



Nashville Overview: The 18-Hour City

Bert Mathews | Partner



1.8 Million People: 14-County Region

Job Growth Ranking (U.S.)

- 2012 #1
- 2013 #2
- 2014 #8



Population Growth

- 1.7% Annual Growth Rate (+32,000 new residents/year)

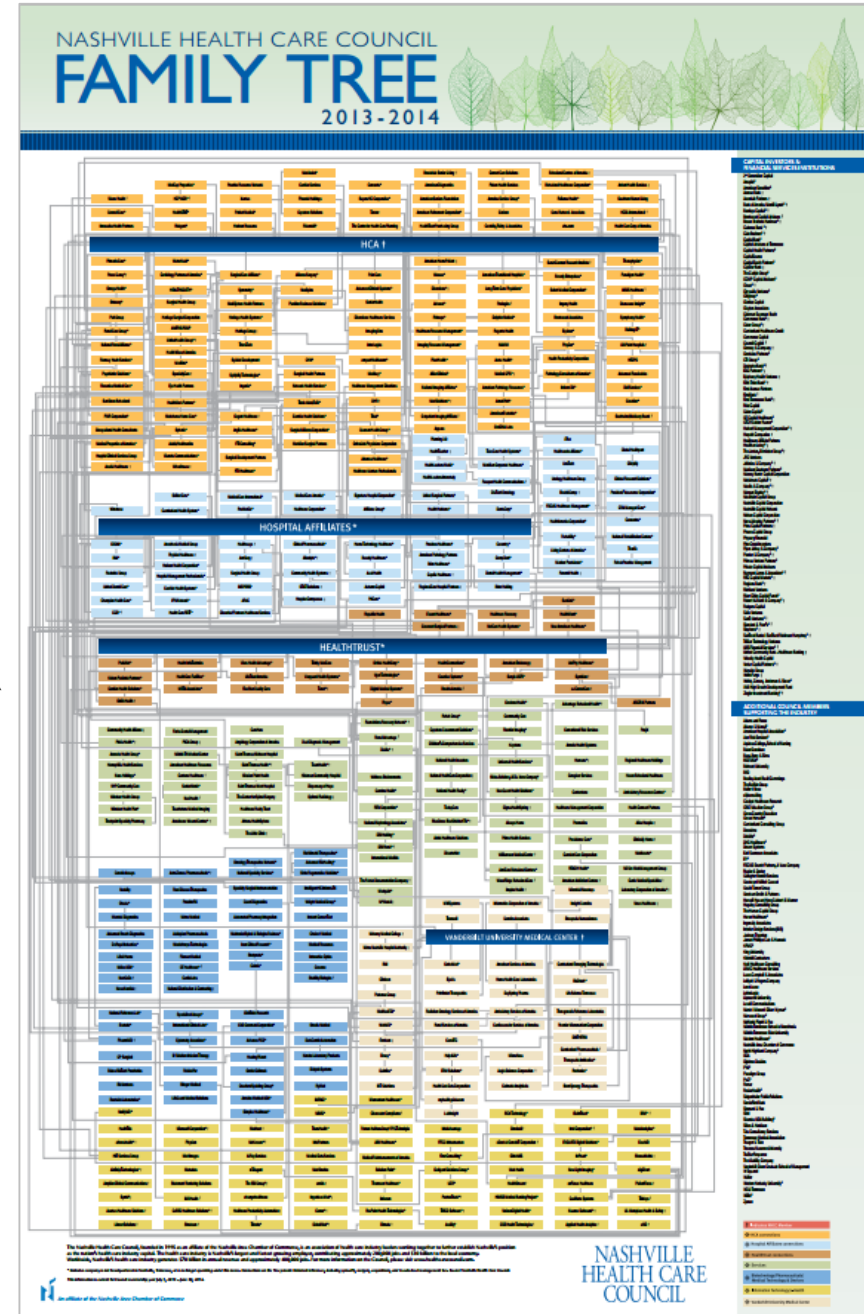
Drivers

Health Care

- **125,900** health care jobs
(1 in 11)
- **\$40B** economic benefit
- **40%** of all privately owned
hospital beds operated by a
Nashville company

