

Council	The Day Had Take Home Value			The Day Was Organized			There Was Time For Q&A			Figures below are the same for page 1 and 2. The average score computes take home, organization, Q&A, timing, engagement, interaction, team perf. and communication					
	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Average Score	# of Responses	% Mbr Attendance	% Responding to Survey	Attended	On Council
AWHCBLUE	81%	2%	13%	89%	1%	8%	81%	1%	7%	90%	24	88%	69%	35	40
AWHCGOLD	79%	6%	8%	82%	6%	6%	67%	4%	6%	85%	12	83%	36%	33	40
CDCBLUE	87%	1%	11%	92%	0%	7%	82%	2%	4%	93%	32	90%	70%	46	51
CDCGOLD	75%	2%	18%	90%	1%	7%	80%	6%	4%	88%	30	79%	68%	44	56
CDCGREEN	91%	3%	5%	96%	2%	2%	95%	1%	3%	96%	29	82%	64%	45	55
CDCSILVER	73%	7%	19%	85%	4%	10%	72%	4%	10%	84%	40	93%	74%	54	58
CRCBLUE	78%	3%	18%	90%	0%	9%	84%	1%	11%	92%	22	84%	47%	47	56
CRCGOLD	85%	6%	10%	92%	0%	8%	92%	1%	7%	94%	27	91%	51%	53	58
CRCGREEN	75%	2%	13%	83%	0%	8%	82%	2%	7%	90%	24	83%	53%	45	54
CRCSILVER	73%	4%	21%	88%	0%	11%	82%	3%	11%	83%	23	75%	52%	44	59
EDC	77%	2%	11%	85%	2%	5%	89%	0%	3%	89%	29	73%	81%	36	49
GEC	75%	5%	19%	86%	4%	10%	84%	4%	12%	86%	28	83%	53%	53	64
HCLSC	78%	2%	12%	88%	1%	9%	73%	6%	17%	89%	27	100%	59%	46	46
HDC	79%	4%	9%	83%	2%	9%	74%	2%	9%	89%	30	89%	45%	66	74
IOPBLACK	74%	5%	18%	87%	1%	8%	76%	5%	13%	84%	19	94%	43%	44	47
IOPBLUE	62%	7%	20%	72%	3%	12%	75%	3%	8%	80%	30	85%	73%	41	48
IOPGOLD	77%	2%	18%	82%	0%	15%	86%	1%	10%	90%	22	89%	56%	39	44
IOPGREEN	80%	2%	16%	89%	2%	7%	77%	4%	16%	88%	24	91%	59%	41	45
IOPCRED	79%	4%	13%	93%	0%	4%	84%	4%	6%	90%	18	88%	43%	42	48
IOPCSILVER	81%	5%	11%	90%	43%	7%	85%	3%	9%	89%	27	98%	63%	43	44
LRDC55+	87%	0%	13%	97%	0%	3%	99%	0%	1%	97%	24	89%	62%	39	44
MFCBLUE	74%	8%	13%	85%	9%	8%	68%	5%	7%	88%	33	92%	73%	45	49
MFCBRONZE	79%	3%	10%	85%	0%	7%	75%	7%	8%	90%	35	95%	66%	53	56
MFCGOLD	78%	7%	13%	85%	5%	6%	71%	8%	12%	79%	23	87%	58%	40	46
MFCGREEN	79%	3%	13%	91%	0%	5%	69%	5%	7%	90%	30	97%	81%	37	38
MFCSILVER	71%	7%	19%	87%	2%	8%	83%	5%	4%	85%	32	94%	73%	44	47
ODC	77%	2%	19%	88%	1%	8%	88%	3%	6%	91%	34	92%	72%	47	51
PDIC	89%	2%	8%	95%	0%	4%	88%	2%	8%	93%	22	63%	67%	33	52
PPPCBLUE	84%	1%	15%	96%	0%	4%	65%	11%	7%	89%	32	80%	74%	43	54
PPPCGOLD	81%	3%	14%	83%	1%	14%	76%	4%	14%	89%	27	77%	75%	36	47
RDCBLUE	74%	9%	16%	87%	3%	7%	78%	2%	9%	89%	30	86%	71%	42	49
RDCGOLD	80%	4%	15%	84%	2%	13%	84%	4%	8%	89%	28	86%	67%	42	49
RDCRED	79%	5%	11%	89%	2%	7%	80%	5%	6%	89%	35	89%	73%	48	54
RNDCBLUE	67%	5%	17%	79%	1%	9%	75%	3%	8%	85%	30	87%	77%	39	45
RNDCGOLD	89%	1%	9%	96%	0%	4%	90%	0%	1%	91%	25	78%	63%	40	51
RPIC	73%	1%	18%	85%	0%	9%	79%	5%	7%	90%	24	69%	67%	36	52
RRC	73%	5%	22%	91%	2%	6%	56%	14%	13%	88%	21	66%	64%	33	50
SDC	84%	2%	14%	94%	1%	3%	94%	2%	3%	91%	31	75%	76%	41	55
SHC	84%	5%	11%	89%	2%	8%	90%	2%	7%	91%	26	78%	65%	40	51
SSDCBLUE	80%	3%	14%	86%	4%	7%	80%	5%	9%	90%	39	91%	78%	50	55
SSDCGOLD	81%	4%	13%	94%	0%	4%	81%	3%	12%	91%	33	85%	72%	46	54
SSDCSILVER	81%	3%	15%	88%	1%	12%	85%	2%	12%	85%	31	90%	72%	43	48
STHC	69%	1%	19%	84%	3%	4%	83%	4%	1%	89%	11	58%	61%	18	31
TODC	80%	4%	11%	86%	3%	7%	81%	5%	9%	89%	40	90%	85%	47	52
UDIC	88%	4%	9%	93%	0%	7%	90%	1%	8%	92%	21	76%	62%	34	45
UDMUCBLUE	81%	3%	15%	91%	1%	9%	80%	4%	13%	92%	25	91%	50%	50	55
UDMUCBRONZE	75%	4%	17%	86%	1%	10%	86%	3%	4%	89%	25	89%	52%	48	54
UDMUCGOLD	81%	4%	12%	83%	1%	13%	82%	2%	9%	89%	29	89%	62%	47	53
UDMUCGREEN	84%	4%	8%	91%	2%	5%	86%	4%	6%	85%	25	90%	57%	44	49
UDMUCPURPLE	83%	3%	12%	87%	3%	7%	81%	4%	8%	92%	29	85%	63%	46	54
UDMUCRED	76%	5%	14%	88%	3%	7%	79%	1%	12%	90%	34	88%	69%	49	56
UDMUCSILVER	74%	4%	17%	90%	2%	4%	76%	7%	9%	87%	28	98%	48%	58	59
URCBLUE	88%	3%	6%	89%	3%	6%	80%	1%	4%	92%	23	88%	61%	38	43
URCGOLD	83%	1%	9%	86%	1%	4%	79%	2%	5%	92%	25	89%	64%	39	44
Average	80%	3%	14%	88%	1%	8%	82%	3%	8%	89%	27	85%	64%	43	51
Total										1477			2332		2728

Council	My Chair Kept the Program On Track			Chair Encouraged Engagement & Broad Interaction			Did the Team Perform to Your Expectations?			Team Communicates Well Outside of Council Day?			The Council Day Venue Was Great!			The Council Reception and Venue Were Great!			Figures below are the same for page 1 and 2. The average score computes take home, organization, Q&A, timing, engagement, interaction, team perf. and communication					
	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Yes	No	Some what	Average Score	# of Responses	% Mbr Attendance	% Responding to Survey	% Attended	On Council
AWHCBBLUE	100%	0%	0%	100%	0%	0%	89%	0%	11%	89%	0%	11%	83%	0%	17%	88%	0%	12%	90%	24	88%	63%	35	40
AWHCGOLD	100%	0%	0%	100%	0%	0%	89%	0%	11%	78%	0%	22%	100%	0%	0%	100%	0%	0%	85%	12	83%	36%	33	40
CDCBLUE	100%	0%	0%	94%	0%	6%	94%	0%	6%	100%	0%	0%	75%	0%	25%	73%	20%	7%	93%	32	90%	70%	46	51
CDCGOLD	100%	0%	0%	96%	0%	4%	87%	4%	9%	87%	0%	13%	67%	5%	29%	70%	5%	25%	88%	30	79%	68%	44	56
CDCGREEN	100%	0%	0%	100%	0%	0%	94%	0%	6%	94%	0%	6%	67%	11%	22%	83%	6%	11%	96%	29	82%	64%	45	55
CDCSILVER	100%	0%	0%	84%	0%	16%	89%	0%	11%	84%	0%	16%	63%	11%	26%	56%	6%	38%	84%	40	93%	74%	54	58
CRCBLUE	100%	0%	0%	100%	0%	0%	100%	0%	0%	100%	0%	0%	92%	0%	8%	96%	0%	4%	100%	0	0%	0%	47	56
CRCGOLD	100%	0%	0%	100%	0%	0%	96%	0%	4%	96%	0%	4%	100%	0%	0%	86%	0%	14%	94%	27	91%	51%	53	58
CRCGREEN	96%	0%	4%	100%	0%	0%	96%	0%	4%	96%	0%	4%	100%	0%	0%	83%	4%	13%	90%	24	83%	53%	45	54
CRCSILVER	94%	3%	3%	87%	3%	10%	75%	0%	25%	84%	0%	16%	81%	3%	16%	90%	3%	7%	83%	23	75%	52%	44	59
EDC	100%	0%	0%	96%	0%	4%	96%	0%	4%	83%	0%	17%	96%	0%	4%	95%	0%	5%	89%	29	73%	81%	36	49
GEC	100%	0%	0%	90%	5%	5%	85%	5%	10%	80%	5%	15%	85%	10%	5%	100%	0%	0%	86%	28	83%	53%	53	64
HCLSC	96%	0%	4%	96%	0%	4%	100%	0%	0%	91%	0%	9%	100%	0%	0%	91%	0%	9%	89%	27	100%	59%	46	46
HDC	100%	0%	0%	100%	0%	0%	96%	0%	4%	93%	0%	7%	96%	0%	4%	100%	0%	0%	89%	30	89%	45%	66	74
IOPBLACK	92%	0%	8%	100%	0%	0%	85%	0%	15%	77%	8%	15%	62%	8%	31%	92%	0%	8%	84%	19	94%	43%	44	47
IOPBLUE	100%	0%	0%	92%	0%	8%	76%	4%	20%	84%	0%	16%	40%	28%	32%	91%	0%	9%	80%	30	85%	73%	41	48
IOPGOLD	100%	0%	0%	100%	0%	0%	100%	0%	0%	88%	0%	13%	44%	13%	44%	100%	0%	0%	90%	22	89%	56%	39	44
IOPGREEN	93%	0%	7%	93%	0%	7%	93%	0%	7%	93%	7%	0%	60%	0%	40%	93%	0%	7%	88%	24	91%	59%	41	45
IOPCRED	100%	0%	0%	93%	0%	7%	87%	0%	13%	93%	0%	7%	67%	0%	33%	80%	7%	13%	90%	18	88%	43%	42	48
IOPCSILVER	100%	0%	0%	90%	0%	10%	95%	5%	0%	81%	0%	19%	43%	10%	48%	94%	0%	6%	89%	27	98%	63%	43	44
LRDC55+	100%	0%	0%	100%	0%	0%	100%	0%	0%	94%	6%	0%	89%	0%	11%	94%	6%	0%	97%	24	89%	62%	39	44
MFCBLUE	100%	0%	0%	97%	0%	3%	93%	0%	7%	97%	3%	0%	85%	0%	15%	92%	0%	8%	88%	33	92%	73%	45	49
MFCBRONZE	100%	0%	0%	100%	0%	0%	97%	0%	3%	97%	3%	0%	90%	3%	7%	93%	0%	7%	90%	35	95%	66%	53	56
MFCGOLD	89%	0%	11%	89%	0%	11%	79%	0%	21%	58%	11%	32%	84%	11%	5%	89%	6%	6%	79%	23	87%	58%	40	46
MFCGREEN	100%	0%	0%	96%	4%	0%	96%	0%	4%	100%	0%	0%	91%	4%	4%	83%	0%	17%	90%	30	97%	81%	37	38
MFCSILVER	96%	0%	4%	85%	0%	15%	78%	0%	22%	96%	0%	4%	74%	4%	22%	84%	4%	12%	85%	32	94%	73%	44	47
ODC	100%	0%	0%	96%	4%	0%	96%	0%	4%	92%	4%	4%	48%	30%	22%	95%	5%	0%	91%	34	92%	72%	47	51
PDIC	100%	0%	0%	94%	0%	6%	94%	0%	6%	89%	0%	11%	58%	21%	21%	79%	0%	21%	93%	22	63%	67%	33	52
PPCBBLUE	100%	0%	0%	100%	0%	0%	92%	0%	8%	88%	0%	12%	100%	0%	0%	96%	0%	4%	89%	32	80%	74%	43	54
PPCGOLD	100%	0%	0%	100%	0%	0%	86%	0%	14%	100%	0%	0%	79%	5%	16%	100%	0%	0%	89%	27	77%	75%	36	47
RDCBLUE	96%	0%	4%	96%	0%	4%	93%	0%	7%	96%	0%	4%	70%	4%	26%	77%	0%	23%	89%	30	86%	71%	42	49
RDCGOLD	100%	0%	0%	94%	6%	0%	88%	0%	12%	89%	6%	6%	83%	6%	11%	88%	0%	13%	89%	28	86%	67%	42	49
RDCRED	100%	0%	0%	100%	0%	0%	86%	0%	14%	90%	0%	10%	70%	7%	23%	86%	4%	11%	89%	35	89%	73%	48	54
RNDCBLUE	100%	0%	0%	100%	0%	0%	100%	0%	0%	78%	0%	22%	94%	0%	6%	100%	0%	0%	85%	30	87%	77%	39	45
RNDCGOLD	100%	0%	0%	100%	0%	0%	79%	5%	16%	84%	0%	16%	88%	0%	13%	88%	0%	12%	91%	25	78%	63%	40	51
RPIC	100%	0%	0%	100%	0%	0%	100%	0%	0%	90%	0%	10%	100%	0%	0%	95%	0%	5%	90%	24	69%	67%	36	52
RRC	95%	0%	5%	100%	0%	0%	100%	0%	0%	100%	0%	0%	90%	0%	10%	100%	0%	0%	88%	21	66%	64%	33	50
SDC	100%	0%	0%	94%	0%	6%	100%	0%	0%	72%	0%	28%	89%	0%	11%	94%	0%	6%	91%	31	75%	76%	41	55
SHC	82%	6%	12%	100%	0%	0%	94%	0%	6%	97%	0%	3%	88%	3%	9%	84%	3%	13%	91%	26	78%	65%	40	51
SSDCBLUE	100%	0%	0%	100%	0%	0%	95%	0%	5%	91%	0%	9%	91%	4%	9%	75%	10%	15%	90%	39	91%	78%	50	55
SSDCGOLD	100%	0%	0%	100%	0%	0%	93%	0%	7%	89%	4%	7%	79%	0%	21%	63%	7%	30%	91%	33	85%	72%	46	54
SSDCSILVER	100%	0%	0%	89%	0%	11%	89%	0%	11%	67%	11%	22%	78%	11%	11%	89%	11%	0%	85%	31	90%	72%	43	48
STHC	100%	0%	0%	100%	0%	0%	92%	0%	8%	96%	0%	4%	92%	0%	8%	80%	0%	20%	89%	11	58%	61%	18	31
TODC	97%	0%	3%	95%	0%	5%	86%	0%	14%	95%	0%	5%	95%	0%	5%	94%	0%	6%	89%	40	90%	85%	47	52
UDIC	100%	0%	0%	100%	0%	0%	100%	0%	0%	71%	7%	21%	57%	7%	36%	58%	8%	33%	92%	21	76%	62%	34	45
UDMUCBLUE	100%	0%	0%	100%	0%	0%	96%	0%	4%	95%	0%	5%	68%	5%	27%	77%	0%	23%	92%	25	91%	50%	50	55
UDMUCBRONZE	100%	0%	0%	94%	6%	0%	83%	6%	11%	94%	0%	6%	82%	6%	12%	94%	0%	6%	89%	25	89%	52%	48	54
UDMUCGOLD	100%	0%	0%	91%	0%	9%	95%	0%	5%	91%	5%	5%	73%	0%	27%	37%	11%	53%	89%	29	89%	62%	47	53
UDMUCGREEN	83%	0%	17%	89%	0%	11%	89%	6%	6%	72%	0%	28%	100%	0%	0%	82%	0%	18%	85%	25	90%	57%	44	49
UDMUCPURPLE	100%	0%	0%	100%	0%	0%	90%	0%	10%	100%	0%	0%	95%	0%	5%	47%	18%	35%	92%	29	85%	63%	46	54
UDMUCRED	100%	0%	0%	97%	0%	3%	97%	0%	3%	97%	0%	3%	77%	10%	13%	53%	17%	30%	90%	34	88%	69%	49	56
UDMUCSILVER	100%	0%	0%	83%	0%	17%	96%	0%	4%	92%	4%	4%	96%	0%	4%	83%	0%	17%	87%	28	98%	48%	58	59
URCBUE	100%	0%	0%	95%	0%	5%	95%	0%	5%	95%	0%	5%	100%	0%	0%	89%	5%	5%	92%	23	88%	61%	38	43
URCGOLD	100%	0%	0%	100%	0%	0%	94%	0%	6%	100%	0%	0%	89%	0%	11%	94%	0%	6%	92%	25	89%	64%	39	44
Average	98%	0%	1%	96%	1%	3%	92%	1%	7%	89%	2%	9%	81%	4%	15%	85%	3%	12%	89%	27	85%	64%	43	51
Total																				1477			2332	2728

Council Day Survey for Dallas, Fall 2016

**Q2 AWHC Blue, Please Rate Each Council Day Session**

Answered: 24 Skipped: 0

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Legislative Update: "Now What?"	87.50% 21	4.17% 1	8.33% 2	0.00% 0	24
"Naturally Occurring Affordable Housing"	79.17% 19	0.00% 0	20.83% 5	0.00% 0	24
Prepare for Afternoon Workforce Housing Discussion	70.83% 17	0.00% 0	16.67% 4	12.50% 3	24
"Recent Events Regarding Texas Disparate Impact Ruling: What Happens Next"	91.67% 22	4.17% 1	4.17% 1	0.00% 0	24
"Regional Affordable Development Roundtable"	83.33% 20	0.00% 0	16.67% 4	0.00% 0	24
Blue Council: "Workforce Housing Case Study (New Construction)"	82.61% 19	4.35% 1	13.04% 3	0.00% 0	23
Blue Council: "What is Workforce Housing?: Discussion of Future Programming"	86.36% 19	4.55% 1	9.09% 2	0.00% 0	22
Social Hour!	68.18% 15	0.00% 0	18.18% 4	13.64% 3	22
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Legislative Update: "Now What?"	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
"Naturally Occurring Affordable Housing"	87.50% 21	0.00% 0	12.50% 3	0.00% 0	24
Prepare for Afternoon Workforce Housing Discussion	83.33% 20	0.00% 0	16.67% 4	0.00% 0	24
"Recent Events Regarding Texas Disparate Impact Ruling: What Happens Next"	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24
"Regional Affordable Development Roundtable"	83.33% 20	4.17% 1	12.50% 3	0.00% 0	24
Blue Council: "Workforce Housing Case Study (New Construction)"	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23
Blue Council: "What is Workforce Housing?: Discussion of Future Programming"	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
Social Hour!	86.36% 19	0.00% 0	0.00% 0	13.64% 3	22
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Legislative Update: "Now What?"	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
"Naturally Occurring Affordable Housing"	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24

## Council Day Survey for Dallas, Fall 2016

Prepare for Afternoon Workforce Housing Discussion	<b>62.50%</b> 15	<b>4.17%</b> 1	<b>8.33%</b> 2	<b>25.00%</b> 6	24
"Recent Events Regarding Texas Disparate Impact Ruling: What Happens Next"	<b>87.50%</b> 21	<b>0.00%</b> 0	<b>12.50%</b> 3	<b>0.00%</b> 0	24
"Regional Affordable Development Roundtable"	<b>91.67%</b> 22	<b>0.00%</b> 0	<b>8.33%</b> 2	<b>0.00%</b> 0	24
Blue Council: "Workforce Housing Case Study (New Construction)"	<b>91.30%</b> 21	<b>0.00%</b> 0	<b>8.70%</b> 2	<b>0.00%</b> 0	23
Blue Council: "What is Workforce Housing?: Discussion of Future Programming"	<b>81.82%</b> 18	<b>4.55%</b> 1	<b>9.09%</b> 2	<b>4.55%</b> 1	22
Social Hour!	<b>47.62%</b> 10	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>52.38%</b> 11	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Overall it was a day full of good quality content. Well organized, lots of take home value.	11/7/2016 2:31 PM
2	This was the best council day session that I have attended. The agenda was relevant and topical and the speakers were excellent. I applaud council leadership for a tremendous effort. Thank you	11/2/2016 12:19 PM
3	we could have spent much more time in the split session. just not enough time!	10/31/2016 10:25 AM
4	The debate between panelists and audience on the Disparate Impact and Regional sessions was very welcome. I think we need more of this vigorous debate between well versed and educated panelists about different opinions regarding housing affordability and social impacts. For the Case Study on new construction it would have been great to see financial metrics. The panelists were presenting it as a potential traditional-like equity investment but had very little data/numbers to actually show why someone would want to invest. I would have liked to see the numbers and talk about the replicability of such a development.	10/28/2016 10:50 AM
5	good mix of sessions. Good balance between national and local topics. May have spent too much time on disparate impact although I realize it is an important topic.	10/28/2016 9:17 AM
6	still need to work on getting the workforce element to not think of this as affordable tax credit type investment. its market rate and private capital will drive this.	10/27/2016 8:00 PM
7	I came to the meeting with one question, when is the recession arriving? None of the speakers answered that question. Heavy on Texas content	10/27/2016 2:39 PM
8	Better moderator interaction to limit each person's presentation. More emphasis on Q and A where better dialog takes place.	10/26/2016 3:05 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 2

	Yes (1)	No (2)	Somewhat (3)	Total
My Chair Kept the Program on Track	<b>100.00%</b> 22	<b>0.00%</b> 0	<b>0.00%</b> 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 22	<b>0.00%</b> 0	<b>0.00%</b> 0	22
Did Council Day Meet Your Expectations?	<b>90.91%</b> 20	<b>0.00%</b> 0	<b>9.09%</b> 2	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>90.91%</b> 20	<b>0.00%</b> 0	<b>9.09%</b> 2	22

Basic Statistics					
	Minimum	Maximum	Median	Mean	Standard Deviation

## Council Day Survey for Dallas, Fall 2016

My Chair Kept the Program on Track	1.00	1.00	1.00	1.00	0.00
My Chair Kept Members Engaged & Encouraged Broad Interaction	1.00	1.00	1.00	1.00	0.00
Did Council Day Meet Your Expectations?	1.00	3.00	1.00	1.18	0.57
Do You Feel That the Team Communicates Well With You Outside of Council Day?	1.00	3.00	1.00	1.18	0.57

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	could use somewhat better communication outside of council day. used to a bit more.	10/31/2016 10:28 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 20

#	Responses	Date
1	Probably the best meeting since I've been on the council.	11/1/2016 8:02 PM
2	the split council format was well thought through and very well executed.	10/31/2016 10:28 AM
3	I loved the tour - informative and did not feel rushed. All venues were excellent; so enjoyed the art museum experience.	10/27/2016 6:42 PM
4	OK, not sensational	10/27/2016 2:40 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 21

#	Responses	Date
1	Changing QAP's and how they impact affordable housing development. Laurel Hart of Ga DCA.	11/7/2016 2:33 PM
2	Address the limitations on taking existing LIHTC assets and placing new credits on them. Perhaps consider addressing the anti-churning rules which inhibit recapitalization of affordable units	11/2/2016 12:21 PM
3	More economists!	10/27/2016 2:40 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 21

#	Responses	Date
1	This was another excellent content filled program	11/7/2016 2:33 PM

## Council Day Survey for Dallas, Fall 2016

2	that will be very hard to do. This was a terrific meeting.	11/2/2016 12:21 PM
3	Keep up the wonderful work - and it is a lot of work, I know!	10/27/2016 6:42 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 21

#	Responses	Date
1	Always happy to be involved, can present a case study, be on a panel, etc.	11/7/2016 2:33 PM
2	would be happy to help with programming. John Powell 312-818-5901	10/28/2016 9:19 AM
3	Look forward to working out a smoother system for ULI Foundation giving.	10/27/2016 6:42 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 2

	Yes (1)	No (2)	Somewhat (3)	Total
The Council Day Venue Was Great!	86.36% 19	0.00% 0	13.64% 3	22
The Council Reception and Venue Were Great!	85.71% 18	0.00% 0	14.29% 3	21

Basic Statistics					
	Minimum	Maximum	Median	Mean	Standard Deviation
The Council Day Venue Was Great!	1.00	3.00	1.00	1.27	0.69
The Council Reception and Venue Were Great!	1.00	3.00	1.00	1.29	0.70

#	Additional Comments on the Council Day Venue and Reception	Date
1	the venues could not have been better. impossible to improve on what we had. I might prefer a plated dinner as opposed to a buffet, but I understand how the budget works.	10/31/2016 10:28 AM
2	Only one complaint - the wine at the social hour at the Dallas Club was truly horrid. (smiling as I write) I had one sip and stopped and saw 2 others do the same.	10/27/2016 6:42 PM
3	Wonderful dinner venue and Council Day meeting venue.	10/26/2016 6:35 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

# Council Day Survey for Dallas, Fall 2016

Answered: 3 Skipped: 21

Answer Choices	Responses
Advisory Services Panels (1)	100.00% 3
Product Council Leadership (2)	33.33% 1
District Council Involvement (3)	0.00% 0
Foundation Governor Information (4)	0.00% 0
<b>Total Respondents: 3</b>	

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	1.00	1.25	0.43

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q3 AWHC Gold, Please Rate Each Council Day Session**

Answered: 12 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Legislative Update: "Now What?"	83.33% 10	0.00% 0	8.33% 1	8.33% 1	12
"Naturally Occurring Affordable Housing"	90.91% 10	0.00% 0	0.00% 0	9.09% 1	11
Prepare for Afternoon Workforce Housing Discussion	63.64% 7	9.09% 1	9.09% 1	18.18% 2	11
"Recent Events Regarding Texas Disparate Impact Ruling: What Happens Next"	81.82% 9	0.00% 0	18.18% 2	0.00% 0	11
"Regional Affordable Development Roundtable"	81.82% 9	0.00% 0	18.18% 2	0.00% 0	11
Gold Council: "Workforce Housing Case Study (Preservation)"	81.82% 9	18.18% 2	0.00% 0	0.00% 0	11
Gold Council: "What is Workforce Housing?: Discussion of Future Programming"	70.00% 7	10.00% 1	10.00% 1	10.00% 1	10
Social Hour!	77.78% 7	11.11% 1	0.00% 0	11.11% 1	9
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Legislative Update: "Now What?"	90.91% 10	0.00% 0	0.00% 0	9.09% 1	11
"Naturally Occurring Affordable Housing"	90.91% 10	0.00% 0	0.00% 0	9.09% 1	11
Prepare for Afternoon Workforce Housing Discussion	81.82% 9	9.09% 1	0.00% 0	9.09% 1	11
"Recent Events Regarding Texas Disparate Impact Ruling: What Happens Next"	90.91% 10	0.00% 0	9.09% 1	0.00% 0	11
"Regional Affordable Development Roundtable"	90.91% 10	0.00% 0	9.09% 1	0.00% 0	11
Gold Council: "Workforce Housing Case Study (Preservation)"	72.73% 8	18.18% 2	9.09% 1	0.00% 0	11
Gold Council: "What is Workforce Housing?: Discussion of Future Programming"	70.00% 7	10.00% 1	20.00% 2	0.00% 0	10
Social Hour!	66.67% 6	11.11% 1	0.00% 0	22.22% 2	9
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Legislative Update: "Now What?"	83.33% 10	0.00% 0	8.33% 1	8.33% 1	12
"Naturally Occurring Affordable Housing"	90.00% 9	0.00% 0	0.00% 0	10.00% 1	10



## Council Day Survey for Dallas, Fall 2016

Prepare for Afternoon Workforce Housing Discussion	45.45% 5	0.00% 0	0.00% 0	54.55% 6	11
"Recent Events Regarding Texas Disparate Impact Ruling: What Happens Next"	90.91% 10	9.09% 1	0.00% 0	0.00% 0	11
"Regional Affordable Development Roundtable"	90.91% 10	0.00% 0	9.09% 1	0.00% 0	11
Gold Council: "Workforce Housing Case Study (Preservation)"	81.82% 9	9.09% 1	9.09% 1	0.00% 0	11
Gold Council: "What is Workforce Housing?: Discussion of Future Programming"	40.00% 4	10.00% 1	20.00% 2	30.00% 3	10
Social Hour!	12.50% 1	0.00% 0	0.00% 0	87.50% 7	8

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Really valued the political insight from the Legislative Panel. I'd like to see more case studies from the council's portfolio to illustrate all applicable panels.	11/4/2016 9:58 AM
2	Really enjoyed the case study and enjoyed the bus tour. The second session about regional affordable housing in Texas were interesting was 1 too many. The council day venue was great!	11/1/2016 4:21 PM
3	excellent program	11/1/2016 12:04 PM
4	Unfortunately, the Workforce Housing Case Study session was unorganized, uninteresting and a waste of time. The Executive Director of the Austin Housing Authority controlled the conversation, wanted to be sure he showed all of his slides, including pictures of the pools for each property and a slide that identified every local employer in close proximity to the properties, down to the McDonald's and gas stations. The moderator should have controlled the discussion and gotten into the details of the financing, future plans, etc.	11/1/2016 11:32 AM
5	All the panelists were excellent -- articulate, well-prepared, interesting.	10/28/2016 8:16 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 10 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 10	0.00% 0	0.00% 0	10
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 10	0.00% 0	0.00% 0	10
Did Council Day Meet Your Expectations?	90.00% 9	0.00% 0	10.00% 1	10
Do You Feel That the Team Communicates Well With You Outside of Council Day?	80.00% 8	0.00% 0	20.00% 2	10

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

## Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 3 Skipped: 10

## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	Very well organized, informative and provided insight beyond my expertise in an engaging format.	11/4/2016 10:15 AM
2	Again, the breakout session for the Gold Team, was not well thought out, organized, or managed.	11/1/2016 11:54 AM
3	Liked the fact that the tour the day before fit well with the topics of some of the panel. Getting input from people for afternoon sessions was a great move -- engaged everyone in the topic and held people for the afternoon sessions.	10/28/2016 8:18 PM

### **Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?**

Answered: 2 Skipped: 11

#	Responses	Date
1	I'd like to expand on the conversation about demonstrating the holistic value of affordable housing to further secure political support and increase public demand. We're currently working on an analysis of the potential of affordable housing to impact all aspects of health - individual (physical, mental and social), and community (trust, participation and stewardship) - we'd be happy to share. Our partners include council members - Enterprise, Fannie Mae and those outside council - Kresge Foundation, Partnership for a Healthier America.	11/4/2016 10:15 AM
2	A more in-depth discussion of workforce housing and how it differs from and/or compliments low-income housing, including the possibilities of using "naturally-occurring" affordable housing as a resource for workforce housing and how that might impact the ongoing supply of low-income housing. Where does "low-income housing" end and "workforce housing" begin? Should these two concepts of affordable housing be issues that are addressed separate and apart from each other, or is there a mutuality that demands the solutions be consistently addressed together? During the Gold team breakout session to discuss the Austin Housing Authority properties there seemed to be quite a bit of surprise in, and questions about, the fact that the HA had entered into a ground lease with a private-sector developer for the land, while a private partnership owned the buildings and controlled the ongoing operations. It seems that many did not understand the dynamics of public-private partnerships and the value they provide in terms of both creating and preserving affordable housing.	11/1/2016 11:54 AM

### **Q60 Please let your Council leadership know what they can improve on for the next meeting**

Answered: 2 Skipped: 11

#	Responses	Date
1	-	11/4/2016 10:15 AM
2	Assure that panel moderators keep panelists on subject.	11/1/2016 11:54 AM

### **Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 2 Skipped: 11

Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	Happy to help organize a future panel	11/4/2016 10:15 AM
2	I'd be happy to either act as a moderator, or panelist.	11/1/2016 11:54 AM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 11 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 11	0.00% 0	0.00% 0	11
The Council Reception and Venue Were Great!	100.00% 11	0.00% 0	0.00% 0	11

#	Additional Comments on the Council Day Venue and Reception	Date
1	Lovely space	11/4/2016 10:15 AM
2	The venue was interesting, convenient and comfortable.	11/1/2016 11:54 AM
3	Loved the museum.	10/28/2016 8:18 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 0 Skipped: 13

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 0</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q4 CDCBlue, Please Rate Each Council Day Session**

Answered: 32 Skipped: 0

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Membership Lightning Round – Introduce New Members and Guests	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32
First Session: The Big Picture: What Does the Future Have in Store for the MPC Business?	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
Second Session: The Residential Subdivision Sales and Underwriting The Development and Builder-Witness a Tug of War	93.75% 30	0.00% 0	6.25% 2	0.00% 0	32
Lunch Session: Networking with your Council Members	90.63% 29	0.00% 0	6.25% 2	3.13% 1	32
Third Session: Secret Ingredients	71.88% 23	3.13% 1	25.00% 8	0.00% 0	32
Final Session: I'm Mad as Hell and I'm Not Going to Take it Anymore	65.63% 21	3.13% 1	28.13% 9	3.13% 1	32
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Membership Lightning Round – Introduce New Members and Guests	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
First Session: The Big Picture: What Does the Future Have in Store for the MPC Business?	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Second Session: The Residential Subdivision Sales and Underwriting The Development and Builder-Witness a Tug of War	86.67% 26	0.00% 0	13.33% 4	0.00% 0	30
Lunch Session: Networking with your Council Members	87.10% 27	0.00% 0	6.45% 2	6.45% 2	31
Third Session: Secret Ingredients	90.32% 28	0.00% 0	9.68% 3	0.00% 0	31
Final Session: I'm Mad as Hell and I'm Not Going to Take it Anymore	87.10% 27	0.00% 0	9.68% 3	3.23% 1	31
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Membership Lightning Round – Introduce New Members and Guests	42.86% 12	3.57% 1	10.71% 3	42.86% 12	28
First Session: The Big Picture: What Does the Future Have in Store for the MPC Business?	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Second Session: The Residential Subdivision Sales and Underwriting The Development and Builder-Witness a Tug of War	96.43% 27	3.57% 1	0.00% 0	0.00% 0	28
Lunch Session: Networking with your Council Members	67.86% 19	0.00% 0	0.00% 0	32.14% 9	28
Third Session: Secret Ingredients	92.59% 25	3.70% 1	3.70% 1	0.00% 0	27
Final Session: I'm Mad as Hell and I'm Not Going to Take it Anymore	88.89% 24	0.00% 0	7.41% 2	3.70% 1	27

## Council Day Survey for Dallas, Fall 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great venue, and nice setting--very conducive to getting to know other product council members.	11/4/2016 4:37 PM
2	Last session felt a little weak and I struggled on take home value. Overall great day and loved it was a smaller group.	11/4/2016 2:04 PM
3	The venue at the Nasher Sculpture Garden was pleasant	11/4/2016 1:05 PM
4	Really good day!	11/4/2016 10:20 AM
5	The secret ingredient had a good start, but would like to have had more brainstorming of ideas and sharing of ideas with the group. The second session had some good take aways on different ideas to structure a deal and ways to maximize revenue. For a future panel it would be great to do a deep dive on our direct buyers - home builders. what is driving their business decisions, wall street influences, etc and how do MPC developers help them be successful in our communities?	11/3/2016 11:31 AM
6	I found most value in the Eco Smart (Doug Gilliland's) presentation	11/2/2016 1:58 PM
7	Kathleen did a great job.	11/1/2016 1:34 PM
8	Great meeting! I really enjoyed the day and liked that we had no guests so we could really spend more time interacting with our fellow council members.	11/1/2016 11:14 AM
9	Second Session was very interesting and helpful.	11/1/2016 10:17 AM
10	Good participation by whole Council.	10/28/2016 9:32 AM
11	Second session: i enjoyed this session and found others to be intrigued. As a developer the content was authentic, albeit fairly standard for those that do this everyday. The presenters did a great job. it might be interesting for some members to further understand the play between builder and investor. This session was geared toward builder, broker and developer. There is an additional, robust side to the negotiation with the investor that takes creativity and perseverance	10/27/2016 8:18 AM
12	Glad we had no guests Great venue Great Cecilian Great leadership Love the council folks	10/26/2016 5:57 PM
13	Excellent! Except need better quality wine at reception!	10/26/2016 4:52 PM
14	Great sessions today!	10/26/2016 3:49 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 32	0.00% 0	0.00% 0	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 31	0.00% 0	0.00% 0	31
Did Council Day Meet Your Expectations?	100.00% 32	0.00% 0	0.00% 0	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93.55% 29	0.00% 0	6.45% 2	31

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I don't interact with many of the council members outside of council day	10/28/2016 1:36 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 15 Skipped: 17

## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	This was my first day in the Blue Council, I was pleased to meet some new people.	11/4/2016 1:09 PM
2	job well done.	11/3/2016 11:32 AM
3	Food was very good; venue too small; chairs uncomfortable	11/3/2016 10:50 AM
4	The highlight of ULI for me! Great insight into the development process and thinking for a consultant who is not a developer. Very helpful to understanding the behind the scenes details, process, etc.	11/3/2016 9:42 AM
5	More comfortable chairs!	11/2/2016 10:49 PM
6	Great session	11/2/2016 2:03 PM
7	just a great day!	11/1/2016 10:11 PM
8	Well planned and good location.	11/1/2016 10:18 AM
9	The sessions were great. It was better than previous sessions when we get lectured to or at regarding someones project.	10/28/2016 1:36 PM
10	Great Venue Tug of War session most take home value	10/28/2016 12:07 PM
11	Very Good	10/28/2016 9:34 AM
12	I really like the directors chairs approach to a panel versus the typical draped table with chairs behind.	10/27/2016 9:16 AM
13	Overall great. Last session on "mad" customers was a bit light on content. Maybe for some it was informative, but in my opinion there wasn't any light bulb moments or new learning.	10/27/2016 8:24 AM
14	Great day all around	10/26/2016 5:58 PM
15	Awesome job!	10/26/2016 4:53 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 23

#	Responses	Date
1	Wellness, Technology and Community Design. I'd like to lead a panel that might include Kaiser Permanente and Nike (or other wellness tech company) to discuss how their innovations may influence the future of community design.	11/4/2016 2:10 PM
2	Emerging architectural trends and innovations	11/4/2016 1:09 PM
3	I would like to see a deeper dive into: - Amenity preferences research - Millennials - try to demystify	11/3/2016 9:42 AM
4	Focus on trends in Resort amenities for residential communities	11/2/2016 2:03 PM
5	the growing role of solar	11/1/2016 10:11 PM
6	Driverless cars impact and more on agriculture as community open space/amenity	10/28/2016 12:07 PM
7	Will give this some thought.	10/27/2016 8:24 AM
8	For Rent MPC examples and case studies	10/26/2016 5:55 PM
9	Talk to wheelock about doing a case study on Starkey Ranch in Tampa.	10/26/2016 4:53 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 26

## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	more comfortable chairs	11/1/2016 10:11 PM
2	I really enjoy the roundtable discussions. I like it when we have a question that each table discusses internally and then relates our findings to the group.	10/28/2016 1:36 PM
3	In Seattle, maybe local team can provide a self guided area MPC tour. Not to take as our day but for individuals to do on their own or organize small groups.	10/28/2016 12:07 PM
4	The presentation screen was a bit hard to see.	10/27/2016 9:16 AM
5	All good!	10/27/2016 8:24 AM
6	Better wine!	10/26/2016 4:53 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 29

#	Responses	Date
1	I'd like to be a moderator or speaker. My background in community design and creating partnerships with a variety of companies could help broaden the scope of our topics. I am very involved in strategic innovation, which is working to change the future of everything from transportation to healthcare....all of which have an affect on this council's deep investment in land and community development.	11/4/2016 2:10 PM
2	not at this time	11/1/2016 10:11 PM
3	Happy to help and support-Aman Lal-alal@hoffmanland.com	10/28/2016 1:36 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 32 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	90.32% 28	0.00% 0	9.68% 3	31
The Council Reception and Venue Were Great!	96.88% 31	0.00% 0	3.13% 1	32

#	Additional Comments on the Council Day Venue and Reception	Date
1	Only minor critique is the room for Council Day was small. Everything else was excellent.	11/4/2016 2:12 PM
2	For \$160 per person the food could have been a lot better	11/3/2016 10:50 AM
3	I felt that food and beverage was not in line with the cost of the council reception. The value was not there.	11/3/2016 9:42 AM
4	Reception was the best I have attended...loved the venue The meeting space was tight, monitor was small and too difficult to see. Chairs were not comfortable	11/2/2016 2:03 PM
5	Space was great from a indoor/outdoor perspective and overall surroundings. The room itself was too small and it was hard to see, etc. chairs were horrible.	10/27/2016 8:24 AM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 8 Skipped: 24

Answer Choices	Responses
Advisory Services Panels	75.00% 6
Product Council Leadership	12.50% 1
District Council Involvement	25.00% 2
Foundation Governor Information	0.00% 0
<b>Total Respondents: 8</b>	

#	Other (please specify)	Date
1	District council CMA role an I am trying to fill that in NTX.	11/4/2016 2:06 PM



## Q5 CDCGold, Please Rate Each Council Day Session

Answered: 30 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Interactive Session: The Best Idea You've Heard in the Past 12 Months	76.67% 23	3.33% 1	20.00% 6	0.00% 0	30
The Rise of Online Capital	80.00% 24	0.00% 0	20.00% 6	0.00% 0	30
Think Infill – A New Era of Small Scale Development	86.67% 26	0.00% 0	13.33% 4	0.00% 0	30
Housekeeping/Announcements	72.41% 21	3.45% 1	3.45% 1	20.69% 6	29
Brave New World -- Software/Tech Meets Community Development	100.00% 30	0.00% 0	0.00% 0	0.00% 0	30
Tour of The Statler Hotel and Residences & Martini Reception	34.48% 10	6.90% 2	48.28% 14	10.34% 3	29
Was Organized					
	Yes	No	Somewhat	N/A	Total
Interactive Session: The Best Idea You've Heard in the Past 12 Months	74.07% 20	3.70% 1	22.22% 6	0.00% 0	27
The Rise of Online Capital	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Think Infill – A New Era of Small Scale Development	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
Housekeeping/Announcements	92.31% 24	0.00% 0	0.00% 0	7.69% 2	26
Brave New World -- Software/Tech Meets Community Development	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
Tour of The Statler Hotel and Residences & Martini Reception	84.62% 22	0.00% 0	7.69% 2	7.69% 2	26
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Interactive Session: The Best Idea You've Heard in the Past 12 Months	51.85% 14	22.22% 6	3.70% 1	22.22% 6	27
The Rise of Online Capital	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Think Infill – A New Era of Small Scale Development	85.19% 23	11.11% 3	3.70% 1	0.00% 0	27
Housekeeping/Announcements	65.38% 17	0.00% 0	3.85% 1	30.77% 8	26
Brave New World -- Software/Tech Meets Community Development	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
Tour of The Statler Hotel and Residences & Martini Reception	76.92% 20	0.00% 0	11.54% 3	11.54% 3	26

## Council Day Survey for Dallas, Fall 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	great day! thanks Beth!	11/7/2016 11:56 AM
2	I found council day for valuable and it is important to know what is trending in our industry.	11/1/2016 3:44 PM
3	Overall great day with nice variety and very timely topics.	10/28/2016 12:27 PM
4	Great program. Lets go deeper on technology with a builder using these.	10/28/2016 11:45 AM
5	It was nice that the sessions covered new issues, as opposed to same old same old.	10/28/2016 9:44 AM
6	Full day with lots of great information and time to connect with others. Great job!	10/27/2016 11:19 AM
7	All presentations were well-organized, fast-paced and full of useful information. An excellent Council Day.	10/26/2016 10:04 PM
8	Thought tech panel was wonderful and need more of it. One area that got totally missed in the small scale development presentation was affordability. Perhaps we should do a 1/2 day joint session with the Affordable and Workforce Housing Council on how these elements fit into the new MPC types, both greenfield and infill.	10/26/2016 4:35 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 30	0.00% 0	0.00% 0	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 30	0.00% 0	0.00% 0	30
Did Council Day Meet Your Expectations?	93.33% 28	0.00% 0	6.67% 2	30
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93.33% 28	3.33% 1	3.33% 1	30

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Not all the topics were relevant to what I'm doing	11/2/2016 9:41 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 26

#	Responses	Date
1	Sessions were relevant and well-done.	11/4/2016 5:48 PM
2	Always rich content, always useful.	11/1/2016 10:19 AM
3	Great day!	10/28/2016 11:46 AM
4	It was an excellent council day. Thanks for putting the time in to make it happen.	10/28/2016 9:49 AM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 25

## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	tech & software	11/7/2016 11:57 AM
2	Evolving model of medicine/wellness in community Operating sports, farm or destination driven facilities in your community--how do you break even, make money, and/or ensure that that they are self-sustaining for HOA	11/1/2016 10:33 AM
3	Finding better ways to encourage sales and marketing to utilize automation packages.	11/1/2016 10:19 AM
4	Pratt Reed follow up on his digital strategies. It was discussed briefly in Philadelphia	10/28/2016 9:49 AM
5	Affordable and Workforce Housing: how to do it in MPCs or is it just not possible.	10/26/2016 4:36 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 27

#	Responses	Date
1	The end of day cocktail party has been overdone. Suggest cutting it out.	11/4/2016 5:48 PM
2	Table seating - but we've figured it out!	11/1/2016 10:33 AM
3	It was a great venue, close to the convention center, not requiring a bus ride out to the boondocks. The venue views was catalytic to the open engagement of the members Keep up the great venue selection.	10/28/2016 9:49 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 30

#	Responses	Date
	There are no responses.	

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96.67% 29	0.00% 0	3.33% 1	30
The Council Reception and Venue Were Great!	85.71% 24	3.57% 1	10.71% 3	28

## Council Day Survey for Dallas, Fall 2016

#	Additional Comments on the Council Day Venue and Reception	Date
1	The reception was way too expensive for what occurred.	11/7/2016 1:20 PM
2	I didn't see the value for the reception	11/2/2016 9:41 AM
3	I thought the venue for the reception was one of the best I have attended.	11/1/2016 3:45 PM
4	Excellent venue for both the reception and the council day. However, in light of the fee we are charged for the reception, I personally would prefer to spend less \$ on the reception venue and have enough food served (heavy hors d'oeuvres are fine) that it is not necessary to go out to dinner afterwards (which makes for a late night with a very early start the next day, especially for those coming from other time zones). The few small passed hors d'oeuvres at this reception (I only saw 2 types) was not sufficient to avoid the need for dinner afterwards.	10/28/2016 2:48 PM
5	Unable to attend reception.	10/28/2016 9:49 AM
6	Food was sub par	10/28/2016 9:29 AM
7	Possibly have more hearty appetizers or a reception and sit down meal.	10/27/2016 11:21 AM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 27

Answer Choices	Responses
Advisory Services Panels	33.33% 1
Product Council Leadership	66.67% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 3</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q6 CDCGreen, Please Rate Each Council Day Session**

