

ULI Spring Meeting Tying Cities Together: Using Civic Space to Increase Value and Build Community

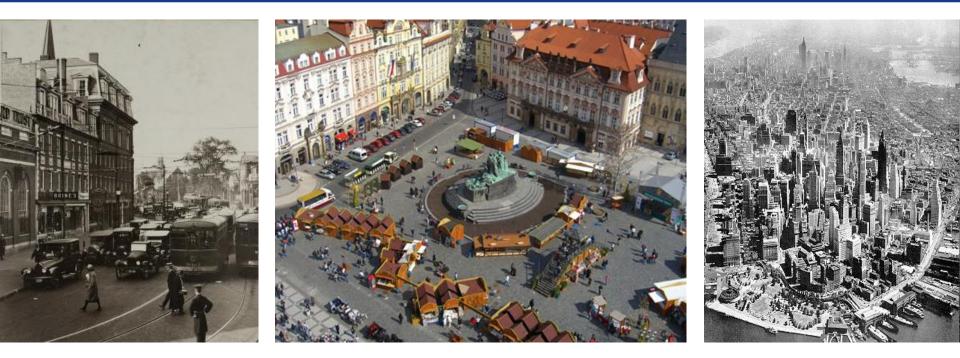




#ULISpring14

SITE PLANNING *It's About Context Driven Design*

Historic Precedents





It's About Context Driven Design

Contextual Evaluation

- Natural Forces—Human Comfort
 - Sun
 - Wind
 - Precipitation
 - Humidity
 - Temperature Range





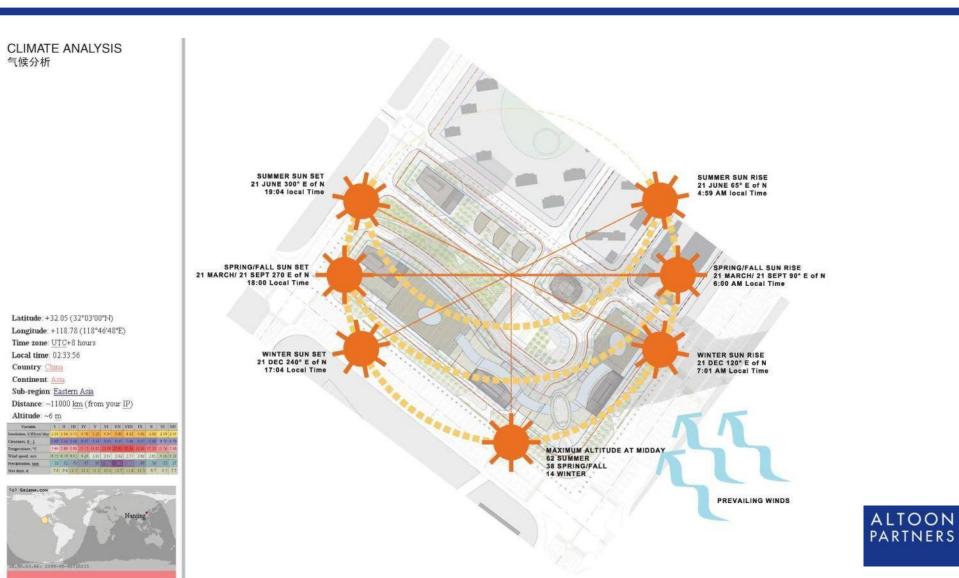




Natural Forces



It's About Context Driven Design



It's About Context Driven Design

- Geographic Forces
 - Geology
 - Topography
 - Water
 - Landscape











It's About Context Driven Design

- Urban Forces
 - Urban Context
 - Planning Restrictions
 - Zoning Restrictions
 - Height Limits
 - Adjacent Building Massing
 - Sight Lines









Urban Forces



It's About Context Driven Design

- Urban Forces (cont.)
 - Urban Pattern
 - Linkage and Connectivity
 - Infrastructure
 - Road System
 - Public Transport/Mobility
 - Utilities









Infrastructure



It's About Context Driven Design

- Historic Forces
 - Built Form
 - Precedents
 - Traditions
 - Craft
 - Available Materials









Built Form / Precedents























It's About Context Driven Design

- Entitlement Forces
 - Planning and Zoning Codes
 - Property Line/Building Line
 - Plot Coverage Ratio
 - Landscape Coverage Ratio
 - Solar Envelope



It's About Context Driven Design

- Human Forces
 - Political
 - Economic
 - Social Structure
 - Religious Framework
 - Cultural
 - Art













Human Forces



It's About Context Driven Design

- Market Forces
 - Demographics
 - Psychographics
 - Competition
 - Tenants
 - Timing
 - Technology











