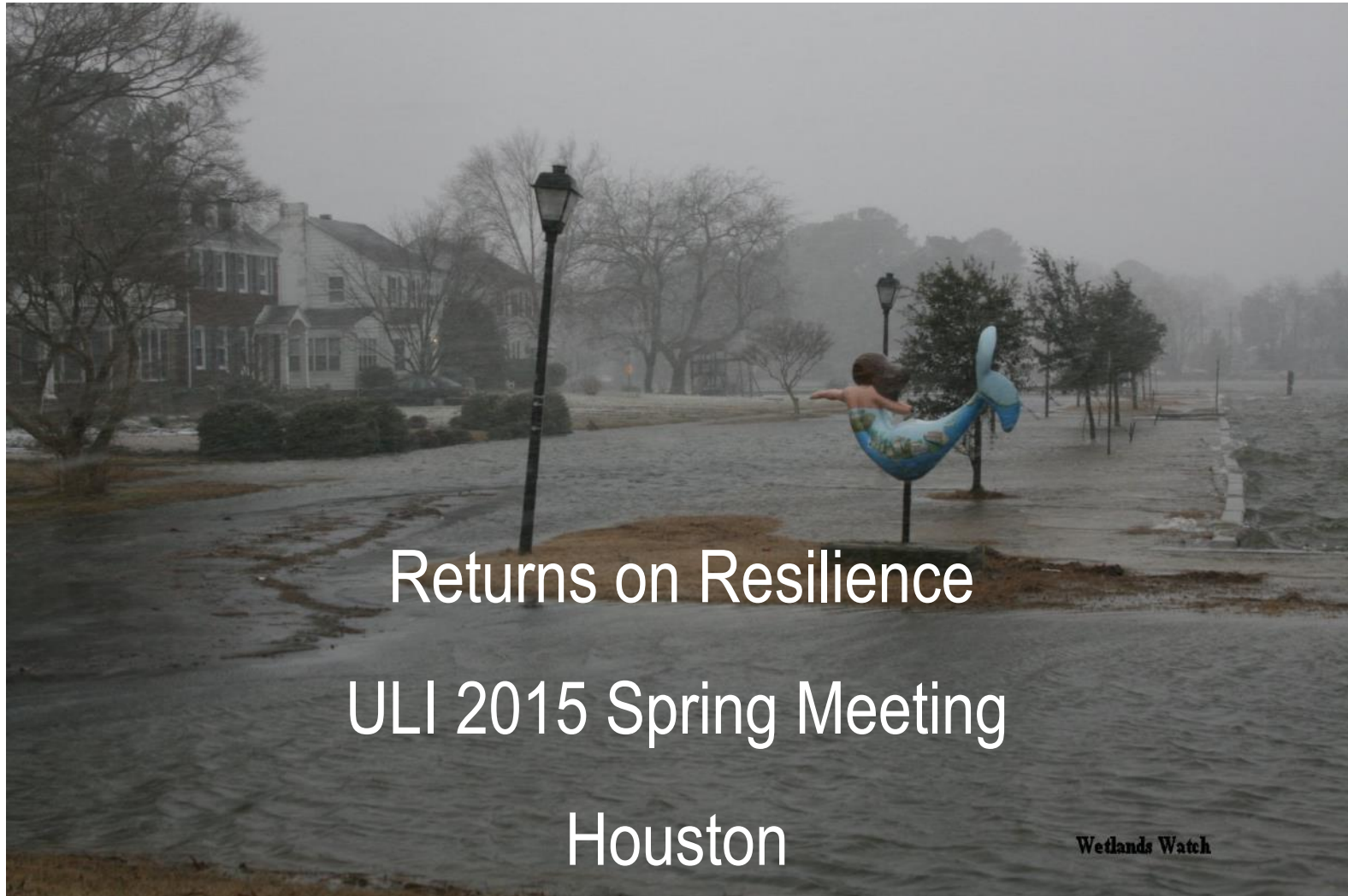




Urban Land
Institute



Returns on Resilience

ULI 2015 Spring Meeting

Houston

Wetlands Watch

“the ability to prepare and plan for, absorb, recover from, and more successfully adapt to adverse events”

...bouncing forward



- Economic Diversification
- Reduced Public Assistance Expenditures



- Mitigate loss
- Create competitive advantage

Loss mitigation	Value creation
Protected insurability	Increased rent
Lower direct losses	Higher occupancy
Reduced downtime	Improved branding/image
Lower risk of market obsolescence	Cost synergies
	Lower insurance premiums
	Extended equipment/infrastructure life
	Expedited entitlements
	Reduced time on market
	Higher lease renewal rate