

Q2 AWHC Blue, Please Rate Each Council Day Session

Answered: 25 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Speaker Josh Stephens	76.00% 19	0.00% 0	24.00% 6	0.00% 0	25
Affordable Rental Housing Economic overview	88.00% 22	0.00% 0	12.00% 3	0.00% 0	25
Regional Panel	84.00% 21	4.00% 1	12.00% 3	0.00% 0	25
Quick Hit Affordable Housing Awareness Campaign	84.00% 21	4.00% 1	8.00% 2	4.00% 1	25
Council Breakouts: Health and Housing	95.83% 23	0.00% 0	0.00% 0	4.17% 1	24
Council Breakouts: YIMBY	83.33% 20	0.00% 0	12.50% 3	4.17% 1	24
Council Breakouts: Innovative Housing Solutions	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
National Update	86.36% 19	0.00% 0	4.55% 1	9.09% 2	22
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Speaker Josh Stephens	72.00% 18	0.00% 0	28.00% 7	0.00% 0	25
Affordable Rental Housing Economic overview	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Regional Panel	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Quick Hit Affordable Housing Awareness Campaign	88.00% 22	0.00% 0	8.00% 2	4.00% 1	25
Council Breakouts: Health and Housing	91.30% 21	0.00% 0	4.35% 1	4.35% 1	23
Council Breakouts: YIMBY	95.83% 23	0.00% 0	0.00% 0	4.17% 1	24
Council Breakouts: Innovative Housing Solutions	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
National Update	90.91% 20	0.00% 0	0.00% 0	9.09% 2	22
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Speaker Josh Stephens	77.27% 17	0.00% 0	22.73% 5	0.00% 0	22
Affordable Rental Housing Economic overview	81.82% 18	0.00% 0	18.18% 4	0.00% 0	22
Regional Panel	86.36% 19	0.00% 0	13.64% 3	0.00% 0	22

Council Day Survey for Los Angeles, Fall 2017

Quick Hit Affordable Housing Awareness Campaign	59.09% 13	13.64% 3	13.64% 3	13.64% 3	22
Council Breakouts: Health and Housing	71.43% 15	4.76% 1	19.05% 4	4.76% 1	21
Council Breakouts: YIMBY	66.67% 14	0.00% 0	28.57% 6	4.76% 1	21
Council Breakouts: Innovative Housing Solutions	90.00% 18	5.00% 1	5.00% 1	0.00% 0	20
National Update	78.95% 15	0.00% 0	10.53% 2	10.53% 2	19

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Panels on Economic outlook (Freddie Mac), Tax Reform and Innovative Housing - modular were exceptional!	10/31/2017 2:09 PM
2	It was a well organized, jam packed Council day	10/31/2017 10:22 AM
3	I had to leave for the airport early and missed the National Update, unfortunately.	10/30/2017 10:18 PM
4	Innovative Housing Solutions was an informative overview of useful tools to (potentially) reduce housing costs. YIMBY helped restore my faith in the millennials. How do we further activate this generation? The Quick Hit presentation/video was a terrific presentation. But it would have been a good topic for a round-table discussion. Lots of room for improvement and coordination on this important effort. Maybe a topic for our Spring meeting?	10/30/2017 12:04 PM
5	we are still not incorporating market rate workforce housing into the meetings very well. we should think about a specific presentation every meeting to address this especially as more and more institutional sources are talking about it	10/27/2017 2:34 PM
6	Favorites of the day were the Innovative Housing Solutions and Economic overview presentations	10/27/2017 1:18 PM
7	Learned a lot-very interesting content	10/26/2017 7:43 PM
8	Overall great speakers. Each one in their own way captured trends about what's happening in LA and nationally with affordable housing.	10/26/2017 11:36 AM
9	Quick hit presentation was VERY exciting. I typically do not enjoy tax issues, but Novogradac and Mandel were very enjoyable!	10/25/2017 8:03 PM
10	Great sessions and tours. The breadth and context was excellent.	10/25/2017 6:53 PM
11	Excellent prgraming	10/25/2017 3:38 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 23	0.00% 0	0.00% 0	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.65% 22	0.00% 0	4.35% 1	23
Did Council Day Meet Your Expectations?	95.65% 22	0.00% 0	4.35% 1	23
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91.30% 21	0.00% 0	8.70% 2	23

Council Day Survey for Los Angeles, Fall 2017

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Content was weak at times	10/31/2017 9:50 AM
2	Council Day was packed with info, but offered little opportunity for meaningful discussion among our Council members of the topics covered, or other topics/concerns that "keep us up at night." A tad more balance between the two would be an improvement.	10/30/2017 12:17 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 20

#	RESPONSES	DATE
1	Great venue and acoustics in the room.	10/31/2017 2:11 PM
2	Overall the experience was really good. Lots of take home value.	10/31/2017 10:25 AM
3	It was a very good Council Day. I liked the venue, though the large room was a big awkward - so long and then that it did not lend to a cohesive feel; however, since I've help plan this event prior, I know it is pretty impossible to find just the right shape room.	10/30/2017 10:21 PM
4	Walking tour was fantastic (despite the heat!)	10/27/2017 1:20 PM
5	Nicely done, venue was great.	10/26/2017 11:38 AM
6	Love the break out sessions	10/26/2017 10:54 AM
7	I may have missed this, but typically enjoy having a list of the Guests and also bios on the speakers. I would still like to have these.	10/25/2017 8:05 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 19

#	RESPONSES	DATE
1	Future of Housing Authorities	10/31/2017 10:25 AM
2	I look forward to discussions of the renaissance in Detroit and what is driving that change.	10/30/2017 10:21 PM
3	An update on Quick Hit and discussion of how to "rebrand" the affordable housing industry.	10/30/2017 12:17 PM
4	market rate workforce housing, its the largest group of housing that currently exists and one that generally is not institutionally run which creates a huge opportunity.	10/27/2017 2:37 PM
5	It would be great to have a joint session/discussions with other councils like Multifamily or Public Private Partnership	10/27/2017 9:10 AM
6	NOAH property finance solutions New approaches to short term rental assistance Employer panel on housing affordability impact	10/26/2017 3:20 PM
7	McCormack Baron has now done 2 deals in Detroit. I told Peter to let me know if I can help coordinate anything.	10/25/2017 8:05 PM
8	More on factory and modular. More of health and housing. More on innovative strategies for development of affordable housing.	10/25/2017 5:45 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Council Day Survey for Los Angeles, Fall 2017

Answered: 5 Skipped: 22

#	RESPONSES	DATE
1	council dinner was on the weak side of things.	10/31/2017 10:25 AM
2	The number of members of our Council seems to increase with every meeting. Increasing the membership potentially broadens the perspectives represented, and offers financial benefits. But we're losing the ability to engage in small working group discussions/problem solving. Not a good trade-off, in my judgment.	10/30/2017 12:17 PM
3	Have more balance of national issues and local solutions	10/26/2017 3:20 PM
4	One or two 15 minutes deal profiles (quick hits) are a fun format.	10/26/2017 11:38 AM
5	No need for breakouts. Just stay combined.	10/25/2017 3:28 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 23

#	RESPONSES	DATE
1	I am happy to share project information or other work related stuff as needed.	10/31/2017 10:25 AM
2	I will be happy to help with Detroit.	10/30/2017 10:21 PM
3	Yes, but I don't have time now to commit to this. Perhaps next year. Faith springs eternal!	10/30/2017 12:17 PM
4	Yes, already volunteered for logistics	10/27/2017 9:10 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 5

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	95.45% 21	0.00% 0	4.55% 1	22
The Council Reception and Venue Were Great!	89.47% 17	0.00% 0	10.53% 2	19

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The restaurant was OK, we have been to much better places given the cost of the reception/dinner.	10/31/2017 10:25 AM
2	i missed the reception because I had to depart early for the airport.	10/30/2017 10:21 PM
3	Superb venue! Beautiful setting. Great, unobtrusive service. Conveniently located. Buildings with history (like the California Club), character and/or a story to tell make wonderful venues.	10/30/2017 12:17 PM
4	The dinner wasn't good. Too hot and food service was really poor. Several of us didn't even get a full meal.	10/26/2017 3:20 PM
5	Room layout not optimal	10/25/2017 5:45 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 24

ANSWER CHOICES	RESPONSES
Advisory Services Panels	33.33% 1
Product Council Leadership	0.00% 0
District Council Involvement	66.67% 2
Foundation Governor Information	0.00% 0
Total Respondents: 3	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 14 Skipped: 13

	1	2	3	4	5	TOTAL
Agenda/Schedule	8.33% 1	0.00% 0	8.33% 1	33.33% 4	50.00% 6	12
Networking features (i.e. participant list, meetings and messaging)	7.69% 1	23.08% 3	15.38% 2	23.08% 3	30.77% 4	13
Meeting Resources (i.e. maps, transportation services list)	14.29% 2	7.14% 1	14.29% 2	35.71% 5	28.57% 4	14

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I do not use the app	10/31/2017 10:25 AM
2	I didn't use the mobile app.	10/30/2017 12:17 PM
3	I didn't use it.	10/26/2017 11:38 AM
4	Didn't use it.	10/25/2017 8:05 PM
5	App lost a lot of appeal this year. Overall redesign of the app was a very bad idea. Go back to the old app.	10/25/2017 5:45 PM
6	Never have done the mobile app.	10/25/2017 3:28 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 16 Skipped: 11

ANSWER CHOICES	RESPONSES
----------------	-----------

Council Day Survey for Los Angeles, Fall 2017

1	25.00%	4
2	0.00%	0
3	12.50%	2
4	25.00%	4
5	37.50%	6
TOTAL		16

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Or unless it's redesigned.	10/25/2017 5:45 PM

Q3 AWHC Gold, Please Rate Each Council Day Session

Answered: 13 Skipped: 3

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Speaker Josh Stephens	69.23% 9	0.00% 0	30.77% 4	0.00% 0	13
Affordable Rental Housing Economic overview	92.31% 12	0.00% 0	7.69% 1	0.00% 0	13
Regional Panel	76.92% 10	7.69% 1	15.38% 2	0.00% 0	13
Quick Hit Affordable Housing Awareness Campaign	84.62% 11	7.69% 1	7.69% 1	0.00% 0	13
Council Breakouts: Health and Housing	84.62% 11	0.00% 0	7.69% 1	7.69% 1	13
Council Breakouts: YIMBY	84.62% 11	0.00% 0	7.69% 1	7.69% 1	13
Council Breakouts: Innovative Housing Solutions	84.62% 11	0.00% 0	15.38% 2	0.00% 0	13
National Update	92.31% 12	0.00% 0	7.69% 1	0.00% 0	13
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Speaker Josh Stephens	69.23% 9	0.00% 0	30.77% 4	0.00% 0	13
Affordable Rental Housing Economic overview	100.00% 13	0.00% 0	0.00% 0	0.00% 0	13
Regional Panel	100.00% 13	0.00% 0	0.00% 0	0.00% 0	13
Quick Hit Affordable Housing Awareness Campaign	92.31% 12	7.69% 1	0.00% 0	0.00% 0	13
Council Breakouts: Health and Housing	92.31% 12	0.00% 0	0.00% 0	7.69% 1	13
Council Breakouts: YIMBY	84.62% 11	0.00% 0	7.69% 1	7.69% 1	13
Council Breakouts: Innovative Housing Solutions	92.31% 12	0.00% 0	7.69% 1	0.00% 0	13
National Update	84.62% 11	0.00% 0	15.38% 2	0.00% 0	13
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Speaker Josh Stephens	75.00% 9	0.00% 0	25.00% 3	0.00% 0	12
Affordable Rental Housing Economic overview	83.33% 10	0.00% 0	16.67% 2	0.00% 0	12
Regional Panel	83.33% 10	0.00% 0	16.67% 2	0.00% 0	12

Council Day Survey for Los Angeles, Fall 2017

Quick Hit Affordable Housing Awareness Campaign	66.67%	16.67%	0.00%	16.67%	
	8	2	0	2	12
Council Breakouts: Health and Housing	83.33%	0.00%	8.33%	8.33%	
	10	0	1	1	12
Council Breakouts: YIMBY	75.00%	0.00%	16.67%	8.33%	
	9	0	2	1	12
Council Breakouts: Innovative Housing Solutions	83.33%	0.00%	16.67%	0.00%	
	10	0	2	0	12
National Update	90.91%	0.00%	9.09%	0.00%	
	10	0	1	0	11

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Regional panel was fabulous, and having Josh Stephens speak before the regional panel did helpfully set the stage including factors that have shaped the last 30 years of development in CA. Both the economic overview and the national update were really well done (other than that the room was not set up well for detailed slides key to the economic overview conversation). Good choices of topics for the smaller afternoon sessions too. I liked hearing a modular team talk.	11/1/2017 4:19 PM
2	Maybe the most interesting, enjoyable, and applicable council day I've attended!	10/27/2017 6:28 PM
3	Great day, learned a lot!	10/26/2017 3:12 PM
4	I thought the Council had a strong program - well aided by our council membership in Los Angeles.	10/26/2017 2:32 PM
5	Really strong council tour and meeting days. Good venue, well prepared agenda and speakers.	10/26/2017 10:55 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 13 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	
	13	0	0	13
My Chair Kept Members Engaged & Encouraged Broad Interaction	92.31%	0.00%	7.69%	
	12	0	1	13
Did Council Day Meet Your Expectations?	92.31%	0.00%	7.69%	
	12	0	1	13
Do You Feel That the Team Communicates Well With You Outside of Council Day?	92.31%	0.00%	7.69%	
	12	0	1	13

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 3 Skipped: 13

#	RESPONSES	DATE
1	The tour was very good. Well organized and informative.	10/31/2017 10:12 AM

Council Day Survey for Los Angeles, Fall 2017

2	The tour was excellent, including the speakers.	10/27/2017 5:03 PM
3	Ideally breaks would be a bit longer to allow more networking	10/26/2017 1:57 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 1 Skipped: 15

#	RESPONSES	DATE
1	Detroit - insight into how the city (or private enterprise) is learning from challenges in other cities as they redevelop massive portions of their city	10/26/2017 11:43 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 14

#	RESPONSES	DATE
1	Make sure the room works well for powerpoint presentations if they are to be used.	11/1/2017 4:21 PM
2	Try to have the Council events closer to the ULI conference events	10/31/2017 10:22 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 16

#	RESPONSES	DATE
	There are no responses.	

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 13 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	76.92% 10	0.00% 0	23.08% 3	13
The Council Reception and Venue Were Great!	69.23% 9	0.00% 0	30.77% 4	13

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
	There are no responses.	

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 15

ANSWER CHOICES	RESPONSES
Advisory Services Panels	100.00% 1
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 1	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 7 Skipped: 9

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00% 0	0.00% 0	0.00% 0	83.33% 5	16.67% 1	6
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	0.00% 0	25.00% 1	50.00% 2	25.00% 1	4
Meeting Resources (i.e. maps, transportation services list)	0.00% 0	0.00% 0	40.00% 2	40.00% 2	20.00% 1	5

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	app much improved this year	10/26/2017 11:43 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 8 Skipped: 8

ANSWER CHOICES	RESPONSES
1	0.00% 0
2	0.00% 0
3	37.50% 3
4	50.00% 4
5	12.50% 1
TOTAL	8

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
	There are no responses.	

Q4 CDCBlue, Please Rate Each Council Day Session

Answered: 33 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Lighting Round: What's New in Your World?	71.88% 23	6.25% 2	21.88% 7	0.00% 0	32
Session 1: Interactive Market Update	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
Mini Sessions/Maximum Take Home Value	90.91% 30	0.00% 0	9.09% 3	0.00% 0	33
Mini Session Breakout	72.73% 24	15.15% 5	12.12% 4	0.00% 0	33
Session 3: Filling the Gap: Trends in Residential Building	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
Session 4: Innovative Development – Real Investments, Real Returns	90.91% 30	0.00% 0	9.09% 3	0.00% 0	33
Chair's closing comments	81.82% 27	6.06% 2	9.09% 3	3.03% 1	33
Cocktail Reception – At the South Park Center	81.25% 26	3.13% 1	3.13% 1	12.50% 4	32
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Lighting Round: What's New in Your World?	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Session 1: Interactive Market Update	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Mini Sessions/Maximum Take Home Value	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Mini Session Breakout	77.42% 24	6.45% 2	16.13% 5	0.00% 0	31
Session 3: Filling the Gap: Trends in Residential Building	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Session 4: Innovative Development – Real Investments, Real Returns	93.55% 29	3.23% 1	3.23% 1	0.00% 0	31
Chair's closing comments	90.32% 28	3.23% 1	3.23% 1	3.23% 1	31
Cocktail Reception – At the South Park Center	83.33% 25	0.00% 0	6.67% 2	10.00% 3	30
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Lighting Round: What's New in Your World?	25.93% 7	11.11% 3	3.70% 1	59.26% 16	27
Session 1: Interactive Market Update	92.86% 26	3.57% 1	3.57% 1	0.00% 0	28
Mini Sessions/Maximum Take Home Value	92.86% 26	0.00% 0	3.57% 1	3.57% 1	28

Council Day Survey for Los Angeles, Fall 2017

Mini Session Breakout	78.57%	0.00%	7.14%	14.29%	28
	22	0	2	4	
Session 3: Filling the Gap: Trends in Residential Building	96.43%	0.00%	3.57%	0.00%	28
	27	0	1	0	
Session 4: Innovative Development – Real Investments, Real Returns	96.43%	0.00%	3.57%	0.00%	28
	27	0	1	0	
Chair's closing comments	53.57%	0.00%	0.00%	46.43%	28
	15	0	0	13	
Cocktail Reception – At the South Park Center	66.67%	0.00%	3.70%	29.63%	27
	18	0	1	8	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	All sessions and topics were great!	11/1/2017 6:54 PM
2	The venue and all the speakers were excellent! One of our best sessions yet!!	10/30/2017 5:04 PM
3	Outstanding Venue! Bright, airy, and wonderful views of the downtown skyline with outdoor space. Great opening with accapella music from local musicians--terrific way to start the day. Panels were interactive. Short presentations were really good and kept audience participation and engagement.	10/30/2017 12:41 PM
4	Cocktail Reception Venue was too small.	10/30/2017 11:58 AM
5	Again an awesome job by leadership!!!	10/30/2017 11:49 AM
6	Really liked the pace of the day vs. Seattle. The mini sessions were great -- they forced presenters to get to the point and generated lots of energy and discussion. I think they allowed for more content and more variety, which creates value for more people in the room.	10/30/2017 11:46 AM
7	Excellent day of learning and networking.	10/30/2017 9:29 AM
8	Great program	10/30/2017 7:26 AM
9	Fabulous Venue	10/28/2017 1:38 PM
10	One of the best Counsel days.	10/26/2017 4:46 PM
11	The format of shorter, more concise sessions was a great way to expand the coverage of info. Really absorbed more and could drill down in specific areas that were of interest to me specifically	10/26/2017 3:49 PM
12	Definitely one of the better council days for location , accommodations, comfortable chairs and content	10/26/2017 3:21 PM
13	I really enjoyed the variety of programming this session the lightning round format worked great	10/26/2017 2:42 PM
14	Fred Balsa session was my favorite session.	10/26/2017 2:23 PM
15	Great venue, well organized and good agenda. Really enjoyed it! Looking forward to Detroit!	10/26/2017 2:05 PM
16	This was the best council day in years. Kudos to leadership team!	10/26/2017 1:54 PM
17	well done session - many thanks to Kathy Cecilian, David Waite and the CDC Blue leadership team.	10/26/2017 12:23 PM
18	One of the best council day's since becoming a member	10/26/2017 10:47 AM
19	Liked short segmemts of diverse topics! We're not all interested in capital investment.	10/25/2017 9:06 PM
20	Thank you for having the venues within walking distance of the convention center	10/25/2017 7:21 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
--	-----	----	----------	-------

Council Day Survey for Los Angeles, Fall 2017

My Chair Kept the Program on Track	100.00%	0.00%	0.00%	31
	31	0	0	31
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00%	0.00%	0.00%	31
	31	0	0	31
Did Council Day Meet Your Expectations?	100.00%	0.00%	0.00%	31
	31	0	0	31
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.77%	0.00%	3.23%	31
	30	0	1	31

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 15 Skipped: 19

#	RESPONSES	DATE
1	Kathy Cecilian did great job in Chairing CDC -Blue.	11/1/2017 6:57 PM
2	A+ experience. Set a high bar for future meetings.	10/30/2017 12:46 PM
3	The singers in the am and the wine tasting in the pm were outstanding.	10/30/2017 12:00 PM
4	Again, really liked the short format stuff because it kept energy high and added value with the variety of topics covered.	10/30/2017 11:47 AM
5	Venue great, good pace, good food, wine tasting a big hit	10/28/2017 1:45 PM
6	One of the best council meetings I have attended. Great venue. Great format. Great content. Great wine! A+ to the leadership team.	10/27/2017 4:37 PM
7	Great day, the best Council day I some time Thanks to the leadership group	10/26/2017 6:23 PM
8	Best Council Day Ever! Congrats to CDC Blue leadership.	10/26/2017 5:53 PM
9	Great experience, very rewarding.	10/26/2017 4:50 PM
10	Just a very good day	10/26/2017 3:24 PM
11	Very, very worth the time and money invested	10/26/2017 2:27 PM
12	Best day, best format, best venue Thanks to amazing leadership team!	10/26/2017 1:56 PM
13	thought provoking topics that created good dialogue among all attendees - in session and during breaks	10/26/2017 12:26 PM
14	Excellent day, lively and useful discussion	10/26/2017 8:46 AM
15	It was a great day.	10/25/2017 10:47 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 25

#	RESPONSES	DATE
1	Capital Markets; Affordable Housing; Transportation and Infrastructure; Deal Underwriting and Due Diligence; Environmental Review and Entitlements; Session on Land Use Litigation.	10/30/2017 12:46 PM

Council Day Survey for Los Angeles, Fall 2017

2	Session on bonds and use in new projects and restructure.	10/30/2017 11:51 AM
3	Detroit and future of autonomous vehicles and their impact on urban environment	10/28/2017 1:45 PM
4	Would like to see a discussion on the ramifications of evolving builder capital structure on their business and intersection with MPC business.	10/26/2017 5:53 PM
5	Discussion on Special Financing Districts.	10/26/2017 4:50 PM
6	Smart city, first one governmentally approved in the US by the Florida senate. Kartik Goyani from Metro development has a fascinating presentation	10/26/2017 3:24 PM
7	metro districts, muds ccds etc very important part of financing deals	10/26/2017 2:44 PM
8	No	10/26/2017 2:27 PM
9	real numbers on the financial side, not just with large equity deals but with all size deals	10/26/2017 1:03 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 28

#	RESPONSES	DATE
1	Nothing - great job.	10/30/2017 12:00 PM
2	Maybe something more specific to the Local City where we are meeting.	10/28/2017 1:45 PM
3	Will be hard to improve.	10/26/2017 4:50 PM
4	Mints and Advil at center of table like we used to have	10/26/2017 3:24 PM
5	No suggestions	10/26/2017 2:27 PM
6	Keep pushing the envelope	10/26/2017 12:26 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 32

#	RESPONSES	DATE
1	No comments	10/26/2017 2:27 PM
2	Yes - any help I can provide to relieve some of the load on the council leadership	10/26/2017 12:26 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 31 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	100.00%	0.00%	0.00%	
	31	0	0	31

Council Day Survey for Los Angeles, Fall 2017

The Council Reception and Venue Were Great!	82.76%	3.45%	13.79%	
	24	1	4	29

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The wine tasting was wonderful and so engaging, hearing the Napa Valley Winery story during the fires was super interesting!!	10/30/2017 5:08 PM
2	Really interesting presentation on wine region and Napa Valley after the fires. The wines tasting was outstanding.	10/30/2017 12:46 PM
3	Keeping the room cool for council day helped keep everyone alert, I think! Heard some complaints but I think the end result is good.	10/30/2017 11:47 AM
4	Reception venue was very loud.	10/30/2017 9:30 AM
5	Great food at reception. Enough space. Cool space	10/28/2017 1:45 PM
6	Reception venue a little too loud	10/26/2017 6:23 PM
7	It was a little hard to see the images on slides as the room was quite bright (better than a dark room however).	10/26/2017 5:53 PM
8	All very good	10/26/2017 3:24 PM
9	Will not attend council receptions anymore-sad to miss seeing folks but too crowded and noisy.	10/26/2017 1:56 PM
10	More tours and project visits	10/25/2017 9:08 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 29

ANSWER CHOICES	RESPONSES	
Advisory Services Panels	80.00%	4
Product Council Leadership	40.00%	2
District Council Involvement	20.00%	1
Foundation Governor Information	0.00%	0
Total Respondents: 5		

#	OTHER (PLEASE SPECIFY)	DATE
1	None	10/26/2017 2:27 PM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 23 Skipped: 11

	1	2	3	4	5	TOTAL
Agenda/Schedule	8.70%	0.00%	8.70%	30.43%	52.17%	
	2	0	2	7	12	23
Networking features (i.e. participant list, meetings and messaging)	17.39%	13.04%	26.09%	8.70%	34.78%	
	4	3	6	2	8	23
Meeting Resources (i.e. maps, transportation services list)	9.09%	9.09%	31.82%	9.09%	40.91%	
	2	2	7	2	9	22

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	really just used it for reviewing sessions to attend	10/28/2017 1:45 PM
2	Better when we published all of the attendees	10/26/2017 6:23 PM
3	Would like a little more info on attendees without needing to connect with them first. Obviously we can get that info on the member directory on website already so it seems like it could easily be included in the app.	10/26/2017 5:53 PM
4	Did not use.	10/26/2017 4:50 PM
5	I did not use the app	10/26/2017 2:07 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 22 Skipped: 12

ANSWER CHOICES	RESPONSES	
1	4.55%	1
2	9.09%	2
3	13.64%	3
4	13.64%	3
5	59.09%	13
TOTAL		22

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Still too difficult to download.	10/30/2017 12:00 PM
2	Will use next time.	10/26/2017 4:50 PM

Q5 CDCGold, Please Rate Each Council Day Session

Answered: 26 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Open Forum: Deriving Value from Your Product Council Membership	80.77% 21	0.00% 0	15.38% 4	3.85% 1	26
Virtual Reality – How VR can work for you.	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
What's New? Digital Marketing	84.62% 22	0.00% 0	15.38% 4	0.00% 0	26
Housing Innovation – New Approaches to Design & Construction	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
Housekeeping/Announcements	75.00% 18	0.00% 0	8.33% 2	16.67% 4	24
Capital Markets Update	65.38% 17	3.85% 1	26.92% 7	3.85% 1	26
Ten Projects in Sixty Minutes	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Open Forum: Deriving Value from Your Product Council Membership	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Virtual Reality – How VR can work for you.	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
What's New? Digital Marketing	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
Housing Innovation – New Approaches to Design & Construction	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Housekeeping/Announcements	80.00% 16	0.00% 0	0.00% 0	20.00% 4	20
Capital Markets Update	86.36% 19	0.00% 0	9.09% 2	4.55% 1	22
Ten Projects in Sixty Minutes	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Open Forum: Deriving Value from Your Product Council Membership	81.82% 18	4.55% 1	9.09% 2	4.55% 1	22
Virtual Reality – How VR can work for you.	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
What's New? Digital Marketing	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Housing Innovation – New Approaches to Design & Construction	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Housekeeping/Announcements	68.42% 13	0.00% 0	5.26% 1	26.32% 5	19

Council Day Survey for Los Angeles, Fall 2017

Capital Markets Update	95.45%	0.00%	0.00%	4.55%	
	21	0	0	1	22
Ten Projects in Sixty Minutes	38.10%	28.57%	28.57%	4.76%	
	8	6	6	1	21

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	All were very good and interesting.	11/1/2017 4:27 PM
2	Overall, useful, rich content for the day.	11/1/2017 3:14 PM
3	virtual reality awesome. open forum awesome. others good	11/1/2017 2:24 PM
4	Great to hear about ULI Foundation! Might also be fun to use the Sandra Kulli approach 20 slides / 20 sec each slide as another way to capture ideas	10/31/2017 1:25 PM
5	Ten Projects in Sixty Minutes was a good idea but probably too ambitious. I would recommend 6 projects, divided throughout the day	10/30/2017 5:26 PM
6	Terrific program Virtual reality was an eye opener	10/26/2017 5:37 PM
7	Loved the day. Great start Richard!	10/26/2017 4:47 PM
8	The kick off framework discussion about the council was perfect. The shared luncheon and speaker was incredibly valuable and provided great balance and emotional content. All around a great day of learning more about our members!	10/26/2017 2:50 PM
9	Excellent topics and speakers. Great job!	10/26/2017 1:54 PM
10	One of the best CDC meetings I've attended in 30 years!!!	10/26/2017 1:53 PM
11	Great Council Day.	10/26/2017 1:49 PM
12	Incredible lunch speaker - truly inspirational! Worth the whole ULI trip	10/25/2017 11:30 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	
	23	0	0	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.65%	0.00%	4.35%	
	22	0	1	23
Did Council Day Meet Your Expectations?	95.65%	0.00%	4.35%	
	22	0	1	23
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91.30%	0.00%	8.70%	
	21	0	2	23

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Loved the idea to put together a linked in or ULI option for the group to interact throughout the year on relevant issues/questions	10/31/2017 1:35 PM
2	I think there could be more communication between councils, and potentially local, optional, informal events for people to meet up periodically.	10/31/2017 9:49 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 18

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	Our joint session lunch with CDC Silver provided a nice break in the day and the speaker was outstanding.	10/31/2017 1:48 PM
2	Great job Richard!	10/31/2017 1:43 PM
3	Great insights on Manufactured Housing and Virtual Reality from planning to sales.	10/31/2017 1:35 PM
4	A good variety of topics - luncheon speaker was outstanding.	10/31/2017 9:56 AM
5	Was a ton of fun and a lot of takeaways.	10/31/2017 9:49 AM
6	the smaller group made a big difference in the engagement of members and interchange of ideas	10/30/2017 5:27 PM
7	Our council was well worth the investment in time and money.	10/26/2017 5:40 PM
8	Lunch speaker was AWESOME!	10/26/2017 1:50 PM
9	Great day!	10/25/2017 11:32 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 23

#	RESPONSES	DATE
1	Need to give some thought to that	10/31/2017 1:35 PM
2	Continue with new products, trends, digital impacts.	10/31/2017 9:56 AM
3	I think we should address cost effective land planning.	10/26/2017 5:40 PM
4	The lightening round of member presentations was very well done and worth repeating for sure.	10/26/2017 2:53 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 24

#	RESPONSES	DATE
1	Need to include at least one break-out	10/31/2017 1:48 PM
2	Richard did a great job sharing more about the Councils and how they work. Very informative!	10/31/2017 1:35 PM
3	Continue to stay on track and on schedule.	10/31/2017 9:56 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 6 Skipped: 21

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	Not sure if I could help for Detroit as my niece works for GM??	10/31/2017 1:35 PM
2	Happy to help; nothing specific, however. Alex Sutton	10/31/2017 9:56 AM
3	Happy to help anyway that I can.	10/31/2017 9:49 AM
4	i can help with Detroit planning. Our 14 year client. http://www.soave.com/	10/30/2017 12:47 PM
5	Yes, would like to participate/help for the Spring in Detroit	10/27/2017 7:34 AM
6	I would like to participate in sharing my experience / project lessons learned in a future council day.	10/26/2017 2:53 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	95.65% 22	0.00% 0	4.35% 1	23
The Council Reception and Venue Were Great!	100.00% 22	0.00% 0	0.00% 0	22

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Both were outstanding	10/31/2017 1:48 PM
2	Great Reception location, food, and ability to interact in a great setting. Enjoyed the inspirational lunch with Caine's Arcade!	10/31/2017 1:35 PM
3	Had to miss the reception due to unforeseen circumstances, but heard it was great.	10/31/2017 9:56 AM
4	Excellent venue and food.	10/26/2017 1:50 PM
5	Thank you for finding really terrific venues for both events. Food was fantastic at both venues.	10/25/2017 11:32 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 23

ANSWER CHOICES	RESPONSES
Advisory Services Panels	75.00% 3
Product Council Leadership	0.00% 0
District Council Involvement	25.00% 1
Foundation Governor Information	0.00% 0
Total Respondents: 4	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Council Day Survey for Los Angeles, Fall 2017

Answered: 19 Skipped: 8

	1	2	3	4	5	TOTAL
Agenda/Schedule	26.32% 5	5.26% 1	5.26% 1	26.32% 5	36.84% 7	19
Networking features (i.e. participant list, meetings and messaging)	26.32% 5	15.79% 3	15.79% 3	5.26% 1	36.84% 7	19
Meeting Resources (i.e. maps, transportation services list)	26.32% 5	15.79% 3	15.79% 3	10.53% 2	31.58% 6	19

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	N/A - Was unable to successfully download it for some reason this year. Kept receiving an "email sent" notification from the app after installing it, but never received said email.	11/1/2017 3:26 PM
2	I never used anything other than the schedule. I miss our printed book. The first time in 20 years I don't have it to take notes and thumb threw. I also missed a few programs as the timing was not clear to me.	10/31/2017 1:48 PM
3	I couldn't see that you could load in the CDC Gold schedule and program, that would have been helpful	10/27/2017 7:34 AM
4	I needed my 18 year old to help me use it. Can you provide a 15-30 minute session the first day of meetings to teach the obsoletes like me how to properly use the app. Or maybe have a tutorial sent out.	10/26/2017 5:40 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 18 Skipped: 9

ANSWER CHOICES	RESPONSES
1	11.11% 2
2	5.56% 1
3	5.56% 1
4	22.22% 4
5	55.56% 10
TOTAL	18

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	In the past, I loved using the app.	11/1/2017 3:26 PM
2	I don't have a choice if I want to know who is speaking on various panels.	10/31/2017 1:48 PM
3	Everything runs smoothly and plenty of opportunities to network.	10/31/2017 1:35 PM

Q6 CDCGreen, Please Rate Each Council Day Session

Answered: 31 Skipped: 4

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Future and Today: Digital Disruption in the Real Estate Industry	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Bulls and Bears: How Long will the Expansion Last?	77.42% 24	0.00% 0	22.58% 7	0.00% 0	31
Transforming the Retail Customer Experience	83.87% 26	3.23% 1	12.90% 4	0.00% 0	31
Consumer Insights: Member Sharing with Q&A from Council	58.06% 18	12.90% 4	29.03% 9	0.00% 0	31
Capital Markets: Member Sharing with Q&A from Council	93.33% 28	0.00% 0	6.67% 2	0.00% 0	30
Case Study: L.A. LIVE with AEG	74.19% 23	6.45% 2	19.35% 6	0.00% 0	31
Public Finance and Houston Update: Member Sharing with Q&A from Council	87.10% 27	0.00% 0	12.90% 4	0.00% 0	31
Celebrate Home and Community in 2017	86.67% 26	3.33% 1	10.00% 3	0.00% 0	30
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Future and Today: Digital Disruption in the Real Estate Industry	93.55% 29	0.00% 0	6.45% 2	0.00% 0	31
Bulls and Bears: How Long will the Expansion Last?	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Transforming the Retail Customer Experience	93.55% 29	0.00% 0	6.45% 2	0.00% 0	31
Consumer Insights: Member Sharing with Q&A from Council	80.65% 25	3.23% 1	16.13% 5	0.00% 0	31
Capital Markets: Member Sharing with Q&A from Council	100.00% 30	0.00% 0	0.00% 0	0.00% 0	30
Case Study: L.A. LIVE with AEG	90.32% 28	3.23% 1	6.45% 2	0.00% 0	31
Public Finance and Houston Update: Member Sharing with Q&A from Council	93.55% 29	0.00% 0	6.45% 2	0.00% 0	31
Celebrate Home and Community in 2017	93.33% 28	0.00% 0	6.67% 2	0.00% 0	30
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Future and Today: Digital Disruption in the Real Estate Industry	79.31% 23	0.00% 0	20.69% 6	0.00% 0	29
Bulls and Bears: How Long will the Expansion Last?	86.21% 25	0.00% 0	3.45% 1	10.34% 3	29
Transforming the Retail Customer Experience	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29

Council Day Survey for Los Angeles, Fall 2017

Consumer Insights: Member Sharing with Q&A from Council	86.21% 25	6.90% 2	3.45% 1	3.45% 1	29
Capital Markets: Member Sharing with Q&A from Council	96.43% 27	3.57% 1	0.00% 0	0.00% 0	28
Case Study: L.A. LIVE with AEG	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Public Finance and Houston Update: Member Sharing with Q&A from Council	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Celebrate Home and Community in 2017	64.29% 18	7.14% 2	21.43% 6	7.14% 2	28

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	A fabulous conference day with great attendance and participation by all!	11/1/2017 5:20 PM
2	I really likes the Future Today; Our speaker was amazing and provided us with some great things to think about. Also the Celebrate Home was great. It was interesting to see what people thought was cutting edge design and important to themselves.	11/1/2017 1:42 PM
3	Excellent program with wide range of relevant topics	10/31/2017 6:11 PM
4	Great venue and enjoyed how the food tied into the culture of LA.	10/31/2017 10:35 AM
5	In general I was pleased to see a more visually stimulating Council Day (less dependent on charts, graphs and text slides) with more discussion related to the customer/user experience. The market and financial folks still need to work on their presentation styles (still too dependent on charts and graphs). I'm also happy to see more diversity in our ranks (age, gender, life experience) - we benefit from different perspectives and that's hard to get when everyone fits a certain mold. Our flight is West Coast heavy - so perhaps more geographic diversity would be good.	10/30/2017 6:11 PM
6	I would like to see more break outs with different team members like the Bulls and Bears. makes it easier to meet members and forces people to move around. It was funny how so many went right back to their original seats.	10/30/2017 2:19 PM
7	Really loved the presentation from Tim Costello.	10/27/2017 3:00 PM
8	Honestly, one of the best Council Days that CDC Green has hosted.....great variety of guest speakers and topics that stimulated conversations about being more innovative and providing a premium customer experience. Well done!!	10/27/2017 1:14 PM
9	Good venue.	10/27/2017 11:24 AM
10	great day overall. shorter panels in afternoon were interesting and kept pace moving as people got tired. good interaction all day as well.	10/27/2017 9:46 AM
11	Another great session. Well planned and relevant to the environment and locale...	10/26/2017 7:08 PM
12	Great meeting. Thanks for organizing.	10/26/2017 3:15 PM
13	Great food and superb location. Really good group of people.	10/25/2017 9:18 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 31	0.00% 0	0.00% 0	31
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 31	0.00% 0	0.00% 0	31

Council Day Survey for Los Angeles, Fall 2017

Did Council Day Meet Your Expectations?	100.00%	0.00%	0.00%	31
	31	0	0	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00%	0.00%	0.00%	31
	31	0	0	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Went well. Great job!	10/26/2017 1:57 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 16 Skipped: 19

#	RESPONSES	DATE
1	I continue to like the effort made to cover a variety of areas (technology, marketing, research, capital, planning.) I wish we had more time for informal conversation with fellow member, but understand the constraint on time.	11/2/2017 1:04 PM
2	Great venue but food could have been better	11/1/2017 5:23 PM
3	Connie and all of the team members create a dynamic format and top quality speakers. The venue was close to the conference and spurred creativity	11/1/2017 1:49 PM
4	Our industry is rapidly changing so it's difficult to arrangement programs that are relevant all the time. I think we did a credible job this time for our program given the market conditions.	10/31/2017 10:42 AM
5	Loved the venue for the council reception too!	10/31/2017 10:38 AM
6	Kudos to the Council Leadership team for making the day and the venue exciting!	10/30/2017 6:35 PM
7	Food was excellent!	10/27/2017 3:04 PM
8	See previous comments, a fantastic day!	10/27/2017 1:17 PM
9	Good focused day	10/27/2017 11:28 AM
10	venue was great and really enjoyed the information. Tim Costello set stage for thinking bigger and day had good balance of interesting info and interaction that paced well.	10/27/2017 9:48 AM
11	Great reception and council day overall.	10/26/2017 12:40 PM
12	Fun day. Thanks leadership team!	10/26/2017 11:59 AM
13	Good council day	10/26/2017 6:15 AM
14	Best council ever!	10/25/2017 7:33 PM
15	Great day. Provided timely breaks	10/25/2017 6:51 PM
16	Great day	10/25/2017 5:25 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 26

#	RESPONSES	DATE
1	Property Management / HOA best practices / changes in the current approach.	11/2/2017 1:04 PM
2	Continue inviting in "outsiders" to address innovation using technology	11/1/2017 5:23 PM

Council Day Survey for Los Angeles, Fall 2017

3	Where do we go from here? What do we need to do as an industry to cope with global warming, bigger hurricanes, fires and floods all the while providing attainable housing.	11/1/2017 1:49 PM
4	The market is moving toward less expensive product. How can we development neighborhoods to be less expensive and still maintain quality.	10/31/2017 10:42 AM
5	There was a lot of discussion about consumer experience in LA. I'd be interested in knowing what our council members are doing to create great experiences for their consumers. I always advocate for more attention to design as a value driver in community development. Can we relate the evolution in mobility to improvements in community and product type design? Can we once again design homes for people and communities first - and cars second? I'd like to see more sessions where Master Developers and Builders discuss how great places are achieved - and perhaps we don't let either of them define "great." Perhaps there is a lead-in session that generates the definition (so design should matter) and then we have the discussion. Finally, I always enjoy when people outside of real estate are asked to speak on a topic related to community design. We learn so much from outside perspectives.	10/30/2017 6:35 PM
6	Yes, the guys from AEG were very valuable.	10/27/2017 1:17 PM
7	Product tours and discussion	10/27/2017 11:28 AM
8	No	10/25/2017 6:51 PM
9	We need a tour	10/25/2017 5:25 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 9 Skipped: 26

#	RESPONSES	DATE
1	They do a outstanding job.	11/2/2017 1:04 PM
2	Food	11/1/2017 5:23 PM
3	It would be great to hear about the revitalization of Detroit and how they are moving forward.	11/1/2017 1:49 PM
4	Keep the vegetarian food options coming please.	10/31/2017 10:38 AM
5	It would be good to find a tour opportunity for council day.	10/30/2017 6:35 PM
6	I would like to get out of the confined space occasionally and tour projects in the great Cities that we meet in to make the session a bit more interactive.	10/30/2017 11:44 AM
7	AV capability was hampered at times i.e. videos were difficult to play.	10/27/2017 3:04 PM
8	Get better chairs....made for a longer day with them being very uncomfortable.	10/27/2017 1:17 PM
9	Bigger room, more tables.	10/26/2017 1:57 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 32

#	RESPONSES	DATE
1	I'll reach out to council chair.	11/1/2017 5:23 PM

Council Day Survey for Los Angeles, Fall 2017

2	Yes. Any way I can help out. I'm	11/1/2017 1:49 PM
3	I'm happy to help our council however I might be of value.	10/30/2017 6:35 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 31 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	87.10% 27	0.00% 0	12.90% 4	31
The Council Reception and Venue Were Great!	90.32% 28	0.00% 0	9.68% 3	31

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Best reception location / food.	11/2/2017 1:04 PM
2	Reception dinner was the best in many years	10/31/2017 6:13 PM
3	The council reception is overpriced for the benefit.	10/31/2017 10:42 AM
4	The venue was great - but once again the food was sparse. I think attendance at the reception would be better if people felt they were getting a better value. Philadelphia is still the best example of a council reception in recent memory.	10/30/2017 6:35 PM
5	Venue was fine but not as great as past meetings. Air conditioning and AV capability seemed to be an issue.	10/27/2017 3:04 PM
6	Cool venue, would have been nice for it to have been closer / more central to the other ULI activities.	10/27/2017 1:17 PM
7	Reception venue was hard to find	10/27/2017 9:46 AM
8	Chairs at the venue were tough, but the chair recognized this and encouraged movement throughout the day.	10/26/2017 11:59 AM
9	Hard to find	10/25/2017 6:51 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 30

ANSWER CHOICES	RESPONSES
Advisory Services Panels	60.00% 3
Product Council Leadership	20.00% 1
District Council Involvement	40.00% 2
Foundation Governor Information	0.00% 0
Total Respondents: 5	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Council Day Survey for Los Angeles, Fall 2017

Answered: 23 Skipped: 12

	1	2	3	4	5	TOTAL
Agenda/Schedule	18.18% 4	0.00% 0	9.09% 2	27.27% 6	45.45% 10	22
Networking features (i.e. participant list, meetings and messaging)	22.73% 5	4.55% 1	9.09% 2	27.27% 6	36.36% 8	22
Meeting Resources (i.e. maps, transportation services list)	18.18% 4	4.55% 1	18.18% 4	22.73% 5	36.36% 8	22

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	The app was a big disappoint. The email required to access, was caught in my spam and would timeout before I received.	11/2/2017 1:04 PM
2	The app is ugly to look at and hard to navigate. Let a millennial design it. Also, why is there zero information regarding council sessions on the app? One should be able to find the venue location information and agenda on the app.	10/30/2017 6:35 PM
3	Add filtering capability to app to show events based upon current time/within hour of current time.	10/26/2017 12:40 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 23 Skipped: 12

ANSWER CHOICES	RESPONSES	
1	13.04%	3
2	0.00%	0
3	26.09%	6
4	13.04%	3
5	47.83%	11
TOTAL		23

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	the LA convention center was not conducive to general session interaction -- it felt disjointed and not very well attended	10/31/2017 10:38 AM
2	Since programs are no longer printed, the app is the only option.	10/30/2017 6:35 PM
3	The daily highlights are a great recap!	10/27/2017 1:17 PM
4	Programs didn't appear to be available, so app was main way to see schedule.	10/26/2017 12:40 PM

Q7 CDCSilver, Please Rate Each Council Day Session

Answered: 39 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Interactive Round Table Session: Where and What are you Working ON? How's it Going?	84.62% 33	5.13% 2	10.26% 4	0.00% 0	39
Blurred Lines. The End of the 8am – 5pm Life!	89.74% 35	2.56% 1	7.69% 3	0.00% 0	39
"What's the Most Interesting Subject, Slide, Topic You've Seen, That Disturbed You or You Thought was Exciting?"	84.21% 32	2.63% 1	10.53% 4	2.63% 1	38
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Interactive Round Table Session: Where and What are you Working ON? How's it Going?	89.74% 35	0.00% 0	10.26% 4	0.00% 0	39
Blurred Lines. The End of the 8am – 5pm Life!	92.31% 36	2.56% 1	5.13% 2	0.00% 0	39
"What's the Most Interesting Subject, Slide, Topic You've Seen, That Disturbed You or You Thought was Exciting?"	89.47% 34	0.00% 0	7.89% 3	2.63% 1	38
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Interactive Round Table Session: Where and What are you Working ON? How's it Going?	81.82% 27	6.06% 2	9.09% 3	3.03% 1	33
Blurred Lines. The End of the 8am – 5pm Life!	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
"What's the Most Interesting Subject, Slide, Topic You've Seen, That Disturbed You or You Thought was Exciting?"	84.38% 27	0.00% 0	12.50% 4	3.13% 1	32
#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW			DATE	
1	Really liked the last topic! I also like the macro economic presentations on the industry			10/31/2017 10:03 AM	
2	Overall it was a different approach that I appreciated very much. There is a learning curve to presenting information in new way and I thought the leadership did a great job of moving into this format. A much more energized crowd.			10/30/2017 2:58 PM	
3	I thought this was one of the best council days in some time. It was organized and while the topics weren't exactly "Community Development" per say, they were very informative and one could easily see how they became appropriate for CD's. Thanks for such a great program and I also like the post lunch director speaker who directed the short movie "			10/30/2017 2:45 PM	
4	"Most Interesting..." was great			10/30/2017 1:53 PM	
5	They were all very well done.			10/30/2017 12:00 PM	
6	The Blurred lines segment lead to the most questions for the entire group. we ran out of time. very relevant.			10/30/2017 11:37 AM	
7	Would like more interaction with other Council Members during Council day.			10/30/2017 11:15 AM	
8	Great day!! Loved the mix of new members, the refocus on development experts from all walks of the industry and the interactive nature of the day.			10/27/2017 10:39 AM	

Council Day Survey for Los Angeles, Fall 2017

9	The Blurred Lines topic was good, however the commercial panelists, while great, were focused 100% on urban core development. There was no bridge to applicability in a suburban MPC. There are suburban mixed-use development examples that would have been more relevant and likely more instructive for Council members.	10/26/2017 11:05 PM
10	A more in depth discussion of a project or two would have been more valuable than the breakout groups' broad survey of projects and market conditions.	10/26/2017 12:32 PM
11	lunch speaker was great	10/26/2017 8:59 AM
12	Blurred Lines was terrific. Though provoking for CD business	10/25/2017 11:28 PM
13	Great leadership and great content.	10/25/2017 5:30 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 38 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	97.37% 37	2.63% 1	0.00% 0	38
My Chair Kept Members Engaged & Encouraged Broad Interaction	94.59% 35	2.70% 1	2.70% 1	37
Did Council Day Meet Your Expectations?	89.47% 34	2.63% 1	7.89% 3	38
Do You Feel That the Team Communicates Well With You Outside of Council Day?	94.44% 34	5.56% 2	0.00% 0	36

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	7	11/2/2017 6:11 AM
2	Everyone is so busy that there most are not able to continue the conversation. But there are many contacts that I do follow up with.	10/30/2017 7:26 PM
3	Would have preferred a more in depth morning discussion.	10/26/2017 12:36 PM
4	Chair failed to moderate for more broad range of opinions/views and to keep schedule on track. Council members were not provided an agenda in advance before the meeting.	10/25/2017 7:10 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 16 Skipped: 23

#	RESPONSES	DATE
1	Very positive experince. The speaker at lunch was amazing.	11/2/2017 9:55 AM
2	Thank you for your planning efforts.	10/31/2017 5:52 PM
3	Good council day and topics.	10/31/2017 10:22 AM
4	love all the great work you do!	10/31/2017 10:04 AM
5	Always impressed with the caliber of the members.	10/30/2017 7:26 PM
6	I especially enjoyed the Blurred Lines session.	10/30/2017 3:04 PM
7	See the previous comments.	10/30/2017 2:50 PM

Council Day Survey for Los Angeles, Fall 2017

8	This particular CDC-Silver was a really good one. I felt the topics and guest speakers were great! Inspiring!	10/30/2017 2:02 PM
9	Enjoyed the day. Venue was very special.	10/30/2017 12:03 PM
10	One of the best meeting spaces we have ever had. Lunch speaker was PHENOMENAL! Overall, a great day.	10/30/2017 11:46 AM
11	great council day. i am new to silver and i like the members	10/30/2017 11:39 AM
12	It was organized very well.	10/30/2017 11:18 AM
13	Great day! Well organized with impactful / value add sessions.	10/27/2017 10:42 AM
14	great reception and meeting venue	10/26/2017 5:40 PM
15	Good experience.	10/26/2017 4:03 PM
16	Overall a positive experience and a great lunch speaker.	10/26/2017 12:36 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 11 Skipped: 28

#	RESPONSES	DATE
1	Jim Wilson of JMP would be a great speaker.	11/2/2017 9:55 AM
2	The future of MPCs...like it or not, our business is changing.	10/31/2017 5:52 PM
3	SFD Rental - types of product and how it might fit within an MPC Technology within the home / community	10/31/2017 10:22 AM
4	No.	10/30/2017 2:50 PM
5	If desired I could give it some additional thought beyond right here, but "Yes", I could probably bolt together a topic panel.	10/30/2017 2:02 PM
6	Autonomous cars, AI and overall technology impact on future development. Vivek Wadhwa who spoke at ULI Asia Pacific Summit was fantastic and would be great for Fall or Spring meeting.	10/30/2017 11:51 AM
7	explore more of the crossover projects that create a sense of place with commercial etc.	10/30/2017 11:39 AM
8	A national economist (not housing market firm) presentation to start the day would be useful. I think it provides additional context to the following discussions.	10/27/2017 12:33 PM
9	Product and amenities discussions.	10/26/2017 4:03 PM
10	Suggest problems and solutions session (s) in which we share some of the common problems we faced and discuss our ultimate solutions.	10/26/2017 12:31 AM
11	1) Economic/market summary, 2) Top 10 specific trends/ideas in several categories of MPC development (categories such as site planning, lifestyle engagement, builder product, zoning variances, etc.)	10/25/2017 7:10 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 34

#	RESPONSES	DATE
1	Continued time to network with council memembr	11/2/2017 9:55 AM

Council Day Survey for Los Angeles, Fall 2017

2	Sessions were a bit long this time. More shorter content programs.	10/31/2017 5:52 PM
3	please keep up the good work!	10/31/2017 10:04 AM
4	To all of CDC-Silver Council Leadership: you guys really put together a great day, one that had great take-home value. It was obvious to me that a ton of effort had been brought forth to make out Council Day strong.	10/30/2017 2:02 PM
5	See above, also council contact information has not been updated or was incomplete.	10/25/2017 7:10 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 37

#	RESPONSES	DATE
1	Probably not right now.	10/30/2017 2:02 PM
2	Always happy to help in any capacity needed.	10/27/2017 10:42 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 36 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	94.44% 34	0.00% 0	5.56% 2	36
The Council Reception and Venue Were Great!	97.06% 33	0.00% 0	2.94% 1	34

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Bravo, excellent!	10/31/2017 5:52 PM
2	I planned on going but went to the World Series instead. GO ASTROS!!!	10/30/2017 2:50 PM
3	one of the best venues	10/30/2017 11:39 AM
4	I think LA is a tough town for ULI, but the two Council venues were great.	10/29/2017 8:45 PM
5	Council Reception: Geeat food, fun atmosphere, good for networking. Council Day: Too crowded, good view but boring conference space feel, not enough time to network with fellow CDC council	10/25/2017 7:10 PM
6	Best ever	10/25/2017 5:41 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 34

ANSWER CHOICES	RESPONSES
Advisory Services Panels	40.00% 2

Council Day Survey for Los Angeles, Fall 2017

Product Council Leadership	40.00%	2
District Council Involvement	40.00%	2
Foundation Governor Information	0.00%	0
Total Respondents: 5		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 26 Skipped: 13

	1	2	3	4	5	TOTAL
Agenda/Schedule	4.00% 1	4.00% 1	12.00% 3	20.00% 5	60.00% 15	25
Networking features (i.e. participant list, meetings and messaging)	4.00% 1	4.00% 1	16.00% 4	24.00% 6	52.00% 13	25
Meeting Resources (i.e. maps, transportation services list)	3.85% 1	7.69% 2	19.23% 5	19.23% 5	50.00% 13	26

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Didnt use Mobile App...dont want to download any additional apps on my phone.	10/31/2017 5:52 PM
2	I did not use it.	10/31/2017 5:21 PM
3	Didn't use the app	10/31/2017 10:22 AM
4	I didn't use the mobile app.	10/30/2017 2:50 PM
5	Didn't use it (I'm a slow adopter)	10/29/2017 8:45 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 28 Skipped: 11

ANSWER CHOICES	RESPONSES
1	7.14% 2
2	7.14% 2
3	21.43% 6
4	17.86% 5
5	46.43% 13
TOTAL	28

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I still enjoy paper printouts of schedules/topics/seminars, etc. Sometimes I take notes right on these sheets. It's a matter of convenience for my way of memorializing!	10/30/2017 2:02 PM

Council Day Survey for Los Angeles, Fall 2017

2 i wish the ULI conference was timed to take place 2 days before council, then the product council meetings. I feel like I pay so much for ULI and never really get to enjoy b/c I am in council meeting -which I love. Is there a way to have it all?

10/30/2017 11:46 AM

Q8 CRCBlue, Please Rate Each Council Day Session

Answered: 23 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	90.48% 19	0.00% 0	4.76% 1	4.76% 1	21
Bring Your Favorite Chart	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Hispanic Grocers	72.73% 16	9.09% 2	18.18% 4	0.00% 0	22
"What's on your Mind" Capital Markets	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
Big Data in Real Estate	61.90% 13	14.29% 3	19.05% 4	4.76% 1	21

Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	95.00% 19	0.00% 0	0.00% 0	5.00% 1	20
Bring Your Favorite Chart	85.71% 18	0.00% 0	14.29% 3	0.00% 0	21
Hispanic Grocers	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
"What's on your Mind" Capital Markets	81.82% 18	0.00% 0	18.18% 4	0.00% 0	22
Big Data in Real Estate	85.00% 17	5.00% 1	5.00% 1	5.00% 1	20

Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	61.11% 11	0.00% 0	33.33% 6	5.56% 1	18
Bring Your Favorite Chart	78.95% 15	10.53% 2	5.26% 1	5.26% 1	19
Hispanic Grocers	89.47% 17	0.00% 0	10.53% 2	0.00% 0	19
"What's on your Mind" Capital Markets	85.00% 17	0.00% 0	10.00% 2	5.00% 1	20
Big Data in Real Estate	70.59% 12	11.76% 2	5.88% 1	11.76% 2	17

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Fantastic as usual!	11/1/2017 2:06 PM
2	1) Favorite Charts should be distributed in advance, so can view a hard copy. Hard to read on the screen. Print layout should include more of the chart and less of the margin. 2) Some of these charts have now been presented in 3 consecutive meetings. No more duplicative charts.	11/1/2017 1:35 PM

Council Day Survey for Los Angeles, Fall 2017

3	Really enjoyed the Bring Your Favorite Chart. May even make more sense to give it more time in the program as we never get through all the slides.	11/1/2017 1:28 PM
4	more time for bring your chart and whats on your mind. They are very similar and perhaps we could combine in to one longer session or put them back to back? Love these?	10/31/2017 5:50 PM
5	We need more time or a longer sessions for what's on your mind. Also we could have two sections to this " capital markets " and other / development / operations / leasing.	10/31/2017 12:51 PM
6	Great meeting good turnout.	10/31/2017 10:51 AM
7	Great council day. would have been nice to be able to walk the arts district a bit after lunch. you get a better feel for places walking than in a bus. but overall another great council day.	10/29/2017 9:22 AM
8	The Big Data session could have been great - important topic - but not really presented well and primarily a commercial for KPMG	10/27/2017 8:11 AM
9	Charts were hard to read and repeated from last session. Like the format but need to refine the process a bit	10/26/2017 3:31 PM
10	Favorite chart getting tired	10/26/2017 11:15 AM
11	Council members are very engaged and conversations are very relevant and helpful. Our arts district tour was excellent as well.	10/26/2017 6:42 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 23	0.00% 0	0.00% 0	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 23	0.00% 0	0.00% 0	23
Did Council Day Meet Your Expectations?	100.00% 23	0.00% 0	0.00% 0	23
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 23	0.00% 0	0.00% 0	23

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 19

#	RESPONSES	DATE
1	We have a great council.	10/31/2017 5:53 PM
2	All good Joel does a great job	10/31/2017 10:52 AM
3	Excellent content, leadership and council members.	10/28/2017 9:06 AM
4	Great day	10/27/2017 8:13 AM
5	Another great session.	10/26/2017 3:32 PM
6	Great day. More interaction needed. Roundtables?	10/26/2017 11:18 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 19

#	RESPONSES	DATE
1	We need Amazon to speak at our next session.	11/1/2017 2:07 PM
2	More Retailer presentations.	11/1/2017 1:38 PM
3	Everybody says they are backfilling bankrupt tenants and anchors - with what?	10/31/2017 5:53 PM
4	Future of retail, what will shopping center look like in 15 years?	10/31/2017 10:52 AM
5	More focus on technology impacts on real estate would be good.	10/29/2017 9:23 AM
6	More consumer trends.	10/26/2017 6:44 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 20

#	RESPONSES	DATE
1	More Retailer presentations.	11/1/2017 1:38 PM
2	More time allocated to "Bring Your Own Slide". Possibly give out a more specific topic for the slides to channel discussion and maybe link it to what some of the speaker topics might be that day.	11/1/2017 1:33 PM
3	Just keep the charts and what's on your mind.	10/31/2017 5:53 PM
4	Bigger venue for Council dinner.	10/31/2017 10:52 AM
5	See #4	10/26/2017 11:18 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 25

#	RESPONSES	DATE
	There are no responses.	

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
--	-----	----	----------	-------

Council Day Survey for Los Angeles, Fall 2017

The Council Day Venue Was Great!	91.30%	0.00%	8.70%	
	21	0	2	23
The Council Reception and Venue Were Great!	63.64%	13.64%	22.73%	
	14	3	5	22

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The venue was great - weather was hot!	11/1/2017 2:07 PM
2	Reception often times is in a very crowded space and makes it much harder to mingle. Certainly true of this most recent reception.	11/1/2017 1:33 PM
3	Reception was in a really cool spot. A little crowded but good pick.	10/31/2017 5:53 PM
4	The Council Dinner on Tuesday night was terrible. Poor choice of venue, terrible food and waste of money.	10/31/2017 10:42 AM
5	we should stop calling the Council Dinner a dinner and just say it is a cocktail party unless we really have a dinner. I recommend doing that.	10/30/2017 5:40 PM
6	Food was kind of heavy for a hot day.	10/29/2017 9:23 AM
7	LA convention center room for council day was better than most convention centers. I like being in the convention center for the council day so, during breaks, I can venture out and see other people. Reception was at a nice place, great rooftop, but too dark. Food was ok.	10/28/2017 9:06 AM
8	Reception too dark	10/26/2017 11:18 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 24

ANSWER CHOICES	RESPONSES	
Advisory Services Panels	0.00%	0
Product Council Leadership	0.00%	0
District Council Involvement	0.00%	0
Foundation Governor Information	100.00%	1
Total Respondents: 1		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 16 Skipped: 9

	1	2	3	4	5	TOTAL
Agenda/Schedule	6.25%	12.50%	6.25%	43.75%	31.25%	
	1	2	1	7	5	16
Networking features (i.e. participant list, meetings and messaging)	6.67%	6.67%	40.00%	26.67%	20.00%	
	1	1	6	4	3	15
Meeting Resources (i.e. maps, transportation services list)	6.67%	6.67%	20.00%	46.67%	20.00%	
	1	1	3	7	3	15

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	NA	10/26/2017 6:40 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 15 Skipped: 10

ANSWER CHOICES	RESPONSES	
1	13.33%	2
2	0.00%	0
3	26.67%	4
4	26.67%	4
5	33.33%	5
TOTAL		15

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
	There are no responses.	