Answered: 29 Skipped: 5

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
A Global Economic and Real Estate Outlook with Ross Perot, Jr.	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Q&A with Council Members and Ross Perot, Jr.	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
MPC Developer Panel: Driving Absorption and Maximizing Land Value / Q&A with Council Members	89.66% 26	6.90% 2	3.45% 1	0.00% 0	29
Roundtable with Council Members: How are you driving absorption?	89.66% 26	6.90% 2	3.45% 1	0.00% 0	29
Flash Speaker: Debt Market Overview / Q&A with Council Members	82.76% 24	0.00% 0	17.24% 5	0.00% 0	29
Disrupt, or Be Disrupted: Marketing MPCs in the Digital Age/Q&A with Council Members	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Flash Speaker: Innovative Amenities Using Creative Play / Q&A with Council Members	89.66% 26	6.90% 2	3.45% 1	0.00% 0	29
Tour of Bush Presidential Library and Museum from a Bush White House Insider	89.66% 26	6.90% 2	0.00% 0	3.45% 1	29
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
A Global Economic and Real Estate Outlook with Ross Perot, Jr.	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Q&A with Council Members and Ross Perot, Jr.	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
MPC Developer Panel: Driving Absorption and Maximizing Land Value / Q&A with Council Members	96.55% 28	3.45% 1	0.00% 0	0.00% 0	29
Roundtable with Council Members: How are you driving absorption?	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Flash Speaker: Debt Market Overview / Q&A with Council Members	93.10% 27	3.45% 1	3.45% 1	0.00% 0	29
Disrupt, or Be Disrupted: Marketing MPCs in the Digital Age/Q&A with Council Members	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Flash Speaker: Innovative Amenities Using Creative Play / Q&A with Council Members	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Tour of Bush Presidential Library and Museum from a Bush White House Insider	89.66% 26	3.45% 1	6.90% 2	0.00% 0	29
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
A Global Economic and Real Estate Outlook with Ross Perot, Jr.	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
Q&A with Council Members and Ross Perot, Jr.	95.65% 22	0.00% 0	0.00% 0	4.35% 1	23

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MPC Developer Panel: Driving Absorption and Maximizing Land Value / Q&A with Council Members	<b>100.00%</b> 23	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	23
Roundtable with Council Members: How are you driving absorption?	<b>86.96%</b> 20	<b>0.00%</b> 0	<b>13.04%</b> 3	<b>0.00%</b> 0	23
Flash Speaker: Debt Market Overview / Q&A with Council Members	<b>95.45%</b> 21	<b>0.00%</b> 0	<b>4.55%</b> 1	<b>0.00%</b> 0	22
Disrupt, or Be Disrupted: Marketing MPCs in the Digital Age/Q&A with Council Members	<b>100.00%</b> 23	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	23
Flash Speaker: Innovative Amenities Using Creative Play / Q&A with Council Members	<b>86.96%</b> 20	<b>4.35%</b> 1	<b>8.70%</b> 2	<b>0.00%</b> 0	23
Tour of Bush Presidential Library and Museum from a Bush White House Insider	<b>91.30%</b> 21	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>8.70%</b> 2	23

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Excellent council day with great takeaways. Looking forward to Seattle.	11/4/2016 1:46 PM
2	Ross Perot was a fantastic speaker and offered a ton of insight. All other sessions were great - I learned a ton from the day.	11/2/2016 8:46 PM
3	Very productive council day and very well organized. I appreciate the networking time built in to the schedule too.	11/1/2016 12:01 PM
4	Excellent session. I really commend the organizers for making this such a great day.	10/30/2016 8:52 PM
5	Overall a great Council Day. Kudos to the leadership team.	10/30/2016 2:48 PM
6	Perot was the highlight for me. I thought overall it was a good council day. The only aspect that I didn't take much from was the roundtable for driving absorption. Perhaps it was difficult for a table of people to get into enough depth to discuss a take away that wasn't previously discussed in the panel.	10/28/2016 1:34 PM
7	Great day! Marketing MPCs and tour of Bush Presidential Library were both excellent.	10/28/2016 1:23 PM
8	It was a meeting	10/28/2016 10:30 AM
9	Good attempt to focus some issues on the future. Too many California references -- one of the weaker regions in the industry. Florida, Carolinas, Tenn. e.g.,--- strong, economic growth with cutting edge market dynamics. Hardly mentioned.	10/28/2016 9:23 AM
10	Great day	10/27/2016 12:02 PM
11	Council Day was outstanding! The reception did not have sufficient food for the cost.	10/27/2016 8:20 AM
12	Great session, valuable information was shared for land development and absorption velocity. Enjoyed the insight with marketing strategies and technology. The venue and tours of the Bush Library was incredible! Great job!!!	10/26/2016 7:49 PM
13	Great day and venue. Huge insights from Ross Perot Jr and enjoyed the mix of panels, break out and "flash speakers". Informative, food for thought and great take aways.	10/26/2016 7:26 PM
14	Great day! Good Stuff! Awesome facility!	10/26/2016 5:32 PM
15	The debt conversation was too broad and general, not of much value to me.	10/26/2016 5:28 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 6

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>96.30%</b> 26	<b>0.00%</b> 0	<b>3.70%</b> 1	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 28	<b>0.00%</b> 0	<b>0.00%</b> 0	28

## Council Day Survey for Dallas, Fall 2016

Did Council Day Meet Your Expectations?	<b>96.43%</b> 27	<b>0.00%</b> 0	<b>3.57%</b> 1	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>96.43%</b> 27	<b>0.00%</b> 0	<b>3.57%</b> 1	28

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	All excellent!	10/28/2016 1:27 PM
2	Should be more of an effort to engage as many members and guests as possible in the agenda issues and content.	10/28/2016 9:43 AM
3	Lack of truly innovative ideas. Manager ideas repeated from last council meeting. Try to draw out new solutions in future sessions.	10/26/2016 5:18 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 24

#	Responses	Date
1	This was one of my best council day experiences (out of 5 total). Ross Perot really got us off to a good start. The absorption discussion / roundtable really allowed us to get into what is the fundamental issue for everyone. The afternoon hit on 3 different topics that provided some nice variety.	11/2/2016 5:30 PM
2	Really loved the venue and the G. Bush Library Tour	10/30/2016 8:53 PM
3	I enjoyed the opportunity to serve on a panel with other experts who possess vast experience. I learned a lot from it and appreciate being included.	10/28/2016 1:35 PM
4	Great room - one of the best ever! Great program. Very energetic and open discussion with good take home value. The reception at the end was also excellent. This is a great product council.	10/28/2016 1:27 PM
5	Good day with a variety of topics!	10/28/2016 10:59 AM
6	Venue & room accommodations excellent and terrific. A/V equipment top-notch. Effort to have all discussions with MIC's well done.	10/28/2016 9:43 AM
7	Outstanding	10/27/2016 8:22 AM
8	Look forward to the ULI spring meeting to continue our collaboration with other industry leaders.	10/26/2016 7:53 PM
9	Lots of organization and planning to evident.	10/26/2016 7:30 PM
10	Very good day, venue was. Terrific, food was great. Good dat!	10/26/2016 5:29 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 26

#	Responses	Date
1	I would like to see a discussion on land developer and home builder relations. There are often conflicting objectives, so it would be interesting to better understand the perspectives of representatives from each side and allow their counterpart to respond. Focusing on specific topics should drive the discussion/debate (i.e. price/profit participation, restrictions on segmentation and architecture, lot take down requirements, marketing, etc.)	11/4/2016 1:54 PM
2	Operational best pactices.	11/2/2016 5:30 PM

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3	ULI should lead a discussion of what home builders are bringing to market. I believe the vast majority of home builders are doing little to create lasting and cherished communities. They are almost solely focused on the inside of the house - with minimal care regarding appropriate architecture or how together, homes can make or break a sense of community.	10/30/2016 2:58 PM
4	Product related and case studies would be great. What are some of the best new and innovative ideas and why?	10/28/2016 1:27 PM
5	-Builder evaluation - which builders are best at what they do and how builders can drive velocity. -Innovation Outside of Industry - bring in people from outside the industry that are driving innovation. Speakers/Panel of business approaches that could potentially be used in Community Development	10/28/2016 10:59 AM
6	More Technology and its affect on the future MPC paradigm. Invite non-real estate tech people as speakers. Let's hear from Amazon, Google, etc. and what they think we should be planning on . Let's hear about rising oceans and seas and possible needs of low-lying real estate adjacent to bodies of water.	10/28/2016 9:43 AM
7	What specific community amenities are developers installing to deliver the "unexpected" that drives a premium lifestyle experience to increase land and home values.	10/26/2016 7:53 PM
8	As suggested, let's review what's working and what's not as to the sales/ model home experience	10/26/2016 7:30 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 28

#	Responses	Date
1	Continue to have the morning Keynote speaker - I think it really gave the day a nice boost.	11/2/2016 5:30 PM
2	Return on investment is incredibly important in the development world, but what about quality of product? We work in an industry where the results of our efforts are present and visible and impact people's lives long after the deal is made. There could be more of a spotlight on quality of place as a balance to the many discussion of return on investment.	10/30/2016 2:58 PM
3	All was excellent	10/28/2016 1:27 PM
4	We will need a larger venue for the all CDC council reception.	10/28/2016 10:32 AM
5	Chair needs to back off personally being engaged and opining in discussions and Q. & A. Chair's role is to lead, keep meeting on agenda and mange time. It's hard because Chairs are usually also industry leaders. But the Chair should not be a participant.	10/28/2016 9:43 AM
6	The reception	10/27/2016 8:22 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 34

#	Responses	Date
	There are no responses.	



## Q62 Please Rate the Council Day Venue and Council Reception

Answered: 28 Skipped: 6

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 28	0.00% 0	0.00% 0	28
The Council Reception and Venue Were Great!	84.62% 22	3.85% 1	11.54% 3	26

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception venue was great - but not much food. Can't we get food? Please?	10/30/2016 2:58 PM
2	Excellent venue. Reception was great. Would have been excellent reception if more food.	10/28/2016 1:27 PM
3	Needs to be larger to accommodate the number of guests, otherwise a great event.	10/28/2016 10:32 AM
4	Reception costs too expensive! All members want is ability to network and visit friends. Food was sparse and limited for costs.	10/28/2016 9:43 AM
5	Reception needs to be in larger roomi	10/27/2016 12:04 PM
6	Really enjoyed the Katy Trail as a forum to debrief the day and get to know other council members.	10/26/2016 7:53 PM
7	Better food	10/26/2016 7:30 PM

## Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 31

Answer Choices	Responses
Advisory Services Panels	66.67% 2
Product Council Leadership	33.33% 1
District Council Involvement	33.33% 1
Foundation Governor Information	66.67% 2
<b>Total Respondents: 3</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q7 CDCSilver, Please Rate Each Council Day Session**

Answered: 40 Skipped: 0

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Interactive Lightning Round: After the Downturn, What would you never do again, and Why?	82.50% 33	0.00% 0	17.50% 7	0.00% 0	40
The Lifestyle Driven Economy - How Quality of Life Aspirations are Driving Market Performance	80.00% 32	0.00% 0	20.00% 8	0.00% 0	40
Education Innovations	62.50% 25	10.00% 4	27.50% 11	0.00% 0	40
Retail and Flexible Workplaces	70.00% 28	12.50% 5	17.50% 7	0.00% 0	40
End of the Day Takeaways/Announcements	68.42% 26	13.16% 5	10.53% 4	7.89% 3	38

<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Interactive Lightning Round: After the Downturn, What would you never do again, and Why?	92.31% 36	0.00% 0	7.69% 3	0.00% 0	39
The Lifestyle Driven Economy - How Quality of Life Aspirations are Driving Market Performance	84.62% 33	2.56% 1	12.82% 5	0.00% 0	39
Education Innovations	92.31% 36	0.00% 0	7.69% 3	0.00% 0	39
Retail and Flexible Workplaces	87.18% 34	7.69% 3	5.13% 2	0.00% 0	39
End of the Day Takeaways/Announcements	66.67% 24	8.33% 3	16.67% 6	8.33% 3	36

<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Interactive Lightning Round: After the Downturn, What would you never do again, and Why?	42.11% 16	5.26% 2	0.00% 0	52.63% 20	38
The Lifestyle Driven Economy - How Quality of Life Aspirations are Driving Market Performance	92.31% 36	5.13% 2	2.56% 1	0.00% 0	39
Education Innovations	92.31% 36	0.00% 0	7.69% 3	0.00% 0	39
Retail and Flexible Workplaces	73.68% 28	2.63% 1	23.68% 9	0.00% 0	38
End of the Day Takeaways/Announcements	58.33% 21	5.56% 2	16.67% 6	19.44% 7	36

<b>#</b>	<b>Please Provide any feedback you have on the sessions you rated in the text box below</b>	<b>Date</b>
1	Good venue, lots of room to move around	11/4/2016 7:44 PM
2	Would like to have more discussion about what members are seeing in the market and trends	11/4/2016 1:41 PM
3	Thought the education session was too long but all was really good.	11/1/2016 6:23 PM
4	The day was very well organized and the topics had relevance. Well done!	11/1/2016 10:16 AM

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5	Lifestyle driven economy was great	11/1/2016 10:15 AM
6	Hard with a diverse audience, but I think we should try to leverage more off the veterans (even if only in non-substantive rolls) to drive substantive topics and encourage more group attendance/participation.	10/30/2016 9:24 PM
7	First session was great not only for insights shared, but gave each person a floor so that they could become better known by the group. Second session had slides that were difficult to read for the larger group and the content was not organized in way to really promote extensive discussion. Education program was fabulous. Retail program had some good content, but the interactive session while fun in concept the questions presented didn't really get at the major issues and seemed forced.	10/28/2016 11:34 AM
8	Overall a very solid program.	10/28/2016 10:36 AM
9	We have drifted to focus on amenities in MPC's, which is a good topic, but should not be an exclusive topic. I'd like to see us include elements of financing, development strategies and costs, entitlements and operations as well. Building a program on the Lightning round comments might be interesting.	10/28/2016 9:38 AM
10	Would like to see a more deeper dive of economics of a project	10/27/2016 12:31 PM
11	Great venue Afternoon slides not organized and way way too long with 3 presenters. Round tables were best discussions.	10/26/2016 5:55 PM
12	Moderators should seek to get specific feedback from the council by singling out individuals from different markets and amongst the various industry sectors (developers, builders, marketing specialists, planning consultants, bank/finance representatives, and brokers).	10/26/2016 4:57 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 38 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	92.11% 35	5.26% 2	2.63% 1	38
My Chair Kept Members Engaged & Encouraged Broad Interaction	86.49% 32	5.41% 2	8.11% 3	37
Did Council Day Meet Your Expectations?	76.32% 29	0.00% 0	23.68% 9	38
Do You Feel That the Team Communicates Well With You Outside of Council Day?	84.21% 32	2.63% 1	13.16% 5	38

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I am new so communication might be better once you are known	11/4/2016 7:46 PM
2	Limited communication and engagement of all council members.	11/3/2016 1:20 PM
3	It seemed like most of our time was spent on schools and non-residential, which weren't of interest to me this time.	11/2/2016 9:29 PM
4	As a new member I expected to have more attention	11/1/2016 9:36 PM
5	Too long on the school session	11/1/2016 6:24 PM
6	see prior comment	10/30/2016 9:26 PM
7	The topics that were covered this session could have been handled in about 45 minutes, including discussion.	10/28/2016 12:29 PM
8	Team communicates well about the upcoming meetings, but does not leverage each other for advise and consultation between meetings.	10/28/2016 9:40 AM

## Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 31

## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	Assigningn a mentor would be good	11/4/2016 7:46 PM
2	Great Day - Loud venue but the size made up for it.	11/4/2016 2:41 PM
3	Was very interactive and felt everybody fully participated	11/1/2016 9:36 PM
4	Great resources and good mix of disciplines.	11/1/2016 11:13 AM
5	Great day	11/1/2016 10:17 AM
6	The more we get everyone speaking, the richer the experience is.	10/28/2016 12:29 PM
7	Good location. Sound system was very good, perhaps because of the location. All parties need to work on graphics, using larger type fonts so that they are visible from the back of the room.	10/28/2016 10:52 AM
8	Great room	10/27/2016 3:58 PM
9	Like the size of the room - not cramped like some other places.	10/27/2016 1:00 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 31

#	Responses	Date
1	The role of retail in MPC, the emergence of rental housing and grocery as anchor, role of driverless cars	11/4/2016 7:46 PM
2	I suggest to have marketing expert presentation	11/1/2016 9:36 PM
3	Economic & Ho=ousing overview either regionally (ie Seattle/ West ) or nationally	11/1/2016 10:34 AM
4	Do session on boomer age target market or products	10/30/2016 12:19 PM
5	Will send to leadership.	10/28/2016 12:29 PM
6	Possibly. Contact me.	10/28/2016 10:53 AM
7	Not presently, but will give it some thought. Would be interested in peoples thoughts concerning the relationship between cultural venues and development. Is there a halo effect that drives value in both directions? etc. Capital structure?	10/28/2016 10:52 AM
8	Land buying secrets	10/28/2016 10:04 AM
9	I think a panel that discusses multiple current projects and whats working and what's not working would be good (product, marketing, phasing, amenities, lifestyle) - from both a developer and builder perspective. Could be about both larger masterplans and smaller neighborhoods. Don't need to go too deep into any one project unless the discussion goes there, but a way for members to see what's working, what's not, opportunities and challenges across the spectrum. A panel on what people are doing differently now than they were 3 years ago - any maybe where they think they will be in another 3 years. From an acquisition side, financing side, product, community operations, or what they are doing given the current place place in the cycle (like preparing for a slowdown...or expecting continued growth).	10/27/2016 1:00 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 35

#	Responses	Date
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## Council Day Survey for Dallas, Fall 2016

1	engage more members	11/4/2016 7:46 PM
2	Would like to require people to move change seating throughout the day to meet and engage with other members and more time provided to network with members	11/4/2016 1:43 PM
3	Shorter programs covering a wider variety of topics and encouraging more discussion would have been preferred.	10/28/2016 12:29 PM
4	The topics were good. Some persons within Silver may not have needed the Education topic, although I found it interesting	10/28/2016 10:53 AM
5	Not much. I think they have it down. Would be interesting to have a local thought leader from the community in which we are housed address the Council as sort of closing speaker on whatever is on his or her mind that would be of general interest and not necessarily related to CDC matters, although it could be.	10/28/2016 10:52 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 38

#	Responses	Date
1	Not yet	11/1/2016 9:36 PM
2	Will discuss with leadership.	10/28/2016 12:29 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 38 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	76.32% 29	2.63% 1	21.05% 8	38
The Council Reception and Venue Were Great!	86.11% 31	2.78% 1	11.11% 4	36

#	Additional Comments on the Council Day Venue and Reception	Date
1	Not much interaction at the end.	11/4/2016 2:41 PM
2	Great to do it with another Council - how about doing all CDC together for a welcome or wrap-up meeting at next one?	10/30/2016 9:26 PM
3	No country music - even streamed.	10/28/2016 12:29 PM
4	Venue was very cool, just the chairs were very uncomfortable.	10/28/2016 9:40 AM
5	A sterile space in a great hotel.	10/27/2016 11:07 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 35

## Council Day Survey for Dallas, Fall 2016

Answer Choices	Responses
Advisory Services Panels	100.00% 5
Product Council Leadership	40.00% 2
District Council Involvement	40.00% 2
Foundation Governor Information	0.00% 0
<b>Total Respondents: 5</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q8 CRCBlue, Please Rate Each Council Day Session**

Answered: 22 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast Presentation	45.00% 9	10.00% 2	45.00% 9	0.00% 0	20
What is your favorite chart	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
What's on Your Mind – Capital Markets	86.36% 19	0.00% 0	13.64% 3	0.00% 0	22
Merchandising and Planning Then and Now – Neighborhood Centers, Lifestyle Centers and Malls	70.00% 14	0.00% 0	25.00% 5	5.00% 1	20
Department Stores and their Future	86.36% 19	4.55% 1	4.55% 1	4.55% 1	22

Was Organized					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast Presentation	80.00% 16	0.00% 0	20.00% 4	0.00% 0	20
What is your favorite chart	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
What's on Your Mind – Capital Markets	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Merchandising and Planning Then and Now – Neighborhood Centers, Lifestyle Centers and Malls	85.71% 18	0.00% 0	9.52% 2	4.76% 1	21
Department Stores and their Future	90.91% 20	0.00% 0	4.55% 1	4.55% 1	22

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast Presentation	88.89% 16	0.00% 0	11.11% 2	0.00% 0	18
What is your favorite chart	77.27% 17	4.55% 1	9.09% 2	9.09% 2	22
What's on Your Mind – Capital Markets	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Merchandising and Planning Then and Now – Neighborhood Centers, Lifestyle Centers and Malls	71.43% 15	0.00% 0	19.05% 4	9.52% 2	21
Department Stores and their Future	90.91% 20	0.00% 0	4.55% 1	4.55% 1	22

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	i had a launch of a program for uli i had to attend to which caused me to miss the panels i missed. but i was very happy with this session on the pieces i did attend.	11/4/2016 8:40 PM
2	The favorite chart was much better than I thought. We didn't have time to finish. Loved it and What's on your mind. Department Store session in afternoon was also very good.	11/4/2016 6:20 PM

## Council Day Survey for Dallas, Fall 2016

3	Best CRC Blue session I can remember(all are very good, this was outstanding). Excellent take home value. Insights obtained in the Department Store session was outstanding...extremely timely topic with relevance. Excellent job by the presenters.	11/4/2016 1:23 PM
4	Loved the conversation with Doug Sesler. The breakfast speakers were a complete waste of time. The entire day in our Council was well-spent. Thanks to Joel for his organization.	11/4/2016 1:17 PM
5	Slides were a big improvement to passing the mic around and asking random questions.	11/2/2016 8:17 PM
6	all sessions were excellent - lots of take-home value. Everyone in this council speaks up so it's a wonderful and informative day.	11/1/2016 10:27 AM
7	Lunch at Herb's was too risky and having him invite his people was unfair	11/1/2016 10:11 AM
8	Best council day ever.... Didn't want to leave the room...except to go to lunch at Herb Weinstein's!!!!	10/31/2016 7:31 PM
9	Roger Staubach was great. Favorite chart was a winner. Jack Berquist did a great job with WOYM? Doug Sesler's session was terrific. Lunch was terrific.	10/31/2016 4:42 AM
10	Every so often CRC blue has created game changing programming. Ten years ago that was What's on Your Mind? What is Your Favorite Chart? is the new one. it was simply outstanding.	10/28/2016 9:43 AM
11	Excellent overall session	10/28/2016 9:06 AM
12	Great Council meeting. Terrific content and dialogue. Favorite charts really stimulated thinking and discussion across council. All speakers very good. Congratulations!!	10/27/2016 9:41 AM
13	The Favorite Chart session was excellent and could be combined with What's On Your Mind. What's On Your Mind was also excellent but we could have spent the entire morning exchanging views on the data. Doug Sesler was very informative and very timely	10/26/2016 6:36 PM
14	overall strong program	10/26/2016 6:06 PM
15	Charts was a great session	10/26/2016 5:43 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 22	0.00% 0	0.00% 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.45% 21	0.00% 0	4.55% 1	22
Did Council Day Meet Your Expectations?	95.45% 21	0.00% 0	4.55% 1	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	100.00% 22	0.00% 0	0.00% 0	22

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

## Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 12

#	Responses	Date
1	love my council	11/4/2016 8:41 PM



## Council Day Survey for Dallas, Fall 2016

2	Great Job by Joel and the leadership team. The Council is well attended, incredibly engaged and candid. One of my favorite days of the year.	11/4/2016 6:21 PM
3	CRC Blue is excellent council and this was probably the best session I can remember.	11/4/2016 1:30 PM
4	Excellent - everything a council day should be: take-home value, good interaction with other council members, great information.	11/1/2016 10:29 AM
5	Everyone participates....great interaction	10/31/2016 7:33 PM
6	Favorite chart was a great addition to the day	10/31/2016 10:05 AM
7	A++ Lunch and discussion offsite was also wonderful.	10/28/2016 9:44 AM
8	Great day - thanks to Herb for hosting	10/27/2016 10:10 AM
9	Lunch at Uncle Herbie's was fantastic and a very nice personalized touch	10/26/2016 6:36 PM
10	Great day	10/26/2016 6:08 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 16

#	Responses	Date
1	Sessions from Retailers and Merchandising are always important to the developers in the group. "Who's hot, Who's not". The Department Store session was timely and relevant...outstanding discussion.	11/4/2016 1:30 PM
2	leading edge e-commerce to bricks and mortar retailers like Warby Parker, Bonobos etc.	11/1/2016 12:45 PM
3	More of the same	10/31/2016 7:33 PM
4	It would be nice to have a presenter in the tech field and/or a traditionally online retailer	10/31/2016 10:05 AM
5	What's Your Favorite Chart?	10/28/2016 9:44 AM
6	Continue with rapidly evolving retail landscape, trends and projections	10/28/2016 9:09 AM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 19

#	Responses	Date
1	Great job, keep it up. Lunch venue was best it could be and made for great discussion.	11/4/2016 1:30 PM
2	Maybe introduce council members...maybe move around tables...so, sit with different people?	10/31/2016 7:33 PM
3	they are pretty perfect. Hitting on all cylinders.	10/28/2016 9:44 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to

Council Day Survey for Dallas, Fall 2016

**your Council Chair after giving your feedback).**

Answered: 1 Skipped: 21

#	Responses	Date
1	Yes. I would like to continue in my role supporting annual giving and would be more than happy to help organize a session at an upcoming meeting.	10/31/2016 10:05 AM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 22 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	72.73% 16	0.00% 0	27.27% 6	22
The Council Reception and Venue Were Great!	71.43% 15	14.29% 3	14.29% 3	21

#	Additional Comments on the Council Day Venue and Reception	Date
1	Lunch venue was outstanding and encouraged great discussion/dialogue especially over lunch and for the Department Store session.	11/4/2016 1:30 PM
2	Venue was cold and informal.	11/2/2016 8:18 PM
3	council day venue was at the convention center for 1/2 of the day - like any convention center - it's OK. I like being at the convention center for at least 1/2 day so I can see other folks when taking a break and don't feel like I'm fully segregated from the rest of the conference.	11/1/2016 10:29 AM
4	More bars at the reception...and potentially more food stations	10/31/2016 7:33 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 0 Skipped: 22

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 0</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q9 CRCGold, Please Rate Each Council Day Session**

Answered: 27 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast Presentation	76.92% 20	11.54% 3	11.54% 3	0.00% 0	26
Capital markets Overview	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
JC Penney and the Road Ahead	81.48% 22	11.11% 3	7.41% 2	0.00% 0	27
Town Hall/Whats on Your Mind?	84.62% 22	0.00% 0	15.38% 4	0.00% 0	26

Was Organized					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast Presentation	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Capital markets Overview	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
JC Penney and the Road Ahead	88.89% 24	0.00% 0	11.11% 3	0.00% 0	27
Town Hall/Whats on Your Mind?	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
CRC Joint Breakfast Presentation	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Capital markets Overview	90.48% 19	4.76% 1	4.76% 1	0.00% 0	21
JC Penney and the Road Ahead	86.96% 20	0.00% 0	13.04% 3	0.00% 0	23
Town Hall/Whats on Your Mind?	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Really like Green Street and liked this Town Hall session much better than the table format from the Spring mtg	11/7/2016 2:44 PM
2	Town Hall was well moderated, but the microphone was poor. The Penney guy could not finish his presentation - too many questions during his presentation.	11/4/2016 3:48 PM
3	I thought there was a lot of take home value from all the sessions. JCP guy was very candid which was great. Green Street presented some controversial topics which we were able to debate (good thing). Town Hall format was a good change of pace.	11/4/2016 1:44 PM
4	All sessions were good - particularly the Green Street Presentation and JCP. Town Hall good as well	11/1/2016 10:26 AM
5	town Hall was a bit too scripted	10/28/2016 12:09 PM
6	Great council day and variety of topics. Lots of interaction and good discussion with the Town Hall.	10/28/2016 11:05 AM
7	seating is extremely uncomfortable at the big round tables and it's impossible to hear people asking questions or making comments	10/28/2016 10:40 AM

## Council Day Survey for Dallas, Fall 2016

8	Town Hall was really well done	10/27/2016 5:04 PM
9	Suggest having the seating arrangement changed to better facilitate interaction. Loved the town hall, suggest doing that as a first session to break the ice and foster new connections. Suggest having the intros include a bit mod about the attendees related to scope/scale as it's difficult to get to know sector and expertise from company name only.	10/26/2016 7:57 PM
10	The Green Street and JC Penny's presentations were very strong in terms of content and interactivity. The Roger Staubach presentation was the least valuable joint session I've attended in five years, though I imagine football fans appreciated the walk down memory lane.	10/26/2016 6:45 PM
11	All very good	10/26/2016 5:05 PM
12	Like the town hall format, but we need more microphones in the future so all can hear.	10/26/2016 4:52 PM
13	Sessions in the restaurant had a lot of background noise and microphone didn't work well.	10/26/2016 4:26 PM
14	Sound continues to be a challenge offsite. Nice to have a big picture presentation (Green Street) and a retailer. Also a good idea to do the Town Hall.	10/26/2016 3:07 PM
15	Excellent. Very informative and interactive.	10/26/2016 3:02 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 26	0.00% 0	0.00% 0	26
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.15% 25	0.00% 0	3.85% 1	26
Did Council Day Meet Your Expectations?	84.62% 22	3.85% 1	11.54% 3	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	88.46% 23	0.00% 0	11.54% 3	26

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Dont hear too much in between the sessions	11/7/2016 2:46 PM
2	Not a lot of take home value to the overall day.	10/28/2016 9:11 AM
3	More emails about content and speaker ideas would be a good idea.	10/26/2016 3:09 PM
4	Another fabulous Dave Birdsall Production! I even heard he personally rolled the breakfast burritos!	10/26/2016 3:05 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 3 Skipped: 25

#	Responses	Date
1	Roger Staubach was incredible. Phil Romano, except for being very difficult to hear, was very good. J.C. Penney guy was very transparent and frank	10/28/2016 10:41 AM
2	??	10/26/2016 7:58 PM
3	Capital Markets overview was great.	10/26/2016 4:59 PM

### Q59 Do You Have Any Council Sessions,

## Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 24

#	Responses	Date
1	"High Tide on Main Street"Author John Englander should be invited to speak to Joint Council about Global Warming and its effects on Coastal Cities.	11/1/2016 12:26 PM
2	More focus on potential DISRUPTORS in the industry	11/1/2016 10:28 AM
3	Since the next meeting is in Seattle, we need to get Amazon to talk about retail strategy.	10/26/2016 5:49 PM
4	We talk a lot about B malls and their future. It would be good to discuss any B mall redevelopments that either transformed the mall(s) or changed it/them to a higher and better use.	10/26/2016 4:59 PM

## Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 24

#	Responses	Date
1	Always important to know that room is properly set up and that people are able to hear/see the presentation.	11/4/2016 1:45 PM
2	more case studies of transactions	11/1/2016 12:26 PM
3	impossible to hear people asking questions or making comments	10/28/2016 10:41 AM
4	Need to improve the quality of the agenda by focusing on speakers or information that is a large value add or not readily available.	10/28/2016 9:11 AM

## Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 27

#	Responses	Date
1	Sure	11/1/2016 10:28 AM

## Q62 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 4

	Yes	No	Somewhat	Total
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## Council Day Survey for Dallas, Fall 2016

The Council Day Venue Was Great!	<b>62.50%</b> 15	<b>4.17%</b> 1	<b>33.33%</b> 8	24
The Council Reception and Venue Were Great!	<b>60.87%</b> 14	<b>8.70%</b> 2	<b>30.43%</b> 7	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	I did like having the round tables where groups could sit	11/7/2016 2:46 PM
2	Very nice to have an actual dinner.	10/26/2016 7:58 PM
3	Reception was large enough to accommodate the crowd and was comfortable, but the food was just decent. Venue and lunch was good, but the audio was challenging. We need better sound in the future.	10/26/2016 4:59 PM
4	The reception room was difficult to circulate in.	10/26/2016 3:09 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 27

Answer Choices	Responses
Advisory Services Panels	100.00% 1
Product Council Leadership	100.00% 1
District Council Involvement	100.00% 1
Foundation Governor Information	100.00% 1
<b>Total Respondents: 1</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q10 CRCGreen, Please Rate Each Council Day Session**

Answered: 24 Skipped: 4

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
CRC Joint Breakfast Presentation	66.67% 16	4.17% 1	25.00% 6	4.17% 1	24
Retailer Trends	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Case Study - J.C. Penney	83.33% 20	4.17% 1	12.50% 3	0.00% 0	24
Chair's General Announcements/Business Session	60.87% 14	0.00% 0	30.43% 7	8.70% 2	23
Redevelopment-Repurposing Centers	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24
Town Hall	79.17% 19	4.17% 1	4.17% 1	12.50% 3	24
Discussion: Suggestions for Future Council and Concurrent Meeting Programs	47.62% 10	0.00% 0	9.52% 2	42.86% 9	21
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
CRC Joint Breakfast Presentation	95.24% 20	0.00% 0	0.00% 0	4.76% 1	21
Retailer Trends	90.00% 18	0.00% 0	10.00% 2	0.00% 0	20
Case Study - J.C. Penney	80.00% 16	0.00% 0	20.00% 4	0.00% 0	20
Chair's General Announcements/Business Session	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
Redevelopment-Repurposing Centers	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
Town Hall	80.00% 16	0.00% 0	5.00% 1	15.00% 3	20
Discussion: Suggestions for Future Council and Concurrent Meeting Programs	47.06% 8	0.00% 0	11.76% 2	41.18% 7	17
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
CRC Joint Breakfast Presentation	90.00% 18	0.00% 0	5.00% 1	5.00% 1	20
Retailer Trends	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
Case Study - J.C. Penney	90.00% 18	0.00% 0	5.00% 1	5.00% 1	20
Chair's General Announcements/Business Session	89.47% 17	0.00% 0	5.26% 1	5.26% 1	19

## Council Day Survey for Dallas, Fall 2016

Redevelopment-Repurposing Centers	<b>85.00%</b> 17	<b>0.00%</b> 0	<b>15.00%</b> 3	<b>0.00%</b> 0	20
Town Hall	<b>80.00%</b> 16	<b>0.00%</b> 0	<b>5.00%</b> 1	<b>15.00%</b> 3	20
Discussion: Suggestions for Future Council and Concurrent Meeting Programs	<b>41.18%</b> 7	<b>5.88%</b> 1	<b>5.88%</b> 1	<b>47.06%</b> 8	17

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great secession. Loved the opening with both speakers. We should do more of those types of openings.	11/7/2016 8:19 AM
2	We should have a presentation where we break into groups and sketch a center we think works in the current market and then compare	11/4/2016 1:06 PM
3	Town Hall study on theaters was very useful along with the handout. Redevelopment/Repurposing was interesting but felt like there were too many examples within the 45 min. period. Probably would have asked the presenters to pick one case study each. Further statistics (total costs, ROC) would have been helpful to provide.	11/3/2016 2:29 PM
4	I actually think that losing the microphones was a mistake. It was sometimes tough to hear certain people speaking.	11/3/2016 12:49 PM
5	Very productive and well organized day. Planning committee and Chairman did a great job.	10/28/2016 4:55 PM
6	More on impact of E- commerce and how retailers are viewing it (someone more cutting edge than Penney). Amazons bricks and mortar strategy	10/28/2016 12:10 PM
7	I'm a fan of Roger Stauback, but i did not think he was a good choice for the speaker of the joint breakfast. we are there to get good intel on the retail real estate markets and to no fault of his own he was not able to deliver this type of info.	10/28/2016 10:13 AM
8	I thought the council day session was one of the best that we have had. Very informative and really good interaction. For future sessions, I think we should at least consider having lunch at the convention center rather than offsite. Lunch was great yesterday, and I am sure that the food was much better than it would have been at the convention center. However, we spent over 2 hours at the lunch break, and I would rather spend an hour or less at lunch and spend the extra hour with another presentation, speaker, etc. I can get a great lunch anytime, but we only have a few hours during council day to hear really good information about our industry, retail trends/developments, people in our industry, etc. and I would like to see us maximize that time.	10/27/2016 11:40 AM
9	Great event, great resources and great conversation. Very well done.	10/27/2016 10:31 AM
10	would love to dig a little deeper into the redevelopment case studies - pro forma & merchandising	10/27/2016 8:59 AM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 4

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 24	<b>0.00%</b> 0	<b>0.00%</b> 0	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 24	<b>0.00%</b> 0	<b>0.00%</b> 0	24
Did Council Day Meet Your Expectations?	<b>95.83%</b> 23	<b>0.00%</b> 0	<b>4.17%</b> 1	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>95.83%</b> 23	<b>0.00%</b> 0	<b>4.17%</b> 1	24

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

### Q58 Additional Comments on Your Council



## Day or Overall Experience

Answered: 7 Skipped: 21

#	Responses	Date
1	Very good	11/7/2016 8:20 AM
2	this is a very good council	11/4/2016 3:53 PM
3	need more contemporary tenants' case study	11/1/2016 12:15 PM
4	snacks/beverages in the room would be good	10/31/2016 7:17 PM
5	Roger Staubach was awesome!	10/28/2016 4:58 PM
6	Acoustics were bad. Hard to hear	10/28/2016 12:12 PM
7	the lunch venue was too far from the convention center. we should pick a closer place if walking or secure a bus.	10/28/2016 10:15 AM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 24

#	Responses	Date
1	how are traditional apparel retailers going to save themselves?	11/4/2016 3:53 PM
2	Continued discussion of interest rates and overall market pricing trends.	11/4/2016 1:19 PM
3	Retailer perspectives and Retailer Trends are always great. Would suggest another retailer presenter at Spring meeting.	11/3/2016 4:15 PM
4	given the dramatic changes in the retail space it warrants a deeper dive into how to merchandise centers for the future and how that is impacted by zoning and anchor tenant restrictions. In addition, how are developers enhancing the experience beyond just leasing - the public realm, art, bike paths, popups etc.	10/27/2016 9:07 AM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 1 Skipped: 27

#	Responses	Date
1	Use the breakfast to have a Macroeconomic overview.	11/4/2016 3:53 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your

Council Day Survey for Dallas, Fall 2016

**feedback).**

Answered: 2 Skipped: 26

#	Responses	Date
1	I can help in anyway possible to get outside presenters	11/4/2016 3:53 PM
2	Please let me know how I can help.	10/28/2016 4:58 PM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 24 Skipped: 4

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	70.83% 17	8.33% 2	20.83% 5	24
The Council Reception and Venue Were Great!	79.17% 19	4.17% 1	16.67% 4	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	The room was a huge disappointment. Very tight seating. And the venue should really provide water in the rooms. Somewhat unacceptable.	11/3/2016 12:51 PM
2	Convenient location at convention center but would have preferred off-site and potentially a property tour like some other councils did.	10/28/2016 4:58 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 2 Skipped: 26

Answer Choices	Responses
Advisory Services Panels	50.00% 1
Product Council Leadership	100.00% 2
District Council Involvement	50.00% 1
Foundation Governor Information	0.00% 0
<b>Total Respondents: 2</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q11 CRCSilver, Please Rate Each Council Day Session**

Answered: 23 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
CRC Joint Breakfast Presentation	65.22% 15	8.70% 2	26.09% 6	0.00% 0	23
Changing Retailer Trends: Location, Format and Strategy	78.26% 18	0.00% 0	21.74% 5	0.00% 0	23
New Trends in Mixed-Use Development	69.57% 16	0.00% 0	30.43% 7	0.00% 0	23
Tour: Trinity Groves	78.26% 18	4.35% 1	17.39% 4	0.00% 0	23
Trinity Groves Q&A – Visit from Phil Romano	65.22% 15	8.70% 2	21.74% 5	4.35% 1	23
Council Roundtable Discussions	81.82% 18	4.55% 1	9.09% 2	4.55% 1	22
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
CRC Joint Breakfast Presentation	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
Changing Retailer Trends: Location, Format and Strategy	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
New Trends in Mixed-Use Development	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
Tour: Trinity Groves	73.91% 17	0.00% 0	26.09% 6	0.00% 0	23
Trinity Groves Q&A – Visit from Phil Romano	78.26% 18	0.00% 0	17.39% 4	4.35% 1	23
Council Roundtable Discussions	86.36% 19	0.00% 0	9.09% 2	4.55% 1	22
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
CRC Joint Breakfast Presentation	77.27% 17	0.00% 0	18.18% 4	4.55% 1	22
Changing Retailer Trends: Location, Format and Strategy	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
New Trends in Mixed-Use Development	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Tour: Trinity Groves	81.82% 18	0.00% 0	13.64% 3	4.55% 1	22
Trinity Groves Q&A – Visit from Phil Romano	72.73% 16	4.55% 1	18.18% 4	4.55% 1	22
Council Roundtable Discussions	66.67% 14	14.29% 3	9.52% 2	9.52% 2	21

## Council Day Survey for Dallas, Fall 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I miss the broader group roundtable but do appreciate the smaller ones as well. Possibly to have both?	11/3/2016 10:52 PM
2	Changing Retailer Trends & Mixed Use (specifically Terry Montesi) were great panels. Some of the best discussions we've had in a few years. The Trinity Groves tour was good too. Nice to get out and see the RE. It would have been helpful to see a map / aerial / site plan as part of it though. Something to better orient us when we were there as to how it interplayed with the rest of Dallas, as well as how the site was laid out and where it began and ended. People were asking fundamental questions as to how much land Phil and his partners owned around there.	11/1/2016 1:47 PM
3	Staubach would have been better in fireside chat format with interviewer. Mixed use dominated by one speaker in particular.	10/28/2016 1:11 PM
4	Very well organized and topical.	10/28/2016 8:40 AM
5	Mixed-Use Development panel would have been better with more financial details and time for Q&A with developers, less presentation time.	10/27/2016 3:52 PM
6	Lunch took too long. No real discussion of capital markets.	10/27/2016 3:26 PM
7	In general, better to have more time set aside for discussions/roundtables. The last hour seemed rushed and not enough time for a more thorough discussion.	10/27/2016 12:17 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 23	0.00% 0	0.00% 0	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	86.96% 20	0.00% 0	13.04% 3	23
Did Council Day Meet Your Expectations?	86.96% 20	0.00% 0	13.04% 3	23
Do You Feel That the Team Communicates Well With You Outside of Council Day?	86.96% 20	0.00% 0	13.04% 3	23

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	While interesting, the programs this time did not have the take home value as in past years. Best part were the member introductions/feedback	11/4/2016 3:07 PM
2	some of the topics were not intriguing and lost the interest of half the council	11/3/2016 10:04 AM
3	General communication is ok but uncoordinated when it comes to process of confirming council guests. We have a new administration so I know there is a learning curve	10/28/2016 12:03 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 19

#	Responses	Date
1	some of the presenters and the topics had difficulty keeping members focused and engaged.	11/3/2016 10:04 AM
2	More membership that's either a retailer, or a tenant rep leasing broker, or sell side analyst that covers retailers. It's always helpful to be reminded of all of the other forces that are affecting the tenants. Their space decisions are just one part their overall business strategies, and I suspect will diminish in importance (for some) as other channels to reach end users continue to mature or take front and center stage in importance.	11/1/2016 1:58 PM

## Council Day Survey for Dallas, Fall 2016

3	This was one of the best meetings in several years. Much more organized and leadership put a lot of thought into the content. Sara Dolger did a great job!	10/28/2016 12:03 PM
4	As mentioned earlier, it would be good to set aside more time for discussions between Council members.	10/27/2016 12:19 PM
5	I don't understand how dinner cost \$350. Not worth it.	10/26/2016 4:25 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 21

#	Responses	Date
1	In Seattle, invite Microsoft retail manager.	11/7/2016 2:51 PM
2	changing regulation from banking to tax law and how developers/bankers/retailers are managing.	11/3/2016 10:04 AM
3	Panels with tenants continue to be of interest.	10/28/2016 12:03 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 22

#	Responses	Date
1	More variety in terms of types of programming.	11/4/2016 3:07 PM
2	tackle more of positive and negative trends. become more think-tank oriented.	11/3/2016 10:04 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 1 Skipped: 23

#	Responses	Date
1	Yes - I would be happy to help plan a panel or round tables again for the spring.	11/2/2016 12:51 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 1

## Council Day Survey for Dallas, Fall 2016

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	65.22% 15	13.04% 3	21.74% 5	23
The Council Reception and Venue Were Great!	60.00% 12	5.00% 1	35.00% 7	20

#	Additional Comments on the Council Day Venue and Reception	Date
1	It would have been nice to have had a tour	11/4/2016 5:44 PM
2	Screen for World Series would have been ideal for Reception, but I am from Chicago.	10/28/2016 1:12 PM
3	The Perot is a great museum but to hold the reception in the lobby had no appeal as the rest of the museum was closed. Therefore, the reception could have been held anywhere.	10/28/2016 12:03 PM
4	Breakfast was lousy. Should have better selection -- yogurt, better fruit, perhaps some eggs.	10/28/2016 8:41 AM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 21

Answer Choices	Responses
Advisory Services Panels	66.67% 2
Product Council Leadership	66.67% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 3</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q12 EDC, Please Rate Each Council Day Session**

Answered: 29 Skipped: 0

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
The Re-Birth of Deep Ellum - Again	82.76% 24	3.45% 1	13.79% 4	0.00% 0	29
Bayside, The Billion Dollar Deal	68.97% 20	3.45% 1	27.59% 8	0.00% 0	29
Bringing "Live" to the Texas Rangers	93.10% 27	3.45% 1	3.45% 1	0.00% 0	29
The Star of Frisco	79.31% 23	3.45% 1	17.24% 5	0.00% 0	29
Luncheon Speaker: The Dallas Metroplex Scene	34.78% 8	0.00% 0	4.35% 1	60.87% 14	23
Bringing Food into the World and Guest View	88.00% 22	0.00% 0	4.00% 1	8.00% 2	25
Designs, Details and Trends for Westfield's A Properties	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
The State of the Stadium Today – LA Rams and Beyond	69.23% 18	3.85% 1	19.23% 5	7.69% 2	26
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
The Re-Birth of Deep Ellum - Again	82.76% 24	3.45% 1	13.79% 4	0.00% 0	29
Bayside, The Billion Dollar Deal	93.10% 27	3.45% 1	3.45% 1	0.00% 0	29
Bringing "Live" to the Texas Rangers	96.55% 28	3.45% 1	0.00% 0	0.00% 0	29
The Star of Frisco	89.66% 26	3.45% 1	6.90% 2	0.00% 0	29
Luncheon Speaker: The Dallas Metroplex Scene	40.91% 9	0.00% 0	0.00% 0	59.09% 13	22
Bringing Food into the World and Guest View	95.83% 23	0.00% 0	0.00% 0	4.17% 1	24
Designs, Details and Trends for Westfield's A Properties	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
The State of the Stadium Today – LA Rams and Beyond	80.00% 20	0.00% 0	12.00% 3	8.00% 2	25
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
The Re-Birth of Deep Ellum - Again	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Bayside, The Billion Dollar Deal	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22

## Council Day Survey for Dallas, Fall 2016

Bringing "Live" to the Texas Rangers	<b>95.45%</b> 21	<b>0.00%</b> 0	<b>4.55%</b> 1	<b>0.00%</b> 0	22
The Star of Frisco	<b>95.45%</b> 21	<b>0.00%</b> 0	<b>4.55%</b> 1	<b>0.00%</b> 0	22
Luncheon Speaker: The Dallas Metroplex Scene	<b>43.75%</b> 7	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>56.25%</b> 9	16
Bringing Food into the World and Guest View	<b>94.44%</b> 17	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>5.56%</b> 1	18
Designs, Details and Trends for Westfield's A Properties	<b>100.00%</b> 22	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	22
The State of the Stadium Today – LA Rams and Beyond	<b>83.33%</b> 15	<b>0.00%</b> 0	<b>11.11%</b> 2	<b>5.56%</b> 1	18

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Westfield presentation was very good	11/4/2016 4:34 PM
2	well organized and fast paced day.	11/4/2016 1:27 PM
3	Presentation from Omni was very interesting and informative about the blending of the hotel business with entertainment and daily needs functions.	11/4/2016 1:15 PM
4	The variety of topics within the range of Entertainment Development was great. Trevor Pollard's presentation was great. The day dragged on a bit too long and a site tour or excursion might be a nice addition to the day. The air conditioning was intense....but unforseeable, of course.	11/3/2016 11:47 AM
5	the best session was the one about the Dallas Cowboys. In many of the sessions, the speakers are reluctant to talk about the financial terms of the projects that they discuss. This is a significant omission and weakens the take home value of these presentations.	11/1/2016 12:00 PM
6	The day was very well organized, and the presenters did an excellent job.	11/1/2016 11:13 AM
7	All sessions were timely and relevant to my practice.	10/29/2016 5:15 PM
8	Excellent. Meeting. One of the best ever!!!	10/28/2016 6:20 PM
9	this is the best part of ULI. amazing group of people able to share in a safe space. Normalynn did a great job of organizing and content presented.	10/28/2016 5:24 PM
10	The Westfield presentation was the most amazing of the day! Loved it! The others were also extremely valuable!	10/27/2016 6:47 PM
11	The Fox News person had to cancel, however, given that the Dallas Cowboys representative was a former CBS broadcaster, this seemed to fulfill the entertainment we usually have but with content; worked our perfectly	10/27/2016 11:27 AM
12	Informative program. Good take home value. Plenty of time for questions and council interaction. Nice venue.	10/26/2016 6:04 PM
13	Loved the remote venue, helps make the convention more personal. The luncheon local speaker was replaced with a very interesting presentation on the Dallas Cowboys' development branding.	10/26/2016 4:52 PM
14	A bit stadium heavy today	10/26/2016 4:11 PM
15	Great program. Thoughtful curation of speakers. Great organization.	10/26/2016 3:12 PM
16	Wonderful day, great job. The Cowboys rep was a bit crude with his comments on women. The food was good, but cold. The facility was beautiful but cold also.	10/26/2016 3:06 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 29	<b>0.00%</b> 0	<b>0.00%</b> 0	29