Education

- **118,379** students in 22 colleges and universities
- **17,000** graduates/year, **60%** remain in the region



What We Have

Accolades

#4 Best City for Millennial Entrepreneurs
September 2015

Thumbtack

#1 America's Friendliest City
April 2015

**TRAVEL+
LEISURE**

#2 Best Places to Live Now
March 2015

MEN'S JOURNAL

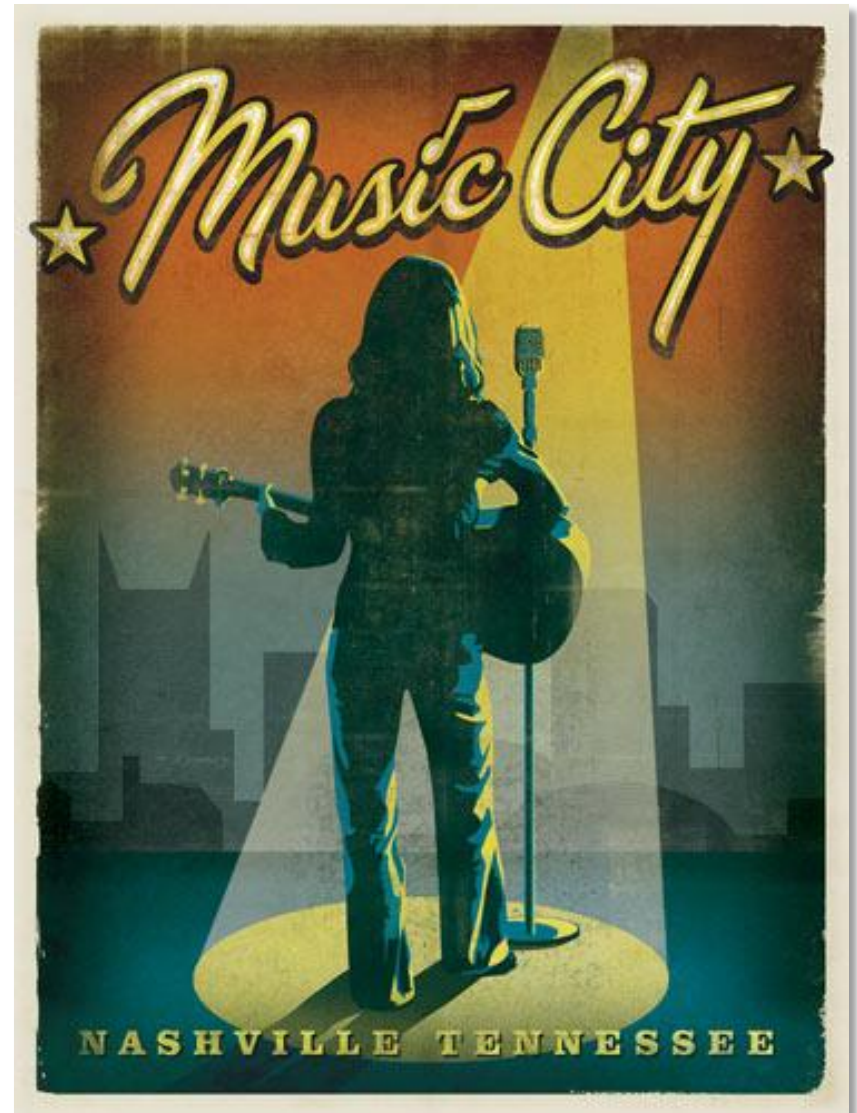
#1 Job Growth in Advanced Industries
Since the Recession
February 2015

