

Building Healthy Places: Development Strategies That Work for Health and the Bottom Line

DATE: Wednesday, October 22 TIME: 1:15 PM to 2:30 PM

LOCATION: Javits Convention Center

Presenter:
Susan Powers, President
Urban Ventures, LLC

How can the built environment positively impact health?

Increase physical activity
Increase access to healthy food
Increase access to nature and sunlight
Increase social engagement and
connectedness
Reduce environmental triggers of stress
Reduce exposure to toxins and
pollutants





Mariposa - Denver, Colorado

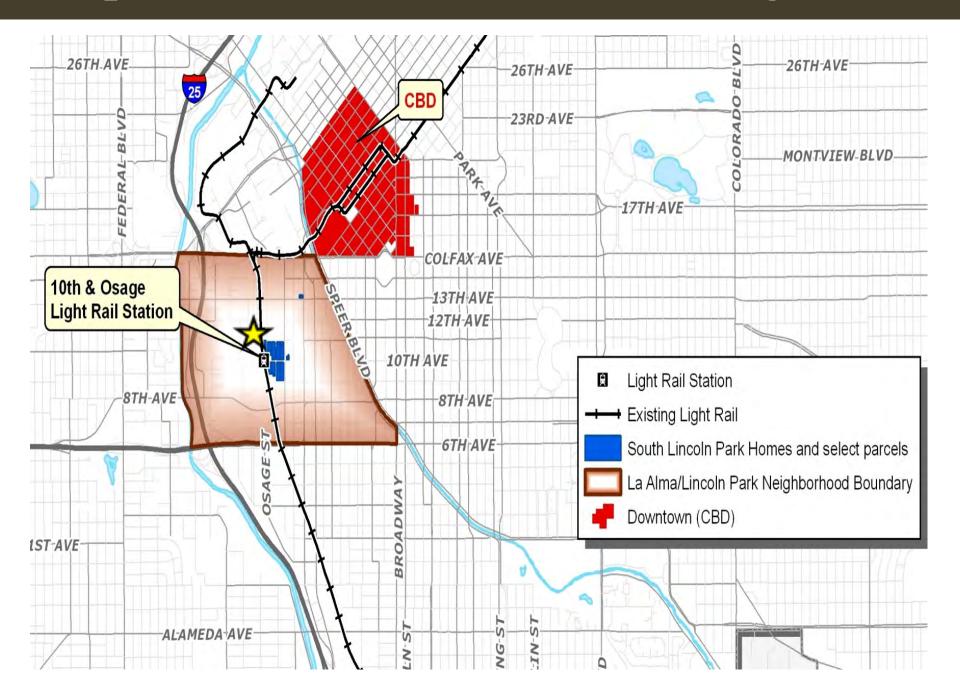
A mixed-income, mixed-use transit oriented redevelopment in the heart of a culturally diverse and historic neighborhood that will enhance the overall health of those who live and work at the site.



17 acres
Hope Grant Recipient
Replaces 270 units of public housing
850 unit mixed-income, mixed-use
Health components funded by the Colorado Health
Foundation