## Council Day Survey for Dallas, Fall 2016

My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>96.55%</b> 28	<b>0.00%</b> 0	<b>3.45%</b> 1	29
Did Council Day Meet Your Expectations?	<b>96.55%</b> 28	<b>0.00%</b> 0	<b>3.45%</b> 1	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>85.71%</b> 24	<b>0.00%</b> 0	<b>14.29%</b> 4	28

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I am a new member and received Council dinner information very late. The agenda wasn't posted on the website until 2 weeks before the meeting, which is very late for planning purposes. I reached out to the Chair and she was very gracious in helping me with this information.	10/30/2016 10:18 AM
2	organization feel apart after lunch	10/28/2016 11:26 AM
3	They could poll or ask for suggestions 6 months before of meeting content.	10/28/2016 9:04 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 15

#	Responses	Date
1	Great	11/4/2016 8:59 PM
2	Very good day	11/4/2016 4:36 PM
3	The venue was terrific and the council dinner was wonderful.	11/1/2016 12:01 PM
4	This is the best council I have ever been associated with. Great leadership and group interaction.	11/1/2016 11:15 AM
5	Great meeting. Loved it!	10/28/2016 6:22 PM
6	it was great.	10/28/2016 5:26 PM
7	great council day. the Yoga guy was a great touch	10/28/2016 1:50 PM
8	Let's tie in a walking tour or tours in the afternoon	10/28/2016 1:17 PM
9	One of our best meetings yet - the Council keeps getting better!	10/27/2016 6:49 PM
10	No comments needed, Norma Lynn did a great job	10/27/2016 11:31 AM
11	Great program. Diverse speakers. Non cookie-cutter venue helps make for a creative, productive day.	10/26/2016 6:06 PM
12	Appreciate the dinner the night before, always a great chance to meet and greet, but equally important are the fabulous places we get to go, to see other areas of the city and great cuisine.	10/26/2016 4:56 PM
13	Yoga break was terrific!	10/26/2016 4:13 PM
14	Yoga was a nice twist, thank you.	10/26/2016 3:09 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 21

#	Responses	Date
1	No	11/4/2016 4:36 PM

## Council Day Survey for Dallas, Fall 2016

2	keep up with technology	11/4/2016 1:28 PM
3	Would be interested in hearing about developments in overseas locations, particularly in Asia/China. Would like to see case studies on small and large entertainment venues - retail, cultural and entertainment types.	10/29/2016 5:21 PM
4	More on sustainability	10/28/2016 5:26 PM
5	Food trucks and public spaces	10/28/2016 9:04 AM
6	Would love to expand on the concepts presented in the Westfield presentation	10/27/2016 6:49 PM
7	Will be providing a list of possible speakers for Seattle from our Amazon.com and Bill & Melinda Gates Foundation clients	10/27/2016 11:31 AM
8	Yes. Will share with chair	10/26/2016 4:13 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 22

#	Responses	Date
1	Good meeting -- keep up the good work	11/4/2016 4:36 PM
2	food, more healthy choices	11/4/2016 1:28 PM
3	Would encourage us to take an afternoon site visit if possible.	11/1/2016 11:15 AM
4	vegetarian options for food	10/28/2016 5:26 PM
5	It was pretty perfect! Can't think of any improvements needed.	10/27/2016 6:49 PM
6	Not much, went very well	10/27/2016 11:31 AM
7	The yoga break was an innovative idea to break up the day and ensure everyone was energized. Please keep doing this!	10/26/2016 6:06 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 24

#	Responses	Date
1	Past chairman so I am pretty involved	11/4/2016 4:36 PM
2	Happy to assist as directed; great leadership.	11/1/2016 11:15 AM
3	yes please	10/28/2016 5:26 PM
4	I am already very involved with my Council	10/27/2016 6:49 PM
5	Yes, programming	10/27/2016 11:31 AM

### Q62 Please Rate the Council Day Venue and

Council Day Survey for Dallas, Fall 2016

**Council Reception**

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96.55% 28	0.00% 0	3.45% 1	29
The Council Reception and Venue Were Great!	96.43% 27	0.00% 0	3.57% 1	28

#	Additional Comments on the Council Day Venue and Reception	Date
1	Super job with the council dinner; thanks!	11/1/2016 11:15 AM
2	The dinner was exceptional, the speakers were dynamic and engaging, and the networking invaluable. It was a wonderful program.	10/30/2016 10:18 AM
3	Venue and food for council dinner was excellent.	10/29/2016 5:21 PM
4	always exciting and innovative!	10/28/2016 5:26 PM
5	Yum!!! NormaLynn did a great job on the meeting itself, as well as on the terrific dinner and wonderful council day venue!	10/27/2016 6:49 PM
6	Our receptions are always excellent. It is refreshing to have Council Day in a venue away from the Conference and not in a typical hotel conference room which allows members to focus better.	10/26/2016 6:06 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 4 Skipped: 25

Answer Choices	Responses
Advisory Services Panels	75.00% 3
Product Council Leadership	50.00% 2
District Council Involvement	75.00% 3
Foundation Governor Information	25.00% 1
<b>Total Respondents: 4</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q13 GEC, Please Rate Each Council Day Session**

Answered: 28 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Town Hall Meeting: Global Real Estate Trends, Stories and Ideas from Around the World	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
International Investment Flows in the Post-Brexit World: Chasing Yield or Safety?	82.14% 23	0.00% 0	17.86% 5	0.00% 0	28
Maximizing Human and Financial Capital	82.14% 23	3.57% 1	14.29% 4	0.00% 0	28
The Future of Everything – What's Here and What's Next in Real Estate Technology & Innovation	71.43% 20	0.00% 0	28.57% 8	0.00% 0	28
International Real Estate Trends: Demographics + Design + Development	48.15% 13	22.22% 6	29.63% 8	0.00% 0	27

Was Organized					
	Yes	No	Somewhat	N/A	Total
Town Hall Meeting: Global Real Estate Trends, Stories and Ideas from Around the World	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
International Investment Flows in the Post-Brexit World: Chasing Yield or Safety?	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
Maximizing Human and Financial Capital	89.29% 25	0.00% 0	10.71% 3	0.00% 0	28
The Future of Everything – What's Here and What's Next in Real Estate Technology & Innovation	82.14% 23	3.57% 1	14.29% 4	0.00% 0	28
International Real Estate Trends: Demographics + Design + Development	70.37% 19	14.81% 4	14.81% 4	0.00% 0	27

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Town Hall Meeting: Global Real Estate Trends, Stories and Ideas from Around the World	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
International Investment Flows in the Post-Brexit World: Chasing Yield or Safety?	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
Maximizing Human and Financial Capital	88.00% 22	0.00% 0	12.00% 3	0.00% 0	25
The Future of Everything – What's Here and What's Next in Real Estate Technology & Innovation	88.00% 22	0.00% 0	12.00% 3	0.00% 0	25
International Real Estate Trends: Demographics + Design + Development	50.00% 12	20.83% 5	29.17% 7	0.00% 0	24

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	GREAT SESSION	11/6/2016 9:08 AM
2	Good work!	11/4/2016 4:39 PM
3	last session was tough. rest of day was great!	11/4/2016 1:33 PM
4	Last session of the day was a disaster and really left the few that stayed with a bad feeling about the day. There were commercials, inconsistent topics. Probably the worst session I have experienced in 15 years. An absolute F.	11/4/2016 9:43 AM

## Council Day Survey for Dallas, Fall 2016

5	The last panel presenters had too much information, should focus in only one or two projects. too much data, little discussion on challenges and lessons learnt in each project	11/1/2016 1:47 PM
6	The first two morning sessions, especially the Brexit discussion was the best GEC session I have heard in a long time. The moderator was terrific at getting comments from almost everyone with something to offer in the room.	11/1/2016 12:05 PM
7	Very relevant and well organized.	11/1/2016 10:11 AM
8	This council does an amazingly good job of engaging most of the people at the meeting. opening with sessions where discussion is lively and expertise very clear. As a result everyone feels enabled to discuss, ask questions and share valuable insights. This includes guests as well as ongoing members. The balance in program topics was good for this year, though the development/design focus did not engage people as well as last meeting in Spring. Perhaps outside visits to real and recent projects in Seattle can help to focus this discussion. Particularly great to delve into issues of people and structure for success internationally, and to have next gen entrepreneurs in front of the group and engaged! thanks to all	10/29/2016 2:58 PM
9	Technology panels can be a challenge as the panelist often are in very different businesses. Might be good to have an actual user from a big firm to add credibility to the panel.	10/28/2016 4:39 PM
10	Good session	10/28/2016 9:59 AM
11	Mostly all good. Time for questions was great. Last presentation was more about their projects and desires instead of trends.	10/27/2016 5:42 PM
12	Overall great sessions. I thought the International Investment Flows could have been more on topic. It became a conversation about debt and its costs in the US. Not the subject at hand and too bad with the panel assembled. The RE Trends had good content but the way it was presented was not interactive and Michael talked too much. Better to have a dialogue after briefly introducing the panels projects.	10/27/2016 10:00 AM
13	Projects. Let's talk about projects. Can we share some more vertically integrated case studies of global design, international financing, and experiences of the people who live, work, or play in the environments we create? Can we integrate "Building Healthy Places" commentary, to discuss health outcomes alongside financial outcomes?	10/26/2016 6:19 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 26 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 25	0.00% 0	0.00% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	92.00% 23	4.00% 1	4.00% 1	25
Did Council Day Meet Your Expectations?	88.00% 22	4.00% 1	8.00% 2	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	84.00% 21	4.00% 1	12.00% 3	25

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Last minute communications. The dinner was excellent and well organized however.	11/4/2016 9:44 AM
2	First half of the day was very interesting and people were engaged. My feeling is that there should have been less panels and more time for discussion on the different topics raised.	11/1/2016 1:54 PM
3	not much communication outside meetings, but excellent when we gather.	10/29/2016 3:01 PM
4	OK	10/28/2016 10:01 AM
5	Too soon to tell as I'm a new member	10/26/2016 2:58 PM

## Q58 Additional Comments on Your Council Day or Overall Experience

## Council Day Survey for Dallas, Fall 2016

Answered: 7 Skipped: 22

#	Responses	Date
1	WELL ORGANIZED WITH VERY INTERESTING SPEAKERS/TOPICS	11/6/2016 9:09 AM
2	Excellent council day, varied topics.	11/3/2016 12:06 PM
3	Well done! Great participation by everyone. Much less talking heads than before.	11/1/2016 12:06 PM
4	Great Day highlighted by Town Hall and Human Capital.	10/29/2016 12:11 AM
5	Overall a good day	10/28/2016 10:01 AM
6	Good.	10/27/2016 5:49 PM
7	Could we do a quick fire round of projects? Something like the "Pecha Kucha" format of 18-slides, 20-seconds each, automated to advance so that a speaker cannot overrun? And do 10x of those in a 75-minute session?	10/26/2016 6:21 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 21

#	Responses	Date
1	We could have a debt panel discussing the availability of debt and equity capital around the world and favored markets. You have Allianz, Metropolitan, Prudential all as members.	11/3/2016 12:06 PM
2	Would be happy to suggest different speakers, but beforehand would be worth finding out what are the topics council members consider of interest.	11/1/2016 1:54 PM
3	Keep the technology discussion going in the future.	10/31/2016 9:29 AM
4	Happy to help in Seattle. We have a terrific office in Seattle and a practice ranging from high rise residential to cultural to educational to tech.	10/29/2016 3:01 PM
5	Cuba	10/28/2016 10:01 AM
6	Trends in next gen urbanism, office, mobility, and technology; its effect on property valuation.	10/27/2016 5:49 PM
7	I think picking a region to focus on is a great idea. I also like the single case study for where we are (Hudson yards example) with a guest speaker the best. Much stronger then a panel showing deals around	10/27/2016 10:02 AM
8	Chris Fair and his company "Resonance" is based in Vancouver and would be an excellent speaker for our group in Seattle.	10/26/2016 6:21 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 22

#	Responses	Date
1	keep energy levels high throughout the day...find way to keep attendance strong through the end of day.	11/4/2016 1:35 PM
2	Maybe one less panel and add an individual speaker	11/1/2016 10:16 AM
3	It was very good.	11/1/2016 10:13 AM

## Council Day Survey for Dallas, Fall 2016

4	Get outside walking around visiting and looking at interesting content or topics.	10/29/2016 12:11 AM
5	OK	10/28/2016 10:01 AM
6	Let's go outside!	10/27/2016 5:49 PM
7	Team did a great job. Walking around, getting people engaged, prompting discussion...	10/27/2016 10:02 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 6 Skipped: 23

#	Responses	Date
1	Yes, Diego Chevallier-Boutell. Would be interesting to have a panel on Emerging Markets. Trends, which are the new emerging markets that are becoming attractive. Lessons learnt from global investors investing globally.	11/1/2016 1:54 PM
2	Happy to get more involved.	11/1/2016 10:13 AM
3	I would be more than happy to give insides/do a panel/do a session on the german/european markets (returns, Product Types, Trends, etc.).	10/31/2016 8:34 AM
4	I already am engaged	10/28/2016 10:01 AM
5	Yes; can speak to next gen trends in urban planning and desirable city design. Somalley@swagroup.com. (Sean)	10/27/2016 5:49 PM
6	I would be. I feel like one of the few mid career members I'd like to be involved more in the council.	10/27/2016 10:02 AM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 26 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	84.00% 21	8.00% 2	8.00% 2	25
The Council Reception and Venue Were Great!	100.00% 26	0.00% 0	0.00% 0	26

#	Additional Comments on the Council Day Venue and Reception	Date
1	great choice on restaurant. much better than the Philly meeting. always fun to be offsite at a classic venue within the host city.	11/4/2016 1:35 PM
2	Good Godd Good	10/28/2016 10:01 AM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 6 Skipped: 23

## Council Day Survey for Dallas, Fall 2016

Answer Choices	Responses
Advisory Services Panels	50.00% 3
Product Council Leadership	33.33% 2
District Council Involvement	16.67% 1
Foundation Governor Information	50.00% 3
<b>Total Respondents: 6</b>	

#	Other (please specify)	Date
1	Thanks again guys. See you in Seattle	10/27/2016 10:02 AM



## Q14 HCLSC, Please Rate Each Council Day Session

Answered: 27 Skipped: 2

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Population Health	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Catholic Health Initiatives Monetization Transaction Case Study	88.89% 24	0.00% 0	11.11% 3	0.00% 0	27
The Future of Sports Medicine	88.89% 24	0.00% 0	11.11% 3	0.00% 0	27
The Intersection of Sports/Wellness and Healthcare	74.07% 20	3.70% 1	22.22% 6	0.00% 0	27
Presentation about The Start Facility	88.89% 24	3.70% 1	3.70% 1	3.70% 1	27
Tour of The Star	81.48% 22	3.70% 1	7.41% 2	7.41% 2	27
Open Session	51.85% 14	0.00% 0	22.22% 6	25.93% 7	27
Was Organized					
	Yes	No	Somewhat	N/A	Total
Population Health	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26
Catholic Health Initiatives Monetization Transaction Case Study	76.92% 20	0.00% 0	23.08% 6	0.00% 0	26
The Future of Sports Medicine	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
The Intersection of Sports/Wellness and Healthcare	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
Presentation about The Start Facility	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
Tour of The Star	92.31% 24	0.00% 0	3.85% 1	3.85% 1	26
Open Session	73.08% 19	3.85% 1	7.69% 2	15.38% 4	26
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Population Health	82.61% 19	4.35% 1	13.04% 3	0.00% 0	23
Catholic Health Initiatives Monetization Transaction Case Study	47.83% 11	4.35% 1	47.83% 11	0.00% 0	23
The Future of Sports Medicine	82.61% 19	4.35% 1	13.04% 3	0.00% 0	23
The Intersection of Sports/Wellness and Healthcare	78.26% 18	4.35% 1	17.39% 4	0.00% 0	23

## Council Day Survey for Dallas, Fall 2016

Presentation about The Start Facility	<b>86.96%</b> 20	<b>4.35%</b> 1	<b>8.70%</b> 2	<b>0.00%</b> 0	23
Tour of The Star	<b>91.30%</b> 21	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>8.70%</b> 2	23
Open Session	<b>43.48%</b> 10	<b>17.39%</b> 4	<b>17.39%</b> 4	<b>21.74%</b> 5	23

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Loved the tie-in with Baylor as I work in the financing arena and am always very interested in what's happening with providers. Great, knowledgeable speakers and very cool venue, appropriate as sports medicine as a discipline continues to grow. Not a lot of time for the open session but it was definitely more important to thank those who have put such time, effort, and knowledge into creating great programs like this one. Thank you!	11/4/2016 1:26 PM
2	I was unfortunately unable to participate in this Council Day	11/3/2016 8:56 AM
3	Memorable and productive day	10/28/2016 11:59 AM
4	This was an excellent session....frankly one of the best. The Council Leadership does an excellent job.	10/28/2016 11:58 AM
5	Great venue for the meeting and dinner. Population Health session highly informative. The Intersection session was weak. One part was a project review of a children's hospital so limited connection to the topic. The other part was like a research report with some case studies but not clear if or how the speaker was involved with the cases. Open session was nice thank you to people who were leaving council planning team. Then two new people were announced and one spot vacant but nothing how all that was decided.	10/28/2016 10:35 AM
6	Excellent session. The wellness / athletic direction of this session offered great, fresh material. At the high level of the SF council day last year.	10/28/2016 9:06 AM
7	Exceptional!	10/27/2016 8:54 PM
8	One of the best group of speakers and tours in my time on the council. All those who worked on programming are to be commended	10/27/2016 11:38 AM
9	This was amazing!!!	10/27/2016 10:53 AM
10	Very good, relevant sessions this year.	10/27/2016 10:27 AM
11	The team did a great job organizing this session	10/26/2016 6:27 PM
12	Excellent program and excellent speakers.	10/26/2016 5:25 PM
13	Excellent information and facility	10/26/2016 4:26 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>96.30%</b> 26	<b>0.00%</b> 0	<b>3.70%</b> 1	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>96.30%</b> 26	<b>0.00%</b> 0	<b>3.70%</b> 1	27
Did Council Day Meet Your Expectations?	<b>100.00%</b> 26	<b>0.00%</b> 0	<b>0.00%</b> 0	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>92.59%</b> 25	<b>0.00%</b> 0	<b>7.41%</b> 2	27

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
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## Council Day Survey for Dallas, Fall 2016

1	Program got off track but it was because of a speaker so not really chair's fault. It would help to get basic info on the council dinner and meeting times earlier than two weeks before. The change in the chair and planning team just happened, no communication about it outside the meeting.	10/28/2016 10:38 AM
2	The same people tend to dominate Q/A	10/28/2016 9:08 AM
3	Primary focus appears to be on Council Day and dinner before only. But would like opportunity to learn more from Fellow council members at other sessions or between sessions such as a drop in room for the councils.	10/26/2016 5:36 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 20

#	Responses	Date
1	As a first-time attendee as a full member status, the day's value and content far exceeded my expectation. A very valuable commitment of time and financial resources.	11/3/2016 9:02 AM
2	Great speakers and venue!	11/1/2016 3:43 PM
3	The themes of population health, community connections, and partnerships are hugely relevant.	10/28/2016 12:04 PM
4	The Council Chair and the leadership did a wonderful job.	10/28/2016 12:01 PM
5	Great to see topics about healthcare in a broader sense	10/28/2016 9:58 AM
6	Great day. Though I am finding the larger ULI conference a bit weak. Keynote was underwhelming and scheduled clearly at the last minute. Not what we pay for. Ideally the Council Day would be decoupled from the larger conference.	10/28/2016 9:08 AM
7	Would like to get electronic copies of all presentations	10/27/2016 9:26 AM
8	Very well thought out. Nice range of topics and excellent tie in if your to relevance in today's health market. Would like to see some topics under life science added to programs	10/26/2016 5:36 PM
9	Best one to date.	10/26/2016 4:44 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 25

#	Responses	Date
1	I'll think about thiso ne.	11/4/2016 1:29 PM
2	Let's continue on 'population health'. It is an important topic and one that will impact the built environment.	10/28/2016 12:01 PM
3	Retail Health - the next evolution?	10/27/2016 9:26 AM
4	Tying in Lab/ pharm projects into real estate markets Emerging trends or all private deals? Would like to see examples of larger community projects tying health, Science to residential or commercial developments. Reuse or repurpose of aging properties. Demo or renovate - what is capital risk to demo and starting over?	10/26/2016 5:36 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 24

## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	Perhaps slightly less scheduled content and more Q&A and roundtable discussions on a topic.	11/2/2016 9:09 AM
2	Please continue with what you are doing. It's an excellent venue.	10/28/2016 12:01 PM
3	Presentations ran long leaving little time for discussions.	10/27/2016 9:22 PM
4	Technology glitches added time to sessions. Be nice to have presentations tried and tested before council sessions start	10/26/2016 5:36 PM
5	Really good information. Looking forward to finding out more about how	10/26/2016 4:44 PM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 3 Skipped: 26

#	Responses	Date
1	Yes. Happy to help. And have communicated the same to our Council Chair.	11/3/2016 9:02 AM
2	I would like to be involved in leadership or panels. Nila_leiserowitz@gensler.com	10/28/2016 9:58 AM
3	Yes But still learning roles so too early to know how to choose path of involvement	10/26/2016 5:36 PM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 27 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 27	0.00% 0	0.00% 0	27
The Council Reception and Venue Were Great!	92.59% 25	0.00% 0	7.41% 2	27

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council day always starts a little too early for my liking after a lateish evening and travel.	11/4/2016 1:29 PM
2	Great job Eric and Courtney!	11/2/2016 9:09 AM
3	Those I'd really like to network with at receptions blow them off / are out doing their own thing. We must encourage folks to include receptions in their plans.	10/28/2016 12:04 PM
4	Overall exceent job!	10/26/2016 5:36 PM
5	N/a couldn't make the event.	10/26/2016 5:11 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI**

Council Day Survey for Dallas, Fall 2016

**programs or services**

Answered: 4 Skipped: 25

Answer Choices	Responses
Advisory Services Panels	25.00% 1
Product Council Leadership	50.00% 2
District Council Involvement	50.00% 2
Foundation Governor Information	0.00% 0
<b>Total Respondents: 4</b>	

#	Other (please specify)	Date
1	I understand there is a new council forming around user experience. I have been focused on that in my career across a number of markets. I am one of the spokespeople for Gensler. Thanks. nila_leiserowitz@gensler.com	10/28/2016 9:58 AM

Council Day Survey for Dallas, Fall 2016

**Q15 HDC, Please Rate Each Council Day Session**

Answered: 30 Skipped: 4

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
A Fundamental Approach at Real Estate Value Creation	93.33% 28	3.33% 1	3.33% 1	0.00% 0	30
9:30 Session to Be Announced	75.00% 21	14.29% 4	10.71% 3	0.00% 0	28
Networking Break	68.00% 17	4.00% 1	0.00% 0	28.00% 7	25
The Real Estate Economy	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
The Year of Consolidation: Mergers & Acquisitions	56.67% 17	3.33% 1	40.00% 12	0.00% 0	30
A Rich and Storied Legacy	93.33% 28	3.33% 1	3.33% 1	0.00% 0	30
Debt Markets	83.33% 25	0.00% 0	16.67% 5	0.00% 0	30
Dessert and Networking Break	50.00% 13	3.85% 1	3.85% 1	42.31% 11	26
HDC Open Forum	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
A Fundamental Approach at Real Estate Value Creation	86.67% 26	0.00% 0	13.33% 4	0.00% 0	30
9:30 Session to Be Announced	81.48% 22	7.41% 2	11.11% 3	0.00% 0	27
Networking Break	73.08% 19	0.00% 0	0.00% 0	26.92% 7	26
The Real Estate Economy	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
The Year of Consolidation: Mergers & Acquisitions	66.67% 20	0.00% 0	33.33% 10	0.00% 0	30
A Rich and Storied Legacy	83.33% 25	10.00% 3	6.67% 2	0.00% 0	30
Debt Markets	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
Dessert and Networking Break	69.23% 18	0.00% 0	3.85% 1	26.92% 7	26
HDC Open Forum	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
A Fundamental Approach at Real Estate Value Creation	85.19% 23	0.00% 0	11.11% 3	3.70% 1	27

## Council Day Survey for Dallas, Fall 2016

9:30 Session to Be Announced	<b>87.50%</b> 21	<b>0.00%</b> 0	<b>8.33%</b> 2	<b>4.17%</b> 1	24
Networking Break	<b>30.43%</b> 7	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>69.57%</b> 16	23
The Real Estate Economy	<b>88.89%</b> 24	<b>3.70%</b> 1	<b>7.41%</b> 2	<b>0.00%</b> 0	27
The Year of Consolidation: Mergers & Acquisitions	<b>74.07%</b> 20	<b>3.70%</b> 1	<b>22.22%</b> 6	<b>0.00%</b> 0	27
A Rich and Storied Legacy	<b>85.19%</b> 23	<b>0.00%</b> 0	<b>14.81%</b> 4	<b>0.00%</b> 0	27
Debt Markets	<b>81.48%</b> 22	<b>3.70%</b> 1	<b>14.81%</b> 4	<b>0.00%</b> 0	27
Dessert and Networking Break	<b>39.13%</b> 9	<b>4.35%</b> 1	<b>0.00%</b> 0	<b>56.52%</b> 13	23
HDC Open Forum	<b>92.59%</b> 25	<b>0.00%</b> 0	<b>3.70%</b> 1	<b>3.70%</b> 1	27

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great meeting. Well organized. Definitely worth my time to attend.	11/6/2016 8:25 AM
2	Economist was terrific. Panels should be shortened to 45 minutes vs. one hour as they tend to drag a bit. More "keynote" speakers at 30 minutes each. Need more time for breaks (30 minutes?).	11/4/2016 5:41 PM
3	Great program. informative and well done.	11/2/2016 1:34 AM
4	Some of the sessions were a bit long	10/31/2016 9:36 AM
5	Venue was very good	10/30/2016 12:32 AM
6	Although I was fairly disgusted with Congressman Pete Session's discussion, it was nevertheless valuable to hear the viewpoint first hand, no matter my personal view.	10/28/2016 12:06 PM
7	It felt too rushed. Maybe we were trying to do too much.	10/28/2016 10:52 AM
8	Great day - thanks Art.	10/28/2016 9:59 AM
9	could always use more time for Open Forum - I thought the guys did a good job and prepared well. Hon Pete Sessions ???	10/27/2016 8:49 PM
10	My first HDC meeting and I thought it was very content rich. I thought the mergers panel was weakest -- just seemed superficial. Economist was fantastic and entertaining. Should be regular speaker.	10/27/2016 8:20 PM
11	Open Forum was a bit flat this time around. Really need charismatic members leading this particular favorite. Session's slot was interesting, but disjointed (I kept getting lost in what he was trying to drive to). Also, his final comment (flailing his hands when commenting about Michael J. Fox) was inappropriate. The REIS Economist was definitely the highlight of the presentations.	10/27/2016 2:48 PM
12	This is a great council, the 9:30 session was a session with congressman Sessions and he went a little off the rail, as politicians often do these days. The moderator for the M&A panel seemed unprepared/disorganized, but panelists carried him.	10/26/2016 10:03 PM
13	Would be helpful to have more q&a time.	10/26/2016 9:30 PM
14	Venue and technology was also great	10/26/2016 7:05 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 4

	Yes	No	Somewhat	Total
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## Council Day Survey for Dallas, Fall 2016

My Chair Kept the Program on Track	<b>100.00%</b> 30	<b>0.00%</b> 0	<b>0.00%</b> 0	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 30	<b>0.00%</b> 0	<b>0.00%</b> 0	30
Did Council Day Meet Your Expectations?	<b>96.67%</b> 29	<b>0.00%</b> 0	<b>3.33%</b> 1	30
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>90.00%</b> 27	<b>0.00%</b> 0	<b>10.00%</b> 3	30

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Should have some form of communication with Council members between the semi-annual meetings.	11/4/2016 5:42 PM
2	I think most of the communication is done at the Leadership level and not with the group.	10/28/2016 10:53 AM
3	I thought a number of the sessions were weaker than in the past.	10/27/2016 2:50 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 24

#	Responses	Date
1	Great event.	11/6/2016 8:26 AM
2	Overall, HDC is one of the most important activities in which I participate.	11/4/2016 5:42 PM
3	Excellent venue Council dinner and visit to ATT stadium was great	10/30/2016 12:34 AM
4	I think the value of the Q&A sessions have become slightly diluted by the increased # of people in attendance, although I think nearly everyone adds value. Difficult balance to achieve.	10/28/2016 12:07 PM
5	Great info as usual.	10/28/2016 10:53 AM
6	Weel done all around.	10/28/2016 10:00 AM
7	I really like hearing the perspective of seasoned professionals like Ray Hunt and Anne from Crow Holdings.	10/27/2016 8:24 PM
8	Open session facilitators should try to get more people to participate and speak up. If we're going to talk about Marriott M&A, we should have had Noah on the panel.	10/27/2016 2:55 PM
9	F&B was good. Breakfast very good. Audio could have been a little better (mainly a comment to pass on to hotel).	10/27/2016 2:50 PM
10	Council meeting days are two of the most valuable days I have out of the office each year, the leadership is top notch.	10/26/2016 10:11 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 30

#	Responses	Date
1	Review of new Congress and President post election	10/30/2016 12:34 AM
2	na	10/28/2016 10:00 AM
3	Perhaps more institutional investors and generalist investors to speak/debate on hotel investments	10/27/2016 2:55 PM



## Council Day Survey for Dallas, Fall 2016

4	Will think about it, Seattle is a unique port city with challenging weather and yet it continues to grow, attract tech companies, value the arts, etc, it's a cool city.	10/26/2016 10:11 PM
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### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 26

#	Responses	Date
1	Longer networking time/breaks/lunch.	11/2/2016 1:35 AM
2	I would like some sessions to be shorter and more of them when they include internal member panels,except for the open forum session. There is too much redundant information.	10/28/2016 2:58 PM
3	Slow it down a little.	10/28/2016 10:53 AM
4	na	10/28/2016 10:00 AM
5	Would have loved to bring back the political pundits from the Philly Mtg. to update us on the election	10/27/2016 8:51 PM
6	I thought the debt / merger panels were most like a big conference event. It's nice to mix up the formats a bit.	10/27/2016 8:24 PM
7	Too many guests. Our council is big as it is. Let's be more strategic in who is a guest based on diversity of background/roles...	10/27/2016 2:55 PM
8	Mikes at every table.	10/26/2016 8:21 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 32

#	Responses	Date
1	na	10/28/2016 10:00 AM
2	Yes. I'd like to help with content, speaker ideas, and guests.	10/27/2016 2:55 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 4

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96.67% 29	0.00% 0	3.33% 1	30
The Council Reception and Venue Were Great!	100.00% 28	0.00% 0	0.00% 0	28

## Council Day Survey for Dallas, Fall 2016

#	Additional Comments on the Council Day Venue and Reception	Date
1	Really enjoyed to the tour of Cowboys stadium.	11/6/2016 8:26 AM
2	Fantastic job as always. Thanks!	10/28/2016 12:07 PM
3	Awesome venues	10/27/2016 8:51 PM
4	AT&T Stadium was an inspired choice!	10/27/2016 8:24 PM
5	See above.	10/27/2016 2:50 PM
6	I missed the council reception.	10/26/2016 10:11 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 0 Skipped: 34

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 0</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q16 IOPCBlack, Please Rate Each Council Day Session**

Answered: 19 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Tim Gunter: Mistakes Made and Lessons Learned: Comparing the creation of IDI to the creation of Core 5	83.33% 15	0.00% 0	11.11% 2	5.56% 1	18
Sub-Urban Office Investment Analysis	93.75% 15	0.00% 0	0.00% 0	6.25% 1	16
Black Talks to Black	62.50% 10	12.50% 2	25.00% 4	0.00% 0	16
Speed Dating Revisited: Moderated by Charlie Malet	82.35% 14	5.88% 1	11.76% 2	0.00% 0	17
The ULI Foundation	43.75% 7	12.50% 2	31.25% 5	12.50% 2	16
Real Deal: Mistakes Made/Lessons Learned on a debt transaction	73.68% 14	0.00% 0	26.32% 5	0.00% 0	19
Global Real Estate Capital Flows: Brexit/EU/Oil Sovereigns/China-Are the outliers gone?	81.25% 13	0.00% 0	18.75% 3	0.00% 0	16
Shark Tank	70.59% 12	5.88% 1	17.65% 3	5.88% 1	17
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Tim Gunter: Mistakes Made and Lessons Learned: Comparing the creation of IDI to the creation of Core 5	88.89% 16	0.00% 0	5.56% 1	5.56% 1	18
Sub-Urban Office Investment Analysis	87.50% 14	6.25% 1	0.00% 0	6.25% 1	16
Black Talks to Black	75.00% 12	6.25% 1	18.75% 3	0.00% 0	16
Speed Dating Revisited: Moderated by Charlie Malet	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
The ULI Foundation	81.25% 13	0.00% 0	12.50% 2	6.25% 1	16
Real Deal: Mistakes Made/Lessons Learned on a debt transaction	73.68% 14	5.26% 1	21.05% 4	0.00% 0	19
Global Real Estate Capital Flows: Brexit/EU/Oil Sovereigns/China-Are the outliers gone?	93.75% 15	0.00% 0	6.25% 1	0.00% 0	16
Shark Tank	94.12% 16	0.00% 0	0.00% 0	5.88% 1	17
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Tim Gunter: Mistakes Made and Lessons Learned: Comparing the creation of IDI to the creation of Core 5	83.33% 15	0.00% 0	11.11% 2	5.56% 1	18
Sub-Urban Office Investment Analysis	82.35% 14	5.88% 1	5.88% 1	5.88% 1	17

## Council Day Survey for Dallas, Fall 2016

Black Talks to Black	<b>62.50%</b> 10	<b>18.75%</b> 3	<b>18.75%</b> 3	<b>0.00%</b> 0	16
Speed Dating Revisited: Moderated by Charlie Malet	<b>88.24%</b> 15	<b>0.00%</b> 0	<b>11.76%</b> 2	<b>0.00%</b> 0	17
The ULI Foundation	<b>62.50%</b> 10	<b>0.00%</b> 0	<b>12.50%</b> 2	<b>25.00%</b> 4	16
Real Deal: Mistakes Made/Lessons Learned on a debt transaction	<b>78.95%</b> 15	<b>0.00%</b> 0	<b>21.05%</b> 4	<b>0.00%</b> 0	19
Global Real Estate Capital Flows: Brexit/EU/Oil Sovereigns/China-Are the outliers gone?	<b>87.50%</b> 14	<b>12.50%</b> 2	<b>0.00%</b> 0	<b>0.00%</b> 0	16
Shark Tank	<b>64.71%</b> 11	<b>5.88%</b> 1	<b>23.53%</b> 4	<b>5.88%</b> 1	17

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great program	11/4/2016 3:15 PM
2	All in all, a very good day. Steve and Charlie and the leadership team did an excellent job.	10/31/2016 6:02 PM
3	I would have like to have mixed with other councils during the first night cocktail hour/dinner.	10/31/2016 1:58 PM
4	Excellent meeting; great range of topics; reasonable depth of discussion and good involvement of the various members of the council.	10/31/2016 10:08 AM
5	need more economic outlook	10/27/2016 12:31 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 18 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>94.44%</b> 17	<b>0.00%</b> 0	<b>5.56%</b> 1	18
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 17	<b>0.00%</b> 0	<b>0.00%</b> 0	17
Did Council Day Meet Your Expectations?	<b>88.89%</b> 16	<b>0.00%</b> 0	<b>11.11%</b> 2	18
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>83.33%</b> 15	<b>5.56%</b> 1	<b>11.11%</b> 2	18

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 14

#	Responses	Date
1	Good job by our leadership. Well organized, and they kept things moving.	11/5/2016 12:26 AM
2	The food was the worst in my 26 years as a Council Member	11/4/2016 1:32 PM
3	Council dinner was very good, nice to have a developer discuss the development of a local project.	11/1/2016 12:23 PM

## Council Day Survey for Dallas, Fall 2016

4	The food was awful. One of the worst offerings (both breakfast and lunch) I have had at ULI in a long time.	10/31/2016 6:04 PM
5	A pretty good council day	10/28/2016 12:55 PM
6	Overall very good session. However I think that there isn't enough member participation. There are several senior real estate professionals who did not contribute which was surprising and somewhat disappointing.	10/28/2016 10:03 AM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 16

#	Responses	Date
1	Would like session where each council member spends a minute or two on their biggest challenges they face today and how they are dealing with it. Would like session on impact of ride sharing and driverless cars.	11/4/2016 1:07 PM
2	Capital markets is always relevant. This year was more of a commercial rather than a discussion of market conditions, trends, etc. Shark tank has limited take home value, but it presents an opportunity for members to discuss recent acquisitions and developments.	11/3/2016 9:11 AM
3	We should cover last mile industrial in greater detail; office building amenities: what is working, what isn't; debt market updates	10/31/2016 10:10 AM
4	thinkn we should do an offsite tour of something next time.	10/28/2016 12:55 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 17

#	Responses	Date
1	keep up the good work.	11/5/2016 12:26 AM
2	Excellent meeting.	10/31/2016 10:10 AM
3	time to get out of the room to see soemthing local	10/28/2016 12:55 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 18

#	Responses	Date
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## Council Day Survey for Dallas, Fall 2016

1	Happy to lead a panel	11/4/2016 1:07 PM
2	Happy to help in any way.	10/31/2016 10:10 AM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 18 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	66.67% 12	11.11% 2	22.22% 4	18
The Council Reception and Venue Were Great!	94.12% 16	0.00% 0	5.88% 1	17

#	Additional Comments on the Council Day Venue and Reception	Date
1	Joint All-IOPC receptions allow for more networking. Single Council dinners provide for more meaningful conversation with members. Can't we do both?	11/4/2016 1:32 PM
2	The council leadership was very welcoming to me as a newcomer.	11/4/2016 1:19 PM
3	The room size, lighting, acoustics, etc. were quite good. The food was not. The location was fairly convenient.	10/31/2016 6:04 PM
4	People coming in and out was somewhat disruptive.	10/28/2016 10:03 AM
5	Room was too small	10/28/2016 9:29 AM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 18

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	50.00% 1
District Council Involvement	50.00% 1
Foundation Governor Information	0.00% 0
<b>Total Respondents: 2</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q17 IOPCBlue, Please Rate Each Council Day Session**

Answered: 30 Skipped: 2

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Overview of the U.S. and Office and Industrial Outlook	90.00% 27	6.67% 2	3.33% 1	0.00% 0	30
Real Deal #1: Factory 603 (603 Munger Avenue)	75.86% 22	3.45% 1	20.69% 6	0.00% 0	29
Real Deal #3: Dallas Industrial	62.96% 17	7.41% 2	25.93% 7	3.70% 1	27
Real Deal #2: 10 Hudson Yards Recap	23.81% 5	0.00% 0	0.00% 0	76.19% 16	21
Technology Disrupters for Real Estate: Software (VTS & LiquidSpace)	60.71% 17	7.14% 2	32.14% 9	0.00% 0	28
Technology Disrupters for Real Estate: Software (RealtyShares & Honest Buildings)	58.62% 17	13.79% 4	27.59% 8	0.00% 0	29
Technology Disrupters for Real Estate: Hardware (View Glass)	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Working Lunch	31.03% 9	17.24% 5	31.03% 9	20.69% 6	29
Table Input	34.62% 9	15.38% 4	34.62% 9	15.38% 4	26
Suburban Office Conversions	86.21% 25	0.00% 0	13.79% 4	0.00% 0	29
Equity Markets: Have the Investors Retreated Too Soon?	69.23% 18	3.85% 1	19.23% 5	7.69% 2	26
Houston Industrial Update	72.41% 21	6.90% 2	17.24% 5	3.45% 1	29
Overflow	25.00% 4	6.25% 1	0.00% 0	68.75% 11	16
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Overview of the U.S. and Office and Industrial Outlook	96.67% 29	3.33% 1	0.00% 0	0.00% 0	30
Real Deal #1: Factory 603 (603 Munger Avenue)	89.66% 26	3.45% 1	6.90% 2	0.00% 0	29
Real Deal #3: Dallas Industrial	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
Real Deal #2: 10 Hudson Yards Recap	33.33% 5	0.00% 0	0.00% 0	66.67% 10	15
Technology Disrupters for Real Estate: Software (VTS & LiquidSpace)	78.57% 22	3.57% 1	17.86% 5	0.00% 0	28
Technology Disrupters for Real Estate: Software (RealtyShares & Honest Buildings)	79.31% 23	3.45% 1	17.24% 5	0.00% 0	29
Technology Disrupters for Real Estate: Hardware (View Glass)	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29

## Council Day Survey for Dallas, Fall 2016

Working Lunch	<b>39.29%</b> 11	<b>14.29%</b> 4	<b>25.00%</b> 7	<b>21.43%</b> 6	28
Table Input	<b>52.00%</b> 13	<b>4.00%</b> 1	<b>36.00%</b> 9	<b>8.00%</b> 2	25
Suburban Office Conversions	<b>82.76%</b> 24	<b>0.00%</b> 0	<b>17.24%</b> 5	<b>0.00%</b> 0	29
Equity Markets: Have the Investors Retreated Too Soon?	<b>72.00%</b> 18	<b>0.00%</b> 0	<b>24.00%</b> 6	<b>4.00%</b> 1	25
Houston Industrial Update	<b>89.29%</b> 25	<b>0.00%</b> 0	<b>10.71%</b> 3	<b>0.00%</b> 0	28
Overflow	<b>30.77%</b> 4	<b>7.69%</b> 1	<b>0.00%</b> 0	<b>61.54%</b> 8	13

<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Overview of the U.S. and Office and Industrial Outlook	<b>85.19%</b> 23	<b>3.70%</b> 1	<b>11.11%</b> 3	<b>0.00%</b> 0	27
Real Deal #1: Factory 603 (603 Munger Avenue)	<b>77.78%</b> 21	<b>3.70%</b> 1	<b>14.81%</b> 4	<b>3.70%</b> 1	27
Real Deal #3: Dallas Industrial	<b>88.46%</b> 23	<b>0.00%</b> 0	<b>11.54%</b> 3	<b>0.00%</b> 0	26
Real Deal #2: 10 Hudson Yards Recap	<b>26.67%</b> 4	<b>0.00%</b> 0	<b>6.67%</b> 1	<b>66.67%</b> 10	15
Technology Disrupters for Real Estate: Software (VTS & LiquidSpace)	<b>88.46%</b> 23	<b>0.00%</b> 0	<b>11.54%</b> 3	<b>0.00%</b> 0	26
Technology Disrupters for Real Estate: Software (RealtyShares & Honest Buildings)	<b>88.89%</b> 24	<b>3.70%</b> 1	<b>7.41%</b> 2	<b>0.00%</b> 0	27
Technology Disrupters for Real Estate: Hardware (View Glass)	<b>96.30%</b> 26	<b>0.00%</b> 0	<b>3.70%</b> 1	<b>0.00%</b> 0	27
Working Lunch	<b>60.00%</b> 15	<b>8.00%</b> 2	<b>4.00%</b> 1	<b>28.00%</b> 7	25
Table Input	<b>56.52%</b> 13	<b>8.70%</b> 2	<b>13.04%</b> 3	<b>21.74%</b> 5	23
Suburban Office Conversions	<b>92.59%</b> 25	<b>0.00%</b> 0	<b>7.41%</b> 2	<b>0.00%</b> 0	27
Equity Markets: Have the Investors Retreated Too Soon?	<b>91.67%</b> 22	<b>0.00%</b> 0	<b>4.17%</b> 1	<b>4.17%</b> 1	24
Houston Industrial Update	<b>92.00%</b> 23	<b>0.00%</b> 0	<b>8.00%</b> 2	<b>0.00%</b> 0	25
Overflow	<b>30.77%</b> 4	<b>7.69%</b> 1	<b>0.00%</b> 0	<b>61.54%</b> 8	13

<b>#</b>	<b>Please Provide any feedback you have on the sessions you rated in the text box below</b>	<b>Date</b>
1	Really need a top quality economist for that presentation. Any a much better capital markets review session.	11/3/2016 9:43 PM
2	In general the Blue Council was great. Super good debate, interaction amongst the members. Free flowing and no one bashful. While conventions are usually at convention centers, and the facilities "are what they are" I am wondering if there is a better way to enhance the Council experience by changing or tweaking the meeting room situation? Probably too hard to coordinate, but those rooms usually aren't great for good presentation, discussion and so on. Otherwise a great council day!!!	11/3/2016 9:19 AM
3	Peatross and Weber session was the best	11/1/2016 10:20 AM
4	Great session	11/1/2016 10:17 AM



## Council Day Survey for Dallas, Fall 2016

5	Hudson Yards was replaced with Trammell Crow Park District. Interesting and pertinent. Equity Markets was replaced with a presentation on suburban office, which was duplicative of the previous panel. Enjoyed having the students present, though I didn't relate much to the technology topic.	10/31/2016 12:11 PM
6	Great session, but would like to hear more discussion on folk's views on where the CRE markets are heading and their deal appetite (and concerns).	10/28/2016 4:46 PM
7	It would have been nice to not be stuck in that room all day, perhaps one or two of the presentations could have been replaced by something on site.	10/28/2016 10:56 AM
8	Too many technology presentations	10/28/2016 9:43 AM
9	Disruptor overview had little take home value. If were going to do that again, have the actual companies speak. You couldn't see some of the presentation materials in the back of the room	10/28/2016 9:14 AM
10	good agenda with mix of topics. In Seattle can we add a tour so we get out of the windowless room?	10/27/2016 4:31 PM
11	Very well organized day. Super engaged group.	10/26/2016 5:39 PM
12	The urban v suburban debate was excellent.	10/26/2016 4:36 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 30	0.00% 0	0.00% 0	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	93.10% 27	0.00% 0	6.90% 2	29
Did Council Day Meet Your Expectations?	76.67% 23	3.33% 1	20.00% 6	30
Do You Feel That the Team Communicates Well With You Outside of Council Day?	83.33% 25	0.00% 0	16.67% 5	30

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	The students that presented were weak	11/1/2016 10:21 AM
2	Chair needs to solicit more audience participation versus speakers just talking to audience	10/28/2016 9:49 AM
3	Disrupters was a waste of time. The Dallas office - factory had marginal take home value.	10/28/2016 9:18 AM
4	Stronger presence & control of meeting	10/28/2016 9:10 AM
5	Technology software was difficult subject.	10/26/2016 6:43 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 27

#	Responses	Date
1	Technology discussions were good and timely with what we are all facing in today's changing world	11/7/2016 3:29 PM
2	Would be great to get out of the meeting space and do a property tour and off-site lunch. Get's too stuffy in the same room all day, and seeing the real estate will make the day much more interesting and enjoyable.	11/3/2016 9:46 PM
3	very good	11/3/2016 9:23 AM

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4	No presentation on Why Dallas is # 1 investment market and attracting majority of corporate relocations. Too much on suburban office and not enough on industrial topics	10/28/2016 9:49 AM
5	Great job Doug and Kevin!	10/27/2016 11:18 AM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 3 Skipped: 29

#	Responses	Date
1	see above comments--top tier economist and capital markets panel	11/3/2016 9:46 PM
2	i do and will communicate those to our chair	11/3/2016 9:23 AM
3	Let the host city have 5-15 minutes to explain the dynamics of their market and why capital is coming to their city	10/28/2016 9:49 AM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 30

#	Responses	Date
1	I will do so directly	11/3/2016 9:23 AM
2	More industrial case studies, overview of the local industrial market in host city	10/28/2016 9:49 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 30

#	Responses	Date
1	Yes, and will contact our chair	11/3/2016 9:23 AM
2	Yes-will offer to be panel head of industrial capital market overview	10/28/2016 9:49 AM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 2

