	0% 0	27
Real Deal #3: How did Brady Thurman find a loan!?!?	83% 20	0% 0	17% 4	0% 0	24
What's the Latest on China, from the Perspective of a US Industrial Landlord?	88% 23	0% 0	12% 3	0% 0	26

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	all good	5/3/2016 11:03 AM
2	Enjoyed the CA and Phil office presentations, and PA Industrial. I thought the economic presentation was weak.	5/1/2016 7:44 PM
3	I would like to do more market tours/site visits with the council. It would also be helpful to have more time to interact with our council members.	4/25/2016 2:13 PM
4	Great day!!!	4/24/2016 3:01 PM
5	The rooms were large which is better than a small room but the speakers need to be reminded to speak into the microphones and project their voices. Very hard to hear a number of panelists.	4/23/2016 9:30 AM
6	Impossible to read many of the presentations. Need to review the presentations quickly ahead of time for brevity, consistency and usefulness.	4/21/2016 5:37 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96% 27	0% 0	4% 1	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	71% 20	0% 0	29% 8	28
Did the Team Perform to Your Expectation?	86% 24	0% 0	14% 4	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	82% 23	0% 0	18% 5	28

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 23

#	Responses	Date
1	could have used some "Philly Insights" lots going on there	5/3/2016 11:04 AM
2	Philadelphia was not one of my favorite venues. Want meetings to be in places of growth and new ideas. The convention center was terrible. Long walks to check in and depressing.	4/30/2016 7:47 PM
3	Strong line up of presentations. Plenty of Q&A from the audience. Would have liked to have more communication amongst the audience (break-out sessions, introductions, active group participation besides Q&A).	4/25/2016 6:14 PM
4	Great day well organized	4/25/2016 5:51 PM
5	Good meeting.	4/25/2016 4:56 PM
6	Need to get/solicit more audience participation Need to go around room at beginning and have everyone introduce themselves and what they do-only guests did this	4/22/2016 3:56 PM
7	Excellent reception. Council leadership is great.	4/21/2016 5:39 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 25

#	Responses	Date
1	Local insights are always interesting from a "tourist" perspective, but also for current or new trends	5/3/2016 11:04 AM
2	E Commerce and the effects on Industrial Demand and or the long term impact to brick and mortar retail.	4/30/2016 7:47 PM
3	Some Real Deals, but not 4 in one meeting.	4/25/2016 4:56 PM
4	Smaller deal capital markets	4/21/2016 6:41 PM
5	Real deals, This session was heavy on office. More industrial. Joint lunch session with another IOPC to encourage more networking.	4/21/2016 5:46 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 24

#	Responses	Date
1	keep it organized and interactive	5/3/2016 11:04 AM
2	Better economic overview, and let's get out of the conv. center for lunch and see some real estate.	5/1/2016 7:46 PM
3	Get agenda out earlier. Get higher quality speakers on the market and economy.	4/30/2016 7:47 PM
4	Field trip	4/25/2016 4:56 PM

Council Day Survey for Philadelphia, Spring 2016

5	More time to interact with the council members/hear their thoughts on the future. It would have been helpful to visit the Philadelphia office projects that were discussed, vs just see them through slides.	4/25/2016 2:15 PM
6	Joint council lunch.	4/21/2016 5:46 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 30

#	Responses	Date
	There are no responses.	

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 28 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	68% 19	4% 1	29% 8	28
The Council Reception and Venue Were Great!	85% 22	8% 2	8% 2	26

#	Additional Comments on the Council Day Venue and Reception	Date
1	all good prefer the smaller groups	5/3/2016 11:04 AM
2	Great reception. Venue, interaction, good numbers.	4/25/2016 6:14 PM
3	Philly was mediocre.	4/21/2016 6:41 PM

Council Day Survey for Philadelphia, Spring 2016

Q17 IOPCGold, Please Rate Each Council Day Session

Answered: 16 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Capital Markets Overview	88% 14	0% 0	6% 1	6% 1	16
Philadelphia Industrial Market/National Trends Overview	69% 11	6% 1	19% 3	6% 1	16
Real Deal #1 – Foundry Three (Tishman Speyer and JP Morgan)	0% 0	0% 0	50% 1	50% 1	2
Joint Economic Presentation	80% 12	0% 0	13% 2	7% 1	15
Real Deal # 1 – Westchase Park - Houston, TX; Energy Market Investing	69% 11	19% 3	6% 1	6% 1	16
IOPC Roundtable Discussion: Gold talk to Gold	94% 15	0% 0	0% 0	6% 1	16
Real Deal #2 – Public to Private Markets	75% 12	6% 1	13% 2	6% 1	16
Philadelphia Office Market Overview	19% 3	25% 4	50% 8	6% 1	16
Comcast HQ Tour/Innovation Center	75% 12	0% 0	6% 1	19% 3	16
Was Organized					
	Yes	No	Somewhat	N/A	Total
Capital Markets Overview	88% 14	0% 0	6% 1	6% 1	16
Philadelphia Industrial Market/National Trends Overview	75% 12	6% 1	13% 2	6% 1	16
Real Deal #1 – Foundry Three (Tishman Speyer and JP Morgan)	50% 1	0% 0	0% 0	50% 1	2
Joint Economic Presentation	87% 13	0% 0	7% 1	7% 1	15
Real Deal # 1 – Westchase Park - Houston, TX; Energy Market Investing	81% 13	0% 0	13% 2	6% 1	16
IOPC Roundtable Discussion: Gold talk to Gold	88% 14	0% 0	6% 1	6% 1	16
Real Deal #2 – Public to Private Markets	94% 15	0% 0	0% 0	6% 1	16
Philadelphia Office Market Overview	50% 8	6% 1	38% 6	6% 1	16
Comcast HQ Tour/Innovation Center	75% 12	0% 0	6% 1	19% 3	16
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Capital Markets Overview	81% 13	6% 1	6% 1	6% 1	16

Council Day Survey for Philadelphia, Spring 2016

Philadelphia Industrial Market/National Trends Overview	81% 13	0% 0	13% 2	6% 1	16
Real Deal #1 – Foundry Three (Tishman Speyer and JP Morgan)	50% 1	0% 0	0% 0	50% 1	2
Joint Economic Presentation	73% 11	13% 2	7% 1	7% 1	15
Real Deal # 1 – Westchase Park - Houston, TX; Energy Market Investing	81% 13	0% 0	13% 2	6% 1	16
IOPC Roundtable Discussion: Gold talk to Gold	94% 15	0% 0	0% 0	6% 1	16
Real Deal #2 – Public to Private Markets	81% 13	6% 1	6% 1	6% 1	16
Philadelphia Office Market Overview	88% 14	6% 1	0% 0	6% 1	16
Comcast HQ Tour/Innovation Center	75% 12	0% 0	6% 1	19% 3	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Very well organized and really enjoyed all of the speakers and the tour. Well done!	5/3/2016 2:08 PM
2	Capital Markets overview could have been longer with the time allocated to q&a. The Gold talks to Gold is always an interesting and lively discussion and getting out to see the city and the real estate is enriching.	4/29/2016 8:55 AM
3	Another great council day! I highly recommend the offsite tours to help break up the day. The "Gold" talk to "Gold" with Don Kuemmler moderating is always great. Don is gifted in that role.	4/25/2016 6:46 PM
4	The Capital Markets Overview from Mark was excellent. The Roundtable discussion was also a highlight, and would like to have had more time for those discussions - felt as if we were a little too rushed. Tour of Comcast was fantastic and I encourage us to continue to plan these on-site visits in future meetings/cities.	4/25/2016 10:12 AM
5	Philadelphia Office guys was a little slick. Not very insightful, more of a marketing piece for Keystone.	4/22/2016 11:19 AM
6	Overall, the session was a good one.	4/21/2016 6:50 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 15 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 15	0% 0	0% 0	15
My Chair Kept Members Engaged & Encouraged Broad Interaction	93% 14	0% 0	7% 1	15
Did the Team Perform to Your Expectation?	100% 15	0% 0	0% 0	15
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93% 14	0% 0	7% 1	15

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 12

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
1	the lunch was bad	5/3/2016 10:55 AM
2	The chair is diplomatic, efficient and keeps everything on track.	4/29/2016 9:03 AM
3	Though I don't have in depth experience with other councils, the Gold council is exceptional. It is filled with thoughtful leaders and the dialogue and knowledge transfer is outstanding.	4/25/2016 6:49 PM
4	Excellent meeting! Topics were very relevant and Michael did a great job of keeping us on pace and on point.	4/25/2016 10:19 AM
5	Good to have all the IOPC's together. The service at the Philadelphia CC was not good, ran out of coffee and paper towels in the restrooms.	4/22/2016 11:24 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 15

#	Responses	Date
1	Topic: what is going on/has changed with respect to real estate investing in the Endowment world Discussion of the impact of technology disruptors on real estate: eg, self driving car.	4/29/2016 9:03 AM
2	The most impactful sessions for me are the macro capital markets discussions and the roundtable dialogue. Hearing and sharing market feedback is important. The transaction case studies prove very useful as well.	4/25/2016 10:19 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 14

#	Responses	Date
1	doing a great job of making the content interesting and consistent.	4/29/2016 9:03 AM
2	Michael, Don and John once again produced a content rich meeting with significant value.	4/25/2016 10:19 AM
3	Maybe a round table where we go around the room and make sure everyone has to offer an opinion. Seems like the same people tend to talk and we never hear from 30-40% of the room.	4/22/2016 11:24 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 16

#	Responses	Date
---	-----------	------

Council Day Survey for Philadelphia, Spring 2016

1	I welcome the opportunity to present a case study or market overview for the Council in an upcoming meeting. Will Yowell CBRE 404-923-1475 will.yowell@cbre.com	4/25/2016 10:19 AM
---	---	--------------------

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 15 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	73% 11	0% 0	27% 4	15
The Council Reception and Venue Were Great!	73% 11	7% 1	20% 3	15

#	Additional Comments on the Council Day Venue and Reception	Date
1	Great Meeting Michael! Thank YOU! Will	4/25/2016 10:19 AM
2	It was good, a little small for the combined reception. Felt crowded.	4/22/2016 11:24 AM

Council Day Survey for Philadelphia, Spring 2016

Q18 IOPCGreen, Please Rate Each Council Day Session

Answered: 13 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"Around the Room"	100% 13	0% 0	0% 0	0% 0	13
The IOPC Green Real Estate Performance Index	69% 9	0% 0	31% 4	0% 0	13
Equity Investor Perspectives: Global Market Volatility, REIT Privatizations. The Outlook for 2016.	92% 12	0% 0	8% 1	0% 0	13
Impact of Trans Pacific Partnership Trade Deal	77% 10	0% 0	15% 2	8% 1	13
Debt Investor Perspectives: Signals from CMBS Market, Regulatory Pressures, Rising Spreads. The Outlook for 2016.	85% 11	0% 0	15% 2	0% 0	13
Impact of Accounting Changes for Disclosing Lease Liabilities	69% 9	0% 0	31% 4	0% 0	13
Lunch and Council Discussion	58% 7	0% 0	8% 1	33% 4	12
Lunch Speaker - Alan Greenberger	69% 9	0% 0	15% 2	15% 2	13
Inland Empire Northeast: Emergence of Central PA & Lehigh Valley as a Major Logistics Hub	77% 10	0% 0	23% 3	0% 0	13
Current Trends in Office Amenities	69% 9	15% 2	8% 1	8% 1	13
Second Tier Cities: Yield versus Risk	85% 11	0% 0	15% 2	0% 0	13
"Around the Room" Recap: Reactions and lessons learned	54% 7	8% 1	23% 3	15% 2	13
Was Organized					
	Yes	No	Somewhat	N/A	Total
"Around the Room"	77% 10	0% 0	23% 3	0% 0	13
The IOPC Green Real Estate Performance Index	100% 13	0% 0	0% 0	0% 0	13
Equity Investor Perspectives: Global Market Volatility, REIT Privatizations. The Outlook for 2016.	92% 12	0% 0	8% 1	0% 0	13
Impact of Trans Pacific Partnership Trade Deal	85% 11	0% 0	8% 1	8% 1	13
Debt Investor Perspectives: Signals from CMBS Market, Regulatory Pressures, Rising Spreads. The Outlook for 2016.	100% 13	0% 0	0% 0	0% 0	13
Impact of Accounting Changes for Disclosing Lease Liabilities	92% 12	0% 0	8% 1	0% 0	13
Lunch and Council Discussion	55% 6	0% 0	18% 2	27% 3	11
Lunch Speaker - Alan Greenberger	77% 10	0% 0	8% 1	15% 2	13

Council Day Survey for Philadelphia, Spring 2016

Inland Empire Northeast: Emergence of Central PA & Lehigh Valley as a Major Logistics Hub	92% 12	0% 0	8% 1	0% 0	13
Current Trends in Office Amenities	85% 11	8% 1	0% 0	8% 1	13
Second Tier Cities: Yield versus Risk	92% 12	0% 0	8% 1	0% 0	13
"Around the Room" Recap: Reactions and lessons learned	58% 7	8% 1	17% 2	17% 2	12

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
"Around the Room"	46% 6	15% 2	38% 5	0% 0	13
The IOPC Green Real Estate Performance Index	85% 11	0% 0	15% 2	0% 0	13
Equity Investor Perspectives: Global Market Volatility, REIT Privatizations. The Outlook for 2016.	92% 12	0% 0	8% 1	0% 0	13
Impact of Trans Pacific Partnership Trade Deal	54% 7	8% 1	31% 4	8% 1	13
Debt Investor Perspectives: Signals from CMBS Market, Regulatory Pressures, Rising Spreads. The Outlook for 2016.	85% 11	8% 1	8% 1	0% 0	13
Impact of Accounting Changes for Disclosing Lease Liabilities	62% 8	0% 0	38% 5	0% 0	13
Lunch and Council Discussion	55% 6	0% 0	9% 1	36% 4	11
Lunch Speaker - Alan Greenberger	77% 10	0% 0	8% 1	15% 2	13
Inland Empire Northeast: Emergence of Central PA & Lehigh Valley as a Major Logistics Hub	100% 13	0% 0	0% 0	0% 0	13
Current Trends in Office Amenities	62% 8	23% 3	8% 1	8% 1	13
Second Tier Cities: Yield versus Risk	92% 12	0% 0	8% 1	0% 0	13
"Around the Room" Recap: Reactions and lessons learned	58% 7	17% 2	8% 1	17% 2	12

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Overall, the council day was well organized and done.	4/25/2016 2:00 PM
2	Excellent sessions. Very high impact agenda. perhaps too much content and could use more time for discussion	4/25/2016 1:15 PM
3	The around the room is valuable. Manage the clock please Who you are and your perspective. Your thoughts. Move on.	4/24/2016 7:31 PM
4	Excellent council day. There could always be more time for discussion given the depth and breadth of the folks in the room, but hard to fit it all in in one day	4/22/2016 6:32 PM
5	Around the Room could be a bit better organized. Perhaps pick 10 people from different areas to each speak for 1 to 2 minutes.	4/22/2016 11:37 AM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 13 Skipped: 3

Council Day Survey for Philadelphia, Spring 2016

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	92% 12	0% 0	8% 1	13
My Chair Kept Members Engaged & Encouraged Broad Interaction	92% 12	0% 0	8% 1	13
Did the Team Perform to Your Expectation?	92% 12	0% 0	8% 1	13
Do You Feel That the Team Communicates Well With You Outside of Council Day?	92% 12	0% 0	8% 1	13

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 12

#	Responses	Date
1	The discussion at this meeting was very industrial focussed with less discussion of office. Discussion of other sectors was limited even though there are stronger capital flows in MF.	4/26/2016 2:13 PM
2	Well organized. Packed a lot in. Felt like almost too much, as some sessions/commentary were rushed.	4/25/2016 2:41 PM
3	Excellent agenda, excellent council participation	4/25/2016 1:16 PM
4	Great venue for the Council cocktails	4/22/2016 11:39 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 12

#	Responses	Date
1	Election will be top of mind. Might want to talk about how election might impact RE.	4/25/2016 2:41 PM
2	I think that it would be helpful to have a discussion on real development costs and more details on debt terms especially for construction debt.	4/25/2016 2:05 PM
3	Technology and Mexico could be good future topics	4/25/2016 1:16 PM
4	For Dallas it would be great to have a Texas-focused economist to speak about drivers of growth, Houston, Austin, Dallas.	4/22/2016 11:39 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 10

#	Responses	Date
1	Beer social	4/29/2016 11:53 AM

Council Day Survey for Philadelphia, Spring 2016

2	On my prior council there was more discussion of what was happening in other asset types. As many participants have exposure across asset types it is good to contrast activity in office/industrial versus activity in other sectors	4/26/2016 2:13 PM
3	Doing a great job.	4/25/2016 2:41 PM
4	I do think that it would be great to start the day with a brief overview of the Dallas real estate market (key relevant stats relative to underlying economic industry drivers generally) and then specific to the size of the market, real estate returns, vacancy rates, SF under construction,institutional players, etc. and what the biggest perceived opportunities and challenges are in Dallas. I also think that a brief economic outlook and what it means for real estate would be helpful..	4/25/2016 2:05 PM
5	even more time for discussion	4/25/2016 1:16 PM
6	Keep the around the world on track. Manage ramblers. I was disappointed not to here from everyone.	4/24/2016 7:34 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 16

#	Responses	Date
	There are no responses.	

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 12 Skipped: 4

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	83% 10	0% 0	17% 2	12
The Council Reception and Venue Were Great!	83% 10	0% 0	17% 2	12

#	Additional Comments on the Council Day Venue and Reception	Date
1	The conference rooms were dark and the venue was generally bleak.	4/25/2016 2:05 PM
2	thank you	4/25/2016 1:16 PM
3	I liked the round organization. Guests should not displace members from the table.	4/24/2016 7:34 PM

Council Day Survey for Philadelphia, Spring 2016

Q19 IOPCRed, Please Rate Each Council Day Session

Answered: 16 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
US Economic update and Real Estate Capital Markets	100% 16	0% 0	0% 0	0% 0	16
Public and Private real estate pricing	100% 16	0% 0	0% 0	0% 0	16
Banking Rules of the Road - View on Credit Risk and Underwriting	94% 15	0% 0	6% 1	0% 0	16
Discipline in a frothy industrial market. Remember when....	81% 13	13% 2	6% 1	0% 0	16
Service company management buyout of CNL by Foundry Commercial	50% 8	13% 2	38% 6	0% 0	16
AON Center – Navigating the winds of change in the Windy City	69% 11	0% 0	31% 5	0% 0	16
Northern New Jersey Industrial Development	81% 13	0% 0	19% 3	0% 0	16
“The Navy Yard: The Campus, The Energy, The Opportunity”g	63% 10	6% 1	31% 5	0% 0	16
E-commerce	100% 16	0% 0	0% 0	0% 0	16
Carrie Meek International Business Park – An example of enduring public-private brain damage to access land in the hard-to-access market of Miami/Dade County.	75% 12	0% 0	19% 3	6% 1	16
Was Organized					
	Yes	No	Somewhat	N/A	Total
US Economic update and Real Estate Capital Markets	100% 16	0% 0	0% 0	0% 0	16
Public and Private real estate pricing	100% 16	0% 0	0% 0	0% 0	16
Banking Rules of the Road - View on Credit Risk and Underwriting	88% 14	0% 0	13% 2	0% 0	16
Discipline in a frothy industrial market. Remember when....	94% 15	0% 0	6% 1	0% 0	16
Service company management buyout of CNL by Foundry Commercial	88% 14	0% 0	13% 2	0% 0	16
AON Center – Navigating the winds of change in the Windy City	94% 15	0% 0	6% 1	0% 0	16
Northern New Jersey Industrial Development	94% 15	0% 0	6% 1	0% 0	16
“The Navy Yard: The Campus, The Energy, The Opportunity”g	94% 15	0% 0	6% 1	0% 0	16
E-commerce	81% 13	6% 1	13% 2	0% 0	16
Carrie Meek International Business Park – An example of enduring public-private brain damage to access land in the hard-to-access market of Miami/Dade County.	94% 15	0% 0	6% 1	0% 0	16

Council Day Survey for Philadelphia, Spring 2016

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
US Economic update and Real Estate Capital Markets	93% 14	0% 0	7% 1	0% 0	15
Public and Private real estate pricing	87% 13	0% 0	13% 2	0% 0	15
Banking Rules of the Road - View on Credit Risk and Underwriting	80% 12	13% 2	7% 1	0% 0	15
Discipline in a frothy industrial market. Remember when....	87% 13	0% 0	13% 2	0% 0	15
Service company management buyout of CNL by Foundry Commercial	93% 14	0% 0	7% 1	0% 0	15
AON Center – Navigating the winds of change in the Windy City	87% 13	0% 0	13% 2	0% 0	15
Northern New Jersey Industrial Development	93% 14	0% 0	7% 1	0% 0	15
“The Navy Yard: The Campus, The Energy, The Opportunity”g	93% 14	0% 0	7% 1	0% 0	15
E-commerce	80% 12	13% 2	7% 1	0% 0	15
Carrie Meek International Business Park – An example of enduring public-private brain damage to access land in the hard-to-access market of Miami/Dade County.	100% 15	0% 0	0% 0	0% 0	15

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The US Econ and Public/Private Pricing sessions were very informative and complimentary.	4/29/2016 9:23 PM
2	The Economic update was superb! one of the best I've seen in some time. Very spot on relative to the audience.	4/29/2016 2:20 PM
3	Knowledgeable speakers, good topics, organized scheduling and time for questions. It was a very solid day.	4/25/2016 1:54 PM
4	Kicking off with a broader macroeconomic view in the morning and then drilling down to the local market and deals was great way to set the tone for the day.	4/25/2016 10:15 AM
5	Overall, I thought it was well done. Came out with lot of actionable information.	4/22/2016 1:24 PM
6	Excellent sessions!	4/22/2016 10:40 AM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 16 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	88% 14	0% 0	13% 2	16
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 16	0% 0	0% 0	16
Did the Team Perform to Your Expectation?	100% 16	0% 0	0% 0	16
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 16	0% 0	0% 0	16

Q54 Additional Comments on Your Council

Council Day Survey for Philadelphia, Spring 2016

Day or Overall Experience

Answered: 7 Skipped: 9

#	Responses	Date
1	Good format of going from broad market/economic subject matter into more real deal examples. Have a local project (Navy Yards) is always of interest. Allows us to learn more about the city we are sitting in.	4/29/2016 9:35 PM
2	I thought the day was well organized and the presentations were timely and informative. All-in-all, a very good session.	4/29/2016 2:49 PM
3	council felt engaged and energized	4/29/2016 9:54 AM
4	Both the council reception and the council meeting spaces were great.	4/25/2016 5:06 PM
5	I thought the food was especially good, at both the IOPC cocktail party and during the Council Day.	4/25/2016 1:56 PM
6	Try to get out of the convention center and see a little of what is happening in the particular city. Makes for a long day sitting in a windowless space. E-commerce presentation was excellent.	4/25/2016 10:33 AM
7	Well done	4/22/2016 1:28 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 9

#	Responses	Date
1	1. Application of technology to real estate, whether it is at the property/building level or the organizational level. Can focus on a specific application or two of the broader evolution of the business as it relates to technology. 2. Continued focus on lessons learned in the Real Deals is very helpful. 3. Millennials, what makes them tick, what motivates them, how do we best advance them in the business. The room is filled with Boomers who may need to find the right path to bring the next generation into leadership roles so we can retire and/or play more golf. Alternatively, how does this generation affect the future of real estate usage and demand. Just a thought.	4/29/2016 9:35 PM
2	i would encourage a technology discussion at each meeting...how it is used, selected, influencing member firms...are there best practices?	4/29/2016 9:54 AM
3	It might be interesting to discuss promote structures on Office and Industrial JV's. It would also be nice to have cultural tours for spouses during our council meeting. Dallas has a lot to offer.	4/25/2016 5:06 PM
4	More discussion on the What Mistakes we made in the 2005-2007 market and what we learned from it	4/25/2016 1:56 PM
5	Smaller break out sessions where we can review particular topics and engage more actively. Topics could include 1) late cycle investment and asset management strategies, and 2) foreign capital investment	4/25/2016 10:33 AM
6	As we move further into the cycle it would be a good to discuss some deals that were done just prior to the last downturn and the lessons that we learned.	4/25/2016 10:18 AM
7	Update on office new office uses, buildout, changes in tenant demands	4/22/2016 1:28 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 13

#	Responses	Date
---	-----------	------

Council Day Survey for Philadelphia, Spring 2016

1	Leadership team put together a very productive day. The beer and pretzel combo was a nice Philly touch. Thank you!	4/29/2016 9:35 PM
2	I like the idea of touring recently completed office and industrial projects.	4/25/2016 5:06 PM
3	NA	4/22/2016 1:28 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 15

#	Responses	Date
1	NA	4/22/2016 1:28 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 16 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	75% 12	19% 3	6% 1	16
The Council Reception and Venue Were Great!	93% 13	0% 0	7% 1	14

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception was too far away from all the other venues	5/3/2016 4:41 PM
2	Very much like the joint IOPC Receptions.	4/29/2016 9:35 PM
3	Council Reception was very good. Great venue with lots of room to circulate and chat. Plenty of locations to grab a drink so minimal waiting in line. Finger food was perfect.	4/29/2016 2:49 PM
4	Good meeting spaces, the hotels were close by and the weather was close to perfect	4/25/2016 1:56 PM
5	The joint council receptions are great as it gives us an opportunity to mingle with a larger group of people.	4/25/2016 10:18 AM
6	The convention center layout was not the most efficient	4/22/2016 1:28 PM

Council Day Survey for Philadelphia, Spring 2016

Q20 IOPCSilver, Please Rate Each Council Day Session

Answered: 19 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
State of the Real Estate Union Caucus	100% 19	0% 0	0% 0	0% 0	19
Leadership Lessons	58% 11	11% 2	32% 6	0% 0	19
Real Deal Briefing and Tour: Comcast Innovation and Technology Center	56% 10	11% 2	22% 4	11% 2	18
Lunch/30 Minutes Around the World Economic Tour	95% 18	0% 0	0% 0	5% 1	19
Real Deals	79% 15	0% 0	21% 4	0% 0	19
Philadelphia's Evolving Office Market	63% 12	16% 3	21% 4	0% 0	19
The Changing Dynamics of the New Jersey and Central PA Industrial Markets	89% 17	0% 0	11% 2	0% 0	19
Capital Markets Deep Dive	100% 19	0% 0	0% 0	0% 0	19
Was Organized					
	Yes	No	Somewhat	N/A	Total
State of the Real Estate Union Caucus	89% 17	0% 0	11% 2	0% 0	19
Leadership Lessons	95% 18	0% 0	5% 1	0% 0	19
Real Deal Briefing and Tour: Comcast Innovation and Technology Center	83% 15	0% 0	6% 1	11% 2	18
Lunch/30 Minutes Around the World Economic Tour	95% 18	0% 0	0% 0	5% 1	19
Real Deals	100% 19	0% 0	0% 0	0% 0	19
Philadelphia's Evolving Office Market	74% 14	5% 1	21% 4	0% 0	19
The Changing Dynamics of the New Jersey and Central PA Industrial Markets	100% 19	0% 0	0% 0	0% 0	19
Capital Markets Deep Dive	95% 18	0% 0	5% 1	0% 0	19
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
State of the Real Estate Union Caucus	83% 15	6% 1	11% 2	0% 0	18
Leadership Lessons	94% 17	0% 0	6% 1	0% 0	18

Council Day Survey for Philadelphia, Spring 2016

Real Deal Briefing and Tour: Comcast Innovation and Technology Center	76% 13	0% 0	6% 1	18% 3	17
Lunch/30 Minutes Around the World Economic Tour	78% 14	11% 2	6% 1	6% 1	18
Real Deals	89% 16	6% 1	6% 1	0% 0	18
Philadelphia's Evolving Office Market	83% 15	6% 1	6% 1	6% 1	18
The Changing Dynamics of the New Jersey and Central PA Industrial Markets	94% 17	6% 1	0% 0	0% 0	18
Capital Markets Deep Dive	94% 16	0% 0	6% 1	0% 0	17

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Liked the way we were broken into groups in the morning. It allowed us to compare notes with others with similar investment objectives.	5/4/2016 9:39 PM
2	I had to cancel my trip so I have no feed back for the survey--sorry	4/29/2016 9:40 AM
3	Well planned and executed program. Strong mix of content and interaction among Council members. Overall, very informative, interesting and enjoyable. In short, great job by Council leaders and a very productive day.	4/29/2016 9:37 AM
4	Having two sessions sharing of ideas within the room was great. Highlights.	4/25/2016 4:26 PM
5	Value all open discussions within council and hearing how others are seeing the world is of most value	4/25/2016 11:57 AM
6	For the around the world economic tour, would be helpful to see slides in a handout. Small print and hard to read on the screen. Maybe provide connection or down load to personal i-pads for viewing. For the capital markets deep dive - to make more interactive, it might be helpful to ask a series of questions in advance of meeting and then have people review their acquisitions activity and portfolios so they can bring data or content to support position.	4/25/2016 11:02 AM
7	I thought the first session where the leadership grouped us by industry sector was very interesting and valuable.	4/24/2016 4:31 PM
8	Really good council day. We need more programs like State of the Union and Capital Markets Deep Dive. Property tours, like Comcast and the one in Houston, take a lot of time, but don't have much take home value. I suggest that they're done on the day before council day and made optional for future meetings.	4/22/2016 11:17 AM
9	Good mix of group discussion and presentations.	4/21/2016 4:52 PM
10	Leadership lessons good topic, speaker was only ok	4/21/2016 4:06 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 19 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 19	0% 0	0% 0	19
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 19	0% 0	0% 0	19
Did the Team Perform to Your Expectation?	100% 19	0% 0	0% 0	19
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 19	0% 0	0% 0	19

Q54 Additional Comments on Your Council Day or Overall Experience

Council Day Survey for Philadelphia, Spring 2016

Answered: 7 Skipped: 13

#	Responses	Date
1	Great job by Leadership team	4/29/2016 9:42 AM
2	Tours take a lot of time that could be used internally for discussion and more Q/A time or more networking within the room.	4/25/2016 4:27 PM
3	Well done	4/25/2016 11:59 AM
4	Great Job!	4/24/2016 4:32 PM
5	see above	4/22/2016 11:18 AM
6	The round the world economics is a favorite! Few people can be that concise and insightful with broad economic data.	4/21/2016 4:53 PM
7	Good mix of sessions. Last session excellent way to end the day we were dragging	4/21/2016 4:08 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 16

#	Responses	Date
1	Not currently but will consider	4/29/2016 9:42 AM
2	For Dallas - A good topic would be the dynamics of downtown Dallas vs Uptown/West Village. Why such a perception problem downtown when less than a half mile away things are booming?	4/26/2016 10:17 AM
3	More time for open discussions - what are we seeing in the markets?	4/25/2016 11:59 AM
4	Real deals good	4/21/2016 4:08 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 15

#	Responses	Date
1	No real suggestions at this time. Well done overall.	4/29/2016 9:42 AM
2	If we do tours in Dallas, do them the day before.	4/25/2016 4:27 PM
3	see previous comment	4/25/2016 11:29 AM
4	Really enjoyed the closing group "camp fire" session. More free discussion like that would be great.	4/25/2016 11:19 AM
5	See above	4/22/2016 11:18 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below,

Council Day Survey for Philadelphia, Spring 2016

please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 18

#	Responses	Date
1	Nothing currently more to do.	4/29/2016 9:42 AM
2	Happy to help and present	4/29/2016 8:42 AM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 19 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	58% 11	11% 2	32% 6	19
The Council Reception and Venue Were Great!	94% 15	0% 0	6% 1	16

#	Additional Comments on the Council Day Venue and Reception	Date
1	was not able to attend reception	4/25/2016 11:29 AM
2	Please look for an off site location	4/25/2016 11:19 AM
3	The council day room was a typical convention center window less room. The reception room was great, but should have been closer to the convention center hotel.	4/21/2016 7:07 PM

Q21 MFCBlue, Please Rate Each Council Day Session

Answered: 26 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	81% 21	0% 0	8% 2	12% 3	26
ULI Advisory Panel Pitch	81% 21	0% 0	15% 4	4% 1	26
Round Table	88% 23	4% 1	4% 1	4% 1	26
Development Panel	92% 24	0% 0	4% 1	4% 1	26
Innovation Town Hall	92% 24	0% 0	4% 1	4% 1	26
Late Cycle Insights and Strategies	85% 22	0% 0	15% 4	0% 0	26
Mission Based Investing	76% 19	0% 0	0% 0	24% 6	25
Joint Speaker – Peter Linneman	70% 16	4% 1	22% 5	4% 1	23
Was Organized					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	88% 23	0% 0	0% 0	12% 3	26
ULI Advisory Panel Pitch	92% 24	4% 1	0% 0	4% 1	26
Round Table	92% 24	4% 1	0% 0	4% 1	26
Development Panel	96% 25	0% 0	0% 0	4% 1	26
Innovation Town Hall	96% 25	0% 0	0% 0	4% 1	26
Late Cycle Insights and Strategies	92% 24	0% 0	8% 2	0% 0	26
Mission Based Investing	76% 19	0% 0	0% 0	24% 6	25
Joint Speaker – Peter Linneman	74% 17	0% 0	22% 5	4% 1	23
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	71% 15	0% 0	14% 3	14% 3	21
ULI Advisory Panel Pitch	57% 12	14% 3	10% 2	19% 4	21

Council Day Survey for Philadelphia, Spring 2016

Round Table	71% 15	5% 1	5% 1	19% 4	21
Development Panel	95% 20	0% 0	0% 0	5% 1	21
Innovation Town Hall	90% 19	0% 0	5% 1	5% 1	21
Late Cycle Insights and Strategies	100% 20	0% 0	0% 0	0% 0	20
Mission Based Investing	71% 15	0% 0	5% 1	24% 5	21
Joint Speaker – Peter Linneman	89% 16	0% 0	0% 0	11% 2	18

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Brownstein was really great. Much enjoyed	4/25/2016 1:04 PM
2	The Roundtables had a great deal of interest. Some of them could lead to their own panels.	4/25/2016 10:13 AM
3	The rigorous honest was terrific.	4/25/2016 9:56 AM
4	Ron Brownstein session was very insightful, useful to step outside typical RE topics. Also, Linneman presentations always provide excellent perspective on relevant factors impacting the RE sector. Both presentations we excellent.	4/25/2016 9:53 AM
5	The development panel could have used larger developers - a couple were too small and provided unhelpful anecdotes. The Santa Monica case study was absolutely terrific. The round table really didn't work. Council members weren't put in area of their expertise, the topics were too broad, and it was rushed.	4/22/2016 2:05 PM
6	Mission based program was changed to real deal. The presenters did a superb job presenting and answering questions about a difficult deal. They were candid and very forthcoming with an insight into all the players. This deal needs a followup when they are complete and well into lease up to see what finally occurred and what additional challenges they faced.	4/22/2016 9:03 AM
7	Excellent program, very good day	4/22/2016 8:56 AM
8	Absolutely wonderful day!	4/22/2016 5:33 AM
9	I have heard Peter L in a number of different venues over the past two or three years. His presentation hasn't changed a lot and is getting stale. One recommendation - get the audience involved earlier during each program to increase the level of engagement and offer different views.	4/21/2016 7:41 PM
10	Blue/Gold Tour of Ava was really the real deal presentation that was really good and refreshingly honest.	4/21/2016 6:47 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 25	0% 0	0% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	92% 23	0% 0	8% 2	25
Did the Team Perform to Your Expectation?	96% 24	0% 0	4% 1	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96% 24	0% 0	4% 1	25