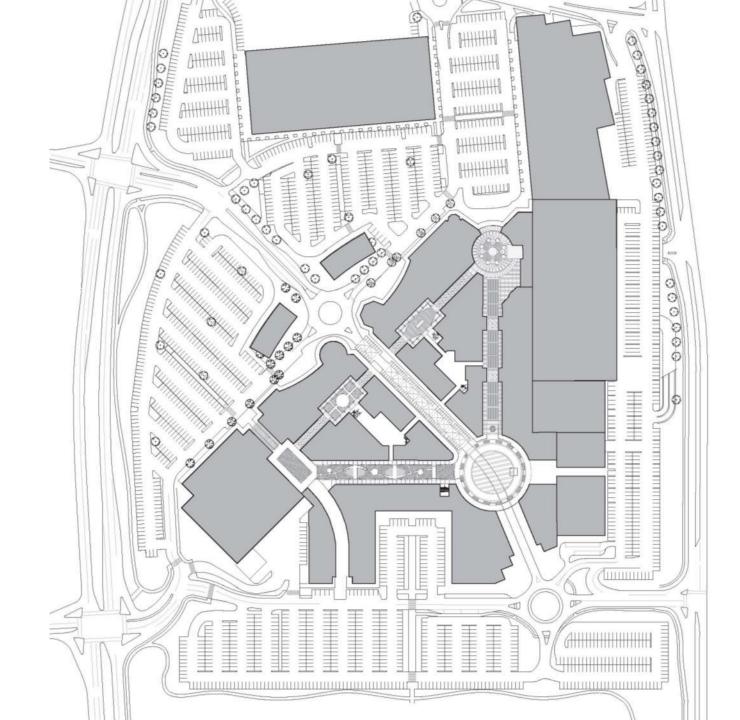
Market Forces











ALTOON PARTNERS



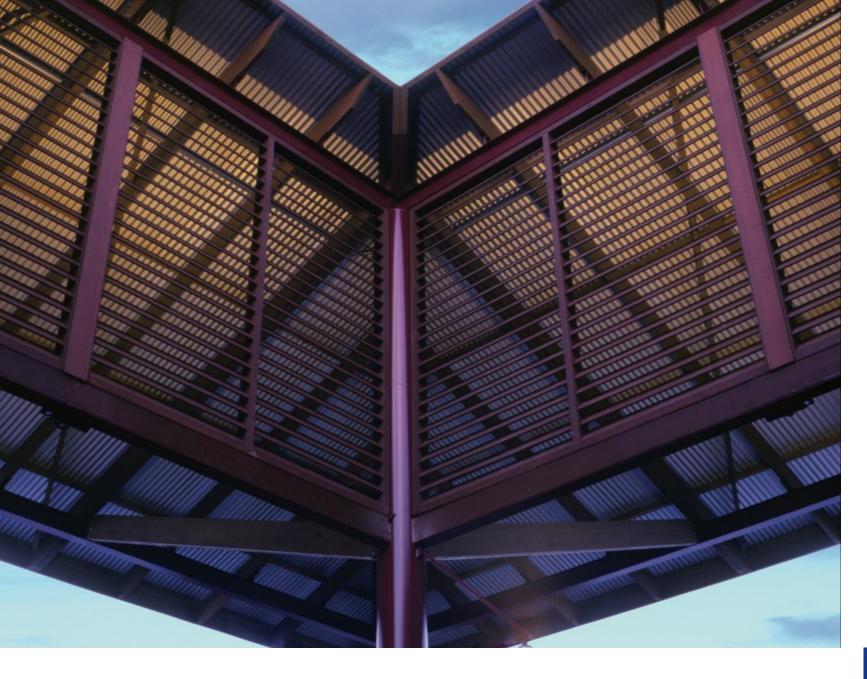
























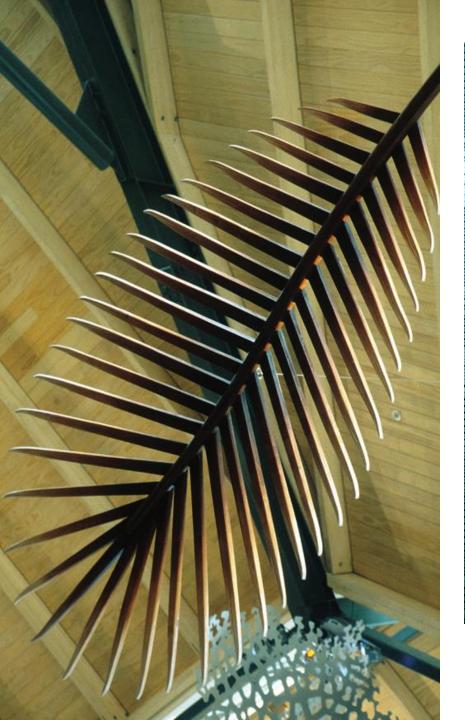














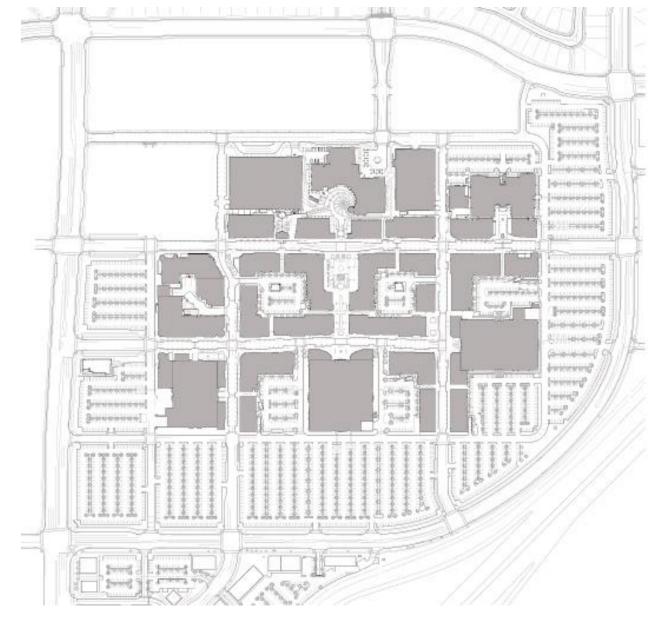




































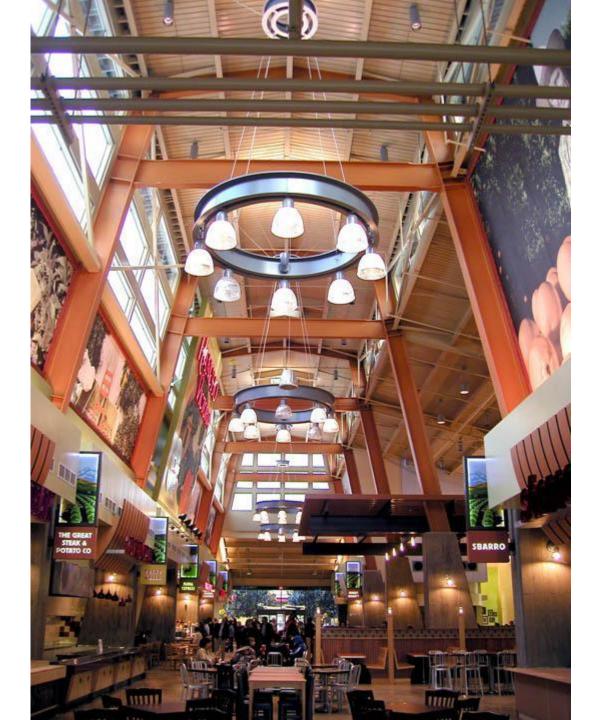
















The Shoppes at Chino Hills Chino Hills, California











ALTOON PARTNERS

Waikiki - Hula

Beginning with the first western explorers to land in Hawai'i, many artists' renderings showed hula dancers entertaining the strangers from far away.

