

2015 Spring Council Day Survey Report - Page 2

Council	Chair Encouraged Engagement & Broad Interaction			Did the Team Perform to Your Expectation?			Does the Team Communicate Well With You Outside of Council			The Council Day Venue Was Great!			The Council Reception and Venue Were Great!			Figures below are the same for page 1 and 2						
	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Average Score	# of Responses	% Mbr Attendance	% Responding to Survey	Attend ed	On Council	
AWHC	97%	0%	3%	100%	0%	0%	100%	0%	0%	82%	3%	15%	76%	9%	15%	93%	36	78%	69%	52	67	
CDCBLUE	97%	0%	3%	97%	0%	3%	95%	0%	5%	100%	0%	0%	94%	0%	6%	90%	40	85%	75%	53	62	
CDCGOLD	93%	0%	7%	97%	3%	0%	90%	3%	7%	73%	3%	23%	89%	4%	7%	88%	36	84%	78%	46	55	
CDCGREEN	92%	0%	8%	85%	4%	12%	96%	0%	4%	79%	0%	21%	92%	0%	8%	85%	29	79%	63%	46	58	
CDCSILVER	89%	0%	11%	89%	3%	8%	86%	5%	8%	84%	5%	11%	77%	9%	14%	85%	40	81%	83%	48	59	
CRCLUE	93%	0%	7%	89%	4%	7%	100%	0%	0%	81%	0%	19%	100%	0%	0%	87%	28	82%	62%	45	55	
CRCGOLD	91%	0%	9%	86%	0%	14%	68%	9%	23%	57%	14%	29%	76%	6%	18%	79%	25	74%	63%	40	54	
CRCGREEN	93%	3%	3%	86%	11%	4%	86%	0%	14%	59%	10%	31%	84%	0%	16%	80%	30	82%	64%	47	57	
CRCSILVER	81%	4%	15%	67%	4%	30%	56%	11%	33%	64%	4%	32%	81%	8%	12%	71%	29	78%	63%	46	59	
EDC	100%	0%	0%	100%	0%	0%	100%	0%	0%	100%	0%	0%	100%	0%	0%	94%	16	47%	80%	20	43	
GEC	100%	0%	0%	100%	0%	0%	94%	6%	0%	53%	18%	29%	75%	13%	13%	93%	22	63%	45%	49	78	
HCLSC	96%	0%	4%	100%	0%	0%	88%	0%	12%	96%	0%	4%	88%	0%	13%	89%	27	78%	75%	36	46	
HDC	97%	0%	3%	93%	0%	7%	89%	0%	11%	82%	0%	18%	90%	3%	7%	87%	29	81%	49%	59	73	
IOPBLACK	88%	0%	13%	75%	13%	13%	71%	13%	17%	65%	9%	26%	79%	0%	21%	75%	24	86%	56%	43	50	
IOPBLUE	87%	0%	13%	77%	5%	18%	77%	5%	18%	65%	20%	15%	70%	5%	25%	81%	26	92%	58%	45	49	
IOPGOLD	95%	0%	5%	100%	0%	0%	95%	0%	5%	58%	11%	32%	60%	0%	40%	91%	21	72%	62%	34	47	
IOPGREEN	90%	0%	10%	90%	0%	10%	89%	11%	0%	40%	40%	20%	70%	10%	20%	84%	12	61%	43%	28	46	
IOPCRED	100%	0%	0%	100%	0%	0%	100%	0%	0%	76%	12%	12%	92%	0%	8%	95%	28	81%	65%	43	53	
IOPCSILVER	96%	0%	4%	100%	0%	0%	96%	4%	0%	67%	10%	24%	70%	5%	25%	91%	24	90%	56%	43	48	
MFCBLUE	87%	3%	10%	93%	0%	7%	80%	3%	17%	66%	0%	34%	62%	7%	31%	86%	31	83%	70%	44	53	
MFCBRONZE	97%	0%	3%	94%	3%	3%	97%	0%	3%	91%	0%	9%	78%	0%	22%	91%	37	91%	71%	52	57	
MFCGOLD	100%	0%	0%	96%	0%	4%	96%	0%	4%	88%	4%	8%	74%	0%	26%	92%	26	86%	59%	44	51	
MFCSILVER	92%	0%	8%	92%	6%	3%	89%	3%	8%	86%	3%	11%	71%	11%	17%	88%	38	86%	75%	51	59	
ODC	97%	0%	3%	100%	0%	0%	91%	0%	9%	64%	15%	21%	97%	0%	3%	93%	34	91%	67%	51	56	
PDIC	94%	0%	6%	88%	6%	6%	81%	6%	13%	31%	38%	31%	75%	8%	17%	88%	16	61%	59%	27	44	
PPPCBLUE	77%	0%	23%	82%	0%	18%	68%	0%	32%	91%	5%	5%	55%	10%	35%	79%	24	70%	75%	32	46	
PPPGOLD	91%	0%	9%	100%	0%	0%	83%	0%	17%	87%	0%	13%	73%	5%	23%	88%	23	68%	85%	27	40	
RDCBLUE	100%	0%	0%	100%	0%	0%	83%	0%	17%	83%	4%	13%	73%	5%	23%	83%	25	70%	71%	35	50	
RDCGOLD	100%	0%	0%	100%	0%	0%	96%	0%	4%	67%	4%	29%	68%	9%	23%	85%	27	77%	63%	43	56	
RDCRED	96%	0%	4%	92%	0%	8%	93%	0%	7%	73%	4%	23%	84%	4%	12%	80%	28	73%	76%	37	51	
RNDCBLUE	91%	0%	9%	95%	0%	5%	73%	0%	27%	81%	5%	14%	95%	0%	5%	89%	23	79%	68%	34	43	
RNDCGOLD	96%	0%	4%	100%	0%	0%	92%	0%	8%	56%	12%	32%	92%	0%	8%	92%	27	82%	66%	41	50	
RPC	95%	5%	0%	100%	0%	0%	95%	0%	5%	100%	0%	0%	94%	0%	6%	90%	19	70%	63%	30	43	
RRC	100%	0%	0%	100%	0%	0%	78%	6%	17%	95%	0%	5%	95%	0%	5%	89%	23	72%	70%	33	46	
SDC	100%	0%	0%	100%	0%	0%	96%	0%	4%	77%	4%	19%	58%	13%	29%	92%	28	76%	72%	39	51	
SHC	89%	4%	7%	96%	0%	4%	89%	0%	11%	88%	0%	12%	96%	0%	4%	89%	29	80%	73%	40	50	
SSDCBLUE	97%	0%	3%	94%	0%	6%	94%	0%	6%	21%	53%	26%	71%	6%	24%	90%	35	79%	80%	44	56	
SSDCGOLD	100%	0%	0%	97%	0%	3%	97%	0%	3%	45%	38%	17%	63%	19%	19%	88%	35	77%	80%	44	57	
SSDCSILVER	100%	0%	0%	100%	0%	0%	87%	9%	4%	82%	0%	18%	86%	0%	14%	92%	24	69%	67%	36	52	
TODC	96%	0%	4%	100%	0%	0%	81%	0%	19%	85%	0%	15%	92%	0%	8%	91%	28	71%	80%	35	49	
UDC*	93%	4%	4%	89%	4%	7%	78%	7%	15%	44%	44%	11%	68%	9%	23%	81%	28	71%	76%	37	52	
UDMUCBLUE	100%	0%	0%	100%	0%	0%	96%	0%	4%	76%	0%	24%	91%	0%	9%	92%	26	83%	59%	44	53	
UDMUCBRONZE	96%	0%	4%	92%	0%	8%	92%	4%	4%	88%	0%	12%	86%	0%	14%	90%	28	74%	65%	43	58	
UDMUCGOLD	96%	0%	4%	96%	0%	4%	100%	0%	0%	88%	4%	8%	69%	8%	23%	89%	26	80%	63%	41	51	
UDMUCGREEN	100%	0%	0%	96%	0%	4%	88%	0%	12%	76%	8%	16%	82%	5%	14%	91%	26	79%	68%	38	48	
UDMUCPURPLE	100%	0%	0%	100%	0%	0%	96%	0%	4%	100%	0%	0%	100%	0%	0%	93%	29	79%	66%	44	56	
UDMUCRED	96%	0%	4%	96%	0%	4%	85%	0%	15%	70%	4%	26%	88%	4%	8%	90%	28	75%	67%	42	56	
UDMUCSILVER	100%	0%	0%	96%	0%	4%	84%	0%	16%	96%	0%	4%	100%	0%	0%	91%	25	73%	61%	41	56	
URC	87%	5%	8%	90%	3%	8%	82%	3%	15%	54%	8%	38%	63%	3%	34%	86%	40	72%	83%	48	67	
Average	95%	1%	5%	94%	1%	5%	88%	2%	10%	74%	8%	17%	81%	4%	15%	88%	28	77%	67%	41	53	
Total																	1358				2020	2616

*Reflect the aggregate data of all UDC

2015 Spring Council Day Survey Report - Page 1

Council	The Day Had Take Home Value			The Day Was Organized			There Was Time For Q&A			My Chair Kept the Program On Track			Figures below are the same for page 1 and 2						
	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Average Score	# of Responses	% Mbr Attendance	% Responding to Survey	Attended	On Council	
AWHC	81%	2%	17%	95%	1%	4%	80%	2%	14%	100%	0%	0%	93%	36	78%	69%	52	67	
CDCBLUE	81%	3%	11%	92%	1%	4%	71%	4%	4%	100%	0%	0%	90%	40	85%	75%	53	62	
CDCGOLD	74%	4%	18%	90%	1%	5%	70%	10%	5%	100%	0%	0%	88%	36	84%	78%	46	55	
CDCGREEN	62%	11%	21%	82%	5%	11%	77%	3%	7%	100%	0%	0%	85%	29	79%	63%	46	58	
CDCSILVER	73%	8%	13%	90%	2%	4%	71%	6%	6%	100%	0%	0%	85%	40	81%	83%	48	59	
CRCBLUE	77%	5%	16%	84%	5%	8%	67%	10%	15%	100%	0%	0%	87%	28	82%	62%	45	55	
CRCGOLD	61%	8%	23%	74%	4%	15%	75%	2%	12%	100%	0%	0%	79%	25	74%	63%	40	54	
CRCGREEN	63%	11%	17%	74%	4%	15%	69%	8%	14%	86%	0%	14%	80%	30	82%	64%	47	57	
CRCSILVER	72%	8%	18%	77%	6%	14%	76%	7%	13%	68%	8%	24%	71%	29	78%	63%	46	59	
EDC	80%	3%	12%	87%	3%	5%	89%	4%	1%	100%	0%	0%	94%	16	47%	80%	20	43	
GEC	81%	4%	10%	87%	3%	6%	87%	6%	4%	100%	0%	0%	93%	22	63%	45%	49	78	
HCLSC	80%	5%	11%	83%	2%	11%	81%	4%	9%	96%	0%	4%	89%	27	78%	75%	36	46	
HDC	67%	5%	21%	84%	1%	9%	79%	6%	8%	100%	0%	0%	87%	29	81%	49%	59	73	
IOPBLACK	59%	10%	22%	72%	6%	14%	72%	8%	9%	88%	4%	8%	75%	24	86%	56%	43	50	
IOPBLUE	68%	9%	21%	85%	3%	10%	78%	4%	11%	96%	0%	4%	81%	26	92%	58%	45	49	
IOPGOLD	76%	2%	18%	84%	2%	14%	88%	0%	6%	100%	0%	0%	91%	21	72%	62%	34	47	
IOPGREEN	71%	1%	12%	74%	2%	16%	76%	1%	15%	100%	0%	0%	84%	12	61%	43%	28	46	
IOPCRED	85%	2%	11%	90%	1%	6%	93%	1%	4%	100%	0%	0%	95%	28	81%	65%	43	53	
IOPCSILVER	78%	8%	13%	89%	1%	9%	82%	4%	12%	100%	0%	0%	91%	24	90%	56%	43	48	
MFCBLUE	78%	7%	10%	89%	1%	4%	79%	4%	10%	97%	0%	3%	86%	31	83%	70%	44	53	
MFCBRONZE	71%	8%	20%	90%	3%	6%	88%	2%	8%	100%	0%	0%	91%	37	91%	71%	52	57	
MFCGOLD	73%	6%	18%	93%	1%	3%	88%	3%	5%	100%	0%	0%	92%	26	86%	59%	44	51	
MFCSILVER	77%	6%	13%	81%	4%	12%	88%	3%	6%	97%	0%	3%	88%	38	86%	75%	51	59	
ODC	83%	2%	15%	93%	0%	6%	92%	0%	5%	97%	0%	3%	93%	34	91%	67%	51	56	
PDIC	81%	4%	15%	86%	0%	14%	84%	3%	12%	100%	0%	0%	88%	16	61%	59%	27	44	
PPPCBLUE	68%	4%	25%	86%	1%	10%	76%	6%	13%	95%	0%	5%	79%	24	70%	75%	32	46	
PPPCGOLD	70%	5%	22%	85%	3%	10%	86%	2%	8%	100%	0%	0%	88%	23	68%	85%	27	40	
RDCBLUE	56%	6%	20%	76%	1%	6%	66%	3%	12%	100%	0%	0%	83%	25	70%	71%	35	50	
RDCGOLD	63%	1%	17%	77%	1%	5%	70%	2%	8%	92%	4%	4%	85%	27	77%	63%	43	56	
RDCRED	57%	7%	14%	68%	1%	9%	58%	3%	13%	96%	0%	4%	80%	28	73%	76%	37	51	
RNDBLUE	82%	3%	14%	94%	0%	5%	87%	2%	7%	100%	0%	0%	89%	23	79%	68%	34	43	
RNDGOLD	93%	1%	4%	94%	1%	3%	88%	1%	8%	84%	0%	16%	92%	27	82%	66%	41	50	
RPIC	67%	4%	21%	83%	2%	9%	87%	2%	4%	100%	0%	0%	90%	19	70%	63%	30	43	
RRC	80%	1%	12%	88%	0%	7%	74%	4%	9%	100%	0%	0%	89%	23	72%	70%	33	46	
SDC	73%	4%	21%	86%	3%	9%	89%	2%	7%	100%	0%	0%	92%	28	76%	72%	39	51	
SHC	81%	4%	13%	91%	1%	5%	84%	1%	11%	96%	0%	4%	89%	29	80%	73%	40	50	
SSDCBLUE	80%	4%	9%	87%	1%	4%	82%	4%	5%	97%	0%	3%	90%	35	79%	80%	44	56	
SSDCGOLD	74%	3%	18%	81%	1%	10%	67%	6%	14%	100%	0%	0%	88%	35	77%	80%	44	57	
SSDCSILVER	84%	10%	9%	89%	1%	8%	87%	3%	4%	100%	0%	0%	92%	24	69%	67%	36	52	
TODC	82%	2%	6%	91%	0%	2%	85%	1%	4%	100%	0%	0%	91%	28	71%	80%	35	49	
UDC	72%	2%	6%	76%	1%	9%	62%	3%	20%	96%	0%	4%	81%	28	71%	76%	37	52	
UDIC*	68%	2%	7%	73%	1%	8%	52%	3%	23%				64%						
UDSHC*	76%	1%	6%	79%	0%	10%	72%	2%	16%				76%						
UDMUCBLUE	79%	2%	9%	84%	0%	4%	86%	1%	3%	96%	0%	4%	92%	26	83%	59%	44	53	
UDMUCBRONZE	77%	4%	14%	89%	1%	4%	82%	4%	5%	100%	0%	0%	90%	28	74%	65%	43	58	
UDMUCGOLD	79%	1%	7%	78%	1%	7%	78%	2%	6%	96%	0%	4%	89%	26	80%	63%	41	51	
UDMUCGREEN	79%	1%	14%	79%	0%	9%	96%	0%	5%	100%	0%	0%	91%	26	79%	68%	38	48	
UDMUCPURPLE	77%	1%	17%	92%	1%	3%	85%	3%	6%	100%	0%	0%	93%	29	79%	66%	44	56	
UDMUCRED	81%	4%	11%	85%	3%	9%	86%	1%	7%	100%	0%	0%	90%	28	75%	67%	42	56	
UDMUCSILVER	83%	2%	11%	92%	0%	4%	79%	10%	4%	100%	0%	0%	91%	25	73%	61%	41	56	
URC	75%	7%	17%	90%	4%	5%	88%	2%	8%	87%	3%	10%	86%	40	72%	83%	48	67	
Average	75%	4%	14%	85%	2%	8%	79%	3%	9%	97%	0%	2%	87%	28	77%	67%	41	53	
Total														1358				2020	2616

* Reflects individual Council averages

Council Day Survey for Houston

Q2 AWHC, Please Rate Each Council Day Session

Answered: 36 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Opening Speaker	83% 29	3% 1	11% 4	3% 1	35
Capitol Update	78% 28	0% 0	22% 8	0% 0	36
Panel Presentation: "Affordable Housing in Texas — Pressures and Priorities"	86% 30	0% 0	14% 5	0% 0	35
Case Study: Houston Housing Authority Project	94% 32	0% 0	6% 2	0% 0	34
AWHC Mission Statement Discussion	61% 22	11% 4	28% 10	0% 0	36
Panel Presentation: "The Health and Housing Connection"	81% 29	0% 0	17% 6	3% 1	36
Closing Speaker	97% 31	0% 0	0% 0	3% 1	32
Was Organized					
	Yes	No	Somewhat	N/A	Total
Opening Speaker	91% 31	0% 0	6% 2	3% 1	34
Capitol Update	92% 33	0% 0	8% 3	0% 0	36
Panel Presentation: "Affordable Housing in Texas — Pressures and Priorities"	97% 34	3% 1	0% 0	0% 0	35
Case Study: Houston Housing Authority Project	100% 34	0% 0	0% 0	0% 0	34
AWHC Mission Statement Discussion	94% 34	0% 0	6% 2	0% 0	36
Panel Presentation: "The Health and Housing Connection"	86% 31	6% 2	6% 2	3% 1	36
Closing Speaker	97% 31	0% 0	0% 0	3% 1	32
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Opening Speaker	77% 27	0% 0	14% 5	9% 3	35
Capitol Update	69% 25	8% 3	19% 7	3% 1	36
Panel Presentation: "Affordable Housing in Texas — Pressures and Priorities"	80% 28	0% 0	20% 7	0% 0	35

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Case Study: Houston Housing Authority Project	85% 29	3% 1	12% 4	0% 0	34
AWHC Mission Statement Discussion	89% 32	3% 1	6% 2	3% 1	36
Panel Presentation: "The Health and Housing Connection"	81% 29	0% 0	17% 6	3% 1	36
Closing Speaker	78% 25	3% 1	13% 4	6% 2	32

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Really great council day session. Interesting speakers, relevant issues, and engaging discussion.	5/29/2015 1:49 PM
2	Though much of the substance was Texas/Houston-centric, there was board, interesting, relevance.	5/27/2015 3:59 PM
3	Wow! Just wow! All in all, an impressive and interesting group of presentations. A couple of speakers (HHFA director and closing speaker) just knocked it out of the park in terms of presentation quality, substance and delivery. This rates as the best AHWC day in my 3 year tenure on the Council. On the negative side, wordsmithing a mission statement at any time makes my skin crawl and disinterests me. Perhaps it is an administrative necessity and others don't see it the same way . . . I'm not a fan.	5/27/2015 3:00 PM
4	I thought the presentation on the inclusive community issue was one sided.	5/27/2015 2:50 PM
5	Closing speaker was by far the best I have heard in such a long time.	5/19/2015 1:55 AM
6	Program of the Day was well organized. Content was uneven as worthwhile or not (as often). Excellent speakers re Houston Housing Authority and Closing Speaker re Houston demographic growth was excellent, exceptional, & relevant.	5/18/2015 6:22 PM
7	Excellent content - would be great to have more time for members to interact.	5/18/2015 5:40 PM
8	outstanding program and council leadership	5/18/2015 3:56 PM
9	The entire program was fantastic and I learned many helpful things. Great job!	5/18/2015 1:42 PM
10	Capital Update focus on Tax was somewhat useful but virtually no useful HUD information	5/18/2015 10:48 AM
11	A terrific day with significant take home value. Thanks to all who organized the event.	5/18/2015 9:22 AM
12	Excellent day, minter eating speakers and topics.	5/18/2015 9:07 AM
13	I particularly enjoyed the healthy housing, Housing Authority case study, and closing speaker.	5/15/2015 2:31 PM
14	Very good high content day that followed a tour day that was outstanding. The only issue I would note was that the microphones in the hotel room did not work well so it was difficult to hear some of the presentations.	5/15/2015 2:05 PM
15	Excellent presentation of affordable issues in Houston with applicability nationally. One of the best presentations of local properties and public agency collaboration ever. Excellent presentation on nexus of health and housing.	5/14/2015 6:59 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 36 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 36	0% 0	0% 0	36
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 35	0% 0	3% 1	36
Did the Team Perform to Your Expectation?	100% 36	0% 0	0% 0	36

Council Day Survey for Houston

Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 36	0% 0	0% 0	36
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Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 13 Skipped: 23

#	Responses	Date
1	Thoughtful, well-organized program. Great communication from the council leadership in the lead-up to the program.	5/29/2015 1:51 PM
2	The day tour was great.	5/27/2015 2:51 PM
3	I'd like to see the format become a little more interactive at least for one of the speaking period sessions.	5/26/2015 10:34 AM
4	Chair and vice chair are awesome.	5/19/2015 1:57 AM
5	Stephen Whyte did a great job of Council Day - keeping everything moving.	5/18/2015 10:11 PM
6	Communications outside of Council Day excellent by Council Chairman, to prepare us for the Council Day and ULI Meet.	5/18/2015 6:44 PM
7	Excellent day - especially enjoyed property tour the day before.	5/18/2015 5:42 PM
8	only complaint dinner venue and food was terrible	5/18/2015 3:58 PM
9	Great leadership	5/18/2015 1:44 PM
10	It was a wonderful day with an engaging agenda.	5/15/2015 2:34 PM
11	Overall it was another successful Council day full of content. The presentations were relevant, interesting and full of solid information.	5/15/2015 2:08 PM
12	Very full program with a lot to learn about.	5/15/2015 10:00 AM
13	Ran on time with adequate time for questions. Well paced. Topics were relevant to my affordable practice.	5/14/2015 7:04 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 27

#	Responses	Date
1	Homelessness of Veterans Financing options (debt and equity) for affordable and workforce housing	5/26/2015 1:17 PM
2	I think group round tables would be very productive. Developers, lenders, investors all trading notes about recent projects and overcoming challenges in today's environment.	5/26/2015 10:34 AM
3	More HA case studies would be good. Also the tour the day prior worked very well. Excellent council day!!!	5/19/2015 1:57 AM
4	Architecture - the impact of the built environment on people's lives Landscaping - edible landscaping; landscaping a roof top - I always enjoy hearing from someone who has developed award winning product - what about that product is special/distinctive - lessons learned	5/18/2015 10:11 PM
5	The housing changes which are occurring in the Mission District of San Francisco, as relevant to what is or will be happening in other cities: what motivates them, what the new are/will be residents, and what has happened to the former residents, and what are their relocation prospects and assistance, if any?	5/18/2015 6:44 PM

Council Day Survey for Houston

6	San Francisco Housing Authority has been very troubled and is now in the process of RADDING all units. It should be discussed	5/18/2015 10:50 AM
7	I will have many nominations and speaker suggestions for the Spring meeting in Philadelphia, but I expect Rose Gray will have many as well.	5/15/2015 2:34 PM
8	RAD, is it the answer?	5/15/2015 2:08 PM
9	Fair housing supreme court case is significant and an update at the San Francisco meeting would be great.	5/14/2015 7:04 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 12 Skipped: 24

#	Responses	Date
1	I think the leadership did a very good job of balancing enhancing our knowledge of the local market with issues/topics of national importance. I think this is a good format for future meeting	5/26/2015 1:17 PM
2	A mixed format or listening and interacting.	5/26/2015 10:34 AM
3	Continue doing the same.	5/19/2015 1:57 AM
4	This is more a comment for ULI National. I would have liked the conference to end on Friday. Ending on Thursday seemed to encourage people to leave early on Thursday, missing some of Council day, so they could get back home for Friday meetings. I heard several people from other Councils comment on this also.	5/18/2015 10:11 PM
5	Once Again, provide better sound equipment, or, moderators should insist, &/or be nasty about it, that speakers clearly, forcefully, and loudly project their messages. What good is the message, if half or more of it can not be heard clearly. I was not the only one in the back of the room who did not hear, or understand, all of the (valuable) presentations.	5/18/2015 6:44 PM
6	It would be great to experiment with some different formats to encourage sharing of ideas / experiences among the council - like a speed round, where someone presents for 15 minutes and then there is 30 minutes for questions / discussion.	5/18/2015 5:42 PM
7	Cut the cost of dinner/reception	5/18/2015 10:50 AM
8	I second the suggestion of incorporating some smaller group discussions into the agenda.	5/15/2015 2:34 PM
9	Keep up the good work.	5/15/2015 2:08 PM
10	I liked Mike P's suggestion about the brief presentation, followed by targeted questions to the group by the speaker.	5/15/2015 10:00 AM
11	very tough to be underground for the entire council day	5/14/2015 9:35 PM
12	One of the best meetings ever.	5/14/2015 7:04 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 31

Council Day Survey for Houston

#	Responses	Date
1	I am happy to be part of a presentation at future meetings if the topics match my expertise and experience.	5/26/2015 1:17 PM
2	They have already done much to inform us about the ULI Meetings. Notification of local ULI actions, meets, etc. would be nice but should not be required of volunteer Council leadership. That should be the 'rule of the day' for ULI Headquarters.	5/18/2015 6:44 PM
3	hopecrichardson@gmail.com	5/15/2015 2:34 PM
4	with the coming split into two groups, i'm willing to volunteer, possibly as one of the membership vice chairs? - jeff foster, jfoster@gglo.com	5/15/2015 10:00 AM
5	Happy to participate as requested.	5/14/2015 7:04 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 35 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	82% 28	3% 1	15% 5	34
The Council Reception and Venue Were Great!	76% 26	9% 3	15% 5	34

#	Additional Comments on the Council Day Venue and Reception	Date
1	I thought the choice of restaurant was not good, noisy, informal, not good food, etc.	6/1/2015 12:11 PM
2	Not a big fan of basement, windowless spaces	5/28/2015 2:10 PM
3	Very good forum for interactivity of active key leaders in the affordable industry.	5/26/2015 1:28 PM
4	While the food was great at the restaurant, we were too crowded for the space we had.	5/26/2015 1:17 PM
5	Room did not allow mingling and was very loud.	5/20/2015 4:36 PM
6	The meeting room with the 'talk show' set up rather than a long 'panel table' facilitated the panels being more conversational, rather than each panelist seeming to 'make a speech.' I would like to see this set up as a 'standard.' The food at lunch was quite good and moving to another and lovely space for the social hour turned out well.	5/18/2015 10:11 PM
7	The venue for the Reception and Dinner was a bust. Don't know who selected it, but it was too noisy, even when yelling across the table. Long tables are terrible for networking during dinner vs round ones. The food was good, but shouldn't have been the only feature of the event. More expensive than necessary, given the venue, seating, food, service, and ambiance. Considering the food was good, maybe a D+!	5/18/2015 6:44 PM
8	See above - need to reduce costs associated with way too expensive ULI activities	5/18/2015 10:50 AM
9	We need windows in the council day room. The reception location was extremely loud which made it hard to hear people sitting right across from you at a table.	5/18/2015 9:13 AM
10	It was a lovely hotel and the food was superb. By the end of the day I think many were wishing for windows, however.	5/15/2015 2:34 PM
11	Again the speaker system at the Hotel did not really work well. It was difficult to hear some of the presentations. As far as the Council dinner goes it was good but not worth the \$150 price tag.	5/15/2015 2:08 PM
12	grossly overpriced	5/14/2015 9:35 PM
13	Excellent restaurant. Some vegetarians could benefit from additional menu options .	5/14/2015 7:04 PM

Council Day Survey for Houston

Q3 CDCBlue, Please Rate Each Council Day Session

Answered: 38 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Membership Lightning Round – Introduce New Members and Guests	81% 30	3% 1	14% 5	3% 1	37
Rancho Sahuarita Video	65% 24	8% 3	19% 7	8% 3	37
Membership Lightning Round – Introduce New Members and Guests	80% 28	3% 1	11% 4	6% 2	35
First Session: Market Update	97% 37	0% 0	3% 1	0% 0	38
Second Session: Lake Las Vegas: Birth, Death and Re-Birth	79% 30	5% 2	16% 6	0% 0	38
Third Session: Millenials	78% 29	0% 0	5% 2	16% 6	37
Fourth Session: Windsong	79% 30	3% 1	13% 5	5% 2	38
Final Session: Leadership/Mindfulness	92% 35	0% 0	5% 2	3% 1	38
Was Organized					
	Yes	No	Somewhat	N/A	Total
Membership Lightning Round – Introduce New Members and Guests	92% 34	3% 1	5% 2	0% 0	37
Rancho Sahuarita Video	86% 32	0% 0	8% 3	5% 2	37
Membership Lightning Round – Introduce New Members and Guests	86% 30	3% 1	9% 3	3% 1	35
First Session: Market Update	100% 38	0% 0	0% 0	0% 0	38
Second Session: Lake Las Vegas: Birth, Death and Re-Birth	95% 36	3% 1	3% 1	0% 0	38
Third Session: Millenials	86% 31	0% 0	0% 0	14% 5	36
Fourth Session: Windsong	95% 36	0% 0	0% 0	5% 2	38
Final Session: Leadership/Mindfulness	95% 36	0% 0	3% 1	3% 1	38
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Membership Lightning Round – Introduce New Members and Guests	27% 10	11% 4	5% 2	57% 21	37
Rancho Sahuarita Video	42% 15	17% 6	0% 0	42% 15	36

Council Day Survey for Houston

Membership Lightning Round – Introduce New Members and Guests	32% 11	3% 1	6% 2	59% 20	34
First Session: Market Update	97% 37	0% 0	3% 1	0% 0	38
Second Session: Lake Las Vegas: Birth, Death and Re-Birth	97% 37	0% 0	3% 1	0% 0	38
Third Session: Millenials	77% 27	0% 0	6% 2	17% 6	35
Fourth Session: Windsong	95% 36	0% 0	0% 0	5% 2	38
Final Session: Leadership/Mindfulness	97% 37	0% 0	0% 0	3% 1	38

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Loved the unique mindfulness and how something like this can be related to our field.	5/27/2015 3:50 PM
2	Although the concept was a good one, I thought we spent too much time on the Millenials. I found John Burns presentation to be absolutely outstanding and got much more out of his presentation than quizzing the millennial individuals on their thinking--just too narrow for much value to me.	5/26/2015 7:16 PM
3	Great venue and content for the Houston meeting! Also, like the directory on the thumb drive. If we could include everyone's vcard on there it would be terrific to just be able to download and/or update Outlook contacts.	5/25/2015 5:18 PM
4	John Burns Market Update was the highlight of the day. The other sessions were excellent. Mindfulness was a terrific closing session.	5/18/2015 5:30 PM
5	A great balance of case studies, professional development and market research. Very well done council day.	5/18/2015 4:08 PM
6	great day!	5/18/2015 1:14 PM
7	i don't think we had the Millennials session, we had history of Houston.	5/18/2015 11:50 AM
8	Very good mix of subjects	5/18/2015 11:30 AM
9	One of the best sessions in years!	5/18/2015 9:47 AM
10	Maybe our best council meeting yet! Great job	5/17/2015 10:54 AM
11	The Introduction round is becoming too long, as the number of attendants increases.	5/15/2015 1:52 PM
12	Excellent council meeting. Great venue-love the seat cushions!,	5/14/2015 10:15 PM
13	Loved the Windsong presentation	5/14/2015 7:33 PM
14	The seats were very comfortable	5/14/2015 6:37 PM
15	The Millennial lunch session was replaced by a history of Houston presentation by a young/new leader of Houston ULI, so ratings are for that.	5/14/2015 5:48 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 38 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 37	0% 0	0% 0	37
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 37	0% 0	3% 1	38

Council Day Survey for Houston

Did the Team Perform to Your Expectation?	97% 37	0% 0	3% 1	38
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95% 35	0% 0	5% 2	37

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 19 Skipped: 21

#	Responses	Date
1	Its hard to get a lot of value out of the joint CDC reception the evening before council day: the room is loud, there are too many people--you connect with a large number but get to really meet few. Why not try doing a CDC Blue dinner only?	5/29/2015 9:06 PM
2	When presenting "case study" materials, burden should be on the presenter to make it relevant to the audience. Presenter should be focusing on the broader takeaway and lessons learned so that it is a good use of everybody's time.	5/27/2015 3:37 PM
3	Great Council Day, best in my tenure.	5/27/2015 11:59 AM
4	Always lively discussion. Best council I've ever been on for group interaction, dialogue with the group.	5/26/2015 7:33 PM
5	I would like to get to know my council better. I am less interested in projects near the council location and more interested in getting to know the people in my council and the projects they are working on.	5/26/2015 12:46 PM
6	Nice location and well timed programs.	5/26/2015 10:37 AM
7	Hit all the targets. Great day!	5/18/2015 5:36 PM
8	Very well organized	5/18/2015 1:15 PM
9	Another great, well organized day.	5/18/2015 11:52 AM
10	Well run, adequate break time, maybe more round table topics	5/18/2015 11:34 AM
11	I think you you found a good balance of topics.	5/18/2015 9:53 AM
12	excellent	5/18/2015 9:48 AM
13	Cynthia and the CDC Blue leadership team was organized, enthusiastic and engaged	5/18/2015 8:33 AM
14	Great venue. Really good food. Especially appreciated the Windsong panel discussion.	5/16/2015 1:00 PM
15	Great day...very comfortable seats!	5/14/2015 7:36 PM
16	I liked the lightening round split into two sessions	5/14/2015 6:38 PM
17	This was a much better meeting than NY. Still would like to see a project tour, but that is difficult to do in Houston since it is so spread out.	5/14/2015 6:14 PM
18	Very engaged audience participation	5/14/2015 5:50 PM
19	Great venue.	5/14/2015 5:20 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 14 Skipped: 26

Council Day Survey for Houston

#	Responses	Date
1	Capital markets updates are always good/interesting (debt and equity). Economist panels are usually very interesting as well.	5/27/2015 3:37 PM
2	As per earlier comments, John Burns presentation was outstanding--very interesting.	5/26/2015 7:33 PM
3	Market updates are always good. John Burns did an excellent job.	5/26/2015 10:37 AM
4	More community development/housing update from national level research & analysis. More small group discussion and tours. Fewer presentation. Ok to have some but not all day long.	5/20/2015 11:34 AM
5	Keep the Market Update as a regular topic.	5/18/2015 5:36 PM
6	Some sessions on zoning and entitlement	5/18/2015 11:52 AM
7	Impact on community design of driverless cars Home purchase affordability in high job growth markets	5/18/2015 11:34 AM
8	Drought in SW USA and impact on development	5/18/2015 10:45 AM
9	Employee retention or team work related	5/18/2015 9:53 AM
10	Technology in house building & marketing	5/18/2015 9:48 AM
11	Like the market info sessions each meeting and the case studies of master planned communities	5/17/2015 10:58 AM
12	I think it would be valuable to bring in a senior member of one of the large private or public builders to discuss their views on the master plans.	5/16/2015 1:00 PM
13	I like seeing local projects presented. Would like to get an update on the direction Active Adult community planning is going.	5/14/2015 7:36 PM
14	Future-looking forward to housing amenities/sizes/features for MPC's ten years from now.	5/14/2015 5:50 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 9 Skipped: 31

#	Responses	Date
1	More community development/housing update from national level research & analysis. More small group discussion and tours. Fewer presentation. Ok to have some but not all day long.	5/20/2015 11:34 AM
2	The total lack of transportation is maddening. With all the expense to travel to ULI meetings and not having bus service to and from dinners, meetings, etc., is weak at best.	5/20/2015 9:31 AM
3	More interactive sessions whenever possible. It is a successful day if everyone speaks at least once.	5/18/2015 5:36 PM
4	Would love some more small group break out sessions, they are great for networking.	5/18/2015 11:52 AM
5	Great job	5/18/2015 9:53 AM
6	Nothing, it was a perfect day!	5/18/2015 9:48 AM
7	Shorter sessions	5/14/2015 7:36 PM
8	Project tours are the most interesting portion of council days and we haven't done one since Vancouver. Please add a project tour for SF.	5/14/2015 6:14 PM
9	Very well done.	5/14/2015 5:20 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted

Council Day Survey for Houston

**and do not leave your information below,
please reach out to your Council Chair after
giving your feedback).**

Answered: 3 Skipped: 37

#	Responses	Date
1	Use linked in to push relevant articles & information.	5/20/2015 11:34 AM
2	We need to "brand" CDC Blue--What makes us special and different from other Councils? We need to strive to create an emotional connection to our content and our members; consider "legacy, myth and prophecy". Take risks with ideas that are unique and memorable. We have this to some extent but we can do more.	5/18/2015 5:36 PM
3	Absolutely Jonathan Grebow jgrebow@ridgewoodrep.com	5/18/2015 11:52 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 37 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100% 37	0% 0	0% 0	37
The Council Reception and Venue Were Great!	94% 31	0% 0	6% 2	33

#	Additional Comments on the Council Day Venue and Reception	Date
1	Food was outstanding. Best ever. Terrific Venue. Bright an cheerful. great location.	5/18/2015 5:36 PM
2	overall great job!	5/18/2015 9:48 AM
3	I don't mind venues not in downtown. Easy to park and get around. I usually rent a car.	5/17/2015 10:58 AM
4	I like including all the CDCs in the reception and having light food instead of sit down dining. Great job!	5/14/2015 7:36 PM
5	The reception venue was good. Lots of room the spread out. I didn't feel crowded.	5/14/2015 6:14 PM
6	Was not able to attend the reception so no comment provided there.	5/14/2015 5:50 PM

Council Day Survey for Houston

Q4 CDCGold, Please Rate Each Council Day Session

Answered: 33 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Rancho Sahuarita: Project of the Decade	42% 13	16% 5	29% 9	13% 4	31
The Woodlands: Lessons Learned	94% 30	0% 0	6% 2	0% 0	32
Roundtables: What puts "community" in Community Development?	84% 27	0% 0	16% 5	0% 0	32
Roundtable reports	85% 28	6% 2	9% 3	0% 0	33
Guest Speaker: Colleen Sharp, The Futures Company	91% 30	3% 1	3% 1	3% 1	33
Riverstone Tour Primer	64% 21	3% 1	27% 9	6% 2	33
Riverstone Tour	57% 17	3% 1	33% 10	7% 2	30
Was Organized					
	Yes	No	Somewhat	N/A	Total
Rancho Sahuarita: Project of the Decade	76% 22	3% 1	14% 4	7% 2	29
The Woodlands: Lessons Learned	100% 30	0% 0	0% 0	0% 0	30
Roundtables: What puts "community" in Community Development?	93% 28	0% 0	7% 2	0% 0	30
Roundtable reports	94% 29	3% 1	3% 1	0% 0	31
Guest Speaker: Colleen Sharp, The Futures Company	94% 29	3% 1	0% 0	3% 1	31
Riverstone Tour Primer	84% 26	0% 0	10% 3	6% 2	31
Riverstone Tour	89% 25	0% 0	4% 1	7% 2	28
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Rancho Sahuarita: Project of the Decade	24% 7	21% 6	10% 3	45% 13	29
The Woodlands: Lessons Learned	97% 29	0% 0	3% 1	0% 0	30
Roundtables: What puts "community" in Community Development?	86% 25	7% 2	3% 1	3% 1	29

Council Day Survey for Houston

Roundtable reports	68% 21	10% 3	3% 1	19% 6	31
Guest Speaker: Colleen Sharp, The Futures Company	81% 25	10% 3	6% 2	3% 1	31
Riverstone Tour Primer	74% 23	10% 3	6% 2	10% 3	31
Riverstone Tour	61% 17	14% 4	7% 2	18% 5	28

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Woodlands duplicated the previous day tour presentation that many members attended. Duplicated effort.	6/1/2015 12:02 PM
2	Solid line-up of programs, good day overall.	5/27/2015 6:26 PM
3	Generally a good session. Our tour of Riverstone was disrupted by heavy rain. Beth Calendar did a good job. She made good use to the hour long bus ride having members provide updates on their developments.	5/27/2015 3:09 PM
4	Venue was too far away from the convention Center and hotels. Drive time to and from wasnt great. Would prefer to be closer to other council venues in case the need for meetings and interaction with members of other councils arises	5/26/2015 10:27 AM
5	Great Meeting.	5/18/2015 8:04 PM
6	Round tables are still the best	5/18/2015 3:52 PM
7	All sessions were informative, stimulating and well-organized.	5/18/2015 11:40 AM
8	Thanks for taking the time to put together a solid Council Day in Houston. Very much appreciate all of the effort that Leadership puts into the say.	5/18/2015 9:53 AM
9	overall great venue and great day. Thanks to Johnson Development and leadership team for all your efforts.	5/15/2015 8:30 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 5

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 30	0% 0	0% 0	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	93% 28	0% 0	7% 2	30
Did the Team Perform to Your Expectation?	97% 30	3% 1	0% 0	31
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90% 27	3% 1	7% 2	30

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 3 Skipped: 33

#	Responses	Date
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Council Day Survey for Houston

1	When visiting MPC, it would be good if some discussion time was spent on architectural design, not just the challenges associated with development.	5/27/2015 3:12 PM
2	Good experience. the break out sessions were very good. the Woodlands was very interesting. it started a lot of discussion about major MPCs and what the future might hold.	5/21/2015 5:40 PM
3	Liked the offsite location	5/21/2015 9:39 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 32

#	Responses	Date
1	Implementation of community farms	5/21/2015 9:39 AM
2	We desperately need some real deal real numbers stuff.	5/18/2015 3:53 PM
3	The impact of technology and telecommunications infrastructure on developing MPCs.	5/18/2015 2:05 PM
4	Kathy Cecilian would like to present on sales experience and recommend case studies of new (built in last 2 years) MPCs. Maybe a market/economic overview.	5/15/2015 12:21 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 32

#	Responses	Date
1	Skip the self-introductions -- this takes a lot of time and has very limited value.	5/21/2015 9:39 AM
2	Real Deals Real Numbers.	5/18/2015 3:53 PM
3	In MPC world our customer is the Builder. It would be good to get some perspective from them. where are they headed and what is new in the builder world.	5/18/2015 9:06 AM
4	It was difficult to see the A/V screen	5/18/2015 8:52 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 36

#	Responses	Date
	There are no responses.	

Council Day Survey for Houston

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 31 Skipped: 5

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	73% 22	3% 1	23% 7	30
The Council Reception and Venue Were Great!	89% 25	4% 1	7% 2	28

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception venues tend to be too crowded -- this location was perfect.	5/21/2015 9:39 AM
2	Long bus rides to tour projects make it hard to have enough time for council programming.	5/20/2015 9:20 AM
3	Finally.....a council venue large enough to move around in. Thanks	5/18/2015 9:06 AM
4	Reception venue was very nice, but would prefer to spend less money on venue and transportation and have enough food that you don't need to go out to dinner afterwards. I prefer food stations and cocktail tables to sit down meal, so we have opportunity to network with more people, but light passed hors d'ouvres were inadequate, particularly considering amount members are charged for council "dinner"/reception.	5/15/2015 8:35 AM
5	Hard to locate since new street not on GPS.	5/14/2015 7:08 PM

Council Day Survey for Houston

Q5 CDCGreen, Please Rate Each Council Day Session

Answered: 26 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Measuring Critical Mass in Gentrifying Neighborhoods	27% 7	35% 9	38% 10	0% 0	26
What is happening in your market? Roundtable Session to share market dynamics.	85% 22	0% 0	15% 4	0% 0	26
Building to the Demographics – KTG: Presentation on products for Active adults and Millenials	88% 23	0% 0	12% 3	0% 0	26
Bob Sharpe: Video of "Lessons Learned"	62% 16	15% 4	23% 6	0% 0	26
"The Evolving Master Planned Community"	92% 24	0% 0	4% 1	4% 1	26
Surprise Speaker	19% 5	35% 9	35% 9	12% 3	26
Was Organized					
	Yes	No	Somewhat	N/A	Total
Measuring Critical Mass in Gentrifying Neighborhoods	81% 21	4% 1	15% 4	0% 0	26
What is happening in your market? Roundtable Session to share market dynamics.	69% 18	8% 2	23% 6	0% 0	26
Building to the Demographics – KTG: Presentation on products for Active adults and Millenials	100% 26	0% 0	0% 0	0% 0	26
Bob Sharpe: Video of "Lessons Learned"	92% 24	4% 1	4% 1	0% 0	26
"The Evolving Master Planned Community"	92% 24	0% 0	4% 1	4% 1	26
Surprise Speaker	56% 14	16% 4	16% 4	12% 3	25
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Measuring Critical Mass in Gentrifying Neighborhoods	85% 22	0% 0	12% 3	4% 1	26
What is happening in your market? Roundtable Session to share market dynamics.	85% 22	4% 1	4% 1	8% 2	26
Building to the Demographics – KTG: Presentation on products for Active adults and Millenials	96% 25	0% 0	4% 1	0% 0	26
Bob Sharpe: Video of "Lessons Learned"	38% 10	12% 3	4% 1	46% 12	26
"The Evolving Master Planned Community"	85% 22	4% 1	8% 2	4% 1	26

Council Day Survey for Houston

Surprise Speaker	73% 19	0% 0	12% 3	15% 4	26
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Measuring Critical Mass was just Houston focused which is not the best city to assess as they have no zoning codes. Would rather have had a more national overview and compare markets in different regions in the US	5/27/2015 2:47 PM
2	Overall the sessions were a bit disappointing this time.	5/19/2015 12:03 PM
3	Should start the morning with a good economic forecaster and national outlook. Morning session topic set the tone for one of the poorer council days I've been to.	5/18/2015 9:30 AM
4	I appreciated that more of the sessions had visuals and addressed design as well as economics. Individual sessions seemed overly long, with fewer breaks. Made the day feel overly long.	5/18/2015 9:06 AM
5	Great day!	5/15/2015 10:54 AM
6	The first session - Measuring Critical Mass in Gentrifying Neighborhoods - was a total bust! It seemed like a client presentation. There was no application for take-home value. It didn't fit and was a complete waste of time!	5/14/2015 9:54 PM
7	Definitely needed bigger screens for presentations or handouts as they were hard to read. Overall, a great meeting and good networking	5/14/2015 6:18 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 26	0% 0	0% 0	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	92% 24	0% 0	8% 2	26
Did the Team Perform to Your Expectation?	85% 22	4% 1	12% 3	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96% 25	0% 0	4% 1	26

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 23

#	Responses	Date
1	Great push for ULIF by Jeremy.	5/27/2015 2:48 PM
2	The content was a bit flat this time. I was disappointed in the overall sessions.	5/19/2015 12:04 PM
3	More breaks needed. The round tables are often a free for all.	5/18/2015 9:07 AM
4	I didn't seem to take as much home as from NY. The MPC panel was the best. The make up of the Council is weighted toward west coast / sunshine st. and the market roundtable and architect presentation on new product types had more benefit for these groups than rest of council. I felt the MF and architect session could have been shorter whereas we ran out of time on the MPC panel, which was most interesting because it covered a more broad range of topics.	5/17/2015 3:32 PM
5	Programs were off for this meeting.	5/14/2015 9:59 PM

Council Day Survey for Houston

6	This is a new CDC Council for me. The atmosphere and program was better than most. There was ample time for the sessions while providing for networking time. Some Councils simply try to put too much content in the allotted time. The slower approached was well received.	5/14/2015 5:48 PM
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Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 27

#	Responses	Date
1	I think the "lessons learned" presentations are always some of the most informative. I enjoyed this portion on the coffee company concept from Charlie Freericks about Verrado.	5/17/2015 3:32 PM
2	The MPC presentation could have been better with cost and financial information. Which of these communities made money and why? The roundtable was the best program, followed by KTGy.	5/14/2015 9:59 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 27

#	Responses	Date
1	Continue the round table of what's happening in your market place!	5/27/2015 2:48 PM
2	Presentations applicable to MPCs. If apartments, then discuss what we can learn as related to MPCs.	5/14/2015 9:59 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 28