Q54 Additional Comments on Your Council

Council Day Survey for Philadelphia, Spring 2016

Day or Overall Experience

Answered: 10 Skipped: 18

#	Responses	Date
1	Strongly prefer to have the Council day on the day before the ULI trends conference (the day with all the sessions that council members cannot attend). Would be great to do this for the FALL meeting too.	5/3/2016 6:21 PM
2	None	5/3/2016 8:58 AM
3	Great day	4/25/2016 10:14 AM
4	I really enjoyed the day and the presentations. Great take home value. Clearly well thought out.	4/25/2016 9:59 AM
5	Leadership did an excellent job!	4/25/2016 9:56 AM
6	Great job by David Schwartz and team	4/22/2016 2:06 PM
7	Great leadership team! Program was excellent!	4/22/2016 9:12 AM
8	Fantastic!	4/22/2016 5:34 AM
9	Overall the day was really well organized and the content was great.	4/21/2016 6:49 PM
10	Would have been nice to have a tour or spend some more dynamic time in session as sitting and listening to speakers all day made for a long day.	4/21/2016 5:22 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 23

#	Responses	Date
1	No	5/3/2016 8:58 AM
2	I would like a real deal panel that consists of projects that have been taken full cycle - to review actual returns vs. projected.	4/25/2016 10:14 AM
3	The deal case study was interesting, good format for future sessions.	4/25/2016 9:56 AM
4	How can we get engaged in educating community decision makers about the benefits of our market system. The current public anger will impact our industry in the future and we need to become more proactive and not just focus within our industry. NIMBYs aren't going away! The real deal presentation exemplified this in the extreme, but it's a problem in most of our urban and suburban communities. Let's invite some public officials (ask Rose Center and Tom Murphy for speaker recommendations) for a panel at our joint session.	4/22/2016 9:12 AM
5	Interactive sessions are great, so more of these. The real deal session was a highlight, and continued discussion about the technology topics is preferred.	4/21/2016 5:22 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 20

#	Responses	Date
1	OK	5/3/2016 8:58 AM

Council Day Survey for Philadelphia, Spring 2016

2	Keep up the good work.	4/25/2016 9:56 AM
3	I like the roundtable format but more time for Q&A and discussion would have been helpful. Also, it would be interesting to have a format for sharing projected target dev & acq returns and capital invested so members can get a better sense of where the market is trending.	4/25/2016 9:47 AM
4	Let's not force people into round table discussions focused on areas where they lack expertise or interest.	4/22/2016 2:06 PM
5	Keep up the good work of engaging all our members especially the new members.	4/22/2016 9:12 AM
6	The hotel was not as nice as the hotels we typically stay at.	4/21/2016 6:49 PM
7	An overall MF reception followed by a dinner just with your flight would be nice.	4/21/2016 5:22 PM
8	Market fundamentals at this stage in cycle	4/21/2016 4:58 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 25

#	Responses	Date
1	They do a fine job.	5/3/2016 8:58 AM
2	I am happy to be of service in any way possible. Please let me know if there is something that I can do?	4/25/2016 9:59 AM
3	Anytime! Rick Dishnica	4/22/2016 9:12 AM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	72% 18	4% 1	24% 6	25
The Council Reception and Venue Were Great!	88% 21	0% 0	13% 3	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	None	5/3/2016 8:58 AM
2	the art museum for the reception, was terrific. Tons of space which was great to be able to get around and see everyone. Good was also great.	4/25/2016 9:59 AM
3	As we expand it will be difficult to get large venues so convenient locations are best bets.	4/22/2016 9:12 AM

Council Day Survey for Philadelphia, Spring 2016

Q22 MFCD Bronze, Please Rate Each Council Day Session

Answered: 40 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	87% 34	3% 1	5% 2	5% 2	39
Philadelphia Market Update	55% 21	11% 4	34% 13	0% 0	38
THE HOT SEAT!!!	87% 34	3% 1	8% 3	3% 1	39
Large Portfolio Transaction Panels	90% 35	3% 1	8% 3	0% 0	39
Real Deals	80% 32	3% 1	18% 7	0% 0	40
Baby Boomers	97% 38	0% 0	3% 1	0% 0	39
Around the Horn	49% 19	3% 1	8% 3	41% 16	39
Joint Speaker – Peter Linneman	83% 33	0% 0	15% 6	3% 1	40
Was Organized					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	89% 32	0% 0	6% 2	6% 2	36
Philadelphia Market Update	92% 33	0% 0	8% 3	0% 0	36
THE HOT SEAT!!!	89% 33	0% 0	8% 3	3% 1	37
Large Portfolio Transaction Panels	100% 37	0% 0	0% 0	0% 0	37
Real Deals	92% 35	5% 2	3% 1	0% 0	38
Baby Boomers	100% 36	0% 0	0% 0	0% 0	36
Around the Horn	46% 16	3% 1	11% 4	40% 14	35
Joint Speaker – Peter Linneman	89% 34	0% 0	8% 3	3% 1	38
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	77% 27	0% 0	17% 6	6% 2	35
Philadelphia Market Update	91% 32	3% 1	6% 2	0% 0	35

Council Day Survey for Philadelphia, Spring 2016

THE HOT SEAT!!!	75% 27	6% 2	14% 5	6% 2	36
Large Portfolio Transaction Panels	92% 33	0% 0	8% 3	0% 0	36
Real Deals	95% 35	0% 0	5% 2	0% 0	37
Baby Boomers	86% 31	3% 1	11% 4	0% 0	36
Around the Horn	44% 15	6% 2	3% 1	47% 16	34
Joint Speaker – Peter Linneman	70% 26	5% 2	16% 6	8% 3	37

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	One of the best council meetings.....good discussions, appropriate pace and varied topics. Thank you for continuing to look for new ideas and relevant topics.	5/4/2016 11:38 AM
2	Overall, Council Day was well organized.	5/3/2016 3:58 PM
3	Well organized and well thought out day. Good info	4/25/2016 5:54 PM
4	hot seat not very valuable as really relies on one person's view point	4/25/2016 3:07 PM
5	Great meeting! Very well organized, great content! It was good meeting for the entire day, rather than lose 1/2 a day on property tours.	4/25/2016 12:18 PM
6	I know it's hard, but need to be more diligent in keeping each session on track with respect to timing. Scheduled breaks are important to us to check in on our business. We should also reinstitute the "ban" on checking emails on phones like we used to have. The time management and cell phone "ban" work hand in hand to make for a much more engaged "audience" and mutually enriching session.	4/25/2016 10:50 AM
7	I thought we could have done without 'Real Deals' as presented in our council. Time comes at a premium during this intense day. I would have limited the Real Deals to Sue's project or removed altogether.	4/25/2016 10:49 AM
8	Thought the Baby Boomer discussion was really good. Would like to see more product focus discussions once in a while. Would be good to hear what the hot new amenities are in new construction. What are the hot new unit finishes. Big changes in a deal today versus one even only a few years ago.	4/25/2016 10:37 AM
9	An excellent council day. Rated Linnemann a little lower because I'd heard much the same from him several times previously.	4/22/2016 8:12 PM
10	Great session!	4/22/2016 6:05 PM
11	Loved them all. Hot seat and round tables were very good. Keep for future meetings.	4/22/2016 7:57 AM
12	Great job for putting together a lively/interactive session w/ great content.	4/22/2016 12:27 AM
13	Really liked the "new" format for round table discussion!	4/21/2016 5:49 PM
14	Excellent	4/21/2016 4:33 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 40 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	95% 38	0% 0	5% 2	40
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 40	0% 0	0% 0	40

Council Day Survey for Philadelphia, Spring 2016

Did the Team Perform to Your Expectation?	100% 40	0% 0	0% 0	40
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93% 37	0% 0	8% 3	40

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 19 Skipped: 23

#	Responses	Date
1	Another productive and organized meeting.	5/4/2016 12:17 PM
2	I thought our leadership team did a great job providing a diverse series of topics. In addition, the food offerings at our dinner reception were perhaps the best I've experienced in several years.	4/26/2016 3:53 PM
3	Had a great time. Only session that wasn't relevant for me was the Philadelphia update.	4/25/2016 8:58 PM
4	Very well organized. Bronze members provided great presentations.	4/25/2016 6:11 PM
5	Jeff Harris and team did a great job.	4/25/2016 5:56 PM
6	more presentations on real, complex deals.	4/25/2016 3:09 PM
7	Consider alternating Joint Council receptions with single council dinners to enable deeper interaction within each council.	4/25/2016 12:19 PM
8	great meeting	4/25/2016 12:06 PM
9	Closing general session speaker was weak.	4/25/2016 12:04 PM
10	Well done as always.	4/25/2016 11:37 AM
11	Overall, well done. Good balance of introducing politics without getting "political." Linneman is always informative and entertaining. Glad to get to see him again.	4/25/2016 10:56 AM
12	We have a great council. Members, leadership, communication, etc. All the best. I think Greg Engler should be the next chair. Even if he does not want to do it. Guilt him into it!	4/25/2016 10:40 AM
13	Our leadership is very strong and did a terrific job.	4/25/2016 9:59 AM
14	This Council meeting was one of our best	4/25/2016 8:28 AM
15	Great city - would have liked to do a tour or two.	4/24/2016 5:17 PM
16	We have tremendous leadership.	4/22/2016 8:15 PM
17	Brownstein was great. I enjoy non-real estate speakers - especially to the joint councils.	4/22/2016 1:45 PM
18	Big improvement versus previous afternoon sessions. Would much rather stay engaged with the group than tour local properties, as we've done in last few sessions.	4/21/2016 5:52 PM
19	Good pace	4/21/2016 4:34 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 15 Skipped: 27

#	Responses	Date
1	Impact of Basel III Update on Airbnb Underwriting assumptions: With the recent slowdown, where are rents growing?	5/4/2016 12:17 PM

Council Day Survey for Philadelphia, Spring 2016

2	I think we should discuss technology such as the impact of autonomous cars.	5/3/2016 4:02 PM
3	I believe we should have more sessions regarding demographics, operations and marketing.	5/3/2016 11:04 AM
4	More panels on the impacts of demographics on rental housing. Social media trends and their impact on rental housing	5/3/2016 9:39 AM
5	Having recently read "The Geography of Jobs" by Enrico Moretti, I would think that this subject matter would be of interest to our entire Multifamily Council. Not sure if his speaking fee falls within our budget or not.	4/26/2016 3:53 PM
6	Perhpas mimic what mixed use council does and alternate a council-only dinner with larger group cocktail mixer.	4/25/2016 3:09 PM
7	How do you do your strategic planning? Process, timing, participants, agenda, accountability, etc. The future of the GSEs as seen through the eyes of Bethany McLean, the author of The Devils are all here and Shaky Ground about the future of Fannie and Freddie.	4/25/2016 11:37 AM
8	At the Fall Meeting, it would be interesting and entertaining to have an economist "showdown" (especially being so close to the presidential election) between Linneman and someone who has an opposing view.	4/25/2016 10:56 AM
9	Think we should have a construction lender panel.	4/25/2016 10:40 AM
10	Some informal surveys if favorite and worst markets, some sessions on practices/people/etc. how to be the best- new innovations good and bad.	4/25/2016 9:59 AM
11	Cyber security - would like to learn how others are addressing this.	4/25/2016 9:42 AM
12	Very good format and content	4/25/2016 8:28 AM
13	Operation innovations taking advantage of evolving technology.	4/22/2016 8:15 PM
14	We should be addressing the rise of social justice. it is growing in scope and tenor.	4/22/2016 6:40 AM
15	Will do	4/21/2016 4:34 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 11 Skipped: 31

#	Responses	Date
1	N/A	5/4/2016 12:17 PM
2	Relay to presenters of real deals that they should focus on take home value for folks from outside the market.	5/3/2016 4:02 PM
3	Some opportunity or forced mixing to get to know other members beyond assigned table	4/26/2016 9:06 AM
4	Hot Seat time was short, as always, but it's very hard to allocate enough time to this without eliminating other important topics.	4/25/2016 5:56 PM
5	Nothing.	4/25/2016 11:37 AM
6	It would be great to get back out to tour some product. I know we've had mixed results in the past (Vancouver being a big bust). But, if it's planned well in advance, seeing cutting edge product in other markets add tremendous take away value. Although I'm not local to Dallas, I would be more than happy to assist in coordinating that.	4/25/2016 10:56 AM
7	See above. Maybe more on product versus capital market deals. Capital markets deals have been a big part of the last three meetings. All good, but getting a bit tired on the subject.	4/25/2016 10:40 AM
8	How about less time on local market- maybe 15 minutes of update. I think this leaves too many people with wasted time if they are not at all active in the market.	4/25/2016 9:59 AM
9	Possibly include design or technology changes in industry - cutting edge items	4/25/2016 8:28 AM
10	We are fortunate to have passionate leadership that is thoughtful, organized and creative. It's tough to improve on great.	4/22/2016 8:15 PM
11	The same	4/21/2016 4:34 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 37

#	Responses	Date
1	I would be pleased to help.	5/3/2016 4:02 PM
2	There should be more communication among Council members outside of the council meetings.	5/3/2016 11:04 AM
3	Always happy to help. Contact: Patrick Simons, 949-933-9405, psimons@sares-regis.com	4/25/2016 10:56 AM
4	Linc Coleman 318.221.0541 318.212.1901 (direct line) 318.470.0642 (cell) ulcoleman@ulcoleman.com	4/25/2016 8:28 AM
5	Good	4/21/2016 4:34 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 40 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	95% 38	0% 0	5% 2	40
The Council Reception and Venue Were Great!	95% 38	0% 0	5% 2	40

#	Additional Comments on the Council Day Venue and Reception	Date
1	The reception was outstanding. Fantastic location!	5/3/2016 9:39 AM
2	Venue was very nice in that it was spacious enough to not be crowded, there were multiple bars and multiple food tables. It was also great to have a place to sit vs. simply stand around.	4/26/2016 3:53 PM
3	Venue was convenient!	4/26/2016 9:06 AM
4	perhaps consider smaller group dinner	4/25/2016 3:09 PM
5	Excellent venue. Reception venue was fantastic!	4/25/2016 12:19 PM
6	Reception venue was convenient and spacious but not particularly interesting.	4/25/2016 11:37 AM
7	The reception location in the museum was well done.	4/25/2016 10:56 AM
8	Good combination of joint and separate meetings and break out sessions	4/25/2016 8:28 AM
9	The reception was awesome!	4/24/2016 5:17 PM
10	Best venue to date!	4/22/2016 3:12 PM
11	The Marriott was not the best venue that we've had.	4/22/2016 1:45 PM
12	The large space and circulation area were key to a great reception venue. Food and drink were topnotch.	4/21/2016 5:52 PM

Q23 MFCGold, Please Rate Each Council Day Session

Answered: 31 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	87% 27	0% 0	13% 4	0% 0	31
Talent Management	90% 28	0% 0	10% 3	0% 0	31
Debt Panel	90% 28	0% 0	10% 3	0% 0	31
Cyber Security	61% 19	6% 2	32% 10	0% 0	31
Roundtable Discussion	87% 27	0% 0	13% 4	0% 0	31
Joint Speaker – Peter Linneman	77% 23	3% 1	17% 5	3% 1	30
Was Organized					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	100% 31	0% 0	0% 0	0% 0	31
Talent Management	90% 28	0% 0	10% 3	0% 0	31
Debt Panel	87% 27	3% 1	10% 3	0% 0	31
Cyber Security	58% 18	13% 4	29% 9	0% 0	31
Roundtable Discussion	90% 28	0% 0	10% 3	0% 0	31
Joint Speaker – Peter Linneman	83% 25	0% 0	13% 4	3% 1	30
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	72% 21	0% 0	28% 8	0% 0	29
Talent Management	97% 28	0% 0	3% 1	0% 0	29
Debt Panel	93% 27	0% 0	7% 2	0% 0	29
Cyber Security	62% 18	10% 3	24% 7	3% 1	29
Roundtable Discussion	90% 26	3% 1	7% 2	0% 0	29
Joint Speaker – Peter Linneman	82% 23	0% 0	14% 4	4% 1	28

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	great job with good topics. debt panel particularly strong. Roundtables well organized and very beneficial.	5/2/2016 8:16 PM
2	Council meetings were well-organized. Limited time for the council break out sessions due to AM and PM group sessions, but whenever we have a chance to use roundtables for more overall engagement of the individual members, I think we get a lot of positive interaction.	5/1/2016 7:19 PM
3	another great council day - thanks	4/29/2016 4:04 PM
4	Main speaker for cyber security panel was a no show. Kyle Herren did a great job covering for him	4/29/2016 2:25 PM
5	EXCELLENT Mering	4/29/2016 10:48 AM
6	Great speakers. Helpful to have the roundtable questions in advance of the meeting.	4/29/2016 9:26 AM
7	I think the Cyber Security Panel was a flop, probably because one of the speakers didn't show up.	4/26/2016 10:08 AM
8	Thought the whole day was organized and provided great insight on a variety of topics	4/25/2016 6:12 PM
9	Cyber Security was missing key speaker. Linneman was "same old"	4/25/2016 9:53 AM
10	I thought the talent discussion was terrific. Too bad one of the cyber security speakers could not make it. Round table discussion was great.	4/25/2016 9:47 AM
11	Great conference all the way through. Terrific combination of national presentations and in depth local market issues. Well planned and executed. Only issue, Philadelphia is not the most attractive venue especially for institutional investors.	4/23/2016 11:09 AM
12	cyber security panel was thrown under the bus by a no-show but nonetheless could have been better organized. Talent Mgmt and Brownstein were highlights of the day.	4/22/2016 12:02 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 31	0% 0	0% 0	31
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 30	0% 0	3% 1	31
Did the Team Perform to Your Expectation?	97% 30	0% 0	3% 1	31
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93% 28	0% 0	7% 2	30

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 27

#	Responses	Date
1	very well planned and managed. Also excellent network opportunities	5/2/2016 8:25 PM
2	Huffner runs a good tight ship	4/29/2016 10:49 AM
3	Great experience overall.	4/25/2016 6:14 PM
4	Don is doing a terrific job.	4/25/2016 10:33 AM
5	Very interactive and engaging group. Time passed too quickly on most of the topics.	4/23/2016 11:12 AM

Q55 Do You Have Any Council Sessions,

Council Day Survey for Philadelphia, Spring 2016

Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 11 Skipped: 21

#	Responses	Date
1	update on the markets, perhaps using Dallas as example of where we stand on supply and demand. Current trends in technology from owner perspective. Keith Duncan of Real Page as speaker or panel with LRO and Rentlytics talking about business intelligence potential in apartment management.	5/2/2016 8:25 PM
2	Group always enjoys transactional updates and capital markets panel/roundtable discussions..	5/1/2016 7:21 PM
3	More case studies would be great	4/29/2016 10:49 AM
4	It might be interesting to have a joint speaker who focuses on global / macro economic/political environment and how it ultimately impacts demand for US multifamily.	4/29/2016 9:31 AM
5	Housing Affordability	4/26/2016 10:11 AM
6	n/a	4/25/2016 6:14 PM
7	Deeper dive into the demographics driving demand	4/25/2016 11:30 AM
8	income gap and its impact on MF construction.	4/25/2016 10:33 AM
9	I would like to have a panel on equity and how that market is changing. It will be interesting to revisit the debt discussion in the fall.	4/25/2016 9:48 AM
10	follow up on talent management	4/22/2016 12:04 PM
11	Have a half day tour the day before council day.	4/21/2016 4:12 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 25

#	Responses	Date
1	team is doing a great job	5/2/2016 8:25 PM
2	see above but overall we are on the right track	4/29/2016 10:49 AM
3	It would be helpful to have some of the roundtable questions in advance of the meeting.	4/29/2016 9:31 AM
4	I think touring properties is always interesting.	4/26/2016 10:11 AM
5	o.k.	4/25/2016 6:14 PM
6	more on cyber security/data integrity. More on solving the affordability problems	4/25/2016 9:54 AM
7	better working together. fact that panel fell apart due to a no-show was tough but there was probably a better save there.	4/22/2016 12:04 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after

Council Day Survey for Philadelphia, Spring 2016

giving your feedback).

Answered: 2 Skipped: 30

#	Responses	Date
1	Yes	4/29/2016 10:49 AM
2	already engaged!	4/25/2016 6:14 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	83% 24	3% 1	14% 4	29
The Council Reception and Venue Were Great!	93% 25	0% 0	7% 2	27

#	Additional Comments on the Council Day Venue and Reception	Date
1	none at this time	4/29/2016 10:49 AM
2	It would be nice to move around a bit, it is hard to sit in a hotel ballroom all day.	4/26/2016 10:11 AM
3	Art museum was a great place to hold the reception.	4/23/2016 11:12 AM
4	Council reception location and execution were outstanding. Ease of access to venue and convention center was a real plus this time as past locations were off-site and too far away.	4/22/2016 12:04 PM
5	Loved how close all the venues were to one another	4/21/2016 4:54 PM

Council Day Survey for Philadelphia, Spring 2016

Q24 MFCSilver, Please Rate Each Council Day Session

Answered: 31 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	93% 27	0% 0	7% 2	0% 0	29
Property Management and Operations – Adding Value, Meeting Challenges in a Dynamic Market	66% 19	14% 4	21% 6	0% 0	29
Compensation Update	63% 19	7% 2	27% 8	3% 1	30
Capital Markets – Effects of Rising Interest Rates	87% 27	3% 1	6% 2	3% 1	31
Interactive Council Session	80% 24	7% 2	13% 4	0% 0	30
Interview with a Real Estate Legend	53% 16	10% 3	33% 10	3% 1	30
Joint Speaker – Peter Linneman	86% 25	7% 2	3% 1	3% 1	29
Was Organized					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	96% 26	0% 0	4% 1	0% 0	27
Property Management and Operations – Adding Value, Meeting Challenges in a Dynamic Market	93% 25	0% 0	7% 2	0% 0	27
Compensation Update	89% 25	0% 0	7% 2	4% 1	28
Capital Markets – Effects of Rising Interest Rates	93% 27	3% 1	0% 0	3% 1	29
Interactive Council Session	93% 26	0% 0	7% 2	0% 0	28
Interview with a Real Estate Legend	89% 25	0% 0	7% 2	4% 1	28
Joint Speaker – Peter Linneman	89% 25	0% 0	7% 2	4% 1	28
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Joint Speaker – Ron Brownstein	92% 24	0% 0	8% 2	0% 0	26
Property Management and Operations – Adding Value, Meeting Challenges in a Dynamic Market	85% 22	0% 0	15% 4	0% 0	26
Compensation Update	81% 22	4% 1	11% 3	4% 1	27
Capital Markets – Effects of Rising Interest Rates	93% 25	0% 0	4% 1	4% 1	27

Council Day Survey for Philadelphia, Spring 2016

Interactive Council Session	85% 22	0% 0	0% 0	15% 4	26
Interview with a Real Estate Legend	92% 24	0% 0	0% 0	8% 2	26
Joint Speaker – Peter Linneman	85% 22	4% 1	8% 2	4% 1	26

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	as the cycle matures, we need more on financing/capital.	4/28/2016 8:17 AM
2	I particularly enjoyed Interactive Session, Interview with a Real Estate Legend and Peter Linneman	4/27/2016 6:55 PM
3	This is one of the better Council days we have had. I liked that the leadership brought in interesting topics that are different than just reviewing deals.	4/26/2016 5:43 PM
4	Overall it was a great meeting. Rick Rosan was a bust!	4/26/2016 5:17 PM
5	Ethan Penner is always fascinating to hear. Please, please, please - do NOT ask Tom Toomey questions about politics. Why does Ella continue to do this? I find it HIGHLY annoying.	4/25/2016 7:01 PM
6	The live banter between members is the best thing we do. How do we actively engage more participants? Amazing session. Thanks!	4/25/2016 10:47 AM
7	Best council day for Silver. Well balanced, informative, good rhythm, participatory and entertaining.	4/23/2016 11:06 AM
8	The Council Day was not that well organized and communication was LOUSY. The first agenda that was sent out had the WRONG location for the Council reception - none of the subsequent emails pointed that out so some people ended up in the wrong location. The Cap Markets talk was not that good - Ron Witten does a much better job with the macro trends and then drilling down into our industry.	4/22/2016 11:57 AM
9	Linneman is good but perhaps there is the next generation to learn from too?	4/22/2016 10:12 AM
10	mark stern has done an outstanding job as council chair.	4/22/2016 9:52 AM
11	I think it would be great if there were a way to get more council audience member participation/ideas/thoughts during each presentation. I believe we have tremendous experience within the membership, and I would love to have the opportunity to hear fellow members weigh in with their experiences on the topics being presented.	4/21/2016 8:20 PM
12	Excellent day and reception	4/21/2016 2:29 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	97% 30	0% 0	3% 1	31
My Chair Kept Members Engaged & Encouraged Broad Interaction	87% 26	0% 0	13% 4	30
Did the Team Perform to Your Expectation?	90% 28	3% 1	6% 2	31
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90% 28	6% 2	3% 1	31

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 25

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
1	Fine job by Mark Stern and his leadership team!	4/29/2016 4:39 PM
2	MARK STERN IS A STUD!	4/25/2016 11:55 AM
3	N/A	4/23/2016 1:49 PM
4	It was like a well done interval training session. Just the right amount of intensity, complemented varied degrees of intensity, council participation and entertainment.	4/23/2016 11:25 AM
5	Overall content of the council day was good. The morning sessions felt rushed with little time for Q&A.	4/22/2016 3:23 PM
6	Not the best use of time	4/22/2016 11:58 AM
7	oustanding program contentt	4/22/2016 9:53 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 25

#	Responses	Date
1	I have learned of two separate ad hoc groups of high mid-level to low senior-level producers being formed to explore leadership and succession planning. These are invitation only groups comprised of the next set of our industry leaders who obviously feel that they are not getting all they need from either ULI or NMHC to aid them in the evolution of their own leadership skills. ULI needs to find a way to address this clear demand. Perhaps there could be a break-out session for these mid-level leaders the day before our next Council meeting led by some retired and/or current CEOs.	4/29/2016 4:39 PM
2	as the cycle matures, we need more speakers on financing/capital also, helpful to hear more from operating people	4/28/2016 8:20 AM
3	Demographics & more real deals	4/26/2016 5:18 PM
4	Challenge members to contribute more.	4/25/2016 10:48 AM
5	N/A	4/23/2016 1:49 PM
6	Topics relating to where we are in the cycle , changes likely with new national political leadership / impact on Multifamily, capital markets, new opportunities and strategies.	4/23/2016 11:25 AM
7	Roundtable discussions with moderated topics provide an excellent opportunity to interact with fellow council members.	4/22/2016 3:23 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 25

#	Responses	Date
1	just having people lecture you for 6 hours will wear you down....find a way to have small group discussions to get everyone talking.	4/28/2016 8:20 AM
2	MARK STERN, you did an awesome job as Chair these past 3 years! Mark Petersen, look forward to what's to come with you as Chair for the next 3!	4/25/2016 11:55 AM
3	Panels are better than presentations.	4/25/2016 10:48 AM
4	N/A	4/23/2016 1:49 PM
5	Really on the right track! Room set up for speakers and panels was slightly restricted for panel.	4/23/2016 11:25 AM

Council Day Survey for Philadelphia, Spring 2016

6	Set more defined time for Q&A after presentations.	4/22/2016 3:23 PM
7	Communcation and organization.	4/22/2016 11:58 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 30

#	Responses	Date
1	N/A	4/23/2016 1:49 PM
2	More consistent communication.	4/23/2016 11:25 AM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 31 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	84% 26	0% 0	16% 5	31
The Council Reception and Venue Were Great!	93% 26	4% 1	4% 1	28

#	Additional Comments on the Council Day Venue and Reception	Date
1	The Reception venue was well-received by everyone I spoke with in attendance. The Council Day venue was better than many in the past in terms of having all the MF Councils in adjoining rooms and our breakfast and lunch rooms. Well done.	4/29/2016 4:39 PM
2	Great reception, yet again. Might be one of the best.	4/27/2016 6:56 PM
3	Loved the venue for the council dinner!	4/25/2016 11:19 AM
4	Very well done. Outstanding space. Allowed for a comfortable setting, great art, and acoustics were very good. You could actually have a pleasant conversation. Food and service was very good.	4/23/2016 11:25 AM
5	meeting venue was fine. Reception was fabulous	4/22/2016 11:58 AM
6	great food	4/22/2016 9:53 AM

Q26 ODC, Please Rate Each Council Day Session

Answered: 28 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Macro-Economic Overview by Lauren Gilchrist	75% 21	7% 2	18% 5	0% 0	28
Roundtable Breakout Session/3 Primary Questions	86% 24	7% 2	7% 2	0% 0	28
A Journey into the Development of Comcast Innovation and Technology Center	86% 24	4% 1	7% 2	4% 1	28
Secondary vs Primary Market Office Investing	93% 26	0% 0	7% 2	0% 0	28
The Adaptive Re-Use and Redevelopment of 34 South 11th Street	64% 18	14% 4	21% 6	0% 0	28
Trials and Tribulations of Today's Office Investment Sales Environment	89% 25	0% 0	4% 1	7% 2	28
Was Organized					
	Yes	No	Somewhat	N/A	Total
Macro-Economic Overview by Lauren Gilchrist	96% 26	4% 1	0% 0	0% 0	27
Roundtable Breakout Session/3 Primary Questions	96% 26	0% 0	4% 1	0% 0	27
A Journey into the Development of Comcast Innovation and Technology Center	100% 26	0% 0	0% 0	0% 0	26
Secondary vs Primary Market Office Investing	89% 24	0% 0	11% 3	0% 0	27
The Adaptive Re-Use and Redevelopment of 34 South 11th Street	96% 26	0% 0	4% 1	0% 0	27
Trials and Tribulations of Today's Office Investment Sales Environment	81% 22	4% 1	7% 2	7% 2	27
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Macro-Economic Overview by Lauren Gilchrist	80% 20	4% 1	16% 4	0% 0	25
Roundtable Breakout Session/3 Primary Questions	72% 18	4% 1	12% 3	12% 3	25
A Journey into the Development of Comcast Innovation and Technology Center	96% 23	0% 0	4% 1	0% 0	24
Secondary vs Primary Market Office Investing	92% 23	4% 1	4% 1	0% 0	25
The Adaptive Re-Use and Redevelopment of 34 South 11th Street	96% 24	0% 0	4% 1	0% 0	25
Trials and Tribulations of Today's Office Investment Sales Environment	88% 22	0% 0	4% 1	8% 2	25

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great meeting!!! I really enjoyed the tour of the Comcast center	4/29/2016 4:25 PM
2	Session on sales environment was particularly good with great interaction	4/29/2016 9:12 AM
3	We need a much stronger economist next time with a national/international focus.	4/26/2016 4:42 PM
4	The roundtable I find has limited value and we get the same feedback from each table. I don't find this to be a productive part of the day. I do like the broker feedback session be had at the end of the day. We should do that session every time we meet. It is a great indicator of current market behavior. I would prefer we do this every time and not the round table discussion.	4/26/2016 4:18 PM
5	Panels by Glenn S and John B both well organized and presented. Tour of Liberty development project very interesting and worthwhile. Thanks To John Norjen for doing a great job as chairman of the council.	4/26/2016 11:42 AM
6	Macro-Economic overview could have been more insightful	4/25/2016 1:01 PM
7	Macro economic: We see too many of the same charts. I want an economist to give me something good or bad we generally don't see or think about Breakout sessions: Each table should have a different set of questions (2 max). Same set of questions generally is viewed consistently through tables. 34 S 11th street. No detailed proforma provided. More development or redevelopment case studies. Would like to see the "where are they now" from cases 2-3 years ago. Overall very good though.	4/25/2016 11:35 AM
8	One of the best ODC days yet! Thanks!	4/25/2016 10:13 AM
9	The audio on the Comcast tour really adversely impacted what could have been an amazing tour.	4/25/2016 10:08 AM
10	very well done session> organized and full of useful information.	4/25/2016 9:41 AM
11	Comcast center was pretty noisy and hard to follow what was being said. Round table debrief a should be more succinct.	4/22/2016 12:09 PM
12	Overall session was very good. The idea to have assigned seating was very beneficial. Usually, everyone will sit close to people that they already know so it was good to force folks to sit with people that they don't know as well. I would definitely do this in the future.	4/22/2016 8:46 AM
13	The local info is of no value to most council members. Overall a very good program.	4/21/2016 4:54 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 28	0% 0	0% 0	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 28	0% 0	0% 0	28
Did the Team Perform to Your Expectation?	100% 28	0% 0	0% 0	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 28	0% 0	0% 0	28

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 19

#	Responses	Date
1	Another great program with good mix of presentations, small group, and Q & A.	5/4/2016 9:27 AM
2	I would have preferred a restaurant for the venue of the council dinner	4/29/2016 4:28 PM

Council Day Survey for Philadelphia, Spring 2016

3	Great to get into the market for the property you given walking proximity	4/29/2016 9:14 AM
4	As the Office Development Council it seems like we should spend at least some time on where council members are relative to development - particularly since we're in the midst of a development cycle. I.e. Who's building now and what's worked or not, anyone still willing to break ground?, where is debt market for development, etc. this was sorely missing from our meeting.	4/26/2016 4:47 PM
5	Great job on planning. I like the onsite tours such as Comcast. Great experience.	4/26/2016 4:21 PM
6	The ability to break up the day (in this instance, the Comcast "tour") is very important. It makes the day seem much shorter and provides for needed energy in the late day sessions.	4/25/2016 11:19 AM
7	excellent - best council meeting room ever- authentic space engenders creative dialogue and bland hotel rooms do not.	4/25/2016 10:11 AM
8	walking tour of Comcast was good....particularly given the weather.	4/22/2016 8:47 AM
9	One of the best attended. It was great to stay at the hotel and having the council cocktail party,dinner and meeting in the same hotel. Terrific	4/22/2016 7:33 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 21

#	Responses	Date
1	Not at this time.	5/4/2016 9:27 AM
2	Perhaps link up with other councils to share speakers. I heard Peter Linneman made the rounds at several other councils	4/29/2016 4:28 PM
3	Recognized economist that have come to our council before - Lineman, Rosen, anyone who knows something other than Philly stats.	4/26/2016 4:47 PM
4	more tours.	4/26/2016 11:42 AM
5	not at this time	4/25/2016 10:11 AM
6	format is very good....nice to have local deals to see/discuss.	4/22/2016 8:47 AM
7	More development and acquisition case studies. Keep it offsite!!	4/21/2016 4:55 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 23

#	Responses	Date
1	No dramatic changes needed. Keep leveraging membership for topics, resources, and insights.	5/4/2016 9:27 AM
2	Let's get the broker feedback panel for every meeting. Even for just 30 minutes . It is very productive and timely information.	4/26/2016 4:21 PM
3	do the same	4/25/2016 10:11 AM
4	continue assigned seating at the meeting.	4/22/2016 8:47 AM
5	Deep dives into projects tend to be better than panels Starting the day with research is good but an economist rather than a brokerage researcher would be stronger	4/21/2016 4:49 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 26

#	Responses	Date
1	Leadership has always been good about reaching out.	5/4/2016 9:27 AM
2	Team is really great at this!	4/26/2016 4:47 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 28 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100% 28	0% 0	0% 0	28
The Council Reception and Venue Were Great!	89% 25	0% 0	11% 3	28

#	Additional Comments on the Council Day Venue and Reception	Date
1	Good scale and quality while still being close and accessible to larger ULI program.	5/4/2016 9:27 AM
2	Our leadership does a great job!	4/26/2016 4:21 PM
3	nice to be out of the convention center. thank you.	4/26/2016 11:42 AM
4	Venue and food service was much better than found at traditional conference center settings.	4/25/2016 10:14 AM
5	Always miss being with other councils	4/25/2016 9:46 AM
6	venue was very good.	4/22/2016 8:47 AM
7	Food was mediocre	4/21/2016 4:49 PM