As more and more tourists came to Waikiki, hula shows for visitors from around the world were soon to be found everywhere. For sixty-five years the Kodak Hula Show reigned as the single most popular hula show of all time, drawing thousands of visitors each year. It was a must see attraction.



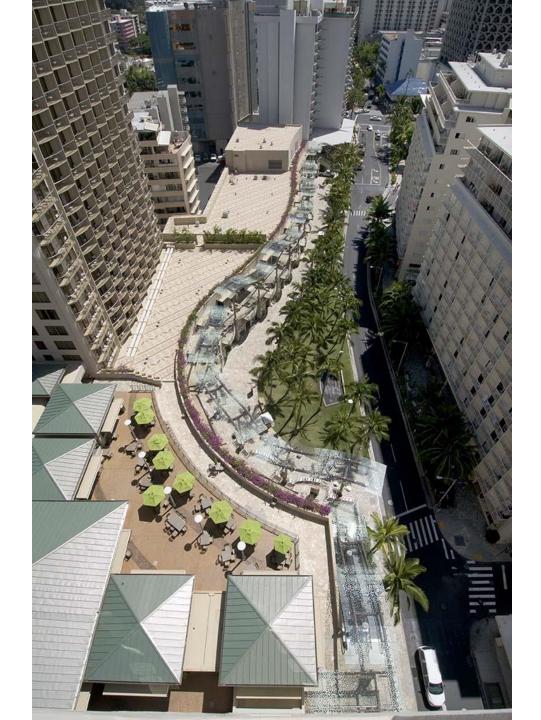
Hilo Hattie, a very popular star, was probably the most famous hula dancer-entertainer to emerge out of Waikiki. She carved a niche for herself with her specialty comedic hulas.