Q9 CRCGold, Please Rate Each Council Day Session

Answered: 28 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	77.78% 21	0.00% 0	14.81% 4	7.41% 2	27
Presentation – Industrial and logistics – The E-Commerce Effect	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Retail Innovation: Actionable Takeaways	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
The Bloc presentation and tour	53.57% 15	10.71% 3	35.71% 10	0.00% 0	28
Town Hall Favorite Slide Discussion	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	85.19% 23	0.00% 0	7.41% 2	7.41% 2	27
Presentation – Industrial and logistics – The E-Commerce Effect	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Retail Innovation: Actionable Takeaways	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
The Bloc presentation and tour	53.57% 15	10.71% 3	35.71% 10	0.00% 0	28
Town Hall Favorite Slide Discussion	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	83.33% 20	0.00% 0	8.33% 2	8.33% 2	24
Presentation – Industrial and logistics – The E-Commerce Effect	69.23% 18	11.54% 3	19.23% 5	0.00% 0	26
Retail Innovation: Actionable Takeaways	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
The Bloc presentation and tour	65.38% 17	7.69% 2	23.08% 6	3.85% 1	26
Town Hall Favorite Slide Discussion	88.00% 22	4.00% 1	8.00% 2	0.00% 0	25
#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW			DATE	
1	This was our council's best meeting for as long as I can remember			10/30/2017 12:21 PM	
2	One of the most informative and well prepared council days in the recent past			10/30/2017 11:45 AM	
3	I think Bill Hecht was providing a very interesting talk but it was very hard to understand him given the crowd and room size.			10/30/2017 11:31 AM	

Council Day Survey for Los Angeles, Fall 2017

4	Fantastic program - keep the topics on actionable takeaways and where the industry is heading. No more capital markets updates!	10/27/2017 12:25 PM
5	Tour of the Bloc was tough - not a great presentation in the room. Tour seemed to be somewhat self-guided.	10/27/2017 8:49 AM
6	I thought that's the content was terrific. Well done	10/26/2017 2:06 PM
7	excellent agenda and presentations - highly relevant	10/26/2017 2:06 PM
8	Very good day. The logistics of getting from the breakfast to the Sheraton were challenged due to running over time.	10/26/2017 2:03 PM
9	This was the best session I've been to so far! I thought the content was very relevant, interesting and somewhat new. Well done.	10/26/2017 12:57 PM
10	my only issue is that it's very difficult to hear people's questions and comments (from the audience). Not sure what we can do, other than encourage people to stand up and speak up. Best council day ever.	10/26/2017 12:45 PM
11	Best day I've had in my 3 years on this Council. SIGNIFICANT upgrade on past meetings with laser focus on the things in our business that are really important, and not just a recitation of data points. The Retail Innovation:Actionable Takeaway session may be the best session of seen in 25 years of ULI/ICSC sessions.	10/26/2017 11:09 AM
12	By far, Best council I have been to in years. I found the speakers fascinating. Well done council leaders!	10/26/2017 12:36 AM
13	The Retail Innovation panel was one of the most thought provoking and interesting panels I have seen in years.	10/25/2017 9:47 PM
14	Excellent sessions. Good take home value	10/25/2017 6:52 PM
15	I liked the new format for Town Hall Discussion —borrowed from CRC Blue I understand —using slides submitted in advance by council members for discussion.	10/25/2017 5:56 PM
16	Town hall excellent but got cut short. Great to have everyone involved	10/25/2017 5:34 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 28	0.00% 0	0.00% 0	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.43% 27	0.00% 0	3.57% 1	28
Did Council Day Meet Your Expectations?	96.30% 26	0.00% 0	3.70% 1	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.43% 27	3.57% 1	0.00% 0	28

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Content and communication are vastly better. Council really headed in the right direction.	10/26/2017 11:12 AM
2	Clearly council leaders took concerns from Seattle and upped the game here in LA.	10/26/2017 12:38 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 19

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	excellent experience	10/30/2017 12:24 PM
2	a great deal of energy and engagement throughout the day	10/30/2017 11:32 AM
3	I think they did a nice job with the program, mixing it up from prior conferences..	10/29/2017 5:53 PM
4	Terrific e-commerce presentation.	10/27/2017 8:52 AM
5	We were short on time but the day was very good. There wasn't enough time for the Bloc tour and it was hard to move a large crowd through the project.	10/26/2017 2:09 PM
6	One of the the best meetings yet!	10/26/2017 2:08 PM
7	Excellent meeting and agenda, very well-organized and prepared	10/26/2017 2:07 PM
8	Best council day ever. very timely, very interesting subjects/speakers.	10/26/2017 12:48 PM
9	Night and day difference in substance, tone, content and energy from the Seattle show, which was terrible.	10/26/2017 11:12 AM
10	Today was a very good council day. There was lots of take home value.	10/25/2017 9:50 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 23

#	RESPONSES	DATE
1	Robotics and it's affect on retail	10/30/2017 12:24 PM
2	more future-focused content like we had this session. Would love to hear more from retailers on their innovation plans or from new digitally-native brands.	10/27/2017 12:35 PM
3	Can we visit Shinola or some of the other new generation manufacturers and retailers in Detroit?	10/26/2017 2:09 PM
4	Yes, will make them directly to leadership.	10/26/2017 11:12 AM
5	Yes	10/25/2017 6:02 PM
6	Economic issues Geopolitical impact	10/25/2017 5:40 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 24

#	RESPONSES	DATE
1	Continue to get more retailers as members. Consider a subsidy for retailers. Bio book.	10/27/2017 12:35 PM
2	More time for questions. Why do we have to stop at 4 pm?	10/27/2017 9:55 AM
3	The council dinner was really challenging as the space was tight, access to food was difficult. We seem to always have an expensive and underwhelming council dinner venue and experience. It really hampered the ability to spend time with council members.	10/26/2017 2:09 PM
4	Continued laser focus on where retail is going, not a dashboard of where its been.	10/26/2017 11:12 AM
5	Taking a bus from the first session to the next is not a good idea.	10/25/2017 5:40 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes,

Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 27

#	RESPONSES	DATE
1	I would like to work on/for council to help in any way I can	10/26/2017 12:38 AM
2	Yes	10/25/2017 6:02 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	80.77% 21	7.69% 2	11.54% 3	26
The Council Reception and Venue Were Great!	40.91% 9	18.18% 4	40.91% 9	22

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Reception was fine but weather was too hot - which is out of CRC's control but an alternative with AC would have been nice. Our council reception was on a roof deck, outside (for the most part)	10/30/2017 12:24 PM
2	It was unfortunate that the LA temps were so high, as the reception was really meant to be outside.	10/30/2017 12:07 PM
3	Council reception was poor. crowded and with inferior drink and food alternatives.	10/30/2017 11:48 AM
4	Food was weak. Setting would have been great if not for the oppressive heat.	10/29/2017 5:53 PM
5	Would prefer to be co-located with the other CRC Councils during the day, but did enjoy the tour of Bloc.	10/27/2017 12:35 PM
6	See above for council dinner comments	10/26/2017 2:09 PM
7	I didn't mind being at the Sheraton for Council meeting. We really turned it into a positive with the tour, presentation and lunch.	10/26/2017 11:12 AM
8	The dinner location would have been great, but most of the setting was outside, making it very hot.	10/25/2017 9:50 PM
9	Very chic reception location, but difficult to have conversations. On most days I'm sure the outdoor area would have been great...but they really could have turned off the outdoor fire given the 100+ degree weather...	10/25/2017 6:02 PM
10	I think we should scrap the reception and put the \$ to better use.	10/25/2017 5:40 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 26

ANSWER CHOICES	RESPONSES
Advisory Services Panels	33.33% 1

Council Day Survey for Los Angeles, Fall 2017

Product Council Leadership	33.33%	1
District Council Involvement	33.33%	1
Foundation Governor Information	0.00%	0
Total Respondents: 3		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 16 Skipped: 13

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00% 0	0.00% 0	26.67% 4	6.67% 1	66.67% 10	15
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	13.33% 2	26.67% 4	26.67% 4	33.33% 5	15
Meeting Resources (i.e. maps, transportation services list)	0.00% 0	6.67% 1	26.67% 4	33.33% 5	33.33% 5	15

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Getting better but still not easy to navigate	10/30/2017 11:48 AM
2	I used the daily schedule which was sent. I still prefer the small book which facilitate taking notes and organizing time.	10/29/2017 10:44 AM
3	ULI technology is a challenge in general. Maybe it's just my browser, but I typically can't find anything on the website. I have no idea where to find a list of members of my council - should be much easier to find.	10/27/2017 8:52 AM
4	Bios/ contact information for fellow council / flight members and guests should be easily accessible in one area... perhaps via a filter in the general attendee section.	10/25/2017 6:02 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 17 Skipped: 12

ANSWER CHOICES	RESPONSES	
1	5.88%	1
2	5.88%	1
3	23.53%	4
4	23.53%	4
5	41.18%	7
TOTAL		17

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
---	--------------------------------	------

Council Day Survey for Los Angeles, Fall 2017

1	I downloaded it, but had a hard time getting it to work. It sent a code to my email, but when I clicked on the code, nothing happened. I could have probably figured it out with time, but there was not enough upside to using the app to get me to spend the time to figure it out.	10/25/2017 9:50 PM
2	Very convenient to not have to print out paper.	10/25/2017 6:02 PM

Q10 CRCGreen, Please Rate Each Council Day Session

Answered: 29 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	85.19% 23	3.70% 1	11.11% 3	0.00% 0	27
US Trends in Malls and Open-Air Retail	64.29% 18	3.57% 1	32.14% 9	0.00% 0	28
Interactive Activity for Council	88.89% 24	7.41% 2	3.70% 1	0.00% 0	27
Amazon's Acquisition of Whole Foods: Grocery Disruption	96.55% 28	0.00% 0	0.00% 0	3.45% 1	29
JP Morgan View on Retail Real Estate in a Changing Environment	67.86% 19	7.14% 2	17.86% 5	7.14% 2	28
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
US Trends in Malls and Open-Air Retail	92.59% 25	3.70% 1	3.70% 1	0.00% 0	27
Interactive Activity for Council	84.62% 22	0.00% 0	15.38% 4	0.00% 0	26
Amazon's Acquisition of Whole Foods: Grocery Disruption	89.29% 25	0.00% 0	7.14% 2	3.57% 1	28
JP Morgan View on Retail Real Estate in a Changing Environment	88.89% 24	0.00% 0	3.70% 1	7.41% 2	27
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	76.00% 19	0.00% 0	16.00% 4	8.00% 2	25
US Trends in Malls and Open-Air Retail	96.15% 25	0.00% 0	0.00% 0	3.85% 1	26
Interactive Activity for Council	58.33% 14	20.83% 5	8.33% 2	12.50% 3	24
Amazon's Acquisition of Whole Foods: Grocery Disruption	88.46% 23	3.85% 1	0.00% 0	7.69% 2	26
JP Morgan View on Retail Real Estate in a Changing Environment	80.77% 21	0.00% 0	11.54% 3	7.69% 2	26
#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW			DATE	
1	Excellent sessions this Fall meeting !			10/31/2017 9:51 AM	
2	I really liked the interactive activity with our council. We need to make sure we do some variation of this every meeting.			10/30/2017 5:47 PM	
3	Amazon and JP Morgan presentations were the best. Love to hear from Nick Egelanian again.			10/30/2017 3:56 PM	

Council Day Survey for Los Angeles, Fall 2017

4	I have found all of Green's Council Days pretty terrific over the past several years, but this was the best against stiff competition.	10/30/2017 11:35 AM
5	I think that the Green council's speakers were great. I liked the longer sessions, really being able to dive in, maybe even could have been a little longer. Wasn't sure about the Interactive piece, but it turned out to be really great.	10/27/2017 11:26 AM
6	All interesting but the heavy focus on malls was not especially relevant to my personal business. I suspect most council members are more involved in retail types other than malls.	10/26/2017 5:03 PM
7	There was some great information shared, but not enough time to follow the slides. Please circulate the slide decks.	10/26/2017 2:46 PM
8	Long walk to lunch and a 4 course meal is just not a good use of time . Also would be helpful to see more working retail like other councils	10/26/2017 2:45 PM
9	Was unable to be at meeting in the afternoon as I was at another council meeting.	10/26/2017 6:47 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	96.55% 28	0.00% 0	3.45% 1	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	93.10% 27	3.45% 1	3.45% 1	29
Did Council Day Meet Your Expectations?	89.66% 26	0.00% 0	10.34% 3	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	89.66% 26	3.45% 1	6.90% 2	29

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I feel that the chair didn't control the group and the time very well. The interactive event was good but we need more Q&A time with every segment. We need to get the agenda much earlier and it would be good to get more info and bios on the speakers earlier.	10/30/2017 5:55 PM
2	I would enjoy more "group" emails or organized networking from the council between the Fall and Spring meetings. Group communicates well to prepare us for the meetings.	10/30/2017 4:21 PM
3	Council chair did a good job of keeping the agenda on track, but needs to provide more information between sessions and finish with wrap up comments.	10/26/2017 2:50 PM
4	good meeting...	10/26/2017 6:50 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 22

#	RESPONSES	DATE
1	a very good and productive day	11/1/2017 4:03 PM
2	Too much time discussing malls. This sector represents a small part of the overall retail industry.	10/31/2017 1:31 PM
3	Good interaction amongst council members	10/31/2017 9:53 AM
4	The room wasn't set for the right number of people. They didn't miss by one or two chairs, they missed by 12-14 chairs. This wasted almost 20 minutes of productive time.	10/30/2017 5:55 PM

Council Day Survey for Los Angeles, Fall 2017

5	It was a very informative and productive day. Well organized.	10/30/2017 4:21 PM
6	Subject matter of all sessions seemed targeted especially to my interests!	10/30/2017 11:40 AM
7	I really enjoyed the interactive activity as a way to get to know council members better. I hope we do more of that.	10/30/2017 11:36 AM
8	As always, I find the event to be inspirational and informative.	10/26/2017 5:06 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 26

#	RESPONSES	DATE
1	Creative Power Center redevelopment strategies to reduce retail rentable SF in oversupplied submarkets	11/1/2017 4:03 PM
2	At risk retailers -- hear from a retail credit analyst.... Wall Street firm and/or Creditntell	10/30/2017 4:21 PM
3	Let's hear from more retailers or retail analysts at at least one session	10/30/2017 11:40 AM
4	More topics on power centers and open air centers would be interesting/applicable to my business.	10/26/2017 5:06 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 27

#	RESPONSES	DATE
1	Broader discussion of retail trends. Exploration of different types of retail real estate other than large shopping centers and malls.	10/31/2017 1:31 PM
2	Can we do a tour the afternoon before the council reception?	10/30/2017 4:21 PM
3	I'd like to see us incorporate some property tours.	10/30/2017 11:36 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 27

#	RESPONSES	DATE
1	I'm getting involved with a Food Hall concept. I would like to share my experiences and perhaps breakdown the types. Food is an area of growth and needs more focus by our council.	10/31/2017 1:31 PM
2	Happy to help and get more involved.... Joe Stevens 646-728-7970	10/30/2017 4:21 PM
3	OK for now.	10/26/2017 5:06 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	74.07% 20	3.70% 1	22.22% 6	27
The Council Reception and Venue Were Great!	60.00% 15	16.00% 4	24.00% 6	25

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	If the weather had cooperated and been normal, the reception would have been fantastic. It was worth taking the risk on this venue which would have really been fantastic if the weather behaved. I still enjoyed it.	10/30/2017 11:40 AM
2	Horrible venue too tight and too dark	10/26/2017 2:46 PM
3	The reception continues to be in places with no room to move about comfortably. It should be called a dinner as the food was terrible, hard to find and no place to sit.	10/26/2017 6:50 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 28

ANSWER CHOICES	RESPONSES
Advisory Services Panels	100.00% 2
Product Council Leadership	50.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 12 Skipped: 18

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00% 0	0.00% 0	16.67% 2	41.67% 5	41.67% 5	12
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	0.00% 0	16.67% 2	58.33% 7	25.00% 3	12
Meeting Resources (i.e. maps, transportation services list)	0.00% 0	0.00% 0	25.00% 3	50.00% 6	25.00% 3	12

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	It would have been nice to be able to rate sessions directly on the app, while my reaction is still fresh in my mind.	10/30/2017 11:40 AM
2	My companies filters and security settings did no allow me to download the app.	10/26/2017 5:06 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 18 Skipped: 12

ANSWER CHOICES	RESPONSES	
1	33.33%	6
2	11.11%	2
3	11.11%	2
4	16.67%	3
5	27.78%	5
TOTAL		18

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	This innovation and its quality were huge for me as I never needed to carry anything with me except my phone.	10/30/2017 11:40 AM

Q11 CRCSilver, Please Rate Each Council Day Session

Answered: 21 Skipped: 3

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	90.00% 18	0.00% 0	10.00% 2	0.00% 0	20
Five Minutes of Fame – Part 1	80.95% 17	0.00% 0	19.05% 4	0.00% 0	21
Using Consumer Behavior to Inform Retail Real Estate	66.67% 14	0.00% 0	33.33% 7	0.00% 0	21
Interactive Session: Bring Your Own Slide	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Offsite Lunch and Site Tour/ The Bloc	52.63% 10	10.53% 2	36.84% 7	0.00% 0	19
Five Minutes of Fame Part 2	80.00% 16	0.00% 0	10.00% 2	10.00% 2	20
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	100.00% 19	0.00% 0	0.00% 0	0.00% 0	19
Five Minutes of Fame – Part 1	80.00% 16	0.00% 0	20.00% 4	0.00% 0	20
Using Consumer Behavior to Inform Retail Real Estate	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
Interactive Session: Bring Your Own Slide	80.00% 16	0.00% 0	20.00% 4	0.00% 0	20
Offsite Lunch and Site Tour/ The Bloc	66.67% 12	11.11% 2	22.22% 4	0.00% 0	18
Five Minutes of Fame Part 2	78.95% 15	0.00% 0	10.53% 2	10.53% 2	19
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Joint CRC Breakfast Speaker Bill Hect with Westfield	88.89% 16	0.00% 0	5.56% 1	5.56% 1	18
Five Minutes of Fame – Part 1	84.21% 16	5.26% 1	10.53% 2	0.00% 0	19
Using Consumer Behavior to Inform Retail Real Estate	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
Interactive Session: Bring Your Own Slide	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
Offsite Lunch and Site Tour/ The Bloc	88.24% 15	0.00% 0	0.00% 0	11.76% 2	17
Five Minutes of Fame Part 2	83.33% 15	0.00% 0	5.56% 1	11.11% 2	18

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	The room was too cramped and hot.	11/1/2017 9:11 PM
2	Content at convention center was excellent, lunch a disaster, could not join site tour due to weather	10/31/2017 5:44 PM
3	Service in the convention center was poor. no water in our room. Coffee was very late.	10/31/2017 12:21 PM
4	long walk in heat and restaurant with no A/C made for an unproductive use of time.	10/31/2017 11:51 AM
5	one of the better ones i've attended - especially liked the 5 mins of fame	10/30/2017 11:31 AM
6	I suggest the 5 minutes of Fame would have been better if the presenters had distributed 1 page summaries to the Council members prior to the meeting and the 5 minutes were spent hearing comments various perspectives from Council members. In general - the value of the Council is all of the experienced perspectives in the room. The more we can get crosstalk from council members vs. sitting and being talked to by a presenter or a panel, the better. Decrease the amount of time we are talked to and increase the amount of audience participation and the room will be livelier and feel better for the members. Lunch should always include a "benign" option...Vietnamese food generally is not "benign".	10/30/2017 9:32 AM
7	Very good day. I like the bring your own slide session, but would be easier if the individual slides were provided to us in a handout as reading the detail on the screen is difficult.	10/27/2017 1:11 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 20 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 20	0.00% 0	0.00% 0	20
My Chair Kept Members Engaged & Encouraged Broad Interaction	85.00% 17	0.00% 0	15.00% 3	20
Did Council Day Meet Your Expectations?	90.00% 18	0.00% 0	10.00% 2	20
Do You Feel That the Team Communicates Well With You Outside of Council Day?	80.00% 16	0.00% 0	20.00% 4	20

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Would have liked more time to network with other council members.	10/31/2017 6:01 PM
2	Jay/Sarah and team have done a great job getting the council back on track and organized.	10/31/2017 3:24 PM
3	Getting meeting location and agenda sooner in the process would be great.	10/30/2017 12:50 PM
4	Earlier communication on schedule is appreciated.	10/26/2017 1:54 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 18

#	RESPONSES	DATE
1	Lunch was a waste of time and money. ULI should get a refund.	10/31/2017 6:01 PM
2	Service in the convention center was poor. no water in our room. Coffee was very late.	10/31/2017 12:23 PM
3	Overall jay and the team did a great job. They can't control the weather (heat).	10/31/2017 11:55 AM

Council Day Survey for Los Angeles, Fall 2017

4	The walk to lunch was "trying"	10/30/2017 9:38 AM
5	Please provide water in the individual council meeting rooms.	10/27/2017 1:14 PM
6	Excellent. love my council.	10/26/2017 1:54 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 22

#	RESPONSES	DATE
1	I enjoy consumer behavior, demographic and tenant sessions as long as they are interactive. I also like town hall discussions however the bring your own slide has really opened up the group discussion.	10/31/2017 3:24 PM
2	Perhaps more focus on technological advancements in construction materials and associated costs, and discussion by "futurists" on what is coming.	10/27/2017 1:14 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 22

#	RESPONSES	DATE
1	Keep lunch and tour closer to the meeting location, or use shuttle buses.	10/31/2017 11:55 AM
2	See prior comments.	10/30/2017 9:38 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 22

#	RESPONSES	DATE
1	Interested in being involved as requested.	10/31/2017 6:01 PM
2	Yes - Eric Weatherholtz 678-428-2566	10/30/2017 11:32 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 19 Skipped: 5

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	52.63%	5.26%	42.11%	19
	10	1	8	

Council Day Survey for Los Angeles, Fall 2017

The Council Reception and Venue Were Great!	47.06%	17.65%	35.29%	
	8	3	6	17

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Venue was too crowded to talk with folks. Bad layout	11/2/2017 7:37 AM
2	It would have been nice to at least have some water at the venue. It was a bit hot for a rooftop reception.	11/1/2017 3:58 PM
3	Even in LA, there should be a contingency plan if weather does not cooperate.	10/31/2017 6:01 PM
4	Room was a little too small and there were not enough chairs. neat venue for reception but unfortunately weather was too hot to enjoy but nothing could be done about it. In my opinion, we need to find venues where there are areas quiet enough to talk and not too congested. The food distribution never seems to work well.	10/31/2017 3:24 PM
5	Council day venue to just fine except for the lack of beverages - water, in particular. The dinner venue was too small and dark.	10/30/2017 12:50 PM
6	Reception was cramped.	10/30/2017 9:38 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 20

ANSWER CHOICES	RESPONSES	
Advisory Services Panels	50.00%	2
Product Council Leadership	75.00%	3
District Council Involvement	25.00%	1
Foundation Governor Information	25.00%	1
Total Respondents: 4		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 15 Skipped: 9

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00%	6.67%	6.67%	46.67%	40.00%	
	0	1	1	7	6	15
Networking features (i.e. participant list, meetings and messaging)	0.00%	0.00%	38.46%	46.15%	15.38%	
	0	0	5	6	2	13
Meeting Resources (i.e. maps, transportation services list)	0.00%	0.00%	30.77%	53.85%	15.38%	
	0	0	4	7	2	13

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	It would be nice if we didn't have to enter our email address to access the app. My inbox kept blocking those emails.	11/1/2017 3:58 PM

Council Day Survey for Los Angeles, Fall 2017

2	So helpful, greatly improved and appreciated.	10/31/2017 6:01 PM
3	The schedule in the app is not in the familiar format, thus it take time to learn to navigate it. Also, I don't know how to "browse" in the app so I didn't know who the keynote speakers were, and when and where they were speaking. Can the app "know" what council I'm on and make my council information easy for me to find?	10/30/2017 9:38 AM
4	could not download. My server blocked the app.	10/26/2017 1:54 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 15 Skipped: 9

ANSWER CHOICES	RESPONSES	
1	0.00%	0
2	0.00%	0
3	13.33%	2
4	40.00%	6
5	46.67%	7
TOTAL		15

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Definitely!!	10/31/2017 6:01 PM
2	I like apps, so will use in the future. Need my IT to allow access on my company phone.	10/26/2017 1:54 PM

Q12 EDC, Please Rate Each Council Day Session

Answered: 37 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Great Orpheum Theater	91.67% 33	0.00% 0	5.56% 2	2.78% 1	36
Apolis – A case study in community street activation	86.49% 32	2.70% 1	10.81% 4	0.00% 0	37
Yoga / Breathing	77.78% 28	5.56% 2	2.78% 1	13.89% 5	36
Hollywood Park	91.89% 34	2.70% 1	5.41% 2	0.00% 0	37
LA2028	97.30% 36	0.00% 0	2.70% 1	0.00% 0	37
The Curation of the Coachella Vibe, a Panel Discussion	94.59% 35	0.00% 0	5.41% 2	0.00% 0	37
From chef to tenant	60.00% 21	11.43% 4	28.57% 10	0.00% 0	35
Heath is the new Wealth	88.24% 30	2.94% 1	8.82% 3	0.00% 0	34
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Great Orpheum Theater	100.00% 36	0.00% 0	0.00% 0	0.00% 0	36
Apolis – A case study in community street activation	97.30% 36	2.70% 1	0.00% 0	0.00% 0	37
Yoga / Breathing	85.71% 30	0.00% 0	2.86% 1	11.43% 4	35
Hollywood Park	94.59% 35	0.00% 0	5.41% 2	0.00% 0	37
LA2028	100.00% 37	0.00% 0	0.00% 0	0.00% 0	37
The Curation of the Coachella Vibe, a Panel Discussion	94.44% 34	0.00% 0	5.56% 2	0.00% 0	36
From chef to tenant	71.43% 25	5.71% 2	22.86% 8	0.00% 0	35
Heath is the new Wealth	94.12% 32	0.00% 0	5.88% 2	0.00% 0	34
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Great Orpheum Theater	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Apolis – A case study in community street activation	96.77% 30	0.00% 0	0.00% 0	3.23% 1	31
Yoga / Breathing	44.83% 13	0.00% 0	0.00% 0	55.17% 16	29

Council Day Survey for Los Angeles, Fall 2017

Hollywood Park	96.77%	0.00%	3.23%	0.00%	31
	30	0	1	0	
LA2028	100.00%	0.00%	0.00%	0.00%	30
	30	0	0	0	
The Curation of the Coachella Vibe, a Panel Discussion	100.00%	0.00%	0.00%	0.00%	30
	30	0	0	0	
From chef to tenant	100.00%	0.00%	0.00%	0.00%	28
	28	0	0	0	
Heath is the new Wealth	100.00%	0.00%	0.00%	0.00%	26
	26	0	0	0	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	All session were very good and very informative	10/31/2017 3:09 PM
2	The chef to tenant session was weak because I don't think the presenter was fully organized; she knew material but it wasn't presented in a concise manner;	10/31/2017 10:31 AM
3	Excellent day	10/31/2017 10:17 AM
4	The sessions were all really terrific.	10/29/2017 3:55 PM
5	You left off our first speaker, Seleta Reynolds who was absolutely incredible. My favorite speaker of the day, actually, among many great ones	10/27/2017 2:11 PM
6	The LA transportation lady was one of the best government speakers I have ever heard.	10/27/2017 1:48 PM
7	Overall, fabulous session (as always). Chair of Council did great job!!	10/27/2017 12:22 PM
8	the content this year was excellent!	10/27/2017 9:53 AM
9	This was one of the very best content sessions we've had ever!	10/27/2017 7:02 AM
10	Particularly good we're Arecom guy on olympics, and equinox guy.	10/26/2017 9:19 PM
11	Excellent Presentation by the Coachella guys. Overall, an excellent day!!!	10/26/2017 5:27 PM
12	Incredible sessions and great venue. Maybe add a few more breaks between just to have a chance for more networking during the council meeting. Thanks!	10/26/2017 1:56 PM
13	Great Program. I learned a lot	10/26/2017 12:54 PM
14	All in all,this was the best council day I've attended. The locale, program and attendance were tremendous.	10/26/2017 7:03 AM
15	Best meeting ever! Deep content from every speaker and panel. Can't say enough how excellent this meeting was	10/25/2017 10:23 PM
16	Orpheus theater, Apolis, olympics, and especially Coachella were excellent presentations	10/25/2017 9:59 PM
17	Excellent presentations and discussions.	10/25/2017 9:32 PM
18	Coachella session was really informative and was a subject we don't usually get to address much. Very entertaining.	10/25/2017 7:46 PM
19	All of these intriguing sessions were excellent! Kudos to leadership team !	10/25/2017 6:58 PM
20	Great content. Great venue. Phenomenal day!!!	10/25/2017 3:53 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 36 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	97.22%	0.00%	2.78%	36
	35	0	1	

Council Day Survey for Los Angeles, Fall 2017

My Chair Kept Members Engaged & Encouraged Broad Interaction	91.67%	0.00%	8.33%	
	33	0	3	36
Did Council Day Meet Your Expectations?	94.44%	0.00%	5.56%	
	34	0	2	36
Do You Feel That the Team Communicates Well With You Outside of Council Day?	80.56%	2.78%	16.67%	
	29	1	6	36

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	The emails and material are presented so "sensationally" that it is difficult at times to present it to my employer to justify my attendance. I think our chair means well but I would appreciate toning it down and being presented more business friendly.	11/1/2017 2:58 PM
2	NormaLynn did a fabulous job and I hope she stays as the Chair for a long time	10/31/2017 3:14 PM
3	more networking should be encouraged at council meetings.	10/26/2017 4:20 PM
4	We mails are confusing, poorly done graphically and too advertorial. Bullet points or a schedule format would be easier. Better yet, some sort of calendar invite.	10/26/2017 7:08 AM
5	Not really clear communications.	10/25/2017 3:54 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 20 Skipped: 18

#	RESPONSES	DATE
1	We could consider having a little more time between sessions	10/31/2017 3:14 PM
2	Great venue	10/31/2017 12:10 PM
3	There is always a good deal of creativity and energy in the line up of speakers and topics which makes council day with edc so wonderful. I always learn! Everyone works hard to find cool venues that push us to share and learn in creative and unexpected ways.	10/31/2017 10:36 AM
4	great venue and great reception. outstanding day.	10/29/2017 7:48 PM
5	this was one of the best EDC meetings i have attended. Topics and speakers were relevant, interesting and well executed.	10/29/2017 3:57 PM
6	Lots of good content. Equinox, olympics and Hollywood Park speakers were great.	10/27/2017 1:51 PM
7	Great experience!!	10/27/2017 12:24 PM
8	Our dinner the night before was at an outstanding venue providing for an excellent experience.	10/27/2017 11:12 AM
9	expectations were high for the entertainment council in LA and they delivered in spades	10/27/2017 9:56 AM
10	The venue was amazing	10/27/2017 7:03 AM
11	Amazing Council Day!! Norma Lynne and David did a tremendous job!!	10/26/2017 3:47 PM
12	food is challenging for someone that can not eat pork or shell fish	10/26/2017 2:24 PM
13	Thank you for your hard work in putting together a stellar day and dinner. Much appreciated!	10/26/2017 2:03 PM
14	NormaLynn did her usual stellar job of setting up the program.	10/26/2017 12:59 PM
15	Great program and venues	10/26/2017 9:24 AM
16	This is a good problem: the council day program is so packed that the latter speakers get lost in all these brain dump. Maybe a tour? Maybe lunch off-site or no lunch speaker?	10/26/2017 7:08 AM
17	Was disappointed in council dinner	10/25/2017 10:01 PM

Council Day Survey for Los Angeles, Fall 2017

18	We covered a lot of ground and speakers were on topic and had made effort to connect their areas of expertise to this council. We also had two other speakers on the agenda (not mentioned on the previous page of the survey) and they were great also.	10/25/2017 9:39 PM
19	The Orpheum was a wonderful venue!	10/25/2017 7:48 PM
20	Accommodations and dining fabulous	10/25/2017 5:16 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 30

#	RESPONSES	DATE
1	The day is full of great presentations but we are just sitting down and it is draining towards the end. Please consider off site excursions to get to experience the flavor of the host city.	11/1/2017 2:58 PM
2	TBD	10/31/2017 3:14 PM
3	be sure to have auto/tech discussed in Detroit as well as urban renewal case studies.	10/29/2017 7:48 PM
4	New location based concepts; which concepts are struggling; virtual reality or augmented reality	10/27/2017 12:24 PM
5	I'd love to hear about sustainable theme parks and TESS with Cunningham	10/27/2017 9:56 AM
6	Pro sport stadium and arena public spaces Effect of minimum wage increases in blue states on restaurant trade	10/26/2017 9:23 PM
7	Discussion of cultural/educational venues (museums, zoos, aquariums, etc.) and a discussion of work overseas (Asia, Middle East in particular).	10/26/2017 2:03 PM
8	More futurists	10/26/2017 7:08 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 9 Skipped: 29

#	RESPONSES	DATE
1	Please encourage us to stand up and stretch at our seats after each presentation. This will also help with focus. Perhaps to help with attention, you can place a large basket in the middle of the room and ask each person to label and place their cell phone inside of it during presentations. Pre approved emergency situations are exempt.	11/1/2017 2:58 PM
2	The only comment is more time between sessions even if it ends up eliminating one. Also, we used to have a rep from the media/broadcast industry during lunch. Would be nice to continue if they are available.	10/31/2017 3:14 PM
3	Don't let up on the diversity and energy. With new members joining, please give us a roster the day of or better, send before council day.	10/31/2017 10:36 AM
4	Better local speakers on Entertainment Developments in that market	10/27/2017 12:24 PM
5	is there some way to have a showcase of the newest, coolest entertainment ideas that are applicable for retail destinations?	10/27/2017 9:56 AM
6	It was perfect, so I guess I'd suggest trying to do that again next time!	10/27/2017 7:03 AM
7	The Council leadership did a wonderful job, as usual.	10/26/2017 2:03 PM
8	Maybe have someone else do the dinner because NormaLynn has too much to do!	10/25/2017 10:26 PM

9 A short afternoon break would be helpful.

10/25/2017 7:48 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 34

#	RESPONSES	DATE
1	I can help with Detroit if needed.	10/31/2017 3:14 PM
2	Happy to help with speakers/program	10/27/2017 12:24 PM
3	always.	10/27/2017 9:56 AM
4	Anything I can do to help	10/25/2017 7:25 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 35 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	100.00% 35	0.00% 0	0.00% 0	35
The Council Reception and Venue Were Great!	81.82% 27	6.06% 2	12.12% 4	33

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	No further comments	10/31/2017 3:14 PM
2	love it - dinner was wonderful and catered breakfast and lunch were delicious.	10/31/2017 10:36 AM
3	the council day venue was extraordinary.	10/29/2017 3:57 PM
4	Great food both days . . .	10/27/2017 2:13 PM
5	An unusual idea for council dinner with food trucks. I prefer the traditional format. \$200 for food trucks is too much.	10/27/2017 1:51 PM
6	Reception venue was too large; too costly, and not communicated clearly that alcohol sales were going toward a match for the foundation.	10/27/2017 10:50 AM
7	council dinner was awesome	10/27/2017 9:56 AM
8	Dinner venue was amazing. HOwever, the price tag of \$200 per person was too pricy for food truck food.	10/26/2017 3:47 PM
9	Venue and reception/dinner are always unique and fantastic. Keep up the good work.	10/26/2017 2:03 PM
10	As always inspiring / unique venues for both the reception and council day.	10/25/2017 9:39 PM
11	Orpheum was a treasure as a venue. Really helps distinguish this council from other ULI councils.	10/25/2017 7:48 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Council Day Survey for Los Angeles, Fall 2017

Answered: 10 Skipped: 28

ANSWER CHOICES	RESPONSES
Advisory Services Panels	70.00% 7
Product Council Leadership	20.00% 2
District Council Involvement	40.00% 4
Foundation Governor Information	10.00% 1
Total Respondents: 10	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 25 Skipped: 13

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00% 0	0.00% 0	12.50% 3	20.83% 5	66.67% 16	24
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	4.35% 1	34.78% 8	17.39% 4	43.48% 10	23
Meeting Resources (i.e. maps, transportation services list)	0.00% 0	4.76% 1	14.29% 3	38.10% 8	42.86% 9	21

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	ULI is improving. Good to see the changes being made.	10/27/2017 1:51 PM
2	it would be easier to find sessions if the ones that were already past (or occurred) were greyed out	10/27/2017 9:56 AM
3	did not use	10/26/2017 2:24 PM
4	Didn't download it. My phone blew up and I couldn't do anything!	10/25/2017 10:26 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 27 Skipped: 11

ANSWER CHOICES	RESPONSES
1	7.41% 2
2	0.00% 0
3	14.81% 4
4	3.70% 1
5	74.07% 20
TOTAL	27

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	big improvement!	10/29/2017 7:48 PM
2	thank you!	10/27/2017 9:56 AM
3	It's well done, but you should also have paper for us oldsters	10/26/2017 9:23 PM

Q13 GEC, Please Rate Each Council Day Session

Answered: 27 Skipped: 4

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Town Hall Meeting: Global Real Estate Trends, Stories and Ideas from Around the World	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Global Capital Markets: Which Way Is Up?	96.30% 26	0.00% 0	0.00% 0	3.70% 1	27
No Ordinary Disruption. The Four Forces Breaking All The Trends	88.89% 24	0.00% 0	11.11% 3	0.00% 0	27
Machines For Living: Machines For Learning	76.92% 20	3.85% 1	19.23% 5	0.00% 0	26
Lunch Presentation and Discussion: Alexa, Where Can I Find a Mall?	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
People Places In The Digital Age: An International View of Design Of The Built Landscape	37.04% 10	11.11% 3	48.15% 13	3.70% 1	27
LA LA Land: Los Angeles CBD MXD	50.00% 13	7.69% 2	42.31% 11	0.00% 0	26
Metropolis Site Tour	36.00% 9	24.00% 6	24.00% 6	16.00% 4	25
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Town Hall Meeting: Global Real Estate Trends, Stories and Ideas from Around the World	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Global Capital Markets: Which Way Is Up?	92.31% 24	0.00% 0	3.85% 1	3.85% 1	26
No Ordinary Disruption. The Four Forces Breaking All The Trends	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Machines For Living: Machines For Learning	88.00% 22	0.00% 0	12.00% 3	0.00% 0	25
Lunch Presentation and Discussion: Alexa, Where Can I Find a Mall?	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
People Places In The Digital Age: An International View of Design Of The Built Landscape	88.89% 24	0.00% 0	7.41% 2	3.70% 1	27
LA LA Land: Los Angeles CBD MXD	84.00% 21	4.00% 1	12.00% 3	0.00% 0	25
Metropolis Site Tour	54.17% 13	12.50% 3	16.67% 4	16.67% 4	24
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Town Hall Meeting: Global Real Estate Trends, Stories and Ideas from Around the World	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Global Capital Markets: Which Way Is Up?	95.65% 22	0.00% 0	0.00% 0	4.35% 1	23
No Ordinary Disruption. The Four Forces Breaking All The Trends	78.26% 18	4.35% 1	17.39% 4	0.00% 0	23

Council Day Survey for Los Angeles, Fall 2017

Machines For Living: Machines For Learning	86.36% 19	9.09% 2	4.55% 1	0.00% 0	22
Lunch Presentation and Discussion: Alexa, Where Can I Find a Mall?	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
People Places In The Digital Age: An International View of Design Of The Built Landscape	86.96% 20	4.35% 1	4.35% 1	4.35% 1	23
LA LA Land: Los Angeles CBD MXD	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
Metropolis Site Tour	50.00% 10	10.00% 2	15.00% 3	25.00% 5	20

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Greenland screwed up the site tour at the end of the day and left 15 of us stuck in an elevator for well over an hour. They were complete amateurs! But besides that it was a great day...hats off to the GEC leadership team and the speakers.	11/5/2017 3:43 PM
2	Overall an excellent meeting. Ken did an outstanding job in the initial discussion- by far the most interesting and engaging part of the day. Thanks	10/31/2017 12:09 PM
3	Town Hall was excellent and everyone was really engaged. The Capital markets panel was good and the No ordinary disruption panel and Machines for Living was great and should be repeated. The rest was good but not as good as the morning.	10/30/2017 3:16 PM
4	Enjoyed the day. Metropolis tour and getting stuck in the elevator with no response from management, not so much.	10/30/2017 11:58 AM
5	A well choreographed day.	10/30/2017 11:30 AM
6	Site tour - stuck in an elevator for one hour. Ugh! Could have been a real disaster but fortunately only one person became ill and I believe has since recovered. Why it took the building owner an hour to get us out remains a mystery.	10/27/2017 2:04 PM
7	Town Hall Meeting was fantastic and could be longer, hence, really leveraging knowledge of the room. The tech parts were very interesting but likley needed a bit more preparation. Sometimes hard to follow. Lala land was somewhat informative and presentation could have been better. But it is an excellent idea to have a Real Estate Player host the sessions (not just to use the facilities) but also to learn something about a real estate firm which maybe less known.	10/27/2017 12:55 PM
8	In general excellent program with excellent moderators	10/26/2017 7:59 PM
9	We have an excellent, committed leadership team at GEC	10/26/2017 1:54 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 27	0.00% 0	0.00% 0	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.30% 26	0.00% 0	3.70% 1	27
Did Council Day Meet Your Expectations?	96.30% 26	0.00% 0	3.70% 1	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	77.78% 21	0.00% 0	22.22% 6	27

Council Day Survey for Los Angeles, Fall 2017

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I believe there could be more interaction throughout the year with Council members. Up to now, the only interaction is on Council Day.	11/6/2017 9:37 AM
2	I think it may be productive to circulate some of the day's topics prior to the meeting/ open up for some discussion...?	10/31/2017 12:23 PM
3	communication infrequent	10/26/2017 8:02 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 22

#	RESPONSES	DATE
1	Prefer meeting place to be near other council venues. Always fun to catch up with other ULI members during breaks and meals.	11/1/2017 12:09 PM
2	Ken was excellent. The council needs to consider the effect of climate change on capital flows, or at least acknowledge what the effects may be. Seems that no one in the room had a real handle on this..	10/31/2017 12:23 PM
3	Great job guys!	10/30/2017 3:18 PM
4	Maybe one more break in between sessions	10/30/2017 2:34 PM
5	Generally engaging sessions that had take-home value and were well organized. Meeting venue was fantastic.	10/30/2017 12:32 PM
6	Content was great. Venue was a real treat.	10/27/2017 2:06 PM
7	Superb organization. Excellent team of international experts.	10/27/2017 1:09 PM
8	Overall. really good.	10/27/2017 9:17 AM
9	Great day and great programm	10/25/2017 7:23 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 12 Skipped: 19

#	RESPONSES	DATE
1	I do not have a specific topic in my mind, but more than happy to participate and share my experience investing in Latinamerica, if this could be of interest in any future panel.	11/6/2017 9:37 AM
2	Not sure when Amazon makes their decision, but if that happens prior to May, it will be top of mind and could be grist for a really good panel.	11/5/2017 3:45 PM
3	More overlap of project design with finance.	11/1/2017 2:13 PM
4	Infrastructural capital- challenges, issues. Infrastructure goes beyond transportation and utilities- includes open space, rivers, parks, people space. And these places are the new catalysts for development, the armature from which retail and mixed-use development attaches itself.	10/31/2017 12:23 PM
5	I think the tech piece as it relates to RE is hugely important to keep focusing on as it impacts RE and investment decisions	10/30/2017 3:18 PM
6	Would like to see continued coverage of trends in global real estate capital flows and transactions.	10/30/2017 12:32 PM

Council Day Survey for Los Angeles, Fall 2017

7	How about a session on understanding currency in different markets like China and Brazil and how to deal with the fluctuations. Chatham Company who is a real estate leader in currency and interest rate derivatives would be great to speak and I believe I could get them to come.	10/30/2017 12:01 PM
8	Case studies on deals - 3 deals/3 countries.	10/27/2017 2:06 PM
9	Tech should remain a focuss but needs some more preparation. Article distributed beforehand, etc..	10/27/2017 1:09 PM
10	Return expectation and specific appetite for various forms of international capital looking for a home in the US.	10/27/2017 9:17 AM
11	Need to cover the Middle East Development and investment trends	10/26/2017 8:02 PM
12	Maybe a small group session makes sense so the members get to know each other better	10/25/2017 7:23 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 25

#	RESPONSES	DATE
1	Keep up the first engaging session/ members offering latest anecdotes and insights	10/31/2017 12:23 PM
2	Dinner felt less intimate / engaging as compared to Seattle's meeting (although understand did not have optimal venue options in downtown LA). The restaurant scene is preferred if can find.	10/30/2017 12:32 PM
3	Lunch should be kept free of Speakers to allow for Networking.	10/30/2017 11:33 AM
4	Similar to the AFIRE meetings, I would suggest to provide customize name tags with company and GEC council identification. Most people know each other but for new members and guest a helpful source and icebreaker, especially for the dinner. Would also eliminate table cards. I would also suggest to go back to resaturants simlilar to Seattle and Dallas for the dinner but keep the great conference room and meeting room for council day.	10/27/2017 1:09 PM
5	They did a great job - Riaz, Linda, and Ken are all fantastic.	10/27/2017 9:17 AM
6	Give the town hall Meeting a little bit more time	10/25/2017 7:23 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 8 Skipped: 23

#	RESPONSES	DATE
1	Yes, for the Detroit meeting.Had discussion with Linda and looking forward to it.	11/1/2017 2:13 PM
2	Yes/ can be a part of an 'infrastructure' panel...my focus is the physical design trends, program, and key city-building issues	10/31/2017 12:23 PM
3	I'd like to be more involved if possible. Especially with the changing of the guard that we are experiencing right now.	10/30/2017 3:18 PM
4	Happy to help on membership outreach	10/30/2017 2:34 PM
5	Happy to recommend speakers for future panels, who bring a global perspective/subject matter experts from my firm.	10/30/2017 1:02 PM

Council Day Survey for Los Angeles, Fall 2017

6	I am only a recent member but would be open to further engagement in 1-2 years.	10/27/2017 1:09 PM
7	I would be happy to help in anyway I can.	10/27/2017 9:17 AM
8	Yes, would love to.	10/25/2017 7:23 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	88.89% 24	0.00% 0	11.11% 3	27
The Council Reception and Venue Were Great!	80.77% 21	0.00% 0	19.23% 5	26

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	I had a prior engagement and was not able to attend the reception.	11/5/2017 3:45 PM
2	The room was a bit isolated....perhaps a more casual approach? Outdoor garden setting?	10/31/2017 12:23 PM
3	Exceptionally good locations for both. Catering was excellent. All very well organized.	10/30/2017 11:33 AM
4	S. Above	10/27/2017 1:09 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 11 Skipped: 20

ANSWER CHOICES	RESPONSES
Advisory Services Panels	45.45% 5
Product Council Leadership	63.64% 7
District Council Involvement	27.27% 3
Foundation Governor Information	27.27% 3
Total Respondents: 11	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 21 Skipped: 10

	1	2	3	4	5	TOTAL
Agenda/Schedule	10.00% 2	5.00% 1	10.00% 2	30.00% 6	45.00% 9	20
Networking features (i.e. participant list, meetings and messaging)	5.26% 1	15.79% 3	21.05% 4	15.79% 3	42.11% 8	19

Council Day Survey for Los Angeles, Fall 2017

Meeting Resources (i.e. maps, transportation services list)	11.11%	11.11%	22.22%	16.67%	38.89%	18
	2	2	4	3	7	

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I didn't download.	11/1/2017 5:33 PM
2	Didn't use the app or attend the conference. Used it in the past and didn't find it very helpful.	10/27/2017 1:09 PM
3	only used for schedule	10/26/2017 8:02 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 22 Skipped: 9

ANSWER CHOICES	RESPONSES	
1	0.00%	0
2	13.64%	3
3	13.64%	3
4	22.73%	5
5	50.00%	11
TOTAL		22

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Challenging to use the digital business cards. Not enough information other than email and name when exchanged.	11/1/2017 2:13 PM
2	Need printed program in addition to app for general meetings and concurrent sessions.	11/1/2017 12:09 PM

Q14 HCLSC, Please Rate Each Council Day Session

Answered: 27 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Managing the Balance	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Real estate challenges of operating in an urban environment	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
Developing an Urban Outpatient Facility	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Capital Markets Update	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Afternoon Kick-Off – CITY OF HOPE	51.85% 14	3.70% 1	40.74% 11	3.70% 1	27

Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Managing the Balance	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
Real estate challenges of operating in an urban environment	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Developing an Urban Outpatient Facility	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Capital Markets Update	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Afternoon Kick-Off – CITY OF HOPE	70.37% 19	3.70% 1	22.22% 6	3.70% 1	27

Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Managing the Balance	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Real estate challenges of operating in an urban environment	83.33% 20	0.00% 0	16.67% 4	0.00% 0	24
Developing an Urban Outpatient Facility	87.50% 21	0.00% 0	12.50% 3	0.00% 0	24
Capital Markets Update	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Afternoon Kick-Off – CITY OF HOPE	86.96% 20	0.00% 0	8.70% 2	4.35% 1	23

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	All were very well done with good content. For City Of Hope I would like to hear more about the future of Cancer Care and how that informed new facilities.	11/1/2017 2:20 PM
2	Excellent array of topics	10/31/2017 10:14 AM
3	Would like to understand how health care system are changing in light of divestiture with 1919 very close.	10/31/2017 12:48 AM

Council Day Survey for Los Angeles, Fall 2017

4	as part of the capital markets update, i think it would be beneficial to hear about debt markets as well and what rates/products are being sought after/why	10/30/2017 2:35 PM
5	Session 3 had different title, but rated it based on the actual session Repurposing Traditional Retail Assets for Medical use. note one of panelist on this panel was ill prepared and did not follow success of other panelists in presenting actual case study or even share info on topic	10/30/2017 11:42 AM
6	I thought all of the sessions were very interesting. Nice to hear from Margaret Peterson who is living day-to-day with the challenges of running a hospital. As always, the case studies were enlightening, and I've wondered a lot about the viability of retail to healthcare conversion.	10/27/2017 4:51 PM
7	All of the sessions were informative and interesting, provided current information and insight, and created healthy dialogue among attendees.	10/26/2017 5:27 PM
8	Excellent session - as always. I appreciated the council member participation and the greater level of interaction.	10/26/2017 2:08 PM
9	Good pacing and coverage of topics	10/26/2017 8:33 AM
10	All sessions were great. Superb effort by team	10/26/2017 7:52 AM
11	Great presentation in first session re: what is happening in health care, and how we should / could prepare to be valuable	10/25/2017 8:54 PM
12	Fantastic cross section of topics and really valuable content. I have many pages of notes and ideas that came from the discussions - fantastic take home value and food for thought in each of the presentations today. Thank you!!!	10/25/2017 7:45 PM
13	Great topical program.	10/25/2017 3:06 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 0

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	96.30% 26	0.00% 0	3.70% 1	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 27	0.00% 0	0.00% 0	27
Did Council Day Meet Your Expectations?	100.00% 27	0.00% 0	0.00% 0	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	85.19% 23	0.00% 0	14.81% 4	27

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I could not find the agenda on the ULI website where it was said to be posted. Eventually I had to ask to have it sent via email.	11/3/2017 2:10 PM
2	Need more advance notice on meeting agenda.	10/30/2017 11:53 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 13

#	RESPONSES	DATE
1	Loved the topics and format. We could have spent a little more time on the panels, but the tempo was good.	11/3/2017 2:10 PM

Council Day Survey for Los Angeles, Fall 2017

2	Great location and dinner the evening before	11/1/2017 2:21 PM
3	AV quality was terrific; slides were legible and audio was excellent. This added to audience experience and attention span.	10/31/2017 10:23 AM
4	Venue was nice, but it would have been nice to do a quick tour of one of the newer properties on the campus.	10/30/2017 3:03 PM
5	a bit larger space for next time - it was a bit cramped	10/30/2017 2:36 PM
6	great agenda this session great council dinner, venue tight but still pleasant	10/30/2017 11:43 AM
7	Personally, I don't see the need to travel across town to sit in a conference room of a health system if no tour is scheduled. Stay closer to the convention site - unless the tour between here and there has value, which I didn't discern it did. If possible, always host the council day meeting on a healthcare campus if we can include an one-hour tour.	10/29/2017 4:48 PM
8	I wish we didn't have to start so early but I believe I always make this comment and I like meeting at a healthcare location which I realize is one of the reasons for the early start.	10/27/2017 4:59 PM
9	The ULI Web site for the conference was difficult to navigate to find information about the Council's activities, as was the app, which provided no specific information. I gave up and asked council leadership to email the agenda to me. Next time, I recommend that information be distributed via email to the group ahead of time to save confusion and searching around on the Web site.	10/26/2017 5:30 PM
10	I appreciated the high-level, topical approach to the session. It was a good overview of the key issues impacting our industry.	10/26/2017 2:30 PM
11	The room was organized in a manner that made viewing slides somewhat difficult when compared to rooms with theater seating.	10/26/2017 2:07 PM
12	Liz does a great job	10/26/2017 8:35 AM
13	Facility was hard to find.	10/26/2017 8:02 AM
14	Always impressed by the quality of the program.	10/25/2017 3:19 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 11 Skipped: 16

#	RESPONSES	DATE
1	Perhaps an overview of hospital regulatory landscape and impact on real estate decisions?	10/31/2017 10:23 AM
2	I would like to here one session on life science related.	10/30/2017 3:03 PM
3	I think a "what problems does the industry face" that details challenges in the industry	10/30/2017 2:36 PM
4	Because the next meeting is in Detroit, which is on the border with Canada, it would be interesting if we could secure a system executive from a Canadian health provider to discuss single-payer system and their experiences with the same.	10/29/2017 4:48 PM
5	A couple of thoughts. I would be interested in following a project through the development project from conception with the developer to architect through construction to leasing. A "quick and dirty" lesson on the specific aspects of medical construction would be helpful (what kind of power load, what kind of clear height, parking ratio, what amenities are most important to tenants in 2017 into the future etc.). Another topic might be nuances of real estate contracts - PSA, leases (with the ROFO/ROFR quagmire) that are specific to healthcare. Also would be interested in technologies in healthcare - we recently had a really informative talk at work about emerging technology companies for general real estate (building efficiencies, etc.) that was pretty fascinating, maybe there's something similar for h/care?	10/27/2017 4:59 PM
6	International investors and investments Behavioral health	10/26/2017 5:30 PM

Council Day Survey for Los Angeles, Fall 2017

7	1. Thoughts on how occupancy, function and use data analytics can better inform major capital expansion initiatives (i.e., build now, delay or not build) as well as shift institutional / organizational culture specific to function and use optimization within the existing built environment (a case study); 2. Thoughts on the building of the future from a (i) technology integration perspective, (ii) access (Uber / driver free cars) and (iii) environmental sustainability perspective; 3. How to most effectively design and plan in urban environments with high (i) cost, (ii) entitlement barriers to entry (a case study); and 4. A hospital and developer JV on an outpatient MOB (a case study on alignment of objectives to optimize value creation).	10/26/2017 2:30 PM
8	A session on operations was discussed. If this is a topic technological solutions that lower costs and add value should be covered.	10/26/2017 2:07 PM
9	Data analytics as a method to make more informed decisions. Impacts of Federally Qualified Health Centers (FQHC)	10/26/2017 8:02 AM
10	Would be interesting to have an insurance actuary or specialist to talk about global trends in reimbursement and how that will influence providers. Also agreed with all the suggestions in the room today.	10/25/2017 7:48 PM
11	Continue the theme of repurposing of space. Good detail on cost structures. Also would like to have financing view on Credit Lease Structure.	10/25/2017 3:19 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 11 Skipped: 16

#	RESPONSES	DATE
1	Logistics were a little challenging this time, but that is likely a function of LA traffic.	11/3/2017 2:10 PM
2	No improvements are needed, the team has perfected the art of delivering a well organized event! Not a council issue, but the shuttle arrangements by ULI for this particular conference left a lot of room for improvement. The shuttle service from the hotel had more stops than anticipated on the shuttle schedule and thus took longer than expected. The shuttle driver got lost and missed the entrance to the convention center resulting in a LENGTHY detour around the freeways (missing the alternate back entrance to the convention center). Then, the shuttle bus for our council to travel to USC was late and also got lost at USC, depositing and abandoning the council at the wrong location.	10/31/2017 10:23 AM
3	Add institutional market investors	10/31/2017 12:50 AM
4	I really liked going through the various projects the other council members are working on.	10/30/2017 3:03 PM
5	better coordination of travel. convention center did not have address, nor was it on time, etc.	10/30/2017 11:43 AM
6	I thought it was a great meeting.	10/27/2017 4:59 PM
7	excellent session	10/26/2017 2:30 PM
8	Meaningful Building tours help break up the day.	10/26/2017 2:07 PM
9	Stay closer to other ULI events.	10/26/2017 8:02 AM
10	Make sure we have the correct location address. LOL	10/25/2017 7:48 PM
11	Great meetings. Tours of new delivered space.	10/25/2017 3:19 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Council Day Survey for Los Angeles, Fall 2017

Answered: 2 Skipped: 25

#	RESPONSES	DATE
1	Am happy to help.	10/29/2017 4:48 PM
2	Consider involving Dan Dolsen (CBRE Senior Managing Director / Strategic Advisory) with the Detroit event. He's based in Detroit and spent his entire career in Michigan (former head of real estate at Henry Ford Healthcare) and is very well networked. His work now involves both healthcare and the auto industry from a strategic advisory perspective. You can contact me (Eric Fischer) and I'll facilitate an introduction.	10/26/2017 2:30 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 0

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	66.67% 18	0.00% 0	33.33% 9	27
The Council Reception and Venue Were Great!	79.17% 19	0.00% 0	20.83% 5	24

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	I think we should be willing to host council day at the convention center. I don't know that the additional difficulties or traveling further away from the convention center adds much value. A conference room is a conference room. Maybe this is something that alternates or is less predictable in the future. Ex. - I thought the venue in Dallas was unique enough to make it worthwhile.	11/5/2017 9:37 AM
2	Avoid scheduling ULI conferences during heat waves. Ha.	10/31/2017 10:23 AM
3	The reception venue was a bit crowded and the hot weather did not help that situation.	10/26/2017 2:07 PM
4	Very good spot.	10/25/2017 3:19 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 24

ANSWER CHOICES	RESPONSES
Advisory Services Panels	0.00% 0
Product Council Leadership	33.33% 1
District Council Involvement	66.67% 2
Foundation Governor Information	0.00% 0
Total Respondents: 3	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Council Day Survey for Los Angeles, Fall 2017

Answered: 20 Skipped: 7

	1	2	3	4	5	TOTAL
Agenda/Schedule	10.53% 2	5.26% 1	31.58% 6	15.79% 3	36.84% 7	19
Networking features (i.e. participant list, meetings and messaging)	17.65% 3	0.00% 0	11.76% 2	47.06% 8	23.53% 4	17
Meeting Resources (i.e. maps, transportation services list)	10.53% 2	10.53% 2	21.05% 4	42.11% 8	15.79% 3	19

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	The mobile app didn't seem to have any information on the council day.	11/3/2017 2:10 PM
2	extremely hard to get downloaded. Took multiple tries over an hour. No ability to access needed information without it to know where to go or what to do. Very disappointed.	11/1/2017 1:57 PM
3	the app did not work on my phone.	10/30/2017 3:03 PM
4	Was initially very challenging to upload and set up. Thereafter, I didn't use it much BUT I recognize this is a way to cut down on paper agendas	10/29/2017 4:48 PM
5	I did not use the app.	10/25/2017 7:48 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 22 Skipped: 5

ANSWER CHOICES	RESPONSES	
1	9.09%	2
2	0.00%	0
3	45.45%	10
4	22.73%	5
5	22.73%	5
TOTAL		22

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	If you were to add relevant information about council day for the specific user, then it might be helpful	11/3/2017 2:10 PM
2	I would like use the if it works.	10/30/2017 3:03 PM

Q15 HDC, Please Rate Each Council Day Session

Answered: 33 Skipped: 3

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
WeWork: Better Together by Leveraging Community	93.94% 31	3.03% 1	3.03% 1	0.00% 0	33
The Real Estate Economy	84.85% 28	0.00% 0	15.15% 5	0.00% 0	33
LA 2028: Follow the Sun	84.85% 28	3.03% 1	12.12% 4	0.00% 0	33
Foreign Capital Investment	90.91% 30	0.00% 0	6.06% 2	3.03% 1	33
AEG: Sports + Entertainment	75.76% 25	0.00% 0	24.24% 8	0.00% 0	33
AH&LA Ideation	84.85% 28	3.03% 1	12.12% 4	0.00% 0	33
HDC Open Forum	93.94% 31	0.00% 0	6.06% 2	0.00% 0	33
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
WeWork: Better Together by Leveraging Community	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
The Real Estate Economy	90.91% 30	0.00% 0	9.09% 3	0.00% 0	33
LA 2028: Follow the Sun	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
Foreign Capital Investment	87.88% 29	0.00% 0	9.09% 3	3.03% 1	33
AEG: Sports + Entertainment	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
AH&LA Ideation	87.88% 29	3.03% 1	9.09% 3	0.00% 0	33
HDC Open Forum	87.88% 29	0.00% 0	12.12% 4	0.00% 0	33
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
WeWork: Better Together by Leveraging Community	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
The Real Estate Economy	81.25% 26	3.13% 1	15.63% 5	0.00% 0	32
LA 2028: Follow the Sun	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
Foreign Capital Investment	96.88% 31	0.00% 0	0.00% 0	3.13% 1	32
AEG: Sports + Entertainment	93.75% 30	0.00% 0	6.25% 2	0.00% 0	32

Council Day Survey for Los Angeles, Fall 2017

AH&LA Ideation	93.75%	3.13%	0.00%	3.13%	
	30	1	0	1	32
HDC Open Forum	81.25%	3.13%	12.50%	3.13%	
	26	1	4	1	32

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Gilda did an amazing job interviewing Kelvin. Really enjoyed that part of the session. Also enjoyed the break-out sessions to meet and discuss with others. Enjoyed learning the plan for the 2028 Olympics and the stats on its impact on a host city. Great job by the planners.	11/1/2017 9:23 PM
2	The goals of the AH&LA Ideation were not well defined as to what issues we were supposed to surface for the group. It felt a little all over the place. Then the AH&LA ideation bled into the HDC Open Forum, which is often the best of part of the Council and it was unclear where one ended and the other started.	11/1/2017 1:55 PM
3	Excellent sessions- continues to be one of the best councils in ULI	10/31/2017 3:10 PM
4	Extremely well-organized and information packed meeting.	10/31/2017 10:14 AM
5	More time for open forum which was limited this year due to the AH&LA session. Breakouts are a good concept to get more members engaged.	10/30/2017 11:33 AM
6	The sessions were very well done. The only minor issue was the lack of Q&A time for the economist. Only took one question. I liked the AH&LA Ideation breakout and discussion and then getting back together to discuss. In future, need to have 1/2 hour for the discussion and then have a full hour for the Open Forum. Do this even if take away an outside speaker session.	10/27/2017 12:02 PM
7	I like the break out format used for the AH&LA Ideation. I do not think it was the right topic for this group.	10/26/2017 4:33 PM
8	The AH&LA Ideation was interesting, but we squeezed too much in and didn't have sufficient time for the Open Forum. I think people really like the Open Forum, I know I do. So more time rather than less would be preferred.	10/25/2017 10:19 PM
9	Council leadership organized a very good event.	10/25/2017 3:16 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	
	32	0	0	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00%	0.00%	0.00%	
	32	0	0	32
Did Council Day Meet Your Expectations?	100.00%	0.00%	0.00%	
	32	0	0	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.88%	0.00%	3.13%	
	31	0	1	32

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Great pre-reading and lots of communication leading up to the meeting.	11/1/2017 9:27 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 29

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	This was my favorite Council meeting to-date.	11/1/2017 9:27 PM
2	Excellent content - very well run	10/31/2017 3:11 PM
3	Fantastic content and very well organized.	10/30/2017 4:13 PM
4	Excellent day - great Council - great discussions	10/27/2017 12:08 PM
5	I appreciate the tremendous amount of work that leadership and volunteers put into this meeting. Well done.	10/26/2017 4:40 PM
6	A well-organized meeting with solid speakers and presentations, as always.	10/26/2017 2:32 PM
7	Great meeting AGAIN!!	10/25/2017 10:21 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 30

#	RESPONSES	DATE
1	Wellness and Hotels, Continue to focus on sources of capital but also introduce family offices	11/1/2017 9:27 PM
2	We touched a bit on unions and labor. I think it's going to be big issue going forward. Any way we could get a union leader to speak to us? Would be provocative. Maybe do it in a debate format?	11/1/2017 1:58 PM
3	i have heard good things about the henry ford museum outside detroit if it is an option for our council dinner	10/31/2017 9:53 AM
4	AirBNB / HomeAway	10/30/2017 7:10 PM
5	Futuristic issues are something the Council should have on the agenda every meeting, as the people on the Council are industry leaders and we need to take the time to discuss the future.	10/27/2017 12:08 PM
6	I think we need a panel on emerging technology that is impacting - or soon will impact - our industry. I am on the board of Thayer Ventures, a VC firm focused exclusively on lodging and travel. The topics and speakers from their most recent annual meeting were mindblowing. This is a perfect topic for HDC.	10/26/2017 4:40 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 30

#	RESPONSES	DATE
1	Great sessions. Liked the interactive sessions in groups. Sessions are better with more keynotes/presentation sessions than panels.	11/5/2017 5:57 PM
2	The break-out format was a good twist. Lengthen the breaks...networking is a very valuable part of the council.	11/2/2017 3:48 PM
3	A speaker at dinner would be interesting.	11/1/2017 9:27 PM
4	Please allow for at least a few questions after each speaker. I know the economist went longer than he should have but to cut him off after one question was not appropriate or warranted.	10/27/2017 12:08 PM
5	More networking time during breaks.	10/26/2017 2:32 PM
6	More tome for the Open Forum.	10/25/2017 10:21 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 32

#	RESPONSES	DATE
1	always happy to help as needed (dupree)	10/30/2017 11:45 AM
2	As always, I am happy to assist leadership in any way. Speaking, moderating, coordination, planning, etc.	10/27/2017 12:08 PM
3	Communicate schedule related impacts earlier for travel planning purposes. (e.g., Intercon tour).	10/26/2017 4:40 PM
4	Yes. Happy to help in any way.	10/25/2017 5:14 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 32 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	96.88% 31	0.00% 0	3.13% 1	32
The Council Reception and Venue Were Great!	96.77% 30	0.00% 0	3.23% 1	31

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	I appreciated the ability to tour the new Waldorf and Intercon. Was worth the extra trip / time. Tours alone had take home value!	11/1/2017 1:58 PM
2	I was initially concerned about the venue due to the distance (and traffic) from downtown. However, the venue was terrific. I liked that we were not crowded into a restaurant which doesn't really lend itself to a networking reception, which is really more important than the dinner. I liked that the reception was 1 1/2 hours long so could really spend time catching-up and networking with the members. The food was terrific and the service was top notch.	10/27/2017 12:08 PM
3	The stage in the meeting room was poorly lit.	10/26/2017 2:32 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 33

ANSWER CHOICES	RESPONSES
Advisory Services Panels	33.33% 1
Product Council Leadership	66.67% 2
District Council Involvement	33.33% 1
Foundation Governor Information	33.33% 1

Council Day Survey for Los Angeles, Fall 2017

Total Respondents: 3

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 16 Skipped: 20

	1	2	3	4	5	TOTAL
Agenda/Schedule	6.25% 1	0.00% 0	12.50% 2	50.00% 8	31.25% 5	16
Networking features (i.e. participant list, meetings and messaging)	6.25% 1	0.00% 0	31.25% 5	31.25% 5	31.25% 5	16
Meeting Resources (i.e. maps, transportation services list)	6.25% 1	0.00% 0	25.00% 4	37.50% 6	31.25% 5	16

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I downloaded the app but didn't use it.	11/1/2017 9:27 PM
2	did not use it	10/31/2017 10:53 AM
3	did not use the app	10/31/2017 9:53 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 19 Skipped: 17

ANSWER CHOICES	RESPONSES
1	21.05% 4
2	10.53% 2
3	10.53% 2
4	31.58% 6
5	26.32% 5
TOTAL	19

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
	There are no responses.	