Council Day Survey for Philadelphia, Spring 2016

Q27 PDIC, Please Rate Each Council Day Session

Answered: 28 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
PDIC Grant Report Out	64% 18	0% 0	29% 8	7% 2	28
30th ST. Station District and STATION AREA – Presentation and Discussion	100% 28	0% 0	0% 0	0% 0	28
30th ST. Station District and AMTRAK'S redevelopment plan – Tour	96% 27	0% 0	0% 0	4% 1	28
IRS 30th STREET CAMPUS - Presentation and Discussion	100% 28	0% 0	0% 0	0% 0	28
University of Pennsylvania Innovation Corridor	100% 28	0% 0	0% 0	0% 0	28
Boat Tour	67% 18	4% 1	11% 3	19% 5	27
Was Organized					
	Yes	No	Somewhat	N/A	Total
PDIC Grant Report Out	86% 24	0% 0	7% 2	7% 2	28
30th ST. Station District and STATION AREA – Presentation and Discussion	100% 28	0% 0	0% 0	0% 0	28
30th ST. Station District and AMTRAK'S redevelopment plan – Tour	93% 26	0% 0	4% 1	4% 1	28
IRS 30th STREET CAMPUS - Presentation and Discussion	100% 28	0% 0	0% 0	0% 0	28
University of Pennsylvania Innovation Corridor	100% 28	0% 0	0% 0	0% 0	28
Boat Tour	74% 20	4% 1	4% 1	19% 5	27
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
PDIC Grant Report Out	70% 19	0% 0	15% 4	15% 4	27
30th ST. Station District and STATION AREA – Presentation and Discussion	100% 28	0% 0	0% 0	0% 0	28
30th ST. Station District and AMTRAK'S redevelopment plan – Tour	93% 26	0% 0	4% 1	4% 1	28
IRS 30th STREET CAMPUS - Presentation and Discussion	100% 28	0% 0	0% 0	0% 0	28
University of Pennsylvania Innovation Corridor	96% 27	0% 0	4% 1	0% 0	28
Boat Tour	65% 17	0% 0	8% 2	27% 7	26

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	All were good and had good take home value	5/3/2016 3:23 PM
2	very well organize and executed	5/3/2016 11:23 AM
3	this was exactly the type of engagement that has the most impact on our council to interact and participate in interactive tours with local leadership regarding projects that are relevant. well done!	4/29/2016 11:56 AM
4	This years format of presentations and related tours was well done and very effective in highlighting successes of the planning process.	4/29/2016 9:01 AM
5	Boat tour - great to get out but couldn't hear the speaker (the boat captain) unless you were one of the 5 people who could fit in the bow of the boat. Other representatives of Philly were guests on boat but they had no prepared remarks and offered none.	4/26/2016 10:17 AM
6	Great sessions. Very relevant to contemporary issues and council expertise.	4/25/2016 9:59 PM
7	I would lesson the number of "planned" transactions, and include one or two closed deals as case studies and dive into the details of the deal structure(s)	4/25/2016 12:19 PM
8	A very well organized and relevant Council meeting. There was a joint session the day before co-sponsored by the PDIC and the National Council for Public Private Partnerships that was excellent.	4/25/2016 11:03 AM
9	This was an excellent combination of in-room presentations with walking tours and the boat tour was an EXCELLENT addition with such a unique view of the city with access to the Mayor's Chief of Staff as a resource for the duration of the boat tour. It was also great to choose Drexel University as the starting venue for the day and the lunch was so convenient with the option to eat out on the patio. Content of the whole day was excellent.	4/25/2016 10:00 AM
10	The boat tour was interesting, but probably too long for what we got out of it.	4/25/2016 9:55 AM
11	excellent content and presenters. program offerings superb. 14 of 55 council members involved in pulling it together. Shows!	4/25/2016 9:46 AM
12	All very good sessions.	4/24/2016 12:39 PM
13	The presentation on 30th Street Station was a little too long. Probably could have covered more during tour groups if the four speakers split up and walked along with small groups rather than speaking to the group at large.	4/22/2016 1:38 PM
14	Great Council Day. The location was good, the day was organized with lots opportunities for discussions. Going out to lunch was a great idea. Wes, Josh and the rest of the team did an amazing job	4/22/2016 7:41 AM
15	I really enjoyed today's session. All of the presentations were good, and were of particular interest to me because I have particular interests in both university and railroad station RE/infrastructure. The boat ride was great on a perfect spring day, and we learned a lot about the latest RE projects in Phila, and Phila geography generally--and was a particularly fine opportunity to talk to about half a dozen PDiC members at length, and really get to know them. We might consider alternating meetings where we have the super-dense information like many of our meetings, which I greatly appreciate, with meetings like today's, which while full of information, provided more time for a social component than we've had in the past.	4/21/2016 11:07 PM
16	This was extremely well coordinated. Thanks so much to everyone involved!	4/21/2016 6:12 PM
17	The entire day was terrific: good panels, networking, venues, speakers, and tours.	4/21/2016 5:20 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 29	0% 0	0% 0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 28	0% 0	3% 1	29
Did the Team Perform to Your Expectation?	100% 29	0% 0	0% 0	29

Council Day Survey for Philadelphia, Spring 2016

Do You Feel That the Team Communicates Well With You Outside of Council Day?	93% 27	0% 0	7% 2	29
--	------------------	----------------	----------------	----

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 16 Skipped: 14

#	Responses	Date
1	It's a good Council and I always get good information to use in my land use practice.	5/3/2016 3:27 PM
2	very well done	5/3/2016 11:23 AM
3	great experience and enjoyed the interaction and comradery	4/29/2016 12:02 PM
4	The session was very well organized and had good take home value.	4/29/2016 10:00 AM
5	Best session yet. Great location.	4/29/2016 9:12 AM
6	Good people. We just need ULI to make it far more affordable for public sector members to join and attend. We've lost MANY good people over the years due to cost. And that impacts the value of the Council.	4/26/2016 10:22 AM
7	very well organized meeting. the council chair was aggressive in getting presentations arranged and he followed up aggressively in making sure they were ready to go.	4/25/2016 11:07 AM
8	Extremely positive and the pace of the agenda was just right	4/25/2016 10:03 AM
9	Great group, interesting topics	4/25/2016 9:59 AM
10	one of the best content and networking wise.	4/25/2016 9:49 AM
11	A very good day.	4/24/2016 12:41 PM
12	I think we should get some written materials, case summaries, etc. in advance of the Council Day and then spend some time in break-out sessions by table speaking about some broader topics (e.g., innovative financing, design tools, structuring P3s) to share more nationally about best practices, lessons learned and trends. Then we could self-select and spend more time on whatever is most relevant to us within the topics. It would also be interactive. Also, I think we need to have a portion (1/3 or 1/2) of the day focused on the local content/tour/examples and the rest on broader tips, trends, projects, etc.	4/22/2016 1:47 PM
13	The day was interactive, going out for the walk tour, the boat tour, the networking lunch at a restaurant and the quality of the speakers	4/22/2016 7:43 AM
14	Council Day experience was extremely good, one of the very best--I have really gotten to know this group. Wes has actually crispened up a lot of the organization of the section, which was already quite good to begin with	4/21/2016 11:11 PM
15	This was my first Council Day, so I have nothing to compare it to. That said, I would say it was the most valuable day of the conference. A great opportunity to make personal connections with the other Council members, and really dive into topics / presentations.	4/21/2016 6:15 PM
16	Great!	4/21/2016 5:21 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 13 Skipped: 17

#	Responses	Date
1	Just continue to focus on the location of the Council session and national trends	5/3/2016 3:27 PM
2	I have supplied ideas for the Texas sessions to PDIC leadership	5/3/2016 11:23 AM

Council Day Survey for Philadelphia, Spring 2016

3	let me think about this	4/29/2016 12:02 PM
4	A High Speed Rail Session, Session on the Trinity River Project	4/29/2016 9:12 AM
5	I have a pretty cool substation development project that would make a good discussion for the Seattle meeting.	4/25/2016 5:38 PM
6	not yet but thinking about it	4/25/2016 11:07 AM
7	The impact of technology on infrastructure planning, design, construction and operations process.	4/25/2016 10:19 AM
8	More in depth discussion on the formal arrangements between public, private and not-for-profit stakeholders on these complex infrastructure projects.	4/25/2016 10:03 AM
9	Update on DART - lessons learned, challenges, positive outcomes	4/25/2016 9:59 AM
10	arts district and innovation venues n Dallas. new Amazon campus inSeattle	4/25/2016 9:49 AM
11	I will think of some and send them to Council leadership.	4/22/2016 1:47 PM
12	Infrastructure and resilience.	4/21/2016 11:11 PM
13	Technology advancements in public development and infrastructure	4/21/2016 6:15 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 22

#	Responses	Date
1	they are doing a fine job	5/3/2016 3:27 PM
2	Keep the windows in the game.	4/29/2016 10:00 AM
3	The council day morning was just a little too packed.	4/25/2016 10:00 PM
4	Perhaps having presentations pre-circulated so that more time can be spent on Q&A and less on formal presentations	4/25/2016 10:03 AM
5	struck the right balance between content and questions. also liked the way that all of the projects wove togethr. Frist rate council experience.	4/25/2016 9:49 AM
6	I think we should do a Council member survey regarding topics or themes to address at the next Council Day.	4/22/2016 1:47 PM
7	I think that the recap that we often do at the end of the day is valuable, and should be reinstated.	4/21/2016 11:11 PM
8	No recommendations at this time	4/21/2016 6:15 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 6 Skipped: 24

#	Responses	Date
1	I volunteered to organize a presentation and the idea was accepted quickly. I was encouraged to run with it--and the chair and his Council program manager kept on me to make sure we were going to be prepared.	4/25/2016 11:07 AM
2	yes. Greg Hummel at Gregory.hummel@bryancave.com	4/25/2016 9:49 AM

Council Day Survey for Philadelphia, Spring 2016

3	I am happy to assist in any way that I can.	4/24/2016 12:41 PM
4	This is Kris Wilson from ULI Northwest. I already said that I would help with our plans for the 2017 Spring Meeting in Seattle (my home turf).	4/22/2016 1:47 PM
5	Yes, I want to get even more deeply involved in PDIC, and will contact the leadership team directly.	4/21/2016 11:11 PM
6	I would be happy to contribute ideas for future programs and assist with coordination as available	4/21/2016 6:15 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	86% 25	0% 0	14% 4	29
The Council Reception and Venue Were Great!	93% 25	0% 0	7% 2	27

#	Additional Comments on the Council Day Venue and Reception	Date
1	Our last 3 council chairs were all very good.	5/3/2016 3:27 PM
2	the best council meeting we have had yet!	4/29/2016 12:02 PM
3	Wes, Josh and Alex did a great job of planning the meetings. Wes is an excellent communicator. He keeps the council members well informed on a regular basis.	4/29/2016 9:12 AM
4	Great location for the meeting - put us in the heart of the area under consideration. Room (and building) itself was tired, with poor elevator access. Dinner at Union League was a great setting, intimate. Service was lacking - no one was serving wine after the first glass (even though we had all pre-paid for at least 2 glasses). Very annoying and no one was around to address it.	4/26/2016 10:22 AM
5	Council day venue was a little hot. Could have used some AC.	4/25/2016 10:00 PM
6	Would like to have been closer to the convention center	4/25/2016 12:21 PM
7	Council Day Venue was convenient to the development area we were focusing on. It was not a great meeting room or facility, but perfectly adequate.	4/25/2016 11:07 AM
8	The choices were top notch	4/25/2016 10:03 AM
9	I personally prefer a less expensive and more casual reception (Houston baseball game was fun!). The lunch we had on Council Day was terrific, I personally prefer that more casual approach than the expensive venue dinner.	4/25/2016 9:59 AM
10	excellent space the Philadelphia Union League Club.	4/25/2016 9:49 AM
11	I think it was a good Council Day and dinner and am very appreciative of all the work that went in to making it happen. Thank you!	4/22/2016 1:47 PM
12	great meeting, very well organized and the content was very interesting and beneficial.	4/22/2016 1:45 PM
13	Just a very fine Council Day experience today!	4/21/2016 11:11 PM

Council Day Survey for Philadelphia, Spring 2016

Q28 PPPCBlue, Please Rate Each Council Day Session

Answered: 26 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Member introductions - Members, please come prepared!	88% 22	0% 0	8% 2	4% 1	25
Reinventing Center City of Philadelphia through Innovative Public / Private Partnerships	88% 23	0% 0	8% 2	4% 1	26
Time to Tour!	77% 20	0% 0	15% 4	8% 2	26
Affordable Housing: Solving the New Rubic's Cube	50% 13	8% 2	42% 11	0% 0	26
New Life for Old Steel - Fueling the Development Furnaces With Tax Incremental Financing	92% 24	0% 0	8% 2	0% 0	26
Leadership session with Carol Murray	77% 20	8% 2	12% 3	4% 1	26
Was Organized					
	Yes	No	Somewhat	N/A	Total
Member introductions - Members, please come prepared!	96% 25	0% 0	0% 0	4% 1	26
Reinventing Center City of Philadelphia through Innovative Public / Private Partnerships	96% 25	0% 0	0% 0	4% 1	26
Time to Tour!	77% 20	0% 0	15% 4	8% 2	26
Affordable Housing: Solving the New Rubic's Cube	62% 16	4% 1	35% 9	0% 0	26
New Life for Old Steel - Fueling the Development Furnaces With Tax Incremental Financing	92% 24	0% 0	8% 2	0% 0	26
Leadership session with Carol Murray	88% 23	0% 0	8% 2	4% 1	26
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Member introductions - Members, please come prepared!	8% 2	17% 4	4% 1	71% 17	24
Reinventing Center City of Philadelphia through Innovative Public / Private Partnerships	96% 23	0% 0	0% 0	4% 1	24
Time to Tour!	63% 15	0% 0	25% 6	13% 3	24
Affordable Housing: Solving the New Rubic's Cube	87% 20	0% 0	13% 3	0% 0	23
New Life for Old Steel - Fueling the Development Furnaces With Tax Incremental Financing	100% 24	0% 0	0% 0	0% 0	24
Leadership session with Carol Murray	71% 17	4% 1	21% 5	4% 1	24

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Wish we had toured the port area. PPP Gold did that. Reinventing the Center City was a great panel...we could have seen this on our own and possibly tag-teamed with Gold to see the Port which was not something we could easily get and comprehend on our own. The dinner was great, in retrospect wish we knew where it was in proximity to the public area/trestle. Would have done before I came to the event.	4/29/2016 9:13 AM
2	Had to leave early, so missed last two items. I like the mix of tours and sit down sessions we have had in the past.	4/27/2016 5:03 PM
3	I had been hoping the affordable housing session would talk about financing tools and new opportunities, but there was no focus on affordable housing at all - the projects discussed were not affordable.	4/25/2016 4:23 PM
4	I wish the "Affordable Housing" program had been on affordable housing, but it was still a valuable experience. I did enjoy the tour, but would have liked to have seen more of the Gallery City project given that we had walked there. The rep could have come to visit us instead.	4/25/2016 3:42 PM
5	Really appreciated the behind the scenes nitty gritty on P3 projects presented and how the deals came together.	4/25/2016 11:53 AM
6	Single speakers are at times better than panelists - e.g. Reinventing Center City versus Affordable Housing. We should deliberately mix up this formatting. Affordable Housing panel was not "affordable housing." It was possibly workforce. The speakers were by far the weakest part of the day and borderline offensive in their approach to development. They should have been better vetted. Carol Murray is consistently excellent. We should circulate pro formas/deal sheets for all deals in advance. And request people to read. We should not present a whole day without female panelists. There were female moderators and Ms. Murray, of course, but we should follow through with gender diversity on the panels too. Thanks!	4/25/2016 10:38 AM
7	Carol was great and having at least one short connect with growing leaders and team building is helpful	4/25/2016 9:45 AM
8	The Blumenfeld/Procida session - very little substance there. Mostly Blumenfeld/Procida bluster. Relationship to affordable housing?	4/25/2016 9:42 AM
9	Loved the member introductions and the leadership session. We need to add a second tour to get outside a bit more during the day.	4/24/2016 2:57 PM
10	Great session....good location, fabulous catering. Philadelphia is a good location for the conference. Lets go back!!	4/21/2016 7:59 PM
11	Membership introduction session was excellent (very well organized and well executed). The leadership training was also excellent. I liked the Philadelphia City Center tour. The other sessions were good, but too many and too long.	4/21/2016 7:29 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96% 25	0% 0	4% 1	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	92% 24	0% 0	8% 2	26
Did the Team Perform to Your Expectation?	100% 26	0% 0	0% 0	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	88% 23	0% 0	12% 3	26

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 20

#	Responses	Date
1	wonderful job with the food this time. Thanks for the effort	4/27/2016 5:06 PM

Council Day Survey for Philadelphia, Spring 2016

2	I was happy with the flow of Council Day, it was less rushed.	4/25/2016 4:25 PM
3	Case study format is useful, some more granular detail/more interaction with presenters on problems and how they were solved may be worth considering.	4/25/2016 3:18 PM
4	I think it would be better to tour a bit more than we did this time. I would have liked to see the projects on Broad that were discussed. Also it would be good to allow each member to give more of a detailed description of what they are doing so that there could be more potential connections between the members.	4/25/2016 11:37 AM
5	Always a learning experience	4/25/2016 9:46 AM
6	Would love to read about what we are doing/seeing prior to the Council day, so I can be more prepared to contribute.	4/24/2016 2:58 PM
7	Patti has done a fabulous job!	4/21/2016 8:01 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 22

#	Responses	Date
1	Tours are one of the best things we can do. Also, tag-team with Gold so planning programs isn't such a burden for committee members.	4/29/2016 9:14 AM
2	I think keeping the leadership sessions going is a great idea - lots of broad value. I also think we should try and keep member presentations as an on-going element of the program. I am not concerned about getting a sales pitch and wouldn't intend to give one. It helps us get to know each other better.	4/27/2016 10:50 AM
3	Based on what I heard from our members during the introduction session, we need to dive more deeply into creative financing options for affordable housing, touch on community engagement and learn about innovative approaches/projects.	4/25/2016 4:25 PM
4	Affordable housing was an overwhelmingly popular topic in the introductions and should be a part of the programming in the near future, as it shapes many public-private partnerships.	4/25/2016 3:44 PM
5	Keep including sessions and projects that include the players from both public and private sectors on the challenges and opportunities associated with the dealmaking aspects of P3s. I love the behind the scenes perspectives. I think it would be great to keep the projects at a smaller/City scale level - Philly did a great job to address this!	4/25/2016 11:57 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 23

#	Responses	Date
1	We discussed the possibility of members sharing failures - I would volunteer for that - as a way of helping members understand issues/obstacles that are usually not portrayed with the deals that work well.	4/27/2016 5:06 PM
2	love the tours	4/25/2016 9:46 AM
3	A few tours rather than just one.	4/24/2016 2:58 PM
4	Let's try a "what mistakes I made" session	4/21/2016 8:01 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council

Council Day Survey for Philadelphia, Spring 2016

Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 25

#	Responses	Date
1	I would suggest a case study/conference call presentation to be done over conference call between the Fall and Spring meetings	4/27/2016 5:06 PM
2	I'd be happy to help prepare or support more inquiry into how PPP's can be made more efficient in procurement, more likely to deliver during their term for all stakeholders, more flexible when things go poorly, etc. Note I don't have the answers, but sense I am not alone in being challenged in these areas and am interested in answers/ responses /ideas.	4/25/2016 3:18 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96% 25	0% 0	4% 1	26
The Council Reception and Venue Were Great!	100% 25	0% 0	0% 0	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	I really liked being in a bright, airy location with lots of room and not jammed up in a hotel or convention center meeting room. The catering was fabulous!	4/27/2016 10:50 AM
2	Dinner was a little expensive, I assume the fee includes some money to ULI above and beyond the value per plate.	4/25/2016 3:44 PM
3	Although the sessions were great and there are time constraints I would have enjoyed seeing a little more of the city.	4/22/2016 11:57 AM
4	The food during Council Day was the best ever,	4/21/2016 7:30 PM

Council Day Survey for Philadelphia, Spring 2016

Q29 PPPCGold, Please Rate Each Council Day Session

Answered: 23 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Tour of Philadelphia Navy Yard as Keystone Opportunity Zones (KOZ)	91% 21	0% 0	0% 0	9% 2	23
Camden Economic Opportunity Act Panel Discussion	86% 19	0% 0	5% 1	9% 2	22
Walking Tour of Camden Waterfront from Tech Center to Ruby Match Project	87% 20	4% 1	4% 1	4% 1	23
DRWC (Tour from Jodie Milkman)	74% 17	0% 0	22% 5	4% 1	23
Strategic Partnerships for Animating Philadelphia's Public Space	87% 20	0% 0	0% 0	13% 3	23

Was Organized					
	Yes	No	Somewhat	N/A	Total
Tour of Philadelphia Navy Yard as Keystone Opportunity Zones (KOZ)	87% 20	0% 0	4% 1	9% 2	23
Camden Economic Opportunity Act Panel Discussion	91% 20	0% 0	0% 0	9% 2	22
Walking Tour of Camden Waterfront from Tech Center to Ruby Match Project	91% 21	0% 0	4% 1	4% 1	23
DRWC (Tour from Jodie Milkman)	70% 16	4% 1	22% 5	4% 1	23
Strategic Partnerships for Animating Philadelphia's Public Space	83% 19	0% 0	4% 1	13% 3	23

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Tour of Philadelphia Navy Yard as Keystone Opportunity Zones (KOZ)	77% 17	0% 0	14% 3	9% 2	22
Camden Economic Opportunity Act Panel Discussion	90% 19	0% 0	0% 0	10% 2	21
Walking Tour of Camden Waterfront from Tech Center to Ruby Match Project	73% 16	0% 0	18% 4	9% 2	22
DRWC (Tour from Jodie Milkman)	59% 13	14% 3	14% 3	14% 3	22
Strategic Partnerships for Animating Philadelphia's Public Space	73% 16	0% 0	14% 3	14% 3	22

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	It was a great council day!	4/29/2016 10:00 AM
2	All of the events were well planned and extremely informative. Excellent job!	4/27/2016 10:00 AM
3	Re Camden Economic Opportunity Act - emphasis on jobs, where will the housing come from. Re Animating Philadelphia's Public Space - excellent in scope and presentation.	4/25/2016 2:09 PM

Council Day Survey for Philadelphia, Spring 2016

4	Outstanding program. Broad spectrum around revitalization. Multiple venues with walking transitions from one to the next.	4/25/2016 10:03 AM
5	I think the agenda for the walking portions of the day was slightly too ambitious (i.e., not enough time allotted), and it meant that we needed to rush to get to where we were going, with too little time for discussion.	4/25/2016 9:50 AM
6	An amazing amount of content compiled into the session. Very well done!	4/22/2016 6:51 PM
7	Great panels and mix of public and private partners	4/22/2016 3:36 PM
8	This was an outstanding Council Day. Very good content and speakers, well thought out and organized, extremely interesting. Our Council Leadership does a phenomenal job and ensuring our time is well spent.	4/22/2016 12:48 PM
9	As always, this was an awesome Council meeting! I think we were a little rushed most of the day, but it was worth it to get it all in! Jake did such a good job getting everything lined up. I have no doubt that we had the best Council day of all of them! My favorite part is getting out and seeing everything "boots on the ground".	4/21/2016 9:54 PM
10	With the walking tours it would be helpful if we gathered after each segment for group Q&A	4/21/2016 7:20 PM
11	Camden was great but would've preferred to see more of Philadelphia on council day.	4/21/2016 5:45 PM
12	I missed Navy Yard. There was also a panel in Camden that was top notch. The reason for the meh review of DRWC waterfront was mostly because due to time constraints this was more of a pleasant walk than a tour	4/21/2016 5:15 PM
13	really enjoyed the Camden yards tour. Would have liked to learn more about urban outfitters transformation but there wasn't time. The social media experiment was interesting and got people connecting beyond projects, which was a good thing. The lunch venue was odd. With so many cool places to eat in philly, it was a let down, even without dessert. Speakers were engaging and knowledgable. I also wanted to hear more numbers from Liberty properties guy on the build out of Navy Yards. Hard hat tour of the BIG building would have been interesting. Thanks for all of the hard work putting today together.	4/21/2016 4:59 PM
14	Excellent presenters and great project content.	4/21/2016 4:42 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96% 22	0% 0	4% 1	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 22	0% 0	4% 1	23
Did the Team Perform to Your Expectation?	100% 23	0% 0	0% 0	23
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91% 21	4% 1	4% 1	23

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 16

#	Responses	Date
1	Great program for the day!	5/3/2016 11:35 AM
2	Setting up a group page on facebook was a graet idea!	4/29/2016 10:02 AM
3	It was a great day with many interesting tours and presentations.	4/26/2016 1:30 PM
4	The Council Day was outstanding. It was well worth getting started at 7:00 AM to be able to cover the range of projects we were able to see.	4/25/2016 7:32 PM

Council Day Survey for Philadelphia, Spring 2016

5	Outstanding!	4/25/2016 10:10 AM
6	Excellent!	4/22/2016 6:52 PM
7	Great leadership, great flight.	4/21/2016 4:45 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 17

#	Responses	Date
1	A session on the details of a PPP transaction would be useful . Case studies and tours are great but what it took to get it financed and built would have great take home value.	5/3/2016 11:35 AM
2	Since we will be in Dallas, would presume there were be some opportunities to talk about the Trinity River and TOD projects.	4/26/2016 1:30 PM
3	Southwest center mall. Urban place making.	4/25/2016 10:10 AM
4	How to use PPP to change preconceptions and culture among partners? Any evaluations of PPP?	4/22/2016 4:05 PM
5	The Council is very focused on "hard" aspects – financing, deal structure, etc. but I'd also be interested in leasing issues, marketing, longer-term implications of upfront decisions.	4/22/2016 12:50 PM
6	I would love to see small scale transformation topics. And something that speaks to investment opportunities in middle weight cities. I would also like to see topics on conservation, role of civic policy shaping, incentives and more.	4/21/2016 5:03 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 18

#	Responses	Date
1	Continue the PPPC tradition of touring projects on Council Day.	4/25/2016 7:32 PM
2	more networking.	4/25/2016 10:10 AM
3	We do like to get out and see projects, but this really had a lot of walking; prefer when things are a bit closer together	4/22/2016 1:13 PM
4	Keep it up!	4/22/2016 12:50 PM
5	Let's think about dues structure so that we are more inviting to public sector members, including using dues to reduce dinner costs	4/21/2016 5:16 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 22

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
1	We are trying to network through a Facebook group.	4/25/2016 10:10 AM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100% 22	0% 0	0% 0	22
The Council Reception and Venue Were Great!	100% 23	0% 0	0% 0	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	Perfect locations	5/3/2016 11:35 AM
2	Had a great time.	4/26/2016 1:30 PM
3	A great day.	4/25/2016 10:10 AM

Council Day Survey for Philadelphia, Spring 2016

Q30 RDCBlue, Please Rate Each Council Day Session

Answered: 24 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session: Ready, Set, Vote.	71% 17	8% 2	21% 5	0% 0	24
State of the Resort Residential Industry (Room 116)	83% 19	9% 2	4% 1	4% 1	23
Case Study: The International at SLS Lux Philadelphia Hotel & Residences	9% 2	9% 2	9% 2	73% 16	22
Rocky Mountain High and Beyond	75% 18	8% 2	17% 4	0% 0	24
Combined RDC Program Session – Destination Marketing Case Study: Sands Bethlehem	33% 8	13% 3	46% 11	8% 2	24
Hotel Branding in Las Vegas	79% 19	4% 1	13% 3	4% 1	24
Concurrent Session A: Waterpark/Hotel Case Study – Aquatopia/Camelback Resort	19% 3	0% 0	0% 0	81% 13	16
Concurrent Session B: Merger & Acquisition Mania... What's It All About?	22% 4	6% 1	0% 0	72% 13	18
Concurrent Session C: Authenticity as the New Currency – Incorporating Art, Culture and Local Flavor in Hotel, Resort, and Second Home Community Development (Room 118-A)	77% 17	5% 1	0% 0	18% 4	22
Optional Walking Tour of Reading Terminal Market and Networking at The Field House Philly	30% 7	4% 1	22% 5	43% 10	23

Was Organized					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session: Ready, Set, Vote.	96% 23	0% 0	4% 1	0% 0	24
State of the Resort Residential Industry (Room 116)	91% 21	0% 0	4% 1	4% 1	23
Case Study: The International at SLS Lux Philadelphia Hotel & Residences	14% 3	5% 1	9% 2	73% 16	22
Rocky Mountain High and Beyond	83% 20	0% 0	17% 4	0% 0	24
Combined RDC Program Session – Destination Marketing Case Study: Sands Bethlehem	67% 16	8% 2	17% 4	8% 2	24
Hotel Branding in Las Vegas	92% 22	4% 1	0% 0	4% 1	24
Concurrent Session A: Waterpark/Hotel Case Study – Aquatopia/Camelback Resort	13% 2	0% 0	0% 0	87% 13	15
Concurrent Session B: Merger & Acquisition Mania... What's It All About?	18% 3	6% 1	6% 1	71% 12	17
Concurrent Session C: Authenticity as the New Currency – Incorporating Art, Culture and Local Flavor in Hotel, Resort, and Second Home Community Development (Room 118-A)	81% 17	5% 1	0% 0	14% 3	21
Optional Walking Tour of Reading Terminal Market and Networking at The Field House Philly	45% 10	5% 1	9% 2	41% 9	22

Council Day Survey for Philadelphia, Spring 2016

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session: Ready, Set, Vote.	92% 22	0% 0	4% 1	4% 1	24
State of the Resort Residential Industry (Room 116)	78% 18	0% 0	9% 2	13% 3	23
Case Study: The International at SLS Lux Philadelphia Hotel & Residences	14% 3	5% 1	9% 2	73% 16	22
Rocky Mountain High and Beyond	83% 20	8% 2	8% 2	0% 0	24
Combined RDC Program Session – Destination Marketing Case Study: Sands Bethlehem	75% 18	4% 1	13% 3	8% 2	24
Hotel Branding in Las Vegas	92% 22	0% 0	4% 1	4% 1	24
Concurrent Session A: Waterpark/Hotel Case Study – Aquatopia/Camelback Resort	7% 1	0% 0	7% 1	87% 13	15
Concurrent Session B: Merger & Acquisition Mania... What's It All About?	29% 5	0% 0	0% 0	71% 12	17
Concurrent Session C: Authenticity as the New Currency – Incorporating Art, Culture and Local Flavor in Hotel, Resort, and Second Home Community Development (Room 118-A)	71% 15	0% 0	10% 2	19% 4	21
Optional Walking Tour of Reading Terminal Market and Networking at The Field House Philly	41% 9	5% 1	0% 0	55% 12	22

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Our room was set up in rows of chairs theatre style and was awful and uncomfortable. Never set up our council room like that again.	4/29/2016 10:02 AM
2	The speaker for SLS was unavailable and in his place, we did a round of introductions. This turned into a lot of long-winded discussion and several examples of self-promotion.	4/25/2016 3:13 PM
3	Another great conference.	4/25/2016 10:17 AM
4	Overall Philadelphia felt half-hearted, kick off session was dark, hard to hear panelists (or see them) and no visuals. Seems to be a trend towards showing up with no prep., no visuals summarizing content and no quantitative content - just story telling which equates to less take home value.	4/23/2016 12:45 PM
5	Case Study: The International @ SLS Lux was replaced with a Flight discussion of objectives for future council meetings. This replacement session was helpful in determining the the topics most important to the blue flight members. There was enthusiastic participation and great ideas for future programming.	4/22/2016 3:06 PM
6	M&A session was a great topic, but very poorly executed. The speakers were terrible and unprepared. RDC Blue morning was spent doing introductions. great idea but no control. Should have cut off speakers. Was a commercial.	4/22/2016 1:20 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	75% 18	4% 1	21% 5	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	88% 21	0% 0	13% 3	24
Did the Team Perform to Your Expectation?	71% 17	8% 2	21% 5	24

Council Day Survey for Philadelphia, Spring 2016

Do You Feel That the Team Communicates Well With You Outside of Council Day?	79% 19	4% 1	17% 4	24
--	------------------	----------------	-----------------	----

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 17

#	Responses	Date
1	Just lost control over the introductions and future council ideas section. Ran too long.	4/29/2016 2:35 PM
2	Topics chosen were lack luster. No real take home value.	4/29/2016 10:12 AM
3	Not the best council day from my perspective. The engagement with the council was less than in the past and it felt like people were talking to us rather than a more involved discussion.	4/25/2016 3:18 PM
4	There always seem to be a lot of "planning" and "wishful" discussions. I could use a little more meat on the sales and marketing discussions.	4/23/2016 4:33 PM
5	Another interesting program, although Rec Council combined session ballroom was spookily dark. The center staff mentioned that the room was supposed to be out of order because the lights were not working properly. This was less than acceptable.	4/22/2016 3:21 PM
6	Aside for breakfast session, day was very disappointing. Layout of room was hard to stay engaged or take notes. Worst I can remember.	4/22/2016 1:23 PM
7	Great work	4/22/2016 12:07 PM
8	Matt Walker will be missed!!	4/22/2016 8:48 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 10 Skipped: 15

#	Responses	Date
1	A great list was created during the council day session	5/3/2016 9:10 AM
2	More If I know then what I know now.	4/29/2016 5:05 PM
3	This was communicated during the meeting	4/28/2016 5:16 PM
4	Invite someone from Airbnb/One Fine Stay/etc to discuss their industry. Sustainability in the hotel space -- looking at more holistic solutions. Finding creative funding sources as we enter into a potential downturn.	4/25/2016 3:18 PM
5	I really enjoyed the political conversation. Love the discussions regarding Macro issues (political, economy, etc) that impact our business.	4/25/2016 10:28 AM
6	What is the future of the private club in a master planned community? How do you incorporate families (e.g. grandparents are members and they want to bring 42 grandchildren to the pool) without overrunning your club's amenities.	4/23/2016 4:33 PM
7	Discussed during live session	4/23/2016 12:49 PM
8	Vet the speakers! make sure they are prepared and qualified.	4/22/2016 1:23 PM
9	Panel of millenials Private clubs 2.0	4/22/2016 12:07 PM
10	We discussed this during the morning session and Matt took great notes!	4/22/2016 8:48 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 18

#	Responses	Date
1	Meeting room set up was not good. Not comfortable and not conducive to face to face interaction.	4/29/2016 5:05 PM
2	Set the room up in a u formation or closed box with tables for note taking for better communication and visuals of each member speaking. Our theatre style seating was terrible format.	4/29/2016 10:12 AM
3	We say in rows and I think the seating configuration of multiple tables is a better format.	4/25/2016 10:28 AM
4	Let the presenter know what the agenda is (outline, talking points, etc.).	4/23/2016 4:33 PM
5	Distribute full measure of RDC membership to all members (directories made networking easier but were not distributed this time). I notice an increase in multiple people from the same firm across flights in RDC - this is artificially inflating our numbers without improving quality (ie: three from MVW).	4/23/2016 12:49 PM
6	Round tables or horseshoe table seating arrangement	4/22/2016 1:30 PM
7	Go back to seating at tables	4/22/2016 12:07 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 23

#	Responses	Date
1	The incoming President promised more interaction between council meetings which is welcome.	4/25/2016 3:18 PM
2	New Council Leadership has expressed a desire to engage outside of Council Day.	4/22/2016 3:21 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	42% 10	13% 3	46% 11	24
The Council Reception and Venue Were Great!	79% 19	4% 1	17% 4	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council Day venue could have been enhanced by having round tables as opposed to stadium seating	5/3/2016 9:10 AM
2	Food was decidedly mediocre.	4/25/2016 3:18 PM

Council Day Survey for Philadelphia, Spring 2016

3	convention center catering staff should have set up 2 food lines at lunch. Lines were way to long	4/25/2016 10:50 AM
4	Cocktail area was too small...which seems to happen often.	4/25/2016 10:28 AM
5	Too small a space for so many people	4/23/2016 12:49 PM
6	Great food. Although cocktail area was tight.	4/22/2016 3:21 PM
7	Seating arrangement (church pews!) was not comfortable or conducive to good interaction.	4/22/2016 1:30 PM
8	dinner was great!	4/22/2016 1:23 PM
9	Location was convenient to the hotels in a walkable area	4/22/2016 12:07 PM