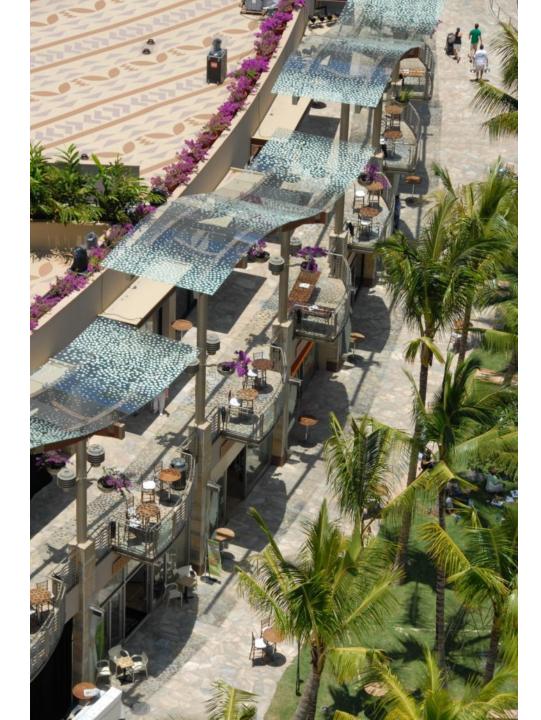
The popularity of the hula prompted inclusion of hula images as central to much of the marketing and advertising campaigns that helped establish Waikiki as the world's best known beach resort.























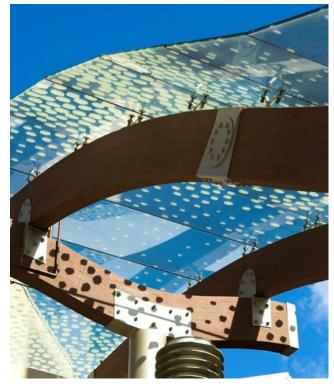






















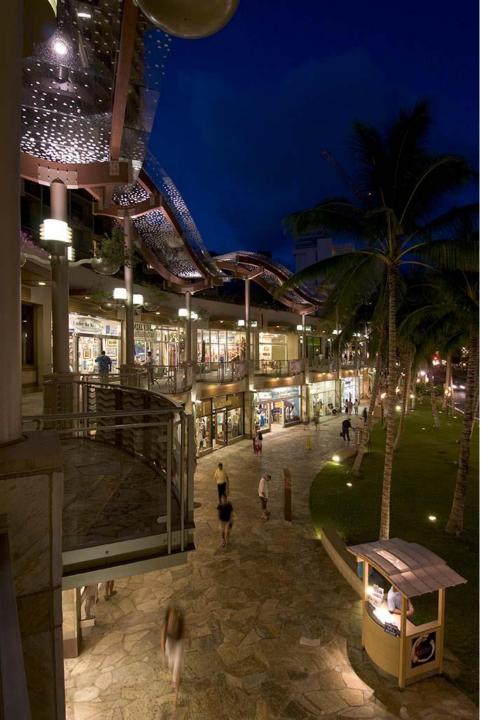
'ULĪ'ULĪ _{Rattle}

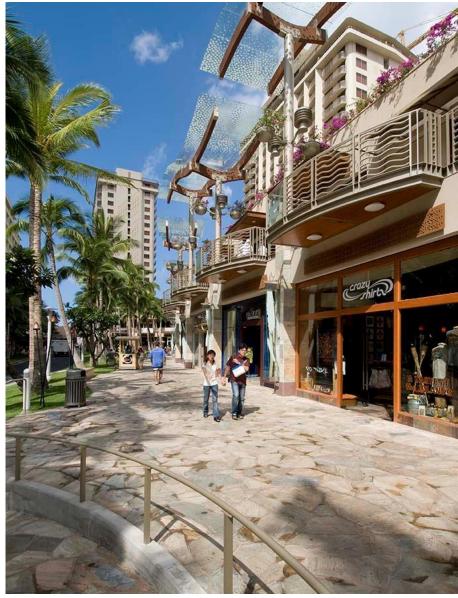
Like the gourd drum (*jpu*), the '*uli*' *uli*' is a recognizable icon of hula and is unique to Hawa'i. The rartle is made by filling a coconut shell or gourd with the round, black seeds of the *ali* '*ipoe* (canna). A handle made of fiber is attached to the rartle and is tipped with a disc of feathers, although there are many old versions of the '*uli*' *uli* that do not have feathers. In traditional hula, the '*uli*' *uli* is held and shaken with the right hand while the left hand is used for hula gestures.