Q16 IOPCBlack, Please Rate Each Council Day Session

Answered: 25 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
State of the Market – Office and Industrial	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Black talk to Black	96.00% 24	0.00% 0	0.00% 0	4.00% 1	25
Foreign Capital Flows	56.00% 14	4.00% 1	40.00% 10	0.00% 0	25
Port of LA/Long Beach	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24
Property Assessed Clean Energy (PACE) Finance Presentation	9.52% 2	4.76% 1	0.00% 0	85.71% 18	21
30 Years of Declining Rates	79.17% 19	4.17% 1	16.67% 4	0.00% 0	24
Tour: Ford Factory, Arts District, L.A.	68.18% 15	0.00% 0	4.55% 1	27.27% 6	22
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
State of the Market – Office and Industrial	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Black talk to Black	88.00% 22	0.00% 0	4.00% 1	8.00% 2	25
Foreign Capital Flows	66.67% 16	4.17% 1	29.17% 7	0.00% 0	24
Port of LA/Long Beach	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
Property Assessed Clean Energy (PACE) Finance Presentation	10.53% 2	5.26% 1	0.00% 0	84.21% 16	19
30 Years of Declining Rates	86.96% 20	0.00% 0	13.04% 3	0.00% 0	23
Tour: Ford Factory, Arts District, L.A.	71.43% 15	0.00% 0	0.00% 0	28.57% 6	21
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
State of the Market – Office and Industrial	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Black talk to Black	90.91% 20	0.00% 0	4.55% 1	4.55% 1	22
Foreign Capital Flows	85.71% 18	0.00% 0	14.29% 3	0.00% 0	21
Port of LA/Long Beach	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Property Assessed Clean Energy (PACE) Finance Presentation	11.11% 2	5.56% 1	0.00% 0	83.33% 15	18

Council Day Survey for Los Angeles, Fall 2017

30 Years of Declining Rates	95.00%	0.00%	5.00%	0.00%	20
	19	0	1	0	
Tour: Ford Factory, Arts District, L.A.	73.68%	0.00%	0.00%	26.32%	19
	14	0	0	5	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	It was an outstanding Council Day.	11/2/2017 1:23 PM
2	Best council day I've had since joining Black. I thought the early session with Black vs Black got everyone engaged and it carried through the rest of the session. Charlie did a good job of prompting thinking and redirecting when we got off track.	11/1/2017 2:20 PM
3	i loved the ford factory tour. want to visit when it is complete and tenant in.	11/1/2017 1:47 PM
4	Enjoyed the sessions. Discussion was open. More people could participate.	10/31/2017 10:53 AM
5	Loved the tour, very interesting project	10/31/2017 9:55 AM
6	Outstanding day!	10/31/2017 9:50 AM
7	It was announced that we didn't need to take notes because pdf's of the presentation slides would be distributed. I received some of the slides but not all of them, one slide on Foreign Capital Flows for example.	10/30/2017 11:57 AM
8	Black talks to Black: I really liked allowing the tables to determine the topics. Suggest not having a presentation with slides and low lights after lunch. Maybe move Black talks to Black to after lunch.	10/30/2017 11:35 AM
9	Well done council. Good cross section of subjects. I especially liked the State of the Market presentation, the Port discussion and the tour of the Ford Factory.	10/27/2017 2:13 PM
10	The council meeting was a productive day overall. the tour was relevant to our council topic, and also the growth of downtown LA	10/27/2017 1:30 PM
11	Great session.	10/27/2017 11:23 AM
12	i thought the Black on Black conversation was the most powerful of the day. With industrial growing I think we should have a Industrial & Logistics specific speaker talking about trends / drivers at the next meeting - beyond the port.	10/27/2017 8:55 AM
13	Another great session with good participation from a well put together group. Good job Charlie.	10/26/2017 1:43 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 0

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	25
	25	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00%	0.00%	0.00%	25
	25	0	0	
Did Council Day Meet Your Expectations?	96.00%	0.00%	4.00%	25
	24	0	1	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	80.00%	4.00%	16.00%	25
	20	1	4	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
---	--	------

Council Day Survey for Los Angeles, Fall 2017

1	This is not my first Black session and yet I still feel we are less connected than my other Council experiences have been by this point in my tenure. It may not be a Leadership problem, could be me or the peer group mix but it is less rewarding because interaction is not leading to the same level of connection with members.	10/30/2017 12:04 PM
2	No complaints about communication outside of council day. There is good information regarding the dinner and the agenda. I don't really expect there to be a lot of other group communication outside of ULI events, but it is a good group of people, so periodic dialogue would be great, but we need to initiate ourselves.	10/27/2017 1:33 PM
3	Outreach is always a challenge.	10/26/2017 1:44 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 15

#	RESPONSES	DATE
1	Great job in terms of content and organization.	11/2/2017 7:47 PM
2	Outstanding day . . . Thank you	11/2/2017 1:25 PM
3	I love being a part of council day. Networking always great. I like it when multiple IOPC councils have a chance to mingle. HOPE that happens in Detroit.	11/1/2017 1:50 PM
4	I have been on several different IOPC Councils with a variety of different Leadership Teams... all quite good. However, candidly, some of the leadership puts too much emphasis on capital markets (acquisitions, sales, cap and interest rates, etc.)... almost to the exclusion of other important aspects that drive value (e.g., operations, management, leasing, market fundamentals of supply/demand, etc.). Current IOPC Black Leadership has put a welcome emphasis on some of those other important and impactful elements.	10/31/2017 10:01 AM
5	great day	10/30/2017 4:09 PM
6	food was mediocre compared to Seattle, water at each table would be appreciated. The location of Council Day and the Council dinner format did not allow much, if any contact with other IOPC councils. That kind of isolation always dilutes the overall ULI Meeting productivity for me.	10/30/2017 12:04 PM
7	One of the best we have had in a while.	10/30/2017 11:48 AM
8	Nice job. Please keep the round tables format as it is more conducive to discussion with table mates (vs. the U-shaped table format).	10/30/2017 11:38 AM
9	The day met all expectations. It was an excellent use of my time.	10/27/2017 9:05 AM
10	Overall excellent agenda and well managed, especially given that fit was Charlie's first meeting as chair. Looking forward to future meetings with our new chair.	10/26/2017 3:00 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 20

#	RESPONSES	DATE
1	Keep doing what we're doing!	10/31/2017 10:01 AM
2	I would encourage more tours of local real estate	10/31/2017 9:59 AM
3	Capital markets discussions. Perhaps bank vs debt fund vs other institutional lenders/investors.	10/27/2017 1:33 PM

Council Day Survey for Los Angeles, Fall 2017

4	Industrial & Logistic Trends and Drivers (E-Com vs. Retail and Omnichannel) Co-Working / Agility for Office Investors - how to evaluate Co-Working as a benefit to your assets. Digital Marketing for Investors - is there an ROI? How will a Class A Building be designed in 2025? What infrastructure? How will Tenants use space?	10/27/2017 9:05 AM
5	Capital markets panel-we should have one at each meeting, which should include debt discussions (and debt panels). Capital markets panels should be more specific to end user needs and how capital stacks are being created, including specific examples of real deals.	10/26/2017 3:00 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 18

#	RESPONSES	DATE
1	I would like for the council to engage in an active outreach program to attract women to the council. For next meeting, a real attempt to diversify. I think there is only one council with 8 to 10 women on board.	11/1/2017 1:50 PM
2	Break out sessions by table were helpful	10/31/2017 9:59 AM
3	As mentioned, suggest an interactive session after lunch. Not a slide presentation with dimmed lights.	10/30/2017 11:38 AM
4	I believe the room should be set up closer to the screen. We had many people at our table that could not see the slides.	10/27/2017 9:05 AM
5	The audio Visual was only ok.	10/26/2017 2:37 PM
6	Change the venue from Detroit.	10/26/2017 1:44 PM
7	Seating in big square we we all face one another. Quick self intro by everyone.	10/25/2017 4:52 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 21

#	RESPONSES	DATE
1	Yes... I have been modestly involved... but not in an official capacity. Would enjoy a more official role in Programming.	10/31/2017 10:01 AM
2	I would be happy to organize and MC a panel. fayeb@bardconsulting.com	10/30/2017 11:38 AM
3	Yes. I would love to be involved in a session. Feel free to contact me @ 630-573-7026 or Scott.Marshall@CBRE.com	10/27/2017 9:05 AM
4	Sure Maybe panel about organization HR challenges hat we all face.	10/25/2017 4:52 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 0

Council Day Survey for Los Angeles, Fall 2017

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	80.00% 20	0.00% 0	20.00% 5	25
The Council Reception and Venue Were Great!	72.73% 16	0.00% 0	27.27% 6	22

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	As long as the council meetings are held in rooms in convention centers, they are all alike.	11/1/2017 1:50 PM
2	Too far away- food was so/so	10/31/2017 2:58 PM
3	Enjoyed the council dinner.	10/31/2017 10:55 AM
4	Council Venue was relatively convenient and the room size, set-up, etc. were outstanding. The food was, at best, average. Council Reception Venue and Food were great... really cool. But the location was not great. Would have been nice to be able to walk to and from the Venue from downtown hotels and Convention Center.	10/31/2017 10:01 AM
5	Reception - 3 hour dinners are not necessary, would rather have option to retire or continue at another venue	10/31/2017 9:59 AM
6	Council reception was in a tight room - hard to talk with 1/2 of the people.	10/28/2017 7:00 PM
7	The reception was in an off the beat location but the food was excellent	10/27/2017 2:36 PM
8	Venue was great, food was good but it took too long.	10/26/2017 3:00 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 21

ANSWER CHOICES	RESPONSES
Advisory Services Panels	25.00% 1
Product Council Leadership	75.00% 3
District Council Involvement	25.00% 1
Foundation Governor Information	0.00% 0
Total Respondents: 4	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 13 Skipped: 12

	1	2	3	4	5	TOTAL
Agenda/Schedule	15.38% 2	0.00% 0	15.38% 2	15.38% 2	53.85% 7	13
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	7.69% 1	30.77% 4	46.15% 6	15.38% 2	13
Meeting Resources (i.e. maps, transportation services list)	7.69% 1	0.00% 0	30.77% 4	23.08% 3	38.46% 5	13

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	The ULI programming is tooooooo confusing. Pick a plan and stick to it!! Very difficult to plan when traveling to a city.	11/2/2017 1:25 PM
2	Did not use app	10/31/2017 9:59 AM
3	Only problem was having to click email link. Email took too long to get to my inbox and link had expired on multiple tries	10/28/2017 7:00 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 14 Skipped: 11

ANSWER CHOICES	RESPONSES	
1	21.43%	3
2	0.00%	0
3	7.14%	1
4	14.29%	2
5	57.14%	8
TOTAL		14

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Still not finding te app as helpful as I would like	10/27/2017 2:36 PM
2	I could not access the app in advance of the meetings, and so didn't use it. Because I spent all day Wednesday in council day, I did not have an opportunity to attend any of the other ULI sessions.	10/27/2017 1:33 PM

Q17 IOPCBlue, Please Rate Each Council Day Session

Answered: 25 Skipped: 2

Had Take Home Value						
	YES	NO	SOMEWHAT	N/A	TOTAL	
Markets & Discussion	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25	
Real Deal 1: Rainier Square	84.00% 21	8.00% 2	8.00% 2	0.00% 0	25	
88 Falcon	76.00% 19	8.00% 2	16.00% 4	0.00% 0	25	
Industrial Market Overview	96.00% 24	0.00% 0	0.00% 0	4.00% 1	25	
Real Deals 2 & 3: Mid-City LA	91.67% 22	4.17% 1	4.17% 1	0.00% 0	24	
Debt Funds	52.00% 13	16.00% 4	32.00% 8	0.00% 0	25	
Industrial Speed Round	43.48% 10	0.00% 0	0.00% 0	56.52% 13	23	
Real Deals 4: LA Arts District	92.00% 23	4.00% 1	4.00% 1	0.00% 0	25	
Was Organized						
	YES	NO	SOMEWHAT	N/A	TOTAL	
Markets & Discussion	84.00% 21	0.00% 0	16.00% 4	0.00% 0	25	
Real Deal 1: Rainier Square	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25	
88 Falcon	88.00% 22	4.00% 1	8.00% 2	0.00% 0	25	
Industrial Market Overview	84.00% 21	0.00% 0	12.00% 3	4.00% 1	25	
Real Deals 2 & 3: Mid-City LA	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24	
Debt Funds	72.00% 18	4.00% 1	24.00% 6	0.00% 0	25	
Industrial Speed Round	39.13% 9	0.00% 0	4.35% 1	56.52% 13	23	
Real Deals 4: LA Arts District	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25	
Time for Q&A						
	YES	NO	SOMEWHAT	N/A	TOTAL	
Markets & Discussion	95.24% 20	4.76% 1	0.00% 0	0.00% 0	21	
Real Deal 1: Rainier Square	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21	
88 Falcon	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21	

Council Day Survey for Los Angeles, Fall 2017

Industrial Market Overview	90.48%	0.00%	4.76%	4.76%	21
	19	0	1	1	
Real Deals 2 & 3: Mid-City LA	90.00%	0.00%	10.00%	0.00%	20
	18	0	2	0	
Debt Funds	90.48%	0.00%	9.52%	0.00%	21
	19	0	2	0	
Industrial Speed Round	36.84%	5.26%	0.00%	57.89%	19
	7	1	0	11	
Real Deals 4: LA Arts District	95.24%	4.76%	0.00%	0.00%	21
	20	1	0	0	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Very good council day. The leadership (of which I'm not a part of) is doing a great job of staying very balanced and relevant	10/30/2017 8:53 PM
2	well done	10/30/2017 11:41 AM
3	Too much time on real deals	10/26/2017 5:10 PM
4	The LA convention center needs a major renovation.	10/26/2017 3:20 PM
5	More detail on what happened in lease negotiation with Amazon would have had value - felt like they downplayed the negotiation so much you didn't really get much info	10/26/2017 2:17 PM
6	Not a great room	10/26/2017 1:52 PM
7	Poor conference room space - no windows, too warm in afternoon, not enough tables/chairs at beginning.	10/26/2017 12:19 PM
8	ULI should consider splitting councils into office and industrial centric. Most developers don't participate in both sectors so there is little value in hearing about the other sector.	10/26/2017 11:21 AM
9	Markets and Discussion and Industrial Market Overview were most informative and sparked extensive and valuable participation.	10/25/2017 6:20 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	24
	24	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.83%	0.00%	4.17%	24
	23	0	1	
Did Council Day Meet Your Expectations?	95.83%	0.00%	4.17%	24
	23	0	1	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	79.17%	0.00%	20.83%	24
	19	0	5	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Didn't receive agenda until day before event (from another council member); perhaps it was an issue with the ULI council list distribution	10/31/2017 9:50 AM
2	I missed emails on the agenda	10/30/2017 8:56 PM
3	Too much emphasis on office versus industrial. Very little communication until right before our council day	10/26/2017 5:15 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 18

#	RESPONSES	DATE
1	Great discussion on the types of projects occurring within greater LA - and covered a number of different submarkets.	10/31/2017 9:50 AM
2	Doug and Team did an exceptional job	10/30/2017 11:33 AM
3	Always a great discussion.	10/26/2017 5:32 PM
4	Not as much take home value last few sessions	10/26/2017 5:15 PM
5	The room wasn't great. No windows. Lack of tables, which we eventually got.	10/26/2017 3:33 PM
6	Thank you Doug and Kevin and the rest of the team for your great work!!	10/26/2017 3:22 PM
7	I think I prefer a dinner over the cocktail format.	10/26/2017 2:14 PM
8	Too many project presentations. Need economist or RE outlook too.	10/26/2017 1:55 PM
9	Doug did a fantastic job	10/26/2017 11:25 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 22

#	RESPONSES	DATE
1	Many good ideas brewing for Detroit -- HQ2, maker spaces (incubator/accelerator activity could be added to this mix), and block chain tech talk.	10/26/2017 5:32 PM
2	Bring in top industrial developers/owners for panel on industrial trends-most are members of ULI and can jump out of their council meeting for this	10/26/2017 5:15 PM
3	Rosen or Linnemann	10/26/2017 1:55 PM
4	how to incentivize and retain the next generation talent. i.e. comp structures, partnership interests, etc.	10/26/2017 11:25 AM
5	Economic overview - with an economist	10/25/2017 6:39 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 24

#	RESPONSES	DATE
1	more research / industry trends based discussions - drivers of demand and fundamental shifts	10/30/2017 11:33 AM
2	Missed having a walking or bus tour this time.	10/26/2017 5:32 PM
3	Room	10/26/2017 1:55 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes,

Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 25

#	RESPONSES	DATE
1	Happy to help with programming as needed.	10/26/2017 5:32 PM
2	Be glad to serve as moderator or presenter for industrial panel or real deal	10/26/2017 5:15 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	16.67% 4	62.50% 15	20.83% 5	24
The Council Reception and Venue Were Great!	56.52% 13	13.04% 3	30.43% 7	23

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The council dinner was fine; the LA convention center rooms were not very inviting	10/30/2017 8:56 PM
2	Room was not very inviting for full day inside	10/30/2017 12:33 PM
3	I appreciated the Arts District location for the reception -- it's important to explore! And thanks for the relaxed dress code - it made the day more comfortable.	10/26/2017 5:32 PM
4	Reception was held in sketchy area of LA that was 15-20 minute cab ride from hotel/convention center	10/26/2017 5:15 PM
5	hard to call a windowless conference room great	10/26/2017 11:25 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 25

ANSWER CHOICES	RESPONSES
Advisory Services Panels	50.00% 1
Product Council Leadership	50.00% 1
District Council Involvement	50.00% 1
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 16 Skipped: 11

	1	2	3	4	5	TOTAL
Agenda/Schedule	13.33% 2	0.00% 0	33.33% 5	33.33% 5	20.00% 3	15
Networking features (i.e. participant list, meetings and messaging)	15.38% 2	7.69% 1	38.46% 5	23.08% 3	15.38% 2	13
Meeting Resources (i.e. maps, transportation services list)	25.00% 3	0.00% 0	41.67% 5	25.00% 3	8.33% 1	12

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
	There are no responses.	

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 15 Skipped: 12

ANSWER CHOICES	RESPONSES	
1	13.33%	2
2	0.00%	0
3	33.33%	5
4	13.33%	2
5	40.00%	6
TOTAL		15

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
	There are no responses.	

Q18 IOPCGold, Please Rate Each Council Day Session

Answered: 21 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
World Class Gibson Capital Markets Show	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Media & Content – Impact on RE in Los Angeles	70.00% 14	5.00% 1	25.00% 5	0.00% 0	20
Industrial Legends Panel	85.71% 18	0.00% 0	14.29% 3	0.00% 0	21
Local Market Presentation	57.14% 12	9.52% 2	33.33% 7	0.00% 0	21
Arts District Overview and Transportation to Arts District	80.00% 16	0.00% 0	10.00% 2	10.00% 2	20
REAL DEAL – C3	75.00% 15	0.00% 0	15.00% 3	10.00% 2	20
Gold Talks to Gold	94.74% 18	0.00% 0	0.00% 0	5.26% 1	19
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
World Class Gibson Capital Markets Show	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Media & Content – Impact on RE in Los Angeles	65.00% 13	10.00% 2	20.00% 4	5.00% 1	20
Industrial Legends Panel	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
Local Market Presentation	71.43% 15	4.76% 1	23.81% 5	0.00% 0	21
Arts District Overview and Transportation to Arts District	89.47% 17	0.00% 0	5.26% 1	5.26% 1	19
REAL DEAL – C3	89.47% 17	0.00% 0	5.26% 1	5.26% 1	19
Gold Talks to Gold	88.89% 16	5.56% 1	5.56% 1	0.00% 0	18
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
World Class Gibson Capital Markets Show	88.89% 16	0.00% 0	11.11% 2	0.00% 0	18
Media & Content – Impact on RE in Los Angeles	88.24% 15	0.00% 0	5.88% 1	5.88% 1	17
Industrial Legends Panel	88.89% 16	0.00% 0	11.11% 2	0.00% 0	18
Local Market Presentation	83.33% 15	5.56% 1	11.11% 2	0.00% 0	18
Arts District Overview and Transportation to Arts District	82.35% 14	5.88% 1	5.88% 1	5.88% 1	17

Council Day Survey for Los Angeles, Fall 2017

REAL DEAL – C3	94.12%	0.00%	0.00%	5.88%	17
	16	0	0	1	
Gold Talks to Gold	94.12%	5.88%	0.00%	0.00%	17
	16	1	0	0	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Very difficult to hear in the breakout room. Very poor quality A/V, etc. Dardick did ANOTHER excellent job moderating/running the show. Kuemeller was outstanding once again and my only desire would be to have two GTTG sessions. One in morning and one in afternoon.	11/1/2017 2:31 PM
2	great day. Thank you Mr. Dardick	10/31/2017 10:05 AM
3	The arts tour was fantastic. Always good to break up the day. Gold Talks to Gold is always a favorite.	10/31/2017 7:29 AM
4	While the Arts District tour didn't have as much direct take home value, it is always instructive as to what is going on in the city. I would prefer to continue the tours, even if they are conveying less direct information than other presentations.	10/30/2017 3:48 PM
5	more time for gold talks to gold. C3 interesting but need real numbers to be an effective real deal. Broker presentation a bit self serving. Great tour of the Arts district	10/30/2017 12:59 PM
6	I truly enjoyed the Industrial Legends Panel. Their perspective was great to hear in the current environment. The Real Deal was also highly relevant and informative.	10/27/2017 9:57 AM
7	The market / asset tours we have been conducting are great. Let's keep these on the agenda.	10/26/2017 10:12 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 20 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	20
	20	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00%	0.00%	0.00%	20
	20	0	0	
Did Council Day Meet Your Expectations?	100.00%	0.00%	0.00%	20
	20	0	0	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00%	0.00%	0.00%	20
	20	0	0	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 17

#	RESPONSES	DATE
1	Michael Dardick does a very nice job as Chair.	11/6/2017 3:56 PM

Council Day Survey for Los Angeles, Fall 2017

2	Having more shorter sessions, as we did this time, is better as it allows for more topics. For the better panels, it seems as if there is not enough time to get to all our questions, but for the less engaging sessions, it is just the right amount of time.	10/30/2017 3:49 PM
3	great experience and great day.	10/27/2017 9:59 AM
4	Thanks for including a field trip in the day. It's a big plus to get out of the room. Room was a big challenge acoustically. It was hard to hear comments from the floor. Folks should be encouraged to stand a speak with a full voice.	10/26/2017 4:05 PM
5	As discussed, Gold talks to Gold is one of the best components of the Council Day. Having it earlier in the session and maybe longer would benefit everyone.	10/26/2017 10:17 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 16

#	RESPONSES	DATE
1	Detroit renaissance? - Gilbert buying downtown and filling with captive tenants will check with Midwest team for other ideas	10/31/2017 10:14 AM
2	In Detroit it would be great to have the Gilbert folks talk about their redevelopment	10/31/2017 7:30 AM
3	For Detroit, something on the auto industry. Perhaps a session on self-driving cars or electric vehicles and the potential impact on office buildings. Or, the music industry (Motown) and how it has impacted real estate	10/30/2017 3:49 PM
4	given the retail discussion on our panel it may be good to have a retailer present on our next council and see how they are reacting to the current environment.	10/27/2017 9:59 AM
5	Ask about what firms are doing to create a culture where women are included and supported to succeed .	10/26/2017 2:00 PM
6	I will reach out to Mark Collins (CBRE Detroit) to give ideas regarding topics and potential tours / developers in the metro Detroit area.	10/26/2017 10:17 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 19

#	RESPONSES	DATE
1	I'd like to see more opportunity for Council members to present or participate on a panel discussion,.	11/6/2017 3:56 PM
2	Nothing. Our leadership is fantastic	10/31/2017 7:30 AM
3	The local market presentation was somewhat scattered although i am sure that the presenter knows his market well.	10/30/2017 3:49 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Council Day Survey for Los Angeles, Fall 2017

Answered: 2 Skipped: 20

#	RESPONSES	DATE
1	Yes. Happy to help in any way.	10/26/2017 2:00 PM
2	Michael, Happy to assist in any way possible for the upcoming Spring meeting. Will report back on outreach to Mark Collins.	10/26/2017 10:17 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 20 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	35.00% 7	20.00% 4	45.00% 9	20
The Council Reception and Venue Were Great!	83.33% 15	0.00% 0	16.67% 3	18

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Sound/acoustics were awful in the room.	11/1/2017 2:33 PM
2	No AC in the restaurant.	10/31/2017 11:34 AM
3	Keep them at the convention center. There is real value being near the other councils	10/31/2017 10:14 AM
4	I didn't attend the reception	10/31/2017 7:30 AM
5	visiting American Realty Advisors office was great. I like not having to travel for the dinner.	10/27/2017 9:59 AM
6	Stan's office was terrific and the dinner was great, not Val's fault that it was 103 on the night of the dinner.	10/26/2017 3:32 PM
7	The food on council day at the convention center was horrible.	10/26/2017 2:00 PM
8	Room was a little large and acoustics were challenging. Reception venue was great, just unfortunate we had the heat - who would have guessed it?	10/26/2017 10:17 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 0 Skipped: 22

ANSWER CHOICES	RESPONSES
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 0	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 12 Skipped: 10

	1	2	3	4	5	TOTAL
Agenda/Schedule	25.00% 3	0.00% 0	50.00% 6	16.67% 2	8.33% 1	12
Networking features (i.e. participant list, meetings and messaging)	27.27% 3	9.09% 1	36.36% 4	18.18% 2	9.09% 1	11
Meeting Resources (i.e. maps, transportation services list)	9.09% 1	9.09% 1	63.64% 7	9.09% 1	9.09% 1	11

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Did not use the mobile app	11/6/2017 3:56 PM
2	The app timed out three times, prior to my downloading it, which was pain.	11/1/2017 2:33 PM
3	Did not download the app	10/31/2017 11:34 AM
4	I did not use it.	10/27/2017 9:59 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 13 Skipped: 9

ANSWER CHOICES	RESPONSES
1	23.08% 3
2	15.38% 2
3	46.15% 6
4	7.69% 1
5	7.69% 1
TOTAL	13

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I will use the app	10/30/2017 3:49 PM
2	Not much choice when you don't print the program anymore.	10/26/2017 4:05 PM
3	Maybe	10/26/2017 2:00 PM

Q19 IOPCGreen, Please Rate Each Council Day Session

Answered: 24 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
The IOPC Green Real Estate Performance Index	91.30% 21	0.00% 0	4.35% 1	4.35% 1	23
The ports of LA and Long Beach - will they stay relevant as the primary import Gateway?	81.82% 18	0.00% 0	13.64% 3	4.55% 1	22
Update on Capital Markets, Transactions and Market Conditions	86.96% 20	0.00% 0	13.04% 3	0.00% 0	23
The latest challenge for industrial development in Los Angeles	81.82% 18	0.00% 0	18.18% 4	0.00% 0	22
Harvey vs Houston	80.95% 17	0.00% 0	9.52% 2	9.52% 2	21
Lunch RoundTables: Search for returns/Succession planning & attracting/retaining talent	56.52% 13	8.70% 2	30.43% 7	4.35% 1	23
Capital Flows to Real Estate: Projections from McKinsey	86.36% 19	4.55% 1	9.09% 2	0.00% 0	22
Capital Flows from Abroad; perspectives for sovereign wealth funds on the U.S. property	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
What may be next up in energy technology for state of the art buildings	68.18% 15	4.55% 1	18.18% 4	9.09% 2	22
Real Deals: Suburban Office in SoCal; Boardwalk project in Newport Beach	77.27% 17	4.55% 1	9.09% 2	9.09% 2	22
L.A.'s Denser, Transit-Oriented Future	72.73% 16	9.09% 2	13.64% 3	4.55% 1	22
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
The IOPC Green Real Estate Performance Index	95.65% 22	0.00% 0	0.00% 0	4.35% 1	23
The ports of LA and Long Beach - will they stay relevant as the primary import Gateway?	86.96% 20	0.00% 0	8.70% 2	4.35% 1	23
Update on Capital Markets, Transactions and Market Conditions	91.30% 21	0.00% 0	4.35% 1	4.35% 1	23
The latest challenge for industrial development in Los Angeles	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Harvey vs Houston	82.61% 19	0.00% 0	13.04% 3	4.35% 1	23
Lunch RoundTables: Search for returns/Succession planning & attracting/retaining talent	69.57% 16	4.35% 1	21.74% 5	4.35% 1	23
Capital Flows to Real Estate: Projections from McKinsey	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Capital Flows from Abroad; perspectives for sovereign wealth funds on the U.S. property	91.30% 21	4.35% 1	4.35% 1	0.00% 0	23
What may be next up in energy technology for state of the art buildings	72.73% 16	4.55% 1	13.64% 3	9.09% 2	22

Council Day Survey for Los Angeles, Fall 2017

Real Deals: Suburban Office in SoCal; Boardwalk project in Newport Beach	80.95%	0.00%	9.52%	9.52%	21
	17	0	2	2	
L.A.'s Denser, Transit-Oriented Future	81.82%	4.55%	9.09%	4.55%	22
	18	1	2	1	
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
The IOPC Green Real Estate Performance Index	85.00%	0.00%	5.00%	10.00%	20
	17	0	1	2	
The ports of LA and Long Beach - will they stay relevant as the primary import Gateway?	85.00%	0.00%	10.00%	5.00%	20
	17	0	2	1	
Update on Capital Markets, Transactions and Market Conditions	80.00%	0.00%	20.00%	0.00%	20
	16	0	4	0	
The latest challenge for industrial development in Los Angeles	78.95%	0.00%	21.05%	0.00%	19
	15	0	4	0	
Harvey vs Houston	78.95%	10.53%	5.26%	5.26%	19
	15	2	1	1	
Lunch RoundTables: Search for returns/Succession planning & attracting/retaining talent	60.00%	0.00%	25.00%	15.00%	20
	12	0	5	3	
Capital Flows to Real Estate: Projections from McKinsey	89.47%	0.00%	10.53%	0.00%	19
	17	0	2	0	
Capital Flows from Abroad; perspectives for sovereign wealth funds on the U.S. property	80.00%	0.00%	20.00%	0.00%	20
	16	0	4	0	
What may be next up in energy technology for state of the art buildings	63.16%	0.00%	21.05%	15.79%	19
	12	0	4	3	
Real Deals: Suburban Office in SoCal; Boardwalk project in Newport Beach	68.42%	0.00%	21.05%	10.53%	19
	13	0	4	2	
L.A.'s Denser, Transit-Oriented Future	72.22%	5.56%	16.67%	5.56%	18
	13	1	3	1	
#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW			DATE	
1	The day was terrific. Kudos to leadership on a day well planned.			11/2/2017 7:22 PM	
2	the economic overview and mcKinsey presentation were particularly good. The real deal on Boardwalk was good also. it was frustrating that so many IOPC green members left early. perhaps hand out the attendance sheet during the last session.			11/1/2017 2:30 PM	
3	great day and well organized by the leadership team, who do a fantastic job. Some thoughts: 1) we need more engagement from the people in the room. They are all high level with great insights and it's too hard to just listen all day to people talking at us. We need to find ways to be more interactive 2) finding ways to draw out contrasting views would make things more interesting. Two ideas for Detroit: 1) soliciting peoples commentary after things (we can even write it on an easel and post them) including their takeaways and 2) present a deal or two to the group like its investment committee. Let the audience ask questions and then vote on whether or not they'd do the deal. Ideally, it will be a real deal in which they can then share the outcome. Just a thought...			10/31/2017 3:19 PM	
4	All were great! Covered lots. ADD could not kick in! Great stuff.			10/31/2017 1:12 PM	
5	thought it was as strong overall as any ULI council i have participated in over the past 10 + years			10/31/2017 9:58 AM	
6	Excellent program, but perhaps a bit to dense			10/30/2017 4:26 PM	
7	Great sessions. Very informative. I find the convention center rooms to be a bit stifling so I suggest changing it up a bit.			10/27/2017 4:38 PM	
8	All good. As usual.			10/27/2017 12:52 PM	
9	Loved the snappy feel to the day. Maybe a tad too much LA focus, but all in all, a very good day.			10/26/2017 7:11 PM	

Council Day Survey for Los Angeles, Fall 2017

10 Franz did a great recruiting terrific menu of speakers and programs and keeping day on track. 10/25/2017 5:20 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 22	0.00% 0	0.00% 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.45% 21	0.00% 0	4.55% 1	22
Did Council Day Meet Your Expectations?	100.00% 22	0.00% 0	0.00% 0	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95.45% 21	0.00% 0	4.55% 1	22

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Franz could have been a bit more assertive or involved in discussions to stimulate discussions	10/31/2017 10:31 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 14

#	RESPONSES	DATE
1	It would be great to have s round table discussion with topics submitted the week prior via email or a simple shout out in the morning	11/2/2017 7:26 PM
2	relocate at least every other session to a site not convention center consider tours during council day one out of every 4 sessions	11/1/2017 2:31 PM
3	I like being in the convention center - it is simple and easy to organize.	10/31/2017 7:57 PM
4	The leadership group is engaging, solicitous and attentive to what they hear from the group. They do a great job.	10/31/2017 3:22 PM
5	This honestly was the best council day in many many years. They're never 'bad'. They're always good, but this was the best. The presentations were fresh, quick, plentiful and appropriate. Ate the end of the day, we all asked how to improve (it's our nature) - but that one needed no improvement whatsoever.	10/31/2017 1:33 PM
6	convention center room was challenging. Far removed and not very nice	10/30/2017 4:28 PM
7	Good session - I did notice a lot of folks missed the dinner	10/30/2017 11:39 AM
8	Long day in a room with no windows. Need to break it up a little with a short property or walking tour.	10/27/2017 4:42 PM
9	Very well run and content was value-add	10/27/2017 7:53 AM
10	Perhaps incorporate iphone app for polling on some questions during sessions next time to create better engagement during sessions. It struck me that while we a few outstanding women in our council and a couple of guests, we are not a very diverse group (8 female, 0 minority, 50+ middle aged white men	10/26/2017 2:12 PM
11	Excellent day.	10/25/2017 5:22 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 19

#	RESPONSES	DATE
1	What's going on in office building tenant improvements and what tenants want.	11/2/2017 7:26 PM
2	Paul Rubacha of Ashley Capital for Detroit (15 million feet of industrial bought and developed over the last 20+ years after being at Goldman Sachs). He and his partner have accumulated this portfolio with no outside partners, a panacea for most.	10/31/2017 3:22 PM
3	I liked having the consultant come in - McKinsey. New/different. I enjoy hearing things that we don't usually hear. Along those lines (and someone usually does) I like to hear - short 5/10 minute update on how multi family is doing (or better said, competing against IOPC for capital) Short though. Hotels might be interesting too but mf is a regular headline grabber.	10/31/2017 1:33 PM
4	Already shared with Franz	10/31/2017 10:31 AM
5	Capital markets panel focused on who's investing in Detroit. Good proxy for other rust belt and secondary market cities.	10/27/2017 4:42 PM
6	Suggest we cut the agenda a little and press audience members to participate more. Slow it down and interact more.	10/26/2017 11:15 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 18

#	RESPONSES	DATE
1	Nothing	11/2/2017 7:26 PM
2	see previous comments	10/31/2017 3:22 PM
3	Nothing really to improve upon. Lunches always leave me a little empty and I'm not sure how to fix - or if a fix is necessary?? Maybe lunch is just lunch??	10/31/2017 1:33 PM
4	I know its hard to accomplish but the emphasis must always be on open discussion as opposed to listening to presentations	10/31/2017 10:31 AM
5	I liked the roundtables - just our question wasnt too applicable to all.	10/30/2017 11:39 AM
6	Leadership is doing a great job.	10/27/2017 4:42 PM
7	Venue.	10/27/2017 12:53 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 21

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	happy to contribute anyway that they'd like me to from programming to recruiting to anything they would find accretive.	10/31/2017 3:22 PM
2	I would be willing to help in any way.	10/31/2017 1:33 PM
3	Already shared with Franz	10/31/2017 10:31 AM
4	Yes. Happy to help with program, venues, etc.	10/27/2017 4:42 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 20 Skipped: 5

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	60.00% 12	25.00% 5	15.00% 3	20
The Council Reception and Venue Were Great!	94.74% 18	5.26% 1	0.00% 0	19

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Great to be in a room with windows.	11/2/2017 7:26 PM
2	Dinner was great. I like doing it jointly once a year and green only once a year. We all know our room was the worst location of all time HOWEVER - the size of the room was great. Perhaps we do a nearby (to other councils) once a year and off site once a year. We did the Harvard Club once in Boston - that was interesting - but I also like running into other councils too. Tours are hard but great. I would understand if they were a pass.	10/31/2017 1:33 PM
3	Need a better meeting venue. Windows and fresh air improve the experience.	10/27/2017 4:42 PM
4	Need to shake free from the convention center default position (at least every other meeting)	10/26/2017 7:14 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 20

ANSWER CHOICES	RESPONSES
Advisory Services Panels	40.00% 2
Product Council Leadership	60.00% 3
District Council Involvement	20.00% 1
Foundation Governor Information	0.00% 0
Total Respondents: 5	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 16 Skipped: 9

Council Day Survey for Los Angeles, Fall 2017

	1	2	3	4	5	TOTAL
Agenda/Schedule	18.75% 3	6.25% 1	25.00% 4	18.75% 3	31.25% 5	16
Networking features (i.e. participant list, meetings and messaging)	13.33% 2	13.33% 2	40.00% 6	13.33% 2	20.00% 3	15
Meeting Resources (i.e. maps, transportation services list)	13.33% 2	26.67% 4	20.00% 3	13.33% 2	26.67% 4	15

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	There were a few missing pieces if data on tours on the app but quickly fixed once brought to the attention of ULI on day one	11/2/2017 7:26 PM
2	didnt use	10/30/2017 11:39 AM
3	ULI mobile app was terrible. Tried downloading it 3 times to my android and it wouldn't work.	10/27/2017 4:42 PM
4	Please bring program book	10/26/2017 7:14 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 14 Skipped: 11

ANSWER CHOICES	RESPONSES	
1	14.29%	2
2	0.00%	0
3	14.29%	2
4	7.14%	1
5	64.29%	9
TOTAL		14

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Love the app. Easy to use and no dead trees	11/2/2017 7:26 PM
2	Maybe highlight Registration somehow. Had to dig a bit for it. But great app.	10/31/2017 1:33 PM
3	See above. If fixed yes.	10/27/2017 4:42 PM
4	It's not overly intuitive.	10/26/2017 11:15 AM

Q20 IOPCRed, Please Rate Each Council Day Session

Answered: 22 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Monetizing the Reinvention of a San Francisco Icon: 760 Market (The Phelan Building)	90.48% 19	4.76% 1	4.76% 1	0.00% 0	21
Southern California Industrial	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
The automobile, its future and the future of parking needs in commercial buildings	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
Economic outlook, capital markets and all of the things we worry about	90.91% 20	4.55% 1	4.55% 1	0.00% 0	22
Why Is Los Angeles Built-out like It is?	54.55% 12	18.18% 4	27.27% 6	0.00% 0	22
Controversies and Considerations	71.43% 15	0.00% 0	19.05% 4	9.52% 2	21
Factory Six-03, redevelopment of historic building in the West End submarket of Dallas, TX	85.71% 18	4.76% 1	4.76% 1	4.76% 1	21
Douglass Park – LA basin industrial, office and retail development	80.95% 17	0.00% 0	4.76% 1	14.29% 3	21
Fluid Capital Markets	76.19% 16	0.00% 0	14.29% 3	9.52% 2	21
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Monetizing the Reinvention of a San Francisco Icon: 760 Market (The Phelan Building)	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Southern California Industrial	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
The automobile, its future and the future of parking needs in commercial buildings	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Economic outlook, capital markets and all of the things we worry about	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
Why Is Los Angeles Built-out like It is?	54.55% 12	18.18% 4	27.27% 6	0.00% 0	22
Controversies and Considerations	61.90% 13	9.52% 2	14.29% 3	14.29% 3	21
Factory Six-03, redevelopment of historic building in the West End submarket of Dallas, TX	90.48% 19	0.00% 0	4.76% 1	4.76% 1	21
Douglass Park – LA basin industrial, office and retail development	71.43% 15	0.00% 0	14.29% 3	14.29% 3	21
Fluid Capital Markets	90.48% 19	0.00% 0	0.00% 0	9.52% 2	21
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Monetizing the Reinvention of a San Francisco Icon: 760 Market (The Phelan Building)	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20

Council Day Survey for Los Angeles, Fall 2017

Southern California Industrial	100.00%	0.00%	0.00%	0.00%	21
	21	0	0	0	
The automobile, its future and the future of parking needs in commercial buildings	85.71%	4.76%	9.52%	0.00%	21
	18	1	2	0	
Economic outlook, capital markets and all of the things we worry about	76.19%	9.52%	14.29%	0.00%	21
	16	2	3	0	
Why Is Los Angeles Built-out like It is?	61.90%	9.52%	28.57%	0.00%	21
	13	2	6	0	
Controversies and Considerations	80.00%	0.00%	5.00%	15.00%	20
	16	0	1	3	
Factory Six-03, redevelopment of historic building in the West End submarket of Dallas, TX	95.00%	0.00%	0.00%	5.00%	20
	19	0	0	1	
Douglass Park – LA basin industrial, office and retail development	70.00%	5.00%	10.00%	15.00%	20
	14	1	2	3	
Fluid Capital Markets	80.00%	5.00%	5.00%	10.00%	20
	16	1	1	2	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Our Controversies moderator had to leave early but Lew Friedland did a great job getting market updates from the experts in the room. It was one of the best sessions of the day.	11/1/2017 5:28 PM
2	Great Day. All interesting sessions. Self Auto session awesome!	11/1/2017 1:32 PM
3	Very much enjoyed the Gensler presentation on autonomous vehicles, the field trip worked well. The "humanities" presentation by Dr. Gustafson was informative and entertaining. Good to get a different view on the evolution of LA. The interactive Controversies and Consideration discussion was good, gave us a chance to talk about the issues we are facing in today's market. Would recommend we keep this or something similar on the agenda. Deal presentations are sometimes hit and miss. I did like the variety of deal types presented and the presenters came well prepared. Thank you!	10/31/2017 12:22 PM
4	ULI may want to consider splitting Industrial and office into two different council's. AS the Real estate markets have evolved it is more the norm that you specialize in one or the other but not both. Most Developers and REIT's are organized that way.	10/30/2017 6:59 PM
5	The offsite visit to Gensler was a nice thing to do and very informative.	10/30/2017 12:48 PM
6	Economic Outlook and the Driverless car session were the best. Leaving the convention center room for an off-site presentation was very good.	10/27/2017 2:45 PM
7	na	10/26/2017 6:38 AM
8	Great agenda!	10/25/2017 11:09 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	22
	22	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.45%	0.00%	4.55%	22
	21	0	1	
Did Council Day Meet Your Expectations?	100.00%	0.00%	0.00%	22
	22	0	0	

Council Day Survey for Los Angeles, Fall 2017

Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.48%	0.00%	9.52%	
	19	0	2	21

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I thought it was a good day, but we didn't have as much discussion as I've seen in the past or on other councils. I enjoyed the vast majority of the day, but would love to see a culture of broader discussion/participation.	11/2/2017 6:43 AM
2	would be good to be able to "choose" among ideas for presentations for council days	11/1/2017 1:38 PM
3	The communication and reminders we a bit less detailed than previous meetings	10/27/2017 2:49 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 17

#	RESPONSES	DATE
1	It was the best Day I've been to in awhile. Good job to the team.	11/1/2017 5:32 PM
2	We did turn out to be light on seating which left the late arrivals searching for chairs and a spot at the tables.	10/31/2017 12:37 PM
3	Too much office for me. Not valuable. Split the council into 2 sections	10/30/2017 7:01 PM
4	Excellent to get out of the room and visit off-site vendors (Gensler), or projects	10/26/2017 1:03 PM
5	I had several good take a ways	10/26/2017 6:40 AM
6	Appreciated the field trip to Gensler	10/26/2017 1:22 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 15

#	RESPONSES	DATE
1	Our members represent Office and Industrial, but with all the stories about the demise of Retail and growth of Industrial, it would be interesting to have someone from the traditional retail world tell us what is really going on. And for Office space, get someone from We Work or one of the other disrupters.	11/1/2017 5:32 PM
2	Yes - Foreign Capital influx into US and European industrial	11/1/2017 1:35 PM
3	Office Co-working - WeWork, etc.	10/31/2017 4:00 PM
4	With Detroit up next, it would be great to have a presentation on the evolution and revitalization of the city, it has become a target market for more investors. Not sure who that is. Maybe our CBRE colleagues can do research with their local shop. Industrial in Detroit is back, would like to hear more about that from our developer colleagues who are investing there.	10/31/2017 12:37 PM
5	1) Co-working phenomena - will it last and what valuation impact does it have on REO 2) Geo-political impact on real estate - any sectors that will benefit or be diminished	10/31/2017 10:14 AM
6	Future office space	10/26/2017 6:40 AM
7	Overbuilding...let's see some deals that are not hitting pro-formas...what strategies can one pursue.	10/26/2017 1:22 AM
8	Let's expand upon the ad how group discussion of current issues, challenges everyone is facing.	10/25/2017 11:12 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 17

#	RESPONSES	DATE
1	I thought it went very well.	11/1/2017 5:32 PM
2	Logistics are always a challenge, Lew, Eric and Steve rolled with it well. I think the day went smoothly, thank you!	10/31/2017 12:37 PM
3	less bus trips	10/27/2017 2:40 PM
4	Make sure that the lighting is appropriate - too dark at times for the speakers	10/26/2017 1:03 PM
5	na	10/26/2017 6:40 AM
6	Keep it moving!	10/25/2017 7:00 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 23

#	RESPONSES	DATE
	There are no responses.	

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	36.36% 8	18.18% 4	45.45% 10	22
The Council Reception and Venue Were Great!	61.11% 11	16.67% 3	22.22% 4	18

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Not bad, but typical conference center space. Fewer drink and snack options during the day relative to previous council meetings.	11/2/2017 6:43 AM
2	council day room had no outside windows	11/1/2017 1:38 PM
3	LA was a difficult venue. Hotels and meeting locations were too far apart and traffic was a nightmare.	10/31/2017 4:43 PM
4	I do like the cocktail format for the Council "dinner", it allows us to talk with more members as well as come and go as needed. May be helpful to let the group know in advance that this is the format vs sit down dinner, although I may have missed it.	10/31/2017 12:37 PM

Council Day Survey for Los Angeles, Fall 2017

5	It was unclear if we were having a dinner or just heavy hors d' oeuvres.	10/27/2017 2:49 PM
6	I would prefer better food during Council Day!	10/26/2017 2:19 PM
7	Tuesday reception venue was not great, and the "dinner" should have included dinner.	10/26/2017 2:10 PM
8	Not quite enough seating areas / networking areas for general sit-downs / interactions in the general hall area.	10/26/2017 1:03 PM
9	Hard to find, no view.	10/25/2017 8:22 PM
10	Much too small an area.	10/25/2017 7:00 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 20

ANSWER CHOICES	RESPONSES
Advisory Services Panels	66.67% 2
Product Council Leadership	66.67% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 3	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 9 Skipped: 14

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00% 0	11.11% 1	0.00% 0	33.33% 3	55.56% 5	9
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	0.00% 0	0.00% 0	37.50% 3	62.50% 5	8
Meeting Resources (i.e. maps, transportation services list)	0.00% 0	12.50% 1	0.00% 0	62.50% 5	25.00% 2	8

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I was not able to locate a map on the app, fortunately there were people to provide direction.	10/31/2017 12:37 PM
2	There were hardly any signs from the JW Marriott directing us to the correct places to get badges or to the council meetings. Very confusing.	10/25/2017 8:22 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 12 Skipped: 11

Council Day Survey for Los Angeles, Fall 2017

ANSWER CHOICES	RESPONSES	
1	8.33%	1
2	16.67%	2
3	8.33%	1
4	16.67%	2
5	50.00%	6
TOTAL		12

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Can't access the app on work device due to corporate restrictions.	10/25/2017 11:12 PM

Q21 IOPCSilver, Please Rate Each Council Day Session

Answered: 27 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Full Council Roundtable	88.89% 24	0.00% 0	11.11% 3	0.00% 0	27
Office Real Deal	78.26% 18	0.00% 0	8.70% 2	13.04% 3	23
Industrial Real Deal	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
The Health of the Debt Markets	34.78% 8	0.00% 0	13.04% 3	52.17% 12	23
Lunch and the Economy	96.30% 26	3.70% 1	0.00% 0	0.00% 0	27
Leadership Lessons: Jeff Worth	81.48% 22	0.00% 0	18.52% 5	0.00% 0	27
The "Glad we are not retail" Industrial Panel	76.92% 20	3.85% 1	19.23% 5	0.00% 0	26
California Market Center Walking Tour	72.00% 18	0.00% 0	16.00% 4	12.00% 3	25
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Full Council Roundtable	85.19% 23	0.00% 0	14.81% 4	0.00% 0	27
Office Real Deal	82.61% 19	0.00% 0	4.35% 1	13.04% 3	23
Industrial Real Deal	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
The Health of the Debt Markets	42.86% 9	0.00% 0	9.52% 2	47.62% 10	21
Lunch and the Economy	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
Leadership Lessons: Jeff Worth	85.19% 23	3.70% 1	11.11% 3	0.00% 0	27
The "Glad we are not retail" Industrial Panel	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
California Market Center Walking Tour	84.00% 21	0.00% 0	4.00% 1	12.00% 3	25
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Full Council Roundtable	91.67% 22	0.00% 0	4.17% 1	4.17% 1	24
Office Real Deal	90.00% 18	0.00% 0	0.00% 0	10.00% 2	20
Industrial Real Deal	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24

Council Day Survey for Los Angeles, Fall 2017

The Health of the Debt Markets	44.44%	0.00%	5.56%	50.00%	18
	8	0	1	9	
Lunch and the Economy	79.17%	8.33%	8.33%	4.17%	24
	19	2	2	1	
Leadership Lessons: Jeff Worth	79.17%	4.17%	8.33%	8.33%	24
	19	1	2	2	
The "Glad we are not retail" Industrial Panel	95.45%	0.00%	4.55%	0.00%	22
	21	0	1	0	
California Market Center Walking Tour	86.36%	0.00%	0.00%	13.64%	22
	19	0	0	3	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Lunch and the Economy: the next time get someone that isnt an affected CA liberal to give this; Trump is great, MAGA and there is man-caused global climate change, the temperature isnt going up and the sea level is not rising, it just isn't. THERE IS NOTHING, ABSOLUTELY NOTHING, MAN CAN DO TO ALTER THE EARTH'S CLIMATE, the sun does that.	11/3/2017 5:28 PM
2	Need to generate greater participation from all council members in program topic offerings and in full council roundtable, and other managed council discussions. Too much from the same folks.	10/31/2017 10:04 AM
3	The economic overview is consistently one of the most thought provoking and insightful hours of our council sessions. In the leadership lessons, in most of the sessions it would be more helpful to have some background on the individual and their company either before the presentation (most efficient) or at the beginning of the presentation to provide context as to why he is being asked to speak.	10/30/2017 11:41 AM
4	The Full Council Roundtable and the Economy discussion were the highlight for me but the whole meeting was interesting and well organized. The property tours scheduled before the dinner in Seattle and in this LA meeting have been very interesting worthwhile. Thanks to the leadership for the good organization.	10/30/2017 11:41 AM
5	Very good meeting, appreciate the efforts the council leadership group put into making this event	10/26/2017 5:15 PM
6	Time for more roundtable discussion time would be beneficial vs. as much time spent on speakers/presentations.	10/26/2017 2:33 PM
7	Great council day. Great conversation and well organized.	10/26/2017 2:10 PM
8	time management has been better	10/25/2017 5:10 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	92.59%	0.00%	7.41%	27
	25	0	2	
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.30%	0.00%	3.70%	27
	26	0	1	
Did Council Day Meet Your Expectations?	92.59%	0.00%	7.41%	27
	25	0	2	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	92.59%	0.00%	7.41%	27
	25	0	2	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
---	--	------

Council Day Survey for Los Angeles, Fall 2017

1	Need to generate broader participation across the council	10/31/2017 10:14 AM
2	time management has been better	10/25/2017 5:12 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 24

#	RESPONSES	DATE
1	ULI used to be developers, land people, there are way too many debt guys in the group, ULI should dial that back, WAY TOO MANY BROKERS, there didn't used to be brokers, now they've taken over the organization, should be maybe 1 or 2 brokers on each council not 10,same with lenders. And the lenders are arrogant.	11/3/2017 5:44 PM
2	As the only woman in attendance with approximately 50 men, it is clear we need to work harder at diversity in IOPC-Silver and in the other IOPC's. The IOPC's should develop a list of qualified women to include in council membership and encourage them to join the IOPC's. The low percentage of women IOPC members is remarkable, and with some effort it can be changed. In doing so, we will not only encourage greater female membership in ULI, but also assist women in developing their careers in real estate.	10/31/2017 10:14 AM
3	Fantastic day - Lots of good information and interaction with council members.	10/27/2017 7:44 AM
4	The first fee flowing discussion was terrific. Tours are interesting... but with dinner we had two. Enjoyed both but they take time.	10/25/2017 9:00 PM
5	great group of folks. AND the field trip yesterday was amazing	10/25/2017 5:12 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 23

#	RESPONSES	DATE
1	Workout presentations, people experienced getting deals out of servicers, the dirty details, and some of the cmbs bondholders, and some sorry servicers. Also, Comservative economists that don't go to the global climate change church.	11/3/2017 5:44 PM
2	Joint Venture Agreements in Today's Environment Love the building tours	10/31/2017 10:14 AM
3	I would be interested to know if anyone is making investment decisions in various locations based on climate change and if so why and to what effect.	10/30/2017 11:44 AM
4	We talk a ton about driverless cars and trucks but I am not sure anyone on our panel really has a good grasp of how fast this is coming. Can we actually get to someone who is in the "know" on this? Seeing as we are going to Detroit, it would seem timely.	10/27/2017 9:37 AM
5	Continue real deals, property visits	10/26/2017 5:16 PM
6	In Detroit. Plenty of opportunities to tie with an unusual and misunderstood market.	10/25/2017 9:00 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 23

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	Air conditioning and/or windows. There's not much one can do to put lipstick on the pig that is Detroit! LASTLY, WHO SCHEDULES THIS STUFF, THE MAY 1-3 MEETING COINCIDES WITH THE NAIOP MEETING NEXT SPRING, AND A LOT OF PEOPLE WHO ARE MEMBERS OF BOTH, CANNOT GO TO BOTH. CALENDARS? Some research?	11/3/2017 5:44 PM
2	Identify female guests and speakers for the council	10/31/2017 10:14 AM
3	The Council leadership does a good job balancing the presentations between the industrial and office sectors. There are clearly some members who have a singular focus on either office or industrial. Would it be more engaging to once a year - allow half the session to be broken out by product type. This would make the council smaller and allow more participation and engagement of individuals focused on one sector. Members could choose which "break out group" they participate in.	10/30/2017 11:47 AM
4	Let's get a room with some windows please!	10/27/2017 7:44 AM
5	more seating	10/26/2017 5:16 PM
6	Promote more diversity within the council	10/26/2017 1:57 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 26

#	RESPONSES	DATE
1	Happy to assist with the Detroit program - Pam	10/31/2017 10:14 AM
2	Yes.	10/30/2017 11:47 AM
3	Always happy to help more.	10/25/2017 9:00 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	26.92% 7	26.92% 7	46.15% 12	26
The Council Reception and Venue Were Great!	69.23% 18	0.00% 0	30.77% 8	26

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The reception dinner was open to the 100 degree air and it was swearsy hot!	11/3/2017 5:44 PM
2	Very difficult to stay engaged in dark and dreary convention center rooms.	10/31/2017 10:14 AM
3	Loved both tours	10/30/2017 3:23 PM
4	see previous comment--pre reception tours have been a positive.	10/30/2017 11:44 AM
5	Would be great to find council meeting locations with windows for light during the day.	10/27/2017 3:28 PM
6	Council room was quite a hike and had no windows.	10/27/2017 7:44 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 28

ANSWER CHOICES	RESPONSES
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 1	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 14 Skipped: 15

	1	2	3	4	5	TOTAL
Agenda/Schedule	7.14% 1	0.00% 0	21.43% 3	50.00% 7	21.43% 3	14
Networking features (i.e. participant list, meetings and messaging)	7.14% 1	7.14% 1	50.00% 7	21.43% 3	14.29% 2	14
Meeting Resources (i.e. maps, transportation services list)	7.14% 1	0.00% 0	50.00% 7	14.29% 2	28.57% 4	14

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	THE MAY 1-3 MEETING COINCIDES WITH THE NAIOP MEETING NEXT SPRING, AND A LOT OF PEOPLE WHO ARE MEMBERS OF BOTH, CANNOT GO TO BOTH. CALENDARS? Some research?	11/3/2017 5:44 PM
2	Didn't use the app this time but have used it before and it was fine.	10/30/2017 11:44 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 12 Skipped: 17

ANSWER CHOICES	RESPONSES
1	8.33% 1
2	8.33% 1
3	25.00% 3

Council Day Survey for Los Angeles, Fall 2017

4	25.00%	3
5	33.33%	4
TOTAL		12

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	THE MAY 1-3 MEETING COINCIDES WITH THE NAIOP MEETING NEXT SPRING, AND A LOT OF PEOPLE WHO ARE MEMBERS OF BOTH, CANNOT GO TO BOTH.	11/3/2017 5:44 PM
2	Without a printed book, the app is the only thing.	10/30/2017 11:44 AM

Q22 LRDC55+, Please Rate Each Council Day Session

Answered: 21 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Love Living	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Unlocking the Fountain of Youth: The Application of Biophilic Design in Environments for Aging	76.19% 16	0.00% 0	23.81% 5	0.00% 0	21
Looking Around the Corner: New (or Niche) Lifestyle Housing Concepts for a Maturing Market	90.48% 19	0.00% 0	4.76% 1	4.76% 1	21
Kissing Tree – Project Deep Dive	95.00% 19	0.00% 0	0.00% 0	5.00% 1	20

Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Love Living	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Unlocking the Fountain of Youth: The Application of Biophilic Design in Environments for Aging	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Looking Around the Corner: New (or Niche) Lifestyle Housing Concepts for a Maturing Market	95.24% 20	0.00% 0	0.00% 0	4.76% 1	21
Kissing Tree – Project Deep Dive	90.00% 18	0.00% 0	5.00% 1	5.00% 1	20

Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Love Living	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19
Unlocking the Fountain of Youth: The Application of Biophilic Design in Environments for Aging	100.00% 19	0.00% 0	0.00% 0	0.00% 0	19
Looking Around the Corner: New (or Niche) Lifestyle Housing Concepts for a Maturing Market	89.47% 17	0.00% 0	5.26% 1	5.26% 1	19
Kissing Tree – Project Deep Dive	94.44% 17	0.00% 0	0.00% 0	5.56% 1	18

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	I felt like I got something from everyone - the entire program for the day was very good. Thank you.	10/31/2017 12:00 PM
2	Great council!	10/30/2017 9:12 PM
3	Great program across the board	10/30/2017 6:47 PM
4	All of the sessions provided new insight into what is happening in the world of housing development and the 55+ market. It was a very interesting day with the first two sessions giving a macro overview into new housing forms and design.	10/30/2017 2:08 PM
5	The exploration of building design and different housing unit options was very interesting and thought provoking. I found the entire day to be very compelling.	10/30/2017 11:43 AM
6	All of the presentations were OUTSTANDING!	10/26/2017 5:24 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 0

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 21	0.00% 0	0.00% 0	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 21	0.00% 0	0.00% 0	21
Did Council Day Meet Your Expectations?	100.00% 21	0.00% 0	0.00% 0	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 21	0.00% 0	0.00% 0	21

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 15

#	RESPONSES	DATE
1	Excellent.	10/31/2017 12:04 PM
2	Great experience, exceeded my expectations.	10/30/2017 8:56 PM
3	The day runs in a manner that allows plenty of time for interaction with the presenters and the council members.	10/30/2017 2:21 PM
4	Excellent council day	10/30/2017 11:45 AM
5	This group offers terrific learning and networking opportunities for its members. Like many, I appreciate that ULI provided the opportunity for us to organize. Thank you to the leadership team and Heather for such efficient/effective coordination and leadership!	10/26/2017 5:33 PM
6	Great venue. Very well planned.	10/26/2017 2:58 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 18

#	RESPONSES	DATE
1	Not at this moment!!	10/31/2017 12:04 PM
2	-	10/30/2017 8:56 PM
3	We could focus on new architecture and product forms. A panel on interior design as to how it is changing to appeal to the new 55+ buyers.	10/30/2017 2:21 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 18

#	RESPONSES	DATE
1	Thought the day was terrific.	10/31/2017 12:04 PM
2	-	10/30/2017 8:56 PM
3	I believe the meetings have a very nice "flow" and have had a terrific set of presenters. When it is possible to visit projects this adds to the council members leanings.	10/30/2017 2:21 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 20

#	RESPONSES	DATE
1	Yes.	10/30/2017 8:56 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 0

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	95.24% 20	0.00% 0	4.76% 1	21
The Council Reception and Venue Were Great!	80.00% 16	0.00% 0	20.00% 4	20

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	It was so hot (no one can help that). But, it was too dark. Couldn't see the food and hard to locate people!!!!	10/31/2017 12:04 PM
2	Great!!!!	10/30/2017 8:56 PM
3	We are doing something different with our council reception and this is great.	10/30/2017 2:21 PM
4	JW Marriott did an outstanding job -- all the way around. Great lunch and refreshments, and super tech support.	10/26/2017 5:33 PM
5	The reception was outside in a cramped area with no fans. Needed back up plan for bad weather (heat).	10/26/2017 2:58 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Council Day Survey for Los Angeles, Fall 2017

Answered: 4 Skipped: 17

ANSWER CHOICES	RESPONSES
Advisory Services Panels	25.00% 1
Product Council Leadership	0.00% 0
District Council Involvement	75.00% 3
Foundation Governor Information	25.00% 1
Total Respondents: 4	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 12 Skipped: 9

	1	2	3	4	5	TOTAL
Agenda/Schedule	8.33% 1	8.33% 1	0.00% 0	16.67% 2	66.67% 8	12
Networking features (i.e. participant list, meetings and messaging)	20.00% 2	0.00% 0	10.00% 1	20.00% 2	50.00% 5	10
Meeting Resources (i.e. maps, transportation services list)	18.18% 2	0.00% 0	0.00% 0	36.36% 4	45.45% 5	11

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Couldn't seem to get it working!! Will try again.	10/31/2017 12:04 PM
2	I did not use the app.	10/29/2017 12:34 PM
3	Enjoy these meetings so much! Very insightful and inspiring.	10/26/2017 5:33 PM
4	Margaret, Heather and Helen are the best at this stuff. They leave little to chance.	10/26/2017 2:58 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 16 Skipped: 5

ANSWER CHOICES	RESPONSES
1	12.50% 2
2	0.00% 0
3	12.50% 2
4	18.75% 3
5	56.25% 9
TOTAL	16

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Unless I can get it working easily - I won't use it.	10/31/2017 12:04 PM

Q23 MFC Blue, Please Rate Each Council Day Session

Answered: 31 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Speed Dating	83.33% 25	0.00% 0	16.67% 5	0.00% 0	30
Affordable Housing Townhall	80.65% 25	3.23% 1	12.90% 4	3.23% 1	31
Real Deals	86.67% 26	0.00% 0	10.00% 3	3.33% 1	30
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	53.33% 16	10.00% 3	30.00% 9	6.67% 2	30
Retail Panel	80.65% 25	3.23% 1	16.13% 5	0.00% 0	31
Real Deals	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Speed Dating	86.67% 26	0.00% 0	13.33% 4	0.00% 0	30
Affordable Housing Townhall	80.65% 25	3.23% 1	12.90% 4	3.23% 1	31
Real Deals	90.00% 27	0.00% 0	6.67% 2	3.33% 1	30
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	83.33% 25	0.00% 0	3.33% 1	13.33% 4	30
Retail Panel	96.77% 30	0.00% 0	3.23% 1	0.00% 0	31
Real Deals	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Speed Dating	48.28% 14	10.34% 3	13.79% 4	27.59% 8	29
Affordable Housing Townhall	86.67% 26	0.00% 0	3.33% 1	10.00% 3	30
Real Deals	89.66% 26	3.45% 1	3.45% 1	3.45% 1	29
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	82.14% 23	0.00% 0	14.29% 4	3.57% 1	28
Retail Panel	90.00% 27	0.00% 0	6.67% 2	3.33% 1	30
Real Deals	100.00% 30	0.00% 0	0.00% 0	0.00% 0	30

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	1. really happy that the Council (and NMHC) is thinking more deeply about affordable housing as integral to our work (versus outside to our work). 2. Great we got a joint speaker like Shankar 3. great that we got to dig in on retail. Thanks!	10/31/2017 10:50 AM
2	Council day was a good day with a lot of great takeaways. The initial fifteen minutes gave me a chance to get to know others in a fun and casual way which I appreciated.	10/31/2017 10:11 AM
3	Great session. Very well organized and informative. Lots of interaction between members, good dialogue and information exchange.	10/31/2017 9:57 AM
4	The discussion about the acquisition by Greystar was very specific and illuminating. It's what the Councils are all about.	10/30/2017 12:06 PM
5	I enjoyed how the Keynote speaker had applicable value to life overall/effective communications rather than just applicable to professional life/real estate investing. I enjoyed how the retail panel and affordable housing panels touched on "future" issues for multifamily, i.e. thinking beyond what's our current NOI.	10/27/2017 12:42 PM
6	I most enjoyed the panel presentation on the Greystar/Monogram transaction. Very unique to have all participants involved in the presentation. I also thought that the Affordable Housing Townhall discussion was very important.	10/27/2017 6:30 AM
7	As always the leadership team did a great job putting together a diverse program with lots of 'Take Home Value'	10/26/2017 11:03 PM
8	very LA focused	10/26/2017 8:39 PM
9	Good agenda with take home value	10/26/2017 3:47 PM
10	Great meeting. Liked the blend of council discussion and outside presentations. Particularly enjoyed the LA story and the Retail Panel.	10/26/2017 1:53 PM
11	Silver did a session where they asked several members to prepare a slide on a deal and give a very short highlight. Great engagement tool for newer members.	10/26/2017 1:01 PM
12	I really liked the Roundtable format. Affordable housing discussion was a great start but I hope we have follow-up.	10/26/2017 11:17 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	96.67% 29	3.33% 1	0.00% 0	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	90.00% 27	0.00% 0	10.00% 3	30
Did Council Day Meet Your Expectations?	86.67% 26	0.00% 0	13.33% 4	30
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.55% 28	0.00% 0	3.45% 1	29

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	biggest concern is we were behind on schedule throughout the day. Without breaks, council members disengage and start checking email, go in and out of room. If we stick to schedule and preserve the breaks, council will be more focused overall.	10/31/2017 12:18 PM
2	We can't solve affordable housing in one day and different owners have different agendas.	10/26/2017 10:02 PM
3	Limited tangible information within the program.	10/26/2017 9:29 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 25

#	RESPONSES	DATE
1	I liked the retail discussion since we don't often discuss other food groups	11/1/2017 2:57 PM
2	Once again, very worthwhile.	10/31/2017 4:41 PM
3	i support cold calling to keep people focused. nobody likes to be caught unprepared and if one is easily able to opt out (mentally, not physically) of the discussion, you will have less overall engagement.	10/31/2017 12:18 PM
4	I always enjoy the council day and find that it is valuable to me and our industry.	10/31/2017 10:14 AM
5	It was my first session as a member of MFC Blue, and I thought it was very well done.	10/30/2017 12:11 PM
6	I enjoyed the additional time for cocktails within the council itself. I usually feel like there's never enough time to just visit with council members solely.	10/27/2017 12:44 PM
7	Good venues and the overall program was strong.	10/26/2017 11:19 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 12 Skipped: 20

#	RESPONSES	DATE
1	Status of insurance and its effect with apartments, given recent hurricanes and floods. Is MF seeing more, less or comparable new investment (i.e. perhaps foreign) compared to other primary product types.	10/31/2017 4:41 PM
2	non-partisan experts on impacts of political topics. tax reform.	10/31/2017 12:18 PM
3	i will send a note to leadership about taking the next step on the affordable discussion at the Spring meeting	10/31/2017 11:01 AM
4	Workforce housing issues is increasingly critical and would be great to further explore. Possibly, a presentation on need vs. supply and a case study on an actual project.	10/31/2017 10:24 AM
5	not at this time.	10/31/2017 10:14 AM
6	Highlighting an individual on the Council for a non-real estate reason. Help to get to know more about someone on a level beyond work. Stories of company structure. i.e. how do you manage people, compensate them, incentivize them in a cyclical business. How do you incentivize the behavior you want in a world where we have short term money in a long term asset?	10/30/2017 7:07 PM
7	I think the future of retail, especially as part of a multifamily development, is going to be an ongoing issue. There are a number of co-living concepts being tested in the marketplace. Tracking what's working and what isn't could be interesting.	10/30/2017 12:11 PM
8	it would be interesting to have a session better understanding the impacts of driverless cars on apartments in the future	10/30/2017 11:36 AM
9	We've done it before, but thoughts on how to retain /attract the best talent, how to ensure the best fit for organizations.	10/27/2017 12:44 PM
10	It would be interesting to hear from one or two public REIT CEOs regarding how they see the world and are operating/investing.	10/27/2017 6:33 AM
11	Perhaps for a round table: Blockchain technology and its possible impact on real estate transactions	10/26/2017 11:09 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 27

#	RESPONSES	DATE
1	staying on schedule is my biggest area of improvement.	10/31/2017 12:18 PM
2	I always find that an overall market/economic outlook presentation is useful for each meeting.	10/31/2017 10:24 AM
3	I thought everything went well.	10/31/2017 10:14 AM
4	I can't think of anything.	10/30/2017 12:11 PM
5	More hot drinks available throughout.	10/27/2017 12:44 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 27

#	RESPONSES	DATE
1	Yes. will reach out to chair.	10/31/2017 12:18 PM
2	i would be happy to be in the brainstorm session either on membership and/or on programming. Great council!	10/31/2017 11:01 AM
3	yes. I have enjoyed playing a small part and would appreciate being involved in the future.	10/31/2017 10:14 AM
4	I could help out in the Boston Council Day. I have a few contacts in that market that might be good speakers about the Downtown and the Seaport district.	10/30/2017 12:11 PM
5	Happy to lead/sit on panel discussions	10/26/2017 11:09 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	80.00% 24	3.33% 1	16.67% 5	30
The Council Reception and Venue Were Great!	85.71% 24	3.57% 1	10.71% 3	28

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The sound bleeding through the walls from the other council meetings was really unacceptable, especially for a new venue like the JW Marriot.	11/1/2017 2:57 PM

Council Day Survey for Los Angeles, Fall 2017

2	some of the councils have a dinner following the reception, which I think would be great. Otherwise, small groups go out to dinner anyhow. More chance to get to know each other	10/31/2017 11:01 AM
3	Reception venue worked well, but food options seemed limited.	10/31/2017 10:24 AM
4	The venue was great but the sound insulation between council rooms could have been better.	10/27/2017 6:33 AM
5	Too hot at reception. space configuration made circulating challenging.	10/26/2017 1:04 PM
6	Hot	10/26/2017 9:29 AM
7	The rooms at the JWM were very noisy and it was hard to hear the members and the speakers	10/25/2017 7:36 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 30

ANSWER CHOICES	RESPONSES
Advisory Services Panels	50.00% 1
Product Council Leadership	0.00% 0
District Council Involvement	50.00% 1
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 21 Skipped: 11

	1	2	3	4	5	TOTAL
Agenda/Schedule	4.76% 1	4.76% 1	19.05% 4	42.86% 9	28.57% 6	21
Networking features (i.e. participant list, meetings and messaging)	4.76% 1	9.52% 2	38.10% 8	23.81% 5	23.81% 5	21
Meeting Resources (i.e. maps, transportation services list)	4.76% 1	9.52% 2	38.10% 8	19.05% 4	28.57% 6	21

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I could never get the current ULI meeting to load or show up in my app. I contacted the help desk or phone number a few times and then gave up. I would get some other vendor to support the app.	11/1/2017 2:57 PM
2	I did not use the app this year.	10/26/2017 11:19 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 20 Skipped: 12

Council Day Survey for Los Angeles, Fall 2017

ANSWER CHOICES	RESPONSES	
1	10.00%	2
2	0.00%	0
3	35.00%	7
4	10.00%	2
5	45.00%	9
TOTAL		20

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	nice to have the info all in one place	10/31/2017 10:14 AM

Q24 MFCBronze, Please Rate Each Council Day Session

Answered: 32 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Los Angeles Apartment Transactions "By the Numbers"	68.75% 22	6.25% 2	25.00% 8	0.00% 0	32
National Market Update	96.88% 31	3.13% 1	0.00% 0	0.00% 0	32
Round Table and Members on "The Firing Line"	84.38% 27	3.13% 1	9.38% 3	3.13% 1	32
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	64.52% 20	6.45% 2	25.81% 8	3.23% 1	31
Greystar To Buy Monogram Residential	71.88% 23	9.38% 3	15.63% 5	3.13% 1	32
Wood Partners Buyout and Recapitalization	84.38% 27	0.00% 0	12.50% 4	3.13% 1	32
Houston and Florida Updates	81.25% 26	0.00% 0	12.50% 4	6.25% 2	32
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Los Angeles Apartment Transactions "By the Numbers"	84.38% 27	3.13% 1	12.50% 4	0.00% 0	32
National Market Update	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Round Table and Members on "The Firing Line"	78.13% 25	0.00% 0	18.75% 6	3.13% 1	32
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	90.32% 28	0.00% 0	6.45% 2	3.23% 1	31
Greystar To Buy Monogram Residential	84.38% 27	3.13% 1	9.38% 3	3.13% 1	32
Wood Partners Buyout and Recapitalization	90.63% 29	0.00% 0	6.25% 2	3.13% 1	32
Houston and Florida Updates	87.50% 28	3.13% 1	3.13% 1	6.25% 2	32
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Los Angeles Apartment Transactions "By the Numbers"	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
National Market Update	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
Round Table and Members on "The Firing Line"	82.14% 23	3.57% 1	10.71% 3	3.57% 1	28
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	81.48% 22	7.41% 2	7.41% 2	3.70% 1	27
Greystar To Buy Monogram Residential	96.43% 27	0.00% 0	0.00% 0	3.57% 1	28

Council Day Survey for Los Angeles, Fall 2017

Wood Partners Buyout and Recapitalization	89.29%	0.00%	7.14%	3.57%	28
	25	0	2	1	
Houston and Florida Updates	85.71%	0.00%	7.14%	7.14%	28
	24	0	2	2	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	I had a really hard time following the Wood Partners Buyout discussion. It was a long story and a little disjointed. Also, top issue with the day was that the screen was way to small to read most of what was on the slides.	11/2/2017 12:13 PM
2	Greystar and Wood Parterns sessions were awesome.	10/31/2017 11:16 AM
3	This was the most valuable content/day at council yet!	10/30/2017 10:57 PM
4	I think this one of the best meetings I have attended.	10/30/2017 11:40 AM
5	Great program! Thx to leadership.	10/30/2017 11:40 AM
6	thought the session was great. leadership on bronze very good, very organized. love being on the council.	10/30/2017 11:37 AM
7	Prefer to have the roundtable discussions be split up by industry focus (e.g. developers, investors, lenders, brokers, etc.). My table's discussion was off-base because we had one developer with a very limited focus who made sweeping conclusions. It would be more useful to have all the developers debate what their seeing and be able to report back to the group with a summary of what they are seeing and how that may differ based on area of focus (i.e. region/quality of product). The LA update was not very helpful as the examples were not always relevant (e.g. brokers focused on per unit pricing and discount to replacement cost but didn't acknowledge that unit sizes could have been very different). Would rather spend less time covering the market we are in and more time on the roundtable discussion.	10/26/2017 3:46 PM
8	not wild about having a lunch program. It is nice to take a break and speak with friends.	10/26/2017 2:52 PM
9	Great meeting!	10/26/2017 2:19 PM
10	Great day. Well organized with high value content. Very interactive.	10/26/2017 10:21 AM
11	I found the Los Angeles session to be too narrow in focus. Most market updates are a bit more general, which is useful for those who aren't regularly investing in or visiting that market.	10/26/2017 12:04 AM
12	Great day, strong content and well organized	10/25/2017 6:42 PM
13	Need better microphone system	10/25/2017 4:47 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	32
	32	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00%	0.00%	0.00%	32
	32	0	0	
Did Council Day Meet Your Expectations?	96.88%	0.00%	3.13%	32
	31	0	1	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00%	0.00%	0.00%	32
	32	0	0	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
---	--	------

Council Day Survey for Los Angeles, Fall 2017

There are no responses.