#	Responses	Date
1	leadership team was great.	5/17/2015 3:32 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 5

	Yes	No	Somewhat	Total

Council Day Survey for Houston

The Council Day Venue Was Great!	79% 19	0% 0	21% 5	24
The Council Reception and Venue Were Great!	92% 22	0% 0	8% 2	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	The council reception was definitely one of the best!	5/14/2015 9:59 PM
2	Need to have more comfortable chairs, food was excellent and both venues	5/14/2015 6:26 PM

Council Day Survey for Houston

Q6 CDCSilver, Please Rate Each Council Day Session

Answered: 38 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
CDC Member Recognition: Project of the Decade	58% 19	15% 5	12% 4	15% 5	33
Member and Guest Introductions & Lightening Round – Market Chatter (45 minutes)	59% 22	22% 8	11% 4	8% 3	37
Program #1: Houston – “H-Town,” “Space City,” “Tranquility Base...”	62% 23	3% 1	30% 11	5% 2	37
Don't Mess with Texas - Large Scale MPC's - The Woodlands Story	76% 29	8% 3	11% 4	5% 2	38
Don't Mess with Texas - Large Scale MPC's - Cinco Ranch, a Newland Community	71% 27	8% 3	16% 6	5% 2	38
What's Bigger than Texas and Scare us the Most - Environmental Law!	89% 33	5% 2	5% 2	0% 0	37
The Eagleman has Landed	97% 36	0% 0	3% 1	0% 0	37
Council Day Cocktails and Wrap-Up Round-Tables	74% 26	6% 2	17% 6	3% 1	35
Was Organized					
	Yes	No	Somewhat	N/A	Total
CDC Member Recognition: Project of the Decade	84% 26	3% 1	0% 0	13% 4	31
Member and Guest Introductions & Lightening Round – Market Chatter (45 minutes)	89% 32	3% 1	0% 0	8% 3	36
Program #1: Houston – “H-Town,” “Space City,” “Tranquility Base...”	86% 30	3% 1	6% 2	6% 2	35
Don't Mess with Texas - Large Scale MPC's - The Woodlands Story	86% 31	0% 0	8% 3	6% 2	36
Don't Mess with Texas - Large Scale MPC's - Cinco Ranch, a Newland Community	92% 33	0% 0	3% 1	6% 2	36
What's Bigger than Texas and Scare us the Most - Environmental Law!	100% 35	0% 0	0% 0	0% 0	35
The Eagleman has Landed	100% 34	0% 0	0% 0	0% 0	34
Council Day Cocktails and Wrap-Up Round-Tables	83% 29	3% 1	11% 4	3% 1	35
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
CDC Member Recognition: Project of the Decade	42% 13	10% 3	3% 1	45% 14	31
Member and Guest Introductions & Lightening Round – Market Chatter (45 minutes)	23% 8	26% 9	9% 3	43% 15	35

Council Day Survey for Houston

Program #1: Houston – “H-Town,” “Space City,” “Tranquility Base...”	83% 29	0% 0	9% 3	9% 3	35
Don't Mess with Texas - Large Scale MPC's - The Woodlands Story	89% 32	0% 0	6% 2	6% 2	36
Don't Mess with Texas - Large Scale MPC's - Cinco Ranch, a Newland Community	83% 30	0% 0	8% 3	8% 3	36
What's Bigger than Texas and Scare us the Most - Environmental Law!	94% 33	0% 0	6% 2	0% 0	35
The Eagleman has Landed	97% 33	0% 0	3% 1	0% 0	34
Council Day Cocktails and Wrap-Up Round-Tables	53% 18	15% 5	9% 3	24% 8	34

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Eagleman session was great! Woodlands and Cinco Ranch sessions were also quite good. Environmental law session was a little too detailed.	5/29/2015 6:30 PM
2	Ending w a Rock Star speaker was brilliant!	5/29/2015 3:59 PM
3	Loved Dr. Eagleman's presentation!	5/28/2015 9:25 PM
4	Really liked the entire day. LOVED finishing with Eagleman!!!	5/27/2015 3:39 PM
5	Presenters did a great job and was a great day.	5/26/2015 1:51 PM
6	Eagleman=GREAT!	5/21/2015 4:58 PM
7	The Eagleman was great-thought provoking and engaging	5/20/2015 3:50 PM
8	Eagleman was awesome. Other presentations gave me a better understanding of where the Texas market has been, but not necessarily where its is going and what the challenges are to continued growth	5/20/2015 12:34 PM
9	The Eagleman session was excellent	5/18/2015 2:04 PM
10	Same feedback as discussed at the meeting. too many slides and talking presenters. Metrostudy guy specifically out of control with too many slides and not enough discussion.	5/18/2015 1:33 PM
11	We need more real numbers. I would also recommend more breakouts and discussion time.	5/18/2015 1:22 PM
12	Like getting away from hard numbers all the time. Numbers are important, but other attributes of the development process are also important and were recognized in this session. Enjoyed being totally off line with Eagleman presentation. Should be repeated	5/18/2015 1:01 PM
13	Excellent Council Day. Member and Guest Introductions could be better and more creative in terms of sharing information.	5/18/2015 12:24 PM
14	Have council closer to where the conference is being held. It is hard to network and get around when it is so far off site.	5/18/2015 11:23 AM
15	The Woodlands and Cinco presentations were interesting, but would have liked more direct discussion/dialog on how they apply to projects going forward.	5/18/2015 10:59 AM
16	This doesn't look like the "Siver" Agenda I attended.	5/18/2015 10:10 AM
17	Great Council Meeting and Day. The Chairman and organizers did a good job.	5/18/2015 9:32 AM
18	project/community overviews without a discussion of mistakes and lessons learned do not have much take home value. we're missing the spirit of candid discussions.	5/15/2015 3:13 PM
19	Maybe a little more time for causal networking with our council members. could be during a little longer lunch or breaks	5/15/2015 10:31 AM
20	Eagleman was the best part of the day. Sometimes I wish we could just stay closer to the hotel and not have to travel to these far off places and miss more of the general session.	5/14/2015 6:55 PM

Council Day Survey for Houston

21	Excellent day after a slow start	5/14/2015 6:40 PM
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Q52 Please Rate Your Council Chair/Leadership Team

Answered: 37 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 37	0% 0	0% 0	37
My Chair Kept Members Engaged & Encouraged Broad Interaction	89% 33	0% 0	11% 4	37
Did the Team Perform to Your Expectation?	89% 33	3% 1	8% 3	37
Do You Feel That the Team Communicates Well With You Outside of Council Day?	86% 32	5% 2	8% 3	37

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 26

#	Responses	Date
1	Great Council Day. Debra is a really good Chair	5/29/2015 6:31 PM
2	Clearly a lot of thought went into Council Day. This one seemed to have a lot of diversity and was worthwhile even though not every topic had direct relevance to what I do. Great job!	5/28/2015 9:27 PM
3	I did not feel we needed the report on Newland's Cinco community, The Woodlands provided us an example of a MPC in the Texas market.	5/27/2015 5:45 PM
4	VERY informative and organized!!!	5/27/2015 3:39 PM
5	It was a great day.	5/26/2015 1:52 PM
6	Less engagement than usual. Prefer more engagement	5/26/2015 11:43 AM
7	Debra is (was? she's stepping down!) GREAT!	5/21/2015 5:03 PM
8	Was a very good Council Day-engaging and interesting and stimulating	5/20/2015 3:52 PM
9	one of the best council meetings ever	5/18/2015 1:30 PM
10	Meeting closer to where ULI other programs are held	5/18/2015 11:24 AM
11	Good range of topics, but would have liked a little more interaction/discussion/debate on certain topics that were discussed in the presentation.	5/18/2015 11:02 AM
12	Again, I don't think you have the right agenda ites listed on the prior page for Silver.	5/18/2015 10:12 AM
13	Good day and experience	5/18/2015 9:33 AM
14	off site locations should be avoided unless they relate to touring a project. the transportation time is not worth simply to be in a more attractive room.	5/15/2015 3:15 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent

Council Day Survey for Houston

Sessions?

Answered: 7 Skipped: 33

#	Responses	Date
1	Topics related to water.	5/28/2015 9:27 PM
2	I really liked having Eagleman as a session. Taking advantage of the local non real estate talent has great returns but if not properly vetted could fall flat.	5/27/2015 5:45 PM
3	Time to stop doing MPC's in the standard SFD/MF mold. What's new/trending/density-driven?	5/21/2015 5:03 PM
4	Have a tech guy speak in San Francisco	5/20/2015 3:52 PM
5	In San Francisco, it would be interesting to continue the dialogue of what a MPC should look like to address today's consumer demands in the context of the technology revolution that the Bay Area has been responsible for spawning....What does an MPC look like in a world where you dont need to own a car because you have UBER, you dont need a big box retailer nearby because of ALIBABA or Amazon, etc.	5/20/2015 12:37 PM
6	The connection between land use, transportation and greenhouse gas emissions. California on the cutting edge and its models will come to other states.	5/18/2015 1:30 PM
7	1. Trends in Architectural Product Across the Country 2. Fundamentals of Designing and Implementing Mixed-Use Development (use MUDC reps)	5/18/2015 10:48 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 33

#	Responses	Date
1	Guest speakers doing other, non-big market MPCs. What about smaller MPCs?	5/21/2015 5:03 PM
2	Did a good job	5/20/2015 3:52 PM
3	Break out sessions seem like a great tool to foster more engagement, similar to the closing session and some of the sessions we did for the Spring conference in San Diego a few years back.	5/20/2015 9:44 AM
4	We need to get behind the numbers more.	5/18/2015 1:30 PM
5	Let's make the introductions more interesting.	5/18/2015 12:25 PM
6	I think adding one more round table discussion session during the program would be helpful to keep people engaged and foster more member interaction during the course of the day.	5/18/2015 11:02 AM
7	Better directions to the council day location	5/18/2015 10:48 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 38

Council Day Survey for Houston

#	Responses	Date
1	I've done several presentations to CDC-Silver, so I want others to have a turn at the podium	5/21/2015 5:03 PM
2	I spoke on water issues in Chicago, and I have participated on panels on the water issue outside of ULI. I can do so again with respect to California laws.	5/18/2015 1:30 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 37 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	84% 31	5% 2	11% 4	37
The Council Reception and Venue Were Great!	77% 27	9% 3	14% 5	35

#	Additional Comments on the Council Day Venue and Reception	Date
1	Hard to find, and really, do we need such an "over-the-top" venue? I'd be happy with a conference room at the hotel. Although boring, it would work	5/21/2015 5:03 PM
2	Directions to Council Day venue were confusing and several members got lost getting to the facility. The facility was too far from the conference hotel. Council Day venue was not worth the effort of getting there. I understand the desire for a nice facility; however, in this case the limited benefits were not worth the drawbacks.	5/18/2015 1:30 PM
3	no windows. paper plates and cheap plastic forks.	5/18/2015 10:12 AM
4	reception location was fine, but really much more efficient to be at convention ctr	5/15/2015 3:15 PM
5	\$125 should not be a mandatory charge for those of us who don't want to eat or drink. What if I just want to catch up with my council and not have dinner? I never go to these!	5/14/2015 6:56 PM

Council Day Survey for Houston

Q7 CRCBlue, Please Rate Each Council Day Session

Answered: 28 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	54% 15	18% 5	29% 8	0% 0	28
What's on Your Mind?	82% 23	4% 1	14% 4	0% 0	28
Capital Markets Interactive Panel	82% 23	4% 1	14% 4	0% 0	28
"Conscious Places"	81% 22	4% 1	15% 4	0% 0	27
Update on The Housing Market	96% 26	0% 0	0% 0	4% 1	27
Gen Y – What's up with them?	62% 16	4% 1	23% 6	12% 3	26
Was Organized					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	79% 22	4% 1	18% 5	0% 0	28
What's on Your Mind?	71% 20	11% 3	18% 5	0% 0	28
Capital Markets Interactive Panel	75% 21	14% 4	7% 2	4% 1	28
"Conscious Places"	100% 27	0% 0	0% 0	0% 0	27
Update on The Housing Market	96% 25	0% 0	0% 0	4% 1	26
Gen Y – What's up with them?	81% 21	4% 1	4% 1	12% 3	26
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	56% 15	15% 4	26% 7	4% 1	27
What's on Your Mind?	68% 19	21% 6	11% 3	0% 0	28
Capital Markets Interactive Panel	64% 16	4% 1	20% 5	12% 3	25
"Conscious Places"	80% 20	4% 1	12% 3	4% 1	25
Update on The Housing Market	78% 18	4% 1	9% 2	9% 2	23

Council Day Survey for Houston

Gen Y – What's up with them?	54% 13	13% 3	17% 4	17% 4	24
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The Gen Y session was good but we needed a little more time. We need to go back to the original "what's on your mind" format where we go around the room and hit almost every member for 30 seconds. This was concentrated on just a few members who rambled on for a long time and we spent too much time on China for some reason.	6/2/2015 10:52 AM
2	Gen Y session very good. use of instant survey technology excellent. We should use this tool more. Also we could always use more time for group discussion after sessions. We seem to rush through topics. Maybe one less speaker with more time distributed for discussion after each would be better.	6/1/2015 6:54 AM
3	what's on your mind became "what's on the moderators' minds." the conversation was not free flowing, q&a was not allowed, responses to questions from moderators were long winded and some bordered on advertising. this used to be the best, and was now the worst part of council day.	5/28/2015 9:55 AM
4	Find value in the sessions where members interact	5/28/2015 9:50 AM
5	The joint morning session was a complete waste of time.	5/27/2015 2:31 PM
6	It was a very educational, organized, and interesting session!	5/22/2015 4:40 PM
7	My biggest issue with this fall council meeting was regarding " what's on your mind " This is usually the BEST session ,by far, on our council and this year it was dominated by a few people . We should have let everyone in the room talk for 1 minute and say what is on their mind . We don't really need solutions for what items are on their mind , I just want to know what the leaders on the council are worried about That's my biggest take home value . The format used in this session didn't work . Everything else was GREAT Thanks	5/22/2015 3:53 PM
8	Update on The Housing Market: Great material and overview - I wish we had some or all of the materials to take back - it was considered protected information at this time. What's on Your Mind: The drought is a big deal in California with implications for limitations on development - while we did not discuss, perhaps at the SF Conference? Capital Markets Interactive Panel - unfortunately had some changes in speaker availability; it would be great to revisit this at the SF conference to understand further implications with the present recovery. Gen Y - What's up with them? - Nice alternative for enhancing group discussions; it made me realize there is a lot of misunderstandings in this market sector perhaps more discussion on "Gen Gap"	5/20/2015 10:39 AM
9	the energy session was well timed but could have been better executed - while the Wells Fargo presenter was good, he spoke in energy vocabulary and was hard to understand. The Weingarten speaker didn't appear on topic and his slides were very sloppy. Re What's on Your Mind, the facilitators should try to have as many speakers participate as possible and not allow some to go on for a long time or return to those who have already spoken. The Gen Y section was the best of the day.	5/17/2015 12:00 PM
10	Overall great day and well done. Interaction with other members is certainly best part.	5/15/2015 11:54 AM
11	Must do a better job with time keeping and sharing the rules with the group. Also, need to prevent long winded pontification in what's on your mind and try to engage many more people. Have a scheduled 5 or 10 minute break	5/15/2015 11:11 AM
12	Was not able to stay for the last session	5/14/2015 6:42 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 28	0% 0	0% 0	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	93% 26	0% 0	7% 2	28
Did the Team Perform to Your Expectation?	89% 25	4% 1	7% 2	28

Council Day Survey for Houston

Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 27	0% 0	0% 0	27
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Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 21

#	Responses	Date
1	the team let down was what's on my mind.	5/28/2015 9:56 AM
2	Really a productive event.	5/27/2015 6:02 PM
3	The Chairperson was great!	5/22/2015 4:41 PM
4	Time well spent.	5/21/2015 4:31 PM
5	Opening remarks set the tone for poor overall ULI session.	5/20/2015 9:46 AM
6	Overall very good. Some of the programming fell short at this meeting.	5/17/2015 12:02 PM
7	Morning session started too early and was too long. A slightly later start would enable more networking at breakfast and long presentations are never good.	5/15/2015 11:13 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 25

#	Responses	Date
1	For the fall in SF... 1) Something on San Francisco's chain retail restrictions. Not sure of the angle or how much time it merits, but it is an interesting local phenomenon. Matt Holmes would be very knowledgeable on this topic. 2) Something on the extraordinary Bay Area real estate scene (all property types). How does this cycle compare to prior peaks? Are we in a bubble? 3) Target has finally penetrated San Francisco, with two City Target stores opening in the past 2-3 years, and now 1-2 small express stores (< 25,000 SF) that have opened this year or are in the pipeline. Could we get someone from Target to speak about their urban strategy - and results - for SF and other cities?	5/21/2015 4:31 PM
2	- Impact on Development with Drought (not just California, but the west) - political and market response - Capital Market Forecast - how long will this recovery last and what are the inherent weaknesses - "Gen Gap" - what are trends of Gen Y/Millennials are different that prior "Gens"; what are market demand/supply "gaps" or misunderstandings?	5/20/2015 10:46 AM
3	More visuals for the panels and quick moving discussion.	5/20/2015 9:46 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 25

#	Responses	Date
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Council Day Survey for Houston

1	get back to a better what's on your mind.	5/28/2015 9:56 AM
2	Location was far from general sessions and there did not seem to be a compelling reason. being at galleria could be good if we had a tour or something of the redevelopment. However, the location seemed somewhat random and far from the other events.	5/27/2015 6:02 PM
3	Case study work in respective city allows for best practice study.	5/20/2015 9:46 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 25

#	Responses	Date
1	I would be interested in helping wherever I can in planning for the next meeting.	5/28/2015 9:53 AM
2	Joel and team - happy to help with SF logistics, brainstorming or otherwise. Let me know. Peter Weltchek	5/21/2015 4:31 PM
3	Cynthia has done a great job leading our Council - we are sad to see her move out of the leadership role. If anyone needs to contact me for additional feedback: Jeff R. Thompson 949-525-1006	5/20/2015 10:46 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	81% 21	0% 0	19% 5	26
The Council Reception and Venue Were Great!	100% 24	0% 0	0% 0	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	The facilities for the council day were great but it was difficult being located so far from the convention center.	5/28/2015 9:53 AM
2	venue was great for the council but the location was far from everything else.	5/27/2015 6:02 PM
3	Would be nice if council day was either closer to the rest of the meeting activities and/or in a more interesting/dynamic venue.	5/27/2015 2:33 PM
4	It was difficult having the remote location	5/22/2015 3:54 PM
5	RDG Bar Annie was a great venue for our group / our event. The JW was fine. It was nice to be with the other CRCs, but a bit of a hassle to be apart from the rest of the conference.	5/21/2015 4:31 PM
6	good venue but very far from the conference reception was very nice	5/17/2015 12:02 PM

Council Day Survey for Houston

Q8 CRCGold, Please Rate Each Council Day Session

Answered: 22 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	68% 15	5% 1	27% 6	0% 0	22
Overview of Energy Market Dynamics	81% 17	0% 0	14% 3	5% 1	21
Update on Retail Real Estate Public Market Activity	86% 19	5% 1	9% 2	0% 0	22
Real Estate Trends in Lending: "The Good, the Bad and the Ugly!"	36% 8	23% 5	36% 8	5% 1	22
Lunch at Pappas Brothers with an update on US Political Issues Facing our Industry	55% 12	9% 2	23% 5	14% 3	22
Tour BLVD Place / Whole Foods	38% 8	5% 1	29% 6	29% 6	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	82% 18	0% 0	18% 4	0% 0	22
Overview of Energy Market Dynamics	100% 22	0% 0	0% 0	0% 0	22
Update on Retail Real Estate Public Market Activity	100% 22	0% 0	0% 0	0% 0	22
Real Estate Trends in Lending: "The Good, the Bad and the Ugly!"	68% 15	14% 3	14% 3	5% 1	22
Lunch at Pappas Brothers with an update on US Political Issues Facing our Industry	55% 12	5% 1	27% 6	14% 3	22
Tour BLVD Place / Whole Foods	38% 8	5% 1	29% 6	29% 6	21
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	82% 18	0% 0	14% 3	5% 1	22
Overview of Energy Market Dynamics	86% 19	0% 0	9% 2	5% 1	22
Update on Retail Real Estate Public Market Activity	91% 20	0% 0	9% 2	0% 0	22
Real Estate Trends in Lending: "The Good, the Bad and the Ugly!"	73% 16	5% 1	18% 4	5% 1	22
Lunch at Pappas Brothers with an update on US Political Issues Facing our Industry	67% 14	0% 0	14% 3	19% 4	21

Council Day Survey for Houston

Tour BLVD Place / Whole Foods	48% 10	5% 1	5% 1	43% 9	21
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Debt panel was weak and disjointed. Very little value Loved Green Street and loved the oil expert guy. The oil guy in the Gold session was much better than the panel in the joint session.	5/27/2015 2:37 PM
2	Overall, a great day spent. Great information and networking	5/26/2015 11:06 AM
3	Energy overview and public market presentations were great. Good information and very well presented. The energy presenter in the joint session was very bad. Weingarten had the only good presentation in that segment. I am not impressed at all with our lobbyist-he can't even convince congress to level the playing field with ecommerce on sale tax collections; he also seems a bit arrogant.	5/25/2015 1:17 PM
4	Having green street there is always good	5/20/2015 1:43 PM
5	The lending panel was really dull and the joint session and following session were somewhat duplicative. The tour and lunch venue were great.	5/20/2015 11:12 AM
6	I enjoyed the more casual vibe of the tour. It provides a good way to break up the day. I would like to see the council day include a round table format on occasion which is a better way to connect with others on the council.	5/19/2015 11:51 AM
7	The lending presentation was very dry and lacked insight. Moderator really didn't bring any energy or new ideas. I couldn't hear a thing at Whole Foods. Way too noisy to understand any presentation.	5/18/2015 4:23 PM
8	while I thought the energy market dynamics were somewhat interesting, I thought they were too specific to Houston and therefore, not that interesting to those of us who live outside of there. I was completely bored during the "real estate trends in lending." I thought the panelists talked way too low and were way too uninteresting and glib.	5/15/2015 1:48 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 22	0% 0	0% 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	91% 20	0% 0	9% 2	22
Did the Team Perform to Your Expectation?	86% 19	0% 0	14% 3	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	68% 15	9% 2	23% 5	22

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 20

#	Responses	Date
1	positive experience	5/27/2015 2:38 PM
2	Weaver is an excellent leader	5/26/2015 4:08 PM
3	Green Street presentation was very good.	5/20/2015 12:44 PM

Council Day Survey for Houston

4	I think some of the topics like capitol markets updates can be accomplished in a much more timely fashion and with much more interesting slants. I also feel as if the city, while acting as hosts, shouldn't necessarily be "the topic."	5/15/2015 1:51 PM
5	Not as interactive as previous council days.	5/15/2015 12:22 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 19

#	Responses	Date
1	What are events or market factors that could disrupt current valuations	5/26/2015 4:08 PM
2	Enough of the financial market overviews for awhile. Let's have more presentations on project development trends and actual project case studies.	5/25/2015 1:19 PM
3	Topics focused on managing teams and people in a volatile industry. How do great retail companies motivate, retain and incentivize their people.	5/18/2015 4:24 PM
4	e-commerce. Still the number one question I get from institutional lenders.	5/18/2015 10:09 AM
5	Retail development discussion / case studies / developers discussing tenant activity	5/15/2015 4:35 PM
6	High street retail emergence as an asset class; European retailer expansion in the US; what is a "lifestyle" center; the future of cinema/the movie business	5/15/2015 12:22 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 22

#	Responses	Date
1	See above.	5/25/2015 1:19 PM
2	Keep our council meeting place near the registration or provide for remote registration	5/15/2015 4:35 PM
3	Leadership did a great job as always; perhaps some breakout/table discussion topics	5/15/2015 12:22 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 25

#	Responses	Date
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Council Day Survey for Houston

There are no responses.

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 4

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	57% 12	14% 3	29% 6	21
The Council Reception and Venue Were Great!	76% 13	6% 1	18% 3	17

#	Additional Comments on the Council Day Venue and Reception	Date
1	Very inconvenient having Council day apart from the larger convention	5/27/2015 2:23 PM
2	It was really tedious to have the council meeting and reception so far away from the ULI conference headquarters and could not be justified by a 20 minute tour of Whole Foods.	5/20/2015 11:13 AM
3	I would prefer to be closer to the convention center so not as much traveling.	5/19/2015 11:52 AM
4	The venue for the council day was fine, but suboptimally located given its distance away from the main convention.	5/18/2015 11:18 AM
5	JW Marriott facilities were not ideal for meetings	5/15/2015 12:22 AM

Council Day Survey for Houston

Q9 CRCGreen, Please Rate Each Council Day Session

Answered: 30 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	57% 16	11% 3	29% 8	4% 1	28
Interactive Discussion - Capital Markets / Investor Trends	83% 24	10% 3	7% 2	0% 0	29
Town Hall	82% 23	7% 2	7% 2	4% 1	28
Case Study – PDC Transaction	60% 15	16% 4	16% 4	8% 2	25
Discussion: Suggestions for Future Council and Concurrent Meeting Programs	50% 12	13% 3	13% 3	25% 6	24
Property Tour: River Oaks District – Oliver McMillan (Tour at Westcreek & Westheimer)	46% 12	8% 2	31% 8	15% 4	26
Was Organized					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	74% 20	4% 1	19% 5	4% 1	27
Interactive Discussion - Capital Markets / Investor Trends	81% 22	4% 1	15% 4	0% 0	27
Town Hall	80% 20	4% 1	16% 4	0% 0	25
Case Study – PDC Transaction	68% 15	0% 0	27% 6	5% 1	22
Discussion: Suggestions for Future Council and Concurrent Meeting Programs	67% 14	5% 1	5% 1	24% 5	21
Property Tour: River Oaks District – Oliver McMillan (Tour at Westcreek & Westheimer)	74% 17	4% 1	9% 2	13% 3	23
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	64% 16	0% 0	32% 8	4% 1	25
Interactive Discussion - Capital Markets / Investor Trends	93% 25	4% 1	4% 1	0% 0	27
Town Hall	88% 22	0% 0	12% 3	0% 0	25
Case Study – PDC Transaction	48% 10	19% 4	19% 4	14% 3	21
Discussion: Suggestions for Future Council and Concurrent Meeting Programs	57% 12	10% 2	5% 1	29% 6	21

Council Day Survey for Houston

Property Tour: River Oaks District – Oliver McMillan (Tour at Westcreek & Westheimer)	65% 15	13% 3	9% 2	13% 3	23
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	This day was an absolute waste of time . Opening session on Houston and oil was an airbrush Council room was totally not conducive to session. Materials and information lightweight and not even organized	5/27/2015 2:41 PM
2	The joint session on oil prices was interesting but more applicable to Houston then the rest of the country. The speakers were first class and the session was well organized but think we can do a better job of more relevant commercial retail subject matter with more take-home value. I think the interactive session led by Adam covered a lot of ground on a lot of important topics and appreciate the preparation with targeted members of our council. The Town Hall was productive and had similar take home value but think the preparation coming from the interactive discussion paid more dividends.	5/27/2015 1:08 PM
3	Joint session was very weak. Slides were too small and basically useless. Very little interaction with audience.	5/26/2015 2:03 PM
4	River Oaks was poorly prepared for rain, waste of time	5/26/2015 11:45 AM
5	What Will Millenials do Next? session was excellent.	5/26/2015 10:30 AM
6	For Capital Markets Presentation, too much ULI corporate fluff before discussion which delayed discussion 45 mins from start and only left 25 mins before we had to leave to get Council reception bus. Facilitator said busses would wait but boy was she wrong. Had you stayed, no bus, they left at 6:05.	5/20/2015 5:39 PM
7	The format of the town hall was much better than presenation format. More time for open discussion and participation.	5/20/2015 10:58 AM
8	Two comments: our meeting room was huge so it was very difficult to hear even through we were clustered together. Unfortunate. I was hugely challenged by the meeting location. I had many activities at the Hilton, so I stayed there. Because I was on a panel on Council Day, there was no time to get back to Council afterwards so I missed the entire afternoon. Getting back and forth was really awful as this is the most congested part of Houston. PLEASE locate meetings near the main meeting in the future!	5/18/2015 11:30 AM
9	After attending excellent programs in Vancouver and New York, I was underwhelmed by the Houston program. It felt like it was slapped together at the last minute with no thought going into the content	5/18/2015 9:11 AM
10	The joint session was too focused on the Houston real estate market, so it had very limited value. The discussion during the Capital Markets segment and Town Hall was great, but it was difficult to hear -- this was due in part to the size and configuration of the room.	5/15/2015 8:39 PM
11	Great interactive feedback. The interactive discussions and town hall both worked well with an initial quick prepared answer to start off the discussions.	5/15/2015 4:03 PM
12	This ULI session during the council day perhaps had the least amount of preperation of any past council.	5/15/2015 11:18 AM
13	The Wells Fargo joint session presentation was a little bit too granular and data heavy for the audience they were addressing.	5/14/2015 6:05 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	86% 25	0% 0	14% 4	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	93% 27	3% 1	3% 1	29
Did the Team Perform to Your Expectation?	86% 24	11% 3	4% 1	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	86% 25	0% 0	14% 4	29

Council Day Survey for Houston

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 21

#	Responses	Date
1	I like interactive topics that apply to our business. A discussion of best practices between members of the group.	5/28/2015 11:53 AM
2	I thought it was a very productive council meeting overall and really like the interactive/town hall approach given we cover so much ground on a lot of important topics. I think this approach has more take home value than some panels. I think the field trips end up taking a lot of time away from more productive meeting formats but like the idea if we are able to manage our time more efficiently. Perhaps we combine lunch with a future site visit and think we choose a project (perhaps mixed use) that isn't limited to luxury retail and more applicable nation wide.	5/27/2015 1:23 PM
3	room was too big, couldn't hear majority of discussions	5/26/2015 11:50 AM
4	The leadership did a nice job of keeping our council on track. Most of the content was discussion based which permitted members to share their insights, but we should consider having one or two more formal presentations on individual transactions or markets to break up the discussions.	5/26/2015 10:27 AM
5	Joint Council portion was only OK -- too many slides that were too difficult to follow; topic was a bit narrow (how oil prices will impact houston retail).	5/21/2015 10:15 AM
6	Outstanding Meeting. Council Dinner Venue was great. The End Reception was perfect as well.	5/20/2015 11:00 AM
7	Since we were at the JW Galleria, we could not get across town in time for the general session so we missed James Baker and Gerald Hines.	5/18/2015 10:35 AM
8	Need to have coffee/soft drinks in the back of the room	5/15/2015 8:40 PM
9	As mentioned, very little per-prepared materials, more of a genreal group discussion. Compared to the great Amazon Direct presentation from last ULI which was extremely informative, this session had little take home value.	5/15/2015 11:23 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 26

#	Responses	Date
1	need more discussion topics with variety of subjects	5/26/2015 11:50 AM
2	Will forward via email	5/26/2015 10:27 AM
3	Suggested topic: Will Bitcoin have a significant future role in retail sales or RE finance?	5/20/2015 12:14 PM
4	Development could be interesting	5/18/2015 10:35 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 26

Council Day Survey for Houston

#	Responses	Date
1	I think the tour was a great idea but given the limited European luxury retail growth plans, it was m	5/27/2015 1:23 PM
2	See above	5/26/2015 10:27 AM
3	I would prefer more structured presentations in the future, with less general discussion	5/20/2015 12:14 PM
4	More informed prepared presentations (need a balance of group discussion and meaty materials) where the presenter(s) clearly spend considerable time preparing for session and provide take home materials.	5/15/2015 11:23 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 29

#	Responses	Date
1	The leadership does quite a good job soliciting involvement and ideas from council members.	5/15/2015 11:23 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	59% 17	10% 3	31% 9	29
The Council Reception and Venue Were Great!	84% 21	0% 0	16% 4	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	It was a little disconnected to have the council meetings at one place and the convention at another. I did not attend any convention meetings.	5/28/2015 11:53 AM
2	Loved how close the joint session was to our council day venue and thought the food and reception locations were fantastic.	5/27/2015 1:23 PM
3	Houston is too spread out.	5/26/2015 10:31 AM
4	Our council room was too large (Ballroom) which made it difficult to hear others during our discussions.	5/26/2015 10:27 AM
5	Great reception facilities. Much more comfortable than NYC. Very good council day facility. I do question though why all the travel associated with these venues. Isn't ULI about place making and walkability. Let's try to keep venues more concentrated vs spending time in busses.	5/20/2015 5:41 PM
6	The Spring meeting was too spread out and travel between locations was difficult. My primary impression of the meeting was sitting in traffic. The venue of the CRC Green meeting was fine -- hotel staff were good, rooms were nice, everything was clean, etc., but the hotel was too isolated, in-house services were very limited, and travel to other aspects of the meeting was slow and difficult.	5/20/2015 12:14 PM
7	Our room was too big	5/20/2015 11:00 AM
8	In the future please keep venues in easy commuting distance from the ULI Conference.	5/18/2015 11:31 AM

Council Day Survey for Houston

9	I had to fly in late and missed the reception	5/18/2015 10:35 AM
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Council Day Survey for Houston

Q10 CRCSilver, Please Rate Each Council Day Session

Answered: 27 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	58% 15	8% 2	31% 8	4% 1	26
Gen X and Y- How millennials use real estate and retail _ update	70% 19	15% 4	15% 4	0% 0	27
Capital Markets	93% 25	0% 0	7% 2	0% 0	27
Town Hall	77% 20	4% 1	19% 5	0% 0	26
Lunch at Pappas Brothers with an update on US Political Issues Facing our Industry	74% 20	0% 0	26% 7	0% 0	27
Bricks & Clicks: The Impact of E-Commerce on Retail	58% 15	15% 4	15% 4	12% 3	26
Was Organized					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	74% 20	7% 2	15% 4	4% 1	27
Gen X and Y- How millennials use real estate and retail _ update	89% 24	4% 1	7% 2	0% 0	27
Capital Markets	96% 26	0% 0	4% 1	0% 0	27
Town Hall	69% 18	8% 2	23% 6	0% 0	26
Lunch at Pappas Brothers with an update on US Political Issues Facing our Industry	70% 19	11% 3	19% 5	0% 0	27
Bricks & Clicks: The Impact of E-Commerce on Retail	65% 17	4% 1	15% 4	15% 4	26
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
JOINT CRC SESSION: The Impact of Falling Oil Prices on Commercial Real Estate	52% 13	20% 5	24% 6	4% 1	25
Gen X and Y- How millennials use real estate and retail _ update	84% 21	4% 1	12% 3	0% 0	25
Capital Markets	96% 25	0% 0	4% 1	0% 0	26
Town Hall	77% 20	12% 3	12% 3	0% 0	26
Lunch at Pappas Brothers with an update on US Political Issues Facing our Industry	77% 20	4% 1	15% 4	4% 1	26

Council Day Survey for Houston

Bricks & Clicks: The Impact of E-Commerce on Retail	72% 18	4% 1	8% 2	16% 4	25
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I did not attend the Spring meeting due to work related schedule conflicts mainly.	5/31/2015 2:35 PM
2	Was better able to connect to the content during this meeting and to understand how to put it to work. Great job!	5/27/2015 10:02 AM
3	Conversation was monopolized by a small number of people. Would like opportunity to hear from more than 2-3 people.	5/26/2015 2:10 PM
4	Good sessions but must adhere to the schedule better. Some of the later sessions were short changed.	5/21/2015 6:52 PM
5	The whole day was running behind due to the Joint session running late because of technical difficulties. The capital markets and Town Hall were very interactive and unfortunately were unable to run longer.	5/21/2015 10:16 AM
6	Capital Markets session was very helpful	5/20/2015 2:22 PM
7	Council day had relatively weak content. Would have liked much more opportunity for discourse among Council members as to current, real-world projects, etc. Oil Prices session was not well-tailored to a real estate audience. Gen X/Y session was very scattershot and disorganized. Town Hall was not well planned.	5/20/2015 9:18 AM
8	I wish the Town Hall was longer.	5/18/2015 7:39 PM
9	The Gen X session was well delivered and content rich, but the conclusions did not resonate with many in the audience. Seemed a bit ivory tower like in assumptions. Bricks & Clicks - the woman from CBRE did not fit the topic and she shared information that was years old. Nick gave a commercial but at least the subject matter was interesting despite being off topic. Would have liked to hear much more from Robert Grossman.	5/18/2015 11:33 AM
10	I found the Cap Markets and Bricks and Clicks most interesting	5/18/2015 8:08 AM
11	The logistics of the meeting was bad. Everything ran late because of the first Joint session and we never caught up. As a result, the Bricks and Clicks session, which included two non-members, was truncated from 90 minutes to 20 minutes to the disservice of the panelists and council members.	5/17/2015 12:48 PM
12	Time was very tight on most sessions.	5/15/2015 4:15 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	68% 17	8% 2	24% 6	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	81% 22	4% 1	15% 4	27
Did the Team Perform to Your Expectation?	67% 18	4% 1	30% 8	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	56% 15	11% 3	33% 9	27

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 18

#	Responses	Date
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Council Day Survey for Houston

1	It would be great to know where the council meeting is taking place prior to selecting a hotel.	5/27/2015 10:03 AM
2	I did not like being that far out from the convention. Too much time lost going between the two locations, especially in the rain which slowed traffic and made me miss a presentation.	5/21/2015 7:01 PM
3	While the room was very cramped, it may have helped open up a lot of dialogue since everyone was so close together. I believe this was one of the most interactive sessions we've had in years. This always a great networking opportunity.	5/21/2015 10:19 AM
4	I was disappointed that we were so far away from the rest of the ULI conference. It was a less productive experience as I wasn't able to network outside of my council	5/20/2015 2:26 PM
5	Council days are most useful when they provide a forum for members to share their real-world experiences on real projects, in an environment of confidential, open discourse.	5/20/2015 9:20 AM
6	Understand why we decided to stay at Galleria, but it was not convenient at all. Would have been better to have council dinner near convention center, take a bus to Galleria the morning of council day, spend the day, then take a bus back to Hilton for general session.	5/18/2015 11:40 AM
7	Overall very good meeting.	5/18/2015 10:36 AM
8	Great job to everyone all around. For future meetings, I would continue to strive to have more panels with retailers to talk about their development/expansion plans, what markets they like, concerns facing their companies, long-term vision, new initiatives	5/18/2015 8:19 AM
9	I would have liked to see the meetings closer to the convention center	5/18/2015 8:09 AM
10	I do not like having our council so far away from the main convention hotel. It took over an hour to get from the Galleria area to downtown. I missed the entire Baker and Hines session.	5/17/2015 12:51 PM
11	Good program. time was short for most sessions.	5/15/2015 4:19 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 23

#	Responses	Date
1	We have a small group of smaller developers which I would suggest we design a few programs which are targeted to their needs. Financing from smaller regional banks, mom/pop leasing, cost associated with developing smaller retail centers,etc.	5/21/2015 7:01 PM
2	I think a capital markets discussion should be an ongoing part of council day.	5/20/2015 2:26 PM
3	leadership trends and how to prepare the next generation for the real estate industry challenges in the future	5/18/2015 11:40 AM
4	More focus on prospective impact of technological change on RE -- e.g., 3-D printing (both for consumer goods and for actual buildings), bitcoin and blockchain technology, driverless cars.	5/18/2015 10:36 AM
5	Small group discussions to enable more interaction amongst Council members	5/18/2015 8:26 AM
6	Having some retailers attend is always good.	5/15/2015 4:19 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 25

Council Day Survey for Houston

#	Responses	Date
1	I was not able to attend this meeting due to work scheduling issues. However, I was disappointed at the decision to hold the council day meetings and select a hotel 10 miles from the main ULI event. That presented challenging logistics in terms of attending anything other than the council-centric activities. For all ULI's emphasis on healthy places and sustainable development, I think we need to do a better job of "walking the walk" when it comes to meeting planning.	5/31/2015 2:37 PM
2	Broaden participation by calling on questions from members who have not had their input heard yet.	5/26/2015 2:13 PM
3	It would be very helpful for all the attendees to know where the council meetings will be located so all can book rooms well in advance at the location of the meetings. I have had to search and call a head so that I could book the correct hotel	5/21/2015 10:19 AM
4	Give better thought to the time and logistics of trasport	5/18/2015 8:09 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 29

#	Responses	Date
	There are no responses.	

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 28 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	64% 18	4% 1	32% 9	28
The Council Reception and Venue Were Great!	81% 21	8% 2	12% 3	26

#	Additional Comments on the Council Day Venue and Reception	Date
1	see above.	5/31/2015 2:37 PM
2	Wish council would choose hotel/meeting venue closer to conference venue	5/26/2015 12:18 PM
3	It would have been great to know earlier that the council meetings were in a different location than the ULI so I could have stayed near the council events.	5/26/2015 10:23 AM
4	See comments on location.	5/21/2015 7:01 PM
5	Longer town hall - open discussion forum. Ken Bernstein did an excellent job with the Capital Markets panel and helped to incorporate audience participation. I really enjoyed the speaker from ULI on millennials and believe this would be another good panel discussion. The last e commerce discussion only had one of the panelist discussing the topic?? Good topic but not focused enough.	5/21/2015 10:19 AM
6	They were great venues, but too far from the rest of ULI. I'd much prefer to be closer to the rest of the conference, even if the quality of the venue isn't quite as good.	5/20/2015 2:26 PM

Council Day Survey for Houston

7	Low lighting at Council reception made it difficult to socialize. Lack of name tags exacerbated the problem.	5/20/2015 9:20 AM
8	While the council day venue was very good, it was too far from the main ULI events making it difficult to socialize more broadly and missed the James Baker/Gerald Hines conversation.	5/18/2015 10:36 AM
9	The council day venue was very small, crowded and cramped.	5/17/2015 12:51 PM
10	The restaurant site was good. Acoustics were good such that one could converse and hear.	5/15/2015 4:19 PM
11	Tough to get to convention center	5/15/2015 9:35 AM

Council Day Survey for Houston

Q11 EDC, Please Rate Each Council Day Session

Answered: 16 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Trends—What Makes Cities Competitive?	100% 16	0% 0	0% 0	0% 0	16
Trends—Overview of Industry Trends	88% 14	6% 1	6% 1	0% 0	16
Trends - The Business of Branded Experiences	81% 13	0% 0	19% 3	0% 0	16
Houston - What's Up	31% 5	6% 1	19% 3	44% 7	16
Topgolf Global Sports Entertainment Venue	94% 15	0% 0	6% 1	0% 0	16
Lunch, Tour and Experience Time	94% 15	0% 0	6% 1	0% 0	16
Trends—Entertainment Venues	56% 9	13% 2	31% 5	0% 0	16
ONE WORLD OBSERVATORY: Technology in the Sky	94% 15	0% 0	6% 1	0% 0	16
Was Organized					
	Yes	No	Somewhat	N/A	Total
Trends—What Makes Cities Competitive?	100% 16	0% 0	0% 0	0% 0	16
Trends—Overview of Industry Trends	100% 16	0% 0	0% 0	0% 0	16
Trends - The Business of Branded Experiences	94% 15	0% 0	6% 1	0% 0	16
Houston - What's Up	47% 7	7% 1	7% 1	40% 6	15
Topgolf Global Sports Entertainment Venue	100% 16	0% 0	0% 0	0% 0	16
Lunch, Tour and Experience Time	100% 16	0% 0	0% 0	0% 0	16
Trends—Entertainment Venues	56% 9	19% 3	25% 4	0% 0	16
ONE WORLD OBSERVATORY: Technology in the Sky	100% 16	0% 0	0% 0	0% 0	16
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Trends—What Makes Cities Competitive?	94% 15	6% 1	0% 0	0% 0	16
Trends—Overview of Industry Trends	93% 14	7% 1	0% 0	0% 0	15

Council Day Survey for Houston

Trends - The Business of Branded Experiences	93% 14	7% 1	0% 0	0% 0	15
Houston - What's Up	50% 7	7% 1	0% 0	43% 6	14
Topgolf Global Sports Entertainment Venue	100% 15	0% 0	0% 0	0% 0	15
Lunch, Tour and Experience Time	93% 14	0% 0	0% 0	7% 1	15
Trends—Entertainment Venues	87% 13	7% 1	7% 1	0% 0	15
ONE WORLD OBSERVATORY: Technology in the Sky	100% 15	0% 0	0% 0	0% 0	15

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	George and Phil were great.	5/26/2015 12:50 PM
2	Amazing day of strong, useful ideas.	5/21/2015 7:34 PM
3	Great set of sessions. The trends updates are always especially useful.	5/20/2015 10:15 AM
4	Great council session.	5/18/2015 3:43 PM
5	really good day	5/18/2015 1:38 PM
6	Still want to mention, at beginning, 1-2 projects going on with members!!!!	5/18/2015 11:40 AM
7	Great group participation	5/14/2015 10:14 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 15 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 15	0% 0	0% 0	15
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 15	0% 0	0% 0	15
Did the Team Perform to Your Expectation?	100% 15	0% 0	0% 0	15
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 15	0% 0	0% 0	15

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 11

#	Responses	Date
1	Interesting venue. Outside meetings always have greater value for this council imo.	5/20/2015 10:18 AM
2	Can't wait for the next one	5/18/2015 1:39 PM

Council Day Survey for Houston

3	Have presentations on retail entertainment projects too!	5/18/2015 11:42 AM
4	Well coordinated. Good interaction	5/15/2015 11:28 AM
5	So diverse, interesting and helpful relative to the industry	5/14/2015 10:16 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 12

#	Responses	Date
1	Adding a panel discussion	5/21/2015 7:35 PM
2	Ideas discussed at the end of the meeting were great.	5/18/2015 3:46 PM
3	Tech in SF	5/18/2015 1:39 PM
4	No	5/18/2015 11:42 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 14

#	Responses	Date
1	More cowbell	5/18/2015 1:39 PM
2	More time dedicated to learning about what members are currently doing!	5/18/2015 11:42 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 14

#	Responses	Date
1	Maybe for Spring2016	5/18/2015 1:39 PM
2	I offer to take on the ULI Foundation campaign and help with membership growth of more developers	5/18/2015 11:42 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 16 Skipped: 0

Council Day Survey for Houston

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100% 16	0% 0	0% 0	16
The Council Reception and Venue Were Great!	100% 16	0% 0	0% 0	16

#	Additional Comments on the Council Day Venue and Reception	Date
1	Dinner was a treat as always!	5/20/2015 10:18 AM
2	Thanks Brian, Roberta, NormaLynn and Jill.	5/18/2015 3:46 PM
3	Loved getting offsite	5/18/2015 1:39 PM
4	Interesting place fun!	5/18/2015 11:42 AM

Council Day Survey for Houston

Q12 GEC, Please Rate Each Council Day Session

Answered: 18 Skipped: 4

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Guest Introductions / Member Updates	94% 17	0% 0	0% 0	6% 1	18
The Impact of Foreign Investment on U.S. Real Estate	89% 16	6% 1	6% 1	0% 0	18
The Hines Organization – Evolution from Developer to Global Investment Manager	89% 16	0% 0	11% 2	0% 0	18
Roundtable Discussion/Presentation	67% 12	11% 2	11% 2	11% 2	18
Lunch Session: The Promise of E-Commerce	83% 15	0% 0	11% 2	6% 1	18
Is Germany the “Sweet Spot” for European investment?	61% 11	11% 2	22% 4	6% 1	18
Energy: The Economic / Geo-Political Impact of Oil and other energy sources	83% 15	0% 0	11% 2	6% 1	18
Was Organized					
	Yes	No	Somewhat	N/A	Total
Guest Introductions / Member Updates	94% 16	0% 0	6% 1	0% 0	17
The Impact of Foreign Investment on U.S. Real Estate	100% 17	0% 0	0% 0	0% 0	17
The Hines Organization – Evolution from Developer to Global Investment Manager	100% 17	0% 0	0% 0	0% 0	17
Roundtable Discussion/Presentation	71% 12	18% 3	0% 0	12% 2	17
Lunch Session: The Promise of E-Commerce	88% 15	0% 0	6% 1	6% 1	17
Is Germany the “Sweet Spot” for European investment?	65% 11	0% 0	29% 5	6% 1	17
Energy: The Economic / Geo-Political Impact of Oil and other energy sources	94% 16	0% 0	0% 0	6% 1	17
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Guest Introductions / Member Updates	94% 15	0% 0	0% 0	6% 1	16
The Impact of Foreign Investment on U.S. Real Estate	100% 16	0% 0	0% 0	0% 0	16
The Hines Organization – Evolution from Developer to Global Investment Manager	94% 15	0% 0	6% 1	0% 0	16