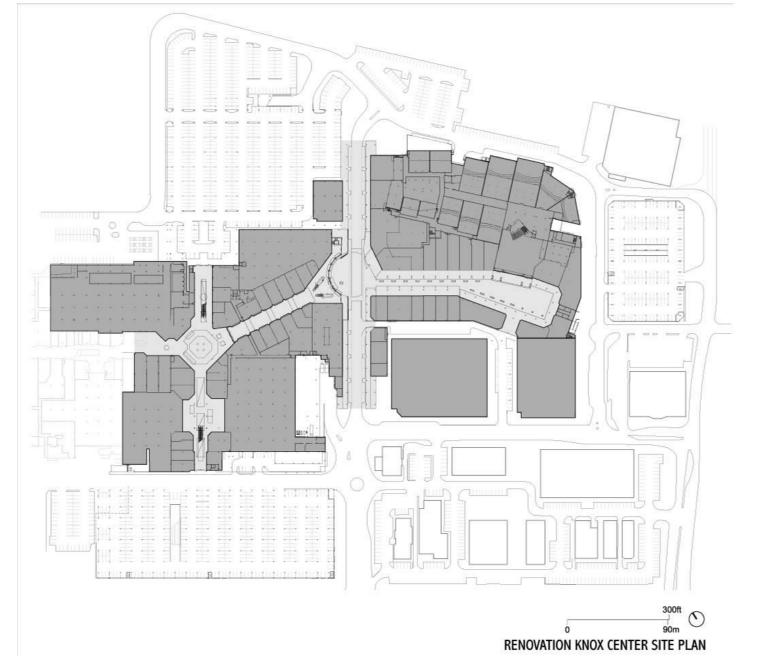




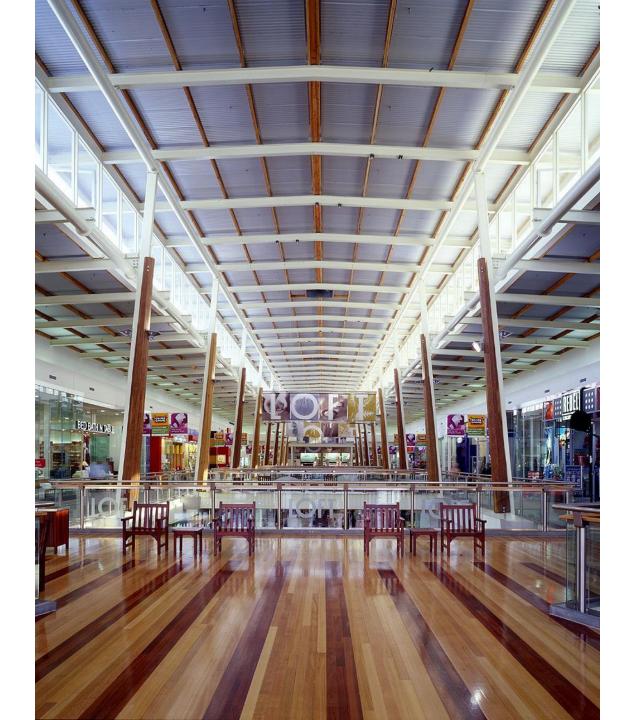


Knox City Centre Melbourne, Australia





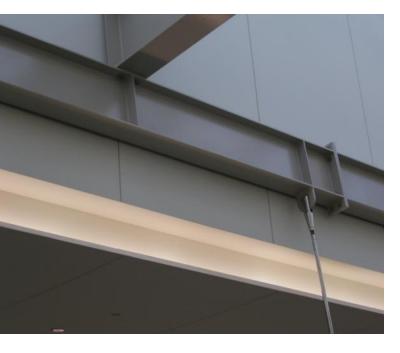
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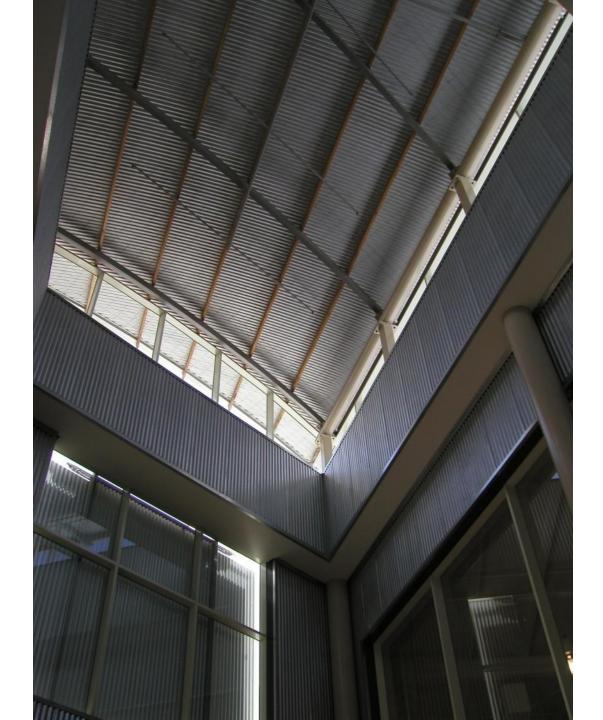