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 13 Skipped: 20

#	RESPONSES	DATE
1	Overall, great. Just get a bigger projector screen. Dinner the night before was great for meeting team.	11/2/2017 12:18 PM
2	Great agenda. well organized.	11/1/2017 2:34 PM
3	First time as a member of the council. Had guested once before. Thought the day went well. Very happy to be apart of Multi Family Bronze.	10/31/2017 11:19 AM
4	Great overall experience!	10/30/2017 5:57 PM
5	Bronze dinner the evening before was a great idea / hit with all	10/30/2017 12:35 PM
6	It was my first meeting as a member and I really got a lot of the material and met great people in the industry.	10/30/2017 11:55 AM
7	wood and greystar not super exciting. needed coffee	10/30/2017 11:39 AM
8	The Bronze leadership team has consistently done a great job providing relevant topics along with keeping the discussions on time without having the speakers feel rushed.	10/27/2017 12:10 PM
9	Lunchtime speaker's content was all over the place. Interesting summaries of studies, but the presentation felt random.	10/26/2017 3:48 PM
10	fast paced but perhaps a bit too much information. a loooooong day!	10/26/2017 2:54 PM
11	Jeff H does a great job!	10/26/2017 2:23 PM
12	This Council Day was very informative and had take home value	10/25/2017 7:55 PM
13	One of our best days. Dinner was terrific.	10/25/2017 6:44 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 10 Skipped: 23

#	RESPONSES	DATE
1	Could we talk about how institutional capital is causing all apartment buildings nationwide to be fairly generic (same size range, same amenities, same floor plans, etc). Are there any solutions to this? Does anyone else see it as a problem?	11/2/2017 12:18 PM
2	Technology - impact in design and use	11/1/2017 2:08 PM
3	No	10/31/2017 11:19 AM
4	* Building for the "missing middle" * Acquisition and development of workforce housing * Structuring public / private partnerships (deal level)	10/30/2017 5:57 PM
5	would be good to hear from somebody that is historically NEGATIVE on the multi industry....can not be all good.	10/30/2017 11:39 AM
6	Airbnb impact on apartments.	10/26/2017 3:48 PM
7	direction of construction costs, strategies being used to hold such costs down in various products	10/26/2017 2:54 PM
8	more on alternative market strategies for development/acquisition in over-supplied metro areas.	10/26/2017 2:23 PM

Council Day Survey for Los Angeles, Fall 2017

9	Who are the new capital providers coming into Multifamily and what are their investment objectives given where we are in the cycle?	10/26/2017 10:24 AM
10	I'd like to hear more about the active adult or age-targeted sector.	10/26/2017 12:08 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 27

#	RESPONSES	DATE
1	Thought our council's leadership did a great job. Keep up the good work.	10/31/2017 11:19 AM
2	Continue tradition of more intimate council dinner night before council day meeting. This was a terrific way to get to know other council members and should be done at every meeting to continue to build personal relationships.	10/30/2017 5:57 PM
3	Loved the council dinner. Thank you for organizing	10/26/2017 3:48 PM
4	Excellent meeting!	10/26/2017 2:23 PM
5	The council dinner was a hit. Would wholeheartedly endorse doing it on a repeated basis.	10/26/2017 12:08 AM
6	All good. Break round tables into functional groups	10/25/2017 6:44 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 31

#	RESPONSES	DATE
1	Yes, though I'm not sure what help the council leadership needs. Please let me know. eric_tecza@mba.berkeley.edu	11/2/2017 12:18 PM
2	Yes. This is Jeremy Katz. Phone number is 212-655-5847. I'd be happy to be either a participant on or moderate a panel.	10/26/2017 12:08 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 32 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	87.50% 28	0.00% 0	12.50% 4	32
The Council Reception and Venue Were Great!	86.21% 25	0.00% 0	13.79% 4	29

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Mostly good. Hotel was freezing, and screen too small to read.	11/2/2017 12:18 PM

Council Day Survey for Los Angeles, Fall 2017

2	I really liked the Bronze Council dinner. I think we should repeat but maybe not each meeting. Perhaps once a year is the right frequency.	10/30/2017 11:41 AM
3	It was way too cold in the outer area in the mid-day but they corrected that. Also, a lot of noise from above.	10/26/2017 9:34 PM
4	Reception and dinner were exceptional. I really like the dinner with one or two councils at most. Real opportunity to get to know new folks, which I did.	10/26/2017 2:54 PM
5	Council day venue was an ecco chamber and it was hard to hear speakers and Q and A. Bad audio equipment.	10/26/2017 2:23 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 30

ANSWER CHOICES	RESPONSES
Advisory Services Panels	0.00% 0
Product Council Leadership	66.67% 2
District Council Involvement	33.33% 1
Foundation Governor Information	0.00% 0
Total Respondents: 3	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 24 Skipped: 9

	1	2	3	4	5	TOTAL
Agenda/Schedule	4.17% 1	4.17% 1	12.50% 3	29.17% 7	50.00% 12	24
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	8.70% 2	13.04% 3	39.13% 9	39.13% 9	23
Meeting Resources (i.e. maps, transportation services list)	8.33% 2	4.17% 1	8.33% 2	29.17% 7	50.00% 12	24

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I thought a map of the convention center in the app would have been really useful. Also a shuttle schedule. If they were there, I couldn't find them.	11/2/2017 12:18 PM
2	N/A Didn't download	10/30/2017 11:41 AM
3	n	10/26/2017 6:16 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 20 Skipped: 13

Council Day Survey for Los Angeles, Fall 2017

ANSWER CHOICES	RESPONSES	
1	10.00%	2
2	10.00%	2
3	15.00%	3
4	40.00%	8
5	25.00%	5
TOTAL		20

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	N/A Didn't download	10/30/2017 11:41 AM
2	The registration and activation steps required are an obstacle to using the app.	10/26/2017 6:16 PM
3	Five	10/25/2017 4:48 PM

Q25 MFCCGold, Please Rate Each Council Day Session

Answered: 28 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Investments, Transactions and Trends – 2017	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
Driving the Bottom Line -- Maximizing Property Level Performance	85.71% 24	0.00% 0	14.29% 4	0.00% 0	28
Design, Trends, Technology (Lili)	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	64.29% 18	10.71% 3	25.00% 7	0.00% 0	28
Structured Group & Roundtables Discussions	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28

Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Investments, Transactions and Trends – 2017	96.43% 27	3.57% 1	0.00% 0	0.00% 0	28
Driving the Bottom Line -- Maximizing Property Level Performance	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
Design, Trends, Technology (Lili)	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	89.29% 25	0.00% 0	10.71% 3	0.00% 0	28
Structured Group & Roundtables Discussions	85.71% 24	0.00% 0	14.29% 4	0.00% 0	28

Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Investments, Transactions and Trends – 2017	87.50% 21	0.00% 0	12.50% 3	0.00% 0	24
Driving the Bottom Line -- Maximizing Property Level Performance	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24
Design, Trends, Technology (Lili)	83.33% 20	4.17% 1	12.50% 3	0.00% 0	24
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	66.67% 16	0.00% 0	33.33% 8	0.00% 0	24
Structured Group & Roundtables Discussions	83.33% 20	4.17% 1	12.50% 3	0.00% 0	24

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	The reason for a somewhat rating was one of the Driving the Bottom Line speakers kept referencing statistics compared to budget which was not as helpful as referencing statistics compared with previous years' statistics. Overall the session was very well thought out and presented.	11/3/2017 1:24 PM

Council Day Survey for Los Angeles, Fall 2017

2	As someone who has been critical of the last several council meetings I thought there was a concentrated effort by the leadership to put together a better program that had more content and was thoughtful about the use of time including the having the prop tours scheduled for the previous day. The lunch speaker was a total waste of time.	11/1/2017 1:30 PM
3	The roundtables provided for good discussion, especially response to natural disasters, single family home industry less relevant.	10/31/2017 9:51 AM
4	Enjoyed the group discussion being full group with back and forth. I found more productive and better use of time than smaller round table followed but rushed full group discussion.	10/31/2017 6:20 AM
5	Overall a great day. Good conversation for sure.	10/30/2017 11:47 AM
6	great participation by everyone in the room at this meeting. Well done	10/27/2017 12:21 PM
7	Liked all the Gold discussion panels, interactive , very good content...	10/26/2017 10:47 PM
8	The team was highly organized and thoughtful as usual. The longer day with council meetings is better and more useful as opposed to the half day meeting and then half day of tours.	10/26/2017 3:49 PM
9	Lunch speakers relevance to RE industry was attenuated. Property Management panel was excellent	10/26/2017 2:10 PM
10	We need a fair and open process to get visitors.	10/26/2017 11:07 AM
11	the first panel in particular was timely and very well presented. And overall a great council day!	10/26/2017 10:13 AM
12	I thought Don and Adam did a great job keeping the show running on time. Particularly enjoyed the interaction of the group.	10/25/2017 6:24 PM
13	We will miss our fearless leader Don!	10/25/2017 6:20 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 0

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 28	0.00% 0	0.00% 0	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 28	0.00% 0	0.00% 0	28
Did Council Day Meet Your Expectations?	100.00% 28	0.00% 0	0.00% 0	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 28	0.00% 0	0.00% 0	28

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Don can keep people on track better than anyone.	10/31/2017 10:03 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 20

#	RESPONSES	DATE
1	Again, the session was well thought out and the presenters had great insights into the market to share.	11/3/2017 1:31 PM

Council Day Survey for Los Angeles, Fall 2017

2	Council only cocktail time is a great idea, possibly begin sooner. It provides time to interact outside the large group setting.	10/31/2017 10:03 AM
3	Lots of engagement this meeting - very positive	10/30/2017 12:00 PM
4	well organized; broad participation.	10/30/2017 11:38 AM
5	Council day experience was great, did not care for the lunch speaker, bad visuals if you were back in the room, etc..	10/26/2017 10:57 PM
6	Good location, good refreshments, good people.	10/26/2017 11:09 AM
7	Each council meeting gets better and better	10/26/2017 10:19 AM
8	Liked the Gold council reception	10/25/2017 7:49 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 19

#	RESPONSES	DATE
1	I find the market discussions to be very meaningful. As we get further into this business cycle it would be interesting to hear how investors are approaching new acquisitions	11/3/2017 1:31 PM
2	cost and benefits of amenities in communittees	11/1/2017 2:24 PM
3	With the demand for value add, what will funds do with unallocated capital, with yields decreasing, when does the music stop for that product type.	10/31/2017 10:03 AM
4	I would be interested in a panel with various portfolio managers	10/30/2017 12:00 PM
5	Given where we are in the cycle, I would like to engage in some macro discussions on where we see asset bubbles forming. One could argue that the stock market is trading among some of the highest valuation metrics of the past century. Are there other obvious bubbles forming. Is there excess debt creeping into the market place in unexpected places. These are the types of events that turn exuberance into fear quickly. This may be a better topic if we take a step back from real estate. Also, it would be interesting to have a discussion about capital flows at the pension fund level from someone in that world. Is big capital coming or leaving the space.	10/26/2017 3:56 PM
6	Continued emphasis on investment trends and fundamentals	10/26/2017 10:19 AM
7	Talent - recruiting and retention	10/25/2017 7:49 PM
8	Continued interaction of our Council	10/25/2017 6:26 PM
9	Topic of co working alongside office flight	10/25/2017 6:21 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 20

#	RESPONSES	DATE
1	I have found the smaller group interactions held at previous meetings to be beneficial to sharing insights.	11/3/2017 1:31 PM
2	It was never an issue from my seat, but some noted they could not hear the questions to the panels. Possibly add two or three remote microphones.	10/31/2017 10:03 AM
3	Looking forward to the council dinner in Detroit	10/30/2017 12:00 PM

Council Day Survey for Los Angeles, Fall 2017

4	maybe some coffee through out the day.	10/27/2017 12:24 PM
5	Council leadership needs to demand all cell phones off during the entire session, violators should be asked to leave the entire session. Plenty of time to catch up during breaks.	10/26/2017 10:57 PM
6	You guys did a fantastic job.	10/26/2017 3:56 PM
7	keep doing what you are doing and avoid tours in Detroit	10/26/2017 10:19 AM
8	Look forward to the Gold council dinner next spring	10/25/2017 7:49 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 23

#	RESPONSES	DATE
1	willing to be on a panel if it's relevant. Pension Investor relations/Build to Core/Asset Management	10/31/2017 10:03 AM
2	n/a	10/26/2017 10:57 PM
3	I am always happy to help the council in any way.	10/26/2017 3:56 PM
4	Happy to anticipate on panels whenever appropriate. And happy to continue with being responsible for quarterbacking for the Annual Fund campaign for our council	10/26/2017 10:19 AM
5	Sure, was Chairman of Silver a few years ago, happy to contribute further to Gold	10/25/2017 6:26 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	96.30% 26	3.70% 1	0.00% 0	27
The Council Reception and Venue Were Great!	92.00% 23	4.00% 1	4.00% 1	25

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Looking forward to the council dinner at the next conference. I believe this is an excellent idea that will aid in developing relationships within the group.	11/3/2017 1:31 PM
2	The JW Marriott facilities were perfect. The council reception was cramped.	10/31/2017 10:03 AM
3	No natural light in the meeting room, not enough portable microphones.	10/30/2017 12:00 PM
4	not in favor of moving to Council dinners, the cocktail party the first night is fine. Allows each brokerage firm to hold dinners on different nights so clients do not have to pick to just one event	10/27/2017 12:24 PM
5	If you are going to have a specific council day "mixer" then you should have cocktails/refreshments served either inside the room or just outside, having to get a "social mixer" another floor does not work.	10/26/2017 10:57 PM
6	none	10/26/2017 10:19 AM

Q62 Please let us know if you would like to learn more about any of the

Council Day Survey for Los Angeles, Fall 2017
 following ULI programs or services

Answered: 2 Skipped: 26

ANSWER CHOICES	RESPONSES
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 17 Skipped: 11

	1	2	3	4	5	TOTAL
Agenda/Schedule	12.50% 2	0.00% 0	0.00% 0	12.50% 2	75.00% 12	16
Networking features (i.e. participant list, meetings and messaging)	5.88% 1	0.00% 0	5.88% 1	17.65% 3	70.59% 12	17
Meeting Resources (i.e. maps, transportation services list)	6.25% 1	0.00% 0	6.25% 1	18.75% 3	68.75% 11	16

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Did not use	10/31/2017 6:21 AM
2	it is great, but I did not use it for this meeting	10/27/2017 12:24 PM
3	n/a	10/26/2017 10:57 PM
4	none at this tjime	10/26/2017 10:19 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 15 Skipped: 13

ANSWER CHOICES	RESPONSES
1	6.67% 1
2	0.00% 0
3	13.33% 2
4	26.67% 4
5	53.33% 8

Council Day Survey for Los Angeles, Fall 2017

TOTAL	15
-------	----

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Overall, MFC Gold Council experience excellent!	10/26/2017 10:57 PM

Q26 MFCGreen, Please Rate Each Council Day Session

Answered: 34 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Lightning Round – Washington Update	84.85% 28	0.00% 0	15.15% 5	0.00% 0	33
Our Customers, Our Residents, & Customer Service / Effect on NOI and Asset Value	69.70% 23	3.03% 1	27.27% 9	0.00% 0	33
MFC Green Sentiment Survey Index	84.85% 28	3.03% 1	12.12% 4	0.00% 0	33
Up Close & Personal – Personal Interview	90.63% 29	0.00% 0	3.13% 1	6.25% 2	32
Raising Retail & Institutional Equity Capital for Multifamily Investments	70.59% 24	2.94% 1	23.53% 8	2.94% 1	34
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	76.47% 26	5.88% 2	14.71% 5	2.94% 1	34
National Market Update	91.18% 31	0.00% 0	5.88% 2	2.94% 1	34
Multi-Family Property & Casualty Insurance Market Update	75.76% 25	6.06% 2	9.09% 3	9.09% 3	33
Quality Time: Getting to Know You Better – Roundtable Discussions	70.97% 22	3.23% 1	12.90% 4	12.90% 4	31
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Lightning Round – Washington Update	90.91% 30	0.00% 0	9.09% 3	0.00% 0	33
Our Customers, Our Residents, & Customer Service / Effect on NOI and Asset Value	93.94% 31	0.00% 0	6.06% 2	0.00% 0	33
MFC Green Sentiment Survey Index	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
Up Close & Personal – Personal Interview	90.63% 29	0.00% 0	3.13% 1	6.25% 2	32
Raising Retail & Institutional Equity Capital for Multifamily Investments	81.82% 27	0.00% 0	18.18% 6	0.00% 0	33
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	91.18% 31	0.00% 0	2.94% 1	5.88% 2	34
National Market Update	94.12% 32	0.00% 0	2.94% 1	2.94% 1	34
Multi-Family Property & Casualty Insurance Market Update	84.85% 28	0.00% 0	6.06% 2	9.09% 3	33
Quality Time: Getting to Know You Better – Roundtable Discussions	77.42% 24	0.00% 0	9.68% 3	12.90% 4	31
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Lightning Round – Washington Update	77.42% 24	6.45% 2	12.90% 4	3.23% 1	31

Council Day Survey for Los Angeles, Fall 2017

Our Customers, Our Residents, & Customer Service / Effect on NOI and Asset Value	74.19%	9.68%	12.90%	3.23%	31
	23	3	4	1	
MFC Green Sentiment Survey Index	71.88%	9.38%	12.50%	6.25%	32
	23	3	4	2	
Up Close & Personal – Personal Interview	83.33%	3.33%	6.67%	6.67%	30
	25	1	2	2	
Raising Retail & Institutional Equity Capital for Multifamily Investments	80.65%	9.68%	9.68%	0.00%	31
	25	3	3	0	
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	81.25%	6.25%	9.38%	3.13%	32
	26	2	3	1	
National Market Update	87.50%	0.00%	6.25%	6.25%	32
	28	0	2	2	
Multi-Family Property & Casualty Insurance Market Update	83.87%	6.45%	0.00%	9.68%	31
	26	2	0	3	
Quality Time: Getting to Know You Better – Roundtable Discussions	70.00%	0.00%	3.33%	26.67%	30
	21	0	1	8	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	well organized, good variety, high level of engagement	11/3/2017 6:41 AM
2	The sessions need to "drill down" more. There was very little sharing amongst the group. I know this can be challenging given the number of disciplines in the room but investment returns impact 80% of the attendees.	11/1/2017 11:43 PM
3	a very good line-up of subjects and presenters. I thought that the interaction among Council attendees was lively and constructive.	11/1/2017 11:20 AM
4	The getting to know you better session was a very nice add. Getting to spend time with fellow council members in dialogue was very good. I'd like to have this become a standard fixture in our council meetings.	10/30/2017 9:54 AM
5	Getting to know you better session was good and we should continue to them	10/27/2017 12:21 PM
6	Round table with beer and wine is very good idea to get to know others. More engaging.	10/26/2017 5:44 PM
7	Really liked the getting to know you better.	10/26/2017 4:20 PM
8	Providing time at the end of the day to get to know our fellow council members better was a wonderful idea. Would like to see us make that a regular part of our Spring and Fall gatherings.	10/26/2017 3:04 PM
9	Was not a very interactive session. A lot of sitting and listening. Capital raise panel felt more like firm commercials.	10/26/2017 1:58 PM
10	In retrospect more panels and less interactive in execution than anticipated. Personal interview was a unique opportunity to have an intimate discussion with the most senior GSE officials. Memorable.	10/26/2017 8:09 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 34 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	34
	34	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	88.24%	2.94%	8.82%	34
	30	1	3	
Did Council Day Meet Your Expectations?	91.18%	0.00%	8.82%	34
	31	0	3	

Council Day Survey for Los Angeles, Fall 2017

Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00%	0.00%	0.00%	
	34	0	0	34

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Schedule was packed, so time for discussion was limited	10/29/2017 2:49 PM
2	The council is still developing its personality in my mind, there were times where the panels ran long and the ability for additional interaction through questions were limited.	10/27/2017 11:30 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 26

#	RESPONSES	DATE
1	Overall experience was favorable but there is room for improvement	11/1/2017 11:50 PM
2	Would be good to cover more deals and deal related topics. We have a lot of talent on the council that we can capitalize on.	11/1/2017 6:27 PM
3	Excellent!!!	11/1/2017 1:28 PM
4	Solid leadership...	11/1/2017 11:21 AM
5	excellent as always	10/30/2017 12:09 PM
6	Very Productive & Informative...some more than others.	10/27/2017 12:49 PM
7	The council is still developing its personality in my mind, the content is good. But there was a lack of deal specific discussion. There was one panel specifically, that was overwhelming with panelists and self promotion (no need).	10/27/2017 11:30 AM
8	Good content. Always hard to sit in a room all day, but not sure there are better options.	10/26/2017 4:23 PM
9	Another informative, topical and well presented council day.	10/26/2017 3:06 PM
10	Great day.	10/25/2017 7:36 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 27

#	RESPONSES	DATE
1	True state of the market that speaks to deal volume, returns, etc. It would also be great to hear some "real deal" stories from council members or special invited guests	11/1/2017 11:50 PM
2	Someone on time management, organization. David Allen	11/1/2017 6:27 PM
3	Emerging technology impact on operations/ development	11/1/2017 1:28 PM
4	More Trend and Design focus	10/30/2017 12:09 PM
5	As our business is cyclical, generally speaking, how the various disciplines represented execute is constantly changing. Perhaps we evolve the Chris Lee survey into a hybrid where his reporting of results is vetted by a panel of developers, equity, debt and management professionals drilling into the trends we are seeing that impact our execution strategies.	10/30/2017 9:59 AM

Council Day Survey for Los Angeles, Fall 2017

6	What deals are getting done in the current market. What was the most informative slide that adjusted your thought on the environment over the past 6 months.	10/27/2017 11:30 AM
7	Really liked the getting to know you session. Would like more time to have small interactions with members. Something different than the large networking times where it can be hard to meet new people.	10/26/2017 4:23 PM
8	Real deal.	10/26/2017 8:22 AM
9	Resilient housing with services.	10/25/2017 7:36 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 33

#	RESPONSES	DATE
1	N/a	11/1/2017 11:50 PM
2	Deal discussion.	10/27/2017 11:30 AM
3	More interactive and slightly less aggressive in timing and content.	10/26/2017 8:22 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 31

#	RESPONSES	DATE
1	yes, would like to be in leadership	11/1/2017 6:27 PM
2	Always willing to participate and contribute	10/30/2017 12:09 PM
3	My calendar will open up somewhat in 2018 as I role off chairing the board of a real estate trade organization. I am happy to contribute in future council meeting agendas as leadership sees fit.	10/30/2017 9:59 AM
4	Yes. In whatever capacity needed.	10/27/2017 11:30 AM
5	N/A	10/26/2017 8:22 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 34 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	82.35% 28	0.00% 0	17.65% 6	34
The Council Reception and Venue Were Great!	93.94% 31	0.00% 0	6.06% 2	33

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
---	--	------

Council Day Survey for Los Angeles, Fall 2017

1	No windows again	11/1/2017 4:48 PM
2	With the arrival of World Series, MLB took over my Westin reservation and i was moved to an inferior hotel in a seedy area which made for some transportation issues. Not ULI's fault, but disappointing hotel venue.	10/27/2017 4:30 PM
3	hard to accommodate 5 Councils and be intimate.	10/26/2017 8:22 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 31

ANSWER CHOICES	RESPONSES
Advisory Services Panels	40.00% 2
Product Council Leadership	80.00% 4
District Council Involvement	20.00% 1
Foundation Governor Information	20.00% 1
Total Respondents: 5	

#	OTHER (PLEASE SPECIFY)	DATE
1	N/A call	10/26/2017 8:22 AM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 20 Skipped: 16

	1	2	3	4	5	TOTAL
Agenda/Schedule	5.00% 1	0.00% 0	15.00% 3	25.00% 5	55.00% 11	20
Networking features (i.e. participant list, meetings and messaging)	5.26% 1	0.00% 0	21.05% 4	42.11% 8	31.58% 6	19
Meeting Resources (i.e. maps, transportation services list)	5.26% 1	0.00% 0	10.53% 2	57.89% 11	26.32% 5	19

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	did not download or use the app	11/1/2017 11:21 AM
2	Was unable to download app so can't comment.	10/27/2017 12:23 PM
3	The app took nearly 15 minutes to download while connected to the internet. Once the app was loaded things worked well.	10/27/2017 11:30 AM
4	Didn't use.	10/26/2017 8:22 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 20 Skipped: 16

Council Day Survey for Los Angeles, Fall 2017

ANSWER CHOICES	RESPONSES	
1	5.00%	1
2	5.00%	1
3	25.00%	5
4	20.00%	4
5	45.00%	9
TOTAL		20

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Didn't use it this time. Have in the past though.	10/26/2017 4:23 PM
2	More likely.	10/26/2017 8:22 AM

Q27 MFCSilver, Please Rate Each Council Day Session

Answered: 36 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Data that Makes You Say "Wow"! Describe your favorite slide.	94.44% 34	0.00% 0	5.56% 2	0.00% 0	36
Real Deal Panel	88.89% 32	0.00% 0	11.11% 4	0.00% 0	36
Single Family Rental Market – Threat or Opportunity	80.56% 29	11.11% 4	5.56% 2	2.78% 1	36
Cybersecurity	80.56% 29	11.11% 4	5.56% 2	2.78% 1	36
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	75.00% 27	2.78% 1	16.67% 6	5.56% 2	36
Best practices in Succession and Retention	66.67% 24	8.33% 3	22.22% 8	2.78% 1	36
Battle of Investment Strategies...And Where to Find the Money	80.56% 29	2.78% 1	11.11% 4	5.56% 2	36
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Data that Makes You Say "Wow"! Describe your favorite slide.	100.00% 36	0.00% 0	0.00% 0	0.00% 0	36
Real Deal Panel	97.14% 34	0.00% 0	0.00% 0	2.86% 1	35
Single Family Rental Market – Threat or Opportunity	88.89% 32	2.78% 1	5.56% 2	2.78% 1	36
Cybersecurity	88.89% 32	2.78% 1	5.56% 2	2.78% 1	36
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	94.44% 34	0.00% 0	0.00% 0	5.56% 2	36
Best practices in Succession and Retention	86.11% 31	2.78% 1	8.33% 3	2.78% 1	36
Battle of Investment Strategies...And Where to Find the Money	88.89% 32	0.00% 0	5.56% 2	5.56% 2	36
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Data that Makes You Say "Wow"! Describe your favorite slide.	54.29% 19	20.00% 7	22.86% 8	2.86% 1	35
Real Deal Panel	94.12% 32	0.00% 0	5.88% 2	0.00% 0	34
Single Family Rental Market – Threat or Opportunity	85.71% 30	0.00% 0	5.71% 2	8.57% 3	35
Cybersecurity	80.00% 28	11.43% 4	2.86% 1	5.71% 2	35
Joint Council Keynote Speaker – Shankar Vendantam – The Hidden Brain	74.29% 26	2.86% 1	14.29% 5	8.57% 3	35

Council Day Survey for Los Angeles, Fall 2017

Best practices in Succession and Retention	85.71%	0.00%	8.57%	5.71%	35
	30	0	3	2	
Battle of Investment Strategies...And Where to Find the Money	91.43%	0.00%	2.86%	5.71%	35
	32	0	1	2	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	- sessions that involve deeper audience participation or interaction such as the favorite slide topic might be better scheduled later in the day when members are more "in the groove". I could be wrong, but it appeared as though there was a reluctance to interact - maybe it would have been better later?	11/6/2017 6:38 PM
2	Subject matter-wise, one of the best Council day's we've had over the past 4-5 sessions.	11/1/2017 2:05 PM
3	I think the "Data that makes you say "wow" discussion was somewhat disjointed and didn't engage the group as a whole, especially since it was the first feature of the day.	10/31/2017 11:40 AM
4	Generally high level of programming. The day was well organized, managed to schedule, and the take away value was high.	10/31/2017 11:16 AM
5	Overall a great day with tremendous value. Area for improvement would be to tap into the intellectual capital in the room more. Many industry leaders never spoke and there was almost no back and forth in the room. Really appreciate the planning and coordination to make the day a great success!	10/30/2017 7:40 PM
6	Favorite slide would be good to continue (at least for the Spring meeting), but provide time for a comment/Q&A After.	10/30/2017 2:52 PM
7	Real Deal panel was interesting relative to Monogram transaction. Milhaus was too specific to the Midwest.	10/30/2017 1:26 PM
8	Good mix of topics and interactive opportunities.	10/30/2017 10:24 AM
9	The session titled "Best Practices in Succession and Retention" did not discuss any retention topics, only succession planning. Therefore, the title of the session was not accurate.	10/30/2017 9:17 AM
10	Liked the day very much. Found the succession panel contradictory but enlightening	10/29/2017 9:02 PM
11	The data slides session was great. The real deal about Monogram was great, but the Milhaus was not presented with enough energy. Single family rental session was of no value to me. Hidden Brain was fantastic.	10/29/2017 11:27 AM
12	Fantastic Council Day. Best in a while. Loved the "wow" slides and investment panel.	10/27/2017 1:15 PM
13	Loved the Data that makes you say "Wow" session.	10/26/2017 6:27 PM
14	Program was well laid out and sessions useful. All allowed for at least some Q&A, but importantly, the real estate related ones all spurred dialogue amongst the larger group which was great.	10/26/2017 5:24 PM
15	Council Chair and Vice chair doing a great job...excellent sessions. I regret being forced to leave this fine council.	10/26/2017 10:43 AM
16	Program was outstanding, the addition of topics outside the normal realm of just cap rates etc was refreshing. The Succession discuss was less relevant for me but others seemed engaged. The lunch speaker was particularly interesting.	10/25/2017 11:33 PM
17	One of the best council days I've participated in. I thought that the programming was well balanced with quality speaker/presenters in each segment.	10/25/2017 8:15 PM
18	Like to see some panels focused on real deal development deals, trends and operations, overall US economic forecasts, and impacts from the Trump administration initiatives in the MF business.	10/25/2017 5:33 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 35 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
--	-----	----	----------	-------

Council Day Survey for Los Angeles, Fall 2017

My Chair Kept the Program on Track	100.00%	0.00%	0.00%	35
	35	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	94.29%	2.86%	2.86%	35
	33	1	1	
Did Council Day Meet Your Expectations?	91.43%	0.00%	8.57%	35
	32	0	3	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	97.14%	0.00%	2.86%	35
	34	0	1	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Could have been more interaction across the room. Many attendees never spoke and little communication, connection, or debate amongst the attendees.	10/30/2017 7:47 PM
2	Very little interaction...did not know most of the group (no introductions).	10/26/2017 2:34 PM
3	Need to engage the resources and brainpower in the membership of the council. Would be good to have open conversations on various topics.	10/25/2017 5:37 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 24

#	RESPONSES	DATE
1	I think MF councils could benefit from 1 or 2 more joint programs with appropriate speakers, doing that (which MF used to do) could meaningfully boost the programming for all MF flights.	10/31/2017 11:20 AM
2	Really enjoyed the day and found tremendous value in participating.	10/30/2017 7:47 PM
3	Great Day - Thanks	10/30/2017 2:54 PM
4	Strategy to have more interaction between members	10/30/2017 10:27 AM
5	Jeff Adler of Yardi moderated or led two panels on council days. My suggestion would be to diversify and allow other council members to moderate in the panel presentations. Basically, we should not have one council member moderating more than one session.	10/30/2017 9:23 AM
6	We have a good culture in our council of sharing.	10/27/2017 1:17 PM
7	With the exception of the non-real estate sessions (cyber security and succession planning), the agenda very very interactive.	10/26/2017 10:50 PM
8	Great job on organizing the day, team!	10/26/2017 6:27 PM
9	Excellent day	10/26/2017 2:33 PM
10	I feel that the makeup of the council this year is more engaging/more communicative. Adding guests helps with this.	10/25/2017 8:21 PM
11	The rooms were noisy	10/25/2017 7:40 PM
12	Enjoyed the Marshall slides	10/25/2017 5:37 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 27

#	RESPONSES	DATE
---	-----------	------

Council Day Survey for Los Angeles, Fall 2017

1	Roundtable discussions where members rotate every 10-15 minutes (different topic at each table)	11/6/2017 6:41 PM
2	Jon Gray, Blackstone. Sam Zell, EQR.	10/30/2017 7:47 PM
3	Are the Condo Conversions coming?	10/30/2017 2:54 PM
4	Continue topics on technology	10/30/2017 10:27 AM
5	In addition to the cocktail party, it would be nice to have a council dinner. We do not have a great deal of time to get to know one another	10/26/2017 12:52 PM
6	Keep coming with real deals, capital markets and acquisition issues.	10/26/2017 10:48 AM
7	With all of the emphasis/discussion on the challenges of value add, I'd suggest having a speaker who has a track record in what works/what delivers true value. It's not an entirely broken business model but tougher to implement than thought. Mary Cook out of Chicago would be a good speaker on this topic.	10/25/2017 8:21 PM
8	Let's focus on technology and how it is used in the apartment investment industry. I am happy to help with this.	10/25/2017 7:40 PM
9	See above	10/25/2017 5:37 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 29

#	RESPONSES	DATE
1	See note under #4 above.	10/31/2017 11:20 AM
2	Force presentations and interaction from the members	10/30/2017 7:47 PM
3	Continue with same overall strategy for topics	10/30/2017 10:27 AM
4	Mark does a great job. Well done!	10/27/2017 1:17 PM
5	I've been in ULI for around 30 years and the leadership of this Council is easily among the best. Art Hill	10/26/2017 10:48 AM
6	At least one interactive session would be helpful to draw more out of council members. Advance surveys or in-council day smartphone surveying would be interesting on a wide variety of topics, metrics, etc.	10/25/2017 8:21 PM
7	See above	10/25/2017 5:37 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 6 Skipped: 30

#	RESPONSES	DATE
1	I am rolling off at the end of the year, but I will seek to be further engaged on my new flight	10/31/2017 11:20 AM
2	Yes. Clarke Michalak- 415-486-3807.	10/30/2017 7:47 PM
3	Yes, programs committee?	10/30/2017 10:27 AM

Council Day Survey for Los Angeles, Fall 2017

4	My term within the Silver council expires in June 2018 and would like to explore possibilities of other council or a new council, including leadership or whatever the need is within Multifamily.	10/30/2017 9:23 AM
5	Yes	10/26/2017 4:11 PM
6	I would like to help with leadership with the new MF council.	10/25/2017 7:40 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 33 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	84.38% 27	0.00% 0	15.63% 5	32
The Council Reception and Venue Were Great!	93.55% 29	0.00% 0	6.45% 2	31

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Water on the tables would be great to reduce people getting up throughout the sessions.	11/6/2017 6:41 PM
2	Great location for the reception prior to council day, and great to have council day in the hotel where we were housed given the oppressive heat that day in LA	10/31/2017 11:20 AM
3	Love JWMarriott and LALive	10/30/2017 7:47 PM
4	The facility had some drawbacks as rooms adjacent were loud and conflicting. The basic hallway wasn't a great reception venue, compared to an option with a variety of spaces to stand, talk, sit at tables, etc.	10/30/2017 10:27 AM
5	The silver council room was adjacent to another council and the noise from the other room was either distracting or annoying, especially for those in the front of the room.	10/30/2017 9:23 AM
6	Unable to attend reception for personal reasons.	10/26/2017 10:48 AM
7	It's always great to have council receptions at a location with an outdoor option. Seattle was spectacular.	10/25/2017 8:21 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 34

ANSWER CHOICES	RESPONSES
Advisory Services Panels	50.00% 1
Product Council Leadership	100.00% 2
District Council Involvement	50.00% 1
Foundation Governor Information	50.00% 1
Total Respondents: 2	

#	OTHER (PLEASE SPECIFY)	DATE
1	I would like to help with the new MF Council.	10/25/2017 7:40 PM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Council Day Survey for Los Angeles, Fall 2017

Answered: 23 Skipped: 13

	1	2	3	4	5	TOTAL
Agenda/Schedule	13.04% 3	4.35% 1	17.39% 4	34.78% 8	30.43% 7	23
Networking features (i.e. participant list, meetings and messaging)	13.04% 3	4.35% 1	21.74% 5	21.74% 5	39.13% 9	23
Meeting Resources (i.e. maps, transportation services list)	8.70% 2	4.35% 1	21.74% 5	30.43% 7	34.78% 8	23

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I've never used the mobile app. Next time for sure.	11/1/2017 2:08 PM
2	This was a bit confusing as all my ULI emails are sent to my assistant and therefore the log in didn't work - her email but none if my info available. We were too busy to fool with it after the original confusion.	10/31/2017 12:29 PM
3	It did not work for me	10/31/2017 11:41 AM
4	I didn't use the mobile app	10/31/2017 11:20 AM
5	Notifications of program changes would be helpful. I may have had this option and disabled it, but was surprised when George Will showed in lieu of Peggy Noonan.	10/25/2017 8:21 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 22 Skipped: 14

ANSWER CHOICES	RESPONSES
1	4.55% 1
2	4.55% 1
3	36.36% 8
4	4.55% 1
5	50.00% 11
TOTAL	22

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
	There are no responses.	

Q28 ODC, Please Rate Each Council Day Session

Answered: 29 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Investing in the late innings (if that's where we are)	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Repositioning Case Study – The Redevelopment of the Empire State Building	82.76% 24	3.45% 1	13.79% 4	0.00% 0	29
Structured Debt Panel – How Lenders are competing in the market and underwriting their originations	89.66% 26	3.45% 1	6.90% 2	0.00% 0	29
Development Case Study – The New McDonald's Headquarters	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Travel to LA Arts District for Afternoon Sessions	89.66% 26	0.00% 0	3.45% 1	6.90% 2	29
Where's the Beach: How the Arts District has become a hotbed of activity for Investors, Tenants and Creatives	89.66% 26	0.00% 0	3.45% 1	6.90% 2	29
Council Therapy: What keeps you up at night?	75.86% 22	3.45% 1	17.24% 5	3.45% 1	29
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Investing in the late innings (if that's where we are)	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Repositioning Case Study – The Redevelopment of the Empire State Building	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Structured Debt Panel – How Lenders are competing in the market and underwriting their originations	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Development Case Study – The New McDonald's Headquarters	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Travel to LA Arts District for Afternoon Sessions	96.55% 28	0.00% 0	0.00% 0	3.45% 1	29
Where's the Beach: How the Arts District has become a hotbed of activity for Investors, Tenants and Creatives	93.10% 27	0.00% 0	0.00% 0	6.90% 2	29
Council Therapy: What keeps you up at night?	62.07% 18	3.45% 1	31.03% 9	3.45% 1	29
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Investing in the late innings (if that's where we are)	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Repositioning Case Study – The Redevelopment of the Empire State Building	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Structured Debt Panel – How Lenders are competing in the market and underwriting their originations	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Development Case Study – The New McDonald's Headquarters	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Travel to LA Arts District for Afternoon Sessions	89.66% 26	3.45% 1	0.00% 0	6.90% 2	29

Council Day Survey for Los Angeles, Fall 2017

Where's the Beach: How the Arts District has become a hotbed of activity for Investors, Tenants and Creatives	82.76%	0.00%	10.34%	6.90%	29
	24	0	3	2	
Council Therapy: What keeps you up at night?	82.76%	0.00%	10.34%	6.90%	29
	24	0	3	2	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Would have liked to extend the "late inning investing" and "council therapy" for more interactive conversation, while condensing other sessions.	11/1/2017 5:45 PM
2	Great Council Day! I think we should plan on real estate field trips every meeting	11/1/2017 1:40 PM
3	Excellent council meeting	11/1/2017 11:47 AM
4	Appreciated the timely and interesting sessions as well as the real cases and numbers.	11/1/2017 11:00 AM
5	ice breakers always great. enjoyed getting out to arts district and was valuable to see the market up close. content very good overall. leadership team did great job - thank you	10/31/2017 1:04 PM
6	Great agenda.	10/31/2017 9:47 AM
7	Well done meeting	10/30/2017 11:54 AM
8	Good to get out of the office and see the assets and market. Especially useful as we rarely do that as ODC members.	10/30/2017 11:46 AM
9	The tour of the Arts District was very productive. It is fun to get outside of the ballroom and see some real case studies in the cities where the convention is located.	10/30/2017 10:16 AM
10	good panels and topics	10/27/2017 2:39 PM
11	Getting off site worked and the market tour/discussion on the way out added a lot to the benefit of making the trip. Always tough to hear speakers question when on site so anything to help with that would be a plus	10/27/2017 10:21 AM
12	Great session and thought it was nice to go out to see Arts District.	10/27/2017 2:33 AM
13	The case studies in the arts district ran a little long, otherwise it was a great day.	10/26/2017 2:07 PM
14	off site was great- please repeat mcdonalds case study was fascinating empire state bldg. redevo was intersting	10/26/2017 9:23 AM
15	On arts district tour, I would have preferred to focus on one asset (Ford Factory) which we toured. Though understand the situation since we moved venues.	10/25/2017 9:24 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 0

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	29
	29	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00%	0.00%	0.00%	29
	29	0	0	
Did Council Day Meet Your Expectations?	100.00%	0.00%	0.00%	29
	29	0	0	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00%	0.00%	0.00%	29
	29	0	0	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 22

#	RESPONSES	DATE
1	Awesome, great group and great conversation.	11/1/2017 5:47 PM
2	I loved the trip to the Ford Factory and Arts Districts.	11/1/2017 1:46 PM
3	tour of arts district was awesome. love off site tangible sessions.	11/1/2017 1:26 PM
4	I may have missed it, but circulating a PDF of the final final agenda as well along with the membership & guests list during the week prior to the meeting would be helpful.	11/1/2017 11:09 AM
5	great day and well worth the trip	10/31/2017 1:07 PM
6	Good balance of sessions and down time so it doesn't feel like we are cramming stuff in. Well done	10/27/2017 10:31 AM
7	It was a productive day and I got great value from it.	10/26/2017 2:09 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 20

#	RESPONSES	DATE
1	I would like to see the interactive portion of the council extended so we can really benefit from exchanging perspectives/ideas in a more robust way, perhaps with round tables and breakout sessions. Would be especially valuable at this point in the cycle.	11/1/2017 5:47 PM
2	It would be nice to do a recap of the Council Day with some major themes and points raised	11/1/2017 1:46 PM
3	transwestern for detroit.	11/1/2017 1:26 PM
4	research segment to kick off always valuable.	10/31/2017 1:07 PM
5	Ground up development cases; construction cost predictions	10/31/2017 9:48 AM
6	Raising Equity for Investment & Development - bring in one of the top consultants or intermediaries who are pros in the space.	10/30/2017 11:48 AM
7	Given all the talk of re-shoring and the talk of manufacturing expansion at home vs abroad, it might be interesting to hear that perspective from local execs in the auto/parts suppliers/R&D. What is reality?	10/27/2017 10:31 AM
8	I would like to hear from occupiers - either tenants or a robust tenant rep broker about what they are seeing across their business. I could recruit someone that helps run our occupier business to talk about trends.	10/26/2017 2:09 PM
9	more off sites	10/26/2017 9:24 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 25

#	RESPONSES	DATE
---	-----------	------

Council Day Survey for Los Angeles, Fall 2017

1	Try to make connections with the various panels...	11/1/2017 1:46 PM
2	the council therapy was a bit too planned. I like it more when it is free form with some direction.	11/1/2017 1:26 PM
3	nothing - it was great.	10/30/2017 11:48 AM
4	All good.	10/26/2017 2:09 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 6 Skipped: 23

#	RESPONSES	DATE
1	See above.	11/1/2017 5:47 PM
2	Yes, happy to help with the council leadership.	11/1/2017 1:46 PM
3	Happy to help with any needs.	11/1/2017 1:26 PM
4	I'm happy to moderate or serve on a panel for the Spring Meeting and/or contribute as needed. Thanks - Jarrett	11/1/2017 11:09 AM
5	would like to further contribute to content.	10/31/2017 1:07 PM
6	Happy to help where I can!	10/26/2017 2:09 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 0

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	75.86% 22	10.34% 3	13.79% 4	29
The Council Reception and Venue Were Great!	96.43% 27	0.00% 0	3.57% 1	28

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Morning venue was decent (for convention center room) and the afternoon venue was great (and A/C appreciated). Good job on the quick pivots for both.	11/1/2017 11:09 AM
2	Reception food wasn't great and service was incredibly slow	11/1/2017 10:16 AM
3	roof deck cool, but hot! good room in convention center.	10/31/2017 1:07 PM
4	Great to have a better room. Flickering light sucked but what can you do... Always like to off-site room venue when you can pull it off occasionally	10/27/2017 10:31 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 24

Council Day Survey for Los Angeles, Fall 2017

ANSWER CHOICES	RESPONSES
Advisory Services Panels	20.00% 1
Product Council Leadership	60.00% 3
District Council Involvement	40.00% 2
Foundation Governor Information	40.00% 2
Total Respondents: 5	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 18 Skipped: 11

	1	2	3	4	5	TOTAL
Agenda/Schedule	16.67% 3	0.00% 0	22.22% 4	27.78% 5	33.33% 6	18
Networking features (i.e. participant list, meetings and messaging)	5.88% 1	5.88% 1	23.53% 4	35.29% 6	29.41% 5	17
Meeting Resources (i.e. maps, transportation services list)	5.56% 1	0.00% 0	27.78% 5	38.89% 7	27.78% 5	18

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I did not use the app.	11/1/2017 11:47 AM
2	Would still like the ability to print and/or output the attendee list to a multi-page PDF with ability to sort by name, company, and/or city. This used to be possible from website, but was not an option this year. The utility of having the list in one spot allows a quick scan and highlighting of individual attendees.	11/1/2017 11:09 AM
3	did not use	10/31/2017 1:07 PM
4	not technologically savvy	10/30/2017 11:48 AM
5	I did not download the app.	10/26/2017 2:22 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 21 Skipped: 8

ANSWER CHOICES	RESPONSES
1	14.29% 3
2	9.52% 2
3	19.05% 4
4	19.05% 4
5	38.10% 8

Council Day Survey for Los Angeles, Fall 2017

TOTAL	21
-------	----

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	4	11/1/2017 1:46 PM
2	did not use	10/31/2017 1:07 PM
3	I did not use the app for the fall meeting	10/31/2017 9:48 AM

Q29 PDIC, Please Rate Each Council Day Session

Answered: 18 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Atlantic Gulch Project Overview and Brief Discussion on Potential Advisory Panel Services for PDIC	35.71% 5	0.00% 0	14.29% 2	50.00% 7	14
Reviving the Context of Health: The Los Angeles River	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Panel II: Building Healthy Infrastructure: The Intersection of Healthcare Design and Community Development	83.33% 15	0.00% 0	16.67% 3	0.00% 0	18
Structuring Public-Private Partnerships Utilizing a Condominium and Mixed-Use Techniques Regime	77.78% 14	5.56% 1	16.67% 3	0.00% 0	18
TOUR: "The Bioscience Building Program of the Michelson Center for Convergent Bioscience"	72.22% 13	5.56% 1	11.11% 2	11.11% 2	18
"The Infrastructure Context of the Michelson Center, and the Michelson Center as Infrastructure for the Biomedical Industry"	72.22% 13	5.56% 1	11.11% 2	11.11% 2	18
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Atlantic Gulch Project Overview and Brief Discussion on Potential Advisory Panel Services for PDIC	46.15% 6	7.69% 1	7.69% 1	38.46% 5	13
Reviving the Context of Health: The Los Angeles River	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Panel II: Building Healthy Infrastructure: The Intersection of Healthcare Design and Community Development	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
Structuring Public-Private Partnerships Utilizing a Condominium and Mixed-Use Techniques Regime	88.89% 16	0.00% 0	11.11% 2	0.00% 0	18
TOUR: "The Bioscience Building Program of the Michelson Center for Convergent Bioscience"	83.33% 15	0.00% 0	5.56% 1	11.11% 2	18
"The Infrastructure Context of the Michelson Center, and the Michelson Center as Infrastructure for the Biomedical Industry"	83.33% 15	0.00% 0	5.56% 1	11.11% 2	18
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Atlantic Gulch Project Overview and Brief Discussion on Potential Advisory Panel Services for PDIC	45.45% 5	0.00% 0	0.00% 0	54.55% 6	11
Reviving the Context of Health: The Los Angeles River	93.33% 14	0.00% 0	6.67% 1	0.00% 0	15
Panel II: Building Healthy Infrastructure: The Intersection of Healthcare Design and Community Development	62.50% 10	12.50% 2	25.00% 4	0.00% 0	16
Structuring Public-Private Partnerships Utilizing a Condominium and Mixed-Use Techniques Regime	81.25% 13	6.25% 1	6.25% 1	6.25% 1	16
TOUR: "The Bioscience Building Program of the Michelson Center for Convergent Bioscience"	87.50% 14	0.00% 0	0.00% 0	12.50% 2	16
"The Infrastructure Context of the Michelson Center, and the Michelson Center as Infrastructure for the Biomedical Industry"	75.00% 12	0.00% 0	12.50% 2	12.50% 2	16

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Great Council Day!!	11/3/2017 6:07 PM
2	Very well orchestrated day with excellent speakers and events	11/3/2017 10:58 AM
3	We needed a larger meeting room. We did not need cookies in the afternoon since lunch included dessert (one or the other).	11/1/2017 4:15 PM
4	I was not able to attend the Bioscience program and infrastructure context sessions as I had to return to Chicago to induct a new partner (he was my mentee, 14 years of close contact, could not leave him unattended).	11/1/2017 2:52 PM
5	In general, another very good council day and group discussion.	11/1/2017 1:51 PM
6	The day was a little too long.	10/31/2017 10:13 AM
7	The content of the day was outstanding. We had a widely varied discussion that offered something for everyone. Chuck's efforts in organizing the day were outstanding!	10/30/2017 7:00 PM
8	Michelson Center is a one-off project. What was presented as innovative use of design to foster collaboration--a key focus of the program--is old hat.	10/29/2017 9:42 PM
9	Lunch and dinner were really great (venue and food). Venue in the morning was better than convention centre, but a little cramped. Great to get a tour of a fantastic building in the afternoon. Overall, great program.	10/27/2017 10:15 AM
10	The lunch program, and the preceding council dinner program were particularly interesting,	10/26/2017 2:03 PM
11	I very much enjoyed the entire Council experience. Wonderful locations selected and a great amount of information and experiences shared	10/26/2017 12:31 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 18 Skipped: 0

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	94.44% 17	0.00% 0	5.56% 1	18
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 18	0.00% 0	0.00% 0	18
Did Council Day Meet Your Expectations?	94.44% 17	0.00% 0	5.56% 1	18
Do You Feel That the Team Communicates Well With You Outside of Council Day?	77.78% 14	0.00% 0	22.22% 4	18

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	{Probably need more opportunities for some input to the program ahead of time	11/3/2017 6:09 PM
2	The day was not led by the council chair, but by the Fall Meeting Program Chair. We went a little long, but it all was OK. We do not have very much engagement outside of the two meetings.	11/1/2017 4:20 PM
3	We have discussed the possibility of conference call(s) in between the Spring and Fall meetings but have not implemented.	10/31/2017 10:18 AM
4	Council tried to align with the Healthy places initiative, but it wasn't totally aligned with the Council.	10/26/2017 2:45 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 11

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	excellent	11/3/2017 10:59 AM
2	excellent program content. Jason did well in his 1st mtg as Chair. Maybe a bit overprogrammed. But content was indeed rich.	11/1/2017 2:56 PM
3	A lot of work went into the program and it was excellent. Personally feel a bit of an "overload" - it was really packed and didn't really give enough time for networking.	10/31/2017 10:18 AM
4	It was a packed day. The only thing I feel like we didn't get to was discussion about PDIC activities outside of Council Day. I was hoping we would discuss kick-starting some work throughout the year in collaboration with the Building Healthy Places initiative, but we did not address this.	10/30/2017 7:06 PM
5	Usually, I like having the Council dinner away from the Convention area. But in LA, having the dinner a long drive away from downtown, and in a location not accessible by the Metro, made it very difficult to get to the dinner. And especially difficult when you consider that many of us have other receptions to attend, either before or after. But the real fault was having the Fall conference in LA in the first place.	10/29/2017 9:49 PM
6	The dinner event and presentations at LACMA were outstanding as well. Very well done altogether.	10/27/2017 8:17 AM
7	Overall a great experience. Kept on schedule and even though some of our invited panelists were unable to make it, the content was still very informative and thought provoking.	10/26/2017 12:40 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 12

#	RESPONSES	DATE
1	I am very excited for Detroit. I was there for a Commercial Real Estate Women (CREW) conference in 2016, and have ideas I will be sharing with my council.	11/1/2017 4:20 PM
2	Dan Gilbert in Detroit and also how Detroit bankruptcy navigated more generally. Role of City, state and if applicable in any meaningful way the feds (auto industry bailout).	11/1/2017 2:56 PM
3	Should look at what the federal government is doing. A lot of infrastructure projects done as P3s but programs not widely known. Could be interesting.	10/31/2017 10:18 AM
4	Not yet...	10/30/2017 7:06 PM
5	Gordie Howe bridge for Detroit.	10/27/2017 10:17 AM
6	Recommendation for "the challenges faced in managing expectaicons and execution of large public infrastructure projects"	10/26/2017 12:40 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 14

#	RESPONSES	DATE
1	more time for questions	11/1/2017 2:56 PM
2	I think a little less packed with presentations.	10/31/2017 10:18 AM
3	Let's leave some room for discussion about what work the Council can be engaging in beyond the Council Day. I believe our Council could have a higher calling and there was interest in engaging in projects or initiatives, but we have yet to really get anything going.	10/30/2017 7:06 PM

Council Day Survey for Los Angeles, Fall 2017

4 Keep up the great work. I could tell that a lot of time and effort went into making the Council events a success and I truly enjoyed it. 10/26/2017 12:40 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 15

#	RESPONSES	DATE
1	I would like to get us to 100% foundation support, and am happy to contact people if told who has/hasn't donated.	11/1/2017 4:20 PM
2	as a thought leader and also as a ULI Trustee and Governor could be consulted more frequently.	11/1/2017 2:56 PM
3	I don't have much more time to give, but if there was additional support needed to help spearhead work outside of Council Days, I would be willing to assist.	10/30/2017 7:06 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 17 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	70.59% 12	0.00% 0	29.41% 5	17
The Council Reception and Venue Were Great!	94.12% 16	5.88% 1	0.00% 0	17

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The COuncil reception and dinner was exceptional at LACMA	11/3/2017 6:09 PM
2	The day meeting space was too small, but location was great.	11/1/2017 4:20 PM
3	The meeting venue was a bit small for the group.	11/1/2017 1:53 PM
4	Amazing dinner venue! I only wish I had had time to tour. Unfortunately I did not get to see any of the facility or exhibits.	10/30/2017 7:06 PM
5	The morning venue was convenient but the room was too cramped. See above comments for my opinion of the reception/dinner venue.	10/29/2017 9:49 PM
6	Reception was a wonderful opportunity to see a part of the city and a desitination. The venue for the day was well located and easy to navigate to the sessions and tours.	10/26/2017 12:40 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 13

ANSWER CHOICES	RESPONSES
Advisory Services Panels	100.00% 5

Council Day Survey for Los Angeles, Fall 2017

Product Council Leadership	20.00%	1
District Council Involvement	0.00%	0
Foundation Governor Information	0.00%	0
Total Respondents: 5		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 15 Skipped: 3

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00% 0	13.33% 2	13.33% 2	46.67% 7	26.67% 4	15
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	7.14% 1	35.71% 5	42.86% 6	14.29% 2	14
Meeting Resources (i.e. maps, transportation services list)	7.69% 1	7.69% 1	46.15% 6	23.08% 3	15.38% 2	13

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Not enough info is given about the attendees in the app.	11/1/2017 4:20 PM
2	getting better but still a ways to go.	11/1/2017 2:56 PM
3	The App was challenging to say the least. Clunky, used up tons of my phone's battery, and really difficult to navigate. I also found it completely lacking in its ability to connect with other attendees, which I've found to be a great feature in other conference apps I've recently used. The Agenda on the website was similarly clunky. (If you're looking for support with app development next year, I actually have a team who specializes in this and has done apps for numerous other industry events. Let me know if you are interested in me connecting you.)	10/30/2017 7:06 PM
4	I've downloaded the mobile app before. Still had to get technical assistance to bring it up on my phone. There was no useful map of the convention center that I could find. It would be really helpful to show where shuttles are leaving from and going to on a map.	10/29/2017 9:49 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 14 Skipped: 4

ANSWER CHOICES	RESPONSES	
1	7.14%	1
2	7.14%	1
3	14.29%	2
4	28.57%	4
5	42.86%	6
TOTAL		14

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Not unless I have to...	10/30/2017 7:06 PM
2	only because the agenda part works well and it beats carrying a book around.	10/29/2017 9:49 PM

Q30 PPCBlue, Please Rate Each Council Day Session

Answered: 34 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Overview of the Reef	74.19% 23	0.00% 0	22.58% 7	3.23% 1	31
Member Introductions	93.94% 31	0.00% 0	3.03% 1	3.03% 1	33
South Park and Arts District Tour	93.75% 30	0.00% 0	6.25% 2	0.00% 0	32
One Santa Fe Tour	93.94% 31	0.00% 0	3.03% 1	3.03% 1	33
Travel to Los Angeles Union Station (east side)	83.87% 26	0.00% 0	3.23% 1	12.90% 4	31
Walking Tour of Union Station (LAUS)	93.94% 31	0.00% 0	6.06% 2	0.00% 0	33
Lunch/Session The El Pueblo de Los Angeles	76.47% 26	5.88% 2	8.82% 3	8.82% 3	34
Panel: The Next Wave of Downtown Development – The Civic Center	97.06% 33	0.00% 0	2.94% 1	0.00% 0	34
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Overview of the Reef	93.33% 28	0.00% 0	6.67% 2	0.00% 0	30
Member Introductions	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
South Park and Arts District Tour	93.75% 30	0.00% 0	6.25% 2	0.00% 0	32
One Santa Fe Tour	96.97% 32	0.00% 0	0.00% 0	3.03% 1	33
Travel to Los Angeles Union Station (east side)	93.55% 29	0.00% 0	0.00% 0	6.45% 2	31
Walking Tour of Union Station (LAUS)	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
Lunch/Session The El Pueblo de Los Angeles	91.18% 31	0.00% 0	5.88% 2	2.94% 1	34
Panel: The Next Wave of Downtown Development – The Civic Center	100.00% 34	0.00% 0	0.00% 0	0.00% 0	34
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Overview of the Reef	66.67% 18	18.52% 5	3.70% 1	11.11% 3	27
Member Introductions	55.17% 16	10.34% 3	10.34% 3	24.14% 7	29
South Park and Arts District Tour	79.31% 23	3.45% 1	17.24% 5	0.00% 0	29

Council Day Survey for Los Angeles, Fall 2017

One Santa Fe Tour	93.33%	0.00%	3.33%	3.33%	30
	28	0	1	1	
Travel to Los Angeles Union Station (east side)	75.00%	0.00%	3.57%	21.43%	28
	21	0	1	6	
Walking Tour of Union Station (LAUS)	90.00%	0.00%	6.67%	3.33%	30
	27	0	2	1	
Lunch/Session The El Pueblo de Los Angeles	61.29%	9.68%	9.68%	19.35%	31
	19	3	3	6	
Panel: The Next Wave of Downtown Development – The Civic Center	96.77%	0.00%	3.23%	0.00%	31
	30	0	1	0	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	I think it is very difficult to provide real take home value, and the council leadership does great work trying to achieve that goal.	11/3/2017 8:16 AM
2	Great day with informative tours/presentations. Seems there was also good 'after' discussions that would have been interesting to have with the whole team...like a wrap-up of what we saw thru the day.	11/1/2017 1:41 PM
3	Overall very organized and informative	10/31/2017 7:12 PM
4	All of the sessions were really well organized with high caliber speakers and very useful insights into the projects.	10/31/2017 5:36 PM
5	need better acoustics at dinner and lunch if there are speakers.	10/30/2017 7:36 PM
6	The more detailed presentations - One Santa Fe and Civic Center were well done, with good value. Walk and talks and driving around, especially when it is hard to see out does give you an overview of the City and each neighborhood, but not much in depth information.	10/30/2017 4:58 PM
7	Member intros continue to be a highlight; well done.	10/30/2017 11:34 AM
8	The afternoon session was very informative and a great panel.	10/30/2017 10:40 AM
9	The panel at the end of the day was fantastic! The day was extremely well-organized.	10/29/2017 3:59 PM
10	It is challenging on walking tours to have everyone be able to hear the speaker.	10/27/2017 3:10 PM
11	Great day.	10/27/2017 12:32 PM
12	I thought the day was well organized and interesting.	10/26/2017 2:22 PM
13	A terrific day all around. One of the best that I have attended.	10/26/2017 12:58 PM
14	it was great to have the "Union Station and surrounding neighborhoods" theme for the whole day. You did a great job of keeping on schedule, and I appreciated the little snippets of "why we are where we are" all day. I wish we'd had more time to spend on the Los Angeles River plans! All in all, an excellent day.	10/26/2017 10:15 AM
15	Great day - partially enjoyed the last panel and deep dive on what it took to get the deal done. Very eye opening (and scary)	10/26/2017 1:52 AM
16	Difficult to do bus tour of urban area. Hard to see buildings. More walking would have been appreciated.	10/25/2017 4:41 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 34 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	34
	34	0	0	34

Council Day Survey for Los Angeles, Fall 2017

My Chair Kept Members Engaged & Encouraged Broad Interaction	97.06% 33	0.00% 0	2.94% 1	34
Did Council Day Meet Your Expectations?	97.06% 33	0.00% 0	2.94% 1	34
Do You Feel That the Team Communicates Well With You Outside of Council Day?	85.29% 29	0.00% 0	14.71% 5	34

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I would love to find a way to get more substantive information of tools and strategies that I can apply in my work, but I don't have any easy answers for how to achieve that.	11/3/2017 8:22 AM
2	As well as can be expected, since we all have day jobs!	10/31/2017 5:45 PM
3	Would like to see more done outside of Council, like more engagement with Gold on best practices research/programming	10/26/2017 2:42 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 25

#	RESPONSES	DATE
1	I am very grateful for the work that goes into organizing the day.	11/3/2017 8:22 AM
2	Great day. think a day 'wrap up' session would be good [like in Seattle?]	11/1/2017 1:46 PM
3	Excellent all around!	10/31/2017 5:45 PM
4	Was a great interactive experience. All members of the presentation team were very energetic regarding the topics.	10/30/2017 12:30 PM
5	It was a very well coordinated tour that raised interesting questions about the exciting growth in DTLA.	10/30/2017 12:26 PM
6	Great job. Really enjoyed the tours. Good substantive information provided at each location	10/30/2017 11:36 AM
7	Jamie did an absolutely fantastic job and brings a great, positive energy to the day.	10/30/2017 10:42 AM
8	I love this Council!	10/29/2017 4:00 PM
9	The over-communication in advance of the session was great. The product types included in our day were great. The map was incredibly helpful as a reference point as we drove around.	10/27/2017 12:02 PM
10	Best overall council day in a long time. Good speakers, interesting and relevant projects, great locations. Really felt like I got an opportunity to see and better understand the city.	10/25/2017 5:59 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 30

#	RESPONSES	DATE
1	The topic of affordable housing seems to be of continuing interest to our council members and of increasing importance everywhere.	11/3/2017 8:22 AM
2	small scale development projects (e.g. < \$10 million) that involve public/private partnerships	11/2/2017 10:08 AM
3	I'd like to see the parts of Downtown Detroit that have fallen into ruin but are coming back to life, and see what forces are at work to facilitate that.	10/31/2017 5:45 PM

Council Day Survey for Los Angeles, Fall 2017

4	Update on capital markets every now and then would be good.	10/30/2017 7:39 PM
5	I still like member projects. Still like to see more details on the project economics. One Santa Fe was good in that regard.	10/30/2017 4:58 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 10 Skipped: 25

#	RESPONSES	DATE
1	dinner the night before was very super cool, but very difficult to hear the presentations	11/1/2017 1:46 PM
2	Good mix of off-site speakers and tours. Let's stay out of convention hall rooms as much as possible, as was done in LA!	10/31/2017 5:45 PM
3	Keep up the good work! I enjoyed the tours!	10/30/2017 7:39 PM
4	We need to have dinner and lunch and happy hour in places where we can hear and be heard. Especially, if we are going to have a presentation at dinner, we need to be able to see and hear the presentation. If not, let's just network and enjoy the dinner.	10/30/2017 4:58 PM
5	Perhaps providing coffee during the afternoon session would help those who were starting to doze off after a heavy lunch.	10/30/2017 12:26 PM
6	Keep up the great work.	10/30/2017 11:36 AM
7	I really enjoyed the member introduction format this time. Got the conversation more in depth than in previous sessions.	10/30/2017 10:42 AM
8	At each site we visit, can we please give people a standard set of stats on the project? Like: owner, unit count / mix for residential, rents, construction date, new construction versus adaptive reuse.	10/27/2017 12:02 PM
9	The family-style dinners were a bit of a mess - too hard to apportion the food evenly. I think everyone got enough to eat eventually but there was definitely grumbling.	10/26/2017 2:42 PM
10	Less time on bus, more time walking	10/25/2017 5:16 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 34

#	RESPONSES	DATE
1	I feel pretty engaged.	10/31/2017 5:45 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 34 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
--	-----	----	----------	-------

Council Day Survey for Los Angeles, Fall 2017

The Council Day Venue Was Great!	100.00%	0.00%	0.00%	
	33	0	0	33
The Council Reception and Venue Were Great!	87.88%	0.00%	12.12%	
	29	0	4	33

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	did not know the area was so far and isolated. Fro out of town people that should have been shared.	11/1/2017 8:23 PM
2	Interesting place, outdoors, off the beaten track--all good!	10/31/2017 5:45 PM
3	better acoustics at dinner	10/30/2017 7:39 PM
4	Reception location and dinner was great. Just not very conducive to presentation.	10/30/2017 4:58 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 32

ANSWER CHOICES	RESPONSES	
Advisory Services Panels	66.67%	2
Product Council Leadership	0.00%	0
District Council Involvement	33.33%	1
Foundation Governor Information	33.33%	1
Total Respondents: 3		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 29 Skipped: 6

	1	2	3	4	5	TOTAL
Agenda/Schedule	6.90%	0.00%	20.69%	34.48%	37.93%	
	2	0	6	10	11	29
Networking features (i.e. participant list, meetings and messaging)	3.45%	10.34%	27.59%	24.14%	34.48%	
	1	3	8	7	10	29
Meeting Resources (i.e. maps, transportation services list)	3.45%	6.90%	41.38%	24.14%	24.14%	
	1	2	12	7	7	29

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I downloaded the app but didn't end up using it any.	11/3/2017 8:22 AM
2	It was a little tricky to download it, but maybe that's me...	10/31/2017 5:45 PM
3	would like the option of a printed agenda/schedule/book	10/30/2017 7:39 PM
4	Route map was not easy to read.	10/30/2017 4:58 PM

Council Day Survey for Los Angeles, Fall 2017

5	Would like to have a hard copy/booklet of the ULI program (in addition to the app)	10/30/2017 11:36 AM
6	Please use the app to give people more clear directions on the best dropoff point at the convention center - it is always a frustrating mystery to figure out where to go.	10/27/2017 12:02 PM
7	Didn't use it.	10/26/2017 10:20 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 30 Skipped: 5

ANSWER CHOICES	RESPONSES	
1	3.33%	1
2	13.33%	4
3	13.33%	4
4	13.33%	4
5	56.67%	17
TOTAL		30

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I intend to try it next time.	11/3/2017 8:22 AM
2	George Will was a major disappointment. With all the political turmoil and degradation of discourse going on, and which he has written about, he chose to rant against the welfare state and suggest we all die sooner to help the budget. This was particularly galling in light of attempts underway to cut Medicaid and SS, while exploding the budget with tax cuts for that go mainly to the wealthy.	10/31/2017 5:45 PM
3	If there is no written program, that what is there other than the app?	10/30/2017 4:58 PM

Q31 PPPCGold, Please Rate Each Council Day Session

Answered: 25 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Presentation, Los Angeles County Metropolitan Transportation Authority: Not Your Parent's Transit Operator	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24
Presentation, Blossom Plaza by Forest City	87.50% 21	0.00% 0	12.50% 3	0.00% 0	24
Blossom Plaza Walking Tour	70.83% 17	4.17% 1	25.00% 6	0.00% 0	24
Related's Grand Avenue Project Site Walking Tour	66.67% 16	4.17% 1	25.00% 6	4.17% 1	24
Presentation, "Revitalization without Displacement", Carl Weisbrod	64.00% 16	8.00% 2	28.00% 7	0.00% 0	25
Presentation, Jordan Downs Public Housing Redevelopment	58.33% 14	12.50% 3	29.17% 7	0.00% 0	24
Presentation, P3, Related Grand Ave	87.50% 21	0.00% 0	8.33% 2	4.17% 1	24
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Presentation, Los Angeles County Metropolitan Transportation Authority: Not Your Parent's Transit Operator	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
Presentation, Blossom Plaza by Forest City	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
Blossom Plaza Walking Tour	91.30% 21	4.35% 1	4.35% 1	0.00% 0	23
Related's Grand Avenue Project Site Walking Tour	73.91% 17	4.35% 1	17.39% 4	4.35% 1	23
Presentation, "Revitalization without Displacement", Carl Weisbrod	70.83% 17	8.33% 2	20.83% 5	0.00% 0	24
Presentation, Jordan Downs Public Housing Redevelopment	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23
Presentation, P3, Related Grand Ave	86.96% 20	0.00% 0	8.70% 2	4.35% 1	23
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Presentation, Los Angeles County Metropolitan Transportation Authority: Not Your Parent's Transit Operator	77.27% 17	0.00% 0	22.73% 5	0.00% 0	22
Presentation, Blossom Plaza by Forest City	86.36% 19	4.55% 1	9.09% 2	0.00% 0	22
Blossom Plaza Walking Tour	77.27% 17	4.55% 1	13.64% 3	4.55% 1	22
Related's Grand Avenue Project Site Walking Tour	72.73% 16	0.00% 0	18.18% 4	9.09% 2	22
Presentation, "Revitalization without Displacement", Carl Weisbrod	78.26% 18	4.35% 1	17.39% 4	0.00% 0	23