Council Day Survey for Houston

Roundtable Discussion/Presentation	75% 12	13% 2	0% 0	13% 2	16
Lunch Session: The Promise of E-Commerce	100% 16	0% 0	0% 0	0% 0	16
Is Germany the "Sweet Spot" for European investment?	69% 11	25% 4	6% 1	0% 0	16
Energy: The Economic / Geo-Political Impact of Oil and other energy sources	75% 12	6% 1	13% 2	6% 1	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Overall, all of the sessions were excellent except the German market presentation.	5/29/2015 6:03 PM
2	I enjoyed all the sessions and hope to able to attend again in the fall.	5/28/2015 8:27 AM
3	I was unable to attend the session due to the assault the night before.	5/27/2015 2:23 PM
4	Well done! All the sessions were interesting and thought provoking. The 45 minute sessions could have been an hour.	5/26/2015 12:52 PM
5	One of our best programs.	5/20/2015 10:23 AM
6	Excellent meeting. Great presentations and wide ranging discussions. For SFO meeting, it would be great to organize a tour of some of the more creative workspaces with feedback on what works well and what does not.	5/19/2015 11:17 AM
7	Very organized and the speakers were very informative. Graham did a great job in organizing the Council events!	5/19/2015 10:49 AM
8	All great sessions	5/17/2015 4:56 PM
9	The Impact of Foreign Investment, Hines, Lunch (E-Commerce) and Energy were all really excellent. Roundtable discussion which didn't happen was biggest disappointment. The speaker went far too long & covered topics that had already been discussed, but in less detail. Germany would have been better if it had been rehearsed. The moderator did not manage the time effectively.	5/15/2015 1:09 PM
10	The sessions were much better this time than they have been in the past. The promise of e-commerce was especially informative.	5/15/2015 8:41 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 18 Skipped: 4

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 18	0% 0	0% 0	18
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 18	0% 0	0% 0	18
Did the Team Perform to Your Expectation?	100% 18	0% 0	0% 0	18
Do You Feel That the Team Communicates Well With You Outside of Council Day?	94% 17	6% 1	0% 0	18

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 16

Council Day Survey for Houston

#	Responses	Date
1	Best council day we've had in YEARS! Why? Because we all know/get overloaded by basic real estate market stuff - rent/occupancy/supply isn't that enlightening. These sessions were not directly about real estate but about important macro topics that will ultimately drive the real estate market. New, fresh, interesting, meaningful and info we might not have otherwise ever seen. Great job!	5/29/2015 6:07 PM
2	can we move toward more sustainable food, organic, healthier options? less bottled water	5/28/2015 2:04 PM
3	Enjoyed the GEC council as I always do.	5/28/2015 8:30 AM
4	Continues to be one of the best Product Council experiences.	5/20/2015 10:25 AM
5	Graham has done an outstanding job as council chair	5/17/2015 5:03 PM
6	Graham Bond's leadership of this Council has been exemplary.	5/14/2015 10:37 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 16

#	Responses	Date
1	design, green infrastructure, building healthy places, other initiatives that ULI is already researching	5/28/2015 2:04 PM
2	More about how international capital markets are changing and how China and India will be influencing the market, within their countries and around the world.	5/20/2015 10:25 AM
3	See note on prior page on SFO meeting	5/19/2015 11:19 AM
4	Let's focus on what's going on in all of Asia and not just China for the San Francisco meeting this October.	5/17/2015 5:03 PM
5	Technology and Real Estate	5/15/2015 1:51 PM
6	Will the Global Real Estate Investment world be able to deploy their "Dry Powder" at higher than beta returns? Are there really real estate investment opportunities in Africa? How important are Real Estate operating platforms?	5/14/2015 10:37 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 18

#	Responses	Date
1	Not sure it is possible, but if we could get a meeting room with natural light it would be good for the meeting overall.	5/28/2015 8:30 AM
2	Slide ware - chairs should remind presenters of a couple of obvious things they always seem to forget: 1) don't use type so small that it cannot be seen 2) take a minute and orient the audience to the charts shown (on the x-axis, you'll see that...).	5/26/2015 12:57 PM
3	I would suggest having a modified form of member update at the next session to encourage conversation early on. It's hard to do without getting the unwanted "advertisements" about member's firms.	5/17/2015 5:03 PM
4	Very successful	5/14/2015 10:37 PM

Council Day Survey for Houston

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 21

#	Responses	Date
1	cannot meet in these awful environments. People spend a lot of money and want to network and engage in a professional room. The conference center meeting rooms were not acceptable.	5/15/2015 1:51 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 17 Skipped: 5

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	53% 9	18% 3	29% 5	17
The Council Reception and Venue Were Great!	75% 12	13% 2	13% 2	16

#	Additional Comments on the Council Day Venue and Reception	Date
1	Couldn't attend the Reception.	5/28/2015 8:30 AM
2	The dinner venue was terrific. The windowless room in the convention center not so good...	5/26/2015 12:57 PM
3	Would request that dinner locations be closer to the conference event --- that said, great restaurant.	5/19/2015 11:19 AM
4	The meeting room was really too rectangular with poor acoustics that made hearing member comments usually difficult. Let's get the cordless mikes for SF. The reception and dinner were fantastic. The best meal that I can remember in a long time. GREAT JOB!!!	5/17/2015 5:03 PM
5	The Leadership Team is great and was able to overcome shortcomings in the conference venue (see below). As usual - dinner/reception was one of the highlights. It was perhaps a little far from the convention center, but otherwise great, including great service at the restaurant. The convention center venue itself was disappointing - tired and not functional. For a real estate group, ULI should do a better job of vetting locations for its conferences. I thought the Houston venue was among the poorer locations from the past several years. We are paying a lot of money to attend & I think we deserve better from ULI.	5/15/2015 1:15 PM

Council Day Survey for Houston

Q13 HCLSC, Please Rate Each Council Day Session

Answered: 27 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Keynote Speaker	96% 26	0% 0	0% 0	4% 1	27
Healthcare in Houston	81% 22	0% 0	15% 4	4% 1	27
JLL – Life Sciences Cluster Report Presentation	63% 17	7% 2	26% 7	4% 1	27
Post-acute Care Panel	88% 23	8% 2	4% 1	0% 0	26
Presentation and Walking tour of TMC	73% 19	4% 1	15% 4	8% 2	26
Open Forum	78% 18	9% 2	4% 1	9% 2	23
Was Organized					
	Yes	No	Somewhat	N/A	Total
Keynote Speaker	93% 25	0% 0	4% 1	4% 1	27
Healthcare in Houston	93% 25	0% 0	4% 1	4% 1	27
JLL – Life Sciences Cluster Report Presentation	85% 22	0% 0	12% 3	4% 1	26
Post-acute Care Panel	81% 21	4% 1	15% 4	0% 0	26
Presentation and Walking tour of TMC	73% 19	4% 1	15% 4	8% 2	26
Open Forum	74% 17	4% 1	13% 3	9% 2	23
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Keynote Speaker	92% 24	0% 0	4% 1	4% 1	26
Healthcare in Houston	85% 22	4% 1	8% 2	4% 1	26
JLL – Life Sciences Cluster Report Presentation	88% 22	0% 0	8% 2	4% 1	25
Post-acute Care Panel	72% 18	16% 4	12% 3	0% 0	25
Presentation and Walking tour of TMC	72% 18	4% 1	12% 3	12% 3	25

Council Day Survey for Houston

Open Forum	78% 18	0% 0	9% 2	13% 3	23
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I missed the first three sessions due to being a speaker in a General Session	5/27/2015 4:36 PM
2	Really great session! I think the Post-acute panel really answered questions for a lot of people. Really enjoyed the walking tour of TMC but could have used more time (and less rain....).	5/27/2015 2:35 PM
3	Keynote speaker was very knowledgeable of the Houston healthcare market and gave valuable insight. Post Acute Care Panel was strong.	5/26/2015 5:33 PM
4	Overall a very good meeting. I'm not sure the tour would have been of much value even if we were able to finish. I have high expectations for San Fran.	5/26/2015 3:45 PM
5	All of the sessions were well planned and rich in content.	5/26/2015 10:56 AM
6	Excellent session.	5/21/2015 8:29 AM
7	I thought the Council meeting was very successful. I think the venue was the right size of space configuration and the location in the TMC was excellent. The speakers were impressive and I am appreciative of their making the time available to participate.	5/20/2015 3:23 PM
8	The experience of the TMC was very special.	5/19/2015 8:10 PM
9	Tour of property was cut short due to rain, but what we were able to see was excellent	5/19/2015 10:08 AM
10	Life science cluster report was interesting but not much depth. Might have been better with some panelists. Post acute care panelists all took too much time presenting background info as set up prior to discussion.	5/18/2015 10:25 AM
11	The 'post acute' session had too much facility presentation content, and not enough strategy. Could have done without facility project presentations with the exception of the Patricia Will segment. The data presented by Carl Josehart was said to be 'trends;' yet it ended in 2010 on a topic changing rapidly!	5/18/2015 9:14 AM
12	Great council day as usual.	5/17/2015 6:42 PM
13	Overall - excellent session. Would like to have a greater focus on the Post Acute sector	5/15/2015 12:33 PM
14	Life science panel presenter was weak in substance/knowledge about the life science industry and operating trends.	5/14/2015 9:07 PM
15	Post acute panel was not a panel but a series of independent and related presentations. Missed opportunity for questions by moderator. Went way too long.	5/14/2015 7:14 PM
16	excellent day. Panels were well put together and vey interesting. Great job by Leadership team.	5/14/2015 6:08 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96% 24	0% 0	4% 1	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 24	0% 0	4% 1	25
Did the Team Perform to Your Expectation?	100% 25	0% 0	0% 0	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	88% 22	0% 0	12% 3	25

Q53 Additional Comments on Your Council

Council Day Survey for Houston

Day or Overall Experience

Answered: 7 Skipped: 20

#	Responses	Date
1	Our council leadership does a great job of communicating and keeping everyone engaged.	5/26/2015 5:39 PM
2	Very good day.	5/26/2015 3:49 PM
3	Team does a great job in preparation and during the time we aretogether	5/19/2015 10:12 AM
4	Great field trip to Texas Medical Center Good subject matter, solid speakers	5/18/2015 10:31 AM
5	Awesome to see all of these folks regularly -- like a professional family!	5/18/2015 9:16 AM
6	Excellent sessions making good use of appropriate speakers from the Houston where we were situated. This was one of our best programs, which says a lot as they are always excellent!	5/15/2015 9:45 AM
7	Very good day	5/14/2015 7:19 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 19

#	Responses	Date
1	I will think about this and let the Council know.	5/27/2015 2:36 PM
2	Continued discussion as to the ACA and its impact on inpatient and outpatient capital projects.	5/26/2015 5:39 PM
3	yes. I'll get back to leadership	5/26/2015 3:49 PM
4	M&A of Hospital Systems.	5/21/2015 8:31 AM
5	I think the Sub acute piece should be a part of future meetings. I suggest Barry Strickland, CFO at UCSF be invited to speak. I know her very well.	5/20/2015 3:25 PM
6	Trends in space design with larger hospital practices or a case study of a building being designed for larger practices	5/19/2015 10:12 AM
7	It would be interesting to have some speakers talk about the intersection of healthcare and lifescience, particularly around research. Could be interesting opportunity in life science and healthcare cluster in San Francisco.	5/18/2015 10:31 AM
8	Innovation Iccubators:best practices healthcare and other industries. We have done them for Matter,1871 and TMC	5/14/2015 7:19 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 24

#	Responses	Date
1	Stop letting brokers make their way to the meetings when they are not on the council.	5/26/2015 3:49 PM

Council Day Survey for Houston

2	They do a great job	5/19/2015 10:12 AM
3	More time for questions.	5/15/2015 9:45 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 26

#	Responses	Date
1	I would be happy to help in anyway Rex Noble	5/19/2015 10:12 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96% 25	0% 0	4% 1	26
The Council Reception and Venue Were Great!	88% 21	0% 0	13% 3	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	It was great to have our council day at such an impressive healthcare facility..nice work to the council for setting up such a successful venue!	5/26/2015 5:39 PM
2	Nothing special about reception. hard to justify the cost of the reception.	5/26/2015 3:49 PM
3	Going offsite was excellent for the agenda to be real	5/19/2015 8:11 PM
4	Dinner was terrific!	5/18/2015 10:31 AM
5	Memorial Hermann venue really worked well. Better room than we usually get at a convention center. Restaurant was a bit dreary and the food just OK. We've had better in the past. The company, though, was as good as always!	5/14/2015 6:12 PM

Council Day Survey for Houston

Q14 HDC, Please Rate Each Council Day Session

Answered: 29 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
New Energy	79% 22	0% 0	14% 4	7% 2	28
America's Fiscal Constitution	43% 12	4% 1	46% 13	7% 2	28
Hotel Development	90% 26	0% 0	10% 3	0% 0	29
The Oil and Gas Economy	64% 18	7% 2	21% 6	7% 2	28
The Most Successful Political Dynasty in America History	71% 20	7% 2	18% 5	4% 1	28
Friday Night Lights	61% 17	18% 5	11% 3	11% 3	28
HDC Open Forum	64% 18	0% 0	25% 7	11% 3	28
Was Organized					
	Yes	No	Somewhat	N/A	Total
New Energy	93% 26	0% 0	0% 0	7% 2	28
America's Fiscal Constitution	61% 17	4% 1	29% 8	7% 2	28
Hotel Development	93% 27	0% 0	7% 2	0% 0	29
The Oil and Gas Economy	89% 25	0% 0	4% 1	7% 2	28
The Most Successful Political Dynasty in America History	93% 25	0% 0	4% 1	4% 1	27
Friday Night Lights	82% 23	0% 0	7% 2	11% 3	28
HDC Open Forum	75% 21	4% 1	11% 3	11% 3	28
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
New Energy	89% 25	0% 0	4% 1	7% 2	28
America's Fiscal Constitution	82% 23	7% 2	4% 1	7% 2	28
Hotel Development	75% 21	18% 5	7% 2	0% 0	28

Council Day Survey for Houston

The Oil and Gas Economy	71% 20	4% 1	18% 5	7% 2	28
The Most Successful Political Dynasty in America History	96% 26	0% 0	0% 0	4% 1	27
Friday Night Lights	79% 22	0% 0	11% 3	11% 3	28
HDC Open Forum	59% 16	11% 3	11% 3	19% 5	27

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The Forum session was very disappointing. Instead of using the time as open discussion, member exchange of information was very limited. The online survey, while cute, took away from the conversation and informational aspects.	5/31/2015 1:45 PM
2	Terrific to discuss industries and trends outside the hotel business that impact the broader economy. We talk about hotels all the time so the change of pace is nice.	5/22/2015 3:57 PM
3	The oil and gas economy lecture was really interesting.	5/20/2015 4:10 PM
4	I think we could have had more discussion on hotel investing issues	5/20/2015 2:50 PM
5	Timely opportunity to get a perspective on Houston.	5/18/2015 1:22 PM
6	I am assuming that Session 5 above actually refers to: The GLO discussion by George P Bush?	5/18/2015 8:16 AM
7	Less specific industry relevance at this session than in sessions past, but still well organized and interesting content. Was disappointed with the new format of the HDC open forum. By sticking with four somewhat generic 'poll' topics, I felt like the conversation was constrained unnecessarily, particularly when there was no time for Q&A allocated for the one industry-specific session of the day (Hotel Development).	5/15/2015 3:22 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 29	0% 0	0% 0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 28	0% 0	3% 1	29
Did the Team Perform to Your Expectation?	93% 27	0% 0	7% 2	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	89% 25	0% 0	11% 3	28

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 22

#	Responses	Date
1	Provide more opportunities for interaction, perhaps in smaller groups, by topic.	5/31/2015 1:47 PM
2	Speaker lineup was phenomenal!!!	5/26/2015 8:34 PM

Council Day Survey for Houston

3	It was terrific	5/22/2015 3:59 PM
4	Program was a bit too localized (way too much focus on Austin for example). Not enough time was allocated to discussion of more pressing and generalized topics/issues impacting the group in today's economy - this point in the cycle, etc. The Superbowl discussion was somewhat entertaining but largely irrelevant.	5/18/2015 8:21 AM
5	One of the best HDC ULI sessions ever given the diversity of topics. Very much liked the smart phone survey	5/15/2015 10:17 PM
6	This was the first council meeting where I felt that the discussion was somewhat overtaken by a few individuals, some of whom seemed to want to just hear themselves speak. No better example of that was when one speaker during Q&A, in the midst of a diatribe by one member, asked them if there was a question he wanted to ask.	5/15/2015 3:30 PM
7	as usual, a program that mixed the specific hotel topics with larger issues at hand (energy, superbowl). As usual, very well done	5/15/2015 9:34 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 26

#	Responses	Date
1	I liked having an outside Industry speaker, in this case from the Oil Industry. The discussion was very timely, interesting and geographically relevant.	5/26/2015 8:34 PM
2	More on impact of alternative transient units	5/20/2015 4:12 PM
3	When we meet in SF, maybe we can get someone from Airbnb to speak?	5/15/2015 9:34 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 22

#	Responses	Date
1	More space. Allow for more opinions and knowledge to be exchanged.	5/31/2015 1:47 PM
2	I have no recommendations. Very very well done!	5/26/2015 8:34 PM
3	Open forum is always the most interesting. Make sure there is plenty of time allotted for this.	5/22/2015 3:59 PM
4	More industry focused sessions. Seem to have gotten off track with agenda for this meeting.	5/18/2015 9:34 AM
5	Room was tight.	5/18/2015 8:23 AM
6	Not enough time was allocated to discussion of more pressing and generalized topics/issues impacting the group in today's economy - this point in the cycle, etc.	5/18/2015 8:21 AM
7	I think it is extremely important that above all the session times are budgeted to allow for Q&A. I was disappointed that time ran out on the most industry-specific panel (Hotel Development) without time for a single question to the panelists. A couple hot topics came out of that presentation that, without the Q&A, I was planning on bringing up during the open forum, but alas, despite what was communicated at the start of the forum, there was no time for open discussion on any topics beyond the four 'poll' questions. Uncharacteristically disappointing, as this Council is by far my favorite industry gathering.	5/15/2015 3:30 PM

Q56 How Can Your Leadership Team

Council Day Survey for Houston

Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 28

#	Responses	Date
1	I am more than happy to help with planning for Philadelphia.	5/18/2015 8:24 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	82% 23	0% 0	18% 5	28
The Council Reception and Venue Were Great!	90% 26	3% 1	7% 2	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	Way too expensive.	5/31/2015 1:47 PM
2	Dinner format facilitated moving around, which is important part of the dinner.	5/18/2015 1:25 PM

Council Day Survey for Houston

Q15 IOPCBlack, Please Rate Each Council Day Session

Answered: 24 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Significant Economic Enigmas	46% 11	13% 3	42% 10	0% 0	24
Oil Price Trends and their Impact on Industrial Real Estate, the US Economy in General and the Houston Real Estate Market Specifically	29% 6	19% 4	19% 4	33% 7	21
The Last Mile-Next Day/Same Day Delivery Challenges for the Ecommerce World	87% 20	0% 0	13% 3	0% 0	23
Black Talks to Black	75% 18	4% 1	17% 4	4% 1	24
Introduction of New Members	47% 9	11% 2	16% 3	26% 5	19
Speed Dating	61% 14	4% 1	26% 6	9% 2	23
Mistakes Made and Lessons Learned-Houston Office Investment	83% 19	4% 1	13% 3	0% 0	23
Houston vs. Dallas, Austin and San Antonio	39% 9	30% 7	22% 5	9% 2	23
Shark Tank	64% 14	5% 1	27% 6	5% 1	22
Was Organized					
	Yes	No	Somewhat	N/A	Total
Significant Economic Enigmas	43% 10	22% 5	35% 8	0% 0	23
Oil Price Trends and their Impact on Industrial Real Estate, the US Economy in General and the Houston Real Estate Market Specifically	38% 8	14% 3	14% 3	33% 7	21
The Last Mile-Next Day/Same Day Delivery Challenges for the Ecommerce World	100% 23	0% 0	0% 0	0% 0	23
Black Talks to Black	87% 20	0% 0	9% 2	4% 1	23
Introduction of New Members	47% 8	12% 2	18% 3	24% 4	17
Speed Dating	77% 17	0% 0	14% 3	9% 2	22
Mistakes Made and Lessons Learned-Houston Office Investment	95% 21	0% 0	5% 1	0% 0	22
Houston vs. Dallas, Austin and San Antonio	77% 17	5% 1	9% 2	9% 2	22
Shark Tank	81% 17	0% 0	19% 4	0% 0	21
Time for Q&A					
	Yes	No	Somewhat	N/A	Total

Council Day Survey for Houston

Significant Economic Enigmas	91% 20	5% 1	5% 1	0% 0	22
Oil Price Trends and their Impact on Industrial Real Estate, the US Economy in General and the Houston Real Estate Market Specifically	55% 11	15% 3	5% 1	25% 5	20
The Last Mile-Next Day/Same Day Delivery Challenges for the Ecommerce World	95% 21	5% 1	0% 0	0% 0	22
Black Talks to Black	87% 20	4% 1	4% 1	4% 1	23
Introduction of New Members	29% 5	29% 5	0% 0	41% 7	17
Speed Dating	64% 14	0% 0	23% 5	14% 3	22
Mistakes Made and Lessons Learned-Houston Office Investment	86% 19	0% 0	14% 3	0% 0	22
Houston vs. Dallas, Austin and San Antonio	73% 16	0% 0	18% 4	9% 2	22
Shark Tank	71% 15	10% 2	14% 3	5% 1	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Unfortunately the Oil discussion did not take place but the info on the Houston Port was interesting	5/27/2015 6:00 PM
2	not a very good conical day would have been better to have more real estate topics	5/26/2015 8:12 PM
3	Houston vs. Dallas etc seemed more like an infomercial for the presenter and his firm. Sig Economic Enigmas - would rather see a more conventional economic download - jobs, growth, interest rates, political impacts, etc.	5/26/2015 10:39 AM
4	All good. Ship Channel meeting was a missed opportunity. take meetings where presenters don't know what we do and work with them on relevant. disappointed also that council asked such non relevant questions on the most distant issues from our bus	5/24/2015 3:43 PM
5	All in all another excellent day.	5/18/2015 7:31 PM
6	Black talks to Black was the best session yet of this type. Steve Grant did an outstanding job.	5/18/2015 11:25 AM
7	With better planning it could have been so much better. First session should go off with a bang - this was a whimper. Was concerned in cap markets session when Council chair brought up Ron Paul and the coming apocalypse infomercial. Surely we can do better.	5/14/2015 9:56 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	88% 21	4% 1	8% 2	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	88% 21	0% 0	13% 3	24
Did the Team Perform to Your Expectation?	75% 18	13% 3	13% 3	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	71% 17	13% 3	17% 4	24

Council Day Survey for Houston

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 19

#	Responses	Date
1	For the Spring Meeting it would not be the worst thing to end session an hour earlier. The Council Chairs feel obligated to fill the entire time and sometimes there's not enough interesting material to fill the 8:00 a.m.-4:30 p.m. day. Knowing the program will end at 3:00/3:30 would help everyone (me included) stay better focused on the topics.	5/26/2015 12:17 PM
2	take home value there. will continue and encourage others to do so	5/24/2015 3:45 PM
3	This was the weakest council day I have attended since joining Black. Can't put my finger on why - just didn't have the same gravitas of participants	5/18/2015 12:42 PM
4	The first 2 sessions were not that valuable or useful, but the other sessions involved thoughtful speakers and had take home value. Excellent job of involving most of our members.	5/18/2015 12:31 PM
5	Disappointing. Felt it was very poorly planned. Speakers and topics replaced, PowerPoint slides lost, and we ran out of time for several topics.	5/14/2015 9:58 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 22

#	Responses	Date
1	This was a good blend of Office AND Industrial. It was also a good blend of Capital Markets AND Real Estate Fundamentals/Operations	5/18/2015 7:34 PM
2	Let get rosen, linn eman or someone new for economic overview. In sf do a session "what should i do?!" On a troubled space to lease, vacancy or deal gone bad.	5/15/2015 11:25 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 17

#	Responses	Date
1	Economic info is always helpful if it is concise and relevant to our council...capital flows...cap rates ...cost of construction..lease rates...etc	5/27/2015 6:04 PM
2	more people presenting real deals speakers with relevance to the conical and not so much on the local city	5/26/2015 8:14 PM
3	It's simply a great leadership team. They do a fantastic job top to bottom and have assembled a great group. Steve Grant is an especially good Council Chair.	5/26/2015 12:17 PM
4	do not let questions go that waste time	5/24/2015 3:45 PM
5	Keep doing what you are doing!	5/18/2015 7:34 PM

Council Day Survey for Houston

6	Try new stuff, be sure everything works, get dependable, good speakers with valuable topics.	5/15/2015 11:25 AM
7	Plan ahead.	5/14/2015 9:58 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 23

#	Responses	Date
1	I'd be delighted to be involved in Program development and execution. (Preston Sargent)	5/18/2015 7:34 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	65% 15	9% 2	26% 6	23
The Council Reception and Venue Were Great!	79% 15	0% 0	21% 4	19

#	Additional Comments on the Council Day Venue and Reception	Date
1	The proximity of the hotel and conference center were A+	5/27/2015 6:04 PM
2	Too crowded - need a bigger venue	5/27/2015 12:54 PM
3	Outstanding!	5/18/2015 7:34 PM
4	Reception is the most valuable part of Council. Great networking.	5/18/2015 12:42 PM

Council Day Survey for Houston

Q16 IOPCBlue, Please Rate Each Council Day Session

Answered: 22 Skipped: 4

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Dueling Economists	91% 20	0% 0	9% 2	0% 0	22
Around the Room: Group discussion on the State of the Market and Intros	64% 14	14% 3	23% 5	0% 0	22
Real Deal #1: Kirby Grove Office Development: Developing in Houston	73% 16	5% 1	18% 4	5% 1	22
Managing Your Business Through Cycles and Preparing for a Change: A look at Two Industrial Companies	50% 11	23% 5	23% 5	5% 1	22
Real Deal #2: One Vanderbilt Place Project	80% 16	0% 0	15% 3	5% 1	20
The Industrial Revolution	27% 6	18% 4	50% 11	5% 1	22
Real Deal #3: Old Parkland Hospital	76% 16	10% 2	14% 3	0% 0	21
Contemplating Energy, Oil and the Changes that May Occur	68% 15	9% 2	23% 5	0% 0	22
Global Logistics Trends and the Impact on Industrial Real Estate	83% 15	0% 0	17% 3	0% 0	18
Was Organized					
	Yes	No	Somewhat	N/A	Total
Dueling Economists	91% 20	0% 0	9% 2	0% 0	22
Around the Room: Group discussion on the State of the Market and Intros	82% 18	5% 1	14% 3	0% 0	22
Real Deal #1: Kirby Grove Office Development: Developing in Houston	86% 19	0% 0	9% 2	5% 1	22
Managing Your Business Through Cycles and Preparing for a Change: A look at Two Industrial Companies	50% 11	9% 2	36% 8	5% 1	22
Real Deal #2: One Vanderbilt Place Project	95% 19	0% 0	0% 0	5% 1	20
The Industrial Revolution	77% 17	5% 1	14% 3	5% 1	22
Real Deal #3: Old Parkland Hospital	100% 21	0% 0	0% 0	0% 0	21
Contemplating Energy, Oil and the Changes that May Occur	91% 20	5% 1	5% 1	0% 0	22
Global Logistics Trends and the Impact on Industrial Real Estate	94% 17	0% 0	6% 1	0% 0	18
Time for Q&A					
	Yes	No	Somewhat	N/A	Total

Council Day Survey for Houston

Dueling Economists	86% 19	0% 0	14% 3	0% 0	22
Around the Room: Group discussion on the State of the Market and Intros	41% 9	14% 3	5% 1	41% 9	22
Real Deal #1: Kirby Grove Office Development: Developing in Houston	86% 19	0% 0	5% 1	9% 2	22
Managing Your Business Through Cycles and Preparing for a Change: A look at Two Industrial Companies	45% 10	23% 5	27% 6	5% 1	22
Real Deal #2: One Vanderbilt Place Project	90% 18	0% 0	5% 1	5% 1	20
The Industrial Revolution	77% 17	0% 0	14% 3	9% 2	22
Real Deal #3: Old Parkland Hospital	100% 21	0% 0	0% 0	0% 0	21
Contemplating Energy, Oil and the Changes that May Occur	86% 19	0% 0	14% 3	0% 0	22
Global Logistics Trends and the Impact on Industrial Real Estate	89% 16	0% 0	11% 2	0% 0	18

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	it was very disappointing to not go and see any real esate in houston. Sitting all day in the convention center was not so much fun....	5/22/2015 12:50 AM
2	Generally, a very well organized and useful day. A bit too much on industrial. Thought the dueling economists were interesting, although the Hines economist made some unusual statements. Industrial Revolution had minimal to no take home value--I think time could have been better spent. Would be nice to do an off-site at Fall meeting in SF to break up the day.	5/17/2015 11:05 PM
3	Steve does a great job running the council	5/14/2015 10:43 PM
4	Great day with lots of take home value and kept to the agenda!	5/14/2015 6:21 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96% 22	0% 0	4% 1	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	87% 20	0% 0	13% 3	23
Did the Team Perform to Your Expectation?	77% 17	5% 1	18% 4	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	77% 17	5% 1	18% 4	22

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 19

Council Day Survey for Houston

#	Responses	Date
1	Excellent	5/26/2015 2:16 PM
2	Intros aren't that useful and people tend to go way off on tangents.	5/26/2015 12:31 PM
3	Good day, but maybe too many real deal/ transaction reviews and not enough time to discuss capital markets and investing strategies in the current environment.	5/22/2015 3:02 PM
4	I will avoid another ULI conference located in Houston.	5/20/2015 6:41 PM
5	Somewhat overly Houston-centric but good overall	5/20/2015 9:16 AM
6	Overall, enjoyed the day and thought this was a very good council meeting. Very well organized.	5/17/2015 11:16 PM
7	Keep up the great work!	5/14/2015 6:23 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 21

#	Responses	Date
1	A report on a regular basis about foreign capital	5/26/2015 2:16 PM
2	Actual costs. Real deals.	5/26/2015 10:25 AM
3	more free time/ break out sessions to discuss investment trends, debt markets, etc.	5/22/2015 3:02 PM
4	Consider an off-site property tour/lunch	5/20/2015 9:16 AM
5	Capital markets presentation--with a senior lender and top sales broker and/or senior wall street type. Also, top level economist would be good, maybe from one of the large banks or investment banks.	5/17/2015 11:16 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 21

#	Responses	Date
1	This is a dedicated council leadership team. Everyone is appreciative of their efforts.	5/26/2015 12:31 PM
2	Intros were too long. Not meaningful	5/26/2015 10:25 AM
3	Off-site property tour would be good for fall meeting in SF; I get a little stir crazy coup'ed up in a meeting room all day with no windows.... Also, I thought the IOPC-Red bar was a great idea--nice to have a beer at the end of the long day and socialize a bit.	5/17/2015 11:16 PM
4	Have leasing, 3PL or consultants talk about changing tenant space needs or tenant requirements. What items check the box on building specs	5/14/2015 10:47 PM
5	Keep up the great programming.	5/14/2015 6:23 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council

Council Day Survey for Houston

Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 26

#	Responses	Date
	There are no responses.	

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 5

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	65% 13	20% 4	15% 3	20
The Council Reception and Venue Were Great!	70% 14	5% 1	25% 5	20

#	Additional Comments on the Council Day Venue and Reception	Date
1	room was freezing	5/27/2015 6:35 PM
2	Conveniently located	5/26/2015 10:25 AM
3	Let's not have a joint cocktail party in SF. Rather, it's nice to have a dinner with just the Blue Flight, to get to know each other better.	5/26/2015 10:19 AM
4	The Council reception venue was great, the Houston convention center was bleak.	5/20/2015 6:41 PM
5	Liked the convenient location	5/15/2015 7:20 PM
6	Convention center is really tired. Rooms were too noisy from adjacent rooms.	5/14/2015 6:23 PM

Council Day Survey for Houston

Q17 IOPCGold, Please Rate Each Council Day Session

Answered: 20 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Roundtable Capital Markets - Discussion of real deals and real terms	100% 20	0% 0	0% 0	0% 0	20
Houston Industrial Market Overview	70% 14	5% 1	25% 5	0% 0	20
Oil & Gas Overview	85% 17	0% 0	15% 3	0% 0	20
Vulnerable Markets	50% 10	10% 2	35% 7	5% 1	20
New Construction from a Contractors Perspective	75% 15	0% 0	20% 4	5% 1	20
Joint Council Meeting Discussion - IOPC Gold & Silver	70% 14	0% 0	25% 5	5% 1	20
Roundtable	85% 17	0% 0	5% 1	10% 2	20
Was Organized					
	Yes	No	Somewhat	N/A	Total
Roundtable Capital Markets - Discussion of real deals and real terms	100% 20	0% 0	0% 0	0% 0	20
Houston Industrial Market Overview	95% 19	0% 0	5% 1	0% 0	20
Oil & Gas Overview	80% 16	0% 0	20% 4	0% 0	20
Vulnerable Markets	70% 14	0% 0	25% 5	5% 1	20
New Construction from a Contractors Perspective	85% 17	0% 0	10% 2	5% 1	20
Joint Council Meeting Discussion - IOPC Gold & Silver	80% 16	0% 0	15% 3	5% 1	20
Roundtable	75% 15	5% 1	10% 2	10% 2	20
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Roundtable Capital Markets - Discussion of real deals and real terms	90% 18	0% 0	5% 1	5% 1	20
Houston Industrial Market Overview	100% 20	0% 0	0% 0	0% 0	20
Oil & Gas Overview	85% 17	0% 0	15% 3	0% 0	20

Council Day Survey for Houston

Vulnerable Markets	85% 17	0% 0	10% 2	5% 1	20
New Construction from a Contractors Perspective	85% 17	0% 0	5% 1	10% 2	20
Joint Council Meeting Discussion - IOPC Gold & Silver	90% 18	0% 0	5% 1	5% 1	20
Roundtable	79% 15	0% 0	5% 1	16% 3	19

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Loved the JV terms discussion. Great real time information.	5/29/2015 5:09 PM
2	Great session	5/26/2015 11:26 AM
3	I liked that they provided more opportunities for members to discuss together with an open dialogue. Everything was very well organized, etc.	5/26/2015 11:02 AM
4	The vulnerable markets panel would have benefited from more concrete examples in Denver. More time would have been positive for the Oil and Gas Overview	5/20/2015 2:51 PM
5	The Oil and Gas overview with John Gerdes of KLR Group was one of the best we have had. Exceptional	5/18/2015 9:31 AM
6	The Capital Markets Roundtable was well prepared and well run by Jeff. There was great "take away" value from the Council's participation. I found the roundtable at the end of the meeting beneficial as well. Good candid feedback from participants.	5/16/2015 11:46 AM
7	The roundtables were great, also liked the Oil & Gas Overview.	5/15/2015 4:55 PM
8	This counsel is very heavily weighted towards investments and less so towards operations and development. The roundtable seemed to focus on funds flows but very little on market fundamentals. I would like to balance out the discussion a little more. Also, we may want to get more operators in the draft. Great job!	5/14/2015 7:54 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 20 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 20	0% 0	0% 0	20
My Chair Kept Members Engaged & Encouraged Broad Interaction	95% 19	0% 0	5% 1	20
Did the Team Perform to Your Expectation?	100% 20	0% 0	0% 0	20
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95% 19	0% 0	5% 1	20

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 15

#	Responses	Date
1	Great	5/26/2015 11:27 AM

Council Day Survey for Houston

2	Vulnerable markets was example of discussion that missed a great opportunity to inform. Need to do a better job of informing speaker of content expectation	5/20/2015 10:53 AM
3	John McKinney and the leadership consistently does a good job in planning our council meetings.	5/18/2015 9:37 AM
4	This was an excellent meeting. Thanks to John and Michael for organizing and providing a well thought out flow to the presentations and timing of each.	5/16/2015 11:54 AM
5	Good council day, would like to see some real deals, maybe a Shark Tank?	5/15/2015 5:02 PM
6	John, thanks for all the hard work in putting this together. It is really a gift and appreciated!	5/14/2015 7:56 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 13

#	Responses	Date
1	No	5/26/2015 11:27 AM
2	Capital Markets are always great updates. Real Deals or Deal updates would be a good short session during the day.	5/21/2015 10:00 AM
3	Focus on Technology sector as a driver of office/industrial space in san francisco	5/20/2015 2:53 PM
4	Review of SF development, Tech industry insight, maybe tour of significant SF project.	5/20/2015 10:53 AM
5	For our San Fran meeting, it might be interesting to get Doug Shoreinstein to participate if available. He might bring both a local (San Fran) perspective as well as a national perspective to the investment management business and state of the markets.	5/16/2015 11:54 AM
6	Are there Chinese companies/developers in the Bay Area that we could invite for a 40 minute discussion of their business, how they view US markets, their development yields & metrics, etc..? Maybe Eastdil has a contact with Oceanwide?	5/15/2015 5:02 PM
7	I would like to invite SL Green to speak about their One Vanderbilt development in NYC. We are partners with them so I can make it happen fairly easily if you think interesting.	5/15/2015 8:34 AM
8	Let's get PPR or Linneman back in.	5/14/2015 7:56 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 19

#	Responses	Date
1	NA	5/26/2015 11:27 AM
2	Very little to be improved upon. Possibly more time in introductions for the guests and new members. Provide list of meeting attendees PRIOR to the meeting if possible. Thanks!	5/16/2015 11:54 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted

Council Day Survey for Houston

**and do not leave your information below,
please reach out to your Council Chair after
giving your feedback).**

Answered: 2 Skipped: 19

#	Responses	Date
1	All good	5/26/2015 11:27 AM
2	Michael, I welcome the opportunity to be a part of a session if appropriate. Thanks! Will Yowell	5/16/2015 11:54 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 20 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	58% 11	11% 2	32% 6	19
The Council Reception and Venue Were Great!	60% 12	0% 0	40% 8	20

#	Additional Comments on the Council Day Venue and Reception	Date
1	Venue was great....close to the hotel, perfect mix of food and cocktails, food was good. This should be the template.	5/18/2015 9:37 AM
2	Signage at the Convention center was exceptionally confusing	5/18/2015 9:33 AM
3	I prefer the IOPC-Gold council dinners over the large combined IOPC cocktail receptions.	5/16/2015 11:54 AM
4	Liked being close to the hotels.	5/15/2015 5:02 PM
5	I like the smaller council dinners.	5/14/2015 7:56 PM

Council Day Survey for Houston

Q18 IOPCGreen, Please Rate Each Council Day Session

Answered: 10 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"Around the Room"	90% 9	0% 0	0% 0	10% 1	10
The IOPC Green Real Estate Performance Index	80% 8	0% 0	10% 1	10% 1	10
Houston Industrial Market Outlook with Oil at \$50. Real Deals: The Industrial Developers Perspective	78% 7	0% 0	22% 2	0% 0	9
Houston Office Market Outlook. Real Deals: Office Developers Perspective	80% 8	0% 0	10% 1	10% 1	10
Energy Market Dislocation: Outlook for the Industry and Houston	70% 7	0% 0	10% 1	20% 2	10
Guest Speaker: Master planning, economic growth and the story of Houston	60% 6	10% 1	20% 2	10% 1	10
The red hot market for large Industrial Property Portfolios	80% 8	0% 0	20% 2	0% 0	10
Equity and Debt Capital Flows – What's Hot and What's Not	70% 7	0% 0	20% 2	10% 1	10
San Francisco Office Market. Real Deal: Twitter	90% 9	0% 0	10% 1	0% 0	10
"Around the Room" Recap: Reactions and lessons learned	100% 10	0% 0	0% 0	0% 0	10

Was Organized					
	Yes	No	Somewhat	N/A	Total
"Around the Room"	90% 9	0% 0	0% 0	10% 1	10
The IOPC Green Real Estate Performance Index	80% 8	0% 0	10% 1	10% 1	10
Houston Industrial Market Outlook with Oil at \$50. Real Deals: The Industrial Developers Perspective	80% 8	0% 0	10% 1	10% 1	10
Houston Office Market Outlook. Real Deals: Office Developers Perspective	80% 8	0% 0	10% 1	10% 1	10
Energy Market Dislocation: Outlook for the Industry and Houston	60% 6	0% 0	20% 2	20% 2	10
Guest Speaker: Master planning, economic growth and the story of Houston	40% 4	10% 1	40% 4	10% 1	10
The red hot market for large Industrial Property Portfolios	70% 7	0% 0	30% 3	0% 0	10
Equity and Debt Capital Flows – What's Hot and What's Not	60% 6	10% 1	20% 2	10% 1	10
San Francisco Office Market. Real Deal: Twitter	90% 9	0% 0	10% 1	0% 0	10

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"Around the Room" Recap: Reactions and lessons learned	90% 9	0% 0	10% 1	0% 0	10
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
"Around the Room"	70% 7	0% 0	20% 2	10% 1	10
The IOPC Green Real Estate Performance Index	70% 7	0% 0	20% 2	10% 1	10
Houston Industrial Market Outlook with Oil at \$50. Real Deals: The Industrial Developers Perspective	70% 7	0% 0	20% 2	10% 1	10
Houston Office Market Outlook. Real Deals: Office Developers Perspective	90% 9	0% 0	0% 0	10% 1	10
Energy Market Dislocation: Outlook for the Industry and Houston	70% 7	0% 0	10% 1	20% 2	10
Guest Speaker: Master planning, economic growth and the story of Houston	70% 7	0% 0	20% 2	10% 1	10
The red hot market for large Industrial Property Portfolios	80% 8	0% 0	20% 2	0% 0	10
Equity and Debt Capital Flows – What's Hot and What's Not	60% 6	0% 0	30% 3	10% 1	10
San Francisco Office Market. Real Deal: Twitter	100% 10	0% 0	0% 0	0% 0	10
"Around the Room" Recap: Reactions and lessons learned	80% 8	10% 1	10% 1	0% 0	10

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Twitter presentation was best presentation. Around the room is always high value.	5/27/2015 3:32 PM
2	less value associated with Houston specific agenda items....too local focus need some broader topics. greater emphasis on cap markets given the knowledge base in room	5/20/2015 10:02 AM
3	Best ULI Council session I have EVER attended! Hats off to Jim Carpenter for his chairmanship and for the Texas - based members for bringing in such GREAT speakers!	5/20/2015 9:08 AM
4	Energy CEO discussion was excellent. The around the room discussion was a great way to start.	5/18/2015 11:01 AM
5	I was out speaking during many of the sessions so unfortunately missed out until the end.	5/15/2015 6:52 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 10 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 10	0% 0	0% 0	10
My Chair Kept Members Engaged & Encouraged Broad Interaction	90% 9	0% 0	10% 1	10
Did the Team Perform to Your Expectation?	90% 9	0% 0	10% 1	10

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Do You Feel That the Team Communicates Well With You Outside of Council Day?	89% 8	11% 1	0% 0	9
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Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 7

#	Responses	Date
1	Room was soul-sucking. Would have enjoyed a field trip.	5/27/2015 3:33 PM
2	Again, best ULI Council session EVER!	5/20/2015 9:09 AM
3	Great leadership by the team. Good participation by the council	5/18/2015 11:04 AM
4	Great job	5/18/2015 9:32 AM
5	What is saw was great.	5/15/2015 6:56 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 8

#	Responses	Date
1	SF meeting -- tech tenants tendencies Asian capital	5/20/2015 10:04 AM
2	Hope we can organize a tech company panel in SF similar to the energy discussion	5/18/2015 11:04 AM
3	Tech user panel for San Francisco fall meeting	5/15/2015 3:27 PM
4	Would enjoy a discussion on the blend of space uses providing for more needs of office building users, i.e. Making the space increasingly relevant to the users.	5/15/2015 6:56 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 0 Skipped: 12

#	Responses	Date
	There are no responses.	

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after

Council Day Survey for Houston
giving your feedback).