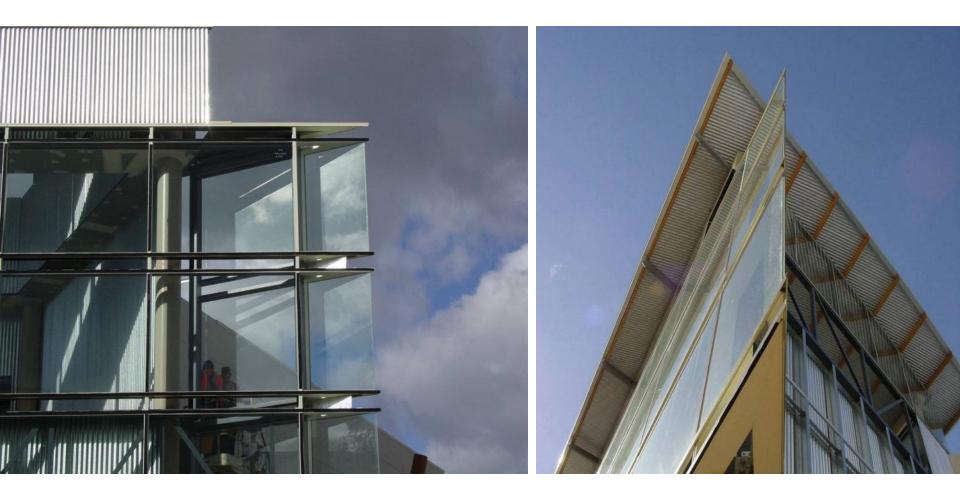






































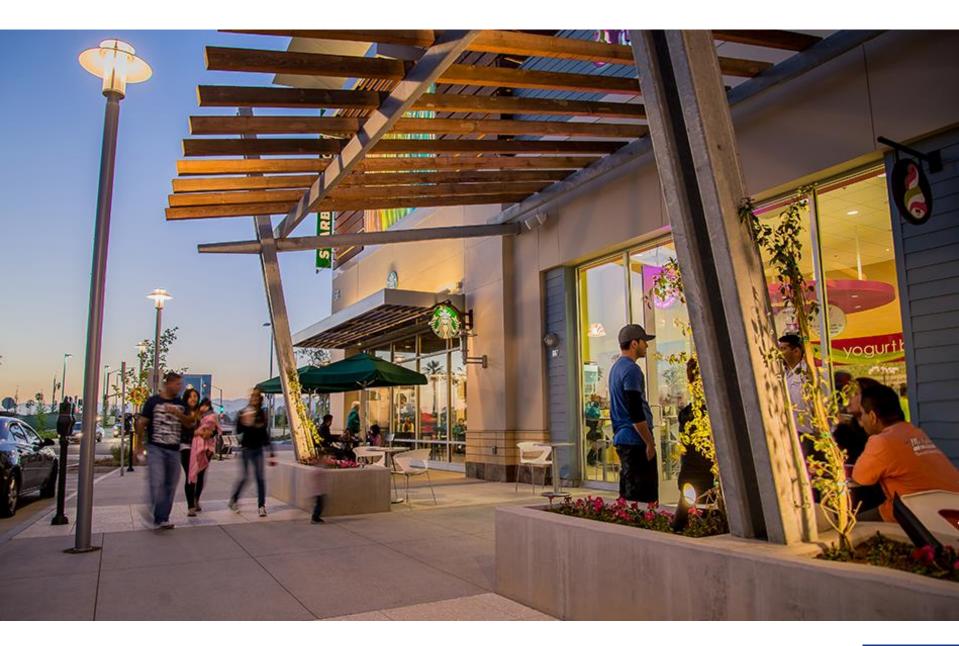






The Collection at Riverpark Oxnard, California

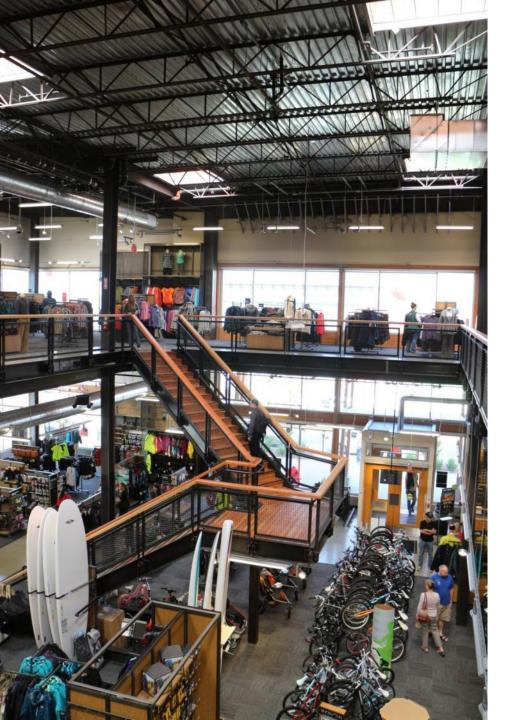
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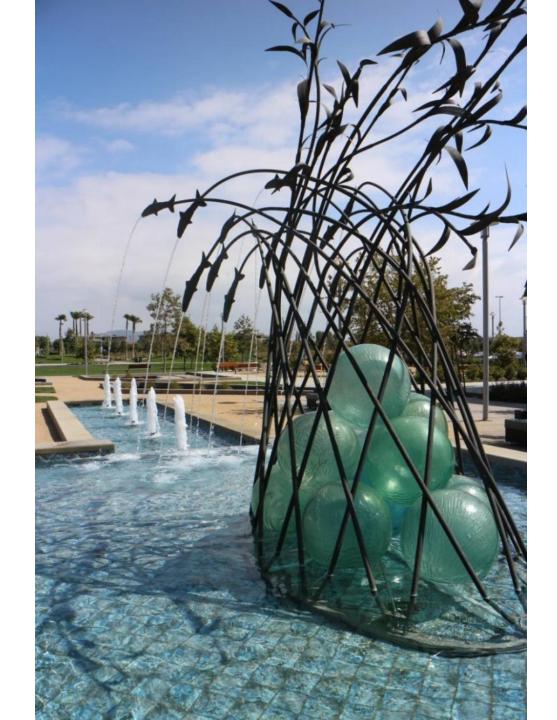