Council Day Survey for Philadelphia, Spring 2016

Q31 RDCGold, Please Rate Each Council Day Session

Answered: 19 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session: Ready, Set, Vote.	63% 12	5% 1	32% 6	0% 0	19
What Does RDC Gold Think?	58% 11	5% 1	21% 4	16% 3	19
From Jersey Shore to Real Housewives of Miami	47% 9	21% 4	32% 6	0% 0	19
Show Me the Money!	89% 17	0% 0	11% 2	0% 0	19
Combined RDC Program Session – Destination Marketing Case Study: Sands Bethlehem	50% 9	0% 0	44% 8	6% 1	18
Open Arms or Full Lockdown?	33% 6	22% 4	39% 7	6% 1	18
Concurrent Session A: Waterpark/Hotel Case Study – Aquatopia/Camelback Resort	22% 2	0% 0	0% 0	78% 7	9
Concurrent Session B: Merger & Acquisition Mania... What's It All About?	25% 3	0% 0	25% 3	50% 6	12
Concurrent Session C: Authenticity as the New Currency – Incorporating Art, Culture and Local Flavor in Hotel, Resort, and Second Home Community Development (Room 118-A)	67% 10	0% 0	7% 1	27% 4	15
Optional Walking Tour of Reading Terminal Market and Networking at The Field House Philly	29% 4	7% 1	21% 3	43% 6	14

Was Organized					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session: Ready, Set, Vote.	89% 17	0% 0	11% 2	0% 0	19
What Does RDC Gold Think?	74% 14	5% 1	5% 1	16% 3	19
From Jersey Shore to Real Housewives of Miami	79% 15	5% 1	16% 3	0% 0	19
Show Me the Money!	95% 18	0% 0	5% 1	0% 0	19
Combined RDC Program Session – Destination Marketing Case Study: Sands Bethlehem	94% 17	0% 0	0% 0	6% 1	18
Open Arms or Full Lockdown?	78% 14	0% 0	17% 3	6% 1	18
Concurrent Session A: Waterpark/Hotel Case Study – Aquatopia/Camelback Resort	29% 2	0% 0	0% 0	71% 5	7
Concurrent Session B: Merger & Acquisition Mania... What's It All About?	36% 4	0% 0	18% 2	45% 5	11
Concurrent Session C: Authenticity as the New Currency – Incorporating Art, Culture and Local Flavor in Hotel, Resort, and Second Home Community Development (Room 118-A)	79% 11	0% 0	0% 0	21% 3	14
Optional Walking Tour of Reading Terminal Market and Networking at The Field House Philly	42% 5	8% 1	17% 2	33% 4	12

Council Day Survey for Philadelphia, Spring 2016

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session: Ready, Set, Vote.	74% 14	0% 0	21% 4	5% 1	19
What Does RDC Gold Think?	63% 12	5% 1	11% 2	21% 4	19
From Jersey Shore to Real Housewives of Miami	63% 12	26% 5	11% 2	0% 0	19
Show Me the Money!	94% 17	0% 0	6% 1	0% 0	18
Combined RDC Program Session – Destination Marketing Case Study: Sands Bethlehem	84% 16	5% 1	5% 1	5% 1	19
Open Arms or Full Lockdown?	89% 16	0% 0	6% 1	6% 1	18
Concurrent Session A: Waterpark/Hotel Case Study – Aquatopia/Camelback Resort	29% 2	0% 0	0% 0	71% 5	7
Concurrent Session B: Merger & Acquisition Mania... What's It All About?	55% 6	0% 0	0% 0	45% 5	11
Concurrent Session C: Authenticity as the New Currency – Incorporating Art, Culture and Local Flavor in Hotel, Resort, and Second Home Community Development (Room 118-A)	69% 9	0% 0	15% 2	15% 2	13
Optional Walking Tour of Reading Terminal Market and Networking at The Field House Philly	17% 2	0% 0	8% 1	75% 9	12

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Many slides too difficult to read...please note for speakers	4/25/2016 1:32 PM
2	the text-in survey was interesting, would have been nice to have more conversation around it.	4/25/2016 9:57 AM
3	Authenticity Program was structured to deliver a lot of information quickly. Short, timed and informative. Prepared presentations need to be the same. Otherwise we get talking heads. Discussion can be dynamic but presentations need to be more concise.	4/23/2016 11:14 AM
4	My favorite part of our meeting was the "What Does RDC Gold Think. I hope that we use this format at our future meetings.	4/22/2016 4:02 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 19 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	89% 17	5% 1	5% 1	19
My Chair Kept Members Engaged & Encouraged Broad Interaction	95% 18	5% 1	0% 0	19
Did the Team Perform to Your Expectation?	95% 18	5% 1	0% 0	19
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95% 18	0% 0	5% 1	19

Q54 Additional Comments on Your Council Day or Overall Experience

Council Day Survey for Philadelphia, Spring 2016

Answered: 5 Skipped: 15

#	Responses	Date
1	Nicole did a great job ---kept us moving , encouraging members to stay involved	5/3/2016 6:35 PM
2	While the presidential election is sad but interesting, it is not the sort of subject matter I am interested in discussing at ULI.	4/29/2016 8:43 AM
3	Nicole Ament ...you can tell she puts a lot of effort into it	4/25/2016 1:38 PM
4	they are excellent, reach out throughout the year, very engaging throughout the year and at events.	4/23/2016 12:05 PM
5	I appreciate all the leadership does to bring the day together.	4/23/2016 11:20 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 17

#	Responses	Date
1	I think we're all sick of the election process---and constant news ---for over a year !!!---for Dallas , the Presidential election wont have been finished !!!---but we will know the candidates , finally ----and certainly don't want the conference or our council meetings to be overpowered by election debates/discussions ---but we should be looking forward to the policies of the next administration , and any positive / negative effects on our recreation / resort / housing industries .	5/3/2016 6:35 PM
2	The Value of amenities	4/25/2016 1:38 PM
3	Members providing examples of whats new, interesting and working in any aspect of the business. Can be their work or something they have seen.	4/23/2016 11:20 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 16

#	Responses	Date
1	The Presidio in San Francisco was an overwhelming council venue---ground floor / daylight / scenery !!!! --Philly conference center not too bad ---but can we try stay away from enclosed meeting rooms in third floor underground rooms !! Breaking out into individual discussion groups at round tables within the flight doesn't work out ---gets repetitive -----even though you cant please everyone , all the time ---better to keep topics for everyone ---or the choice of 2-3 breakout sessions , for combined flights also works well .	5/3/2016 6:35 PM
2	More enthusiastic panelists who aren't afraid of the microphone	4/29/2016 2:29 PM
3	I don't have any thoughts at the moment, but I like the idea of the separate hotel and resort conference in Carlsbad in a few months. More vertical programming.	4/23/2016 12:05 PM
4	Keep presentations shorter. Change the pace of presentation. Possible to have member conversation or exchange in a hollow square to stimulate the energy in the room.	4/23/2016 11:20 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council

Council Day Survey for Philadelphia, Spring 2016

Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 20

#	Responses	Date
	There are no responses.	

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 19 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	42% 8	21% 4	37% 7	19
The Council Reception and Venue Were Great!	84% 16	5% 1	11% 2	19

#	Additional Comments on the Council Day Venue and Reception	Date
1	See above ---comments on Council venue . Also---seating arrangement in quadrangle really works best ---instead of round tables . Davio's ---reception ---was excellent ---great venue , food .	5/3/2016 6:35 PM
2	Convenient, but poorly lit and windowless meeting rooms suck energy out of folks	4/29/2016 2:29 PM
3	Reception was WAY too crowd...please note for future...not so claustrophobic	4/25/2016 1:38 PM
4	Do not use conventions center rooms. Prefer more space to circulate and visit. Prefer buffet with space to sit as desired but not a sit down dinner environment.	4/23/2016 11:20 AM

Council Day Survey for Philadelphia, Spring 2016

Q32 RDCRed, Please Rate Each Council Day Session

Answered: 31 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Combined Session: Ready, Set, Vote	90% 26	0% 0	10% 3	0% 0	29
Council Sharing - New Members/Guests, Old Member Tweets	87% 27	3% 1	10% 3	0% 0	31
Winter 2016 Seasonal Update	90% 27	0% 0	7% 2	3% 1	30
"What Are You Hearing?"	80% 24	0% 0	20% 6	0% 0	30
Combined RDC Program Session – Destination Marketing Case Study: Sands Bethlehem	52% 16	16% 5	26% 8	6% 2	31
RDC Red Case Study – Snowmass	84% 26	0% 0	10% 3	6% 2	31
Concurrent Session A: Waterpark/Hotel Case Study – Aquatopia/Camelback Resort	25% 4	0% 0	0% 0	75% 12	16
Concurrent Session B: Merger & Acquisition Mania... What's It All About?	39% 7	6% 1	6% 1	50% 9	18
Concurrent Session C: Authenticity as the New Currency – Incorporating Art, Culture and Local Flavor in Hotel, Resort, and Second Home Community Development (Room 118-A)	55% 12	9% 2	9% 2	27% 6	22
Optional Walking Tour of Reading Terminal Market and Networking at The Field House Philly	44% 8	0% 0	0% 0	56% 10	18

Was Organized					
	Yes	No	Somewhat	N/A	Total
Combined Session: Ready, Set, Vote	90% 26	0% 0	10% 3	0% 0	29
Council Sharing - New Members/Guests, Old Member Tweets	100% 29	0% 0	0% 0	0% 0	29
Winter 2016 Seasonal Update	93% 26	0% 0	4% 1	4% 1	28
"What Are You Hearing?"	93% 25	0% 0	7% 2	0% 0	27
Combined RDC Program Session – Destination Marketing Case Study: Sands Bethlehem	79% 23	3% 1	14% 4	3% 1	29
RDC Red Case Study – Snowmass	97% 28	0% 0	0% 0	3% 1	29
Concurrent Session A: Waterpark/Hotel Case Study – Aquatopia/Camelback Resort	33% 4	0% 0	0% 0	67% 8	12
Concurrent Session B: Merger & Acquisition Mania... What's It All About?	38% 6	0% 0	13% 2	50% 8	16
Concurrent Session C: Authenticity as the New Currency – Incorporating Art, Culture and Local Flavor in Hotel, Resort, and Second Home Community Development (Room 118-A)	79% 15	0% 0	0% 0	21% 4	19
Optional Walking Tour of Reading Terminal Market and Networking at The Field House Philly	43% 6	0% 0	7% 1	50% 7	14

Council Day Survey for Philadelphia, Spring 2016

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Combined Session: Ready, Set, Vote	85% 23	0% 0	11% 3	4% 1	27
Council Sharing - New Members/Guests, Old Member Tweets	52% 13	8% 2	8% 2	32% 8	25
Winter 2016 Seasonal Update	81% 21	0% 0	8% 2	12% 3	26
"What Are You Hearing?"	80% 20	4% 1	12% 3	4% 1	25
Combined RDC Program Session – Destination Marketing Case Study: Sands Bethlehem	88% 23	0% 0	8% 2	4% 1	26
RDC Red Case Study – Snowmass	96% 25	0% 0	0% 0	4% 1	26
Concurrent Session A: Waterpark/Hotel Case Study – Aquatopia/Camelback Resort	33% 4	0% 0	0% 0	67% 8	12
Concurrent Session B: Merger & Acquisition Mania... What's It All About?	44% 7	0% 0	0% 0	56% 9	16
Concurrent Session C: Authenticity as the New Currency – Incorporating Art, Culture and Local Flavor in Hotel, Resort, and Second Home Community Development (Room 118-A)	63% 10	0% 0	6% 1	31% 5	16
Optional Walking Tour of Reading Terminal Market and Networking at The Field House Philly	0% 0	0% 0	0% 0	100% 11	11

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The lighting for the breakfast and lunch combined sessions was challenging given the room set up. Probably need to be sure the larger rooms have the right lighting for guests to see the speakers. The Snowmass session was probably one of the best RDC hour's we've had in years. Real deal. Real issues. Could have used more time to fully flush out some solutions from the group afterward.	4/29/2016 7:17 PM
2	tweets with photos would probably be better - still need to connect faces to people - raising hand just not quite enough info.....there are always quite a few new members.	4/25/2016 10:46 AM
3	Good council day with high level of candor.	4/22/2016 3:47 PM
4	Very effective Council Day - one of the best we have had in recent years. Would have had a different topic and speakers for lunch session.	4/22/2016 12:38 PM
5	Excellent Council Meeting!!	4/22/2016 10:52 AM
6	Really liked the tweet format! Its a keeper. Snowmass discussion was excellent	4/22/2016 9:06 AM
7	Great flow of participation and information	4/21/2016 10:15 PM
8	Excellent Spring Meeting...one of the best ever!	4/21/2016 7:11 PM
9	Snowmass and Authenticity programs were especially good.	4/21/2016 5:40 PM
10	I had an excellent experience. Well done.	4/21/2016 4:45 PM
11	More sessions on what is going on	4/21/2016 3:18 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 31	0% 0	0% 0	31

Council Day Survey for Philadelphia, Spring 2016

My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 31	0% 0	0% 0	31
Did the Team Perform to Your Expectation?	100% 31	0% 0	0% 0	31
Do You Feel That the Team Communicates Well With You Outside of Council Day?	94% 29	0% 0	6% 2	31

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 15 Skipped: 16

#	Responses	Date
1	Great sessions!	5/4/2016 1:13 PM
2	great day!	4/30/2016 7:24 PM
3	Would like to get other members more engaged in topics for the Fall ahead of time. Set up for the reception and dinner was excellent. Great time for conversations, pick your dinner partners and mingle between. Great way to use the time rather than one big cocktail party.	4/29/2016 7:23 PM
4	Council seems to be overly focused on Colorado and Hawaii markets.	4/29/2016 10:50 AM
5	One of the better all around meetings of RDC. Good topics, the "tweet" concept was excellent and the presenters were well prepared.	4/27/2016 1:33 PM
6	The picture and bio of ALL council members emailed out in advance - should just be in one email - is one of the most important aspects of council days - without it the day necessarily suffers.	4/25/2016 10:54 AM
7	Great day, but dark conference room a bit challenging	4/25/2016 10:46 AM
8	Best Spring Meeting in a while.	4/25/2016 10:21 AM
9	Very good day - best in several years	4/22/2016 12:39 PM
10	Terrific execution...	4/22/2016 10:53 AM
11	Great rapport	4/21/2016 10:19 PM
12	Great Job Larry...and team!	4/21/2016 7:14 PM
13	I think we should try to book venues for meeting outside of convention center. Heard CDC had great venues.	4/21/2016 5:43 PM
14	Larry Corson is a great chair.	4/21/2016 4:46 PM
15	Great programs and organization	4/21/2016 4:38 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 22

#	Responses	Date
1	I think more real project analysis would be good	5/5/2016 11:20 AM
2	Victory Ranch UT - OZ, Sterling Bay, Vita - planning an outdoor 'club' McMurdo Station (Antartica) - A resort at the South Pole - OZ	4/30/2016 7:24 PM

Council Day Survey for Philadelphia, Spring 2016

3	Millennial guests at each flight from business schools. Create a forum with questions they consider ahead of the event to stimulate conversation. Use the morning session to prompt discussion with them throughout the day. Buying habits, how they vacation, where do they see themselves in 10 years? what types of second home/vacation habits do they like? Are brands dead to them? etc.	4/29/2016 7:23 PM
4	I'd like to hear more about design and design creating value...	4/25/2016 10:54 AM
5	Air Bnb & VRBO impact on resorts.	4/25/2016 10:21 AM
6	AirBNB and impact to resorts both positive and negative	4/22/2016 12:39 PM
7	more case studies; more time to meet speak with our council members	4/22/2016 10:00 AM
8	What resort-centric lodging and property managers can do to effectively compete with AirBNb and VRBO. How to make our resort product appealing both as a vacation home and a retirement home.	4/21/2016 7:14 PM
9	Lessons learned sessions on deals that have now worked out - like the Snowmass session; Are there any capital providers left that are attracted to the Rec. Dev. space? If so, what new structures are being used compared to past	4/21/2016 5:43 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 24

#	Responses	Date
1	Less member intros and "what are you hearing and more specific case studies	5/5/2016 11:20 AM
2	New member Mentor/Mentee program to get new members engaged and introduced much quicker to the process, expectations and participation in the group.	4/29/2016 7:23 PM
3	Excellent meeting	4/22/2016 12:39 PM
4	Gonna miss Larry	4/22/2016 10:00 AM
5	If warranted, a site visit to a relevant project would be nice.	4/21/2016 10:19 PM
6	The Tweet introductions worked great. Adding a single photo to each powerpoint slide might make it even better.	4/21/2016 7:14 PM
7	Keep up the great work.	4/21/2016 4:46 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 29

#	Responses	Date
1	Mentor to new member?	4/29/2016 7:23 PM
2	RDC content webinars offered by selected members in between meetings.	4/21/2016 7:14 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 1

Council Day Survey for Philadelphia, Spring 2016

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	53% 16	20% 6	27% 8	30
The Council Reception and Venue Were Great!	86% 25	0% 0	14% 4	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	Liked the format of the reception was just too crowded for cocktails	5/5/2016 11:20 AM
2	I enjoy the times when we can meet in a space that is not so internal 'conference room' - it's hard to find.... San Fran was a great example!	4/30/2016 7:24 PM
3	Love the reception and dinner set up this time. We nailed it finally with the right mix of mingle and conversation	4/29/2016 7:23 PM
4	will never match views at Presidio!	4/22/2016 3:49 PM
5	dark convention halls were awful	4/22/2016 10:00 AM
6	Just a bit weak on the break coffee setup	4/21/2016 10:19 PM
7	Always tough when we are in a convention ctr setting, but this was o.k. Council reception was great but venue with less crowded bar/networking is ideal	4/21/2016 5:43 PM
8	I enjoyed Davio's restaurant very much.	4/21/2016 4:46 PM
9	Lack of refreshment during Council day sessions	4/21/2016 4:38 PM

Council Day Survey for Philadelphia, Spring 2016

Q33 RNDCBlue, Please Rate Each Council Day Session

Answered: 26 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic & Housing Market Overview	100% 26	0% 0	0% 0	0% 0	26
Knightdale Station – Preston Development: From due diligence to sales	64% 16	4% 1	28% 7	4% 1	25
Strangers to Ourselves – How We Really Make Decisions	81% 21	4% 1	12% 3	4% 1	26
Thinking Out Loud	60% 15	4% 1	32% 8	4% 1	25
How Do You Compete Against the Publics?	50% 13	4% 1	42% 11	4% 1	26
The Role of Landscape Architecture in Placemaking Today	46% 12	12% 3	38% 10	4% 1	26
Roundtables: Topics for next meeting, take-aways from today	68% 17	8% 2	16% 4	8% 2	25
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic & Housing Market Overview	96% 25	0% 0	4% 1	0% 0	26
Knightdale Station – Preston Development: From due diligence to sales	92% 23	0% 0	4% 1	4% 1	25
Strangers to Ourselves – How We Really Make Decisions	88% 23	0% 0	8% 2	4% 1	26
Thinking Out Loud	80% 20	0% 0	16% 4	4% 1	25
How Do You Compete Against the Publics?	85% 22	0% 0	12% 3	4% 1	26
The Role of Landscape Architecture in Placemaking Today	69% 18	0% 0	27% 7	4% 1	26
Roundtables: Topics for next meeting, take-aways from today	64% 16	8% 2	20% 5	8% 2	25
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic & Housing Market Overview	88% 22	0% 0	12% 3	0% 0	25
Knightdale Station – Preston Development: From due diligence to sales	92% 22	0% 0	4% 1	4% 1	24
Strangers to Ourselves – How We Really Make Decisions	76% 19	4% 1	16% 4	4% 1	25
Thinking Out Loud	75% 18	4% 1	17% 4	4% 1	24

Council Day Survey for Philadelphia, Spring 2016

How Do You Compete Against the Publics?	88% 22	0% 0	8% 2	4% 1	25
The Role of Landscape Architecture in Placemaking Today	52% 13	24% 6	16% 4	8% 2	25
Roundtables: Topics for next meeting, take-aways from today	33% 8	17% 4	17% 4	33% 8	24

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	We had a good day. My favorite topic with the most universal take-home value was "Strangers to Ourselves". My only regret is that we didn't have time to get into Mike Medlin's full discussion, nor have time for Q&A.	5/3/2016 4:22 PM
2	Great Session	4/29/2016 5:26 PM
3	At the beginning of the meeting we should state the what we want to discuss at the roudtables, that people can write notes and or thoughts for what they will like discuss at the table. They may hear something during the day that may trigger an idea. I was on a panel discussion for RNDC Gold and mised the two morning sessions.	4/27/2016 11:56 AM
4	Overall I thought the content and the meeting were excellent.	4/26/2016 2:27 PM
5	Great overall meeting. One of the best yet for RNDC Blue.	4/25/2016 7:52 PM
6	Best Council meeting in a long time. Excellent content. Good participation, great venue.	4/25/2016 3:45 PM
7	The entire day's sessions were the best in recent years that I have heard!	4/25/2016 11:47 AM
8	strong content throughout the day	4/21/2016 8:41 PM
9	Great sessions! Some needed more time or more depth	4/21/2016 4:31 PM
10	Very good meeting	4/21/2016 3:10 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	92% 24	0% 0	8% 2	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	92% 24	0% 0	8% 2	26
Did the Team Perform to Your Expectation?	92% 24	0% 0	8% 2	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	88% 23	0% 0	12% 3	26

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 22

#	Responses	Date
1	Great council day	4/26/2016 2:28 PM
2	I presented to a different Council in the afternoon - I was very sad to miss spending the full day with our Council.	4/26/2016 1:03 PM
3	Thanks to the leadership team for putting together such a valuable council day!	4/25/2016 11:49 AM
4	Council Day was well organized and had good tempo throughout the day, with a variety of topics.	4/25/2016 10:47 AM

Council Day Survey for Philadelphia, Spring 2016

5	terrific job	4/21/2016 8:42 PM
---	--------------	-------------------

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 20

#	Responses	Date
1	More discussion and examples of the "Missing Middle" density that Michael brought up near the end of his truncated presentation.	5/3/2016 4:24 PM
2	I made some recommendations that could be interesting for the Dallas meeting: Municipal Utility Districts are an important financing mechanism used for residential development in TX. Would be interesting to get an overview of this and the future of issuing these bonds.	5/3/2016 12:01 PM
3	Capital Markets	4/27/2016 12:01 PM
4	Would like to here from more private builders experiences in a roundtable session	4/26/2016 2:28 PM
5	Builder Program MPC case study-One Developer and the builders they put into a program in one MPC. All on a panel discussing competition and strategy.	4/25/2016 9:45 AM
6	I like the Roundtable format / information gathering / summary for some topics in order to allow for more expertise input on topics	4/22/2016 6:11 PM
7	More in-depth examples of missing middle product types and real world development insight	4/21/2016 4:34 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 21

#	Responses	Date
1	dod more of the same.	4/26/2016 2:28 PM
2	Nothing - all Council related dinners/meetings are top notch - from the food, to the venues, to the content. Keep setting the bar high.	4/26/2016 1:03 PM
3	more breaks	4/25/2016 5:16 PM
4	An offsite meeting at a MPC would be neat	4/25/2016 11:49 AM
5	Like it when there is a tour and we get outside even if it is for a short time.	4/22/2016 6:11 PM
6	Programs were very good and a step up from San Francisco meeting	4/21/2016 4:34 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 24

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
1	Would like to be linked to another council that is not RNDC to switch things up a bit.	5/3/2016 12:01 PM
2	Let me know if there is anything I can do to help - John Bonanno - jbonanno@walton.com	4/27/2016 12:01 PM
3	I would love to speak on / discuss master plan community hierarchy of public spaces, streets and land uses sometime	4/22/2016 6:11 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	92% 24	0% 0	8% 2	26
The Council Reception and Venue Were Great!	96% 24	0% 0	4% 1	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	Way to much food. Seemed wasteful.	4/29/2016 5:28 PM
2	That was the best Council reception, we could just had the cocktail hour. My recommend not having a sit down dinner, which was great.	4/27/2016 12:01 PM
3	Amazing venues for Council Day and Reception.	4/25/2016 7:52 PM
4	Please add bottled water and maybe diet sodas for those of us that don't drink coffee and are on diets.	4/22/2016 6:11 PM
5	I missed the reception so can't comment, but heard great things	4/21/2016 8:42 PM
6	Only difficult was lack of transportation options. Had to walk a distance from Water Works to hail a taxi	4/21/2016 4:34 PM

Q34 RNDCGold, Please Rate Each Council Day Session

Answered: 24 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Introduction: New Members and Guests only	74% 17	0% 0	13% 3	13% 3	23
"Cycle"	88% 21	0% 0	13% 3	0% 0	24
Time to Revive in the Exurbs?	78% 18	0% 0	17% 4	4% 1	23
Creative New Use & Urban Redevelopment	83% 20	4% 1	8% 2	4% 1	24
Corporate Culture	71% 17	8% 2	17% 4	4% 1	24
Government Policy and Tax Legislative Concerns in a Presidential Election Year	52% 12	9% 2	26% 6	13% 3	23
Was Organized					
	Yes	No	Somewhat	N/A	Total
Introduction: New Members and Guests only	95% 21	0% 0	5% 1	0% 0	22
"Cycle"	100% 23	0% 0	0% 0	0% 0	23
Time to Revive in the Exurbs?	95% 21	0% 0	0% 0	5% 1	22
Creative New Use & Urban Redevelopment	91% 21	0% 0	4% 1	4% 1	23
Corporate Culture	96% 22	0% 0	0% 0	4% 1	23
Government Policy and Tax Legislative Concerns in a Presidential Election Year	73% 16	0% 0	14% 3	14% 3	22
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Introduction: New Members and Guests only	38% 8	0% 0	14% 3	48% 10	21
"Cycle"	81% 17	0% 0	19% 4	0% 0	21
Time to Revive in the Exurbs?	95% 19	0% 0	0% 0	5% 1	20
Creative New Use & Urban Redevelopment	90% 19	0% 0	5% 1	5% 1	21
Corporate Culture	90% 19	0% 0	5% 1	5% 1	21
Government Policy and Tax Legislative Concerns in a Presidential Election Year	75% 15	0% 0	5% 1	20% 4	20

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I felt the sessions this time had a lot of repeat speakers and even from meeting to meeting. We should try and get more involvement from the other council members. Also, the panels were not very interactive. For the most part it felt like a lecture. This format works well for certain topics but makes for a long day. I feel like there should be a variety of formats used that allows for more group interaction.	5/3/2016 11:29 AM
2	I thought the day was like a well put together movie with good performers (the speakers and moderators) all doing their parts well. However, it was lacking in variety of formats - basically five programs of 45-60 minutes, each with a panel and moderator, and for me it was lacking in take home value. related to the topics being covered. The last session Government Policy and Taxes, was a bad topic choice (boring) and unfortunately ended things on a down note.	4/29/2016 5:46 PM
3	The day connected with its audience, surfaced a diverse set of topic areas, and created an opportunity for engagement with a program that mattered.	4/29/2016 10:09 AM
4	Unfortunately I missed the last session.	4/25/2016 3:25 PM
5	All well done.	4/25/2016 9:48 AM
6	Awesome day!	4/22/2016 4:35 PM
7	very very good set of panels; good interactive sessions	4/22/2016 12:18 PM
8	The corporate culture panel was great. There is a lot more that could be covered as it relates to subcontractors as well as employees. We didn't really cover the subs during the panel.	4/21/2016 4:52 PM
9	Urban reuse was a great session	4/21/2016 3:36 PM
10	The council meeting location was very convenient.	4/21/2016 2:33 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 24	0% 0	0% 0	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 23	0% 0	4% 1	24
Did the Team Perform to Your Expectation?	92% 22	4% 1	4% 1	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	78% 18	0% 0	22% 5	23

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 18

#	Responses	Date
1	see previous notes. I think more and shorter sessions with more variety, some roundtables and at least one case study would have made for a more interesting day	4/29/2016 5:55 PM
2	Great job, well organized and operated	4/29/2016 12:46 PM
3	ever opportunity for improvement. need to continue to deepen investment of entire council in making a strong council day, rather than leaving it to only a few folks.	4/29/2016 10:14 AM
4	Great location.	4/25/2016 3:28 PM
5	Well organized and well done	4/25/2016 9:52 AM

Council Day Survey for Philadelphia, Spring 2016

6	This was my first council meeting as a member. I thoroughly enjoyed it and look forward to participating in future meetings.	4/21/2016 4:54 PM
7	This was the best council meeting location. All should be in a hotel meeting room.	4/21/2016 2:37 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 11 Skipped: 14

#	Responses	Date
1	Art of negotiating and closing lot purchase transactions	5/3/2016 9:33 AM
2	Economic or Cycle updates are useful "table setters". Perhaps have one or two economic speakers for 10 minutes each, then let members break up into roundtables to discuss their reactions to the points made by the speakers and then do short reports out from the tables.	4/29/2016 5:55 PM
3	I always enjoy macro economics, hearing whats going on in different market places throughout the country and what Wall Street is forecasting	4/29/2016 12:46 PM
4	Great opportunities in Texas for Fall 2016.	4/29/2016 10:14 AM
5	New Product Solutions; Deeper dive into consumer preferences and what they are willing to pay for.	4/25/2016 3:28 PM
6	Jay Peak case study/future of EB-5	4/25/2016 9:53 AM
7	Crowd Funding- can it apply to construction lending and A&D development from both an equity and debt perspective. Offshore capital- how do we tap into it for tract lending?	4/25/2016 9:52 AM
8	Let's discuss financing options (ie. bonds, equity vs. debt).	4/25/2016 9:18 AM
9	Love real life case studies	4/21/2016 6:08 PM
10	Culture and ideas for retaining labor in a tight labor pool.	4/21/2016 4:54 PM
11	Psychographic buyer profiles	4/21/2016 3:38 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 22

#	Responses	Date
1	Variety of programming	4/29/2016 5:55 PM
2	If anything, putting the final session topic in the middle - it was hard to stay focused on that topic at the end of a long day.	4/29/2016 12:46 PM
3	I did not receive any communication prior to council day.	4/25/2016 9:18 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after

Council Day Survey for Philadelphia, Spring 2016

giving your feedback).

Answered: 2 Skipped: 23

#	Responses	Date
1	Happy to participate in the sessions. Can weigh in on the capital markets and M&A environment from an investment banking perspective. (Paul Megler)	5/3/2016 11:32 AM
2	Yes	4/21/2016 2:37 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	87% 20	0% 0	13% 3	23
The Council Reception and Venue Were Great!	100% 23	0% 0	0% 0	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council Day room was fine. Much better than convention center, Also convenient for members staying in hotel. The Council Dinner location and food was the best ever!	4/29/2016 5:55 PM
2	The venue was great however, the food (dinner) was very marginal.	4/29/2016 3:45 PM
3	Great job!	4/29/2016 12:46 PM
4	Receptions was wonderful!	4/25/2016 9:18 AM
5	The reception and venue were fantastic this year. Philadelphia truly outdid itself!	4/21/2016 4:54 PM
6	Sound system and climate control	4/21/2016 3:38 PM
7	Nice to stay in the same hotel as the council day location.	4/21/2016 3:09 PM

Q35 RPIC, Please Rate Each Council Day Session

Answered: 24 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Oxford Mills - "An Urban Oasis for Teachers and Non-Profits"	92% 22	0% 0	8% 2	0% 0	24
Water: The Newest Urban Real Estate Play?	79% 19	0% 0	21% 5	0% 0	24
Disruptive Market Trends	67% 16	8% 2	21% 5	4% 1	24
Lunch (Highlights from some recent Advisory Service Panels)	91% 20	0% 0	9% 2	0% 0	22
Smart Growth? Can Incentives Resurrect Camden?	70% 16	0% 0	26% 6	4% 1	23
The Boise International Market - Creating A Multi-Cultural Marketplace	36% 8	5% 1	36% 8	23% 5	22
Was Organized					
	Yes	No	Somewhat	N/A	Total
Oxford Mills - "An Urban Oasis for Teachers and Non-Profits"	100% 24	0% 0	0% 0	0% 0	24
Water: The Newest Urban Real Estate Play?	92% 22	8% 2	0% 0	0% 0	24
Disruptive Market Trends	61% 14	9% 2	30% 7	0% 0	23
Lunch (Highlights from some recent Advisory Service Panels)	91% 20	0% 0	9% 2	0% 0	22
Smart Growth? Can Incentives Resurrect Camden?	74% 17	4% 1	17% 4	4% 1	23
The Boise International Market - Creating A Multi-Cultural Marketplace	59% 13	0% 0	18% 4	23% 5	22
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Oxford Mills - "An Urban Oasis for Teachers and Non-Profits"	95% 18	0% 0	5% 1	0% 0	19
Water: The Newest Urban Real Estate Play?	95% 18	0% 0	5% 1	0% 0	19
Disruptive Market Trends	83% 15	0% 0	17% 3	0% 0	18
Lunch (Highlights from some recent Advisory Service Panels)	100% 17	0% 0	0% 0	0% 0	17
Smart Growth? Can Incentives Resurrect Camden?	39% 7	39% 7	11% 2	11% 2	18
The Boise International Market - Creating A Multi-Cultural Marketplace	47% 8	6% 1	12% 2	35% 6	17

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Smart Growth--I appreciated hearing differing perspectives on the issue of economic development in a respectful, reflective forum from developers and businesses in the market. Boise Market--This was a heartbreaking story....their pain was palpable. It would have been interesting to hear another example or see another application of their model; I do think there are replicable components....it's almost like a coworking space funding model for markets.	5/3/2016 1:43 PM
2	I had to leave before the Boise session could get to Q&A Camden ran WAY over time.	5/3/2016 9:30 AM
3	This was a good number of sessions for one day. Better than SF Fall Meeting when it felt like there was a bit too much content.	4/29/2016 6:29 PM
4	Oxford Mills- hard to get take home value without more clarity on capital stack/financing and some basic financial information. Very interesting project. Probably would have had more take home value if we discussed the history of the company and an honest discussion of why they are willing to be long term investors. Water - I think there was a missed opportunity to discuss water quality in particular and the tie in the health, esp in the wake of the Detroit lead crises and the many revelations on lead in school water supplies around the country. Smart Growth - really excellent presentation of oppositional views in a respectful manner. Wish we could have had more residents on the panel or the demographic we were discussing. Boise - Great story but felt undirected/unclear point. They really didn't seem like they wanted to do the project again and didn't seem to offer lessons for replication. In fact, seemed hostile to suggestions on how to redo the project.	4/29/2016 2:02 PM
5	Great job all around	4/28/2016 6:12 PM
6	With the burning of Boise International Market and no intention on the owner's behalf to rebuild or "brand" elsewhere, while an interesting story, I'm not clear on its relevance.	4/27/2016 6:09 PM
7	Fantastic sessions.	4/25/2016 11:56 AM
8	Particularly liked the interactive Disruptive Market Trends and Camden session, especially when Alan spoke. Water was interesting, too. Really great, diverse panels.	4/25/2016 11:54 AM
9	As usual, feature-rich and packed with content. Interesting diverse subjects. Loved Philadelphia!	4/25/2016 10:13 AM
10	B/c Boise market burned it was a really sad way to end the day.	4/25/2016 10:11 AM
11	The Camden panel was too long and the presentations of the City and the public policy professor were unfocused and did not add the value I would have expected. This diminished the time and quality of the next presentation.	4/22/2016 5:58 PM
12	One of our best days ever. Sorry I had to leave early.	4/22/2016 5:40 PM
13	Excellent program!	4/22/2016 4:54 PM
14	the water session was much too technical and did not frame the issue/problem properly camden was much too long , repetitive and time could have been allocated to a was great debate opportunity due to different opinions	4/22/2016 4:21 PM
15	Oxford Mills was great - well organized, on time and a good mix of presentation, site tour and Q&A. Great job!	4/21/2016 11:57 PM
16	Excellent meeting, start to finish.	4/21/2016 2:53 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	83% 20	4% 1	13% 3	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 24	0% 0	0% 0	24
Did the Team Perform to Your Expectation?	100% 24	0% 0	0% 0	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 24	0% 0	0% 0	24