Answered: 0 Skipped: 12

#	Responses	Date
	There are no responses.	

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 10 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	40% 4	40% 4	20% 2	10
The Council Reception and Venue Were Great!	70% 7	10% 1	20% 2	10

#	Additional Comments on the Council Day Venue and Reception	Date
1	tough venue given weather. and we lost a lot to event below	5/20/2015 10:04 AM
2	The room was dreary and the tech support was not good.	5/18/2015 11:04 AM
3	Could hear a lot of noise from next door	5/15/2015 3:27 PM
4	Our tech support was atrocious. Totally incompetent, couldn't figure out how to make an apple computer display on screen and delayed our council for 10 minutes while swapping out to a Windows PC	5/15/2015 7:57 AM

Council Day Survey for Houston

Q19 IOPCRed, Please Rate Each Council Day Session

Answered: 25 Skipped: 3

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Building for the Future: ExxonMobil's Houston Campus	96% 24	0% 0	4% 1	0% 0	25
Real Deal: We Compare Two Industrial Developments...Inland Empire and Houston	96% 24	0% 0	4% 1	0% 0	25
Insights from Another Cyclical Industry: The Outlook for Energy	84% 21	0% 0	12% 3	4% 1	25
Managing Your Business Through Cycles and Preparing for a Change: A look at Two Industrial Companies	80% 20	0% 0	16% 4	4% 1	25
Real Deal: Cincinnati Development	71% 17	4% 1	25% 6	0% 0	24
Those Shark Tank Deals...What REALLY Happened?	88% 22	4% 1	8% 2	0% 0	25
What Does it Feel Like to Own Assets in Houston Today?	72% 18	4% 1	16% 4	8% 2	25
Logistics Impact on Industrial Development – Update 2015	96% 24	0% 0	0% 0	4% 1	25
Was Organized					
	Yes	No	Somewhat	N/A	Total
Building for the Future: ExxonMobil's Houston Campus	100% 25	0% 0	0% 0	0% 0	25
Real Deal: We Compare Two Industrial Developments...Inland Empire and Houston	100% 25	0% 0	0% 0	0% 0	25
Insights from Another Cyclical Industry: The Outlook for Energy	68% 17	0% 0	28% 7	4% 1	25
Managing Your Business Through Cycles and Preparing for a Change: A look at Two Industrial Companies	79% 19	8% 2	8% 2	4% 1	24
Real Deal: Cincinnati Development	96% 23	0% 0	4% 1	0% 0	24
Those Shark Tank Deals...What REALLY Happened?	92% 23	0% 0	8% 2	0% 0	25
What Does it Feel Like to Own Assets in Houston Today?	92% 22	0% 0	0% 0	8% 2	24
Logistics Impact on Industrial Development – Update 2015	96% 24	0% 0	0% 0	4% 1	25
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Building for the Future: ExxonMobil's Houston Campus	92% 23	0% 0	8% 2	0% 0	25
Real Deal: We Compare Two Industrial Developments...Inland Empire and Houston	96% 24	0% 0	0% 0	4% 1	25

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Insights from Another Cyclical Industry: The Outlook for Energy	92% 23	0% 0	4% 1	4% 1	25
Managing Your Business Through Cycles and Preparing for a Change: A look at Two Industrial Companies	84% 21	4% 1	8% 2	4% 1	25
Real Deal: Cincinnati Development	96% 23	0% 0	4% 1	0% 0	24
Those Shark Tank Deals...What REALLY Happened?	96% 24	0% 0	4% 1	0% 0	25
What Does it Feel Like to Own Assets in Houston Today?	92% 22	0% 0	0% 0	8% 2	24
Logistics Impact on Industrial Development – Update 2015	92% 23	0% 0	4% 1	4% 1	25

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	the loo at two industrial companies could have been a lot more organized and focused -- realize they were private transactions but detail on process, valuation, issues could have been more formalized and presented to the group	5/27/2015 3:34 PM
2	Was very difficult to hear a number of the presenters...most notably the Energy panel.	5/26/2015 10:42 AM
3	Would have enjoyed getting into some specifics on the sale of the two industrial companies.	5/25/2015 7:26 PM
4	It was a good council meeting.	5/22/2015 5:32 PM
5	Excellent session. Interesting on point topics. Time dedicated to sessions were appropriate w sufficient break periods. Room was a bit chilly	5/21/2015 12:32 AM
6	great event	5/18/2015 11:24 AM
7	This was a good day -- great job by the organizers. There was much more interaction than in the fall, which was better. The event played to Houston well -- perhaps we can do a similar thing in San Francisco and talk about office space trends and issues.	5/18/2015 10:51 AM
8	Exxon presentation was outstanding! Great interaction at our council meetings overall.	5/18/2015 10:10 AM
9	Best meeting yet. Great industrial sessions	5/18/2015 9:26 AM
10	I liked them all except the energy session could have been a little better especially if it showed a correlation the commercial real estate.	5/18/2015 8:57 AM
11	Tyler and Lew organized a great council day in Houston! My favorite session involved the discussion with KTR and Cobalt deals; great candor and another reason how the ULI council format works well and provides great take home value!	5/15/2015 10:40 AM
12	They where all good but the logistics was the best!	5/14/2015 9:46 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 25	0% 0	0% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 25	0% 0	0% 0	25
Did the Team Perform to Your Expectation?	100% 25	0% 0	0% 0	25

Council Day Survey for Houston

Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 25	0% 0	0% 0	25
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Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 16

#	Responses	Date
1	strong group, strong leadership in terms of organization	5/27/2015 3:35 PM
2	As always, well organized and very insightful. We are fortunate to have the leadership team we have.	5/25/2015 7:37 PM
3	BBQ was at an inconvenient location.	5/22/2015 5:37 PM
4	We could have focused the energy discussion a bit. All good info, but focusing on "here's what you real estate types need to know about energy" may have enhanced it. Good amount of focus on the local Houston market. Joint session with other councils seems to go well and ending with a joint session was a good way to connect with some folks I had not yet seen at the conference. Also having cocktails at the end keeps people around a little longer to connect informally.	5/21/2015 10:38 PM
5	Was a very good agenda. Enjoyed this one a lot.	5/21/2015 12:55 AM
6	Thanks for a lot of hard work. Job well done	5/18/2015 11:39 AM
7	good interaction	5/18/2015 11:25 AM
8	Great day! Outstanding interactions and quality content and dialogue.	5/18/2015 10:11 AM
9	Room was too cold Hard to hear at times	5/18/2015 9:28 AM
10	it was a very good council day.	5/18/2015 8:59 AM
11	Best council day ever! Houston was well organized and it was helpful to have the IOPC flight meeting rooms in the same area, thank you!	5/15/2015 10:46 AM
12	the room was a bit too big and caused a loss of intimacy of the meeting.	5/14/2015 5:51 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 20

#	Responses	Date
1	It would be nice to have one of the Economist provide a forecast. It might also be time for a Bank panel or Life Company panel discussing current lending standards.	5/22/2015 5:37 PM
2	With our next session in SF, a session on tech's influence on office and industrial property would be good, that may be two sessions. The inside scoop on one our member's development projects is always enlightening.	5/21/2015 10:38 PM
3	For San Fran Meeting - topics related to technology boom; market dynamics of Silicon Valley, Dominance of Google, Apple and others in the Silicon Valley as it relates to the office and industrial real estate markets	5/21/2015 12:33 AM
4	More real life examples of industrial development with real numbers. Comparison of 2 markets was very helpful.	5/18/2015 11:39 AM
5	When will the Silicin Valkey bubble burst? Where can workers afford to live?	5/18/2015 9:28 AM
6	in San Francisco, lets try to get Google or Salesforce execs to talk about real estate projects.	5/18/2015 8:59 AM

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7	SF is all about technology, so something that relates RE with tech job growth and new space needs would be very appropriate! The other item relates to NorCal's unique industrial demand, so a session featuring warehouse development for E-Commerce and Technology would be great!	5/15/2015 10:46 AM
8	development economic in SF What is the cutting edge of tech? What is getting VC funding-who is growing and needing space.	5/14/2015 5:51 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 20

#	Responses	Date
1	In SF, I think having a session / panel of tenants (In-house RE folks, HR, for a few of the big companies, or architects) would be very interesting. What design aspects do they covet? what are key design or location characteristics that retain employees? What does the future look like for pace of hiring? I think a discussion on the health of the Tech industry would be insightful; hiring, M&A, IPO (potentially a tech analyst, banker). A discussion about the industry and then a wrap up on what it means for RE.	5/25/2015 7:37 PM
2	Keep up the good work. I am rotating off, but hopefully I can visit.	5/21/2015 12:55 AM
3	while I am loving the lucn activity to get to know your neighbor, I do think we need the time to connect with work, stretch our legs, clear our head. tough to sit for 8 straight hours.	5/18/2015 11:25 AM
4	The BBQ dinner was fun, but it would be great to have it within a short distance (ideally, walking distance) of the reception.	5/18/2015 10:53 AM
5	It was a great meeting. Keep it up.	5/18/2015 9:28 AM
6	send out the powerpoints immediately after the meeting or maybe even the day of.	5/18/2015 8:59 AM
7	Keep up the great work! IOPC RED is the very best council experience I have ever had! Kudos to Tyler and his leadership team, and Lew is the perfect new council chair to keep us rolling higher!	5/15/2015 10:46 AM
8	dinner too far to travel - not a good idea	5/14/2015 7:13 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 27

#	Responses	Date
1	Tyler / Lew: I'm happy to be on a panel if/when you think there is a fit. Not sure if this is anonymous... but its Tyson.	5/25/2015 7:37 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 3

Council Day Survey for Houston

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	76% 19	12% 3	12% 3	25
The Council Reception and Venue Were Great!	92% 22	0% 0	8% 2	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	Venue was a little sparse due to long hallways, bad signage, less conducive to comfortable interactions	5/27/2015 5:19 PM
2	The main ULI reception did not have to have the entertainment they provided. People want to just talk and not be distracted by drums and acrobats.	5/22/2015 5:37 PM
3	Having a council dinner after the council reception worked out very well, venue was a bit off the beaten path and the dinner area was not conducive to cocktailing prior to dinner, but the food was great and it was good fun. Thank you!	5/21/2015 10:38 PM
4	Room was sterile and not very conducive to interactive discussions. However that was dictated by the large room to accommodate two joint sessions with other Councils so it was likely unavoidable given the convention center setting.	5/18/2015 11:08 AM
5	everything was very well organized.	5/18/2015 8:59 AM
6	IOPC Reception at the Grove was convenient and well organized, thank you! IOPC RED's BBQ was a perfect complement to the bigger reception, providing for more intimate exchange and relationship building!	5/15/2015 10:46 AM
7	room too large	5/14/2015 5:51 PM

Council Day Survey for Houston

Q20 IOPCSilver, Please Rate Each Council Day Session

Answered: 22 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Liquid Gold: Understanding Oil	86% 18	10% 2	5% 1	0% 0	21
What's Up Houston?	82% 18	9% 2	9% 2	0% 0	22
Around the World (economy) in 30 minutes	91% 20	0% 0	9% 2	0% 0	22
Real Deal #1 – 1000 Main Street	73% 16	9% 2	18% 4	0% 0	22
Property Tour of Downtown Houston office building	55% 12	9% 2	36% 8	0% 0	22
How did Industrial become the cutest girl at the prom?	91% 20	9% 2	0% 0	0% 0	22
Leadership Lessons	90% 19	5% 1	0% 0	5% 1	21
Joint Council Meeting Discussion - IOPC Gold & Silver	62% 13	10% 2	24% 5	5% 1	21
Real Deals #2 and #3	79% 15	0% 0	21% 4	0% 0	19
Was Organized					
	Yes	No	Somewhat	N/A	Total
Liquid Gold: Understanding Oil	100% 22	0% 0	0% 0	0% 0	22
What's Up Houston?	100% 22	0% 0	0% 0	0% 0	22
Around the World (economy) in 30 minutes	86% 19	0% 0	14% 3	0% 0	22
Real Deal #1 – 1000 Main Street	95% 21	0% 0	5% 1	0% 0	22
Property Tour of Downtown Houston office building	77% 17	5% 1	18% 4	0% 0	22
How did Industrial become the cutest girl at the prom?	86% 19	0% 0	14% 3	0% 0	22
Leadership Lessons	86% 18	5% 1	5% 1	5% 1	21
Joint Council Meeting Discussion - IOPC Gold & Silver	71% 15	0% 0	24% 5	5% 1	21
Real Deals #2 and #3	89% 17	0% 0	11% 2	0% 0	19
Time for Q&A					
	Yes	No	Somewhat	N/A	Total

Council Day Survey for Houston

Liquid Gold: Understanding Oil	95% 21	0% 0	5% 1	0% 0	22
What's Up Houston?	91% 20	0% 0	9% 2	0% 0	22
Around the World (economy) in 30 minutes	59% 13	18% 4	23% 5	0% 0	22
Real Deal #1 – 1000 Main Street	73% 16	0% 0	27% 6	0% 0	22
Property Tour of Downtown Houston office building	68% 15	9% 2	9% 2	14% 3	22
How did Industrial become the cutest girl at the prom?	100% 22	0% 0	0% 0	0% 0	22
Leadership Lessons	95% 20	0% 0	0% 0	5% 1	21
Joint Council Meeting Discussion - IOPC Gold & Silver	81% 17	0% 0	14% 3	5% 1	21
Real Deals #2 and #3	84% 16	0% 0	16% 3	0% 0	19

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Excellent Program.	5/27/2015 7:31 PM
2	Great job filling the agenda. Would be good to have some more time for general discussions	5/27/2015 2:41 PM
3	Morning venue off site was not good	5/27/2015 2:35 PM
4	I thought the Council program was very well organized and engaging.	5/20/2015 9:56 AM
5	Around the World Economy is typically one of my favorite sections, but it was shortened and we didn't have any time for questions. Starting the day offsite was a good idea. Some sections were a little rushed without much time for Q&A time and logistically a few of the speakers had difficulty finding our room which put us behind.	5/18/2015 9:19 AM
6	Good session. Room too tight in 1000 Main but worth doing the off-site. Roy March was a highlight. The sessions were packed very tightly with not much room for questions. Not much time for interaction among the group.	5/15/2015 1:40 PM
7	Leadership does a good job of communication prior to and at the meeting. The discussion was well guided and thoughtful. The real deal on 1000 Main Street could have included more details on underwriting and deal timeline was not insightful. Discussion on the market and financing was very well moderated by Bryan.	5/14/2015 10:17 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 22	0% 0	0% 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	95% 21	0% 0	5% 1	22
Did the Team Perform to Your Expectation?	100% 22	0% 0	0% 0	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95% 21	5% 1	0% 0	22

Council Day Survey for Houston

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 3 Skipped: 20

#	Responses	Date
1	Need to encourage more group interaction	5/27/2015 2:35 PM
2	Always a highlight to get together for honest and open dialog.	5/18/2015 11:48 PM
3	Great leadership team	5/14/2015 10:17 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 19

#	Responses	Date
1	i like it when we go over dos and dont of past deal;s	5/26/2015 5:54 PM
2	For San Francisco meeting find someone who is involved in creative office space	5/26/2015 12:06 PM
3	I like touring 1000 Main. I would be interested in touring a real deal in San Francisco since we have so many San Fran Council Members. I'm interested to learn more about that market.	5/20/2015 9:57 AM
4	Like the art of the deal discussions. Always interested to hear from well known insiders. Also like experts who aren't afraid to hypothesize on future trends... If they can back it up.	5/18/2015 11:48 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 1 Skipped: 22

#	Responses	Date
1	See comments on previous page.	5/18/2015 9:21 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 23

Council Day Survey for Houston

#	Responses	Date
	There are no responses.	

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 20 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	70% 14	10% 2	20% 4	20
The Council Reception and Venue Were Great!	68% 13	5% 1	26% 5	19

#	Additional Comments on the Council Day Venue and Reception	Date
1	Prefer the more traditional cocktail hour and sit down dinner when you can spend quality time with members. Splitting the council day venue was awkward and wasted some time.	5/18/2015 11:48 PM
2	See comments on previous page about venue.	5/18/2015 9:21 AM

Council Day Survey for Houston

Q21 MFCBlue, Please Rate Each Council Day Session

Answered: 30 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	67% 20	10% 3	17% 5	7% 2	30
Icebreaker	79% 23	7% 2	7% 2	7% 2	29
Senior Housing Opportunities	67% 20	13% 4	20% 6	0% 0	30
1:1 with Camden Properties Trust Chairman and CEO Ric Campo	100% 30	0% 0	0% 0	0% 0	30
Market Overview	97% 28	0% 0	0% 0	3% 1	29
EB5 Equity – What is it and how are apartment developers accessing this low cost equity program ?	53% 16	13% 4	23% 7	10% 3	30
Real Deal	83% 25	3% 1	3% 1	10% 3	30
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	90% 27	0% 0	3% 1	7% 2	30
Icebreaker	83% 24	3% 1	7% 2	7% 2	29
Senior Housing Opportunities	93% 28	0% 0	7% 2	0% 0	30
1:1 with Camden Properties Trust Chairman and CEO Ric Campo	100% 30	0% 0	0% 0	0% 0	30
Market Overview	97% 28	0% 0	0% 0	3% 1	29
EB5 Equity – What is it and how are apartment developers accessing this low cost equity program ?	73% 22	7% 2	10% 3	10% 3	30
Real Deal	90% 26	0% 0	0% 0	10% 3	29
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	57% 17	13% 4	17% 5	13% 4	30
Icebreaker	72% 21	3% 1	10% 3	14% 4	29
Senior Housing Opportunities	97% 29	0% 0	3% 1	0% 0	30

Council Day Survey for Houston

1:1 with Camden Properties Trust Chairman and CEO Ric Campo	80% 24	3% 1	17% 5	0% 0	30
Market Overview	93% 27	0% 0	3% 1	3% 1	29
EB5 Equity – What is it and how are apartment developers accessing this low cost equity program ?	77% 23	3% 1	10% 3	10% 3	30
Real Deal	80% 24	3% 1	7% 2	10% 3	30

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	All very good sessions; missed one; -- the sr product and ric campo were particularly useful	5/26/2015 2:04 PM
2	I missed the EB5 part of the session. The insirational keynote with Len Forkas was outstanding! One of the best I've heard of that kind.	5/22/2015 4:33 PM
3	Panels seem to consist of the same people every council meeting. Deal discussions are always the same 2-3 people. The council needs to start including more of the members in presenting, discussions and panel participation.	5/19/2015 5:38 AM
4	Excellent day as always, thank you for all of the effort and planning put into the agenda and materials.	5/18/2015 12:16 PM
5	more time for interactive discussion would be helpful	5/18/2015 10:20 AM
6	Great council meeting.	5/18/2015 9:32 AM
7	The icebreaker on traits of successful companies was one of the best programs I have ever seen put on by a product council! BRAVO!	5/17/2015 5:47 PM
8	Great day !	5/17/2015 9:40 AM
9	The additional session that Michelle did on FNMA was fantastic and full of very relevant information. I appreciated her candor and willingness to share.	5/15/2015 3:41 PM
10	Great day! Highlights were icebreaker and Ric Campo. Sat next to Dave ? From Green Street and recommend him for consideration to be drafted on MFB.	5/14/2015 11:53 PM
11	Great day of programming	5/14/2015 10:42 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	97% 29	0% 0	3% 1	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	87% 26	3% 1	10% 3	30
Did the Team Perform to Your Expectation?	93% 28	0% 0	7% 2	30
Do You Feel That the Team Communicates Well With You Outside of Council Day?	80% 24	3% 1	17% 5	30

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 22

Council Day Survey for Houston

#	Responses	Date
1	it was an ok event...we have been spoiled because all of the speakers the past two years have been terrific and these were just ok.	5/31/2015 4:49 PM
2	Very well run -- nice job	5/26/2015 2:06 PM
3	I liked the longer format of full day sessions, as opposed to half day session and half day property tours. Glad we went back to it.	5/22/2015 4:37 PM
4	Great meeting.	5/20/2015 1:00 PM
5	I think the MF-Blue leadership has been and continues to be excellent. The Council Day programs are consistently thoughtful and well executed.	5/20/2015 10:25 AM
6	ULI is always a great meeting	5/18/2015 12:25 PM
7	unable to get into council hotel - no transportation provided from convention center. Conference events were during council day so there was no ability to attend any of the general sessions which was disappointing.	5/18/2015 10:21 AM
8	I appreciated the bent toward leadership and effective organizations. We usually spend all of the time on market conditions, deals, etc (which is very important and still valued), but the focus on leadership through the keynote and "good organizations" in the ice breaker were welcome changes. Maybe it's a sign of the time in the market that we all feel we can take our eye off of fundamentals and think internally and how to keep employees happy!	5/15/2015 3:45 PM
9	A valuable use of my time.	5/14/2015 11:55 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 23

#	Responses	Date
1	the worldwide capital surplus -- and its impact on values -- critical to understand to predict how stable values are	5/26/2015 2:06 PM
2	We should bring in CEOs of other real estate uses to talk about their businesses, since in today's mixed use urban environment, learning more about other types of real estate would be constructive. Brookfield as assist on that front since we are in multiple lines of business.	5/22/2015 4:37 PM
3	Let's feature a more in-depth discussion of a real project and an analysis of what went right vs. "lessons learned". The Real Deal segment started down that path, but was somewhat superficial.	5/20/2015 3:18 PM
4	For Real Deals, would be good to have some non core transactions discussed. Good markets, but more commodity in nature. Mid 5 cap range, less in the 3's and 4's. Discuss more suburban markets vs urban markets. Why the flight to urban, is suburban dead?	5/20/2015 1:00 PM
5	How would a discussion from major construction lenders and private equity sources about how they see the market and opportunity going forward.	5/18/2015 12:25 PM
6	Would like to see an expert panel on the various immigration conversations going around in DC being that many of us build with immigrants.	5/18/2015 9:49 AM
7	I think there should be some sort of leadership program on every council day. The apartment market overview is getting old	5/17/2015 5:49 PM
8	I enjoyed hearing during the ice breaker about "best practices" for motivation and retention at the property operating level; it'd also be interesting to see how else people run the properties to maximize potential revenue and minimize costly employee turnover.	5/15/2015 3:45 PM

Q55 Please let your Council leadership

Council Day Survey for Houston

know what they can improve on for the next meeting

Answered: 7 Skipped: 24

#	Responses	Date
1	Healthy snacks, and not just coffee and soda. Other than that, programming and day was great.	5/22/2015 4:37 PM
2	A tour or change of scenery would be helpful to break up the day.	5/20/2015 3:18 PM
3	These are very expensive meetings to attend and should not be redundant to other industry meetings-- Most all- if not all- members are also attending NMHC meetings. They should be cognizant of the fact that most all of the topics covered at council meetings are also being covered at NMHC--- they should be developing new discussion points, attracting different participants and basically being more inclusive in allowing a border cross section of members to participate in the day. Presentations- and discussions - especially when discussing real deals and strategies are always presented by the same 3 or 4 people. We have a broader spectrum of members that have never been heard from or been asked to participate.	5/19/2015 5:47 AM
4	How about a poll taken at each meeting of where members perceive the market. Create an ongoing index for things like confidence, opportunity, interest rates, markets, product opportunity, cap rates.	5/18/2015 12:25 PM
5	more interaction and speakers	5/18/2015 8:51 AM
6	There should be a program on the Transbay Terminal Development put on by some Economic Development person in San Francisco to talk about how this development is changing the landscape of downtown San Francisco. This would be a good joint program.	5/17/2015 5:49 PM
7	Maybe if we can snag a room without a giant pillar.	5/15/2015 3:45 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 27

#	Responses	Date
1	I would be pleased to help with a program at the next meeting	5/26/2015 2:06 PM
2	n/a	5/22/2015 4:37 PM
3	Love to discuss or be on any panels if I can add value to a topic.. Would like to discuss urban vs suburban if that is in interesting topic. It would be for me, but I understand core dominates the council.so I may be in the minority for this discussion	5/20/2015 1:00 PM
4	Always glad to provide information and participate as needed.	5/18/2015 12:25 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 2

	Yes	No	Somewhat	Total

Council Day Survey for Houston

The Council Day Venue Was Great!	66% 19	0% 0	34% 10	29
The Council Reception and Venue Were Great!	62% 18	7% 2	31% 9	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	nicey set up and managed --thank you	5/26/2015 2:06 PM
2	Reception venue was way too tight and lacked the ambiance for professional engagement and enjoyment.	5/22/2015 4:37 PM
3	Nice venues, but I don't think I would categorize as "great".	5/20/2015 3:18 PM
4	I think the reception could be better combination of networking cocktail, but combined with more of a real dinner.	5/20/2015 10:25 AM
5	Multifamily council reception was too small of a location and hot.	5/18/2015 8:51 AM
6	Meeting room was not that good.	5/17/2015 9:41 AM
7	The Four Seasons was perfect -- great food, rooms, and convenient location to the main conference.	5/15/2015 3:45 PM
8	Too small for group.	5/14/2015 11:55 PM
9	Council room was tight with a large pillar blocking views of the front	5/14/2015 10:43 PM

Council Day Survey for Houston

Q22 MFCD Bronze, Please Rate Each Council Day Session

Answered: 33 Skipped: 4

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	47% 15	16% 5	38% 12	0% 0	32
Houston Market Overview and Development Update	75% 24	3% 1	22% 7	0% 0	32
Round Table Discussions	88% 29	3% 1	6% 2	3% 1	33
National Apartment Market Update	85% 28	6% 2	6% 2	3% 1	33
Foreign Capital Markets Update 2015 and Beyond	55% 18	15% 5	27% 9	3% 1	33
Real Deals: High Rise Discussion and Case Studies	76% 25	3% 1	21% 7	0% 0	33
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	94% 30	0% 0	6% 2	0% 0	32
Houston Market Overview and Development Update	100% 32	0% 0	0% 0	0% 0	32
Round Table Discussions	78% 25	6% 2	13% 4	3% 1	32
National Apartment Market Update	91% 30	0% 0	6% 2	3% 1	33
Foreign Capital Markets Update 2015 and Beyond	85% 28	6% 2	6% 2	3% 1	33
Real Deals: High Rise Discussion and Case Studies	94% 31	3% 1	3% 1	0% 0	33
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	78% 25	3% 1	16% 5	3% 1	32
Houston Market Overview and Development Update	97% 31	0% 0	3% 1	0% 0	32
Round Table Discussions	78% 25	9% 3	9% 3	3% 1	32
National Apartment Market Update	91% 30	0% 0	6% 2	3% 1	33
Foreign Capital Markets Update 2015 and Beyond	91% 30	0% 0	6% 2	3% 1	33

Council Day Survey for Houston

Real Deals: High Rise Discussion and Case Studies	88% 29	3% 1	6% 2	3% 1	33
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Would have been great to expand round tables. There wasn't enough time to cover all the topics.	5/28/2015 7:37 AM
2	Loved the round table discussions (more time would be great) and the Real Deals session.	5/20/2015 9:43 AM
3	The Round Table discussion is the best part of the meeting, but this meeting's Round Table discussion was a bit more dominated by the moderator. Additionally, the spokesperson for each team should be someone with a strong presence that can guide conversation (ours was timid and as a result we didn't get to very many of the questions). Perhaps the questions asked should come from the members of the council. Fewer, more relevant questions may result in strong discussion. Would have been great to have two parties representing different foreign capital sources to get their perspective in the Foreign Capital Markets Update portion. Overall, a fantastic meeting.	5/20/2015 9:11 AM
4	Len Forkas' was outstanding and the highlight of the day.	5/18/2015 12:56 PM
5	Great to get the State/Local market context.	5/18/2015 11:16 AM
6	I am not into foreign capital but I thought that presentation was pretty good and I was surprised that I got some take home value.	5/18/2015 10:36 AM
7	The round table discussions are probably the most valuable so perhaps more time can be allocated to those discussions including time for Q&A.	5/18/2015 9:13 AM
8	The breakfast general session should be more broad and not market specific. Should have more interesting theme/topic. Does not even need to be real estate. It is a waste to have all the multi counsels listen to an hour of "houston economic development."	5/18/2015 8:08 AM
9	foreign capital markets was a sleeper. not a good panel.	5/15/2015 8:53 AM
10	Three chamber of commerce presentations of the Texas miracle followed by an analysis of the Houston apartment market was too much time spent during the day on the local market. Better to start with an economist or market update that applies to everyone.	5/15/2015 12:06 AM
11	Round table discussions are a great idea. Keep doing them. They provide an effective way to discuss real issues with the group. More time would be good.	5/14/2015 11:16 PM
12	Economic Dev session was a total "Chamber of Commerce" commercial - no value Round Table was excellent - need to continue these but schedule more time for discussion Foreign Cap Markets was surprisingly well done - did not expect it to be of such value	5/14/2015 9:58 PM
13	Exce	5/14/2015 6:44 PM
14	Great council day!	5/14/2015 6:12 PM
15	More time for round table discussion or shorter list of topics needed	5/14/2015 5:55 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 33 Skipped: 4

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 33	0% 0	0% 0	33
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 30	0% 0	3% 1	31
Did the Team Perform to Your Expectation?	94% 31	3% 1	3% 1	33

Council Day Survey for Houston

Do You Feel That the Team Communicates Well With You Outside of Council Day?	97% 31	0% 0	3% 1	32
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Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 17 Skipped: 20

#	Responses	Date
1	Well organized. Good energy level. Very participatory.	5/26/2015 11:27 AM
2	Very good. Even juggling with the room take-down/reassembly, we were on time. The topics were good and appropriate. We don't do business in Texas but compete with the market for investment dollars, so it's good to understand what is going on there. Round table discussions were good, not enough time and/or too many questions for each table to tackle.	5/21/2015 8:12 PM
3	I have been on multi councils since they were organized and this one is the best.	5/20/2015 12:07 PM
4	An excellent Council session this year. Time very well spent. Good venue, ease of interacting and excellent content.	5/20/2015 9:44 AM
5	The lunch speaker was great. Nice idea to move away from real estate.	5/20/2015 9:12 AM
6	the high-rise case study format with cost comparison was very helpful	5/18/2015 1:00 PM
7	Great organization, and the right amount of time together with other flights. Len Forkus was super!	5/18/2015 11:20 AM
8	We are fortunate to have great leadership and participation on the Bronze Council. Loved our meeting room space this time around! No columns blocking our view and room to move around. Really enjoyed the opening reception for the MF Councils.	5/18/2015 10:40 AM
9	Texas overview was awful - completely promotional and no take home value. Very much what ULI is not.	5/18/2015 10:38 AM
10	Well run program as usual. We have great leaders and thoughtful content.	5/18/2015 8:57 AM
11	Houston was an ideal opportunity to have a real "key note" involved in the energy industry and thought we did not capital on such a speak. First hour was an infomercial for Houston, Dallas and Austin. I will say that Austin was very humorous.	5/18/2015 8:45 AM
12	It needs more time for specific group work. Right now it comes off formulaic and stale.	5/18/2015 8:10 AM
13	a great council. always interesting. need more time for round table discussions. the foreign capital panel was not great.	5/15/2015 8:55 AM
14	The lunch speaker was the best part of the day.	5/15/2015 12:15 AM
15	John Echols has done a great job. Good leadership for the Bronze council.	5/14/2015 11:19 PM
16	Overall, this session was weaker than most, but due mainly to the opening session. Council Leadership did a wonderful job of organizing and executing our breakout sessions.	5/14/2015 10:11 PM
17	Very enjoyable	5/14/2015 6:45 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 11 Skipped: 26

#	Responses	Date
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Council Day Survey for Houston

1	Baby Boomers as renters; how large a cohort? What do they want? Is it sustainable as a source of significant demand?	5/26/2015 11:27 AM
2	condominium discussion - who is investing, construction defect litigation risk state by state, mitigation strategies	5/18/2015 1:00 PM
3	I will give this some thought and forward to Leadership.	5/18/2015 11:20 AM
4	Always enjoying hearing about actual deals and their metrics, both developments and acquisitions. Would be nice to hear about some of the changing design trends given changing demographic, i.e., millennials, baby boomers, walkability factors, etc.	5/18/2015 10:40 AM
5	Let's do a land planning, mixed use segment - a good bit of that happening in towns and maybe even suburban (?)	5/18/2015 10:38 AM
6	People/leadership Education Compensation structures	5/18/2015 8:10 AM
7	would suggest a better research presentation. the m and m guy did not dive into the alternate markets enough	5/15/2015 8:55 AM
8	I think it is time to talk about for-sale product again.	5/15/2015 12:15 AM
9	More round tables. More discussions on costs and ideas on how to control them.	5/14/2015 11:19 PM
10	For the SF meeting I suggest some time be allotted for discussion of current building trends, costs and legislative/code changes being imposed on the MF sector. Would also like to hear how most recent wood frame Type III and V deals have fared - actual schedule and cost performance versus original contract dates/budgets	5/14/2015 10:11 PM
11	Suburban deal economics	5/14/2015 5:51 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 30

#	Responses	Date
1	Can't think of anything to change (except we need the rain to stay away for our next meeting....we've had rain in New York, rain in Houston. LOL) Great meeting.	5/18/2015 10:40 AM
2	No more "state" overviews!	5/18/2015 10:38 AM
3	I think we missed real content this time around.	5/18/2015 8:45 AM
4	Try to get us more time to be productive in smaller groups. Cross pollinate the tables.	5/18/2015 8:10 AM
5	a bit more time for round table	5/15/2015 8:55 AM
6	Let's have our cocktail party at the City Club - Marv Pearlstein is a member	5/15/2015 12:15 AM
7	Overall we have a fairly consistent program that requires little tweaking, other than more information as suggested above.	5/14/2015 10:11 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 32

Council Day Survey for Houston

#	Responses	Date
1	Happy to participate on the Baby Boomer conversation if a panel is set up for this.	5/26/2015 11:27 AM
2	I would like to help out with the Fall Meeting in San Francisco.	5/18/2015 11:20 AM
3	Always happy to assist. Camden doesn't have any properties in San Francisco, but we do have several developments in LA (Hollywood & Glendale) that I could get Ben Brosseau, VP of development to share on a panel if interested. Ben is a great speaker. (This is Laurie Baker)	5/18/2015 10:40 AM
4	Sure	5/18/2015 8:10 AM
5	Always happy to participate or facilitate panel discussions or provide input for presentations as needed	5/14/2015 10:11 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 33 Skipped: 4

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	91% 30	0% 0	9% 3	33
The Council Reception and Venue Were Great!	78% 25	0% 0	22% 7	32

#	Additional Comments on the Council Day Venue and Reception	Date
1	An excellent day in Houston	5/27/2015 2:24 PM
2	little crowded	5/26/2015 10:21 AM
3	Was nice to have a council meeting room with ample space (compared to some of our more recent venues)	5/21/2015 2:03 PM
4	Reception venue was a little crowded	5/20/2015 9:12 AM
5	having Council day at the hotel site was extremely helpful and convenient to main conference venue too	5/18/2015 1:00 PM
6	Very well done.	5/18/2015 10:38 AM
7	Council Reception Venue was a little tight, claustrophobic...	5/18/2015 9:03 AM
8	The combined reception is always a great time - very lively and communal. Just need to make sure the space is adequate for the large number of guests - small rooms are a conversation killer due to noise level.	5/14/2015 10:11 PM

Council Day Survey for Houston

Q23 MFCGold, Please Rate Each Council Day Session

Answered: 26 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	40% 10	16% 4	36% 9	8% 2	25
The United States (and World) Economy	88% 23	0% 0	8% 2	4% 1	26
Sales – who, where, what, metrics and predictions for 2015	85% 22	0% 0	15% 4	0% 0	26
Development and Acquisition Equity Update	88% 23	4% 1	8% 2	0% 0	26
Round Table Discussions	88% 23	0% 0	12% 3	0% 0	26
Robotic Parking Systems	35% 9	19% 5	46% 12	0% 0	26
Political Update (Fannie, Freddie, Taxes.....)	88% 22	0% 0	4% 1	8% 2	25
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	92% 23	0% 0	0% 0	8% 2	25
The United States (and World) Economy	96% 25	0% 0	0% 0	4% 1	26
Sales – who, where, what, metrics and predictions for 2015	92% 24	4% 1	4% 1	0% 0	26
Development and Acquisition Equity Update	100% 26	0% 0	0% 0	0% 0	26
Round Table Discussions	85% 22	4% 1	12% 3	0% 0	26
Robotic Parking Systems	96% 24	0% 0	4% 1	0% 0	25
Political Update (Fannie, Freddie, Taxes.....)	88% 21	0% 0	4% 1	8% 2	24
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	76% 19	0% 0	16% 4	8% 2	25
The United States (and World) Economy	96% 25	0% 0	0% 0	4% 1	26
Sales – who, where, what, metrics and predictions for 2015	96% 25	4% 1	0% 0	0% 0	26

Council Day Survey for Houston

Development and Acquisition Equity Update	92% 24	4% 1	4% 1	0% 0	26
Round Table Discussions	81% 21	0% 0	8% 2	12% 3	26
Robotic Parking Systems	88% 22	8% 2	4% 1	0% 0	25
Political Update (Fannie, Freddie, Taxes.....)	88% 21	4% 1	0% 0	8% 2	24

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I thought the program was well thought out and well executed.	5/28/2015 10:06 AM
2	Great job by the team	5/26/2015 11:15 AM
3	Great meeting and Bill did a great job as chair. Mark Forrester	5/22/2015 8:36 PM
4	Would like more real deal info (equity terms). We did that in Denver fall meeting a few years back and it was powerful. Also, would like more structure on roundtable discussions. Was provided sample questions before but not this time.	5/18/2015 2:30 PM
5	I thought the day was great. It is a wonderful time to be in the mf business. Ron Witten is always terrific and the presentations were very good.	5/18/2015 11:13 AM
6	Very pleased with the Robotic Parking Systems session. Somewhat different and highly educational.	5/18/2015 8:05 AM
7	Development and Equity update was just a "commercial/brag session" for each presenter. Without deal specifics/pricing/risk discussions there was little take home value. I get little take home value from we did "x" business this year and expect "y" more next year.	5/15/2015 3:52 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 26	0% 0	0% 0	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 26	0% 0	0% 0	26
Did the Team Perform to Your Expectation?	96% 25	0% 0	4% 1	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96% 25	0% 0	4% 1	26

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 22

#	Responses	Date
1	One of our best meetings	5/22/2015 8:38 PM

Council Day Survey for Houston

2	I would love to have at least one part of the day which is not so focussed on the numbers and details of the multi-family business, ie a speaker on leadership or team building or succession planning or someone who could go into detail on some of the topics we discussed : affordability, rise of foreign investors, demographic changes, etc	5/21/2015 7:32 PM
3	Very good day! Bill, as usual, did a great job.	5/18/2015 8:07 AM
4	Did not like the Texas infomercial at the general session. What is the point of a chamber of commerce type brag session? I don't want to be promoted to at a ULI council day.	5/15/2015 3:55 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 22

#	Responses	Date
1	Continue to slowly monitor agencies vs milleneals	5/22/2015 8:38 PM
2	Development equity and debt terms (real deals or typical current terms).	5/18/2015 2:31 PM
3	Repeat topics except for Robotic parking	5/18/2015 10:04 AM
4	How about a current costs panel on frame, mid-rise, and high-rise construction from a construction management or GC firm or someone like IVI.	5/18/2015 8:07 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 1 Skipped: 25

#	Responses	Date
1	Have already so spoken	5/22/2015 8:38 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 25

#	Responses	Date
1	Happy to participate	5/22/2015 8:38 PM

Q57 Please Rate the Council Day Venue and Council Reception

Council Day Survey for Houston

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	88% 21	4% 1	8% 2	24
The Council Reception and Venue Were Great!	74% 17	0% 0	26% 6	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	Did not love the food selection and venue was somewhat choppy with people in different rooms. Not ideal for flow	5/26/2015 2:24 PM
2	Nothing additional to comment on	5/22/2015 8:38 PM
3	The Reception area was not that conducive to mingling.	5/18/2015 8:07 AM

Council Day Survey for Houston

Q24 MFCSilver, Please Rate Each Council Day Session

Answered: 35 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	59% 20	9% 3	29% 10	3% 1	34
Real Deals: Deep Value Add	89% 31	0% 0	11% 4	0% 0	35
Round Table 1: Transactions	77% 27	11% 4	6% 2	6% 2	35
Round Table 2: Debt Capital Markets	80% 28	9% 3	9% 3	3% 1	35
Round Table 3: Equity Capital Markets	69% 24	6% 2	11% 4	14% 5	35
Real Deals: Texas Development	80% 28	9% 3	11% 4	0% 0	35
What Keeps You Up at Night	94% 32	3% 1	3% 1	0% 0	34
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	100% 34	0% 0	0% 0	0% 0	34
Real Deals: Deep Value Add	94% 33	3% 1	3% 1	0% 0	35
Round Table 1: Transactions	63% 22	11% 4	20% 7	6% 2	35
Round Table 2: Debt Capital Markets	77% 27	0% 0	20% 7	3% 1	35
Round Table 3: Equity Capital Markets	62% 21	3% 1	21% 7	15% 5	34
Real Deals: Texas Development	94% 33	3% 1	3% 1	0% 0	35
What Keeps You Up at Night	91% 31	6% 2	3% 1	0% 0	34
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Development in Texas	76% 26	9% 3	12% 4	3% 1	34
Real Deals: Deep Value Add	97% 33	3% 1	0% 0	0% 0	34
Round Table 1: Transactions	85% 29	0% 0	9% 3	6% 2	34

Council Day Survey for Houston

Round Table 2: Debt Capital Markets	88% 30	0% 0	9% 3	3% 1	34
Round Table 3: Equity Capital Markets	76% 25	0% 0	9% 3	15% 5	33
Real Deals: Texas Development	97% 33	3% 1	0% 0	0% 0	34
What Keeps You Up at Night	94% 31	3% 1	3% 1	0% 0	33

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	One of the best council meetings I have attended! Very good presentations on the major Texas markets.	5/27/2015 3:05 PM
2	Though it was interesting to learn more about TX market, it didn't seem apropos of our markets.	5/25/2015 9:21 PM
3	the inspiration speaker at lunch was very good -- a good idea to divert off real estate deals and into personal side of leadership	5/20/2015 9:08 AM
4	I missed having someone talk about economic trends, would like to see that be part of every Council day program	5/18/2015 1:19 PM
5	Excellent programming	5/18/2015 11:02 AM
6	For the most part, the sessions were not that relevant or illuminating	5/15/2015 4:58 PM
7	This was the weakest council meeting I have attended. There was too much time spent breaking down the room, there were no product tours, and the hotel was depressing. Content seemed like we just ran out of ideas.	5/15/2015 4:57 PM
8	Really enjoyed the What Keeps You Up at Night and the lunch speaker. For any transaction presentations, need handouts and consistent data.	5/15/2015 10:54 AM
9	I have said this before in prior reviews that I do not believe that the Round Table discussions are very valuable or add anything to the meeting. I would get eliminate the Round Table portion of the meeting.	5/14/2015 10:51 PM
10	round table could have used better discussion leaders, who put forth a question. need to consider having more time or smaller groups	5/14/2015 10:25 PM
11	Our council is doing an excellent job of conming up with timely, valuable topics, combined with excellent panels and moderators.	5/14/2015 10:02 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 35 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	97% 34	0% 0	3% 1	35
My Chair Kept Members Engaged & Encouraged Broad Interaction	91% 32	0% 0	9% 3	35
Did the Team Perform to Your Expectation?	91% 32	6% 2	3% 1	35
Do You Feel That the Team Communicates Well With You Outside of Council Day?	89% 31	3% 1	9% 3	35

Q53 Additional Comments on Your Council Day or Overall Experience

Council Day Survey for Houston

Answered: 11 Skipped: 26

#	Responses	Date
1	Excellent communication with council members about the panned events and agenda!	5/27/2015 3:09 PM
2	Info on TX was much more interested than expected. However, it was a bit too TX focused.	5/25/2015 9:27 PM
3	Mark Stern, Laura Beuerlein and the leadership team are the best!	5/20/2015 9:09 AM
4	none	5/18/2015 1:25 PM
5	Good meeting venue, thanks to the team for taking good care of us and making everything so convenient. Outstanding reception venue	5/18/2015 1:21 PM
6	Most organized and day-flow	5/18/2015 11:03 AM
7	strong day	5/15/2015 6:21 PM
8	The take home value was lacking	5/15/2015 5:02 PM
9	I guess the agenda changed at the last minute because the agenda I had said the reception would be at the hotel, but I had to hunt it down at the Coronado Club. Generally not well organized, in contrast to prior meetings.	5/15/2015 5:00 PM
10	I think that the deal presentations are very valuable. I would also like to see a round table presentation on deals that did not work and why. The Lunch speaker was excellent	5/14/2015 10:57 PM
11	Excellent topics, moderators and panels.	5/14/2015 10:13 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 10 Skipped: 27

#	Responses	Date
1	I did recommend a topic to the council chair for the Fall Meeting - wanted to hear from some of the condo developers about their efforts in the Bay Area.	5/27/2015 3:09 PM
2	for SF fall meeting; would like tours of new apt and condo projects	5/20/2015 12:44 PM
3	Debt panel telling real stories of transactions they are doing both on refi and aq and what the real pricing and spreadfs are	5/18/2015 1:25 PM
4	Review by an economist type	5/18/2015 1:21 PM
5	Real Deals in the local market	5/18/2015 8:09 AM
6	Thought the session "What keeps you up at night" could be repeated each meeting as the last session. Questions were excellent, and panelists very good. Having the senior guys in the business as the end of day session in an open, wide ranging session worked very well I thought!!	5/15/2015 6:21 PM
7	I would be interested to hear more about longer term demographic and economic trends	5/15/2015 5:00 PM
8	The effect of SF council initiatives concerning rent controls on development in SF and a discussion of stipends for middle class renters in SF. How the technology sector is affecting the Bay Area multi-family market The boost/ bust historical pattern in the Bay Area The impact of wealth disparity on the Ca. market	5/14/2015 10:57 PM
9	bike speaker, was amazing...one of the best in 20 years of this event.	5/14/2015 10:26 PM
10	Another shot at equity sources and trends.	5/14/2015 10:13 PM

Council Day Survey for Houston

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 32

#	Responses	Date
1	The previous meeting room was too crowded but this room was the perfect size for the group that was in attendance.	5/27/2015 3:09 PM
2	Real Deals was superb. It is always a hit. Instead of a 3 people on one panel, how about a total of 4 people: 2 different people on 2 panels.....one in the am and one late in the afternoon.	5/25/2015 9:27 PM
3	Develop and agenda with topics of broader interest.	5/15/2015 5:02 PM
4	Since not everyone invests in San Francisco, I would appreciate if the next meeting is not overwhelmingly programmed to be centered on that market.	5/15/2015 10:58 AM
5	keep up the great work!	5/14/2015 10:13 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 33

#	Responses	Date
1	I am fully engaged.	5/27/2015 3:09 PM
2	I would be happy to assist with preparations for the Fall meeting this year as I am in SF. The leadership can each me at mpearlstein@manatt.com	5/18/2015 1:21 PM
3	A session which pulled out current challenges members are working on solving for brainstorming, maybe in a roundtable (smaller group) format might be very interesting and foster more/deeper interaction and working together within the Flight. Topics could be suggested, such as financing, marketing, design, etc?	5/15/2015 6:21 PM
4	n/a	5/14/2015 10:13 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 35 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	86% 30	3% 1	11% 4	35
The Council Reception and Venue Were Great!	71% 24	12% 4	18% 6	34

Council Day Survey for Houston

#	Additional Comments on the Council Day Venue and Reception	Date
1	Probably already discussed, but the food at cocktail event was really bad. People couldn't even figure out what was being served. In this day and age, people also want healthy food vs all heavy pasta, fried veggies and steak.	5/25/2015 9:27 PM
2	Reception was very difficult to move around	5/20/2015 12:44 PM
3	Amazing meeting!	5/18/2015 11:03 AM
4	rooms that are too small mean people all stuck in one room	5/18/2015 9:28 AM
5	The reception venue was fine but the value for the money is poor.	5/15/2015 5:02 PM
6	Bad choice of location - downtown is dead and depressing, would be nicer to have the meeting somewhere with some energy on the street (this is ULI after all). The Hilton (official hotel) was nucer than the Four Seasons, which really needs a major facelift.	5/15/2015 5:00 PM
7	I would prefer to have the Reception at the same site as the Council Day venue	5/14/2015 10:57 PM
8	great to have council day venue within walking distance of HQ hotel	5/14/2015 10:13 PM

Council Day Survey for Houston

Q26 ODC, Please Rate Each Council Day Session

Answered: 34 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
The Oil Slick and The Office Market	81% 26	0% 0	16% 5	3% 1	32
The Houston Office Market: Yesterday, Today and Tomorrow	75% 24	0% 0	25% 8	0% 0	32
Blockbuster Technology Leases Changing the Way we Think about Office Leasing	76% 25	9% 3	15% 5	0% 0	33
150 North Riverside: A Deep Dive into Chicago's New Skyscraper Development	88% 28	3% 1	9% 3	0% 0	32
It's the Market Stupid!!!!	85% 28	0% 0	15% 5	0% 0	33
The Texas Supply Line	77% 24	3% 1	19% 6	0% 0	31
Membership Issues / Closing Remarks	97% 31	0% 0	3% 1	0% 0	32
Was Organized					
	Yes	No	Somewhat	N/A	Total
The Oil Slick and The Office Market	94% 31	0% 0	3% 1	3% 1	33
The Houston Office Market: Yesterday, Today and Tomorrow	91% 29	0% 0	9% 3	0% 0	32
Blockbuster Technology Leases Changing the Way we Think about Office Leasing	91% 30	3% 1	6% 2	0% 0	33
150 North Riverside: A Deep Dive into Chicago's New Skyscraper Development	100% 32	0% 0	0% 0	0% 0	32
It's the Market Stupid!!!!	94% 30	0% 0	6% 2	0% 0	32
The Texas Supply Line	90% 28	0% 0	10% 3	0% 0	31
Membership Issues / Closing Remarks	90% 28	0% 0	6% 2	3% 1	31
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
The Oil Slick and The Office Market	94% 32	0% 0	3% 1	3% 1	34
The Houston Office Market: Yesterday, Today and Tomorrow	100% 32	0% 0	0% 0	0% 0	32
Blockbuster Technology Leases Changing the Way we Think about Office Leasing	85% 28	3% 1	12% 4	0% 0	33

Council Day Survey for Houston

150 North Riverside: A Deep Dive into Chicago's New Skyscraper Development	94% 30	0% 0	6% 2	0% 0	32
It's the Market Stupid!!!!	94% 30	0% 0	3% 1	3% 1	32
The Texas Supply Line	93% 28	0% 0	7% 2	0% 0	30
Membership Issues / Closing Remarks	83% 25	0% 0	3% 1	13% 4	30

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I thought the meetings were very organized. The only drawback, if I had to pick one, is the meetings are heavy on Houston. I get it that the conference was based there, and it is a hot topic, anyhow...	5/27/2015 6:03 PM
2	Much too Texas / Houston focused	5/27/2015 2:21 PM
3	Enjoyed the case studies. Dinner venue was great. Oil market commentary very timely and interesting.	5/26/2015 1:46 PM
4	I thought a terrific organized meeting. Leadership does a wonderful job. No suggestions, but somehow to get all members to have a more participation role throughout the meeting	5/20/2015 9:12 AM
5	Market segments were very good and informative. Particularly liked the "Oil Slick" presentation. Some of the individual segments by panelists bordered on company promotion, but on balance most of the information was candid and enlightening.	5/19/2015 5:13 PM
6	technology office leasing presentation not additive too much talk about bringing dogs to offices rather than what is really driving tenant demand from tech tenants and what landlords really need to do to attract these kind of tenants	5/18/2015 3:52 PM
7	The day was a little centric towards Texas vs overall.	5/18/2015 2:44 PM
8	Great meeting, excellent up to date information.	5/18/2015 12:56 PM
9	Need to include portions where it isn't just sitting and listening to speakers/panelists.	5/18/2015 11:30 AM
10	Agenda a bit Houston centric	5/18/2015 10:02 AM
11	I thought this was a very good agenda. Lots of good topics. I think we have more valuable time in the meetings now without the roundtable discussions. I do like when we have gone on tours and hopeful we can do that in San Francisco. I like the bar at the end for additional networking and socializing.	5/17/2015 1:21 PM
12	Leadership is doing a great job This is the best council	5/16/2015 11:26 PM
13	Too much raw, raw on houston instead of looking at the true facts.	5/15/2015 11:22 AM
14	I enjoyed the sessions, and appreciated the "totally out of the box" dog lease discussion. Well organized, thoughtfully presented, it may be fun to have owners/investors present deals they've presented before with how they concluded (sale, etc.) and what they wished they'd done differently.	5/15/2015 10:54 AM
15	Very good session.	5/14/2015 5:35 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 33 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	97% 32	0% 0	3% 1	33
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 32	0% 0	3% 1	33

