



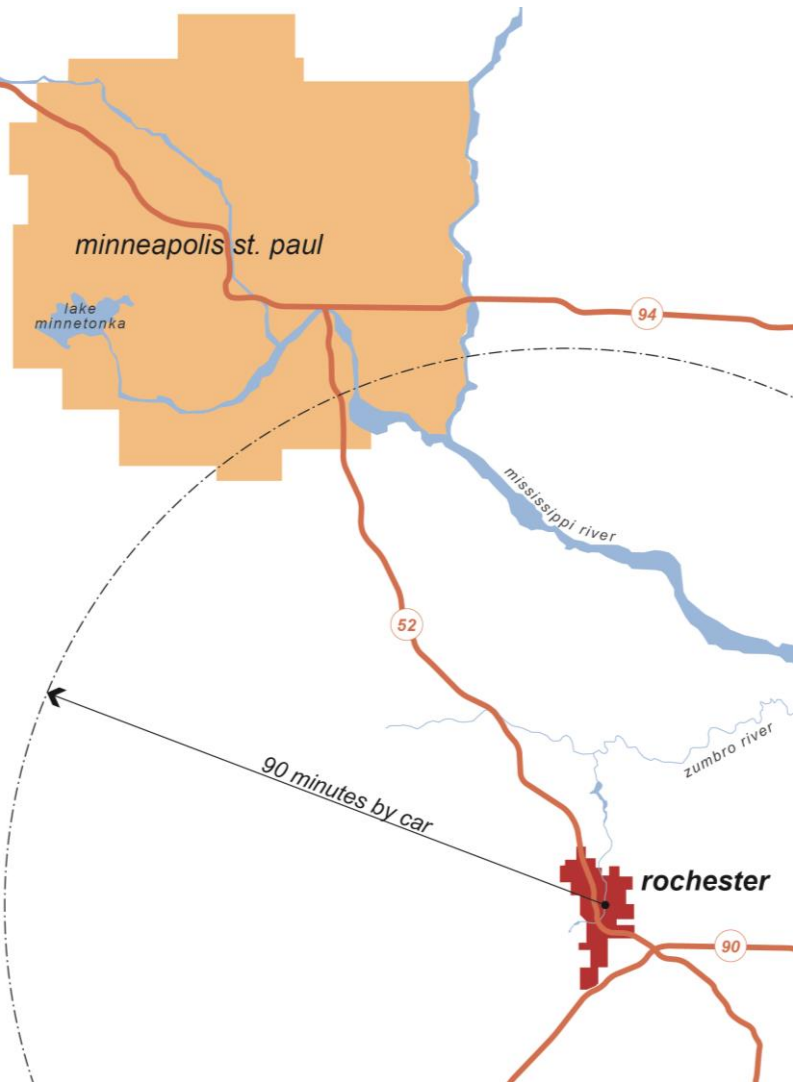
PRESENTED BY:
PETER DAVID CAVALUZZI, FAIA



MAYO CLINIC
DESTINATION MEDICAL CENTER
ROCHESTER, MN

Perkins Eastman

THIRD LARGEST CITY IN ROCHESTER



MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN

“INFILL CITY”



MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN

UNREMARKABLE | Arrival Experience



WORLD RELIGION

Dalai Lama Remains at Mayo Clinic for Evaluation

Associated Press | Sept. 27, 2015



He has cancelled his U.S. appearances for the month of October

ROCHESTER (AP) — The Dalai Lama remains at Minnesota's Mayo Clinic after canceling his U.S. appearances for the month of October.

A Mayo spokeswoman confirmed Sunday the 80-year-old Tibetan Buddhist leader remains at the Rochester clinic for a medical evaluation. No other details were released.