Mariposa – La Alma/Lincoln Park Neighborhood





Mariposa Before



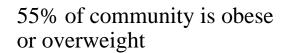


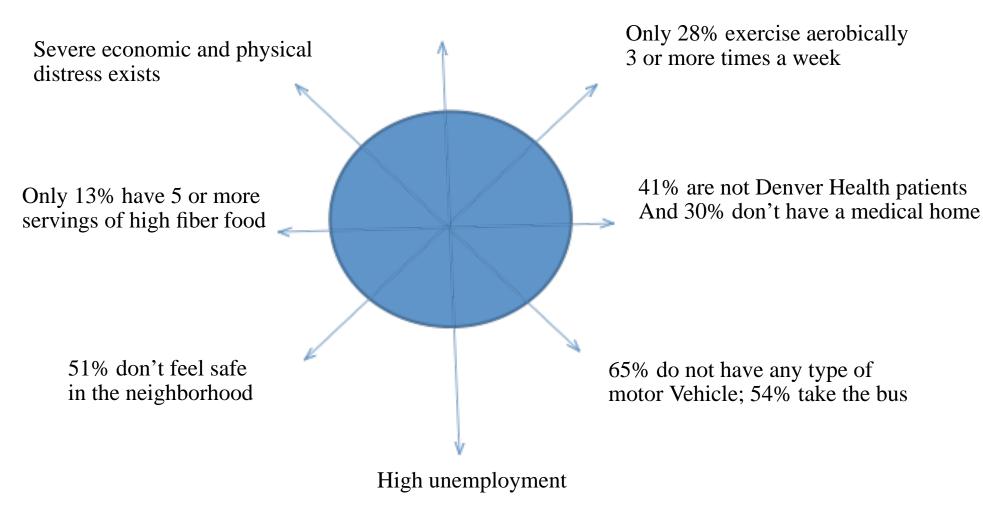






Mariposa Health Impact Assessment







Mariposa After



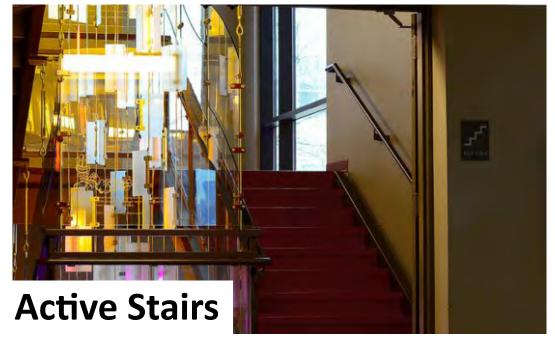








Mariposa – Increase Physical Activity





Outdoor Fitness Equipment







Mariposa – Increase Physical Activity







Mariposa – Increase Access to Healthy Food











Mariposa – Increase Access to Healthcare

Healthy Living Coordinator & Health Navigator







Mariposa Health Outcomes

<u>In an annual survey, residents</u> reported:

- reported:Weight loss
- Decreased diabetes risk factors
- Increased social engagement
- Greater cultural awareness through food

Aria – Denver, Colorado

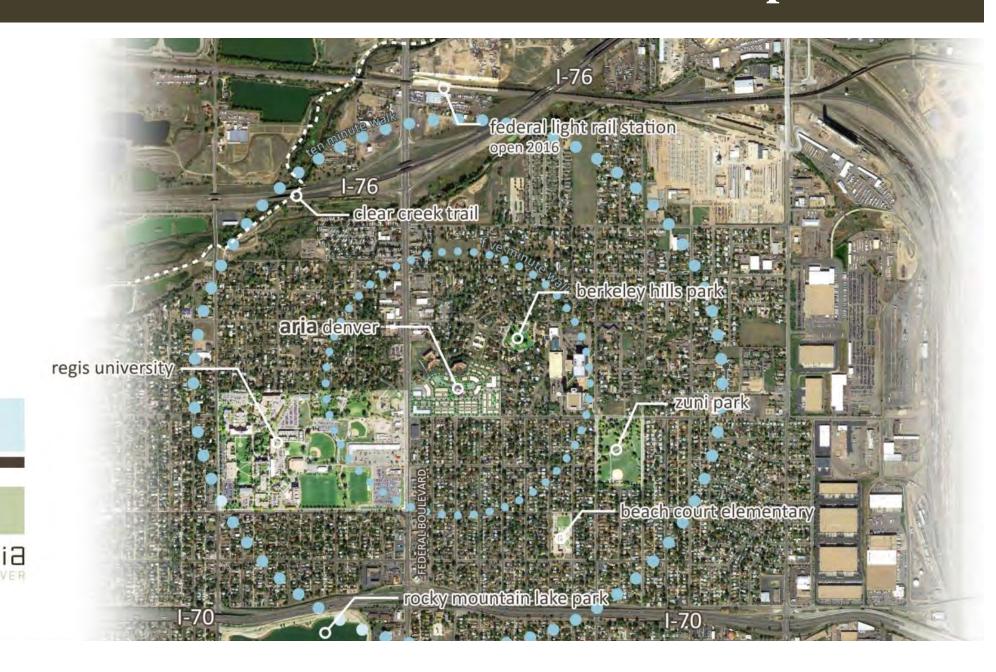
- Former Marycrest convent site
- 17.5 acres
- Master planned community
- Mixed-use
- Multi-generational
- Preserving historic buildings on site
- Health-focused
- 450 residential units





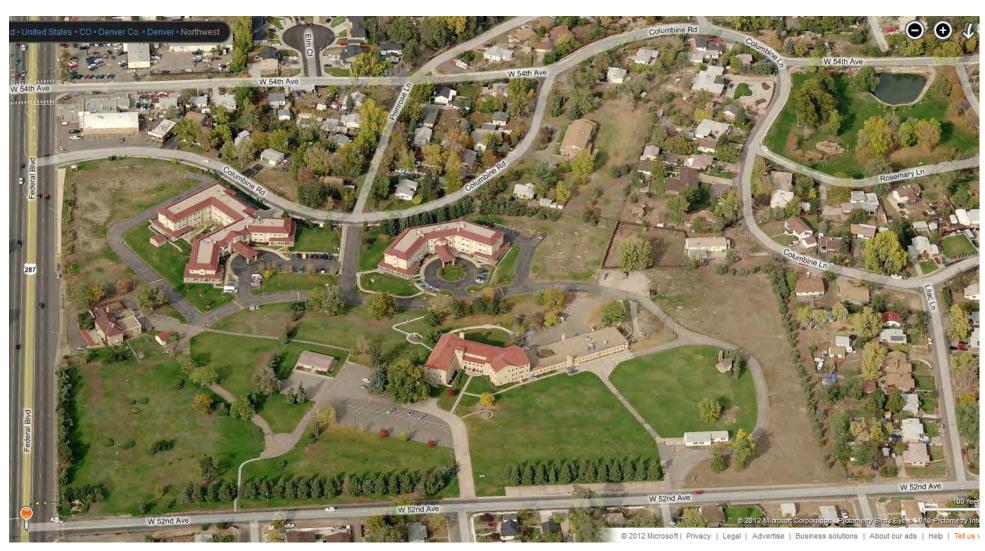


Aria Denver - Location and Description



Aria Denver - Location

Fe de ra l Bo ul ev ar d



52nd Avenue

Aria Denver





Marycrest Convent – former home of the Sisters of St.

