

KEY LEADERS OPPORTUNITIES



June 2019

A newsletter with opportunities for Global Governing Trustees, Trustees, and ULI Foundation Governors, Builders, Developers, Sustainers, and Benefactors

Dear Colleague,

We are excited to share with you the latest issue of Key Leaders Opportunities, the bimonthly newsletter for our Key Leaders, ULI's most committed members. Included in this edition is a roundup of the successful events and activities at the ULI Spring Meeting in Nashville, where we welcomed Key Leaders to the Key Leaders Lounge and hosted thought leadership sessions. We also honored our outgoing global chairman, Tom Toomey, and will welcome Owen Thomas to this role in July.

In addition, this newsletter provides important details about the upgrades and changes to the Key Leaders program moving forward, advance notice of the preliminary Key Leaders schedule at the 2019 ULI Fall Meeting in Washington, D.C., and some immediate and upcoming opportunities to engage further with ULI. We hope this newsletter will help inspire and guide your involvement in ULI. Your efforts are an integral part of advancing ULI's mission.

As always, please reach out to us with any questions, concerns, or ideas you might have. Thank you for being a part of this important work!

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Key Leaders Program Updates

THE NEXT GENERATION: KEY LEADERS PROGRAM FOR FY20

After successful implementation of and positive feedback on the program's inaugural two years, ULI is preparing for the next generation of the Key Leaders Program. We will be implementing the following changes beginning in July.

- More exclusive benefits available throughout the year as well as at ULI convenings.
- Enhanced thought leadership activities with world-renowned speakers and through unique learning opportunities.
- More proactive engagement in ULI's impact programs.
- Differentiation of benefits and opportunities based on Key Leader categories.
- Philanthropic participation.

More details on these changes will be sent in an email to all Key Leaders in the coming weeks, with new benefits being rolled out this summer. We will continue to update you on Key Leaders benefits throughout the year.

WHO ARE ULI'S KEY LEADERS?

Global Governing Trustees—individuals who serve as the high-level leadership group of ULI and are responsible for representing and serving as the voice of the diverse membership in substantive matters related to the advancement of ULI's mission. Global Governing Trustees serve four-year terms.

Trustees—members who have completed their four-year term as a Global Governing Trustee.

ULI Foundation Governors—members who believe in ULI's ability to create better communities and have committed to ensuring an endowment for the continuation of the Institute's work. The Governor entry contribution level is \$100,000.

Inside ULI

Outgoing ULI Global Chairman Tom Toomey Honored at Spring Meeting



Former ULI Global Chairman Randy Rowe (left) with Global Chairman Tom Toomey at the 2019 Spring Meeting in Nashville.

Outgoing ULI Global Chairman Tom Toomey was honored at the 2019 ULI Spring Meeting at the Global Governing Trustees dinner.

In his remarks, Global Chief Executive Officer Ed Walter praised Toomey for his leadership and the financial support he provided for the creation and implementation of ULI's Global Strategic Plan, which seeks to improve the member experience through investments and initiatives to strengthen member engagement and impact.

Immediate past Global Chair Randy Rowe described his friend and fellow ULI leader as a "thoughtful, committed, analytical, and decisive leader with a huge heart and a great sense of humor." Tom credited Randy and previous global chairmen for laying the foundation for ULI's successes during his two-year term, which ends June 30. He will be succeeded by ULI Global Governing Trustee and ULI Foundation Governor Owen Thomas, who is chief executive officer of Boston Properties. "Owen will take us to another level," Tom said.

To read more on the leadership transition in *Urban Land* online, [click here](#).

Highlights: Key Leaders Programs at the Spring Meeting

Record-Breaking Attendance at ULI's 2019 Spring Meeting in Nashville, TN



More than 4,300 members registered for the 2019 meeting in Nashville, a record for a ULI Spring Meeting. More than 250 of these members were Key Leaders, with the majority taking advantage of opportunities created for them, such as the Key Leaders Lounge and exclusive programs for networking and thought leadership.

Nearly 200 Key Leaders gathered for a breakfast to hear internationally acclaimed author, Pulitzer Prize recipient, and New York Times columnist Thomas L. Friedman discuss his latest book, *Thank You for Being Late: An Optimist's Guide to Thriving in the Age of Accelerations*, which encourages people to make time for reflection in an era made hectic by the simultaneous acceleration of three major forces—technology, globalization, and climate change. Friedman's message was particularly timely as ULI evolves to stay current during this time of great change for the industry. The Key Leaders' responses to this opportunity were extremely positive.



