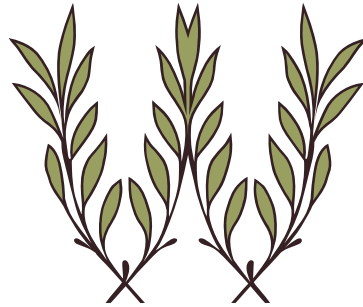


ULI FALL MEETING



WillowsfordTM
V I R G I N I A

LAURA COLE

OCTOBER 23, 2014

THE OPPORTUNITY

4,000 ACRES IN THE PATH OF GROWTH



THE BIG IDEA



4 INTERRELATED VILLAGES BRANDED AS ONE COMMUNITY—**WILLOWSFORD, VA**—WITH SHARED AMENITIES, MANAGED BY ONE HOA, UNDER THE STEWARDSHIP OF THE WILLOWSFORD CONSERVANCY



DEFINING FEATURES



- 2,200 HOMES SITED WITHIN “AGRICULTURAL THEATERS” TO PRESERVE NATURAL LANDSCAPE AND CREATE LOT PREMIUMS
- 50%+ PRESERVED AS OPEN SPACE; MANAGED BY THE WILLOWSFORD CONSERVANCY, A NON-PROFIT 501(c)4 ENTITY
- 300+ ACRE FARM INTEGRATED WITHIN FABRIC OF COMMUNITY
- RESORT QUALITY AMENITIES...DELIVERED UP FRONT
- LIFESTYLE PROGRAMMING EQUAL TO RESORT AND SECOND HOME COMMUNITIES
- HOME DESIGNS EXCLUSIVE TO WILLOWSFORD THAT MEET OUR RESIDENTIAL GUIDELINES



DELIVERING AMENITIES UP FRONT

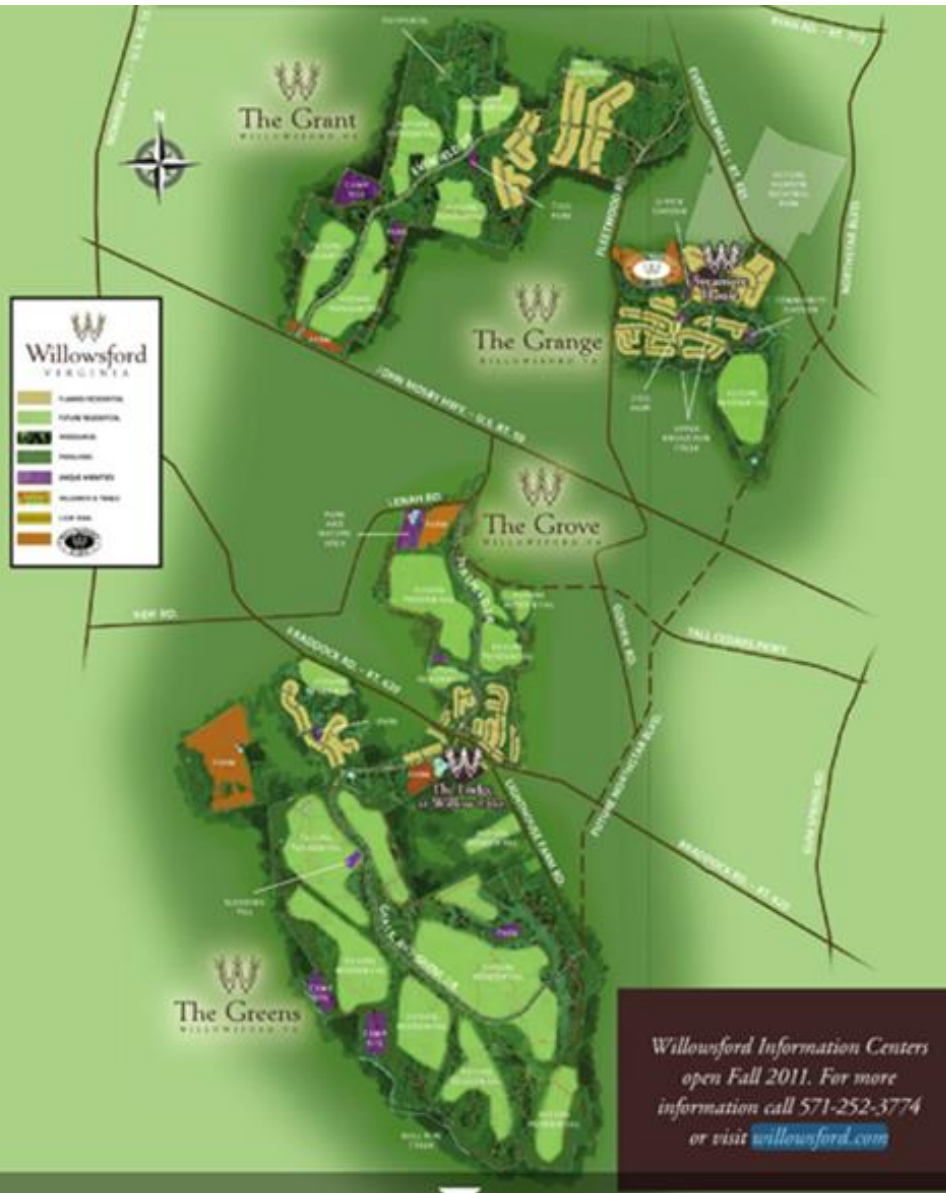


DELIVERING AMENITIES UP FRONT

THE LODGE & THE SYCAMORE HOUSE



INTEGRATING WILLOWSFORD FARM



- **PART OF THE WILLOWSFORD CONSERVANCY**
- **300+ ACRES OF AGRICULTURAL LAND**
- **GROWING MORE THAN 150 VARIETIES OF VEGETABLES, HERBS, FRUIT, AND FLOWERS**
- **150+ MEMBER CSA**
- **WEEKLY FARM STAND WITH LOCAL VENDORS**
- **EDUCATIONAL WORKSHOPS**



DELIVERING LIFESTYLE

WILLOWSFORD FARM



DELIVERING LIFESTYLE

THE WILLOWSFORD KITCHEN



IN THE BAG THIS WEEK...

- Beets
- Brussels
- Cabbage, red
- Celery
- Dannon radish
- Garlic
- Ice poppers
- Potatoes
- Swiss chard

FRESH FROM THE FARM

Hello CSA Members,

Two CSA pickups left - regular times this week and Tuesday, 11/20 from 3:30 p.m. - 7:30 p.m.

Our last CSA pickup will be on Tuesday, November 20th, just before Thanksgiving. We will have extended hours for those of you coming home from work. We'll be here from 3:30 - 7:30 p.m. on Tuesday. If you cannot make it and would like your share, please let us know in advance. We will be making a Thanksgiving donation to the Loudoun Interfaith Food Bank early Wednesday morning and will include your share if we don't hear from you.

Thanksgiving is a great time to share with your friends, too, if you plan to be away for the holiday.

The farm stand will be full of good stuff on Saturday and Tuesday - below is a list of items that will be available at the farm stand both days. The items with an (*) are available in your Tuesday shares. This is also the time to stock up for the winter on storage or freezer-friendly items like sweet potatoes, garlic, squash, cabbage, potatoes and Brussels. Please see the list on the following page.

www.WillowsfordFarm.com



DELIVERING LIFESTYLE

THE POWER OF PARTNERSHIPS



THE MARKET REWARDS INNOVATIVE DESIGN



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OCTOBER 23, 2014