

Redfin Builder Services

ULI Spring Meeting
April 10, 2014

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Buyer Experience

REDFIN

SEARCH FOR HOMES

REAL ESTATE AGENTS

BUYING

SELLING

MORE



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Welcome to Redfin

Where our agents are paid to put you first.

Find a Home

What Is My Home Worth?

Seattle, WA



Price to Beds Baths

Searches

Most Recent Search

Recently Viewed

1111 E Pike St #205
Seattle, WA 98122

930 24th Ave
Seattle, WA 98122

1525 NW 57th St #413
Seattle, WA 98107

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Featured Redfin Listings

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Location: [Search Listings](#)

Price: to Beds: [More Options](#)

5 results

Searching for:

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Remove Map Outline

Pioneer Squar... Stats & Trends

Map of Seattle showing Pioneer Square and surrounding areas. A red circle highlights a specific location in Pioneer Square, and a red arrow points from this location to the first listing in the table below.

Call: 877-973-3346

REAL ESTATE AGENTS

BUYING

Pioneer Square

Seattle Area

What It Takes to V

"Client love quickly to p offer by the inspected,

"I was able the back up is unable to purchase o

[Read All Offer Insh](#)

Similar Neighbor

Users who viewed Pion these neighborhoods

Pike Place

Bellevue / Denny

Triangle

Eastlake

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Agent Tools

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Be

t B

Address	Location	Price	Beds	Baths	Sq.Ft.	\$/Sq.Ft.	Days
Stadium Place	Pioneer Square	\$525,000	1	1.25	1,458	\$360	117
210 3rd Ave S Unit 50	Downtown	\$1,150,000	2	2.25	2,624	\$438	205
108 5th Ave S #314	International District	\$189,900	0	1	441	\$431	1
97 S Jackson St #405	Pioneer Square	\$569,500	1	1.5	1,393	\$409	2


Come to our free Home Buying Class in Seattle on Tuesday, March 18th! [Sign Up Today](#)

REDFIN.

Agents Just a Click Away


www.redfin.com/WA/Tacoma/3104-N-Narrows-Dr-98407/home/23084969

OverviewProperty DetailsTour InsightsProperty HistoryPublic RecordsActivitySchoolsNeighborhood & Offer InsightsSimilar Homes



7 of 22

REDFIN AGENT




Lindsay Weingart

4.9 ★★★★★


I specialize in the Pioneer Square area.

\$3,450 commission refund [Start an Offer](#)

 [Go Tour This Home](#)

<

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Listing courtesy of Redfin Corp.

High end finishes from the moment you enter! Hardwood & slate floors, great room concept living, dining; Oversized master suite w/ 5-pc bath ALL on the main floor! Chef's kitchen w/ slab granite counters, pantry, gorgeous custom cabinets, full height backsplash & Stnls stl appliances. Lower level features 3 more

What does it mean for developers?



BALLARD+LOFTS

Vision

Reinvent real estate!