Council Day Survey for Houston

Did the Team Perform to Your Expectation?	100% 33	0% 0	0% 0	33
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91% 30	0% 0	9% 3	33

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 22

#	Responses	Date
1	N/A	5/27/2015 6:07 PM
2	Overall, a good council agenda but I was hoping to have a broader range of discussion topics.. too much of a focus on Houston	5/27/2015 2:27 PM
3	good participation by group and well organized session. Like the real live deal discussions.	5/26/2015 1:47 PM
4	Another great program and worthwhile experience.	5/19/2015 5:15 PM
5	the agenda had a good amount of real time case studies with details, which was informative and interesting. very good timing with Houston and the oil correction.	5/18/2015 5:30 PM
6	I did like doing the introductions at the beginning as new people come in and sometimes we forget names. It takes 5 minutes but good for members and guests.	5/18/2015 2:49 PM
7	The current leadership team is awesome and doing a great job.	5/18/2015 10:04 AM
8	Well organized and keep the program moving.	5/18/2015 9:36 AM
9	The take home was a little light this go round. I felt the Houston oil situation was only presented from the broker's point of view that have a vested interest in the market	5/18/2015 8:38 AM
10	I like that we have deleted the roundtable discussion. I feel we have better topics to fill in the time.	5/17/2015 1:23 PM
11	Should end at noon and enable us to attend the meetings and networking.	5/15/2015 4:33 PM
12	I like hearing about the local market, particularly the oil effect.	5/14/2015 5:36 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 11 Skipped: 23

#	Responses	Date
1	N/A	5/27/2015 6:07 PM
2	Would like to hear from tenants and tenants reps	5/27/2015 2:27 PM
3	given the next venue is san Francisco, putting tenant demand driven topics/office trends of the future would be interesting.	5/18/2015 5:30 PM
4	I liked some of the legal thoughts	5/18/2015 2:49 PM
5	Update on thoughts/trends regarding millennials and impact on office space of the future Capital market update with focus on international capital influx to US and how long that is expected to continue Interest rate forecasts	5/18/2015 10:04 AM
6	It would be good to rotate in the breakout group sessions again. Its been a while	5/18/2015 9:36 AM

Council Day Survey for Houston

7	Discussion of new recourse "bad boy" provisions. What's new and what's acceptable	5/18/2015 8:38 AM
8	A tour in San Francisco would be nice if it works.	5/17/2015 1:23 PM
9	Debt Cap rates Capital flows	5/16/2015 11:27 PM
10	In SF, a presentation by Kilroy and Hines on their towers would be of interest, plus inviting some tenant reps from Silicon Valley and SF, who focus on tech companies, to discuss with Tony Natsis what tech cos want these days.	5/15/2015 4:33 PM
11	Prudential has a very large Agricultural group within our mortgage area. We lend on many crops in California, including grapes. We can probably assist in getting a nice tasting at Silver Oak, or other vintners for SF meeting. Also, I could try to arrange for one of our Ag team members to give a presentation on California water situation, or simply provide a "what Ag lenders think about" approach on how they lend on various crops, including grapes. We have done this presentation for some of our clients, who give very good reviews as to the content.	5/15/2015 10:59 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 26

#	Responses	Date
1	N/A	5/27/2015 6:07 PM
2	More interactive panels... I liked when Rick Brace polled the council	5/27/2015 2:27 PM
3	good agenda, mix of topics and speakers, kept pace, well done.	5/18/2015 5:30 PM
4	We need at least on break out session to get people moving around and talking.	5/18/2015 2:49 PM
5	I like the regional discussion	5/18/2015 8:38 AM
6	A wine trip would be a good networking opportunity to included.	5/17/2015 1:23 PM
7	Shorten the meeting.	5/15/2015 4:33 PM
8	good job overall.	5/15/2015 10:59 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 32

#	Responses	Date
1	N/A	5/27/2015 6:07 PM
2	I am always willing to help	5/18/2015 8:38 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 33 Skipped: 1

Council Day Survey for Houston

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	64% 21	15% 5	21% 7	33
The Council Reception and Venue Were Great!	97% 32	0% 0	3% 1	33

#	Additional Comments on the Council Day Venue and Reception	Date
1	The meeting room needs to be better set up, with less "hallway distractions" and a temperature setting that is warm enough so that the chattering of teeth isn't a distraction!	5/27/2015 7:53 PM
2	Keep up the great venues- it matters!	5/27/2015 6:07 PM
3	large windowless conention center spaces are tough! But convenient.	5/26/2015 1:47 PM
4	Council day venue was pretty dull / bland, but the content compensated for the venue. The council reception was great.	5/19/2015 5:15 PM
5	dinner too expensive	5/18/2015 3:54 PM
6	The Houston convention center is a dump.	5/18/2015 10:04 AM
7	The convention center was a lousy venue, particularly since it wasn't completed	5/18/2015 8:38 AM
8	Our leaders do a great job.	5/15/2015 4:33 PM
9	Great choice of restaurants; as usual the room at the convention center was horrible, but that is not the fault of council leadership.	5/15/2015 11:23 AM
10	The room was a bit cold, but otherwise fine.	5/14/2015 5:36 PM

Council Day Survey for Houston

Q27 PDIC, Please Rate Each Council Day Session

Answered: 16 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
NEW COMMUNITIES: WHAT'S NEW, WHAT'S NEXT?	63% 10	0% 0	38% 6	0% 0	16
PUBLIC SPACE IN HOUSTON: TRANSFORMING AND PERFORMING	81% 13	6% 1	13% 2	0% 0	16
AN INDUSTRY ROUNDTABLE: COMMITTEE OF ONE HUNDRED	81% 13	6% 1	13% 2	0% 0	16
TRANSPORTATION SOLUTIONS: LEVERAGING PARTNERSHIPS TO KEEP UP WITH GROWTH	94% 15	6% 1	0% 0	0% 0	16
INTERACTIVE DISCUSSION: LESSONS LEARNED & PDIC WRAP-UP	88% 14	0% 0	13% 2	0% 0	16

Was Organized					
	Yes	No	Somewhat	N/A	Total
NEW COMMUNITIES: WHAT'S NEW, WHAT'S NEXT?	80% 12	0% 0	20% 3	0% 0	15
PUBLIC SPACE IN HOUSTON: TRANSFORMING AND PERFORMING	100% 15	0% 0	0% 0	0% 0	15
AN INDUSTRY ROUNDTABLE: COMMITTEE OF ONE HUNDRED	79% 11	0% 0	21% 3	0% 0	14
TRANSPORTATION SOLUTIONS: LEVERAGING PARTNERSHIPS TO KEEP UP WITH GROWTH	93% 14	0% 0	7% 1	0% 0	15
INTERACTIVE DISCUSSION: LESSONS LEARNED & PDIC WRAP-UP	80% 12	0% 0	20% 3	0% 0	15

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
NEW COMMUNITIES: WHAT'S NEW, WHAT'S NEXT?	73% 11	7% 1	20% 3	0% 0	15
PUBLIC SPACE IN HOUSTON: TRANSFORMING AND PERFORMING	87% 13	0% 0	13% 2	0% 0	15
AN INDUSTRY ROUNDTABLE: COMMITTEE OF ONE HUNDRED	86% 12	0% 0	14% 2	0% 0	14
TRANSPORTATION SOLUTIONS: LEVERAGING PARTNERSHIPS TO KEEP UP WITH GROWTH	93% 14	0% 0	7% 1	0% 0	15
INTERACTIVE DISCUSSION: LESSONS LEARNED & PDIC WRAP-UP	80% 12	7% 1	7% 1	7% 1	15

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	great projects. great content, great coouncil day!	5/26/2015 10:21 AM
2	The juice wasn't worth the squeeze on public space - too much time spent on it.	5/23/2015 8:04 AM

Council Day Survey for Houston

3	The Council session as a whole was very good as were the last two meetings I attended in N.Y. and Vancouver. What I am unhappy about is the terrible locations that ULI has put my council in for Council day at every city we have visited . We are always at the most distant meeting room and often next to the loading dock. It is about time for ULI to gives us some better treatment as far as location goes.	5/14/2015 7:18 PM
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Q52 Please Rate Your Council Chair/Leadership Team

Answered: 16 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 16	0% 0	0% 0	16
My Chair Kept Members Engaged & Encouraged Broad Interaction	94% 15	0% 0	6% 1	16
Did the Team Perform to Your Expectation?	88% 14	6% 1	6% 1	16
Do You Feel That the Team Communicates Well With You Outside of Council Day?	81% 13	6% 1	13% 2	16

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 7

#	Responses	Date
1	Diverse and engaging topics and speakers. Wished we had some more time for in-depth Q/A.	5/27/2015 10:17 AM
2	by staying in this time we were able to do deeper dives on the projects and the subject matter. applaud this approach	5/26/2015 10:23 AM
3	Overall a good experience. Would like to go deeper rather than wider on issues.	5/23/2015 8:08 AM
4	I may be on the wrong council.	5/19/2015 10:18 AM
5	Always good to have tours to get outside the meeting room, see some development on the ground, and break up the day.	5/18/2015 9:52 AM
6	The baseball game for the Council Dinner was great.	5/18/2015 9:36 AM
7	this is a wonderful group of individuals with great experiences to share - both panelists and council members. while the presentations are good, we need to spend more time interacting and less listening to presenatations.	5/16/2015 5:56 PM
8	good meeting. great venue for dinner night. looking forward to San Francisco.	5/15/2015 4:44 PM
9	See previous comments	5/14/2015 7:23 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 12

Council Day Survey for Houston

#	Responses	Date
1	Technology is shaping and shaping industries (real estate, trnasportation, public, private). I'd like interweave this topic within our council day somehow. Driverless cars, crowdfunding of private or P3 projects, etc. I believe this specifcially relevant at our upcoming fall meeting i.e. proximate to Silicon Valley.	5/27/2015 10:17 AM
2	new communitis and P3 for infrastructure. what works for which category and why.	5/26/2015 10:23 AM
3	Value for Money case studies	5/23/2015 8:08 AM
4	State Farm's Dunwoody, GA 2.2 million square foot office and retail project - private development enterprise engaging the public realm of transit and community.	5/16/2015 5:56 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 10

#	Responses	Date
1	More options to escape convention center room.	5/27/2015 10:17 AM
2	a project tour could make sense as long as it does not take from the deeper dive afforded by the Houston format	5/26/2015 10:23 AM
3	Deeper rather than wider.	5/23/2015 8:08 AM
4	See above comment.	5/16/2015 5:56 PM
5	this is not news but need to make sure we invite more guests to the council that can see the great work we are doing, so they can become members of the council	5/15/2015 4:44 PM
6	The leadership is doing an excellent job.	5/14/2015 7:23 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 14

#	Responses	Date
1	in the loop so no problem here	5/26/2015 10:23 AM
2	Incorporate more programs about Federal Leasing	5/19/2015 10:18 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 16 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	31% 5	38% 6	31% 5	16

Council Day Survey for Houston

The Council Reception and Venue Were Great!	75% 9	8% 1	17% 2	12
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#	Additional Comments on the Council Day Venue and Reception	Date
1	venue spectacular as an expereince but not conducive to small group discussion. that said, appropriate every once in a while	5/26/2015 10:23 AM
2	It seemed our meeting room was furthest removed from the conference.	5/18/2015 9:52 AM
3	Council Day struggled with the lighting, which made the PP slides difficult to see. Otherwise was fine. Reception at the Ballpark was excellent.	5/18/2015 9:36 AM
4	Too industrial cold location in bawk of the bud	5/18/2015 8:43 AM
5	Our council seems to always be placed at the back of every venue near the loading docks for some unknown reason. Would be nice to be near the front of the venues.	5/18/2015 8:26 AM
6	the PDIC always the last room at the end of the world.	5/15/2015 4:44 PM
7	Houston was fine and the conference as a whole was good. The meeting room location and facilities were not good at all. We couldn't even get the lights turned down for the power point presentations. ULI you can do better than this.	5/14/2015 7:23 PM

Council Day Survey for Houston

Q28 PPPCBlue, Please Rate Each Council Day Session

Answered: 22 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"How has the City of Houston guided responsible land use and P3 development without zoning?"	73% 16	5% 1	23% 5	0% 0	22
Overview of Discovery Green	67% 14	0% 0	29% 6	5% 1	21
PACE Presentation - Overview of the Property Assessed Clean Energy Financing Program	64% 14	0% 0	32% 7	5% 1	22
Member Presentations	68% 15	0% 0	32% 7	0% 0	22
Angie Bertinot Introduction to Market Square Park	62% 13	10% 2	24% 5	5% 1	21
Tour of Market Square Park	59% 13	14% 3	23% 5	5% 1	22
Two presentations on Buffalo Bayou at University of Houston Downtown	86% 18	0% 0	14% 3	0% 0	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
"How has the City of Houston guided responsible land use and P3 development without zoning?"	100% 21	0% 0	0% 0	0% 0	21
Overview of Discovery Green	80% 16	0% 0	15% 3	5% 1	20
PACE Presentation - Overview of the Property Assessed Clean Energy Financing Program	76% 16	0% 0	19% 4	5% 1	21
Member Presentations	95% 20	0% 0	5% 1	0% 0	21
Angie Bertinot Introduction to Market Square Park	80% 16	0% 0	15% 3	5% 1	20
Tour of Market Square Park	76% 16	5% 1	14% 3	5% 1	21
Two presentations on Buffalo Bayou at University of Houston Downtown	95% 20	0% 0	5% 1	0% 0	21
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
"How has the City of Houston guided responsible land use and P3 development without zoning?"	95% 20	0% 0	5% 1	0% 0	21
Overview of Discovery Green	70% 14	10% 2	15% 3	5% 1	20
PACE Presentation - Overview of the Property Assessed Clean Energy Financing Program	71% 15	0% 0	24% 5	5% 1	21

Council Day Survey for Houston

Member Presentations	57% 12	14% 3	29% 6	0% 0	21
Angie Bertinot Introduction to Market Square Park	70% 14	5% 1	10% 2	15% 3	20
Tour of Market Square Park	76% 16	10% 2	5% 1	10% 2	21
Two presentations on Buffalo Bayou at University of Houston Downtown	95% 20	0% 0	5% 1	0% 0	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Excellent job at programming. Very well run council day.	5/27/2015 2:36 PM
2	3 presentations on parks seems a bit heavy	5/26/2015 10:25 AM
3	Would have liked to have a more in depth PACE presentation. Discovery Green presentation was very good.	5/20/2015 10:51 AM
4	I would like to see our council focus on two items: First, sharing more openly with each other on deals (including mistakes, worries, failures) and on other aspects of work like leadership. (Our member presentations often focus on successes, or the final picture, and do not give me an insider's view or real take home lessons.) Second, I would like us to keep up the walking tours! I love them! After I fly for 4-6 hours, these are really the best way to understand a city and to have informal time to talk with my Council members.	5/18/2015 4:50 PM
5	We had some logistical and technical difficulties during the morning sessions. Room was not prepped for PPT presentations but the presenters worked around this issue and presented the material.	5/18/2015 1:56 PM
6	I really appreciated the "Challenges of Leadership - Words of Wisdom" discussion. Really insightful and thought provoking. Would be nice to see more of these types of discussions at upcoming Council meetings.	5/18/2015 1:05 PM
7	- Need to hear more lessons learned (both positive and especially negative) whenever we hear about a project. - Not clear why the Buffalo Bayou presentations were at University of Houston Downtown. What's the connection?	5/17/2015 9:39 PM
8	I am interested in evolving our mornings/member presentations to be more focused on leadership and learning from our colleague's challenges. Just hearing presentations on projects does not create the opportunity for growth and relationship building.	5/15/2015 4:50 PM
9	Suggest having a back-up laptop available for presentations to avoid / minimize delays.	5/15/2015 10:21 AM
10	This was the best organized and executed Council Day for PPPC Blue in several years. It was excellent.	5/14/2015 8:10 PM
11	Leadership,session with Ron was good - let's do,it again! Tim Williamson did a great job of setting up the day.	5/14/2015 5:55 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	95% 21	0% 0	5% 1	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	77% 17	0% 0	23% 5	22
Did the Team Perform to Your Expectation?	82% 18	0% 0	18% 4	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	68% 15	0% 0	32% 7	22

Q53 Additional Comments on Your Council

Council Day Survey for Houston

Day or Overall Experience

Answered: 5 Skipped: 19

#	Responses	Date
1	Excellent job by Council Leadership	5/27/2015 2:37 PM
2	While some things were a little rocky, the overall program, integrating PPP into the Houston location and explaining how Houston works was very successful. I have a whole new understanding. Really fascinated with P4 - P3 plus philanthropy.	5/19/2015 5:37 PM
3	Not as organized as past council meetings, but not a big problem.	5/18/2015 4:02 PM
4	Very good!	5/15/2015 10:24 AM
5	Patty is a class-act, and the program was very well-run.	5/14/2015 8:12 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 15

#	Responses	Date
1	a suggestion to include some topics related to leadership would be good!	5/27/2015 3:31 PM
2	One member presentation was longer and forced the others to be a bit hurried.	5/26/2015 10:28 AM
3	Perhaps explore PACE financing in a little more detail if there is interest. I could assist as I am working on a number of PACE programs.	5/20/2015 10:56 AM
4	Possibly for SF. I'll discuss directly with Council Chair	5/19/2015 5:37 PM
5	Creative approaches to affordable housing. Enjoyed the leadership section as part of member presentations.	5/18/2015 4:02 PM
6	More sessions that focus on leadership and issues that we encounter in our day to day work. Like the discussion and interaction with other Council members instead of just on project descriptions. Liked the Words of Wisdom discussion led by Ron Silverman.	5/18/2015 1:09 PM
7	Would like to spend more time on leadership and thought rather than deals or programs at next meeting.	5/18/2015 10:24 AM
8	More on leadership and challenges to getting work done.	5/15/2015 4:51 PM
9	I enjoy learning about the project metrics regarding amounts invested and from specific sources, then hearing about the resulting "ROI"	5/15/2015 10:24 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 9 Skipped: 15

#	Responses	Date
1	Really enjoyed the Leadership Training session	5/27/2015 2:37 PM
2	Variety of presentation was good overall, just too much on the Houston parks.	5/26/2015 10:28 AM

Council Day Survey for Houston

3	I thought the brief discussion on leadership challenges initiated by Ron Silverman was good. I would be interested in more.	5/20/2015 10:56 AM
4	Next time need maps as well as directions to off-site locations	5/19/2015 5:37 PM
5	The reception should have transportation associated with it if it is in a remote location	5/18/2015 11:44 PM
6	I would like to see us be more pro-active as a Council about inviting guests. Perhaps we could email the group reminding people of the guest policy? We would also benefit from more women on the Council.	5/18/2015 4:53 PM
7	Make sure technology is provided.	5/18/2015 4:02 PM
8	Having a presentation at the dinner meeting, even if it is a "lighter" version of what we learn about on the following day.	5/15/2015 10:24 AM
9	More time for Q&A for each panel; must ask any presenter to discuss specifically the challenges or failures associated with any given project; additional leadership component is essential to each meeting we have.	5/14/2015 8:12 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 22

#	Responses	Date
1	Typically, there is an organizing meeting on the last day of the conference to discuss the next conference. Did I miss that? I can be reached at mitch@taussig.com.	5/20/2015 10:56 AM
2	Ask us to do pre-work; we can then review and discuss when we're together.	5/14/2015 8:12 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	91% 20	5% 1	5% 1	22
The Council Reception and Venue Were Great!	55% 11	10% 2	35% 7	20

#	Additional Comments on the Council Day Venue and Reception	Date
1	There should be a substantive presentation during the Council Reception dinner	5/27/2015 2:37 PM
2	Nice location for reception. Food was not so great.	5/26/2015 10:28 AM
3	I always benefit tremendously from seeing my fellow Council members. In Vancouver we saw a more troubled side of zoning/PPP/other government activity. I think we learn the most when we see what is not working...	5/18/2015 4:53 PM
4	Reception Venue was bland--just a pavilion in a park.	5/15/2015 4:42 PM
5	Dinner on Wednesday night was fine, but expensive for what we got.	5/14/2015 8:12 PM

Council Day Survey for Houston

Q29 PPPCGold, Please Rate Each Council Day Session

Answered: 22 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"How has the City of Houston guided responsible land use and P3 development without zoning?"	73% 16	0% 0	27% 6	0% 0	22
Buffalo Bayou Redevelopment	90% 19	0% 0	5% 1	5% 1	21
Bayou Greenways 2022	90% 19	5% 1	0% 0	5% 1	21
10 Principals – Volume 2 (update)	67% 14	0% 0	33% 7	0% 0	21
Houston Resilience Conversation	33% 7	14% 3	48% 10	5% 1	21
Presentation and Tour of MATCH	65% 13	10% 2	20% 4	5% 1	20
Was Organized					
	Yes	No	Somewhat	N/A	Total
"How has the City of Houston guided responsible land use and P3 development without zoning?"	91% 20	0% 0	9% 2	0% 0	22
Buffalo Bayou Redevelopment	95% 20	0% 0	0% 0	5% 1	21
Bayou Greenways 2022	95% 19	0% 0	0% 0	5% 1	20
10 Principals – Volume 2 (update)	76% 16	0% 0	24% 5	0% 0	21
Houston Resilience Conversation	81% 17	5% 1	10% 2	5% 1	21
Presentation and Tour of MATCH	70% 14	10% 2	15% 3	5% 1	20
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
"How has the City of Houston guided responsible land use and P3 development without zoning?"	91% 20	0% 0	9% 2	0% 0	22
Buffalo Bayou Redevelopment	81% 17	5% 1	10% 2	5% 1	21
Bayou Greenways 2022	90% 19	0% 0	5% 1	5% 1	21
10 Principals – Volume 2 (update)	90% 19	0% 0	10% 2	0% 0	21
Houston Resilience Conversation	76% 16	5% 1	10% 2	10% 2	21

Council Day Survey for Houston

Presentation and Tour of MATCH	85% 17	0% 0	5% 1	10% 2	20
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I moderated the presentations for P3Gold, then missed the lunch and afternoon programs to go back and moderate those programs for P3 Blue. Therefore I can't respond on these other events.	5/26/2015 10:37 AM
2	Each session had great content, was well organized and presented and was spaced well. Also enjoyed the meeting space.	5/20/2015 6:43 PM
3	Council Day was very well organized. The topics presented provided a great deal of take home value.	5/16/2015 5:50 PM
4	MATCH was interesting, but touring a live construction job/site is challenging.	5/15/2015 3:35 PM
5	Leadership training conflict with opening general session should be avoided in future.	5/15/2015 9:05 AM
6	The Bayou presentations could have been at the Hilton which would have allowed more time for Q & A. Traveling to the University of Houston was unnecessary.	5/14/2015 6:09 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 23	0% 0	0% 0	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	91% 21	0% 0	9% 2	23
Did the Team Perform to Your Expectation?	100% 22	0% 0	0% 0	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	83% 19	0% 0	17% 4	23

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 16

#	Responses	Date
1	Need to be careful that e don't try to do too much and not have enough time to dig int substance. Don't believe the cocktail time is a god use of council day, paticular for short spring meetings.	5/26/2015 11:32 AM
2	I always look forward to our Council day and have yet to be disappointed. Truly an outstanding evening gathering and day full of excellent content and travels.	5/20/2015 6:49 PM
3	It was a well-organized, informative, and enjoyable day. I liked the decision to organize the stops along the light rail line, which allowed us to experience Houston from a different and more immersive perspective than a tour bus.	5/18/2015 8:59 AM
4	Great job, enjoyed the programs	5/18/2015 8:59 AM
5	Overall an excellent day	5/15/2015 1:17 PM
6	Very well organized. Interesting to take light rail. Though wonder if the parks presentations could have been at Hilton as not clear what value going to UHD brought.	5/15/2015 12:56 AM

Council Day Survey for Houston

7	Providing transportation to the council dinner would have been nice. Walking back to the train stop in heels, on wet unpaved sidewalks was a bit much. Given the price of the meal, it should have included transportation.	5/14/2015 6:23 PM
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Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 20

#	Responses	Date
1	How Are Projects Getting Done in California/San Francisco Without Redevelopment Agencies?	5/27/2015 2:44 PM
2	I would like more information on P3 initiatives outside the US. For example, the content from the Council day at the Vancouver Spring meeting.	5/20/2015 6:49 PM
3	For the Fall Meeting in San Francisco, a presentation and tour of the Transbay Transit Center would be very interesting.	5/16/2015 5:57 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 19

#	Responses	Date
1	Continue to include interesting guests.	5/20/2015 6:49 PM
2	The balance between sitting in a room and getting out and seeing the city and projects has been good. That's a good model for future meetings.	5/18/2015 1:33 PM
3	With all the new members we at the next meeting we ought to go back to the format of spending some time first thing in the morning on introductions, and perhaps having everyone share a thought on a PPP project they are working on	5/15/2015 1:17 PM
4	Would welcome an art of the deal presentation	5/15/2015 12:56 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 22

#	Responses	Date
1	I think that the benefit of the ULI conferences was tied into the idea of learning from different programs i.e., the emphasis on health or trends that are discussed at the general sessions. Now that the council day supplants that, I feel that there is less impetus to be involved with the council since that is more of a specialized emphasis. It should not be an either/or choice.	5/18/2015 4:49 PM

Council Day Survey for Houston

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	87% 20	0% 0	13% 3	23
The Council Reception and Venue Were Great!	73% 16	5% 1	23% 5	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	This was the first time that I was really disappointed in the dinner. There was no context given as to why we were at that particular venue. The room was not very interesting. The food was definitely not worth the cost and there was not wait staff/servers for wine/drinks at the tables. Not worth \$150. Several other councils had more interesting dinner locations at less cost.	5/27/2015 2:44 PM
2	Best 24 hours of my ULI year!	5/20/2015 6:49 PM
3	It felt somewhat disconnected from the rest of the activities. It seemed as though it was a purely social activity and as such might be more fun in a more engaging context.	5/18/2015 4:49 PM
4	Taxis could not find reception location. Venue could have turned A/C on higher.	5/18/2015 10:08 AM
5	Reception venue was hard to get to and very uncomfortable without climate control.	5/18/2015 8:20 AM
6	See note questioning purpose of UHD venue. I think weather detracted from reception venue but perhaps a guest speaker and intro of guests at reception would be a better kickoff	5/15/2015 12:56 AM
7	It would be nice if Council day did not overlap with other general ULI break out sessions on Thursday.	5/14/2015 6:23 PM

Council Day Survey for Houston

Q30 RDCBlue, Please Rate Each Council Day Session

Answered: 23 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session – Creating a World Class Convention and Tourism Destination	57% 13	9% 2	30% 7	4% 1	23
Lightning Fast Short Takes: Breaking Bad, Breaking News, Breaking Brand and Breaking Away!	96% 22	0% 0	4% 1	0% 0	23
Puerto Rico En Fuego	61% 14	13% 3	26% 6	0% 0	23
Combined RDC Program Session – Bluejack National, New Development Case Study	64% 14	9% 2	27% 6	0% 0	22
Second Home Millennials Rising - Vacation Home Demographics	64% 14	9% 2	27% 6	0% 0	22
We'll Always Have Paris - Résumer de ULI Global Trustees and Key Leaders Midwinter Meeting	44% 8	11% 2	39% 7	6% 1	18
Concurrent Session A – Bluejack Deep Dive	9% 1	0% 0	9% 1	82% 9	11
Concurrent Session B – Revitalizing Distressed Assets	38% 5	0% 0	15% 2	46% 6	13
Concurrent Session C – The Modern Architecture Wave	67% 12	0% 0	0% 0	33% 6	18
Was Organized					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session – Creating a World Class Convention and Tourism Destination	96% 22	0% 0	0% 0	4% 1	23
Lightning Fast Short Takes: Breaking Bad, Breaking News, Breaking Brand and Breaking Away!	100% 23	0% 0	0% 0	0% 0	23
Puerto Rico En Fuego	100% 23	0% 0	0% 0	0% 0	23
Combined RDC Program Session – Bluejack National, New Development Case Study	86% 19	0% 0	14% 3	0% 0	22
Second Home Millennials Rising - Vacation Home Demographics	86% 19	5% 1	9% 2	0% 0	22
We'll Always Have Paris - Résumer de ULI Global Trustees and Key Leaders Midwinter Meeting	78% 14	0% 0	17% 3	6% 1	18
Concurrent Session A – Bluejack Deep Dive	10% 1	0% 0	10% 1	80% 8	10
Concurrent Session B – Revitalizing Distressed Assets	58% 7	0% 0	0% 0	42% 5	12
Concurrent Session C – The Modern Architecture Wave	67% 12	0% 0	0% 0	33% 6	18
Time for Q&A					
	Yes	No	Somewhat	N/A	Total

Council Day Survey for Houston

Combined RDC Program Session – Creating a World Class Convention and Tourism Destination	50% 11	5% 1	36% 8	9% 2	22
Lightning Fast Short Takes: Breaking Bad, Breaking News, Breaking Brand and Breaking Away!	73% 16	5% 1	23% 5	0% 0	22
Puerto Rico En Fuego	95% 21	0% 0	5% 1	0% 0	22
Combined RDC Program Session – Bluejack National, New Development Case Study	71% 15	10% 2	19% 4	0% 0	21
Second Home Millennials Rising - Vacation Home Demographics	85% 17	5% 1	10% 2	0% 0	20
We'll Always Have Paris - Résumer de ULI Global Trustees and Key Leaders Midwinter Meeting	76% 13	0% 0	6% 1	18% 3	17
Concurrent Session A – Bluejack Deep Dive	10% 1	0% 0	10% 1	80% 8	10
Concurrent Session B – Revitalizing Distressed Assets	64% 7	0% 0	0% 0	36% 4	11
Concurrent Session C – The Modern Architecture Wave	67% 12	0% 0	0% 0	33% 6	18

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	In every session, the powerpoints were too small, too much info and impossible to read.	5/27/2015 2:56 PM
2	I thought the Lightning Fast Short session was the highlight of the day and we should include more speakers/topics in the future.	5/27/2015 2:42 PM
3	Another great job with programming	5/26/2015 10:41 AM
4	I thought the session was full of great information and the speakers were very forthcoming with interesting info about their respective projects.	5/20/2015 9:42 AM
5	Clearly times are good, as the content is more "look at my cool project" and less "here are some innovative ideas for changing/improving the paradigm". Do we have to wait for the next crisis to get into deeper discussions? Surprisingly, I thought the opening case study on Houston was one of the most interesting - specifically the public-private partnership aspect, and the challenges/opportunities that can arise from doing that right.	5/15/2015 1:23 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 23	0% 0	0% 0	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 23	0% 0	0% 0	23
Did the Team Perform to Your Expectation?	100% 23	0% 0	0% 0	23
Do You Feel That the Team Communicates Well With You Outside of Council Day?	83% 19	0% 0	17% 4	23

Q53 Additional Comments on Your Council Day or Overall Experience

Council Day Survey for Houston

Answered: 6 Skipped: 19

#	Responses	Date
1	I thought that the Hilton was a good venue. Boring catering menu but otherwise terrific.	5/27/2015 2:46 PM
2	Great day that flew by	5/20/2015 9:46 AM
3	Council Day had good take home value. Always enjoy the Matt Walker 5 minute perspective	5/18/2015 11:36 AM
4	It's hard to imagine how Matt manages to be chair knowing how busy he is. Thanks very much to him for keeping it rolling!	5/16/2015 2:02 PM
5	Overall, a very good and informative day. I was surprised to see that there weren't any "roundtable" conversations at this ULI event. That being said, I'm not sure that I would have wanted to replace any of the other sessions.	5/15/2015 9:18 PM
6	Great job Matt, Gregg, Dallas & Scott!	5/15/2015 11:10 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 12 Skipped: 13

#	Responses	Date
1	Love the increased attention to the hotel portion of recreation. Would like to continue to see more of this continue.	5/27/2015 2:58 PM
2	Future consolidation in the hotel space - it seems like the proliferation of brands will dictate this sooner rather than later. How will this impact residential buyers who bought under a brand that is acquired/removed?	5/27/2015 2:46 PM
3	Perhaps another look at results of EB-5 financed projects (Mark Hesemann is a former RDC member who is in the middle of this from a developer's view) Repositioning and rebranding private clubs (Mark Diedrich) Trend toward purchasing of distressed clubs by HNW individuals and large companies (Clubcorp/Tom Bennison RDC member) - (can be coordinated by M. Diedrich) More about Millenials	5/26/2015 10:47 AM
4	I do enjoy economic research and prognosticators of trends. But maybe I'm the only one. Trends.	5/20/2015 9:46 AM
5	We have not done a lightning round recently and it would be good to hear from others what people are up to and a sense of where we are in the recreational development cycle.	5/18/2015 11:36 AM
6	More sessions on marketing and architecture	5/17/2015 9:32 PM
7	Cuba is a great idea!	5/16/2015 2:02 PM
8	Construction trends (particularly sustainable) and resort financing trends were noticeably missing from the core sessions (although they were referenced at points in the various case studies).	5/15/2015 9:18 PM
9	It would be interesting to explore the "micro-dwelling" movement and its relevance in the resort housing/accommodations realm. Also, on a related topic, what about the "less-than-luxury" component of resort development. Does it even exist, or are we destined to focus on the 1%?	5/15/2015 1:29 PM
10	Let's explore the current state and outlook for Cuba Let's consider new concepts of alternatives to golf / or redefined golf (could get Spot Golf or Top Golf Rep to present technology and new approach to game)	5/15/2015 11:10 AM
11	Resort rental programs: How to combat VRBO	5/15/2015 10:34 AM
12	I would like to be on the fall design panel!	5/14/2015 7:40 PM

Q55 Please let your Council leadership

Council Day Survey for Houston

know what they can improve on for the next meeting

Answered: 3 Skipped: 22

#	Responses	Date
1	Don't use visual aids unless they can be seen by most of the room.	5/27/2015 2:58 PM
2	I understand that we have an interesting venue for the SF reception. I think this should be part of the regular routine -- finding unique locations rather than simply picking a hotel's meeting space.	5/27/2015 2:46 PM
3	Distribute all three agendas and council membership guides in advance to all three flights	5/15/2015 11:10 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 21

#	Responses	Date
1	I am interested in a leadership role.	5/27/2015 2:46 PM
2	I'm happy to help with programming and member development and on a track toward flight leadership.	5/26/2015 10:47 AM
3	There may be benefit to giving a quick session on what National ULI and ULI Foundation are up to. Mary Beth Corrigan may have a ULI F video that is helpful. Another session on design would also be well received.	5/18/2015 11:36 AM
4	I would like to be on the fall design panel	5/14/2015 7:40 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	83% 19	4% 1	13% 3	23
The Council Reception and Venue Were Great!	73% 16	5% 1	23% 5	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	Houston itself was fairly uninspiring, but it was convenient and well suited for hosting ULI councils.	5/26/2015 10:47 AM
2	The convenience of the rooms related to hotel rooms was outstanding.	5/18/2015 11:36 AM
3	To be in the host hotel was terrific	5/18/2015 11:26 AM
4	Wish there could be places to sit at the reception	5/17/2015 9:32 PM
5	Reception was great. Excellent location. Good enough food that was easy to access in a cocktail environment. I didn't have to go to dinner afterwards and that's a first! Well done!	5/16/2015 2:02 PM

Council Day Survey for Houston

6	It was great to have everything in the same hotel	5/16/2015 10:46 AM
7	Convenient locations!	5/15/2015 9:18 PM
8	It would be helpful if during the reception there was a better way to meet other people. I found that people quickly formed cliques that were not easy to break into.	5/15/2015 6:58 PM
9	Seats !?	5/14/2015 7:40 PM

Council Day Survey for Houston

Q31 RDCGold, Please Rate Each Council Day Session

Answered: 23 Skipped: 4

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session – Creating a World Class Convention and Tourism Destination	68% 13	0% 0	21% 4	11% 2	19
Welcome to Houston - Council Programming	57% 12	0% 0	33% 7	10% 2	21
Resonance Recreational Real Estate Report Highlights	87% 20	4% 1	9% 2	0% 0	23
Breaking News, Recent Deals, New Initiatives	91% 21	0% 0	9% 2	0% 0	23
Combined RDC Program Session – Bluejack National, New Development Case Study	68% 15	5% 1	23% 5	5% 1	22
Session II – Breaking News, Recent Deals, New Initiatives	91% 21	0% 0	9% 2	0% 0	23
Concurrent Session A – Bluejack Deep Dive	46% 6	0% 0	15% 2	38% 5	13
Concurrent Session B – Revitalizing Distressed Assets	8% 1	0% 0	17% 2	75% 9	12
Concurrent Session C – The Modern Architecture Wave	47% 9	0% 0	21% 4	32% 6	19
Was Organized					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session – Creating a World Class Convention and Tourism Destination	90% 18	0% 0	0% 0	10% 2	20
Welcome to Houston - Council Programming	95% 21	0% 0	5% 1	0% 0	22
Resonance Recreational Real Estate Report Highlights	91% 20	5% 1	5% 1	0% 0	22
Breaking News, Recent Deals, New Initiatives	86% 19	5% 1	9% 2	0% 0	22
Combined RDC Program Session – Bluejack National, New Development Case Study	91% 21	0% 0	4% 1	4% 1	23
Session II – Breaking News, Recent Deals, New Initiatives	95% 21	0% 0	5% 1	0% 0	22
Concurrent Session A – Bluejack Deep Dive	54% 7	0% 0	8% 1	38% 5	13
Concurrent Session B – Revitalizing Distressed Assets	18% 2	0% 0	9% 1	73% 8	11
Concurrent Session C – The Modern Architecture Wave	72% 13	0% 0	0% 0	28% 5	18
Time for Q&A					
	Yes	No	Somewhat	N/A	Total

Council Day Survey for Houston

Combined RDC Program Session – Creating a World Class Convention and Tourism Destination	74% 14	0% 0	16% 3	11% 2	19
Welcome to Houston - Council Programming	67% 14	0% 0	14% 3	19% 4	21
Resonance Recreational Real Estate Report Highlights	91% 20	5% 1	5% 1	0% 0	22
Breaking News, Recent Deals, New Initiatives	91% 20	0% 0	5% 1	5% 1	22
Combined RDC Program Session – Bluejack National, New Development Case Study	73% 16	9% 2	14% 3	5% 1	22
Session II – Breaking News, Recent Deals, New Initiatives	95% 20	0% 0	5% 1	0% 0	21
Concurrent Session A – Bluejack Deep Dive	38% 5	8% 1	15% 2	38% 5	13
Concurrent Session B – Revitalizing Distressed Assets	27% 3	0% 0	0% 0	73% 8	11
Concurrent Session C – The Modern Architecture Wave	72% 13	0% 0	0% 0	28% 5	18

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Good mixture ----local revitalization / Houston , recreation buyers trends , local high end developing golf community / Bluejack , great architectural trends	6/1/2015 3:07 PM
2	Great conference.	5/27/2015 6:15 PM
3	I like having the concurrent sessions as it allows me to participate in a session that is more relevant to my work - I hope this format will continue.	5/26/2015 1:22 PM
4	Great council day	5/15/2015 3:45 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	92% 23	4% 1	4% 1	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 25	0% 0	0% 0	25
Did the Team Perform to Your Expectation?	100% 25	0% 0	0% 0	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96% 24	0% 0	4% 1	25

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 21

Council Day Survey for Houston

#	Responses	Date
1	Good mixture of present / future trends	6/1/2015 3:18 PM
2	they are excellent and very much appreciated.	5/31/2015 1:29 PM
3	Council sessions were very active and engaging.	5/27/2015 6:16 PM
4	Great day	5/26/2015 1:24 PM
5	very good council day....diverse engaging.	5/20/2015 11:13 PM
6	Great variety of topics, good energy in the room and content was strong	5/18/2015 9:31 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 21

#	Responses	Date
1	Since host is SFO ---certainly recreation trends in CA and Western U S , HI . Lots of talk of "Asian/ Chinese/Korean , etc " investment dollars ---but can we get more specific ??/ Names , contacts , investment criteria ---always seems elusive !!!	6/1/2015 3:18 PM
2	The Resonance Program was simply too broad in scope, we need to have it drilled down to our target markets.	5/31/2015 1:29 PM
3	we continue to have limited discussions as to the resort components of these projects...which are often key.	5/27/2015 2:49 PM
4	How does the proliferation of luxury hotel brands impact residential branding opporuntities and mixed use resorts.	5/26/2015 1:24 PM
5	would like to continue the design discussions - successes and trends in amenities and product design.	5/20/2015 11:13 PM
6	Shark Tank of Problem Deals	5/18/2015 9:58 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 21

#	Responses	Date
1	Seating ---prefer one large rectangle table set-up , everyone looks in ----although I understand our Council room couldn't accommodate that set up , therefore had to use round tables . Also , glad didn't have breakout sessions within Flight , then 1 person reports ----much more effective to have " flash topics " or everyone give 2 minute update	6/1/2015 3:18 PM
2	I appreciated the BlueJack session, th ought they were very interesting.	5/31/2015 1:29 PM
3	All good	5/27/2015 6:16 PM
4	although it has been successful, wondering it is time to move past / modify the lighting rounds?	5/20/2015 11:13 PM
5	The Hotel arrangements from ULI are horrible	5/18/2015 9:58 AM
6	Did not feel Maine project was very applicable	5/14/2015 11:34 PM

Q56 How Can Your Leadership Team

Council Day Survey for Houston

Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 26

#	Responses	Date
1	they are doing just fine as is.	5/31/2015 1:29 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	67% 16	4% 1	29% 7	24
The Council Reception and Venue Were Great!	68% 15	9% 2	23% 5	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council reception --great ---good size room , easy access , food great , simple . Meeting General Reception --- big cavern in Convention Center , terrible food !!!---although I appreciate had to move because of rain , but food still terrible !!	6/1/2015 3:18 PM
2	I liked the multiple round tables with mics available for each table. Fostered a more open environment rather than the large rectangle format found from previous meetings.	5/31/2015 1:29 PM
3	not great venues, but certainly easy to be under one roof!	5/20/2015 11:13 PM
4	Food was not conducive to networking	5/18/2015 3:46 PM
5	Better menu. Seating.	5/15/2015 3:47 PM

Council Day Survey for Houston

Q32 RDCRed, Please Rate Each Council Day Session

Answered: 27 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session – Creating a World Class Convention and Tourism Destination	59% 16	11% 3	26% 7	4% 1	27
Council Sharing/Deals and Doings	85% 22	0% 0	12% 3	4% 1	26
“What Are You Hearing?”	44% 11	0% 0	4% 1	52% 13	25
Hot Legal Topics and Trends in Recreational Development	58% 14	17% 4	25% 6	0% 0	24
A New Look at Timeshare and Fractional Ownership for Millennials	79% 19	8% 2	13% 3	0% 0	24
Combined RDC Program Session – Bluejack National, New Development Case Study	74% 20	7% 2	11% 3	7% 2	27
Texans Targeting Texans – “OceanFrontiers” on the Texas Gulf Coast	48% 11	17% 4	35% 8	0% 0	23
Concurrent Session A – Bluejack Deep Dive	36% 5	0% 0	0% 0	64% 9	14
Concurrent Session B – Revitalizing Distressed Assets	24% 4	0% 0	12% 2	65% 11	17
Concurrent Session C – The Modern Architecture Wave	62% 13	5% 1	0% 0	33% 7	21

Was Organized					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session – Creating a World Class Convention and Tourism Destination	96% 25	0% 0	0% 0	4% 1	26
Council Sharing/Deals and Doings	85% 22	0% 0	12% 3	4% 1	26
“What Are You Hearing?”	40% 10	0% 0	8% 2	52% 13	25
Hot Legal Topics and Trends in Recreational Development	88% 21	0% 0	13% 3	0% 0	24
A New Look at Timeshare and Fractional Ownership for Millennials	79% 19	4% 1	17% 4	0% 0	24
Combined RDC Program Session – Bluejack National, New Development Case Study	78% 21	0% 0	15% 4	7% 2	27
Texans Targeting Texans – “OceanFrontiers” on the Texas Gulf Coast	83% 19	4% 1	13% 3	0% 0	23
Concurrent Session A – Bluejack Deep Dive	29% 4	0% 0	7% 1	64% 9	14
Concurrent Session B – Revitalizing Distressed Assets	35% 6	0% 0	0% 0	65% 11	17

Council Day Survey for Houston

Concurrent Session C – The Modern Architecture Wave	67% 14	0% 0	0% 0	33% 7	21
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program Session – Creating a World Class Convention and Tourism Destination	52% 14	0% 0	44% 12	4% 1	27
Council Sharing/Deals and Doings	42% 11	19% 5	15% 4	23% 6	26
“What Are You Hearing?”	33% 8	0% 0	8% 2	58% 14	24
Hot Legal Topics and Trends in Recreational Development	88% 21	0% 0	8% 2	4% 1	24
A New Look at Timeshare and Fractional Ownership for Millennials	88% 21	0% 0	13% 3	0% 0	24
Combined RDC Program Session – Bluejack National, New Development Case Study	63% 17	11% 3	19% 5	7% 2	27
Texans Targeting Texans – “OceanFrontiers” on the Texas Gulf Coast	87% 20	4% 1	9% 2	0% 0	23
Concurrent Session A – Bluejack Deep Dive	36% 5	0% 0	0% 0	64% 9	14
Concurrent Session B – Revitalizing Distressed Assets	35% 6	0% 0	0% 0	65% 11	17
Concurrent Session C – The Modern Architecture Wave	57% 12	0% 0	14% 3	29% 6	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Too much time was spent on introductions during our opening session that we did not get to really discuss current happenings amongst ourselves.	5/29/2015 3:33 PM
2	I did not attend - was a guest at CDC Green.	5/26/2015 8:09 PM
3	I know that Leadership tries to tie in the host city, but it was too geared to Houston and surrounding areas of Texas.	5/25/2015 4:14 PM
4	Very diverse and productive day. Of special note was the superb panel presentations of the Modern Architecture Wave	5/19/2015 12:30 PM
5	Council Sharing and "What are you hearing" was a little disorganized. Probably better served in smaller table group discussions based on interest.	5/18/2015 7:48 PM
6	We missed the opportunity to set up sessions that actually dealt with the subject matter - it appears speakers were allowed to drift off the topic and discuss what they wanted to, not what the session title would imply.	5/18/2015 12:56 PM
7	Should have spent some time in Timeshare panel discussing current state of Timeshare programs with Dan Baarman providing summary of how Marriott's program has evolved.	5/18/2015 11:16 AM
8	Great to see the architecture presentation- remind us that it is important and to address an important issue	5/14/2015 6:06 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 0

	Yes	No	Somewhat	Total
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Council Day Survey for Houston

My Chair Kept the Program on Track	96% 26	0% 0	4% 1	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 26	0% 0	4% 1	27
Did the Team Perform to Your Expectation?	92% 23	0% 0	8% 2	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93% 26	0% 0	7% 2	28

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 13 Skipped: 15

#	Responses	Date
1	Overall a good program with good speakers. The Chair did a good job of engaging people and in keeping everything on track.	5/29/2015 3:41 PM
2	I enjoyed catching up and hearing about what is going on.	5/25/2015 4:22 PM
3	Glad to see timeshare getting some attention.	5/21/2015 10:04 AM
4	Larry is organized and has a great sense of humor. He is excellent.	5/20/2015 10:15 AM
5	Chair did a great job.	5/19/2015 12:32 PM
6	Morning joint breakfast session was just a plug for Houston and not that relevant to Council	5/18/2015 7:51 PM
7	Council meetings should be rich in "only in ULI" content. Join sessions are fine, but they need to stay on topic and "go deep" - offer "only in ULI" content - stuff you couldn't hear in a general session.	5/18/2015 12:59 PM
8	Preserve time for round table discussions; pick 5 topics of relevance or trends to our industry and have everyone discuss how they are impacting our respective business	5/18/2015 11:21 AM
9	Good topics...great leadership	5/18/2015 10:08 AM
10	great day overall - thanks to all!	5/18/2015 8:18 AM
11	Our council leadership did an outstanding job. Very good communication.	5/16/2015 9:56 AM
12	Very good topics, take home value and venue	5/15/2015 3:44 PM
13	Very good	5/14/2015 6:11 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 19

#	Responses	Date
1	I would like to see more sessions on fractionals and creative financing, as well as some discussions on (1) how to deal with opponents of developments and the media, and (2) the importance of branding for developments.	5/29/2015 3:41 PM
2	A bit deeper into the all inclusive market	5/27/2015 2:29 PM