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 12

#	Responses	Date
1	The team did a great job of blending real estate development, social entrepreneurship/social benefit, and sustainability in this council meeting. It feels like we are either getting better at it as a council or that certain cities lend themselves to the elan of RPIC; I felt like we could have stayed another two days and Philly and not run out of projects that that exemplified best practices in RPIC.	5/3/2016 1:51 PM
2	I like the idea of an interactive session where people converse instead of present but think the format needs a bit more organization/structure than what transpired at the Spring council day.	4/29/2016 6:32 PM
3	Really great program that got into in depth discussion on the people aspect of our mandate but with unclear take away on how to implement it in our day-to-day work.	4/29/2016 2:11 PM
4	Nice to have new additions to the Council who are in the Development world, and "proving the concept" in their work	4/28/2016 6:14 PM
5	This was my first council day as a member. I thoroughly enjoyed getting to know my council colleagues.	4/27/2016 6:12 PM
6	Thanks to the planning team who did a great job putting together an interesting group of sessions.	4/25/2016 12:45 PM
7	Great, love this council	4/25/2016 11:58 AM
8	Molly is amazing. The council days just keep getting better and better. Really got a lot out of this council day. A lot of participation and varying perspectives within the group - very valuable.	4/25/2016 11:55 AM
9	awesome council members!	4/25/2016 10:15 AM
10	Keeps getting better!	4/22/2016 4:56 PM
11	good event, well organized , though several of the presentations needed better oversight per above...panelists should be limited to 5-10 minutes to allow more Q&A /Debating Oxford tour was very good though would have like to get into office and/or apt unit Boise session may have been best ..too bad , some members had left ; Molly had a good idea for council to follow up given opportunity to help rebuild project.	4/22/2016 4:30 PM
12	Excellent job by Molly McCabe and the project team. Meetings keep getting better and better. Suggest that the Disruptive Trends discussion be continued in future meetings. Excellent mix of members present.	4/21/2016 3:01 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 18

#	Responses	Date
1	More sharing of what members are doing. More sessions like Disruptive Market Trends, which successfully got real participation from members Talk to Vitas about their programs to improve the health of residents in their affordable housing projects. Consider implementing a presentation template that lays out the type of information required (but not limited to) in the presentation. Template should include a template for financial information (simple financing/capital stack) and simple assumptions assumptions and performance metrics. If we are to discuss low income issues I think we need to actually invite low income demographics to our meetings in the form of speakers and guests.	4/29/2016 2:11 PM
2	Not right now, but more Real Deals is always a good thing	4/28/2016 6:14 PM
3	Tech, water, social equity, housing affordability. Same topics we are on. Ever evolving.	4/25/2016 11:58 AM
4	focus on people as factor in all real estate decisions & how to broaden this conversation to larger industry. Impact on people is the "new" impact to the environment "trend" (focus on placemaking, but also impact on more helpless populations, especially in this age of inequality (eg, if this continues what kind of disruptions can we expect?))	4/25/2016 10:15 AM

Council Day Survey for Philadelphia, Spring 2016

5	have some thoughts on Dallas meeting as have invested in markets for 10 years	4/22/2016 4:30 PM
6	Yes for Dallas. The role of philanthropic organizations in real estate development	4/21/2016 3:41 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 18

#	Responses	Date
1	We had a nice mix of off-site and looking at a project with hearing speakers in one location. They both have their benefits; incorporating both seems to work well. The location/venue for our meeting (the Free Library) was wonderful. It was one of the best we've had.	5/3/2016 1:51 PM
2	I think we can apply the "buddy" system between current council members for foster greater relationship building opportunities.	4/27/2016 6:12 PM
3	Just great, especially communications!	4/25/2016 11:58 AM
4	We need to spend more time discussing our where we are in our business amongst each other. We do not have enough opportunities to really understand what other members do. This limits the opportunity to use the council as a forum to find ways to work together.	4/24/2016 6:57 PM
5	see above....enforce time limits	4/22/2016 4:30 PM
6	I especially appreciate interactive sessions like the Disruptive Trends discussion. Always appreciate ample time for conversation among members-- this meeting had a good balance.	4/21/2016 3:01 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 24

#	Responses	Date
	There are no responses.	

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	92% 22	0% 0	8% 2	24
The Council Reception and Venue Were Great!	100% 22	0% 0	0% 0	22

#	Additional Comments on the Council Day Venue and Reception	Date
---	--	------

Council Day Survey for Philadelphia, Spring 2016

1	Layout of room clearly suboptimal	5/3/2016 9:31 AM
2	None	4/25/2016 11:58 AM
3	Barbuzzo dinner was fabulous!! Perfect venue for socializing, and great food.	4/25/2016 11:55 AM
4	dinners are always epic - its a high standard!!	4/25/2016 10:15 AM
5	Reception: outstanding Venue: Free Library: good, but for "long" room configuration. Thanks for moving the tables. Venue, Philadelpha: Outstanding. Would happily come here annually. Terrific city for ULI.	4/21/2016 3:01 PM

Council Day Survey for Philadelphia, Spring 2016

Q36 RRC, Please Rate Each Council Day Session

Answered: 22 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Introduction of Guests and Members	77% 17	0% 0	18% 4	5% 1	22
Waterfront Access as Revitalization Catalyst	91% 20	5% 1	5% 1	0% 0	22
Building Healthy Places	100% 22	0% 0	0% 0	0% 0	22
Historic Tax Credits/Historic Adaptive Reuse Projects	95% 21	0% 0	5% 1	0% 0	22
Healthy Places Infrastructure Boat Tour of Schuylkill River & Urban Garden Walking Tour	81% 17	5% 1	14% 3	0% 0	21

Was Organized					
	Yes	No	Somewhat	N/A	Total
Introduction of Guests and Members	91% 20	0% 0	9% 2	0% 0	22
Waterfront Access as Revitalization Catalyst	100% 22	0% 0	0% 0	0% 0	22
Building Healthy Places	100% 22	0% 0	0% 0	0% 0	22
Historic Tax Credits/Historic Adaptive Reuse Projects	100% 22	0% 0	0% 0	0% 0	22
Healthy Places Infrastructure Boat Tour of Schuylkill River & Urban Garden Walking Tour	100% 21	0% 0	0% 0	0% 0	21

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Introduction of Guests and Members	43% 9	14% 3	10% 2	33% 7	21
Waterfront Access as Revitalization Catalyst	86% 18	0% 0	14% 3	0% 0	21
Building Healthy Places	86% 18	0% 0	14% 3	0% 0	21
Historic Tax Credits/Historic Adaptive Reuse Projects	86% 18	0% 0	14% 3	0% 0	21
Healthy Places Infrastructure Boat Tour of Schuylkill River & Urban Garden Walking Tour	89% 17	0% 0	0% 0	11% 2	19

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great day! Many thanks to leadership for implementing the vision...	5/4/2016 1:42 PM
2	These questions don't convey the professionalism evident in the selection of presenters and the quality of the morning panel presentations.	4/27/2016 8:35 PM
3	Excellent session	4/26/2016 5:42 PM
4	Boat tour was very informative, with a great guide. Very enthusiastic and knowledgeable.	4/25/2016 2:54 PM

Council Day Survey for Philadelphia, Spring 2016

5	Very well organized and interesting.	4/25/2016 10:31 AM
6	All the programming this time was excellent.	4/25/2016 9:48 AM
7	Excellent presentations with great content.	4/25/2016 9:42 AM
8	All the sessions were well thought out and organized.	4/22/2016 2:29 PM
9	I know that it's hard to control, but we burned some precious time during the introductions with a few folks "grabbing the microphone". Would love more time for dialogue/Q&A during the presentation sessions . . . All the topics were great!! I'm not a Twitter person, so really not sure what I am saying here . . . that said, is there a way to give members a means of "Tweeting" during these presentations, or can we find another way to dialogue about what we're learning/hearing? All this written with great respect for the challenges that you face as you schedule our sessions. I understand/realize that there are limits to what's possible within the time frame we have . . . chain of consciousness here . . . could we have been given a list of (optional) discussion questions for the bus ride based on the topics we heard earlier in the day?	4/22/2016 10:04 AM
10	The program was FANTASTIC!	4/22/2016 9:58 AM
11	The green roof tour was a bit disappointing in that it wasn't that unique but the rest of the day was excellent!	4/22/2016 12:34 AM
12	all remarkably high quality, informative.	4/21/2016 9:36 PM
13	All was excellent.	4/21/2016 4:50 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 22	0% 0	0% 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 22	0% 0	0% 0	22
Did the Team Perform to Your Expectation?	100% 21	0% 0	0% 0	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95% 21	0% 0	5% 1	22

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 14

#	Responses	Date
1	One of our best days. Meeting venue and food were great. Logistics of movement and splitting of council for the afternoon was well planned. Morning presentations were top notch. Kudos to the team. The opera tour was a cool add and dinner at the Divine Lorraine was epic.	4/27/2016 8:37 PM
2	It was fantastic. Very educational. Many walk-aways. Good networking too.	4/26/2016 5:44 PM
3	Really enjoyed the whole program this time.	4/25/2016 9:49 AM
4	The best yet!	4/25/2016 9:44 AM
5	The dinner location was amazing and clever. The tour was refreshing and gave greater opportunity for group interaction along with content.	4/22/2016 2:35 PM
6	Best day yet!	4/22/2016 9:59 AM
7	Dinner venue was amazing	4/22/2016 9:47 AM

Council Day Survey for Philadelphia, Spring 2016

8	the location of our council dinner was simply remarkable. the only problem is that the bar just keeps getting set higher each time. just excellent.	4/21/2016 9:38 PM
9	It would have been nice to hear more about the dinner venue (Divine Lorraine) in terms of what they are doing to develop the property, the story behind it, etc.	4/21/2016 3:28 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 17

#	Responses	Date
1	We still need a deeper dive into historic tax credits and the eligibility and requirements determination. I'd like to see one project fully dissected into financials and issues in capital raising.	4/27/2016 8:37 PM
2	The twinning of Historic Tax Credits and NMTC.	4/26/2016 5:44 PM
3	Not at this time.	4/25/2016 9:44 AM
4	The direction the content is going is good. It is impactful to have the broad range of topics that are being addressed from building to regional scale.	4/22/2016 2:35 PM
5	1 . More on healthy places - Well Building Certification and other Certification systems, more case studies, what are the implications, opportunities, obstacles and/or hidden dangers. 2. Suburban redevelopment. In some places that's the next wave. What are the unique challenges associated with assemblage, rezoning, connecting and implementing good suburban redevelopment? 3. According to Cysco Systems, real estate development is the only industry that has not had productivity improvements over the last few decades. What opportunities, challenges, dangers and/or justifications are implied by that challenging assertion?	4/22/2016 10:18 AM
6	Keep up the good work	4/22/2016 9:59 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 20

#	Responses	Date
1	A way to create awareness or news about council members or other interesting topics.	4/27/2016 8:37 PM
2	Greater clarity on guest process. I understand it is a challenge with capacities, but it would be nice to know timing and parameters in advance. I feel I miss the opportunity to bring guests each meeting.	4/22/2016 2:35 PM
3	Gave some thoughts earlier. Please don't take my suggestions as criticism. The council is great!!! Always ways to tweak.	4/22/2016 10:18 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 21

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
1	We get ample opportunity to step up.	4/22/2016 2:35 PM
2	Happy to be helpful where I can be. I am very excited to be on this council, and would be happy to continue on the council. Bill mentioned he'd like to talk with me about Healthy Places/Healthy Corridors . . . any time . . . and let me know if there's anything else I can do to be helpful. Dave Thorpe - dthorpe@silverwesthotels.com	4/22/2016 10:18 AM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	95% 21	0% 0	5% 1	22
The Council Reception and Venue Were Great!	100% 22	0% 0	0% 0	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	I will never forget the Divine Lorraine!	5/4/2016 1:42 PM
2	How could the Divine Lorraine be ever beat. Coordination with caterer must have been outstanding. Intimate and amazing.	4/27/2016 8:37 PM
3	Incredible in both regards!	4/26/2016 5:44 PM
4	Loved the dinner venue.	4/25/2016 9:49 AM
5	Many thanks on the great program and venues.	4/25/2016 9:44 AM
6	The dinner location was amazing and clever. The tour was refreshing and gave greater opportunity for group interaction along with content. Was happy to not be in the convention center.	4/22/2016 2:35 PM
7	You folks keep knocking the cover off the ball!!!!	4/22/2016 10:18 AM
8	Amazing venue GREAT work Molly!	4/22/2016 9:59 AM

Council Day Survey for Philadelphia, Spring 2016

Q37 SDC, Please Rate Each Council Day Session

Answered: 33 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Water: The Newest Urban Real Estate Play?	88% 29	0% 0	12% 4	0% 0	33
Deep Dive 1: One Planet Living: An Approach to Community Design and Implementation	84% 27	3% 1	13% 4	0% 0	32
Deep Dive 2: Response Panel: Site-Scale Programs for Sustainability: "One Size Does Not Fit All."	94% 30	0% 0	6% 2	0% 0	32
Lightning Rounds:Session One - Paris Climate Accord	39% 12	19% 6	42% 13	0% 0	31
Lightning Rounds:Session Two - Great Cities Initiative	80% 24	7% 2	13% 4	0% 0	30
Lightning Rounds:Session Three - Bay Meadows	97% 31	3% 1	0% 0	0% 0	32
Lightning Rounds:Session Four - Green Parking Infrastructure	75% 24	3% 1	22% 7	0% 0	32
Lightning Rounds:Session Five - Co-creating Solutions for Urban Neighborhoods in Coastal Cities: A Look at Red Hook, Brooklyn, NY	65% 20	10% 3	26% 8	0% 0	31
PRESENTATION AND TOUR OF NAVY YARD	91% 30	0% 0	6% 2	3% 1	33
Was Organized					
	Yes	No	Somewhat	N/A	Total
Water: The Newest Urban Real Estate Play?	97% 31	0% 0	3% 1	0% 0	32
Deep Dive 1: One Planet Living: An Approach to Community Design and Implementation	77% 24	3% 1	19% 6	0% 0	31
Deep Dive 2: Response Panel: Site-Scale Programs for Sustainability: "One Size Does Not Fit All."	97% 30	0% 0	3% 1	0% 0	31
Lightning Rounds:Session One - Paris Climate Accord	73% 22	3% 1	23% 7	0% 0	30
Lightning Rounds:Session Two - Great Cities Initiative	90% 26	7% 2	3% 1	0% 0	29
Lightning Rounds:Session Three - Bay Meadows	100% 31	0% 0	0% 0	0% 0	31
Lightning Rounds:Session Four - Green Parking Infrastructure	97% 30	0% 0	3% 1	0% 0	31
Lightning Rounds:Session Five - Co-creating Solutions for Urban Neighborhoods in Coastal Cities: A Look at Red Hook, Brooklyn, NY	93% 28	3% 1	3% 1	0% 0	30
PRESENTATION AND TOUR OF NAVY YARD	91% 29	0% 0	3% 1	6% 2	32
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Water: The Newest Urban Real Estate Play?	94% 29	0% 0	6% 2	0% 0	31

Council Day Survey for Philadelphia, Spring 2016

Deep Dive 1: One Planet Living: An Approach to Community Design and Implementation	83% 25	7% 2	10% 3	0% 0	30
Deep Dive 2: Response Panel: Site-Scale Programs for Sustainability: "One Size Does Not Fit All."	93% 28	0% 0	7% 2	0% 0	30
Lightning Rounds:Session One - Paris Climate Accord	68% 19	11% 3	21% 6	0% 0	28
Lightning Rounds:Session Two - Great Cities Initiative	93% 26	4% 1	4% 1	0% 0	28
Lightning Rounds:Session Three - Bay Meadows	97% 29	0% 0	3% 1	0% 0	30
Lightning Rounds:Session Four - Green Parking Infrastructure	93% 26	0% 0	7% 2	0% 0	28
Lightning Rounds:Session Five - Co-creating Solutions for Urban Neighborhoods in Coastal Cities: A Look at Red Hook, Brooklyn, NY	86% 25	3% 1	10% 3	0% 0	29
PRESENTATION AND TOUR OF NAVY YARD	90% 28	0% 0	3% 1	6% 2	31

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The Red Hook project ideas presented were both innovative and exceptionally motivating, as they showed how a team of professionals could become the catalyst that pushes a community over the "tipping point" to great change.	4/29/2016 9:55 AM
2	Overall, I though it was an excellent session. The presenters did a great job. Deep Dive 2 was particularly interesting we were able to hear the opinions of the people promoting the green rating systems as well as the opinion of the developers who have to navigate these rating systems. I think that we need a follow up on that session.	4/28/2016 12:13 PM
3	The Paris Climate Accord was simply an infomercial for Gensler. Very inappropriate with no educational value.	4/25/2016 11:44 AM
4	The Lightning Round Session One; Paris Climate Accord was a "commercial" for the firm that the presenter is with which is not what should happen.	4/25/2016 11:18 AM
5	The BesZed session missed the audience. The advertisement for Gensler missed the point of the session and to ULI. And the value of product councils. He shouldn't speak again because he keeps doing the same thing.	4/22/2016 4:21 PM
6	The center for sustainability focus on water treatment seems useful for some parts of the country but not others. It was very much "in the weeds" - a topic many of us have worked with. I would like to know more about what the center is doing overall and understand their mission and relationship to our council.	4/22/2016 9:45 AM
7	I feel strongly that our council is not benefitting from careful curation of topics. Over 50% of the content was irrelevant, remedial or off topic.	4/22/2016 12:18 AM
8	Excellent Council Day	4/21/2016 10:48 PM
9	Morning sessions were xcellent	4/21/2016 10:32 PM
10	another great day.	4/21/2016 7:48 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 31	0% 0	0% 0	31
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 31	0% 0	0% 0	31
Did the Team Perform to Your Expectation?	100% 31	0% 0	0% 0	31

Council Day Survey for Philadelphia, Spring 2016

Do You Feel That the Team Communicates Well With You Outside of Council Day?	94% 29	0% 0	6% 2	31
--	------------------	----------------	----------------	----

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 24

#	Responses	Date
1	Excellent venue, thought provoking topics, and great networking, as always!	4/29/2016 10:05 AM
2	Should have more time for presentation and tour of the Navy Yard	4/25/2016 12:15 PM
3	I really enjoy my council....the diversity keeps it strong	4/25/2016 11:47 AM
4	Love the council, very well organized!	4/25/2016 10:26 AM
5	Overall great day.	4/22/2016 4:22 PM
6	Great job!	4/22/2016 1:40 PM
7	Our SDC leadership headed by Andy Gowder is outstanding	4/22/2016 10:30 AM
8	It was great. A bit of the same subject	4/21/2016 9:11 PM
9	GREAT dinner and overall networking	4/21/2016 5:29 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 28

#	Responses	Date
1	Character Analysis as a method for Community Engagement	5/3/2016 11:03 AM
2	1. Follow up on the status of driverless cars today, and compare to the ULI NYC presentation. 2. Elon Musk has a compelling vision for how battery technology and pricing will change how we live off the grid, and he's implementing this plan. This should be a deep dive.	4/29/2016 10:05 AM
3	Sustainable Master Planned Communities	4/25/2016 12:15 PM
4	How driverless cars will alter the built environment in the next decade	4/25/2016 11:47 AM
5	Yes, am working on Tesla for Dallas	4/21/2016 9:11 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 28

#	Responses	Date
1	Shorter lightning rounds, and more of them.	4/29/2016 10:05 AM
2	Keep up the great efforts....they are appreciated	4/25/2016 11:47 AM

Council Day Survey for Philadelphia, Spring 2016

3	Make sure that presenters do not give "commercials" for their firm like the person from Gensler did on the Paris Climate Accord.	4/25/2016 11:19 AM
4	Tangible take home value. I believe this session was better than at least the previous two meetings for take home value.	4/22/2016 12:09 AM
5	Hotter coffee, better food for both meals	4/21/2016 9:11 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 31

#	Responses	Date
1	Chris Dunn Chris.dunn@dunnandkiley.com	5/3/2016 11:03 AM
2	China's use of coal and how to slow/change it is worthy of a presentation. Probably the single biggest thing we can do for global warming is address this. I believe we should examine energy solutions being implemented in Africa, which is the next China. Feel free to contact me for more input. Chris Squadra	4/29/2016 10:05 AM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	90% 27	0% 0	10% 3	30
The Council Reception and Venue Were Great!	97% 29	0% 0	3% 1	30

#	Additional Comments on the Council Day Venue and Reception	Date
1	Probably one of the best Council Dinner venues in recent memory. Food was outstanding, as was the service and the concept of the restaurant.	4/29/2016 10:05 AM
2	Always great to visit a venue where sustainable best practices are displayed	4/25/2016 12:15 PM
3	looking forward to Dallas	4/25/2016 11:47 AM
4	Well done!	4/22/2016 4:22 PM
5	Great job again!	4/22/2016 1:40 PM

Council Day Survey for Philadelphia, Spring 2016

Q38 SHC, Please Rate Each Council Day Session

Answered: 25 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Overview and Seniors Housing Industry Update	96% 24	0% 0	4% 1	0% 0	25
The Insight on Site Selection	75% 18	0% 0	25% 6	0% 0	24
Round Tables – Recent Trends and Interactive Case Study: HUD to Market Rate	83% 20	4% 1	13% 3	0% 0	24
The Business Case for Affordability – Successful Tools for making deals work on the margin	58% 11	11% 2	0% 0	32% 6	19
Winning the fight against Inflation	92% 23	0% 0	8% 2	0% 0	25

Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Overview and Seniors Housing Industry Update	100% 24	0% 0	0% 0	0% 0	24
The Insight on Site Selection	88% 21	0% 0	13% 3	0% 0	24
Round Tables – Recent Trends and Interactive Case Study: HUD to Market Rate	88% 21	0% 0	13% 3	0% 0	24
The Business Case for Affordability – Successful Tools for making deals work on the margin	56% 10	6% 1	6% 1	33% 6	18
Winning the fight against Inflation	88% 21	0% 0	13% 3	0% 0	24

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Overview and Seniors Housing Industry Update	100% 20	0% 0	0% 0	0% 0	20
The Insight on Site Selection	100% 20	0% 0	0% 0	0% 0	20
Round Tables – Recent Trends and Interactive Case Study: HUD to Market Rate	85% 17	5% 1	10% 2	0% 0	20
The Business Case for Affordability – Successful Tools for making deals work on the margin	63% 10	0% 0	13% 2	25% 4	16
Winning the fight against Inflation	85% 17	0% 0	10% 2	5% 1	20

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The round table was particularly beneficial due to the multi-disciplinary interaction with council members on a specific development challenge.	4/22/2016 12:23 PM
2	Excellent meeting. I appreciated the interactive aspects of the meeting as well as the case study. Dale	4/22/2016 9:23 AM
3	All the sessions were great, and the presenters did a good job. Kudos to the council chairs for organizing a well done council day	4/22/2016 4:16 AM

Council Day Survey for Philadelphia, Spring 2016

4	I assumed The Business Case for Affordability was the HUD Case Study	4/21/2016 9:27 PM
---	--	-------------------

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 25	0% 0	0% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	88% 22	0% 0	12% 3	25
Did the Team Perform to Your Expectation?	96% 24	0% 0	4% 1	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	80% 20	0% 0	20% 5	25

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 18

#	Responses	Date
1	I felt the Economic Overview and Industry Update was the most beneficial session from an Investors perspective. Winning the fight against inflation might have been better placed earlier in the day	4/29/2016 4:13 PM
2	Excellent Council Meeting	4/29/2016 10:40 AM
3	Very positive. The only recommendation would be to avoid conflicting with the general sessions (for example, I thought the morning general session on national housing policy was relevant to SHC)	4/22/2016 12:28 PM
4	the lunch was lousy (Council dinner was great)	4/22/2016 9:03 AM
5	Loved that we finally had a large enough room! Good amount of networking time.	4/22/2016 7:55 AM
6	Very well run event on all fronts	4/22/2016 4:34 AM
7	Was my first Council meeting. The group was very warm and engaging and made me feel welcome.	4/21/2016 9:29 PM
8	I thought we might have had time for another session or panel	4/21/2016 4:40 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 10 Skipped: 16

#	Responses	Date
1	Senior housing valuations and cap rate spreads for class A-C and core vs. non-core. Accountable Care and the impact on Senior Living	4/29/2016 4:13 PM
2	Reach out to the Affordable/Workforce Housing Council to discuss ideas for private developers interested in providing more affordable Seniors Housing. Maybe even propose a joint 1-2 hour session.	4/29/2016 10:40 AM
3	Operations	4/29/2016 9:14 AM

Council Day Survey for Philadelphia, Spring 2016

4	Technology, Future risk it shrinks the Seniors Housing market: Home robots, automated driving, home delivery - CW	4/25/2016 9:52 AM
5	More workshops or TAC's	4/22/2016 12:28 PM
6	I'd like to see a panel take on the CCRC vs sub-continuum/standalone model. Everyone says CCRCs are dying but there are certainly plenty of people committed to them. What's the fit? Do they "compete" with standalone or address an entirely different senior? Can operators be good at managing both types? Will they both be developed 20 years from now? - Hass	4/22/2016 7:55 AM
7	A SHC session that focuses on the operators. Have a panel of them speak to various topics, potentially: - challenges they face - opportunities in the market - pros / cons of integrating technology - regulatory environment - management agreement vs. NNN structures	4/22/2016 4:34 AM
8	Presentation of the Minority Participation in PPSH report (MJS)	4/21/2016 9:29 PM
9	Sustainability	4/21/2016 4:42 PM
10	Affordable senior housing	4/21/2016 4:40 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 23

#	Responses	Date
1	NA	4/29/2016 4:13 PM
2	Coordinate meeting start with morning general session even if we needed to meet a little later closer to the closing general session.	4/22/2016 12:28 PM
3	Great format - repeat it for next time, just refresh the session topics for what's relevant in the fall	4/22/2016 4:34 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 22

#	Responses	Date
1	NA	4/29/2016 4:13 PM
2	I feel engaged - SHC has been great.	4/22/2016 12:28 PM
3	I'm happy to get more involved with the council - Dave Mazurek:- dmazurek@convexityproperties.com	4/22/2016 4:34 AM
4	D cameron	4/21/2016 4:40 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total

Council Day Survey for Philadelphia, Spring 2016

The Council Day Venue Was Great!	71% 17	0% 0	29% 7	24
The Council Reception and Venue Were Great!	92% 23	0% 0	8% 2	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	Excellent Council membership, and a strong program at the Spring Session in Philadelphia	4/29/2016 10:40 AM
2	Reception/dinner location was too noisy to be able to communicate	4/27/2016 12:30 AM
3	The food provided at lunch at the Convention Center was not very good. I was also surprised and disappointed that plastic, disposable plates and cutlery were used - not sustainable!	4/25/2016 10:41 PM
4	I'd much rather have the reception be after the council day and not the night before	4/22/2016 4:34 AM

Q39 SSDCBlue, Please Rate Each Council Day Session

Answered: 35 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
SSDC Blue – Town Hall	100% 34	0% 0	0% 0	0% 0	34
King of Prussia Lifestyle Center	85% 29	3% 1	9% 3	3% 1	34
Capital Markets Discussion	88% 30	0% 0	12% 4	0% 0	34
Boulder, Colorado Office	88% 30	3% 1	9% 3	0% 0	34
ULI Foundation Update	47% 16	6% 2	12% 4	35% 12	34
State of the Industry	94% 32	0% 0	3% 1	3% 1	34
Post “State of the Industry” Roundtables	76% 26	0% 0	24% 8	0% 0	34
Housing Attainability for Today’s Homebuyer	85% 29	3% 1	12% 4	0% 0	34
Tom’s Town Distillery	76% 26	3% 1	15% 5	6% 2	34
Was Organized					
	Yes	No	Somewhat	N/A	Total
SSDC Blue – Town Hall	91% 32	0% 0	9% 3	0% 0	35
King of Prussia Lifestyle Center	94% 32	0% 0	3% 1	3% 1	34
Capital Markets Discussion	97% 33	0% 0	3% 1	0% 0	34
Boulder, Colorado Office	91% 31	0% 0	9% 3	0% 0	34
ULI Foundation Update	55% 18	3% 1	9% 3	33% 11	33
State of the Industry	94% 32	0% 0	3% 1	3% 1	34
Post “State of the Industry” Roundtables	85% 29	3% 1	12% 4	0% 0	34
Housing Attainability for Today’s Homebuyer	97% 33	0% 0	3% 1	0% 0	34
Tom’s Town Distillery	91% 31	0% 0	3% 1	6% 2	34
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
SSDC Blue – Town Hall	100% 33	0% 0	0% 0	0% 0	33

Council Day Survey for Philadelphia, Spring 2016

King of Prussia Lifestyle Center	84% 27	6% 2	6% 2	3% 1	32
Capital Markets Discussion	97% 31	0% 0	3% 1	0% 0	32
Boulder, Colorado Office	94% 30	6% 2	0% 0	0% 0	32
ULI Foundation Update	45% 14	3% 1	3% 1	48% 15	31
State of the Industry	88% 28	0% 0	6% 2	6% 2	32
Post "State of the Industry" Roundtables	84% 27	0% 0	3% 1	13% 4	32
Housing Attainability for Today's Homebuyer	94% 30	3% 1	3% 1	0% 0	32
Tom's Town Distillery	84% 27	3% 1	6% 2	6% 2	32

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Round tables did not produce as much value to me as the other structured sessions.	5/3/2016 11:27 AM
2	Great meeting.	5/1/2016 9:25 PM
3	Mary is my hero.	4/25/2016 11:50 PM
4	The two interactive sessions were particularly good and engaging. Covered a lot of different topics, lot of different voices speaking and perspectives expressed in the room. Second one, with tie to pre-meeting survey, was especially good.	4/25/2016 7:27 PM
5	enjoyed the meeting. worth every minute and every penny invested to come to the meetings. Would like to have more time for town hall and roundtables, unstructured, frank discussions. The array of various aspects presented was good programming and a job well done by the chairs!	4/25/2016 2:07 PM
6	Excellent meeting one of the best	4/25/2016 1:04 PM
7	Enjoyed the contrast between the sessions Especially enjoyed King of Prussia presentation	4/25/2016 11:17 AM
8	Drawing on the knowledge and activities of the council members is always a good activity. A session with on Market activity is one you amy consider doing. The cycle and signs of the maturity of the cycle in each persons market would be good.	4/25/2016 9:55 AM
9	Peter Linneman (State of the Industry) was outstanding.	4/23/2016 12:25 PM
10	The lunch speaker and the format was especially good.	4/21/2016 7:26 PM
11	Another good council day - thank you to the council leadership. I found most of the sessions useful with the exception of the Post State of the Industry survey and roundtables. The survey questions generated before today's session were very generic and while the Q+A was lively, I found the content to be light. I appreciate the idea to do this but for me I found very little take away value.	4/21/2016 7:21 PM
12	Another good meeting!!!	4/21/2016 3:37 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 35 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 35	0% 0	0% 0	35
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 35	0% 0	0% 0	35

Council Day Survey for Philadelphia, Spring 2016

Did the Team Perform to Your Expectation?	100% 35	0% 0	0% 0	35
Do You Feel That the Team Communicates Well With You Outside of Council Day?	97% 34	0% 0	3% 1	35

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 28

#	Responses	Date
1	Windowless room was a bit of a bummer. Good quality programs and some good candor from participants.	5/3/2016 11:31 AM
2	great program	4/25/2016 11:51 PM
3	The dinner venue and the food was very little value for the \$175 paid per person. Can we stop going to these private clubs and go to trendy restaurants known for good food and good trendy hip value to take back home. the country club/private club is really for old people and I feel old already.	4/25/2016 2:15 PM
4	Very good leadership	4/25/2016 1:05 PM
5	Overall the day was great. I enjoyed the town hall discussions more than the round table discussions. I would not do both the town hall and round table discussions on the same day again.	4/25/2016 11:56 AM
6	Solid work all around from everyone	4/25/2016 11:18 AM
7	The dinner was so loud we could not really hear our conversation. Otherwise it was a good venue.	4/25/2016 9:59 AM
8	Great Council program and leadership (as always)!	4/22/2016 9:26 AM
9	Great!	4/21/2016 7:27 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 29

#	Responses	Date
1	I'd like to see things at an even smaller scale. Most projects reviewed counted as institutional quality and above the scale at which I work.	5/3/2016 11:31 AM
2	i really enjoy the state of the market presentations.	5/3/2016 10:41 AM
3	Corrigan Station Office Project - Aaron Schlagel	4/25/2016 11:51 PM
4	capital markets for private equity is always a must. an expanded townhall and round table always is the most interesting, engaging and with most take home value. give it more time with the same guy who lead it do it again for twonhall. the round table topics great, the survey you did before the meeting even better. good job!	4/25/2016 2:15 PM
5	Yes - they have already been sent to the leadership	4/25/2016 11:56 AM
6	Yes	4/25/2016 11:18 AM
7	Panel on shared space - Scott Blew, H.ME	4/22/2016 9:26 AM
8	I'd be very interested in a TOD project presentation.	4/21/2016 7:23 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 30

#	Responses	Date
1	This was only my second council day and I've found both to be quite good, keep up the same general pattern. Please distribute the bio book earlier, maybe a week before the meeting so I can study and get to know my fellow participants better.	5/3/2016 11:31 AM
2	Please consider a project tour.	4/29/2016 1:17 PM
3	Consider including related tours. Being inside all day with no windows is not the healthy workplace.	4/26/2016 5:09 PM
4	Keep on encouraging the variety of programming formats (round table, interview, talking heads, case studies) and ensure that there is always at least one interactive session (preferably two - one in AM, one in PM).	4/25/2016 7:30 PM
5	I liked the spring meeting schedule for the entire ULI session where it started at 12:45 on Tuesday, having the general sessions the day before the council sessions. I would like to one day see if we can allow the council members to experience the full general session and an extended day for the council day presentations. I always feel like I miss out so much due to the council day overlapping with general concurrent sessions. value for money. make it worth it.	4/25/2016 2:15 PM
6	I liked the idea of a less formal dinner.	4/25/2016 11:56 AM
7	Maybe pick a theme of the day and lean in on that issue with every presentation.	4/25/2016 9:59 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 35

#	Responses	Date
1	You guys are doing a great job! I also liked it that we are at the convention center as it allowed us to network with others who are not on our council. while having meetings at separate venue may be good for some, a lot of us feel that we should be where everyone is meeting so greater chance to meet others, connect and touch others, while still focused on our product council activities. make our money and investment in time count. allow multi tasking which means all council meetings should be at the convention center to make it easier for us to meet and connect with others who are not product council members or on other councils.	4/25/2016 2:15 PM
2	Doing a great job	4/25/2016 11:18 AM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 35 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	66% 23	9% 3	26% 9	35

Council Day Survey for Philadelphia, Spring 2016

The Council Reception and Venue Were Great!	50% 17	18% 6	32% 11	34
---	------------------	-----------------	------------------	----

#	Additional Comments on the Council Day Venue and Reception	Date
1	Nice to be close to the other events of the general sessions and my hotel, but the windowless room became tedious as the day went on.	5/3/2016 11:31 AM
2	Reception space was too noisy and food was not very good. Neat location though.	4/29/2016 1:17 PM
3	Add site visits in the afternoon if possible. Prefer not to be in a convention center	4/29/2016 10:18 AM
4	Venue was convenient but food was poor quality and room was noisy from other rooms. Reception networking is great. Venue could have had more real estate value and fun.	4/26/2016 5:09 PM
5	I prefer flan to red tofu desserts.	4/25/2016 11:51 PM
6	Convention Center was a good facility, even if it wasn't particularly unique. The Council Dinner/Reception suffered from having a very small/noisy/hot cocktail room and particularly bad food for dinner - a real rarity for Small Scale. Fortunately, the gathering of friends and colleagues offset the negatives of the venue.	4/25/2016 7:30 PM
7	the reception food was terrible. the bar was so crowded, I couldn't get drinks. what was the dessert? who knew. it looked, felt and tasted like something old folks home serves. maybe these private clubs with pretentious histories do have old people picking out their menus.	4/25/2016 2:15 PM
8	Usually better to have Council Day meetings outside of Convention Center room (ie - tour) or unique venue.	4/23/2016 12:27 PM
9	In favor of less formal Council dinner/reception	4/22/2016 9:26 AM