Key Leaders attend the Key Leaders Thought Leadership Breakfast with Thomas L. Friedman.

In addition, more than 60 Key Leaders attended a behind-the-scenes tour of Fifth + Broadway, a prominent mixed-use development in downtown Nashville. Insights on the design were shared by tour leader Dene Oliver, chief vision officer for Brookfield Properties and founder and former chief executive officer of OliverMcMillan, codeveloper of the site.



(Left) Key Leaders toured Fifth + Broadway. (Right) Tour leader Dene Oliver, chief vision officer for Brookfield Properties and founder and former chief executive officer of OliverMcMillan.

Also, more than 20 Key Leaders met privately with presidential historian Jon Meacham, the keynote speaker at the closing general session, to discuss his perspectives on the current political environment and how it will shape our nation's history and future.



Pulitzer Prize winning author Jon Meacham speaking to Key Leaders in the Key Leaders Lounge at the 2019 ULI Spring Meeting in Nashville.



ULI Foundation Governors Toni Alexander (left), John Ropes (center) and former ULI Global Chairman James Chaffin at the ULI Foundation Governors reception, which was held at the Schermerhorn Symphony Center.

PREVIEW: Key Leaders Programs at the 2019 Fall Meeting



2019 ULI FALL MEETING

CONNECT WITH THE WORLD OF REAL ESTATE

SEPTEMBER 18–21, 2019 | WASHINGTON, D.C.

Preliminary Key Leaders Schedule at the 2019 Fall Meeting in Washington, D.C.

Wednesday, September 18

- 11:30 a.m. to 1:30 p.m. ULI Key Leaders Real Estate Tour
- 6:00 p.m. to 7:30 p.m. ULI Foundation Governors Reception (all ULI Foundation Governors)
- 7:30 p.m. to 10:00 p.m. ULI Global Governing Trustees and Leadership Dinner

Thursday, September 19

- 7:00 a.m. to 8:30 a.m. ULI Key Leaders Breakfast with José Andrés, renowned chef and founder of the nonprofit World Central Kitchen
- 12:15 p.m. to 1:30 p.m. ULI Foundation Lunch for ULI Foundation Governors (Builders, Developers, Sustainers, and Benefactors)

Key Leaders Lounge

Open all four days of the Fall Meeting, the Key Leaders Lounge offers VIP check-in and badge pickup, opportunities to learn about ways to engage with ULI, exclusive programming and sessions, and a place to grab a cup of coffee and a snack, meet with colleagues, and get your questions answered about ULI and the Fall Meeting.

Register Today!

Additional programs and activities will be announced in the coming weeks.

Upcoming Engagement Opportunities for Key Leaders

BUILDING THE FUTURE

Third Annual ULI Coffee Connections at the ULI Fall Meeting, presented by Bank of America Merrill Lynch

***This is a special opportunity available to ULI's Global Governing Trustees and ULI Foundation Governors (Sustainers and Benefactors). ***

Advise and guide members of ULI's next generation of leaders.

Don't miss the opportunity to mentor!

Submit your interest [here](#)!

RSVP by July 12.

SHARING KNOWLEDGE

Member Engagement Area at the 2019 Fall Meeting

Be a part cutting-edge conversations focused on ULI's impact programs and the work of ULI's centers and initiatives on the latest real estate topics and trends. Taking place during networking breaks in the Member Engagement Area, these sessions offer an opportunity to share your knowledge and experience with meeting attendees. Topics include:

- Housing
- Resilience
- Energy efficiency
- Open space
- Sustainability and real estate transactions

Email **Jason Twiss** if you are interested in speaking at the 2019 Fall Meeting or at any other future meeting.

TRANSFORMING COMMUNITIES

Advisory Services: Join a five-day panel

Participate with a team of ULI members providing impartial, expert advice as well as action-oriented recommendations to a community in need.