## Council Day Survey for Dallas, Fall 2016

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	36.67% 11	26.67% 8	36.67% 11	30
The Council Reception and Venue Were Great!	92.86% 26	0.00% 0	7.14% 2	28

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception was off the charts Venue was ok but large room with no light or atmosphere	11/7/2016 3:29 PM
2	Spectacular council reception venue	11/4/2016 5:27 PM
3	We are limited by convention center rooms and no natural light for 8 hours....not sure what can be done about it in light of the magnitude of the event	11/4/2016 2:21 PM
4	See prior comments. There was nothing wrong. Just what you would expect, but is there a way to make it better?	11/3/2016 9:23 AM
5	Reception location was awesome - food was poor.	10/28/2016 5:47 PM
6	Typical Convention center(they all look the same around USA) with box room, no exterior lighting/views and crappy union food	10/28/2016 9:49 AM
7	Reception- Great venue- we should mix it up with other councils.	10/28/2016 9:18 AM
8	Reception was too spread out. Sit down dinner	10/28/2016 9:10 AM
9	Room was too small.	10/27/2016 9:07 AM
10	Reception location was great, but the food was not.	10/27/2016 8:17 AM
11	Awesome reception.	10/26/2016 5:40 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 1 Skipped: 31

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 1</b>	

#	Other (please specify)	Date
	There are no responses.	

## Q18 IOPCGold, Please Rate Each Council Day Session

Answered: 22 Skipped: 0

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Capital Markets presentation	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
AM Gold talks to Gold	81.82% 18	4.55% 1	9.09% 2	4.55% 1	22
e-Commerce impact on Industrial	81.82% 18	0.00% 0	13.64% 3	4.55% 1	22
Real Deal	57.14% 12	9.52% 2	28.57% 6	4.76% 1	21
University of Texas Student Presentation	63.64% 14	0.00% 0	31.82% 7	4.55% 1	22
Urban, adaptive reuse project tour	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Corporate America choosing Suburban-Urban campuses vs Urban environment	42.86% 9	4.76% 1	52.38% 11	0.00% 0	21
PM Gold talks to Gold	90.00% 18	0.00% 0	5.00% 1	5.00% 1	20
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Capital Markets presentation	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
AM Gold talks to Gold	80.95% 17	0.00% 0	14.29% 3	4.76% 1	21
e-Commerce impact on Industrial	80.95% 17	0.00% 0	14.29% 3	4.76% 1	21
Real Deal	70.00% 14	0.00% 0	30.00% 6	0.00% 0	20
University of Texas Student Presentation	80.95% 17	0.00% 0	14.29% 3	4.76% 1	21
Urban, adaptive reuse project tour	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
Corporate America choosing Suburban-Urban campuses vs Urban environment	80.00% 16	0.00% 0	20.00% 4	0.00% 0	20
PM Gold talks to Gold	73.68% 14	0.00% 0	21.05% 4	5.26% 1	19
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Capital Markets presentation	85.00% 17	5.00% 1	10.00% 2	0.00% 0	20
AM Gold talks to Gold	90.00% 18	0.00% 0	5.00% 1	5.00% 1	20

## Council Day Survey for Dallas, Fall 2016

e-Commerce impact on Industrial	<b>65.00%</b> 13	<b>5.00%</b> 1	<b>25.00%</b> 5	<b>5.00%</b> 1	20
Real Deal	<b>94.74%</b> 18	<b>0.00%</b> 0	<b>5.26%</b> 1	<b>0.00%</b> 0	19
University of Texas Student Presentation	<b>85.00%</b> 17	<b>0.00%</b> 0	<b>10.00%</b> 2	<b>5.00%</b> 1	20
Urban, adaptive reuse project tour	<b>85.00%</b> 17	<b>0.00%</b> 0	<b>15.00%</b> 3	<b>0.00%</b> 0	20
Corporate America choosing Suburban-Urban campuses vs Urban environment	<b>94.74%</b> 18	<b>0.00%</b> 0	<b>5.26%</b> 1	<b>0.00%</b> 0	19
PM Gold talks to Gold	<b>88.89%</b> 16	<b>0.00%</b> 0	<b>5.56%</b> 1	<b>5.56%</b> 1	18

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Really appreciated both morning and afternoon sessions of "Gold talks to Gold". Don Kuemmeler is excellent at moderating!	11/7/2016 3:18 PM
2	One of the best I've attended	11/3/2016 1:13 PM
3	The corporate relocations panel was too much of an advertisement for each of the tenants. gold talks to gold is always excellent, as is the capital markets presentation. the other presentations were topical and interesting and the students were refreshing. Excellent Granite project!	11/1/2016 10:21 AM
4	The IOPC Gold Council meeting was very informative and well organized (as usual). The speakers and topics were timely and impactful to me. I particularly find the "Gold talks to Gold" sessions valuable.	10/30/2016 5:29 PM
5	Always love a field trip. Also, in the future, it may be helpful to have a 30 minute presentation on the local market.	10/28/2016 9:16 AM
6	A quality day	10/28/2016 9:08 AM
7	The session was great and the team did a great job. To the extent we could finish the day with a property tour I think that would be a great way to end a session and minimize disruption.	10/27/2016 1:25 PM
8	Excellent day all around. It's the members that make this council experience special as much as the day's content.	10/27/2016 12:46 PM
9	Michael does an absolutely bang up job running this council. Was a great day!	10/27/2016 12:08 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 21	<b>0.00%</b> 0	<b>0.00%</b> 0	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 21	<b>0.00%</b> 0	<b>0.00%</b> 0	21
Did Council Day Meet Your Expectations?	<b>100.00%</b> 21	<b>0.00%</b> 0	<b>0.00%</b> 0	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>90.48%</b> 19	<b>0.00%</b> 0	<b>9.52%</b> 2	21

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

### Q58 Additional Comments on Your Council Day or Overall Experience

## Council Day Survey for Dallas, Fall 2016

Answered: 5 Skipped: 17

#	Responses	Date
1	Dardick does an excellent job including the right players in the conversation.	11/7/2016 3:20 PM
2	roundtables are always great. topics were good and council participation in conversation is great	11/4/2016 5:51 PM
3	Great meeting and well attended. Thanks to Michael Dardick and the entire leadership team for putting together a very informative and thought provoking agenda.	10/30/2016 5:34 PM
4	I really learned a lot. Especially helpful was Dardick's revelation that all you need to cover cost overruns is higher rents! That will go in all of my future proforma's.	10/27/2016 4:58 PM
5	Great meeting. Excellent agenda. Dardick killed it again. Looking forward to Seattle.	10/27/2016 4:37 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 18

#	Responses	Date
1	tech themes, Amazon, viaduct project, cool spaces tour/new themes in office buildout	11/4/2016 5:51 PM
2	I will provide input as we get closer to the Spring meeting.	10/30/2016 5:34 PM
3	Someone from Amazon when in Seattle. Would be great to also hear some technology-related topics	10/28/2016 10:32 AM
4	Another real deal by Dardick? Sorry. I liked the technology idea we discussed for Seattle. Also, how about having a 30-45 minute discussion with real numbers (like a real deal) with Myers or another banker from another council that compares and contrasts the pricing and terms between a term and a construction loan and how the new regulations are having an effect on pricing (and terms). Maybe compare against pre Basel III quotes from 24 months ago?	10/27/2016 4:58 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 20

#	Responses	Date
1	Keep doing what you are doing! That said, I do find the property/market tours informative and helpful. Seattle will be a good market for tours as well.	10/30/2016 5:34 PM
2	Every once in a while we should do a roundtable topic and go table by table/person by person and make sure everyone weighs in. They can take 60-90 minutes but with the right topic, it can be informative.	10/27/2016 4:58 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your

Council Day Survey for Dallas, Fall 2016

**feedback).**

Answered: 3 Skipped: 19

#	Responses	Date
1	I welcome the opportunity to participate in a session topic or deal review.	10/30/2016 5:34 PM
2	Anything I can do. Generate some slides for others, economy specific discussion, comparison of fundamentals of markets.	10/28/2016 9:18 AM
3	Be glad to help however I can.	10/27/2016 4:58 PM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	57.14% 12	9.52% 2	33.33% 7	21
The Council Reception and Venue Were Great!	100.00% 19	0.00% 0	0.00% 0	19

#	Additional Comments on the Council Day Venue and Reception	Date
1	The acoustics and lighting were not great, but acceptable.	10/30/2016 5:34 PM
2	I thought it was good but it seemed a little disjointed once we sat down for dinner. I liked having cocktails on the roof.	10/27/2016 4:58 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 1 Skipped: 21

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 1</b>	

#	Other (please specify)	Date
	There are no responses.	

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**Q19 IOPCGreen, Please Rate Each Council Day Session**

Answered: 24 Skipped: 2

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
"Around the Room"	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
The IOPC Green Real Estate Performance Index	82.61% 19	0.00% 0	17.39% 4	0.00% 0	23
Equity Investor Panel: Negative Interest Rates, Capital Flows, Pricing	75.00% 18	0.00% 0	25.00% 6	0.00% 0	24
Route to the top: Developing Leaders for Success	70.83% 17	4.17% 1	25.00% 6	0.00% 0	24
Real Estate: Technology for Practioners – How Technology May Transform our Business	75.00% 18	4.17% 1	16.67% 4	4.17% 1	24
Lunch and Presentation – The Economy of Texas: history and outlook	87.50% 21	0.00% 0	8.33% 2	4.17% 1	24
The Growing Impact of E-Commerce on the Industrial Sector: Latest Data, What Strategies will Differentiate Operators	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Real Deals: Dallas Industrial - Booming Demand, Growing Supply and Low Cap Rates	70.83% 17	4.17% 1	25.00% 6	0.00% 0	24
Office Design Trends, Imagining It and Living It	75.00% 18	0.00% 0	20.83% 5	4.17% 1	24
Student Panel: Perspectives from the Millennial Generation	70.83% 17	8.33% 2	12.50% 3	8.33% 2	24

<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
"Around the Room"	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23
The IOPC Green Real Estate Performance Index	95.45% 21	4.55% 1	0.00% 0	0.00% 0	22
Equity Investor Panel: Negative Interest Rates, Capital Flows, Pricing	86.96% 20	0.00% 0	13.04% 3	0.00% 0	23
Route to the top: Developing Leaders for Success	95.65% 22	4.35% 1	0.00% 0	0.00% 0	23
Real Estate: Technology for Practioners – How Technology May Transform our Business	65.22% 15	4.35% 1	26.09% 6	4.35% 1	23
Lunch and Presentation – The Economy of Texas: history and outlook	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
The Growing Impact of E-Commerce on the Industrial Sector: Latest Data, What Strategies will Differentiate Operators	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
Real Deals: Dallas Industrial - Booming Demand, Growing Supply and Low Cap Rates	82.61% 19	4.35% 1	13.04% 3	0.00% 0	23
Office Design Trends, Imagining It and Living It	86.96% 20	0.00% 0	8.70% 2	4.35% 1	23
Student Panel: Perspectives from the Millennial Generation	86.96% 20	4.35% 1	0.00% 0	8.70% 2	23



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Time for Q&A					
	Yes	No	Somewhat	N/A	Total
"Around the Room"	54.55% 12	4.55% 1	27.27% 6	13.64% 3	22
The IOPC Green Real Estate Performance Index	75.00% 15	0.00% 0	25.00% 5	0.00% 0	20
Equity Investor Panel: Negative Interest Rates, Capital Flows, Pricing	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
Route to the top: Developing Leaders for Success	72.73% 16	18.18% 4	9.09% 2	0.00% 0	22
Real Estate: Technology for Practioners – How Technology May Transform our Business	59.09% 13	4.55% 1	31.82% 7	4.55% 1	22
Lunch and Presentation – The Economy of Texas: history and outlook	86.36% 19	0.00% 0	13.64% 3	0.00% 0	22
The Growing Impact of E-Commerce on the Industrial Sector: Latest Data, What Strategies will Differentiate Operators	72.73% 16	9.09% 2	18.18% 4	0.00% 0	22
Real Deals: Dallas Industrial - Booming Demand, Growing Supply and Low Cap Rates	86.36% 19	0.00% 0	13.64% 3	0.00% 0	22
Office Design Trends, Imagining It and Living It	86.36% 19	0.00% 0	9.09% 2	4.55% 1	22
Student Panel: Perspectives from the Millennial Generation	81.82% 18	0.00% 0	9.09% 2	9.09% 2	22

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Great job. Informative and productive meeting.	11/5/2016 7:26 PM
2	Very informative day and very well done. Kudos to the Leadership team!	11/4/2016 2:42 PM
3	Great council day; with good content	11/1/2016 11:39 AM
4	Very useful to have sessions which include items other than just investments which affect our industry like office design and talent. Love having the students in our Council. A mix of formats would be good to include less presentation and more facilitated discussion.	10/31/2016 12:16 PM
5	excellent day and well organized by leadership	10/31/2016 9:07 AM
6	Thought it offered very good broad coverage of issues we needed to hit.	10/28/2016 3:31 PM
7	The technology panel mostly seemed like promotion for the main speaker's business rather than an objective discussion of technology and its application to CRE. Little discussion of capital markets technology.	10/28/2016 10:06 AM
8	Very well organized session. The Texas economist was great. Deb's presentation on succession planning was a great idea. Well done by leadership team.	10/27/2016 5:38 PM
9	Good day overall. some sessions seemed a bit short but council leadership kept on schedule .. the technology panel seemed a bit like a commercial. Better to be more of a session on how technology has made you more efficient and changed your business.	10/27/2016 11:24 AM
10	The "kids" were the best.	10/27/2016 12:28 AM
11	Wish we got the whole e-commerce presentation Would like to see/do recap/observations at end of day Potential panels: business technology innovations (ie what/how people are doing that is leading edge in running their business. For example a case study in going paperless) A presentation on construction innovations	10/26/2016 6:00 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 2

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	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	95.83% 23	0.00% 0	4.17% 1	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.83% 23	0.00% 0	4.17% 1	24
Did Council Day Meet Your Expectations?	95.83% 23	0.00% 0	4.17% 1	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95.83% 23	4.17% 1	0.00% 0	24

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	in the various around-the-room discussions, the leader seemed more focused on getting input from the representatives of the largest firms rather than getting input from a broad sample of the people in the room. While what the large firms do is interesting, they do not represent the entrepreneurial nature of CRE nor are they typically the source of innovation.	10/28/2016 10:33 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 18

#	Responses	Date
1	Great job	11/4/2016 7:17 PM
2	Food could have been better.	11/4/2016 2:12 PM
3	Physical setting had the following challenges: The projector set up blocked one half of the room from the speakers, needs to be lowered and more sensitive to views and engagement. The lights were off in 1/3 of the room making it dark. The lunch offerings were the worst ever. The quality of the speakers and the robustness of the topics were excellent. Round the Room was on time, and strong content, kicked off by respondents who answered the questions in the Agenda.	10/31/2016 12:20 PM
4	Very well run, and the content was great	10/31/2016 9:08 AM
5	Very well done this time. Good mix of speakers and interaction.	10/28/2016 3:35 PM
6	More so than my last council, this council seems to be run as a "clique" and is less welcoming. While the meeting had strong points, I found it to be the least fulfilling of the council meetings I have attended.	10/28/2016 10:33 AM
7	Food service not great	10/27/2016 12:20 PM
8	Great day. Millennials did well. Great add I think it should always happen and maybe next time do a point counterpoint old/young	10/26/2016 6:04 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 22

#	Responses	Date
1	Private Equity. Raising Capital. Debt markets. Leadership challenges.	11/5/2016 7:30 PM
2	It would be good to hear about sustainability initiatives and what the membership is doing' It would also be great to have a panel on adaptive re-use of sites	11/4/2016 2:45 PM

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3	Important to mix it up. Maybe a short tour next time, or change up how we do around the room to break people up into smaller groups to discuss.	10/28/2016 3:35 PM
4	See other comments	10/26/2016 6:04 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 22

#	Responses	Date
1	Bruce wants more opportunities to talk	11/4/2016 7:17 PM
2	Nothing	11/4/2016 2:45 PM
3	Well done. No comments.	10/28/2016 3:35 PM
4	address comments above.	10/28/2016 10:33 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 6 Skipped: 20

#	Responses	Date
1	Mexico.	11/5/2016 7:30 PM
2	Sure. To serve as needed.	10/31/2016 10:00 AM
3	Happy to help with the program, and as I'm out on the West Coast will do what I can to assist with the program in Seattle.	10/28/2016 3:35 PM
4	Would I like to be further engaged? yes. Do I feel getting more involved will allow me to impact the dialogue and be rewarding? uncertain.	10/28/2016 10:33 AM
5	I am happy to help out in Los Angeles next fall. Barbara Emmons also if anyone wants to tour our offices	10/27/2016 11:25 AM
6	Sure. Would like to help for LA	10/26/2016 6:04 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	62.50% 15	0.00% 0	37.50% 9	24
The Council Reception and Venue Were Great!	86.96% 20	4.35% 1	8.70% 2	23

## Council Day Survey for Dallas, Fall 2016

#	Additional Comments on the Council Day Venue and Reception	Date
1	Ocean Prime setting and food was awesome! Great job on that Mr. Miller. Staying in a convention center conference room all day is a bit of a downer. I would prefer to have a field trip for part of a typical council day.	11/4/2016 2:55 PM
2	The reception room, location, and food was excellent. There was plenty of room to socialize and it was bright and cheerful.	11/4/2016 2:45 PM
3	Would prefer a local well-known restaurant for the reception as opposed to a chain even a high-end one	11/4/2016 1:58 PM
4	Council venue was convenient. The room and the food was marginal. The reception was great in that the room acoustics were good instead of the usual too loud environment, food great, great environment for mixing.	10/31/2016 12:20 PM
5	Close to convention center is great unless you have a great historical spot.	10/31/2016 10:00 AM
6	Less a fan of the convention center rooms. A nice room with a window at a hotel would be more appealing provided it's economical.	10/28/2016 3:35 PM
7	There was nothing wrong with the venue but to ask whether it was "Great!" seems odd. It was a properly functioning convention facility that was well maintained and provided good service.	10/28/2016 10:33 AM
8	The dinner reception was on of the best ever!	10/27/2016 5:40 PM
9	food at lunch not great	10/27/2016 11:25 AM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 24

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	50.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	50.00% 1
<b>Total Respondents: 2</b>	

#	Other (please specify)	Date
1	Every council meeting there is a request to give to the Foundation but there is never a good explanation of what the foundation achieves to serve the industry, our interests and why we should care. In a world where we all are inundated with giving requests, ULI needs to do more to explain how the foundation benefits the industry.	10/28/2016 10:33 AM

Council Day Survey for Dallas, Fall 2016

**Q20 IOPCRed, Please Rate Each Council Day Session**

Answered: 18 Skipped: 2

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
US Economic update with a Texas Two-step	88.89% 16	0.00% 0	11.11% 2	0.00% 0	18
West LA office portfolio acquisition - Close but not quite bigger than Dallas	88.24% 15	5.88% 1	5.88% 1	0.00% 0	17
Corporate Leadership and succession planning – All hat, no cattle, need not apply	61.11% 11	0.00% 0	38.89% 7	0.00% 0	18
Debt Capital Markets – Liquid as a Texas roadhouse	88.24% 15	0.00% 0	11.76% 2	0.00% 0	17
E-commerce and Shipping Trends over the next 5 years	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Wrap-up council business and next meeting plans	70.59% 12	11.76% 2	5.88% 1	11.76% 2	17
Tour Harlan Crow Museum	58.82% 10	11.76% 2	11.76% 2	17.65% 3	17
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
US Economic update with a Texas Two-step	100.00% 18	0.00% 0	0.00% 0	0.00% 0	18
West LA office portfolio acquisition - Close but not quite bigger than Dallas	100.00% 17	0.00% 0	0.00% 0	0.00% 0	17
Corporate Leadership and succession planning – All hat, no cattle, need not apply	94.44% 17	0.00% 0	5.56% 1	0.00% 0	18
Debt Capital Markets – Liquid as a Texas roadhouse	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
E-commerce and Shipping Trends over the next 5 years	94.12% 16	0.00% 0	5.88% 1	0.00% 0	17
Wrap-up council business and next meeting plans	82.35% 14	0.00% 0	5.88% 1	11.76% 2	17
Tour Harlan Crow Museum	88.24% 15	0.00% 0	5.88% 1	5.88% 1	17
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
US Economic update with a Texas Two-step	94.12% 16	5.88% 1	0.00% 0	0.00% 0	17
West LA office portfolio acquisition - Close but not quite bigger than Dallas	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16
Corporate Leadership and succession planning – All hat, no cattle, need not apply	62.50% 10	12.50% 2	25.00% 4	0.00% 0	16
Debt Capital Markets – Liquid as a Texas roadhouse	100.00% 16	0.00% 0	0.00% 0	0.00% 0	16

## Council Day Survey for Dallas, Fall 2016

E-commerce and Shipping Trends over the next 5 years	<b>87.50%</b> 14	<b>0.00%</b> 0	<b>12.50%</b> 2	<b>0.00%</b> 0	16
Wrap-up council business and next meeting plans	<b>93.75%</b> 15	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>6.25%</b> 1	16
Tour Harlan Crow Museum	<b>50.00%</b> 8	<b>6.25%</b> 1	<b>6.25%</b> 1	<b>37.50%</b> 6	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I especially liked the LA office portfolio and the E Commerce sessions, but all of them were valuable and well organized	10/31/2016 10:29 AM
2	Good Session. Variety, on time, take home value.	10/28/2016 12:02 PM
3	Would have rather toured new real estate developments.	10/28/2016 9:49 AM
4	Overall well done and very useful information.	10/27/2016 8:11 AM
5	If you are doing a tour in future please do not do it at the end of the day because it may interfere with travel plans.	10/26/2016 6:11 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 18 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 18	<b>0.00%</b> 0	<b>0.00%</b> 0	18
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>94.44%</b> 17	<b>0.00%</b> 0	<b>5.56%</b> 1	18
Did Council Day Meet Your Expectations?	<b>88.89%</b> 16	<b>0.00%</b> 0	<b>11.11%</b> 2	18
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>88.89%</b> 16	<b>0.00%</b> 0	<b>11.11%</b> 2	18

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	A little less communication to the group prior to Council Day was provided, thank normal. Not necessarily bad, but one was left a bit wondering if something was missed.	11/4/2016 6:32 PM
2	I would like to hear more from the council members - I realize we have to manage to time constraints, but having the opportunity for more table interaction would be helpful.	11/3/2016 9:57 AM
3	I would have preferred to your projects rather the the Crow Library.	10/29/2016 6:49 PM

## Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 14

#	Responses	Date
1	It was noted in the meeting, but the food vendors in the halls outside the council rooms need to set up further away, to reduce noise coming into the Council Meeting Room, and to provide for more intermingling with other councils when there's a Break.	11/4/2016 6:32 PM
2	I really enjoyed the tour / experience of Harlan's museum - very, very cool. I would support continuing to incorporate a tour as part of our council day. I thought is was a very well run council day with a good line up of panels / presentations. I really liked Kevin Crummy's presentation.	11/3/2016 9:57 AM

## Council Day Survey for Dallas, Fall 2016

3	The morning session was good.	10/29/2016 6:49 PM
4	Lew and the team did a great job with our Council. Sessions were well done, there was lot of interaction/questions. Great job to the leadership team!	10/28/2016 10:58 AM
5	I thought it was another strong program	10/27/2016 8:17 AM
6	Great meeting!	10/26/2016 6:16 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 16

#	Responses	Date
1	Venture Capital Flows / levels of investment, as an "index" of investor risk appetite and trends in another "alternative" space. And how those guys look at real estate when they're looking at a company/tenant.	11/4/2016 6:32 PM
2	We focus a lot on deals which is good but another way to approach it is through the deal structure. Perhaps it would be interesting to explore joint venture structures.	11/1/2016 10:32 AM
3	Three Technology suggestions: 1. impact of driverless cars on parking ratios, garages,etc. 2.changes to office use (ie. more hotelling, shared spaces, webcast meetings.	10/27/2016 8:17 AM
4	I think Jim Thomkins would make an excellent speaker on e-commerce	10/26/2016 6:16 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 18

#	Responses	Date
1	I think Lew and the other leaders did a great job!	10/27/2016 6:08 PM
2	na	10/27/2016 8:17 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 18

#	Responses	Date
1	Yes - I will get in touch with Leadership	11/4/2016 6:32 PM
2	I would be happy to participate on a panel or present one of Rockwood's projects.	11/3/2016 9:57 AM

Council Day Survey for Dallas, Fall 2016

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 18 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	61.11% 11	0.00% 0	38.89% 7	18
The Council Reception and Venue Were Great!	76.47% 13	5.88% 1	17.65% 3	17

#	Additional Comments on the Council Day Venue and Reception	Date
1	Dallas Convention Center is not much of a venue; very basic rooms and halls, not very comfortable in terms of common seating / meeting areas for impromptu conversations.	11/4/2016 6:32 PM
2	Having a reception with multiple flights would be good - allow us to mix with other folks. Perhaps having a joint reception with a couple other flights.	11/3/2016 9:57 AM
3	perhaps lunch could be served in the larger hallway so we could interact with other councils. please keep this in mind for next venue.	11/1/2016 2:18 PM
4	The conference venue was great but the council rooms and lunch was sub-par.	11/1/2016 10:32 AM
5	Lots of outside noise that leaked into the Council Room. Reception was in an interesting location, but I prefer having the event with the other IOPC Councils.	10/31/2016 10:31 AM
6	Don't put the food right outside the Venue Doors. Makes for too much noise when folks gather while some are still meeting.	10/28/2016 12:03 PM
7	Reception while in a great place was organized as strictly a cocktail thing that totally lost its steam after an hour or so. Should have had a sit down element that we could have eaten together and had better opportunity to mix and engage. People were getting stuck in conversations and leaving fairly quickly.	10/27/2016 12:24 PM
8	the room was a little noisy	10/27/2016 8:17 AM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 1 Skipped: 19

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 1</b>	

#	Other (please specify)	Date
1	Well done and well planned	10/31/2016 10:31 AM



Council Day Survey for Dallas, Fall 2016

**Q21 IOPCSilver, Please Rate Each Council Day Session**

Answered: 27 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Around the World Economy in 30 Minutes	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
State of the Debt Markets	92.59% 25	3.70% 1	3.70% 1	0.00% 0	27
State of the Capital Markets	85.19% 23	3.70% 1	11.11% 3	0.00% 0	27
Council Roundtable: What's Changed, if Anything, in the Last Six Months	92.59% 25	3.70% 1	3.70% 1	0.00% 0	27
ULI and Technology	51.85% 14	14.81% 4	25.93% 7	7.41% 2	27
Lunch and Dallas Macro Briefing	73.08% 19	0.00% 0	26.92% 7	0.00% 0	26
Corporate Relocations: What's Driving It, and Where Does it Make Sense?	85.19% 23	7.41% 2	3.70% 1	3.70% 1	27
Leadership Lessons: Craig Hall	70.37% 19	3.70% 1	18.52% 5	7.41% 2	27
Council Roundtable: Adapting the Business Model	88.46% 23	7.69% 2	0.00% 0	3.85% 1	26
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Around the World Economy in 30 Minutes	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
State of the Debt Markets	100.00% 27	0.00% 0	0.00% 0	0.00% 0	27
State of the Capital Markets	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Council Roundtable: What's Changed, if Anything, in the Last Six Months	76.92% 20	3.85% 1	19.23% 5	0.00% 0	26
ULI and Technology	88.89% 24	3.70% 1	3.70% 1	3.70% 1	27
Lunch and Dallas Macro Briefing	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
Corporate Relocations: What's Driving It, and Where Does it Make Sense?	92.59% 25	0.00% 0	3.70% 1	3.70% 1	27
Leadership Lessons: Craig Hall	85.19% 23	0.00% 0	7.41% 2	7.41% 2	27
Council Roundtable: Adapting the Business Model	84.62% 22	0.00% 0	11.54% 3	3.85% 1	26
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Around the World Economy in 30 Minutes	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24

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State of the Debt Markets	<b>91.67%</b> 22	<b>0.00%</b> 0	<b>8.33%</b> 2	<b>0.00%</b> 0	24
State of the Capital Markets	<b>87.50%</b> 21	<b>0.00%</b> 0	<b>12.50%</b> 3	<b>0.00%</b> 0	24
Council Roundtable: What's Changed, if Anything, in the Last Six Months	<b>83.33%</b> 20	<b>4.17%</b> 1	<b>12.50%</b> 3	<b>0.00%</b> 0	24
ULI and Technology	<b>75.00%</b> 18	<b>8.33%</b> 2	<b>8.33%</b> 2	<b>8.33%</b> 2	24
Lunch and Dallas Macro Briefing	<b>91.67%</b> 22	<b>0.00%</b> 0	<b>8.33%</b> 2	<b>0.00%</b> 0	24
Corporate Relocations: What's Driving It, and Where Does it Make Sense?	<b>73.91%</b> 17	<b>13.04%</b> 3	<b>8.70%</b> 2	<b>4.35%</b> 1	23
Leadership Lessons: Craig Hall	<b>86.96%</b> 20	<b>0.00%</b> 0	<b>4.35%</b> 1	<b>8.70%</b> 2	23
Council Roundtable: Adapting the Business Model	<b>82.61%</b> 19	<b>0.00%</b> 0	<b>13.04%</b> 3	<b>4.35%</b> 1	23

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I dont think the metrics above fairly rate the sessions, poor choices of multiple choices.	11/4/2016 6:59 PM
2	I thought incorporating Grad students was a great idea. Great meeting and great content.	11/4/2016 4:28 PM
3	The sessions were great! I really like this council. Everyone participates with thoughtful, respectful comments	11/4/2016 3:01 PM
4	Chris and the leadership team always have the meetings run like clockwork. Well organized, stays on schedule	11/4/2016 2:41 PM
5	I thought the Craig Hall talk was great. The discussion around what everyone was doing was awesome too. I thought all-in-all it was great discussion throughout the whole day.	11/1/2016 11:34 AM
6	Would like to see us group similar members at the same tables for at least a portion of the meeting, i.e., lenders together, brokers together, investment advisors together. Would appreciate further time on U.S. market activity by product type.	11/1/2016 10:26 AM
7	Great Job - productive meeting	10/30/2016 10:49 AM
8	Well planned and valuable day of panels and interaction	10/28/2016 2:21 PM
9	It was nice to see time for the room to get involved. Our most involved room in some time.	10/28/2016 11:53 AM
10	Great Day - Good panels with lots of take home value.	10/28/2016 9:54 AM
11	This was a very good day. The day was made better by a member/architect driving the discussion to product issue. The council is heavily capital markets oriented, which if fine. But the added balance to product and property markets was also helpful. Leadership lessons was particularly interesting because of the personality involved. Would like more discussion on product innovation.	10/28/2016 9:17 AM
12	I was very disappointed with the content of this fall's council. We spent far too much time discussing the general state of the market. Also, no live deal discussions. We need to do a much better job of coming up with innovative, thought provoking content vs. just discussing the market. Also leadership is very west coast focused so need to keep that in mind when developing "balanced" content.	10/27/2016 2:10 PM
13	Chris and his team, as always, put lots of thought into the agenda that was timely and thought provoking.	10/27/2016 1:23 PM
14	the team did another great job	10/27/2016 12:13 PM
15	Excellent organization and thoughtful agenda. Very apropos for Dallas	10/27/2016 10:42 AM
16	It was a great day.	10/27/2016 8:11 AM
17	Very good council day. Liked the fact we kept things moving. Did miss at least one session on real estate deal. Would like to hear more about leadership / management of people's businesses like we touched on at end.	10/26/2016 5:19 PM

**Q57 Please Rate Your Council  
Chair/Leadership Team**

## Council Day Survey for Dallas, Fall 2016

Answered: 27 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 27	0.00% 0	0.00% 0	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	92.59% 25	0.00% 0	7.41% 2	27
Did Council Day Meet Your Expectations?	92.59% 25	7.41% 2	0.00% 0	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	74.07% 20	0.00% 0	25.93% 7	27

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	They communicate just before the meetings. But i dont know that we need more than that as we are all busy at our careers.	11/4/2016 7:06 PM
2	No particular reason other than people have their jobs to do. I am sure there is untapped potential here.	11/4/2016 2:43 PM
3	The room was inadequate for the number of attendees. The diversification of the council is significant from investors with limited activity in potentially one geographic area to investors that manage large open end funds. It may be a good idea to have more time for those that are similar to spend more table time with each other and then try to incorporate those thoughts into a broader discussion.	11/4/2016 2:10 PM
4	Between council communications only focused on the next council.	10/28/2016 11:54 AM
5	limited interactions between calls	10/27/2016 10:56 AM
6	Provides good info on upcoming meeting	10/26/2016 5:29 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 4 Skipped: 24

#	Responses	Date
1	It was good, its tough to keep people engaged all day and our guys did a pretty good job	11/4/2016 7:06 PM
2	the economic overview was informative and insightful as always. the capital markets presentation was also very informative. The lessons learned portion of the meeting could be improved upon by asking for more specific challenges and obstacles the leaders faced or discussing their view of world as opposed to :story telling:".	10/28/2016 3:53 PM
3	Well organized and strong topics with good interaction and takeaways	10/28/2016 2:30 PM
4	Excellent agenda	10/27/2016 10:56 AM

### Q59 Do You Have Any Council Sessions, Topics And/OR Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 19

#	Responses	Date
1	Back to some real deals, less debt talk.	11/4/2016 7:06 PM

## Council Day Survey for Dallas, Fall 2016

2	I wish we had further discussed Institutional Capital flows out of the CBD. Will they consider the suburban yield premium, invest in a higher yielding asset class or just not invest until the cycle declines for a few years. We talked about suburban absorption, and how millennial are moving out (as they always do), but we didnt talk about will Capital flows follow....Happy to take this side of the argument next council (Tod Brainard)!	11/4/2016 3:08 PM
3	Seattle - would be great to hear from someone from Amazon about their real estate strategy	11/4/2016 2:43 PM
4	Suburban vs Urban.....Secondary vs Primary. Real office trends or initiatives (physical, leasing, economic) that investors/developers/managers are making that have recently delivered proven advantages. An economic presentation that is generally focused on the U.S. and more specifically the industrial and office sectors vs the recent global perspective that have been the focus. Although that is interesting, for some it is too macro and not enough on what impacts their office and industrial decisions in their market on a daily basis.	11/4/2016 2:10 PM
5	Impact of technology on real estate with a focus on areas including: information technology such as new data sources that allow for easier access to information about ownership, financings, tenancy, sale transactions and capital raising (maybe invite a few of the new players who have developed these platforms); also the potential impact of driverless cars or other future changes in transportation that may impact CRE	10/28/2016 2:30 PM
6	Seattle walking tour of new buildings and the great common spaces that market has.	10/28/2016 11:54 AM
7	Innovation --- product and innovation effect on product	10/28/2016 9:19 AM
8	Live deals. Innovative, original content. Less plan vanilla panels	10/27/2016 2:11 PM
9	Seattle: Case study of Amazon (downtown with outward facing retail) vs Microsoft (suburbs with internal-focused amenities) real estate strategy	10/27/2016 10:56 AM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 23

#	Responses	Date
1	less debt talk, there are too many bankers and lenders in our group, there was way too much debt talk, need more operators and asset managers, more real deals. The spreads and debt yields were getting really deep there before lunch and I needed my rubber boots on.	11/4/2016 7:06 PM
2	I thought this was one of the strongest Council Meeting. Very good content and take-home information.	11/4/2016 4:30 PM
3	The capital markets discussion seemed disorganized....there should have been more detailed data points to stimulate discussion. It appeared that the plan was just to have the council members provide the discussion.	11/4/2016 2:10 PM
4	I have not invested in Seattle so I would like to have some good real deal talk to understand Seattle more.	11/1/2016 11:35 AM
5	Keep it up! great work	10/27/2016 10:56 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 26

#	Responses	Date
1	Yes...see above Tod Brainard	11/4/2016 3:08 PM

Council Day Survey for Dallas, Fall 2016

2	Sure	10/27/2016 10:56 AM
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**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 27 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	44.44% 12	7.41% 2	48.15% 13	27
The Council Reception and Venue Were Great!	91.30% 21	0.00% 0	8.70% 2	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	BarBQ was fun enough but not worth \$300. Refund?	11/4/2016 7:06 PM
2	The council room was small and uncomfortable.	11/4/2016 2:10 PM
3	We need windows.	10/28/2016 9:55 AM
4	No sound bleed from other rooms---a good thing	10/28/2016 9:19 AM
5	Great BBQ	10/27/2016 10:56 AM
6	Council dinner location was much better than stuffy location	10/26/2016 5:29 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 3 Skipped: 25

Answer Choices	Responses
Advisory Services Panels	33.33% 1
Product Council Leadership	66.67% 2
District Council Involvement	33.33% 1
Foundation Governor Information	0.00% 0
<b>Total Respondents: 3</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q22 LRDC55+, Please Rate Each Council Day Session**

Answered: 24 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Get Real: The Authenticity Imperative	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Art, Agriculture, Health, Education and Nature: Placemaking and Experience-crafting at Serenbe	83.33% 20	0.00% 0	16.67% 4	0.00% 0	24
Afternoon Power Pack	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Multi-family program	69.57% 16	0.00% 0	30.43% 7	0.00% 0	23

Was Organized					
	Yes	No	Somewhat	N/A	Total
Get Real: The Authenticity Imperative	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Art, Agriculture, Health, Education and Nature: Placemaking and Experience-crafting at Serenbe	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
Afternoon Power Pack	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Multi-family program	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Get Real: The Authenticity Imperative	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
Art, Agriculture, Health, Education and Nature: Placemaking and Experience-crafting at Serenbe	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Afternoon Power Pack	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Multi-family program	100.00% 19	0.00% 0	0.00% 0	0.00% 0	19

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I thought it was a fantastic day filled with lots of great information on a wide range of 55+ topics.	11/4/2016 1:54 PM
2	All sessions were valuable and enjoyed each.	11/4/2016 1:14 PM
3	Great content.	11/3/2016 3:31 PM
4	I took so many notes.... about 15 pages or more.... so I know I was hearing a lot of valuable and interesting material. Truly loved the day.	11/1/2016 9:49 PM
5	Get real was by far the strongest.	11/1/2016 6:15 PM
6	On the PowerPack, it would be helpful to have some financial reporting on the projects too. We did this in the MF councils and it was very helpful and beneficial to all. It was emphasized to the speakers that all the information was confidential!	10/30/2016 11:56 AM
7	The mix of presenters was engaging and diverse.	10/28/2016 11:47 AM

## Council Day Survey for Dallas, Fall 2016

8	Program was very organized and well thought out. The speakers were diverse and interesting. The "Authenticity Imperative" really drilled down into the shift in the definition of what creates value/demand. Very good.	10/28/2016 10:42 AM
9	Very good meeting overall!	10/27/2016 10:01 AM
10	Overall...a very productive day with lots of valuable information presented!	10/27/2016 8:52 AM
11	Great meeting. Well done.	10/26/2016 4:47 PM
12	Great first session. Very happy to be part of the council	10/26/2016 4:40 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 24	0.00% 0	0.00% 0	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 23	0.00% 0	0.00% 0	23
Did Council Day Meet Your Expectations?	100.00% 24	0.00% 0	0.00% 0	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	91.67% 22	4.17% 1	4.17% 1	24

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I don't think we've had the opportunity since I joined. I respect the leadership and I haven't reached out to any of them either. I do receive email information from ULI and try to read as much of it as I can.	11/1/2016 9:57 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 16

#	Responses	Date
1	I am so glad we were able to start this Council. It's great to be talking about Active Adults.	11/4/2016 1:55 PM
2	I enjoyed the speakers and found it vey insightful. I much prefer speakers over bus tours unless the tour is no more than 30 minutes away from the conference.	11/4/2016 1:11 PM
3	It was a great and wonderful start of this new Council.	11/3/2016 3:34 PM
4	I'm still trying to figure out how our council works inpart with the rest of ULI!!! I want to try to get to our next meeting earlier than the day of our dinner and meeting. I look forward to spring in Seattle.	11/1/2016 9:57 PM
5	Great group. Both networking and council day was valuable.	11/1/2016 6:18 PM
6	I very much liked the ordering of speakers where our first speaker was more broad based theory and then we drilled down in to projects or specialties that emphasized what was discussed in the theory.	10/30/2016 12:13 PM
7	Very well organized and thorough council meeting that covered a lot of ground.	10/28/2016 11:49 AM
8	Great day...	10/27/2016 8:56 AM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent

Council Day Survey for Dallas, Fall 2016

**Sessions?**

Answered: 7 Skipped: 17

#	Responses	Date
1	repositioning existing senior housing projects for the new markets	11/4/2016 1:45 PM
2	I would like to hear more about lifestyle programming and what is new in the market as the boomers age and new mindset is coming in that is more tech'y.	11/4/2016 1:11 PM
3	No, I do not.	11/3/2016 3:34 PM
4	Sorry .. not at this time!!	11/1/2016 9:57 PM
5	I would like to make sure that we have a 55+ rental session in our meetings as this is relevant to my business!	10/30/2016 12:13 PM
6	What "systems" are being used today to facilitate aging in place.	10/27/2016 8:56 AM
7	How to get large scale projects zoned	10/26/2016 4:49 PM

**Q60 Please let your Council leadership know what they can improve on for the next meeting**

Answered: 6 Skipped: 18

#	Responses	Date
1	Might be nice to have a little more roundtable discussion amongst common interest groups. I would enjoy time to spend with my colleagues in similar topics of discussion, maybe recreational amenity group, or multi-family focused, or marketing to active adults, etc.	11/4/2016 1:11 PM
2	If I can think of something I will	11/3/2016 3:34 PM
3	After another meeting I may have more to comment on.... at this time I'm fresh and new and happy to be a part of such a group.	11/1/2016 9:57 PM
4	Let's get something interactive planned for the next session between presentation. Group breakouts possibly with brainstorming things that work, things that don't work. Talk real world.	11/1/2016 6:18 PM
5	Our council dinner was noisy and hard to move around to meet people. Otherwise the experience was perfect!	10/30/2016 12:13 PM
6	The pace and amount of information was just right. Not a rushed day so quality is more important over quantity.	10/27/2016 8:56 AM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 5 Skipped: 19

#	Responses	Date
1	yes...program support	11/4/2016 1:45 PM



## Council Day Survey for Dallas, Fall 2016

2	I would enjoy speaking on a segment regarding lifestyle amenities and maybe have another speaker compliment that with the soft programming aspect.	11/4/2016 1:11 PM
3	I want to continue participating.	11/3/2016 3:34 PM
4	I feel I need another meeting or two and then can answer better.	11/1/2016 9:57 PM
5	Yes and they may contact me at 617-512-2974	10/30/2016 12:13 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 24 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	87.50% 21	0.00% 0	12.50% 3	24
The Council Reception and Venue Were Great!	95.83% 23	4.17% 1	0.00% 0	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception was great. Council day venue was not ideal. No wifi access to use during breaks. Coffee not available except at breakfast. Hotel had no easy offerings to access.	11/4/2016 1:19 PM
2	The only complaint I would have is the location of every single meeting, reception etc was so scattered around town. It made it very hard to interface with ULI memberships!!!	11/1/2016 9:57 PM
3	Dallas is a great city but it was tough as many of the events were spread around and difficult to attend at times.	10/28/2016 11:49 AM
4	Venue was a very easy walk; excellent signage directing us to our room.	10/28/2016 10:44 AM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 20

Answer Choices	Responses
Advisory Services Panels	100.00% 4
Product Council Leadership	25.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 4</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q23 MFC Blue, Please Rate Each Council Day Session**

Answered: 33 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Opening Ice Breaker – “Knowing what I know now, I would have....”	78.13% 25	3.13% 1	18.75% 6	0.00% 0	32
Credit Crunch - What has happened to the multi-family construction loan market?	84.85% 28	3.03% 1	12.12% 4	0.00% 0	33
Find it. Get it. Keep it.: Capturing financial value of energy and water efficiency for existing multifamily properties	69.70% 23	6.06% 2	24.24% 8	0.00% 0	33
Navigating Life’s Professional Challenges	93.94% 31	0.00% 0	6.06% 2	0.00% 0	33
Joint Speaker - Karl Rove	90.91% 30	6.06% 2	3.03% 1	0.00% 0	33
Joint Networking Lunch	81.25% 26	3.13% 1	9.38% 3	6.25% 2	32
Drive by Klyde Warren Park - WinDshield Tour	31.03% 9	31.03% 9	17.24% 5	20.69% 6	29
Property Tours (The Brady, 2728 Cedar Springs Road & Gables, 2500 McKinney Avenue	62.07% 18	10.34% 3	13.79% 4	13.79% 4	29
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Opening Ice Breaker – “Knowing what I know now, I would have....”	93.94% 31	0.00% 0	6.06% 2	0.00% 0	33
Credit Crunch - What has happened to the multi-family construction loan market?	90.91% 30	0.00% 0	9.09% 3	0.00% 0	33
Find it. Get it. Keep it.: Capturing financial value of energy and water efficiency for existing multifamily properties	87.88% 29	0.00% 0	12.12% 4	0.00% 0	33
Navigating Life’s Professional Challenges	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
Joint Speaker - Karl Rove	90.91% 30	0.00% 0	6.06% 2	3.03% 1	33
Joint Networking Lunch	81.25% 26	6.25% 2	3.13% 1	9.38% 3	32
Drive by Klyde Warren Park - WinDshield Tour	57.14% 16	10.71% 3	14.29% 4	17.86% 5	28
Property Tours (The Brady, 2728 Cedar Springs Road & Gables, 2500 McKinney Avenue	75.00% 21	3.57% 1	14.29% 4	7.14% 2	28
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Opening Ice Breaker – “Knowing what I know now, I would have....”	34.48% 10	10.34% 3	20.69% 6	34.48% 10	29
Credit Crunch - What has happened to the multi-family construction loan market?	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29

## Council Day Survey for Dallas, Fall 2016

Find it. Get it. Keep it.: Capturing financial value of energy and water efficiency for existing multifamily properties	90.00% 27	3.33% 1	3.33% 1	3.33% 1	30
Navigating Life's Professional Challenges	86.67% 26	0.00% 0	6.67% 2	6.67% 2	30
Joint Speaker - Karl Rove	93.33% 28	0.00% 0	3.33% 1	3.33% 1	30
Joint Networking Lunch	44.83% 13	0.00% 0	3.45% 1	51.72% 15	29
Drive by Klyde Warren Park - WinDshield Tour	32.00% 8	20.00% 5	8.00% 2	40.00% 10	25
Property Tours (The Brady, 2728 Cedar Springs Road & Gables, 2500 McKinney Avenue	56.00% 14	4.00% 1	8.00% 2	32.00% 8	25

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Terrific programming all around by council leadership.	11/7/2016 3:15 PM
2	Terrific job! Really liked the "navigating professional challenges" session, and hearing Carl Rove was great.	11/4/2016 2:17 PM
3	Especially liked the navigating life's challenges segment and the personal nature of their remarks that we can apply to our lives Karl Rove was excellent Consider adding renovation, adaptive re-use and/or work force housing as part of the property tour versus all new Class A	11/3/2016 6:19 PM
4	Opening Ice Breaker is a program that has ongoing relevance. I recommend it once per year at the fall meeting when new draftees join the council. I've always enjoyed tours and it's a balance between this and programs. we packed a lot in this meeting and normally I'd recommend no tours for the next meeting, but since we're going to be in Seattle with a lot of interesting projects I recommend adding tours on the upcoming agenda.	11/3/2016 1:37 PM
5	Property tours ok, but we could have seen the product on our own. Not sure tours are worth the time and effort unless it's in a city or building where it's very difficult to see the product. The only four that's been worthwhile the past several years was in NYC.	11/3/2016 9:15 AM
6	Given the credit crunch, we could have spent more time with additional panelists. Karl Rove was amazing as usual. The property tours were great. Too little time for the park. Thanks.	11/1/2016 10:19 AM
7	I do not like property tours	10/30/2016 6:30 PM
8	THE property tours are good, but I felt that what was missing was the old opportunity to have good, deeper conversations with people throughout the day versus a very cursory hello/goodbye. It may have been exacerbated this time with the shuffling of the councils/many new faces. I would have liked more time to network and talk, which usually happened in between sessions in the conference room and during the breaks.	10/28/2016 2:27 PM
9	Credit panel was very timely - currently a big issue Life's Challenges was excellent - great take home value	10/28/2016 1:28 PM
10	Great day. Well organized. Tice was amazing. Thanks.	10/28/2016 12:56 PM
11	Excellent council day	10/28/2016 9:25 AM
12	The panel on Navigating Life's Professional Challenges was exceptional and the highlight of the Council mtg.	10/27/2016 2:33 PM
13	Professional Challenges was one of the best CEO Leadership Panels I have experienced on Council.	10/27/2016 10:52 AM
14	The panel discussions were very well planned and educational. With the wealth of experience and talent in the room I would have rather included more panel discussions vs. property tours.	10/27/2016 12:55 AM
15	Karl Rove was the highlight of the week!	10/27/2016 12:09 AM
16	Really enjoyed the agenda. Had real take home value on finance and operating expenses coupled with personal stories from leaders. Let's do this again.	10/26/2016 3:57 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 33 Skipped: 1