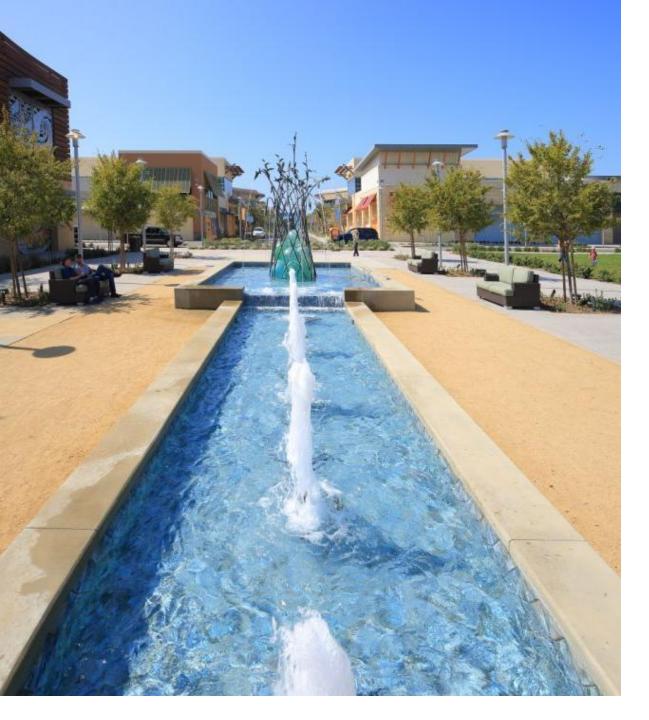














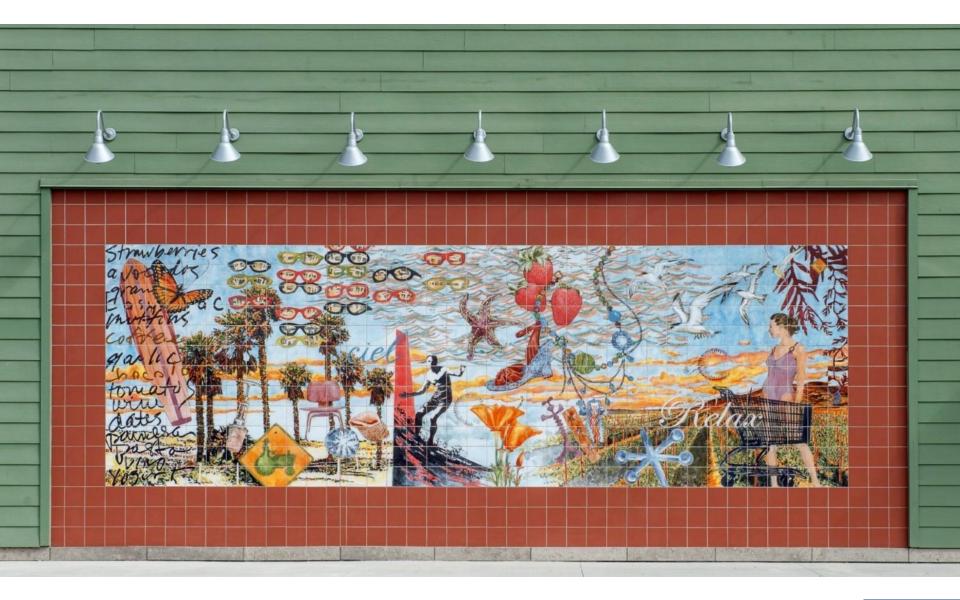




















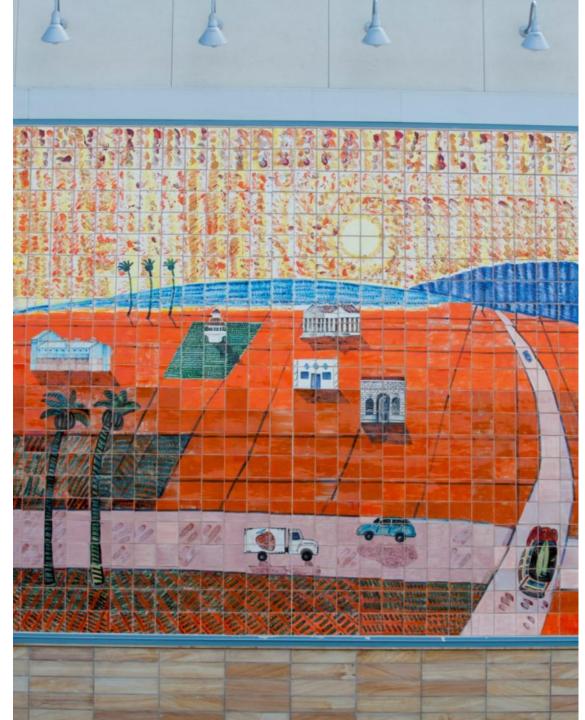






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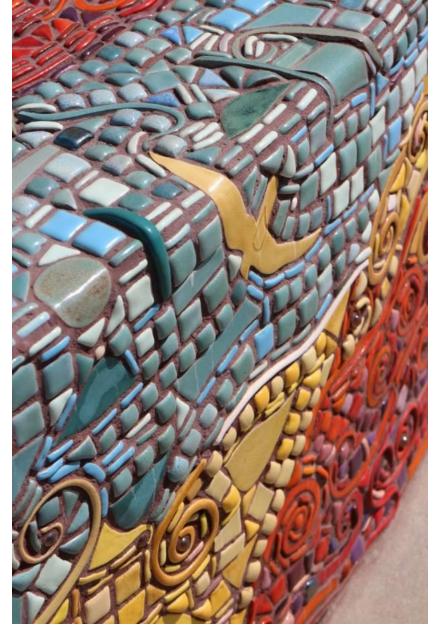




















world class *art progr*



MICHAEL AMESCUA Cut Metal Sculptures

Michael Amescua is a widely recognized sculptor who has received dozens of major public art commissions. At the heart of his imagery is his background in Anthropology and participation in the Chicano Art Movement.



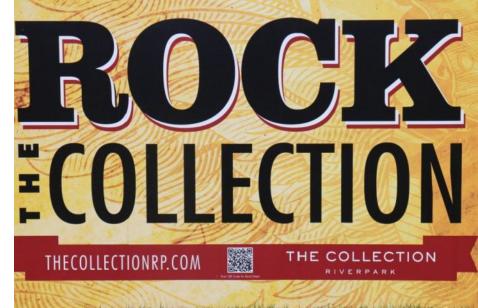
2 FRANK BAUER Ceramic Tile Murals

Frank Bauer is a ceramic artist who specializes in mosaics that feature intricate patterning, texture and form. Bauer's works are widely recognized for their vibrant colors and are inspired by European folk art traditions and historical/decorative arts.



3 KEVIN NEWMAN Ceramic Tile Murals