Council Day Survey for Los Angeles, Fall 2017

Presentation, Jordan Downs Public Housing Redevelopment	90.91%	0.00%	9.09%	0.00%	22
	20	0	2	0	
Presentation, P3, Related Grand Ave	54.55%	9.09%	31.82%	4.55%	22
	12	2	7	1	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Would have been nice to have more time to hear from the last speaker of the day RE Related's project.	11/6/2017 12:27 PM
2	I could not stay for final presentation	11/1/2017 1:42 PM
3	Perhaps shift a bit away from affordable/mixed income housing to more unusual situations? Almost would prefer a more comprehensive look at policy issues and financing/tools (ala what Carl was trying to get at).	10/30/2017 2:16 PM
4	All presentations were excellent with exception of Weisbrod which needed some refinement before presenting to the group	10/30/2017 12:29 PM
5	Another great day. The only feedback I have is to allow more time for councilmember Q&A during the presentations.	10/30/2017 11:40 AM
6	I wanted more financial info from the the Jordran Downs panel and more discussion how how and why the various partners were selected and how their deals are structured. Carl's session was great. we should follow up in Detroit.	10/26/2017 8:47 PM
7	A really great program, in spite of the heat. Good balance of walking, touring and presentations. With time at lunch for networking. The team did a great job. Only event that had problems as the Carl Weisbrod presentation, which failed to connect to its topic.	10/26/2017 7:32 PM
8	The Revitalization without Displacement was an interesting presentation and I am personally interested, but I could not really make the connection as PPP discussion. It was also challenging to keep the discussion organized as many of the findings were not fully vetted which caused distraction from key messages.	10/26/2017 3:14 PM
9	Great of presentations and tours	10/26/2017 1:50 PM
10	A little too strong a focus on affordable housing	10/26/2017 12:09 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	92.00%	0.00%	8.00%	25
	23	0	2	
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.00%	0.00%	4.00%	25
	24	0	1	
Did Council Day Meet Your Expectations?	88.00%	0.00%	12.00%	25
	22	0	3	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.00%	0.00%	4.00%	25
	24	0	1	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	It's tough to make contact between the meetings that is meaningful, but we should still look for ways to engage our members.	10/31/2017 11:22 AM
2	I was previously familiar with some of the projects presented and discussed.	10/26/2017 3:20 PM

Council Day Survey for Los Angeles, Fall 2017

3	I am on private side and the emphasis always seems to be so slanted to the public side that the value is not always there.	10/25/2017 8:34 PM
---	--	--------------------

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 16

#	RESPONSES	DATE
1	Great work , pulled off the tour in spite of the weather! Good job!	11/1/2017 1:46 PM
2	Hot! Too bad the weather was so oppressive. Recent meetings have had way to many presentations where the members are being talked to, rather than having the chance to interact with each other. Everyone should be involved in sharing their opinion/input at some point during the day and that hasn't happened lately. Too many people are sitting silent all day. I'll confess that I was one of them in LA. We need to have everyone share something during the day.	10/31/2017 11:22 AM
3	Great sessions and content. Hot weather made the walking tours tough, but that's outside our control	10/31/2017 9:51 AM
4	Great Council, very inclusive	10/30/2017 12:31 PM
5	Great program team.	10/30/2017 11:43 AM
6	Another great day!	10/26/2017 8:50 PM
7	A good mix of presentations and on the ground tours.	10/26/2017 7:42 PM
8	Despite the heat the walking yours were excellent	10/26/2017 12:11 PM
9	Our Council Day Leadership Team is fun, energetic and knowledgeable. They connect us with what is happening to transform the cities we visit and who is doing it with relevant, detailed information. I also appreciate the value they put on the quality of food.	10/26/2017 11:27 AM
10	Outstanding! We also have a very diverse council with very engaged and interesting members. I always enjoy welcoming and intereacting with our guests.	10/26/2017 9:48 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 17

#	RESPONSES	DATE
1	May be able to arrange a session with Bedrock Development (Dan Gilbert) on the restoration of several key downtown buildings in downtown Detroit.	11/1/2017 1:46 PM
2	We need to get out of the habit of only looking at large scale PPP's. Many of us operate in much smaller markets with smaller scale projects.	10/31/2017 11:22 AM
3	Follow up on gentrification discussion when Carl's book is complete	10/31/2017 9:51 AM
4	National/federal speaker or perspective on PPP's	10/30/2017 12:31 PM
5	I really liked Carl's work on displacement and look forward to following his research.	10/30/2017 11:43 AM
6	More on gentrification and displacement. More on urban renewal and redevelopment. More interactive sessions/round tables.	10/26/2017 8:50 PM
7	In Detroit, project economics would be of interest since the gap between cost and viability is likely to be a major area of interest. Also, would be wonderful if we could have dinner at Detroit Institute of Arts, though I am sure every council will try to book this.	10/26/2017 7:42 PM

Council Day Survey for Los Angeles, Fall 2017

8	The gentrification/displacement discussion was very interesting and would be good to look at with more of a connection of how PPP tools and help play a more significant role. The findings need to be more concrete and definitive to have the conversation. Its a very personal and passionate topic for many.	10/26/2017 3:20 PM
9	Smaller scale PPP projects	10/26/2017 12:11 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 23

#	RESPONSES	DATE
1	We used to examine the best projects regardless of their location. I think we should still visit great projects in the host city, but if a member has a great project to share, we should offer that opportunity.	10/31/2017 11:22 AM
2	No need for improvement	10/30/2017 12:31 PM
3	No suggestions for improvement, the leadership is doing a great job.	10/26/2017 7:42 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 23

#	RESPONSES	DATE
1	I feel like I'm pretty involved now.	10/31/2017 11:22 AM
2	Yes	10/30/2017 12:31 PM
3	Yes, contact me at charlesalong@gmail.com	10/26/2017 7:42 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	96.00% 24	0.00% 0	4.00% 1	25
The Council Reception and Venue Were Great!	91.30% 21	0.00% 0	8.70% 2	23

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Ran Out of Food!	11/1/2017 1:25 PM
2	Dinner was nice (despite the hot weather), although I heard from several members that there was not enough food to go around.	10/31/2017 11:22 AM

Council Day Survey for Los Angeles, Fall 2017

3	The people at the end of our dinner table didn't have any room and the food ran out before the end of the table.	10/26/2017 8:50 PM
4	Starting in Union Station and ending at Indigo was perfect.	10/26/2017 7:42 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 24

ANSWER CHOICES	RESPONSES
Advisory Services Panels	100.00% 2
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 20 Skipped: 6

	1	2	3	4	5	TOTAL
Agenda/Schedule	5.00% 1	0.00% 0	40.00% 8	20.00% 4	35.00% 7	20
Networking features (i.e. participant list, meetings and messaging)	11.76% 2	11.76% 2	29.41% 5	29.41% 5	17.65% 3	17
Meeting Resources (i.e. maps, transportation services list)	5.56% 1	11.11% 2	33.33% 6	33.33% 6	16.67% 3	18

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	The app wasn't updated until the last minute with speaker bios so trying to plan sessions in advance was iffy. And when it was first released and downloaded it still had info from Seattle in it. Not the best job.	10/31/2017 4:03 PM
2	I could access everything on the app, EXCEPT the PPPC agenda.	10/31/2017 11:22 AM
3	Had trouble downloading/uploading the app. Originally was showing the Seattle stuff and then started showing LA stuff but could never download all of the info.	10/26/2017 11:27 AM
4	Meeting app wouldn't load. It was super slow	10/26/2017 12:32 AM
5	Did not work, kept wanting to verify via my email but never got the email which is odd because I get all other ULI emails	10/25/2017 8:34 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 20 Skipped: 6

Council Day Survey for Los Angeles, Fall 2017

ANSWER CHOICES	RESPONSES	
1	0.00%	0
2	5.00%	1
3	25.00%	5
4	30.00%	6
5	40.00%	8
TOTAL		20

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Since you've stopped printing the programs there's really no other way to keep track of the meeting.	10/31/2017 4:03 PM
2	Kudos to the leadership team and to all of the LA members who worked hard to pull off another great meeting.	10/31/2017 11:22 AM
3	I will try again and see if it works next time.	10/26/2017 11:27 AM

Q32 RDCBlue, Please Rate Each Council Day Session

Answered: 26 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Ice Cream, Drowning & Travel Marketing Opportunities	84.62% 22	0.00% 0	15.38% 4	0.00% 0	26
A Wooly Welcome to LA	69.23% 18	3.85% 1	26.92% 7	0.00% 0	26
Member Short Takes – How our members or their clients are embracing new technology	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Panel Discussion – Recession to Revolution: Marketing in the Disruptive Digital Age	76.92% 20	7.69% 2	11.54% 3	3.85% 1	26
COMBINED NETWORKING LUNCH "Mega Ski Acquisition/Merger	80.77% 21	3.85% 1	11.54% 3	3.85% 1	26
CONCURRENT SESSION 1, Option 1: No More Yogi Bear: New Trends in Glamping and Experiential Recreation Experiences	68.18% 15	0.00% 0	18.18% 4	13.64% 3	22
CONCURRENT SESSION 1, Option 2: Geofencing	33.33% 4	0.00% 0	0.00% 0	66.67% 8	12
CONCURRENT SESSION 1, Option 3: Terranea.....Beautiful Views, Rich History	25.00% 3	0.00% 0	0.00% 0	75.00% 9	12
AFTERNOON BREAK / TRANSITION TO CONCURRENT SESSION 2	16.67% 2	0.00% 0	0.00% 0	83.33% 10	12
"CONCURRENT SESSION 2, Option 1: How to create personalized digital experiences	33.33% 4	0.00% 0	8.33% 1	58.33% 7	12
CONCURRENT SESSION 2, Option 2: Marketing to the Ultra Luxury/Ultra High-End Customer	52.63% 10	5.26% 1	26.32% 5	15.79% 3	19
CONCURRENT SESSION 2, Option 3: Case Study: Oceanwide Plaza / Park Hyatt Hotel + Residences	33.33% 4	8.33% 1	0.00% 0	58.33% 7	12
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Ice Cream, Drowning & Travel Marketing Opportunities	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
A Wooly Welcome to LA	76.00% 19	0.00% 0	24.00% 6	0.00% 0	25
Member Short Takes – How our members or their clients are embracing new technology	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
Panel Discussion – Recession to Revolution: Marketing in the Disruptive Digital Age	80.00% 20	0.00% 0	16.00% 4	4.00% 1	25
COMBINED NETWORKING LUNCH "Mega Ski Acquisition/Merger	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
CONCURRENT SESSION 1, Option 1: No More Yogi Bear: New Trends in Glamping and Experiential Recreation Experiences	85.71% 18	0.00% 0	0.00% 0	14.29% 3	21
CONCURRENT SESSION 1, Option 2: Geofencing	33.33% 4	0.00% 0	0.00% 0	66.67% 8	12
CONCURRENT SESSION 1, Option 3: Terranea.....Beautiful Views, Rich History	18.18% 2	0.00% 0	0.00% 0	81.82% 9	11

Council Day Survey for Los Angeles, Fall 2017

AFTERNOON BREAK / TRANSITION TO CONCURRENT SESSION 2	18.18%	0.00%	9.09%	72.73%	
	2	0	1	8	11
"CONCURRENT SESSION 2, Option 1: How to create personalized digital experiences	33.33%	0.00%	8.33%	58.33%	
	4	0	1	7	12
CONCURRENT SESSION 2, Option 2: Marketing to the Ultra Luxury/Ultra High-End Customer	66.67%	5.56%	11.11%	16.67%	
	12	1	2	3	18
CONCURRENT SESSION 2, Option 3: Case Study: Oceanwide Plaza / Park Hyatt Hotel + Residences	33.33%	8.33%	0.00%	58.33%	
	4	1	0	7	12
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Ice Cream, Drowning & Travel Marketing Opportunities	84.00%	4.00%	8.00%	4.00%	
	21	1	2	1	25
A Wooly Welcome to LA	92.00%	0.00%	8.00%	0.00%	
	23	0	2	0	25
Member Short Takes – How our members or their clients are embracing new technology	80.00%	4.00%	16.00%	0.00%	
	20	1	4	0	25
Panel Discussion – Recession to Revolution: Marketing in the Disruptive Digital Age	92.00%	0.00%	4.00%	4.00%	
	23	0	1	1	25
COMBINED NETWORKING LUNCH "Mega Ski Acquisition/Merger	91.67%	0.00%	8.33%	0.00%	
	22	0	2	0	24
CONCURRENT SESSION 1, Option 1: No More Yogi Bear: New Trends in Glamping and Experiential Recreation Experiences	85.71%	0.00%	0.00%	14.29%	
	18	0	0	3	21
CONCURRENT SESSION 1, Option 2: Geofencing	33.33%	0.00%	0.00%	66.67%	
	4	0	0	8	12
CONCURRENT SESSION 1, Option 3: Terranea.....Beautiful Views, Rich History	18.18%	0.00%	0.00%	81.82%	
	2	0	0	9	11
AFTERNOON BREAK / TRANSITION TO CONCURRENT SESSION 2	18.18%	0.00%	9.09%	72.73%	
	2	0	1	8	11
"CONCURRENT SESSION 2, Option 1: How to create personalized digital experiences	41.67%	0.00%	0.00%	58.33%	
	5	0	0	7	12
CONCURRENT SESSION 2, Option 2: Marketing to the Ultra Luxury/Ultra High-End Customer	72.22%	5.56%	5.56%	16.67%	
	13	1	1	3	18
CONCURRENT SESSION 2, Option 3: Case Study: Oceanwide Plaza / Park Hyatt Hotel + Residences	41.67%	0.00%	0.00%	58.33%	
	5	0	0	7	12

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	fantastic venue and programming	10/31/2017 10:38 AM
2	The guy from Oceanwide shouldn't have been on the panel if he wasn't able or willing to speak openly about the project. Same with the Hyatt guy - didn't how the hotel would perform on an occ/ADR basis? The local CBRE "expert" had incomplete information about supply growth and didn't accurately represent the location of hotels -- the new Dream Hotel in downtown LA, for example... The glamping panel, the Ice Cream and the KSL presentations, by comparison, were excellent.	10/30/2017 11:50 AM

Council Day Survey for Los Angeles, Fall 2017

3	Hard to top James Whitaker, but the MMGY presentation was good. He was trying really hard to coin new words so that he can tell the world you heard it from him first, but the content was good. On the LA market panel, I would've focused more specifically on the many new properties in LA, with images of them. This would help balance the charts and graphs. On Patrick Rhamey's marketing presentation, it would've been good to have more connection between good social media and good resort real estate social media. Also, I was hoping they would show a bad post with no likes vs. a good post with many likes; they spoke to a lot of this but more examples which connect the dots would've been better. The KSL presentation was excellent. Very smart speaker who is incredibly engaging at both strategy and the minutiae. Cate's marketing panel was very good - the strong panel carried the day.	10/30/2017 11:41 AM
4	Member short takes could be better if speakers focused more on one topic rather than try to cover everything their firm is doing. The Welk Resorts and AECOM presentations included too much information in total and too much information on each slide. Less is more.	10/29/2017 2:02 PM
5	I was hoping for more detail from Resnick re KSL purchases but I understand why not.	10/27/2017 12:55 PM
6	the disruptive digital age panel was promoting and selling their services a little too strongly for ULI.	10/27/2017 9:19 AM
7	Clayton Reid made an excellent presentation. Another great keynote find.	10/26/2017 1:18 PM
8	Offsite venue at Terranea was a great break from downtown LA (again!)	10/26/2017 10:25 AM
9	How to create personalized digital experiences was terrific. Great content. Small audience so great interactive personalized session. Would love to see more on this topic! Marketing in the disruptive digital age was also great. Very relative to everyone with amazing content and examples. Good presenters. Love to see more on this topic.	10/26/2017 10:11 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 26	0.00% 0	0.00% 0	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.00% 24	0.00% 0	4.00% 1	25
Did Council Day Meet Your Expectations?	88.46% 23	0.00% 0	11.54% 3	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	92.31% 24	0.00% 0	7.69% 2	26

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I was disappointed in the Woolly welcome and the Oceanwide segments. Leadership could do better to share relevant news in between meetings. Maybe have a listserv where members can email interesting stories / thoughts that they think would be helpful for the broader group?	10/30/2017 11:56 AM
2	Specialized topics took up significant time. Ski industry not relevant to 75% of the room. Love Jeff Woolson but the LA market segment focus not applicable to 90% of RDC Blue.	10/26/2017 2:16 PM
3	Was not supportive of being away from downtown event, hard to network and schedule other meetings	10/26/2017 11:01 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 15

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	Fantastic	10/31/2017 10:40 AM
2	Off -site location was good but needed significant time to get there and back.	10/30/2017 12:15 PM
3	Loved doing the meeting offsite where we had the relatively undivided attention of the group. Not sure that is necessary for Detroit but we should look at other meetings where it makes sense.	10/30/2017 11:56 AM
4	Gregg Rocket kept the day moving with energy and relevant topics. Great job Gregg!	10/29/2017 2:03 PM
5	Council Day now coincides with the regular programming and so council members miss much of the program. In the old days these were separate so councils members got more value than they do presently. Please go back to the old format..	10/28/2017 11:17 AM
6	Great venue, great day.	10/27/2017 12:57 PM
7	One of the best council days ever, very informative and educational.	10/27/2017 9:23 AM
8	Glamping panel was excellent, Matt did a great job	10/26/2017 2:16 PM
9	fantastic choice of venue and very well organized & communicated	10/26/2017 2:02 PM
10	Resort experience was very good but not a good decision to be that far offsite	10/26/2017 11:01 AM
11	Gregg Rocket does an outstanding job as chair. It's a lot of work and he deserves our deep thanks.	10/26/2017 10:20 AM
12	Loved the venue, ones of the best. Thank you to the Lowe's for hosting the cocktails and dinner and providing a great meeting place.	10/25/2017 10:09 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 24

#	RESPONSES	DATE
1	Chip Conley from airbnb. James Woods from WeLive. Sustainability in the hospitality business...	10/30/2017 11:56 AM
2	Following up on the design technology presentation, I think it would be helpful to have a presentation which showed all of the ways that technology is assisting in the design process. VR is one tiny piece of it, and is a piece that is only a one-on-one experience. Understanding the 3D visualization, the material takeoffs, the ability to coordinate between architecture, ID and landscape would be very helpful. It would also be helpful to understand the cost implications of these because it's definitely not free, and many firms have limited capabilities, and the coordination in practice among consultants is less than efficient. All of these topics should be discussed.	10/30/2017 11:42 AM
3	At Gensler we just completed a guest experience index that measures property performance and guest satisfaction. As such it helps outline ways to enhance a customers experiences in resort, mixed use and retail developments. We would be happy to share this insight and process in Detroit.	10/26/2017 10:20 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 22

#	RESPONSES	DATE
1	Need to lower the price of the Council dinner, especially for spouses.	10/31/2017 4:12 PM

Council Day Survey for Los Angeles, Fall 2017

2	I thought the leadership team did a great job... Oh, the food was very mediocre at Terranea. Given that it is owned by Lowes and they are represented on RDC, I would have thought they would have tried harder...	10/30/2017 11:56 AM
3	Loved being outside the city of LA and being in a resort environment, thought it brought out the best in everyone. Golf tournament was fun as well for networking and making connections.	10/27/2017 9:23 AM
4	Topics/sessions that have broader appeal	10/26/2017 2:16 PM
5	This fall meeting was great but it would be good to dive deeper in what we started here with digital technologies application to our group both from a marketing/sales POV and an enhanced guest experience and revenue generation POV. Things are changing fast and we must all keep up with digital tech as it progresses.	10/26/2017 10:20 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 25

#	RESPONSES	DATE
1	Happy to get further involved	11/1/2017 1:56 PM
2	No	10/31/2017 4:12 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	96.15% 25	0.00% 0	3.85% 1	26
The Council Reception and Venue Were Great!	100.00% 24	0.00% 0	0.00% 0	24

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	This was best venue ever. So much more productive as well as a great way to see a very relative project and experience. Congratulations to the Lowe's for hosting	11/1/2017 1:43 PM
2	Was not able to attend the reception	10/30/2017 12:15 PM
3	See comment on food above. I was incredibly disappointed in the food especially lunch. I was thinking that they would do something local and instead it was sandwiches / wraps with mayo and a small salad bar.	10/30/2017 11:56 AM
4	I loved Terranea.	10/30/2017 11:52 AM
5	Terranea was an outstanding choice. It's rare that the resort council can hold their council meeting at an actual resort, so this was a real treat. We should do more of this in the future.	10/30/2017 11:42 AM
6	Council, day should be on a date that is separate from the general program as it used to be. Councilk members now miss one whole day of regular programs.	10/28/2017 11:17 AM
7	Many thanks to the Lowe's	10/28/2017 9:17 AM
8	Food was good!	10/27/2017 12:57 PM

Council Day Survey for Los Angeles, Fall 2017

9	Kudos to the team getting RDC out of LA Live and into an environment that works for us. Great job everyone.	10/27/2017 9:23 AM
10	Terranea was fantastic.	10/26/2017 2:16 PM
11	Loved the setting. We are after all RDC and a setting like this falls venue was great. Also enjoyed the Dutch treat dinner for those who stayed at the resort after council day. Got great quality time with old and new friends from RDC	10/26/2017 10:20 AM
12	See above	10/25/2017 10:09 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 24

ANSWER CHOICES	RESPONSES
Advisory Services Panels	66.67% 2
Product Council Leadership	66.67% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 3	

#	OTHER (PLEASE SPECIFY)	DATE
1	already active with Advisory panels	11/1/2017 2:45 PM
2	WLI	10/26/2017 2:02 PM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 17 Skipped: 10

	1	2	3	4	5	TOTAL
Agenda/Schedule	25.00% 4	0.00% 0	6.25% 1	18.75% 3	50.00% 8	16
Networking features (i.e. participant list, meetings and messaging)	23.53% 4	5.88% 1	17.65% 3	11.76% 2	41.18% 7	17
Meeting Resources (i.e. maps, transportation services list)	23.53% 4	11.76% 2	11.76% 2	11.76% 2	41.18% 7	17

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	did not use the app	10/30/2017 11:56 AM
2	Did not use.	10/28/2017 11:17 AM
3	A little cumbersome to "activate" ...not sure why that was necessary but after that it was real good.	10/27/2017 12:57 PM
4	did not use the app at all, no need to.	10/27/2017 9:23 AM
5	The app needs huge improvement. The dropdown information for council day sessions was all wrong.	10/26/2017 1:20 PM
6	Best meeting ever!	10/26/2017 10:20 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 20 Skipped: 7

ANSWER CHOICES	RESPONSES	
1	20.00%	4
2	10.00%	2
3	10.00%	2
4	5.00%	1
5	55.00%	11
TOTAL		20

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	didn't use the app	10/30/2017 11:56 AM

Q33 RDCGold, Please Rate Each Council Day Session

Answered: 28 Skipped: 3

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Future of Millennial Travel	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
Rapid Fire Member Sharing	52.00% 13	0.00% 0	8.00% 2	40.00% 10	25
Introduction of New Members & Guests and Member Sharing	76.00% 19	4.00% 1	20.00% 5	0.00% 0	25
Sunny SoCal Still on the Rise	64.00% 16	8.00% 2	28.00% 7	0.00% 0	25
COMBINED NETWORKING LUNCH: "Mega Ski Acquisition/Merger	82.14% 23	7.14% 2	10.71% 3	0.00% 0	28
CONCURRENT SESSION 1, Option 1: No More Yogi Bear: New Trends in Glamping and Experiential Recreation Experiences	47.83% 11	4.35% 1	13.04% 3	34.78% 8	23
CONCURRENT SESSION 1, Option 2: Geofencing	20.00% 3	6.67% 1	0.00% 0	73.33% 11	15
CONCURRENT SESSION 1, Option 3: Terranea.....Beautiful Views, Rich History	40.00% 8	5.00% 1	0.00% 0	55.00% 11	20
AFTERNOON BREAK / TRANSITION TO CONCURRENT SESSION 2	45.45% 5	0.00% 0	0.00% 0	54.55% 6	11
"CONCURRENT SESSION 2, Option 1: How to create personalized digital experiences	28.57% 4	0.00% 0	7.14% 1	64.29% 9	14
CONCURRENT SESSION 2, Option 2: Marketing to the Ultra Luxury/Ultra High-End Customer (Room TBD)	54.17% 13	8.33% 2	8.33% 2	29.17% 7	24
CONCURRENT SESSION 2, Option 3: Case Study: Oceanwide Plaza / Park Hyatt Hotel + Residences	16.67% 3	0.00% 0	11.11% 2	72.22% 13	18
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Future of Millennial Travel	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
Rapid Fire Member Sharing	62.50% 15	4.17% 1	4.17% 1	29.17% 7	24
Introduction of New Members & Guests and Member Sharing	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
Sunny SoCal Still on the Rise	92.00% 23	4.00% 1	4.00% 1	0.00% 0	25
COMBINED NETWORKING LUNCH: "Mega Ski Acquisition/Merger	96.30% 26	3.70% 1	0.00% 0	0.00% 0	27
CONCURRENT SESSION 1, Option 1: No More Yogi Bear: New Trends in Glamping and Experiential Recreation Experiences	55.00% 11	10.00% 2	5.00% 1	30.00% 6	20
CONCURRENT SESSION 1, Option 2: Geofencing	21.43% 3	0.00% 0	0.00% 0	78.57% 11	14
CONCURRENT SESSION 1, Option 3: Terranea.....Beautiful Views, Rich History	33.33% 6	0.00% 0	16.67% 3	50.00% 9	18

Council Day Survey for Los Angeles, Fall 2017

AFTERNOON BREAK / TRANSITION TO CONCURRENT SESSION 2	50.00%	0.00%	0.00%	50.00%	
	5	0	0	5	10
"CONCURRENT SESSION 2, Option 1: How to create personalized digital experiences	33.33%	8.33%	0.00%	58.33%	
	4	1	0	7	12
CONCURRENT SESSION 2, Option 2: Marketing to the Ultra Luxury/Ultra High-End Customer (Room TBD)	68.18%	0.00%	0.00%	31.82%	
	15	0	0	7	22
CONCURRENT SESSION 2, Option 3: Case Study: Oceanwide Plaza / Park Hyatt Hotel + Residences	18.75%	0.00%	12.50%	68.75%	
	3	0	2	11	16
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
The Future of Millennial Travel	100.00%	0.00%	0.00%	0.00%	
	24	0	0	0	24
Rapid Fire Member Sharing	38.10%	19.05%	4.76%	38.10%	
	8	4	1	8	21
Introduction of New Members & Guests and Member Sharing	54.17%	16.67%	16.67%	12.50%	
	13	4	4	3	24
Sunny SoCal Still on the Rise	43.48%	47.83%	8.70%	0.00%	
	10	11	2	0	23
COMBINED NETWORKING LUNCH: "Mega Ski Acquisition/Merger	96.00%	0.00%	4.00%	0.00%	
	24	0	1	0	25
CONCURRENT SESSION 1, Option 1: No More Yogi Bear: New Trends in Glamping and Experiential Recreation Experiences	61.11%	0.00%	5.56%	33.33%	
	11	0	1	6	18
CONCURRENT SESSION 1, Option 2: Geofencing	21.43%	0.00%	0.00%	78.57%	
	3	0	0	11	14
CONCURRENT SESSION 1, Option 3: Terranea.....Beautiful Views, Rich History	50.00%	0.00%	0.00%	50.00%	
	9	0	0	9	18
AFTERNOON BREAK / TRANSITION TO CONCURRENT SESSION 2	22.22%	0.00%	0.00%	77.78%	
	2	0	0	7	9
"CONCURRENT SESSION 2, Option 1: How to create personalized digital experiences	33.33%	0.00%	8.33%	58.33%	
	4	0	1	7	12
CONCURRENT SESSION 2, Option 2: Marketing to the Ultra Luxury/Ultra High-End Customer (Room TBD)	65.00%	0.00%	0.00%	35.00%	
	13	0	0	7	20
CONCURRENT SESSION 2, Option 3: Case Study: Oceanwide Plaza / Park Hyatt Hotel + Residences	31.25%	0.00%	0.00%	68.75%	
	5	0	0	11	16

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Weakest program in years. Venue too far.	11/6/2017 12:28 PM
2	After the incredible program offered in Seattle, this was a lackluster program, with little take home value.	11/2/2017 6:13 AM
3	One of the best RDC meetings in recent years. Thank you Nicole and team!	11/1/2017 8:43 AM
4	Great mixture of Combined sessions ---and Concurrent (3 would be max Concurrent sessions , but cold have 2)	10/31/2017 2:07 PM
5	Cate Thero did a bang up job preparing for and facilitating her session.	10/31/2017 9:59 AM
6	Thoroughly enjoyed the programming and venue	10/30/2017 3:00 PM
7	I thought the whole day was very well organized and our council morning session was particularly informative. It is a great group of people.	10/30/2017 11:34 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	92.86% 26	0.00% 0	7.14% 2	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.43% 27	0.00% 0	3.57% 1	28
Did Council Day Meet Your Expectations?	82.14% 23	7.14% 2	10.71% 3	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 28	0.00% 0	0.00% 0	28

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	As I said earlier, Seattle set the bar high, it was interactive, relevant and forward thinking.	11/2/2017 6:19 AM
2	I enjoyed the offsite experience at Terranea. However, with just Akley it was tough because cancel day was right in the middle. Offsites work if cancel day is at the beginning or end of the conference.	11/1/2017 3:36 PM
3	Some of the topic discussions were not that informative or relevant to me. Some sessions went long or started late	10/26/2017 8:31 PM
4	Nicole is terrific.	10/26/2017 2:35 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 21

#	RESPONSES	DATE
1	The location was inconvenient to everything that was happening during the week.	11/2/2017 6:19 AM
2	One of the best RDC meeting in recent years.	11/1/2017 8:46 AM
3	Logistically , appreciate Terranea was a challenge ---but have to give big hanks to Council Chairs/ team and ULI National , for all the time and planning .	10/31/2017 2:23 PM
4	It was well done. Eric Resnick's presentation was exceptional. Nicole Ament did/does a great job leading our Council.	10/31/2017 11:00 AM
5	Best yet.	10/31/2017 9:59 AM
6	I liked the venue but the scheduling of the opening reception was the same as our council day reception so I couldn't attend. I really wanted to see members that are not in my council, I really didn't think the Terrenea venue served my purposes to connect with the whole group of ULI members.	10/30/2017 12:52 PM
7	Another great session organized by Nicole and the Leadership team for RDC Gold. Well done!	10/30/2017 11:44 AM
8	The overall experience was very good. Interactive conversations in the council session were the most informative with the panels providing the starting point.	10/30/2017 11:43 AM
9	None	10/30/2017 8:21 AM
10	Loved Terranea and would choose it again. But be VERY picky with offsite venues	10/26/2017 3:17 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 23

#	RESPONSES	DATE
1	so many new things going on in hotels and resorts. I think we should have dinners in the new hotels/concepts in the city and experience innovation.	11/2/2017 6:19 AM
2	Not at the moment.	10/30/2017 12:52 PM
3	Would like to hear from an economist of market outlook stuff in Detroit	10/30/2017 11:44 AM
4	I liked the arrangement of the tables in a big circle to encourage conversation.	10/30/2017 11:43 AM
5	Not at this time.	10/30/2017 8:21 AM
6	the increasing impact of rentals, and alternative home sharing programs on the exclusivity, pricing, demand for vacation homes.	10/29/2017 12:31 PM
7	Case study of actual deals getting done - Financial.	10/26/2017 8:31 PM
8	More current deal presentations with feedback and Q/A	10/26/2017 3:17 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 27

#	RESPONSES	DATE
1	Like the rectangle seating , even though takes larger room ---compared to multiple round tables . Glad not to have " round table discussions " , then each table reporting (at least in Gold) ---gets repetitive ---better to have open / inter-active Q & A capability . End of day Networking cocktail reception ---very productive and enjoyable .	10/31/2017 2:23 PM
2	Skip Detroit.	10/31/2017 9:59 AM
3	The venue was spectacular but the commute was too much.	10/30/2017 12:52 PM
4	Nothing at this time.	10/30/2017 8:21 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 28

#	RESPONSES	DATE
1	No thx	10/31/2017 9:59 AM
2	Whatever I can do.	10/30/2017 12:52 PM

Council Day Survey for Los Angeles, Fall 2017

3 Yes, I would be happy to be more involved and will think about how. My email is shubbard@reverecapital.com and number is 469-249-9052. 10/30/2017 11:43 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	77.78% 21	11.11% 3	11.11% 3	27
The Council Reception and Venue Were Great!	88.00% 22	4.00% 1	8.00% 2	25

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Terranea was too far from the ULI site. Also, the rooms were far from the main sessions. Dragging suitcases up and downstairs in the hot weather for one night wasn't great. However, Terranea is a great property.	11/2/2017 6:19 AM
2	Wonderful location and facilities. Similar locations on the east coast would be great. How about Miami or Miami Beach area?	11/1/2017 8:46 AM
3	Much more productive and enjoyable to hold Council meetings at a Resort ---not every 6 month meeting , but periodically . If in downtown / urban meeting venue ---try to get " above ground " -- like in San Francisco / Presidio and Dallas / ClubCorp . Pre-Meeting Executive Golf --I think everyone enjoyed the friendship and casual completion --thanks to Ben and Jeff !!	10/31/2017 2:23 PM
4	See above.	10/30/2017 12:52 PM
5	removing us from the main venue of Fall Meeting means that we miss many of the high quality headline speakers due to logistics.	10/29/2017 12:31 PM
6	Terranea was great. Only downside was being so far from DTLA and the rest of Conference attendees.	10/26/2017 8:31 PM
7	Beautiful Resort	10/26/2017 1:04 PM
8	The golf outing was a lot of fun and a great networking opportunity.	10/26/2017 12:58 PM
9	Would have preferred to be in LA with the convention.	10/26/2017 8:21 AM
10	I don't like being away from the main ULI location. I spend a lot of money to attend and have no ability to network outside my council.	10/25/2017 8:57 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 29

ANSWER CHOICES	RESPONSES
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	100.00% 2
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	OTHER (PLEASE SPECIFY)	DATE
---	------------------------	------

There are no responses.

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 19 Skipped: 12

	1	2	3	4	5	TOTAL
Agenda/Schedule	11.11% 2	0.00% 0	22.22% 4	22.22% 4	44.44% 8	18
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	17.65% 3	23.53% 4	23.53% 4	35.29% 6	17
Meeting Resources (i.e. maps, transportation services list)	0.00% 0	11.76% 2	17.65% 3	35.29% 6	35.29% 6	17

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	did not use.	11/2/2017 6:19 AM
2	Finally getting more use from the app ---il'm just a slow learner !!! ---keep up good work .	10/31/2017 2:23 PM
3	The option to check in at the Terrenae venue wasn't listed. So, I ended up going downtown for a five minute check-in and then taking an UBER for an hour to get to the Terrene venue so I could attend the reception.	10/30/2017 12:52 PM
4	I did not use the mobile app.	10/30/2017 11:43 AM
5	could not sort based on day on iPad, so had to scroll all the way down to later days	10/29/2017 12:31 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 18 Skipped: 13

ANSWER CHOICES	RESPONSES
1	11.11% 2
2	11.11% 2
3	11.11% 2
4	27.78% 5
5	38.89% 7
TOTAL	18

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I will use the app but also do like a hardcopy . It was good to know they were also available	11/1/2017 3:36 PM
2	A bit easier navigation would be good.	10/30/2017 12:52 PM
3	Did not use the app	10/26/2017 7:23 PM

Q34 RDCRed, Please Rate Each Council Day Session

Answered: 34 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Introduction of New Members / Guests	67.65% 23	8.82% 3	20.59% 7	2.94% 1	34
Technology + Innovation Corner	60.61% 20	3.03% 1	27.27% 9	9.09% 3	33
Lightning Round / Member Sharing -- Outlook for Recreation Real Estate	54.55% 18	6.06% 2	24.24% 8	15.15% 5	33
COMBINED NETWORKING LUNCH: "Mega Ski Acquisition/Merger	90.91% 30	0.00% 0	6.06% 2	3.03% 1	33
CONCURRENT SESSION 1, Option 1: No More Yogi Bear: New Trends in Glamping and Experiential Recreation Experiences	65.38% 17	0.00% 0	11.54% 3	23.08% 6	26
CONCURRENT SESSION 1, Option 2: Geofencing	14.29% 2	0.00% 0	0.00% 0	85.71% 12	14
CONCURRENT SESSION 1, Option 3: Terranea.....Beautiful Views, Rich History	50.00% 9	0.00% 0	0.00% 0	50.00% 9	18
"CONCURRENT SESSION 2, Option 1: How to create personalized digital experiences	0.00% 0	0.00% 0	0.00% 0	100.00% 13	13
CONCURRENT SESSION 2, Option 2: Marketing to the Ultra Luxury/Ultra High-End Customer (Room TBD)	67.86% 19	3.57% 1	21.43% 6	7.14% 2	28
CONCURRENT SESSION 2, Option 3: Case Study: Oceanwide Plaza / Park Hyatt Hotel + Residences	33.33% 6	0.00% 0	5.56% 1	61.11% 11	18
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Introduction of New Members / Guests	47.06% 16	23.53% 8	29.41% 10	0.00% 0	34
Technology + Innovation Corner	54.55% 18	12.12% 4	24.24% 8	9.09% 3	33
Lightning Round / Member Sharing -- Outlook for Recreation Real Estate	54.55% 18	15.15% 5	15.15% 5	15.15% 5	33
COMBINED NETWORKING LUNCH: "Mega Ski Acquisition/Merger	96.97% 32	0.00% 0	0.00% 0	3.03% 1	33
CONCURRENT SESSION 1, Option 1: No More Yogi Bear: New Trends in Glamping and Experiential Recreation Experiences	76.00% 19	0.00% 0	4.00% 1	20.00% 5	25
CONCURRENT SESSION 1, Option 2: Geofencing	15.38% 2	0.00% 0	0.00% 0	84.62% 11	13
CONCURRENT SESSION 1, Option 3: Terranea.....Beautiful Views, Rich History	50.00% 9	0.00% 0	0.00% 0	50.00% 9	18
"CONCURRENT SESSION 2, Option 1: How to create personalized digital experiences	0.00% 0	0.00% 0	0.00% 0	100.00% 12	12
CONCURRENT SESSION 2, Option 2: Marketing to the Ultra Luxury/Ultra High-End Customer (Room TBD)	88.89% 24	0.00% 0	3.70% 1	7.41% 2	27
CONCURRENT SESSION 2, Option 3: Case Study: Oceanwide Plaza / Park Hyatt Hotel + Residences	35.29% 6	0.00% 0	5.88% 1	58.82% 10	17

Council Day Survey for Los Angeles, Fall 2017

Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Introduction of New Members / Guests	20.00% 6	30.00% 9	20.00% 6	30.00% 9	30
Technology + Innovation Corner	60.71% 17	7.14% 2	25.00% 7	7.14% 2	28
Lightning Round / Member Sharing -- Outlook for Recreation Real Estate	48.15% 13	25.93% 7	7.41% 2	18.52% 5	27
COMBINED NETWORKING LUNCH: "Mega Ski Acquisition/Merger	89.29% 25	0.00% 0	3.57% 1	7.14% 2	28
CONCURRENT SESSION 1, Option 1: No More Yogi Bear: New Trends in Glamping and Experiential Recreation Experiences	75.00% 15	0.00% 0	0.00% 0	25.00% 5	20
CONCURRENT SESSION 1, Option 2: Geofencing	16.67% 2	0.00% 0	0.00% 0	83.33% 10	12
CONCURRENT SESSION 1, Option 3: Terranea.....Beautiful Views, Rich History	52.94% 9	0.00% 0	0.00% 0	47.06% 8	17
"CONCURRENT SESSION 2, Option 1: How to create personalized digital experiences	0.00% 0	0.00% 0	0.00% 0	100.00% 11	11
CONCURRENT SESSION 2, Option 2: Marketing to the Ultra Luxury/Ultra High-End Customer (Room TBD)	79.17% 19	4.17% 1	8.33% 2	8.33% 2	24
CONCURRENT SESSION 2, Option 3: Case Study: Oceanwide Plaza / Park Hyatt Hotel + Residences	37.50% 6	0.00% 0	6.25% 1	56.25% 9	16

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Overall we had a great Council Day in RDC Red. The one area that was challenging for us was connecting with David Johnson at Oil Nut Bay. We had some technical difficulty transferring the Skype call to the room and it delayed our morning session and member introductions by about 20 minutes. However I would say we were trying to be uber-responsive and innovative to connect with one of our own members on the ground in a devastated area from Irma. The members I spoke with after gave us props for trying to be innovative and real world and understood the reason for the delay. Cost us a few minutes of new member sharing but I think it made for an innovative morning to learn from our members affected by Irma on real projects in real time.	11/3/2017 11:25 AM
2	SRO for Ultra Luxury Session.	10/31/2017 1:02 PM
3	Red flight chair did not organize the morning session well and it ended up being underwhelming	10/30/2017 11:42 PM
4	I would like to see more in depth case studies with more data vs the brief "sharing" moments from everyone. Also think the new member introductions via an Instagram like interface are not very effective. We seemed to have several technology issues with our presentations this year which made the meeting not as efficient as it could have been.	10/30/2017 3:04 PM
5	The whole experience was amazing!! We did have some technical difficulties and am hoping I can get another chance to introduce myself to council members in Detroit since my slide was not available.	10/30/2017 2:10 PM
6	some technology issues - but overall a good session.	10/30/2017 12:31 PM
7	It would be great if we could start sharing year over year sales/development/Occupancy information for our respective projects.	10/30/2017 11:41 AM
8	Keith did a great job subbing at the last minute for Gabi who was called to jury duty. Had more than the usual technical issues but still delivered good info.	10/27/2017 3:31 PM
9	Extraordinary location for Rec Council Reception & Meeting - great social/networking. Best in years.	10/27/2017 10:13 AM
10	We missed Gadi but Keith did well in his absence.	10/27/2017 9:06 AM
11	New member/guest intro with the timed videos was terrible process!	10/27/2017 6:37 AM

Council Day Survey for Los Angeles, Fall 2017

12	Nice venue. Really liked the ski merger session. because KSL was so forthcoming with information.	10/26/2017 6:01 PM
13	kudos to Keith on rolling w/ some technical issues!	10/26/2017 5:50 PM
14	There were technical issues, all of which had been worked out the day before, but nevertheless caused problems for the presentations. Not our leader's fault!	10/26/2017 2:06 PM
15	The AV technical problems created a lot of wasted time; should have just abandoned and gone back to old fashioned way. Provide new members and guest a little more time - 45 sec. to a minute - for intros. Think about an open forum time where members can cue up a relevant topic/trend and spur an interactive discussion. More time for lightning round or roundtables. Taking so much time to discuss hurricane impacts and try to link up David Johnson was a mistake but I understand it has impacted several members.	10/26/2017 12:08 PM
16	Great location	10/26/2017 10:13 AM
17	Great sessions! I learned a lot Great that Lowe's has us to Terranea	10/26/2017 7:21 AM
18	In flight session: Less reliance on technology and more focus on dialogue please.	10/25/2017 5:13 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 34 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	70.59% 24	14.71% 5	14.71% 5	34
My Chair Kept Members Engaged & Encouraged Broad Interaction	79.41% 27	11.76% 4	8.82% 3	34
Did Council Day Meet Your Expectations?	82.35% 28	5.88% 2	11.76% 4	34
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91.18% 31	5.88% 2	2.94% 1	34

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Some unfortunate technical difficulties but the morning was poorly organized and unfortunately the least effective council day I have attended.	10/31/2017 9:52 AM
2	We struggled with the technology of the presentation/communication. Could be Much better	10/30/2017 3:10 PM
3	There were issues with the technology in the room, so we were not able to get through everything. It did provide an opportunity to meet/talk with people at your table.	10/30/2017 9:28 AM
4	Technical issues	10/27/2017 3:37 PM
5	I know that Keith was blindsided by Gaudi and maybe someone else not being there, but there should have been other council leadership helping out, running the technology so that the chair could engage the members and get the info out whether the technology worked or not....bottom line is that unfortunately there was not enough engagement of substance during the morning to make it worthwhile. there were also several people who mentioned they did not receive the membership roster beforehand (myself included). If it was sent out it was not well publicized... that is key to having an effective council day, and that further added to the lack of interaction. I know it's a tough job running the meetings, and a lot of people are busy and don't respond, but this was not an effective one..... time to try some different formats / shake it up a bit	10/27/2017 10:53 AM
6	If technology goes sideways just skip it and move on. Time is too precious.	10/26/2017 12:20 PM
7	Some technology issues... chair worked through them	10/26/2017 7:31 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Council Day Survey for Los Angeles, Fall 2017

Answered: 17 Skipped: 18

#	RESPONSES	DATE
1	We missed having Gadi Kaufmann as our RDC MC.	11/3/2017 11:34 AM
2	Terranea was perfect!	10/31/2017 1:33 PM
3	Great networking opportunity. Good programming. Far from other things ULI.	10/31/2017 1:04 PM
4	Venue was great, dinners and group sessions (breakfast and lunch) were great. Afternoon sessions were average.	10/31/2017 9:52 AM
5	Great Council Date. Enjoyed the speakers and the setting	10/30/2017 4:54 PM
6	I always enjoy the deeper dives than the vague conceptual discussion.	10/30/2017 3:10 PM
7	This was my first council meeting and I just feel like this was a great decision for me as someone who usually avoids groups like this. The information sharing and the humility among the group is really impressive and makes me feel comfortable sharing information.	10/30/2017 2:14 PM
8	I thought it was a good program.	10/30/2017 9:28 AM
9	Great venue! Great golf outing to mix with our fellow council members!	10/27/2017 5:36 PM
10	Good diverse group that contributed to the council day.. Look forward to Detroit.	10/27/2017 3:37 PM
11	see above	10/27/2017 10:53 AM
12	Technical Difficulties slowed down the morning, but did not disrupt the overall council day experience.	10/27/2017 10:16 AM
13	The Agenda was changed on the fly due to Gadi Kaufman inability to attend, but Leadership did a nice job adapting and adding the session on hurricane impacts in the Caribbean was a good idea.	10/27/2017 9:28 AM
14	Great talk to kick off the day by Clayton Reid---very informative and lively!!!	10/26/2017 2:09 PM
15	Terranea was a nice venue for meeting and council dinner. However it would have been better to stay downtown and avoid all the logistical challenges of the transportation back/forth. Also many council members do business with people on other councils or no council and we were not able to get meetings scheduled because of the distance. Lastly we pay a lot of \$ for registration and we missed out on some quality speakers downtown. Also there are many urban mixed use projects relevant to our product space that would have been worth seeing/studying as part of the program. That said, I respect leaderships decision to hold the meeting at Terranea.	10/26/2017 12:20 PM
16	Great venue!	10/26/2017 7:31 AM
17	KSL and Glamping Sessions were the best!	10/25/2017 5:23 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 13 Skipped: 22

#	RESPONSES	DATE
1	Detroit in the Spring - "As one of the top golf resort states by number of golf courses, how has Michigan fared through the post-recession years? What are they doing specifically to increase second home and resort community purchasers in an over-supplied market with a very seasonal visitor base that far north?"	11/3/2017 11:34 AM
2	Focus on wellness Hotels/retreats/features.	10/30/2017 11:48 PM
3	More data based presentations.	10/30/2017 3:10 PM

Council Day Survey for Los Angeles, Fall 2017

4	I would like to see how people are integrating "Smart Home" technology into new developments and what we should be including some homes built in 2018 are updated into the 2020's (e.g. Alexa/Google Home -- Siri if Apple enters; bluetooth audio, security, appliances, etc.) Also -- what should we plan for garages, given autonomous vehicles and other upcoming trends? I'm happy to organize this if desired as I'm in the process of renovating my personal home and thinking of all these issues (Cate) I would also like to get more economic trends of Baby Boomers -- are they really retiring and moving south? Or, are they aging in place? What about the impact of lower cost options overseas (Costa Rica, Panama, etc.)	10/30/2017 12:38 PM
5	Continue to focus on technology and the impact to sales/marketing and customer experiences.	10/30/2017 11:43 AM
6	Impact of Irma & Maria on affected markets - blip or devastation? (Houston, Puerto Rico, Caribbean, Florida)	10/30/2017 9:57 AM
7	I would like to discuss current amenity trends, and how to market to the 1% (I know there was a session on that this time). Also, to talk about creating experience for members and how to do that in a low cost way.	10/30/2017 9:28 AM
8	Anything related to new approaches/ideas on marketing and amenity packages for resort real estate.	10/27/2017 3:37 PM
9	I have been doing a lot of work for "alternative" hospitality brands who are doing both hotel and branded residential projects. These brands include Hard Rock, Margaritaville, Guy Harvey Outpost and Panama Jack. The council may be interested in a session regarding these alternative "lifestyle" brands and the impacts they are having on the sales and marketing of branded second home or vacation home products.	10/27/2017 9:28 AM
10	affordable housing for resort and destination properties.	10/27/2017 9:09 AM
11	More on robots used for security and room delivery More on VR/AR recommending Aron from Hart Howerton as a speaker- he's always working on cool stuff and interested in great topics that apply	10/26/2017 5:54 PM
12	Timeshare is doing very well in Hawaii and some domestic markets - consider a panel with HGVC and Don Baarman with Marriott participating. Innovative approaches to funding infrastructure for resort community development.	10/26/2017 12:20 PM
13	1. We should talk more about the interface between operations and development/sales...and models for the success of those relationships, particularly when not under same control/management. 2. A session focused on turning around or refreshing tarnished/tired/struggling resorts	10/25/2017 5:23 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 13 Skipped: 22

#	RESPONSES	DATE
1	Test the Skype connection!	11/3/2017 11:34 AM
2	Just be really organized for the morning and make sure technology is ready to go.	10/31/2017 9:52 AM
3	It would be helpful to hear more case studies from developers and investors about the "facts" of their projects and what worked/didn't.	10/30/2017 11:48 PM
4	Just trying to be efficient.	10/30/2017 3:10 PM
5	again, there was just a little technology snafu that made the new member section a little clumsy that will easily be remedied in the future.	10/30/2017 2:14 PM
6	Great job guys! Thanks for all that you do :)	10/30/2017 12:38 PM
7	I liked that we were in a resort setting. I think there is benefit in having a topic that we discuss at our table and then present findings, etc. to the room.	10/30/2017 9:28 AM
8	Continue on current track..	10/27/2017 3:37 PM
9	Had some technical issues that slowed down the morning session.	10/27/2017 9:28 AM

Council Day Survey for Los Angeles, Fall 2017

10	More time for lightning round and/or member sharing. Need to get creative for Detroit as many members are planning to skip the meeting based on conversation at cocktail reception and dinner. Perhaps more all flight programming? Or are there innovative projects to tour? Ask our Michigan based members to take the lead on local programming committee. Give us a compelling reason to attend.	10/26/2017 12:20 PM
11	organization	10/26/2017 11:06 AM
12	More content and chance for members to have conversation in red council portion.	10/26/2017 7:31 AM
13	Faster paced, focused flight programming	10/25/2017 5:23 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 32

#	RESPONSES	DATE
1	Can help with organization of content/volunteer more time . My contact is chernandez@pellasdevelopment.com	10/31/2017 9:52 AM
2	Happy to help however I can.	10/30/2017 3:10 PM
3	Yes - would be happy to help plan council days - or be helpful to leadership. Need more females - Becky Stone 3038878221	10/26/2017 7:31 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 34 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	97.06% 33	0.00% 0	2.94% 1	34
The Council Reception and Venue Were Great!	97.06% 33	2.94% 1	0.00% 0	34

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Terranea was the BEST LOCATION EVER! Many members commented and were very complimentary of the offsite location in LA. Only a few grumbled about it. I don't think we can go offsite every time, but this proved that for certain resort projects nearby the ULI meetings, we should not be afraid to show off some of our members' best work. The golf event was also a great add on to allow members to relax and get to know their fellow members in a very casual, fun event before Council Day. Although we missed a little time in member introductions, the golf event allowed a couple extra hours to do so. We should find other venues (golf or other) to have as a "pre-game" in other cities. Detroit = Casino??	11/3/2017 11:34 AM
2	The council dinner was particularly good this year. Great setting, timing and format.	10/30/2017 11:48 PM
3	A little challenging being so far from the Convention Center. Understand why we did it. But I wanted to participate in things outside of product council as well which brought the traffic into play.	10/30/2017 3:10 PM
4	Kudos to the Lowes and council committee -- the place was amazing!!! I liked the Dutch Treat dinner the following night.	10/30/2017 12:38 PM
5	Thanks to the Lowe family!!!	10/30/2017 11:43 AM

Council Day Survey for Los Angeles, Fall 2017

6	Quality of F&B was low; no local beers, lower end spirits and food was standard conference fare. We were spoiled by Seattle I guess!	10/30/2017 9:57 AM
7	Fantastic venue!	10/27/2017 5:36 PM
8	Holding the Council day at Terranea was an awesome experience. Learning about the resort in the break-out session from Bob and Rob Lowe was a double bonus.	10/27/2017 4:34 PM
9	Exceptional.	10/27/2017 10:16 AM
10	You cannot beat that setting for dinner and cocktails.	10/27/2017 9:28 AM
11	Golf set up by Ben & Jeff was a great call! Learned more in 9 holes than several council receptions.	10/26/2017 5:54 PM
12	Lovely setting. So glad we made the effort to go there!	10/26/2017 2:09 PM
13	Very kind of Lowe Enterprises to host the venue and reception.	10/26/2017 12:20 PM
14	Awesome. Thank you to Lowe's for the really appropriate venue!	10/26/2017 7:31 AM
15	What a pleasure to actually be at a world-class Resort! Having reception and meeting in one place made for much better networking...like the good old days when RDC had its own hotel for reception and meeting.	10/25/2017 5:23 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 8 Skipped: 27

ANSWER CHOICES	RESPONSES
Advisory Services Panels	75.00% 6
Product Council Leadership	50.00% 4
District Council Involvement	12.50% 1
Foundation Governor Information	12.50% 1
Total Respondents: 8	

#	OTHER (PLEASE SPECIFY)	DATE
1	TAP - would love to be more involved	10/26/2017 7:31 AM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 22 Skipped: 13

	1	2	3	4	5	TOTAL
Agenda/Schedule	19.05% 4	0.00% 0	23.81% 5	19.05% 4	38.10% 8	21
Networking features (i.e. participant list, meetings and messaging)	19.05% 4	9.52% 2	14.29% 3	28.57% 6	28.57% 6	21
Meeting Resources (i.e. maps, transportation services list)	13.64% 3	9.09% 2	18.18% 4	27.27% 6	31.82% 7	22

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I did not use app...not very technology savvy so relied on my assistant.	10/30/2017 2:14 PM

Council Day Survey for Los Angeles, Fall 2017

2	N/A	10/30/2017 12:38 PM
3	didn't download it	10/26/2017 5:54 PM
4	Well planned and great communications!	10/26/2017 7:31 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 21 Skipped: 14

ANSWER CHOICES	RESPONSES	
1	4.76%	1
2	0.00%	0
3	19.05%	4
4	33.33%	7
5	42.86%	9
TOTAL		21

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I will use next time	10/30/2017 2:14 PM
2	It didn't seem necessary. There wasn't much of anything at the convention center of interest and our council information was well-presented on the hand-outs.	10/30/2017 12:38 PM

Q35 RNDCBlue, Please Rate Each Council Day Session

Answered: 26 Skipped: 3

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Big Data & the Housing Market – The Future is Here and a Look Ahead	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
A Conversation About Storytelling	46.15% 12	15.38% 4	38.46% 10	0.00% 0	26
Tour of The Douglas Building	50.00% 13	11.54% 3	38.46% 10	0.00% 0	26
Tour of Level	84.62% 22	3.85% 1	11.54% 3	0.00% 0	26
Tour of TEN50	84.62% 22	3.85% 1	11.54% 3	0.00% 0	26
M&A Panel: Who's Buying Who, and Why?	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
Cocktails & Industry Disruptors	46.15% 12	11.54% 3	23.08% 6	19.23% 5	26
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Big Data & the Housing Market – The Future is Here and a Look Ahead	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
A Conversation About Storytelling	69.23% 18	3.85% 1	26.92% 7	0.00% 0	26
Tour of The Douglas Building	84.62% 22	3.85% 1	11.54% 3	0.00% 0	26
Tour of Level	88.46% 23	3.85% 1	7.69% 2	0.00% 0	26
Tour of TEN50	84.62% 22	3.85% 1	11.54% 3	0.00% 0	26
M&A Panel: Who's Buying Who, and Why?	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
Cocktails & Industry Disruptors	53.85% 14	11.54% 3	23.08% 6	11.54% 3	26
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Big Data & the Housing Market – The Future is Here and a Look Ahead	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
A Conversation About Storytelling	88.00% 22	4.00% 1	8.00% 2	0.00% 0	25
Tour of The Douglas Building	80.00% 20	8.00% 2	12.00% 3	0.00% 0	25
Tour of Level	72.00% 18	12.00% 3	16.00% 4	0.00% 0	25
Tour of TEN50	76.00% 19	8.00% 2	16.00% 4	0.00% 0	25

Council Day Survey for Los Angeles, Fall 2017

M&A Panel: Who's Buying Who, and Why?	91.30%	0.00%	8.70%	0.00%	23
	21	0	2	0	
Cocktails & Industry Disruptors	56.00%	16.00%	12.00%	16.00%	25
	14	4	3	4	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Thought the storytelling piece was very good. It was refreshing to hear the perspective of someone from a different industry.	11/1/2017 4:13 PM
2	Great job. Great discussion.	10/30/2017 5:15 PM
3	Really good sessions, and time to hang out with fellow council members.	10/30/2017 12:10 PM
4	I liked the Disruptor concept but we really didn't get to delve into discussion on the disruptor questions - there were multiple questions given out - many of which we weren't privy to (if the question didn't show up during the cocktails). Having the social opportunity with the cocktails was great (my first meeting with this Council) but the disrupter exercise was short-shrifted.	10/30/2017 11:47 AM
5	Really fun, informative and organized day.	10/30/2017 11:32 AM
6	Hal Bastian was great but had a little too much person narrative and one decided opinions. Would have been better if one of our leaders served as a moderator on the bus and invited questions or at times, simply cut Hal off when he got on one of his tangents.	10/27/2017 10:20 AM
7	Great meeting!	10/27/2017 8:08 AM
8	The M&A panel was especially timely and interesting.	10/26/2017 7:40 PM
9	good mix of topics, approaches	10/26/2017 8:54 AM
10	The tour guide was too verbose and too preachy. It was just too much and I felt like he was lecturing me for two hours. The M&A panel was disappointing. Not only were there only men on the panel, but it didn't seem like two of the panelists prepared at all. The brightspot was Nishu; he was articulate and organized (as always).	10/25/2017 7:40 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 5

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	24
	24	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.83%	0.00%	4.17%	24
	23	0	1	
Did Council Day Meet Your Expectations?	95.83%	0.00%	4.17%	24
	23	0	1	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95.83%	0.00%	4.17%	24
	23	0	1	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I am brand new on the Council so if I had an "n/a" I would have checked that. There was a bit of a hiccup getting me on the transmittal list for the agenda. I'm sure moving forward this will be resolved as it is clear that Ken, Terri and other leadership is very organized and thoughtful about putting together the agenda and flow for the day.	10/30/2017 11:52 AM
2	Council leadership is fantastic. I was disappointed in the tour, primarily because the tour guide just didn't stop talking or lecturing us for the entire tour. But, I hope we continue to do tours because I really like getting out and seeing the city.	10/25/2017 7:45 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 18

#	RESPONSES	DATE
1	Tour was a little long. Did not need to see both new projects.	11/6/2017 11:48 AM
2	Thank you to the council executive team for continuing to include a portion of the day out of the conference room. I think it should be a part of every council day to see the market that we are in, have lunch outside of the hotel in a casual setting giving an opportunity to meet others not sitting at your given table. The bus tour and building tours were great!	11/1/2017 2:32 PM
3	The tour was a nice inclusion in the day	10/31/2017 8:33 AM
4	Property tours were fantastic.	10/30/2017 5:18 PM
5	I felt very welcome to this Council. I was previously on a Council that felt pretty cliky and my expectations on the acceptance and gracious inclusion on this council were exceeded!	10/30/2017 11:52 AM
6	Good venue. Liked being close to convention center and having outside spaces.	10/30/2017 11:33 AM
7	Sticking the tour in between the day was a nice twist. However, by the time we got to the last tour stop it began to feel too long.	10/27/2017 10:31 AM
8	Great venue. The meeting was very well organized.	10/27/2017 8:09 AM
9	It was an enjoyable and worthwhile day.	10/26/2017 7:47 PM
10	great job by Ken in particular... he gave all the credit to others but he really did the vast majority of the work!	10/26/2017 8:57 AM
11	As a recurring theme - there are too few women on this council. That is not the Leadership team's fault as there aren't enough women in ULI, in general. But, it is something worth noting.	10/25/2017 7:45 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 21

#	RESPONSES	DATE
1	difference between what designers say people want and what builders say people want. Creates a dilemma for land developers especially with the increasing land prices and need for smaller, innovative, higher-density product. To that we also may need another topic with some City officials (suburban cities) on density and NIMBYism. How do they address need for affordability while addressing their constituents concerns.	11/6/2017 11:48 AM
2	Missing middle housing types and innovative design	10/31/2017 10:20 AM
3	Autonomous vehicles/future parking needs/transformations Missing Middle Housing	10/31/2017 8:33 AM
4	Would like to see more ideas and innovation in data, marketing, and amenities. Our industry is always behind the curve, and we can learn from the great thinking that's out beyond real estate.	10/30/2017 12:14 PM
5	A session of Good Deals Gone Bad. Ask for volunteers from the council to share their more regrettable decisions, projects or lesson learned. Make it fun by giving an award for the most transparent and worst GDGB. Solicit feedback from the group on what/how they would have done it differently.	10/27/2017 10:31 AM
6	It was a common theme throughout the Product Council and general session that entitled land was scarce and the asking prices too high. I would find value in hearing more about the entitlement process, the contrast between markets with low and high barriers to completing entitlements and how land is valued.	10/27/2017 9:11 AM

Council Day Survey for Los Angeles, Fall 2017

7	I'd like to hear from people in the capital markets about what they are seeing in terms of changes they are seeing in the ever-changing markets.	10/26/2017 7:47 PM
8	Keep geographical focus of event location that shows best practices for US.	10/26/2017 12:13 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 22

#	RESPONSES	DATE
1	Room was a little small. Which is great news as we continue to grow as Council thanks to our Leadership.	11/6/2017 11:48 AM
2	The tour was good and a welcome diversion; however, building types were not necessarily the focus of Council Membership Tour development projects more pertinent or applicable to members' business.	10/31/2017 8:33 AM
3	Nice work, leadership!	10/30/2017 12:14 PM
4	Enjoyed the opportunity to tour downtown LA, however, the tour was way too long and although the tour guide was obviously knowledgeable, he liked to talk about himself a bit too much.	10/30/2017 11:52 AM
5	Allow everyone to start the day sitting at any table they like. When the afternoon sessions start, have assigned seating to force interaction and new relationships.	10/27/2017 10:31 AM
6	Please be sure to leave time for council members to network during the afternoon. Those conversations were fantastic.	10/26/2017 7:47 PM
7	I think our leaders are excellent and do a great job. RNDC Blue is lucky to have them!	10/25/2017 7:45 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 26

#	RESPONSES	DATE
1	Contact me anytime.	11/6/2017 11:48 AM
2	I'm new to the council, but always happy to help where I can. Jay Hoeschler, jay@avidtrails.com	10/30/2017 12:14 PM
3	Ideas for programming gets my engine going. Served as Vice Chair on CDC Gold with primary duties being programming. Don't need to be a VC again but would love to help with the organization and planning on programming behind the scenes.	10/27/2017 10:31 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 5

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	95.83% 23	0.00% 0	4.17% 1	24

Council Day Survey for Los Angeles, Fall 2017

The Council Reception and Venue Were Great!	75.00% 18	4.17% 1	20.83% 5	24
---	--------------	------------	-------------	----

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	While the food at the restaurant was very good, the space felt really tight in order to get around to network.	10/30/2017 11:52 AM
2	Luxe Hotel location, room and patio were as good as I've seen. The room was just the right size-not too big, not too small. Having the patio right outside made it even better. Great pick!	10/27/2017 10:31 AM
3	The Product Council Dinner was very enjoyable but I would recommend selecting a restaurant or facility that is more "walkable" from the convention hotels. This year's location was on the edge of "skid row." Any member walking from their hotel would have found themselves in a potential situation with the vast homeless population.	10/27/2017 9:11 AM
4	I loved our Council Dinner.	10/25/2017 7:45 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 7 Skipped: 22

ANSWER CHOICES	RESPONSES
Advisory Services Panels	57.14% 4
Product Council Leadership	28.57% 2
District Council Involvement	0.00% 0
Foundation Governor Information	14.29% 1
Total Respondents: 7	

#	OTHER (PLEASE SPECIFY)	DATE
1	Behind the scenes support of Council Leadership.	10/27/2017 10:31 AM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 16 Skipped: 13

	1	2	3	4	5	TOTAL
Agenda/Schedule	6.25% 1	6.25% 1	6.25% 1	25.00% 4	56.25% 9	16
Networking features (i.e. participant list, meetings and messaging)	6.67% 1	0.00% 0	33.33% 5	26.67% 4	33.33% 5	15
Meeting Resources (i.e. maps, transportation services list)	7.14% 1	7.14% 1	21.43% 3	28.57% 4	35.71% 5	14

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Did not really get a chance to use it.	11/6/2017 11:48 AM
2	Need to be able to cut and paste descriptions from app to note taking apps	10/31/2017 10:20 AM
3	The app tended to lock up regularly, perhaps it was trying to update too often?	10/30/2017 12:14 PM

Council Day Survey for Los Angeles, Fall 2017

4	It may have been "user error", but I was never able to get the app downloaded despite communicating via e-mail with the app manager (at least 15 e-mails back and forth)	10/30/2017 11:52 AM
5	Did not use the Mobile App	10/26/2017 9:08 AM
6	did not use it	10/26/2017 8:57 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 18 Skipped: 11

ANSWER CHOICES	RESPONSES	
1	5.56%	1
2	0.00%	0
3	11.11%	2
4	22.22%	4
5	61.11%	11
TOTAL		18

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Used it in the past, but had to many other meetings plus left early Thursday.	11/6/2017 11:48 AM
2	Will not use this app if it isn't easier to download	10/30/2017 11:52 AM
3	did not use it	10/26/2017 8:57 AM

Q36 RNDCGold, Please Rate Each Council Day Session

Answered: 18 Skipped: 5

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
National Market Outlook: Economic update on the current housing and trends	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
Case Study: New Hall Ranch Entitlement and Permitting	77.78% 14	0.00% 0	22.22% 4	0.00% 0	18
Abundant Housing	76.47% 13	0.00% 0	23.53% 4	0.00% 0	17
Another Perspective	70.59% 12	0.00% 0	29.41% 5	0.00% 0	17
Table/Group Discussion	87.50% 14	0.00% 0	12.50% 2	0.00% 0	16
Roundtable; Five Points, Abundant Housing and Coalition to Preserve LA	76.47% 13	5.88% 1	17.65% 3	0.00% 0	17
Walking Tour- Fig & Fifty Walk Community, located in Highland Park	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Q&A: The Greyhound, 5570 N Figueroa Sreet, LA, CA 90042	53.33% 8	0.00% 0	20.00% 3	26.67% 4	15
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
National Market Outlook: Economic update on the current housing and trends	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
Case Study: New Hall Ranch Entitlement and Permitting	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
Abundant Housing	88.24% 15	0.00% 0	11.76% 2	0.00% 0	17
Another Perspective	82.35% 14	5.88% 1	11.76% 2	0.00% 0	17
Table/Group Discussion	87.50% 14	0.00% 0	12.50% 2	0.00% 0	16
Roundtable; Five Points, Abundant Housing and Coalition to Preserve LA	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Walking Tour- Fig & Fifty Walk Community, located in Highland Park	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Q&A: The Greyhound, 5570 N Figueroa Sreet, LA, CA 90042	73.33% 11	0.00% 0	0.00% 0	26.67% 4	15
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
National Market Outlook: Economic update on the current housing and trends	87.50% 14	0.00% 0	12.50% 2	0.00% 0	16
Case Study: New Hall Ranch Entitlement and Permitting	93.75% 15	0.00% 0	6.25% 1	0.00% 0	16
Abundant Housing	93.33% 14	0.00% 0	6.67% 1	0.00% 0	15

Council Day Survey for Los Angeles, Fall 2017

Another Perspective	93.33%	0.00%	6.67%	0.00%	15
	14	0	1	0	
Table/Group Discussion	92.86%	0.00%	7.14%	0.00%	14
	13	0	1	0	
Roundtable; Five Points, Abundant Housing and Coalition to Preserve LA	93.33%	0.00%	6.67%	0.00%	15
	14	0	1	0	
Walking Tour- Fig & Fifty Walk Community, located in Highland Park	100.00%	0.00%	0.00%	0.00%	15
	15	0	0	0	
Q&A: The Greyhound, 5570 N Figueroa Sreet, LA, CA 90042	71.43%	0.00%	0.00%	28.57%	14
	10	0	0	4	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Really well put together program. Speaking as a member from the east coast, I thought the Preserve LA angle was not very applicable to my specific business, but I did appreciate getting access to the well organized thought, process of the speaker. She was highly intelligent, educated on the subject matter, and straight forward. She made her points with facts rather than emotions, which isn't something we usually see from the "NIMBY" groups as the people who come out tend to be doing so based on a specific project and it's more of an emotional objection to a project.	11/6/2017 7:38 AM
2	I would like to see our Council spend MORE TIME visiting sites ect.. in the Cities we visit.	10/31/2017 11:09 AM
3	Thought this council was very well organized. The morning session with the three different perspectives I especially liked. It really tied in the various arguments well.	10/31/2017 11:04 AM
4	We ended up at the Jonathan Club versus The Greyhound due to the Dodger game traffic so had Happy Hour versus formal Q&A which was fine	10/27/2017 1:00 PM
5	terrific planning, high level, topical, and provocative program	10/26/2017 1:58 PM
6	Interesting, thought provoking meeting	10/26/2017 10:59 AM
7	Great day. Dr. Green had good insights into the demographic trends. The three perspectives piece was illustrative of the idea that real estate practitioners can't solve all the worlds ills and that there are activists who are very hard to move. The tour was fantastic both from the perspective of an example of infill housing and especially from the openness of the developer.	10/26/2017 7:42 AM
8	All good. Compelling day, good perspectives, tour was awesome.	10/25/2017 7:10 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 18 Skipped: 5