	Yes	No	Somewhat	Total
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## Council Day Survey for Dallas, Fall 2016

My Chair Kept the Program on Track	<b>100.00%</b> 33	<b>0.00%</b> 0	<b>0.00%</b> 0	33
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>96.97%</b> 32	<b>0.00%</b> 0	<b>3.03%</b> 1	33
Did Council Day Meet Your Expectations?	<b>93.94%</b> 31	<b>0.00%</b> 0	<b>6.06%</b> 2	33
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>96.97%</b> 32	<b>3.03%</b> 1	<b>0.00%</b> 0	33

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Property tours would be best left apart from Council Day so more time can be spent on content.	10/28/2016 4:52 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 27

#	Responses	Date
1	Appreciate the friendliness and welcome to the new members!	11/3/2016 6:21 PM
2	Excellent council day!!!	11/3/2016 1:42 PM
3	Venue was great. Karl Rove was fantastic, no matter what your political leaning.	10/28/2016 2:29 PM
4	Overall, I thought it was a great. Lunch time speaker exceeded my expectations.	10/28/2016 1:30 PM
5	Great day. Rove was amazing.	10/28/2016 12:57 PM
6	Best council day ever!	10/28/2016 9:05 AM
7	The Blue Council was fantastic. Well organized. Relevant topics.	10/27/2016 1:20 AM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 27

#	Responses	Date
1	I would like one speaker to cover trends/economic performance/projections.	11/4/2016 2:19 PM
2	I recommend Ken Rosen or equivalent for the spring joint session.	11/3/2016 1:42 PM
3	communities are considering more affordable, especially in CA.	11/1/2016 10:22 AM
4	Disruptive technologies such as driverless cars and 3D printing More on transactions Long-term growth differences between high and low barrier	10/28/2016 4:52 PM
5	How are we preparing for the downturn? What are we doing capital wise, operations, development pipeline, etc.	10/28/2016 2:29 PM
6	Would be interested to get a panel on the whole capital stack and how different parts of the capital stack look at a development or acquisition (i.e. first-lien mortgage, pref. equity, common equity).	10/27/2016 1:20 AM
7	My suggested names to invite to any future session on the leaders that went through trials and tribulations would include: Preston Butcher and Dean Lane. I also would consider getting a session from Chris Lee who consults with many groups on the future of real estate. He's on leadership on another council.	10/26/2016 4:02 PM

**Q60 Please let your Council leadership know what they can improve on for the next meeting**

Answered: 4 Skipped: 30

#	Responses	Date
1	Great job!	11/4/2016 2:19 PM
2	People showed up late to breakfast since there was no program. I recommend a breakfast and program to start the day and just a networking lunch without a program.	11/3/2016 1:42 PM
3	More time to talk/get to know people	10/28/2016 2:29 PM
4	The topics of the first 2 panels/presentations were well thought out but for some reason the discussions didn't fully gel and I sensed that the audience was slightly less engaged.	10/27/2016 2:36 PM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 3 Skipped: 31

#	Responses	Date
1	yes---would like to participate more in plannings essionss	11/1/2016 12:57 PM
2	I would love to be of help and involved. Please let me know how I may do so.	10/28/2016 12:57 PM
3	Yes. I will reach out to my Council Leadership.	10/27/2016 1:20 AM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 31 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	87.10% 27	0.00% 0	12.90% 4	31
The Council Reception and Venue Were Great!	93.10% 27	0.00% 0	6.90% 2	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	Great jobs on venue.	11/7/2016 3:21 PM

## Council Day Survey for Dallas, Fall 2016

2	food at the reception was non existent! tough to justify \$175 pp for free drinks. Venue was delightful; however, because of layout being so spread out the group stayed in one area and didn't mingle. not an easy solution, but if you want to stop feeding except for a few munchies, then we need to get some feedback on why the cost is so much.	11/3/2016 1:42 PM
3	Moran's Happiest Hour was terrific - please let them know it was appreciated!	11/1/2016 10:54 AM
4	Perfect choice for reception.	11/1/2016 10:22 AM
5	The reception always has too much food and is too expensive. Everyone goes out to dinner after. Please cut out the food and charge us less.	10/28/2016 4:52 PM
6	Nasher was beautiful.	10/28/2016 12:57 PM
7	Exceptional venue for the Reception	10/28/2016 9:13 AM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 30

Answer Choices	Responses
Advisory Services Panels	75.00% 3
Product Council Leadership	25.00% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 4</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q24 MFCD Bronze, Please Rate Each Council Day Session**

Answered: 35 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Dallas Market Update	82.35% 28	2.94% 1	14.71% 5	0.00% 0	34
Round Table/ Capital Markets/ Firing Line	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
Real Deals	80.00% 28	2.86% 1	17.14% 6	0.00% 0	35
"Quick Bites"	78.79% 26	3.03% 1	9.09% 3	9.09% 3	33
Joint Speaker - Karl Rove	85.29% 29	2.94% 1	11.76% 4	0.00% 0	34
Drive by Klyde Warren Park - Winshield Tour	48.39% 15	3.23% 1	16.13% 5	32.26% 10	31
Property Tours (Gables, 2500 McKinney Avenue & The Jordan, 2355 Thomas Ave.	78.13% 25	6.25% 2	3.13% 1	12.50% 4	32
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Dallas Market Update	97.06% 33	0.00% 0	2.94% 1	0.00% 0	34
Round Table/ Capital Markets/ Firing Line	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32
Real Deals	88.57% 31	2.86% 1	8.57% 3	0.00% 0	35
"Quick Bites"	72.73% 24	0.00% 0	18.18% 6	9.09% 3	33
Joint Speaker - Karl Rove	97.06% 33	0.00% 0	2.94% 1	0.00% 0	34
Drive by Klyde Warren Park - Winshield Tour	54.84% 17	0.00% 0	9.68% 3	35.48% 11	31
Property Tours (Gables, 2500 McKinney Avenue & The Jordan, 2355 Thomas Ave.	84.38% 27	0.00% 0	3.13% 1	12.50% 4	32
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Dallas Market Update	70.97% 22	9.68% 3	19.35% 6	0.00% 0	31
Round Table/ Capital Markets/ Firing Line	86.67% 26	6.67% 2	3.33% 1	3.33% 1	30
Real Deals	93.75% 30	3.13% 1	3.13% 1	0.00% 0	32
"Quick Bites"	50.00% 15	16.67% 5	20.00% 6	13.33% 4	30

## Council Day Survey for Dallas, Fall 2016

Joint Speaker - Karl Rove	<b>93.75%</b> 30	<b>3.13%</b> 1	<b>3.13%</b> 1	<b>0.00%</b> 0	32
Drive by Klyde Warren Park - Winshield Tour	<b>43.33%</b> 13	<b>6.67%</b> 2	<b>6.67%</b> 2	<b>43.33%</b> 13	30
Property Tours (Gables, 2500 McKinney Avenue & The Jordan, 2355 Thomas Ave.	<b>83.33%</b> 25	<b>3.33%</b> 1	<b>0.00%</b> 0	<b>13.33%</b> 4	30

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Rove was fabulous	11/6/2016 8:52 PM
2	For the round table, it would be great if we could get split up by function again (e.g. developers together, lenders together, investors together, brokers together, etc.). We have gotten much deeper takeaways from that format than the one where everyone gets mixed together. It also allows for more tactical Q&A. Thanks.	11/4/2016 5:17 PM
3	Probably as good as we have ever done tours. Enjoyed Rove.	11/4/2016 2:21 PM
4	Excellent Council meeting. Very informative and worthwhile	11/4/2016 1:21 PM
5	Karl Rove session was great. Other councils very jealous. Would pay extra to have speakers like that in the future.	11/4/2016 9:34 AM
6	Karl Rove was fantastic	11/2/2016 10:49 AM
7	I had to leave early and wasn't able to attend the lunch session or property tours. However, I heard nothing but positives regarding Karl Rove and the afternoon activities. Sorry I missed them!	11/1/2016 5:41 PM
8	Sessions were well organized with good content. Pace was good and kept everyone engaged.	10/29/2016 1:00 PM
9	Very good morning sessions given tight time constraints. Round table discussion, feedback and W&A could have gone longer as well as the deeper dive into development, capital markets, etc.	10/28/2016 11:52 AM
10	Great Council Day! Kudos to leadership for the hard work and for putting on a great program!	10/28/2016 9:39 AM
11	it was another great day of well prograded meetings.	10/28/2016 9:23 AM
12	I believe the majority of the program should be devoted to the round table discussions. The insights gained from that time far outweighs anything else.	10/28/2016 9:12 AM
13	The Karl Rove session was one of the very best. Not sure how you top that.	10/27/2016 5:46 PM
14	The entire meeting was very well organized. Developer representatives and their onsite staff were also well organized and responsive, open to questions, etc. during the property tours.	10/27/2016 3:49 PM
15	I would prefer to do property tours the day before the council meeting so people can opt in or out as they choose. Seems like a waste of half a day when we had sub-50% participation in the tours. We have such a good group that it seems more productive to spend time in discussion versus on a bus. We all tour projects all the time so I would prefer to spend the quality time with peers talking about our business versus walking a project.	10/27/2016 12:59 PM
16	Excellent day	10/26/2016 9:04 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 35 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 35	<b>0.00%</b> 0	<b>0.00%</b> 0	35
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 35	<b>0.00%</b> 0	<b>0.00%</b> 0	35
Did Council Day Meet Your Expectations?	<b>97.14%</b> 34	<b>0.00%</b> 0	<b>2.86%</b> 1	35
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>97.14%</b> 34	<b>2.86%</b> 1	<b>0.00%</b> 0	35



## Council Day Survey for Dallas, Fall 2016

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Would be nice to have more direction on where people are staying. Also - I believe we should avoid doing tours during council day and do those the day before.	10/27/2016 1:01 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 29

#	Responses	Date
1	Great Council Day - The right balance of everything.	11/7/2016 4:57 PM
2	Just excellent	11/4/2016 2:25 PM
3	Dallas was great, the council day experience was rewarding and the reception venue was good for networking and nice space.	11/3/2016 9:05 PM
4	We have an excellent council. Great value for the time spent in the sessions. Fast paced with a little fun sprinkled in (i.e., Hollywood look-a-likes). Also enjoyed the idea of having a little fun with the upcoming election and having the council vote via the secret ballot "box".	11/1/2016 5:49 PM
5	It was disappointing that an overall economic briefing or state of the MF market was not given.	10/28/2016 5:17 PM
6	I think that the Bronze leadership does a fantastic job with engaging speakers, great content and sufficient time for Q & A.	10/27/2016 5:47 PM
7	Always a great experience, between the networking and sharing of real and candid experiences and insights. I also liked the opportunity to spend most of the day with the Bronze Council group more intimately in order to get to know people better.	10/27/2016 3:56 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 27

#	Responses	Date
1	Capital flows - debt and equity, rent control anecdotes, GSE destiny	11/6/2016 10:22 PM
2	Political insiders are certainly interesting. Someone from real estate roundtable to discuss tax policy?	11/4/2016 2:25 PM
3	New supply in urban markets lead to overbuilt markets. What is the next trend ?	11/4/2016 1:24 PM
4	Always appreciate the sharing of deals and particular transactions -- has good takeaway value for my firm and for my own professional development and understanding.	11/1/2016 5:49 PM
5	Sustainability, LEED, Green Globe, etc.	10/31/2016 7:24 PM
6	Construction technology.	10/31/2016 10:28 AM
7	We seem to focus almost entirely on deal transactions. While of interest to many on the Council there remain many others who's business is ground-up development. Addressing their challenges, trends, outlook and economics of this business segment should be considered for future meetings.	10/28/2016 5:17 PM
8	Mixed-income / workforce housing Pre-sales Construction financing	10/27/2016 3:56 PM
9	Impact of Technology and "disruptors" on multifamily. driverless cars, air Bnb?	10/27/2016 1:34 PM

### Q60 Please let your Council leadership

## know what they can improve on for the next meeting

Answered: 6 Skipped: 30

#	Responses	Date
1	I would prefer a more intimate dinner. One or two councils. Not 5. Just rotate who we do it with.	11/4/2016 2:25 PM
2	Great venue, great meeting!	11/1/2016 5:49 PM
3	Financing, market, cap rates, design trends, costs	10/31/2016 7:24 PM
4	Thank you. Great speaker.	10/31/2016 10:28 AM
5	1 - have a Bronze Council social hour before the general MF reception 2 - be more inclusive of the various business segments represented by the Council, i.e.,	10/28/2016 5:17 PM
6	Overall, this meeting was terrific. Having said this, the time spent with the Bronze Council group felt a bit short and rushed (in part due to Karl Rove). We could have covered a lot more topics, etc. with an extra 60-90 minutes at least of dedicated group time.	10/27/2016 3:56 PM

## Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 33

#	Responses	Date
1	Happy to contribute to panels on construction loan/debt capital availability - even if you need me in another MF Council Tony Premer, tony.premer@pacificliflife.com	11/6/2016 10:22 PM
2	Happy to contribute to panels, moderate, suggest council speakers, etc	10/29/2016 1:02 PM
3	It would be a pleasure to serve the Council at whatever level or function.	10/28/2016 5:17 PM

## Q62 Please Rate the Council Day Venue and Council Reception

Answered: 34 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	91.18% 31	2.94% 1	5.88% 2	34
The Council Reception and Venue Were Great!	93.75% 30	0.00% 0	6.25% 2	32

#	Additional Comments on the Council Day Venue and Reception	Date
1	The reception venue was great, but a little too large.	10/31/2016 10:28 AM
2	Nasher venue was amazing	10/27/2016 3:56 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 4 Skipped: 32

Answer Choices	Responses
Advisory Services Panels	50.00% 2
Product Council Leadership	100.00% 4
District Council Involvement	0.00% 0
Foundation Governor Information	25.00% 1
<b>Total Respondents: 4</b>	

#	Other (please specify)	Date
	There are no responses.	

## Q25 MFCGold, Please Rate Each Council Day Session

Answered: 23 Skipped: 0

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Capital Markets: Equity Flows & Transactions	91.30% 21	4.35% 1	4.35% 1	0.00% 0	23
Market Research Trends and Projections Jay Denton	86.96% 20	4.35% 1	8.70% 2	0.00% 0	23
Roundtable Discussion	82.61% 19	4.35% 1	13.04% 3	0.00% 0	23
Joint Speaker - Karl Rove	86.96% 20	4.35% 1	8.70% 2	0.00% 0	23
Joint Networking Lunch	68.18% 15	4.55% 1	18.18% 4	9.09% 2	22
Drive by Klyde Warren Park - Winshield Tour	40.91% 9	18.18% 4	31.82% 7	9.09% 2	22
Property Tours (The Brady, 2728 Cedar Springs Road & Gables, 2500 McKinney Avenue	81.82% 18	9.09% 2	9.09% 2	0.00% 0	22

Was Organized					
	Yes	No	Somewhat	N/A	Total
Capital Markets: Equity Flows & Transactions	90.91% 20	4.55% 1	4.55% 1	0.00% 0	22
Market Research Trends and Projections Jay Denton	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Roundtable Discussion	72.73% 16	13.64% 3	13.64% 3	0.00% 0	22
Joint Speaker - Karl Rove	95.45% 21	4.55% 1	0.00% 0	0.00% 0	22
Joint Networking Lunch	76.19% 16	4.76% 1	4.76% 1	14.29% 3	21
Drive by Klyde Warren Park - Winshield Tour	66.67% 14	4.76% 1	19.05% 4	9.52% 2	21
Property Tours (The Brady, 2728 Cedar Springs Road & Gables, 2500 McKinney Avenue	95.24% 20	4.76% 1	0.00% 0	0.00% 0	21

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Capital Markets: Equity Flows & Transactions	75.00% 15	15.00% 3	10.00% 2	0.00% 0	20
Market Research Trends and Projections Jay Denton	90.00% 18	5.00% 1	5.00% 1	0.00% 0	20
Roundtable Discussion	65.00% 13	15.00% 3	15.00% 3	5.00% 1	20
Joint Speaker - Karl Rove	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20

## Council Day Survey for Dallas, Fall 2016

Joint Networking Lunch	<b>50.00%</b> 10	<b>10.00%</b> 2	<b>0.00%</b> 0	<b>40.00%</b> 8	20
Drive by Klyde Warren Park - Winshield Tour	<b>45.00%</b> 9	<b>10.00%</b> 2	<b>10.00%</b> 2	<b>35.00%</b> 7	20
Property Tours (The Brady, 2728 Cedar Springs Road & Gables, 2500 McKinney Avenue	<b>80.00%</b> 16	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>20.00%</b> 4	20

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Very good program with good discussions, and good networking opportunities.	11/7/2016 8:02 PM
2	I really resent paying Karl Rove to hear how much he loves George W. Bush.	11/4/2016 1:56 PM
3	overall was an excellent day - especially Karl Rove.	11/4/2016 1:24 PM
4	As a new member of this council I found the session to be highly informative and valuable from an educational and networking standpoint. Thank you for the opportunity and look forward to continuing my involvement.	11/4/2016 1:09 PM
5	Council is a bit too developer and Class A focused. Would like to see more of a mix of debt, capital, various asset classes, etc.	11/3/2016 10:00 AM
6	Difficult to get much content across when the sessions are limited to the morning. The property tours are helpful but would consider making them optional for all Multifamily councils and scheduling them for the day prior to the council meetings.	11/1/2016 9:07 PM
7	Schedule was very tight and full of pertinent information. Great Speaker in Karl Rove.	10/31/2016 5:31 PM
8	There was not enough time during the round table discussions. Property tours are fine but they dilute the overall take home value of the councils. Could do significantly more unstructured open discussion around key topics....affordability, how we are positioning for a downturn, market observations. Would appreciate commentary from the investment sales brokers in the room as to what they are experiencing "real-time".	10/28/2016 10:19 AM
9	overall an excellent day for Multifamily Gold in my opinion	10/28/2016 12:11 AM
10	The portion I enjoyed the most was the round table discussion. The panel was good material, but probably one too many people on the panel. The roundtable discussions allow for getting better insight and developing relationships, also breaks of sitting all morning!! Excellent overall as always, thank you for all the efforts to put the agenda together.	10/27/2016 8:23 PM
11	Unless a property really has something special that no one else is doing (drone pads) not sure why we do the tours. We have basically seen everything we saw yesterday, and there wasn't anything unique from every where else on the tours. I would have love to have used that time to talk about issues we were having in our organizations as we prepared for market adjustments, succession planning issues, etc. that are really hitting a lot of us in the industry right now that could use guidance and peer review of.	10/27/2016 6:10 PM
12	Well done, and again I say, WELL DONE! Agenda was tight - kept presenters on task - was pithy - and good use of property tours (vs sitting for 3 more hours in stale room). Particularly liked the assigned seating at the beginning - as I met new people - GREAT IDEA. John Petrovski	10/27/2016 9:28 AM
13	Networking time at lunch was limited as we were running very tight on time.	10/26/2016 4:09 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 23 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>91.30%</b> 21	<b>0.00%</b> 0	<b>8.70%</b> 2	23
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>91.30%</b> 21	<b>0.00%</b> 0	<b>8.70%</b> 2	23
Did Council Day Meet Your Expectations?	<b>78.26%</b> 18	<b>0.00%</b> 0	<b>21.74%</b> 5	23
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>65.22%</b> 15	<b>8.70%</b> 2	<b>26.09%</b> 6	23

## Council Day Survey for Dallas, Fall 2016

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	See above comments. No real interaction prior to council day except for an email when accepted to council.	11/3/2016 10:02 AM
2	Would have been good to have an agenda ahead of the meeting to assist in preparation	11/1/2016 9:10 PM
3	Getting detailed information out as early as possible is always appreciated. A confirmation email a day or week before is also appreciated.	10/28/2016 10:21 AM
4	I wish there were less capital markets and property tours. I wish there was more real live business issues we are fighting every day. I am not aware of any communication received outside of council day, we just get the agenda and update our directory page? Are we supposed to be receiving or communicating outside of that?	10/27/2016 6:17 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 16

#	Responses	Date
1	very good job by the team. property tours very well done.	11/7/2016 8:08 PM
2	More real deal discussions and less panel with in depth discussion of interesting deals and real outcomes.	11/4/2016 1:58 PM
3	Would like more time with my specific council to chat and network. The multidisciplinary councils do their meals and cocktail events all jointly. Which is fine but it seriously dilutes the focused time we have with our specific council.	10/28/2016 10:21 AM
4	keep it up as excellent take home value	10/28/2016 12:13 AM
5	Always a productive day, thank you again for all the preparation.	10/27/2016 8:26 PM
6	Day was shorter than usual given the schedule but overall was a good day with lots of content.	10/27/2016 12:53 PM
7	Very broad participation which provided informative points of view.	10/26/2016 4:11 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 15

#	Responses	Date
1	market/economic updates always helpful. would like to hear more from others on key performance indicators they track and how get the data.	11/7/2016 8:08 PM
2	Keep up the good work regarding guest speakers and content.	11/4/2016 2:45 PM
3	More balanced focus on A/B/C classes vs just new development, high-end (even the property tours were highest end in market).	11/3/2016 10:02 AM
4	more info on single family housing impact on Multifamily going forward	10/28/2016 12:13 AM
5	I heard one of the Council's had people tell of a failure in the business and how that changed the direction of their firm or career. That would be interesting.	10/27/2016 8:26 PM
6	Would love to peer review some of the succession planning and organizational changes, sounds like there is a lot of it going on and know we are experiencing it in our companies Compensation is a really hot topic and came up several times at our roundtable even though it wasn't really part of the topic	10/27/2016 6:17 PM
7	I'd like to present on the workforce housing white paper we did for the Boston District Council (HED Council). I'll send it to my chair for distribution.	10/27/2016 12:53 PM

## Council Day Survey for Dallas, Fall 2016

8	1) Hypothetical Value-add acquisition: have "bidders" comment on how they model rents; occupancies, costs, use of debt, exit cap rate to explain their bid. 2) Evolution of the bricks and mortar - what will new Apts look like in 10-15 years?	10/27/2016 9:32 AM
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### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 1 Skipped: 22

#	Responses	Date
1	nothing at this time	10/28/2016 12:13 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 19

#	Responses	Date
1	Happy to assist in future content creation	11/1/2016 9:10 PM
2	Would be glad to participate in leadership. Tyler Anderson 602 735 5557.	10/27/2016 8:26 PM
3	Please let me know how I can help, happy to participate in planning the meeting in Seattle. 617-398-2543 mzahler@trinityfinancial.com	10/27/2016 12:53 PM
4	Happy to share views from, and of, banking as requested.	10/27/2016 9:32 AM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 23 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	82.61% 19	8.70% 2	8.70% 2	23
The Council Reception and Venue Were Great!	90.91% 20	4.55% 1	4.55% 1	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	Sometimes hard to hear, with noise from other meetings. be sure to use the mics.	11/7/2016 8:08 PM
2	Beautiful venue but very spread out. Council Day- all good except occasional noise issue as we could hear the council next to us.	10/31/2016 5:33 PM
3	The walls were thin and you could clearly hear laughing and applause in other rooms. Was distracting.	10/28/2016 10:21 AM

## Council Day Survey for Dallas, Fall 2016

4	worked out very well	10/28/2016 12:13 AM
5	Would love if we could figure out a place to meet that was less conferency....like the art museum, or in a neighborhood somehow, but probably not logistically possible.	10/27/2016 6:17 PM
6	Council day venue should be same as hotel. Also, council reception location was too small.	10/27/2016 3:37 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 21

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 2
District Council Involvement	50.00% 1
Foundation Governor Information	0.00% 0
<b>Total Respondents: 2</b>	

#	Other (please specify)	Date
1	Would be glad to participate in leadership	10/27/2016 8:26 PM



Council Day Survey for Dallas, Fall 2016

**Q26 MFCGreen, Please Rate Each Council Day Session**

Answered: 30 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Getting To Know You !!!	73.33% 22	0.00% 0	26.67% 8	0.00% 0	30
MFC Green Sentiment Survey Index	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
Where Are We And Where Are We Going: Demographics, Cycles, Supply, Demand, Macro-Micro Considerations	93.33% 28	0.00% 0	6.67% 2	0.00% 0	30
Is It Possible - Construction Debt More Difficult Than An Equity Raise?	73.33% 22	10.00% 3	16.67% 5	0.00% 0	30
Stats Galore	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
Joint Speaker - Karl Rove	93.33% 28	3.33% 1	3.33% 1	0.00% 0	30
Drive by Klyde Warren Park - Windshield Tour	39.29% 11	14.29% 4	25.00% 7	21.43% 6	28
Property Tours (The Brady, 2728 Cedar Springs Road & The Jordan, 2355 Thomas Ave.	74.07% 20	3.70% 1	7.41% 2	14.81% 4	27
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Getting To Know You !!!	93.33% 28	0.00% 0	6.67% 2	0.00% 0	30
MFC Green Sentiment Survey Index	100.00% 30	0.00% 0	0.00% 0	0.00% 0	30
Where Are We And Where Are We Going: Demographics, Cycles, Supply, Demand, Macro-Micro Considerations	93.33% 28	0.00% 0	6.67% 2	0.00% 0	30
Is It Possible - Construction Debt More Difficult Than An Equity Raise?	96.67% 29	3.33% 1	0.00% 0	0.00% 0	30
Stats Galore	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
Joint Speaker - Karl Rove	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
Drive by Klyde Warren Park - Windshield Tour	62.96% 17	0.00% 0	18.52% 5	18.52% 5	27
Property Tours (The Brady, 2728 Cedar Springs Road & The Jordan, 2355 Thomas Ave.	84.62% 22	0.00% 0	3.85% 1	11.54% 3	26
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Getting To Know You !!!	24.14% 7	6.90% 2	0.00% 0	68.97% 20	29
MFC Green Sentiment Survey Index	70.00% 21	0.00% 0	6.67% 2	23.33% 7	30

## Council Day Survey for Dallas, Fall 2016

Where Are We And Where Are We Going: Demographics, Cycles, Supply, Demand, Macro-Micro Considerations	<b>86.67%</b> 26	<b>0.00%</b> 0	<b>13.33%</b> 4	<b>0.00%</b> 0	30
Is It Possible - Construction Debt More Difficult Than An Equity Raise?	<b>86.67%</b> 26	<b>6.67%</b> 2	<b>6.67%</b> 2	<b>0.00%</b> 0	30
Stats Galore	<b>73.33%</b> 22	<b>10.00%</b> 3	<b>13.33%</b> 4	<b>3.33%</b> 1	30
Joint Speaker - Karl Rove	<b>96.67%</b> 29	<b>0.00%</b> 0	<b>3.33%</b> 1	<b>0.00%</b> 0	30
Drive by Klyde Warren Park - Windshield Tour	<b>25.93%</b> 7	<b>14.81%</b> 4	<b>11.11%</b> 3	<b>48.15%</b> 13	27
Property Tours (The Brady, 2728 Cedar Springs Road & The Jordan, 2355 Thomas Ave.	<b>84.62%</b> 22	<b>0.00%</b> 0	<b>3.85%</b> 1	<b>11.54%</b> 3	26

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Rove was special	11/7/2016 2:50 PM
2	Karle Rove was an exceptional speaker and covered a very important current topic!	11/2/2016 11:22 AM
3	Karl Rove was a great speaker.	11/1/2016 11:55 AM
4	Construction debt panel was not good.	11/1/2016 11:05 AM
5	nice mix of content.	10/31/2016 10:48 AM
6	A very good first council meeting for mf green. My thanks to the leadership team. As a Dallas resident, would have loved to have provided some context for what was toured. Klyde Warren Park for instance has been the single largest catalyst for the success of the Uptown and Arts District areas. No overview was really provided. A suggestion would be to include locals (to the extent possible) at future ULI meetings to assist in the tours and provide the "locals insider" view of what is being toured and key infrastructure that have been game changers.	10/31/2016 9:52 AM
7	I think it would have been valuable to have broken up the panel with Witten and Leopold and had both of them speak independently - there was a lot of info that they had that we didn't hear. We should always have a market update presentation.	10/30/2016 6:42 PM
8	I think we needed to explore some of the topics deeper than what was presented. Given the years of experience in the room I feel the moderators could have lead the group into a deeper discussion of the issues.	10/30/2016 4:05 PM
9	Karl Rove was an exceptional resource	10/28/2016 1:23 PM
10	Well organized and executed. High take home value. Good balance between roundtables, presentations and property tours.	10/28/2016 11:12 AM
11	The energy from 8-11 was great. Keep it up by mixing it up.	10/27/2016 8:00 AM
12	Interactive always better than a straight panel discussion. More time however is necessary however for a inactive panel presentation.	10/27/2016 12:44 AM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 30	<b>0.00%</b> 0	<b>0.00%</b> 0	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>96.67%</b> 29	<b>3.33%</b> 1	<b>0.00%</b> 0	30
Did Council Day Meet Your Expectations?	<b>93.33%</b> 28	<b>3.33%</b> 1	<b>3.33%</b> 1	30
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>100.00%</b> 30	<b>0.00%</b> 0	<b>0.00%</b> 0	30

## Council Day Survey for Dallas, Fall 2016

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	The dialogue remained at a very high level. The chair did not engage the participants in a manner that would yield a deeper discussion of the various topics.	10/30/2016 4:06 PM
2	There wasn't enough take home value out of a half day meeting.	10/26/2016 5:07 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 21

#	Responses	Date
1	Can council mtgs be on separate day from all other concurrent sessions/presentations?	11/7/2016 5:34 PM
2	For a first meeting it was well organized and had excellent content.	11/2/2016 11:36 AM
3	The forecasting & statistics sessions were excellent and had LOTS of take home value.	11/1/2016 12:45 PM
4	I am not sure of the take home value of product tours - given different building types, economics, zoning requirements, etc. It would be better to limit this to a shorter period.	10/30/2016 6:49 PM
5	Great First Council Day	10/28/2016 11:52 AM
6	It was a great day. Good mix of content, tours, and networking. Look forward to next meeting.	10/28/2016 11:16 AM
7	Barry Mandel did a fine job organizing and leading the new MF Green Council. Well done, Barry!	10/28/2016 11:15 AM
8	Very good first meeting for the group. The tours are a good touch. Got behind on schedule primarily due to IT issues.	10/28/2016 10:57 AM
9	Tour can be less property specific to multifamily. It is often useful to go to another property type too.	10/27/2016 8:02 AM
10	Rove was great.	10/27/2016 12:46 AM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 23

#	Responses	Date
1	Real deal Trends Cost of construction	11/4/2016 10:21 AM
2	Would like a panel focusing on the equity side of development & acquisition financing.	11/2/2016 11:36 AM
3	Demographics "Real Deal" & "Real Numbers"	11/1/2016 11:06 AM
4	will advise later	10/31/2016 10:49 AM
5	Perhaps a little more broad sharing of proposed topics and themes to members as planning begins to gain volunteers on topics people are passionate about and solicit other potential topics.	10/31/2016 9:55 AM
6	At SF ULI, we had discussions with AirBNB - it would be great to focus on other new technologies that are impacting our space such as autonomous driving vehicles. I would also like to hear from an economist and market guru. Also, some focus on leadership/management would be interesting.	10/30/2016 6:49 PM
7	Lease-up strategies in competitive markets	10/27/2016 11:41 AM
8	WeWork and what they do.	10/27/2016 8:02 AM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 28

#	Responses	Date
1	The speed dating was good but the time allocated was too short. I liked the idea of meeting one hour earlier at the council reception so the new green council members could spend time getting to know each other.	11/2/2016 11:36 AM
2	No Property tours	11/1/2016 11:06 AM
3	For a first meeting, Green was great. My compliments to leadership.	10/30/2016 6:49 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 26

#	Responses	Date
1	Will contact directly	11/7/2016 2:51 PM
2	Panel on future trends in design, technology and product type Innovations in construction	11/4/2016 10:21 AM
3	Will be glad to help in Seattle. Legacy has longstanding operations and is an active developer in the market.	11/2/2016 11:36 AM
4	I am open for helping in any way I can	11/1/2016 12:45 PM
5	While I am overcommitted in general, I'm happy to support and participate in council planning and panel construction.	10/31/2016 9:55 AM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	93.33% 28	3.33% 1	3.33% 1	30
The Council Reception and Venue Were Great!	83.33% 25	0.00% 0	16.67% 5	30

#	Additional Comments on the Council Day Venue and Reception	Date
1	Too spread out. Too little food.	11/7/2016 5:34 PM
2	Reception location/venue was great, however too big and scattered	11/6/2016 7:57 AM
3	Reception venue beautiful Too spread out, groups disconnected outdoor space great idea Way to big	11/4/2016 10:21 AM

## Council Day Survey for Dallas, Fall 2016

4	One of the nicest venues we have had for a council reception.	11/2/2016 11:36 AM
5	Nasher was a nice venue but it was so spread-out and dark it was hard to connect with people.	10/30/2016 6:49 PM
6	Council reception was light on food	10/27/2016 4:14 PM
7	Food was hidden. Venue fabulous!	10/27/2016 12:46 AM
8	reception great, hotel conf facilities had no a/v support	10/26/2016 9:08 PM
9	Council day venue was fine - but the reception location was stunning!	10/26/2016 6:14 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 26

Answer Choices	Responses
Advisory Services Panels	20.00% 1
Product Council Leadership	60.00% 3
District Council Involvement	40.00% 2
Foundation Governor Information	20.00% 1
<b>Total Respondents: 5</b>	

#	Other (please specify)	Date
1	Great council and leadership	11/4/2016 10:21 AM

Council Day Survey for Dallas, Fall 2016

**Q27 MFCSilver, Please Rate Each Council Day Session**

Answered: 32 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Update	93.75% 30	0.00% 0	3.13% 1	3.13% 1	32
How to Build a Better Real Estate Business in Today's Ever-Changing Market	43.75% 14	18.75% 6	34.38% 11	3.13% 1	32
Managing Volatility in the Market Today	81.25% 26	0.00% 0	18.75% 6	0.00% 0	32
Top Technology Trends for Multifamily for the Next 20 Years	56.25% 18	6.25% 2	37.50% 12	0.00% 0	32
Joint Speaker - Karl Rove	93.75% 30	3.13% 1	3.13% 1	0.00% 0	32
Drive by Klyde Warren Park - Winshield Tour	43.75% 14	15.63% 5	25.00% 8	15.63% 5	32
Property Tours (Gables, 2500 McKinney Avenue & The Jordan, 2355 Thomas Ave.	81.25% 26	3.13% 1	9.38% 3	6.25% 2	32
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Update	96.88% 31	0.00% 0	0.00% 0	3.13% 1	32
How to Build a Better Real Estate Business in Today's Ever-Changing Market	84.38% 27	3.13% 1	9.38% 3	3.13% 1	32
Managing Volatility in the Market Today	87.50% 28	0.00% 0	12.50% 4	0.00% 0	32
Top Technology Trends for Multifamily for the Next 20 Years	90.63% 29	0.00% 0	9.38% 3	0.00% 0	32
Joint Speaker - Karl Rove	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
Drive by Klyde Warren Park - Winshield Tour	58.06% 18	9.68% 3	16.13% 5	16.13% 5	31
Property Tours (Gables, 2500 McKinney Avenue & The Jordan, 2355 Thomas Ave.	90.32% 28	0.00% 0	6.45% 2	3.23% 1	31
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Update	88.89% 24	3.70% 1	3.70% 1	3.70% 1	27
How to Build a Better Real Estate Business in Today's Ever-Changing Market	88.89% 24	3.70% 1	0.00% 0	7.41% 2	27
Managing Volatility in the Market Today	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Top Technology Trends for Multifamily for the Next 20 Years	88.89% 24	3.70% 1	7.41% 2	0.00% 0	27

## Council Day Survey for Dallas, Fall 2016

Joint Speaker - Karl Rove	<b>96.30%</b> 26	<b>0.00%</b> 0	<b>3.70%</b> 1	<b>0.00%</b> 0	27
Drive by Klyde Warren Park - Winshield Tour	<b>30.77%</b> 8	<b>23.08%</b> 6	<b>3.85%</b> 1	<b>42.31%</b> 11	26
Property Tours (Gables, 2500 McKinney Avenue & The Jordan, 2355 Thomas Ave.	<b>88.46%</b> 23	<b>0.00%</b> 0	<b>3.85%</b> 1	<b>7.69%</b> 2	26

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Would like to see more detailed presentations during Council that are topic-specific and relevant to feasibility challenges we all face on the development side. Realize that the makeup of the council is not all developers, so topics of common interest important as well.	11/5/2016 3:00 PM
2	Although Property Tours are valuable, I believe there are other opportunities to do those at ULI meetings. The Council meetings should focus on group learning, group communication and relationship building within the Council	11/4/2016 5:02 PM
3	i would suggest more real deal conversation with leaders in the industry using the collective experience in in our council(s) on various topics from development, acquisitions/dispositions, adjusting to changing market conditions, what keeps them up at night, what are the top three strategic initiatives they are working on, and so forth. Their is too much brain power that is not being tapped within our council(s). The economic update on a bi-annual basis is outstanding. Consumer and product trends is very valuable. Property management trends are good and informative. Revolving smaller round table discussions and presentation of conclusions to the larger group as a wrap up is good. HR topics are good as it relates to sourcing and retaining talent. Overall, i thought the sessions were average and can be improved.	11/4/2016 1:13 PM
4	Excellent meeting all around	11/4/2016 11:09 AM
5	Think the leadership team did a great job with the day. Thanks for the hard work and prep.	11/3/2016 1:49 PM
6	Carl Rove was the highlight. Panelists were good.	11/3/2016 11:25 AM
7	Karl Rove WAS absolutely FANTASTIC!	11/2/2016 1:04 PM
8	I thought it was a great diversity of subjects and speakers. Very enjoyable.	10/28/2016 2:30 PM
9	Council Day was well run and informative.	10/28/2016 1:29 PM
10	Karl Rove was simply phenomenal. Great get by the committee. Managing Volatility was a great session.	10/27/2016 11:02 AM
11	Each flight should have its own dinner. With five flights the council reception is now much too large and too impersonal. It defeats the purpose of the reception.	10/26/2016 9:24 PM
12	Carl Rove: Outstanding...Marshall Boyd's panel and Economic update:Outstanding	10/26/2016 5:11 PM
13	Love the volatility topic. Too many vendors. Fantastic day.	10/26/2016 3:24 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 32 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>96.88%</b> 31	<b>0.00%</b> 0	<b>3.13%</b> 1	32
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>81.25%</b> 26	<b>3.13%</b> 1	<b>15.63%</b> 5	32
Did Council Day Meet Your Expectations?	<b>71.88%</b> 23	<b>6.25%</b> 2	<b>21.88%</b> 7	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>90.63%</b> 29	<b>0.00%</b> 0	<b>9.38%</b> 3	32

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
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## Council Day Survey for Dallas, Fall 2016

1	As a newer member of Silver I need to have more/multiple experiences to judge engagement better. Will remain open-minded in this regard.	11/5/2016 3:07 PM
2	I am new to the Council. I think this will improve over time	11/4/2016 5:09 PM
3	Technology and management consulting panel were poor. Need more group interaction.	11/4/2016 4:43 PM
4	See my comments above - We need to engage the member's wealth of knowledge to develop insights and different perspectives on different timely topics - real deal and real experiences.	11/4/2016 1:25 PM
5	We need to keep the group talking more as a group. I will help with this.	10/26/2016 8:18 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 5 Skipped: 28

#	Responses	Date
1	Overall I very much enjoy the ULI experience. Feel very privileged to participate in council day programming. Was surprised to see the quality of other offerings that occurred on Council Day, so the content added to the ULI website post-Fall meeting was much appreciated.	11/5/2016 3:07 PM
2	I think the Council was a bit rushed with Karl Rove and the Property Tours trying to pack in too much.	11/4/2016 5:09 PM
3	Thanks for the planning efforts.	11/3/2016 1:50 PM
4	This happens on occasion: the screen was way too low so it was difficult to see through all the people. Either elevate all screens or arrange the tables in a way that the screen is less obstructed. Thanks !!	10/27/2016 3:47 PM
5	Strong day	10/26/2016 3:25 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 11 Skipped: 22

#	Responses	Date
1	The mayor of Miami would be a great speaker/presenter. Great article I just read. <a href="http://www.archdaily.com/798720/why-a-citys-mayor-has-to-be-its-chief-architect">http://www.archdaily.com/798720/why-a-citys-mayor-has-to-be-its-chief-architect</a>	11/5/2016 3:07 PM
2	I provided the Council leadership with a list of potential topics. I am sure they will review them and pick topics relevant to the Council. I am glad to be able to contribute to the Council in any way.	11/4/2016 5:09 PM
3	See my comments above	11/4/2016 1:25 PM
4	impact of election, current capital markets environment relative to 2016' dislocation	11/3/2016 11:28 AM
5	Mixed Use Development and/or acquiring residential with commercial.	11/1/2016 10:18 AM
6	Jon Gray to discuss the single family home market.	10/28/2016 1:33 PM
7	Add a little more on the capital mkts - the equity arbitrage between public and private.	10/28/2016 11:53 AM
8	Condo de-conversions. Seem like I'm seeing more of these as apartment prices continue to rise.	10/27/2016 3:47 PM
9	How are our Silver council members addressing the issue of succession planning within their companies?	10/27/2016 11:04 AM
10	Real projects, real numbers...rent, asset sales and cap rate trends.,	10/26/2016 5:14 PM
11	Compensation	10/26/2016 3:25 PM



**Q60 Please let your Council leadership know what they can improve on for the next meeting**

Answered: 9 Skipped: 24

#	Responses	Date
1	I understand some of the other MF councils have surveyed their membership on interests and to establish benchmark comparisons of experience in things such as construction costs, financing terms, etc. There could be standing topics filled each Council Day that hit on all interests - development, design, brokerage, finance, as a template.	11/5/2016 3:07 PM
2	With a less rushed agenda, I think there will be time to devote to topics and issues relevant to current and future direction of multifamily housing as well as the urban and built environment.	11/4/2016 5:09 PM
3	More group interaction.	11/4/2016 4:43 PM
4	See my comments above	11/4/2016 1:25 PM
5	Maybe make sure we at least talk in detail about one deal (with facts and figures)?	11/3/2016 1:50 PM
6	more opportunity to move within Council (even table change up) and get to know other members	11/3/2016 11:28 AM
7	It is always nice to hear from folks that live in the host city - looking forward to Seattle.	10/28/2016 1:33 PM
8	I like the property tours but we should do Value Add properties too.	10/26/2016 8:18 PM
9	N/A Great job	10/26/2016 5:14 PM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 6 Skipped: 27

#	Responses	Date
1	I have already offered my assistance to my Council Chair, via separate email.	11/5/2016 3:07 PM
2	Yes	11/4/2016 1:25 PM
3	yes - have Mark call me to discuss needs	11/3/2016 11:28 AM
4	I'd like to help organize a mixed use panel for this spring or next fall -	11/1/2016 10:18 AM
5	I will reach out to Mark direct.	10/28/2016 1:33 PM
6	Yes. I am happy to help coordinate programing	10/28/2016 11:53 AM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 32 Skipped: 1

	Yes	No	Somewhat	Total

## Council Day Survey for Dallas, Fall 2016

The Council Day Venue Was Great!	<b>75.00%</b> 24	<b>3.13%</b> 1	<b>21.88%</b> 7	32
The Council Reception and Venue Were Great!	<b>83.33%</b> 25	<b>6.67%</b> 2	<b>10.00%</b> 3	30

#	Additional Comments on the Council Day Venue and Reception	Date
1	Loved the reception venue, universal comment I heard was "where was the food?"	11/5/2016 3:07 PM
2	Outdoor venues where possible are great. Also, love the art/gallery spaces we've been in for recent meetings.	11/4/2016 1:29 PM
3	The Council Reception was very poorly planned - hard to find, spread out, lack of lighting, not well attended, tiny name tags, not enough food or serving long enough - one of the worst I have been to and definitely not worth the cost. i am not a negative person but this overall event did not meet my expectations.	11/4/2016 1:25 PM
4	The reception didn't work well outside - people clustered and did not enjoy the venue, and where they clustered was dark, too dark to easily find people or read nametags. Also, the food was not varied enough and was generally disappointing.	10/30/2016 4:31 PM
5	the reception at the Nasher was incredible. One of the best venues ever!	10/28/2016 2:31 PM
6	Unfortunately I missed the reception	10/28/2016 11:53 AM
7	The Sculpture venue was very nice but the outside area was too big for our group so everyone was too spread out. I didn't wind up talking to as many folks as normally would.	10/27/2016 3:47 PM
8	The hotel was just OK.	10/26/2016 8:18 PM
9	Stunning cocktail event	10/26/2016 3:25 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 31

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 2
District Council Involvement	50.00% 1
Foundation Governor Information	0.00% 0
<b>Total Respondents: 2</b>	

#	Other (please specify)	Date
1	I think I have it covered!	11/4/2016 11:10 AM

Council Day Survey for Dallas, Fall 2016

**Q29 ODC, Please Rate Each Council Day Session**

Answered: 34 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Economic Overview	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
A conversation with Roger Staubach	67.65% 23	5.88% 2	26.47% 9	0.00% 0	34
Development Case Studies	84.85% 28	3.03% 1	12.12% 4	0.00% 0	33
Council Therapy: What keeps you up at night?	70.59% 24	5.88% 2	23.53% 8	0.00% 0	34
Global Capital: Brexit, Central Bank Policy, Geopolitical Risk?	88.24% 30	0.00% 0	11.76% 4	0.00% 0	34
Offsite Presentation – Fountain Place	58.06% 18	0.00% 0	35.48% 11	6.45% 2	31
Klyde Warren Park: Transforming downtown Dallas	72.41% 21	0.00% 0	20.69% 6	6.90% 2	29
Debt Panel: Where is the market today, and what do the regulatory changes mean for 2017 and beyond	25.00% 6	4.17% 1	8.33% 2	62.50% 15	24
Roundtable Session (or Presentation)	20.00% 4	0.00% 0	5.00% 1	75.00% 15	20

Was Organized					
	Yes	No	Somewhat	N/A	Total
Economic Overview	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
A conversation with Roger Staubach	75.76% 25	0.00% 0	21.21% 7	3.03% 1	33
Development Case Studies	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32
Council Therapy: What keeps you up at night?	69.70% 23	9.09% 3	21.21% 7	0.00% 0	33
Global Capital: Brexit, Central Bank Policy, Geopolitical Risk?	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
Offsite Presentation – Fountain Place	90.32% 28	0.00% 0	3.23% 1	6.45% 2	31
Klyde Warren Park: Transforming downtown Dallas	86.21% 25	0.00% 0	6.90% 2	6.90% 2	29
Debt Panel: Where is the market today, and what do the regulatory changes mean for 2017 and beyond	42.86% 9	0.00% 0	0.00% 0	57.14% 12	21
Roundtable Session (or Presentation)	17.65% 3	0.00% 0	5.88% 1	76.47% 13	17

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Economic Overview	96.15% 25	0.00% 0	3.85% 1	0.00% 0	26

## Council Day Survey for Dallas, Fall 2016

A conversation with Roger Staubach	<b>92.86%</b> 26	<b>7.14%</b> 2	<b>0.00%</b> 0	<b>0.00%</b> 0	28
Development Case Studies	<b>96.30%</b> 26	<b>0.00%</b> 0	<b>3.70%</b> 1	<b>0.00%</b> 0	27
Council Therapy: What keeps you up at night?	<b>57.14%</b> 16	<b>10.71%</b> 3	<b>25.00%</b> 7	<b>7.14%</b> 2	28
Global Capital: Brexit, Central Bank Policy, Geopolitical Risk?	<b>96.43%</b> 27	<b>0.00%</b> 0	<b>3.57%</b> 1	<b>0.00%</b> 0	28
Offsite Presentation – Fountain Place	<b>92.31%</b> 24	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>7.69%</b> 2	26
Klyde Warren Park: Transforming downtown Dallas	<b>87.50%</b> 21	<b>0.00%</b> 0	<b>4.17%</b> 1	<b>8.33%</b> 2	24
Debt Panel: Where is the market today, and what do the regulatory changes mean for 2017 and beyond	<b>41.18%</b> 7	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>58.82%</b> 10	17
Roundtable Session (or Presentation)	<b>7.14%</b> 1	<b>7.14%</b> 1	<b>7.14%</b> 1	<b>78.57%</b> 11	14