Kevin Newman trained at the Academy of Fine Arts in Philadelphia. From commissioned paintings & murals to prints, posters & publishing to illustration & the world of advertising Kevin Newman's career has spanned fo more than three decades.



ER CONCERT SERIES . 6PM-8PM JUN 22-AUG 3 Aug 03 JEFF HERSHEY AND THE HEARTBI 22 KING OF POP THE BAND Michael Jackson Tribute Aug 10 SPENCER THE GARDENER 29 DIRTY RICE tic Pop & Rock with a Latin Flavor Reggae Aug 17 CARMEN & THE RENEGADE VIGIL **06 PAPER BACK WRITER Beatles** Experience Aug 24 DSB BAND **13 CAPTAIN CARDIAC & THE CORONARIES Journey Tribute** Old Time Rock & Roll Tribute Aug 31 LA VATION 27 MINI DRIVER U2 Tribute Retro Rock Tribute

FAMILY NIGHT OUT at THE COLLECTION

JULY 11-AUGUST 15, 5-6:30PM

JULY 11 Finding Nemo/Marine Party

JULY 18 Monsters U Pep Rally

JULY 25 Radio Disney Radioke Sing Off AUG 1 Shake It Up Dance Party

AUG 8 Team Green EcoChallenge

AUG 15 Summer Beach Bonanza