...for real estate developers and urban home builders

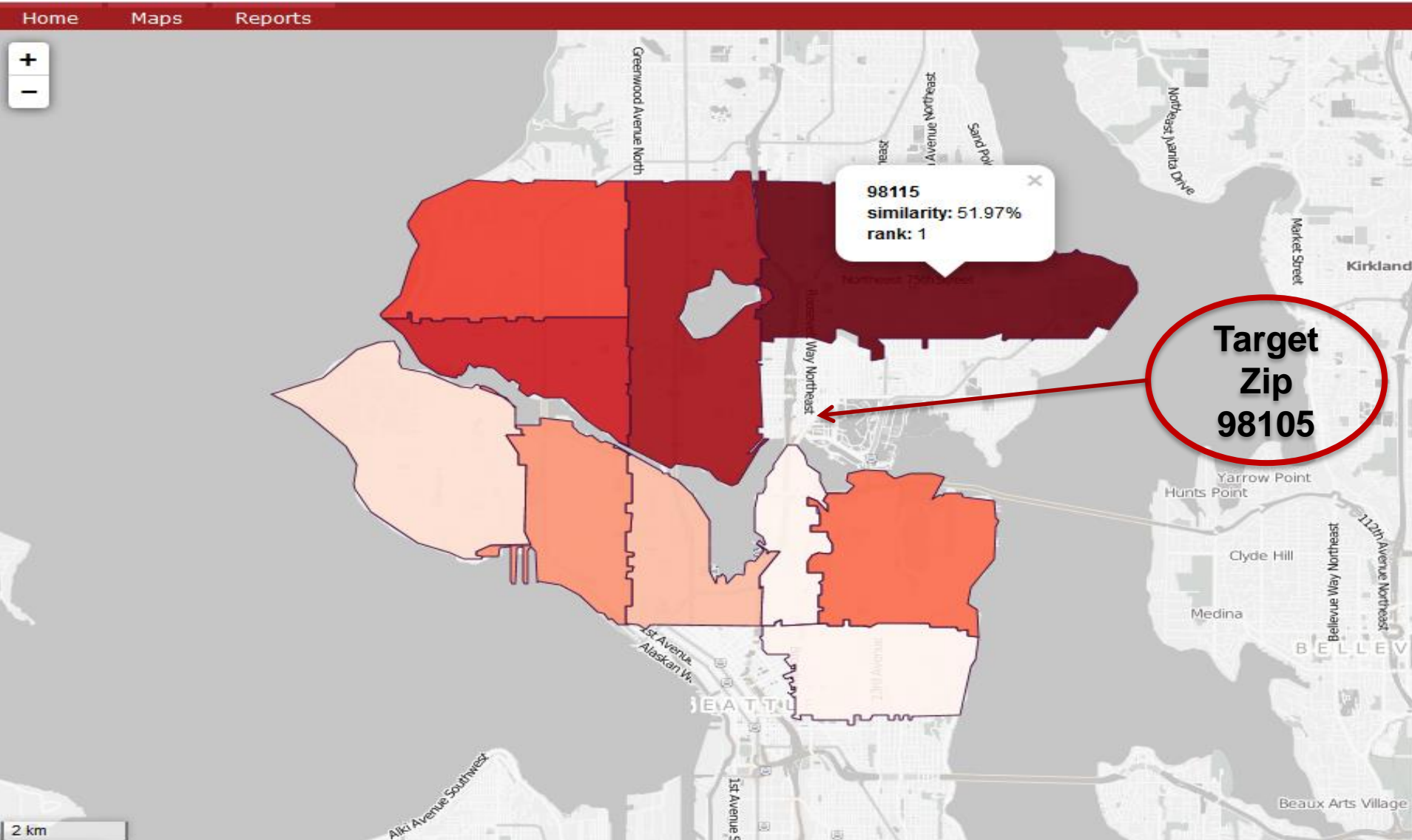


Land

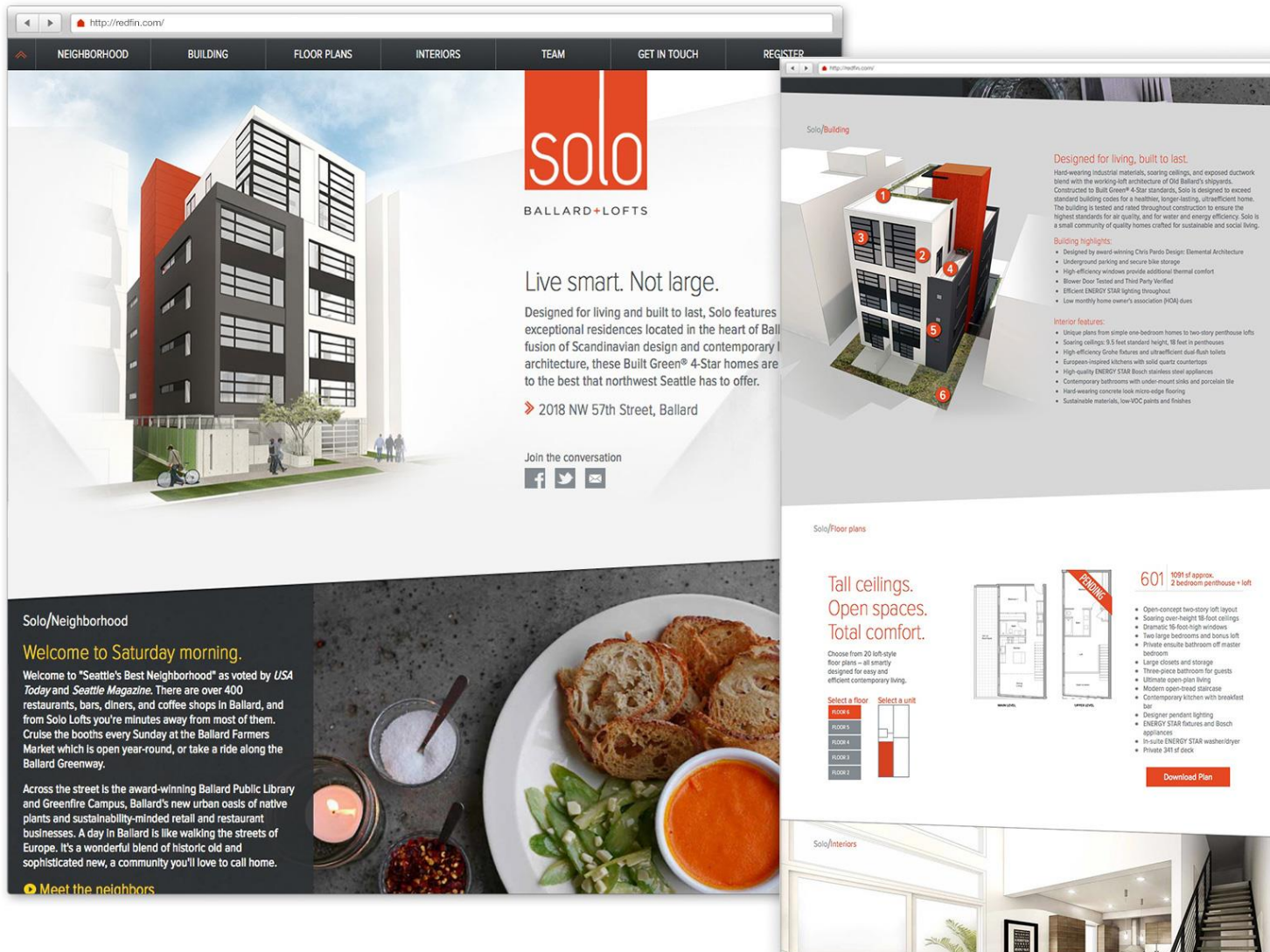
Design

Sales &
Marketing

Right Message, Right Buyer



Award Winning Web & Collateral



Welcome home.

Solo is a collection of architecturally inspired lofts designed to blend the traditional Nordic heritage of Ballard with a contemporary Scandinavian design. Hardworking materials that are simple in nature, high in quality, and timeless in their appeal. Unique open floor plans. Huge windows stretch virtually floor to ceiling, capturing light and views of the city outside. Fixtures and appliances selected for both beauty and performance. A place to kick back, a place to call home.

Interior Highlights:

- Unique plans from simple one-bedroom homes to two-story penthouse lofts
- Massive windows and bright day-lit interiors
- Soaring ceilings: 9.5 feet in standard city lofts & 18 feet in penthouses
- High-efficiency Grohe fixtures & ultraefficient dual-flush toilets
- European-inspired cabinetry with solid quartz countertops
- High quality ENERGY STAR Bosch stainless steel appliance package
- Contemporary bathrooms with under-mount sinks & full-body porcelain tile
- Hard-wearing micro-edge composite flooring
- Sustainable materials, low-VOC paints and finishes



Cabinet finish

Floors

Quartz countertop



Solo Lofts, Ballard WA

What is it like... to LIVE here?