Matt Dunham—AP

The Dalai Lama stands on stage before making a speech to an audience at the ESS Stadium in Aldershot, England, on June 29, 2015



Dalai Lama Remains at Mayo Clinic for Evaluation

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St. Louis County Must Improve Handling of Protests, DOJ Says



Accused Murderer of 2 College Students Sentenced to Life for Previous Crime

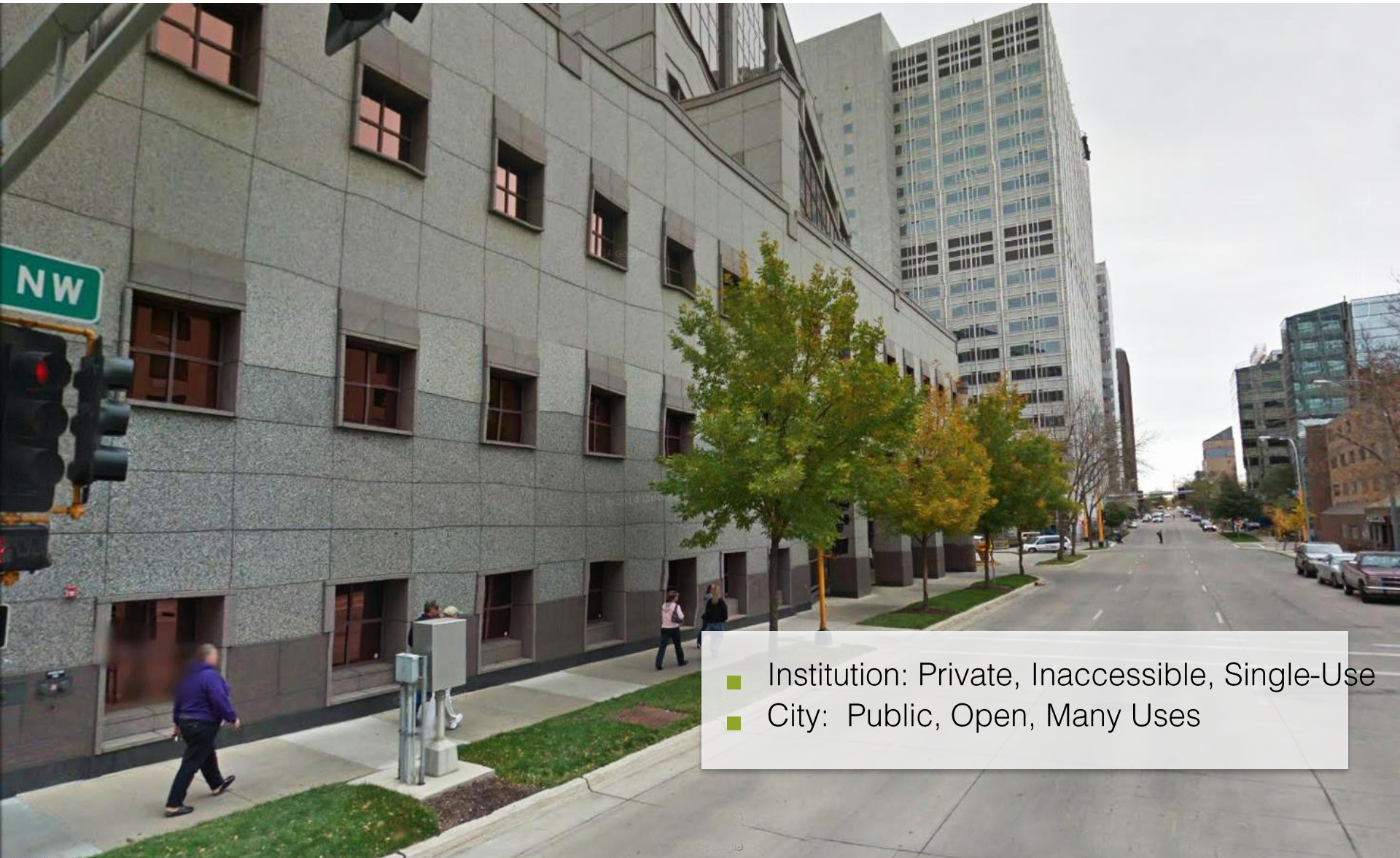


SolarCity Unveils 'World's Most Efficient' Panel



Why World Leaders Are Starting to Eat Garbage

INSTITUTIONAL VS. THE CITY



- Institution: Private, Inaccessible, Single-Use
- City: Public, Open, Many Uses

CITY OF PROGRESS



MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN

NEXT 20 YEARS

Largest economic development in state history:

■ Mayo Clinic	\$3.5 billion
■ Private Investment	\$2.1 billion
■ State	\$585 million