Council Day Survey for Philadelphia, Spring 2016

Q40 SSDCGold, Please Rate Each Council Day Session

Answered: 24 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Town Hall	87% 20	0% 0	13% 3	0% 0	23
RiversEDGE Mixed-Use Development	87% 20	0% 0	13% 3	0% 0	23
Providence Value-Add Acquisition	87% 20	0% 0	13% 3	0% 0	23
Construction Costs	91% 21	0% 0	9% 2	0% 0	23
Prior Case Study Recaps/Post-Mortems	83% 20	8% 2	8% 2	0% 0	24
Local Interest Session	71% 17	0% 0	29% 7	0% 0	24
State of the Industry	83% 19	0% 0	13% 3	4% 1	23
The State of Debt	79% 19	4% 1	17% 4	0% 0	24
Table Discussions (Arranged by topic with table captains)	79% 19	4% 1	17% 4	0% 0	24
Deals Done Since the Fall Meeting	88% 21	0% 0	13% 3	0% 0	24
"Creative Industrial" Conversion in Burbank, CA	83% 20	4% 1	13% 3	0% 0	24

Was Organized					
	Yes	No	Somewhat	N/A	Total
Town Hall	88% 21	0% 0	13% 3	0% 0	24
RiversEDGE Mixed-Use Development	100% 23	0% 0	0% 0	0% 0	23
Providence Value-Add Acquisition	100% 22	0% 0	0% 0	0% 0	22
Construction Costs	91% 21	0% 0	9% 2	0% 0	23
Prior Case Study Recaps/Post-Mortems	88% 21	4% 1	8% 2	0% 0	24
Local Interest Session	96% 23	0% 0	4% 1	0% 0	24
State of the Industry	88% 21	0% 0	8% 2	4% 1	24
The State of Debt	96% 23	0% 0	4% 1	0% 0	24
Table Discussions (Arranged by topic with table captains)	83% 20	4% 1	13% 3	0% 0	24

Council Day Survey for Philadelphia, Spring 2016

Deals Done Since the Fall Meeting	100% 24	0% 0	0% 0	0% 0	24
"Creative Industrial" Conversion in Burbank, CA	88% 21	4% 1	8% 2	0% 0	24
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Town Hall	90% 19	5% 1	5% 1	0% 0	21
RiversEDGE Mixed-Use Development	65% 13	20% 4	15% 3	0% 0	20
Providence Value-Add Acquisition	65% 13	20% 4	15% 3	0% 0	20
Construction Costs	86% 18	5% 1	10% 2	0% 0	21
Prior Case Study Recaps/Post-Mortems	57% 12	14% 3	29% 6	0% 0	21
Local Interest Session	90% 19	5% 1	5% 1	0% 0	21
State of the Industry	70% 14	10% 2	10% 2	10% 2	20
The State of Debt	86% 18	5% 1	5% 1	5% 1	21
Table Discussions (Arranged by topic with table captains)	76% 16	5% 1	10% 2	10% 2	21
Deals Done Since the Fall Meeting	76% 16	0% 0	19% 4	5% 1	21
"Creative Industrial" Conversion in Burbank, CA	81% 17	0% 0	14% 3	5% 1	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Way to rushed. Too many presentations such that there was not enough time for depth and Q&A. The session on Philly went way to long. Too narrow of a scope for take home value.	4/29/2016 8:41 AM
2	Would have liked more time for table top conversations.. just getting into the heart of discussion when we were out of time... (had to step out for a call during S of Industry)	4/28/2016 3:11 PM
3	While I love all the case studies, I was craving learning something new about the business that I could take home. The Linneman lunch was great idea - let us read the slides on our own every time!!!	4/26/2016 9:09 PM
4	I thought the day was well-programmed. We could have had a little more time for Q&A, but then we would have had to push something out, so it was just about right. The tours the day before were a big plus.	4/26/2016 3:43 PM
5	Fewer unstructured table discussions would be appreciated.	4/25/2016 3:44 PM
6	Enjoyed the diversity in the projects presented. I thought the session on Philly was great and I appreciated getting to know the city from a real estate persepective	4/25/2016 10:44 AM
7	Council Day was very well organized with a broad range of topics/presentations. Presenters were great. I left having further developed relationships and knowledge. Really well done.	4/25/2016 10:35 AM
8	Too many presentations not allowing adequate time to discuss	4/22/2016 9:01 AM
9	Loved round tables	4/21/2016 7:07 PM
10	Good day. Would have preferred slide presentation with Linnemon but still good takeaways	4/21/2016 5:30 PM
11	It was a well organized and enjoyable day	4/21/2016 5:22 PM
12	More Q&A time	4/21/2016 3:46 PM

Council Day Survey for Philadelphia, Spring 2016

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 23	0% 0	0% 0	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 22	0% 0	0% 0	22
Did the Team Perform to Your Expectation?	96% 22	0% 0	4% 1	23
Do You Feel That the Team Communicates Well With You Outside of Council Day?	87% 20	4% 1	9% 2	23

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 18

#	Responses	Date
1	We have perhaps the best chair I've worked with at ULI, and I have been a council member for over twenty years.	4/29/2016 2:37 PM
2	Great day. The tours the day before were a big plus.	4/26/2016 3:44 PM
3	Too many presentations w/o Q&A time in the morning.	4/25/2016 3:46 PM
4	Peter Linneman was one of the best speakers I have heard relative to real estate trends. Kudos to Gary for the format.	4/25/2016 10:47 AM
5	Great leadership and organization from Gary Linhart.	4/25/2016 10:38 AM
6	Great day. The format at lunch was much better than a slide presentation.	4/22/2016 1:11 PM
7	It was very good to be located in the Convention Center where the conference headquarters is located...	4/21/2016 8:39 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 16

#	Responses	Date
1	Deeper dives on "lessons learned". This meeting they were "flashed" up on a screen without enough time to discuss.	4/29/2016 8:48 AM
2	No substantive recommendations.	4/25/2016 10:38 AM
3	Succession Planning and associated matters	4/24/2016 11:38 PM
4	in small groups, people always ask what the group see as far as Cap rates. I would suggest that during town hall someone create a matrix on the white board of product type and range of Cap rates and ask people for a show of hands regarding caps rates in their area per product type. might help people get a feel for what's happening around the country in a very simplistic poll.	4/22/2016 5:12 PM
5	Construction debt update would be nice follow up to long term debt panel.	4/22/2016 1:11 PM
6	How does the changing political environment impact the real estate industry	4/22/2016 9:03 AM

Council Day Survey for Philadelphia, Spring 2016

7	The tour before the reception was a great idea, wouldn't be opposed to seeing some real estate during the council day as well, or having our council meeting outside the convention center in a cool venue.	4/22/2016 8:50 AM
8	More round tables	4/21/2016 7:08 PM
9	Autonomous cars and urban parking	4/21/2016 3:48 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 18

#	Responses	Date
1	Less is more!	4/29/2016 8:48 AM
2	Lunch speaker was awesome. Great job setting up and facilitating... We needed more time for our roundtable discussion.	4/28/2016 5:34 PM
3	We could use some relevant topics.	4/26/2016 9:10 PM
4	unstructured table discussions didn't work well.	4/25/2016 3:46 PM
5	Enjoyed the tours but would have appreciated seeing the more of the Comcast building beyond the lobby.	4/25/2016 10:47 AM
6	Really well done. Councils only seem to improve.	4/25/2016 10:38 AM
7	Always like opportunities for more interaction, maybe after the day is over.	4/22/2016 1:11 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 22

#	Responses	Date
1	Always happy to participate; willing to be in the process of developing topics, panels earlier too if Leadership wants help.	4/28/2016 3:14 PM
2	I was engaged to facilitate a session in the afternoon.	4/25/2016 10:38 AM
3	Happy to help make the Council better in any way possible. dlodwick@allresco.com	4/22/2016 1:11 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	65% 15	4% 1	30% 7	23
The Council Reception and Venue Were Great!	57% 13	4% 1	39% 9	23

Council Day Survey for Philadelphia, Spring 2016

#	Additional Comments on the Council Day Venue and Reception	Date
1	The room was not great. Orientation with deeper room, as set up in Philly was 1) hard to hear and 2) hard to see speakers. I prefer wider view so all can be more engaged.	4/29/2016 8:48 AM
2	Reception venue was very loud.. lots of reverberation of noise .. hard to hear..	4/28/2016 3:14 PM
3	Room lighting was low and acoustics weren't great.	4/25/2016 3:46 PM
4	I thought the racket club was a unique space although the food was not very good.	4/25/2016 10:47 AM
5	Reception is not cheap and is usually not worth the cost	4/24/2016 11:38 PM
6	Reception food was questionable	4/21/2016 3:48 PM

Council Day Survey for Philadelphia, Spring 2016

Q41 SSDCSilver, Please Rate Each Council Day Session

Answered: 25 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
The Vintage on Selby	76% 19	0% 0	20% 5	4% 1	25
Old Dogs Can Learn New Tricks	92% 23	0% 0	8% 2	0% 0	25
3737 Chestnut Street	80% 20	4% 1	12% 3	4% 1	25
The Creation of a Craft Brew House	68% 17	16% 4	12% 3	4% 1	25
Working with the Government	64% 16	0% 0	32% 8	4% 1	25
Is the Cheese Full of Holes?	88% 21	4% 1	8% 2	0% 0	24
State of the Industry	92% 23	4% 1	4% 1	0% 0	25
Roundtables – State of the Industry from the SSDC Perspective	84% 21	4% 1	12% 3	0% 0	25
North Dallas Forty: A Fumbled Hand-Off?	96% 24	0% 0	4% 1	0% 0	25
Public & Private Sector Design Strategies	48% 12	20% 5	28% 7	4% 1	25
ULI Advisory Services Program	73% 16	0% 0	14% 3	14% 3	22

Was Organized					
	Yes	No	Somewhat	N/A	Total
The Vintage on Selby	100% 25	0% 0	0% 0	0% 0	25
Old Dogs Can Learn New Tricks	100% 25	0% 0	0% 0	0% 0	25
3737 Chestnut Street	92% 23	0% 0	4% 1	4% 1	25
The Creation of a Craft Brew House	84% 21	4% 1	8% 2	4% 1	25
Working with the Government	88% 22	0% 0	8% 2	4% 1	25
Is the Cheese Full of Holes?	58% 14	17% 4	25% 6	0% 0	24
State of the Industry	84% 21	4% 1	12% 3	0% 0	25
Roundtables – State of the Industry from the SSDC Perspective	80% 20	8% 2	12% 3	0% 0	25
North Dallas Forty: A Fumbled Hand-Off?	96% 24	0% 0	4% 1	0% 0	25

Council Day Survey for Philadelphia, Spring 2016

Public & Private Sector Design Strategies	76% 19	8% 2	12% 3	4% 1	25
ULI Advisory Services Program	82% 18	0% 0	5% 1	14% 3	22
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
The Vintage on Selby	87% 20	0% 0	13% 3	0% 0	23
Old Dogs Can Learn New Tricks	87% 20	4% 1	9% 2	0% 0	23
3737 Chestnut Street	83% 19	0% 0	13% 3	4% 1	23
The Creation of a Craft Brew House	83% 19	0% 0	13% 3	4% 1	23
Working with the Government	74% 17	0% 0	13% 3	13% 3	23
Is the Cheese Full of Holes?	95% 21	0% 0	5% 1	0% 0	22
State of the Industry	74% 17	9% 2	0% 0	17% 4	23
Roundtables – State of the Industry from the SSDC Perspective	70% 16	9% 2	4% 1	17% 4	23
North Dallas Forty: A Fumbled Hand-Off?	96% 22	0% 0	4% 1	0% 0	23
Public & Private Sector Design Strategies	73% 16	5% 1	14% 3	9% 2	22
ULI Advisory Services Program	65% 13	0% 0	10% 2	25% 5	20

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Really liked how we inserted the roundtable in the middle of the day. Good to break from the sit and listen presentations.	4/29/2016 9:48 AM
2	I think we should end our day at 3pm...they just go a bit too long for everybody.	4/22/2016 4:20 PM
3	Best content and program since I've been a member. Very well done. I liked we didn't summarize the table discussions. The summaries take time and don't add value but the small setting focused conversations are valuable.	4/22/2016 8:48 AM
4	With the exception of 1, all sessions were great, even though some don't apply to what I do. The P&P Design Presentation was basically a commercial for the presenter who spent 1/2 hour showing slides of his work and 3 minutes on relevant info for the Council.	4/21/2016 8:41 PM
5	Blue SSDC	4/21/2016 3:47 PM
6	I don't consider many of the deals/projects to be small scale.	4/21/2016 3:42 PM
7	Too much reading of PowerPoint. And too much stuff on the slides.	4/21/2016 3:24 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 2

	Yes	No	Somewhat	Total
--	-----	----	----------	-------

Council Day Survey for Philadelphia, Spring 2016

My Chair Kept the Program on Track	96% 24	4% 1	0% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	84% 21	0% 0	16% 4	25
Did the Team Perform to Your Expectation?	92% 22	0% 0	8% 2	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	84% 21	4% 1	12% 3	25

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 21

#	Responses	Date
1	It's a great group that brings a lot of different perspective to the table and always valuable to get together	4/29/2016 10:50 AM
2	Excellent.	4/29/2016 9:54 AM
3	Scott has done a terrific job as chair. He is a real example of small scale success and the small scale culture and has that appreciated lens as council leader.	4/25/2016 1:38 PM
4	We need a solid tech person to help run/keep things on track for leadership group. Add a young member to assist in that capacity.	4/22/2016 4:25 PM
5	Tech was issue but not a de traction. Program was great	4/22/2016 8:49 AM
6	Venue was better than expected.	4/21/2016 8:44 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 23

#	Responses	Date
1	I enjoy the roundtables, panels, and other interactive sessions	5/4/2016 2:37 PM
2	Like learning about promote structures and fundraising structures that work for various scenarios.	4/29/2016 9:54 AM
3	cmbs-dead or alive. self storage project. any rehab deal.	4/22/2016 4:25 PM
4	More industrial!	4/21/2016 8:44 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 23

#	Responses	Date
1	Always fighting for Q&A time, but I think it's best to get detail on projects and circle up with any questions there wasn't time for during breaks	4/29/2016 10:50 AM

Council Day Survey for Philadelphia, Spring 2016

2	More than one bar at the dinner venue	4/22/2016 8:49 AM
3	See above. Also, succession and leadership programs are always popular.	4/21/2016 8:44 PM
4	Plan it earlier than the weeks before	4/21/2016 3:25 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 25

#	Responses	Date
1	Promote more intra-council business opportunities. There are other members with whom id like to do business and I suspect others who'd like to business with me. Lets take this out of the shadows and have a frank discussion about what we do and how members can help.	4/21/2016 8:44 PM
2	Focus more on young people and guests	4/21/2016 3:25 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	71% 17	4% 1	25% 6	24
The Council Reception and Venue Were Great!	57% 13	4% 1	39% 9	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	I like when there is some theme behind the reception venue - there probably was this time and I missed it, plus realize it is hard to have that every time but more impactful when we do.	5/4/2016 2:37 PM
2	dinner was very 'cooked' at reception	4/29/2016 10:50 AM
3	I wanted to hear more about the Racquet Club dinner venue...that was a missed opportunity to talk about a historical building, it's past and future. We should have heard from a club member on the significance of the club and their business model, it would have interest from members. I always like how the dinner/venue can be incorporated almost into a project review.	4/22/2016 4:25 PM
4	Team was terrific as was the program....	4/22/2016 12:16 PM
5	Venue was convenient. Dinner was terrible.	4/22/2016 9:56 AM

Council Day Survey for Philadelphia, Spring 2016

Q44 STHC, Please Rate Each Council Day Session

Answered: 13 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Harrison Street purchase of Campus Crest	92% 12	0% 0	8% 1	0% 0	13
Breakout Roundtable Discussion: Non-pedestrian vs pedestrian assets	62% 8	8% 1	31% 4	0% 0	13
Lunch: Student Panel with students from Drexel, Penn and Temple	54% 7	8% 1	38% 5	0% 0	13
Security at Student Housing Assets: Best Practices and Systems	69% 9	0% 0	31% 4	0% 0	13
Case Study – “The Arlie”: Student Housing Entitlement, Greystar’s UT Arlington deal	92% 12	8% 1	0% 0	0% 0	13
Axiometrics will provide a brief update on the status of the market via web conference	100% 13	0% 0	0% 0	0% 0	13
The Salvation Army College Collection Program	85% 11	0% 0	8% 1	8% 1	13
What’s Next?	50% 6	8% 1	0% 0	42% 5	12
Was Organized					
	Yes	No	Somewhat	N/A	Total
Harrison Street purchase of Campus Crest	100% 13	0% 0	0% 0	0% 0	13
Breakout Roundtable Discussion: Non-pedestrian vs pedestrian assets	92% 12	0% 0	8% 1	0% 0	13
Lunch: Student Panel with students from Drexel, Penn and Temple	92% 12	0% 0	8% 1	0% 0	13
Security at Student Housing Assets: Best Practices and Systems	77% 10	0% 0	23% 3	0% 0	13
Case Study – “The Arlie”: Student Housing Entitlement, Greystar’s UT Arlington deal	92% 12	8% 1	0% 0	0% 0	13
Axiometrics will provide a brief update on the status of the market via web conference	62% 8	0% 0	38% 5	0% 0	13
The Salvation Army College Collection Program	92% 12	0% 0	0% 0	8% 1	13
What’s Next?	58% 7	0% 0	0% 0	42% 5	12
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Harrison Street purchase of Campus Crest	85% 11	0% 0	15% 2	0% 0	13
Breakout Roundtable Discussion: Non-pedestrian vs pedestrian assets	54% 7	8% 1	31% 4	8% 1	13

Council Day Survey for Philadelphia, Spring 2016

Lunch: Student Panel with students from Drexel, Penn and Temple	92%	0%	8%	0%	13
	12	0	1	0	
Security at Student Housing Assets: Best Practices and Systems	85%	0%	15%	0%	13
	11	0	2	0	
Case Study – “The Arlie”: Student Housing Entitlement, Greystar’s UT Arlington deal	92%	0%	8%	0%	13
	12	0	1	0	
Axiometrics will provide a brief update on the status of the market via web conference	15%	62%	15%	8%	13
	2	8	2	1	
The Salvation Army College Collection Program	85%	8%	0%	8%	13
	11	1	0	1	
What’s Next?	50%	17%	0%	33%	12
	6	2	0	4	

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	My favorite sessions were the Harrison Street case study and the Greystar UT Arlington deal.	5/3/2016 12:41 PM
2	Good council day. I enjoyed the interaction.	5/3/2016 9:02 AM
3	Harrison Street and Greystar were both extremely open and shared specific details which is very helpful.	4/29/2016 12:21 PM
4	the council has made tremendous strides to having real take-home value and creating a forum for shared ideas and open discussion.	4/25/2016 10:53 AM
5	Greatest Council Day yet! Axio was great - visuals somewhat hard to read.	4/25/2016 9:59 AM
6	Best meeting yet.	4/22/2016 8:56 AM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 11 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100%	0%	0%	11
	11	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	100%	0%	0%	11
	11	0	0	
Did the Team Perform to Your Expectation?	100%	0%	0%	11
	11	0	0	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91%	0%	9%	11
	10	0	1	

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 7

#	Responses	Date
1	The council keeps getting better	5/4/2016 7:15 AM
2	It would be good to see more University representatives on the Council.	5/3/2016 12:44 PM
3	Excellent, well organized, and informative	4/29/2016 12:24 PM
4	Great location and venue for the meeting.	4/25/2016 4:03 PM

Council Day Survey for Philadelphia, Spring 2016

5	Skip the student panel at the next meeting; roundtable is good but need to be more creative on topic	4/22/2016 11:48 AM
6	Great meeting. Turning into a really good group.	4/22/2016 8:57 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 6

#	Responses	Date
1	How can we meet the affordability needs of students?	5/3/2016 12:44 PM
2	Capital markets / capital flows presentation would be helpful.	4/29/2016 12:24 PM
3	Seeing construction lender liquidity getting tight. Maybe largest 3 SH construction lenders panel? How about a parents' panel?	4/25/2016 4:33 PM
4	Dive down on new product specific elements of the purpose-built product. Whats changing? Repurpose examples.	4/25/2016 4:03 PM
5	Discussion of continued investor interest or expansion in International student housing markets.	4/25/2016 2:30 PM
6	more case studies. don't need student panel for awhile (we have covered past two). more property tours	4/25/2016 10:56 AM
7	Insurance, deeper dive into correlations that suggest a market is prime for student housing and how fundamentals are truly measured: get contrarian views and make it a debate, how do we create affordable student housing	4/22/2016 11:48 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 1 Skipped: 12

#	Responses	Date
1	continue to build membership with specific focus on equity, developers and owners.	4/25/2016 10:56 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 13

#	Responses	Date
	There are no responses.	

Q58 Please Rate the Council Day Venue and Council Reception

Council Day Survey for Philadelphia, Spring 2016

Answered: 11 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100% 11	0% 0	0% 0	11
The Council Reception and Venue Were Great!	91% 10	0% 0	9% 1	11

#	Additional Comments on the Council Day Venue and Reception	Date
1	The Council dinner is pricey for those of us in the public sector.	5/3/2016 12:44 PM
2	there was miscommunication between ULI and event on end time of event, which caused the Axio presentation to be cut short and remaining presentations to be held without AV support. council did a good job of adapting.	4/25/2016 10:56 AM
3	I liked the change to a non-seated dinner.	4/22/2016 8:57 AM

Council Day Survey for Philadelphia, Spring 2016

Q42 TODC, Please Rate Each Council Day Session

Answered: 33 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Advisory Services Panel	88% 29	0% 0	9% 3	3% 1	33
Capital Markets Panel	97% 32	0% 0	3% 1	0% 0	33
New TOD Research and New TOD Financing Tools	94% 31	0% 0	6% 2	0% 0	33
Drexel University Redevelopment	85% 28	0% 0	12% 4	3% 1	33
30th Street Station	85% 28	3% 1	9% 3	3% 1	33
Tours - 30th Street Station Projects	77% 23	3% 1	13% 4	7% 2	30
Was Organized					
	Yes	No	Somewhat	N/A	Total
Advisory Services Panel	91% 29	0% 0	6% 2	3% 1	32
Capital Markets Panel	94% 30	0% 0	6% 2	0% 0	32
New TOD Research and New TOD Financing Tools	97% 31	0% 0	3% 1	0% 0	32
Drexel University Redevelopment	88% 28	0% 0	9% 3	3% 1	32
30th Street Station	88% 28	0% 0	13% 4	0% 0	32
Tours - 30th Street Station Projects	86% 25	0% 0	10% 3	3% 1	29
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Advisory Services Panel	90% 27	0% 0	3% 1	7% 2	30
Capital Markets Panel	100% 30	0% 0	0% 0	0% 0	30
New TOD Research and New TOD Financing Tools	100% 30	0% 0	0% 0	0% 0	30
Drexel University Redevelopment	93% 28	0% 0	3% 1	3% 1	30
30th Street Station	97% 29	0% 0	3% 1	0% 0	30
Tours - 30th Street Station Projects	89% 24	0% 0	7% 2	4% 1	27

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Nice day again. Would like more case studies in the capital markets panel.	5/3/2016 10:03 AM
2	As always, the day was very well organized and interesting.	5/3/2016 9:36 AM
3	The New TOD Research and Financing Tools discussion was fabulous! Really, really helpful. The 30th Street Station discussion was interested investors but a bit too long. The speakers were not as dynamic as others have been in the past.	4/30/2016 6:59 PM
4	Terrific sessions, particularly the tour of the 30th Station projects. Very helpful to have Anish as a member on the council. As a side note this survey is vastly inferior to the former manual one. I realize it may make your job easier, but I can't believe it imparts the information that the former one did.	4/29/2016 10:50 AM
5	TOD council was content rich and the tour was well organized and very impressive.	4/29/2016 10:50 AM
6	Would like to see more insight into pre-TOD development	4/26/2016 11:41 AM
7	Keep LOCUS on council agenda	4/26/2016 10:33 AM
8	Another great TOD Council Day...loved the meaningful information in the morning and then learned a lot on the tour. Great combination of discussion and on the ground learning.	4/25/2016 11:50 AM
9	#0th Street station project and tour was a little long.	4/25/2016 11:37 AM
10	Council is very well organized. Lots of energy and thought put into the program. The adgenda and locations are very applicable to what we are trying to accomplish. I would like to see real numbers on a site specific development.	4/25/2016 10:20 AM
11	New TOD Research is the same presenters each time. Diversify. 30th Street Station session was long. Might have been better to limit to 20 min of presentation with Q&A while on the tours.	4/23/2016 6:28 PM
12	It would be helpful if we had a comment box after each session. All the panels and the tours were excellent. They all had real take home value and were presented very well. The tours were really good. The first group raved about the headsets but they did not work for the second and third groups. We need to solve that technical problem that we did not know we would encounter.	4/23/2016 4:17 PM
13	The new TOD fiancing tools was HUGE and truly will bennifical for me and HONOLULU. The tour Wes excellent as well and the ear phones were great! There might be an app where we can do this through our smart phones. Overall this was a great day and the best day of the conference for me.	4/23/2016 12:44 PM
14	Another outstanding Council day..	4/22/2016 4:46 PM
15	Really appreciate Chris Coes' information. Will look forward to distribution of his presentation. The Tour of 30th street was tremendous. Big thank you for getting us a construction site tour. That was an extremely complicated deal that only started to make since when we had some one-on-one time during the tour. Very valuable info. Also appreciate trying on the headsets. If we can find the right technology to make that work, the concept is great. Please keep trying!	4/22/2016 12:32 PM
16	It was terrific to have such an in-depth tour. Would have loved to have learned more about the financial terms/deal structures/partnership arrangements of the various projects.	4/22/2016 12:23 PM
17	Highlight of the day was tour of 30th st projects by brandywine. That said, presentation by Brandywine post lunch was too long.....we need to pack so much into the day to get the most out of a long trip, however, I wonder if we should shorten the day by 1 hour by starting a tad later of finishing a tad earlier and shortening presentation segments by 15 minutes - not a big issue, I am fine as is too.....	4/22/2016 6:42 AM
18	The Council dinners are more enjoyable when informally organized like it was in San Francisco. Formal, seated dinners are too long and make it difficult to connect with multiple councilmembers.	4/21/2016 8:04 PM
19	New tod tools was great. Day is a bit long. would like more time for informal networking at end	4/21/2016 3:34 PM
20	Great project and tour. Capital markets was useful. Venue for dinner and food was excellent. Overall very good program.	4/21/2016 2:54 PM
21	John Wolf brings great speakers to Cap MKts - keep him as moderator! Chris L's original research on TOD is excellent and I would like to hear more in greater depth. LOVE taking transit to tour the various cities and we do that every meeting. Anish clearly put in a ton of effort presenting Amtrak's business; it was very informative!	4/21/2016 2:36 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 33 Skipped: 0

Council Day Survey for Philadelphia, Spring 2016

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 33	0% 0	0% 0	33
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 33	0% 0	0% 0	33
Did the Team Perform to Your Expectation?	97% 32	0% 0	3% 1	33
Do You Feel That the Team Communicates Well With You Outside of Council Day?	88% 29	0% 0	12% 4	33

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 19

#	Responses	Date
1	The Council Chair does an excellent job at keeping the meeting on track and the audience engaged	5/3/2016 9:38 AM
2	TOD chair is high energy and excellent leader	4/29/2016 10:52 AM
3	Organized well; moving lunch and rest of program out of the deady convention center room was positive; TOD should always tour	4/26/2016 11:34 AM
4	John Hempleman has thrown himself at his new job as chair of TOD Council...could not ask for a more organiaaed, thoughtful and well organized day.	4/25/2016 11:54 AM
5	Very good content in the morning, with a tight focus on TOD including in the capital markets discussion. The afternoon tour was less TOD and more about the specific buildings, but this might reflect shortcoming of the development program and not a shortcoming of the tour.	4/25/2016 10:45 AM
6	Excellent meeting. There were great take-away ideas and information.	4/25/2016 10:22 AM
7	Riding the rails and see the TOD projects was key to a terrific Council Day.	4/23/2016 4:19 PM
8	Best day of the conference for me	4/23/2016 12:45 PM
9	see prior comments	4/22/2016 6:43 AM
10	Chair needs to be more cognizant of people with questions in the audience.	4/21/2016 8:06 PM
11	Great job! Excellent venues and the tours with headsets were great.	4/21/2016 6:47 PM
12	Great chair and team	4/21/2016 3:37 PM
13	Good, information pa Jed.	4/21/2016 2:57 PM
14	John H is a terrific communicator. I now know exactly what we will be doing at future meetings in Dallas and Seattle! And he organized an excellent dinner at Davio's. And Cindy very clearly outlines her goals for ULI Foundation. Clear, informative leadership.	4/21/2016 2:42 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 12 Skipped: 21

#	Responses	Date
1	Bus Rapid Transit. Does it work?	5/3/2016 10:05 AM

Council Day Survey for Philadelphia, Spring 2016

2	We can always benefit from learning more about the transit systems in the markets we are visiting.	4/29/2016 10:52 AM
3	Density and transit: what type of transit best accommodates different densities and types of development. development accommodates how different	4/27/2016 12:01 AM
4	I strongly encourage the Council leadership to entertain a session on the quality of transit service and the impact that the quality of transit service has on TOD values. The quality of transit service varies considerably from region to region, see: http://www.cnt.org/tools/all-transit . I should imagine that the quality of transit service should impact the viability of TOD in many places.	4/25/2016 4:44 PM
5	Could spend a little more time on case studies and place making strategies.	4/25/2016 3:04 PM
6	In Dallas, how does a new rail transit system create development opportunities, in contrast to the old transit system in Philadelphia. A compare and contrast session.	4/25/2016 11:54 AM
7	Real numbers on real projects.	4/25/2016 10:22 AM
8	Yes, we have already started planning Dallas and Seattle	4/23/2016 4:19 PM
9	Health & Wellness in Real Estate Development. Matt Trowbridge University of Virginia & Tony Pringles, Quinn & Assoc. Urban Equity & Affordable housing	4/21/2016 6:47 PM
10	some on new starts and how to avoid pit falls	4/21/2016 3:37 PM
11	Like to hear an expert on driverless cars and ride services on need/usage for public train transit.	4/21/2016 2:57 PM
12	Michael from Blackstone was great on Cap MKts panel. Smart, informative.	4/21/2016 2:42 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 9 Skipped: 24

#	Responses	Date
1	No suggestions...the day is well managed.	4/29/2016 10:52 AM
2	This survey!	4/29/2016 10:50 AM
3	See other comment	4/26/2016 11:42 AM
4	Biggest challenge, improving upon this Council meeting in Philadelphia.	4/25/2016 11:54 AM
5	It would be helpful to receive info ahead of meeting and follow up info after meeting. It would also be beneficial to encourage more knowledge sharing amongst Council members throughout the year.	4/25/2016 11:46 AM
6	Maybe feedback from participates on how they are applying what they are learning.	4/25/2016 10:22 AM
7	Great job!	4/21/2016 6:47 PM
8	more informal networking, more compressed day	4/21/2016 3:37 PM
9	I like the idea of having even more topics and speakers from our own council membership. We have a lot of talent in the room!	4/21/2016 2:42 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 33

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
	There are no responses.	