Walk Score: 97
Top five local faves you can walk to in 10 minutes (or less)



CAFE
1. Verite Coffee
2. Bauhaus Coffee
3. Sip & Ship
4. Miro Tea
5. Cafe Besalu



FOOD
6. Skillet Diner
7. La Carta de Oaxaca
8. Belle Clemence
9. Walnut & Carpenter
10. Stoneburner



DRINK
11. Percy's & Co.
12. Hazlewood
13. Portalis Wine Bar
14. Urban Family
15. Macleod's



SHOPPING
16. Duque Salon
17. The Palm Room
18. Space Oddity
19. Farmers Market
20. Lucca



ADDITIONAL
21. Dutch Bike Co.
22. Second Ascent
23. Stone Gardens
24. Mill Marina
25. Surf Ballard



Homepage takeover!

The screenshot shows the Redfin homepage with a search interface and property listings. The background features a large image of a modern building with a red and black facade, labeled "SOLO BALLARD LOFTS".

REDFIN

SEARCH FOR HOMES REAL ESTATE AGENTS BUYING SELLING MORE

Angela

Find a Home **Sell My Home**

Seattle

Price \$1,000,000 to No max Beds 2+ Baths 2+

Exclusively by Redfin

SOLO
BALLARD LOFTS

Introducing Solo Lofts
Now selling brand new lofts and penthouses in the heart of Ballard.
Open House: Thurs., Jan 16, 4–7 p.m.
[Learn More](#)

Recently Viewed

Address	Price
716 23rd Ave Seattle, WA 98122	\$499,900
1127 33rd Ave S Seattle, WA 98144	\$1,175,000
2622 W Newton St Seattle, WA 98199	\$1,365,000
4858 29th Ave S Seattle, WA 98108	
1511 NW 59th St Seattle, WA 98107	
4864 29th Ave S Seattle, WA 98108	

Searches

Most Recent Search

Precision Marketing - Email


REDFIN.Redfin Agents Buying Selling Forums

The Condos at Solo Lofts are 25% Sold!

We think you'll love [Solo Lofts](#), a new condo community coming to Ballard. The units are selling fast, so [check them out now on Redfin!](#)

A boutique, 20-unit building in the heart of historic Ballard, Solo Lofts will be constructed to the highest levels of craftsmanship and is targeting a Built Green® 4-Star certification. Each residence fuses Scandinavian design with modern loft architecture.

2018 NW 57th St #402 | \$399,000
2 BD | 2 BA | 840 SQ FT




REDFIN.Redfin Agents Buying Selling Forums

Skip the Maintenance, Enjoy the Neighborhood

Ever feel like you get so bogged down with taking care of your home that you no longer have time to enjoy where you live? You might love Solo Lofts, a brand-new, boutique 20-unit condo community coming to the heart of historic Ballard.

Solo Lofts will be a Built Green® 4-star architecture. The units are selling fast, so [check them out now on Redfin!](#)

2018 NW 57th St #402 | \$399,000
2 BD | 2 BA | 840 SQ FT



REDFIN.Redfin Agents Buying Selling Forums


Ballard's Solo Lofts is 25% sold!

Solo Lofts, a new condo community coming to Ballard, is selling fast! As an agent with a strong presence in the local market, we want to keep you up-to-date on the progress at Solo.

If you have clients looking for an exceptional loft residence in Ballard, make sure they don't miss Solo Lofts! The units fuse Scandinavian design with modern loft architecture, and will be constructed to Built Green® 4-star standards.

One- and two-bedroom lofts are available, starting at \$249,000. Only three penthouses are left, including unit 601 with soaring 18' ceilings and a gorgeous 341 sq. ft. private deck.

2018 NW 57th St #601 | \$649,000
2 BD | 2 BA | 1,091 SQ FT



[View Details](#)

We'd love to show you and your clients around! Please stop by our sales center, or reach out to James Garner and the team at sololofts@redfin.com | 206-582-2730 to schedule a visit.

Sales Center Hours
1:00 p.m. - 6:00 p.m. Monday-Friday
10:00 a.m. - 4:00 p.m. Saturday and Sunday
2041 NW 57th Street Loft 103
Ballard, WA 98107



Launch Party

kate.knight@redfin.com