CITY IN PROGRESS



MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN

“ORCHESTRATED SERENDIPITY” | Mixed-use City



UNREMARKABLE | Suburban Setting

MD Anderson: Houston, TX



MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN

UNREMARKABLE | Institutional Facade



REMARKABLE | Ice Pavilion



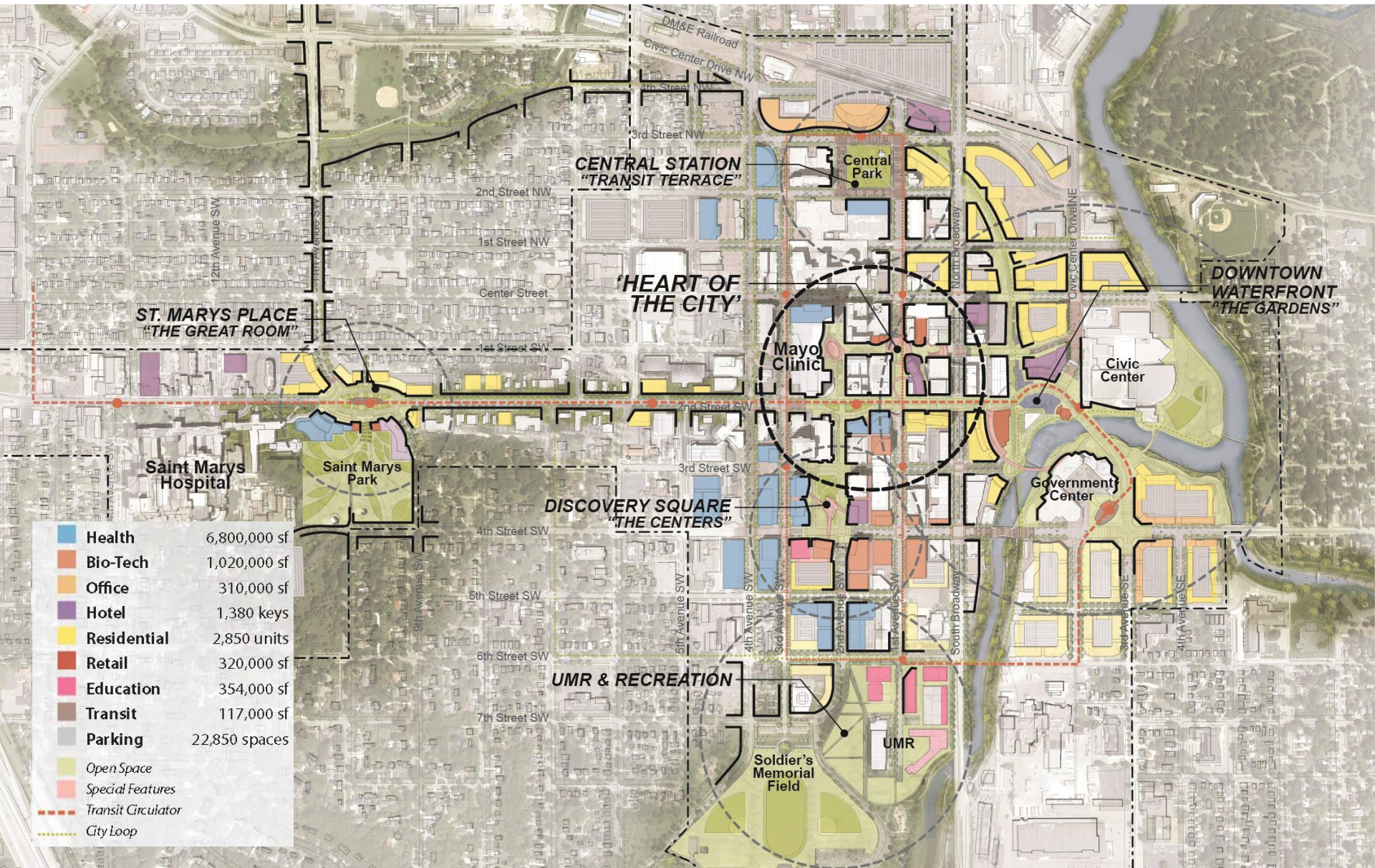
MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN