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	18
	18	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00%	0.00%	0.00%	18
	18	0	0	
Did Council Day Meet Your Expectations?	94.44%	0.00%	5.56%	18
	17	0	1	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00%	0.00%	0.00%	18
	18	0	0	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I did not much care for the views of 2 of the panel. It was not beneficial to me in NC.	10/31/2017 12:54 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 16

#	RESPONSES	DATE
1	No	10/31/2017 12:54 PM
2	I really enjoyed learning about Los Angeles and the housing issues they experience there. Very informative in regards to legislation issues and getting a home/condo built in that area. Homelessness is an issue more than I could have ever recalled.	10/30/2017 3:03 PM
3	Well organized and time well spent	10/27/2017 1:03 PM
4	Enjoyed the afternoon immensely. It was nice to get out of the conference room for a change!	10/27/2017 11:52 AM
5	Good job again, I particularly liked the opposite view points to challenge us and stimulate discussion.	10/26/2017 1:55 PM
6	Great job! I really enjoyed the day and thought the panelists were great.	10/26/2017 12:52 PM
7	Could perhaps work in a few shorter sessions as a change of pace for next meeting	10/26/2017 11:08 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 16

#	RESPONSES	DATE
1	No	10/31/2017 12:54 PM
2	With Fivepoints (40% owned by Lennar), Howard Hughes (no direct homebuilder relationship) and Forestar (75% owned by DR Horton) all integrated public land developers creating a panel that discusses the future relationships between the public land developer and homebuilders. Panel discussing the relationship between public homebuilders and the single family REITs as buyers of bulk homes	10/31/2017 11:34 AM
3	Excited to go to the Spring Meeting	10/30/2017 3:03 PM
4	Heard a lot about new technology for housing - would be nice to have someone from the tech industry to elaborate what is on the horizon	10/27/2017 1:03 PM
5	Age targeted homes, rental sfd,	10/26/2017 1:55 PM
6	Would be interested in a session dealing with what's happening in TH and SFD rentals. See	10/26/2017 11:08 AM
7	Given Dr. Green's outlook a future look as to housing industry opportunities would be interesting.	10/26/2017 7:47 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 20

#	RESPONSES	DATE
1	More outside tours & better meeting Venues	10/31/2017 12:54 PM

Council Day Survey for Los Angeles, Fall 2017

2	Loved seeing the housing community in that area and seeing what development trends/issues are occurring in the respective areas of expertise.	10/30/2017 3:03 PM
3	See above comment re "a few shorter sessions" as a change of pace.	10/26/2017 11:08 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 20

#	RESPONSES	DATE
1	Yes - Paul Megler - Happy to moderate panels re: land development and the public markets. I was the advisor to Forestar in its sale to DHI as well as one of the underwriters on the FPH IPO. - Represented homebuilders as sellers of homes to single family rental REITs - From the Detroit area, happy to help brainstorm ideas for spring council in Detroit	10/31/2017 11:34 AM
2	Would be happy to take a more active roll if needed	10/27/2017 1:03 PM
3	Happy to help in any way I can	10/26/2017 1:55 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 18 Skipped: 5

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	83.33% 15	5.56% 1	11.11% 2	18
The Council Reception and Venue Were Great!	81.25% 13	6.25% 1	12.50% 2	16

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Food was amazing at the dinner but the neighborhood was a little shady.	10/31/2017 11:34 AM
2	Reception a bit too far away and hard to get to.	10/26/2017 11:08 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 18

ANSWER CHOICES	RESPONSES
Advisory Services Panels	60.00% 3
Product Council Leadership	80.00% 4
District Council Involvement	40.00% 2
Foundation Governor Information	0.00% 0
Total Respondents: 5	

Council Day Survey for Los Angeles, Fall 2017

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 13 Skipped: 10

	1	2	3	4	5	TOTAL
Agenda/Schedule	15.38% 2	7.69% 1	23.08% 3	15.38% 2	38.46% 5	13
Networking features (i.e. participant list, meetings and messaging)	27.27% 3	9.09% 1	27.27% 3	18.18% 2	18.18% 2	11
Meeting Resources (i.e. maps, transportation services list)	16.67% 2	0.00% 0	41.67% 5	25.00% 3	16.67% 2	12

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	App takes way to long to load for the first time. I may have missed it while browsing the app, but I also miss the "social feed."	11/6/2017 7:40 AM
2	I did not download the app	10/27/2017 1:03 PM
3	Transition away from paper program appears to still be a "work in process". Would like more info on the daily updates as to session content and speakers.	10/26/2017 11:08 AM
4	Didn't use	10/25/2017 7:11 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 12 Skipped: 11

ANSWER CHOICES	RESPONSES
1	0.00% 0
2	8.33% 1
3	16.67% 2
4	16.67% 2
5	58.33% 7
TOTAL	12

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Sonewhat	10/26/2017 11:08 AM

Q37 RPIC, Please Rate Each Council Day Session

Answered: 21 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Pecha-Kucha Slam	76.19% 16	0.00% 0	19.05% 4	4.76% 1	21
Triple Bottom Line Valuation Methods	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Meet TED, Son of TOD: The Triple Bottom-Line Benefits of Transportation-Embedded Development (TED)	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
CONVERSATIONS WITH GREAT MINDS: Trevor Neilson, i(x) Investments	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Positioning LA as a Sustainable Urban Center: La Kretz Innovation Campus + Arts District Park	76.19% 16	0.00% 0	23.81% 5	0.00% 0	21
LA PREP – Make it Real: Mixing Fresh Developers With A Well Seasoned Food Industry	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Robert Eggar, Founder and President, LA Kitchen	85.71% 18	4.76% 1	4.76% 1	4.76% 1	21
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Pecha-Kucha Slam	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Triple Bottom Line Valuation Methods	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Meet TED, Son of TOD: The Triple Bottom-Line Benefits of Transportation-Embedded Development (TED)	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
CONVERSATIONS WITH GREAT MINDS: Trevor Neilson, i(x) Investments	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Positioning LA as a Sustainable Urban Center: La Kretz Innovation Campus + Arts District Park	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
LA PREP – Make it Real: Mixing Fresh Developers With A Well Seasoned Food Industry	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Robert Eggar, Founder and President, LA Kitchen	90.48% 19	0.00% 0	0.00% 0	9.52% 2	21
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Pecha-Kucha Slam	10.00% 2	15.00% 3	5.00% 1	70.00% 14	20
Triple Bottom Line Valuation Methods	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
Meet TED, Son of TOD: The Triple Bottom-Line Benefits of Transportation-Embedded Development (TED)	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
CONVERSATIONS WITH GREAT MINDS: Trevor Neilson, i(x) Investments	95.00% 19	5.00% 1	0.00% 0	0.00% 0	20
Positioning LA as a Sustainable Urban Center: La Kretz Innovation Campus + Arts District Park	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20

Council Day Survey for Los Angeles, Fall 2017

LA PREP – Make it Real: Mixing Fresh Developers With A Well Seasoned Food Industry	100.00%	0.00%	0.00%	0.00%	20
	20	0	0	0	
Robert Eggar, Founder and President, LA Kitchen	90.00%	0.00%	0.00%	10.00%	20
	18	0	0	2	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Great event - I couldn't stay until the end, hence the N/A. Think the more business case examples, case studies and the like for RPI the better the value of the Council	11/1/2017 6:02 PM
2	All timely. Excellent sessions.	10/31/2017 10:37 AM
3	Enjoyed all!!! Varied, relevant and creative. Well-organized.	10/31/2017 7:18 AM
4	A fabulous and inspiring day!	10/30/2017 8:56 PM
5	Was a very informative and relevant schedule - an inspirational day!	10/30/2017 12:01 PM
6	Really great sessions, I thought they were all very compelling.	10/30/2017 11:59 AM
7	The council meeting has exceeded my expectation and was exceptionally well organized. I am always amazed by the level of detail and organization of RPIC meetings	10/28/2017 9:45 PM
8	The sessions were a wonderful mix of detail and inspiration. Environmental, housing affordability, economic development and job creation. The organizers covered all the sweet spots for RPIC.	10/27/2017 8:35 PM
9	Great, well rounded day. great flow, content - from technical to provocative. best program to date.	10/26/2017 7:48 PM
10	Wished for a deeper dive on numeric metrics of social and sustainable in 1st session. Opportunity to address this at next meeting?	10/26/2017 4:57 PM
11	The sessions were well organized and varied with a lot of interesting and relevant content. I have never enjoyed a council more...each meeting, I can't imagine it getting better....and then it does!	10/26/2017 3:58 PM
12	Simply an outstanding, inspiring and thought-provoking day with a diverse group of people. I love this Council!	10/26/2017 10:09 AM
13	Kudos to Molly and the planning team for great content, food, and meeting venue! Wish there was more time for casual mingling and/or group conversation but it really was another outstanding council day.	10/25/2017 6:58 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	21
	21	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00%	0.00%	0.00%	21
	21	0	0	
Did Council Day Meet Your Expectations?	100.00%	0.00%	0.00%	21
	21	0	0	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.48%	0.00%	9.52%	21
	19	0	2	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I think two WebEx sessions in between the Fall and spring meetings would keep us better connected.	10/31/2017 10:40 AM
2	I think we can be more engaged	10/28/2017 9:46 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 12

#	RESPONSES	DATE
1	Liked the venue and overall experience	11/1/2017 6:06 PM
2	Great job by Council Chair Molly McCabe. Really fascinating set of speakers.	10/31/2017 10:25 AM
3	Loved the venue, terrific day of content!	10/31/2017 7:19 AM
4	The location was fantastic - environment was lively and conducive to learning and info exchange. Would have loved to have had time to walk around arts district.	10/30/2017 12:11 PM
5	Molly and team did a great job organizing the day. The only problem was the tight seating arrangement at the venue.	10/30/2017 12:06 PM
6	The field trip to Peterson Ranch was fascinating	10/30/2017 11:59 AM
7	Molly is amazing	10/30/2017 11:32 AM
8	We could reduce the number of topics on the agenda.	10/27/2017 8:42 PM
9	great space, great pace, good vibe.	10/26/2017 7:51 PM
10	Good venue. Useful and interesting sessions across the board.	10/26/2017 5:07 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 18

#	RESPONSES	DATE
1	Institutional investors talking about why RPI is important for them, how they value it and having actual metrics to support the discussion	11/1/2017 6:06 PM
2	I would like at least one session on a local (Detroit) affordable housing +/- or mixed income/mixed use project at our next meeting. I am focused on innovative financing strategies and how different localities are getting projects funded.	10/30/2017 12:11 PM
3	Detroit should provide great opportunity for economic development and job creation. Be sure to include a return on investment in the analysis of any examples.	10/27/2017 8:42 PM
4	Maybe another small group discussion format since it has been awhile since we did that.	10/25/2017 6:59 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 20

#	RESPONSES	DATE
1	None that I can think of at the moment	11/1/2017 6:06 PM
2	I liked the fact we didn't run all over town, with traffic and the heat it would have been too much. Keeping everyone in the same place also encourages us to get to know one another better and dialogue.	10/30/2017 12:03 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 19

#	RESPONSES	DATE
1	Love to - helped with planning for this meeting. But am a little over booked presently.	11/1/2017 6:06 PM
2	Again, a WebEx might be a good "event" in between Council Days.	10/31/2017 10:40 AM
3	We are starting a transition process and I have expressed interest in stepping up.	10/26/2017 10:13 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	90.48% 19	0.00% 0	9.52% 2	21
The Council Reception and Venue Were Great!	80.95% 17	0.00% 0	19.05% 4	21

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The location for the reception was a nice place but was so loud that it was impossible to hear/talk much at all - almost lost my voice. Food choices were also not terrific. Know this is hard to manage for a large group (but for the \$400 we pay.... expecting a better experience)	11/1/2017 6:06 PM
2	I cannot emphasize enough the quality of our council dinner and meeting.	10/30/2017 8:57 PM
3	The acoustics at the dinner were terrible and it made it very difficult to have conversations. Otherwise, the venue was cool and food was delicious.	10/30/2017 12:06 PM
4	Reception was super loud and crowded, but the food was good.	10/30/2017 12:03 PM
5	well done all around. meal was superb. i like the shared plate, less food but more taste concept. keep it going.	10/26/2017 7:51 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 7 Skipped: 15

ANSWER CHOICES	RESPONSES
Advisory Services Panels	100.00% 7
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 7	

Council Day Survey for Los Angeles, Fall 2017

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 18 Skipped: 4

	1	2	3	4	5	TOTAL
Agenda/Schedule	16.67% 3	11.11% 2	11.11% 2	33.33% 6	27.78% 5	18
Networking features (i.e. participant list, meetings and messaging)	17.65% 3	11.76% 2	29.41% 5	11.76% 2	29.41% 5	17
Meeting Resources (i.e. maps, transportation services list)	29.41% 5	11.76% 2	17.65% 3	11.76% 2	29.41% 5	17

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Did no use the app.	10/31/2017 10:40 AM
2	The problem was that the ULI Event app did not work inside the convention center. It was fine from other locations.	10/30/2017 12:06 PM
3	I find the app difficult to use, not a fan.	10/30/2017 12:03 PM
4	Buggy - crashed a lot. The maps would have been much more useful had they been interactive. Given the number of sensors installed at the venue the app could clearly geolocate you. So why not have the map tell you where you are and give you directions? Particularly important in LA because the CC is terribly designed, sprawls for blocks and has virtually no useful signage. Really like that the app will put things in my real calendar instead of having to use a standalone calendar in the app as at previous meetings. I miss the blogging/tweetish posts that were part of previous apps. Corny but interesting.	10/26/2017 5:07 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 18 Skipped: 4

ANSWER CHOICES	RESPONSES
1	11.11% 2
2	11.11% 2
3	22.22% 4
4	11.11% 2
5	44.44% 8
TOTAL	18

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Need better telecom/technology inside the convention center.	10/30/2017 12:06 PM
2	i'll keep trying. I'm just too old...it takes a while:)	10/26/2017 7:51 PM
3	I will use it because it saves paper and I don't like being a dinosaur. Does the app have the ease and functionality of a piece of paper? No.	10/26/2017 10:13 AM

Q38 RRC, Please Rate Each Council Day Session

Answered: 26 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Introduction of Guests and Members	84.00% 21	0.00% 0	12.00% 3	4.00% 1	25
Financing Redevelopment Projects in the Current Political Winds: Tax Credits and other ways to plug the gap	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Tiny Topics – Limit 5	76.92% 20	3.85% 1	11.54% 3	7.69% 2	26
Creation of the Third Place: Placemaking as the Antidote to Zombie Retail	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
Brainstorming Lunch & Networking	88.46% 23	0.00% 0	7.69% 2	3.85% 1	26
Tiny Topics – Limit 3	80.77% 21	0.00% 0	7.69% 2	11.54% 3	26
The Former Cal Compact Landfill (CCLF): The Road to Redevelopment	42.31% 11	3.85% 1	50.00% 13	3.85% 1	26
Walking Tour	56.00% 14	0.00% 0	8.00% 2	36.00% 9	25
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Introduction of Guests and Members	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
Financing Redevelopment Projects in the Current Political Winds: Tax Credits and other ways to plug the gap	76.00% 19	0.00% 0	24.00% 6	0.00% 0	25
Tiny Topics – Limit 5	92.31% 24	0.00% 0	3.85% 1	3.85% 1	26
Creation of the Third Place: Placemaking as the Antidote to Zombie Retail	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Brainstorming Lunch & Networking	84.62% 22	0.00% 0	11.54% 3	3.85% 1	26
Tiny Topics – Limit 3	88.46% 23	0.00% 0	3.85% 1	7.69% 2	26
The Former Cal Compact Landfill (CCLF): The Road to Redevelopment	84.62% 22	0.00% 0	11.54% 3	3.85% 1	26
Walking Tour	56.00% 14	0.00% 0	12.00% 3	32.00% 8	25
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Introduction of Guests and Members	22.73% 5	22.73% 5	0.00% 0	54.55% 12	22
Financing Redevelopment Projects in the Current Political Winds: Tax Credits and other ways to plug the gap	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
Tiny Topics – Limit 5	69.57% 16	4.35% 1	13.04% 3	13.04% 3	23

Council Day Survey for Los Angeles, Fall 2017

Creation of the Third Place: Placemaking as the Antidote to Zombie Retail	95.65%	0.00%	4.35%	0.00%	23
	22	0	1	0	
Brainstorming Lunch & Networking	65.22%	4.35%	4.35%	26.09%	23
	15	1	1	6	
Tiny Topics – Limit 3	65.22%	8.70%	4.35%	21.74%	23
	15	2	1	5	
The Former Cal Compact Landfill (CCLF): The Road to Redevelopment	86.96%	4.35%	4.35%	4.35%	23
	20	1	1	1	
Walking Tour	59.09%	0.00%	4.55%	36.36%	22
	13	0	1	8	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Especially enjoyed the lunch breakouts. Let's do that again.	11/3/2017 12:10 PM
2	Really like the new lunch format. Sessions were all informative and well executed.	11/2/2017 7:21 AM
3	Overall the Council Day was very productive an informative. It would be great to add one more tour opportunity if possible.	10/31/2017 12:43 PM
4	I liked the Brainstorming lunch and networking session. I think the breakout session could be shorter and have two on different topics. The tours were interesting and informative.	10/31/2017 8:38 AM
5	Didn't get to go on the tour, so no feedback there.	10/30/2017 7:14 PM
6	The new lunch format was excellent. It was great to mix up the tables and drive some new conversations on and off topic.	10/30/2017 3:34 PM
7	Once again a great session! Thank you all for your leadership. Got me thinking again in fresh new ways. For what it's worth. I am seeing real estate as the next phase of redevelopment opportunity. While it is interesting to hear what works with retail, it is much more interesting to learn about reuse of defunct retail into another set of uses. What are the challenges beyond doing something with an anchor space? Zoning, adaptation to parcel sizes and shapes driven by retail? Any mitigation beyond asbestos and dry cleaning waste? What do we do with corridors built around retail uses with many class c and b sites going dark and/or going to less than compelling uses? Etc. Thanks for starting the conversation. How do we explore from here?	10/27/2017 9:31 PM
8	Good range of topics that seem to touch on at least little of everyone's interest areas. Interesting overviews even in areas where my practice doesn't currently live.	10/27/2017 12:17 PM
9	For most part the topics had good take home value and were well received by the group. The lunch time discussions were a good way to engage with fellow Council members as well. I wish I would have had the time to take the tour at the end. Maybe plan for earlier in the day if possible.	10/26/2017 6:12 PM
10	A bio break before leaving on tour would be helpful -- ensures people don't get left behind. Enjoyed the lunch activity. I really appreciated the financing discussion that drew from within the ranks of the RRC. Very useful -- let's do more. Those help us see what skills our colleagues bring.	10/26/2017 1:29 AM
11	excellent event, particularly enjoy the diversity of our group.	10/25/2017 6:34 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	96.15%	0.00%	3.85%	26
	25	0	1	
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.15%	0.00%	3.85%	26
	25	0	1	
Did Council Day Meet Your Expectations?	88.46%	0.00%	11.54%	26
	23	0	3	

Council Day Survey for Los Angeles, Fall 2017

Do You Feel That the Team Communicates Well With You Outside of Council Day?	73.08%	15.38%	11.54%	
	19	4	3	26

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Very little or no communication outside of Council Day	11/1/2017 4:57 PM
2	just as relates to upcoming meetings	10/31/2017 2:44 PM
3	It would be great if we could get the Council Agendas a little earlier so we can plan our travel and attendance.	10/31/2017 1:03 PM
4	The chair does not return emails with questions prior to the meeting, but the vice chair does.	10/25/2017 6:55 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 16

#	RESPONSES	DATE
1	Another great Council Day!	11/3/2017 12:14 PM
2	Thanks to the leadership team for all your hard work!	10/31/2017 8:39 PM
3	Good day. Enjoyed the alternative capital discussion. engaged folks in the room	10/31/2017 2:44 PM
4	Overall the Council day was very informative. I especially liked the session regarding tax credits and alternative financing options.	10/31/2017 1:03 PM
5	Good presentations	10/30/2017 7:18 PM
6	There was a nice mix of sessions, blending presentation with interaction and discussion - made it easier to stay focused over the course of the day.	10/27/2017 2:52 PM
7	This wasn't the best meeting overall. It felt a little disjointed, like the programming lacked focus.	10/27/2017 1:01 AM
8	Love my fellow council members but still feeling like the building rehab and brownfield redevelopment is a forced marriage.	10/26/2017 3:20 PM
9	I enjoyed the brainstorming lunch.	10/26/2017 1:56 PM
10	Great session! Sorry I was not able to do the walking tour on Wednesday, but the one on Tuesday evening was well done and a great site to see. I learned a lot at this session and was challenged to broadened my appreciation and understanding of the redevelopment and reuse market.	10/26/2017 8:10 AM
11	may be tilting toward having too many architects?	10/25/2017 6:37 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 10 Skipped: 17

#	RESPONSES	DATE
1	I would like to tour maker/incubation space examples in Detroit.	11/3/2017 12:14 PM
2	financing adaptive reuse.. are the institutional lenders learning that this has become mainstream real estate.. the view from the bank regulators desk. form follow finance.	11/3/2017 11:34 AM
3	a real redevelopment projevt review	10/31/2017 2:44 PM
4	More project case studies with Q & A.	10/31/2017 8:40 AM

Council Day Survey for Los Angeles, Fall 2017

5	It might be interesting to go in depth on the new market tax credits and similar tools - not all deep dives, but maybe one deep dive on a tool like that at each meeting, so we all get our hands dirtier.	10/30/2017 7:18 PM
6	I would love to see a session with case studies on redevelopment/ adaptive reuse that were highly sustainable or net zero projects. Would also be interested in similar that were high efficiency infrastructure overhauls/updates.	10/27/2017 2:52 PM
7	The tour before dinner was great!	10/27/2017 1:01 AM
8	More discussions about future of retail, future of office.	10/26/2017 3:20 PM
9	Detroit: Bedrock people, Illich development people, someone from the new light rail management team, someone from the Waterfront redevelopment team	10/26/2017 8:10 AM
10	examples of form based code gone wrong relative to redevelopment of urban infill areas	10/25/2017 6:37 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 23

#	RESPONSES	DATE
1	It would be great to be able to tour a bit more.	10/31/2017 1:03 PM
2	I think a mix of inspiring but complex projects and deep dives into the tools that we're all using are helpful. I think the tiny topics are good too.	10/30/2017 7:18 PM
3	Liked lunch- looking forward to Detroit!	10/27/2017 1:01 AM
4	I liked the lunch interactive sessions and report outs. Please keep those up!	10/26/2017 8:10 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 23

#	RESPONSES	DATE
1	yes. I have more time recently and am doing some very creative projects. wellness center with a non profit hospital in a poor rural community and a multigeneratioinal housing project in a former state school with multi building campus in Pennsylvania.	11/3/2017 11:34 AM
2	I would be interested in being further engaged. It would be great to help contribute to the panel discussions and speaker organization	10/31/2017 1:03 PM
3	Soon as my son is through with college apps and off to school - roughly 10 months from now.	10/30/2017 7:18 PM
4	I would be happy to help in any way needed.	10/26/2017 6:21 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
--	-----	----	----------	-------

Council Day Survey for Los Angeles, Fall 2017

The Council Day Venue Was Great!	84.62% 22	3.85% 1	11.54% 3	26
The Council Reception and Venue Were Great!	69.23% 18	3.85% 1	26.92% 7	26

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	I agree with Pam's concern that the Mas Malo dinner was not formal enough in terms of food quality. It was a fun place with great drinks and chips, but the main meal was not as inspiring as past meals. However - Pam did warn us on this and I know we had a hard time finding space.	11/3/2017 12:14 PM
2	Food was good. venue loud, but most are	10/31/2017 2:44 PM
3	I was not a fond of the council dinner venue. The food was OK, but it the buffy style was kind of funky. It would have been better to have it family style.	10/31/2017 1:03 PM
4	The venue room for council day was a little small.	10/31/2017 10:54 AM
5	rate the restaurant as "fair"	10/31/2017 8:40 AM
6	I like that we seem to find unique, quirky spaces for the day (but would love more comfortable chairs to sit in). It'd be nice to maybe transition from older, established spaces to perhaps find some that are a direct reflection of Redevelopment and (adaptive)Reuse - one that might have an interesting story of "rebirth" as opposed to just a storied history. The receptions I have attended have been great - good food and interesting spaces.	10/27/2017 2:52 PM
7	the venues for council day have been great, very special spaces.	10/26/2017 6:21 PM
8	hard to hear in restaurant lots of people bad acoustics small space	10/25/2017 6:37 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 9 Skipped: 18

ANSWER CHOICES	RESPONSES
Advisory Services Panels	88.89% 8
Product Council Leadership	22.22% 2
District Council Involvement	33.33% 3
Foundation Governor Information	11.11% 1
Total Respondents: 9	

#	OTHER (PLEASE SPECIFY)	DATE
1	i'm in four cities so not sure which council. likley Columbus	11/3/2017 11:34 AM
2	It would be great to learn more about the Technical Assistance Program	10/31/2017 1:03 PM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 20 Skipped: 7

	1	2	3	4	5	TOTAL
Agenda/Schedule	5.00% 1	10.00% 2	25.00% 5	40.00% 8	20.00% 4	20

Council Day Survey for Los Angeles, Fall 2017

Networking features (i.e. participant list, meetings and messaging)	0.00%	5.56%	61.11%	16.67%	16.67%	18
	0	1	11	3	3	
Meeting Resources (i.e. maps, transportation services list)	0.00%	21.05%	57.89%	10.53%	10.53%	19
	0	4	11	2	2	

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I only used it for the agenda/schedule - can't comment on other features	11/2/2017 7:24 AM
2	was helpful to check schedules	10/31/2017 2:44 PM
3	Didn't use it	10/30/2017 7:18 PM
4	maps were a little cumbersome for me to navigate.	10/26/2017 6:21 PM
5	Downloaded it but didn't use it much. Found it a bit unwieldy but was able to look at the schedule for each day which was good.	10/26/2017 1:56 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 20 Skipped: 7

ANSWER CHOICES	RESPONSES	
1	5.00%	1
2	0.00%	0
3	35.00%	7
4	20.00%	4
5	40.00%	8
TOTAL		20

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Very good, and I was highly skeptical	11/1/2017 4:13 PM
2	was nice it had links to other meeting features	10/31/2017 2:44 PM
3	clunky	10/30/2017 5:17 PM
4	Good idea but could be improved.	10/26/2017 1:56 PM

Q39 SDC, Please Rate Each Council Day Session

Answered: 35 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
ULI's Center for Sustainability – Executive Director	88.57% 31	0.00% 0	8.57% 3	2.86% 1	35
Set the Stage: River LA: The Mobility Story	65.71% 23	8.57% 3	25.71% 9	0.00% 0	35
DEEP DIVE: Urban Mobility and the Death of Parking	97.14% 34	0.00% 0	2.86% 1	0.00% 0	35
DEEP DIVE, ROUND 1- Urban Mobility in a Digital Age: A Strategy for Los Angeles	91.43% 32	0.00% 0	8.57% 3	0.00% 0	35
DEEP DIVE, ROUND 2- The Game-Changing Impacts of the Driverless Car and the Future of Cities	88.57% 31	8.57% 3	2.86% 1	0.00% 0	35
DEEP DIVE PANEL, ROUND 3- Outside and Inside the Building	91.43% 32	0.00% 0	5.71% 2	2.86% 1	35
LIGHTNING ROUNDS: Session One: Envoy On-Demand Car-Sharing	91.43% 32	2.86% 1	5.71% 2	0.00% 0	35
LIGHTNING ROUNDS: Session Two: The Coloradan Project Parking Strategies	82.86% 29	0.00% 0	17.14% 6	0.00% 0	35
LIGHTNING ROUNDS: Session Three: Package Shipped! How Residential Architecture Overcomes Online Shopping	82.35% 28	8.82% 3	8.82% 3	0.00% 0	34
River Wild Walking Tour: Elysian Valley and Frogtown	52.94% 18	2.94% 1	29.41% 10	14.71% 5	34
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
ULI's Center for Sustainability – Executive Director	100.00% 34	0.00% 0	0.00% 0	0.00% 0	34
Set the Stage: River LA: The Mobility Story	88.24% 30	0.00% 0	11.76% 4	0.00% 0	34
DEEP DIVE: Urban Mobility and the Death of Parking	100.00% 34	0.00% 0	0.00% 0	0.00% 0	34
DEEP DIVE, ROUND 1- Urban Mobility in a Digital Age: A Strategy for Los Angeles	100.00% 34	0.00% 0	0.00% 0	0.00% 0	34
DEEP DIVE, ROUND 2- The Game-Changing Impacts of the Driverless Car and the Future of Cities	94.12% 32	0.00% 0	5.88% 2	0.00% 0	34
DEEP DIVE PANEL, ROUND 3- Outside and Inside the Building	94.12% 32	0.00% 0	2.94% 1	2.94% 1	34
LIGHTNING ROUNDS: Session One: Envoy On-Demand Car-Sharing	94.12% 32	0.00% 0	5.88% 2	0.00% 0	34
LIGHTNING ROUNDS: Session Two: The Coloradan Project Parking Strategies	94.12% 32	0.00% 0	5.88% 2	0.00% 0	34
LIGHTNING ROUNDS: Session Three: Package Shipped! How Residential Architecture Overcomes Online Shopping	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
River Wild Walking Tour: Elysian Valley and Frogtown	57.58% 19	0.00% 0	27.27% 9	15.15% 5	33

Council Day Survey for Los Angeles, Fall 2017

Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
ULI's Center for Sustainability – Executive Director	93.75% 30	0.00% 0	3.13% 1	3.13% 1	32
Set the Stage: River LA: The Mobility Story	87.50% 28	0.00% 0	6.25% 2	6.25% 2	32
DEEP DIVE: Urban Mobility and the Death of Parking	93.75% 30	0.00% 0	3.13% 1	3.13% 1	32
DEEP DIVE, ROUND 1- Urban Mobility in a Digital Age: A Strategy for Los Angeles	87.50% 28	3.13% 1	9.38% 3	0.00% 0	32
DEEP DIVE, ROUND 2- The Game-Changing Impacts of the Driverless Car and the Future of Cities	93.75% 30	0.00% 0	6.25% 2	0.00% 0	32
DEEP DIVE PANEL, ROUND 3- Outside and Inside the Building	81.25% 26	0.00% 0	12.50% 4	6.25% 2	32
LIGHTNING ROUNDS: Session One: Envoy On-Demand Car-Sharing	90.63% 29	0.00% 0	9.38% 3	0.00% 0	32
LIGHTNING ROUNDS: Session Two: The Coloradan Project Parking Strategies	87.50% 28	3.13% 1	9.38% 3	0.00% 0	32
LIGHTNING ROUNDS: Session Three: Package Shipped! How Residential Architecture Overcomes Online Shopping	96.77% 30	0.00% 0	3.23% 1	0.00% 0	31
River Wild Walking Tour: Elysian Valley and Frogtown	64.52% 20	3.23% 1	12.90% 4	19.35% 6	31

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Overall fantastic meeting. Incredibly insightful and valuable.	11/1/2017 1:47 PM
2	Really great day. It was hard to hear on the walking tour. Would have liked them to present more in the session before we were outside.	11/1/2017 1:31 PM
3	I think the parking issue became repetitive. Each presentation was great, but I would have eliminated one of them.	10/31/2017 1:08 PM
4	Gensler's presentation in their lobby was awesome!	10/31/2017 9:59 AM
5	overall very good session!	10/31/2017 8:53 AM
6	I am not convinced that the lightning rounds are helpful. I like more detailed discussions about things so that there can be more meat.	10/30/2017 3:43 PM
7	other than being 105 degrees it was an exceptional day. Dinner the night before was wonderful.	10/30/2017 12:35 PM
8	Deep Dive 2 was a little too much of an infomercial for Gensler	10/30/2017 12:09 PM
9	It was unfortunate that so much time was given to Andy Cohen's very mediocre and dated talk. The Riverwalk tour could have been shortened.	10/29/2017 5:10 PM
10	I was very impressed with how well organized the day was. I liked the that there was an overall theme and that each presentation reinforced the theme. Great take away value.	10/27/2017 9:10 AM
11	I felt there was more take home value from this meeting than several of the more recent meetings. There were some tangible/attainable items discussed, not just theoretical 30,000 views on issues.	10/26/2017 10:41 PM
12	Really great to have a focus for the day--it helped to have a narrative for the day, rather than bouncing around. That led to richer conversations as a group. The presentations were very good, if a little worrying. :)	10/26/2017 7:33 PM
13	Very well organized day. Excellent work by council leadership and speakers.	10/26/2017 2:02 PM

Q56 Please Rate Your Council Chair/Leadership Team

Council Day Survey for Los Angeles, Fall 2017

Answered: 34 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 34	0.00% 0	0.00% 0	34
My Chair Kept Members Engaged & Encouraged Broad Interaction	97.06% 33	0.00% 0	2.94% 1	34
Did Council Day Meet Your Expectations?	97.06% 33	0.00% 0	2.94% 1	34
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 33	0.00% 0	0.00% 0	33

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
	There are no responses.	

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 15 Skipped: 20

#	RESPONSES	DATE
1	Great organization	11/1/2017 1:49 PM
2	I liked the theme for the day. I think the risk for the one theme is that it could get slightly repetitive, but overall the day was really interesting! I think it would be great to do more tours in Detroit and discuss city revitalization and resilience.	11/1/2017 1:36 PM
3	another great day.	10/31/2017 1:09 PM
4	I always look forward to these meetings to educate and motivate me, and have never been disappointed. This meeting was exceptionally good in both regards.	10/31/2017 10:13 AM
5	I thought the sessions last week were amazingly informative and also kept with the spirit of sustainable / operations. We are considering a project in San Francisco and how much / how flexible the parking should be, or if it is included at all, is a big question. Excellent work.	10/31/2017 10:11 AM
6	a lot to put in one day! very good.	10/31/2017 8:56 AM
7	It was a very good session. I think that we might have dwelled too long on the driverless car and its impacts although it is certainly profound. It think it would have been more interesting if we maybe too on two big topics and did deeper dives.	10/30/2017 3:47 PM
8	While it was great for Gensler to offer the space, it was horrible to be in a windowless basement room. Especially after hearing about some of the other council venues. We need to be more selective.	10/30/2017 12:18 PM
9	Overall, feels a little too 'chummy' with many of the long time members. First meeting as a full member and I'm not sure I am motivated to continue. The information was interesting but my expectations on personal interaction left me flat.	10/30/2017 11:47 AM
10	outstanding	10/30/2017 7:09 AM
11	The theme idea is great - it focuses the sessions.	10/28/2017 9:08 AM
12	Great day that was well organized around a theme that was consistently reinforced. The room was a bit bleak..	10/27/2017 9:12 AM
13	The content for the day was really good. Appreciate all the curation of the speakers and content. There was a little overlap in the lightning rounds, but hard to prevent that.	10/26/2017 7:37 PM
14	Great day. I would have enjoyed the tour more if the temperature have been different but no one could fix that part of the day!	10/25/2017 9:01 PM

Council Day Survey for Los Angeles, Fall 2017

15 This was a great counsel day. Excellent program and focusing on a unified theme worked well. 10/25/2017 6:25 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 14 Skipped: 21

#	RESPONSES	DATE
1	For Detroit - Urban Farming. Uses for torn down neighborhoods.	11/1/2017 1:49 PM
2	I thought the Urban Mobility in a digital age was really interesting.	11/1/2017 1:36 PM
3	Sustainable agriculture in the Netherlands China's new, incredible commitment to electric cars & taxis in Beijing China's new punitive approach to enforcing existing pollution laws against factories (also incredible)	10/31/2017 10:13 AM
4	For Detroit I do wonder if assets there may be valuable in the future if global warming continues.	10/31/2017 10:11 AM
5	sea level rise and adaptation of land use as property values decline in areas being affected suffer losses	10/31/2017 8:56 AM
6	Definitely should tie to Detroit as there are so many interesting topics.	10/30/2017 3:47 PM
7	Neighborhood identity in the age of gentrification	10/30/2017 12:18 PM
8	bill McDonough fordetroit	10/30/2017 7:09 AM
9	Resilience through design	10/29/2017 5:12 PM
10	Resiliency for Detroit - urban agriculture, how to downsize and thrive...	10/28/2017 9:08 AM
11	Urban agriculture.	10/27/2017 9:12 AM
12	Detroit--really like the idea that was floated of talking a lot about how to fund sustainable projects, including the local food projects that are happening in Detroit. It's a fascinating city, there will be things to discuss!	10/26/2017 7:37 PM
13	I would like to learn more about developers professional paths and what their career tipping point was - what were the projects, timing, inspiration, etc that moved them from traditional development projects to inspired projects that are now seen as extraordinary.	10/26/2017 12:14 PM
14	I hope that we will be able to cover urban agriculture and equity when we are in Detroit. I would also like to get out and see a lot in Detroit.	10/25/2017 9:01 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 9 Skipped: 26

#	RESPONSES	DATE
1	I would recommend hotels closer to the convention center. I also thought we may have tried to cram too much into the day and could have started slightly later and had one less speaker.	11/1/2017 1:36 PM
2	Stay the course ... you rock!	10/31/2017 10:13 AM
3	food choices were very good at this meeting, keep it up!	10/31/2017 8:56 AM
4	See #4	10/30/2017 3:47 PM
5	See #4 above The more we get out and walk and see things the better.	10/30/2017 12:18 PM

Council Day Survey for Los Angeles, Fall 2017

6	Again, I left and only met a handful of people. I feel like a missed the meeting years ago where everyone explained who they are, what they, and how they came to this council and I'm playing too much catch up and its not fun.	10/30/2017 11:47 AM
7	Maybe more time for discussion.	10/28/2017 9:08 AM
8	Thank you for providing local, healthy food. It would be great if the catering could use compostable, recyclable or reusable plates, etc.	10/26/2017 7:37 PM
9	More time for questions and discussions. We had plenty of time remaining after the sessions but often the question and discussion period was cut short.	10/26/2017 12:14 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 32

#	RESPONSES	DATE
1	yes, would be glad to help in any way needed.	10/31/2017 8:56 AM
2	I doubt that I will make it to Detroit but I would happy to help in anyway that I can.	10/30/2017 3:47 PM
3	yes...am in discussions	10/30/2017 12:18 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 34 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	61.76% 21	2.94% 1	35.29% 12	34
The Council Reception and Venue Were Great!	100.00% 33	0.00% 0	0.00% 0	33

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Really hard to be in a room without windows.	11/1/2017 1:36 PM
2	The food and venue for the dinner on Tuesday was exceptionally good ... one of our best ever.	10/31/2017 10:13 AM
3	Great experience! Elizabeth, David and Marja did an excellent job organizing.	10/31/2017 10:11 AM
4	Venue was good except the lack of windows/natural light.	10/30/2017 2:44 PM
5	The room was horrible, the walking portion was good.	10/30/2017 12:18 PM
6	Fantastic restaurant for the dinner.	10/28/2017 9:08 AM
7	Dinner venue was terrific.	10/27/2017 9:12 AM
8	Traxx was great! The Gensler Office is really nice, but the basement room was a bit uninspiring. :)	10/26/2017 7:37 PM
9	Need to have space with windows and adequate bathrooms in the future. The food during the day was not great.	10/26/2017 12:14 PM
10	It was nice of Gansler to provide space outside of the convention center. The particular room we had was a little dark and confining.	10/25/2017 9:01 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 7 Skipped: 28

ANSWER CHOICES	RESPONSES
Advisory Services Panels	85.71% 6
Product Council Leadership	28.57% 2
District Council Involvement	14.29% 1
Foundation Governor Information	0.00% 0
Total Respondents: 7	

#	OTHER (PLEASE SPECIFY)	DATE
1	Grant applications to the ULI Foundation	10/31/2017 10:13 AM
2	I have already been the District Council Chair for Hawaii	10/30/2017 3:47 PM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 27 Skipped: 8

	1	2	3	4	5	TOTAL
Agenda/Schedule	3.70% 1	0.00% 0	25.93% 7	25.93% 7	44.44% 12	27
Networking features (i.e. participant list, meetings and messaging)	8.00% 2	12.00% 3	16.00% 4	44.00% 11	20.00% 5	25
Meeting Resources (i.e. maps, transportation services list)	4.17% 1	8.33% 2	20.83% 5	45.83% 11	20.83% 5	24

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Before the tour, it would be nice to have a better overview of the schedule and what time we need to be back on the bus.	11/1/2017 1:36 PM
2	I need to download, didn't have enough time. I will say the materials available at the conference were missing important information, like who was speaking, and their background. I am all for encouraging app use as a technology provider but understanding reality (people are busy and can quickly pick up a one-pager on way in) is also a consideration.	10/31/2017 10:11 AM
3	The mobile app is funky to download. Not a great tool.	10/30/2017 3:47 PM
4	I was not aware of the maps and other features...not easily found/understood	10/30/2017 12:18 PM
5	Web site more helpful re FULL program and details	10/26/2017 2:05 PM
6	I did not use it. Missed having the printed schedule.	10/26/2017 12:14 PM
7	So much better than having our program booklet that I need to carry around.	10/25/2017 9:01 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 28 Skipped: 7

Council Day Survey for Los Angeles, Fall 2017

ANSWER CHOICES	RESPONSES	
1	10.71%	3
2	0.00%	0
3	14.29%	4
4	17.86%	5
5	57.14%	16
TOTAL		28

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I'll try to download in future.	10/31/2017 10:11 AM
2	I have not found the app helpful	10/30/2017 3:47 PM

Q40 SHC, Please Rate Each Council Day Session

Answered: 25 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Economic Overview and Seniors Housing Industry Update	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Presentation: The Reality of Virtual Reality	84.00% 21	0.00% 0	12.00% 3	4.00% 1	25
Case Study: Town Center Development of Seniors Housing in Burien, WA – Opportunities and Challenges	92.00% 23	0.00% 0	4.00% 1	4.00% 1	25
Case Study: Arbor of Middletown Reposition	84.00% 21	0.00% 0	16.00% 4	0.00% 0	25
Presentation: Workforce Challenges in Senior Living and the Role of Universities in Delivering Trained Future Leadership	56.00% 14	4.00% 1	36.00% 9	4.00% 1	25
Case Study: Belmont Village Santa Fe, Mexic	88.00% 22	0.00% 0	4.00% 1	8.00% 2	25
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Economic Overview and Seniors Housing Industry Update	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Presentation: The Reality of Virtual Reality	86.96% 20	0.00% 0	13.04% 3	0.00% 0	23
Case Study: Town Center Development of Seniors Housing in Burien, WA – Opportunities and Challenges	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
Case Study: Arbor of Middletown Reposition	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Presentation: Workforce Challenges in Senior Living and the Role of Universities in Delivering Trained Future Leadership	62.50% 15	4.17% 1	29.17% 7	4.17% 1	24
Case Study: Belmont Village Santa Fe, Mexic	87.50% 21	0.00% 0	4.17% 1	8.33% 2	24
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Economic Overview and Seniors Housing Industry Update	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Presentation: The Reality of Virtual Reality	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Case Study: Town Center Development of Seniors Housing in Burien, WA – Opportunities and Challenges	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Case Study: Arbor of Middletown Reposition	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Presentation: Workforce Challenges in Senior Living and the Role of Universities in Delivering Trained Future Leadership	90.91% 20	0.00% 0	4.55% 1	4.55% 1	22
Case Study: Belmont Village Santa Fe, Mexic	68.18% 15	18.18% 4	4.55% 1	9.09% 2	22

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Good as always. Little heavy on the case studies which are interesting but typically have little take home value for me. Virtual reality was excellent.	11/1/2017 8:05 PM
2	Each session was solid and I appreciate the diversity in session topics over the past several council meetings	10/31/2017 4:31 AM
3	Excellent sessions and council all around.	10/27/2017 8:33 AM
4	As a new member I would prefer more introductions of other members and maybe a 2-3 minute update from each member on what they are working on and any pearls of wisdom that they might want to offer. I think it would give everyone a chance to talk in lieu of just the veterans of the council and make everyone feel more welcomed. Paul Aigner	10/26/2017 4:31 PM
5	another outstanding meeting full of content and value. Thank you	10/26/2017 10:33 AM
6	The case studies (especially Burien and Middletown) are the best 2 hours I could spend all year.	10/26/2017 8:38 AM
7	This is an excellent Council, and I enjoy being a member of this group of professionals. A great mix of membership, and a testament to the spirit of ULI and working together to share knowledge and best practices.	10/26/2017 12:51 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 25	0.00% 0	0.00% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	88.00% 22	0.00% 0	12.00% 3	25
Did Council Day Meet Your Expectations?	96.00% 24	0.00% 0	4.00% 1	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	72.00% 18	8.00% 2	20.00% 5	25

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	It is probably just me, but I found the communications on the tour day to be less than adequate - Scott Johnston	11/6/2017 9:35 AM
2	Seemed like a lot more downtime than usual this year. Perhaps some round table discussion topics could be incorporated.	11/1/2017 8:15 PM
3	limited interaction about content ideas and guest invitations	10/31/2017 10:22 AM
4	Not much contact	10/27/2017 12:08 PM
5	could use a little better communication, especially as it relates to upcoming meetings, agendas and such.	10/26/2017 4:58 PM
6	No communication other then 2 weeks prior to the council	10/26/2017 4:34 PM
7	Newer member so don't yet have much interaction with other Council members.	10/25/2017 8:45 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 20

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	great day	11/1/2017 4:13 PM
2	I think we had time for another presentation. too much break time	11/1/2017 3:24 PM
3	Lots of take home value, enthusiastic council leadership, great dinner venue	10/31/2017 10:22 AM
4	Keep doing what you're doing Dave Mazurek	10/31/2017 4:39 AM
5	Prefer to meet in a hotel or other setting with windows and a place to eat separate from the meeting room	10/27/2017 11:08 PM
6	Virtual reality session felt like a low key sales job.	10/27/2017 12:08 PM
7	Really enjoyed. Love the transparency and openness of the group.	10/26/2017 4:34 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 22

#	RESPONSES	DATE
1	I think it would be good to include a capital markets component to every council day. Doesn't have to be long, but a quick take on where/how debt pricing/terms have moved in last 6 months (FHA, Insurance, Balance Sheet Lenders) for stabilized and ground up properties. Same for equity sources. Maybe a session about different sales & marketing approaches people are using to lease-up properties. What are the different incentives offered (to both potential residents as well as to sales staff)?	11/1/2017 8:15 PM
2	yes	10/31/2017 10:22 AM
3	I would like a panel of operators to discuss operating margins by acuity (IL, AL, & MC) and where they see opportunities and challenges Dave Mazurek	10/31/2017 4:39 AM
4	Aging 2.0 Katy Fike	10/27/2017 11:08 PM
5	Several case studies, two below among others- 1)Byron park acquisition, renovation, and expansion 2) Barrington portfolio acquisition and repositioning	10/27/2017 8:35 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 24

#	RESPONSES	DATE
1	Keep doing what you're doing Dave Mazurek	10/31/2017 4:39 AM
2	Have more variety of drinks.	10/27/2017 12:08 PM
3	Additional beverage options available all day. The convention center was huge and there was really no option other than coffee (which I don't drink).	10/27/2017 8:35 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Council Day Survey for Los Angeles, Fall 2017

Answered: 3 Skipped: 24

#	RESPONSES	DATE
1	I'm happy to assist the council as needed Dave Mazurek dmazurek@convexityproperties.com	10/31/2017 4:39 AM
2	No.	10/27/2017 8:35 AM
3	Sure - Let me know what I might be able to do	10/26/2017 4:34 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	68.00% 17	8.00% 2	24.00% 6	25
The Council Reception and Venue Were Great!	82.61% 19	0.00% 0	17.39% 4	23

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Make sure the rooms is big enough - felt very tight in LA.	11/1/2017 8:15 PM
2	Team does a great job!	11/1/2017 1:54 PM
3	a little too load for conversation during dinner.	10/30/2017 4:53 PM
4		10/30/2017 8:29 AM
5	Food was just OK	10/26/2017 4:34 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 24

ANSWER CHOICES	RESPONSES
Advisory Services Panels	66.67% 2
Product Council Leadership	33.33% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 3	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 20 Skipped: 7

Council Day Survey for Los Angeles, Fall 2017

	1	2	3	4	5	TOTAL
Agenda/Schedule	15.79% 3	5.26% 1	5.26% 1	26.32% 5	47.37% 9	19
Networking features (i.e. participant list, meetings and messaging)	18.75% 3	12.50% 2	6.25% 1	37.50% 6	25.00% 4	16
Meeting Resources (i.e. maps, transportation services list)	17.65% 3	5.88% 1	5.88% 1	47.06% 8	23.53% 4	17

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Didn't download the app	11/1/2017 1:54 PM
2	didnt use it beyond scheduling	10/31/2017 10:22 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 20 Skipped: 7

ANSWER CHOICES	RESPONSES
1	10.00% 2
2	5.00% 1
3	10.00% 2
4	25.00% 5
5	50.00% 10
TOTAL	20

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Not unless is applicable to my council.	10/30/2017 4:53 PM

Q41 SSDCBlue, Please Rate Each Council Day Session

Answered: 29 Skipped: 3

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Micropolitan at Larchmont Village	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
From "Endless Empire" to "Inland Empire"	75.86% 22	0.00% 0	24.14% 7	0.00% 0	29
Roundtable Discussion	60.71% 17	3.57% 1	14.29% 4	21.43% 6	28
Lunch: The story of LA-based Fifth Wall Ventures and a discussion about technology's growing impact on the built world	82.76% 24	0.00% 0	6.90% 2	10.34% 3	29
ULI Foundation Update	46.43% 13	7.14% 2	21.43% 6	25.00% 7	28
Tour One Santa Fe	78.57% 22	3.57% 1	7.14% 2	10.71% 3	28
From Hurricanes to Healthcare	64.00% 16	0.00% 0	16.00% 4	20.00% 5	25
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Micropolitan at Larchmont Village	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
From "Endless Empire" to "Inland Empire"	68.97% 20	3.45% 1	27.59% 8	0.00% 0	29
Roundtable Discussion	53.57% 15	0.00% 0	32.14% 9	14.29% 4	28
Lunch: The story of LA-based Fifth Wall Ventures and a discussion about technology's growing impact on the built world	82.14% 23	0.00% 0	10.71% 3	7.14% 2	28
ULI Foundation Update	74.07% 20	0.00% 0	7.41% 2	18.52% 5	27
Tour One Santa Fe	71.43% 20	3.57% 1	14.29% 4	10.71% 3	28
From Hurricanes to Healthcare	73.91% 17	0.00% 0	13.04% 3	13.04% 3	23
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Micropolitan at Larchmont Village	66.67% 18	7.41% 2	25.93% 7	0.00% 0	27
From "Endless Empire" to "Inland Empire"	66.67% 18	11.11% 3	22.22% 6	0.00% 0	27
Roundtable Discussion	50.00% 13	15.38% 4	19.23% 5	15.38% 4	26
Lunch: The story of LA-based Fifth Wall Ventures and a discussion about technology's growing impact on the built world	68.00% 17	4.00% 1	20.00% 5	8.00% 2	25
ULI Foundation Update	68.00% 17	4.00% 1	4.00% 1	24.00% 6	25

Council Day Survey for Los Angeles, Fall 2017

Tour One Santa Fe	80.77%	0.00%	7.69%	11.54%	
	21	0	2	3	26
From Hurricanes to Healthcare	85.00%	0.00%	0.00%	15.00%	
	17	0	0	3	20

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	AWESOME day!	11/4/2017 9:46 AM
2	The Westin was a POOR venue.	11/1/2017 1:41 PM
3	Good balance of sessions and tours, hard to fit so much good content into one day!	11/1/2017 1:39 PM
4	Appreciated the diversity of topics and the clarity of the discussions - great take home value.	10/30/2017 6:19 PM
5	Would be good if the slides could be readable. Just putting up numbers we cannot see is not helpful	10/30/2017 4:04 PM
6	Endless Empire - should have spent way less time on historical reference and more on developments taking place. Missed Roundtable, ULI Foundation Update and One Santa Fe (reasons for N/A responses)	10/27/2017 2:56 PM
7	Roundtable discussions are excellent. Please continue, especially at end of day as we reflect on the Council Day.	10/26/2017 9:55 PM
8	Aside from the One Sante Fe - I think we would benefit from redefining what the small scale group is by way of deal size. Are we still <\$50m or has it grown? Is it still a requirement for the deals to have sponsor equity risk?	10/26/2017 3:55 PM
9	Great program with two issues: Speakers going over their time cause problems with later sessions, diminishing their value. And when it's that hot you should not try to do a presentation/Q&A outside.	10/26/2017 12:31 PM
10	Always love the case study tour in the afternoon. Great way to break up the day and see the City. Roundtable discussion is always great. Hurricanes to Healthcare was rolled into the roundtable discussion so not a big focus but did lead to other great discussion. Overall, great day.	10/26/2017 8:58 AM
11	The Westin Boneventure was the worst hotel in my 20+ years of ULI Councils. Other than the food, everything else was a disaster.	10/25/2017 4:30 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	93.10%	0.00%	6.90%	
	27	0	2	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	93.10%	0.00%	6.90%	
	27	0	2	29
Did Council Day Meet Your Expectations?	82.76%	0.00%	17.24%	
	24	0	5	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00%	0.00%	0.00%	
	28	0	0	28

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	There needs to be more attention paid to process of the day. either fewer programs, or tighter on the presentation so that other programs are not weighed under.	10/30/2017 4:07 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 21

#	RESPONSES	DATE
1	Was great. Rick and team were super on point.	11/4/2017 9:54 AM
2	The Westin was a POOR venue. The whole hotel experience was weird. Originally told we the council would meet at JW Marriott and then the meeting was moved to the Westin. When I wanted to change hotels the Westin was full. Then I heard the Westin tried to kick out a number of our members and put them at the Mayfair, which is a flop house hotel across the 110. Weird.	11/1/2017 1:44 PM
3	Dinner location was spectacular and very memorable, thanks to Alex for organizing!	11/1/2017 1:42 PM
4	The room was freezing, the were were not enough chairs.	10/30/2017 4:07 PM
5	Was disappointed that appeared we did not have full compliment of members and ended up with too many non-member guests.	10/27/2017 3:01 PM
6	As always, council leadership did a great job.	10/27/2017 1:01 PM
7	Room was too large and air conditioning too loud.	10/27/2017 11:10 AM
8	Great day, and excellent communication throughout the last month.	10/26/2017 9:59 PM
9	I think the schedule was affected by external forces The Westin room was way sub standard	10/26/2017 5:43 PM
10	Make sure presenters are boiling down the slides so we can read the pertinent information and data. Lots of small print this year.	10/26/2017 4:12 PM
11	The hotel wasn't great and ULI needs to pay more attention to their product councils in that regard.	10/26/2017 12:34 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 26

#	RESPONSES	DATE
1	I'd like to see something on health care real estate but based on the roundtable discussions my peers don't have much exposure to that asset class.	11/1/2017 1:42 PM
2	More technology in real estate. Construction technologies such as CLT. Is it possible to build new workforce housing? Innovative parking technologies and solutions. Market/economic updates are always nice.	10/30/2017 7:39 PM
3	A good tour and review of the city of Detroit and its renaissance would be really good.	10/30/2017 4:07 PM
4	I will reach out to council leadership before Detroit meeting.	10/27/2017 1:01 PM
5	Enjoy learning about the deal specifics for projects less than <\$50-60mm.	10/26/2017 4:12 PM
6	We need to have a discussion of what is happening in the healthcare sector.	10/25/2017 4:32 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 27

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	Tough call on what content to cut from a jam-packed day, no meaningful suggestions.	11/1/2017 1:42 PM
2	Keep up great work!	10/27/2017 1:01 PM
3	Enjoy seeing cutting-edge projects in a market if we are going to do a site tour. Not sure we got that this year.	10/26/2017 4:12 PM
4	Keep up the good work. We appreciate the work it takes to pull this together!	10/26/2017 12:34 PM
5	I think a lot of people were disappointed in the hotel, especially with the cancellation fiasco. Otherwise, meeting was great.	10/26/2017 9:02 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 29

#	RESPONSES	DATE
1	Excited to help moving forward--but I probably need a year of experience before I can be truly helpful.	11/4/2017 9:54 AM
2	I am always happy to help out as needed.	10/27/2017 1:01 PM
3	I probably need another session or two under my belt but would love to get more involved on the leadership side.	10/26/2017 9:02 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	20.69% 6	58.62% 17	20.69% 6	29
The Council Reception and Venue Were Great!	92.00% 23	0.00% 0	8.00% 2	25

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	AMAZING!	11/4/2017 9:54 AM
2	Also, bad "way finding" at the Westin	11/1/2017 1:44 PM
3	HVAC in the meeting room was a problem all day, location in the hotel was fine. a	11/1/2017 1:42 PM
4	Reception venue was outstanding. The Weston was what it is.	10/27/2017 5:11 PM
5	Venue was OK. Good to have food/coffee in the room, though bit difficult to find meeting room and could have had a bit more elbow room without losing intimacy.	10/27/2017 3:01 PM
6	Incredible venue!	10/27/2017 2:24 PM
7	The Westin Bonaventure room set up wasn't up to usual standards. Not enough tables (people crammed together); ULI staff needs to push venues harder to ensure set up meets ULI standards. Reception venue was very fun.	10/27/2017 1:01 PM
8	Keep up the good work with unique venues!	10/27/2017 11:10 AM

Council Day Survey for Los Angeles, Fall 2017

9	Reception location was fantastic. The Westin, however, was not a good venue.	10/27/2017 9:03 AM
10	Westin did not provide their typical solid service during our sessions.	10/26/2017 9:59 PM
11	Never use the Westin again	10/26/2017 5:43 PM
12	The reception/dinner was one of the best. Great job!!!	10/26/2017 12:34 PM
13	Back to the hotel trying to cancel our reservations was the only disappointing part.	10/26/2017 9:02 AM
14	Fabulous Tuesdaynight reception.	10/25/2017 4:32 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 27

ANSWER CHOICES	RESPONSES	
Advisory Services Panels	20.00%	1
Product Council Leadership	60.00%	3
District Council Involvement	20.00%	1
Foundation Governor Information	0.00%	0
Total Respondents: 5		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 21 Skipped: 11

	1	2	3	4	5	TOTAL
Agenda/Schedule	9.52% 2	4.76% 1	9.52% 2	23.81% 5	52.38% 11	21
Networking features (i.e. participant list, meetings and messaging)	5.26% 1	0.00% 0	47.37% 9	26.32% 5	21.05% 4	19
Meeting Resources (i.e. maps, transportation services list)	5.00% 1	15.00% 3	25.00% 5	25.00% 5	30.00% 6	20

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	hotel, council and transportation seemed poorly organized.	11/1/2017 1:44 PM
2	I really didn't use the app, but when it I did it would have been nice to have it integrate the sessions into my Outlook calendar on my phone.	11/1/2017 1:42 PM
3	Very difficult to find what you need. Hate to be old school and really do try and go with flow on technology, but not having the "old book" as an alternative, a real negative. Only use for schedule, session selection during the meeting; do not have use for rest of features.	10/27/2017 3:01 PM
4	App was very slow to load and navigate, even with a high speed connection.	10/26/2017 9:59 PM
5	Never got it to work....it said it was emailing me 5x and never was received.....and it was not in junk folder	10/26/2017 5:43 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 22 Skipped: 10

ANSWER CHOICES	RESPONSES	
1	4.55%	1
2	0.00%	0
3	9.09%	2
4	36.36%	8
5	50.00%	11
TOTAL		22

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Highly rated ONLY because there appears to be little to no choice. If there was a hard copy, that would be the primary source, with the app used for updates.	10/27/2017 3:01 PM
2	If it worked, I would. I used it last meeting	10/26/2017 5:43 PM
3	Didn't use it this time but will in Detroit.	10/26/2017 9:02 AM

Q42 SSDCGold, Please Rate Each Council Day Session

Answered: 42 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Town hall	97.62% 41	0.00% 0	2.38% 1	0.00% 0	42
Market Cycle and Implications for Strategic Capital Allocation	92.86% 39	2.38% 1	4.76% 2	0.00% 0	42
Platform – Culver City	90.24% 37	2.44% 1	7.32% 3	0.00% 0	41
Urbanization of Retail	95.12% 39	0.00% 0	4.88% 2	0.00% 0	41
Clermont Hotel – Atlanta	72.50% 29	0.00% 0	20.00% 8	7.50% 3	40
Lunch: The story of LA-based Fifth Wall Ventures and a discussion about technology's growing impact on the built world	92.68% 38	0.00% 0	4.88% 2	2.44% 1	41
The Rise of Market Halls: Two Contrasting Case Studies	92.86% 39	0.00% 0	7.14% 3	0.00% 0	42
A Study in Conflicts – BMO Harris Bank Milwaukee HQ Project	61.54% 24	12.82% 5	23.08% 9	2.56% 1	39
E-Commerce and Today's Industrial: How One-Click Shopping Has Revolutionized Logistics	92.50% 37	2.50% 1	5.00% 2	0.00% 0	40
Clermont Hotel	70.27% 26	0.00% 0	21.62% 8	8.11% 3	37
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Town hall	92.86% 39	2.38% 1	4.76% 2	0.00% 0	42
Market Cycle and Implications for Strategic Capital Allocation	92.86% 39	2.38% 1	4.76% 2	0.00% 0	42
Platform – Culver City	97.56% 40	2.44% 1	0.00% 0	0.00% 0	41
Urbanization of Retail	100.00% 41	0.00% 0	0.00% 0	0.00% 0	41
Clermont Hotel – Atlanta	87.50% 35	0.00% 0	5.00% 2	7.50% 3	40
Lunch: The story of LA-based Fifth Wall Ventures and a discussion about technology's growing impact on the built world	92.68% 38	0.00% 0	4.88% 2	2.44% 1	41
The Rise of Market Halls: Two Contrasting Case Studies	97.56% 40	0.00% 0	2.44% 1	0.00% 0	41
A Study in Conflicts – BMO Harris Bank Milwaukee HQ Project	89.74% 35	2.56% 1	5.13% 2	2.56% 1	39
E-Commerce and Today's Industrial: How One-Click Shopping Has Revolutionized Logistics	100.00% 40	0.00% 0	0.00% 0	0.00% 0	40
Clermont Hotel	81.08% 30	0.00% 0	10.81% 4	8.11% 3	37

Council Day Survey for Los Angeles, Fall 2017

Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Town hall	95.00% 38	0.00% 0	0.00% 0	5.00% 2	40
Market Cycle and Implications for Strategic Capital Allocation	100.00% 39	0.00% 0	0.00% 0	0.00% 0	39
Platform – Culver City	100.00% 39	0.00% 0	0.00% 0	0.00% 0	39
Urbanization of Retail	100.00% 39	0.00% 0	0.00% 0	0.00% 0	39
Clermont Hotel – Atlanta	92.11% 35	0.00% 0	2.63% 1	5.26% 2	38
Lunch: The story of LA-based Fifth Wall Ventures and a discussion about technology's growing impact on the built world	92.31% 36	0.00% 0	2.56% 1	5.13% 2	39
The Rise of Market Halls: Two Contrasting Case Studies	100.00% 40	0.00% 0	0.00% 0	0.00% 0	40
A Study in Conflicts – BMO Harris Bank Milwaukee HQ Project	100.00% 37	0.00% 0	0.00% 0	0.00% 0	37
E-Commerce and Today's Industrial: How One-Click Shopping Has Revolutionized Logistics	100.00% 38	0.00% 0	0.00% 0	0.00% 0	38
Clermont Hotel	91.18% 31	0.00% 0	2.94% 1	5.88% 2	34

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	great topics this event! great diversity - all very interesting and showed many changing facets in the industry. not all had specific "take home" for me, but I was intrigued and interested none the less	11/1/2017 6:44 PM
2	Very good day - well organized, timely topics, good interactions	11/1/2017 2:18 PM
3	This was overall the best SSDC Gold I have attended to date. All the presentations were very relevant to my endeavors	11/1/2017 1:35 PM
4	Good session. Good content.	10/31/2017 8:48 AM
5	great session overall.	10/30/2017 12:31 PM
6	One of the best council days ever.	10/30/2017 12:29 PM
7	Overall great day, seemed like we were a bit too focused on retail.	10/30/2017 11:56 AM
8	all sessions were great. the market cycle discussion did not have a clear purpose or beneficial take away.	10/29/2017 5:41 PM
9	Best Council session I've attended at ULI, and I've been a member for more than twenty years. Gary does a great job.	10/28/2017 3:36 PM
10	One of the best product council's we have had. Great content and organization. Great venue for dinner. Product Council Day was a bit long with being in the room all day long, but overall outstanding. Very unimpressed with LA Convention Center.	10/27/2017 9:45 AM
11	Super day, the leadership is not only great, but great looking..	10/27/2017 6:54 AM
12	I enjoy presentations on the boutique projects, like the Clermont Hotel.	10/26/2017 2:04 PM
13	Need handouts screen too small	10/26/2017 2:00 PM
14	One of the best council days that I've attended. Thanks goes to our SSDC Gold leadership team.	10/26/2017 11:57 AM
15	Very thought provoking.	10/25/2017 10:54 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 41 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 41	0.00% 0	0.00% 0	41
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 41	0.00% 0	0.00% 0	41
Did Council Day Meet Your Expectations?	100.00% 41	0.00% 0	0.00% 0	41
Do You Feel That the Team Communicates Well With You Outside of Council Day?	97.56% 40	0.00% 0	2.44% 1	41

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I get the right amount of info from Council away from ULI, I would love it if the subject line was always SSDCG (which it might be) if it is ULI subject line it can get dismissed - too much ULI propagrada	11/1/2017 6:55 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 30

#	RESPONSES	DATE
1	Great presentations.	11/7/2017 7:44 AM
2	Best council that I have been involved with!	11/1/2017 4:29 PM
3	My first meeting with this council and I was pleased.	10/31/2017 4:28 PM
4	thank you for all your hard work.	10/30/2017 12:02 PM
5	went well - was interesting and topical	10/28/2017 3:51 PM
6	Arguably one of the best days	10/27/2017 1:29 PM
7	Again, only negative was LA Convention Center for general session. Horrible, dumpy venue but otherwise a great conference.	10/27/2017 9:47 AM
8	Best ever	10/26/2017 4:20 PM
9	Very strong council day	10/26/2017 3:43 PM
10	really productive, solid day.	10/26/2017 12:06 PM
11	Excellent day.	10/26/2017 9:28 AM
12	The meeting room was subpar.	10/25/2017 10:55 PM
13	Gary did a great job	10/25/2017 10:46 PM
14	Great day! Combination of "strategy" and case studies was excellent.	10/25/2017 6:23 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 13 Skipped: 31

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	ask again in a couple of months	11/1/2017 6:55 PM
2	Would love to have a bit more on deal structures that are being done to mitigate cycle risk. Enjoyed the topics on creative retail.	11/1/2017 4:29 PM
3	Loved discussing trends such as new retail concepts, last mile industrial and effects of autonomous cars. Keep up the thought provoking topics! Maybe since we are in Detroit next we can have a session specifically aimed at autonomous cars and their potential impact or other truly disruptive trends	11/1/2017 2:23 PM
4	Yes...I would welcome the opportunity for some introductions	11/1/2017 1:37 PM
5	Medical office acquisitions/value add plays, what companies are doing to prepare for late inning/end of cycle, re-adaptive retail developments.	10/31/2017 4:26 PM
6	Amenity race in multifamily. changing building design to attract tenants. New building concepts to build things faster/cheaper in the face of a tight labor market - modular, energy	10/30/2017 12:02 PM
7	How autonomous vehicles will affect commercial real estate.	10/29/2017 5:45 PM
8	not right now	10/28/2017 3:51 PM
9	Would love to hear more on the changing industrial/ecommerce landscape and changing retail.	10/27/2017 9:47 AM
10	New suburban development	10/26/2017 3:43 PM
11	No.	10/26/2017 12:06 PM
12	The impact of tax reform on the commercial real estate industry	10/25/2017 10:46 PM
13	More on actual debt deals	10/25/2017 6:23 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 40

#	RESPONSES	DATE
1	Nothing, it was great!	11/1/2017 4:29 PM
2	love the tours when we can pull them off.	10/30/2017 3:24 PM
3	Room was too small, not enough tables for everyone to sit in.	10/30/2017 12:02 PM
4	It was great.	10/27/2017 9:47 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 6 Skipped: 38

#	RESPONSES	DATE
1	Yes..I would like to be more involved in the leadership	11/1/2017 1:37 PM

Council Day Survey for Los Angeles, Fall 2017

2	already District Council chair and have served as assistant leader of my council. maybe in a few years...	10/30/2017 3:24 PM
3	Happy to give a presentation our Titan's recently closed real estate fund I. Our change in capital strategy, challenges and opportunities.	10/29/2017 5:45 PM
4	If there's a need for someone to help out on a Product Council Leadership team (Gold or new flight), I'd like to help out where I can. Lat H Purser (the younger Lat)	10/27/2017 7:48 AM
5	Happy to make a presentation.	10/26/2017 3:43 PM
6	Participate in panel	10/26/2017 7:20 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 40 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	48.72% 19	25.64% 10	25.64% 10	39
The Council Reception and Venue Were Great!	92.11% 35	5.26% 2	2.63% 1	38