Aria Denver Master Plan



Aria Living

Aria includes for sale and rental living:

- Student Housing
- Pocket
 - Neighborhoods Townhomes
- Cohousing
- Apartments
- Condos











Aria Denver - Principles

Promote community health
Be a mixed-income community
Include residents of all ages
Offer a variety of housing types
Engage the broader neighborhood
Be a steward of the environment



Cultivate Health – Denver, Colorado



A PARTNERSHIP AMONG REGIS UNIVERSITY, ARIA DENVER AND THE NEIGHBORHOODS IN WHICH WE LIVE, WORK AND LEARN.



Cultivate Health – What is it?

- Funded by the Colorado Health Foundation
- A partnership among Regis University, Aria Denver, and the surrounding neighborhoods within a **4 census tract area**.
- The goal is to support the health and wellness of residents in the neighborhood
- The project will promote an active lifestyle, increase access to healthy food and offer integrated health services.

Active Lifestyle



Healthy Eating



Health Care



PROJECTS AND PARTNERS

Cultivate Health: A partnership among Regis University, Aria Denver and the neighborhoods in which we live, work and learn.





PARTNERS:











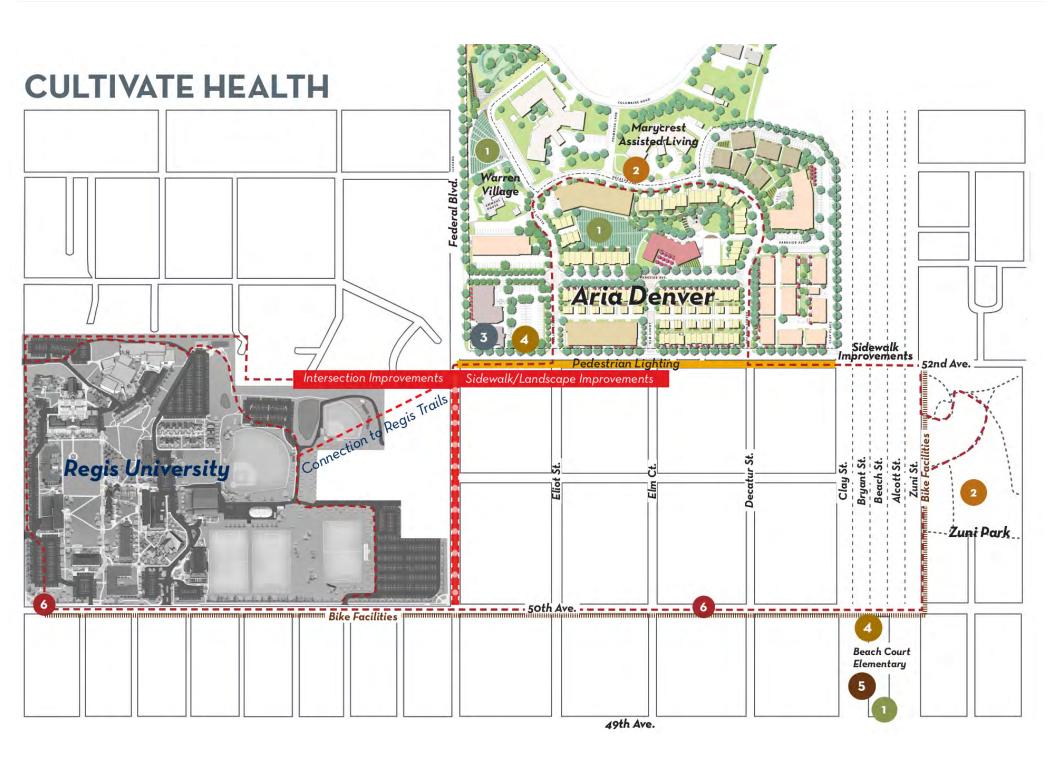














Cultivate Health – Increase Physical Activity











Cultivate Health – Increase Access to Healthy Food











Cultivate Health – Increase Access to Health Care







The Business Case for Focusing on Health in Real Estate

- 1. This is how people want to live new market niche
- 2. Increased values/prices in housing units sold
- 3. Creativity can minimize cost to implement
- 1. National crisis means unique partners are available





FF&E is no longer just Furniture, Fixtures and Equipment,

it is Fitness, Food & Environment