ROCHESTER CHOAS

- **Global institution vs. small town**
- **Multiple land owners**
- **Real estate speculation**
- **No history of public and private**
- **Civic momentum through benevolence**

FLEXIBLE PLACES Development Plan

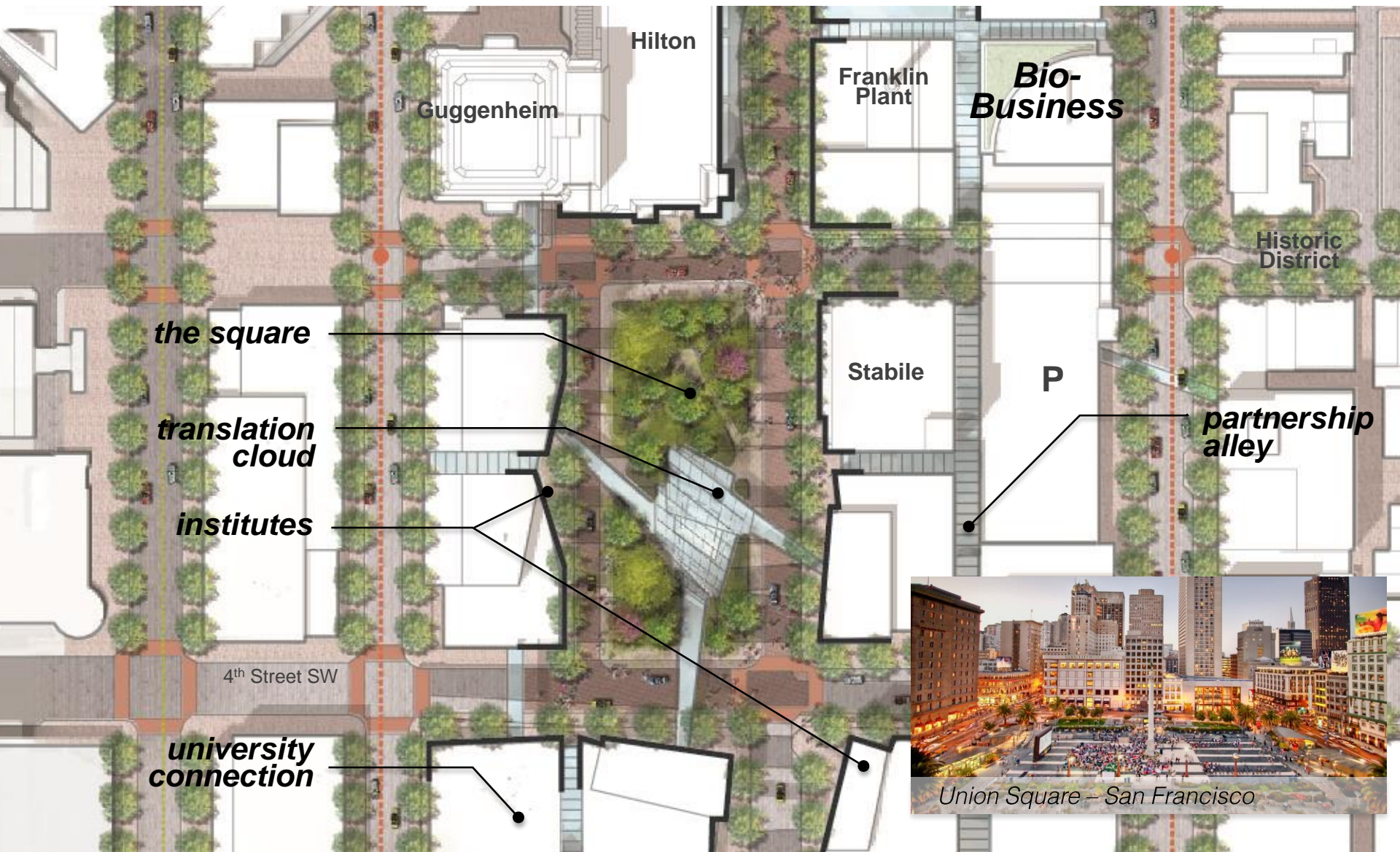


DISCOVERY SQUARE

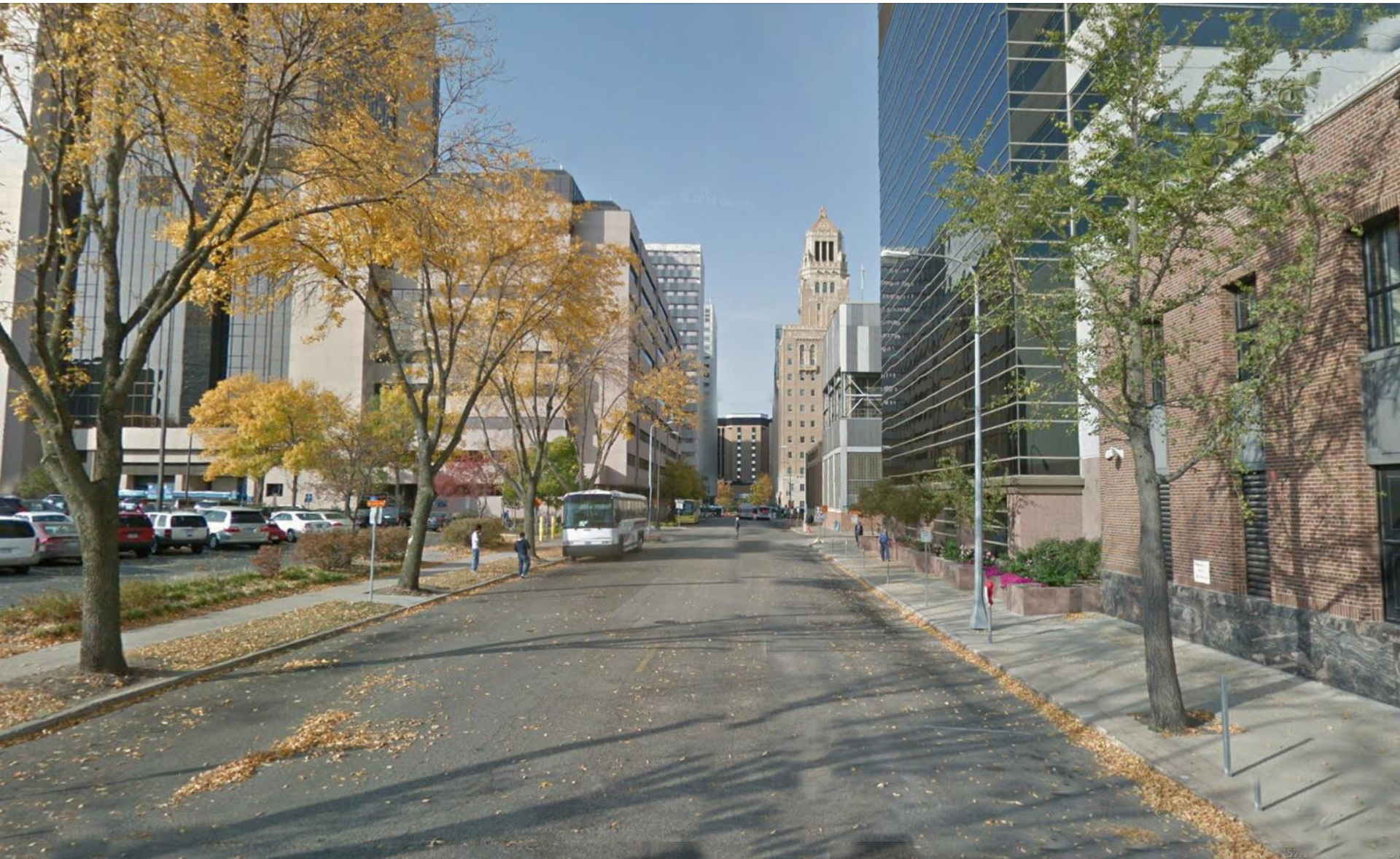
THE CENTERS



DISCOVERY SQUARE | Key Places