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 33 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	91% 30	0% 0	9% 3	33
The Council Reception and Venue Were Great!	97% 31	0% 0	3% 1	32

#	Additional Comments on the Council Day Venue and Reception	Date
1	Convention center is always pretty generic. Council reception was terrific.	5/3/2016 10:05 AM
2	Council Reception is always a high point and was certainly this time as well.	4/29/2016 10:52 AM
3	The CIRA tour was excellent!	4/25/2016 4:44 PM
4	especially given the last minute cancellation of the reception venue, it was outstanding! Getting out of the convention center is always a good thing for the tours.	4/25/2016 11:54 AM
5	We could do better on the wine selection.	4/25/2016 11:38 AM
6	General point about Philadelphia convention center: it is a good venue - well-located center city, easy transit access with adjacency to interesting urban experiences	4/25/2016 10:45 AM
7	Dinner and Reception was AAA. The Convention Center was ok and our lunch and afternoon venue at the 30th St. Station was terrific.	4/23/2016 4:19 PM
8	We are so very luck to have all the Leadership's pre-planning.	4/22/2016 12:33 PM
9	Really liked that the reception was a sit-down dinner (preferable to the format in San Francisco).	4/22/2016 12:25 PM
10	dinner was very good	4/21/2016 3:37 PM
11	Davio's was a great setting for dinner. Classy, excellent service and food. And intimate environment for conversation. Better than the clubroom at Avalon property in SF.	4/21/2016 2:42 PM

Q43 UDIC, Please Rate Each Council Day Session

Answered: 21 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Coffee with Craig Carnaroli	81% 17	5% 1	14% 3	0% 0	21
Session 1: What's Next for the University City Ecosystem?	81% 17	0% 0	19% 4	0% 0	21
Session 2: Technology, Innovation and Center City	81% 17	0% 0	14% 3	5% 1	21
Lunch Session: John Fry in Conversation with Omar Blaik	95% 20	0% 0	0% 0	5% 1	21
Session 3: Addressing Equity Issues in University Development and the Innovation Economy	80% 16	0% 0	20% 4	0% 0	20
Special topic: UDIC Research Initiative	53% 10	11% 2	21% 4	16% 3	19
Was Organized					
	Yes	No	Somewhat	N/A	Total
Coffee with Craig Carnaroli	100% 21	0% 0	0% 0	0% 0	21
Session 1: What's Next for the University City Ecosystem?	95% 20	0% 0	5% 1	0% 0	21
Session 2: Technology, Innovation and Center City	81% 17	0% 0	14% 3	5% 1	21
Lunch Session: John Fry in Conversation with Omar Blaik	90% 19	0% 0	5% 1	5% 1	21
Session 3: Addressing Equity Issues in University Development and the Innovation Economy	100% 20	0% 0	0% 0	0% 0	20
Special topic: UDIC Research Initiative	63% 12	5% 1	21% 4	11% 2	19
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Coffee with Craig Carnaroli	83% 15	11% 2	6% 1	0% 0	18
Session 1: What's Next for the University City Ecosystem?	83% 15	6% 1	11% 2	0% 0	18
Session 2: Technology, Innovation and Center City	89% 16	0% 0	6% 1	6% 1	18
Lunch Session: John Fry in Conversation with Omar Blaik	89% 16	0% 0	6% 1	6% 1	18
Session 3: Addressing Equity Issues in University Development and the Innovation Economy	100% 17	0% 0	0% 0	0% 0	17
Special topic: UDIC Research Initiative	75% 12	13% 2	13% 2	0% 0	16

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great Council meeting. Lots of interesting ideas and conversation. Can't wait for the next session!	5/3/2016 9:37 AM
2	Thanks for all the hard work in organizing the council day. Was a bit challenging to hear from the back of the room, but will make sure to sit closer up next time.	4/29/2016 4:12 PM
3	A strong and informative program	4/29/2016 12:49 PM
4	In general I would like to see more time for questions and dialogue among council members and less time spent on presentations.	4/29/2016 9:51 AM
5	The University City Ecosystem was a fascinating discussion - great session!	4/25/2016 11:45 AM
6	Senior level people on panels and in dialogue were excellent.	4/24/2016 12:56 PM
7	I thought that the entire day was valuable. I would recommend fewer panel discussions in the future. Bigger presentations with deeper information would be valued.	4/22/2016 10:33 AM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 21	0% 0	0% 0	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	95% 20	0% 0	5% 1	21
Did the Team Perform to Your Expectation?	95% 19	0% 0	5% 1	20
Do You Feel That the Team Communicates Well With You Outside of Council Day?	70% 14	10% 2	20% 4	20

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 15

#	Responses	Date
1	For a newly formed council this council day met expectations, however, I think there needs to be a wider diversity of subject matter.	4/29/2016 3:57 PM
2	The Council Day was interesting, useful, and engaging, with great participation from nearly all members	4/29/2016 2:00 PM
3	Great venue. Like to keep meeting in special local places.	4/29/2016 9:55 AM
4	Well organized	4/25/2016 2:26 PM
5	Very full day with great information.	4/25/2016 1:25 PM
6	The entire day had great value - well done!	4/25/2016 11:48 AM
7	Best one day meeting I attend all year. This is my 4th product council meeting	4/21/2016 4:55 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Council Day Survey for Philadelphia, Spring 2016

Answered: 7 Skipped: 15

#	Responses	Date
1	The state of Historically Black Colleges and Universities within the system of institutions, their needs, and to what degree they continue to advance and focus on access and equity.	5/1/2016 1:22 PM
2	-case studies -site tours	4/29/2016 3:57 PM
3	The Dallas Arts District story might be interesting. Exploring the impact of Arts organizations on urban revitalization.	4/29/2016 9:55 AM
4	Cost of higher education	4/25/2016 2:26 PM
5	N/A	4/25/2016 11:48 AM
6	Interested in private development / P3 at universities.	4/24/2016 12:58 PM
7	In Dallas, I think it would be a great location to have the meeting in the Arts District of downtown and to do some touring time of the Clyde Warren Park that is in the heart of Dallas -- it is such an exceptional open space (ULI award winner) and is so relevant to Universities and Anchor Institutions	4/22/2016 10:35 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 14

#	Responses	Date
1	Was completely satisfied with the presentations and dialogue.	5/1/2016 1:22 PM
2	Please get more members of the council involved with planing the meeting.	4/29/2016 3:57 PM
3	More opportunities to dialogue among members.	4/29/2016 9:55 AM
4	Perhaps a field trip during the day.	4/25/2016 2:26 PM
5	had a good conversation at wrap up on this topic.	4/25/2016 1:25 PM
6	Allow time for a tour to experience the campus we are on - perhaps integrate it with some aspect of one of the upcoming sessions so that it has value beyond touring.	4/25/2016 11:48 AM
7	Site tour.	4/24/2016 12:58 PM
8	Tour associated with meeting like at Stanford	4/21/2016 4:55 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 20

#	Responses	Date
1	They each have normal jobs and given that reality they do a phenomenal job to have been this organized at this level, with individuals who are at our level.	5/1/2016 1:22 PM
2	The team has been fantastic and fosters a very engaging environment.	4/25/2016 11:48 AM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	86% 18	0% 0	14% 3	21
The Council Reception and Venue Were Great!	68% 13	5% 1	26% 5	19

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception was a bit tight, but it did work well enough.	5/1/2016 1:22 PM
2	The council day venue had very good natural light but the acoustics were not the best.	4/29/2016 3:57 PM
3	Location was very dark and it would be nicer to have everyone in the same room, seated at smaller tables	4/29/2016 2:00 PM
4	Great atmosphere but a little hard to hear things at times.	4/29/2016 8:00 AM
5	Need to tour and get out of the room more	4/22/2016 10:00 AM
6	Reception was too loud. Difficult to have a conversation	4/21/2016 4:55 PM

Council Day Survey for Philadelphia, Spring 2016

Q45 UDMUCBlue, Please Rate Each Council Day Session

Answered: 26 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Open Mic - What's on your mind?	100% 26	0% 0	0% 0	0% 0	26
Rubenstein Partners	54% 14	0% 0	46% 12	0% 0	26
Joint Economic Presentation	85% 22	4% 1	12% 3	0% 0	26
One Riverside Tour/Presentation - The Evolution of Center City, University City and the Schuylkill River Waterfront	92% 23	4% 1	0% 0	4% 1	25
Liberty Property Trust - Tale of Two Towers: Comcast Center and Comcast Innovation and Technology Center	96% 24	0% 0	0% 0	4% 1	25

Was Organized					
	Yes	No	Somewhat	N/A	Total
Open Mic - What's on your mind?	100% 26	0% 0	0% 0	0% 0	26
Rubenstein Partners	92% 24	0% 0	8% 2	0% 0	26
Joint Economic Presentation	92% 24	0% 0	8% 2	0% 0	26
One Riverside Tour/Presentation - The Evolution of Center City, University City and the Schuylkill River Waterfront	96% 24	0% 0	0% 0	4% 1	25
Liberty Property Trust - Tale of Two Towers: Comcast Center and Comcast Innovation and Technology Center	92% 23	0% 0	4% 1	4% 1	25

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Open Mic - What's on your mind?	88% 23	4% 1	8% 2	0% 0	26
Rubenstein Partners	64% 16	0% 0	36% 9	0% 0	25
Joint Economic Presentation	58% 15	8% 2	35% 9	0% 0	26
One Riverside Tour/Presentation - The Evolution of Center City, University City and the Schuylkill River Waterfront	96% 24	0% 0	0% 0	4% 1	25
Liberty Property Trust - Tale of Two Towers: Comcast Center and Comcast Innovation and Technology Center	92% 23	0% 0	4% 1	4% 1	25

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	all sessions were excellent	4/29/2016 12:50 PM
2	The team did an excellent job providing a council day that had a lot of take away value, showed off the best Philadelphia had to offer and plenty of opportunity to network with our fellow council members.	4/29/2016 11:08 AM
3	It was a fantastic day.	4/29/2016 10:04 AM
4	Enjoyed the day -- good content and variety	4/29/2016 9:07 AM

Council Day Survey for Philadelphia, Spring 2016

5	Tours were superb, great take away value. Independence Plaza was too long and toooooo dry. Not enough challenges discussed. Great meeting nonetheless!	4/26/2016 1:04 AM
6	Such a great meeting. Philly proved to be such a wonderful venue. Great content in the programming. Really smooth logistics. Good time with the council. Overall excellent meeting.	4/25/2016 6:35 PM
7	nice to tour construction sites	4/25/2016 11:31 AM
8	the day was so good, its hard to pick a favorite. I particularly enjoyed the economic presentation- the approach was different and helpful	4/25/2016 11:22 AM
9	Both site visits were excellent.	4/24/2016 10:29 AM
10	Loved the Open Mic... wish we had more time for this!	4/22/2016 5:51 PM
11	The Rubenstein presentation was interesting in how they repositioned the office asset, but it wasn't focussed on mixed-use	4/22/2016 6:52 AM
12	Great day! Really appreciate the work that Leadership put into the agenda!	4/21/2016 10:19 PM
13	Peter linneman had limited take home and next time a better economist - Josh Scoville or Art Margon would have been much better	4/21/2016 5:17 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 26	0% 0	0% 0	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 26	0% 0	0% 0	26
Did the Team Perform to Your Expectation?	100% 26	0% 0	0% 0	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	92% 24	0% 0	8% 2	26

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 18

#	Responses	Date
1	One of the best days we've had. great mix of venues, activities, touring and networking. Gentry and the leadership team did a fantastic job.	4/29/2016 10:10 AM
2	Always nice to have the host introduce the guest, this year they were read from a list. nicer the other way.	4/26/2016 1:07 AM
3	Dinner was fabulous. Love being with just our council for dinner.	4/25/2016 6:37 PM
4	Gentry is a wonderful chair	4/25/2016 11:24 AM
5	As usual, excellent.	4/24/2016 10:30 AM
6	I was disappointed with the Linneman presentation. Not enough connection to real estate.	4/22/2016 10:03 AM
7	The tours are interesting but more time for peer to peer discussion might be valuable	4/22/2016 6:54 AM
8	Great day . Thank you very much for all your hard work.	4/21/2016 5:19 PM

Q55 Do You Have Any Council Sessions,

Council Day Survey for Philadelphia, Spring 2016

Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 22

#	Responses	Date
1	Would like to have some of our members give presentations on things they are working on.	4/25/2016 6:37 PM
2	Financing strategies for Mixed Use projects.	4/25/2016 11:33 AM
3	Non-bank lending	4/24/2016 10:30 AM
4	Would be great to explore some topics outside of finance and economics. Trends in MF, Office, Retail, Industrial. Transportation issues, etc. Capital is critical piece, but would be great to pull it into discussions on the physical assets.	4/22/2016 5:52 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 23

#	Responses	Date
1	Maybe breakout groups to heighten the engagement with people.	4/25/2016 11:33 AM
2	I would prefer to spend more time discussing topics amongst the council members within a closed room rather than spending the majority of our time touring assets.	4/25/2016 9:44 AM
3	Loved Q& A at the beginning. 45 min may have been better. Like the idea of joint economic session - it was the economist who was the issue.	4/21/2016 5:19 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 26

#	Responses	Date
	There are no responses.	

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	85% 22	4% 1	12% 3	26

Council Day Survey for Philadelphia, Spring 2016

The Council Reception and Venue Were Great!	100% 26	0% 0	0% 0	26
---	-------------------	----------------	----------------	----

#	Additional Comments on the Council Day Venue and Reception	Date
1	Philadelphia Convention Center was too spread out with no maps and little signage	5/1/2016 3:39 PM
2	Great Council dinner venue. Beautiful real estate.	4/29/2016 5:25 PM
3	Great venue for the Council Reception!	4/29/2016 11:21 AM
4	Dinner location and food were absolutely amazing	4/29/2016 9:09 AM
5	hard to meet in a large breakout room in a convention center. Need a lower ceiling for better acoustics.	4/26/2016 1:07 AM
6	Terrific job by our council leadership. In my opinion, our two off-site visits and tours were the best ever.	4/25/2016 1:02 PM
7	the dinner was unexpected and so well done	4/25/2016 11:24 AM
8	The reception location was great.	4/25/2016 9:44 AM
9	The dinner venue was terrific	4/22/2016 10:03 AM
10	Great job!	4/21/2016 5:19 PM

Council Day Survey for Philadelphia, Spring 2016

Q46 UDMUCBronze, Please Rate Each Council Day Session

Answered: 27 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Bronzini round table discussions	96% 26	0% 0	4% 1	0% 0	27
Philadelphia - the City of Brotherly Love...and Innovation	89% 24	4% 1	7% 2	0% 0	27
Bronzini Capital Markets Panel	81% 22	0% 0	19% 5	0% 0	27
Millennials and the impact on the real estate sector	93% 25	0% 0	7% 2	0% 0	27
Tour of The Granary Apartments	36% 9	8% 2	40% 10	16% 4	25
Tour of Rodin Square	50% 12	0% 0	25% 6	25% 6	24
Was Organized					
	Yes	No	Somewhat	N/A	Total
Bronzini round table discussions	100% 27	0% 0	0% 0	0% 0	27
Philadelphia - the City of Brotherly Love...and Innovation	89% 24	4% 1	7% 2	0% 0	27
Bronzini Capital Markets Panel	89% 24	4% 1	7% 2	0% 0	27
Millennials and the impact on the real estate sector	100% 27	0% 0	0% 0	0% 0	27
Tour of The Granary Apartments	44% 11	12% 3	28% 7	16% 4	25
Tour of Rodin Square	67% 16	0% 0	8% 2	25% 6	24
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Bronzini round table discussions	56% 14	12% 3	20% 5	12% 3	25
Philadelphia - the City of Brotherly Love...and Innovation	73% 19	4% 1	23% 6	0% 0	26
Bronzini Capital Markets Panel	92% 24	4% 1	4% 1	0% 0	26
Millennials and the impact on the real estate sector	96% 25	0% 0	4% 1	0% 0	26
Tour of The Granary Apartments	63% 15	8% 2	4% 1	25% 6	24
Tour of Rodin Square	70% 16	0% 0	0% 0	30% 7	23

Council Day Survey for Philadelphia, Spring 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Really liked the round table to begin. Millennials was interesting and panelists were very well prepared. Philadelphia panel was poor with no take home value. Capital Markets panel should have been more robust - panel just wasn't well organized - but concept is great Lunch speaker was interesting and excellent	5/2/2016 11:29 AM
2	Great job by council leadership as usual.	4/29/2016 2:55 PM
3	Excellent Council Day	4/29/2016 12:30 PM
4	The entire day was well organized and very content driven	4/29/2016 9:29 AM
5	The Millennials presentation was excellent.	4/25/2016 6:40 PM
6	Excellent day. Well organized and high Quality content.	4/25/2016 5:51 PM
7	Great panels.	4/25/2016 5:21 PM
8	Fantastic morning panels and lunch overview of the economy. Venue was great, and I loved starting with the round table discussions. I thought the questions were additive, got everyone engaged and started off on the right foot. The tours were not as sterling as they often are. Granary Apartments was loose and unorganized, and the individual providing information seemed surprised to have the number of people in the lobby. Rodin square was an interesting story, but not being able to see any of the progress upstairs limited the value of the presentation.	4/25/2016 4:32 PM
9	The Philadelphia and Millennials panels were tops....	4/25/2016 2:25 PM
10	For the tours we should try to manage the guide selected so that the council member's interests are addressed. Perhaps a dry run with the guide would be helpful.	4/25/2016 1:11 PM
11	A fantastic day that was well organized by the council leadership	4/25/2016 9:45 AM
12	very well organized and thoughtful program. well worth it.	4/22/2016 4:46 PM
13	Especially enjoyed the Millennials panel	4/22/2016 2:37 PM
14	the round tables were a great way to kick off the meeting	4/22/2016 7:36 AM
15	Late start but us behind then the Philly presentation ran 30 min over.	4/21/2016 6:37 PM
16	The Millennial session was fantastic, and I found the capital markets helpful. The Philadelphia session went on too long and the last speaker showed no respect for time. The first two speakers were interesting particularly the University speaker.	4/21/2016 5:27 PM
17	Great day folks!	4/21/2016 4:00 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	93% 25	0% 0	7% 2	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 26	0% 0	4% 1	27
Did the Team Perform to Your Expectation?	100% 27	0% 0	0% 0	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93% 25	0% 0	7% 2	27

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 18

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
1	Too much time on tours and items specific to Phila.	5/2/2016 11:30 AM
2	Serena Wolfe has done a great job as leader of our Council.	4/30/2016 1:35 PM
3	Great Council Day and Team....Chair is Responsive and Leadership is Good!	4/29/2016 12:31 PM
4	Very well organized	4/25/2016 5:22 PM
5	Excellent Council Day. Serena and the Team deliver!	4/25/2016 2:32 PM
6	Serena, your leadership for our council is an inspiration! Thank you.	4/25/2016 1:34 PM
7	A very well organized day. Thoroughly enjoyed the sessions and asset tours.	4/25/2016 9:49 AM
8	Excellent day	4/22/2016 2:37 PM
9	Overall excellent and the venue was fantastic.	4/21/2016 5:32 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 21

#	Responses	Date
1	Recently heard Warren Buffet state he has no clue what the long term impact of zero to negative interest rate monetary policy will be on economic cycles. It would be interesting to hear a panel of economic experts discuss the potential long term impact of such low to negative rates on commercial real estate and its cycles.	4/30/2016 1:35 PM
2	Tour of Klyde Warren Park in Dallas	4/25/2016 6:41 PM
3	We did not have a hospitality topic this meeting. Dallas and Seattle are good places for hotel discussions.	4/25/2016 1:34 PM
4	continue to spotlight RE transaction within the specific submarket	4/25/2016 9:49 AM
5	More discussion on how mixed use can deliver more affordable housing units	4/21/2016 6:40 PM
6	preparing for the next slowdown-legal and risk issues facing JV's and Fund Sponsors. I would happily voluntary of put a panel together and do a few case studies.	4/21/2016 5:32 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 22

#	Responses	Date
1	Provide a more organized tour experience.	4/25/2016 4:33 PM
2	When we are in a great museum - let's try to see some of the great art (difficult with time constraints but try we must - as this is what makes the venue and the city special and indeed great!)	4/25/2016 2:32 PM
3	Tighter coordination herding the cats for the tours.	4/25/2016 1:34 PM
4	Just the timing. Everything else was good.	4/21/2016 6:40 PM
5	I thought it was excellent	4/21/2016 5:32 PM

Q57 How Can Your Leadership Team

Council Day Survey for Philadelphia, Spring 2016

Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 26

#	Responses	Date
1	I would like to be more involved	4/21/2016 5:32 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	88% 23	4% 1	8% 2	26
The Council Reception and Venue Were Great!	88% 22	0% 0	12% 3	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	Great venue for council day at the Philadelphia Art Museum; however, we didn't see any of the museum so the venue really didn't matter. I think i like the buffet/mingle style reception better than having a sit down dinner which provided less opportunity to mingle once dinner began.	4/30/2016 1:35 PM
2	Need time to see the art in the Museum!!!!	4/29/2016 12:31 PM
3	Not much to see at the Reception at Rodin Square.	4/25/2016 4:33 PM
4	Once again - excellent overall - continuing with Houston, San Francisco, and now Philadelphia	4/25/2016 2:32 PM
5	Dinner venue was loud with all the chatter going on. Food was good	4/21/2016 6:40 PM

Q47 UDMUCGold, Please Rate Each Council Day Session

Answered: 25 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Overview of the Philadelphia Market and Introduction to Center City District	96% 24	0% 0	4% 1	0% 0	25
Case Study – Avalon: a Cutting Edge MXD Use Project	80% 20	0% 0	20% 5	0% 0	25
Joint Economic Presentation	100% 24	0% 0	0% 0	0% 0	24
Tour of FMC Tower at Cira Center South– Meet in Office Lobby of FMC Tower	63% 15	8% 2	29% 7	0% 0	24
Overview Comments on FMC and Q & A with Paul Commito, Steve Rush and Evan O'Donnell about Cira Center South	80% 20	8% 2	12% 3	0% 0	25
Presentation on the Private Redevelopment of the University of Pennsylvania campus and the creation of Pennovation Works	72% 18	8% 2	20% 5	0% 0	25
What's On Your Mind?	76% 19	8% 2	12% 3	4% 1	25
Was Organized					
	Yes	No	Somewhat	N/A	Total
Overview of the Philadelphia Market and Introduction to Center City District	100% 25	0% 0	0% 0	0% 0	25
Case Study – Avalon: a Cutting Edge MXD Use Project	96% 24	0% 0	4% 1	0% 0	25
Joint Economic Presentation	92% 22	0% 0	8% 2	0% 0	24
Tour of FMC Tower at Cira Center South– Meet in Office Lobby of FMC Tower	67% 16	8% 2	25% 6	0% 0	24
Overview Comments on FMC and Q & A with Paul Commito, Steve Rush and Evan O'Donnell about Cira Center South	84% 21	0% 0	16% 4	0% 0	25
Presentation on the Private Redevelopment of the University of Pennsylvania campus and the creation of Pennovation Works	84% 21	0% 0	16% 4	0% 0	25
What's On Your Mind?	76% 19	4% 1	16% 4	4% 1	25
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Overview of the Philadelphia Market and Introduction to Center City District	100% 24	0% 0	0% 0	0% 0	24
Case Study – Avalon: a Cutting Edge MXD Use Project	96% 23	4% 1	0% 0	0% 0	24
Joint Economic Presentation	57% 13	22% 5	22% 5	0% 0	23
Tour of FMC Tower at Cira Center South– Meet in Office Lobby of FMC Tower	78% 18	9% 2	9% 2	4% 1	23

Council Day Survey for Philadelphia, Spring 2016

Overview Comments on FMC and Q & A with Paul Commito, Steve Rush and Evan O'Donnell about Cira Center South	92% 22	0% 0	8% 2	0% 0	24
Presentation on the Private Redevelopment of the University of Pennsylvania campus and the creation of Pennovation Works	79% 19	4% 1	13% 3	4% 1	24
What's On Your Mind?	92% 22	4% 1	0% 0	4% 1	24

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Overview of Philly market was very, very good; great way to familiarize the group with a market that may not be well known.	5/2/2016 11:22 AM
2	Outstanding content. Well paced with good amount of time allotted for discussion. Good insight into local market while touching on some larger themes. Very well organized.	4/25/2016 8:52 PM
3	Great council day!	4/25/2016 12:59 PM
4	Some disappointments after the morning session. Long walk to an average lunch. FMC tour was lobby only so pretty useless. Pennovation has little applicability to most of us. What's on your mad was just a planning session for next time. Love going to the Phillies gam but the food was terrible.	4/25/2016 11:10 AM
5	Once again, a great day with the right mix of in class and field trip/live presentations. I also think it is good that all of the leadership, not just the chair lead discussions.	4/25/2016 10:49 AM
6	Philadelphia was perhaps the best Spring Conference I attended in the past 15+ years!	4/25/2016 10:03 AM
7	Wide range of topics and projects. Very interesting day.	4/23/2016 10:14 AM
8	Great sessions, but might suggest they are more interactive as opposed to having someone talk to you for a half hour. Would also like to see What's On Your Mind discuss more about What's On Our Minds. The session was focused on take away from the day and what we want to do in Dallas, which is good, but would have liked it to be opened up more to general discussion of what's on people's minds.	4/22/2016 10:02 PM
9	Great day.	4/21/2016 5:24 PM
10	Great Phillys game venue and discussions throughout the day.	4/21/2016 4:54 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 25	0% 0	0% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 24	0% 0	4% 1	25
Did the Team Perform to Your Expectation?	100% 25	0% 0	0% 0	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	92% 23	0% 0	8% 2	25

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 19

#	Responses	Date
1	Very good, organized meeting	5/2/2016 11:24 AM

Council Day Survey for Philadelphia, Spring 2016

2	Really enjoy this council. it is great to get out and see real estate and have multiple opportunities to connect with other members	4/26/2016 2:38 PM
3	Good blend of project tours and sessions.	4/25/2016 1:01 PM
4	I think the field trips are very interesting. I don't think the standard of success should be take home value...I think seeing projects and hearing about things that are specific to a city is a good use of time.	4/25/2016 11:20 AM
5	Great idea on going to a ball game the night before Council Day.	4/25/2016 10:50 AM
6	Great programs and tours.	4/25/2016 10:04 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 20

#	Responses	Date
1	Session on demographics; panel discussions involving members	5/2/2016 11:24 AM
2	Interested in learning more about the Dallas Arts district.	4/25/2016 9:04 PM
3	Impact of Real Estate FinTech - is it all hype?	4/25/2016 1:01 PM
4	Yes, we discussed them during the What's on your mind session.	4/22/2016 11:13 AM
5	Futurist, supply gaps - workforce housing, demographics and implications for our business.	4/21/2016 5:26 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 20

#	Responses	Date
1	more focus on design	4/26/2016 3:40 PM
2	Recommend starting Council day program one hour later in morning following council reception/dinner.	4/25/2016 9:04 PM
3	It would be great to have a session where someone goes into the numbers on a project.	4/25/2016 10:50 AM
4	From Randy - let's make sure that all speakers get their content in at least two weeks ahead of the meeting and that there is a review with the speaker beforehand to ensure relevant content.	4/25/2016 9:44 AM
5	Headsets for street tours	4/21/2016 4:55 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 25

Council Day Survey for Philadelphia, Spring 2016

#	Responses	Date
	There are no responses.	

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	88% 22	0% 0	12% 3	25
The Council Reception and Venue Were Great!	87% 20	0% 0	13% 3	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council reception was fun and I welcomed the opportunity to interact with council members only, but location was challenged to get to other events being held in conjunction with ULI.	5/2/2016 11:24 AM
2	Reception venue was great!	4/25/2016 1:01 PM
3	venue which encourages mingling is preferred to a sit down- this was accomplished at the Phillies game	4/25/2016 11:20 AM
4	Let's keep doing something fun for Council Dinners. Let's encourage this for joint meetings Dinners as well	4/25/2016 9:44 AM
5	Ballpark was great. I liked taking the subway.	4/23/2016 10:15 AM

Council Day Survey for Philadelphia, Spring 2016

Q48 UDMUCGreen, Please Rate Each Council Day Session

Answered: 30 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Council-wide Discussion	100% 30	0% 0	0% 0	0% 0	30
Council Roundtable Discussion	97% 29	3% 1	0% 0	0% 0	30
XFinity Live!	90% 27	0% 0	7% 2	3% 1	30
Real Deal: 1700 & 1818 Market Street, Philadelphia	87% 26	3% 1	10% 3	0% 0	30
Capital Markets Overview	100% 29	0% 0	0% 0	0% 0	29

Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Council-wide Discussion	100% 30	0% 0	0% 0	0% 0	30
Council Roundtable Discussion	100% 30	0% 0	0% 0	0% 0	30
XFinity Live!	97% 29	0% 0	0% 0	3% 1	30
Real Deal: 1700 & 1818 Market Street, Philadelphia	100% 30	0% 0	0% 0	0% 0	30
Capital Markets Overview	100% 29	0% 0	0% 0	0% 0	29

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Council-wide Discussion	100% 28	0% 0	0% 0	0% 0	28
Council Roundtable Discussion	89% 25	0% 0	11% 3	0% 0	28
XFinity Live!	96% 27	0% 0	0% 0	4% 1	28
Real Deal: 1700 & 1818 Market Street, Philadelphia	100% 28	0% 0	0% 0	0% 0	28
Capital Markets Overview	100% 26	0% 0	0% 0	0% 0	26

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	All session were fantastic and valuable.	4/29/2016 2:30 PM
2	Great group discussions. Missed the THREE AMIGOS, but Bret is always great. Liked the roundtable discussions but didn't feel like we had enough time to get drill down and allow for more robust Q&A. I think we should aim for more opportunities for interactive dialogue, perhaps roundtable rotations to create more connectivity. Also need to look at how long folks have been on this Council, seems like new blood would help energize and we need to make room for that.	4/29/2016 1:06 PM

Council Day Survey for Philadelphia, Spring 2016

3	The council roundtable was a great idea. The scope of questions was high level and appropriate, everyone engaged. Moderator/faciliators well prepared. a keeper.	4/29/2016 12:25 PM
4	This was the best council day we have had in the last couple of years. It was efficient, and the real deal presentations from Cordish and Shorestein were concise but with enough detail, and some underwriting numbers that made it very useful	4/29/2016 9:54 AM
5	Tight and thoughtful organization of 1st 2 sessions really started day off right! Interactive on Economic - by asking questions of the Council from the very start set the tone. Making the round table discussions more "formal" - with questions on cards and a Council Leader at each table worked well!	4/29/2016 9:31 AM
6	The morning session was one of the best I have experienced in the last couple years. The Un Amigo, is the strongest overall presenter (on an individual basis) of the three amigos and did an excellent job engaging the group in an active discussion. Council Roundtable was a great and Blake Cordish was fascinating and the definition of a live deal discussion from a ULI perspective. The Real Deals I thought were a little weak. I think the person speaking was little to junior and didn't really speak to the strategy, more to the facts. Capital markets was strong, however I'm not sure if it was end of day or that it followed a somewhat dry presentation but I think people were a little spent so it was not as interactive and productive had it been at another time. I think a lot of what was covered was also dealt with in the first two discussions.	4/27/2016 2:02 PM
7	The best Council meeting since NY great stuff Trey needs to follow up and share slides with the Council members	4/26/2016 12:43 PM
8	Xfinity Live - one of the best presentations of its type in many sessions.	4/26/2016 10:33 AM
9	I thought the session was great, and particularly the round table portion.	4/25/2016 11:01 AM
10	All sessions this time were excellent and I was impressed with the level of council member participation. Wider than the normal group who talk in the council	4/25/2016 10:13 AM
11	this was a great meeting, the break out round table discussions were very good. I did miss the project tour but understand that it's a packed agenda and all of the programs were great.	4/25/2016 9:44 AM
12	Super all around!	4/25/2016 9:41 AM
13	All sessions were well organized and had great take home value.	4/22/2016 8:05 PM
14	Real Deal discussion was very good. Would have liked to tour a property too.	4/22/2016 6:01 PM
15	Food venues were great. Case studies were excellent. If possible would like to get Tray's slides, there was too much material to cover in the allotted time. Would like more coverage of equity sources as well as debt.	4/22/2016 10:15 AM
16	Excellent day. Philly was the best meeting in quite a while.	4/22/2016 6:49 AM
17	The roundtable was a highlight. I wouldn't mind doing two roundtables - one in the AM and one in PM. Xfinity and Shorestein were both interesting, but one would have sufficed for me, with another roundtable in its place. Or one guest with the time to actually tour the project...	4/21/2016 10:49 PM
18	great interaction and back and forth I loved the setting and the intimate dinner	4/21/2016 10:37 PM
19	The morning sessions and capital markets overview were superb - engaging, highlights & key issues were highlighted and stimulated input, conversation and very lively discussion. All well-presented. Today's council meeting was close to the best I have experienced in my 18-year tenure on a council. Excellent, valuable, stimulating, engaging. Thank you!	4/21/2016 10:33 PM
20	Excellent day. Particularly liked tables participation in economic discussion. Whole program today was extremely well organized and well thought out.	4/21/2016 4:18 PM
21	Good blend of topics and projects. All presentations were good.	4/21/2016 2:40 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 30	0% 0	0% 0	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	93% 28	3% 1	3% 1	30

Council Day Survey for Philadelphia, Spring 2016

Did the Team Perform to Your Expectation?	100% 29	0% 0	0% 0	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	57% 17	13% 4	30% 9	30

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 18 Skipped: 13

#	Responses	Date
1	Very valuable	4/29/2016 2:31 PM
2	Love our group, but we need to recycle and make room for some new members.	4/29/2016 1:11 PM
3	Overall enjoyable day. Well attended. Trey was an outstanding leader during his term. He worked very hard, was very engaged and professional at all times.	4/29/2016 12:27 PM
4	good meeting overall	4/29/2016 11:02 AM
5	All external presentations- real deal, Xfinity Live, were very high quality and very well organized which contributed to their value as much as substance.	4/29/2016 9:35 AM
6	Excellent day! Also, private council dinner night before is the way to go. Get's people going right from the start and trickles down to council day.	4/27/2016 2:24 PM
7	Great Day enjoyed all of it	4/26/2016 12:46 PM
8	Great venue and a well diversified group.	4/25/2016 11:05 AM
9	Trey led a great council day. Could be one of the all time best	4/25/2016 10:16 AM
10	excellent overall.	4/25/2016 9:45 AM
11	Absolutely terrific meeting. Best yet.	4/25/2016 9:44 AM
12	The economic and capital market discussions were great. The two project presentations were good, but I like to get out and visit sites. Vancouver and New York were great examples of this. They both allowed us to visit sites and we had on-site presentations (inside. It was good to get out in San Fran, but since most of the talking was done on the street, half the group missed what was being said.	4/25/2016 1:26 AM
13	Always a great experience connecting with seasoned real professionals.	4/22/2016 6:04 PM
14	Excellent leadership. Having been on this councils leadership team for 12 years in the past , I know first hand what a good job this team has done.	4/22/2016 10:21 AM
15	Great leadership	4/22/2016 6:49 AM
16	Overall really good. Great discussion today and lots of interaction.	4/21/2016 10:52 PM
17	Excellent day, engaged council members, high value.	4/21/2016 10:38 PM
18	Very productive	4/21/2016 2:41 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 14 Skipped: 17

#	Responses	Date
1	Next Best Bet - roundtable discussions on which Sector or Strategy makes most sense in mature stage of cycle	4/29/2016 1:11 PM

Council Day Survey for Philadelphia, Spring 2016

2	The capital markets section touched on "other capital" flows from the Core space and I wonder if it would make sense to have a panel discussion about core funds and the amount of capital they deploy in CRE.	4/29/2016 9:55 AM
3	I like conversations set up around - what are your current biggest business challenges?? what keeps you up at night?? With Dallas next should we talk about how/if lack of zoning & land use regulation helps or hurts the Dallas real estate industry from a risk & profitability standpoint? We know what it does in terms of the built environment but what about the market dynamic and challenges to investing in real estate in Dallas.	4/29/2016 9:35 AM
4	Fascinated to hear more about what's going on in Austin. Being a Boston based professional, there is a lot of talk about the parallels between the two cities but haven't seen a deep dive from a real estate perspective.	4/27/2016 2:24 PM
5	More Equity panels	4/26/2016 12:46 PM
6	I think it would be interesting to hear about creative design/construction methods that groups are considering to make projects work given the huge run-up of construction costs (and land pricing) in recent years (i.e. more nuts and bolts of a project). This could include both low, mid and high-rise projects.	4/25/2016 11:05 AM
7	none at this time	4/25/2016 9:45 AM
8	In-depth discussion of the direction of the debt markets.	4/25/2016 9:44 AM
9	The round table session was terrific. I would like to do that again or something akin to The Three Amigos. I enjoy hearing what others are experiencing at the moment.	4/25/2016 1:26 AM
10	yes	4/22/2016 6:04 PM
11	More coverage of equity sources.	4/22/2016 10:21 AM
12	Touring at least one real deals is really memorable. The session time is great too, particularly roundtable breakouts.	4/21/2016 10:52 PM
13	followup on some of the concerns identified, particularly from capital markets perspective; will driverless cars be a near-term disrupter and what'll be their impact?	4/21/2016 10:38 PM
14	Review of Legacy, overall Plano / Frisco market for next meeting	4/21/2016 10:38 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 10 Skipped: 21

#	Responses	Date
1	Bring back 3 Amigos, have multiple people involved in capital markets presentation, "Metrics matter" - ask each member to provide 3 data points they think we have implications we all need to be thinking about...	4/29/2016 1:11 PM
2	I'm on the team and share my thoughts with all	4/26/2016 12:46 PM
3	Trey did a great job.	4/25/2016 11:05 AM
4	The macro discussions are always most interesting. Suggest you move more interactive activities to after lunch to keep entire day vibrant	4/25/2016 10:16 AM
5	nothing at this time, always very well run and executed with diverse agenda	4/25/2016 9:45 AM
6	Add young members to represent the view of "millennials."	4/25/2016 9:44 AM
7	I think leadership did a great job. Thank you.	4/25/2016 1:26 AM
8	lets tour a property-- preferable something within short walking distance.	4/22/2016 6:04 PM
9	Fox should get 10 minutes of stand up time at every meeting:)	4/21/2016 10:52 PM
10	Leadership noted that they want to do a better job communicating between meetings and encouraged members to reach out to each other - great observations and appreciate the promise. Excellent meeting - great job preparing and getting the program just right - not too rushed, lots of content, superb engagement and discussion.	4/21/2016 10:38 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council

Council Day Survey for Philadelphia, Spring 2016

Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 7 Skipped: 24

#	Responses	Date
1	Create opportunities to connect/engage between conferences - maybe a quarterly conference call or something. Create ways for more people to contribute (3 Amigos vs 1 Amigo, 2 capital markets presenters vs 1), etc...	4/29/2016 1:11 PM
2	I'm incoming Chair	4/26/2016 12:46 PM
3	I have a mixed use project in Boulder Co I can present to council which was recently approved. Please let me know. thanks	4/25/2016 10:16 AM
4	We need to have an UDMUC Green-only website/database we can use to a each for people by expertise and location.	4/25/2016 1:26 AM
5	reach out when they have needs.	4/22/2016 6:04 PM
6	Need interaction among the council members during the year. Not sure how to do or often. Check with other councils to see what they are doing in this area.	4/22/2016 10:21 AM
7	Keep up the good work!	4/21/2016 10:52 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100% 30	0% 0	0% 0	30
The Council Reception and Venue Were Great!	93% 28	3% 1	3% 1	30

#	Additional Comments on the Council Day Venue and Reception	Date
1	Loved our venue, a little tight, but very cool.	4/29/2016 1:11 PM
2	I like the dinners with the other UDMUC councils better than the sit downs with our council	4/29/2016 9:55 AM
3	Need to have Venue off site not at the convention center	4/26/2016 12:46 PM
4	Prefer individual Council dinner to larger format.	4/26/2016 10:37 AM
5	It was nice to have dinner just with our council to foster better networking and communication	4/25/2016 10:16 AM
6	I did not attend the council reception but heard that the restaurant was terrific, maybe a bit loud, but food was excellent	4/25/2016 9:45 AM
7	The restaurant for dinner was amazing. I liked having an intimate sit down dinner.	4/25/2016 1:26 AM
8	Having everything in close proximity was very efficient.	4/23/2016 11:21 AM
9	Trey did an awesome job !	4/22/2016 6:04 PM
10	Could not have asked for better food or venue. Great to be out of convention center.	4/22/2016 10:21 AM
11	Bravo!	4/21/2016 10:38 PM