BROOKINGS

What We Have

Music Industry

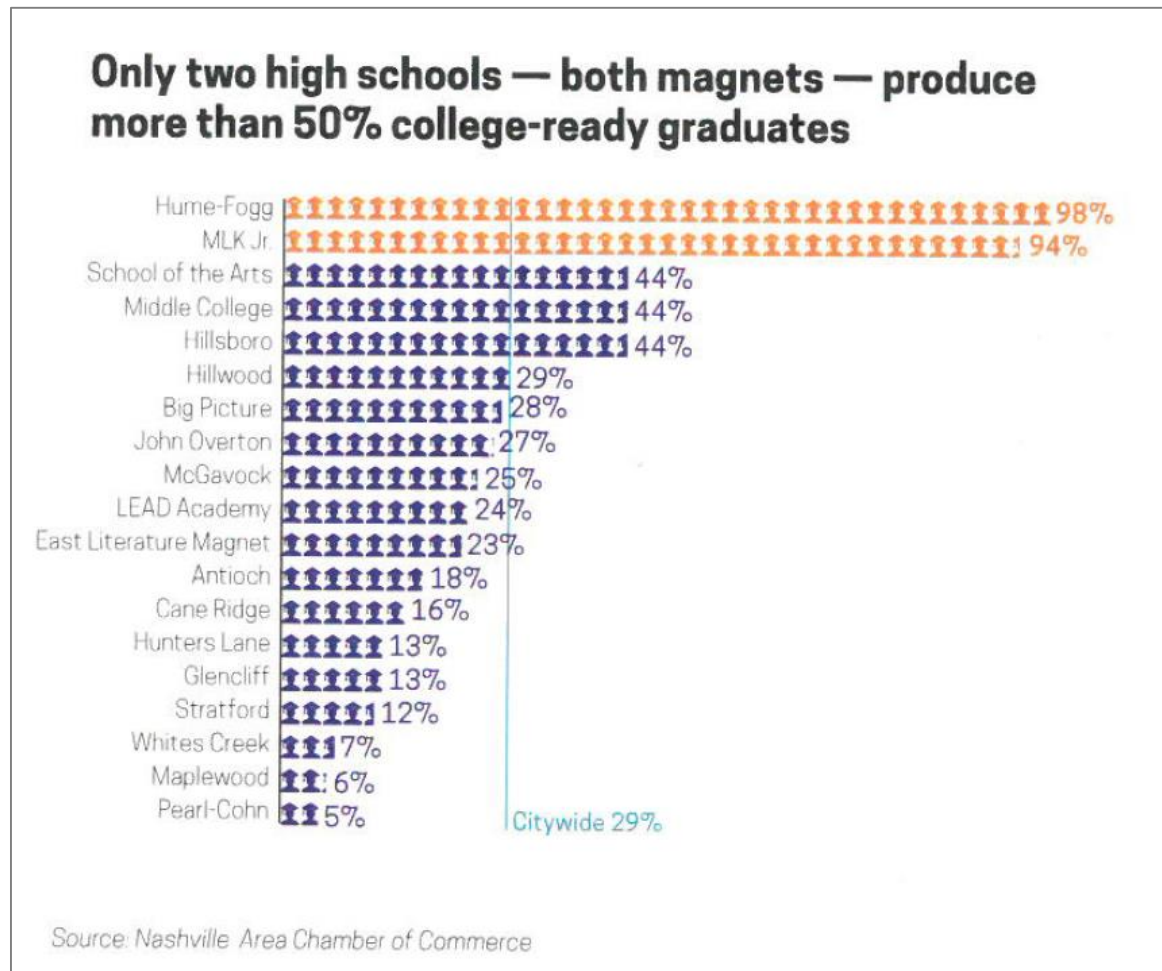
- **60,000** jobs, **\$5.5B** local economic impact
- **190** recording studios
- **5,000** working musicians
- **4x** more music industry employment than any other U.S. city



What We Don't Have

Quality Public
Education

Decent Public
Transportation



The Catalysts

Civic Leadership

- 24 years – 3 mayors

The Gap

- Per capita income at **115%** of the national average
- Cost of living at **90.2** of U.S. average