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	great dinner venue!!!	11/1/2017 6:55 PM
2	Council Day venue was basement space, no light and low ceilings, bad space. Reception was a nice idea but too far away.	10/30/2017 2:29 PM
3	Windows, please! If at all possible.	10/28/2017 3:37 PM
4	Reception venue was awesome. Hotel was tired and we council day meeting room was too small.	10/27/2017 8:56 AM
5	The people at the Westin were great, but room was small, low ceilings and no natural light, depressing to spend 8 hours.	10/27/2017 6:55 AM
6	Reception venue was great - food was so so	10/26/2017 3:43 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 39

ANSWER CHOICES	RESPONSES
Advisory Services Panels	40.00% 2
Product Council Leadership	80.00% 4
District Council Involvement	40.00% 2
Foundation Governor Information	0.00% 0
Total Respondents: 5	

#	OTHER (PLEASE SPECIFY)	DATE
1	I am a chair of our District Council.	11/1/2017 4:29 PM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Council Day Survey for Los Angeles, Fall 2017

Answered: 24 Skipped: 20

	1	2	3	4	5	TOTAL
Agenda/Schedule	20.83%	4.17%	12.50%	29.17%	33.33%	
	5	1	3	7	8	24
Networking features (i.e. participant list, meetings and messaging)	22.73%	4.55%	27.27%	22.73%	22.73%	
	5	1	6	5	5	22
Meeting Resources (i.e. maps, transportation services list)	17.39%	4.35%	30.43%	26.09%	21.74%	
	4	1	7	6	5	23

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	didn't use	11/1/2017 6:55 PM
2	Was not able to get mine to set up. It kept saying that it was going to email me a confirmation but I never received the confirmation.	11/1/2017 4:29 PM
3	Did not use heavily but found somewhat cumbersome to initially install and could not find info on luggage storage, for instance. Still, better than booklet and once loaded easy to find programs and the like	11/1/2017 2:23 PM
4	did not use it this year.	10/30/2017 12:02 PM
5	Ugh. Hated the app. I think it's still loading. I couldn't use it at all.	10/28/2017 3:37 PM
6	I don't use it	10/27/2017 1:29 PM
7	Did not receive updated Council bios or list of guests which is always helpful to prepare for Council Day. Could do with one fewer session and a little more networking time.	10/27/2017 8:56 AM
8	N/A	10/27/2017 6:55 AM
9	This app is really good - I was pleasantly surprised - the councils should promote this.	10/26/2017 2:05 PM
10	didn't use.	10/26/2017 12:06 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 27 Skipped: 17

ANSWER CHOICES	RESPONSES
1	11.11% 3
2	3.70% 1
3	22.22% 6
4	22.22% 6
5	40.74% 11
TOTAL	27

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	If it works!	11/1/2017 4:29 PM
2	The app is slow, confusing and virtually unusable.	10/30/2017 12:30 PM

Q43 SSDCSilver, Please Rate Each Council Day Session

Answered: 31 Skipped: 5

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
"Oops, I Did It Again"	90.32% 28	3.23% 1	3.23% 1	3.23% 1	31
Economic Update	83.87% 26	0.00% 0	12.90% 4	3.23% 1	31
"LaLa Land – Fairfax to Highland Park"	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
"Lookout! The Boomerang Property"	83.33% 25	6.67% 2	3.33% 1	6.67% 2	30
"Iron Men in Wooden Ships"	86.67% 26	3.33% 1	6.67% 2	3.33% 1	30
Lunch: The story of LA-based Fifth Wall Ventures and a discussion about technology's growing impact on the built world	80.65% 25	0.00% 0	12.90% 4	6.45% 2	31
"Oops Round II"	70.97% 22	9.68% 3	19.35% 6	0.00% 0	31
"War of the Amenity World"	63.33% 19	10.00% 3	26.67% 8	0.00% 0	30
"Show Me The Money"	80.00% 24	0.00% 0	13.33% 4	6.67% 2	30
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
"Oops, I Did It Again"	90.32% 28	3.23% 1	3.23% 1	3.23% 1	31
Economic Update	83.87% 26	3.23% 1	9.68% 3	3.23% 1	31
"LaLa Land – Fairfax to Highland Park"	100.00% 30	0.00% 0	0.00% 0	0.00% 0	30
"Lookout! The Boomerang Property"	86.21% 25	0.00% 0	6.90% 2	6.90% 2	29
"Iron Men in Wooden Ships"	90.00% 27	0.00% 0	6.67% 2	3.33% 1	30
Lunch: The story of LA-based Fifth Wall Ventures and a discussion about technology's growing impact on the built world	80.65% 25	0.00% 0	12.90% 4	6.45% 2	31
"Oops Round II"	93.55% 29	0.00% 0	6.45% 2	0.00% 0	31
"War of the Amenity World"	86.67% 26	0.00% 0	13.33% 4	0.00% 0	30
"Show Me The Money"	86.67% 26	0.00% 0	6.67% 2	6.67% 2	30
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
"Oops, I Did It Again"	88.89% 24	0.00% 0	7.41% 2	3.70% 1	27

Council Day Survey for Los Angeles, Fall 2017

Economic Update	76.92%	0.00%	15.38%	7.69%	
	20	0	4	2	26
“LaLa Land – Fairfax to Highland Park”	84.62%	3.85%	11.54%	0.00%	
	22	1	3	0	26
“Lookout! The Boomerang Property”	92.00%	0.00%	4.00%	4.00%	
	23	0	1	1	25
“Iron Men in Wooden Ships”	100.00%	0.00%	0.00%	0.00%	
	26	0	0	0	26
Lunch: The story of LA-based Fifth Wall Ventures and a discussion about technology’s growing impact on the built world	70.37%	3.70%	18.52%	7.41%	
	19	1	5	2	27
“Oops Round II”	92.59%	0.00%	7.41%	0.00%	
	25	0	2	0	27
“War of the Amenity World”	96.15%	0.00%	3.85%	0.00%	
	25	0	1	0	26
“Show Me The Money”	69.23%	11.54%	11.54%	7.69%	
	18	3	3	2	26

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	War of Amenity World seemed like too much of an advertisement for the efficiency glass, hence the ratings	11/2/2017 7:30 PM
2	Nice variety and preparation	11/1/2017 8:40 PM
3	Lunch session was amazing!	11/1/2017 2:06 PM
4	council meeting was good. thanks for leadership to a job well done	10/31/2017 7:33 PM
5	My personal opinion is that any SSDC council day should include some discussion of development financing. Availability, property types, terms, geographic focus, etc.	10/31/2017 12:20 PM
6	NA - Unable to Attend	10/31/2017 11:04 AM
7	Always great	10/30/2017 8:47 PM
8	Great day. Long narrow room was not optimal.	10/30/2017 11:41 AM
9	By the end of the day, it was tough to focus during the debt panel, "Show Me The Money." It could be better to do panels like that earlier in the day.	10/27/2017 3:29 PM
10	Exceptional dinner. Great job	10/27/2017 9:22 AM
11	Council leadership did a great job putting together a balanced and interesting program. I am looking forward to Detroit.	10/26/2017 7:17 PM
12	Good Meeting. Well organized and delivered.	10/26/2017 12:23 AM
13	I wish we did ratings on a 5-point scale like before.	10/25/2017 8:05 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 7

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	
	29	0	0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00%	0.00%	0.00%	
	27	0	0	27
Did Council Day Meet Your Expectations?	89.66%	0.00%	10.34%	
	26	0	3	29

Council Day Survey for Los Angeles, Fall 2017

Do You Feel That the Team Communicates Well With You Outside of Council Day?	82.76%	0.00%	17.24%	
	24	0	5	29

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Content this time wasn't as strong as in the past.	11/5/2017 7:59 AM
2	As I am new, I am not sure how much communication is typical between members. There is great communication about the dinner and Council Day.	10/30/2017 12:32 PM
3	Would have preferred to have more case studies of other's projects.	10/29/2017 11:31 PM
4	I like the SSDC Silver Directory/very useful.	10/29/2017 10:03 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 27

#	RESPONSES	DATE
1	Council Day is the best part of spring meeting	10/30/2017 8:50 PM
2	I am curious if we have Council Tours. Sounds like we will in Detroit, but many other councils I hear have their own tours, which sound pretty interesting.	10/30/2017 12:32 PM
3	Long narrow room was not optional.	10/30/2017 11:43 AM
4	I like the 30 minute pacing of the projects. Keeps things rolling.	10/29/2017 10:03 AM
5	I think more interactive discussion at the table level would be good	10/27/2017 9:26 AM
6	Venue was really subpar.	10/26/2017 7:19 PM
7	Great content. I enjoyed it and had many takeaways	10/26/2017 7:02 PM
8	Great session	10/26/2017 12:25 AM
9	Lunch speaker was fantastic.	10/25/2017 8:25 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 31

#	RESPONSES	DATE
1	Not yet.	10/30/2017 12:32 PM
2	Self Storage and trends. Affordable housing and what members are doing or involved in. Keep technology as a topic.	10/29/2017 10:03 AM
3	Yes	10/27/2017 9:26 AM
4	I would continue case study presentations.	10/26/2017 7:02 PM
5	How to create workforce housing Buying real estate and a business together	10/26/2017 2:20 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 31

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	Some type of tour which I think we are doing in Detroit	11/2/2017 7:36 PM
2	Keep the council meetings outside of the boring convention centers.	10/29/2017 10:03 AM
3	All good they on it	10/27/2017 9:26 AM
4	I think the leadership is doing a good job. It can be difficult to satisfy everyone. I have no complaints. My only constructive criticism would be to allow for more Q&A, if needed, as sometimes the conversation can get rushed.	10/26/2017 7:02 PM
5	It was great	10/26/2017 2:20 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 34

#	RESPONSES	DATE
1	Should be able to present a project in Detroit.	10/29/2017 10:03 AM
2	Yes	10/27/2017 9:26 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 7

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	55.17% 16	24.14% 7	20.69% 6	29
The Council Reception and Venue Were Great!	92.86% 26	0.00% 0	7.14% 2	28

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Council Day Venue was no windows, tight room, and no cell service (or working wi fi)	11/2/2017 7:36 PM
2	Lighting and temperature in the rooms weren't great.	11/1/2017 2:20 PM
3	it would be nice to be closer to the convention facility	10/31/2017 7:34 PM
4	Please let us know which hotel the session will be held so we may stay at that hotel	10/30/2017 8:50 PM
5	One of the best receptions sites ever	10/30/2017 12:45 PM
6	Basement room with no windows, no wifi, water only drinks	10/30/2017 11:54 AM
7	enjoyed the reception. Very unique/memorable and thanks to Alex Rose for that.	10/29/2017 10:03 AM
8	The Bonaventure is a tired hotel and should not be considered for future LA events.	10/26/2017 7:19 PM
9	No wifi was available until mid morning which was annoying.	10/26/2017 2:20 PM
10	LOVED the spaceship!	10/25/2017 8:25 PM
11	Reception was great.	10/25/2017 8:05 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 8 Skipped: 28

ANSWER CHOICES	RESPONSES
Advisory Services Panels	62.50% 5
Product Council Leadership	62.50% 5
District Council Involvement	12.50% 1
Foundation Governor Information	12.50% 1
Total Respondents: 8	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 25 Skipped: 11

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00% 0	4.35% 1	21.74% 5	39.13% 9	34.78% 8	23
Networking features (i.e. participant list, meetings and messaging)	4.35% 1	0.00% 0	26.09% 6	47.83% 11	21.74% 5	23
Meeting Resources (i.e. maps, transportation services list)	4.35% 1	8.70% 2	26.09% 6	34.78% 8	26.09% 6	23

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	N/A did not use	11/2/2017 7:36 PM
2	took so long to load, and then couldn't access from council room	10/30/2017 11:54 AM
3	Took very long to download due to poor internet service at the convention center and hotel.	10/26/2017 7:19 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 22 Skipped: 14

ANSWER CHOICES	RESPONSES
1	9.09% 2
2	0.00% 0
3	13.64% 3
4	22.73% 5

Council Day Survey for Los Angeles, Fall 2017

5	54.55%	12
TOTAL		22

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I will use it if reminded via email a few times.	10/29/2017 10:03 AM
2	I will use it for planning	10/27/2017 9:26 AM

Q44 STHC, Please Rate Each Council Day Session

Answered: 13 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Real Estate Tax Panel	100.00% 13	0.00% 0	0.00% 0	0.00% 0	13
Roundtable Discussions	53.85% 7	0.00% 0	46.15% 6	0.00% 0	13
Case Study: Core Spaces	84.62% 11	7.69% 1	7.69% 1	0.00% 0	13
Lunch / Group Discussion – Mitigation of Overdevelopment	46.15% 6	0.00% 0	53.85% 7	0.00% 0	13
Case Study: Kayne Andersen/Mapletree Portfolio Transaction	61.54% 8	7.69% 1	30.77% 4	0.00% 0	13
Demographics	84.62% 11	0.00% 0	15.38% 2	0.00% 0	13
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Real Estate Tax Panel	100.00% 12	0.00% 0	0.00% 0	0.00% 0	12
Roundtable Discussions	50.00% 6	0.00% 0	50.00% 6	0.00% 0	12
Case Study: Core Spaces	100.00% 12	0.00% 0	0.00% 0	0.00% 0	12
Lunch / Group Discussion – Mitigation of Overdevelopment	41.67% 5	8.33% 1	50.00% 6	0.00% 0	12
Case Study: Kayne Andersen/Mapletree Portfolio Transaction	75.00% 9	8.33% 1	16.67% 2	0.00% 0	12
Demographics	100.00% 12	0.00% 0	0.00% 0	0.00% 0	12
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Real Estate Tax Panel	90.91% 10	0.00% 0	0.00% 0	9.09% 1	11
Roundtable Discussions	54.55% 6	0.00% 0	18.18% 2	27.27% 3	11
Case Study: Core Spaces	100.00% 11	0.00% 0	0.00% 0	0.00% 0	11
Lunch / Group Discussion – Mitigation of Overdevelopment	72.73% 8	9.09% 1	0.00% 0	18.18% 2	11
Case Study: Kayne Andersen/Mapletree Portfolio Transaction	100.00% 11	0.00% 0	0.00% 0	0.00% 0	11
Demographics	90.91% 10	0.00% 0	9.09% 1	0.00% 0	11

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Would have liked more time to discuss the John Burns presentation.	10/31/2017 1:28 PM
2	Being interactive with either a dialogue or slides would have helped the Kayne discussion. Recognize it may have been confidential, though.	10/31/2017 1:03 PM
3	two open discussions (roundtable and the mitigation of overdevelopment) in one council day is one too many	10/27/2017 4:20 PM
4	I thought the Core Spaces presentation was detailed and excellent	10/27/2017 1:37 PM
5	Not a big fan of the roundtables.	10/26/2017 2:21 PM
6	Good day with great discussion. I think it would be interesting to not focus as much on development. A lot of the round table discussions had a development slant.	10/26/2017 1:59 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 13 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	92.31% 12	0.00% 0	7.69% 1	13
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 13	0.00% 0	0.00% 0	13
Did Council Day Meet Your Expectations?	92.31% 12	0.00% 0	7.69% 1	13
Do You Feel That the Team Communicates Well With You Outside of Council Day?	84.62% 11	7.69% 1	7.69% 1	13

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	council needs more open communication prior to council day. should have several updaets to the group regarding potential sessions, asking for feedback, etc.	10/27/2017 4:25 PM
2	agenda slid but for the right reasons. A lot of good discussion and interaction.	10/27/2017 1:39 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 11

#	RESPONSES	DATE
1	Great venue and night before. Room next door was loud and interfered a few times. Major plus being at the same venue as the rest of ULI.	10/31/2017 1:07 PM
2	generally good sessions and content; would be good to have had kayne and core spaces talk about actual returns. core was good about what they might have done differently.	10/27/2017 4:25 PM
3	felt council had a ton of take home value and discussions were very relevant.	10/27/2017 1:39 PM
4	Loved the more casual nature of the dinner and the activity after	10/26/2017 2:03 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Council Day Survey for Los Angeles, Fall 2017

Answered: 4 Skipped: 11

#	RESPONSES	DATE
1	Similar to the tax discussion, I think a utilities discussion would be helpful.	10/31/2017 1:07 PM
2	parking - perhaps a consultant profile of ACC/Core Spaces deal	10/27/2017 1:39 PM
3	Topics: 1) Architect panel on current design trends; 2) Parking expert on design trends, requirements and pricing; 3) Panel on the use and cost of cold formed steel; 4) Panel on debt - construction, permanent, agency, bank, non-bank; 5) structured finance - alternatives and issues.	10/26/2017 2:36 PM
4	Focus on the benefit groups have seen owning more than 1 asset in a market. I.e. ACC in Austin or Seattle	10/26/2017 2:03 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 1 Skipped: 14

#	RESPONSES	DATE
1	I would like to have attended the tour, but 2 days ahead of the council day is difficult because of so much time away from office.	10/26/2017 2:03 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 14

#	RESPONSES	DATE
1	Pleased to help in planning and implementation in any way I can. Rob Kilroy	10/26/2017 2:36 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 13 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	84.62% 11	7.69% 1	7.69% 1	13
The Council Reception and Venue Were Great!	84.62% 11	0.00% 0	15.38% 2	13

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Repeating above, being at same venue as main ULI was a plus and promotes interaction among the councils.	10/31/2017 1:07 PM
2	convention center is what it is but more light, perhaps more table space would help	10/27/2017 4:25 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 14

ANSWER CHOICES	RESPONSES
Advisory Services Panels	100.00% 1
Product Council Leadership	100.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 1	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 8 Skipped: 7

	1	2	3	4	5	TOTAL
Agenda/Schedule	12.50% 1	0.00% 0	25.00% 2	25.00% 2	37.50% 3	8
Networking features (i.e. participant list, meetings and messaging)	12.50% 1	0.00% 0	37.50% 3	25.00% 2	25.00% 2	8
Meeting Resources (i.e. maps, transportation services list)	0.00% 0	25.00% 2	0.00% 0	37.50% 3	37.50% 3	8

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
	There are no responses.	

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 8 Skipped: 7

ANSWER CHOICES	RESPONSES
1	0.00% 0
2	0.00% 0
3	37.50% 3
4	25.00% 2
5	37.50% 3

Council Day Survey for Los Angeles, Fall 2017

TOTAL	8
-------	---

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
	There are no responses.	

Q45 TODC, Please Rate Each Council Day Session

Answered: 33 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Capital Markets Report & Analysis	84.85% 28	3.03% 1	12.12% 4	0.00% 0	33
Health and Economic Benefits of Transit Oriented Development	81.82% 27	3.03% 1	15.15% 5	0.00% 0	33
Culver City and the Transportation Transformation	87.50% 28	0.00% 0	12.50% 4	0.00% 0	32
Lunch Presentation – Overview of Los Angeles Metro/Los Angeles Transit Oriented Development	93.94% 31	3.03% 1	3.03% 1	0.00% 0	33
Tour-Santa Monica including Tongva Park & The Village	93.94% 31	3.03% 1	3.03% 1	0.00% 0	33
Tour of Platform, 8850 Washington Blvd.	87.88% 29	3.03% 1	6.06% 2	3.03% 1	33
Tour of Helms Bakery District, 8745 Washington Blvd.	81.25% 26	3.13% 1	9.38% 3	6.25% 2	32
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Capital Markets Report & Analysis	93.75% 30	0.00% 0	6.25% 2	0.00% 0	32
Health and Economic Benefits of Transit Oriented Development	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32
Culver City and the Transportation Transformation	96.77% 30	0.00% 0	3.23% 1	0.00% 0	31
Lunch Presentation – Overview of Los Angeles Metro/Los Angeles Transit Oriented Development	90.63% 29	0.00% 0	9.38% 3	0.00% 0	32
Tour-Santa Monica including Tongva Park & The Village	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32
Tour of Platform, 8850 Washington Blvd.	87.50% 28	0.00% 0	9.38% 3	3.13% 1	32
Tour of Helms Bakery District, 8745 Washington Blvd.	87.10% 27	0.00% 0	6.45% 2	6.45% 2	31
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Capital Markets Report & Analysis	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
Health and Economic Benefits of Transit Oriented Development	93.33% 28	0.00% 0	6.67% 2	0.00% 0	30
Culver City and the Transportation Transformation	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Lunch Presentation – Overview of Los Angeles Metro/Los Angeles Transit Oriented Development	66.67% 20	10.00% 3	23.33% 7	0.00% 0	30
Tour-Santa Monica including Tongva Park & The Village	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29

Council Day Survey for Los Angeles, Fall 2017

Tour of Platform, 8850 Washington Blvd.	93.10%	0.00%	6.90%	0.00%	29
	27	0	2	0	
Tour of Helms Bakery District, 8745 Washington Blvd.	92.86%	3.57%	3.57%	0.00%	28
	26	1	1	0	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	all very good	11/2/2017 3:48 AM
2	Good meeting	11/1/2017 2:25 PM
3	The entire day was an interesting, informative, and value-adding program. My work in two other cities is focused right now on TOD projects (including working with municipalities on ordinance and policy changes related to TOD and affordable housing), and the morning sessions and afternoon tours in LA will be useful to my work.	10/31/2017 11:39 AM
4	Great session.	10/31/2017 10:21 AM
5	The two property tours were interesting in their own right, but both sponsors said they developed because of market demand and not because they were accessible to transit. Therefore, I am not sure I would characterize them as TOD developments, particularly because they did not adjust their parking ratios at all in recognition of the transit stop.	10/30/2017 11:32 AM
6	As always, a fantastic day that was well organized, very interesting and relevant to current issues and discussions	10/30/2017 11:09 AM
7	The day was packed with insightful information. The quality of the program was outstanding.	10/27/2017 11:10 AM
8	Absolutely terrific program and tours. Great content. Extremely well organized.	10/26/2017 3:32 PM
9	As always very well organized.	10/26/2017 11:09 AM
10	all around, well done	10/26/2017 10:34 AM
11	I thought that the Seattle day was far superior in content and organization. Being in Santa Monica so early was not necessary. In addition, the Seattle day featured much more impressive and useful very senior business leaders. Many today were fairly weak and not much was new. Capital Markets was great.	10/25/2017 6:43 PM
12	Another great council meeting!	10/25/2017 4:54 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00%	0.00%	0.00%	32
	32	0	0	
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00%	0.00%	0.00%	32
	32	0	0	
Did Council Day Meet Your Expectations?	93.75%	3.13%	3.13%	32
	30	1	1	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.63%	3.13%	6.25%	32
	29	1	2	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I would like to be more involved, make a presentation to the council.	10/30/2017 11:59 AM

Council Day Survey for Los Angeles, Fall 2017

2	The Leadership Team does an exemplary job in coordinating with the host city to plan Spring and Fall Council Day activities which are always of the highest caliber (including venues) and seamlessly executed. However, I think the Council misses some opportunities to encourage broad networking and engagement outside of Spring and Fall Meeting. A discussion forum or some other form of electronic communication could provide a space for sharing of best practices, literature, sounding board on problems, relationship resource, etc. to allow members to benefit from our network 12 months a year.	10/26/2017 2:31 AM
3	See previous comments	10/25/2017 6:45 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 27

#	RESPONSES	DATE
1	very good day	11/2/2017 3:50 AM
2	I really enjoyed starting the day in the conference room, then breaking out on the tours. This approach provided both the context and the interaction essential for understanding innovative real estate developments.	11/1/2017 3:21 PM
3	It was a great day. I look forward to Detroit.	10/31/2017 11:41 AM
4	Excellent meeting overall	10/30/2017 11:46 AM
5	Top shelf as usual.	10/27/2017 2:24 PM
6	Outstanding location for Dinner.	10/27/2017 10:17 AM
7	All the speakers were excellent and had great content.	10/26/2017 3:34 PM
8	One of the best in years	10/26/2017 12:31 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 31

#	RESPONSES	DATE
1	no	11/2/2017 3:50 AM
2	Balancing current parking demand in TODs (think Dallas Light Rail), challenges of mixed-use development	11/1/2017 3:21 PM
3	More on current thinking having to do with driverless vehicles and their affect on all types of real estate development	10/30/2017 12:20 PM
4	Housing affordability.	10/26/2017 11:12 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 31

#	RESPONSES	DATE
1	no very well done	11/2/2017 3:50 AM

Council Day Survey for Los Angeles, Fall 2017

2	more space/time between sessions; maybe one less session. This will give members a chance to connect, catch up and will improve engagement.	10/27/2017 6:46 AM
3	Morning venue was not the best, hope Detroit can be more edgy.	10/26/2017 11:12 AM
4	Less sitting, more breaks, shorter sessions.	10/25/2017 6:45 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 31

#	RESPONSES	DATE
1	Yes. I would like to help organize programs.	10/31/2017 10:23 AM
2	I would like to be further engaged and contribute to the next council day.	10/30/2017 11:59 AM
3	I would like to get more involved in the council and am happy to fill any role that needs someone fill it.	10/30/2017 11:12 AM
4	I would be interested in further engagement in the Council and supporting leadership in whatever capacity I could be useful. Nick Saponara (SaponaraN@metro.net)	10/26/2017 2:31 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 31 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	54.84% 17	9.68% 3	35.48% 11	31
The Council Reception and Venue Were Great!	90.00% 27	3.33% 1	6.67% 2	30

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	commute from downtown LA was a little long. Glad venue was on train line.	10/31/2017 9:51 AM
2	I was unable to attend the reception.	10/30/2017 11:46 AM
3	The reception was a great idea, but it didn't come off that well because the food was average at best. Would have been better at a rooftop restaurant somewhere that had the same or better views. Council Day in a Doubletree with no windows? that says enough.	10/30/2017 11:35 AM
4	The actual venue for the council day meetings was OK, but being able to then walk parts of Santa Monica and Culver city easily made up for the mediocre hotel conference room.	10/30/2017 11:12 AM
5	Food and service was terrific at both venues.	10/26/2017 3:34 PM
6	Dinner was really good. Council day hotel was freezing. Way to much sitting.	10/25/2017 6:45 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 7 Skipped: 28

Council Day Survey for Los Angeles, Fall 2017

ANSWER CHOICES	RESPONSES
Advisory Services Panels	57.14% 4
Product Council Leadership	57.14% 4
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 7	

#	OTHER (PLEASE SPECIFY)	DATE
1	I'm already deeply involved in advisory work and District Council management. I was the Chair of Chicago's District Council for a number of years.	10/31/2017 11:41 AM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 24 Skipped: 11

	1	2	3	4	5	TOTAL
Agenda/Schedule	12.50% 3	4.17% 1	16.67% 4	12.50% 3	54.17% 13	24
Networking features (i.e. participant list, meetings and messaging)	13.64% 3	9.09% 2	27.27% 6	9.09% 2	40.91% 9	22
Meeting Resources (i.e. maps, transportation services list)	13.64% 3	13.64% 3	22.73% 5	0.00% 0	50.00% 11	22

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Unwieldy	10/31/2017 10:23 AM
2	schedule - show current day. difficult to scroll thru previous day schedules on small phone to get to the "now"	10/31/2017 9:51 AM
3	Difficulty getting it to work	10/26/2017 12:31 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 21 Skipped: 14

ANSWER CHOICES	RESPONSES
1	14.29% 3
2	4.76% 1
3	9.52% 2
4	23.81% 5
5	47.62% 10
TOTAL	21

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
---	--------------------------------	------

Council Day Survey for Los Angeles, Fall 2017

1	By far the most efficient way to keep track where everything is. In future, should integrate with the council day schedule for those involved.	11/1/2017 3:21 PM
2	There should also be an opportunity to print program.	10/31/2017 10:23 AM
3	The app could be more intuitive in design and functionality and reliable in terms of content.	10/26/2017 2:31 AM

Q46 UDIC, Please Rate Each Council Day Session

Answered: 15 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Tour of LA Cleantech Incubator	69.23% 9	0.00% 0	15.38% 2	15.38% 2	13
Tour of Performing Arts Center of Los Angeles County	42.86% 6	21.43% 3	28.57% 4	7.14% 1	14
Lunch & Learn Session	80.00% 12	6.67% 1	6.67% 1	6.67% 1	15
Session 2: Overview of USC Innovation and Real Estate Development	80.00% 12	6.67% 1	13.33% 2	0.00% 0	15
Session 3: Member "Short Stories"	25.00% 3	0.00% 0	8.33% 1	66.67% 8	12

Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Tour of LA Cleantech Incubator	76.92% 10	0.00% 0	7.69% 1	15.38% 2	13
Tour of Performing Arts Center of Los Angeles County	64.29% 9	21.43% 3	14.29% 2	0.00% 0	14
Lunch & Learn Session	93.33% 14	0.00% 0	0.00% 0	6.67% 1	15
Session 2: Overview of USC Innovation and Real Estate Development	100.00% 15	0.00% 0	0.00% 0	0.00% 0	15
Session 3: Member "Short Stories"	25.00% 3	0.00% 0	8.33% 1	66.67% 8	12

Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Tour of LA Cleantech Incubator	58.33% 7	0.00% 0	25.00% 3	16.67% 2	12
Tour of Performing Arts Center of Los Angeles County	53.85% 7	30.77% 4	15.38% 2	0.00% 0	13
Lunch & Learn Session	85.71% 12	7.14% 1	0.00% 0	7.14% 1	14
Session 2: Overview of USC Innovation and Real Estate Development	92.86% 13	0.00% 0	7.14% 1	0.00% 0	14
Session 3: Member "Short Stories"	27.27% 3	9.09% 1	0.00% 0	63.64% 7	11

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Unfortunately, they were all outdoors in 102 degree heat. awful!! sessions are great, content on target	10/31/2017 3:12 PM
2	Didn't see LA Cleantech incubator--went to Sci-Arc instead. Don't remember doing short stories	10/30/2017 3:30 PM
3	The bus tour of downtown LA was interesting but not very relevant to the Council. Time would have been better spent on topics like innovation districts in LA.	10/28/2017 7:22 PM

Council Day Survey for Los Angeles, Fall 2017

4	A difficult day for tours with the heat wave, but enjoyable and created value. Interested in continuing to diver deeper into research specific projects and their engagement with Innovation Districts and research parks.	10/27/2017 3:06 PM
5	Thank you again for a well organized and informative day.	10/25/2017 3:07 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 14 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 14	0.00% 0	0.00% 0	14
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 14	0.00% 0	0.00% 0	14
Did Council Day Meet Your Expectations?	78.57% 11	0.00% 0	21.43% 3	14
Do You Feel That the Team Communicates Well With You Outside of Council Day?	64.29% 9	7.14% 1	28.57% 4	14

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I think we could, and this was actually discussed at the end of the meeting, about keeping in better touch beyond Council Meeting logistics.	11/1/2017 1:32 PM
2	Not a lot of communication. Don't know how program is established.	10/30/2017 3:38 PM
3	Earlier communication about the program with an opportunity for feed back from Council members would be good..	10/28/2017 7:32 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 11

#	RESPONSES	DATE
1	Leadership did a great job at trying to offer a great experience.	11/1/2017 5:47 PM
2	Great group and very valuable information!	11/1/2017 1:32 PM
3	the evening before needs to be better. better venue, better food, better experience. Guests are paying \$150, and it's tough to understand what the value is to them	10/30/2017 3:27 PM
4	The outdoor venue at USC was not a good choice. Not just because of the 102 degree heat but hard to see the monitors do to reflected light and only one bathroom. I think the sports venue topic was too specific. Why not a presentation on the Village student housing deal.	10/28/2017 7:32 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 9

#	RESPONSES	DATE
---	-----------	------

Council Day Survey for Los Angeles, Fall 2017

1	Seeing Mixed-Use developments and how they are changing campuses and higher ed efficiencies.	11/1/2017 5:47 PM
2	For Detroit, we could contact the folks at ioby.org, a microphilantropy/ crowd funding group that is partnering to do good things locally. www.ioby.org/	11/1/2017 1:32 PM
3	presentation on the Durham Innovation district by George Stanziale	10/31/2017 3:14 PM
4	The role of academic medical centers in community development, economic generation and innovation.	10/28/2017 7:32 PM
5	Financing of P3 projects and real estate ownership dynamics.	10/27/2017 3:09 PM
6	For Detroit — recommend invite to kresge Foundation.	10/25/2017 3:10 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 12

#	RESPONSES	DATE
1	Ensure the tour has a bit more focus from the presenters.	11/1/2017 5:47 PM
2	Leadership is great!	11/1/2017 1:32 PM
3	More time for members to interact and share.	10/28/2017 7:32 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 11

#	RESPONSES	DATE
1	I would be interested in helping out when & where i have contacts/ organizations that would be useful.	11/1/2017 1:32 PM
2	Happy to help with program ideas.	10/28/2017 7:32 PM
3	Coordination of logistics, communications, or prospective university speakers.	10/27/2017 3:09 PM
4	Yes — spoke to chair	10/25/2017 3:10 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 14 Skipped: 1

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	64.29% 9	21.43% 3	14.29% 2	14
The Council Reception and Venue Were Great!	72.73% 8	9.09% 1	18.18% 2	11

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
---	--	------

Council Day Survey for Los Angeles, Fall 2017

1	Could not be helped, but the weather caused a wee bit of discomfort with the outdoor venue.	11/1/2017 5:47 PM
2	It was a ridiculously, abnormal hot day, but backup options due to weather should be considered in the future. Really fun local reception venue, well done!	11/1/2017 1:32 PM
3	I like the idea of a tour, but we went kind of fast which didn't allow time for questions. I would have liked to see more of the USC campus. Wanted to hear more about university interaction with their community and changing their community. The discussion of the two stadiums was less interesting to me.	10/30/2017 3:38 PM
4	While at USC it would have been good to tour teh campus and adjoining neighborhood.	10/28/2017 7:32 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 12

ANSWER CHOICES	RESPONSES
Advisory Services Panels	100.00% 3
Product Council Leadership	33.33% 1
District Council Involvement	33.33% 1
Foundation Governor Information	33.33% 1
Total Respondents: 3	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 10 Skipped: 5

	1	2	3	4	5	TOTAL
Agenda/Schedule	10.00% 1	10.00% 1	20.00% 2	0.00% 0	60.00% 6	10
Networking features (i.e. participant list, meetings and messaging)	11.11% 1	11.11% 1	44.44% 4	11.11% 1	22.22% 2	9
Meeting Resources (i.e. maps, transportation services list)	12.50% 1	12.50% 1	25.00% 2	25.00% 2	25.00% 2	8

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I did not use the app.	10/30/2017 11:30 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 10 Skipped: 5

Council Day Survey for Los Angeles, Fall 2017

ANSWER CHOICES	RESPONSES	
1	0.00%	0
2	0.00%	0
3	20.00%	2
4	10.00%	1
5	70.00%	7
TOTAL		10

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
	There are no responses.	

Q47 UDMUCBlue, Please Rate Each Council Day Session

Answered: 30 Skipped: 1

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Overview of Economic Drivers	90.00% 27	3.33% 1	6.67% 2	0.00% 0	30
LA Markets Review & Downtown Deep Dive	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
Asian Flows into LA Real Estate. How much do these flows matter to pricing?	56.67% 17	6.67% 2	36.67% 11	0.00% 0	30
Housing Panel	86.67% 26	0.00% 0	13.33% 4	0.00% 0	30
Transportation Panel	83.33% 25	6.67% 2	10.00% 3	0.00% 0	30
Autonomous Vehicles	90.00% 27	3.33% 1	6.67% 2	0.00% 0	30
Tour Gensler's Office, 500 S. Figueroa Street, Los Angeles	76.67% 23	10.00% 3	13.33% 4	0.00% 0	30
Tour At Mateo	80.00% 24	3.33% 1	16.67% 5	0.00% 0	30
Tour The ROW	82.76% 24	10.34% 3	6.90% 2	0.00% 0	29
Tour Metropolis	75.00% 21	0.00% 0	17.86% 5	7.14% 2	28
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Overview of Economic Drivers	83.33% 25	3.33% 1	13.33% 4	0.00% 0	30
LA Markets Review & Downtown Deep Dive	86.67% 26	0.00% 0	13.33% 4	0.00% 0	30
Asian Flows into LA Real Estate. How much do these flows matter to pricing?	76.67% 23	0.00% 0	23.33% 7	0.00% 0	30
Housing Panel	80.00% 24	0.00% 0	20.00% 6	0.00% 0	30
Transportation Panel	86.67% 26	3.33% 1	10.00% 3	0.00% 0	30
Autonomous Vehicles	96.67% 29	3.33% 1	0.00% 0	0.00% 0	30
Tour Gensler's Office, 500 S. Figueroa Street, Los Angeles	86.67% 26	3.33% 1	10.00% 3	0.00% 0	30
Tour At Mateo	86.67% 26	0.00% 0	13.33% 4	0.00% 0	30
Tour The ROW	82.76% 24	0.00% 0	17.24% 5	0.00% 0	29
Tour Metropolis	75.00% 21	3.57% 1	14.29% 4	7.14% 2	28

Council Day Survey for Los Angeles, Fall 2017

Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Overview of Economic Drivers	73.33% 22	6.67% 2	16.67% 5	3.33% 1	30
LA Markets Review & Downtown Deep Dive	86.67% 26	3.33% 1	6.67% 2	3.33% 1	30
Asian Flows into LA Real Estate. How much do these flows matter to pricing?	80.00% 24	3.33% 1	13.33% 4	3.33% 1	30
Housing Panel	73.33% 22	0.00% 0	23.33% 7	3.33% 1	30
Transportation Panel	73.33% 22	6.67% 2	16.67% 5	3.33% 1	30
Autonomous Vehicles	80.00% 24	10.00% 3	6.67% 2	3.33% 1	30
Tour Gensler's Office, 500 S. Figueroa Street, Los Angeles	73.33% 22	3.33% 1	13.33% 4	10.00% 3	30
Tour At Mateo	86.67% 26	0.00% 0	10.00% 3	3.33% 1	30
Tour The ROW	89.66% 26	3.45% 1	3.45% 1	3.45% 1	29
Tour Metropolis	78.57% 22	7.14% 2	3.57% 1	10.71% 3	28

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Gentry is an amazing Chair!	11/1/2017 5:52 AM
2	Great job on an ambitious agenda. Would be great to see some high level financial information on projects in the future	10/31/2017 12:41 PM
3	The S Curve presentation was outstanding.	10/31/2017 10:52 AM
4	One of the best organized meetings I have ever attended, with tremendous content,	10/30/2017 2:48 PM
5	Hayley Blockley from JLL was terrific; really great and fresh perspective on LA which gave context to the day. Autonomous cars presentation was superb; follow on in Detroit with local automakers responding would be ideal. Great to see John Cushman so engaged. Local leadership did us right!	10/30/2017 12:33 PM
6	Morning sessions were terrific! However, afternoon sessions were fluffy and not compelling. Despite the creative buildings, these projects may evolve into negative case studies of momentum-fueled bubble investments. They were discussed with an assumption of ongoing successes, yet sponsors (esp. ROW) were unwilling/unable to answer any normal questions (yield on cost & cost per SF targets, reasons for performance behind pro forma, etc.). The Arts District does not have the body of successful investments and major tenant leases that say a Culver City has. Culver might have been more fruitful for our tour.	10/30/2017 11:55 AM
7	All the sessions were great but the Autonomous Vehicles presentation was outstanding. All of the tours were great.	10/30/2017 11:43 AM
8	loved the speed of the panels...some great content in an abbreviated format. Missed the open mic portion and hearing from what our group is seeing in the everyday as well as a forecast of what's to come (outside just LA)...	10/30/2017 11:34 AM
9	LA markets was amazing! Hailey & team were terrific. Asian flows made no sense and zero take home. Waste of time. Absolutely fantastic day!	10/27/2017 6:54 AM
10	Another Great Council Day!	10/25/2017 6:38 PM

Council Day Survey for Los Angeles, Fall 2017

11 Autonomous Vehicles - Not a good use of Product Council time; all the time with Gensler felt like advertising/marketing for the firm - which I thought was strictly against Product Council policy? When we are in a ULI meeting host city, we should stay focused on the market or lessons from the metro (not general topics that could be covered in any ULI webinar). I also found the Gensler speaker's callous Houston comments in poor taste and quite tone deaf (given recent events). 10/25/2017 5:58 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	96.43% 27	0.00% 0	3.57% 1	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	92.86% 26	0.00% 0	7.14% 2	28
Did Council Day Meet Your Expectations?	85.71% 24	0.00% 0	14.29% 4	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	92.86% 26	0.00% 0	7.14% 2	28

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Not a lot of communication in between Fall and Spring meetings	10/31/2017 12:45 PM
2	tour did not have enough investment specifics and glossed over major economic deficiencies of the developments	10/30/2017 11:58 AM
3	Gentry and the LA members did an outstanding job.	10/30/2017 11:44 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 15 Skipped: 16

#	RESPONSES	DATE
1	The overheated weather was unfortunate ... limiting the effectiveness of our planned tours.	11/2/2017 9:19 AM
2	A great, packed day - kudos to our council leadership!	11/1/2017 2:48 PM
3	Amazing!	11/1/2017 5:53 AM
4	very informative and fun	10/31/2017 2:40 PM
5	It was a good day but more interaction among council members in the session would have been helpful.	10/31/2017 1:22 PM
6	Delivered an exceptional level of market understanding for LA	10/31/2017 12:45 PM
7	Very rushed day. Too many speakers. Physical seating layout was too spread out - several members distracted by mobile devices. Suggest separating seating for eating from seating for engaged discussion.	10/30/2017 12:48 PM
8	Leadership team is excellent. Really dedicated and devoted to giving members the best experience possible at each meeting.	10/30/2017 12:37 PM
9	Let's seek out projects to tour that fulfill good design AND good investing \$s and cents.	10/30/2017 11:58 AM
10	really great topics. walked away really understanding the submarket and region better. thought the flow of the day was well paced to keep everyone engaged. BCG space was fantastic!	10/30/2017 11:47 AM

Council Day Survey for Los Angeles, Fall 2017

11	Great day!	10/27/2017 6:57 AM
12	Best yet	10/26/2017 2:08 PM
13	Too many sessions and tours scheduled, which really limited time to visit and exchange ideas with other Product Council members. Lunch and breaks were rushed, which also restricted member visitation time. Also, hopping on and off buses repeatedly during the afternoon, walking through non-air-conditioned buildings, and a lengthy, packed day really seemed to take a toll.	10/25/2017 10:30 PM
14	Very, very well done. Many thanks for organizing a very productive Council Day! Great venue for the morning session and very interesting and varied afternoon tours.	10/25/2017 7:51 PM
15	Excellent day	10/25/2017 6:23 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 25

#	RESPONSES	DATE
1	Peter Zeihan	10/30/2017 12:48 PM
2	1) Continue with Autonomous car topic in Motor City -- Who comes out on top? What is the effect on real estate? 2) What is happening in retail? 3) Hear more from our council members. 4) Give some history on boom days in Detroit.	10/30/2017 12:37 PM
3	open mic session, hearing from current people on their markets. what are topics they are concerned about? excited about? what keeps them up?	10/30/2017 11:47 AM
4	Brief session on possible interactions/connections between PCs, DCs and ULI Centres, to gauge the extent of interest UDMUC Blue members have to be more engaged in and contribute to other ULI activities outside of PC days.	10/27/2017 1:06 PM
5	Driverless vehicles was outstanding	10/26/2017 2:08 PM
6	Wouldn't it make sense to talk about automated vehicles / driverless cars in Detroit (Motor City)???	10/25/2017 10:30 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 23

#	RESPONSES	DATE
1	High level property financial information on projects discussed when possible.	10/31/2017 12:45 PM
2	Fewer meetings, more time to relevant topics.	10/30/2017 12:48 PM
3	Hard to improve! Bar is so high. Would like to hear more from individuals in the room to get to know them better.	10/30/2017 12:37 PM
4	tour - see comments above	10/30/2017 11:58 AM
5	perhaps drop a session in the AM to give a little more space between panels, phone breaks, questions. That said, wouldn't cut any topics!	10/30/2017 11:47 AM
6	More interaction between council members as a topic. It's always interesting to hear what people see in the markets overall.	10/27/2017 6:57 AM
7	This council day will be hard to beat	10/26/2017 2:08 PM

Council Day Survey for Los Angeles, Fall 2017

8 Much more Product Council time for member dialogue and discussion; scale back the number of sessions and cover host-city content pertinent to the focus of the Product Council. Also, PLEASE be careful/sensitive regarding time dedicated to firms of Product Council members (i.e. - a Gensler presentation, Gensler office tour, and Gensler project tour was too much... especially in a city with so much real estate industry knowledge and depth). 10/25/2017 10:30 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 31

#	RESPONSES	DATE
	There are no responses.	

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 28 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	100.00% 28	0.00% 0	0.00% 0	28
The Council Reception and Venue Were Great!	73.08% 19	0.00% 0	26.92% 7	26

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The California Club is a fabulous venue and dinner was great. I like the opportunity to sit down for dinner. That's how you can really get to know new people. But it was so crowded and loud, it was hard to talk or even move at cocktails. I like the big combined events. But maybe it would be smart to divide the UD/MUCs into two buckets for large group gatherings.	11/1/2017 3:26 PM
2	Even though our council has pressed for a sit-down dinner, and that is what we finally had, I found it more confining, and that interacting with alot of council members (ours and others) was harder	11/1/2017 2:48 PM
3	Difficult to circulate during joint council reception cocktail hour. Bigger space would have been preferable.	10/31/2017 12:45 PM
4	loved the top of the InCon hotel	10/31/2017 10:53 AM
5	The meeting day venue at BCG was sensational. Best venue ever!	10/30/2017 12:37 PM
6	For the combined UDMUC dinner, I preferred the sit down format to the endless appetizers while standing.	10/30/2017 11:58 AM
7	I like the more intimate seated dinner setting but I'm not sure I like it with 500 people!	10/30/2017 11:47 AM
8	Outstanding venue at BCG	10/30/2017 11:44 AM
9	Too many members for a combined council sit down dinner. Food was very good but vservice was fair and the room was too noisy to have a conversation across the tables	10/28/2017 1:04 PM
10	Finally! A council dinner that involved real food! I'm so sick of \$150 nights for 2 glasses of wine.	10/27/2017 6:57 AM
11	Reception was good but crowded	10/26/2017 2:08 PM
12	Venue was great... thanks for that.	10/25/2017 10:30 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 29

ANSWER CHOICES	RESPONSES
Advisory Services Panels	100.00% 2
Product Council Leadership	100.00% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
Total Respondents: 2	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 16 Skipped: 15

	1	2	3	4	5	TOTAL
Agenda/Schedule	6.67% 1	0.00% 0	53.33% 8	20.00% 3	20.00% 3	15
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	0.00% 0	69.23% 9	15.38% 2	15.38% 2	13
Meeting Resources (i.e. maps, transportation services list)	6.67% 1	6.67% 1	53.33% 8	13.33% 2	20.00% 3	15

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	did not use it	11/1/2017 5:53 AM
2	I didn't download (no room on phone)	10/27/2017 6:57 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 18 Skipped: 13

ANSWER CHOICES	RESPONSES
1	5.56% 1
2	33.33% 6
3	27.78% 5
4	16.67% 3
5	16.67% 3
TOTAL	18

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	difficult to download the app past the firewall.	10/30/2017 12:48 PM
2	Customize my schedule and have it interact with personal calendar.	10/30/2017 12:37 PM
3	I didn't realize it went paperless this year...	10/30/2017 11:47 AM
4	Don't want the app to track me or take my personal data	10/27/2017 6:57 AM
5	I tried to use the app, but it wasn't tailored to our council, so it wasn't too useful for me (but it could be my fault/user issue). I will certainly try again.	10/26/2017 5:44 PM
6	Great features but need verification every time	10/26/2017 2:08 PM

Q48 UDMUCBronze, Please Rate Each Council Day Session

Answered: 33 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Bronzini Rountable Discussion at Gensler	81.25% 26	3.13% 1	12.50% 4	3.13% 1	32
Tour of Sunset Bronson lot and Icon asset (Netflix)	81.25% 26	6.25% 2	9.38% 3	3.13% 1	32
Asset/Caruso Americana at Brand (Brand Blvd at Colorado)	84.85% 28	9.09% 3	3.03% 1	3.03% 1	33
Masonic tour with comments from Lew Horne CBRE	84.85% 28	9.09% 3	6.06% 2	0.00% 0	33
Council Presentations - South Park Center North Room - Gene Cisco and Alexander	25.00% 8	12.50% 4	3.13% 1	59.38% 19	32
Wine Tasting	15.15% 5	33.33% 11	15.15% 5	36.36% 12	33
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Bronzini Rountable Discussion at Gensler	87.10% 27	3.23% 1	9.68% 3	0.00% 0	31
Tour of Sunset Bronson lot and Icon asset (Netflix)	93.75% 30	0.00% 0	3.13% 1	3.13% 1	32
Asset/Caruso Americana at Brand (Brand Blvd at Colorado)	78.79% 26	6.06% 2	12.12% 4	3.03% 1	33
Masonic tour with comments from Lew Horne CBRE	90.91% 30	0.00% 0	9.09% 3	0.00% 0	33
Council Presentations - South Park Center North Room - Gene Cisco and Alexander	31.25% 10	12.50% 4	6.25% 2	50.00% 16	32
Wine Tasting	32.26% 10	16.13% 5	25.81% 8	25.81% 8	31
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Bronzini Rountable Discussion at Gensler	57.14% 16	14.29% 4	28.57% 8	0.00% 0	28
Tour of Sunset Bronson lot and Icon asset (Netflix)	77.78% 21	3.70% 1	14.81% 4	3.70% 1	27
Asset/Caruso Americana at Brand (Brand Blvd at Colorado)	75.00% 21	14.29% 4	7.14% 2	3.57% 1	28
Masonic tour with comments from Lew Horne CBRE	89.29% 25	7.14% 2	3.57% 1	0.00% 0	28
Council Presentations - South Park Center North Room - Gene Cisco and Alexander	25.00% 7	10.71% 3	0.00% 0	64.29% 18	28
Wine Tasting	37.04% 10	11.11% 3	7.41% 2	44.44% 12	27

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	The presentations and tours were very well organized, highly relevant and informative. The joint social event (wine tasting) at the end of the day was relatively lengthy (> one hour spent on the California fires). Overall though the Council Day was one of the best that I've participated in.	11/6/2017 9:57 AM
2	Great day-one of the most interesting and Richard and team were terrific.	11/2/2017 3:34 PM
3	The day was focused around Gensler and their projects. If you work for a different architectural firm, you were probably feeling like you were in an all day pitch by a competitor.	11/2/2017 1:04 PM
4	We tried to do too much - we sacrificed panel and discussion time because we packed in so much and then had to be on the bus a lot.	11/1/2017 1:40 PM
5	Great day! I really enjoyed getting out and seeing a lot of real estate as opposed to being cooped up in a conference room all day. Hats off to the organizing committee.	11/1/2017 1:37 PM
6	this was an unusual council day because we spent very little time in session, and most of the time on the road. But because it was LA, and a lot to see, it worked out well.	11/1/2017 1:36 PM
7	Getting 60 people around LA/Hollywood/Glendale on time is quite an accomplishment.	10/31/2017 10:03 AM
8	Great council day - enjoyed being out and about and opportunities to catch up with the bronzinis	10/30/2017 3:21 PM
9	Overall, the council leadership did a terrific job curating both tours and discussions.	10/30/2017 12:01 PM
10	Would love it if the tours of assets included some financial analysis and/or discussion of what went wrong as well as right. In Bellevue (Seattle), for example, the developer of the family property discussed the economics of new building (rents, development costs, return on costs), and how & when they decided to build. The tour of the Bronson lot was interesting but could have included discussion of the stock price (99X's earnings!), and how the volatile earnings stream was communicated to investors / stock analysts.	10/30/2017 11:42 AM
11	This was arguably the worst council day I have attended in 15+ years. There was virtually no substance and no time for council engagement. We spent the entire day touring a couple of projects, on a bus, and couldn't even navigate the schedule to make a planned joint session at day's end. Terribly disappointing day.	10/27/2017 9:05 AM
12	It would have been useful to 'see the numbers' on the americana mall / masonic building. In addition, more panels would have been useful. The wine tasting was not useful when we have limited time on council day, it would have been more effective if it was replaced with cap markets panel.	10/26/2017 4:33 PM
13	Morning was good. Wish we had more time to tour the Americana at Brand retail & understand Caruso's marketing strategy better. Bus then fell behind and we missed the entire South Park discussion. No one knew what was going on as we waited in a lobby. The wine tasting didn't seem relevant and the speaker lost my interest so I left early and headed to the convention center.	10/26/2017 11:10 AM
14	well done. i really liked the it down dinner. oi would be willing to pay higher dues to repeat that.	10/25/2017 10:20 PM
15	Saw various aspects of LA county and it was educational and a lot of fun. Great job, Richard	10/25/2017 6:59 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	80.65% 25	3.23% 1	16.13% 5	31
My Chair Kept Members Engaged & Encouraged Broad Interaction	87.10% 27	3.23% 1	9.68% 3	31
Did Council Day Meet Your Expectations?	73.33% 22	3.33% 1	23.33% 7	30
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.00% 27	3.33% 1	6.67% 2	30

Council Day Survey for Los Angeles, Fall 2017

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I didn't hear from anyone at all until the week before and then it wasn't about council day.	11/1/2017 1:44 PM
2	Most of the interaction for the council occurs twice/year during the formal meetings. However, with each meeting comes a new conversation and possibly more connections for individual interactions in between meetings. That is up to individual initiative.	10/31/2017 10:07 AM
3	Please see my previous comments. There was no substance to the day. No learning opportunity from fellow members, poor logistics and an abbreviated day. Worst council day experience in 15+ years.	10/27/2017 9:09 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 26

#	RESPONSES	DATE
1	Great work on interactive tour app by Rob Cochran	11/1/2017 2:10 PM
2	I think we need to focus more on delivering a great experience for our members and less on showing off what individual members are doing. This should not be marketing presentations, but instead, real presentations of real projects where we talk about not just what's great, but about what doesn't work.	11/1/2017 1:44 PM
3	Great day!	10/30/2017 3:24 PM
4	Missed having the opportunity to give the 30 second hello/download to all council members	10/30/2017 12:20 PM
5	Great first meeting guys!	10/26/2017 4:39 PM
6	Richard Ted council leadership did an excellent job making for an informative and enjoyable day	10/26/2017 12:20 PM
7	See my prior comments. Morning was great. Afternoon was disorganized due to bus falling behind schedule.	10/26/2017 11:15 AM
8	Well done	10/26/2017 8:21 AM
9	Really loved the programming	10/25/2017 7:01 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 10 Skipped: 25

#	RESPONSES	DATE
1	I think that in Detroit we should talk about what people are doing to help the city, but we should also find examples where someone has tried and failed in some way - that is where the value is created and why we have the secrecy rules.	11/1/2017 1:44 PM
2	Let's stick with only a small amount of conference room panels and continue getting out to tour projects.	11/1/2017 1:38 PM
3	yes - will reach out directly to leadership	10/30/2017 3:24 PM
4	Economic/Market Session focussed on our product type Let's have a BIO BOOK way in advance of next meeting - get to know our fellow members better!	10/30/2017 12:20 PM
5	Looking forward to Detroit.	10/30/2017 12:04 PM
6	Starting the day with an economic / real estate markets overview, as we have had in past sessions. Tours are great, but should be accompanied by analysis to show how the economic rewards was/wasn't worth the risk.	10/30/2017 11:45 AM

Council Day Survey for Los Angeles, Fall 2017

7	Economic forecast/update	10/27/2017 12:08 PM
8	Yes. We need to get back to more time with each other, not on a bus or in transit. We need an general overview/economics session with a Fed economist, or Ken Rosen or similar. We need, in detail, project discussions where we see not only the real estate but the details of the deal behind it.	10/27/2017 9:09 AM
9	Cap markets	10/26/2017 4:39 PM
10	not much on capital markets.	10/25/2017 10:22 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 28

#	RESPONSES	DATE
1	I am very concerned about the Detroit meeting. It will be interesting to learn about Detroit, but that may not engage us for an entire Council day, as did LA. So lets reserve time to talk about Council member projects and experiences overall.	11/1/2017 1:38 PM
2	Tours are great, but time for group discussion on relevant topics of the day would add value. Los Angeles is large and traffic is tough, so requires more time to tour, so I understand why the balance was more towards touring this time.	10/31/2017 10:07 AM
3	Maybe a little more time in the morning for intros and conversation; loved the tours though	10/30/2017 3:24 PM
4	Would like to have more detailed deal info for presentations - improve take home value and lessons learned to apply globally (not just locally)	10/30/2017 12:20 PM
5	Please see my earlier comments. Additionally, I will reach out to Richard directly to communicate my thoughts.	10/27/2017 9:09 AM
6	The wine tasting could be replaced with a real estate panel	10/26/2017 4:39 PM
7	More time for panels needed.	10/26/2017 11:15 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 33

#	RESPONSES	DATE
1	Yes - happy to help with Detroit and beyond (kelly.nagel@aimco.com)	10/30/2017 3:24 PM
2	Happy to help	10/26/2017 4:39 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 31 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL

Council Day Survey for Los Angeles, Fall 2017

The Council Day Venue Was Great!	90.32%	3.23%	6.45%	
	28	1	2	31
The Council Reception and Venue Were Great!	83.87%	0.00%	16.13%	
	26	0	5	31

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The time on the bus seemed excessive.	11/2/2017 1:06 PM
2	It was great to have a sit down dinner and to get to mingle with the other flights of UDMUC in the pre-cocktail event.	11/1/2017 1:44 PM
3	I generally prefer either a cocktail appetizer format or a sit down dinner with just our flight. This was nice but I really just had a chance to talk with people at our table.	10/31/2017 10:58 AM
4	Sit-down dinner was interesting, but a fun change	10/30/2017 3:24 PM
5	Enjoyed getting out and about... Prefer council reception in museum, historic structure, or development with opportunity to explore first....	10/30/2017 12:20 PM
6	The sit down dinner was a very nice event and provided a good opportunity to visit and network with others.	10/27/2017 9:09 AM
7	Council reception was nice, but a little crowded. Sit down dinner made it hard to network.	10/26/2017 11:15 AM
8	sit down dinner really good. too crowed cocktail party, i would prefer a smaller group and more space. too loud.	10/25/2017 10:22 PM
9	Fabulous event	10/25/2017 7:01 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 30

ANSWER CHOICES	RESPONSES	
Advisory Services Panels	20.00%	1
Product Council Leadership	40.00%	2
District Council Involvement	60.00%	3
Foundation Governor Information	60.00%	3
Total Respondents: 5		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 23 Skipped: 12

	1	2	3	4	5	TOTAL
Agenda/Schedule	8.70%	4.35%	21.74%	21.74%	43.48%	
	2	1	5	5	10	23
Networking features (i.e. participant list, meetings and messaging)	10.53%	5.26%	15.79%	36.84%	31.58%	
	2	1	3	7	6	19

Council Day Survey for Los Angeles, Fall 2017

Meeting Resources (i.e. maps, transportation services list)	15.00%	0.00%	15.00%	35.00%	35.00%	20
	3	0	3	7	7	

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I didn't utilize the app this year.	11/2/2017 1:06 PM
2	I did not use the app.	11/1/2017 1:38 PM
3	Our council-day specific interactive site/app was great	10/30/2017 3:24 PM
4	App is weaker than before.....not sure how to improve. Necessary because program book and guide has DISAPPEARED!	10/30/2017 12:20 PM
5	It kept pulling up the meeting info for Seattle.	10/30/2017 12:04 PM
6	LA convention center needs a remodel. Much more difficult to park and get around than other sites.	10/26/2017 11:15 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 24 Skipped: 11

ANSWER CHOICES	RESPONSES	
1	0.00%	0
2	4.17%	1
3	29.17%	7
4	12.50%	3
5	54.17%	13
TOTAL		24

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I think it is great for schedule and searching for speakers - I wouldn't really use for networking.	11/1/2017 1:44 PM
2	I did not use the App.	10/31/2017 10:07 AM

Q49 UDMUCGold, Please Rate Each Council Day Session

Answered: 26 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Los Angeles Market Overview	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
Major Issues and their Impact on the Commercial Real Estate Market	84.62% 22	0.00% 0	15.38% 4	0.00% 0	26
Wilshire Grand Center Presentation and Tour	61.54% 16	19.23% 5	19.23% 5	0.00% 0	26
Building for the Future: The Impact of Driverless Cars	96.15% 25	0.00% 0	0.00% 0	3.85% 1	26
Trends in Office Design	92.31% 24	0.00% 0	3.85% 1	3.85% 1	26
What's on your Mind	70.83% 17	0.00% 0	8.33% 2	20.83% 5	24
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Los Angeles Market Overview	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Major Issues and their Impact on the Commercial Real Estate Market	76.92% 20	3.85% 1	19.23% 5	0.00% 0	26
Wilshire Grand Center Presentation and Tour	57.69% 15	15.38% 4	26.92% 7	0.00% 0	26
Building for the Future: The Impact of Driverless Cars	92.31% 24	0.00% 0	3.85% 1	3.85% 1	26
Trends in Office Design	76.92% 20	0.00% 0	19.23% 5	3.85% 1	26
What's on your Mind	78.26% 18	0.00% 0	0.00% 0	21.74% 5	23
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Los Angeles Market Overview	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24
Major Issues and their Impact on the Commercial Real Estate Market	87.50% 21	8.33% 2	4.17% 1	0.00% 0	24
Wilshire Grand Center Presentation and Tour	70.83% 17	8.33% 2	20.83% 5	0.00% 0	24
Building for the Future: The Impact of Driverless Cars	91.67% 22	0.00% 0	4.17% 1	4.17% 1	24
Trends in Office Design	79.17% 19	0.00% 0	16.67% 4	4.17% 1	24
What's on your Mind	80.95% 17	0.00% 0	0.00% 0	19.05% 4	21

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	The technology session in Seattle and the Driverless Car session in LA were fantastic. Please keep the technology sessions coming. And please put Levy on the rotation for future meetings; he was superb. On the other hand, the Wilshire Grand tour was pretty useless. With rare exception (e.g. Carl Muhlstein), leasing brokers don't provide us with tremendous insight. There was nothing learned except confirmation that there is some stupid money out there.	10/31/2017 12:26 PM
2	I would like to have seen more numbers on the Netflix project .	10/30/2017 12:36 PM
3	While the Wilshire Grand is a really cool facility, it wasn't well organized. We looked at a lot of spaces, but not a lot of depth on the project.	10/30/2017 11:32 AM
4	Once again Bob and the team did a great job on the conference.	10/27/2017 9:24 AM
5	Council leaders have solicited the best of the best to present at our meeting and tour significant projects.	10/27/2017 9:19 AM
6	The tour of the Wilshire Grand was likely well intentioned, but was not relevant to our Council. The tour was not rehearsed and the tour leaders were not prepared to present to a ULI Council. The tour itself was way too long and not thought out. I felt like this was a poor use of our time.	10/26/2017 8:56 PM
7	The tour was useless. Walking people around a building for over an hour is not a good use of time. Sit them down and give a real presentation or just don't do it.	10/26/2017 8:33 PM
8	Great agenda with some excellent speakers and presentations.	10/26/2017 4:15 PM
9	great council day	10/26/2017 7:48 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 25	0.00% 0	0.00% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.00% 24	0.00% 0	4.00% 1	25
Did Council Day Meet Your Expectations?	83.33% 20	0.00% 0	16.67% 4	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 25	0.00% 0	0.00% 0	25

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	I thought it was good, but not great conference and probably because the one building we toured was only an average experience versus what we have done in other cities.	10/30/2017 11:35 AM
2	The walking tour took up valuable time we could have used for panels or presentations.	10/26/2017 8:36 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 20

#	RESPONSES	DATE
1	Great program. I love getting out of the room. For lunch, the only comment would be to have a completely pre-ordered menu so as to cut down on the time it takes. It's tough to take orders and serve that many people in a timely fashion.	10/31/2017 10:01 AM

Council Day Survey for Los Angeles, Fall 2017

2	Engaging and Informative. Well paced.	10/30/2017 6:21 PM
3	Strong organization and good speaker recruitment. I like the "research" oriented topics.	10/30/2017 2:45 PM
4	Bob Gray was terrific chair /leader	10/30/2017 11:37 AM
5	Great discussions and new insights presented by speakers. We	10/27/2017 9:28 AM
6	Overall well organized.	10/26/2017 11:14 PM
7	The dinner was awful and grossly overpriced. No real value there.	10/26/2017 8:36 PM
8	Overall a good day. Maybe a little too office focused.	10/26/2017 4:28 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 22

#	RESPONSES	DATE
1	I would love to see someone speak about the future of retail/industrial and where they see the ecommerce trend going. Additionally, it would be interesting to discuss the dynamics of smaller markets capturing technology related jobs and how the capital markets are impacted as a result.	11/1/2017 1:38 PM
2	I would like to see us continue to have at least one panel or tour focused on technology. Our industry is woefully behind in adopting technology compared to others, and we need to adapt to survive. I would also like for us to formally explore a topic that was touched on here and there - Nimbyism and how to combat it.	10/31/2017 1:02 PM
3	Always love to hear Ken Rosen	10/31/2017 10:01 AM
4	Have a session on the macroeconomy, inflation, interest rates, monetary policy real estate finance, and real estate markets. An analysis of how the economic fundamentals are likely to impact upon real estate.	10/30/2017 11:37 AM
5	Corporate/users who can speak about real estate in their businesses and what they see as trends.	10/27/2017 9:28 AM
6	More discussion on future of retail and how developers and owners should view retail in a mixed use project	10/27/2017 9:25 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 24

#	RESPONSES	DATE
1	Excellent job.	10/31/2017 10:01 AM
2	The dinner the night before was sort of the zoo -- too large.	10/30/2017 11:37 AM
3	Restaurant venue was good but was really loud.	10/27/2017 9:28 AM
4	There wasn't time for desert. We can improve on this.	10/26/2017 7:50 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to

your Council Chair after giving your feedback).