Council Day Survey for Philadelphia, Spring 2016

Q49 UDMUCPurple, Please Rate Each Council Day Session

Answered: 34 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Technical Assistance Panels - Why you should consider joining one	76% 26	3% 1	18% 6	3% 1	34
Member Update - What's going on with you?	91% 31	0% 0	3% 1	6% 2	34
Philadelphia – Real Estate 101	94% 32	0% 0	6% 2	0% 0	34
The Gallery – Downtown Philadelphia Redevelopment	76% 26	0% 0	21% 7	3% 1	34
Capital markets update – where are we?	97% 33	0% 0	3% 1	0% 0	34
Demographics, Lifestyle Changes and What it means for Real Estate	88% 30	0% 0	12% 4	0% 0	34
Afternoon touring: Navy Yard	91% 30	0% 0	3% 1	6% 2	33
Was Organized					
	Yes	No	Somewhat	N/A	Total
Technical Assistance Panels - Why you should consider joining one	94% 31	0% 0	6% 2	0% 0	33
Member Update - What's going on with you?	88% 29	0% 0	9% 3	3% 1	33
Philadelphia – Real Estate 101	100% 34	0% 0	0% 0	0% 0	34
The Gallery – Downtown Philadelphia Redevelopment	91% 31	0% 0	6% 2	3% 1	34
Capital markets update – where are we?	97% 33	0% 0	3% 1	0% 0	34
Demographics, Lifestyle Changes and What it means for Real Estate	76% 26	0% 0	24% 8	0% 0	34
Afternoon touring: Navy Yard	94% 31	0% 0	0% 0	6% 2	33
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Technical Assistance Panels - Why you should consider joining one	97% 31	0% 0	0% 0	3% 1	32
Member Update - What's going on with you?	91% 29	0% 0	0% 0	9% 3	32
Philadelphia – Real Estate 101	97% 32	0% 0	3% 1	0% 0	33
The Gallery – Downtown Philadelphia Redevelopment	91% 30	0% 0	6% 2	3% 1	33

Council Day Survey for Philadelphia, Spring 2016

Capital markets update – where are we?	91% 30	3% 1	6% 2	0% 0	33
Demographics, Lifestyle Changes and What it means for Real Estate	52% 17	24% 8	24% 8	0% 0	33
Afternoon touring: Navy Yard	94% 30	0% 0	0% 0	6% 2	32

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The Capital Markets and Demographics panels were excellent. Great material and knowledgeable presenters	5/3/2016 11:48 AM
2	It was a very productive and incitefull day of presentations. Good balance on issues/topics related to UD/mixed use. the local perspective/history component, which began in Chicago,i believe,and continued in Phil. is something to include in all cities we meet in,I suggest.	5/3/2016 9:09 AM
3	In my opinion we need more time for council members to hear from each other what is going on with their current businesses and their outlook to the future.	4/29/2016 12:44 PM
4	Great tour of the Navy Yard...excellent guide! GreenStreet was particularly interesting and relevant.	4/29/2016 9:58 AM
5	All of the sessions were great. The tour was fantastic.	4/29/2016 8:30 AM
6	The 2 best parts, in my view, were the session on Philadelphia, and the live tour of the Philly Navy Yard. Both were excellent. This is a fantastic council!!	4/26/2016 6:57 PM
7	Yet another amazing Council Day arranged by our tremendous leadership. This Council never fails to impress me with the high-quality and relevant programming.	4/25/2016 3:34 PM
8	Very solid presentations, the day was very well organized	4/25/2016 1:34 PM
9	Great day!	4/25/2016 11:10 AM
10	The capital markets and demographics presentations were interesting, but there was not enough time allotted (or the presentations were too long.)	4/25/2016 11:07 AM
11	As usual the council day was well organized and informative. I missed the first two portions of the day as i had conference calls i could not move.	4/25/2016 9:42 AM
12	One of the best and most organized UDMUC-Purple events that we have ever had. Great job!	4/25/2016 9:41 AM
13	As always, a good day. First presenter in demographics panel was a little enthusiastic and was not respectful of timing which unfortunately resulted in other participants having to skinny down presentations.	4/21/2016 8:55 PM
14	Great Day!	4/21/2016 3:58 PM
15	Really enjoyed the capital markets presentation and the demographic piece - would have like more time for both	4/21/2016 2:41 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 34 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	97% 33	0% 0	3% 1	34
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 34	0% 0	0% 0	34
Did the Team Perform to Your Expectation?	100% 34	0% 0	0% 0	34
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 34	0% 0	0% 0	34

Q54 Additional Comments on Your Council

Council Day Survey for Philadelphia, Spring 2016

Day or Overall Experience

Answered: 13 Skipped: 21

#	Responses	Date
1	This was a well organized council with great content. Good job!	5/3/2016 11:51 AM
2	Leadership has done a great job of promoting open discussion and sharing of experiences.	4/29/2016 2:49 PM
3	The tours are excellent - getting out and seeing urban and mixed-use development and hearing the opportunities and challenges of how the projects come together is invaluable. More time to get to know each other on the council would be great.	4/29/2016 1:01 PM
4	Lunch was fantastic, tour of Navy Yard was very interesting. Day was full of good stuff, per usual!	4/27/2016 10:48 AM
5	Well organized and informative	4/27/2016 10:31 AM
6	The chair is wonderful and very energized. He makes you want to be involved, and the members really appreciate it.	4/26/2016 7:00 PM
7	Great day as usual with this council	4/25/2016 11:24 PM
8	A big "thank you" to our Chair and entire leadership team. The Council Day was fantastic.	4/25/2016 3:35 PM
9	Chuck, Collette & Lynn do a great job.	4/25/2016 9:46 AM
10	Very productive and well planned day.	4/23/2016 11:36 AM
11	I think it would be great to have more interaction within council - our 30 minute session of sharing what we are seeing in the market could easily have been longer.	4/21/2016 8:57 PM
12	Let's be sure we keep getting out of the hotel and into the field.	4/21/2016 6:21 PM
13	Great leadership team; engaged and active members	4/21/2016 5:00 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 25

#	Responses	Date
1	I would like to see a design focused session on solving mixed use issues with integration of uses, typical problems that arise in urban mixed use projects with do and don't based on designers' experiences.	4/29/2016 2:49 PM
2	In addition to development and financial considerations of deals, hearing more about the planning and design of projects would be very interesting. For the upcoming meeting in Dallas, I would like to see developments such as Addison Circle, Victory Park or the Capella Park development.	4/29/2016 1:01 PM
3	Would love to hear about best practices in structuring mixed use projects, such as forming condominiums, vertical subdivisions, etc.	4/26/2016 7:00 PM
4	Always interested in the solutions used to deal with the complexities of making mixed use happen.....at all scales.	4/25/2016 11:24 PM
5	A prior council of mine had a shark-tank panel where one or two members would pitch a project, which was very well-done and enjoyed by all.	4/25/2016 11:12 AM
6	the repercussions (political, societal, economic/financial) of central bank interventionism.	4/25/2016 9:46 AM
7	Capital markets update is always really valuable.	4/21/2016 6:21 PM
8	Design and Development Trends	4/21/2016 5:00 PM
9	It would be great to spend more time discussing trends we are all seeing in new developments Also would like to talk about Tech's impact on Real Estate	4/21/2016 2:46 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 28

#	Responses	Date
1	The biggest issue was the breakfast situation - no one wanted to sit in the room where breakfast was served because it was too sunny, and there was not enough coffee.	4/29/2016 1:01 PM
2	Make sure that there is plenty of coffee!	4/27/2016 10:48 AM
3	More coffee- that's it!	4/26/2016 7:00 PM
4	I think a lightning round of questions to engage the entire group mid-day would give a nice jolt to our council day.	4/25/2016 9:46 AM
5	Just keep doing what they're doing...great, valuable meetings.	4/21/2016 5:00 PM
6	Maybe less time on city specific developments/market	4/21/2016 2:46 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 30

#	Responses	Date
1	I am happy to help however I can! This includes helping to plan the next meeting, secure venues, organize tours, etc.	4/29/2016 1:01 PM
2	I'd suggest that we have an extended cocktail hour with food in lieu of a sit down dinner next meeting. I think it fosters greater interaction.	4/25/2016 9:46 AM
3	I'll be supporting the program development for the Fall meeting in Dallas	4/21/2016 5:00 PM
4	As a new member, it would be helpful to understand how I could get more involved - what are the opportunities	4/21/2016 2:46 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 33 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	94% 31	0% 0	6% 2	33
The Council Reception and Venue Were Great!	97% 30	0% 0	3% 1	31

#	Additional Comments on the Council Day Venue and Reception	Date
1	The room was small, but the tours were great!	4/29/2016 1:01 PM
2	We always have a greet reception.	4/27/2016 10:31 AM

Council Day Survey for Philadelphia, Spring 2016

3	Dinner was outstanding, even for guests, and all of us felt like we've been neighbors for years. A very warm and congenial group- loved it!	4/26/2016 7:00 PM
4	Needed more coffee!!!	4/21/2016 8:57 PM
5	Loved the reception venue and the quality of the food and drink	4/21/2016 5:00 PM

Council Day Survey for Philadelphia, Spring 2016

Q50 UDMUCRed, Please Rate Each Council Day Session

Answered: 29 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Shadow- Bank Debt Panel	86% 24	0% 0	14% 4	0% 0	28
Economic Update – CRE Economist from the MBA	69% 20	3% 1	28% 8	0% 0	29
Hot Topics	93% 27	3% 1	3% 1	0% 0	29
ULI Advisory Service Panel Discussion	69% 20	7% 2	14% 4	10% 3	29
Center City Improvement District Evolution	93% 27	0% 0	7% 2	0% 0	29
Real Deal: World Trade Center (Update)	89% 25	7% 2	4% 1	0% 0	28
Real Deal: Chestnut and 12th – JPMC/Brickstone Mixed-Use Development	74% 20	4% 1	15% 4	7% 2	27
Site Visit – Chestnut and 12th	56% 14	0% 0	12% 3	32% 8	25
Was Organized					
	Yes	No	Somewhat	N/A	Total
Shadow- Bank Debt Panel	93% 27	0% 0	7% 2	0% 0	29
Economic Update – CRE Economist from the MBA	90% 26	0% 0	10% 3	0% 0	29
Hot Topics	100% 29	0% 0	0% 0	0% 0	29
ULI Advisory Service Panel Discussion	82% 23	4% 1	4% 1	11% 3	28
Center City Improvement District Evolution	100% 29	0% 0	0% 0	0% 0	29
Real Deal: World Trade Center (Update)	100% 28	0% 0	0% 0	0% 0	28
Real Deal: Chestnut and 12th – JPMC/Brickstone Mixed-Use Development	85% 23	4% 1	4% 1	7% 2	27
Site Visit – Chestnut and 12th	54% 13	0% 0	17% 4	29% 7	24
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Shadow- Bank Debt Panel	97% 28	3% 1	0% 0	0% 0	29
Economic Update – CRE Economist from the MBA	90% 26	0% 0	10% 3	0% 0	29

Council Day Survey for Philadelphia, Spring 2016

Hot Topics	97% 28	0% 0	0% 0	3% 1	29
ULI Advisory Service Panel Discussion	79% 22	0% 0	7% 2	14% 4	28
Center City Improvement District Evolution	100% 28	0% 0	0% 0	0% 0	28
Real Deal: World Trade Center (Update)	96% 27	0% 0	4% 1	0% 0	28
Real Deal: Chestnut and 12th – JPMC/Brickstone Mixed-Use Development	81% 22	0% 0	7% 2	11% 3	27
Site Visit – Chestnut and 12th	68% 17	0% 0	4% 1	28% 7	25

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	One of the best council days in years. Well done, all. We need more mix of members geography.	4/26/2016 2:40 PM
2	A lot of discussion regarding debt, especially around large NYC deals. Not necessarily relevant to many of us.	4/25/2016 8:53 PM
3	Great council involvement all around - everyone engaged. Hot topics always fantastic but little heavy on the politics. Want to leverage hot topics into how people are managing deals, finding opps, what are issues, hiring/recruiting, etc.	4/25/2016 5:47 PM
4	As usual, excellent programming with interesting speakers, well organized and great information for the Council.	4/25/2016 11:18 AM
5	Great session.	4/25/2016 10:20 AM
6	Another great day. Good and interactive.	4/25/2016 10:10 AM
7	Have had several World Trade Center presentations in the past; would have preferred another development review. Economist charts were difficult to read.	4/22/2016 3:53 PM
8	The Chestnut tour was very interesting and relevant.	4/22/2016 4:30 AM
9	The Center City District brief was fabulous - amazing to see the iterative but multi-pronged approach to building a truly vibrant downtown, including creative strategies for making Center City clean, safe and inviting, such as wielding assessment power to effectively deploy and manage capital assets. Amazing take-home value on the power of public-private partnership and community development.	4/21/2016 11:20 PM
10	Marty burger is the best!!	4/21/2016 5:53 PM
11	We will miss Marty. Looking forward to Hilary.	4/21/2016 5:32 PM
12	Well organized council day and the Barnes museum was amazing.	4/21/2016 5:17 PM
13	All the presentations were excellent!!! Lots of interactive dialog and great sharing of numbers and lessons learned!!	4/21/2016 5:07 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 4

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 28	0% 0	0% 0	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 27	4% 1	0% 0	28
Did the Team Perform to Your Expectation?	89% 25	4% 1	7% 2	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	89% 25	0% 0	11% 3	28

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 26

#	Responses	Date
1	Council is great and Marty Burger communicates very well.	4/25/2016 8:58 PM
2	Great Experience.	4/25/2016 10:21 AM
3	Less than highest ratings this time. Panels and speakers not fo the larger number of members. Light MBA speaker. BID a bit too long for subject matter.	4/22/2016 10:45 AM
4	Marty is "best in class!"	4/22/2016 4:32 AM
5	Great day.	4/21/2016 5:17 PM
6	Moved very efficiently and quickly!!	4/21/2016 5:09 PM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 29

#	Responses	Date
1	For Fall, would be good to get institutional investors' take on sunbelt states (e.g. Texas) versus coastal states. Complexities of mixed use from equity perspective and financing.	4/25/2016 5:53 PM
2	Not right now.	4/25/2016 10:21 AM
3	More real deals	4/21/2016 5:09 PM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 27

#	Responses	Date
1	We could do more mixed-use discussion. Hotel, office, retail in various combinations. We spend a lot of time on big office and residential deals oftentimes from the finance perspective. Let's look at design, architecture, sales & leasing, management.	4/25/2016 8:58 PM
2	Little more time for networking and small group interaction/engagement during the day - tease out some of the introverts and younger folks. Table sessions with discussion leaders can work well.	4/25/2016 5:53 PM
3	N.A.	4/25/2016 10:21 AM
4	Council does great job usually. Just a few flats this time.	4/22/2016 10:45 AM
5	Less powerpoint and provide handouts instead.	4/22/2016 4:32 AM

Q57 How Can Your Leadership Team

Council Day Survey for Philadelphia, Spring 2016

Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 28

#	Responses	Date
1	I'd be willing to help organize future council programs.	4/25/2016 8:58 PM
2	Have spoken to Hilary - happy to help with discussions/panels/planning. Love UDMUC Red and would love to continue fostering the culture. We can also try to engage more future ULI leaders, through NEXT Global (I am on exec committee) which has some great engaged leaders who are full members.	4/25/2016 5:53 PM
3	I have participated in past programs, and would be happy to participate again.	4/25/2016 10:21 AM
4	I am very engaged!!	4/21/2016 5:09 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 6

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100% 26	0% 0	0% 0	26
The Council Reception and Venue Were Great!	100% 26	0% 0	0% 0	26

#	Additional Comments on the Council Day Venue and Reception	Date
1	Absolute fabulous reception venue!	4/29/2016 12:18 PM
2	The dinner at the Barnes was simply amazing. Just fantastic.	4/25/2016 8:58 PM
3	Great council day venue and very convenient. Dinner was spectacular, what else can we say about that - set the bar for certain.	4/25/2016 5:53 PM
4	Dinner at The Barnes Museum was fantastic!	4/25/2016 11:20 AM
5	The Barnes was amazing!	4/25/2016 10:11 AM
6	Best Council Reception ever!	4/24/2016 2:33 PM
7	Fantastic venues.	4/22/2016 10:45 AM
8	Picasso! What more can you say...	4/22/2016 4:32 AM
9	The Barnes was an amazing venue for dinner.	4/21/2016 6:40 PM
10	Great job on the venue - it was excellent	4/21/2016 5:09 PM

Council Day Survey for Philadelphia, Spring 2016

Q51 UDMUCSilver, Please Rate Each Council Day Session

Answered: 29 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Capital Markets Panel Disucssion	97% 28	0% 0	3% 1	0% 0	29
What's in Store for the US Economy in 2016?	100% 29	0% 0	0% 0	0% 0	29
WALKING TOUR OF TRANSBAY DISTRICT	50% 2	0% 0	0% 0	50% 2	4
Update on trends and fundamentals impacting US Real Estate Industry in 2016?	100% 29	0% 0	0% 0	0% 0	29
Introduction to University City and Schuylkill Yards	76% 22	0% 0	21% 6	3% 1	29
Trolley Tour of Downtown Philadelphia	46% 13	11% 3	32% 9	11% 3	28
Trolley Tour of University City	46% 13	11% 3	25% 7	18% 5	28
Schuylkill Yards	82% 23	4% 1	11% 3	4% 1	28
Was Organized					
	Yes	No	Somewhat	N/A	Total
Capital Markets Panel Disucssion	93% 27	0% 0	7% 2	0% 0	29
What's in Store for the US Economy in 2016?	93% 27	0% 0	7% 2	0% 0	29
WALKING TOUR OF TRANSBAY DISTRICT	50% 2	0% 0	0% 0	50% 2	4
Update on trends and fundamentals impacting US Real Estate Industry in 2016?	97% 28	0% 0	3% 1	0% 0	29
Introduction to University City and Schuylkill Yards	93% 27	0% 0	3% 1	3% 1	29
Trolley Tour of Downtown Philadelphia	57% 16	7% 2	29% 8	7% 2	28
Trolley Tour of University City	50% 14	7% 2	29% 8	14% 4	28
Schuylkill Yards	96% 25	0% 0	0% 0	4% 1	26
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Capital Markets Panel Disucssion	96% 24	0% 0	4% 1	0% 0	25
What's in Store for the US Economy in 2016?	80% 20	0% 0	20% 5	0% 0	25

Council Day Survey for Philadelphia, Spring 2016

WALKING TOUR OF TRANSBAY DISTRICT	33% 1	0% 0	0% 0	67% 2	3
Update on trends and fundamentals impacting US Real Estate Industry in 2016?	72% 18	8% 2	20% 5	0% 0	25
Introduction to University City and Schuylkill Yards	76% 19	4% 1	12% 3	8% 2	25
Trolley Tour of Downtown Philadelphia	42% 10	21% 5	21% 5	17% 4	24
Trolley Tour of University City	42% 10	21% 5	17% 4	21% 5	24
Schuylkill Yards	86% 19	0% 0	5% 1	9% 2	22

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The trolley we were on did not have much of a guide to it. would have been interesting to learn more about the building and city as we were passing. Rest of the program through was fantastic, nice work!	5/3/2016 1:11 PM
2	I thought this was the best line up for the morning meeting/sessions that I've experienced at any ULI event. Hands down. It was a really great overview of the market conditions, forecasts and feedback from industry experts.	5/3/2016 9:00 AM
3	Afternoon sessions missed the opportunity to discuss projects that are actually happening (i.e., downtown residential, and office).	5/2/2016 8:25 AM
4	Loved Mark Zandy and Mary tag teaming the economy.	4/29/2016 1:13 PM
5	The Schuylkill Yards presentation only talked about what they're doing, which was interesting, but not valuable. Learning about the structure of the transaction would have ben valuable.	4/29/2016 11:39 AM
6	At times the pace felt rushed but the overall take away was excellent.	4/26/2016 1:39 PM
7	Another great council day, Ranne and Bruce	4/26/2016 1:35 PM
8	All in all very productive council sessions.	4/25/2016 3:59 PM
9	One of our best council days every. All panels were strong, especially Real Estate Trends, Mark Zandi, and the Schuylkill Yards presentation at the Constitution Center.	4/25/2016 3:29 PM
10	I really love doing our Silver product council dinners apart from the rest of UDMUC since our council day is jam packed and there is not much time to catch up otherwise.	4/25/2016 12:38 PM
11	One of the best council programs in memory. An outstanding day.	4/25/2016 10:52 AM
12	Excellent	4/24/2016 11:15 AM
13	Morning sessions were excellent. Lot of good participation. Presentation of Schuylkil Yards was well done. Trolley tours cut short due to timing. Great counsel. Ranne and Bruce and Greg did great job as usual.	4/23/2016 11:51 AM
14	Council Chair dominated Q&A sessions asking her own questions rather than facilitating discussion among council members	4/22/2016 2:04 PM
15	One of the best meet ever..	4/22/2016 11:54 AM
16	one of the better council days	4/22/2016 8:53 AM
17	Great day. Really appreciate the increased focus on capital markets. Very important that we continue to do that. Also combo of Mark Zandi and Mary L was great. For future I vote for a 50/50 split between cap mkts and development projects. Today was a perfect combo.	4/21/2016 5:50 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 2

	Yes	No	Somewhat	Total
--	------------	-----------	-----------------	--------------

Council Day Survey for Philadelphia, Spring 2016

My Chair Kept the Program on Track	89% 25	0% 0	11% 3	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	75% 21	4% 1	21% 6	28
Did the Team Perform to Your Expectation?	89% 25	4% 1	7% 2	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	79% 22	0% 0	21% 6	28

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 21

#	Responses	Date
1	There was one woman (can't remember her name) that was dominating some the Q&A with questions that were not very relevant. I think her name badge indicated she was not directly in RE, perhaps a membership issue?	5/3/2016 1:28 PM
2	As said on opening page, this was the best council session. The tours were great as always, but what really stood out were the morning sessions, how they were lined up and order in which they were presented.	5/3/2016 9:04 AM
3	Would like to see the membership list attached to the council day agenda.	4/29/2016 1:20 PM
4	The chair should be mindful of a couple things 1) she should encourage others to ask questions rather than asking too many herself, and 2) she may want to temper one of our members who dominates the Q&A sessions and in a couple situations tried to have a one on one conversation with our presenters.	4/26/2016 8:35 PM
5	Great overall experience. The quality of the speakers was absolutely excellent.	4/26/2016 1:42 PM
6	Very good. Venues were good, dinner on Wednesday night was very good in terms of ambience and ability for council member to move around and interact.	4/25/2016 3:31 PM
7	I love the diversity of our group, including the panelist selection and key speakers.	4/25/2016 12:44 PM
8	Great leadership! Council members are engaged and take part in all aspects of the program.	4/25/2016 10:56 AM
9	Super counsel. Always well organized and structured. Bruce did an excellent job with capital markets. Mary is always amazing.	4/23/2016 11:59 AM

Q55 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 22

#	Responses	Date
1	I think the committee does a great job selecting relevant topics and speakers that are interesting.	5/3/2016 1:28 PM
2	What is 'Value Add' in the present heated up marketplace. What are trends toward finding assets in this type of real estate environment.	5/3/2016 9:04 AM
3	More involvement of council members in discussion about interesting projects they are working on.	5/2/2016 8:29 AM
4	No	4/26/2016 1:42 PM
5	Thoughts: EB5; driverless cars; threat of climate change on existing infrastructure (flooding, excessive rain (e.g. Houston).	4/25/2016 3:31 PM
6	None, the programming is always exciting and informative in Silver.	4/25/2016 12:44 PM

Council Day Survey for Philadelphia, Spring 2016

7	Crowdfunding impact on financing How will driverless car affect urban development What's next for urban growth What's next in technology, tools and trends	4/23/2016 11:59 AM
8	Round tables please	4/22/2016 11:55 AM

Q56 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 23

#	Responses	Date
1	Nothing stands out, great work!	5/3/2016 1:28 PM
2	Hmmm. It would be hard to beat this one. Between the superb dinner on Wednesday night in a fantastic setting to the heady line up Thursday morning, this year was hit out of the park.	5/3/2016 9:04 AM
3	Engage council members in sharing what they would like to see/discuss in future council meetings.	5/2/2016 8:29 AM
4	Council chair should facilitate and direct but not question speakers directly without a specific purpose, such as filling a void, energizing the room or re-directing a wayward dialogue. Importantly, if one council member dominates the Q&A it is the moderator or Chair's responsibility to manage the situation. We had one member took up virtually all the Q&A time with her questions, which was bad enough, but since they were generally off-center, it made a bad situation worse. The Chair should have spoken to her separately, identified the behavior and request that it change. This one council member significantly detracted from the overall experience.	4/29/2016 1:20 PM
5	Staying connected with local UDMUC silver members, beyond the Fall and Spring meetings.	4/25/2016 12:44 PM
6	Keep up the great work. As a former council chair myself, I know these programs don't just "happen."	4/25/2016 10:56 AM
7	Meeting room was a little tight Food was great Need 10 min morning break about 1 hour after breakfast.	4/23/2016 11:59 AM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 26

#	Responses	Date
1	I'm pretty engaged already with NYC Council.	5/3/2016 9:04 AM
2	Round table discussions and three minutes on "What's Up" would be good.	4/29/2016 1:20 PM
3	I will help wherever I can. I am already in touch with leadership and have let them know that I would like to stay involved.	4/25/2016 12:44 PM
4	I would love to help in any way.	4/23/2016 11:59 AM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 1

	Yes	No	Somewhat	Total

Council Day Survey for Philadelphia, Spring 2016

The Council Day Venue Was Great!	83% 24	3% 1	14% 4	29
The Council Reception and Venue Were Great!	81% 21	0% 0	19% 5	26

#	Additional Comments on the Council Day Venue and Reception	Date
1	The council day venue at Cushman & Wakefield's office was too small.	4/29/2016 11:40 AM
2	Please do not have general UDMUC receptions with all the other flights. I want to get to know the Silver council better and the separate council dinners are the best way to achieve this.	4/25/2016 12:44 PM
3	I didn't rate the reception venue (which I hear was outstanding) as I was tied up in a board meeting in New York and had to miss the evening.	4/25/2016 10:56 AM
4	Super counsel. People make the council. Great leadership. Thoughtful people. Venue was a little cramped. Name cards do not stand up on slick tables.	4/23/2016 11:59 AM
5	LinkedIn for sharing going forward is a great idea.	4/21/2016 9:13 PM

Council Day Survey for Philadelphia, Spring 2016

Q52 URC, Please Rate Each Council Day Session

Answered: 40 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
University City Innovation District	97% 38	0% 0	3% 1	0% 0	39
Bus Tour of University City & Travel to Navy Yard	95% 38	3% 1	3% 1	0% 0	40
Navy Yard Tour	75% 30	10% 4	15% 6	0% 0	40
Navy Yard Presentation	98% 39	0% 0	0% 0	3% 1	40
Onward and Upward: URC Grows to Two Flights	70% 28	3% 1	8% 3	20% 8	40

Was Organized					
	Yes	No	Somewhat	N/A	Total
University City Innovation District	95% 36	0% 0	5% 2	0% 0	38
Bus Tour of University City & Travel to Navy Yard	97% 38	0% 0	3% 1	0% 0	39
Navy Yard Tour	79% 31	5% 2	15% 6	0% 0	39
Navy Yard Presentation	92% 36	0% 0	5% 2	3% 1	39
Onward and Upward: URC Grows to Two Flights	97% 38	0% 0	0% 0	3% 1	39

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
University City Innovation District	97% 33	0% 0	3% 1	0% 0	34
Bus Tour of University City & Travel to Navy Yard	83% 29	3% 1	9% 3	6% 2	35
Navy Yard Tour	66% 23	14% 5	20% 7	0% 0	35
Navy Yard Presentation	94% 33	0% 0	3% 1	3% 1	35
Onward and Upward: URC Grows to Two Flights	91% 32	3% 1	3% 1	3% 1	35

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The hallmark of this council has been its concern for existing residents, particularly low income residents. I did not think the council agenda took that into account as well as in the past sessions.	5/4/2016 7:52 AM
2	Timing and programs were perfect. Council appeared to be fully engaged. Having the opportunity to have lunch at UO headquarters was a highlight.	5/3/2016 12:33 PM
3	Would have been better if guests had been introduced earlier in the morning.	5/1/2016 7:02 PM

Council Day Survey for Philadelphia, Spring 2016

4	Amazing programs, as always. Looking forward to Dallas!	4/26/2016 7:05 PM
5	The Innovation District and the Navy Yard Tour and presentation were very well done and provided great take-home information.	4/25/2016 4:35 PM
6	It's often difficult to both pose questions and/or hear narrative without some type of megaphone/microphone, especially if you are not at the front of the group.	4/25/2016 2:44 PM
7	It would have been nice to set up the Navy Yard tour a little better with a description of what we were going to walk past and perhaps have a map in hand that described the various things. It was very much a stroll vs. a tour as formatted.	4/25/2016 1:58 PM
8	enjoyed going into Urban Outfitters.	4/25/2016 9:58 AM
9	The growth of the council--alongside the splitting it into two flights--was handled in a professional and respectful manner. Way to go URC! Way to go UL!	4/25/2016 9:52 AM
10	As usual, informative and well planned council day	4/24/2016 4:32 PM
11	the sessions were great. too much emphasis put on splitting the flights. growth is a positive thing.	4/23/2016 10:39 AM
12	I love my council.	4/22/2016 2:48 PM
13	For the price of uli, there could be way more content in these sessions to make the day truly robust with programming	4/22/2016 6:13 AM
14	Great sessions and there was time for questions.	4/21/2016 3:48 PM
15	Very informative sessions and time for interaction.	4/21/2016 3:43 PM
16	Awesome all!!!	4/21/2016 3:32 PM

Q53 Please Rate Your Council Chair/Leadership Team

Answered: 40 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	98% 39	0% 0	3% 1	40
My Chair Kept Members Engaged & Encouraged Broad Interaction	95% 38	3% 1	3% 1	40
Did the Team Perform to Your Expectation?	98% 39	3% 1	0% 0	40
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95% 38	0% 0	5% 2	40

Q54 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 29

#	Responses	Date
1	Excellent projects that were covered. Appreciate the pre-council dinner walking tour of new development	4/26/2016 6:09 PM
2	The members of our council who organized our day kept the group on Track - chair delegates well	4/25/2016 2:59 PM
3	Consistently meets or exceeds expectations for a thoroughly engaging Council Day, Reception and Pre-Council Day Tour. Love this Product Council!	4/25/2016 2:47 PM
4	My sense is that the pre-Council day tour is taking away from the content of Council day. It felt like the university innovation program was longer than it should have been and that the two "tours" could have been replaced with something more substantial in the program.	4/25/2016 2:02 PM

Council Day Survey for Philadelphia, Spring 2016

5	The sessions were good. However, I feel that we could move a bit more towards true "urban revitalization" topics. The Innovation District stuff is good, but more economic development oriented and not much detail about how the initiative is serving to revitalize the surrounding neighborhoods (in fact, there was an intentional effort to avoid this topic, despite interest from the council). The Navy Yard is great, but again more of an economic development play, not much related to revitalization. Another issue I have is that we don't necessary get an in-depth view into these projects, we pretty much just get the "pitch" that they give to anyone who shows up to learn about the ID, or Navy Yard. A good example of what I think would be great is what I found in North Philadelphia. I know the city from living there in the past, and was amazed at what I saw surrounding Temple University. Renovation, new builds all over the place - a place that used to be very undesirable. I know a lot of CDCs work in that area, I think a tour and presentation by the public, NFP and private players in an area like that, talking about how it is turning around and where it might be headed as university students and some gentrification comes into contact with some of the poorest neighborhoods in the City. Another good example is Fishtown or Northern Liberties, formerly fringe neighborhoods that are seeing massive investment. What has driven this, what type of development / businesses are moving in, how is it playing out with surrounding areas if disinvestment. I think examples like this, while potentially difficult to pull together, would be excellent topics worthy of the Urban Revitalization Council.	4/25/2016 10:18 AM
6	Excellent leadership.	4/25/2016 9:53 AM
7	Excellent leadership	4/23/2016 10:40 AM
8	Great program as always! Happy to spend council day walking around instead of cooped up in a conference room!	4/22/2016 12:14 PM
9	These days need leadership and planning for a full day of content. There are a core group of people who know eachother but many that don't and there is very little done to foster new connections	4/22/2016 6:15 AM
10	Excellent	4/21/2016 3:52 PM
11	Very organized and always sends timely information...	4/21/2016 3:50 PM
12	Superb	4/21/2016 3:34 PM

Q55 Do You Have Any Council Sessions, Topics And/OR Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 32

#	Responses	Date
1	Would like to see smaller scale revitalization highlighted.	5/3/2016 12:35 PM
2	Best practice for negotiating ground leases and/or PPPs	5/1/2016 7:05 PM
3	Demographic changes in urban markets. Former ULI Academic Fellow Jim Johnson Kenan-Flagler-UNC.	4/29/2016 10:54 AM
4	See above for topics. For Dallas, there are three topics that I think are compelling urban revitalization stories. The first is Fort Worth, which has done an amazing job in terms of revitalization and redevelopment. This would take an all day trip out there. The second and third are in Dallas and nearby. The first is Uptown, and the second is South Dallas, which is seeing major investment after years of decline in some market rate neighborhoods, the new streetcar line that connects it to Downtown, a culinary incubator on Ingleton Blvd, new housing going up, and the housing authority, which is doing some substantial redevelopment on their land, which used to house thousands of concentrated public housing units.	4/25/2016 10:18 AM
5	I would like to see our council delve into urban mobility and housing affordability	4/24/2016 4:35 PM
6	Let's look at projects that DON'T work. Would be interesting to get our intellectual horsepower to collectively give real time feedback to owner/developers. Would also provide for lively discussions...	4/22/2016 11:56 AM
7	Integration of university and community growth and development	4/21/2016 3:52 PM
8	P3 Partnership Creating Destination development	4/21/2016 3:50 PM
9	How about local food purveyors for our food instead of caterers. Food from the neighborhood.	4/21/2016 3:34 PM

Q56 Please let your Council leadership

Council Day Survey for Philadelphia, Spring 2016

know what they can improve on for the next meeting

Answered: 8 Skipped: 33

#	Responses	Date
1	See above	5/3/2016 12:35 PM
2	More specific information on the deal terms of the PPPs during the presentations.	5/1/2016 7:05 PM
3	I think we should consider ways to showcase challenges in urban revitalization as well as successes. Everyone in their home city always wants to showcase the great success stories, but I think we can learn as much from challenges and failures.	4/25/2016 2:30 PM
4	The lunch format was not very effective. I spent most of the time standing in line to order and get food. The benefit of these lunches should be to sit down and interact / network with other council members. Many of us had to rush through our lunch to make the tour. The Council needs to stick to the formula of sit down lunches at restaurant locations conducive to networking.	4/25/2016 2:02 PM
5	More organized, more round table discussions among members To encourage broader mix of participants, more maps of areas we will be touring	4/22/2016 6:15 AM
6	Will do	4/21/2016 3:52 PM
7	Continue to visit projects where we discuss nuisances with development team or appropriate project leadership.	4/21/2016 3:50 PM
8	Nothing. Great job.	4/21/2016 3:34 PM

Q57 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 37

#	Responses	Date
1	A social media or group site where we could communicate between meetings would be helpful.	4/25/2016 4:37 PM
2	I am interested in ways I can assist in council events	4/24/2016 4:35 PM
3	I am engaged and our leadership has my contact information.	4/21/2016 3:52 PM
4	Would like to assist	4/21/2016 3:50 PM

Q58 Please Rate the Council Day Venue and Council Reception

Answered: 40 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	98% 39	0% 0	3% 1	40
The Council Reception and Venue Were Great!	97% 38	0% 0	3% 1	39

Council Day Survey for Philadelphia, Spring 2016

#	Additional Comments on the Council Day Venue and Reception	Date
1	The reception and dinner were fantastic! And it was great to get out of the convention center for the Council Day venues.	4/25/2016 4:37 PM
2	As always, a fabulous location, great food and wonderful company!	4/25/2016 2:47 PM
3	Council day venue was appropriate given the speakers and setting. Touring after the opening presentation is always the best.	4/25/2016 11:55 AM
4	I only wish the restaurant was less noisy so that we could talk a bit more	4/24/2016 4:35 PM
5	Wish we had spent more time at Urban Outfitters and were able to learn more from them about that particular space and how it works. Sort of a "behind the scenes" or their workspaces, meet some of their execs, etc.	4/22/2016 11:56 AM
6	Thank you	4/21/2016 3:52 PM
7	It was very good but too loud hard to talk	4/21/2016 3:50 PM
8	Interesting and smart.	4/21/2016 3:34 PM