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Would have liked to have seen a little more open forum on some of the topics with members sharing experiences and battling around thoughts and perspectives.	11/5/2016 1:22 PM
2	While Roger Staubach's presentation was not "valuable" in the traditional sense of providing real time useful econ or deal information, hearing from a legendary personality of such high character and accomplishment is grounding and always welcome. The case studies were great, although Jim Wilson was reluctant to share "real numbers" to the extent that other case study presenters have. The council therapy session was a great idea and could be a valuable addition to future meetings. It might be improved by focusing more on getting responses for the issues that are raised rather than moving on to the next question. The Klyde Warren presentation, while not squarely in our office wheelhouse, was a great case study on creating a "place," which is now the key to many mixed use developments that include office. Well done Leadership Team!	11/4/2016 2:08 PM
3	This was an excellent day, start to finish. It would have been nice to have more time for what keeps you up at night.	11/4/2016 2:04 PM
4	Council Therapy had the makings of being a longer and more involved discussion but was probably the shortest session. Would love to see that as a permanent agenda item with more time.	11/4/2016 1:15 PM
5	Regarding development cases, it would be great to have a follow up to development cases presented 2-4 years ago => what happened, actual results and have a current u/c case. A planned one was not much help. Capital discussion - I'm always looking for "tell me something I don't know". This one did not do that.	11/1/2016 12:13 PM
6	All excellent quality with good insight	10/28/2016 10:32 AM
7	The panel on global capital was too "big picture". The Staubach presentation, although not related to real estate was, none the less FASCINATING. Fountain place was way over the top advertisement and self promotion and woefully Lacking on specifics and numbers.	10/27/2016 10:38 PM
8	Excellent agenda, each topic had substantial take home value	10/27/2016 5:42 PM
9	Development Cases, Global Capital were two best sessions ever. Think Roger may have had concussion.	10/27/2016 5:05 PM
10	I don't recall the last two sessions but I had to leave at 2:00 for a meeting, maybe that is when they occurred.	10/27/2016 10:46 AM
11	This was the best organized and informative council meeting I've attended in 20 years. A great congratulations to Joe Gorin our Chairman. The Roger Stabuch presentation was also just outstanding and unbelievable! Doug Knaus	10/27/2016 8:13 AM
12	Joe Gorin did a great job of running the entire session.	10/26/2016 8:54 PM
13	Case studies are usually very strong but neither went deep enough this year. Council therapy was good but we should have stayed on it longer and facilitated more discussion. Room and food were pretty bad. I'd love to see us get our own off site room in the future.	10/26/2016 8:49 PM

## Q57 Please Rate Your Council Chair/Leadership Team

## Council Day Survey for Dallas, Fall 2016

Answered: 34 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 34	0.00% 0	0.00% 0	34
My Chair Kept Members Engaged & Encouraged Broad Interaction	94.12% 32	2.94% 1	2.94% 1	34
Did Council Day Meet Your Expectations?	94.12% 32	0.00% 0	5.88% 2	34
Do You Feel That the Team Communicates Well With You Outside of Council Day?	94.12% 32	2.94% 1	2.94% 1	34

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	not enough fresh new topics	11/6/2016 8:57 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 26

#	Responses	Date
1	A really good council day	11/4/2016 5:31 PM
2	Excellent	11/4/2016 2:04 PM
3	Love the offsites. Even partial day makes a difference. The convention center rooms with no windows are always pretty tough.	11/4/2016 1:18 PM
4	Well organized and overall a productive day. Just improve on the edges of development cases, actual transactions and capital discussions. Need some surprises.	11/1/2016 12:15 PM
5	Very good mix of topics and good time allocation. Didn't feel rushed or jammed with topics. Good to drill deeper on a couple topics than getting it all in so ok that didn't get to the debt topic this go around	10/28/2016 10:43 AM
6	Venue was poor, so let's do something other than the convention center in Seattle.	10/27/2016 6:06 PM
7	very constructive agenda. enjoyed getting out of the conference room for the property tour.	10/27/2016 5:47 PM
8	A good session. I always like to have 30 minutes or so on the current status of the local market. We did not do that this time.	10/27/2016 5:08 PM
9	Best Council meeting I've attended in 20 years. Our Chair Joe Gorin did a terrific job and should be congratulated. Doug Knaus	10/27/2016 8:16 AM

### Q59 Do You Have Any Council Sessions, Topics And/OR Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 27

#	Responses	Date
1	I heard another council had a group of UT students present a panel of what CRE will look like in 20 years try to get a group of UW students to do the same for us in Seattle	11/6/2016 8:57 PM
2	I would love to see a panel from the tenant perspective-- users, tenant reps, space architects	11/4/2016 5:31 PM

## Council Day Survey for Dallas, Fall 2016

3	1. Results of previous development cases 2. Fund / investment structures in current low return environment	11/1/2016 12:15 PM
4	-Follow up on past development case studies - tour and case study on Seattle creative office deal - what is the Amazon machine all about?	10/27/2016 10:41 PM
5	Given the changes in office use trends, I would be interested in a panel addressing creative office and new trends in office property management and public areas.	10/27/2016 6:06 PM
6	more offsite case studies	10/27/2016 5:47 PM
7	For Seattle meeting, it would be interesting to hear from someone from Amazon about their growth needs in real estate. Probably more industrial-related nationally but I know that their impact on downtown Seattle has been significant. Even a broker that may be able to discuss from a Seattle standpoint would be interesting.	10/27/2016 5:08 PM
8	I like the panels on where capital is coming from, and what it is looking for. I also get value from the economists. It would have been interesting to discuss where the council sees opportunity right now.	10/27/2016 10:49 AM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 32

#	Responses	Date
1	More time for information sharing among members, either within the established topics or otherwise.	11/5/2016 1:23 PM
2	Try to engage the council more during the panels-- prompt questions and feedback	11/4/2016 5:31 PM
3	We need a better meeting room.	10/26/2016 8:56 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 31

#	Responses	Date
1	Yes, always happy to help out	11/4/2016 5:31 PM
2	Happy to help in any way and get more involved if needed.	11/4/2016 1:18 PM
3	Haven't been tapped for a few meetings to provide macro econ and market views but always happy to play a role. Rick Brace	10/28/2016 10:43 AM
4	I'm always happy to help.	10/27/2016 10:49 AM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 33 Skipped: 2

	Yes	No	Somewhat	Total

## Council Day Survey for Dallas, Fall 2016

The Council Day Venue Was Great!	<b>51.52%</b> 17	<b>27.27%</b> 9	<b>21.21%</b> 7	33
The Council Reception and Venue Were Great!	<b>96.77%</b> 30	<b>3.23%</b> 1	<b>0.00%</b> 0	31

#	Additional Comments on the Council Day Venue and Reception	Date
1	Room was tight, not big enough for the council.	11/4/2016 3:19 PM
2	The Council reception prior to dinner was great, I like the joint council concept, however since it was outside it got harder to network as it got dark. Our room at the convention center was too small. The tables were tight and wall to wall so it was very difficult to get around during the day.	11/4/2016 2:21 PM
3	Dinner venue was good, but council day room was tight and on the more bland end of the typical convention center venue, but less of an issue due to split day with offsite tour / wrap-up.	11/4/2016 1:29 PM
4	Would be nice to cycle in a venue where we get out of the convention setting much like we did in Phoenix one year. Still like being in relative proximity to the main events so not easy.	10/28/2016 10:43 AM
5	Room too small	10/28/2016 8:00 AM
6	Good to mix with IOPC but always best to have dinner with just ODC.	10/27/2016 10:41 PM
7	Venue was fine. I thought both the reception and dinner were good as well.	10/27/2016 5:08 PM
8	convenient but marginal food and room	10/27/2016 5:05 PM
9	The room was pretty small, and occasionally noisy	10/27/2016 10:49 AM
10	Reception / Drinks / Dinner was great.	10/26/2016 8:56 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 2 Skipped: 33

Answer Choices	Responses
Advisory Services Panels	50.00% 1
Product Council Leadership	100.00% 2
District Council Involvement	50.00% 1
Foundation Governor Information	100.00% 2
<b>Total Respondents: 2</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q30 PDIC, Please Rate Each Council Day Session**

Answered: 22 Skipped: 2

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Morning #1 Downtown Dallas Inc. -- Presentation and Discussion	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Morning #2 Klyde Warren Park -- Presentation and Discussion	95.45% 21	4.55% 1	0.00% 0	0.00% 0	22
PDIC Grant - Update	54.55% 12	4.55% 1	31.82% 7	9.09% 2	22
Self Driving Cars- Driving Change in Land Use and Real Estate	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Keynote LUNCH – Ross Perot Jr.	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
TOUR: The Ford Center at The Star	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Morning #1 Downtown Dallas Inc. -- Presentation and Discussion	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Morning #2 Klyde Warren Park -- Presentation and Discussion	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
PDIC Grant - Update	77.27% 17	0.00% 0	13.64% 3	9.09% 2	22
Self Driving Cars- Driving Change in Land Use and Real Estate	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Keynote LUNCH – Ross Perot Jr.	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
TOUR: The Ford Center at The Star	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Morning #1 Downtown Dallas Inc. -- Presentation and Discussion	90.00% 18	0.00% 0	5.00% 1	5.00% 1	20
Morning #2 Klyde Warren Park -- Presentation and Discussion	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
PDIC Grant - Update	60.00% 12	5.00% 1	25.00% 5	10.00% 2	20
Self Driving Cars- Driving Change in Land Use and Real Estate	90.00% 18	0.00% 0	10.00% 2	0.00% 0	20
Keynote LUNCH – Ross Perot Jr.	95.00% 19	5.00% 1	0.00% 0	0.00% 0	20
TOUR: The Ford Center at The Star	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20



## Council Day Survey for Dallas, Fall 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	All in all, a productive day.	11/4/2016 2:05 PM
2	This was a good Council Day. One of the best since I Joined	11/4/2016 1:27 PM
3	Self-driving cars provided opportunity for a great interactive discussion involving most of the attendees.	11/3/2016 10:34 AM
4	Was unable to join group for the day - had a health issue arise during the morning introductions.	11/3/2016 9:33 AM
5	Ross Perot Jr. was an amazing speaker. Also, good call switching our tours to the Ford Center -- we got to spend time at Klyde Warren Park thanks to the ULI reception there.	11/1/2016 4:03 PM
6	The sessions were very well organized. The subjects were relevant and the speakers were engaging. Thanks for the leadership team of the Council, we had a very productive and enjoyable Council Day!	11/1/2016 11:36 AM
7	The Self Driving Cars session lead to a great discussion with the group that seemed like it could have gone on for hours. Ross Perot, Jr. was quite a storyteller and it was very interesting to get the contrast of the business environment in Texas versus either coast.	10/30/2016 9:31 PM
8	all the speakers were well prepared and delivered valuable content. lots of good dialogue on the self driving cars potential impacts on land use. consistent themes on how to develop better partnerships between business and government. Excellent tour of Star Center.	10/28/2016 2:35 PM
9	Excellent presentations and content. ULI needs to better accommodate public officials who will have difficulty securing traditional ULI dues - otherwise membership and participation will limit PDIC's potential.	10/28/2016 1:41 PM
10	Great program. A variety of issues, topics and perspectives from members.	10/28/2016 11:00 AM
11	Very high quality of topics and presenters. An excellent Council day.	10/28/2016 10:15 AM
12	A well organized program. Wish our Klyde Warren presentation was at the park.	10/28/2016 9:35 AM
13	The PDIC Council day was very well done. Every speaker was impactful and full of valuable content. The tour was amazing and eye opening. The management team did a great job planning the day.	10/27/2016 2:15 PM
14	I thought this was a useful day. Good content, good schedule.	10/27/2016 12:27 AM
15	really enjoyed the day but the room was kind of sad. it was also difficult to hear the speakers with people talking in the hallway outside.	10/26/2016 11:01 PM
16	Great agenda and well organized delivery. Leadership quality shows.	10/26/2016 6:10 PM
17	Great council day. Ross Perot and the driverless car presentation were amazing	10/26/2016 6:04 PM
18	Needed more time for self driving car discussion	10/26/2016 5:07 PM
19	Ross Perot was fantastic!!	10/26/2016 3:40 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 21	0.00% 0	0.00% 0	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.24% 20	0.00% 0	4.76% 1	21
Did Council Day Meet Your Expectations?	95.24% 20	0.00% 0	4.76% 1	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.91% 20	0.00% 0	9.09% 2	22

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
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## Council Day Survey for Dallas, Fall 2016

1	This Council chair, Wes, has been amazing. Communication between meetings is constant. He ran the Council day terrifically.	11/3/2016 10:40 AM
2	We're all busy, but I feel disconnected from my product council until I show up at the meeting. Not sure how to improve that with better or more frequent communications.	11/1/2016 4:08 PM
3	I don't believe I could have improved at all on the program but it was not broadly discussed a head of being firmed up. I have no complaint at all about the program or the quality but it feels better when you feel you have had a chance for some input.	10/28/2016 10:19 AM
4	We did not have as much time for interaction as would like - but it was not through a fault of the Chair. We had a member with a medical emergency. And, the Chair's response to that was appropriate and compassionate.	10/27/2016 12:32 AM
5	Enjoyed the Dallas Cowboy's HQ tour but reinforced that Dallas is sprall and not a good example of ULI principles.	10/26/2016 10:09 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 12

#	Responses	Date
1	Really enjoyed the Ross Perot, Jr. lecture. The future of transportation topic spurred a lot of interest from the group, so well chosen as a topic. Given some unforeseen issues that had an impact on the schedule (PDIC member falling ill), it was quite impressive that the schedule was in large part maintained and the experience a full and thorough one.	11/4/2016 2:14 PM
2	Although I thought that the Dallas-specific topics were not as transferable to other places as I'd hope, overall the Council day was one of the best. Lots of team-building among attendees. The tour was relevant to our interests; liked the fact that they talked about the structure of the deal.	11/3/2016 10:40 AM
3	Can't answer any specifics about the day as I was unable to complete the day after morning intro's, due to a health event. However, I wanted to comment at how kind the entire Council - particularly our chair - was to me during my episode and how many of them followed up personally afterward. That experience, to me, is why Councils are so important to ULI's continued success: in addition to fostering professional growth, Councils often lead to strong friendships, which go beyond that which is offered by other real estate organizations.	11/3/2016 9:41 AM
4	Looking forward to being in a room with windows in Seattle...	11/1/2016 4:08 PM
5	my first meeting as a product council member was productive, esp as I get to know other members better.	10/28/2016 2:38 PM
6	Excellent presentations and content. ULI needs to better accommodate public officials who will have difficulty securing traditional ULI dues - otherwise membership and participation will limit PDIC's potential.	10/28/2016 1:42 PM
7	Wes, Josh, Jason, Alex lead the effort and worked together well. The breath of topics and tours was a result of thoughtful and proactive planning.	10/28/2016 11:06 AM
8	The site visits are always informative.	10/28/2016 10:19 AM
9	Always a pleasure to see our group.	10/28/2016 9:43 AM
10	Great day! So much valuable information and so many new lesson/experiences.	10/27/2016 2:18 PM
11	So thankful to be invited to join council.	10/26/2016 10:09 PM
12	Lots of hardwork from many members to put the day together	10/26/2016 6:07 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 15

#	Responses	Date
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## Council Day Survey for Dallas, Fall 2016

1	One topic of interest is higher education P3s, that is, how universities are starting to deliver student housing, for example, with developers taking the lead.	11/4/2016 2:14 PM
2	Elliot Bay Sea Wall project along the Seattle Waterfront along with the Alaskan Viaduct Tunnel	10/30/2016 9:34 PM
3	will be working on the agenda for the Seattle spring meeting and have good ideas already	10/28/2016 2:38 PM
4	The new Secretary of Transportation in the next administration and his/her goals for the next 4 to 8 years.	10/28/2016 11:06 AM
5	Energy generation, distribution, efficiency (including water/wastewater) should be more of a topic included in any discussion related to 'infrastructure'.	10/28/2016 10:19 AM
6	No	10/28/2016 9:43 AM
7	I would like to see more discussion of water and electric infrastructure.	10/27/2016 2:18 PM
8	Yes. More in the technology side of infrastructure	10/26/2016 6:07 PM
9	Examination of federal property and portfolio ownership issues.	10/26/2016 5:10 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 16

#	Responses	Date
1	The dinner the night before was nice but very expensive, especially given that my company won't cover the cost. I went and was glad to for it, but definitely debated whether the cost was worth it given that I would be with the group the next day anyway.	11/4/2016 2:14 PM
2	Let's	11/3/2016 10:40 AM
3	may want to engage with product members before the next meeting regarding regarding innovative practices for infrastructure projects and then will discuss follow up actions in Seattle	10/28/2016 2:38 PM
4	Well done.	10/28/2016 11:06 AM
5	Keep it outside.	10/28/2016 9:43 AM
6	They did a great job.	10/27/2016 2:18 PM
7	Getting out of a windowless conference room was a big plus. If we can meet outside a convention center the entire time, I think that would be an improvement.	10/27/2016 1:36 AM
8	Council is doing great. ULI must improve how they deal with public members and the cost.	10/26/2016 6:07 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 21

#	Responses	Date
1	Maybe we could start a blog, and every member has to contribute an article once per year...	11/1/2016 4:08 PM
2	I am already working with Council Chair	10/28/2016 2:38 PM

## Council Day Survey for Dallas, Fall 2016

3	Yes. Organize speakers or venues. Bill Halter.	10/28/2016 9:43 AM
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### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 22 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	54.55% 12	22.73% 5	22.73% 5	22
The Council Reception and Venue Were Great!	77.27% 17	0.00% 0	22.73% 5	22

#	Additional Comments on the Council Day Venue and Reception	Date
1	i just don't like being in windowless convention center rooms.	11/3/2016 10:40 AM
2	The Convention basement with the noisy food service outside the doors is not ideal. Our dinner location was nice. Would like a little more local character to it next time.	10/27/2016 12:32 AM
3	The convention center meeting rooms were sub-par and the food was not good or healthy. The reception dinner was challenging for talking to multiple people.	10/26/2016 10:09 PM
4	No windows, lots of noise	10/26/2016 6:07 PM
5	Room not good for council day	10/26/2016 3:41 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 20

Answer Choices	Responses	
Advisory Services Panels	75.00%	3
Product Council Leadership	25.00%	1
District Council Involvement	50.00%	2
Foundation Governor Information	25.00%	1
<b>Total Respondents: 4</b>		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q31 PPPCBlue, Please Rate Each Council Day Session**

Answered: 32 Skipped: 1

<b>Had Take Home Value</b>					
	Yes	No	Somewhat	N/A	Total
Welcome to Dallas	68.75% 22	3.13% 1	25.00% 8	3.13% 1	32
Member introductions - Jenna & Steve	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32
Affordable Housing – National Trends and Local Implications	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32
Lunch – West Village: Mixed-Use/TOD in Dallas	84.38% 27	0.00% 0	15.63% 5	0.00% 0	32
Lone Star Gas Lofts Presentation & Tour	71.88% 23	0.00% 0	28.13% 9	0.00% 0	32

<b>Was Organized</b>					
	Yes	No	Somewhat	N/A	Total
Welcome to Dallas	90.63% 29	0.00% 0	9.38% 3	0.00% 0	32
Member introductions - Jenna & Steve	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
Affordable Housing – National Trends and Local Implications	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
Lunch – West Village: Mixed-Use/TOD in Dallas	93.75% 30	0.00% 0	6.25% 2	0.00% 0	32
Lone Star Gas Lofts Presentation & Tour	96.88% 31	0.00% 0	3.13% 1	0.00% 0	32

<b>Time for Q&amp;A</b>					
	Yes	No	Somewhat	N/A	Total
Welcome to Dallas	34.62% 9	34.62% 9	7.69% 2	23.08% 6	26
Member introductions - Jenna & Steve	18.52% 5	22.22% 6	0.00% 0	59.26% 16	27
Affordable Housing – National Trends and Local Implications	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Lunch – West Village: Mixed-Use/TOD in Dallas	81.48% 22	0.00% 0	14.81% 4	3.70% 1	27
Lone Star Gas Lofts Presentation & Tour	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Thanks to Jenna and Steve for all your efforts to plan a fruitful day!	11/5/2016 12:11 AM
2	Great Meeting	11/4/2016 1:40 PM

## Council Day Survey for Dallas, Fall 2016

3	Though the Gas Lofts tour had a one-pager, I would appreciate having more details handed out about "deal structure" (e.g: capital stack, legal, design, etc.) Having handouts with summaries on these items plus market analysis and related programmatic and design decisions would be greatly appreciated and provide more Take Home Value. It is too difficult to walk, ride, converse, eat, etc. to take sufficient and proper notes so having more project-specific details would be best.	11/3/2016 10:40 AM
4	Overall everything was great my only issue was that the "Welcome to Dallas" was too long and too much of a Dallas commercial. Thanks and good work!	10/29/2016 4:53 PM
5	The affordable housing panel was fantastic!	10/29/2016 3:42 PM
6	Good Program. Restaurant venues did not lend themselves to presentations.	10/28/2016 8:23 PM
7	Nice balance between substantive topic (affordable housing) and project tours/orientation.	10/28/2016 6:07 PM
8	The Membership introduction portion is always a highlight. Very well done.	10/28/2016 3:10 PM
9	Was underwhelmed by the Lone Star Gas Lofts project. While it certainly was an interesting challenge to knit together those buildings, couldn't really tie it to a PPP and didn't feel like the project really met ULI's standards of excellence or innovation.	10/28/2016 1:47 PM
10	The affordable housing panel was excellent. Very detailed and information discussion.	10/28/2016 1:12 PM
11	The Affordable Housing session was one of the best ever. Great, substantive presentations, and excellent Q&A at the end - really felt like a discussion among the entire group of an important issue. I love the member introductions - let's keep that format. The only disappointment was the welcome from the Chamber.	10/28/2016 11:30 AM
12	This was a great meeting. Loved the Affordable Housing discussion. Well done.	10/28/2016 10:36 AM
13	Affordable housing was great! The tours were fine and it was good to get up and move around (provides networking time) but they have less take home value.	10/28/2016 10:25 AM
14	My favorite session was the affordable housing panel and I feel as if it tied nicely in to the Lone Star Gas Lofts Tour.	10/27/2016 5:45 PM
15	It was a great day.	10/27/2016 4:26 PM
16	affordable housing was fantastic. speakers knew what they were talking about. would be good to have a conversation on solutions / strategies to address the challenges on the competition for capital	10/27/2016 3:08 PM
17	Fantastic day! Well organized. Logistics were great - Content was excellent.	10/27/2016 11:58 AM
18	Excellent affordable housing panel. Very engaging!!	10/26/2016 6:33 PM
19	The Chamver if Commerce CEO gave a very thorough presentation. It was really a packaged sales pitch, which left no time for Q&A. The rest of the ULI member presentations and tours were well organized.	10/26/2016 4:03 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 30	0.00% 0	0.00% 0	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.67% 29	0.00% 0	3.33% 1	30
Did Council Day Meet Your Expectations?	93.33% 28	0.00% 0	6.67% 2	30
Do You Feel That the Team Communicates Well With You Outside of Council Day?	83.33% 25	0.00% 0	16.67% 5	30

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Very little communication occurs between spring and fall meetings. That's to be expected generally, but perhaps there could be a conference call presentation in between and/or council messaging board.	11/4/2016 1:44 PM

## Council Day Survey for Dallas, Fall 2016

2	The Dallas events information seemed late in getting the word out about what we were doing...may have just been me??	11/3/2016 10:45 AM
3	Q	10/28/2016 6:12 PM
4	Lone Star Gas Lofts seemed less relevant to us as a project to highlight in Dallas. Would like to see more communication through out the year amongst the Council and it's members.	10/28/2016 1:49 PM
5	Could be more exchange of information between Council Days	10/27/2016 4:28 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 23

#	Responses	Date
1	Appreciated the mix of walking tours with discussions in project sites.	11/4/2016 6:21 PM
2	Good overall in terms of take home value and field visits.	11/4/2016 1:44 PM
3	always enjoy being with the fellow council members, catching up with the ones I've met and meeting and learning from new ones.	11/3/2016 10:45 AM
4	I love splitting the day with part of it in a meeting format and part of it touring.	10/29/2016 5:10 PM
5	Great job, Patty and team!	10/29/2016 3:43 PM
6	I would like to have a joint part of the day with Gold in addition to the reception	10/28/2016 5:33 PM
7	I liked the way the day flowed in Dallas. Good to have a combination of a substantive topic that everyone can in engage in during the morning session, then tour in the afternoon. No substantive (lecture) sessions in the afternoon.	10/28/2016 3:12 PM
8	So grateful for all the work the organizers put in. I'd love to find a way to mix better at the Council reception and dinner the night before - I feel like folks tend to group with long-time friends, which is understandable, but it sometimes feels a little difficult to break into those circles.	10/28/2016 11:38 AM
9	Great experience as always.	10/28/2016 10:28 AM
10	It was great!	10/27/2016 5:57 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 13 Skipped: 20

#	Responses	Date
1	Nuts and bolts of public/private partnership negotiating the deal. It would be interesting to have a mock panel discussion/negotiation between a public sector representative and the developer on a PPP project. What worked, what didn't, what the developer wanted, what the city wanted, etc.	11/4/2016 6:21 PM
2	What to do about Homelessness? Seems to be a growing BAD TREND in our US cities - that are beginning to resemble permanent 'tent cities'. I used to see this only in places like Mumbai. Feels like we are going backward.	11/4/2016 1:44 PM
3	Panel on PPP failures.	11/4/2016 1:44 PM
4	I'd like to know what attracts capital to a deal, and what makes or breaks a deal for the underwriters.	11/3/2016 10:45 AM
5	South Lake Union redevelopment by Vulcan, Amazon's expansion throughout greater Seattle area	10/29/2016 5:10 PM
6	TIF, infrastructure, urban agriculture	10/29/2016 3:43 PM

## Council Day Survey for Dallas, Fall 2016

7	What types of projects create the most value for cities? It would be interesting to hear from an economist who looks at these types of multipliers. Where should a city put its funds, Convention centers?, sports/entertainment venues?, subsidizing traditional assets (housing, hotels etc?) , homeless housing?, basic infrastructure?, etc	10/28/2016 8:28 PM
8	Session in Seattle on "Urban Agriculture" (community gardens (ground level and roof top), urban forestry (Whayne Quin says this is a new trend in D.C.), building "green/horticultural" design requirements, etc.)	10/28/2016 6:12 PM
9	More on affordable housing would be great, since it's such a pressing topic. To the extent that presentations can try to provide practical take-aways, that's always appreciated. And inspiration is great!	10/28/2016 11:38 AM
10	I really liked the morning session and thought that provided significant value. Perhaps another important, broad topic could be discussed in Seattle? Infrastructure funding? TIF district best practices?	10/28/2016 10:28 AM
11	Presentations that highlight design.	10/28/2016 9:09 AM
12	Talk about meaningful community engagement	10/27/2016 8:28 PM
13	I'd love to learn more about a large public/private partnership that includes a master developer. I also would love more of a break down on different types of financing and the ways in which public/private entities structure the financing of these types of deals.	10/27/2016 5:57 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 30

#	Responses	Date
1	Somehow, more time for conversation with fellow council members would be nice.	11/5/2016 12:13 AM
2	Written take away summaries from field visits would be helpful.	11/4/2016 1:44 PM
3	Keep up the great work! I'd love to do more tours in the future coupled with engaging panels.	10/27/2016 5:57 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 30

#	Responses	Date
1	If there is a need for a particular program it would be helpful if those on the planning committee would reach out broadly to membership to see who might have intel. We have lots of connection and intel and could likely offer ideas and speakers if we knew what ideas were getting traction.	11/4/2016 1:44 PM
2	yes- Jeffrey.fullerton@edgemoordevelopment.com	10/28/2016 8:28 PM
3	I would love to be more engaged. As a Graduate Student Fellow and a young woman interested in real estate and public/private partnerships I feel as if I have a different view to offer on urban development and millennial preferences. I would be happy to engage and plug in in any way that the council leadership might need. Sam Beckerman (samantha.beckerman@berkeley.edu, 973-454-9039).	10/27/2016 5:57 PM

### Q62 Please Rate the Council Day Venue and



Council Day Survey for Dallas, Fall 2016

**Council Reception**

Answered: 29 Skipped: 4

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96.55% 28	0.00% 0	3.45% 1	29
The Council Reception and Venue Were Great!	96.55% 28	0.00% 0	3.45% 1	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	It is great to have a dinner speaker during the Council Dinner. This worked well.	10/28/2016 3:12 PM
2	Great venue--too noisy	10/26/2016 4:04 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 9 Skipped: 24

Answer Choices	Responses
Advisory Services Panels	77.78% 7
Product Council Leadership	33.33% 3
District Council Involvement	44.44% 4
Foundation Governor Information	0.00% 0
<b>Total Respondents: 9</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q32 PPPCGold, Please Rate Each Council Day Session**

Answered: 27 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
P4 Denton, Texas Transit-Oriented Development Project (Public, Private, Philanthropic Partnership)	76.92% 20	0.00% 0	23.08% 6	0.00% 0	26
Historic Preservation & P3's	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Walking Tour of the West End (destination Hunt Building at 1900 N. Akard St.)	53.85% 14	7.69% 2	34.62% 9	3.85% 1	26
Lunch / Small Group Discussions – 1. Follow up to Successful PPP's and 2. How Does Municipal Advisor Regulation Impact PPP's	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
Dallas Development Fund--Panel	80.77% 21	7.69% 2	7.69% 2	3.85% 1	26
Klyde Warren Park – Panel	96.30% 26	0.00% 0	0.00% 0	3.70% 1	27
Guest Speaker-Ray L. Hunt	74.07% 20	7.41% 2	14.81% 4	3.70% 1	27
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
P4 Denton, Texas Transit-Oriented Development Project (Public, Private, Philanthropic Partnership)	84.62% 22	0.00% 0	15.38% 4	0.00% 0	26
Historic Preservation & P3's	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Walking Tour of the West End (destination Hunt Building at 1900 N. Akard St.)	44.00% 11	0.00% 0	52.00% 13	4.00% 1	25
Lunch / Small Group Discussions – 1. Follow up to Successful PPP's and 2. How Does Municipal Advisor Regulation Impact PPP's	77.78% 21	3.70% 1	18.52% 5	0.00% 0	27
Dallas Development Fund--Panel	96.15% 25	0.00% 0	0.00% 0	3.85% 1	26
Klyde Warren Park – Panel	96.15% 25	0.00% 0	0.00% 0	3.85% 1	26
Guest Speaker-Ray L. Hunt	92.59% 25	0.00% 0	3.70% 1	3.70% 1	27
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
P4 Denton, Texas Transit-Oriented Development Project (Public, Private, Philanthropic Partnership)	73.91% 17	4.35% 1	21.74% 5	0.00% 0	23
Historic Preservation & P3's	82.61% 19	4.35% 1	13.04% 3	0.00% 0	23
Walking Tour of the West End (destination Hunt Building at 1900 N. Akard St.)	60.87% 14	13.04% 3	8.70% 2	17.39% 4	23
Lunch / Small Group Discussions – 1. Follow up to Successful PPP's and 2. How Does Municipal Advisor Regulation Impact PPP's	92.00% 23	0.00% 0	0.00% 0	8.00% 2	25

## Council Day Survey for Dallas, Fall 2016

Dallas Development Fund--Panel	<b>70.83%</b> 17	<b>4.17%</b> 1	<b>20.83%</b> 5	<b>4.17%</b> 1	24
Klyde Warren Park – Panel	<b>75.00%</b> 18	<b>0.00%</b> 0	<b>20.83%</b> 5	<b>4.17%</b> 1	24
Guest Speaker-Ray L. Hunt	<b>80.00%</b> 20	<b>0.00%</b> 0	<b>16.00%</b> 4	<b>4.00%</b> 1	25

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	First time for me. I was pleased to participate. Thanks Tim	11/4/2016 4:32 PM
2	Don't think we really got a chance to tour as much as would have enjoyed, basically only walking from one area to the other.	11/4/2016 3:06 PM
3	A great day. The building for the beginning of the day was cool but the room was cramped and uncomfortable.	11/4/2016 1:49 PM
4	Regarding West End Walking Tour-Walking tour guides didn't pause to explain properties/projects. Would like to get copies of the power points for Dallas DEv Fund panel and for the Klyde Warren Park- perhaps providing contact info or links to obtain the info would be helpful	11/1/2016 10:38 AM
5	A great mix of topics that provided great insight into P3 activity taking place in Dallas.	10/31/2016 11:22 AM
6	Having the two small group discussions in the same room was somewhat distracting.	10/28/2016 5:08 PM
7	The Klyde Warren Park/Ray Hunt session was outstanding.	10/27/2016 1:44 PM
8	What a treat to hear directly from Ray Hunt, and to have dinner at Reunion Tower. Thank you Todd for pulling those together!	10/27/2016 12:47 PM
9	The conversation with Ray Hunt was a great session and really capped the day off very well. Also, I liked the Dallas Development Fund panel and thought it was helpful to hear the different perspectives of their transactions. Good case studies.	10/27/2016 12:32 PM
10	Hunt office tour was a bonus!	10/26/2016 3:02 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 27 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 27	<b>0.00%</b> 0	<b>0.00%</b> 0	27
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 27	<b>0.00%</b> 0	<b>0.00%</b> 0	27
Did Council Day Meet Your Expectations?	<b>84.62%</b> 22	<b>0.00%</b> 0	<b>15.38%</b> 4	26
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>96.30%</b> 26	<b>0.00%</b> 0	<b>3.70%</b> 1	27

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	The day seemed disjointed, would have preferred fewer topics and more depth	10/31/2016 7:07 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 13 Skipped: 15

## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	Breakfast was not good.	11/4/2016 3:08 PM
2	The Council leadership was excellent.	11/4/2016 1:49 PM
3	The Dallas projects that used Federal and State Tax credits along with tax increment appeared to have between 23% to 35% of their deals subsidized to make the projects economically feasible. For future sessions, where projects receive public financial assistance it would be helpful for the presenters to note the level of subsidies received and how the assistance impacted the feasibility of the subject project	11/1/2016 10:49 AM
4	EXCELLENT!	10/31/2016 11:23 AM
5	Another good council day, albeit with fewer site visits.	10/28/2016 5:09 PM
6	Well organized and informative Council Day. Congrats to the organizers. I left having a far greater appreciation for the City of Dallas.	10/28/2016 1:25 PM
7	While I enjoy the Council and it provides good insight, the costs associated with its membership coupled with the time you lose for the general meeting are both significant negatives, particularly in the spring meeting.	10/27/2016 11:33 PM
8	Dinner venue was very nice.	10/27/2016 1:45 PM
9	fantastic, as always!	10/27/2016 12:48 PM
10	As my first, I felt welcomed and found a great team feeling.	10/27/2016 12:37 PM
11	Great day again everyone. I would like to get the presentations from the speakers if that information is available.	10/27/2016 12:35 PM
12	I am happy that we continue to find meeting spaces and projects to visit outside of the convention center and do happy hour and dinner with Blue.	10/27/2016 11:15 AM
13	Would prefer more time out and about seeing projects, less time in office buildings or conference rooms	10/26/2016 8:42 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 24

#	Responses	Date
1	With far greater frequency cities throughout the US form various forms of assessment districts or improvement districts to pay for transit, infrastructure, landscaping & lighting. This is a topic worth consideration.	11/1/2016 10:49 AM
2	Nope.	10/28/2016 5:09 PM
3	I recommend when considering speakers, consider good speakers, not just those with good content.	10/27/2016 11:15 AM
4	Connections between natural environment and built environment. How P3's can be applied to achieve a balance.	10/26/2016 3:06 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 4 Skipped: 24

#	Responses	Date
1	the lunch time breakouts were conflicting in location and noise	11/2/2016 2:22 PM
2	fewer subjects, more indepth	10/31/2016 7:07 PM
3	As much time as possible spent looking at projects; as little time as possible sitting in a classroom.	10/27/2016 11:33 PM

Council Day Survey for Dallas, Fall 2016

4	Would prefer more time out and about seeing projects, less time in office buildings or conference rooms. Lots to see in Seattle.	10/26/2016 8:42 PM
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**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 2 Skipped: 26

#	Responses	Date
1	Maybe, always happy to help AJ and Jack.	11/4/2016 3:08 PM
2	Feel free to contact me regarding assistance in organizing topics or sessions.	11/1/2016 10:49 AM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 25 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	80.00% 20	4.00% 1	16.00% 4	25
The Council Reception and Venue Were Great!	91.67% 22	0.00% 0	8.33% 2	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	Morning venue was not conducive to conversation, too small.	10/31/2016 7:07 PM
2	The Hunt building was probably the best place to see the park and were great accommodations.	10/27/2016 12:35 PM
3	The Hunt Building club was a beautiful space but acoustics were challenging and became a distraction. I would have loved to walk the park with the panel from the park.	10/27/2016 11:15 AM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 5 Skipped: 23

Answer Choices	Responses
Advisory Services Panels	100.00% 5
Product Council Leadership	20.00% 1
District Council Involvement	40.00% 2
Foundation Governor Information	20.00% 1
<b>Total Respondents: 5</b>	

## Council Day Survey for Dallas, Fall 2016

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q33 RDCBlue, Please Rate Each Council Day Session**

Answered: 30 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Combined RDC Program – The Economy, The Election and What is Next	96.67% 29	0.00% 0	0.00% 0	3.33% 1	30
Dallas on Dallas: What's So Big About the Big D?	65.52% 19	10.34% 3	20.69% 6	3.45% 1	29
Flight Session I Council Sharing, Part I, #whatsonyourmind	66.67% 20	16.67% 5	16.67% 5	0.00% 0	30
Flight Session II , Council Sharing, Part II: Real Time Survey: Pulse of the Industry	79.31% 23	10.34% 3	10.34% 3	0.00% 0	29
Flight Session III Industry Check-in: Second Home Resort Development	86.21% 25	0.00% 0	13.79% 4	0.00% 0	29
Combined RDC Kickoff Session – Are You Up to the Challenge That Generational Shifts and Disruptors will Present to Our Industry and Your Business?	70.00% 21	6.67% 2	23.33% 7	0.00% 0	30
Roundtable Discussion Groups	44.00% 11	20.00% 5	32.00% 8	4.00% 1	25
Concurrent A: Radical Amenities	38.89% 7	11.11% 2	5.56% 1	44.44% 8	18
Concurrent B: Radical Lodging	40.00% 8	5.00% 1	10.00% 2	45.00% 9	20
Concurrent C: Radical Design in the Age of Disruption	36.84% 7	0.00% 0	5.26% 1	57.89% 11	19
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Combined RDC Program – The Economy, The Election and What is Next	96.67% 29	0.00% 0	0.00% 0	3.33% 1	30
Dallas on Dallas: What's So Big About the Big D?	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Flight Session I Council Sharing, Part I, #whatsonyourmind	86.67% 26	0.00% 0	13.33% 4	0.00% 0	30
Flight Session II , Council Sharing, Part II: Real Time Survey: Pulse of the Industry	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Flight Session III Industry Check-in: Second Home Resort Development	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Combined RDC Kickoff Session – Are You Up to the Challenge That Generational Shifts and Disruptors will Present to Our Industry and Your Business?	83.33% 25	0.00% 0	16.67% 5	0.00% 0	30
Roundtable Discussion Groups	44.00% 11	12.00% 3	40.00% 10	4.00% 1	25
Concurrent A: Radical Amenities	58.82% 10	0.00% 0	0.00% 0	41.18% 7	17
Concurrent B: Radical Lodging	50.00% 9	5.56% 1	5.56% 1	38.89% 7	18
Concurrent C: Radical Design in the Age of Disruption	44.44% 8	0.00% 0	0.00% 0	55.56% 10	18

## Council Day Survey for Dallas, Fall 2016

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Economy, The Election and What is Next	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
Dallas on Dallas: What's So Big About the Big D?	77.78% 21	3.70% 1	3.70% 1	14.81% 4	27
Flight Session I Council Sharing, Part I, #whatsonyourmind	64.29% 18	0.00% 0	10.71% 3	25.00% 7	28
Flight Session II , Council Sharing, Part II: Real Time Survey: Pulse of the Industry	76.92% 20	0.00% 0	11.54% 3	11.54% 3	26
Flight Session III Industry Check-in: Second Home Resort Development	92.59% 25	0.00% 0	7.41% 2	0.00% 0	27
Combined RDC Kickoff Session – Are You Up to the Challenge That Generational Shifts and Disruptors will Present to Our Industry and Your Business?	89.29% 25	3.57% 1	7.14% 2	0.00% 0	28
Roundtable Discussion Groups	39.13% 9	4.35% 1	21.74% 5	34.78% 8	23
Concurrent A: Radical Amenities	56.25% 9	6.25% 1	0.00% 0	37.50% 6	16
Concurrent B: Radical Lodging	41.18% 7	0.00% 0	17.65% 3	41.18% 7	17
Concurrent C: Radical Design in the Age of Disruption	31.25% 5	0.00% 0	6.25% 1	62.50% 10	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I thought this was one of the best council days in recent memory. The topic of disruption was very timely and appropriate.	11/4/2016 2:21 PM
2	good session, well organized.	11/1/2016 12:51 PM
3	More imagery and better imagery	11/1/2016 10:11 AM
4	Great idea to have the round table discussions after the disruptors presentation. Would be interesting to try and cultivate this as a standard follow-up to all presentations - get together as a group and collectively ponder a few follow-up conversations. Loved the idea of the real time survey, but the resulting discussion was a little lacking.	10/30/2016 4:51 PM
5	Economist was probably the most entertaining we've ever had. His conclusions always seemed to be "it doesn't matter" which felt like an oversimplification. Dallas went on too long but I liked the idea of shedding light on the local market. Good attempts to change it up with twitter and real time voting. Poll questions should change a bit to make it more interesting and eliminate overlap. Second home panel was excellent. Good mix of members and guests who were all prepared thank god. Panel speakers at lunch were good. Roundtable was interesting but it's difficult to be successful in getting a random group of people to agree on a handful of disruptive ideas and then have 30 table moderators give those to the group. Good dialogue though. Hotel panel was just OK.	10/30/2016 2:11 PM
6	The Real Time Survey was great and would like to do it again but we need to work on the questions so the answers are more relevant or applicable to the survey. It's a great idea that can be used again and done even better the next time.	10/28/2016 12:07 PM
7	It's great to see new ideas being discussed. It's a step in the right direction to get some of the older guys to open up to new ideas. During the roundtable discussion, it was interesting to hear the resistance to the notion that true disruption is going on. For example, driverless vehicles are a myth to some.	10/28/2016 9:54 AM
8	Greg Rockett and the leadership team did a great job!	10/27/2016 12:40 PM
9	What's on your mind was creative and though little take home value, gave us a good and interesting way to meet new members and guests. The economist was a highlight, entertaining and informative The roundtable format was difficult with so much noise and lost any sense of value. The combined RDC kickoff was very difficult to hear, hard to follow (bad acoustics, unreadable slides (should have been handed out given long room size) and really did not represent "disruptors" given the definitions - they are not displacing a current business model.. they were just creative approaches to resort development, neat... but not disruptors. Radical amenities was great to have the CEO's, great presentations (despite endemic inability for anyone on the council to get video to work (what happened to dry runs?)).	10/27/2016 10:56 AM



## Council Day Survey for Dallas, Fall 2016

10	A shame we could not exchange views following the roundtable discussion after the combined RDC kickoff session	10/26/2016 11:25 PM
11	Again overall a well organized and generally informative council day. The council real time survey I didn't feel was that useful, more the novelty of the technology being used. Like the general disruptor session after lunch, thought all three speakers did a good job of succinctly presenting.	10/26/2016 9:47 PM
12	This was the best council day since I became a member. The blue flight was very good.	10/26/2016 6:56 PM
13	Very good package of programs	10/26/2016 3:50 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 30 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	96.67% 29	0.00% 0	3.33% 1	30
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.67% 29	0.00% 0	3.33% 1	30
Did Council Day Meet Your Expectations?	90.00% 27	0.00% 0	10.00% 3	30
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.67% 29	0.00% 0	3.33% 1	30

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I thought the time allotted to the on line survey portion and the actual questions could have been better utilized.	11/4/2016 1:27 PM
2	Entertainment value was good. Take home value was suspect.	10/28/2016 11:28 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 24

#	Responses	Date
1	I liked the venue for our meetings.	11/4/2016 2:23 PM
2	I believe Greg Rockett did an excellent job of organizing and managing the overall programming for the day.	11/4/2016 1:22 PM
3	Over dinner and cocktails there is a growing discontent with the cost of attending ULI when Council day eliminates the ability to attend some of the more interesting general/concurrent sessions. Having to register for both meetings, the cost of full membership, and Council/dinner fees is tipping the scale at @\$5K/yr, or effectively \$2,500/council day, since the following day is a half day and pretty light on programming. I served 6 years on national programming committee and the conflict was an issue 10 years ago, and just become worse, and it is across all of the product councils, not just on RDC. I know 3 people, valuable to RDC, who have given up membership because the price/value equation no longer works. I personally believe Council members should receive a pro rated general registration cost to reflect the diminished value they receive. Five years ago I had a similar discussion with Gadi, but it seems to have gone nowhere. I think it needs to get elevated to a serious discussion again since costs of attendance have increased by @ 50% in the last 5-6 years.	11/2/2016 11:37 AM
4	Congratulations on embracing the concept of disruption. I appreciated the attempt to experiment with new ideas and formats. Some worked, some didn't but trial and error is how we innovate, so great job to the new leadership team.	10/30/2016 2:14 PM
5	Upbeat membership and leadership.	10/28/2016 11:28 AM
6	Lunch was not well thought through, should have been "grab" options (premade sandwiches, sliders, etc...) versus build a salad and build a sandwich - the lines were horrific and cut into networking time. Quality was low overall on food (reception was great) on Council day itself.	10/27/2016 11:00 AM

## Council Day Survey for Dallas, Fall 2016

7	Generally very happy with it.	10/26/2016 9:50 PM
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### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 22

#	Responses	Date
1	I think we should secure a speaker from Airbnb, Homeaway or one of the new technology companies in the residential rental / hotel space.	11/4/2016 2:23 PM
2	Marketing 101 for todays world. A primer on successful marketing campaigns for low, moderate and high end resort real estate products. How do you approach each price point/demographic differently.	11/4/2016 1:22 PM
3	A deeper dive into demographics and how that will affect our industry over the next 10 years. Toni started to go there with the disruption theme, but it was more about lifestyle trends than hard numbers. The population typically attracted to a second home purchase is declining for the next ten years. What does that mean for how a developer approaches phasing, expectations on sales volume, the ability to secure financing for green field development, club structures, amenity mix, etc.? What about aging existing developments? What is the redevelopment/restructuring plan for aging communities with a smaller potential pool of buyers for existing product. I would love to head up this effort, and think it is worthy of both a lunch session and a concurrent to the broader membership. I know we touched on the issue in San Diego with Gadi K leading the panel, but that was focused on coming out of the recession, not on longer term impacts.	11/2/2016 11:37 AM
4	As we continue to discuss the potential disruption of millennials we should consider having some in the room with us, perhaps partnering with a university at the spring meeting and having a number of students sit in on our sessions and provide their insight and outlook on life	10/28/2016 11:52 AM
5	More disruption ideas, such as disruptive transportation and how it may be used in or impact our business Altered reality programming Direct input from millennials (i.e. survey or panel with millennials regarding best resort experiences) Amenities and programs that appeal to teens and tweens	10/28/2016 9:58 AM
6	Like the idea of combined afternoon with choice of topics, additional disruptors and high impact ideas would be welcome	10/27/2016 11:00 AM
7	Augmented Reality in our industry	10/26/2016 11:28 PM
8	Yes and will send those to my council leadership in the next couple of weeks.	10/26/2016 9:50 PM
9	We need to get millennials into the group. We are a bunch of old, white guys guessing on what the younger people want. let's bring them in somehow. I think we need to continue to do things to help the new members break into the existing cliques. Find ways to build the friendships, get to know each other...	10/26/2016 7:01 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 24