Council Day Survey for Houston

3	I would like to discuss amenities, soft programming, member offerings, sales strategies, etc. that is creative/cutting edge and does not conform to the 'norm' ways we have seen in the past.	5/25/2015 4:22 PM
4	Maybe a session on trends in rental management programs. How have they evolved, how has Air bnb impacted market terms, are branded projects maintaining high levels of participation?	5/21/2015 10:04 AM
5	more on investment, equity for development	5/19/2015 12:32 PM
6	Case studies of deals or marketing strategies that worked are always helpful.	5/18/2015 7:51 PM
7	In San Francisco bring in a speaker to address Innovation, Entrepreneurship or Technology that would have cross over relevance to recreational development; All-Star capital markets panel with west coast industry leaders; Case Studies looking at completed deals and lessons learned.	5/18/2015 11:21 AM
8	I lived in SF for 10 years so can be helpful	5/16/2015 9:56 AM
9	Exploring and understanding the multi-generational aspects of 2nd/3rd home. (Purchasing, design, etc) Integrating and assimilating 3 different types of users - primary home residents, second home residents, and vacation rental guests ("the great unwashed" today but homeowners tomorrow...) Architecture as an amenity.	5/15/2015 11:40 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 20

#	Responses	Date
1	Limit the introductions and provide more roundtable discussions of hot topics we are each encountering in our different markets.	5/29/2015 3:41 PM
2	I would like to forego going around the room and bring back discussions around the table. In the past, I found this to be the most helpful way to ask questions and gain knowledge and ideas. It may be worth while if every member answered 2/3 questions that would be a "homework assignment" in advance of the meetings and would bypass the Rapid Fire portion.	5/25/2015 4:22 PM
3	Keep up a great variety of topics and projects to review.	5/20/2015 10:15 AM
4	Shorten the intro portion at the beginning of the program	5/19/2015 12:31 AM
5	See above.	5/18/2015 12:59 PM
6	less panels and more discussion time	5/18/2015 11:21 AM
7	less time for 1-minute updates - folks talked too long	5/18/2015 8:18 AM
8	Larry coursing has struck a very nice balance of keeping it organized/ moving it along and being relaxed and inclusive-great job.... The council bios and picture pages are essential and terrific... I never received blues.... And a couple days earlier would help. Kudos to everyone who has made these happen- the council day is far better because of them	5/14/2015 6:11 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 27

Council Day Survey for Houston

#	Responses	Date
1	I feel engaged with my council.	5/29/2015 3:41 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	73% 19	4% 1	23% 6	26
The Council Reception and Venue Were Great!	84% 21	4% 1	12% 3	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	It was good to have everything at the hotel since Houston is very spread out. Future conference cities, I enjoy walking around and seeing more of the area.	5/25/2015 4:22 PM
2	I like the reception near the convention hotel.	5/20/2015 10:15 AM
3	a lot of work went into the Council Day and it showed. Well done.	5/19/2015 12:32 PM
4	A room with natural light would be much better.	5/18/2015 12:59 PM
5	Houston is an interesting case study but was not an interesting place to visit. I could have been anywhere in the world in a conference room and the venue had no distinguishing marks.	5/18/2015 10:05 AM
6	I would rather have reception at a great new place in town	5/18/2015 8:18 AM
7	Re dinner location- I am torn. The convenience of in the hotel was undeniable, and interesting venues are also	5/14/2015 6:11 PM

Council Day Survey for Houston

Q33 RNDCBlue, Please Rate Each Council Day Session

Answered: 23 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic & Housing Market Overview	100% 23	0% 0	0% 0	0% 0	23
Sniffing out the Next Niche: ROUNDTABLES (6 tables)	70% 16	4% 1	26% 6	0% 0	23
State of the New American Consumer	78% 18	4% 1	17% 4	0% 0	23
Behind the Scenes: What Did it Really Take?	74% 17	0% 0	26% 6	0% 0	23
CASE STUDY: Turning an Old Warehouse into Mixed Use Success in Downtown DC – 460 NYA	91% 21	4% 1	4% 1	0% 0	23
The Story of Houston's Best-selling Master-planned Communities	78% 18	4% 1	13% 3	4% 1	23
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic & Housing Market Overview	100% 22	0% 0	0% 0	0% 0	22
Sniffing out the Next Niche: ROUNDTABLES (6 tables)	91% 21	0% 0	9% 2	0% 0	23
State of the New American Consumer	91% 21	0% 0	9% 2	0% 0	23
Behind the Scenes: What Did it Really Take?	96% 22	0% 0	4% 1	0% 0	23
CASE STUDY: Turning an Old Warehouse into Mixed Use Success in Downtown DC – 460 NYA	100% 23	0% 0	0% 0	0% 0	23
The Story of Houston's Best-selling Master-planned Communities	87% 20	0% 0	9% 2	4% 1	23
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic & Housing Market Overview	87% 20	4% 1	9% 2	0% 0	23
Sniffing out the Next Niche: ROUNDTABLES (6 tables)	55% 12	9% 2	14% 3	23% 5	22
State of the New American Consumer	100% 23	0% 0	0% 0	0% 0	23
Behind the Scenes: What Did it Really Take?	96% 22	0% 0	4% 1	0% 0	23
CASE STUDY: Turning an Old Warehouse into Mixed Use Success in Downtown DC – 460 NYA	100% 23	0% 0	0% 0	0% 0	23

Council Day Survey for Houston

The Story of Houston's Best-selling Master-planned Communities	83% 19	0% 0	13% 3	4% 1	23
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Was great event. room was a little akward but everything else was great. Thought the questions and answer sessions were the strong point on the day for all sessions. Seemed like everyone came to participate and ask questions of the speakers.	5/26/2015 10:25 AM
2	generally very good; the only one I thought was less good was the state of the american consumer; good topic and should have been the right speaker, but she did not go deep, esp in response to questions	5/20/2015 9:08 AM
3	Behind the scenes was great	5/19/2015 10:43 AM
4	It was a great day with very good take home value.	5/18/2015 12:04 PM
5	One of the best sessions in a long time. Good information and well organized but not "too rushed." Overall great job to everyone involved. Very productive day.	5/17/2015 1:11 PM
6	Great bookends to the day: John Burns to start and Mr. Cinco Ranch at the end. I didn't really learn anything from the New American Consumer presentation. Too slick, and then the Q and A wasn't much more helpful. We had a good roundtable discussion, but for me somehow the sharing around the room didn't click ...	5/15/2015 12:35 PM
7	All of the sessions were interesting and thought provoking. I liked having both design perspective and deal perspective.	5/15/2015 12:30 PM
8	Excellent council day. A lot of take home cause, especially case study presentations, as well as, John Burns.	5/15/2015 9:16 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 22	0% 0	0% 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	91% 20	0% 0	9% 2	22
Did the Team Perform to Your Expectation?	95% 21	0% 0	5% 1	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	73% 16	0% 0	27% 6	22

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 16

#	Responses	Date
1	I like to be able to see a project, and also walk to lunch as it provides more networking time and refreshes the group for the afternoon.	5/27/2015 3:39 PM
2	The Wednesday - Thursday versus the traditional Tuesday - Wednesday seemed to throw a lot people off - including myself. Should probably highlight that next time.- Overall ULI comment.	5/26/2015 10:38 AM
3	great job!	5/20/2015 9:08 AM
4	Should sit in one room all day.	5/19/2015 10:45 AM

Council Day Survey for Houston

5	The content was relevant. Love the time interacting with other council members and discussing current trends and issues.	5/18/2015 3:22 PM
6	Excellent day. A walk outside would have been helpful.	5/18/2015 12:06 PM
7	Really nice job of including a good amount of information but not cramming too much into the day.	5/17/2015 1:12 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 15

#	Responses	Date
1	View a project	5/27/2015 3:39 PM
2	We have developers telling us stories of their projects, how they finance them and how they performed. With banks holding back on speculative land financing maybe we could have some bankers present deals they have underwritten and/or declined and how they performed. Why they did or did not underwrite a deal.	5/26/2015 10:38 AM
3	Have Lennar present Hunters Point MPC for San Francisco meeting	5/18/2015 10:04 PM
4	There are great projects both for sale and for rent to tour in the city. Trends and hearing about the Silicon Valley market would be great too.	5/18/2015 3:20 PM
5	Global currency and credit inflows are important to watch.	5/18/2015 12:06 PM
6	John Burns should start every council meeting.	5/17/2015 1:12 PM
7	Break down a project from raw land to finished product with interactive dialogue about decision points each step along the way: Land Aq, finance and pro-forma, entitlements, design, construction, sales, operations.	5/15/2015 12:38 PM
8	Keep case studies coming and John Burns	5/15/2015 9:19 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 17

#	Responses	Date
1	Again, I think that leaving the premises for lunch as we did in Vancouver was a good thing	5/27/2015 3:39 PM
2	Can presenters send a executive summary out as part of the agenda. This will allow the rest of the council a chance to familiarize ourselves with the material prior to arriving. I find that the these presentations are packed with valuable information and having a heads up will help me (hopefully others) better participate and retain the info - instead of focusing on note taking.	5/26/2015 10:38 AM
3	More interaction in the small group	5/19/2015 10:45 AM
4	Find room without posts in the middle	5/18/2015 10:04 PM
5	Outside air is good if it does not take too much time.	5/18/2015 12:06 PM
6	I liked the encouragement to go on a tour together the day before the council meeting. I think that we should do a tour everytime together and then allow a few minutes for followup/ critique of the project the next day.	5/15/2015 12:49 PM

Q56 How Can Your Leadership Team

Council Day Survey for Houston

Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 20

#	Responses	Date
1	Just call -	5/26/2015 10:38 AM
2	Go after new members to speak.	5/18/2015 12:06 PM
3	I would be willing to help in whatever way is needed in regards to master planning design. I have done several largest ale master plans in the DC area that I would be willing to discuss. Dan Anderton - 301-807-7974	5/15/2015 12:49 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	81% 17	5% 1	14% 3	21
The Council Reception and Venue Were Great!	95% 19	0% 0	5% 1	20

#	Additional Comments on the Council Day Venue and Reception	Date
1	It was nice to have a window but it was not too disrupted with noise from city activities like Chicago was.	5/18/2015 12:06 PM
2	Dinner venue was fantastic. Great job. Council Day venue was good - great to have Windows! Lots of space on the Council Day venue. Didn't feel cramped.	5/17/2015 1:12 PM
3	The big pillar in the middle of the room has probably been mentioned by a few people? Otherwise, the room and location were nice.	5/15/2015 12:38 PM

Council Day Survey for Houston

Q34 RNDCGold, Please Rate Each Council Day Session

Answered: 25 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Doctor, Doctor, Give Me the News!	88% 22	4% 1	8% 2	0% 0	25
First I Look at the Purse!	92% 22	0% 0	4% 1	4% 1	24
Who Says You Can't Go Home?	100% 24	0% 0	0% 0	0% 0	24
Walk 2 projects	91% 20	0% 0	5% 1	5% 1	22

Was Organized					
	Yes	No	Somewhat	N/A	Total
Doctor, Doctor, Give Me the News!	92% 23	0% 0	8% 2	0% 0	25
First I Look at the Purse!	96% 23	0% 0	0% 0	4% 1	24
Who Says You Can't Go Home?	100% 24	0% 0	0% 0	0% 0	24
Walk 2 projects	86% 19	5% 1	5% 1	5% 1	22

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Doctor, Doctor, Give Me the News!	72% 18	0% 0	24% 6	4% 1	25
First I Look at the Purse!	96% 23	0% 0	0% 0	4% 1	24
Who Says You Can't Go Home?	96% 22	0% 0	4% 1	0% 0	23
Walk 2 projects	86% 19	5% 1	5% 1	5% 1	22

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I enjoyed the day. The product tour, in particular, was worthwhile since the developer incorporated a number of atypical elements into the projects.	5/27/2015 2:55 PM
2	great council session...very well organized and great speakers	5/20/2015 2:37 PM
3	Hour delay on bus to tour projects was an issue	5/18/2015 11:36 AM
4	First "get to know each other" session took too much time that was not interactive. Market update speaker was engaging and interactive, but did not provide a lot of take home value. The builder and financing panels were excellent - well moderated and full of good content. Tour was also a good change of pace.	5/18/2015 11:19 AM
5	I really enjoyed our time together and found the sessions very informative. I did feel like there was a great emphasis on home builders this year and would appreciate more diversity in the neighborhood development discussion in future meetings.	5/18/2015 8:22 AM

Council Day Survey for Houston

6	good engagement from first session through the community tour. good mix of theory, data, and practical insight.	5/17/2015 2:38 PM
7	Great day!	5/15/2015 6:37 PM
8	Very engaging panels/speakers. The tour was fantastic.	5/15/2015 5:22 PM
9	really good day. thank you	5/14/2015 6:25 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	84% 21	0% 0	16% 4	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 24	0% 0	4% 1	25
Did the Team Perform to Your Expectation?	100% 24	0% 0	0% 0	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	92% 23	0% 0	8% 2	25

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 19

#	Responses	Date
1	Great Day. The council member introductions were a nice touch.	5/27/2015 2:59 PM
2	I really enjoyed our personal introductions as it gave us a chance to learn about each other. Since the council only meets twice a year it's relatively hard to establish a relationship with the group so the personal connection gives a chance for barriers to be broken and real relationships to be established.	5/18/2015 11:39 AM
3	Bus delay	5/18/2015 11:37 AM
4	Great Council Day & Site Tour	5/18/2015 8:45 AM
5	I thought this was one of the better council days, had a lot of take home value.	5/18/2015 7:47 AM
6	i really wish Council Day did not conflict with general programming sessions at ULI Spring and Fall meetings.	5/17/2015 2:39 PM
7	Great overall experience. enjoyed the turn around the room with stories of outside life. Frank was a great addition to the day.	5/15/2015 5:49 PM
8	only snafu was having to wait for the bus to go on the project tour, but that didn't really dilute from what was a very productive day.	5/14/2015 6:27 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 19

Council Day Survey for Houston

#	Responses	Date
1	Consider another project tour for Fall Meeting.	5/27/2015 3:19 PM
2	Policy-related issues involving sustainability, water usage (in drought areas), jobs-housing balance.	5/27/2015 2:59 PM
3	5 D Robotics to discuss autonomous transportation together with other companies. CEO David Bruemmer dbruemmer@5drobotics.com	5/20/2015 2:40 PM
4	Drones and technology how its going to affect residential real estate. Autonomous cars and how that will shape our transportation. Succession plans for current leadership. Who will you look to promote and take over? What characteristics are you looking for with future leadership? Promote leadership from within, outside the company and or sell out?	5/18/2015 11:39 AM
5	Given the fact that the ULI Fall Meeting is in San Francisco, I would suggest a topic on California Land Use issues. Cecily Barclay and Matt Grey authored the California Land Use Practice Manual and could do a presentation on current land use issues.	5/18/2015 11:01 AM
6	More Land Development Topics/Panels	5/18/2015 8:45 AM
7	In the future more comparisons between public and private homebuilders and finance topics.	5/18/2015 7:47 AM
8	would love to see more on consumers, place, product and lessons learned. loved the years when we held shark tanks.	5/15/2015 7:45 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 24

#	Responses	Date
1	Shorter sessions would allow for coverage of more topics.	5/18/2015 11:21 AM
2	Our Council Leadership is GREAT	5/18/2015 8:45 AM
3	Loved the opportunity to get out and tour. Do we ever do joint council day with BLUE?	5/15/2015 7:45 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 26

#	Responses	Date
1	I would be interested in working on the programs team if needed.	5/15/2015 7:45 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 2

	Yes	No	Somewhat	Total

Council Day Survey for Houston

The Council Day Venue Was Great!	56% 14	12% 3	32% 8	25
The Council Reception and Venue Were Great!	92% 22	0% 0	8% 2	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	Great venue - thanks Carol!	5/27/2015 3:19 PM
2	Reception locations are tough, since there is typically a lot of background noise that makes conversation difficult.	5/27/2015 2:59 PM
3	Meeting room was fine, location a bit bizzare.	5/18/2015 11:21 AM
4	The space was cool but tough to hear in.	5/15/2015 5:49 PM

Council Day Survey for Houston

Q35 RPIC, Please Rate Each Council Day Session

Answered: 19 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Tour – Walking Tour of Hines Projects	68% 13	0% 0	32% 6	0% 0	19
Introduction to Hines and the projects with a brief slideshow	79% 15	0% 0	16% 3	5% 1	19
Walking Tour: Office: BG Group Place & 609 Main@TX	63% 12	0% 0	37% 7	0% 0	19
Walking Tour: Residential: One Market Square	56% 10	6% 1	33% 6	6% 1	18
10 Principles of RPI – setting the stage	72% 13	11% 2	11% 2	6% 1	18
Bagby Complete Streets - Midtown Houston	83% 15	6% 1	6% 1	6% 1	18
Making the Investment Case	89% 17	5% 1	0% 0	5% 1	19
Lynn Thurber, ULI Chair	32% 6	11% 2	42% 8	16% 3	19
Capitol Tower, Houston - A "Test Kitchen" for Sustainability	44% 8	6% 1	33% 6	17% 3	18
RPIC Open Forum – News and An interactive Discussion with RPIC Members and Guests	78% 14	0% 0	11% 2	11% 2	18
Routes to Resiliency – Alewife Rivershed Development	75% 12	0% 0	13% 2	13% 2	16
Was Organized					
	Yes	No	Somewhat	N/A	Total
Tour – Walking Tour of Hines Projects	94% 17	0% 0	6% 1	0% 0	18
Introduction to Hines and the projects with a brief slideshow	94% 17	0% 0	0% 0	6% 1	18
Walking Tour: Office: BG Group Place & 609 Main@TX	94% 17	0% 0	6% 1	0% 0	18
Walking Tour: Residential: One Market Square	81% 13	0% 0	19% 3	0% 0	16
10 Principles of RPI – setting the stage	88% 14	6% 1	6% 1	0% 0	16
Bagby Complete Streets - Midtown Houston	94% 15	0% 0	6% 1	0% 0	16
Making the Investment Case	94% 17	6% 1	0% 0	0% 0	18
Lynn Thurber, ULI Chair	35% 6	18% 3	29% 5	18% 3	17

Council Day Survey for Houston

Capitol Tower, Houston - A "Test Kitchen" for Sustainability	75% 12	0% 0	13% 2	13% 2	16
RPIC Open Forum – News and An interactive Discussion with RPIC Members and Guests	82% 14	0% 0	6% 1	12% 2	17
Routes to Resiliency – Alewife Rivershed Development	87% 13	0% 0	0% 0	13% 2	15
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Tour – Walking Tour of Hines Projects	100% 18	0% 0	0% 0	0% 0	18
Introduction to Hines and the projects with a brief slideshow	94% 17	0% 0	0% 0	6% 1	18
Walking Tour: Office: BG Group Place & 609 Main@TX	100% 18	0% 0	0% 0	0% 0	18
Walking Tour: Residential: One Market Square	88% 14	0% 0	6% 1	6% 1	16
10 Principles of RPI – setting the stage	75% 12	19% 3	0% 0	6% 1	16
Bagby Complete Streets - Midtown Houston	94% 15	6% 1	0% 0	0% 0	16
Making the Investment Case	100% 18	0% 0	0% 0	0% 0	18
Lynn Thurber, ULI Chair	76% 13	0% 0	6% 1	18% 3	17
Capitol Tower, Houston - A "Test Kitchen" for Sustainability	88% 14	0% 0	0% 0	13% 2	16
RPIC Open Forum – News and An interactive Discussion with RPIC Members and Guests	71% 12	0% 0	18% 3	12% 2	17
Routes to Resiliency – Alewife Rivershed Development	73% 11	0% 0	13% 2	13% 2	15

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I thought we had a great day at our Council Meeting	5/26/2015 11:30 AM
2	The Panel with Lynn Thurber, a former RPIC member and ULI Chair was troubling. It was obvious that Ms. Thurber was there to expound her narrow views on making a case for planet and profit, without regard to the other leg of of the 3-legged stool---people--and would not or could not hear the Council members' views on how the 3 are intertwined. I believe she even scoffed at the notion that the sustainability (or energy efficiency) practices are widely implemented now by institutional investors (except for her own company, JLL of course), which suggests she is out of touch with the industry? Disappointing, and left a bad taste among a number of Council members.	5/20/2015 3:53 PM
3	This was an excellent meeting. Focus was on building the business case which is the purpose of the council.	5/20/2015 6:41 AM
4	Great session. Pace in PM could be slightly more relaxed to allow for more interchange.	5/19/2015 12:00 PM
5	We need to focus more on economic developemtn and how we are meeting the Triple Bottom Line not just the sustainable mission.	5/18/2015 9:01 AM
6	Council member presentations were the most valuable. Hines appeared to be better briefed about our interests than Skanska.	5/18/2015 8:38 AM
7	Great day, great networking, good discussions	5/14/2015 11:58 PM

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8	Lynn, disappointing conversation. Came off imperious. Turned people off if you ask me. Alewife was GREAT. I'm disappointed by the number of people who, by the end of the day, are looking at emails rather than paying attention. We need to emphasize staying off phones, which might be successful if we clearly build in internet time. Techno-break, rather than bio break.	5/14/2015 6:42 PM
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Q52 Please Rate Your Council Chair/Leadership Team

Answered: 19 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 19	0% 0	0% 0	19
My Chair Kept Members Engaged & Encouraged Broad Interaction	95% 18	5% 1	0% 0	19
Did the Team Perform to Your Expectation?	100% 19	0% 0	0% 0	19
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95% 18	0% 0	5% 1	19

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 12

#	Responses	Date
1	Good group.	5/20/2015 4:41 PM
2	Kudos To Molly for keeping everyone on track and creating a varied and interesting council day. As mentioned earlier, I could have done w/out Ms. Thurber's panel, was incongruous with the rest of the Agenda.	5/20/2015 3:55 PM
3	Terrific venue at The Grove.	5/19/2015 12:07 PM
4	The Grove was a great venu. Look for moe like this in othe cities.	5/18/2015 9:04 AM
5	Very enjoyable	5/18/2015 8:41 AM
6	Kudos all around.	5/14/2015 11:59 PM
7	The planning team did a great job. Overall, consistently better sessions.	5/14/2015 6:44 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 15

#	Responses	Date
1	Will think about it and communicate w/leadership.	5/20/2015 3:55 PM
2	1. Topics: Healthy Places. Ratkovich (SoCal/LA) has done some interesting projects with metrics.	5/19/2015 12:07 PM
3	More case studies.	5/18/2015 9:04 AM

Council Day Survey for Houston

4	Cisco on impact of Internet of everything on our industry and in particular CSR	5/18/2015 8:41 AM
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Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 16

#	Responses	Date
1	Keep a panel on the 10 principals and rotate speakers each meeting	5/18/2015 9:04 AM
2	Create Dropbox to share info of interest between meetings	5/18/2015 8:41 AM
3	Keep locations close to main center	5/14/2015 11:59 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 18

#	Responses	Date
1	Dialouge between meetings	5/18/2015 9:04 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 18 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100% 18	0% 0	0% 0	18
The Council Reception and Venue Were Great!	94% 16	0% 0	6% 1	17

#	Additional Comments on the Council Day Venue and Reception	Date
1	Restaurant was loud, hard to have conversations.	5/20/2015 4:41 PM
2	Fantastic Both	5/18/2015 9:04 AM

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Q36 RRC, Please Rate Each Council Day Session

Answered: 21 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Introduction of Guests and Members	81% 17	0% 0	5% 1	14% 3	21
Three Minutes of Fame	86% 18	0% 0	14% 3	0% 0	21
Houston's Original Skyscraper Soars Again	95% 20	0% 0	5% 1	0% 0	21
A Second Century: The Texaco Building Reborn	95% 20	0% 0	5% 1	0% 0	21
ULI Center for Sustainability	71% 15	5% 1	24% 5	0% 0	21
Issues and Opportunities : A Breakout Session	76% 16	0% 0	19% 4	5% 1	21
In-Between Places: Connecting Urban and Suburban Centers	81% 17	5% 1	5% 1	10% 2	21
Walking Tour: Discovery Green	55% 11	0% 0	15% 3	30% 6	20
Was Organized					
	Yes	No	Somewhat	N/A	Total
Introduction of Guests and Members	100% 19	0% 0	0% 0	0% 0	19
Three Minutes of Fame	100% 19	0% 0	0% 0	0% 0	19
Houston's Original Skyscraper Soars Again	100% 19	0% 0	0% 0	0% 0	19
A Second Century: The Texaco Building Reborn	100% 19	0% 0	0% 0	0% 0	19
ULI Center for Sustainability	89% 17	0% 0	11% 2	0% 0	19
Issues and Opportunities : A Breakout Session	68% 13	0% 0	26% 5	5% 1	19
In-Between Places: Connecting Urban and Suburban Centers	89% 17	0% 0	0% 0	11% 2	19
Walking Tour: Discovery Green	58% 11	0% 0	16% 3	26% 5	19
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Introduction of Guests and Members	58% 11	5% 1	5% 1	32% 6	19
Three Minutes of Fame	58% 11	11% 2	16% 3	16% 3	19

Council Day Survey for Houston

Houston's Original Skyscraper Soars Again	100% 19	0% 0	0% 0	0% 0	19
A Second Century: The Texaco Building Reborn	100% 19	0% 0	0% 0	0% 0	19
ULI Center for Sustainability	63% 12	5% 1	32% 6	0% 0	19
Issues and Opportunities : A Breakout Session	68% 13	11% 2	11% 2	11% 2	19
In-Between Places: Connecting Urban and Suburban Centers	79% 15	0% 0	5% 1	16% 3	19
Walking Tour: Discovery Green	63% 12	0% 0	5% 1	32% 6	19

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The breakout session on succession was a delightful surprise. I thought the last session on Houston transit was fascinating. Texaco and the JW were interesting, given that they both needed new or additional space to work. I think a session on using tax credits would be beneficial.	5/29/2015 10:05 AM
2	Issues and Opportunities was not that useful. it was an interesting discussion but was not useful beyond that.	5/27/2015 6:13 PM
3	Great presentations, great council. Very well organized; great leadership. Very happy with the experience.	5/27/2015 2:59 PM
4	Great, session; well planned!	5/26/2015 10:28 AM
5	All great sessions, built well on one another.	5/26/2015 10:09 AM
6	Great day!	5/20/2015 12:18 PM
7	Center for Sustainability intro was only somewhat successful, not due to the presentation, but rather to the lack of focus and specifics of the initiative itself, in my opinion.	5/18/2015 9:11 AM
8	One of best council days we have had - all materials relevant and well-presented; good opportunities for discussion	5/18/2015 8:39 AM
9	I liked the connection to the sustainability efforts of ULI. Would be nice to continue to make connections to other efforts i.e. building healthy places.	5/18/2015 8:08 AM
10	Great job, as usual.	5/16/2015 10:49 PM
11	Need to focus more on districts in addition to buildings	5/15/2015 7:48 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 20 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 20	0% 0	0% 0	20
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 20	0% 0	0% 0	20
Did the Team Perform to Your Expectation?	100% 20	0% 0	0% 0	20
Do You Feel That the Team Communicates Well With You Outside of Council Day?	78% 14	6% 1	17% 3	18

Q53 Additional Comments on Your Council

Council Day Survey for Houston

Day or Overall Experience

Answered: 8 Skipped: 15

#	Responses	Date
1	Always a good agenda	5/29/2015 10:08 AM
2	Just joined so I can't compare to other experiences. Was better than Fall 2014, which was too jam packed.	5/27/2015 6:15 PM
3	Good	5/26/2015 10:29 AM
4	Liked the building we were in, but not the space. Lunch was very good, all healthy options, refreshing. Glad there was a walking tour component in the day, it is too long to stay in one place all day like at previous council locations.	5/26/2015 10:16 AM
5	I think take home info for each presentation, printed or digital, would be a good idea and a good habit to develop on a consistent basis. This would allow members to assemble a library of information from	5/18/2015 9:46 AM
6	As mentioned above, one of best ones yet!	5/18/2015 8:47 AM
7	Council is maturing, with continued improvement in both content and interaction.	5/18/2015 7:11 AM
8	Excellent	5/15/2015 7:51 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 17

#	Responses	Date
1	Things to improve the use of tax credits - when impediments are created. Kip on Texaco "everything is negotiable."	5/29/2015 10:08 AM
2	Yes, particularly for Fall 2015. Plan to discuss with incoming chair.	5/27/2015 6:15 PM
3	None	5/26/2015 10:29 AM
4	At least one mobile component in the day--get out and see the bricks and mortar of redevelopment and reuse.	5/26/2015 10:16 AM
5	I have a redevelopment project that is nearing completion in Santa Monica that I think would make for a great case study if there is interest. I know we typically like to feature projects in the community hosting the event but if there is interest I'd be happy to help put something together. Former movie theater redeveloped to include retail, office and apartment units on Third Street Promenade. Contact me for more details.	5/18/2015 8:47 AM
6	Yes.	5/15/2015 7:51 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 16

#	Responses	Date
1	Nothing at this time.	5/27/2015 6:15 PM

Council Day Survey for Houston

2	if possible -- please make the slides available (electronically, as PDFs?); it helps to have the key points handy during the day or as takeaways	5/27/2015 3:02 PM
3	Good job	5/26/2015 10:29 AM
4	Would have been nice to have the option to stay in the redeveloped hotel that we were meeting in as a group. Perhaps ULI could assist the Product Councils in more varied options in hotels. There was really no choice in the room blocks.	5/26/2015 10:16 AM
5	I think some kind of "facebook" would be a great way to connect names and faces, for new members and current, so we can more easily remember everyone's name (since most of us meet only twice a yr).	5/18/2015 9:46 AM
6	Biggest thing we can do to improve is expand the membership - hate to hear that we have empty seats. I will work on some names for potential guests for San Francisco.	5/18/2015 8:47 AM
7	Organize hotel for council, consider transportation to dinner, not necessarily a bus, consider white paper or advisory panel outside of council day	5/15/2015 7:51 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 20

#	Responses	Date
1	Leadership is good at communicating opportunities. I appreciate that they ask us to rank potential session topics before each meeting as well.	5/26/2015 10:16 AM
2	I would be interested in serving on an Advisory Services or Technical Assistance Panel in the future. I am also open to taking on a bigger role within the Council leadership as needed.	5/18/2015 8:47 AM
3	Hard to say - programs and people are already terrific. Locations for our meetings are unusually thoughtful too.	5/16/2015 10:51 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 19 Skipped: 4

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	95% 18	0% 0	5% 1	19
The Council Reception and Venue Were Great!	95% 18	0% 0	5% 1	19

#	Additional Comments on the Council Day Venue and Reception	Date
1	Interesting dinner venue. Tight space but in keeping with our history.	5/29/2015 10:08 AM
2	The council reception dinner was fabulous! well done and a great event.	5/27/2015 6:15 PM
3	Would have been nice to have the option to stay in the redeveloped hotel that we were meeting in as a group. Perhaps ULI could assist the Product Councils in more varied options in hotels. There was really no choice in the room blocks.	5/26/2015 10:16 AM
4	I was unable to attend the council reception, so not sure of venue suitability.	5/20/2015 10:52 AM

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5	Thanks everyone, but especially Jeff for your leadership in making this Council happen.	5/18/2015 8:47 AM
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Council Day Survey for Houston

Q37 SDC, Please Rate Each Council Day Session

Answered: 28 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Introduction to ULI Center for Sustainability	79% 22	0% 0	18% 5	4% 1	28
Lightening Round One - Moving Towards a More Sustainable City in Houston: The Energy Corridor District (ECD)	68% 19	0% 0	32% 9	0% 0	28
Lightening Round Two - Wildlife Infrastructure: Shifting the Design Paradigm for Urban Landscapes	75% 21	7% 2	14% 4	4% 1	28
Session Three - Eroding Beach Access Solution	71% 20	7% 2	21% 6	0% 0	28
Session Four - Pollinator Habitat Conservation Development	75% 21	7% 2	14% 4	4% 1	28
Session Five - Resiliency and Investment Strategy: How to Evaluate Cities?	89% 25	0% 0	7% 2	4% 1	28
DEEP DIVE: City Center Project	68% 19	4% 1	29% 8	0% 0	28
TOUR CITY CENTER	61% 17	7% 2	32% 9	0% 0	28
Was Organized					
	Yes	No	Somewhat	N/A	Total
Introduction to ULI Center for Sustainability	93% 26	0% 0	4% 1	4% 1	28
Lightening Round One - Moving Towards a More Sustainable City in Houston: The Energy Corridor District (ECD)	93% 26	0% 0	7% 2	0% 0	28
Lightening Round Two - Wildlife Infrastructure: Shifting the Design Paradigm for Urban Landscapes	96% 27	0% 0	0% 0	4% 1	28
Session Three - Eroding Beach Access Solution	93% 26	0% 0	7% 2	0% 0	28
Session Four - Pollinator Habitat Conservation Development	93% 26	0% 0	4% 1	4% 1	28
Session Five - Resiliency and Investment Strategy: How to Evaluate Cities?	96% 27	0% 0	0% 0	4% 1	28
DEEP DIVE: City Center Project	68% 19	7% 2	25% 7	0% 0	28
TOUR CITY CENTER	54% 15	18% 5	29% 8	0% 0	28
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Introduction to ULI Center for Sustainability	92% 24	0% 0	8% 2	0% 0	26
Lightening Round One - Moving Towards a More Sustainable City in Houston: The Energy Corridor District (ECD)	89% 24	4% 1	7% 2	0% 0	27

Council Day Survey for Houston

Lightening Round Two - Wildlife Infrastructure: Shifting the Design Paradigm for Urban Landscapes	96% 26	0% 0	0% 0	4% 1	27
Session Three - Eroding Beach Access Solution	96% 26	0% 0	4% 1	0% 0	27
Session Four - Pollinator Habitat Conservation Development	96% 26	0% 0	0% 0	4% 1	27
Session Five - Resiliency and Investment Strategy: How to Evaluate Cities?	85% 23	4% 1	7% 2	4% 1	27
DEEP DIVE: City Center Project	96% 26	0% 0	4% 1	0% 0	27
TOUR CITY CENTER	74% 20	7% 2	15% 4	4% 1	27

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	It was challenging to see and draw from the sustainable elements of City Center	5/26/2015 2:37 PM
2	Houston is a tough place to highlight sustainability.	5/26/2015 1:56 PM
3	It was a great meeting and the sessions were very good. My only complaint was the City Center Project may be innovative for Houston, but for most major US cities it is a pretty routine mixed use development and it lacked unique sustainability features.	5/20/2015 9:15 AM
4	The format for the SDC is outstanding!	5/19/2015 10:43 AM
5	+Eroding Beach Access was great. +Bee discussion was very, very good. John and Bob are excellent. +The Resiliency project was fascinating. - The City Center project was interesting, but the lack of transparency, lessons learned and financial outcomes was very disappointing. I continue to stress that we should require all presenters to share proforma vs actual performance and discuss the hard lessons learned. The tour was disorganized and just a bit of a walkaround. Pointing out the critical features and new ideas would have been nice.	5/17/2015 6:35 PM
6	ULI chose Houston, not SDC. The Deep Dive presentation was a good choice in context, even though it did not have much to teach many of us who have a longer experience with mixed use. It is staggering how automobile dependent Houston is.	5/15/2015 9:34 AM
7	Great meeting - content was excellent and the Council membership composition is impressive.	5/14/2015 8:39 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 27	0% 0	0% 0	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 27	0% 0	0% 0	27
Did the Team Perform to Your Expectation?	100% 26	0% 0	0% 0	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96% 26	0% 0	4% 1	27

Q53 Additional Comments on Your Council Day or Overall Experience

Council Day Survey for Houston

Answered: 9 Skipped: 19

#	Responses	Date
1	Thoroughly enjoyable and intellectually stimulating day	5/27/2015 4:46 PM
2	We have exceptional leadership	5/26/2015 2:39 PM
3	This is a great council	5/20/2015 2:42 PM
4	We have excellent council leadership	5/18/2015 10:01 AM
5	Great event	5/18/2015 9:36 AM
6	Unfortunate rain event on City Center tour	5/18/2015 8:41 AM
7	Nice Venue. The system now in place: policy topic...shallow dives... deep dive and tour works very well.	5/17/2015 6:36 PM
8	The format of the day continues to work very well. However, the it was not clear how the site tour tied to sustainability. A more intentional focus on characteristics of the project that SDC members might be interested in would be welcome.	5/16/2015 11:51 AM
9	Keep striving to encourage new members to share what they are doing and/or what they are passionate about	5/15/2015 9:40 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 19

#	Responses	Date
1	How sustainable best practices might help inevitable increases in capital and operating costs (tax, utility (water/sewer, electrical, etc)	5/26/2015 2:39 PM
2	Rainwater capture and re-use in the US	5/26/2015 1:59 PM
3	Millennials and their views of sustainability Drought tolerant and water reduction strategies	5/20/2015 2:42 PM
4	Not currently, but hopefully before the fall meeting.	5/20/2015 9:17 AM
5	continued discussion on the Bee, Butterfly and Pollinator crisis.	5/19/2015 10:49 AM
6	More about sustainability in Master Planned Communities. State of sustainability around the country	5/18/2015 8:41 AM
7	San Francisco - The city has a number of examples of LEED Platinum historic preservation. I would like to take a tour of at least one of these (City Hall - LEED EBOM Platinum) and would like to see state of the art privately developed projects in or near the Presidio.	5/16/2015 11:51 AM
8	There is a new Health Indicators system and neighborhood rankings system in Minneapolis. Might be interesting as a LR	5/15/2015 9:40 AM
9	I would like to present my work on Certified Healthy at one of the future lightning rounds.	5/14/2015 8:40 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 22

Council Day Survey for Houston

#	Responses	Date
1	Less humidity :)	5/26/2015 2:39 PM
2	It will be great because it will be in San Francisco!	5/26/2015 1:59 PM
3	Lets go to and ordinary quiet place for dinner	5/19/2015 10:49 AM
4	Site visit should reflect cutting edge innovative development or research and should have some sustainability focus.	5/18/2015 10:01 AM
5	It would be great to be in a venue that is not an office building and encourages interaction with one another outside.	5/16/2015 11:51 AM
6	The dinner venue needs to support conversation among members. Past efforts to expose us to unique venues and restaurants that reflect our values has been appreciated, but those objectives have to take second priority behind the quality of opportunities for meaningful conversations between members	5/15/2015 9:40 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 25

#	Responses	Date
1	I will be helping organize SF	5/26/2015 1:59 PM
2	I would like to help with the San Francisco event planning and program committee. Mark Huppert	5/16/2015 11:51 AM
3	If I was any more engaged in ULI I would have the logo tattooed on my forehead	5/15/2015 9:40 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	77% 20	4% 1	19% 5	26
The Council Reception and Venue Were Great!	58% 14	13% 3	29% 7	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	A bit noisy at the reception.	5/26/2015 1:59 PM
2	Unfortunately I missed the reception	5/20/2015 2:42 PM
3	Council day venue and courtesies were exceptional. The reception venue noise made conversation with more than one person impossible.	5/19/2015 10:49 AM
4	The restaurant was too noisy for networking	5/18/2015 11:22 AM
5	Council day space was crowded	5/18/2015 10:01 AM
6	Reception was great	5/18/2015 8:41 AM

Council Day Survey for Houston

7	Thank you to SDC's leadership- I thoroughly look forward to our next meeting.	5/17/2015 6:36 PM
8	I missed the dinner through no fault of anyone except God and the airline industry	5/15/2015 9:40 AM
9	Great reception and restaurant. The meeting space was a little cramped.	5/14/2015 8:40 PM
10	Reception locations are always too small and too hard to hear others.	5/14/2015 7:01 PM

Council Day Survey for Houston

Q38 SHC, Please Rate Each Council Day Session

Answered: 27 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Overview and Seniors Housing Industry Update	89% 24	0% 0	11% 3	0% 0	27
Discussion on Underwriting, Valuation/Pricing Trends, Investors' Return Expectations/Strategies	81% 22	4% 1	15% 4	0% 0	27
Transitional Programs for Memory Care	81% 22	7% 2	7% 2	4% 1	27
Innovation in the Crosshairs: Senior Living Product in 2020 to 2025	74% 20	7% 2	19% 5	0% 0	27
Networking Opportunity	81% 21	0% 0	8% 2	12% 3	26
Case Studies	80% 20	4% 1	16% 4	0% 0	25
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Overview and Seniors Housing Industry Update	100% 27	0% 0	0% 0	0% 0	27
Discussion on Underwriting, Valuation/Pricing Trends, Investors' Return Expectations/Strategies	88% 23	4% 1	8% 2	0% 0	26
Transitional Programs for Memory Care	88% 23	0% 0	8% 2	4% 1	26
Innovation in the Crosshairs: Senior Living Product in 2020 to 2025	92% 24	0% 0	8% 2	0% 0	26
Networking Opportunity	84% 21	0% 0	4% 1	12% 3	25
Case Studies	96% 23	0% 0	4% 1	0% 0	24
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Overview and Seniors Housing Industry Update	85% 23	0% 0	15% 4	0% 0	27
Discussion on Underwriting, Valuation/Pricing Trends, Investors' Return Expectations/Strategies	92% 24	0% 0	8% 2	0% 0	26
Transitional Programs for Memory Care	75% 18	0% 0	21% 5	4% 1	24
Innovation in the Crosshairs: Senior Living Product in 2020 to 2025	85% 22	4% 1	12% 3	0% 0	26
Networking Opportunity	68% 17	0% 0	4% 1	28% 7	25

Council Day Survey for Houston

Case Studies	96% 23	0% 0	4% 1	0% 0	24
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	All sessions were well organized and had great take home value for me.	5/26/2015 1:39 PM
2	Great meeting and networking	5/26/2015 12:17 PM
3	Sessions 2 - Trends & Strategies, 4 - Innovation in the Crosshairs, and - Case Studies were especially well done with high take home value.	5/20/2015 4:54 PM
4	financial information on the case studies would be helpul	5/18/2015 9:31 AM
5	Not enough time for Q&A	5/18/2015 8:20 AM
6	Great meeting! It was very well organized and prepared. I look forward to San Francisco.	5/18/2015 8:11 AM
7	My focus is 55+ innovation and development -- support the idea of developing separate tracks for active adult and service enriched, as I don't know that you can meet the needs of both groups with a full day of combined programming.	5/14/2015 9:14 PM
8	The SHC and the programs are only about the service enriched side of the sector. With the exception of only a couple of slides today from Helen Foster, there was no discussion at all about active adult.	5/14/2015 5:37 PM
9	Fantastic job by the organizers	5/14/2015 5:27 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96% 26	0% 0	4% 1	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	89% 24	4% 1	7% 2	27
Did the Team Perform to Your Expectation?	96% 26	0% 0	4% 1	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	89% 24	0% 0	11% 3	27

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 22

#	Responses	Date
1	One of the better Council meetings we have had. Also enjoyed the tour and the dinner reception.	5/26/2015 1:41 PM
2	I realize that most of the members are interested in AL, IL and CCRCs, but I am only interested in Active Adult Communities. It would be great to see some of the agenda dedicated to AACs.	5/26/2015 1:18 PM
3	glad it was located with other councils, not away from conference	5/26/2015 12:21 PM
4	Overall a positive day and worth the effort.	5/25/2015 9:46 PM
5	Excellent Council Meeting and Venue. Too bad about the rain...	5/20/2015 4:59 PM

Council Day Survey for Houston

6	This was my first time attending as a new council member. I felt well accepted to the council and everyone was very engaging.	5/18/2015 8:15 AM
7	Margaret has done a FABULOUS job. Totally great and most appreciated.	5/14/2015 9:15 PM

Q54 Do You Have Any Council Sessions, Topics And/OR Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 22

#	Responses	Date
1	Technology session with Katy Fike.	5/26/2015 1:41 PM
2	implications of ACA/Obamacare	5/26/2015 12:21 PM
3	Topic would be the future of the SL industry and what the product is going to look like in 10-20 years. Market demographics show large numbers but affordability continues to be a concern with the next generation. It would be great to hear how operators and lenders and planning to meet these challenges.	5/25/2015 9:46 PM
4	Given that the Fall Meeting will be in San Francisco, It would be interesting to include a session on Affordable Senior Housing options in the Bay Area, including PACE by On-Lok	5/20/2015 4:59 PM
5	yes - I will be in touch with an idea to make a presentation	5/18/2015 9:33 AM
6	Operational case studies- impact of technology. Or a Market analysis case study- Selecting the right location	5/18/2015 8:15 AM
7	More programs on age qualified designs for the active adult.	5/14/2015 5:39 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 26

#	Responses	Date
1	Shorter bus rides.	5/26/2015 1:41 PM
2	have food service leave snacks out between meals	5/26/2015 12:21 PM
3	Overall a good flow. Without the 30 second drill I feel we were able to use that time for case studies that were informative.	5/25/2015 9:46 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 29

Council Day Survey for Houston

#	Responses	Date
	There are no responses.	

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	88% 23	0% 0	12% 3	26
The Council Reception and Venue Were Great!	96% 25	0% 0	4% 1	26

#	Additional Comments on the Council Day Venue and Reception	Date
1	I look forward to the next one	5/26/2015 12:21 PM
2	The setting and space plan was well done; MUCH better than NYC last fall.	5/25/2015 9:46 PM
3	The Council Tour of Hunters Creek by Belmont Village was excellent.	5/20/2015 4:59 PM
4	Would be nice to have the reception closer to the conference so that people have the option of departing earlier to attend outside events	5/18/2015 9:33 AM
5	Thank you!	5/18/2015 8:15 AM

Council Day Survey for Houston

Q39 SSDCBlue, Please Rate Each Council Day Session

Answered: 34 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Town Hall Meeting	97% 33	0% 0	3% 1	0% 0	34
Clean Bill of Health – Croasdaile Commons – a Case Study	88% 29	0% 0	12% 4	0% 0	33
Kapolei Business Park Development, a Case Study	74% 25	9% 3	18% 6	0% 0	34
Transformers: More than Meets the Eyes	91% 30	3% 1	0% 0	6% 2	33
ULI Foundation	44% 15	3% 1	12% 4	41% 14	34
Lunch: Oil Price Fallout, Winners and Losers	85% 28	0% 0	9% 3	6% 2	33
The Parking Lot Business, a Case Study	65% 22	12% 4	18% 6	6% 2	34
Debt to Equity/Creative Office Redo, a Case Study	88% 30	6% 2	3% 1	3% 1	34
Asset Class Forecast and Discussion	88% 29	0% 0	6% 2	6% 2	33
Was Organized					
	Yes	No	Somewhat	N/A	Total
Town Hall Meeting	91% 30	0% 0	9% 3	0% 0	33
Clean Bill of Health – Croasdaile Commons – a Case Study	100% 33	0% 0	0% 0	0% 0	33
Kapolei Business Park Development, a Case Study	97% 33	0% 0	3% 1	0% 0	34
Transformers: More than Meets the Eyes	88% 29	0% 0	6% 2	6% 2	33
ULI Foundation	52% 17	3% 1	3% 1	42% 14	33
Lunch: Oil Price Fallout, Winners and Losers	87% 27	3% 1	3% 1	6% 2	31
The Parking Lot Business, a Case Study	91% 30	0% 0	3% 1	6% 2	33
Debt to Equity/Creative Office Redo, a Case Study	88% 29	3% 1	6% 2	3% 1	33
Asset Class Forecast and Discussion	91% 29	3% 1	0% 0	6% 2	32
Time for Q&A					
	Yes	No	Somewhat	N/A	Total

Council Day Survey for Houston

Town Hall Meeting	91% 30	0% 0	6% 2	3% 1	33
Clean Bill of Health – Croasdaile Commons – a Case Study	94% 31	0% 0	6% 2	0% 0	33
Kapolei Business Park Development, a Case Study	82% 28	6% 2	12% 4	0% 0	34
Transformers: More than Meets the Eyes	88% 29	3% 1	3% 1	6% 2	33
ULI Foundation	42% 14	6% 2	3% 1	48% 16	33
Lunch: Oil Price Fallout, Winners and Losers	75% 24	13% 4	6% 2	6% 2	32
The Parking Lot Business, a Case Study	85% 28	3% 1	6% 2	6% 2	33
Debt to Equity/Creative Office Redo, a Case Study	91% 30	3% 1	3% 1	3% 1	33
Asset Class Forecast and Discussion	88% 28	3% 1	0% 0	9% 3	32