DISCOVER SQUARE | The Square



DISCOVER SQUARE | The Square



MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN

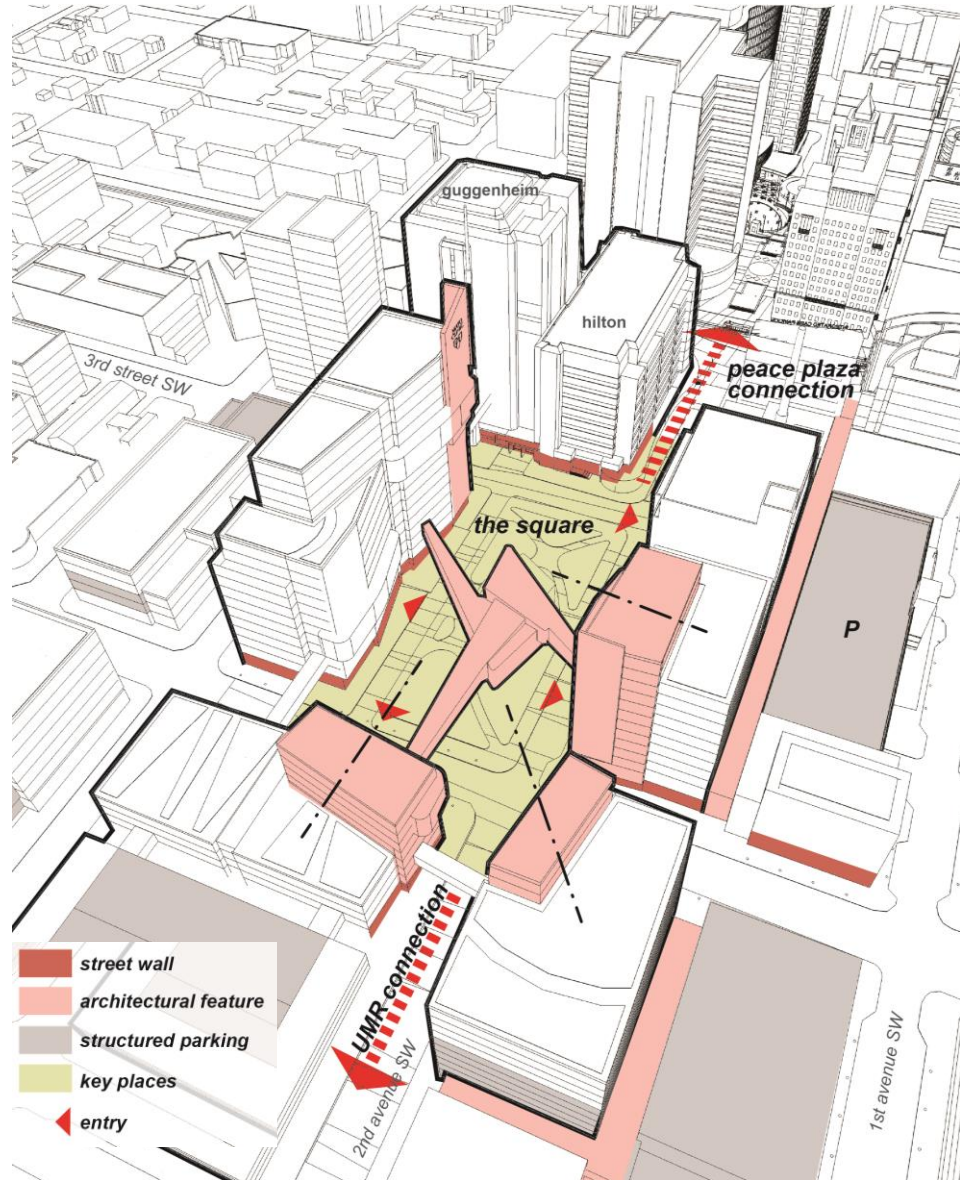
DISCOVER SQUARE | Collaboration Spaces



Google Commons, Mountain View, CA



MAYO CLINIC DESTINATION MEDICAL CENTER



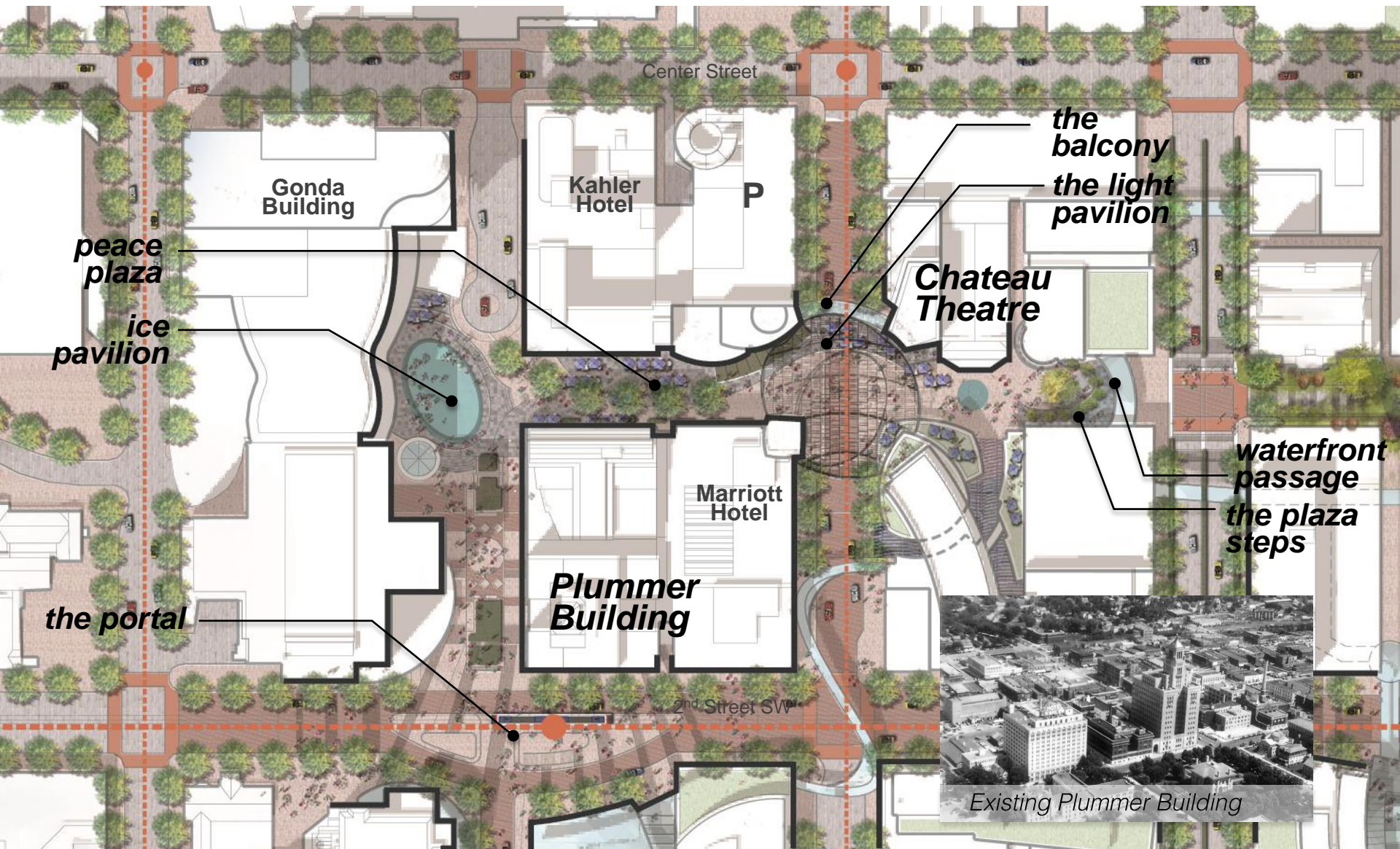
ROCHESTER, MN

HEART OF THE CITY

FIRST AND FIRST



HEART OF THE CITY | Key Places



HEART OF THE CITY | Peace Plaza



HEART OF THE CITY | Peace Plaza



MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN

DOWNTOWN WATERFRONT THE GARDENS



CENTRAL STATION TRANSIT TERRACE



ST. MARYS PLACE THE GREAT ROOM



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Creating a global destination for health and wellness.

With Mayo Clinic at its heart, the Destination Medical Center (DMC) initiative is the catalyst to position Rochester, Minnesota as the world's premier destination for health and wellness; attracting people, investment opportunities, and jobs to America's City for Health and supporting the economic growth of Minnesota, its bioscience sector, and beyond.

[PLAN & PRIORITIES](#)[VIEW MAPS](#)