Upcoming panels include:

- Pomona, California (July 7–12)—a strategic vision for 500-acre fairgrounds
- Washington, D.C. (July 14–19)—affordable housing strategies
- St. Thomas, U.S. Virgin Islands (August 25–30)—affordable housing, economic development, port development, and resilience
- Fort Lauderdale, Florida (October 13–18)—open space and resilience planning for downtown
- Charlottesville, Virginia (October 13–18)—University of Virginia Foundation properties plan

Email **Jason Twiss** if you are interested in serving on a panel.

To learn more about Advisory Services panels, [click here](#).

RECOGNIZING EXCELLENCE

Awards and Competitions: Serve a term as a member of a 2020 ULI jury

ULI's awards and honors programs recognize excellence in the built environment. Each jury evaluates projects or programs and awards ULI's highest honors.

To help distinguish and recognize the best in the industry, consider raising your hand to serve on a jury in 2020. Opportunities include:

- ULI Urban Open Space Award—celebrating and promoting vibrant urban open spaces that enrich and revitalize communities; awarded every other year.
- ULI Hines Student Competition—an urban design and development competition challenging students to collaborate across disciplines and imagine a better built environment.

Email **Jason Twiss** if you are interested in serving on an upcoming jury.

[Click here](#) to learn more about ULI's Awards and Competitions.

*For more information on or to express your interest in any of these opportunities, contact **Jason Twiss**, vice president, ULI Global Leaders Program.*

Key Leaders Impact

UrbanPlan: Engaging Students around the World and in Your Backyard

Since 2003, UrbanPlan—ULI's land use and development learning curriculum developed for high school and college students, as well as public officials—has reached over 52,000 students and 320 public-sector decision-makers, and engaged more than 2,500 member volunteers primarily in the Americas. UrbanPlan has been such a success because of the vision and generosity of ULI Key Leaders like Ron Nahas, Doug Abbey, Jeff Cernuto, Steve Chamberlin, Rick Dishnica, Steve Farnsworth, Tyler Higgins, and Patrick Phillips. UrbanPlan recently expanded to Asia Pacific, with strong involvement from several Key Leaders and a strong vision of tailoring the program content, delivery, and audience to have impact within the culture and context of each national council in the region.



The Hong Kong pilot of UrbanPlan takes place at Independent Schools Foundation (ISF) Academy.

Across the Asia Pacific region, UrbanPlan is now running workshops with a variety of participant groups. In Hong Kong, UrbanPlan was piloted in March 2018 and launched officially late last year. Key Leaders and Global Governing Trustees Phil Kim and John So led the adaptation efforts for the curriculum for secondary school students there and served as regional champions for the program. Key Leaders Charlie Rufino and Raymond Rufino have championed the program in the Philippines with university students and public officials. Teng Chye Khoo promoted the program in Singapore with key local partners and public officials. ULI Japan also recently delivered a pilot, and several other national councils have expressed interest.



ULI participants in Manila complete the UrbanPlan pilot, completed with the support from De La Salle University.



In Singapore, ULI teamed up with the Centre for Liveable Cities to pilot the UrbanPlan for Public Officials program.

The actions of these Key Leaders to bring one of ULI's most subscribed programs to their region is a prime example of the global impact that is possible. The involvement of Key Leaders is integral to the success and growth of ULI's impact programs, like UrbanPlan.

For more information on how you can get involved in UrbanPlan with your local district or national council, contact **Jason Twiss**.

**Congratulations to the following Key Leaders for 50+ years
of ULI membership:**

Gerald Hines, ULI Trustee, ULI Foundation Governor Benefactor, and founder, the ULI
Hines Student Competition (59 years)

Donald Riehl, ULI Trustee (57 years)

Whayne Quin, ULI Foundation Governor (56 years)

Gerald Katell, ULI Foundation Governor (51 years)

Peter Bedford, ULI Trustee and ULI Foundation Governor (51 years)

**We appreciate all that these leaders have done and
continue to do for ULI.**

ULI is a member-driven organization, and we want to hear from you. Please let us know how you would like to engage this year. You can find a full list of opportunities [here](#). If you don't see something that is quite right for you or for right now, contact us to talk about other opportunities that might fit your interests or schedule. If you have any questions or feedback on the Key Leaders Program or any other ULI issue, contact Mary Beth Corrigan at MaryBeth.Corrigan@uli.org or 202-624-7136, or Jason Twiss at Jason.Twiss@uli.org or 202-624-7026.

Thank you for your commitment to ULI and for all you do!