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The session on career transitions was outstanding.	5/28/2015 10:28 AM
2	Had a great conference. I thought Mary and the team did a great job to make this a well-run meeting.	5/27/2015 2:38 PM
3	Appreciated the info shared on the Kapolei case study as well as the Oil Price Fallout discussion during lunch - overall very thoughtful discussions :)	5/27/2015 2:34 PM
4	The reason for the NA for the last half of the day was that I had to fly home early..	5/26/2015 10:51 AM
5	Good presenters, good insights.	5/20/2015 11:41 AM
6	PERRYMAN WAS TIMELY AND VERY INFORMATIVE.	5/18/2015 1:32 PM
7	Excellent! Good job!	5/18/2015 12:10 PM
8	Transformers was excellent insight, sharing. Great job by Jim, John and Bogue. We need more of those business stories. Case studies were of moderate value beyond variety in the day. Need less detail and more story about what is unique; just not much you could take away from either of those and apply/replicate.	5/15/2015 8:00 PM
9	Land was not useful, so specific in Hawaii	5/15/2015 6:35 PM
10	one of the best set of case studies by cristine and michael ever ! well done	5/15/2015 1:23 PM
11	We need more tactical learning opportunities. What are we learning about that is changing the way we approach real estate or other issues. Case studies during the downturn had interest Bc of the lessons learned during a down cycle and how to cover your downside risk. Case studies recently have just been talking about successful projects that don't really challenge conventional wisdom.	5/15/2015 1:00 PM
12	I really enjoyed Dr. Perryman's speech about oil prices. Wish there had been more time to hear his remarks and continue with the Q&A. The Town Hall and Transformers sessions were valuable, insightful and very well organized. Alex and Jim were excellent moderators for each session.	5/15/2015 11:10 AM
13	Would be great to have included a mobile tour	5/15/2015 10:45 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 33 Skipped: 2

Council Day Survey for Houston

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	97% 32	0% 0	3% 1	33
My Chair Kept Members Engaged & Encouraged Broad Interaction	97% 32	0% 0	3% 1	33
Did the Team Perform to Your Expectation?	94% 31	0% 0	6% 2	33
Do You Feel That the Team Communicates Well With You Outside of Council Day?	94% 31	0% 0	6% 2	33

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 23

#	Responses	Date
1	Did not like the venue/room. I would not recommend using the Houston Convention Center again	5/26/2015 11:28 AM
2	it would be great if we can schedule some site visits, i know that some of the other councils tour projects on council day.	5/20/2015 3:14 PM
3	Good blend of leadership to keep things on time and camaraderie to keep it loose	5/20/2015 11:42 AM
4	Acoustics in the room were tough.	5/18/2015 1:34 PM
5	this us why I keep coming back every meeting	5/18/2015 12:11 PM
6	I feel like our leadership team continues to do an excellent job putting together programing.	5/18/2015 10:11 AM
7	Well planned and executed with lots of participation. Great effort by team and presenters.	5/18/2015 10:10 AM
8	well planned and executed	5/15/2015 1:24 PM
9	More opportunities to interact and learn about one another. Think about the member slides and in or out discussion	5/15/2015 1:07 PM
10	Sound was bad in room	5/15/2015 12:12 PM
11	Mary and the Council leadership team were excellent! A very valuable day as usual. Thank you.	5/15/2015 11:16 AM
12	Mary does a great job keeping presenters on track and keeping the energy level high.	5/15/2015 10:48 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 29

#	Responses	Date
1	A community building/programing ROI case study. The Ratkovich Company did a development called Hercules in California where they say a lot of the value creation and leasing success has come from their efforts to program and create a sense of community. I would be interested in hearing case study where the thought process was similar. The product type could be office, multifamily, or retail.	5/18/2015 10:11 AM
2	Yes, will provide directly to Council leadership	5/18/2015 10:10 AM

Council Day Survey for Houston

3	Paul Ferreira has one for fall or spring. Reuse. Need demographics and other tactical trends discussions. If we are doing office, what must we consider, best practices, etc. same for apts. I would like to leave more sophisticated than I came.	5/15/2015 1:07 PM
4	Excellent program	5/15/2015 12:12 PM
5	I was underwhelmed by the HFF Asset Class forecast session. I found some of the remarks made by the speaker to be suspect and some of the graphs did not reflect reality in my marketplace. Tim Wang's economic forecast discussion at the New York Fall meeting was far more valuable and relevant. I'd suggest we continue to seek out speakers like Timn for future sessions. Maybe Ken Rosenberg at the Fall meeting in San Francisco?	5/15/2015 11:16 AM
6	For the fall meeting in San Francisco how about focusing on technology and real estate in terms of real estate operations and management and also technology in terms of personal productivity.	5/14/2015 6:24 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 31

#	Responses	Date
1	great job to all - really appreciated the mixture of topics and great discussions	5/27/2015 2:38 PM
2	The room, acoustics were terrible, not their fault.	5/21/2015 6:16 PM
3	Where option presents itself, would encourage a site visit. I know it complicates logistics, but good to get out of sterile environment of meeting space to "touch" some real estate - why we love it so much.	5/18/2015 10:10 AM
4	Mobile tour	5/15/2015 10:48 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 35

#	Responses	Date
	There are no responses.	

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 34 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	21% 7	53% 18	26% 9	34
The Council Reception and Venue Were Great!	71% 24	6% 2	24% 8	34

Council Day Survey for Houston

#	Additional Comments on the Council Day Venue and Reception	Date
1	It was hard to hear, echoes in the room.	5/27/2015 4:47 PM
2	Council venue was very convenient to move back and forth between hotel and venues - no complaints - thank you!	5/27/2015 2:38 PM
3	Convention center did not adequately insulate each room for noise. Very loud (could hear adjacent meeting sounds all day).	5/26/2015 12:47 PM
4	See comments above	5/26/2015 11:28 AM
5	That convention center in Houston may be one of the worst I have ever been in.	5/26/2015 10:53 AM
6	the place was not in good shape	5/20/2015 8:07 PM
7	Location was fine, room was right size but acoustics were difficult, especially when questions/comments were from the audience.	5/18/2015 1:34 PM
8	I prefer more intimate settings	5/18/2015 10:26 AM
9	The Council Day Venue was convenient; however, the acoustics and meeting rooms were poor.	5/18/2015 10:11 AM
10	Convenient to hotel but acoustics a challenge and very sterile. Not unusual for a convention center, however. Explore offsite options?	5/18/2015 10:10 AM
11	Next time, reception address by GPS with a complimentary cell phone only!	5/15/2015 8:01 PM
12	the convention center was a dump. the food was sub par and the only benefit was that it was next to the hotel	5/15/2015 1:24 PM
13	Good food. Good venue.	5/15/2015 1:07 PM
14	Bad sound	5/15/2015 12:12 PM
15	not well designed convention center (ie - narrow hallways made circulation for meals difficult)	5/15/2015 10:48 AM
16	The acoustics in the convention center were pretty awful. We really need handheld mics for the audience if it is going to be that bad.	5/14/2015 10:42 PM
17	I enjoyed being able to easily walk from the hotel to the council session.	5/14/2015 6:24 PM

Council Day Survey for Houston

Q40 SSDCGold, Please Rate Each Council Day Session

Answered: 31 Skipped: 4

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Networking Exercise: Meet everyone at your table	84% 26	3% 1	13% 4	0% 0	31
Town Hall	74% 23	0% 0	23% 7	3% 1	31
Acquisition and Development in Houston/Oil Market: Has the music stopped for energy markets?	74% 23	6% 2	19% 6	0% 0	31
Structuring Deals and Partnerships for the Long-Term	84% 26	6% 2	6% 2	3% 1	31
ULIF - Ken Grimes	71% 22	6% 2	6% 2	16% 5	31
Best Practices in Selling & or Refinancing: Planning; Market Tracking; Cycle; Process; Discipline	73% 22	0% 0	23% 7	3% 1	30
Is for-sale attached housing in secondary markets the next property type that's early in the recovery cycle?	63% 19	7% 2	30% 9	0% 0	30
Lunch: Oil Price Fallout, Winners and Losers	74% 23	0% 0	19% 6	6% 2	31
Speed deals - Part 1	68% 21	3% 1	26% 8	3% 1	31
Table Discussion	68% 21	0% 0	26% 8	6% 2	31
Speed Deals - Part 2	74% 23	3% 1	16% 5	6% 2	31
Strategic Shift	77% 23	0% 0	13% 4	10% 3	30
Was Organized					
	Yes	No	Somewhat	N/A	Total
Networking Exercise: Meet everyone at your table	84% 26	3% 1	13% 4	0% 0	31
Town Hall	87% 27	0% 0	10% 3	3% 1	31
Acquisition and Development in Houston/Oil Market: Has the music stopped for energy markets?	97% 30	0% 0	3% 1	0% 0	31
Structuring Deals and Partnerships for the Long-Term	93% 28	3% 1	3% 1	0% 0	30
ULIF - Ken Grimes	90% 27	3% 1	0% 0	7% 2	30
Best Practices in Selling & or Refinancing: Planning; Market Tracking; Cycle; Process; Discipline	90% 26	0% 0	10% 3	0% 0	29
Is for-sale attached housing in secondary markets the next property type that's early in the recovery cycle?	80% 24	7% 2	13% 4	0% 0	30

Council Day Survey for Houston

Lunch: Oil Price Fallout, Winners and Losers	87% 27	0% 0	6% 2	6% 2	31
Speed deals - Part 1	84% 26	0% 0	13% 4	3% 1	31
Table Discussion	77% 24	0% 0	19% 6	3% 1	31
Speed Deals - Part 2	87% 27	0% 0	10% 3	3% 1	31
Strategic Shift	77% 23	0% 0	17% 5	7% 2	30

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Networking Exercise: Meet everyone at your table	33% 10	13% 4	20% 6	33% 10	30
Town Hall	60% 18	7% 2	17% 5	17% 5	30
Acquisition and Development in Houston/Oil Market: Has the music stopped for energy markets?	93% 28	0% 0	7% 2	0% 0	30
Structuring Deals and Partnerships for the Long-Term	79% 23	3% 1	17% 5	0% 0	29
ULIF - Ken Grimes	52% 15	7% 2	0% 0	41% 12	29
Best Practices in Selling & or Refinancing: Planning; Market Tracking; Cycle; Process; Discipline	79% 22	4% 1	14% 4	4% 1	28
Is for-sale attached housing in secondary markets the next property type that's early in the recovery cycle?	79% 23	3% 1	14% 4	3% 1	29
Lunch: Oil Price Fallout, Winners and Losers	80% 24	0% 0	10% 3	10% 3	30
Speed deals - Part 1	52% 15	17% 5	24% 7	7% 2	29
Table Discussion	60% 18	3% 1	13% 4	23% 7	30
Speed Deals - Part 2	63% 19	13% 4	13% 4	10% 3	30
Strategic Shift	72% 21	3% 1	17% 5	7% 2	29

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Have fewer speed deals with a bit more depth and time for discussion. Consider having an on-site tour of a project that demonstrates a particular topic such as a retail center showing the new focus on aesthetics and experiential retail. Get OUT of the conference room to look at a RE deal maybe at the end of the day session ending at a property then shuttling back to the general reception etc.	5/26/2015 10:32 AM
2	long term deal structure excellent strategic shift story on business strategy excellent	5/26/2015 10:20 AM
3	Really liked the new format. Very collaborative and provided much more time to interact.	5/20/2015 9:42 AM
4	Good meting.	5/19/2015 9:35 AM
5	I did not attend as my cold/fever prevented me from enjoying our Council reception/dinner and my condition did not improve during the course of the night.	5/18/2015 10:29 AM

Council Day Survey for Houston

6	Lunch speak dragged on, and ended late which created time challenge in afternoon.	5/17/2015 5:18 PM
7	In my view reduction in speaker times reduced effectiveness and time for questions etc.	5/16/2015 6:38 PM
8	Although I rated sessions as having "somewhat" takehome value, it doesn't mean that they weren't interesting and thought provoking. I enjoyed most of the sessions, but they may not have had take home value...	5/15/2015 10:07 AM
9	Less speed deals and more in depth presentations would be helpful	5/15/2015 9:41 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 4

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 31	0% 0	0% 0	31
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 31	0% 0	0% 0	31
Did the Team Perform to Your Expectation?	97% 30	0% 0	3% 1	31
Do You Feel That the Team Communicates Well With You Outside of Council Day?	97% 30	0% 0	3% 1	31

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 25

#	Responses	Date
1	Great day	6/1/2015 4:32 PM
2	Craig and Gary about both super attentive and focused on the programming...they have also wisely brought in some younger, new faces to both freshen the discussion as well as lead some of the panels	5/27/2015 5:53 PM
3	The room was HORRIBLE!!! Let's get a hotel and conference center off site that is nicer.	5/26/2015 10:21 AM
4	Great team. Good Council sessions	5/26/2015 10:21 AM
5	The room was uninspiring. Small hotels are better IMO.	5/20/2015 1:10 PM
6	Really well organized and run.	5/20/2015 9:44 AM
7	Interesting papers but vide foregoing I though some were forced to be too truncated	5/16/2015 6:40 PM
8	Great day and content. Room was a cavern and very hard to hear non-miked speakers at opposite ends of the room.	5/15/2015 12:44 PM
9	Love the mix of short deal presentations and in depth presentations.	5/14/2015 10:22 PM
10	Great job	5/14/2015 6:48 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 12 Skipped: 23

Council Day Survey for Houston

#	Responses	Date
1	See note prior page	5/26/2015 10:34 AM
2	1. Consider general business topics (succession planning, managing millennials, etc.) 2. Consider informational topics (new construction techniques, demographic shifts, hedging strategies)	5/24/2015 7:57 AM
3	Strategies for a Cyclical Downturn	5/20/2015 9:51 AM
4	Use same format moving forward.	5/20/2015 9:44 AM
5	Compensation	5/18/2015 1:27 PM
6	Water impact on Development in California Creating additional Value through progressive for sale marketing of investment real estate What investors look for when acquiring investment real estate.	5/18/2015 10:10 AM
7	Debt -- perhaps on how it's lagged behind other market indicators.	5/18/2015 8:29 AM
8	Succession and associated matters for smack scale developers	5/16/2015 6:40 PM
9	As we move toward the market peak, let's continue to discuss strategies to get ready for the turn.	5/15/2015 12:44 PM
10	In San Francisco, it would be interesting to have an update on Crowdfunding, particularly because the meeting will be in SF.	5/15/2015 10:09 AM
11	Operating company structures - LLC's, S-Corps?, most advantageous tax structure for owners of entrepreneurial businesses.	5/14/2015 10:22 PM
12	As topics come to mind I will communicate with the leadership team	5/14/2015 6:48 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 9 Skipped: 26

#	Responses	Date
1	The room sucked...again.	6/1/2015 12:26 PM
2	The local flavor/overview of Houston, oil and the growing diversity of industry was really interesting...i think having a similar panel for all future locations is really interesting...and i'm not sure it always needs to revolve around real estate/CBD...i'm sure people would get more out of having a wine expert explain the history, growth, future, local impact of Napa/Sonoma for example	5/27/2015 5:53 PM
3	Circulate contact information and bios via V-Card. More opportunities for simple networking.	5/24/2015 7:57 AM
4	I felt the meeting was just like the last couple - would be great to focus on what's next vs the assortment of good deals.	5/20/2015 1:10 PM
5	Continue to encourage interaction among Council members during the meeting	5/20/2015 9:51 AM
6	We should consider getting out of the room for a tour or closing event.	5/18/2015 1:27 PM
7	More time for table discussion	5/18/2015 8:29 AM
8	Don't truncate duration of ALL sessions	5/16/2015 6:40 PM
9	I thought the content was diverse and excellent. I don't think we spent enough time on the speed deals. It didn't help that the lunch speaker went over and compressed the afternoon. Maybe we should go a little deeper into fewer deals.	5/15/2015 12:44 PM

Q56 How Can Your Leadership Team

Council Day Survey for Houston

Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 34

#	Responses	Date
1	Is it possible to have more active communication between meetings?	5/18/2015 1:27 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 6

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	45% 13	38% 11	17% 5	29
The Council Reception and Venue Were Great!	63% 17	19% 5	19% 5	27

#	Additional Comments on the Council Day Venue and Reception	Date
1	The venue was terrible. The room was a soulless conference hall. Our particular room was the worst of all.	6/1/2015 12:26 PM
2	When possible, avoiding convention/conference venues is advisable. It totally saps the energy and excitement from the group. The idea of going to the worst space in the best cities is so counter-intuitive to what we all do in real estate, it somewhat defeats the purpose of ULI from a very broad perspective. Let's find interesting, well located venues that provide more of a local perspective of the particular city we are spending time in...(frankly, we should have a venue and food specialist for each session)	5/27/2015 5:53 PM
3	Venue was a honeycomb of confusing rooms, did not facilitate interaction among the flights, was all interior-no natural light. The worst venue I have been in in a long time.	5/26/2015 10:34 AM
4	I think the reception should be in something historic and unique to the city.	5/26/2015 10:21 AM
5	The venue for council was cold, industrial/institutional, and did not encourage interaction among people.	5/20/2015 9:51 AM
6	David Lodwick dlodwick@allresco.com 602-522-5789	5/18/2015 1:27 PM
7	Room was long and thin and cavernous and just worked	5/16/2015 6:40 PM
8	Avoid high-ceiling convention center rooms for such a small group. If you can't, try to find a more "square" room (less like a railroad car). If you can't, encourage speakers to speak up or stand up to speak.	5/15/2015 12:44 PM
9	Huge improvement over NYC. Great is a high standard. Both were very good...	5/15/2015 10:09 AM

Council Day Survey for Houston

Q41 SSDCSilver, Please Rate Each Council Day Session

Answered: 23 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
The Changing Health Care Marketplace and Its Effect on the Real Estate Market	87% 20	4% 1	9% 2	0% 0	23
The Money Pit	83% 19	0% 0	17% 4	0% 0	23
Beltway Crossing Business Park	91% 20	0% 0	5% 1	5% 1	22
The 10-year Life-cycle of a Business Park	86% 19	5% 1	5% 1	5% 1	22
River Run Center	100% 22	0% 0	0% 0	0% 0	22
Fore!	77% 17	9% 2	5% 1	9% 2	22
Lunch: Oil Price Fallout, Winners and Losers	91% 20	5% 1	5% 1	0% 0	22
Practical Implications of Energy Market Volatility on Commercial Real Estate Assets	77% 17	5% 1	14% 3	5% 1	22
Colorado Tech Center	77% 17	9% 2	14% 3	0% 0	22
Roundtables – State of the Industry from the SSDC Perspective	71% 15	5% 1	14% 3	10% 2	21
Was Organized					
	Yes	No	Somewhat	N/A	Total
The Changing Health Care Marketplace and Its Effect on the Real Estate Market	100% 23	0% 0	0% 0	0% 0	23
The Money Pit	96% 22	4% 1	0% 0	0% 0	23
Beltway Crossing Business Park	95% 20	0% 0	5% 1	0% 0	21
The 10-year Life-cycle of a Business Park	95% 21	0% 0	5% 1	0% 0	22
River Run Center	100% 22	0% 0	0% 0	0% 0	22
Fore!	73% 16	0% 0	23% 5	5% 1	22
Lunch: Oil Price Fallout, Winners and Losers	91% 20	0% 0	9% 2	0% 0	22
Practical Implications of Energy Market Volatility on Commercial Real Estate Assets	86% 19	0% 0	9% 2	5% 1	22
Colorado Tech Center	91% 20	0% 0	9% 2	0% 0	22

Council Day Survey for Houston

Roundtables – State of the Industry from the SSDC Perspective	62% 13	5% 1	24% 5	10% 2	21
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
The Changing Health Care Marketplace and Its Effect on the Real Estate Market	87% 20	0% 0	9% 2	4% 1	23
The Money Pit	78% 18	17% 4	0% 0	4% 1	23
Beltway Crossing Business Park	90% 19	0% 0	5% 1	5% 1	21
The 10-year Life-cycle of a Business Park	95% 21	0% 0	0% 0	5% 1	22
River Run Center	95% 21	0% 0	5% 1	0% 0	22
Fore!	91% 20	0% 0	0% 0	9% 2	22
Lunch: Oil Price Fallout, Winners and Losers	95% 21	0% 0	5% 1	0% 0	22
Practical Implications of Energy Market Volatility on Commercial Real Estate Assets	91% 20	0% 0	5% 1	5% 1	22
Colorado Tech Center	91% 20	0% 0	0% 0	9% 2	22
Roundtables – State of the Industry from the SSDC Perspective	60% 12	10% 2	15% 3	15% 3	20

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The suburban industrial projects were not as applicable as I typically hope for small scale and were perhaps a bit too similar, and didnt have too many lessons learned, if memory serves. Personally, I'm more interested in smaller scale, infill projects including those with entitlement, financing, design, or repositioning challenges and creative solutions to those. Perhaps more time for break outs (maybe roundtables) where we can split the group into sub sections to focus in more detail on items that specifically interest those subsections or to drill deeper on topics already raised during the day.	5/28/2015 2:03 PM
2	This meeting was put the week before ICSC. This made it difficult for those in retail part of our industry to take full advantage of this conference. I would recommend that you will I try to avoid this in the future.	5/26/2015 10:48 AM
3	Loved lunch speaker.	5/20/2015 10:01 AM
4	Sometimes I think some presentations should be at 45 minutes vs 30.	5/18/2015 8:54 AM
5	The roundtables aren't all that valuable. Also, would be nice to do a tour of some assets at the next meeting.	5/15/2015 5:03 PM
6	Really like the new format of starting the General Session the afternoon of the Council Dinners.	5/15/2015 11:00 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 22	0% 0	0% 0	22

Council Day Survey for Houston

My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 22	0% 0	0% 0	22
Did the Team Perform to Your Expectation?	100% 21	0% 0	0% 0	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	87% 20	9% 2	4% 1	23

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 19

#	Responses	Date
1	Perhaps a little heavy on industrial and suburban projects this time.	5/28/2015 2:06 PM
2	A tour would be a nice change of pace. While the round tables are good conversation and discussion table by table, I don't think the time spent reporting back to the whole group is particularly useful.	5/27/2015 2:46 PM
3	Always great	5/20/2015 10:02 AM
4	Good meeting	5/18/2015 12:44 PM
5	Houston Conv Center was a bit of an armpit.	5/18/2015 8:59 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 21

#	Responses	Date
1	Tax credit financing, EB 5 financing, site assembly. Urban projects and otherwise infill projects. Personally less interested in greenfield, more conventional development.	5/28/2015 2:06 PM
2	Infill Multifamily	5/18/2015 12:44 PM
3	Equity providers for smaller deals (\$3-8 million of JV equity). Student Housing.	5/18/2015 8:59 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 19

#	Responses	Date
1	Perhaps consider the opportunity for deeper dives using the roundtables or subsections of the group. I think I head that SSD Gold experimented with a similar format this time. Interested to see how they felt it worked.	5/28/2015 2:06 PM
2	A little more time for networking/collaboration - the roundtables were good. Maybe adding an off-site tour next time.	5/26/2015 3:24 PM
3	EB5 program could be good.	5/20/2015 10:54 AM

Council Day Survey for Houston

4	I liked the Health Care topic, interesting and different than usual presentation.	5/18/2015 8:59 AM
5	Maybe tour some real estate	5/15/2015 5:04 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 24

#	Responses	Date
	There are no responses.	

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	82% 18	0% 0	18% 4	22
The Council Reception and Venue Were Great!	86% 19	0% 0	14% 3	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	Thank you for all your work.	5/28/2015 2:06 PM
2	The rooms we utilized on council day were pretty bleak. The convention center is in need of updating.	5/27/2015 2:46 PM
3	I had the wrong address on for the Council reception, once there was very nice venue.	5/18/2015 8:59 AM
4	Council Reception Venue was nothing special.	5/15/2015 11:01 AM
5	The convention center was the ugliest facility that I have ever been in	5/15/2015 8:28 AM

Council Day Survey for Houston

Q42 TODC, Please Rate Each Council Day Session

Answered: 26 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Capital Markets Panel	92% 24	0% 0	8% 2	0% 0	26
Evolution of Transit in Houston	100% 26	0% 0	0% 0	0% 0	26
High Speed Rail Presentation	92% 24	0% 0	4% 1	4% 1	26
Texas Medical Center Presentation	92% 23	0% 0	4% 1	4% 1	25
Tour Texas Medical Center	60% 15	8% 2	12% 3	20% 5	25
1000 Main Walking Tour	58% 14	4% 1	8% 2	29% 7	24
Was Organized					
	Yes	No	Somewhat	N/A	Total
Capital Markets Panel	96% 25	0% 0	4% 1	0% 0	26
Evolution of Transit in Houston	100% 26	0% 0	0% 0	0% 0	26
High Speed Rail Presentation	96% 25	0% 0	0% 0	4% 1	26
Texas Medical Center Presentation	96% 24	0% 0	0% 0	4% 1	25
Tour Texas Medical Center	79% 19	0% 0	4% 1	17% 4	24
1000 Main Walking Tour	65% 15	4% 1	0% 0	30% 7	23
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Capital Markets Panel	88% 23	4% 1	8% 2	0% 0	26
Evolution of Transit in Houston	96% 25	0% 0	4% 1	0% 0	26
High Speed Rail Presentation	92% 24	0% 0	4% 1	4% 1	26
Texas Medical Center Presentation	96% 24	0% 0	0% 0	4% 1	25
Tour Texas Medical Center	71% 17	0% 0	4% 1	25% 6	24

Council Day Survey for Houston

1000 Main Walking Tour	67% 16	4% 1	0% 0	29% 7	24
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	the walking tours could have been a little better organized. It was tough to hear. The final tour lost a lot of people (going to main session, going to airport, etc.). While it's always a jam packed day, it always runs over and we lose people, and those that stay are not fully engaged, it's a LONG day!	6/1/2015 1:10 PM
2	I loved the "Evolution of Transit in Houston" talk. Please include more talks like that in the future!	5/20/2015 2:05 PM
3	ONE of the better TOD sessions...who knew Houston would be such a leader in this regard.	5/18/2015 4:03 PM
4	Really enjoyed Christof Spielor's presentation, great insights into all aspects of TOD/Transit Issues	5/18/2015 1:18 PM
5	Excellent presentations	5/18/2015 10:04 AM
6	Loved having the chance to ride light-rail and see their transit system first-hand	5/18/2015 8:49 AM
7	As always, very well organized and excellent speakers. A great overview of TOD in Houston.	5/17/2015 3:31 PM
8	Great program! I thought I was going to be disappointed by Houston and I couldn't have been more wrong.	5/14/2015 8:00 PM
9	exceptional day!	5/14/2015 7:20 PM
10	More time could have been allocated for questions and discussion after the morning presentations.	5/14/2015 7:10 PM
11	Great meeting. The history of tod in Houston was very interesting.	5/14/2015 6:27 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 26	0% 0	0% 0	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 25	0% 0	4% 1	26
Did the Team Perform to Your Expectation?	100% 26	0% 0	0% 0	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	81% 21	0% 0	19% 5	26

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 20

#	Responses	Date
1	see prior comments on length	6/1/2015 1:11 PM
2	Council dinner bus transportation was not good. Our council sat on bus 45 mins past our original depart time. Main point of these dinners is networking time, of which we missed out on.	5/20/2015 1:45 PM
3	Excellent meeting overall!	5/20/2015 1:09 PM
4	All meals were excellent! Bravo. Even though our meeting room in the conference center was not the best, the proximity to the hotel and the quick access as well as the central location of the meeting venue was excellent.	5/18/2015 4:05 PM

Council Day Survey for Houston

5	Low expectations for Houston Meeting and the day was superb.	5/18/2015 1:19 PM
6	Overall experience was excellent	5/18/2015 10:05 AM
7	Council agenda was topical. Use of light rail system to get to wonderful restaurant and then on to Medical Center was appropriate. The lunch at the restaurant was unusually good and staff should be commended for securing this venue.	5/17/2015 1:46 PM
8	Terrific meeting	5/14/2015 10:46 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 23

#	Responses	Date
1	I could speak about how my Community Improvement District is preparing an traditionally suburban office market for future transit opportunities.	5/26/2015 10:46 AM
2	Because the next meeting will take place in San Francisco, I strongly encourage the leadership to include a session on MacArthur Station. MacArthur Station is a TOD under construction on a BART parking lot in Oakland, Calif.	5/20/2015 2:08 PM
3	Texas Medical Center CEO was a fantastic speaker!	5/18/2015 8:50 AM
4	San Francisco: Integration of planning and the new Central Subway in San Francisco. Suggest getting director of planning, John Rahaim, as a speaker. (Bert Gregory can help arrange.) California High Speed Rail. Affordable housing in San Francisco - Anne Torney (Mithun) and others. Mission & South of Market.	5/17/2015 3:36 PM
5	For Fall 2015 Meeting, a presentation on the Transbay Transit Center Project would be great!	5/14/2015 8:18 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 24

#	Responses	Date
1	I would like to include a session on how the quality of transit service affects development potential.	5/20/2015 2:08 PM
2	Better meeting room. acoustics and lighting at convention center were really bad.	5/20/2015 1:09 PM
3	For me, presentations on structuring of deals between transit agencies and developers in the Bay Area would be valuable.	5/20/2015 9:34 AM
4	Have us rotate / change tables during the morning to sit next to others at a mid morning coffee break.	5/17/2015 3:36 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Council Day Survey for Houston

Answered: 0 Skipped: 28

#	Responses	Date
	There are no responses.	

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	85% 22	0% 0	15% 4	26
The Council Reception and Venue Were Great!	92% 23	0% 0	8% 2	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	Room a little dark, but location and proximity to hotel was excellent.	5/18/2015 4:05 PM
2	Great to get a room with windows for the morning session if possible.!	5/17/2015 3:36 PM
3	This survey is not mobile friendly. You need to remedy this.	5/14/2015 10:46 PM
4	Terrific lunch!	5/14/2015 8:01 PM
5	Dinner ran a little too long.	5/14/2015 7:11 PM

Council Day Survey for Houston

Q43 UDC, Please Rate Each Council Day Session

Answered: 27 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Innovation Group: What's Important to you? One Minute Member Introductions and One Issue/Topic/Opportunity that's on Your Mind	65% 11	0% 0	6% 1	29% 5	17
Innovation Group: The Houston Story: Higher Education, Innovation, and Real Estate Development at Houston's Anchor Institutions	67% 10	0% 0	13% 2	20% 3	15
Innovation Group: Presentation #1: Rice University	80% 12	7% 1	0% 0	13% 2	15
Innovation Group: Presentation #2: Texas Medical Center - TMC3	80% 12	0% 0	7% 1	13% 2	15
Innovation Group: Presentation #3: University of Houston - UH Energy Research Park	69% 11	6% 1	6% 1	19% 3	16
Innovation Group: Presentation #4: Lone Star Community College	47% 7	13% 2	27% 4	13% 2	15
Innovation Group: Houston Panel	71% 10	0% 0	14% 2	14% 2	14
Innovation Group: UDIC Member/Guests Innovations and Challenges: Council Member "Fireside Conversation"	50% 7	0% 0	0% 0	50% 7	14
Innovation Group: Break Out Discussions	36% 5	0% 0	0% 0	64% 9	14
Innovation Group: UDI Priorities and Initiatives: General discussion/conclusions. What's Next?	87% 13	0% 0	0% 0	13% 2	15
Both Groups: Lunch Presentation	94% 17	0% 0	0% 0	6% 1	18
Housing Group: Private Equity for Student Housing	87% 13	0% 0	0% 0	13% 2	15
Housing Group: Breakout Roundtable Discussion: What is Going Well for the Industry Today? What are our Top Challenges?	87% 13	0% 0	0% 0	13% 2	15
Housing Group: Callaway House, Austin, Texas: An Off Campus Freshman Residence Hall	80% 12	0% 0	7% 1	13% 2	15
Housing Group: With the Best of Intentions, But What Happens When a Transaction Struggles?	60% 9	0% 0	27% 4	13% 2	15
Housing Group: Operations and Resident Life: More Than Heads in Beds	53% 8	7% 1	27% 4	13% 2	15
Housing Group: What's Next?	73% 11	0% 0	0% 0	27% 4	15
Was Organized					
	Yes	No	Somewhat	N/A	Total
Innovation Group: What's Important to you? One Minute Member Introductions and One Issue/Topic/Opportunity that's on Your Mind	67% 10	0% 0	13% 2	20% 3	15
Innovation Group: The Houston Story: Higher Education, Innovation, and Real Estate Development at Houston's Anchor Institutions	71% 10	0% 0	14% 2	14% 2	14

Council Day Survey for Houston

Innovation Group: Presentation #1: Rice University	93% 13	0% 0	0% 0	7% 1	14
Innovation Group: Presentation #2: Texas Medical Center - TMC3	86% 12	0% 0	7% 1	7% 1	14
Innovation Group: Presentation #3: University of Houston - UH Energy Research Park	80% 12	0% 0	7% 1	13% 2	15
Innovation Group: Presentation #4: Lone Star Community College	50% 7	14% 2	29% 4	7% 1	14
Innovation Group: Houston Panel	85% 11	0% 0	8% 1	8% 1	13
Innovation Group: UDIC Member/Guests Innovations and Challenges: Council Member "Fireside Conversation"	54% 7	0% 0	0% 0	46% 6	13
Innovation Group: Break Out Discussions	38% 5	0% 0	0% 0	62% 8	13
Innovation Group: UDI Priorities and Initiatives: General discussion/conclusions. What's Next?	93% 13	0% 0	0% 0	7% 1	14
Both Groups: Lunch Presentation	83% 15	0% 0	11% 2	6% 1	18
Housing Group: Private Equity for Student Housing	79% 11	0% 0	14% 2	7% 1	14
Housing Group: Breakout Roundtable Discussion: What is Going Well for the Industry Today? What are our Top Challenges?	71% 10	7% 1	14% 2	7% 1	14
Housing Group: Callaway House, Austin, Texas: An Off Campus Freshman Residence Hall	93% 13	0% 0	0% 0	7% 1	14
Housing Group: With the Best of Intentions, But What Happens When a Transaction Struggles?	86% 12	0% 0	7% 1	7% 1	14
Housing Group: Operations and Resident Life: More Than Heads in Beds	71% 10	0% 0	21% 3	7% 1	14
Housing Group: What's Next?	71% 10	0% 0	0% 0	29% 4	14

Time for Q&A

	Yes	No	Somewhat	N/A	Total
Innovation Group: What's Important to you? One Minute Member Introductions and One Issue/Topic/Opportunity that's on Your Mind	47% 7	0% 0	7% 1	47% 7	15
Innovation Group: The Houston Story: Higher Education, Innovation, and Real Estate Development at Houston's Anchor Institutions	43% 6	7% 1	36% 5	14% 2	14
Innovation Group: Presentation #1: Rice University	64% 9	7% 1	21% 3	7% 1	14
Innovation Group: Presentation #2: Texas Medical Center - TMC3	57% 8	7% 1	29% 4	7% 1	14
Innovation Group: Presentation #3: University of Houston - UH Energy Research Park	60% 9	7% 1	20% 3	13% 2	15
Innovation Group: Presentation #4: Lone Star Community College	29% 4	0% 0	57% 8	14% 2	14
Innovation Group: Houston Panel	62% 8	0% 0	31% 4	8% 1	13
Innovation Group: UDIC Member/Guests Innovations and Challenges: Council Member "Fireside Conversation"	54% 7	0% 0	0% 0	46% 6	13

Council Day Survey for Houston

Innovation Group: Break Out Discussions	38% 5	0% 0	0% 0	62% 8	13
Innovation Group: UDI Priorities and Initiatives: General discussion/conclusions. What's Next?	86% 12	7% 1	0% 0	7% 1	14
Both Groups: Lunch Presentation	33% 6	6% 1	56% 10	6% 1	18
Housing Group: Private Equity for Student Housing	86% 12	0% 0	7% 1	7% 1	14
Housing Group: Breakout Roundtable Discussion: What is Going Well for the Industry Today? What are our Top Challenges?	85% 11	0% 0	8% 1	8% 1	13
Housing Group: Callaway House, Austin, Texas: An Off Campus Freshman Residence Hall	79% 11	0% 0	14% 2	7% 1	14
Housing Group: With the Best of Intentions, But What Happens When a Transaction Struggles?	79% 11	7% 1	7% 1	7% 1	14
Housing Group: Operations and Resident Life: More Than Heads in Beds	71% 10	0% 0	21% 3	7% 1	14
Housing Group: What's Next?	71% 10	0% 0	0% 0	29% 4	14

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The splitting of the Product Council into two flights should have been helpful but overall value of the day was problematic from both a content and networking perspective	5/27/2015 4:44 PM
2	Callaway house session was excellent. William did a great job and it represents what ULI is about...sharing information.	5/27/2015 2:45 PM
3	Great presentations! Great discussions! Great day!	5/27/2015 2:38 PM
4	Great strategy meeting with entire innovation group on follow up sessions	5/26/2015 10:43 AM
5	1st uli conference really enjoyed it	5/26/2015 10:20 AM
6	Best Council Day yet! VERY well done.	5/21/2015 2:35 PM
7	I would like to see more University involvement . The first two years with combined sessions seemed to invite a wider University audience . If cost is an issue for Univ members , maybe we could offer them a break ?	5/21/2015 8:42 AM
8	Great meeting. and kudos to Janne, Adam and Duke for pulling it together.	5/20/2015 2:30 PM
9	probably the best council day so far. Lots of thought, good speakers, great opportunity to participate in open dialogue, well organized and good topics.	5/20/2015 11:46 AM
10	Its getting better. separating the two flights made a big difference.	5/19/2015 9:18 AM
11	felt the overall agenda and panels of the Housing flight were significantly improved over past council days. i'm very encouraged for future council days.	5/18/2015 2:11 PM
12	Best Student Housing meeting yet.	5/18/2015 9:56 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96% 24	0% 0	4% 1	25

Council Day Survey for Houston

My Chair Kept Members Engaged & Encouraged Broad Interaction	93% 25	4% 1	4% 1	27
Did the Team Perform to Your Expectation?	89% 24	4% 1	7% 2	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	78% 21	7% 2	15% 4	27

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 18

#	Responses	Date
1	I am delighted that Duke Reiter has agreed to chair UDIC! We are looking forward to a revitalized, collaborative, and on-point council experience!	5/29/2015 1:20 PM
2	Very fragmented program	5/27/2015 4:46 PM
3	It was good experience overall..	5/27/2015 3:46 PM
4	Best council meeting so far.	5/27/2015 2:47 PM
5	Great initial meeting.	5/20/2015 2:50 PM
6	again, probably the best council day yet	5/20/2015 11:49 AM
7	The facility could have been better. Directions to the rooms were difficult.	5/19/2015 9:20 AM
8	again kudos to council leaders for a great improvement over past days	5/18/2015 2:14 PM
9	well done	5/18/2015 11:41 AM
10	Much better focus this mtg	5/14/2015 10:30 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 21

#	Responses	Date
1	Fall -- SF; interested in USF or UCSF. Interplay in the community and any structured deals for research or academic space development or retail development. Spring: PHL -- Rutgers/Rowan Camden; Temple or Drexel or University City Science Center.	5/27/2015 3:46 PM
2	Note that the SF meeting has a well-constructed template which has been distributed to all the Council members. We are soliciting input on new members, future presenters, venues, tours, and special guest speakers.	5/26/2015 10:46 AM
3	construction related topics, technology now and future, etc.	5/20/2015 11:49 AM
4	more case studies, discussions of actual deals and actual challenges	5/18/2015 2:14 PM
5	When an institution goes out of business a la Sweetbrier, what logical uses for the real estate.	5/18/2015 11:41 AM
6	Lets do the meeting off site in a room with windows.....Cal Berkeley?	5/18/2015 9:57 AM
7	More emphasis on construction and development	5/14/2015 10:29 PM

Council Day Survey for Houston

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 22

#	Responses	Date
1	Execute the plan agreed to at Houston	5/29/2015 1:20 PM
2	Allow for more Q&A and dialogue with the presenters. Also have presenters focus on both the good and bad of a project. What worked well, what didn't.. seems that most of the presenters are providing an introduction to my campus and this is the XXX awesome thing we do.	5/27/2015 3:46 PM
3	Perhaps we should reinstitute dinners. Council is small enough (for now). TIt was a bit awkward to walk away from people to go to a "special dinner".	5/27/2015 2:47 PM
4	diversify the membership into other realms of the student housing sector	5/20/2015 11:49 AM
5	property tour/live case study	5/18/2015 2:14 PM
6	Plan on adequate time for Q/A+	5/18/2015 11:41 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 24

#	Responses	Date
1	We need to look at not only the large endowed universities but also the mid to smaller universities and colleges that maybe lack resources but are still trying to figure out public private partnership or how to enhance their urban environment on a shoe string budget.	5/27/2015 3:46 PM
2	Yes 9192913586	5/26/2015 10:21 AM
3	on the right track	5/18/2015 2:14 PM
4	I participated at our last meeting and plan to do so in the future.	5/18/2015 11:41 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	44% 12	44% 12	11% 3	27
The Council Reception and Venue Were Great!	68% 15	9% 2	23% 5	22

#	Additional Comments on the Council Day Venue and Reception	Date
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Council Day Survey for Houston

1	Venue was good, but would like to see this group find its way to local Universities, where possible, either to host the Council or the preceding day or both.	5/29/2015 11:17 AM
2	Need better sense of community and networking opportunities	5/27/2015 4:46 PM
3	The venue needs to be onsite at something we can explore for this particular topic area.	5/27/2015 3:46 PM
4	Special THANK YOU to Peter Katz for hosting dinner.	5/27/2015 2:47 PM
5	Same as all at the convention center - high-ceilinged windowless rooms. Not the Council's fault - accommodations within the windowless room were perfect.	5/21/2015 2:37 PM
6	We should meet in a venue with windows!	5/20/2015 2:50 PM
7	would have been better to do Houston in the Fall and NYC in the spring?	5/20/2015 11:49 AM
8	need a room with a window at least...	5/18/2015 2:14 PM

Council Day Survey for Houston

Q44 UDMUCBlue, Please Rate Each Council Day Session

Answered: 26 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
A study of Houston, Wild West or Modern Metropolis (or Both)?	96% 23	0% 0	0% 0	4% 1	24
Energy and the Changing World	84% 21	4% 1	12% 3	0% 0	25
A look at the new Exxon project in Houston	48% 10	5% 1	10% 2	38% 8	21
Macroeconomic Overview	88% 22	0% 0	12% 3	0% 0	25
Texas Medical Center – Healing the World	88% 21	0% 0	4% 1	8% 2	24
Walking tour of “TMC X”	71% 17	0% 0	13% 3	17% 4	24
Was Organized					
	Yes	No	Somewhat	N/A	Total
A study of Houston, Wild West or Modern Metropolis (or Both)?	96% 23	0% 0	0% 0	4% 1	24
Energy and the Changing World	88% 21	0% 0	13% 3	0% 0	24
A look at the new Exxon project in Houston	55% 11	0% 0	5% 1	40% 8	20
Macroeconomic Overview	92% 23	0% 0	8% 2	0% 0	25
Texas Medical Center – Healing the World	91% 21	0% 0	0% 0	9% 2	23
Walking tour of “TMC X”	83% 20	0% 0	0% 0	17% 4	24
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
A study of Houston, Wild West or Modern Metropolis (or Both)?	92% 22	0% 0	4% 1	4% 1	24
Energy and the Changing World	100% 24	0% 0	0% 0	0% 0	24
A look at the new Exxon project in Houston	60% 12	0% 0	5% 1	35% 7	20
Macroeconomic Overview	92% 23	4% 1	4% 1	0% 0	25
Texas Medical Center – Healing the World	91% 21	0% 0	0% 0	9% 2	23

Council Day Survey for Houston

Walking tour of "TMC X"	78% 18	0% 0	4% 1	17% 4	23
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	This was a great Council Meeting as we have come to expect from Drew and his crew. Houston is not an intrinsically wonderful place but Drew made it such.	5/28/2015 12:31 AM
2	I thought it was an excellent council meeting particularly relevant given the oil market. TMC was impressive well beyond my prior knowledge. Both the dinner and lunch venues were very good choices.	5/26/2015 11:03 AM
3	Both the morning programs on Houston demographics and Energy were great. Missed the afternoon and the Exxon project wasn't on our program in the end. Macro overview was useful but not a lot of new info, if you read the WSJ.	5/20/2015 11:31 AM
4	The first speak on Houston was great. The Macro conversation was very good to hear peoples views. TMC was very interesting>	5/20/2015 10:55 AM
5	Great programming that really gave the members what they were asking for!	5/20/2015 10:43 AM
6	TMC tour and presentation was very interesting, great take home value.	5/19/2015 11:05 AM
7	I think the Energy session was good but also very much expected. The good but unexpected sessions were the Study of Houston and the TMC sessions. I hope these really opened people's eyes to what is going on in Houston in 2015 and beyond.	5/18/2015 11:10 AM
8	Fantastic Council Day.	5/18/2015 10:49 AM
9	Didn't get my attention early so I left for another session	5/18/2015 10:26 AM
10	Great mix of morning sessions. I enjoyed the time at TMC. Very informative and well done.	5/18/2015 9:00 AM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96% 23	0% 0	4% 1	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 24	0% 0	0% 0	24
Did the Team Perform to Your Expectation?	100% 24	0% 0	0% 0	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96% 22	0% 0	4% 1	23

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 19

#	Responses	Date
1	very casual and informative	5/26/2015 7:04 PM
2	Drew will be missed as a Chair. He did a great job planning each conference and found a balance of what topics discussed and activities	5/20/2015 10:58 AM
3	Food was amazing. Dinner at Hugo's was delicious.	5/20/2015 10:44 AM

Council Day Survey for Houston

4	I had a good day and was pleased.	5/20/2015 9:25 AM
5	It was great having everyone here in Houston. I was very pleased to see that people came with good attitudes and open minds despite much less familiarity with Houston than with recent host cities such as NYC.	5/18/2015 11:15 AM
6	Great tour of the medical center	5/18/2015 10:27 AM
7	I was happy to have some time in the meeting room and then tour TMC. I would encourage future meetings to be 50% in meeting room and 50% property tours.	5/18/2015 9:03 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 22

#	Responses	Date
1	Focus on Tech and what tech means today for SF meeting.	5/20/2015 10:44 AM
2	With San Francisco next on the block, there are some great development opportunities/case studies and a perhaps deeper dive on the spreading growth of new Innovation age companies (tenants).	5/19/2015 11:08 AM
3	Tech and Venture Capital - it's influence on Bay Area real estate (for Fall 2015)	5/18/2015 11:15 AM
4	Adaptive Re-use, Property finance, Economist	5/18/2015 9:03 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 24

#	Responses	Date
1	They were great.	5/28/2015 12:32 AM
2	Keep up the good work	5/18/2015 11:15 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 24

#	Responses	Date
1	I would be happy to join the leadership team as suggested by Gentry. - Alan	5/18/2015 11:15 AM
2	I would be happy to participate in The Council Program any way I can.	5/18/2015 9:03 AM

Council Day Survey for Houston

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	76% 19	0% 0	24% 6	25
The Council Reception and Venue Were Great!	91% 21	0% 0	9% 2	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	Dinner was too far away. Buses left many people behind because we were told we could stay in the general session and the buses would not leave until 6:30. Like to be with more than one UD/MUC Council for dinner.	5/26/2015 4:18 PM
2	See prior notes	5/26/2015 11:05 AM
3	I think council members were happy to be in one place for a change in the morning, given the council was on the road all day in NYC. The food venues were all great.	5/20/2015 11:32 AM
4	The George R Brown convention center is pretty confusing, and its acoustics are just so-so. The council dinner at Hugo's went great!	5/18/2015 11:15 AM
5	I enjoyed our reception, however I would like it if we joined at least one other UDMUC council for the dinner.	5/18/2015 9:03 AM

Council Day Survey for Houston

Q45 UDMUCBronze, Please Rate Each Council Day Session

Answered: 0 Skipped: 26

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
What's new with UDMUC Bronze?	0%	0%	0%	0%	0
The debt markets – what do they think of where we are in the real estate cycle?	0%	0%	0%	0%	0
Zoning and entitlements – the good, the bad and the ugly	0%	0%	0%	0%	0
Tour of River Oaks district	0%	0%	0%	0%	0

Was Organized					
	Yes	No	Somewhat	N/A	Total
What's new with UDMUC Bronze?	0%	0%	0%	0%	0
The debt markets – what do they think of where we are in the real estate cycle?	0%	0%	0%	0%	0
Zoning and entitlements – the good, the bad and the ugly	0%	0%	0%	0%	0
Tour of River Oaks district	0%	0%	0%	0%	0

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
What's new with UDMUC Bronze?	0%	0%	0%	0%	0
The debt markets – what do they think of where we are in the real estate cycle?	0%	0%	0%	0%	0
Zoning and entitlements – the good, the bad and the ugly	0%	0%	0%	0%	0
Tour of River Oaks district	0%	0%	0%	0%	0

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
	There are no responses.	