#	Responses	Date
1	I would like to have our council be pre-registered with badges delivered to the dinner / reception before our council day. The Hotel Development Council does this and I think it would be very well received.	11/4/2016 2:23 PM
2	Good stuff. Think the flash survey was an interesting exercise. We might be able to improve on it via Survey Monkey or similar platform to ask similar questions before the meeting, and to refine the results on-site with the flash approach.	11/2/2016 11:37 AM
3	venue was a bit difficult as the partition/wall let significant noise in from other room - tough to focus/concentrate.	11/1/2016 12:52 PM

## Council Day Survey for Dallas, Fall 2016

4	All panel discussion should have graphics or visuals. Videos are even better.	11/1/2016 10:13 AM
5	I would like if ULI could keep the council meetings in the same venue, sometimes there is. Aloe in been able to connect or join with other councils	10/28/2016 11:52 AM
6	Make certain the a/v is working before morning of council.	10/27/2016 11:00 AM
7	food	10/26/2016 11:28 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 27

#	Responses	Date
1	Yes. Always willing to help.	11/4/2016 2:23 PM
2	See Council session suggestion above. Would love to head that up. Greg Cory, gregcory@luellc.com, cell 415 269 2065	11/2/2016 11:37 AM
3	If I was any more engaged, Gregg would have me on speed dial (which I think he does)	10/27/2016 11:00 AM
4	I would love to help in any way that I can.	10/26/2016 7:01 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 30 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	73.33% 22	3.33% 1	23.33% 7	30
The Council Reception and Venue Were Great!	75.86% 22	0.00% 0	24.14% 7	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	The reception was fantastic. One of the best venues in our history and definitely the best food.	10/28/2016 4:45 PM
2	This is the 2nd time we have had only 1 lunch buffet table and a 100-person line. If the space considerations are such that only 1 buffet fits in the room, then don't offer make-your-own sandwiches.	10/28/2016 1:05 PM
3	One of the best yet	10/28/2016 11:52 AM
4	Need to find a way to get food more quickly for the lunch session. Waiting in line for 15-20 minutes wastes valuable time.	10/28/2016 9:58 AM
5	Need to make sure there is good wifi at venue. Cocktail hour is better off at a bar/restaurant. After being in the conference area all day, it would be nice to leave the property.	10/27/2016 11:27 AM
6	Venue had plenty of space for us to mingle, good beverage choices (limited but hit on all preferences), excellent food choices and service was great.	10/27/2016 11:00 AM
7	again very tight on all accounts	10/26/2016 11:28 PM

Council Day Survey for Dallas, Fall 2016

8	Both ventures were ok, but not as good as some of the other venues of recent conferences.	10/26/2016 9:50 PM
9	Again, the venue was great...It's just hard to get to know people.	10/26/2016 7:01 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 4 Skipped: 27

Answer Choices	Responses
Advisory Services Panels	50.00% 2
Product Council Leadership	50.00% 2
District Council Involvement	25.00% 1
Foundation Governor Information	25.00% 1
<b>Total Respondents: 4</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q34 RDCGold, Please Rate Each Council Day Session**

Answered: 28 Skipped: 5

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Combined RDC Program – The Economy, The Election and What is Next	89.29% 25	0.00% 0	7.14% 2	3.57% 1	28
Agree or Disagree?	73.91% 17	0.00% 0	17.39% 4	8.70% 2	23
Council Sharing - New Members/Guest Introductions and Member Tweets	84.62% 22	0.00% 0	15.38% 4	0.00% 0	26
Deep in the Heart of Texas	65.38% 17	7.69% 2	26.92% 7	0.00% 0	26
The Resurgence of Cabo	85.19% 23	3.70% 1	11.11% 3	0.00% 0	27
Combined RDC Kickoff Session – Are You Up to the Challenge That Generational Shifts and Disruptors will Present to Our Industry and Your Business?	77.78% 21	0.00% 0	22.22% 6	0.00% 0	27
Roundtable Discussion Groups	64.00% 16	8.00% 2	28.00% 7	0.00% 0	25
Concurrent A: Radical Amenities	60.00% 12	5.00% 1	15.00% 3	20.00% 4	20
Concurrent B: Radical Lodging	43.75% 7	6.25% 1	0.00% 0	50.00% 8	16
Concurrent C: Radical Design in the Age of Disruption	36.36% 4	0.00% 0	0.00% 0	63.64% 7	11
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Combined RDC Program – The Economy, The Election and What is Next	96.43% 27	0.00% 0	0.00% 0	3.57% 1	28
Agree or Disagree?	72.22% 13	0.00% 0	22.22% 4	5.56% 1	18
Council Sharing - New Members/Guest Introductions and Member Tweets	88.00% 22	0.00% 0	12.00% 3	0.00% 0	25
Deep in the Heart of Texas	87.50% 21	0.00% 0	12.50% 3	0.00% 0	24
The Resurgence of Cabo	92.31% 24	0.00% 0	7.69% 2	0.00% 0	26
Combined RDC Kickoff Session – Are You Up to the Challenge That Generational Shifts and Disruptors will Present to Our Industry and Your Business?	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
Roundtable Discussion Groups	59.09% 13	4.55% 1	36.36% 8	0.00% 0	22
Concurrent A: Radical Amenities	81.25% 13	0.00% 0	6.25% 1	12.50% 2	16
Concurrent B: Radical Lodging	42.86% 6	7.14% 1	14.29% 2	35.71% 5	14
Concurrent C: Radical Design in the Age of Disruption	28.57% 2	0.00% 0	0.00% 0	71.43% 5	7

## Council Day Survey for Dallas, Fall 2016

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Economy, The Election and What is Next	81.48% 22	0.00% 0	14.81% 4	3.70% 1	27
Agree or Disagree?	88.24% 15	0.00% 0	5.88% 1	5.88% 1	17
Council Sharing - New Members/Guest Introductions and Member Tweets	70.00% 14	15.00% 3	10.00% 2	5.00% 1	20
Deep in the Heart of Texas	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
The Resurgence of Cabo	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Combined RDC Kickoff Session – Are You Up to the Challenge That Generational Shifts and Disruptors will Present to Our Industry and Your Business?	92.00% 23	4.00% 1	4.00% 1	0.00% 0	25
Roundtable Discussion Groups	45.45% 10	22.73% 5	13.64% 3	18.18% 4	22
Concurrent A: Radical Amenities	81.25% 13	0.00% 0	6.25% 1	12.50% 2	16
Concurrent B: Radical Lodging	46.15% 6	0.00% 0	15.38% 2	38.46% 5	13
Concurrent C: Radical Design in the Age of Disruption	28.57% 2	0.00% 0	0.00% 0	71.43% 5	7

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Mark Dotzour , Economist --refreshing !! --great start to meeting day !! Member tweets ---informative , fun , Nicole moved quickly ( faster then each person talking ). Radical Examples ---choice of 3 great discussions	11/3/2016 3:19 PM
2	Thought round tables at lunch we're one of the best parts of the day, we often don't have enough smaller group discussion.	11/3/2016 1:48 PM
3	Additional thought. Council check-in could be done remotely by allowing each member to print their badge before arrival, similar to airline boarding passes. Arriving late Tuesday evening did not allow time to check in at the convention center.	11/3/2016 1:30 PM
4	I continue to find the choice of breakouts in the afternoon a great idea - it let's me pick a session with the most value to me and I can add to the discussion rather than sitting through a session that is not relevant to my work.	11/3/2016 10:49 AM
5	Overall, the programming was solid and I always appreciate everyone's open contributions.	11/1/2016 11:30 PM
6	Meeting was very well organized and informative. Well done!	11/1/2016 11:32 AM
7	Presenters should be prepared to share more of the numbers/results. if not, they should not present.	11/1/2016 11:22 AM
8	solid day overall.	10/28/2016 4:29 PM
9	Slides still too difficuklt to read..print way too small...otherwise a very helpful day...thanks to Nicole and John	10/26/2016 11:17 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 5

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 28	0.00% 0	0.00% 0	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.43% 27	3.57% 1	0.00% 0	28

## Council Day Survey for Dallas, Fall 2016

Did Council Day Meet Your Expectations?	<b>92.59%</b> 25	<b>0.00%</b> 0	<b>7.41%</b> 2	27
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>92.86%</b> 26	<b>3.57%</b> 1	<b>3.57%</b> 1	28

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Presenters need to be more open about sharing what is really happening.	11/1/2016 11:23 AM
2	Variety of topics was okay, but just not as good as in prior meetings. I see limited information from RDC through out the year.	10/27/2016 6:29 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 6 Skipped: 27

#	Responses	Date
1	Good content - especially enjoyed the tweet session and afternoon break out.	11/3/2016 10:51 AM
2	Nicole and team do a nice job of encouraging participation and ensuring that the best possible mix of people and viewpoints are in the room.	11/1/2016 11:32 PM
3	Great job by the Leadership team. Good topics, well organized, nice group participation.	11/1/2016 11:34 AM
4	had a great time. liked the way council leadership shook up the meeting schedule, and an informative time was had by all.	10/28/2016 4:36 PM
5	The venue (Tower Club) was a bit dated and the acoustics in the breakout rooms was challenging. Size of rooms was also too tight.	10/27/2016 6:29 PM
6	Encourage people to put away their phones...at one point about half the room was "thumbing away"...its disrespectful to the speaker	10/26/2016 11:23 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 26

#	Responses	Date
1	For Seattle ---would suggest topic on Asian / Chinese influence / investment on West Coast from Vancouver to San Diego , especially hospitality ,hotel,resort.	11/3/2016 3:30 PM
2	Airbnb, VRBO/HomeAway come up so much in our council that it seems we should invite someone from Airbnb to speak. I can try to help.	11/1/2016 11:32 PM
3	Let's get out and tour some of the fantastic new developments happening in Seattle even if not a resort/recreational project. That said if there are any Seattle projects that have similarities to what East West (Chris Frampton) in doing in Denver, let's get a presentation from the developer. Finally - maybe get an update on the latest happenings at Suncadia, East of Seattle.	11/1/2016 11:34 AM
4	more of the same.	10/28/2016 4:36 PM
5	More deal specific case studies of transactions or new projects with things that work and don't work.	10/27/2016 6:29 PM
6	The Shared Economy: Have representatives o Uber and Lyft on a panel. Have representatibes of Airbnb and VRBO on a panel with a moderator.	10/27/2016 12:41 PM

## Council Day Survey for Dallas, Fall 2016

7	involve some of the hotel leaders Personal development is always helpful	10/26/2016 11:23 PM
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### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 31

#	Responses	Date
1	see comment above on check- in process.	11/3/2016 1:31 PM
2	a little larger room would have been nice, but it is what it is. I had my elbows on the table and that's what counts for me.	10/28/2016 4:36 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 0 Skipped: 33

#	Responses	Date
	There are no responses.	

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 28 Skipped: 5

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	78.57% 22	7.14% 2	14.29% 4	28
The Council Reception and Venue Were Great!	83.33% 20	0.00% 0	16.67% 4	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	I did not like the council day venue. Much too small.	11/4/2016 1:14 PM
2	Reception --great ---take over a restaurant ---street level/lots of light --suggest at least a second food line. Venue/Tower Club --again , view/light ---much better then 3rd floor basement room !! Seating--one rectangle/facing in - -still much better the round tables . Combined networking end-of-day --valuable --becoming a great tradition , meet members of other flights.	11/3/2016 3:30 PM
3	The meeting room for the joint sessions was not ideal - acoustics were terrible and difficult to see the single screen from the back of the room.	11/3/2016 10:51 AM
4	kudos to everyone involved, excellent.	10/28/2016 4:36 PM



## Council Day Survey for Dallas, Fall 2016

5	Venue for Council Day was a little too crowded and acoustics poor. The Reception was good however the buffet line could have been arranged better for quicker service.	10/27/2016 6:29 PM
6	Council day...we need space to roam	10/26/2016 11:23 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 30

Answer Choices	Responses	
Advisory Services Panels	33.33%	1
Product Council Leadership	66.67%	2
District Council Involvement	0.00%	0
Foundation Governor Information	0.00%	0
<b>Total Respondents: 3</b>		

#	Other (please specify)	Date
	There are no responses.	

## Q35 RDCRed, Please Rate Each Council Day Session

Answered: 35 Skipped: 0

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Combined RDC Program – The Economy, The Election and What is Next	94.12% 32	2.94% 1	0.00% 0	2.94% 1	34
Welcome / Economic Discussion Recap	74.19% 23	6.45% 2	9.68% 3	9.68% 3	31
Member / Guest Web Introductions v2.0	85.29% 29	5.88% 2	8.82% 3	0.00% 0	34
Member Sharing – Innovation at Work	88.24% 30	2.94% 1	8.82% 3	0.00% 0	34
Combined RDC Council Networking Buffet Lunch (Pegasus II, II, IV)	85.29% 29	0.00% 0	11.76% 4	2.94% 1	34
Combined RDC Kickoff Session – Are You Up to the Challenge That Generational Shifts and Disruptors will Present to Our Industry and Your Business?	74.29% 26	5.71% 2	20.00% 7	0.00% 0	35
Roundtable Discussion Groups	70.00% 21	10.00% 3	16.67% 5	3.33% 1	30
Concurrent A: Radical Amenities	52.63% 10	0.00% 0	10.53% 2	36.84% 7	19
Concurrent B: Radical Lodging	40.91% 9	9.09% 2	4.55% 1	45.45% 10	22
Concurrent C: Radical Design in the Age of Disruption	36.84% 7	0.00% 0	5.26% 1	57.89% 11	19
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Combined RDC Program – The Economy, The Election and What is Next	93.94% 31	0.00% 0	3.03% 1	3.03% 1	33
Welcome / Economic Discussion Recap	76.67% 23	0.00% 0	13.33% 4	10.00% 3	30
Member / Guest Web Introductions v2.0	93.94% 31	0.00% 0	6.06% 2	0.00% 0	33
Member Sharing – Innovation at Work	96.97% 32	3.03% 1	0.00% 0	0.00% 0	33
Combined RDC Council Networking Buffet Lunch (Pegasus II, II, IV)	90.63% 29	0.00% 0	3.13% 1	6.25% 2	32
Combined RDC Kickoff Session – Are You Up to the Challenge That Generational Shifts and Disruptors will Present to Our Industry and Your Business?	91.18% 31	0.00% 0	8.82% 3	0.00% 0	34
Roundtable Discussion Groups	72.41% 21	6.90% 2	17.24% 5	3.45% 1	29
Concurrent A: Radical Amenities	57.89% 11	0.00% 0	5.26% 1	36.84% 7	19
Concurrent B: Radical Lodging	50.00% 10	5.00% 1	5.00% 1	40.00% 8	20
Concurrent C: Radical Design in the Age of Disruption	41.18% 7	0.00% 0	0.00% 0	58.82% 10	17

## Council Day Survey for Dallas, Fall 2016

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Combined RDC Program – The Economy, The Election and What is Next	93.55% 29	0.00% 0	3.23% 1	3.23% 1	31
Welcome / Economic Discussion Recap	75.86% 22	0.00% 0	6.90% 2	17.24% 5	29
Member / Guest Web Introductions v2.0	50.00% 15	6.67% 2	16.67% 5	26.67% 8	30
Member Sharing – Innovation at Work	80.65% 25	6.45% 2	12.90% 4	0.00% 0	31
Combined RDC Council Networking Buffet Lunch (Pegasus II, II, IV)	65.52% 19	0.00% 0	6.90% 2	27.59% 8	29
Combined RDC Kickoff Session – Are You Up to the Challenge That Generational Shifts and Disruptors will Present to Our Industry and Your Business?	87.50% 28	3.13% 1	9.38% 3	0.00% 0	32
Roundtable Discussion Groups	51.85% 14	22.22% 6	0.00% 0	25.93% 7	27
Concurrent A: Radical Amenities	61.11% 11	0.00% 0	0.00% 0	38.89% 7	18
Concurrent B: Radical Lodging	52.63% 10	5.26% 1	0.00% 0	42.11% 8	19
Concurrent C: Radical Design in the Age of Disruption	37.50% 6	0.00% 0	0.00% 0	62.50% 10	16

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Combined program presenter on the economy was great. Our flight's method of introductions by Instagram was well received. Our member sharing of innovation at work was very diverse and informative.	11/4/2016 1:31 PM
2	Facilities were terrible. Need a break in the am and pm. Would only do one joint get together	11/4/2016 1:02 PM
3	Personal info session was interesting, but not valuable. Better to do at a networking session.	11/3/2016 11:59 AM
4	Generally the meetings were very productive and educational. The meeting space was suboptimal, particularly the breakout rooms.	11/3/2016 10:44 AM
5	Excellent Meeting this Fall!!!	11/1/2016 10:58 AM
6	Our sessions were good, but it would have been nice if the day was not scheduled on the same day as the key full-member sessions. There were sessions of interest to me on the full-day schedule, but we couldn't attend because we were in council day sessions. Then the following day when we could go to the full sessions, there wasn't much of interest. For the cost that we spend for the full-session, please schedule so that we can attend both. Let's have the council day on the day prior to the full sessions. Otherwise, thanks to all of our RDC leadership for their preparation and coordination!	10/31/2016 12:53 PM
7	The sessions were engaging and productive. Thank you.	10/28/2016 10:27 AM
8	The morning seemed to spend a lot of time on the Instagram slides for existing members. I had several members tell me it was entertaining but not really "take home value". In the future maybe we spend less time on personal stories and use that hour for more deep dive on current events/projects. The lunch session with Toni was very interesting but had little time for engaging the audience with questions.	10/27/2016 3:36 PM
9	Excellent morning discussion.....please do more of this....	10/27/2016 2:45 PM
10	Excellent, innovative content...thanks.	10/27/2016 12:29 PM
11	Combined disruptor session - 2 out of 3 presenters just gave a pitch for their project and did not address the questions. And we had already heard about at least 1 of the projects. East/West had good take home value.	10/27/2016 10:39 AM
12	Great day. Great morning structure for introductions and sharing of everyone's new ideas. Great interaction.	10/26/2016 6:27 PM
13	Economist was as good as I can remember from RDC past sessions - excellent! Felt like some of the lunch presentations were more sales pitch than ideas about disruption; Chris Frampton was excellent in that session; Radical Lodging was good but lacked some depth of ideas/discussion.	10/26/2016 6:02 PM

## Council Day Survey for Dallas, Fall 2016

14	More more more	10/26/2016 4:01 PM
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### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 34 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 33	<b>0.00%</b> 0	<b>0.00%</b> 0	33
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>97.06%</b> 33	<b>0.00%</b> 0	<b>2.94%</b> 1	34
Did Council Day Meet Your Expectations?	<b>87.50%</b> 28	<b>0.00%</b> 0	<b>12.50%</b> 4	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>91.18%</b> 31	<b>0.00%</b> 0	<b>8.82%</b> 3	34

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I didn't get the RDC agenda, but I'm new so I think that will be fixed - once I got that it was great	10/28/2016 11:28 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 21

#	Responses	Date
1	Innovation session and sharing from members was amazing and better than other times. Great guest speaker economist.	11/5/2016 10:12 AM
2	Probably the best council day yet for me from keeping on track with the program and informative topics.	11/4/2016 1:35 PM
3	Venue was not the best. Rooms were tight and venue was a long walk from hotels.	10/31/2016 4:03 PM
4	I liked the Instagram session, but we probably don't need to do that each session --- maybe skip a bit before doing that type of personal information again. But -- I did think it was helpful to know more about the other council members	10/31/2016 12:55 PM
5	the room set ups (and venue, w/ light and view) were very good for the individual flights and the break outs....room size for the flights was good - a little tight but better than too big and then nobody can hear each other...	10/31/2016 11:06 AM
6	A. A very good day overall	10/28/2016 4:18 PM
7	Very good!	10/28/2016 11:28 AM
8	Very good experience.	10/28/2016 10:27 AM
9	Rooms at the Tower Club were spectacular views! But a little small for 60 people.	10/27/2016 3:40 PM
10	Great job of changing up the format....	10/27/2016 2:46 PM
11	Red flight room was a bit tight. Innovation and disruption theme is good. Idea fest approach is great way to have something for everyone.	10/27/2016 12:33 PM
12	I enjoyed the session where we talked about our personal lives. And the rapid fire on issues/ideas/etc. that everyone is seeing. I think that the rapid fire session should be a staple moving forward. Keeps things moving and fresh. And it allows us to contribute if we would like.	10/27/2016 10:49 AM
13	Well organized by entire Council Committee, Chairperson and rest of team.	10/26/2016 6:30 PM
14	Nice council day venue. Breakout rooms were tight. Excellent balance of programming and networking time.	10/26/2016 6:06 PM

Council Day Survey for Dallas, Fall 2016

**Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?**

Answered: 11 Skipped: 24

#	Responses	Date
1	The economist should be invited back. Also, the guys from Ifly and TopGolf should come back.	11/4/2016 1:35 PM
2	Luxury in the all inclusive sector, right sizing- branded real-estate	11/4/2016 1:33 PM
3	Seems to be interest in rental program controls and dealing with owners renting outside the rental program such as thru Air BNB. This is an area I have a lot of experience with. A branded residences case study would also be a good topic such as Andaz Wailea or park Hyatt New York.	10/31/2016 4:03 PM
4	impacts of sharing economy / airbnb on the rest of our world	10/31/2016 11:06 AM
5	Financing mixed use projects	10/28/2016 11:28 AM
6	Chambers Bay	10/27/2016 3:40 PM
7	AirBnB versus high-end hotels	10/27/2016 2:46 PM
8	I like the economist. If we can incorporate 1 non development focused session each meeting. Maybe that is having Moet/Prada/Wheels up/etc. branding person come in to try and get different perspective on buyers alignment and how we could apply principles to RE development. I know that we have had something in the past, but I think a bigger focus on Sales and Marketing would be well received.	10/27/2016 10:49 AM
9	I think a lot of us would love follow up discussions on hotels & residential/mixed-use projects and short term rentals via AirBnB/VRBO, how to embrace them and/or how to deter them?	10/26/2016 6:30 PM
10	What's working on resort condominium rental programs/structuring? Alternative approaches to recreational development financing - where did all the investors go?	10/26/2016 6:06 PM
11	More Disruptor	10/26/2016 4:01 PM

**Q60 Please let your Council leadership know what they can improve on for the next meeting**

Answered: 8 Skipped: 27

#	Responses	Date
1	Give us a little more information on the target of our submissions for member introductions and member sharing. I was a little confused as to if the information I presented was going to be okay. It turned out to be, but I could have used some examples before submission.	11/4/2016 1:35 PM
2	Schedule council day separate from the full ULI sessions so we can attend both.	10/31/2016 12:55 PM
3	probably don't need the Instagram thing next time - I liked it, but maybe not every time..	10/31/2016 11:06 AM
4	I would like a session or topic - biggest success and biggest failure from the past year - or biggest struggle and biggest accomplishment, it's such an honest forum and there is so much to be learned from what didn't work - I think it could be really interesting with this group	10/28/2016 11:28 AM
5	Room was too small	10/28/2016 9:41 AM
6	Awesome speakers. Less member intros time. Little more space in the flight rooms.	10/27/2016 3:40 PM

## Council Day Survey for Dallas, Fall 2016

7	I thought it was a good meeting. Thank you for organizing. It was mentioned that there was a 'local team' that was helpful in providing insight to the leadership. It would seem that, as best we could, assembling a local team is a good idea to help with venue, food, etc.	10/27/2016 10:49 AM
8	Continue to weave in a little more about the location of the meeting. Seattle provides an opportunity for more focus on Urban development and a market where the creative class employers are doing very well.	10/26/2016 6:06 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 33

#	Responses	Date
1	Yes. I think if we broke into smaller groups at least once a year, some of us who are relatively new might get to know some of the others on a more personal level.	11/4/2016 1:35 PM
2	I'm happy to help with the Red flight if needed.	10/31/2016 12:55 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 34 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	70.59% 24	5.88% 2	23.53% 8	34
The Council Reception and Venue Were Great!	87.50% 28	3.13% 1	9.38% 3	32

#	Additional Comments on the Council Day Venue and Reception	Date
1	Food was better than any other time.	11/5/2016 10:12 AM
2	The break-out rooms for the flights were a bit small and not great circulation.	10/31/2016 12:55 PM
3	Room was very tight.	10/28/2016 2:47 PM
4	Reception was great. Tower Club was tight and noise came from the adjoining room.	10/28/2016 9:44 AM
5	Great location and enjoyed the Park Tour	10/27/2016 2:46 PM
6	Food was much improved (council dinner, breakfast, and lunch).	10/27/2016 10:49 AM
7	Great job by the council leadership team! Thought provoking discussion	10/26/2016 6:06 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 9 Skipped: 26

## Council Day Survey for Dallas, Fall 2016

Answer Choices	Responses
Advisory Services Panels	100.00% 9
Product Council Leadership	11.11% 1
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 9</b>	

#	Other (please specify)	Date
1	I am very interested in advisory services panels, and we are very adept master planners and rip in charette situations..... my email is jcottle@ccyarchitects.com thanks.	10/31/2016 11:06 AM

Council Day Survey for Dallas, Fall 2016

**Q36 RNDCBlue, Please Rate Each Council Day Session**

Answered: 30 Skipped: 4

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic & Housing Market Overview	100.00% 30	0.00% 0	0.00% 0	0.00% 0	30
Dallas – Too good to fail? What’s behind the Metroplex’s success?	50.00% 15	6.67% 2	43.33% 13	0.00% 0	30
CASE STUDY: Thrive Homebuilders – How a Focus on Company Culture Created a High-functioning Business and a Stand out Brand	76.67% 23	3.33% 1	20.00% 6	0.00% 0	30
ROUNDTABLES: Community Amenities	76.67% 23	6.67% 2	16.67% 5	0.00% 0	30
Everyone NEEDS shelter. But they WANT something better.	75.86% 22	13.79% 4	6.90% 2	3.45% 1	29
Recruitment & Retention Fast Takeaways with Lasting Value	63.33% 19	6.67% 2	23.33% 7	6.67% 2	30
Roundtables: Topics for next meeting, takeaways from today	24.14% 7	0.00% 0	6.90% 2	68.97% 20	29
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic & Housing Market Overview	100.00% 30	0.00% 0	0.00% 0	0.00% 0	30
Dallas – Too good to fail? What’s behind the Metroplex’s success?	80.00% 24	3.33% 1	16.67% 5	0.00% 0	30
CASE STUDY: Thrive Homebuilders – How a Focus on Company Culture Created a High-functioning Business and a Stand out Brand	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
ROUNDTABLES: Community Amenities	83.33% 25	3.33% 1	13.33% 4	0.00% 0	30
Everyone NEEDS shelter. But they WANT something better.	82.76% 24	0.00% 0	13.79% 4	3.45% 1	29
Recruitment & Retention Fast Takeaways with Lasting Value	83.33% 25	3.33% 1	6.67% 2	6.67% 2	30
Roundtables: Topics for next meeting, takeaways from today	24.14% 7	0.00% 0	6.90% 2	68.97% 20	29
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic & Housing Market Overview	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Dallas – Too good to fail? What’s behind the Metroplex’s success?	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
CASE STUDY: Thrive Homebuilders – How a Focus on Company Culture Created a High-functioning Business and a Stand out Brand	78.57% 22	3.57% 1	17.86% 5	0.00% 0	28
ROUNDTABLES: Community Amenities	75.00% 21	3.57% 1	7.14% 2	14.29% 4	28



## Council Day Survey for Dallas, Fall 2016

Everyone NEEDS shelter. But they WANT something better.	<b>67.86%</b> 19	<b>14.29%</b> 4	<b>14.29%</b> 4	<b>3.57%</b> 1	28
Recruitment & Retention Fast Takeaways with Lasting Value	<b>82.14%</b> 23	<b>0.00%</b> 0	<b>10.71%</b> 3	<b>7.14%</b> 2	28
Roundtables: Topics for next meeting, takeaways from today	<b>22.22%</b> 6	<b>0.00%</b> 0	<b>3.70%</b> 1	<b>74.07%</b> 20	27

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Everyone needs shelter was the exact same presentation delivered in Vancouver. Housing Market Overlook also included a lot of redundant generational demographic info.	11/1/2016 10:58 AM
2	John Burns overview was well presented and informative, most take home value	11/1/2016 10:10 AM
3	Everyone Needs Shelter - just ran out of time. Also need some market data to support R&D.	10/31/2016 10:22 AM
4	The council continues to get better. Great job by all in organizing the event.	10/28/2016 5:09 PM
5	This was an excellent day of program which included facts, motivation and case studies. I suggest having the motivational programs after lunch to keep energy high, but overall I like the content.	10/28/2016 1:44 PM
6	Amenity discussion really revealed that we have a lot of associates and few builders and developers. These discussions are pretty watered down because the participants didn't manage projects and understand bottom line. Limited value and the results were kind of down the middle but scattered.	10/27/2016 10:15 PM
7	Dallas - too good to fail panel needed pictures to show examples of product and other items that they discussed.	10/27/2016 7:06 PM
8	Could have used a bit more time for the roundtables. Jason Forrest was too dramatic and sales-y for my taste. Also didn't seem organized in his presentation (repetitive), although some good content in there. Overall, one of the best council session to date.	10/27/2016 4:09 PM
9	Very well done Council Day!!	10/27/2016 2:16 PM
10	Case study on Dallas was somewhat informative but really just the same old story that we all live through daily. The KTYG presentation was supposed to be about attainability yet it was the same old landscape architect designing homes that cost a fortune to build and wont get done. It was also way to long.	10/27/2016 2:09 PM
11	At Council dinner Tues. night the buffet worked well. Better than waiting hours to get served with plated multicourse meal; much more efficient. And food was very good.	10/27/2016 1:42 PM
12	The case study with Thrive and Jason Forest had good info but felt like a commercial for Jason Forest. He had great info but didn't take the time to learn who was in the audience and where our organizations are on the spectrum of culture.	10/27/2016 8:12 AM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 5

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 29	<b>0.00%</b> 0	<b>0.00%</b> 0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>96.55%</b> 28	<b>0.00%</b> 0	<b>3.45%</b> 1	29
Did Council Day Meet Your Expectations?	<b>82.76%</b> 24	<b>3.45%</b> 1	<b>13.79%</b> 4	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>89.66%</b> 26	<b>0.00%</b> 0	<b>10.34%</b> 3	29

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	The generational demographics are being emphasized at every council meeting are a bit redundant.	11/1/2016 11:13 AM

## Council Day Survey for Dallas, Fall 2016

2	Feeling like there's a lot of associates and the discussions are getting watered down.	10/27/2016 10:17 PM
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### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 25

#	Responses	Date
1	I think that Council day runs smoother by taking a short walk to lunch to network further.	11/1/2016 11:13 AM
2	We need more breaks	11/1/2016 10:11 AM
3	Great venues for Council Day.	10/31/2016 10:33 AM
4	Fantastic	10/28/2016 5:09 PM
5	Good views from venue, but somewhere engaged like in NYC where we were able to tour during the program would be excellent. Terrific choice for Council Dinner location	10/28/2016 1:47 PM
6	Great day although I missed the break of going outside to see a project or something creative as a opportunity to get up and move. E.g. Looking at the high line in NYC or the tour of the Presidio in San Francisco	10/27/2016 7:16 PM
7	we need to move around more, sitting for 8 hours is painful.	10/27/2016 2:09 PM
8	great job once again by our council leadership team	10/27/2016 9:08 AM
9	Great venue!	10/27/2016 8:18 AM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 29

#	Responses	Date
1	I though that one aspect that we continue to discuss is the increase in development costs. I have never seen a panel with general contractors that build roads & utilities. It may be nice to have this perspective.	11/1/2016 11:13 AM
2	We need to present some real deals. Go through the models - sort of like the Shark Tank but not necessarily a pitch.	10/31/2016 10:33 AM
3	Would like to have a discussion on great streets, or planning design principles regarding street presence and how buildings can address the street to create a stronger experience.	10/27/2016 7:16 PM
4	might be time for a session on debt/lending to the industry also might be time for a session on M&A in the industry	10/27/2016 9:08 AM
5	I liked the format of the roundtables...it gave us a chance to connect with lots of people in the room and it was energizing.	10/27/2016 8:18 AM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 1 Skipped: 33

#	Responses	Date
1	Mini-Tour, or someway to stretch legs during the days event	10/28/2016 1:47 PM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 3 Skipped: 31

#	Responses	Date
1	Pleased to contribute more to the council and feel free to contact me to help organize/run events or provide content. Phil Mader, philip.mader@blackrock.com, 415-670-6267.	11/1/2016 11:47 AM
2	Will volunteer to help out in anyway.	10/31/2016 10:33 AM
3	I enjoyed helping out as a table leader for the roundtable discussion. Would be willing to help where needed... Dan Anderton - 301-807-7974. Danderton@dewberry.com	10/27/2016 7:16 PM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 27 Skipped: 7

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	88.46% 23	0.00% 0	11.54% 3	26
The Council Reception and Venue Were Great!	92.59% 25	0.00% 0	7.41% 2	27

#	Additional Comments on the Council Day Venue and Reception	Date
1	Reception site was fantastic!	11/1/2016 11:13 AM
2	Reception was spectacular, Venue and Food. Council Day was one of the more comfortable places we had, temperature, seating and food.	10/31/2016 10:33 AM
3	Breakfast was awesome!!!!	10/27/2016 10:17 PM
4	remarkable experience to be in the old Texas Book Depository	10/27/2016 9:08 AM
5	Amazing venues.	10/27/2016 8:18 AM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 1 Skipped: 33

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 1
District Council Involvement	0.00% 0

# Council Day Survey for Dallas, Fall 2016

Foundation Governor Information	0.00%	0
<b>Total Respondents: 1</b>		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q37 RNDCGold, Please Rate Each Council Day Session**

Answered: 25 Skipped: 2

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Introduction: New Members and Guests	73.91% 17	0.00% 0	21.74% 5	4.35% 1	23
"Research and Market Analysis"	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
"React and Feedback"	96.00% 24	4.00% 1	0.00% 0	0.00% 0	25
A Builder and a Developer Story	87.50% 21	0.00% 0	12.50% 3	0.00% 0	24
Master Planned Communities in Texas	75.00% 18	4.17% 1	20.83% 5	0.00% 0	24
Bloomfield-Sumitomo Story	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Introduction: New Members and Guests	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
"Research and Market Analysis"	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
"React and Feedback"	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
A Builder and a Developer Story	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23
Master Planned Communities in Texas	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23
Bloomfield-Sumitomo Story	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Introduction: New Members and Guests	42.86% 9	0.00% 0	0.00% 0	57.14% 12	21
"Research and Market Analysis"	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
"React and Feedback"	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
A Builder and a Developer Story	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Master Planned Communities in Texas	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22
Bloomfield-Sumitomo Story	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22

## Council Day Survey for Dallas, Fall 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I enjoyed the broad choice of speakers within the home building sector and found their presentations and personal stories exceptionally well done. Was a great council day.	11/4/2016 2:24 PM
2	I thought this was one the better content-meetings that I have been to in the past 5-7 years. very useful	11/1/2016 10:36 AM
3	They were well organized, interesting and personal - it was nice to see the professional and personal blend of our business.	10/31/2016 11:45 AM
4	A really good day. The personal stories were great.	10/31/2016 9:41 AM
5	This was by far the best RNDC Gold Council Day for quite some time. Everything about it was top notch.	10/28/2016 3:25 PM
6	All very good	10/28/2016 1:55 PM
7	Venue for the council day was wonderful as was the food. Great job by the leadership this year!	10/28/2016 12:48 PM
8	I was floored by how great all the presentations were. Many thanks to all the presenters for taking the time to prepare as much as they did. It really showed and I took away a ton of value. Bird, thank you for all the work you and your team did as well in putting all of this together. The Bloomfield-Sumitomo story was fantastic. Hearing the history of the Sumitomo story and how it eventually led to them being in the homebuilding business in the US was very fascinating. Again, thank you all for doing such a great job!	10/28/2016 6:01 AM
9	engagement, leadership, case examples, and new ideas.	10/27/2016 6:04 PM
10	The entire day was superb. Excellent content, memorable stories, useful information. Can't remember a better day.	10/27/2016 11:25 AM
11	The Research and Markey Analysis and Bloomfield-Sumitomo Story were both fantastic and definitely held the groups interest and attention. While the Builder and Developer stories were good (and the developer story extremely touching), I am not sure they added a great deal of value. They were both enjoyable to listen to however.	10/27/2016 10:57 AM
12	The research and market analysis session along with the react and feedback was one of the better sessions I have seen since joining the council, very good take home value!	10/26/2016 7:21 PM
13	Great day. The level of engagement was better than we have had in quite some time. Great use of council members to fill the day with great content.	10/26/2016 6:08 PM
14	Great program.	10/26/2016 4:58 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 25	0.00% 0	0.00% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 24	0.00% 0	0.00% 0	24
Did Council Day Meet Your Expectations?	100.00% 25	0.00% 0	0.00% 0	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	88.00% 22	4.00% 1	8.00% 2	25

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Just joined this flight. Looking forward to getting to know all the folks better. Nicole was great at the pre-conference communications.	11/4/2016 3:02 PM
2	It'd be great to have more communication outside of council day. Might be good for some folks to start sending emails of interesting stories to the group and our commentary of interesting events in their markets. Maybe this is something we can talk about during the Spring meeting.	11/1/2016 6:28 PM
3	Communication was adeqyate, just not cceptional.	10/28/2016 3:36 PM

## Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 17

#	Responses	Date
1	I love the increased focus on lodging.	11/4/2016 3:02 PM
2	I thought this was a great session. Really enjoyed the topics and speakers.	11/2/2016 1:57 PM
3	Incredible job! It was a really great day.	11/1/2016 6:28 PM
4	Perfect.	11/1/2016 3:38 PM
5	good job by team.	11/1/2016 10:37 AM
6	Great job, looking forward to Seattle!	10/31/2016 11:48 AM
7	Again, great Council Day.	10/28/2016 3:36 PM
8	Venue and content was all very good	10/28/2016 1:57 PM
9	I felt this was the best council day experience that I have had to date. Bird is a great communicator and always asks insightful questions to the presenters.	10/27/2016 10:59 AM
10	This was one of the best programs put on from top to bottom.	10/26/2016 9:51 PM

## Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 21

#	Responses	Date
1	Would like to see more on the changing demographics and how this will impact what we develop.	11/4/2016 3:02 PM
2	I think a debt panel outlining the different types of capital available to finance A&D for a private homebuilder would be interesting. Could include traditional bank financing (i.e. Wells Fargo), mezz-like financing (i.e. Sabal) and land banking through private equity firms.	11/2/2016 1:57 PM
3	Would like to see some presentations by builders/developers that are focused on Active Adult and true Entry Level.	11/1/2016 10:37 AM
4	Equity Strategies going forward - where is the money? We know there are billions awaiting investment, it seems that many have cooled anticipating a slow down, yet we see 4+ years of continued recovery, will this prolong our recovery or hurt developers in need of resources for business plan management?	10/31/2016 11:48 AM
5	I can arrange Land Advisors to speak on the Seattle residential land market at the Spring meeting	10/28/2016 1:57 PM
6	Product trends in regions across US	10/26/2016 4:50 PM

## Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 24

#	Responses	Date
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## Council Day Survey for Dallas, Fall 2016

1	Increased roundtable discussion and audience involvement would be great.	11/1/2016 6:28 PM
2	Stay with Relatively short presentations by builder/developers with time for Q&A. Keep having at least one round table discussion segment. Keep market/demographic presentations focused on data of use/interest to attendees (Nishu and East were very different as were their presentation styles but both had interesting things to say.	10/28/2016 3:36 PM
3	This session really fired on all cylinders-I can't think of any improvement suggestions at this time.	10/28/2016 6:03 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 23

#	Responses	Date
1	Would welcome the opportunity to help in the planning of Council Day. My email address is fkanter@chmwarnick.com	11/4/2016 3:02 PM
2	Yes. Happy to speak on the M&A environment or public homebuilder capital raising from an Investment Banker's perspective.	11/2/2016 1:57 PM
3	I'm happy to help out!	10/31/2016 11:48 AM
4	I would like to help on the programming side. John watt jwatt@bmswin .com	10/26/2016 6:14 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96.00% 24	4.00% 1	0.00% 0	25
The Council Reception and Venue Were Great!	91.67% 22	0.00% 0	8.33% 2	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	I didn't like how tight the room was.	11/4/2016 3:02 PM
2	Always a nice treat, coupling the experience with the experience!	10/31/2016 11:48 AM
3	Both were truly excellent venues with good food.	10/28/2016 3:36 PM
4	Buffet for the council dinner took time away to socialize with those at your table.	10/28/2016 12:49 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 24

Answer Choices	Responses
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## Council Day Survey for Dallas, Fall 2016

Advisory Services Panels	66.67%	2
Product Council Leadership	100.00%	3
District Council Involvement	33.33%	1
Foundation Governor Information	0.00%	0
<b>Total Respondents: 3</b>		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q38 RPIC, Please Rate Each Council Day Session**

Answered: 24 Skipped: 0

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Decoding Climate Change And Real Estate Returns	87.50% 21	0.00% 0	12.50% 3	0.00% 0	24
"Conversations with Great Minds" Real Estate Disruptors and RPI. What can we Learn?	83.33% 20	0.00% 0	16.67% 4	0.00% 0	24
Disruptor 1: How can RPI leverage real estate to improve food systems and access?	45.00% 9	0.00% 0	30.00% 6	25.00% 5	20
Disruptor 2: How can Non-Traditional Capital be Harnessed to achieve RPI Goals?	70.00% 14	0.00% 0	25.00% 5	5.00% 1	20
Disruptor 3: How can RPI create more sustainable, accessible housing opportunities for families?	60.00% 12	0.00% 0	20.00% 4	20.00% 4	20
Disruptor 4: How can construction reduce costs and support RPI principles?	63.16% 12	0.00% 0	21.05% 4	15.79% 3	19
Real Deal: 1401 Elm – Drever Capital Management	70.83% 17	8.33% 2	20.83% 5	0.00% 0	24
16 Powerhouse: Eco-Balanced Mission (economical, ecological, ecopreneurial)	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Bus Tour – Uptown/Downtown	78.26% 18	4.35% 1	17.39% 4	0.00% 0	23
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Decoding Climate Change And Real Estate Returns	95.83% 23	0.00% 0	4.17% 1	0.00% 0	24
"Conversations with Great Minds" Real Estate Disruptors and RPI. What can we Learn?	83.33% 20	0.00% 0	16.67% 4	0.00% 0	24
Disruptor 1: How can RPI leverage real estate to improve food systems and access?	66.67% 12	0.00% 0	16.67% 3	16.67% 3	18
Disruptor 2: How can Non-Traditional Capital be Harnessed to achieve RPI Goals?	78.95% 15	0.00% 0	15.79% 3	5.26% 1	19
Disruptor 3: How can RPI create more sustainable, accessible housing opportunities for families?	72.22% 13	0.00% 0	11.11% 2	16.67% 3	18
Disruptor 4: How can construction reduce costs and support RPI principles?	76.47% 13	0.00% 0	11.76% 2	11.76% 2	17
Real Deal: 1401 Elm – Drever Capital Management	91.67% 22	0.00% 0	8.33% 2	0.00% 0	24
16 Powerhouse: Eco-Balanced Mission (economical, ecological, ecopreneurial)	100.00% 24	0.00% 0	0.00% 0	0.00% 0	24
Bus Tour – Uptown/Downtown	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Decoding Climate Change And Real Estate Returns	87.50% 21	0.00% 0	12.50% 3	0.00% 0	24

## Council Day Survey for Dallas, Fall 2016

"Conversations with Great Minds" Real Estate Disruptors and RPI. What can we Learn?	<b>69.57%</b> 16	<b>17.39%</b> 4	<b>13.04%</b> 3	<b>0.00%</b> 0	23
Disruptor 1: How can RPI leverage real estate to improve food systems and access?	<b>61.11%</b> 11	<b>5.56%</b> 1	<b>5.56%</b> 1	<b>27.78%</b> 5	18
Disruptor 2: How can Non-Traditional Capital be Harnessed to achieve RPI Goals?	<b>73.68%</b> 14	<b>10.53%</b> 2	<b>5.26%</b> 1	<b>10.53%</b> 2	19
Disruptor 3: How can RPI create more sustainable, accessible housing opportunities for families?	<b>55.56%</b> 10	<b>5.56%</b> 1	<b>16.67%</b> 3	<b>22.22%</b> 4	18
Disruptor 4: How can construction reduce costs and support RPI principles?	<b>70.59%</b> 12	<b>5.88%</b> 1	<b>5.88%</b> 1	<b>17.65%</b> 3	17
Real Deal: 1401 Elm – Drever Capital Management	<b>95.83%</b> 23	<b>0.00%</b> 0	<b>4.17%</b> 1	<b>0.00%</b> 0	24
16 Powerhouse: Eco-Balanced Mission (economical, ecological, ecopreneurial)	<b>100.00%</b> 24	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	24
Bus Tour – Uptown/Downtown	<b>100.00%</b> 23	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	23

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The bus tour should have focused more on sustainable and community development sites that are more relevant to the RPIC mission.	11/4/2016 1:39 PM
2	Members were assigned to a disruptor group, which in my case ended up the group that I couldn't contribute much to and had been least interested in. I find more value in a discussion of the whole group.	11/2/2016 9:44 PM
3	Great day - one of the best yet. Well done	10/28/2016 11:44 AM
4	Got a lot of thought-provoking information on the RE Disruptors and 16 Powerhouse presentations. In my opinion, 1401 Elm did not represent RPI.	10/28/2016 11:04 AM
5	I really got the most out of climate change, a topic I would like to continue to explore and Powerhouse case study.	10/27/2016 1:19 PM
6	all was excellent	10/27/2016 12:56 PM
7	Greatest day yet! The disruptor panel was difficult b/c it packed SO much info into such a small time frame. Maybe there can be an update.	10/27/2016 11:33 AM
8	Great day of sessions. My only issue is that we try to pack so much into the program that I think we had too many people. It left us little time to have broader group discussions. Particularly the panel where we had 6 people and then limited them to 5 minutes each. Each one of them could have gone much longer. just a thought...	10/27/2016 8:08 AM
9	The sessions were all relevant and well organized - one of the best Council Days!	10/26/2016 9:36 PM
10	The sessions at Arboretum were universally excellent, with exception of 1401 Elm - 900 parking spaces! Loved Sacramento project, disruptors and climate change - all great. Bus Tour - well organized and Matt was a great tour guide, but I don't see the connection with RPIC principles. It seemed like business-as-usual development & Dallas needs much more than that.	10/26/2016 6:37 PM
11	Excellent day! Great venues and variety	10/26/2016 6:28 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>95.83%</b> 23	<b>0.00%</b> 0	<b>4.17%</b> 1	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 24	<b>0.00%</b> 0	<b>0.00%</b> 0	24

## Council Day Survey for Dallas, Fall 2016

Did Council Day Meet Your Expectations?	<b>100.00%</b> 24	<b>0.00%</b> 0	<b>0.00%</b> 0	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>95.83%</b> 23	<b>0.00%</b> 0	<b>4.17%</b> 1	24

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I did not enjoy the disruptor sessions because the conversation was very limited, but I appreciate the effort to try something different.	11/2/2016 9:49 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 17

#	Responses	Date
1	much more comfortable pace and good amount of information and interaction time. did not leave exhausted or overwhelmed.	11/4/2016 3:31 PM
2	The program was as well run and curated as it ever has been. However I think we may have taken this concept as far as it will go. No longer sure how it changes the way it will impact the broader RE industry, other than provide some guidelines towards implementing one's RE business plans, either to differentiate oneself among competitors, or simply apply one's own social values in doing so.	11/3/2016 9:50 AM
3	The venue was terrific and the bus ride with the developer was very interesting. I loved it.	11/2/2016 9:49 PM
4	Molly is doing an amazing job!	10/28/2016 11:05 AM
5	Molly and her team exceeded expectations.	10/26/2016 9:43 PM
6	Molly's a superstar, and all the organizers did a great job.	10/26/2016 6:38 PM
7	Especially strong day.	10/26/2016 4:31 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 22

#	Responses	Date
1	Healthy Real Estate Development - How to incorporate health care providers/outcomes into real estate development decision-making.	11/4/2016 1:42 PM
2	In Seattle, I'd like to know, from the City, if/how mandatory energy benchmarking has changed the City's building stock. Also, what works and what would they change?	10/26/2016 9:43 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 22