Answered: 2 Skipped: 26

#	RESPONSES	DATE
1	Yes.	11/1/2017 1:38 PM
2	Yes - collaborate with the leaders to set up venues and arrange speakers	10/27/2017 9:28 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	96.00% 24	0.00% 0	4.00% 1	25
The Council Reception and Venue Were Great!	52.17% 12	4.35% 1	43.48% 10	23

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Gensler's offices and meeting room were great. The restaurant was loud, which made it a bit difficult to carry on a conversation.	10/31/2017 1:02 PM
2	Reception location was challenging - difficult to network. Cocktail hour when mixing with other UDMUC councils is more appropriate.	10/30/2017 11:24 PM
3	The California Club is fine, but I have been to enough Clubs in my life, so it would have been great to have the event at a cooler venue, such as something in the Arts District.	10/30/2017 11:35 AM
4	Could have had a little more time for the cocktail portion	10/27/2017 9:25 AM
5	The Council Dinner was in a nice facility, but the room was really cramped and the cost was way too high. Let's not do this again.	10/26/2017 9:00 PM
6	Too big. Too average. Too expensive.	10/26/2017 8:36 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 23

ANSWER CHOICES	RESPONSES
Advisory Services Panels	40.00% 2
Product Council Leadership	20.00% 1
District Council Involvement	40.00% 2
Foundation Governor Information	60.00% 3
Total Respondents: 5	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 13 Skipped: 15

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00% 0	8.33% 1	8.33% 1	50.00% 6	33.33% 4	12
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	8.33% 1	16.67% 2	41.67% 5	33.33% 4	12
Meeting Resources (i.e. maps, transportation services list)	0.00% 0	8.33% 1	8.33% 1	50.00% 6	33.33% 4	12

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I did not use the app	11/1/2017 1:38 PM
2	It should not take half an hour to download the Fall Meeting. In fact, it shouldn't require any downloading at all.	10/31/2017 1:02 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 13 Skipped: 15

ANSWER CHOICES	RESPONSES	
1	15.38%	2
2	7.69%	1
3	7.69%	1
4	23.08%	3
5	46.15%	6
TOTAL		13

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	It overcommunicates and too cumbersome to use	10/27/2017 9:28 AM

Q50 UDMUCGreen, Please Rate Each Council Day Session

Answered: 38 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Capital Markets: Intersection of real estate investing and technology	76.32% 29	5.26% 2	18.42% 7	0.00% 0	38
Transformation of DTLA: The Row Downtown LA – Produce Market and American Apparel	63.16% 24	10.53% 4	26.32% 10	0.00% 0	38
Roundtable Discussion – Small group discussion with your table	86.84% 33	2.63% 1	10.53% 4	0.00% 0	38
C3 at Culver Pointe	86.49% 32	5.41% 2	5.41% 2	2.70% 1	37
Economic Discussion	84.21% 32	0.00% 0	10.53% 4	5.26% 2	38
Tour of the Gensler Building for Afternoon Session	63.16% 24	7.89% 3	18.42% 7	10.53% 4	38
Best of Gensler Projects	67.57% 25	13.51% 5	10.81% 4	8.11% 3	37
Optional Tour of the Intercontinental Downtown Los Angeles	55.56% 20	2.78% 1	22.22% 8	19.44% 7	36
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Capital Markets: Intersection of real estate investing and technology	73.68% 28	5.26% 2	21.05% 8	0.00% 0	38
Transformation of DTLA: The Row Downtown LA – Produce Market and American Apparel	63.16% 24	10.53% 4	26.32% 10	0.00% 0	38
Roundtable Discussion – Small group discussion with your table	84.21% 32	5.26% 2	10.53% 4	0.00% 0	38
C3 at Culver Pointe	91.89% 34	2.70% 1	2.70% 1	2.70% 1	37
Economic Discussion	89.47% 34	2.63% 1	2.63% 1	5.26% 2	38
Tour of the Gensler Building for Afternoon Session	78.95% 30	5.26% 2	5.26% 2	10.53% 4	38
Best of Gensler Projects	83.78% 31	2.70% 1	5.41% 2	8.11% 3	37
Optional Tour of the Intercontinental Downtown Los Angeles	61.11% 22	5.56% 2	13.89% 5	19.44% 7	36
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Capital Markets: Intersection of real estate investing and technology	87.88% 29	3.03% 1	9.09% 3	0.00% 0	33
Transformation of DTLA: The Row Downtown LA – Produce Market and American Apparel	84.85% 28	3.03% 1	12.12% 4	0.00% 0	33
Roundtable Discussion – Small group discussion with your table	54.55% 18	18.18% 6	24.24% 8	3.03% 1	33

Council Day Survey for Los Angeles, Fall 2017

C3 at Culver Pointe	65.63%	12.50%	18.75%	3.13%	
	21	4	6	1	32
Economic Discussion	60.61%	12.12%	21.21%	6.06%	
	20	4	7	2	33
Tour of the Gensler Building for Afternoon Session	69.70%	12.12%	9.09%	9.09%	
	23	4	3	3	33
Best of Gensler Projects	75.00%	15.63%	3.13%	6.25%	
	24	5	1	2	32
Optional Tour of the Intercontinental Downtown Los Angeles	61.29%	0.00%	3.23%	35.48%	
	19	0	1	11	31

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	There was too much marketing (all sessions EXCEPT C3 and economic) and no real deal/real numbers or lessons learned	11/1/2017 3:56 PM
2	how could you organize Fascitelli?!	11/1/2017 3:23 PM
3	I think the sessions were generally good. I was disappointed in the DTLA ROW presentation. It had the potential of being the best and I thought it wasn't well prepared and there wasn't a clear story articulated.	10/30/2017 8:54 PM
4	Great day all around!	10/30/2017 11:34 AM
5	While speakers and topics were generally good. All except for the Economic Discussion and the C3 at Culver Pointe - were too much of an advertisement for the presenters & their projects or their business/company and not ULI Council Day "real deals". One common theme seems to be that certain of the folks asked to present were not "schooled" in what a Council Day presentation should be. The C3 at Culver Point and Economic Discussion did NOT suffer from that. They were both excellent; classic ULI Product Council material. The other presentations were interesting - but just more advertisement like. For example - I never heard what Cadre actually DOES - differently in investing using technology - no discussion of how it is an example of innovative new intersection of real estate investing & technology. Seemed to assume we all already knew. However - hearing Mike Fascitelli speak was awesome. But his younger lieutenant should have been told he needed to explain the details/unique aspects of the business model as part of his role/intro.	10/30/2017 9:47 AM
6	The speaker for Capital Markets was fascinating. The Row project had no value and could have been replaced with a more interactive discussion. The Roundtables were good but we ran out of time. C3 at Culver Pointe was the ideal and optimal "real deal" presented by a Council Member and was helpful. The guest speaker for the Economic Discussion could have been dispensed with. The Tour of the Gensler Building was OK but not great. The Best of Gensler Projects went on way too long, was not interactive and became tedious. The optional tour of the Intercontinental, unlike the Gensler tour, was very thorough and interesting.	10/28/2017 7:15 PM
7	Great day lunch interaction fantastic	10/27/2017 11:59 PM
8	Should focus on some real deals. Feels like we are too banking and finance focused. Need more balance including trends on product types, lessons learned in developments - we are a urban development/mixed use group	10/27/2017 2:44 PM
9	Gensler was nothing but a commercial. Overall Council Day was disappointing and not stimulating.	10/27/2017 10:38 AM
10	Great meeting and venue.	10/27/2017 8:46 AM
11	Another fabulous conference. One of the best that I have been to. Excellent group and leadership,	10/26/2017 4:00 PM
12	Gensler discussion of LA evolution was especially good. Roundtable conclusions were also very effective, perhaps meatiest part of the day.	10/26/2017 1:53 PM
13	Great session chock full of take home value and insights from council members	10/26/2017 12:36 PM
14	Very well organized. Great deal of content but kept on schedule. Tours excellent. Liked meeting outside of convention center.	10/26/2017 12:02 AM
15	I attended as a guest moving off the PDIC. This was a more relevant discussion to my markets and areas of interest.	10/25/2017 7:32 PM

Council Day Survey for Los Angeles, Fall 2017

16 I think most of us enjoy the specifics of specific projects where people took risk and innovated. Being human and honest about their challenges. Sharing economics. Focusing on the real estate and less the capital markets which are so transparent today as to be of limited insight and value to I believe most of us. Demographics are really important and the economists focus on that is great. Than you. 10/25/2017 6:56 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 38 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	71.05% 27	2.63% 1	26.32% 10	38
My Chair Kept Members Engaged & Encouraged Broad Interaction	78.95% 30	5.26% 2	15.79% 6	38
Did Council Day Meet Your Expectations?	81.58% 31	5.26% 2	13.16% 5	38
Do You Feel That the Team Communicates Well With You Outside of Council Day?	72.97% 27	8.11% 3	18.92% 7	37

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Too episodic, communications come from assistant not direct from a member of leadership team	11/1/2017 4:01 PM
2	We ran over on time, early and played catch-up later We should do more Council things outside of the ULI meetings. They communicate fine about the meetings.	11/1/2017 3:23 PM
3	There was some confusion on the dress code for our dinner.	10/30/2017 8:57 PM
4	The whole day was a little behind schedule. Overall still a success, but perhaps we tried to do too much...	10/30/2017 12:12 PM
5	We had a speaker timing issue (one of the first) that had a ripple effect throughout the event.	10/30/2017 12:04 PM
6	Overall, the quality of the Council was good and I enjoyed it but for future meetings, I hope there is more interactive time--where we discuss questions as a group about state of economy, sectors, etc. We did run behind a bit.	10/28/2017 7:20 PM
7	Well thought out program	10/28/2017 12:01 AM
8	Timing went over a bit. Some folks dominate the discussion.	10/27/2017 2:00 PM
9	The program got a little off track on timing...not a big negative since we had more great content than time.	10/27/2017 12:40 PM
10	Poor leadership. Chair is unorganized and does not prepare. No real connection with the group. In over his head.	10/26/2017 2:42 PM
11	Could reach out more during the year.	10/26/2017 12:05 AM
12	first time on the council	10/25/2017 7:35 PM
13	Reality is things run over, not a big deal at all. Actually think flexibility is important. No complaint.	10/25/2017 7:00 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 16 Skipped: 24

#	RESPONSES	DATE
---	-----------	------

Council Day Survey for Los Angeles, Fall 2017

1	I'm sorry but this was one of my worst in 15 years of council membership	11/1/2017 4:01 PM
2	the guest speakers at the Council were very good	11/1/2017 3:23 PM
3	Great Job	10/30/2017 6:02 PM
4	Speakers need to be coached. The Row speakers gave a monologue for an hour and showed two slides...everyone in the room lost focus after 5min...	10/30/2017 12:12 PM
5	I always think the best way to kick-off a morning is with an economic discussion, however I might suggest the round table discussion either first or right after, i.e. earlier in the morning. It sets the tone for group participation early on.	10/30/2017 12:04 PM
6	The Council is still the main reason I attend the ULI Meetings and nothing about this meeting diminished that--it was still an invaluable opportunity to learn best practices from senior real estate industry leaders. I would like to see more discussion and fewer programs in the future but all in all the quality was still exceptional.	10/28/2017 7:20 PM
7	Excellent	10/28/2017 12:01 AM
8	The economic discussions and the roundtable discussions are generally the most interesting and that was true here. The project presentations are valuable depending on the project and the presenters. I thought that the project presenters and he projects were about a C plus, except that the Gensler presenter was very polished, but the presentation pure marketing.	10/27/2017 5:02 PM
9	Always great to learn from the the folks on our council, but there could also be more diversity on the council, and we could try to create opportunities to hear different perspectives. I liked the ROW DTLA presentation.	10/27/2017 2:00 PM
10	Great round table discussion...allow more time in the future.	10/27/2017 12:40 PM
11	It is what I look forward to the most!!	10/26/2017 4:02 PM
12	Ran behind due to lack of leadership.	10/26/2017 2:42 PM
13	Frank is very organized and each meeting gets better and better!	10/26/2017 12:37 PM
14	Excellent council experience.	10/26/2017 12:05 AM
15	enjoyed the dinner and council day venue. toured the ROW on Monday and found very interesting and relevant to my area of interest and architectural practice.	10/25/2017 7:35 PM
16	Could we more deliberately theme it and have the various presentations all blend from start to finish. Really hard to do, but think like a production.	10/25/2017 7:00 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 10 Skipped: 30

#	RESPONSES	DATE
1	Food Halls would be a great study.	11/1/2017 3:23 PM
2	Blockchain	10/30/2017 6:02 PM
3	I think more of a focus on urban planning tied to larger scale projects would be very interesting. Public realm, public subsidy, parking, mass transit which is all intertwined is something that I thought would be have been more interesting to hear from some key planners.	10/30/2017 12:04 PM
4	How do affordable housing mandates affect urban mixed-use development?	10/30/2017 11:36 AM
5	Focus on revitalization of Rust Belt as a region for Detroit--plus an opportunity to work in the Canadian angle given that Detroit is a border city.	10/28/2017 7:20 PM
6	Changes in real estate due to technology disruption	10/27/2017 4:02 PM
7	More real development/renovation deals	10/27/2017 2:48 PM

Council Day Survey for Los Angeles, Fall 2017

8	Not sure if it needs to be on the product council specifically, but I didn't see anything at the ULI conference overall regarding sexual harassment and gender diversity in real estate, which has been so huge in the media in relation to Los Angeles and the entertainment industry. A bit disappointing.	10/27/2017 2:00 PM
9	Possibly. Will discuss with Frank.	10/26/2017 12:37 PM
10	Complexity of mixed use entitlement and construction, comparing various US markets.	10/25/2017 7:00 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 11 Skipped: 29

#	RESPONSES	DATE
1	Detroit is going to. E tough, this session was almost entirely LA focused, which is fine, but clearly should t do that in Detroit. Let's get some real deals, force presenters to practice and give tight (15-20 minutes max) presentations with real Time for questions and NO SELLING	11/1/2017 4:01 PM
2	More time for the roundtable	10/30/2017 6:02 PM
3	No phones!	10/30/2017 12:28 PM
4	See above. Coach the speakers.	10/30/2017 12:12 PM
5	I would return to the sessions we've had in the past where a council member asks questions by show of hands on trends, sectors and the economy and people respond with answers. Also, I missed Paul Fox--hope he attends in the future.	10/28/2017 7:20 PM
6	Let's spend more time on real deals, not the 15 minutes we did this time. The Row felt like a marketing pitch and we raced through the C3 presentation.	10/27/2017 2:48 PM
7	Just repeat the excellence	10/26/2017 4:02 PM
8	Prepare opening remarks. Welcome people. Learn names of council members.	10/26/2017 2:42 PM
9	Keep up the good work.	10/26/2017 12:05 AM
10	NA	10/25/2017 7:35 PM
11	Guys are doing a great job, really appreciated.	10/25/2017 7:00 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 6 Skipped: 34

#	RESPONSES	DATE
1	I am work in Boston and happy to take a big role in the Planning of the ULI Boston Product Council next year.	10/30/2017 12:04 PM
2	I would be happy to help with a program for Detroit.	10/28/2017 7:20 PM
3	I reached out with an offer to connect the council with a tour of my firm's new project, and I was a bit disappointed that I did not even receive a response. Always happy to help out to some degree where feasible.	10/27/2017 2:00 PM
4	Very satisfied with my involvement and my Council.	10/26/2017 4:02 PM

Council Day Survey for Los Angeles, Fall 2017

5	As time permits.	10/26/2017 12:37 PM
6	depending on where - Atlanta - help with the venue and session topics	10/25/2017 7:35 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 37 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	89.19% 33	2.70% 1	8.11% 3	37
The Council Reception and Venue Were Great!	91.18% 31	0.00% 0	8.82% 3	34

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	The venue was great but the diner room was too small for al of UDMUC, not a problem with an easy solution!	11/1/2017 4:01 PM
2	Great venue--plenty of room.	10/28/2017 7:20 PM
3	Council room was great. The breakfast was so/so - have a real breakfast, not sandwiches. We start early and don't have lunch till late. Also the microphones never worked well - lots of interference so we just gave up.	10/27/2017 2:48 PM
4	Location was convenient and the California Club is lovely and comfortable. Breakfast was annoying for those of use who prefer low/no-carb options. No plain yogurt, no eggs or meat or vegetables by themselves, only those breakfast sandwiches and cereal and fruit and bread.	10/27/2017 2:00 PM
5	First class venue.	10/26/2017 12:05 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 7 Skipped: 33

ANSWER CHOICES	RESPONSES
Advisory Services Panels	85.71% 6
Product Council Leadership	42.86% 3
District Council Involvement	28.57% 2
Foundation Governor Information	14.29% 1
Total Respondents: 7	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 26 Skipped: 14

	1	2	3	4	5	TOTAL
--	---	---	---	---	---	-------

Council Day Survey for Los Angeles, Fall 2017

Agenda/Schedule	0.00%	0.00%	4.17%	45.83%	50.00%	24
	0	0	1	11	12	
Networking features (i.e. participant list, meetings and messaging)	4.00%	4.00%	32.00%	16.00%	44.00%	25
	1	1	8	4	11	
Meeting Resources (i.e. maps, transportation services list)	4.00%	4.00%	44.00%	12.00%	36.00%	25
	1	1	11	3	9	

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	not immediately apparent - how (nor easy) to access participant list and meeting resources.	10/30/2017 9:49 AM
2	Attendee list caused the app (Google Play version) to crash a lot when searching.	10/27/2017 2:00 PM
3	Just very well done.	10/26/2017 4:02 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 24 Skipped: 16

ANSWER CHOICES	RESPONSES	
1	8.33%	2
2	4.17%	1
3	16.67%	4
4	8.33%	2
5	62.50%	15
TOTAL		24

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Not much choice, it is getting much better, I think at this point it is mostly my problem not the apps!	11/1/2017 4:01 PM
2	Very happy I attended fall meeting.	10/28/2017 7:20 PM
3	I'll use it because it's the easiest way to check the schedule and room locations. I didn't see the map (of the venue). Could you make this more prominent, as it would be helpful to locate the conference meeting rooms at the convention center and where food/coffee is at.	10/27/2017 2:00 PM

Q51 UDMUCPurple, Please Rate Each Council Day Session

Answered: 27 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Spring 2018 Meeting Planning Session - Detroit	57.69% 15	0.00% 0	23.08% 6	19.23% 5	26
CBRE Econometric Advisor's new Live Work Play Index	51.85% 14	7.41% 2	40.74% 11	0.00% 0	27
LA Overview	81.48% 22	3.70% 1	14.81% 4	0.00% 0	27
US Tax Update - what is really going to happen?	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
State of US Demographics & Housing	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
One Santa Fe Panel Discussion	76.92% 20	7.69% 2	15.38% 4	0.00% 0	26
One Santa Fe Property Tour	69.23% 18	7.69% 2	15.38% 4	7.69% 2	26
Bus Tour of Arts District	88.46% 23	0.00% 0	0.00% 0	11.54% 3	26
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Spring 2018 Meeting Planning Session - Detroit	73.08% 19	0.00% 0	19.23% 5	7.69% 2	26
CBRE Econometric Advisor's new Live Work Play Index	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
LA Overview	92.59% 25	3.70% 1	3.70% 1	0.00% 0	27
US Tax Update - what is really going to happen?	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
State of US Demographics & Housing	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
One Santa Fe Panel Discussion	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
One Santa Fe Property Tour	80.77% 21	3.85% 1	7.69% 2	7.69% 2	26
Bus Tour of Arts District	84.62% 22	0.00% 0	3.85% 1	11.54% 3	26
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Spring 2018 Meeting Planning Session - Detroit	88.00% 22	0.00% 0	0.00% 0	12.00% 3	25
CBRE Econometric Advisor's new Live Work Play Index	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
LA Overview	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26

Council Day Survey for Los Angeles, Fall 2017

US Tax Update - what is really going to happen?	100.00%	0.00%	0.00%	0.00%	25
	25	0	0	0	
State of US Demographics & Housing	92.31%	0.00%	7.69%	0.00%	26
	24	0	2	0	
One Santa Fe Panel Discussion	88.00%	4.00%	8.00%	0.00%	25
	22	1	2	0	
One Santa Fe Property Tour	84.00%	0.00%	4.00%	12.00%	25
	21	0	1	3	
Bus Tour of Arts District	80.00%	0.00%	0.00%	20.00%	25
	20	0	0	5	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	I thought the US Demographics & Housing Discussion was particularly valuable	11/1/2017 1:36 PM
2	The sound system in the room at the California Club was spotty, or maybe user error, which led to difficulty hearing parts of the presentation.	10/31/2017 2:23 PM
3	John Burns was outstanding, and also, thought our guest CPA from Deloitte was very good. Many of the others had very poor speakers who were hard to hear and even understand in our rooms. Must pre-check the speakers' ability to communicate, as that was really lacking in LA.	10/30/2017 10:59 PM
4	In addition to the tours, I like Alan Colyer's idea of doing a charrette or work session for the council to address a certain issue, topic or area and not only learn what's going on locally but also contribute like a mini technical assistance panel...	10/27/2017 8:23 AM
5	California Club, a nice convenient venue, but horrible acoustics.	10/26/2017 9:12 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	96.30%	0.00%	3.70%	27
	26	0	1	
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.30%	0.00%	3.70%	27
	26	0	1	
Did Council Day Meet Your Expectations?	96.30%	0.00%	3.70%	27
	26	0	1	
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00%	0.00%	0.00%	27
	27	0	0	

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	could have had more interaction among and within council membership vs. 2 presentations from CBRE.	10/26/2017 9:19 AM
2	The LA presentation would have benefited from visual aids...a map showing the LA basin, subway lines etc to help non-LA folks understand the discussion.	10/26/2017 8:59 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 22

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	Excellent as always	10/30/2017 1:03 PM
2	UDMUC Purple consistently knocks it out of the park. A diverse, vibrant group on the Council, excellent speakers, well planned tours.	10/30/2017 12:27 PM
3	It was a great day and very well planned!	10/27/2017 9:56 AM
4	great council leadership and programming!	10/27/2017 9:29 AM
5	The diversity of our council members and their comfort in sharing their knowledge and perspectives is a testament to our council's leadership in promoting that diversity...	10/27/2017 9:14 AM
6	The Council has a great culture of sharing information and discussion that makes it a special experience each time.	10/26/2017 8:59 AM
7	Great day!	10/25/2017 6:04 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 26

#	RESPONSES	DATE
1	How about an economic analysis of a mixed-use project to determine if added costs to be LEED certified, gold or platinum, is cost justified by increased value to the project. Also, we never delve into serious environmental issues, and that would be a perfect discussion in Detroit.....Starting with providing clean potable water.	10/30/2017 11:05 PM
2	for Detroit, topics focused on mobility and transportation would be great, including transit-oriented development and autonomous vehicles...	10/27/2017 9:29 AM
3	As an urban planner, I'm interested in how the private sector and development can transform the lives of residents, workers and the overall community.	10/27/2017 9:14 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 24

#	RESPONSES	DATE
1	Better speakers who are both knowledgeable and verbal! They must know how to project to an audience, especially as ours is less than 100 attendees.	10/30/2017 11:05 PM
2	Maybe a little cooler weather!	10/30/2017 1:03 PM
3	The team is amazing!	10/27/2017 9:56 AM
4	keep the diversity of topics - i.e. economy, trends in real estate, demographics, markets, project planning, design, etc.	10/27/2017 9:29 AM
5	Its hard to improve on something that is already great...	10/27/2017 9:14 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to

your Council Chair after giving your feedback).

Answered: 1 Skipped: 28

#	RESPONSES	DATE
1	I am happy to take on more responsibility as part of the council leadership if needed!	10/27/2017 9:29 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 27 Skipped: 2

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	77.78% 21	3.70% 1	18.52% 5	27
The Council Reception and Venue Were Great!	64.00% 16	12.00% 3	24.00% 6	25

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Reception venue seemed small for the size of our crowd.	10/31/2017 2:24 PM
2	Sit-down dinner for the combined UDMUC councils is too static -- I prefer a grazing format which permits interaction with many more members	10/31/2017 11:34 AM
3	Food was fine, but the alcohol quality choices were pathetic....bottom of the barrel. For the cost incurred by members, we need to do better.	10/30/2017 11:05 PM
4	the meeting room didn't have a door and it was loud outside of the room.	10/30/2017 2:50 PM
5	Hard to hear	10/30/2017 2:28 PM
6	Loved the facility, but the room was big and the high ceilings made hearing challenging on occasion.	10/30/2017 1:03 PM
7	Great room!	10/30/2017 12:51 PM
8	It's hard to make it perfect every single year. Cal Club was tricky. A good idea but not as much fun as past venues.... But not a big deal!	10/30/2017 12:27 PM
9	Location was way too traditional and old school. It was the past of real estate versus the future.	10/30/2017 11:34 AM
10	UDMUC dinner was just too much - too loud, too many people. The food was great, though	10/27/2017 3:24 PM
11	The California Club was excellent - i.e. the venue, the food and the service	10/27/2017 9:29 AM
12	Council reception was too tight. Ended up leaving before dinner was served.	10/26/2017 2:26 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 27

ANSWER CHOICES	RESPONSES
Advisory Services Panels	100.00% 2
Product Council Leadership	50.00% 1
District Council Involvement	50.00% 1

Council Day Survey for Los Angeles, Fall 2017

Foundation Governor Information	0.00%	0
Total Respondents: 2		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 16 Skipped: 13

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00% 0	0.00% 0	6.25% 1	37.50% 6	56.25% 9	16
Networking features (i.e. participant list, meetings and messaging)	0.00% 0	6.25% 1	12.50% 2	37.50% 6	43.75% 7	16
Meeting Resources (i.e. maps, transportation services list)	6.67% 1	0.00% 0	20.00% 3	26.67% 4	46.67% 7	15

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	The app should be easier to use on multiple devices. I had to check in with the info booth to get a code to allow the app to be activated on my ipad. The staff at the booth were prepared for this and very helpful.	10/26/2017 8:59 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 21 Skipped: 8

ANSWER CHOICES	RESPONSES	
1	14.29%	3
2	0.00%	0
3	19.05%	4
4	28.57%	6
5	38.10%	8
TOTAL		21

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
	There are no responses.	

Q52 UDMUCRed, Please Rate Each Council Day Session

Answered: 39 Skipped: 0

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Economic Update	76.92% 30	5.13% 2	17.95% 7	0.00% 0	39
Retail Panel – Clicks to Bricks	82.05% 32	2.56% 1	15.38% 6	0.00% 0	39
Capital Markets Discussion: Offshore Equity Investors	66.67% 26	15.38% 6	17.95% 7	0.00% 0	39
Real Deal – Platform: A 3-Phase Project in Downtown Culver City	76.92% 30	5.13% 2	15.38% 6	2.56% 1	39
Hot Topics	76.92% 30	7.69% 3	15.38% 6	0.00% 0	39
Site Tour – Culver City (Platform, Blackwelder, and Ivy Station)	62.86% 22	0.00% 0	8.57% 3	28.57% 10	35
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Economic Update	94.87% 37	0.00% 0	5.13% 2	0.00% 0	39
Retail Panel – Clicks to Bricks	74.36% 29	2.56% 1	23.08% 9	0.00% 0	39
Capital Markets Discussion: Offshore Equity Investors	79.49% 31	0.00% 0	20.51% 8	0.00% 0	39
Real Deal – Platform: A 3-Phase Project in Downtown Culver City	84.62% 33	5.13% 2	7.69% 3	2.56% 1	39
Hot Topics	87.18% 34	2.56% 1	10.26% 4	0.00% 0	39
Site Tour – Culver City (Platform, Blackwelder, and Ivy Station)	70.59% 24	0.00% 0	2.94% 1	26.47% 9	34
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Economic Update	76.67% 23	3.33% 1	20.00% 6	0.00% 0	30
Retail Panel – Clicks to Bricks	83.33% 25	3.33% 1	13.33% 4	0.00% 0	30
Capital Markets Discussion: Offshore Equity Investors	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
Real Deal – Platform: A 3-Phase Project in Downtown Culver City	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
Hot Topics	90.00% 27	0.00% 0	6.67% 2	3.33% 1	30
Site Tour – Culver City (Platform, Blackwelder, and Ivy Station)	53.85% 14	3.85% 1	15.38% 4	26.92% 7	26

Council Day Survey for Los Angeles, Fall 2017

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Excellent day as always.	10/31/2017 3:29 PM
2	Economist was dull, too macro and not good a drawing market conclusions. Retail moderator was much too experienced for the all star group of panelists. Capital markets moderators and panelists were exceptional. Hot topics was thought provoking and site tour was eye opening.	10/31/2017 12:56 PM
3	I thought the economic update was a fairly cookie-cutter presentation with the same metrics we always see during a presentation like this. It would be good to layer in some new discussion points. The Offshore Equity Investor discussion thread was too high level. I think most of us in the room understand offshore capital investors and their structure, i think it would have been better use of time to dig into the trends, deal commentary, etc as opposed to just spending the first 20 min walking through each platform (which again i would say most are familiar with as these were significant investors.)	10/31/2017 11:52 AM
4	Tough to see slides on economist session.	10/31/2017 8:28 AM
5	Venue was not ideal (a bit far, difficult to see slides) though cool architecture. Retail panel moderator was a bit weak.	10/30/2017 2:09 PM
6	not the best meeting.	10/30/2017 11:47 AM
7	I wish there was time for more! It was a great day.	10/28/2017 10:19 AM
8	Excellent presentations and excellent content and excellent interchange among everyone	10/27/2017 5:20 PM
9	(didn't attend site tour)	10/27/2017 12:23 PM
10	Great meeting. Awesome venue. Time got a little short on tour (...hard to not have that happen...)	10/27/2017 11:16 AM
11	UDMUC Red does a tremendous job of putting together a well organized and valuable council day.	10/27/2017 9:41 AM
12	Gone are the council Sessions, it seems, where we learn from each other. Meeting was without meaningful exchange of ideas. I didn't know 2/3rds of the people on my council. Still don't.	10/26/2017 3:17 PM
13	One thought is we asked Brian Nottage for a "scorecard" from last year's Polifact presentation and he did not compare/contrast - would have been helpful. Overall a great and diverse council day with solid speakers.	10/26/2017 12:44 PM
14		10/26/2017 9:58 AM
15	The Real Deal was great! It was a nice expansion of the themes discussed on the retail panel.	10/26/2017 7:58 AM
16	Great council day!	10/26/2017 7:52 AM
17	Really enjoyed the retail panel and appreciate the "open mic" format of the Hot Topics segment. Well worth my time!	10/25/2017 11:26 PM
18	The combination of the Retail Panel and the Real Deal was a good mix of larger trends and then a unique but translatable market application.	10/25/2017 11:08 PM
19	Excellent cutting edge topics	10/25/2017 8:24 PM
20	Need better acoustics	10/25/2017 3:44 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 36 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	97.22% 35	0.00% 0	2.78% 1	36
My Chair Kept Members Engaged & Encouraged Broad Interaction	91.67% 33	2.78% 1	5.56% 2	36
Did Council Day Meet Your Expectations?	91.67% 33	5.56% 2	2.78% 1	36

Council Day Survey for Los Angeles, Fall 2017

Do You Feel That the Team Communicates Well With You Outside of Council Day?	91.67%	2.78%	5.56%	
	33	1	2	36

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Usually I can say that I learned something new from council day. This was somewhat limited this session.	11/1/2017 7:55 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 16 Skipped: 23

#	RESPONSES	DATE
1	Well organized and informative	11/1/2017 9:13 PM
2	More opportunity to interact with council members would be helpful. The UDMUC dinner is too large. Seattle was better for this purpose as we only had dinner with the red flight.	11/1/2017 7:55 AM
3	Terrific venue, great group and highly engaged and interactive by all attending.	10/31/2017 12:58 PM
4	Hot Topics needs some more energy. Maybe some format change is needed.	10/31/2017 8:32 AM
5	Gene Kohn's presentation on the history of the Petersen's Auto Museum was great.	10/30/2017 8:22 PM
6	Venue, see previous comments.	10/30/2017 2:13 PM
7	Fantastic.	10/28/2017 10:20 AM
8	Outstanding	10/27/2017 5:22 PM
9	Great venue	10/27/2017 11:18 AM
10	Council Day was well executed and had great "take-home" value.	10/27/2017 11:09 AM
11	May consider doing a morning "Hot Topics Rapid Fire" to get people thinking about subject matter for the day and for afternoon discussion sessions.	10/26/2017 12:47 PM
12	Great experience. Very well run and considerable take home value. Nice to have a session that didn't dwell on politics. Good and diverse participation.	10/26/2017 11:01 AM
13	good lunch, nice setting, took a while to get there	10/26/2017 10:07 AM
14	I thought it was a great and well planned day	10/26/2017 9:49 AM
15	The day was well organized, good variation, nice venue, time for interaction.	10/25/2017 11:11 PM
16	Did not want sit down dinner	10/25/2017 7:21 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 31

#	RESPONSES	DATE
1	Big/Better Data More deals	11/1/2017 7:55 AM
2	We need a new Susan Hudson Wilson to lead the economy overview.	10/31/2017 12:58 PM
3	Topics on emerging asset types would be interesting, esp case studies. The Culver City project was interesting (though may be difficult to replicate).	10/30/2017 2:13 PM
4	Housing availability and cost	10/27/2017 5:22 PM

Council Day Survey for Los Angeles, Fall 2017

5	Halcyon - 135-acre mixed-use project in Alpharetta, GA (Atlanta MSA) being developed by a joint venture between Castlelake, RocaPoint Partners and The Georgetown Company. • 460 apartments being developed by Greystar • 85 single-family homes • 155 townhomes • 240 hotel rooms • 250,000 SF of retail • 220,000 SF of office • 50 acres of open space	10/27/2017 11:09 AM
6	Amazon or Amazon Fresh representative to discuss their business. Any representative or futurist on the cutting edge of designing or implementing the technology we discussed...driverless cars, AI, big data	10/26/2017 11:01 AM
7	Trend Forecasting, design impact on mixed use urban, larger scale urban projects,	10/26/2017 10:07 AM
8	Automation/robotics in bricks-mortar. Real world case studies of cost savings and benefits.	10/25/2017 11:30 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 36

#	RESPONSES	DATE
1	A bit more convenient location of the venue.	10/30/2017 2:13 PM
2	I liked the small piece by Kenneth Hubbard about the innovative design and construction used in Hines' T3 building in Minneapolis. Highlighting projects like that would be nice going forward.	10/27/2017 11:09 AM
3	Keep up the great work, Hilary and team!!!	10/25/2017 11:30 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 35

#	RESPONSES	DATE
1	Yes	11/1/2017 7:55 AM
2	Sure, glad to be able to help.	10/30/2017 2:13 PM
3	Yes. I'd be happy to help with the planning and execution of the Council Days or offering up some of Castlelake's projects for tours or Real Deal spotlights. Whatever I can do to help.	10/27/2017 11:09 AM
4	Want to help with Detroit....	10/25/2017 11:30 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 36 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	97.14% 34	2.86% 1	0.00% 0	35
The Council Reception and Venue Were Great!	54.29% 19	11.43% 4	34.29% 12	35

Council Day Survey for Los Angeles, Fall 2017

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Multi-council cocktails and venue not worth it.	10/31/2017 12:58 PM
2	Reception was too big and not very conducive for meaningful interaction. It's very loud too. Smaller crowd would probably be better.	10/30/2017 2:13 PM
3	Hard to get to the museum but worth the effort	10/27/2017 5:22 PM
4	The seated dinner was a nice change of pace, but it made it hard to connect with more than a couple people. It would be nice to use that format for when we are having an UDMUC Red only dinner and use a more open format for the combined council receptions.	10/27/2017 11:09 AM
5	The UDMUC dinner was too crowded, overly expensive for what was received and too "clubby" to make it worthwhile. Needs to be more intimate and combining six councils is a bad idea in general. ULI is missing the mark on the council dinner and has been doing so for years.	10/26/2017 9:13 PM
6	Sit down dinner on a large UDMUC reception was unexpected - was nice to spend more time with people that was not expecting, but I have a preference for the big cocktail party approach.	10/26/2017 12:47 PM
7	While it's not Council Day, I'm not a huge fan of a seated dinner at the Council reception the evening before.	10/26/2017 11:01 AM
8	Sit down dinner made it difficult to network.	10/26/2017 7:59 AM
9	Reception was a bit stuffy at the California club	10/26/2017 7:54 AM
10	First time at an UDMUC, but did not really like that the reception and dinner was such a big event. Would be more engaging to have the dinner with a smaller group.	10/25/2017 11:11 PM
11	Sit down dinners limit interaction.	10/25/2017 3:45 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 6 Skipped: 33

ANSWER CHOICES	RESPONSES
Advisory Services Panels	83.33% 5
Product Council Leadership	50.00% 3
District Council Involvement	16.67% 1
Foundation Governor Information	33.33% 2
Total Respondents: 6	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 29 Skipped: 10

	1	2	3	4	5	TOTAL
Agenda/Schedule	0.00% 0	11.11% 3	18.52% 5	37.04% 10	33.33% 9	27
Networking features (i.e. participant list, meetings and messaging)	3.70% 1	11.11% 3	29.63% 8	37.04% 10	18.52% 5	27

Council Day Survey for Los Angeles, Fall 2017

Meeting Resources (i.e. maps, transportation services list)	4.00%	8.00%	24.00%	36.00%	28.00%	
	1	2	6	9	7	25

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	App was difficult to register after downloaded, and I know a few people have the same issue.	10/30/2017 2:13 PM
2	LA is a hard city to get navigate	10/27/2017 5:22 PM
3	Bring back paper copies as the App was not helpful	10/26/2017 9:13 PM
4	I have been using an app called "Contap" to manage networking and contact sharing for multiple social media and networking apps. This could be a great tool for ULI to build a module or connected app for more effective sharing.	10/26/2017 12:47 PM
5	Like that printed copies of program and council members is still printed, vs. ULI schedule on smart phone. Not as easy to make notes.	10/25/2017 11:30 PM
6	Seemed to have meeting agenda info posted very late	10/25/2017 8:25 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 29 Skipped: 10

ANSWER CHOICES	RESPONSES	
1	3.45%	1
2	6.90%	2
3	10.34%	3
4	24.14%	7
5	55.17%	16
TOTAL		29

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Was not consistently easy to use	10/25/2017 11:11 PM

Q53 UDMUCSilver, Please Rate Each Council Day Session

Answered: 33 Skipped: 3

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
Capital Markets Discussion	93.75% 30	3.13% 1	3.13% 1	0.00% 0	32
Lightning Round	96.88% 31	0.00% 0	0.00% 0	3.13% 1	32
Council Member Project Presentations	93.75% 30	0.00% 0	6.25% 2	0.00% 0	32
What's happening in Downtown LA	87.50% 28	3.13% 1	9.38% 3	0.00% 0	32
Tour of Historic Downtown Core and Arts District	78.13% 25	0.00% 0	21.88% 7	0.00% 0	32
Ford Factory Presentation	87.50% 28	0.00% 0	9.38% 3	3.13% 1	32
Return Bus Tour	54.84% 17	0.00% 0	25.81% 8	19.35% 6	31
Metropolis Los Angeles	65.52% 19	3.45% 1	17.24% 5	13.79% 4	29
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
Capital Markets Discussion	93.94% 31	3.03% 1	3.03% 1	0.00% 0	33
Lightning Round	93.94% 31	0.00% 0	3.03% 1	3.03% 1	33
Council Member Project Presentations	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
What's happening in Downtown LA	84.85% 28	3.03% 1	12.12% 4	0.00% 0	33
Tour of Historic Downtown Core and Arts District	84.85% 28	0.00% 0	15.15% 5	0.00% 0	33
Ford Factory Presentation	90.91% 30	3.03% 1	3.03% 1	3.03% 1	33
Return Bus Tour	68.75% 22	0.00% 0	15.63% 5	15.63% 5	32
Metropolis Los Angeles	76.67% 23	3.33% 1	6.67% 2	13.33% 4	30
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
Capital Markets Discussion	67.74% 21	6.45% 2	22.58% 7	3.23% 1	31
Lightning Round	74.19% 23	9.68% 3	9.68% 3	6.45% 2	31
Council Member Project Presentations	83.87% 26	0.00% 0	16.13% 5	0.00% 0	31

Council Day Survey for Los Angeles, Fall 2017

What's happening in Downtown LA	58.06% 18	25.81% 8	16.13% 5	0.00% 0	31
Tour of Historic Downtown Core and Arts District	80.65% 25	3.23% 1	16.13% 5	0.00% 0	31
Ford Factory Presentation	67.74% 21	6.45% 2	22.58% 7	3.23% 1	31
Return Bus Tour	63.33% 19	3.33% 1	10.00% 3	23.33% 7	30
Metropolis Los Angeles	74.07% 20	0.00% 0	11.11% 3	14.81% 4	27

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Everything was well organized and huge take home value. Super high quality speakers - especially the "What's Happening in Downtown LA" panel. Bus tour was better than most with Justin Weiss bus - well done.	10/31/2017 5:25 PM
2	Could not hear the Ford Factory presentation at all.	10/31/2017 2:58 PM
3	I think the biggest missing link was multifamily. In the discussions, there was mention that of all the downtown projects, only 2 were condo and the rest were rental. However, we didn't tour any multifamily. It seems like that was a missed opportunity.	10/31/2017 7:52 AM
4	Bruce and his team did a great and thoughtful job in planning the sessions and providing witty commentary to move us through a jam-packed agenda	10/30/2017 5:32 PM
5	All round excellent day. such good rich content that any less than perfect score is a reflection of so much to cover with limited time. Particularly good was the participation of so many council members.	10/30/2017 3:34 PM
6	Well thought-out and presented segments. Best bus tour and overview in my 20+ year ULI experience.	10/30/2017 3:01 PM
7	overall a terrific meeting, with good content and presentations	10/30/2017 2:39 PM
8	Council dinner was awesome thanks to Michael Barker!	10/30/2017 11:30 AM
9	Would love to see more residential components of mixed use in Detroit, especially as that is typically what helps "revitalize" and area.	10/29/2017 8:48 PM
10	Well done. Need microphones for future sessions.	10/29/2017 1:11 AM
11	Would like some discussion on global real estate market supply/demand and general trends at each council. A small dose of Mary Ludgin is always helpful for each council meeting.	10/27/2017 10:23 AM
12	Very good program. Would have liked some more time for Q & A in parts. I think microphones would have been helpful especially at the lunch presentation and in the shuttle.	10/27/2017 10:08 AM
13	Project Presentations were excellent. Could have been a little more time for Q&A following each.	10/26/2017 10:15 PM
14	Great day. Bruce and his leadership team did a wonderful job packing the day with meaningful content.	10/26/2017 3:55 PM
15	Well organized all day. Need mics to hear but really happy with the Day	10/26/2017 2:42 PM
16	Some of my preferred sessions were a little shorter than I expected. As someone not very familiar with LA, would have been helpful to have a 10 min intro on orientating to LAs downtown area & neighborhoods.	10/26/2017 1:56 PM
17	What's happening in DTLA dragged on too long. Was a good high level overview, but I think too much time on this.	10/26/2017 10:54 AM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 4

Council Day Survey for Los Angeles, Fall 2017

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 32	0.00% 0	0.00% 0	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.88% 31	0.00% 0	3.13% 1	32
Did Council Day Meet Your Expectations?	93.75% 30	0.00% 0	6.25% 2	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93.75% 30	0.00% 0	6.25% 2	32

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Tour was somewhat bland compared to previous councils. Downtown LA presentation was longer than necessary.	11/1/2017 4:34 PM
2	I missed Mary Ludgin from Heitman's presentation, it is always something I look forward to. I also think there should have been more discussion of multifamily in the context of what is going on in LA, since so much development has already occurred and is currently in the pipeline.	10/31/2017 8:00 AM
3	Need more macro content. Too heavy on local. Broad RE issues sb addressed more.	10/30/2017 11:36 AM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 22

#	RESPONSES	DATE
1	Very well done. Bruce and team organized our group and was flexible.	11/2/2017 6:21 AM
2	Overall experience was excellent. The open communication during the organizational phase was a nice change - good leadership	10/31/2017 5:27 PM
3	I think it would be interesting to have some time in Detroit for everyone to introduce themselves, where they focus, and to explain an interesting recent deal they closed or their view on the market	10/31/2017 10:02 AM
4	A great deal. Congratulations to the council leadership team!	10/30/2017 3:06 PM
5	Great pacing and continued sense of community and connectivity among Council members.	10/30/2017 11:40 AM
6	Bruce is a very collaborative and inclusive chair.	10/30/2017 11:32 AM
7	Well organized and executed.	10/29/2017 1:13 AM
8	Awesome day.	10/27/2017 10:27 AM
9	A really great program, very interesting.	10/27/2017 10:11 AM
10	great day and great job by council chair	10/27/2017 6:11 AM
11	It was a mistake not having microphones for speakers.	10/26/2017 10:22 PM
12	A very productive and enjoyable day.	10/26/2017 5:10 PM
13	Excellent job!	10/26/2017 10:54 AM
14	Leadership was very well organized day was worthwhile.	10/26/2017 10:40 AM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 30

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	I really like it when Mary Ludgin speaks, I think it is very helpful to have the macro econ/re cap markets background at the start of our council day.	10/31/2017 10:02 AM
2	Bring Mary back!	10/31/2017 8:00 AM
3	Will forward any thoughts to council leadership.	10/30/2017 3:06 PM
4	Macro!	10/30/2017 11:36 AM
5	Expand the Lightening Round to include a session focusing on projects or topics that council members are working on.	10/26/2017 10:22 PM
6	weworks, homelessness in inner cities	10/26/2017 9:00 AM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 31

#	RESPONSES	DATE
1	The Ford Factory presentation would have been better if we could have actually toured it rather than drive by and have the presentation.	10/31/2017 8:00 AM
2	Council day program is already outstanding. The overall framework and structure works well.	10/30/2017 3:06 PM
3	Provide microphones for presenters and council audience members.	10/29/2017 1:13 AM
4	Probably some microphones especially for the lunch presentation and the shuttle tour.	10/27/2017 10:11 AM
5	more breakout sessions in smaller groups to develop actions plans on various topics....or to brainstorm on the agenda for the next council meeting	10/26/2017 9:00 AM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 32

#	RESPONSES	DATE
1	More than happy to assist in any way. (Patrick Simons)	10/31/2017 3:00 PM
2	given the 2018 meeting will be in Boston, I would be happy to explore venues and tours..	10/30/2017 2:42 PM
3	Would enjoy helping our council leadership in any way.	10/26/2017 5:10 PM
4	Always happy to help with programming and arrangements.	10/26/2017 10:40 AM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 33 Skipped: 3

	YES	NO	SOMEWHAT	TOTAL
--	-----	----	----------	-------

Council Day Survey for Los Angeles, Fall 2017

The Council Day Venue Was Great!	87.88%	0.00%	12.12%	
	29	0	4	33
The Council Reception and Venue Were Great!	96.77%	0.00%	3.23%	
	30	0	1	31

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	It was a little bit overwhelming to have all of the UDMUC councils share a reception and dinner, but the venue was lovely.	11/1/2017 4:44 PM
2	I thought the bigger cocktail and the seated dinner with the council was really nice. I enjoyed the evening.	10/31/2017 8:00 AM
3	i couldn't be there for the reception/dinner	10/30/2017 5:33 PM
4	The California Club was spectacular! Thanks to those who made it possible. Despite the large group, the food was delicious and individual conversations were possible given the arrangement of the tables.	10/30/2017 3:06 PM
5	I presented in another council later in the day at a Convention Center venue and it was set up with a dais for speakers, with tables fr members in a lowly light room w/o natural light. The Council had a totally different feel from ours... partially a venue issue and perhaps the energy that Bruce and the team generated from within our council, but venue matters and an off-site venue like ours seemed to make a positive difference.	10/30/2017 11:40 AM
6	Love the all Udmuc reception, great networking oppty.	10/30/2017 11:36 AM
7	Dinner was delicious. UDMUC Silver is fit for foodies along with quality presentations and content.	10/30/2017 11:32 AM
8	Reception and reception dinner were great!	10/29/2017 1:13 AM
9	California Club setting was great but it was difficult to network in such cramped quarters. Would prefer a bigger space for the cocktail reception if we combine all the council flights into such a big event.	10/27/2017 10:27 AM
10	I marked somewhat only because we have had some really dramatic venues in the past for the council day meetings, but this location was totally fine and served its purpose.	10/27/2017 10:11 AM
11	Joint Council Reception & Dinner was fantastic. Sit down dinner was a nice change.	10/26/2017 10:22 PM
12	The dinner and reception were in a terrific venue.	10/26/2017 5:10 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 33

ANSWER CHOICES	RESPONSES
Advisory Services Panels	33.33% 1
Product Council Leadership	66.67% 2
District Council Involvement	33.33% 1
Foundation Governor Information	66.67% 2
Total Respondents: 3	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Council Day Survey for Los Angeles, Fall 2017

Answered: 19 Skipped: 17

	1	2	3	4	5	TOTAL
Agenda/Schedule	5.56% 1	5.56% 1	5.56% 1	38.89% 7	44.44% 8	18
Networking features (i.e. participant list, meetings and messaging)	11.11% 2	0.00% 0	22.22% 4	38.89% 7	27.78% 5	18
Meeting Resources (i.e. maps, transportation services list)	5.56% 1	5.56% 1	22.22% 4	22.22% 4	44.44% 8	18

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I only used the schedule feature	10/27/2017 4:49 PM
2	I did not use the app.	10/27/2017 10:11 AM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 18 Skipped: 18

ANSWER CHOICES	RESPONSES
1	16.67% 3
2	5.56% 1
3	22.22% 4
4	11.11% 2
5	44.44% 8
TOTAL	18

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Would like to use it but have my phone cluttered with previous meeting apps and ended up not getting the utility from the current app that I could have... mostly a user error but perhaps if the existing apps could just be updated with the current meeting's info, it would be an improvement.	10/30/2017 11:40 AM
2	Not sure what the app does but the agenda was all I needed.	10/27/2017 10:11 AM

Q54 URCBlue, Please Rate Each Council Day Session

Answered: 26 Skipped: 4

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
URC Greetings and Overview of Day	72.00% 18	4.00% 1	4.00% 1	20.00% 5	25
Welcome to Los Angeles	76.00% 19	16.00% 4	8.00% 2	0.00% 0	25
Los Angeles City Overview: What's Happening Downtown?	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
Panel Discussion "My Figueroa"	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
University Village Walk-through	80.00% 20	0.00% 0	20.00% 5	0.00% 0	25
Panel Discussion - University Village: Leveraging Education and Economic Opportunity for South Los Angeles	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
Panel Discussion - The Evolution of South Gate: Primestor's Azalea Shopping Center	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Tour of New Carver Apartments	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
"Panel Discussion - Homelessness in Los Angeles	84.00% 21	0.00% 0	8.00% 2	8.00% 2	25
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
URC Greetings and Overview of Day	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Welcome to Los Angeles	84.00% 21	4.00% 1	12.00% 3	0.00% 0	25
Los Angeles City Overview: What's Happening Downtown?	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Panel Discussion "My Figueroa"	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
University Village Walk-through	56.00% 14	12.00% 3	32.00% 8	0.00% 0	25
Panel Discussion - University Village: Leveraging Education and Economic Opportunity for South Los Angeles	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
Panel Discussion - The Evolution of South Gate: Primestor's Azalea Shopping Center	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Tour of New Carver Apartments	88.00% 22	0.00% 0	8.00% 2	4.00% 1	25
"Panel Discussion - Homelessness in Los Angeles	88.00% 22	0.00% 0	4.00% 1	8.00% 2	25
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
URC Greetings and Overview of Day	65.22% 15	8.70% 2	8.70% 2	17.39% 4	23

Council Day Survey for Los Angeles, Fall 2017

Welcome to Los Angeles	60.87%	17.39%	17.39%	4.35%	23
	14	4	4	1	
Los Angeles City Overview: What's Happening Downtown?	64.00%	4.00%	32.00%	0.00%	25
	16	1	8	0	
Panel Discussion "My Figueroa"	72.00%	0.00%	28.00%	0.00%	25
	18	0	7	0	
University Village Walk-through	50.00%	4.17%	12.50%	33.33%	24
	12	1	3	8	
Panel Discussion - University Village: Leveraging Education and Economic Opportunity for South Los Angeles	88.00%	0.00%	12.00%	0.00%	25
	22	0	3	0	
Panel Discussion - The Evolution of South Gate: Primestor's Azalea Shopping Center	95.83%	0.00%	4.17%	0.00%	24
	23	0	1	0	
Tour of New Carver Apartments	83.33%	0.00%	8.33%	8.33%	24
	20	0	2	2	
"Panel Discussion - Homelessness in Los Angeles	75.00%	0.00%	16.67%	8.33%	24
	18	0	4	2	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	Overall, great sessions and a good use of time.	11/1/2017 1:28 PM
2	Appreciated the format of Council day, which combined tours and panel discussions related to what we toured.	11/1/2017 12:30 PM
3	Appreciated the University Village panel discussion!	10/31/2017 12:15 PM
4	very hot to be walking through the university village, no clear idea what we were looking at - might have been useful to have a digital overview in conjunction with the panel presentation given the lack of guided tour and heat	10/30/2017 12:12 PM
5	Fantastic Program!	10/30/2017 11:49 AM
6	Combining Blue and Gold for each tour is making it difficult to hear/see the speakers. Ok with combined group for panel discussions.	10/30/2017 11:43 AM
7	The Tour of New Carver and the following discussion was the highlight of the entire conference for me. Once again, the 'field time' organized by the leadership team proved to be very informative.	10/30/2017 9:39 AM
8	Need more time for questions from the members. Need more time for member networking and introductions.	10/26/2017 6:58 PM
9	This is one of the best council experiences I have ever had.	10/26/2017 3:55 PM
10	This council is getting lsrge and losing some cobbection between members.more difficult to limo down time and feeling of being rushed	10/26/2017 2:17 PM
11	Having the former homeless person provided a rare perspective. Would have been better to have organized the University Village walk through....like the architect that Daun suggested!	10/26/2017 12:38 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 4

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	96.15%	0.00%	3.85%	26
	25	0	1	
My Chair Kept Members Engaged & Encouraged Broad Interaction	92.31%	0.00%	7.69%	26
	24	0	2	

Council Day Survey for Los Angeles, Fall 2017

Did Council Day Meet Your Expectations?	92.31%	0.00%	7.69%	
	24	0	2	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00%	0.00%	0.00%	
	26	0	0	26

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Felt rushed. Lots of less productive travel on foot between destinations	10/26/2017 2:20 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 24

#	RESPONSES	DATE
1	Would have appreciated more information regarding USC campus and University Village as we walked around prior to our session.	11/1/2017 12:34 PM
2	The heat posed an unexpected challenge and the group did the best they could to try to ensure everyone was comfortable. Not easy and I commend the effort.	10/31/2017 1:02 PM
3	Very well organized. We packed a lot in and it was a nice balance of walking and sitting.	10/30/2017 11:44 AM
4	Would recommend dropping any electeds from the next agenda. They are 'high level' at best. Really do not add value to the program.	10/30/2017 9:41 AM
5	Less touring time between destinations and more deep dives into how projects work economically as well as programmatically.	10/26/2017 7:06 PM
6	Love the walking tour and especially pre-council day.	10/26/2017 12:41 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 25

#	RESPONSES	DATE
1	Yes, the Herman Kiefer Hospital redevelopment in Detroit, This has been discussed with the Council's Detroit team.	11/1/2017 1:36 PM
2	More information about how to finance challenging projects- even more depth than what was discussed for Azalea	11/1/2017 12:34 PM
3	Tour the Shinola Factory in Detroit. Revitalization of Detroit.	10/31/2017 12:17 PM
4	Need sessions on innovative development associated with urban industries and job development for working families.	10/26/2017 7:06 PM
5	Ford motor company R&D as major tenant at Fairlane Town Center mall and new mixed use development in downtown West Dearborn. We are working with mall owners, Starwood Retail, and can help facilitate panel members. Unique driver of transformation of major shopping center. Richard Petersheim	10/25/2017 5:08 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 22

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	We pack a lot in and do a lot of walking, which is great as far as I'm concerned.	11/1/2017 1:36 PM
2	The pre-tour was absolutely amazing and benefited from it even more than Council day.	11/1/2017 12:34 PM
3	I fully support use of transit and getting out to various points of interest, however, travel time can take away from program time especially with a large group. The balance was pretty good in LA but perhaps 1 less venue might have been even better.	10/31/2017 1:02 PM
4	Separate Blue and Gold for the walking tours. It is too many people and makes it difficult to hear/see speakers.	10/30/2017 11:44 AM
5	Take your vitamins! Its an awesome undertaking and your efforts were outstanding!	10/30/2017 11:38 AM
6	Great job. Nice mix of information and people on the panels. Very informative.	10/30/2017 9:41 AM
7	I think we may finally be getting too big to stay combined.	10/28/2017 4:23 PM
8	More time for members to introduce guests, ask questions, and network. Some deep dives into how projects work economically, financially, and their impacts, with data, not just deep dives into process and mission.	10/26/2017 7:06 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 26

#	RESPONSES	DATE
1	At the Spring meeting, the leadership had proposed forming smaller groups to focus on specific issues between meetings. I had proposed leading a group on revitalization and technology. This idea was not discussed at the fall meeting. I still think it would be a great way to keep members connected between meetings, and would be happy to lead a group.	11/1/2017 1:36 PM
2	Yes! Todd Enoki (206) 510-9115. todd.enoki@crtkl.com	10/31/2017 12:17 PM
3	Yes	10/26/2017 7:06 PM
4	Thanks for allowing to join the planning committee for Detroit Claudia.	10/26/2017 12:41 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 7

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	91.30% 21	0.00% 0	8.70% 2	23
The Council Reception and Venue Were Great!	95.65% 22	4.35% 1	0.00% 0	23

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	Thanks so much to the team!	10/30/2017 11:50 AM
2	The restaurant was great.	10/30/2017 9:41 AM

Council Day Survey for Los Angeles, Fall 2017

3	Another great dinner with great people	10/28/2017 4:23 PM
4	Too much commute and walking time between destinations.	10/26/2017 7:06 PM
5	Perfect venue	10/26/2017 12:41 PM
6	There should have been meat options at the Council Dinner!	10/26/2017 10:55 AM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 26

ANSWER CHOICES	RESPONSES
Advisory Services Panels	50.00% 2
Product Council Leadership	50.00% 2
District Council Involvement	50.00% 2
Foundation Governor Information	0.00% 0
Total Respondents: 4	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 18 Skipped: 12

	1	2	3	4	5	TOTAL
Agenda/Schedule	16.67% 3	11.11% 2	22.22% 4	16.67% 3	33.33% 6	18
Networking features (i.e. participant list, meetings and messaging)	12.50% 2	12.50% 2	31.25% 5	18.75% 3	25.00% 4	16
Meeting Resources (i.e. maps, transportation services list)	11.76% 2	17.65% 3	29.41% 5	23.53% 4	17.65% 3	17

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Use it primarily as a reference tool and found some parts of it difficult to navigate.	11/1/2017 12:34 PM
2	I only used the schedule. Can't speak to other features.	10/31/2017 1:02 PM
3	Did not use	10/30/2017 9:41 AM
4	I did not use the app this year. I have double apps on my phone now, and the one that appeared to be this years, did not want to load the program correctly.	10/28/2017 1:16 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 19 Skipped: 11

Council Day Survey for Los Angeles, Fall 2017

ANSWER CHOICES	RESPONSES	
1	0.00%	0
2	5.26%	1
3	31.58%	6
4	15.79%	3
5	47.37%	9
TOTAL		19

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	I will try it again in the future...in the past I have found it to be valuable.	10/28/2017 1:16 PM

Q55 URCGold, Please Rate Each Council Day Session

Answered: 27 Skipped: 2

Had Take Home Value					
	YES	NO	SOMEWHAT	N/A	TOTAL
URC Greetings and Overview of Day	73.08% 19	0.00% 0	23.08% 6	3.85% 1	26
Welcome to Los Angeles	64.00% 16	4.00% 1	28.00% 7	4.00% 1	25
Los Angeles City Overview: What's Happening Downtown?	76.92% 20	0.00% 0	19.23% 5	3.85% 1	26
Panel Discussion "My Figueroa"	76.92% 20	3.85% 1	19.23% 5	0.00% 0	26
University Village Walk-through	51.85% 14	33.33% 9	14.81% 4	0.00% 0	27
Panel Discussion - University Village: Leveraging Education and Economic Opportunity for South Los Angeles	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Panel Discussion - The Evolution of South Gate: Primestor's Azalea Shopping Center	88.00% 22	4.00% 1	4.00% 1	4.00% 1	25
Tour of New Carver Apartments	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Panel Discussion - Homelessness in Los Angeles	92.00% 23	0.00% 0	4.00% 1	4.00% 1	25
Was Organized					
	YES	NO	SOMEWHAT	N/A	TOTAL
URC Greetings and Overview of Day	88.00% 22	0.00% 0	12.00% 3	0.00% 0	25
Welcome to Los Angeles	62.50% 15	4.17% 1	29.17% 7	4.17% 1	24
Los Angeles City Overview: What's Happening Downtown?	80.00% 20	0.00% 0	16.00% 4	4.00% 1	25
Panel Discussion "My Figueroa"	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
University Village Walk-through	38.46% 10	19.23% 5	42.31% 11	0.00% 0	26
Panel Discussion - University Village: Leveraging Education and Economic Opportunity for South Los Angeles	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Panel Discussion - The Evolution of South Gate: Primestor's Azalea Shopping Center	95.83% 23	0.00% 0	0.00% 0	4.17% 1	24
Tour of New Carver Apartments	87.50% 21	0.00% 0	8.33% 2	4.17% 1	24
Panel Discussion - Homelessness in Los Angeles	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Time for Q&A					
	YES	NO	SOMEWHAT	N/A	TOTAL
URC Greetings and Overview of Day	42.86% 9	19.05% 4	23.81% 5	14.29% 3	21

Council Day Survey for Los Angeles, Fall 2017

Welcome to Los Angeles	55.00%	20.00%	15.00%	10.00%	20
	11	4	3	2	
Los Angeles City Overview: What's Happening Downtown?	59.09%	18.18%	18.18%	4.55%	22
	13	4	4	1	
Panel Discussion "My Figueroa"	68.18%	4.55%	27.27%	0.00%	22
	15	1	6	0	
University Village Walk-through	34.78%	30.43%	13.04%	21.74%	23
	8	7	3	5	
Panel Discussion - University Village: Leveraging Education and Economic Opportunity for South Los Angeles	80.95%	0.00%	19.05%	0.00%	21
	17	0	4	0	
Panel Discussion - The Evolution of South Gate: Primestor's Azalea Shopping Center	90.48%	0.00%	4.76%	4.76%	21
	19	0	1	1	
Tour of New Carver Apartments	95.24%	0.00%	0.00%	4.76%	21
	20	0	0	1	
Panel Discussion - Homelessness in Los Angeles	100.00%	0.00%	0.00%	0.00%	21
	21	0	0	0	

#	PLEASE PROVIDE ANY FEEDBACK YOU HAVE ON THE SESSIONS YOU RATED IN THE TEXT BOX BELOW	DATE
1	It would have been better to have a more organized tour of the University Village.	11/1/2017 9:55 PM
2	Too much focus on homelessness on last tour/panel versus broader urbanization trends	11/1/2017 3:55 PM
3	An excellent Council Day, thank you.	11/1/2017 3:27 PM
4	University Village Walk-through was a bit disorganized. Hard to hear.	11/1/2017 1:35 PM
5	Strong programming.	10/31/2017 11:48 AM
6	There is beginning to be a shift in URC's mission toward affordable housing/homelessness. While this is a critical part of urban revitalization I'm afraid the focus is clouding the ability to look at other kinds of projects. The Azalea presentation seemed to be a bit forced because it was completed by a longstanding council member. The project itself was kind of the antithesis of what URC should stand for...	10/31/2017 9:49 AM
7	The councilman introduction in the beginning of the day and the USC Panel Discussion were the low points of the day. The USC panel needed to be better rounded, the GC was barely part of the conversation and the panel didn't get into the real estate deal with USC - it was too focused on the community benefit overview, but even then insiders knew key issues were left out of the panel conversation.	10/30/2017 12:49 PM
8	Too rushed, too many places. Not enough networking time. The University Village discussion was fine, but would have also preferred a deeper dive into the financials of the deal and how it was financed -- the back and forth with community impact and approval was helpful but too much. The Azalea Shopping Center was the best panel of the day as far as take home value and presentation.	10/30/2017 11:41 AM
9	Great day as always, but was had a rough start with getting speakers there and transitions to next venues.	10/30/2017 11:34 AM
10	Full day and exceptionally well done. Panelists for the University Village were awesome.	10/27/2017 1:04 PM
11	All the panel discussions were excellent. I thought it was great that each was led or moderated by a Council member.	10/26/2017 2:37 PM
12	So sorry couldn't respond to more - had a panel in the morning, and another that afternoon so was not able to participate as much.	10/25/2017 7:09 PM
13	Another great council day!!	10/25/2017 5:41 PM
14	Councilman should have been on time. Came late, rambled and stepped on everyone else's time. Too many people on the following panel. Not enough time to really ask questions. Self-tour of campus was of little value.	10/25/2017 3:15 PM

Q56 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 5

	YES	NO	SOMEWHAT	TOTAL
My Chair Kept the Program on Track	100.00% 24	0.00% 0	0.00% 0	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.83% 23	4.17% 1	0.00% 0	24
Did Council Day Meet Your Expectations?	87.50% 21	4.17% 1	8.33% 2	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95.83% 23	0.00% 0	4.17% 1	24

#	IF YOU ANSWERED "NO" OR "SOMEWHAT", PLEASE TELL US WHY IN THE TEXT BOX BELOW	DATE
1	Not enough networking time.	10/30/2017 11:53 AM
2	I suppose I am in the minority here, but I feel that the two-in-one URC councils have reached their logical limits. A group of 100 defeats the purpose of having the product councils in the first place since it constrains participation and interaction. One joint event - a cocktail party perhaps - and then separate council days would allow for more in depth conversations within a small group while still give the larger group the opportunity to interact.	10/27/2017 7:06 PM
3	Frankly, I found this council experience less engaging than others I've attended. Perhaps it was the heat, and perhaps it was that I'm quite familiar with the subject matter that was presented having worked in LA for years, but it was just not as engaging as expectations. I did find some of the presentations could have been done away with without any loss to the quality of the experience...the LA Councilman being one, and some panelists like the USC lobbyist who couldn't stop lobbying or repeating talking points despite the project being completed and it being a forum for open and frank discussion.	10/26/2017 5:41 PM
4	Very hard to get the pre-council day planned without the help of the second LA volunteer. However CallisonRTKL was simply amazing. And so was Rachel my assistant	10/25/2017 7:31 PM

Q57 Additional Comments on Your Council Day or Overall Experience

Answered: 11 Skipped: 18

#	RESPONSES	DATE
1	It is hard to meet expectations, due to the high quality of past Council Days; however, they were met. Excellent.	11/1/2017 3:40 PM
2	Clearly, lots of planning and work done by the on-the-ground team in LA. Kudos to them.	11/1/2017 3:24 PM
3	Another stellar Council Day experience!	11/1/2017 1:37 PM
4	Another great day(s)! What a great varied set of topics ranging from commercial to residential to social services and innovation.	10/31/2017 9:58 PM
5	It was super hot!	10/31/2017 6:19 PM
6	Too hot to walk so much. Too much walking -- like walking, just too hot and took up too much time.	10/30/2017 11:53 AM
7	While I do value the chance to see the city that is hosting the meeting, I think the touring aspect of the council day programming has gotten too overwhelming. A more focused meeting with one community based venue where presentations and dialogues could take place would be better - at least some of the time.	10/27/2017 7:06 PM

Council Day Survey for Los Angeles, Fall 2017

8	Perfect Day	10/27/2017 1:06 PM
9	High expectations for Detroit.	10/26/2017 5:41 PM
10	Great day!	10/26/2017 2:39 PM
11	good. Too bad it was too hot.	10/25/2017 7:31 PM

Q58 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 24

#	RESPONSES	DATE
1	For Detroit I think we could have examples of neighborhood rejuvenation, hopefully with community engagement through implementation. A high expectation.	11/1/2017 3:40 PM
2	yes	11/1/2017 3:24 PM
3	Industrial development and workforce training.	10/26/2017 2:39 PM
4	not really	10/25/2017 7:31 PM
5	Less is more. Greater depth in specific projects is better than quantity of projects. Leave the politicians out of our meetings, unless they bring specific insight into specific projects. There were many people in the room who could add value, but their time was cut short because of the "pitch".	10/25/2017 3:20 PM

Q59 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 22

#	RESPONSES	DATE
1	love that we go to see these new places and talk about them while in them	11/1/2017 3:41 PM
2	Keep up the great work and taylor to the City of Detroit. Thanks	11/1/2017 3:40 PM
3	Nothing they could have done about the weather. Maybe a little less walking in the future.	11/1/2017 3:24 PM
4	I would appreciate a little more time to discuss some of the topics within the group setting rather than only q&a with the panels. That would allow members to lend their own expertise to the group.	10/31/2017 9:58 PM
5	Need more financial information on deals we discuss. The "social equity" perspective is getting overplayed after the past few Council Days, and it needs to be better balanced with deal making perspectives. There seems to be an assumption that making the deal happen with investors, lenders, building department, etc. is always the easy part.	10/30/2017 11:53 AM
6	More "Council" time.	10/26/2017 2:39 PM
7	Detroit. Get a local to do a tour like we did on pre-council day.	10/25/2017 7:31 PM

Q60 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 26

Council Day Survey for Los Angeles, Fall 2017

#	RESPONSES	DATE
1	To support the team and be available to fill gaps as they arise.	11/1/2017 3:40 PM
2	Have already reached out.	10/26/2017 5:41 PM
3	no	10/25/2017 7:31 PM

Q61 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 5

	YES	NO	SOMEWHAT	TOTAL
The Council Day Venue Was Great!	77.27% 17	0.00% 0	22.73% 5	22
The Council Reception and Venue Were Great!	95.83% 23	0.00% 0	4.17% 1	24

#	ADDITIONAL COMMENTS ON THE COUNCIL DAY VENUE AND RECEPTION	DATE
1	restaurant was great fun	11/1/2017 3:57 PM
2	Please maintain on-site venues and our tours. Not convention center meeting rooms, if possible.	11/1/2017 3:40 PM
3	Fabulous dinner!	11/1/2017 3:24 PM
4	Prefer sit down rather than a buffet for dinner. Also prefer smaller tables instead of a long table for dinner.	10/31/2017 9:58 PM
5	Loved the food!	10/31/2017 6:19 PM
6	The schedule had us down for cocktails and networking for one hour at Council Dinner. We were seated after only 20 minutes -- and some folks were still showing up as others began eating. I was very disappointed, particularly given the size of both Council flights together where we need this extra time to mingle. I saw many people I know over the day, but I did not get a chance to talk with them because it was go-go-go. There is value in cocktail conversations and other moments when we get to linger together.	10/30/2017 11:53 AM
7	Really enjoyed the Pre-Council day. Great content!	10/25/2017 3:20 PM

Q62 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 7 Skipped: 22

ANSWER CHOICES	RESPONSES
Advisory Services Panels	85.71% 6
Product Council Leadership	14.29% 1
District Council Involvement	28.57% 2
Foundation Governor Information	14.29% 1
Total Respondents: 7	

#	OTHER (PLEASE SPECIFY)	DATE
1	Rose Institute	10/26/2017 5:41 PM

Council Day Survey for Los Angeles, Fall 2017

2 Interested in making a donation to get Urban Place into a historically black university for the next 5-10 years. 10/25/2017 3:20 PM

Q63 ULI Mobile App (Please rate from 1-5 with 5 being the highest score)

Answered: 21 Skipped: 8

	1	2	3	4	5	TOTAL
Agenda/Schedule	9.52% 2	9.52% 2	14.29% 3	33.33% 7	33.33% 7	21
Networking features (i.e. participant list, meetings and messaging)	15.79% 3	10.53% 2	21.05% 4	36.84% 7	15.79% 3	19
Meeting Resources (i.e. maps, transportation services list)	15.79% 3	5.26% 1	26.32% 5	26.32% 5	26.32% 5	19

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Please keep and suggest new improvements for navigating the schedule.	11/1/2017 3:40 PM
2	I could not get the app to load.	11/1/2017 1:37 PM
3	App wouldn't load full schedule on multiple occasions.	10/31/2017 9:58 PM
4	The app could be better organized, a little hard to navigate	10/31/2017 10:04 AM
5	Did not use.	10/26/2017 5:41 PM
6	Could not get it to work consistently and it was slow.	10/25/2017 7:31 PM

Q64 How Likely Are You To Use This App In The Future? (5 is the highest rating)

Answered: 22 Skipped: 7

ANSWER CHOICES	RESPONSES
1	9.09% 2
2	9.09% 2
3	22.73% 5
4	9.09% 2
5	50.00% 11
TOTAL	22

#	PLEASE TYPE ANY COMMENTS BELOW	DATE
1	Schedule would not work on app. Very disappointing.	11/2/2017 1:53 AM
2	Have to use the app as there is no or little printed material. Do miss having that.....	11/1/2017 3:24 PM
3	Although challenging, it was useful	10/31/2017 10:04 AM
4	The App does not convey the same amount of information that the old printed books did.	10/30/2017 11:53 AM
5	NA	10/26/2017 5:41 PM