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96%	0%	4%	24
	23	0	1	

Council Day Survey for Houston

My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 24	0% 0	0% 0	24
Did the Team Perform to Your Expectation?	100% 24	0% 0	0% 0	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96% 22	0% 0	4% 1	23

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 19

#	Responses	Date
1	very casual and informative	5/26/2015 7:04 PM
2	Drew will be missed as a Chair. He did a great job planning each conference and found a balance of what topics discussed and activities	5/20/2015 10:58 AM
3	Food was amazing. Dinner at Hugo's was delicious.	5/20/2015 10:44 AM
4	I had a good day and was pleased.	5/20/2015 9:25 AM
5	It was great having everyone here in Houston. I was very pleased to see that people came with good attitudes and open minds despite much less familiarity with Houston than with recent host cities such as NYC.	5/18/2015 11:15 AM
6	Great tour of the medical center	5/18/2015 10:27 AM
7	I was happy to have some time in the meeting room and then tour TMC. I would encourage future meetings to be 50% in meeting room and 50% property tours.	5/18/2015 9:03 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 22

#	Responses	Date
1	Focus on Tech and what tech means today for SF meeting.	5/20/2015 10:44 AM
2	With San Francisco next on the block, there are some great development opportunities/case studies and a perhaps deeper dive on the spreading growth of new Innovation age companies (tenants).	5/19/2015 11:08 AM
3	Tech and Venture Capital - it's influence on Bay Area real estate (for Fall 2015)	5/18/2015 11:15 AM
4	Adaptive Re-use, Property finance, Economist	5/18/2015 9:03 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 24

#	Responses	Date
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Council Day Survey for Houston

1	They were great.	5/28/2015 12:32 AM
2	Keep up the good work	5/18/2015 11:15 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 24

#	Responses	Date
1	I would be happy to join the leadership team as suggested by Gentry. - Alan	5/18/2015 11:15 AM
2	I would be happy to participate in The Council Program any way I can.	5/18/2015 9:03 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	76% 19	0% 0	24% 6	25
The Council Reception and Venue Were Great!	91% 21	0% 0	9% 2	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	Dinner was too far away. Buses left many people behind because we were told we could stay in the general session and the buses would not leave until 6:30. Like to be with more than one UD/MUC Council for dinner.	5/26/2015 4:18 PM
2	See prior notes	5/26/2015 11:05 AM
3	I think council members were happy to be in one place for a change in the morning, given the council was on the road all day in NYC. The food venues were all great.	5/20/2015 11:32 AM
4	The George R Brown convention center is pretty confusing, and its acoustics are just so-so. The council dinner at Hugo's went great!	5/18/2015 11:15 AM
5	I enjoyed our reception, however I would like it if we joined at least one other UDMUC council for the dinner.	5/18/2015 9:03 AM

Council Day Survey for Houston

Q46 UDMUCGold, Please Rate Each Council Day Session

Answered: 26 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Energy Industry Presentation & How it Affects Houston and National/International Economy	85% 22	0% 0	15% 4	0% 0	26
CITYCENTRE Presentation & Tour	92% 24	0% 0	0% 0	8% 2	26
Bayou Greenway Presentation: The Loft	88% 23	0% 0	8% 2	4% 1	26
GreenStreet Presentation	80% 20	4% 1	12% 3	4% 1	25
Building for the Future: ExxonMobil Houston Campus	84% 21	0% 0	8% 2	8% 2	25
What's On Your Mind	44% 11	4% 1	0% 0	52% 13	25
Was Organized					
	Yes	No	Somewhat	N/A	Total
Energy Industry Presentation & How it Affects Houston and National/International Economy	72% 18	0% 0	28% 7	0% 0	25
CITYCENTRE Presentation & Tour	84% 21	0% 0	8% 2	8% 2	25
Bayou Greenway Presentation: The Loft	92% 23	0% 0	4% 1	4% 1	25
GreenStreet Presentation	92% 22	0% 0	4% 1	4% 1	24
Building for the Future: ExxonMobil Houston Campus	92% 22	0% 0	0% 0	8% 2	24
What's On Your Mind	38% 9	8% 2	0% 0	54% 13	24
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Energy Industry Presentation & How it Affects Houston and National/International Economy	92% 23	0% 0	8% 2	0% 0	25
CITYCENTRE Presentation & Tour	80% 20	4% 1	8% 2	8% 2	25
Bayou Greenway Presentation: The Loft	96% 24	0% 0	0% 0	4% 1	25
GreenStreet Presentation	88% 21	4% 1	4% 1	4% 1	24
Building for the Future: ExxonMobil Houston Campus	74% 17	0% 0	17% 4	9% 2	23

Council Day Survey for Houston

What's On Your Mind	38% 9	4% 1	0% 0	58% 14	24
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	We didn't have time for What's On Your Mind.	6/2/2015 9:01 PM
2	The energy speaker was a substitute. I learned a lot, but he was an awful speaker. I liked the tours. I actually wish we'd had some Council time to discuss the Exxon Campus presentation, which I found fascinating. I actually think half of their approach is just awful, but hard to discuss that with the speaker in the room. Would have appreciated some Council time to talk about our critique of that, in particular, but all of the developments. We have a great group, and I would love to hear critical feedback on what we have seen and heard as a group.	5/28/2015 9:50 PM
3	Was unable to attend most of the sessions.	5/26/2015 8:51 PM
4	Need to do a better job of preparing the speakers to provide the presentations that are dead on point to what the Council members want/need to hear, rather than the content that the speaker wants to give. Also, at the end of the day, the What's on your Mind session should really be a recap of the day and the relevant observations from the Council members on what they saw and heard - and what was relevant or impressive or of take home value. What new stuff did we learn today?	5/23/2015 7:16 AM
5	The leaders kept the presentations and discussions moving and made the mix of discussions interesting and current.	5/20/2015 1:28 PM
6	Session was outstanding. David kept the session moving and it was extremely interesting and a great learning experience.	5/20/2015 9:18 AM
7	I thought it was a great day - one of the strongest in some time. Bike ride was very cool. Would like to have had time for the final session as I always enjoy the banter.	5/15/2015 10:08 AM
8	Great finale for David Sonnenblick's tenure as chair. We'll miss his leadership.	5/15/2015 8:27 AM
9	Good content. It would have been nice to have a lii more interaction among council members	5/14/2015 10:29 PM
10	Very diverse and interesting Council Day.	5/14/2015 9:07 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96% 25	0% 0	4% 1	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 25	0% 0	4% 1	26
Did the Team Perform to Your Expectation?	96% 25	0% 0	4% 1	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100% 26	0% 0	0% 0	26

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 19

#	Responses	Date
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Council Day Survey for Houston

1	Reception was awful. Food was really bad. The room was boring and really loud with the band. Maybe the room did a good representation of old-school Houston, but not great for our event. The bike ride was really really fun.	5/28/2015 9:53 PM
2	Excellent as always.	5/27/2015 2:26 PM
3	Generally, very well done. Obviously, a lot of thought goes into making this day come off so well. Certainly appreciate the work that was done.	5/23/2015 7:25 AM
4	The communication over email before council day keeps the group informed and makes us feel that we are part of the planning.	5/20/2015 1:31 PM
5	Great day, packed full of information and experiences.	5/18/2015 1:02 PM
6	Great content. Pace was justright.	5/18/2015 12:37 PM
7	The Green Street presentation made no sense. They bought an asset for \$108M and spent \$3M on paint and landscaping. There was no obvious value add.	5/16/2015 10:18 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 23

#	Responses	Date
1	I need to talk directly with Bob Gray.	5/28/2015 9:53 PM
2	Technology and real estate discussions from non-real estate participants.	5/20/2015 1:31 PM
3	Understand impact of changing work environments and preferences on urban development.	5/18/2015 12:37 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 21

#	Responses	Date
1	Better venue for reception. More time for interaction within the group on critical discussion of what we are seeing.	5/28/2015 9:53 PM
2	Assign one of the Council members to do the Advance work so that each presentation is rehearsed and prepared ahead of time. Their should also be a template in place that all project presentations should provide a certain level of basic information about - Cost Performance against relevant metrics (market rents, returns, costs of operation, etc) Capitalization - who provided and what was cost Lessons Learned - good and bad What would you do differently	5/23/2015 7:25 AM
3	Would like to see more "numbers" in one of our presentations, namely what were the targeted returns and what really occurred.	5/18/2015 10:42 AM
4	Less opportunity to discuss national economic and capital trends. That discussion is always valuable with the product council participants.	5/18/2015 9:29 AM
5	Before visiting properties it would be nice to have a little overview of area us markets and how what we were going to see fits in	5/14/2015 10:33 PM

Q56 How Can Your Leadership Team

Council Day Survey for Houston

Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 25

#	Responses	Date
1	I want to be more active. Will contact Bob directly.	5/28/2015 9:53 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	88% 23	4% 1	8% 2	26
The Council Reception and Venue Were Great!	69% 18	8% 2	23% 6	26

#	Additional Comments on the Council Day Venue and Reception	Date
1	See above regarding reception. The convention center is just awful, but nothing we can do about that. The lunch venue was great and the tours were great.	5/28/2015 9:53 PM
2	Starting off at the convention center was a necessity but a terrible venue we were stuck with.	5/20/2015 1:31 PM
3	While my answer is yes, the Petroleum Club was just okay. It felt like the typical meeting venue at the top of a high rise. I was expecting to see something tied to the petroleum industry	5/18/2015 10:42 AM
4	The reception was weak. Ended early. The band was bad.	5/16/2015 10:18 AM

Council Day Survey for Houston

Q47 UDMUCGreen, Please Rate Each Council Day Session

Answered: 26 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
River Oaks District Presentation & Tour	96% 25	0% 0	4% 1	0% 0	26
Boulevard Place	54% 14	4% 1	42% 11	0% 0	26
Lunch Presentation & Discussion: Economic Climate and the Impacts of Energy	92% 24	0% 0	8% 2	0% 0	26
Opportunities & Challenges Roundtable Discussion	88% 23	0% 0	12% 3	0% 0	26
Economic Overview (30 min)	100% 26	0% 0	0% 0	0% 0	26
Last Session TBD	42% 5	0% 0	17% 2	42% 5	12
Was Organized					
	Yes	No	Somewhat	N/A	Total
River Oaks District Presentation & Tour	100% 26	0% 0	0% 0	0% 0	26
Boulevard Place	69% 18	0% 0	31% 8	0% 0	26
Lunch Presentation & Discussion: Economic Climate and the Impacts of Energy	100% 26	0% 0	0% 0	0% 0	26
Opportunities & Challenges Roundtable Discussion	96% 25	0% 0	4% 1	0% 0	26
Economic Overview (30 min)	96% 25	0% 0	4% 1	0% 0	26
Last Session TBD	42% 5	0% 0	17% 2	42% 5	12
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
River Oaks District Presentation & Tour	88% 23	0% 0	12% 3	0% 0	26
Boulevard Place	85% 22	0% 0	15% 4	0% 0	26
Lunch Presentation & Discussion: Economic Climate and the Impacts of Energy	100% 26	0% 0	0% 0	0% 0	26
Opportunities & Challenges Roundtable Discussion	100% 26	0% 0	0% 0	0% 0	26
Economic Overview (30 min)	100% 26	0% 0	0% 0	0% 0	26

Council Day Survey for Houston

Last Session TBD	36% 4	0% 0	18% 2	45% 5	11
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Off site project tours were extraordinary! Excellent take home value on multiple levels. Lunch was on of best ever both in terms of food, substantive presentation content (right amount of time too) and right amount of networking opportunity.	5/27/2015 3:56 PM
2	The economic overview and the roundtable discussion were the most valuable	5/27/2015 3:28 PM
3	Excellent job overall. great choice of topics.	5/27/2015 7:56 AM
4	All sessions highly valuable except the Boulevard Place session, which lacked both the setting and the substance of the remainder of the day. Luncheon time for talk remains desirable feature.	5/26/2015 12:43 PM
5	one of the best Council day in recent memory, starting the day with tours was very energizing and the round table break outs were nice way for all to participate. The meeting venue was pretty bad all in all with terrible lighting and windowless space BUT that was overcome by some great content !!	5/26/2015 11:25 AM
6	I thought that all of the sessions were interesting and well organized, but felt that the Boulevard Place presentaion could have been better. At the same time, I really enjoyed the lunch discussion on energy markets and real estate. Given that we were in Houston, I think there could have been more of an emphasis on that piece of the day. Focusing in on the energy impact on Houston and other markets.	5/26/2015 10:46 AM
7	Second session hard to hear discussions questions not repeated lost value do to poor room choice	5/22/2015 1:08 PM
8	I liked having the tours in the morning but would have liked more time for the 3 Amigos	5/19/2015 8:51 PM
9	Overall sessions were good. Thought I got a lot out of the Opportunities & Challenges Roundtable	5/19/2015 8:35 AM
10	It is very good to walk some projects in the local area, but instead of touring a whole foods market, it would have been better to get an overall understanding of the local market.	5/18/2015 12:02 PM
11	I thought the session with Dean was fabulous. It's all about the speakers!	5/18/2015 9:47 AM
12	Property tours and developer discussions were very beneficial.	5/18/2015 9:36 AM
13	I enjoyed starting the day offsite but due to temperature issues it was a bit uncomfortable, however the first sessions content was interesting so it overcame the temperature issues. The second session was not very informative, except for sampling beer. Overall it was once again a very good performance by the council leadership. I do prefer to have the group UDMUC dinner because I didn't have a chance to see many people I usually see outside of our council.	5/18/2015 8:48 AM
14	River Oaks was a well orchestrated presentation. Boulevard Place was a little more difficult to hear and follow and a bit less organized. Would have liked to have had more debate and perspective on the local Houston RE market which is such a timely subject given energy volatility.	5/18/2015 8:13 AM
15	Everything was fantastic. Great experience.	5/15/2015 4:13 PM
16	Extremely well done. Project tours were excellent. As usual food venues were great. Keep up the excellent work.	5/14/2015 11:27 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 25	0% 0	0% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 25	0% 0	0% 0	25
Did the Team Perform to Your Expectation?	96% 23	0% 0	4% 1	24

Council Day Survey for Houston

Do You Feel That the Team Communicates Well With You Outside of Council Day?	88% 22	0% 0	12% 3	25
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Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 15

#	Responses	Date
1	Top notch council day! Participation and engagement level among Council members was excellent on top of excellent programing.	5/27/2015 4:00 PM
2	The council leadership is excellent.	5/27/2015 3:30 PM
3	Another strong and engaging day for UDMUC Green!	5/26/2015 12:49 PM
4	Treyn did a great job from beginning to end keeping on track and being flexible where it mattered	5/26/2015 11:27 AM
5	Great lunch	5/19/2015 8:52 PM
6	I think the separate council dinner was a great idea and perfect forum for better getting to know you fellow council members.	5/19/2015 8:39 AM
7	I think we should have some sort of economic and capital markets discussions as part of every council meeting. National and regional takeaways are some of the most important info we can get from council	5/18/2015 1:22 PM
8	Trey does a great job. He's focused and brings a ton of energy.	5/18/2015 8:14 AM
9	Excellent agenda	5/15/2015 4:16 PM
10	Half day touring and half in roundtable is really about right.	5/15/2015 1:09 PM
11	The day was what a council day should be.	5/14/2015 11:29 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 19

#	Responses	Date
1	For San Francisco - what is different this time around about tech surge? Strengths & weaknesses of San Francisco/Silicon Valley - how does it remain competitive - who is challenging it.	5/27/2015 4:00 PM
2	none at this time	5/26/2015 11:27 AM
3	I'd like to tour some of the new projects in San Francisco, like the Jay Paul office tower.	5/26/2015 10:49 AM
4	TOD and transit oriented mixed use development	5/22/2015 1:11 PM
5	Like to have someone speak about foreign inbound capital flows - opportunities and challenges.	5/19/2015 8:39 AM
6	Foreign investment in US real estate. Pension allocations to real estate: what are the allocators saying about increasing/decreasing, what are the considerations and influences, etc.	5/18/2015 9:50 AM
7	Perhaps we talk some politics next time as we always cover the economy...	5/15/2015 1:09 PM

Q55 Please let your Council leadership

Council Day Survey for Houston

know what they can improve on for the next meeting

Answered: 4 Skipped: 22

#	Responses	Date
1	This meeting had NO SLACK whatsoever!	5/27/2015 4:00 PM
2	all good, loved this particular format	5/26/2015 11:27 AM
3	more subjects for internal discussion during our meetings in the room. I loved starting the meeting with a tour, I thought that was a great change and very interesting	5/18/2015 9:50 AM
4	More roundtable time. That was great.	5/15/2015 1:09 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 21

#	Responses	Date
1	How about a brief "open invitation" conference call the week after the meeting, at which people can give personal feedback and leadership can "kick off" planning venues/programs for the next meeting. At a minimum, Council members that are from the "next" meeting site should be asked to be part of the discussion.	5/26/2015 12:49 PM
2	will speak with my council leadership	5/26/2015 11:27 AM
3	I will be our next Chair as Trey steps down Frank	5/22/2015 1:11 PM
4	I'm available if asked to serve - Woody Heller	5/18/2015 9:50 AM
5	Period contact during the year.	5/14/2015 11:29 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	76% 19	8% 2	16% 4	25
The Council Reception and Venue Were Great!	82% 18	5% 1	14% 3	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	Sit down dinner was great - nice throw back to old days -but maybe instead of limiting to just our flight we mix with a couple of others too - to broaden interaction.	5/27/2015 4:00 PM
2	Brennan's provided great opportunity for intra Council mixing.	5/26/2015 12:49 PM

Council Day Survey for Houston

3	i missed the dinner unfortunately but heard that it was terrific. as i said above, the council meeting rooms were pretty bad but the overall venue itself was OK. the old convention center is a nasty a venue as i can recall being in with ULI !! tail on the dog, the dog was great	5/26/2015 11:27 AM
4	The houston convention center needs a facelift. It was great that we were out in the field most of the day. I prefer the Council reception that is shared with the other UDMUC groups as it allows for good networking.	5/26/2015 10:49 AM
5	Council day locations for the tours and set up were great. The convention center seemed a bit worn, dark and out of date.	5/20/2015 9:57 AM
6	Houston is a tough city weather wise.	5/19/2015 8:39 AM
7	The Convention Center signage was not good	5/18/2015 9:38 AM
8	I prefer the group UDMUC reception instead	5/18/2015 8:49 AM

Council Day Survey for Houston

Q48 UDMUCPurple, Please Rate Each Council Day Session

Answered: 28 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Zoning: how does development work in a town without it?/ How can cities incentivize urban development?	68% 19	4% 1	29% 8	0% 0	28
The Price of Oil and Commercial Real Estate – a good or bad connection?	93% 25	0% 0	7% 2	0% 0	27
Capital Markets Update	77% 20	0% 0	15% 4	8% 2	26
Tour of CityCentre Houston	69% 18	0% 0	15% 4	15% 4	26

Was Organized					
	Yes	No	Somewhat	N/A	Total
Zoning: how does development work in a town without it?/ How can cities incentivize urban development?	85% 23	4% 1	11% 3	0% 0	27
The Price of Oil and Commercial Real Estate – a good or bad connection?	100% 26	0% 0	0% 0	0% 0	26
Capital Markets Update	93% 25	0% 0	0% 0	7% 2	27
Tour of CityCentre Houston	88% 22	0% 0	0% 0	12% 3	25

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Zoning: how does development work in a town without it?/ How can cities incentivize urban development?	100% 27	0% 0	0% 0	0% 0	27
The Price of Oil and Commercial Real Estate – a good or bad connection?	88% 23	4% 1	8% 2	0% 0	26
Capital Markets Update	73% 19	8% 2	8% 2	12% 3	26
Tour of CityCentre Houston	77% 20	0% 0	8% 2	15% 4	26

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great tour. Very well organized and informative	5/26/2015 12:41 PM
2	Great day for the sessions at the council.	5/26/2015 11:21 AM
3	Great sessions, networking, and tour as usual. UDMUC Purple is the best.	5/26/2015 10:18 AM
4	panels need to be vetted in advance so that they engage the audience more.	5/19/2015 11:29 AM
5	Council Day was terrific, as were the other general sessions I was able to attend at the Hilton. However, Houston was a most unsuitable choice for our ULI's event. Except for Detroit, it surely contains the worst downtown in America	5/18/2015 12:26 PM
6	Excellent program	5/18/2015 10:17 AM

Council Day Survey for Houston

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 26	0% 0	0% 0	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 26	0% 0	0% 0	26
Did the Team Perform to Your Expectation?	100% 26	0% 0	0% 0	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96% 25	0% 0	4% 1	26

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 23

#	Responses	Date
1	Another useful session...definitely one of the most collegial councils, due largely to the Council leadership.	5/26/2015 3:54 PM
2	Top notch	5/26/2015 12:42 PM
3	Great council dinner the evening before. Nice to do our own for a change. Less hectic and better conversations.	5/21/2015 10:42 AM
4	Great day!	5/20/2015 12:55 PM
5	Outstanding speakers and many council members. Great Council!	5/18/2015 12:28 PM
6	this was my first council meeting where i had live deals that required some time away from counsel (morning session of Thursday 5/14) - disappointed to miss any of it but had a fiduciary obligation on conference call.s	5/18/2015 10:10 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 26

#	Responses	Date
1	I would be interested in a design oriented council with real specific ideas/trends in mixed use design. What are current best practices for integrating parking requirements, what are key retailers looking for in space and amenities, etc.	5/26/2015 3:54 PM
2	In SF a macro view with aerial and hand outs of all major projects recently complete or U/C - broken into categories ie Mixed Use - Office etc.	5/18/2015 11:26 AM
3	Randy Morton, AIA to speak about major league sport venues in cities	5/18/2015 9:00 AM

Q55 Please let your Council leadership

Council Day Survey for Houston

know what they can improve on for the next meeting

Answered: 3 Skipped: 26

#	Responses	Date
1	For future council meetings, I would like to have a 15-30 minute overview from someone local in the market to give an overview of the different submarkets and what trends are currently being seen. While the Houston conversation was interesting, I would have liked a better understanding of everything going on in the MSA.	5/18/2015 5:20 PM
2	Should have more interactive communications throughout the day by and between various council members	5/18/2015 12:28 PM
3	More consistent use of microphones for presentations would improve sound quality.	5/18/2015 10:19 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 29

#	Responses	Date
	There are no responses.	

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100% 27	0% 0	0% 0	27
The Council Reception and Venue Were Great!	100% 25	0% 0	0% 0	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	Well done!	5/26/2015 3:54 PM
2	I had to fly in late and couldn't attend reception	5/26/2015 11:22 AM
3	Love meeting in our hotel. Good luck securing space in San Fran!	5/26/2015 10:40 AM
4	The Council reception/dinner was fantastic. Great venue...incredible food...intimate setting that promoted networking. Awesome job!	5/18/2015 3:13 PM

Council Day Survey for Houston

Q49 UDMUCRed, Please Rate Each Council Day Session

Answered: 28 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Outlook	100% 27	0% 0	0% 0	0% 0	27
Equity Panel	85% 23	0% 0	15% 4	0% 0	27
Jeff DeBoer - Real Estate Roundtable	79% 22	0% 0	21% 6	0% 0	28
Lunch Speaker: Ken Hubbard	89% 24	0% 0	11% 3	0% 0	27
Hot Topics	96% 26	0% 0	4% 1	0% 0	27
Real Deal and Property Tour - River Oaks District, Houston, TX	38% 9	25% 6	17% 4	21% 5	24
Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Outlook	100% 25	0% 0	0% 0	0% 0	25
Equity Panel	92% 23	0% 0	8% 2	0% 0	25
Jeff DeBoer - Real Estate Roundtable	92% 23	0% 0	8% 2	0% 0	25
Lunch Speaker: Ken Hubbard	96% 24	0% 0	4% 1	0% 0	25
Hot Topics	92% 23	0% 0	8% 2	0% 0	25
Real Deal and Property Tour - River Oaks District, Houston, TX	38% 9	17% 4	25% 6	21% 5	24
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Outlook	88% 22	0% 0	12% 3	0% 0	25
Equity Panel	96% 24	0% 0	4% 1	0% 0	25
Jeff DeBoer - Real Estate Roundtable	92% 23	0% 0	8% 2	0% 0	25
Lunch Speaker: Ken Hubbard	100% 25	0% 0	0% 0	0% 0	25
Hot Topics	92% 23	0% 0	4% 1	4% 1	25

Council Day Survey for Houston

Real Deal and Property Tour - River Oaks District, Houston, TX	46% 11	8% 2	13% 3	33% 8	24
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#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I thought this was one of the best council meetings I have attended in some time. The topics were relevant, the discussion was engaging with full participation from the council members. I strongly preferred the direction the council dinner went this year - I thought the opportunity to get to know council members at the Wed dinner to be quite valuable. I would recommend we keep that format for San Fran.	5/28/2015 5:46 PM
2	Not enough time allocated to get property tour to happen.	5/20/2015 2:55 PM
3	No numbers.	5/18/2015 4:22 PM
4	Typically we show the economics of a deal or two. Seeing how other council members underwrite and capitalize deals is one of the central themes of this council. Would like to see that happen more often. A very quick (15-20 mins) real deal presentation with numbers in the AM and PM would be ideal.	5/18/2015 8:07 AM
5	Real deal session was an architectural presentation without deal numbers. Tour did not plan for traffic congestion.	5/15/2015 6:55 PM
6	Would have been great if the venue and program was more center city oriented. Especially the Real Deal.	5/15/2015 2:36 PM
7	Our Council is the best - great thought leadership and comraderie!	5/15/2015 12:19 PM
8	Economic Outlook and Hot Topics were outstanding.	5/15/2015 10:20 AM
9	Defintely enjoyed the dinner with just our group. Gave a better chance to get to know council members better. The Hasty Johnson session was great. Wonderful to get the perspective of such an icon in a private setting.	5/14/2015 5:37 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 27	0% 0	0% 0	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	96% 26	0% 0	4% 1	27
Did the Team Perform to Your Expectation?	96% 26	0% 0	4% 1	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	85% 22	0% 0	15% 4	26

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 18

#	Responses	Date
1	I thought this was one of the best council day agendas and discussions that I have participated in to date.	5/28/2015 5:46 PM
2	Very good. Thought the topics were relevant and overall pace moved along.	5/26/2015 3:22 PM
3	Program planning lacked sufficient solicitation from members not on the planning committee.	5/20/2015 3:04 PM
4	Marty Berger is a terrific Chair	5/20/2015 11:33 AM

Council Day Survey for Houston

5	Liked the venue a lot! Good food and the short breaks between sessions provided ample opportunity to network	5/18/2015 8:27 PM
6	Seems no one field tested the Real Deal Real Numbers presentation.	5/18/2015 4:24 PM
7	i enjoyed the sit down council dinner versus buffet with multiple UDMUC councils	5/18/2015 10:09 AM
8	Good venue, great dialogue as usual. More case studies would have been good.	5/18/2015 8:11 AM
9	Hotel ZaZa was out of the way. I would have preferred staying at the Hotel ZaZa rather than downtown near the ULI HQ which I only briefly visited.	5/18/2015 8:08 AM
10	Great day. One of the best mornings in a long time. The Gensler presentation...not so much!	5/15/2015 10:25 AM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 1 Skipped: 27

#	Responses	Date
1	Would like to really understand dynamics of Silicon Valley compared to other tech-centric suburban markets around the country and compare data points. Sales brokers may be helpful in this regard.	5/18/2015 8:11 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 10 Skipped: 18

#	Responses	Date
1	I would say the only hiccup was the traffic for the tour	5/28/2015 5:46 PM
2	More deal specific reviews. Deal structures and terms.	5/26/2015 3:22 PM
3	Loved the council dinner. Great opportunity to get to know fellow members at a more personal level.	5/20/2015 3:04 PM
4	have a sit down council dinner again only with our council and not all the other Mixed Use councils.	5/20/2015 11:33 AM
5	Select a few more real deals from Council members and give them each 15-20 mins to present deal and lessons learned.	5/18/2015 8:27 PM
6	Real numbers required.	5/18/2015 4:24 PM
7	More real deals with numbers.	5/18/2015 8:11 AM
8	Dinner format was much better than the buffet with all the other councils.	5/18/2015 8:08 AM
9	Bus tour was weak.	5/15/2015 10:25 AM
10	Time for the tour.	5/14/2015 5:39 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after

Council Day Survey for Houston
giving your feedback).

Answered: 3 Skipped: 25

#	Responses	Date
1	I would very much like to contribute more to the Council Day and Council Leadership:	5/28/2015 5:46 PM
2	Would love to join program agenda setting committee!	5/20/2015 3:04 PM
3	I have offered to assist in putting together a vignette for council day focused on financing or something else - just let me know if/what I can assist with. I did finance a trophy office building in SFO late 2014 and would be happy to discuss financing markets there.	5/18/2015 8:11 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	70% 19	4% 1	26% 7	27
The Council Reception and Venue Were Great!	88% 23	4% 1	8% 2	26

#	Additional Comments on the Council Day Venue and Reception	Date
1	Inconvenient location	5/28/2015 8:34 PM
2	I very much enjoyed the dinner on Wednesday with just our Council members. It allowed us to get to know other members and have more substantive conversations than the typical broader cocktail party.	5/28/2015 5:46 PM
3	Venue was cramped with no windows. Dinner venue was mediocre and far from hotels. Having just UDMUC Red was great.	5/27/2015 3:41 PM
4	No windows. Cool space but could have done the hotel and saved the transit time.	5/18/2015 4:24 PM
5	Nice to try an individual council dinner - more interaction with council mates. Maybe rotate a single council dinner with the big UDMUC reception to mix things up.	5/18/2015 8:11 AM
6	I really enjoyed our Council reception and venue and would prefer that we keep our dinners exclusive among UDMUC-Red members and not team up with the other flights. It makes for a more intimate and enriching setting. Thanks to UDMUC Red's leadership team and all your great work!	5/15/2015 12:21 PM
7	Liked having the Council dinner by ourselves in the Spring and with all the Councils in the Fall. The ZaZa was excellent!	5/15/2015 10:25 AM

Council Day Survey for Houston

Q50 UDMUCSilver, Please Rate Each Council Day Session

Answered: 25 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
3- minutes introductions of new members and guests	78% 18	4% 1	17% 4	0% 0	23
Shark Tank Presentations	92% 22	0% 0	8% 2	0% 0	24
Economic Update on Houston and the Oil Market	91% 21	0% 0	9% 2	0% 0	23
A Conversation with Gerald D. Hines	88% 22	4% 1	8% 2	0% 0	25
Walking Tour of Galleria Complex	84% 21	0% 0	12% 3	4% 1	25
Lunch and Round Table Discussions at Williams Tower	76% 19	8% 2	16% 4	0% 0	25
Presentation and walking tour of River Oaks District	75% 15	0% 0	5% 1	20% 4	20
Was Organized					
	Yes	No	Somewhat	N/A	Total
3- minutes introductions of new members and guests	96% 22	0% 0	4% 1	0% 0	23
Shark Tank Presentations	91% 21	0% 0	9% 2	0% 0	23
Economic Update on Houston and the Oil Market	100% 22	0% 0	0% 0	0% 0	22
A Conversation with Gerald D. Hines	92% 22	0% 0	8% 2	0% 0	24
Walking Tour of Galleria Complex	92% 22	0% 0	4% 1	4% 1	24
Lunch and Round Table Discussions at Williams Tower	96% 23	0% 0	4% 1	0% 0	24
Presentation and walking tour of River Oaks District	80% 16	0% 0	0% 0	20% 4	20
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
3- minutes introductions of new members and guests	29% 6	52% 11	0% 0	19% 4	21
Shark Tank Presentations	86% 19	5% 1	9% 2	0% 0	22
Economic Update on Houston and the Oil Market	96% 22	4% 1	0% 0	0% 0	23

Council Day Survey for Houston

A Conversation with Gerald D. Hines	92% 22	0% 0	8% 2	0% 0	24
Walking Tour of Galleria Complex	83% 20	4% 1	8% 2	4% 1	24
Lunch and Round Table Discussions at Williams Tower	88% 21	8% 2	4% 1	0% 0	24
Presentation and walking tour of River Oaks District	80% 16	0% 0	0% 0	20% 4	20

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Remarkable day! Thank you.	5/31/2015 10:24 PM
2	Walking tour was too rushed. Didn't really have enough time to tour all products and ask questions. Best part of the day was the presentation of the "status of the market" by Mary.	5/27/2015 2:48 PM
3	Good meeting	5/20/2015 3:39 PM
4	All were very informative. Council Dinner was a special treat. Mary Ludgin comments were also very helpful.	5/20/2015 12:15 PM
5	I was unable to attend the River Oak tour so I have no comment. The council day was wrk organized.	5/20/2015 9:51 AM
6	One of the best UDMUC Silver council days in my many years on UDMUC Silver. Energetic, interesting, and a real effort to include some of our newer/younger members.	5/19/2015 5:59 PM
7	Shark tank was a very good program.	5/18/2015 2:18 PM
8	Council Day was excellent. One of the best I have participated in.	5/18/2015 12:39 PM
9	Programming for the council day sessions for UDMUC Silver was excellent. Great organization and information exchange.	5/18/2015 11:20 AM
10	Well organized, on schedule and generally very well done.	5/18/2015 10:29 AM
11	Overall the day was well organized and had a lot of good content.	5/18/2015 10:15 AM
12	Economic presentations by Young leaders was great	5/18/2015 9:24 AM
13	Outstanding dat. Excellent presentations	5/18/2015 8:32 AM
14	Council Dinner on Wednesday Night was wonderful. Great setting. Overall, Houston meeting was very well done	5/18/2015 8:13 AM
15	Superb! Best program ever! Wonderful job by all!	5/15/2015 1:00 AM
16	I really loved the individual flight council dinner. It was so much more intimate.	5/14/2015 6:43 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100% 25	0% 0	0% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	100% 25	0% 0	0% 0	25
Did the Team Perform to Your Expectation?	96% 24	0% 0	4% 1	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	84% 21	0% 0	16% 4	25

Council Day Survey for Houston

Q53 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 15

#	Responses	Date
1	A lot jammed into one day.	5/27/2015 2:49 PM
2	It was well planned but a bit too overextended given the schedule	5/20/2015 9:57 AM
3	Well organized. Great idea to have dinner at Tom Fish's house. Kudos to him for agreeing to host us. It is a much higher quality forum for member interaction than the large mixed-council events. Let's try to sustain this.	5/19/2015 6:00 PM
4	Outstanding! Ten out of ten.	5/18/2015 11:23 AM
5	The only issue I have is that the council removes itself from the rest of the ULI gathering. Hard to connect with people outside of the council. I would prefer to be closer to the main conference.	5/18/2015 10:17 AM
6	Great to have Mr.Hines there	5/18/2015 9:27 AM
7	One of the best.	5/18/2015 8:34 AM
8	keep the dinner to the silver counsel only!	5/15/2015 7:53 AM
9	Just a simply terrific day. About as good as it gets.	5/15/2015 1:02 AM
10	Loved it. My first time as new member. The group was so interactive and I really enjoyed the site tours.	5/14/2015 6:45 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 20

#	Responses	Date
1	Need to think of who I know that would add value in San Francisco	5/20/2015 9:57 AM
2	No.	5/19/2015 6:00 PM
3	I have several ideas and will be coordinating with Chair.	5/18/2015 12:42 PM
4	Technology and impact on UDMOC developments.	5/15/2015 1:02 AM
5	San Francisco - lots to see and do. Maybe learn about some of the historical buildings like the transamerica pyramid. New areas like Mission District.	5/14/2015 6:45 PM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 19

#	Responses	Date
1	Too many 3min speeches.	5/27/2015 2:49 PM

Council Day Survey for Houston

2	Breakfast should begin around 830. I felt that a 7AM start was too early	5/20/2015 9:57 AM
3	Start meeting later and leave more time for netqworking. Our bus left at 7:00 am and returned at 4:50. It was too long a day with too much information.	5/18/2015 2:11 PM
4	More communication between council meetings.	5/18/2015 12:42 PM
5	There should not be last minute time changes to start times or departure times. The 7 AM scheduled departure time was very early and then didn't leave until almost 7:20 or later was not fair to those that made the effort to be on time. Lunch was scheduled late. 7 AM start then 1:15 lunch was too long of a gap. Would prefer not to have an activity scheduled during lunch. Would prefer more of an open opportunity to network with council members.	5/18/2015 11:59 AM
6	Weather.	5/15/2015 1:02 AM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 23

#	Responses	Date
1	liked young leaders in cities involved	5/18/2015 9:27 AM
2	Fcordova@kennedywilson.com Happy to help or be more involved.	5/15/2015 1:02 AM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96% 23	0% 0	4% 1	24
The Council Reception and Venue Were Great!	100% 25	0% 0	0% 0	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	Ranne Warner, the chair, got a Houston-based council member to open his home for our dinner. Fabulous!	5/27/2015 3:40 PM
2	Separate dinner vs combined reception for this meeting was great.	5/26/2015 7:18 PM
3	Amazing experience to have dinner at a members home! Much prefer the intimacy of having our flight dinner alone so we have a real opportunity to get to know one another	5/20/2015 9:57 AM
4	Please repeat the Silver Only reception/dinner	5/18/2015 2:19 PM
5	Having dinner at the home of Tom Fish was extraordinary.... and Jerry Hines joined us was	5/18/2015 2:11 PM
6	Having our own Council Dinner was outstanding. A great opportunity to network and interact with council members.	5/18/2015 12:42 PM
7	Huge thank you to Tom Fish for hosting our group in his beautiful home.	5/18/2015 11:59 AM

Council Day Survey for Houston

8	Wonderful to be in a small one-council social event for the council dinner. MUCH better than the generic multi-council "networking" events of the past few years.	5/18/2015 11:23 AM
9	Having the dinner at Tom Fish's home was a plus.	5/18/2015 10:30 AM
10	Excellent. Prefer the private parties rather than big group.	5/18/2015 8:34 AM
11	Excellent! Hard to do much better.	5/15/2015 1:02 AM

Council Day Survey for Houston

Q51 URC, Please Rate Each Council Day Session

Answered: 40 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
The Houston General Plan	65% 26	15% 6	18% 7	3% 1	40
Development and Redevelopment in Downtown Houston	83% 33	3% 1	13% 5	3% 1	40
Green, Green and More Green: Discovery Green Park & Bayou Greenways 2020	74% 29	3% 1	21% 8	3% 1	39
Tour/Site Visits/Case Study	79% 30	5% 2	16% 6	0% 0	38

Was Organized					
	Yes	No	Somewhat	N/A	Total
The Houston General Plan	95% 37	3% 1	3% 1	0% 0	39
Development and Redevelopment in Downtown Houston	90% 35	3% 1	5% 2	3% 1	39
Green, Green and More Green: Discovery Green Park & Bayou Greenways 2020	87% 33	3% 1	8% 3	3% 1	38
Tour/Site Visits/Case Study	86% 32	5% 2	5% 2	3% 1	37

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
The Houston General Plan	90% 35	0% 0	10% 4	0% 0	39
Development and Redevelopment in Downtown Houston	90% 35	0% 0	8% 3	3% 1	39
Green, Green and More Green: Discovery Green Park & Bayou Greenways 2020	86% 32	3% 1	5% 2	5% 2	37
Tour/Site Visits/Case Study	86% 32	3% 1	8% 3	3% 1	37

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Excellent tours this session! Texas medical center was superb.	5/31/2015 1:34 PM
2	The Row Houses tour was of particular interest and personal value. The entire tour of east Houston was very interesting.	5/27/2015 5:23 PM
3	Terrific variety of sites and development drivers from the TMC multi-billion \$ compound to the interstitial neighborhood scale project Rowhouses and Rice-designed affordable units. Rich local knowledge provided all along the way by our organizers.	5/26/2015 2:02 PM
4	We need to get copies of the presentations.	5/26/2015 1:06 PM
5	I was not able to attend any of the tours as I had to give talks at the general session	5/26/2015 10:57 AM
6	The very last part of the Tour in the 3rd Ward was excellent. I wish we could have spent more time there.	5/26/2015 10:34 AM

Council Day Survey for Houston

7	Once again an incredibly well organized and thoughtfully assembled URC program. All speakers were excellent, and the composition of the group is ideal for comparing perspectives and exchanging ideas. The surprise of the day was "Project Row Houses" - very thought provoking. I came a way from the trip with a renewed understanding and respect of and for the efforts transpiring in Houston to create a safer and more livable city.	5/26/2015 10:30 AM
8	The program lacked content	5/26/2015 10:19 AM
9	What an excellent day we had, informative, organized, participatory, and it rained only a little. We were lucky.	5/25/2015 10:50 PM
10	Great speakers and presenters! Interesting projects. I might have liked to hear more about the financial proformas for the residential development projects we toured.	5/20/2015 4:05 PM
11	A really good cross section of issues facing Houston. Quality presenters. Loved the project row houses exhibit a fitting end to the session.	5/20/2015 9:29 AM
12	The presentations were a good mix of formal ppt presentation and on-site tours. Both were informative and balanced.	5/19/2015 12:48 PM
13	Diverse speakers, topics and sites.	5/18/2015 2:47 PM
14	The council day was great overall, I just wish the timing had been more organized so we felt less rushed in the afternoon and at lunch.	5/18/2015 12:09 PM
15	The Rice professor was very informed and would have had an "exceptional" presentation if he had slowed down and allowed time for the massive amounts of information he presented to be digested. I'm hoping all the presentation decks will be made available to Council participants	5/18/2015 12:02 PM
16	The tours of the town homes were interesting, but would have been much better if the developer had provided more background on how the financial performance and development opportunities/challenges. Otherwise, just felt like a marketing tour.	5/18/2015 11:32 AM
17	We needed water outside the convention center	5/18/2015 8:06 AM
18	Not knowing Houston, there was no context to Houston development or planning provided-not even a map. On the tours, I'm not sure why we saw what we saw. We walked through two condos but there was no discussion of why the developer developed there, who was their market, what was their vision, costs, income, returns, investors, etc. there was no project presented.	5/15/2015 5:57 AM
19	The speakers for both the General Plan and Downtown Redevelopment were outstanding.	5/14/2015 6:30 PM
20	The presentations in the morning were excellent; good topics, good speakers, good discussion. The afternoon tours were also excellent, in particular Rick Lowe and Project Row Houses.	5/14/2015 6:03 PM
21	Top notch speakers and great value	5/14/2015 5:40 PM

Q52 Please Rate Your Council Chair/Leadership Team

Answered: 39 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	87% 34	3% 1	10% 4	39
My Chair Kept Members Engaged & Encouraged Broad Interaction	87% 34	5% 2	8% 3	39
Did the Team Perform to Your Expectation?	90% 35	3% 1	8% 3	39
Do You Feel That the Team Communicates Well With You Outside of Council Day?	82% 32	3% 1	15% 6	39

Q53 Additional Comments on Your Council Day or Overall Experience

Council Day Survey for Houston

Answered: 16 Skipped: 24

#	Responses	Date
1	This is a great leadership team for a tremendous council.	5/31/2015 1:36 PM
2	Restaurant (St. Arnold's) was not prepared when we arrived for lunch and reported that ULI had given them 12:30pm as the time instead of 11:45am.	5/27/2015 3:00 PM
3	Great to get out and see projects!	5/27/2015 2:35 PM
4	Wish we had had time for end-of-day reflection. It was such a full day.	5/26/2015 2:04 PM
5	A very good council day	5/26/2015 10:35 AM
6	Great job!	5/26/2015 10:32 AM
7	The program ran over the time limit and was not good	5/26/2015 10:21 AM
8	I really gained knowledge about Houston and development of many types within the City. The Project Row Houses and the Row House Development Corporation were inspiring.	5/25/2015 10:50 PM
9	Impressive speakers.	5/21/2015 8:04 PM
10	Great discussions and candid conversation as always!	5/20/2015 8:03 PM
11	Our council is the best.	5/18/2015 12:43 PM
12	Lunch was disorganized. Also needed more communication on agenda and in person about how we were getting from session to session and more time management at lunch from council leadership. Not sure what the point of the afternoon town home tours were. Needed more context setting.	5/18/2015 10:58 AM
13	Great day. I'd do 1 -2 fewer stops of the rout development and focus on giving the council the context around which to understand the challenges facing the city, developers, community. It would provide a better take home value.	5/18/2015 12:11 AM
14	See previous comments. There needs to be a context to the development landscape of the city we are in.	5/15/2015 5:59 AM
15	I like the additional half day of site visits our Council engages us in. The visit to Texas Medical City was very informative. I wish we could get credit for the extra half day.	5/14/2015 6:32 PM
16	The local (Houston) council members did a great job of finding interesting case studies and speakers.	5/14/2015 6:06 PM

Q54 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 32

#	Responses	Date
1	Not at this time. Keep doing the great things.	5/31/2015 1:36 PM
2	The dinner was not particularly conducive to conversation - it was in too loud and too public of a place.	5/27/2015 5:26 PM
3	Looking forward to this feedback from others as I am helping organize fall	5/26/2015 2:04 PM
4	I will be in touch regarding ideas for SF. We have an Oakland office overlooking Lake Merritt we could use as needed.	5/26/2015 10:32 AM
5	Development of and for all income groups in all City geographies should be a priority with overviews and examples of how to succeed.	5/25/2015 10:50 PM
6	Measures for Vibrant Centers; research by Dr. Emil Malizia.	5/20/2015 4:06 PM

Council Day Survey for Houston

7	for the Fall Meeting i suggest the San Francisco organization committee get Carol Galante, former HUD Under Secretary and President of BRIDGE Housing, currently on the UC Berkley faculty to speak about whatever she considers relevant. She is an excellent speaker and very informed.	5/18/2015 12:05 PM
8	More information on the specifics of development deals and planning efforts.	5/18/2015 11:34 AM

Q55 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 33

#	Responses	Date
1	Everything	5/26/2015 10:21 AM
2	The right balance of how much touring, walking distances, eating, and talking. Our council tends to tour more and talk less, which I think is good, but we need the right balance for all our members.	5/25/2015 10:50 PM
3	Better organized tours with clear themes and the right people presenting.	5/18/2015 11:34 AM
4	Be more clear on the agenda about logistics. Set the context for all sessions - let us know why you thought they were important enough to choose.	5/18/2015 10:58 AM
5	Snacks/drinks Loudspeaker or microphone outside	5/18/2015 8:08 AM
6	Better Context and tours need to be project presentations	5/15/2015 5:59 AM
7	Council does a great job as is.	5/14/2015 6:32 PM

Q56 How Can Your Leadership Team Further Engage You in ULI and The Council Program? (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 38

#	Responses	Date
1	I offered to help and was ignored	5/26/2015 10:21 AM
2	I am engaged to the right amount; thank you to the leadership. A special thank you goes to Theola Petteway and Paul Charles for our excellent Houston experience.	5/25/2015 10:50 PM

Q57 Please Rate the Council Day Venue and Council Reception

Answered: 39 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	54% 21	8% 3	38% 15	39

Council Day Survey for Houston

The Council Reception and Venue Were Great!	63% 24	3% 1	34% 13	38
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#	Additional Comments on the Council Day Venue and Reception	Date
1	Being in a windowless convention center room is not particularly interesting.	5/27/2015 5:26 PM
2	I would prefer a council day venue outside of a convention center, but I also recognize space size may be an issue!	5/27/2015 3:00 PM
3	It would be nice to be in a venue for the reception where we did not have to shout at one another to be heard. It really makes networking and sharing information difficult.	5/26/2015 1:08 PM
4	I liked that the reception was close to hotel/convention center, but the other places we have gone to in other cities had better food and venues	5/26/2015 10:19 AM
5	We need to be sure to meet in a place where we can move about and talk during our dinner, and then a place outside a convention center room for our Council day morning.	5/25/2015 10:50 PM
6	Would have been better if we had the entire venue. Convention Center was awful, but the tours were great.	5/20/2015 8:03 PM
7	Conference center wasn't great but we didn't spend a lot of time there so it was fine.	5/20/2015 9:30 AM
8	The convention center was satisfactory and accessible for the first part of the morning. The rest of the day was spent at various locations that were embedded in the city and were quite engaging and interesting.	5/14/2015 6:06 PM