#	Responses	Date
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Council Day Survey for Dallas, Fall 2016

1	Add in some time for discussion with the entire group.	11/2/2016 9:49 PM
2	Less food! :)	10/26/2016 9:43 PM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 1 Skipped: 23

#	Responses	Date
1	Yes, I am. (Council Chair knows already.)	11/2/2016 9:49 PM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 24 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	91.67% 22	0.00% 0	8.33% 2	24
The Council Reception and Venue Were Great!	100.00% 24	0.00% 0	0.00% 0	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	Always enjoyed the good food and company over the years!	11/3/2016 9:50 AM
2	Food at council day (lunch) not the best we have had from pre meetings	10/27/2016 9:44 AM
3	Great venue. Having a restaurant reserved for just the Council helps greatly with the acoustics and allows for better communication, thank you!	10/26/2016 9:43 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 5 Skipped: 19

Answer Choices	Responses
Advisory Services Panels	100.00% 5
Product Council Leadership	20.00% 1
District Council Involvement	20.00% 1
Foundation Governor Information	0.00% 0
<b>Total Respondents: 5</b>	

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#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q39 RRC, Please Rate Each Council Day Session**

Answered: 21 Skipped: 0

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Introduction of Guests and Members/3-min of Fame Overview	71.43% 15	0.00% 0	28.57% 6	0.00% 0	21
Redeveloping Dallas, Neighborhood 1: Trinity River Restoration Project	90.48% 19	0.00% 0	9.52% 2	0.00% 0	21
3 Minutes of Fame	80.95% 17	4.76% 1	14.29% 3	0.00% 0	21
Redeveloping Dallas, Neighborhood 3: East of Trinity River	90.48% 19	0.00% 0	4.76% 1	4.76% 1	21
ULI and Your ULI Membership, Keys to What?	57.14% 12	9.52% 2	33.33% 7	0.00% 0	21
Capital Markets - Buy, Sell, Hold	61.90% 13	9.52% 2	28.57% 6	0.00% 0	21
Tour of Old Parkland	57.14% 12	9.52% 2	33.33% 7	0.00% 0	21
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Introduction of Guests and Members/3-min of Fame Overview	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Redeveloping Dallas, Neighborhood 1: Trinity River Restoration Project	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
3 Minutes of Fame	90.00% 18	5.00% 1	5.00% 1	0.00% 0	20
Redeveloping Dallas, Neighborhood 3: East of Trinity River	85.71% 18	0.00% 0	9.52% 2	4.76% 1	21
ULI and Your ULI Membership, Keys to What?	80.95% 17	4.76% 1	14.29% 3	0.00% 0	21
Capital Markets - Buy, Sell, Hold	85.71% 18	4.76% 1	9.52% 2	0.00% 0	21
Tour of Old Parkland	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Introduction of Guests and Members/3-min of Fame Overview	15.00% 3	15.00% 3	10.00% 2	60.00% 12	20
Redeveloping Dallas, Neighborhood 1: Trinity River Restoration Project	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
3 Minutes of Fame	20.00% 4	35.00% 7	5.00% 1	40.00% 8	20
Redeveloping Dallas, Neighborhood 3: East of Trinity River	75.00% 15	10.00% 2	10.00% 2	5.00% 1	20

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ULI and Your ULI Membership, Keys to What?	<b>40.00%</b> 8	<b>20.00%</b> 4	<b>30.00%</b> 6	<b>10.00%</b> 2	20
Capital Markets - Buy, Sell, Hold	<b>60.00%</b> 12	<b>10.00%</b> 2	<b>25.00%</b> 5	<b>5.00%</b> 1	20
Tour of Old Parkland	<b>85.00%</b> 17	<b>5.00%</b> 1	<b>5.00%</b> 1	<b>5.00%</b> 1	20

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	A very interesting mix of topics. Though the room was spectacular it did not help us have discussions. Back to the round tables of eight for networking and conversation	11/6/2016 11:44 AM
2	Great day but too much of a monologue experience in the morning sessions. The buy, sell, hold session was a lot of fun - very engaging - let's do it again and change the format to allow for more point/counter point debate. Thanks to all for all the hard work!	11/3/2016 9:39 AM
3	The tour and the venue were fantastic. It didn't need to have home value because it had a memory value. I thought the council day was fun and informative. Great job!	11/2/2016 2:52 PM
4	Many thanks to the entire RRC team for all their hard work in putting the meeting together. I recognize that it is a ton of hard work. We heard about a lot of projects during this meeting. As I reflected over the past week, I realized that I prefer a deeper dive on fewer projects to a more general overview of more projects. There is obviously a balance to keep all attendees interested, but I enjoy hearing the full story of how assets were acquired, entitled, designed, financed, leased, marketed. On the Parkland tour, it seemed like the tour guides were a bit worn out by the parade of ULI folks coming through. Having done a lot of tours for investors and other prof org's - I get it. My only critique is that it was mostly a self-guided tour given the large group. Unbelievable asset though...	11/1/2016 10:22 AM
5	Thought the focus on the different neighborhood redevelopments was very interesting	11/1/2016 10:14 AM
6	While I liked the idea of the debate, didn't have new content.	10/29/2016 5:53 PM
7	Capital Markets discussion was of little use because it was too focused on California, Texas and New York.	10/28/2016 5:25 PM
8	There were three Dallas panels, not just two. All good.	10/28/2016 10:28 AM
9	A very good program. Super content of great value. The ULI piece suffered from lack of time.	10/28/2016 10:09 AM
10	Very good sessions in general. Like the heavier focus on properties and projects versus services and technologies that we have seen in some other Council Day sessions.	10/28/2016 9:12 AM
11	Overall, I really enjoyed the day. I enjoyed the presentations, but I thought that they were a little abstract.	10/28/2016 8:42 AM
12	I really enjoyed the focus on the tri ity to orient the day. The panels were well organized and the panelists clearly coordinated their presentations. The capital markets event was fun. I have mixed feelings because it ws good to do a broad review of shifting trends, but it stayed relatively high level. A topic I am interested in exploring is "what are we getting wrong". Nobody ever thinks they are screwing up, but we noe ythink that planners and developers led us astray for the last 60 years. What are we as an industry doing wrong?	10/27/2016 2:48 PM
13	Outstanding facility. Well run council day.	10/27/2016 9:58 AM
14	The capital markets discussion was too narrow and only addressed 3 states: CA, NY, and TX. It could have engaged more of the group by broadening the focus to regions rather than states.	10/27/2016 6:48 AM



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15	<p>The brief session on ULI membership was helpful, and at our next session it would be great to dig into one program (i.e. Resilience) in greater depth. Panel 1 was fantastic -- I really appreciated the questions Patrick Kennedy raised, and I think these should be a subject for further discussion moving forward. How do we as redevelopers balance the risk of displacement with the demands of timing and capital markets when making our investments? To date, the only models I've really seen raised in answer to the question of how to prevent displacement are Community Land Trusts, the success of which relies on a non-profit effectively taking control prior to any investment happening. Panels 2 and 3 were also good. They raised many important issues, and I was particularly struck by Kristian's recounting of how people urged him not to associate his redevelopment efforts with South Dallas. Let's talk more about how neighborhood branding shapes deals and marketing. For example, South Dallas is a lower income community with many communities of color. It's historically underserved. Locally, people may associate the neighborhood with crime, or they may just not know it exists because there's nothing that would draw them there. Kristian's decision to name his development "South Side" (in neon, no less) was a great statement in response to this feedback. He owned what everyone else spurned, and his projects didn't suffer. Moving forward, he may even see additional returns, since he's effectively planted a flag that could help shape future development. I appreciated Forest City's discussion of project funding. Would it be worthwhile to continue this discussion by exploring in detail what creative stacks look like? For example, it was noted that HUD funding is a pain due to requirements. Let's talk more about that, because for Forest City, pain was no object and HUD funding made a big difference. Thanks for a great Council day.</p>	10/26/2016 11:09 PM
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### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 20 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 20	0.00% 0	0.00% 0	20
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 20	0.00% 0	0.00% 0	20
Did Council Day Meet Your Expectations?	95.00% 19	0.00% 0	5.00% 1	20
Do You Feel That the Team Communicates Well With You Outside of Council Day?	70.00% 14	0.00% 0	30.00% 6	20

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I am new to the Council and am not sure what to expect so far.	11/7/2016 9:30 AM
2	Don't see any real organized effort.	10/28/2016 10:36 AM
3	THis is not a negative. This was my first meeting as a member of council.	10/27/2016 9:59 AM
4	I'm not aware of any communication outside of Council Day (and the materials provided just before Council Day).	10/27/2016 6:54 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 12

#	Responses	Date
1	I agree with my colleagues that the Councils are one of the highlights of any ULI Conference.	11/7/2016 9:30 AM
2	Thought the debate at end of day way a fun way to look at the economy	11/6/2016 11:47 AM
3	Great Council with great interaction. Very much enjoyed the day!	11/1/2016 12:11 PM
4	Amazing venue. Nicely organized thematically around the river for orientation. 3 panels in a row was a bit too long, would be nice to get more variation in format throughout the day.	10/29/2016 5:59 PM
5	Good day. Good sampling of guests.	10/28/2016 10:36 AM

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6	I'd like to see more "real deal" type of presentations - the good, the bad and the ugly, and more examples of innovative ideas, processes, projects, etc.	10/28/2016 9:58 AM
7	We have a great track record of outstanding venues and speakers. As mentioned above, I would love to see us getting into more details on specific projects - including the details of the numbers behind them and lessons learned.	10/28/2016 9:19 AM
8	The venue was amazing from a architectural standpoint, but I think a more intimate venue would help foster more interactions among council members.	10/28/2016 8:59 AM
9	Council Day is the most valuable part of the ULI conference for me.	10/27/2016 6:54 AM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 14

#	Responses	Date
1	The local flavor is nice, but I think it would be good to have a topic or two that zoomed out to an overall viewpoint - national or international - that is of interest to the group.	11/7/2016 9:30 AM
2	Let's talk retail. I have a great guy for this Mobility and driverless cars as they impact development.	11/6/2016 11:47 AM
3	Seattle - it would be great to get someone from Vulcan to talk about the transformation of South Lake Union. It would also be great to hear about the waterfront, the highway and the public art park and how they have changed/will change Seattle.	11/2/2016 2:55 PM
4	Not at this moment.	11/1/2016 12:11 PM
5	Historic tax credits symposium to develop content for other councils and ULI. Meghan's idea with Liz.	10/28/2016 10:36 AM
6	There is a lot of interest in creative office redevelopments and I know we have some good resources on the Council of people involved with these projects - would be great to highlight them.	10/28/2016 9:19 AM
7	Break-out into small group problem-solving. I have seen this method used for small groups (less than 10), where each member brings a current problem and then everyone brainstorms a solution for 5-8 minutes. Then, it's a hard stop and move to the next problem.	10/27/2016 6:54 AM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 14

#	Responses	Date
1	Smaller mor intimate room for conversation	11/6/2016 11:47 AM
2	It would be great to have members present some of their deals even if they aren't in the market where the meeting is being held. I would like the mix of experiences and lessons learned along with the learning that comes from exploring the city in which we are meeting.	11/2/2016 2:55 PM
3	Continued growth of interaction amongst Members to build relationships.	11/1/2016 12:11 PM
4	Different formats during the day (panel, single speaker, small group, tour).	10/29/2016 5:59 PM
5	Try to create community between meetings. Be more intentional about defining RRC's role in exploring and promoting redevelopment.	10/28/2016 10:36 AM
6	I think every powerpoint presentation should be available online or sent by email.	10/28/2016 9:58 AM

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7	The other issue I would love to see addressed over time is to increase the membership of developers and others involved in investing and operating properties. We are heavy on service providers and consultants.	10/28/2016 9:19 AM
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### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 7 Skipped: 14

#	Responses	Date
1	Yes Planning for an up coming meeting	11/6/2016 11:47 AM
2	Yes - organizing Seattle, recruiting for second flight.	11/3/2016 9:40 AM
3	It was my first Council meeting as a member. I would like to participate and observe further before requesting.	11/1/2016 12:11 PM
4	I am fine at my level.	10/28/2016 10:36 AM
5	sure, happy to help w planning however I can. jbarnes@jbadusa.com	10/28/2016 9:58 AM
6	Happy to take on more responsibilities and I will reach out directly. Thanks.	10/28/2016 9:19 AM
7	I (Meghan Elliott) am very interested in the potential topic for the spring meeting: funding tools for small projects. I am happy to brainstorm speakers and sessions on this.	10/27/2016 6:54 AM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 19 Skipped: 2

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	89.47% 17	0.00% 0	10.53% 2	19
The Council Reception and Venue Were Great!	100.00% 18	0.00% 0	0.00% 0	18

#	Additional Comments on the Council Day Venue and Reception	Date
1	I rated the Venue "Somewhat" only because it was so formal in its setup that the ability to have informal interactions and one-on-one dialog was limited. The food was great, no worries there, just concerned about the venue's ability to support active interaction and engagement between members.	11/7/2016 9:30 AM
2	Great room but hard to have discussion	11/6/2016 11:47 AM
3	Would have been great to learn about NYLO w/ brief presentation at reception.	11/1/2016 10:23 AM
4	Both places were wonderful. Would have been good to have more coffee & beverages during the sessions.	10/29/2016 5:59 PM
5	Way to go Harry. It's who you know, right? Dinner venue was great, too.	10/28/2016 10:36 AM
6	Awesome as always. We have a real benefit in being a single flight Council - gives us more flexibility than the larger ones.	10/28/2016 9:19 AM

### Q63 Please let us know if you would like to

**learn more about any of the following ULI programs or services**

Answered: 6 Skipped: 15

Answer Choices	Responses
Advisory Services Panels	100.00% 6
Product Council Leadership	50.00% 3
District Council Involvement	33.33% 2
Foundation Governor Information	16.67% 1
<b>Total Respondents: 6</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q40 SDC, Please Rate Each Council Day Session**

Answered: 31 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
What CRE Needs to Know About Battery Storage: Impacts on Buildings, Transportation, and Photovoltaics	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
Lighting Rounds: Water Infrastructure: Equitable Development of Resilient Systems	75.86% 22	3.45% 1	20.69% 6	0.00% 0	29
Lightning Rounds: Sendero Garden Farm, Rancho Mission Viejo, CA	83.33% 25	3.33% 1	13.33% 4	0.00% 0	30
Lightning Rounds: California Net Zero Initiative	76.67% 23	3.33% 1	20.00% 6	0.00% 0	30
Lightning Rounds: Hgistoric Restoration of Claussen's Bakery, Greenville, SC	93.33% 28	0.00% 0	6.67% 2	0.00% 0	30
Lightning Rounds: Sustainability in Master Plan Communities in Southwest Florida	75.86% 22	0.00% 0	24.14% 7	0.00% 0	29
Deep Dive: The Katy Trail, Dallas Texas	96.67% 29	0.00% 0	3.33% 1	0.00% 0	30
Walking Tour, Katy Trail	76.67% 23	3.33% 1	16.67% 5	3.33% 1	30
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
What CRE Needs to Know About Battery Storage: Impacts on Buildings, Transportation, and Photovoltaics	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Lighting Rounds: Water Infrastructure: Equitable Development of Resilient Systems	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
Lightning Rounds: Sendero Garden Farm, Rancho Mission Viejo, CA	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Lightning Rounds: California Net Zero Initiative	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Lightning Rounds: Hgistoric Restoration of Claussen's Bakery, Greenville, SC	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Lightning Rounds: Sustainability in Master Plan Communities in Southwest Florida	100.00% 28	0.00% 0	0.00% 0	0.00% 0	28
Deep Dive: The Katy Trail, Dallas Texas	100.00% 29	0.00% 0	0.00% 0	0.00% 0	29
Walking Tour, Katy Trail	72.41% 21	6.90% 2	17.24% 5	3.45% 1	29
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
What CRE Needs to Know About Battery Storage: Impacts on Buildings, Transportation, and Photovoltaics	96.43% 27	0.00% 0	3.57% 1	0.00% 0	28
Lighting Rounds: Water Infrastructure: Equitable Development of Resilient Systems	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27

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Lightning Rounds: Sendero Garden Farm, Rancho Mission Viejo, CA	<b>100.00%</b> 28	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	28
Lightning Rounds: California Net Zero Initiative	<b>100.00%</b> 28	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	28
Lightning Rounds: Hgistoric Restoration of Claussen's Bakery, Greenville, SC	<b>100.00%</b> 28	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	28
Lightning Rounds: Sustainability in Master Plan Communities in Southwest Florida	<b>92.59%</b> 25	<b>3.70%</b> 1	<b>3.70%</b> 1	<b>0.00%</b> 0	27
Deep Dive: The Katy Trail, Dallas Texas	<b>96.43%</b> 27	<b>3.57%</b> 1	<b>0.00%</b> 0	<b>0.00%</b> 0	28
Walking Tour, Katy Trail	<b>71.43%</b> 20	<b>10.71%</b> 3	<b>10.71%</b> 3	<b>7.14%</b> 2	28

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The driver may have been access to the KATY trail but holding the Council session in a movie theatre was disconcerting. Dead sound,no natural light, odd seating for poor interaction. Perhaps I am spoiled given the last two locations in Philly and San Fran.	11/7/2016 5:45 PM
2	more windows in the venue would have been nice, but loved the popcorn! A walking tour of a building or neighborhood with more narrative would be great for upcoming panels	11/4/2016 4:25 PM
3	I really like the site tour portion and glad it is something we do every year.	11/4/2016 1:38 PM
4	Very well-organized and beneficial.	11/1/2016 10:41 PM
5	An excellent day, the leadership team should be congratulated. It combined interesting local projects (Katy Trail, American Airlines Arena) with California programs that probably will influence other states over time (Title 24, Tesla-EV). Thanks	11/1/2016 12:27 PM
6	Great meeting! Looking forward to Seattle. Let's do even more walking there.	10/28/2016 12:03 PM
7	Walking tour needed more content and purpose. It was a nice chance to be outside and walk, but not much value added for the day.	10/28/2016 8:52 AM
8	Great sessions.	10/27/2016 12:29 PM
9	Enjoyed the opportunity to walk mid-session	10/27/2016 12:05 PM
10	Great network opportunity	10/27/2016 10:52 AM
11	Tesla was what I come to ULI for, and was a home run. It pushed my thinking out of the box on what I can do, provided me with a window of insight into what's coming to the marketplace from a real industry leader, and introduced me to a great resource for my clients. I left hungry for more info on the P3 with a utility on a residential project that shaved the demand curve, and got the utility to participate in the purchase price of the demand curve. What were the ROIs? How did Tesla participate? How can I do this for my clients? Would have been a great deep dive, but may have too much confidential info to pull that off. Katy Trail had some good info as well, but had half a dozen slides that were really just a list of donors from the last two decades, along with a stroll in the park. It would have been a great candidate for a lightning round, but not a deep dive for experienced professionals. Just my subjective opinions ... I defer to the wisdom of the group on what they'd like to see in Seattle.	10/26/2016 10:45 PM
12	doing the walking tour made the day a good mix of presentation and activity. It's great to see local projects like this and to have time to actually see them. It wasn't clear what sustainable development angle the AA Center tour had but it was still enjoyable!	10/26/2016 10:21 PM
13	I think the CA Net zero topic was too broad for a lightening round. Would have been better to focus on a particular aspect or solution.	10/26/2016 6:55 PM
14	I personally was a little disappointed that the walking tour was not a little better organized. Though we go had a large group, it never really materialized to where the tour guides were able to lead their respective groups.	10/26/2016 6:14 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 31 Skipped: 1

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	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 31	0.00% 0	0.00% 0	31
My Chair Kept Members Engaged & Encouraged Broad Interaction	96.77% 30	0.00% 0	3.23% 1	31
Did Council Day Meet Your Expectations?	90.32% 28	0.00% 0	9.68% 3	31
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93.55% 29	0.00% 0	6.45% 2	31

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	The forum for the meeting was, as noted earlier, odd and did not make for good interaction. Meet expectations, again just the setting was off. In addition a better job communicating on how we would be getting around the day of the session. Would have done things differently had I known.	11/7/2016 5:49 PM
2	It felt like communications about the days events were a bit rushed at the end.	11/4/2016 4:27 PM
3	Felt less innovative and relevant than previous meetings, it may have been the location of the Fall Meeting?	10/28/2016 12:02 PM
4	The afternoon was lacked content	10/26/2016 6:17 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 23

#	Responses	Date
1	Overall very informative and well organized	11/7/2016 6:00 PM
2	Great program. I appreciate the time and effort of everyone who planned and organized it.	11/1/2016 10:45 PM
3	Excellent	10/28/2016 12:06 PM
4	Continue balancing the topics covered, the diversity of speakers is the best part!	10/28/2016 12:02 PM
5	Thank you for all you do	10/27/2016 12:06 PM
6	Great leaders	10/27/2016 10:53 AM
7	Great group, with a diverse background and strong experience. I look forward to it every year.	10/26/2016 10:51 PM
8	Great experience!	10/26/2016 6:57 PM
9	Overall it was still a very enjoyable day, one that was informative and engaging.	10/26/2016 6:17 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 25

#	Responses	Date
1	Bike tour.	11/4/2016 1:40 PM
2	adaptation strategies for sea level rise electric grid challenges and infrastructure plans for renewables	11/1/2016 10:18 AM
3	A short time slot for general council discussion would be good.	10/28/2016 12:23 PM

## Council Day Survey for Dallas, Fall 2016

4	More walking....In Seattle...Denny Regrade or S. Lake Union area	10/28/2016 12:06 PM
5	The new Panasonic HQ at Pena Station in Denver ... completely off the grid community being planned with full funding. How Africa's population boom will impact the energy market and climate as they move out of rural poverty into middle class consumers in the next 30 years (think China in 1980).	10/26/2016 10:51 PM
6	N/a	10/26/2016 6:17 PM
7	Healthy Place presentations plus complex development projects.	10/26/2016 5:50 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 2 Skipped: 30

#	Responses	Date
1	Let us know where the Council meeting venue is earlier, and suggest hotels nearby.	10/26/2016 10:51 PM
2	The self travel worked well!	10/26/2016 6:57 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 27

#	Responses	Date
1	yes, subgroups working on collection of best practices and information that could lead to TAPs or deep dive sessions, focus on sustainable techniques in development	11/1/2016 10:18 AM
2	I like speaking	10/28/2016 12:06 PM
3	Happy to help in any way. Gibson speakers, scouting program ideas. - David Cropper	10/27/2016 12:31 PM
4	Yes - help with programs	10/27/2016 10:53 AM
5	I have a few ideas for a lightning round .. I'll email you.	10/26/2016 10:51 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 31 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	87.10% 27	3.23% 1	9.68% 3	31
The Council Reception and Venue Were Great!	76.67% 23	0.00% 0	23.33% 7	30



## Council Day Survey for Dallas, Fall 2016

#	Additional Comments on the Council Day Venue and Reception	Date
1	SIgned up for the reception but had a business conflict that kept me from attending.	11/7/2016 5:49 PM
2	more window in the venue, also a brief narrative on the historical/renewable relevance of the building in the future.	11/4/2016 4:27 PM
3	The dinner venue weak. Food was cold, but tasty and very noisy making conversation and networking difficult.	10/28/2016 12:23 PM
4	The people on the council make any venue a good time but the restaurant and meeting venue were not as good as we have had elsewhere.	10/28/2016 8:53 AM
5	Nice atmosphere but everybody's fish was cold.	10/27/2016 12:31 PM
6	I liked the location and the ambiance, but the food was not up to our usual standards.	10/26/2016 10:51 PM
7	Liked that we had a lot of space at the dinner which allowed for easy networking.	10/26/2016 5:50 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 29

Answer Choices	Responses
Advisory Services Panels	66.67% 2
Product Council Leadership	66.67% 2
District Council Involvement	66.67% 2
Foundation Governor Information	0.00% 0
<b>Total Respondents: 3</b>	

#	Other (please specify)	Date
1	Foundatoin Grant application process & how to jumpstart ULI advisory work in Africa	10/26/2016 10:51 PM

Council Day Survey for Dallas, Fall 2016

**Q41 SHC, Please Rate Each Council Day Session**

Answered: 26 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Overview and Seniors Housing Industry Update	100.00% 26	0.00% 0	0.00% 0	0.00% 0	26
Sustainability in Senior Housing Development	88.00% 22	0.00% 0	12.00% 3	0.00% 0	25
Research Update: ULI Brief: The Minority Opportunity for Seniors Housing in a Diversifying Nation	66.67% 16	8.33% 2	25.00% 6	0.00% 0	24
Case Study: Seniors 1st Planned Development	86.96% 20	0.00% 0	13.04% 3	0.00% 0	23
Hot Topics 1: Hospitality Services & Senior Living	68.00% 17	12.00% 3	16.00% 4	4.00% 1	25
Hot Topics 2: Design Trends in Senior Housing	62.50% 15	16.67% 4	20.83% 5	0.00% 0	24
Hot Topics 3: Joint Venture Structures	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
Hot Topics 4: Top Influences on Financing Terms	96.00% 24	4.00% 1	0.00% 0	0.00% 0	25
Zen and the art of Technology Utilization – A transcendental look at technology utilization across industries	87.50% 21	0.00% 0	8.33% 2	4.17% 1	24
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Overview and Seniors Housing Industry Update	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Sustainability in Senior Housing Development	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Research Update: ULI Brief: The Minority Opportunity for Seniors Housing in a Diversifying Nation	83.33% 20	4.17% 1	12.50% 3	0.00% 0	24
Case Study: Seniors 1st Planned Development	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
Hot Topics 1: Hospitality Services & Senior Living	88.00% 22	4.00% 1	4.00% 1	4.00% 1	25
Hot Topics 2: Design Trends in Senior Housing	79.17% 19	4.17% 1	16.67% 4	0.00% 0	24
Hot Topics 3: Joint Venture Structures	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Hot Topics 4: Top Influences on Financing Terms	84.00% 21	8.00% 2	8.00% 2	0.00% 0	25
Zen and the art of Technology Utilization – A transcendental look at technology utilization across industries	83.33% 20	0.00% 0	12.50% 3	4.17% 1	24
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Overview and Seniors Housing Industry Update	100.00% 22	0.00% 0	0.00% 0	0.00% 0	22

## Council Day Survey for Dallas, Fall 2016

Sustainability in Senior Housing Development	<b>95.45%</b> 21	<b>0.00%</b> 0	<b>4.55%</b> 1	<b>0.00%</b> 0	22
Research Update: ULI Brief: The Minority Opportunity for Seniors Housing in a Diversifying Nation	<b>100.00%</b> 21	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	21
Case Study: Seniors 1st Planned Development	<b>100.00%</b> 20	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	20
Hot Topics 1: Hospitality Services & Senior Living	<b>81.82%</b> 18	<b>0.00%</b> 0	<b>13.64%</b> 3	<b>4.55%</b> 1	22
Hot Topics 2: Design Trends in Senior Housing	<b>76.19%</b> 16	<b>4.76%</b> 1	<b>19.05%</b> 4	<b>0.00%</b> 0	21
Hot Topics 3: Joint Venture Structures	<b>81.82%</b> 18	<b>4.55%</b> 1	<b>13.64%</b> 3	<b>0.00%</b> 0	22
Hot Topics 4: Top Influences on Financing Terms	<b>86.36%</b> 19	<b>4.55%</b> 1	<b>9.09%</b> 2	<b>0.00%</b> 0	22
Zen and the art of Technology Utilization – A transcendental look at technology utilization across industries	<b>90.48%</b> 19	<b>0.00%</b> 0	<b>4.76%</b> 1	<b>4.76%</b> 1	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I found the Design workshop to be of particularly little value	11/4/2016 6:05 PM
2	Great programming, great speakers.	11/4/2016 3:23 PM
3	For the technology utilization and case study, I appreciated how presenters from outside the senior sector provided insights that were transferable to the sector.	11/3/2016 11:44 PM
4	Great Sessions in a very full agenda	10/28/2016 6:37 PM
5	Many of the presentations included slides that were illegible. It's very frustrating to have lots of info crammed onto a slide and not be able to read it. This is easy to fix	10/28/2016 2:44 PM
6	Overall it was an excellent day. Only one session was a little lengthy and limited in its application. The others were very well organized and very applicable.	10/26/2016 11:38 PM
7	Technology panel was interesting and good to think outside of seniors housing, but it was more difficult than I would have thought to apply concepts back to seniors housing. Would have been interesting to have a brainstorming session at the tables on how to apply learnings to SH and share out.	10/26/2016 11:00 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>96.00%</b> 24	<b>0.00%</b> 0	<b>4.00%</b> 1	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>88.00%</b> 22	<b>0.00%</b> 0	<b>12.00%</b> 3	25
Did Council Day Meet Your Expectations?	<b>96.00%</b> 24	<b>0.00%</b> 0	<b>4.00%</b> 1	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>68.00%</b> 17	<b>0.00%</b> 0	<b>32.00%</b> 8	25

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	N/A	11/4/2016 12:00 AM

## Council Day Survey for Dallas, Fall 2016

2	I would have liked to have know where our session was going to be located sooner so I could get in a closer hotel, may not have been the Chair's fault. An email general update in the few weeks before the convention would be nice.	10/29/2016 11:02 AM
3	I think we could do a better job of regular communication with the group outside of logistics leading up to the council day.	10/26/2016 11:04 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 19

#	Responses	Date
1	Appreciate the full agenda with a variety of topics. Case studies are always good.	11/7/2016 7:52 AM
2	It was a great council day as usual	11/4/2016 12:00 AM
3	not sure why recent graduates were there when I assume many others would like a seat on the council	11/1/2016 10:42 AM
4	Aaron does an excellent job as Council chair	10/28/2016 6:59 PM
5	Very good day.	10/26/2016 11:40 PM
6	Need to have name tents that stand up Need to encourage people to sit with members they don't know; possibly even assigned seats Is good to have water, notepads and pens at the table	10/26/2016 11:04 PM
7	Best I remember	10/26/2016 9:30 PM
8	Kudos on bringing in speakers from other councils.	10/26/2016 9:23 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 10 Skipped: 17

#	Responses	Date
1	The future, 10+ years, of senior living community design.	11/7/2016 7:52 AM
2	Couple ideas for future meetings: - sales and marketing - discuss the different ways companies train and motivate sales staff, successful marketing ideas, etc. - legal and regulatory issues - current trends in litigation in the industry, counter measures, regulatory changes that are likely to come, etc. - medical partnerships - how different companies are partnering with outside medical providers, opportunities and pitfalls, etc.	11/4/2016 3:38 PM
3	More project case studies	11/4/2016 1:13 PM
4	Council Topic - operator best practices for entering a new geographic market (i.e. staffing, operations, licensing, marketing) risks/mitigants	11/4/2016 12:00 AM
5	age targeted, but not restricted communities. both rental and for sale.	11/1/2016 10:42 AM
6	Somehow, the Senior Housing and	10/28/2016 6:59 PM
7	A capital markets panel.	10/28/2016 9:12 AM
8	I am definitely interested in site tours of mixed use, multi-use, and intergenerational housing. Hopefully we will have some opportunity for that in Seattle. Also, I am interested in learning more about the Sweden case study Mitch discussed. I am also interested in exploring strategies for successful affordable (i.e. working middle class) for profit senior housing development strategies - examples include applicability of micro-apartments, whether or not new market tax credits would figure prominently (and are there viable site selection strategies that play to new market tax credit and appropriate locations); applicability of Walk Score to this issue; uberization as a strategy to reduce cost of services.	10/27/2016 11:18 AM

## Council Day Survey for Dallas, Fall 2016

9	Generally would like to have more collaboration/small group discussion and more time for Q&A	10/26/2016 11:04 PM
10	I wonder if the group would be interested in exploring whether the wave of newcomers that took on AL recently will be comfortable enough to take on skilled nursing soon. There is regulatory risk but there is also a huge cap rate spread and the product is more need-driven than AL.	10/26/2016 9:23 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 8 Skipped: 19

#	Responses	Date
1	Maintain a variety of topics.	11/7/2016 7:52 AM
2	Please have property tours. Prefer the dinner reception has more opportunity to mix with other members. Maybe not a sit-down dinner?	11/4/2016 3:38 PM
3	Better preparation by presenters and panel moderators.	11/4/2016 1:13 PM
4	I understand why there wasn't a tour in Dallas. I was glad to hear that the tour for Seattle is currently planned as it fosters council member engagement.	11/4/2016 12:00 AM
5	Council Chair and Team delivered another great day.	11/1/2016 11:23 AM
6	I would do two email updates before the council meeting, one a month before and one a week before. Everyone is busy, this just let's you know that you haven't forgotten something.	10/29/2016 11:02 AM
7	It was a full day so a little more break time would have been welcomed.	10/26/2016 11:40 PM
8	Need to have name tents that stand up Need to encourage people to sit with members they don't know; possibly even assigned seats Is good to have water, notepads and pens at the table	10/26/2016 11:04 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 23

#	Responses	Date
1	Yes. Special projects, such as the minorities in senior housing project, are of interest to me. Also happy to help out in other areas as council leadership may need. Dave Mazurek dmazurek@convexityproperties.com	11/4/2016 12:00 AM
2	I already have some program assignments from our chair for the next meeting in Seattle	10/28/2016 6:59 PM
3	I can continue to help out with programs and/or panels...Scott Johnston	10/27/2016 11:18 AM
4	I'd be happy to help any way they need. [Hass]	10/26/2016 9:23 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 2

## Council Day Survey for Dallas, Fall 2016

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	88.00% 22	0.00% 0	12.00% 3	25
The Council Reception and Venue Were Great!	96.00% 24	0.00% 0	4.00% 1	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	Good food, good wine, good fun	11/4/2016 12:00 AM
2	Let us know a dress code.	10/29/2016 11:02 AM
3	Council Reception and Dining has been an important component to the SHC	10/28/2016 6:59 PM
4	Food and beverage service by the Westin was not so good. Breakfast and lunch were good morning and afternoon beverages or snacks non-existent.	10/27/2016 4:44 PM
5	Council Day Venue was exceptionally good.	10/27/2016 11:18 AM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 23

Answer Choices	Responses
Advisory Services Panels	100.00% 4
Product Council Leadership	75.00% 3
District Council Involvement	0.00% 0
Foundation Governor Information	25.00% 1
<b>Total Respondents: 4</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q42 SSDCBlue, Please Rate Each Council Day Session**

Answered: 39 Skipped: 4

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Introduction to Disruptive Technologies: The Theme of the Day	94.87% 37	0.00% 0	5.13% 2	0.00% 0	39
Council Town Hall	89.47% 34	0.00% 0	10.53% 4	0.00% 0	38
The E-Commerce Dividend and the Industrial Sector	94.87% 37	0.00% 0	5.13% 2	0.00% 0	39
Bridging the Generational Divide: Millennials, Gen Xers and Boomers	71.79% 28	2.56% 1	25.64% 10	0.00% 0	39
Industry Office– Denver, Colorado	94.87% 37	0.00% 0	5.13% 2	0.00% 0	39
How are the equity markets for developers?	69.23% 27	5.13% 2	25.64% 10	0.00% 0	39
Lunch: Can we build better buildings with a focus on Human-Centered Design?	64.10% 25	10.26% 4	20.51% 8	5.13% 2	39
ULI Foundation Update and Afternoon Logistics	65.79% 25	10.53% 4	13.16% 5	10.53% 4	38
Trinity Groves Retail Project Walking Tour	84.21% 32	0.00% 0	10.53% 4	5.26% 2	38
Presentation on Trinity Groves	76.32% 29	0.00% 0	18.42% 7	5.26% 2	38
Around the Horn	77.78% 28	0.00% 0	11.11% 4	11.11% 4	36

<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Introduction to Disruptive Technologies: The Theme of the Day	94.87% 37	0.00% 0	5.13% 2	0.00% 0	39
Council Town Hall	86.84% 33	5.26% 2	7.89% 3	0.00% 0	38
The E-Commerce Dividend and the Industrial Sector	100.00% 39	0.00% 0	0.00% 0	0.00% 0	39
Bridging the Generational Divide: Millennials, Gen Xers and Boomers	87.18% 34	5.13% 2	7.69% 3	0.00% 0	39
Industry Office– Denver, Colorado	92.31% 36	2.56% 1	5.13% 2	0.00% 0	39
How are the equity markets for developers?	79.49% 31	10.26% 4	10.26% 4	0.00% 0	39
Lunch: Can we build better buildings with a focus on Human-Centered Design?	87.18% 34	0.00% 0	7.69% 3	5.13% 2	39
ULI Foundation Update and Afternoon Logistics	81.58% 31	5.26% 2	2.63% 1	10.53% 4	38
Trinity Groves Retail Project Walking Tour	78.95% 30	5.26% 2	10.53% 4	5.26% 2	38

## Council Day Survey for Dallas, Fall 2016

Presentation on Trinity Groves	<b>81.58%</b> 31	<b>2.63%</b> 1	<b>10.53%</b> 4	<b>5.26%</b> 2	38
Around the Horn	<b>72.22%</b> 26	<b>5.56%</b> 2	<b>11.11%</b> 4	<b>11.11%</b> 4	36
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Introduction to Disruptive Technologies: The Theme of the Day	<b>88.24%</b> 30	<b>2.94%</b> 1	<b>5.88%</b> 2	<b>2.94%</b> 1	34
Council Town Hall	<b>90.91%</b> 30	<b>0.00%</b> 0	<b>3.03%</b> 1	<b>6.06%</b> 2	33
The E-Commerce Dividend and the Industrial Sector	<b>94.12%</b> 32	<b>2.94%</b> 1	<b>2.94%</b> 1	<b>0.00%</b> 0	34
Bridging the Generational Divide: Millennials, Gen Xers and Boomers	<b>70.59%</b> 24	<b>8.82%</b> 3	<b>20.59%</b> 7	<b>0.00%</b> 0	34
Industry Office– Denver, Colorado	<b>76.47%</b> 26	<b>5.88%</b> 2	<b>17.65%</b> 6	<b>0.00%</b> 0	34
How are the equity markets for developers?	<b>64.71%</b> 22	<b>14.71%</b> 5	<b>20.59%</b> 7	<b>0.00%</b> 0	34
Lunch: Can we build better buildings with a focus on Human-Centered Design?	<b>85.29%</b> 29	<b>2.94%</b> 1	<b>8.82%</b> 3	<b>2.94%</b> 1	34
ULI Foundation Update and Afternoon Logistics	<b>72.73%</b> 24	<b>3.03%</b> 1	<b>3.03%</b> 1	<b>21.21%</b> 7	33
Trinity Groves Retail Project Walking Tour	<b>81.82%</b> 27	<b>6.06%</b> 2	<b>3.03%</b> 1	<b>9.09%</b> 3	33
Presentation on Trinity Groves	<b>87.88%</b> 29	<b>0.00%</b> 0	<b>6.06%</b> 2	<b>6.06%</b> 2	33
Around the Horn	<b>71.88%</b> 23	<b>3.13%</b> 1	<b>12.50%</b> 4	<b>12.50%</b> 4	32

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Terrific, relevant sessions. A+ day.	11/4/2016 10:10 AM
2	Having a theme for the day was a good idea.	11/2/2016 11:55 AM
3	Terrific Day.	11/1/2016 10:16 AM
4	Morning was one of best ever - great discussions that did not need to center on real estate product to have take home value. Good thought-provoking stuff and great use of a theme. Should do again.	10/31/2016 6:59 PM
5	The themed agenda was terrific, especially the disruptive technology, Bridging the Generational Divide and the Industry Office presentations!	10/31/2016 5:41 PM
6	Project tour was great, it's always good to get out into the markets where we meet to see what's really going on at ground level. Enjoyed all other panel discussions and dinner logistics the night before we excellent as well.	10/31/2016 5:03 PM
7	Project presentations were great. Really good take away value	10/28/2016 3:24 PM
8	Excellent theme with great panels and presentations	10/28/2016 12:04 PM



## Council Day Survey for Dallas, Fall 2016

9	Rick, congratulations to you and your team for organizing an interesting and thought provoking council day. We are off to a great start under your leadership. Most of the sessions were well organized, interesting and constructive. A few sessions however fell flat perhaps because of time limitations. In particular, I found the equity market for developers to be a complete dud. Not because the topic wasn't relevant - it absolutely is. The session failed however as it lacked visual aids, "fast time speak" by the speakers when it came to explaining how their programs worked and an inadequate time period for Q+A. It would have benefited from specific project examples, clear explanations in "normal time speak" and perhaps a handout. I would have especially liked to hear a better explanation for why an equity multiple is used as a hurdle in lieu of an IRR. The Trinity Groves tour was interesting though the presentation was light on deal specifics and for that reason didn't pass muster. And the presentation area could have benefited by having a seating arrangement where the entire group was oriented toward the speaker. Overall, perhaps you guys bit off a bit more than you could chew. The millennial presentation was too compressed and Around The Horn really didn't have the time nor the setting that it deserved.	10/28/2016 11:42 AM
10	Great program! Very thought provoking day.	10/28/2016 11:31 AM
11	Really enjoyed the tour. It is good to get out in different cities to see unique projects that work.	10/28/2016 10:38 AM
12	It was a wonderful session, Very enjoyable and informative.	10/28/2016 1:47 AM
13	One of the best council days in my twenty plus years on a council	10/26/2016 11:15 PM
14	Let sessions run long and next session got backed up our had to use less time.	10/26/2016 6:40 PM
15	Great job by leadership team! Only downside from the day was that presentations were so interesting we had to cut discussion short. Well done	10/26/2016 6:15 PM
16	One of the best because it was so DIFFERENT and refreshing	10/26/2016 6:02 PM
17	Chair needs to either allow longer time per presenter, do fewer presentations, or spend time hearing and timing each presentation before council day. Great points didn't have enough time. Others might have been great but got rushed and squeezed.	10/26/2016 3:53 PM
18	Please schedule future council meetings in the convention center. I am tired of being outside of the center Making it inconvenient to connect with others who are not on councils. That is not very efficient. Also maybe one meeting a year us more preferred due to costs and time.	10/26/2016 3:44 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 40 Skipped: 3

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	82.50% 33	5.00% 2	12.50% 5	40
My Chair Kept Members Engaged & Encouraged Broad Interaction	97.44% 38	0.00% 0	2.56% 1	39
Did Council Day Meet Your Expectations?	95.00% 38	0.00% 0	5.00% 2	40
Do You Feel That the Team Communicates Well With You Outside of Council Day?	97.44% 38	0.00% 0	2.56% 1	39

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	We ran a bit behind, but made up for it at the end.	11/4/2016 10:06 AM
2	Ran a little long	10/27/2016 11:43 PM
3	Keeping on the schedule a problem.	10/26/2016 6:42 PM

## Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 36

## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	I really appreciate the candid discussions.	11/4/2016 10:06 AM
2	I thought it was an excellent council with numerous thought provoking concepts.	11/2/2016 11:57 AM
3	I'm always a bit surprised as to how broad the "small scale development" net can be. I've often wondered if there should/could be a sub-set of the SSD flights that really drills down to the sub \$50mm project levels to get better participant parity.	10/31/2016 5:08 PM
4	Great day	10/28/2016 12:06 PM
5	very interesting and instructive	10/28/2016 11:57 AM
6	There was only one program that went too way too long and that could have been prevented by the moderator who spent 15-20 minutes of a 30 minute program introducing the topic.	10/28/2016 11:38 AM
7	Great program. Hated the venue. Have it in the convention center. I am not there just to see the same 50 guys every meeting.	10/26/2016 3:46 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 37

#	Responses	Date
1	Perhaps an inter generational panel on careers. One recently "semi retired, one mid career, one early career and one student.	11/1/2016 10:18 AM
2	I'm always interested in something around Family Business and succession planning. I think this issue will continue to be woven into the fabric of small scale developers as they reach retirement.	10/31/2016 5:08 PM
3	(Aaron Schlage) Transitioning a family business into the next generation - The opportunities, the challenges, and things to consider OR Getting to Go - How a deal got done despite the obstacles	10/28/2016 3:05 PM
4	more on availability and type of finance	10/28/2016 11:57 AM
5	I think it's important to include younger member participation, to provide fresh insights.	10/28/2016 1:48 AM
6	I will reach out to leadership before Seattle meeting	10/26/2016 6:16 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 38

#	Responses	Date
1	Not much, I heard many folks commenting that this was some of the best programming they have enjoyed in a while. I'm new to the SSDC so don't have a good sample size but definitely enjoyed the programming.	10/31/2016 5:08 PM
2	view another on site real estate project	10/28/2016 11:57 AM
3	More of the same! We appreciate what you are doing!	10/28/2016 11:38 AM
4	Keep up the good work	10/26/2016 6:16 PM
5	Dinner good. Not enough seats at the council day venue.	10/26/2016 3:46 PM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 0 Skipped: 43

#	Responses	Date
	There are no responses.	

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 39 Skipped: 4

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	82.05% 32	2.56% 1	15.38% 6	39
The Council Reception and Venue Were Great!	81.08% 30	8.11% 3	10.81% 4	37

#	Additional Comments on the Council Day Venue and Reception	Date
1	Venue - plenty of space, good tech assistance, would like some natural light.	11/4/2016 2:01 PM
2	Pretty cheap food for such an expensive dinner ! Buffet style?	11/4/2016 1:17 PM
3	I enjoyed the more casual style venue & dinner. I felt like it allowed for more time to visit with each other.	11/4/2016 1:16 PM
4	Excellent location for the reception to get us out into the community and out of the conference room. It kept people engaged longer and provided better networking opportunities. In some ways I would prefer to have isolated dinners for just each flight to increase my update speed on getting to know my fellow flight members. With all three flights in the same dinner event I get to know a wider range of people but don't really bond with my flight specifically.	10/31/2016 5:08 PM
5	Looks like you guys did an awesome job! Really disappointed I wasn't able to make it...but the deal just closed. Appreciate your understanding!	10/28/2016 3:05 PM
6	Great reception venue - food was not great.	10/28/2016 11:44 AM
7	Loved having a more casual dinner and the location of the hotel was perfect.	10/28/2016 11:38 AM
8	Loved the Mexican Food and the roof top patio!	10/28/2016 10:39 AM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 3 Skipped: 40

Answer Choices	Responses
Advisory Services Panels	33.33% 1
Product Council Leadership	66.67% 2

## Council Day Survey for Dallas, Fall 2016

District Council Involvement	33.33%	1
Foundation Governor Information	0.00%	0
<b>Total Respondents: 3</b>		

#	Other (please specify)	Date
	There are no responses.	

## Q43 SSDCGold, Please Rate Each Council Day Session

Answered: 33 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Town Hall	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
SECTOR SPOTLIGHT: Industrial	81.82% 27	3.03% 1	15.15% 5	0.00% 0	33
SECTOR SPOTLIGHT: Multifamily	100.00% 33	0.00% 0	0.00% 0	0.00% 0	33
SECTOR SPOTLIGHT: Retail	87.88% 29	0.00% 0	9.09% 3	3.03% 1	33
SECTOR SPOTLIGHT: Office	87.50% 28	0.00% 0	12.50% 4	0.00% 0	32
Lunch: Can we build better buildings with a focus on Human-Centered Design?	51.52% 17	15.15% 5	33.33% 11	0.00% 0	33
Capital Markets Update	87.88% 29	0.00% 0	12.12% 4	0.00% 0	33
Best Practices in Business Attraction	54.55% 18	15.15% 5	27.27% 9	3.03% 1	33
Managing the Enterprise through the Cycle	81.25% 26	0.00% 0	9.38% 3	9.38% 3	32
Was Organized					
	Yes	No	Somewhat	N/A	Total
Town Hall	100.00% 32	0.00% 0	0.00% 0	0.00% 0	32
SECTOR SPOTLIGHT: Industrial	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
SECTOR SPOTLIGHT: Multifamily	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
SECTOR SPOTLIGHT: Retail	93.94% 31	0.00% 0	3.03% 1	3.03% 1	33
SECTOR SPOTLIGHT: Office	93.75% 30	0.00% 0	6.25% 2	0.00% 0	32
Lunch: Can we build better buildings with a focus on Human-Centered Design?	84.85% 28	3.03% 1	12.12% 4	0.00% 0	33
Capital Markets Update	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
Best Practices in Business Attraction	90.91% 30	0.00% 0	6.06% 2	3.03% 1	33
Managing the Enterprise through the Cycle	90.63% 29	0.00% 0	0.00% 0	9.38% 3	32
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Town Hall	85.19% 23	0.00% 0	14.81% 4	0.00% 0	27

## Council Day Survey for Dallas, Fall 2016

SECTOR SPOTLIGHT: Industrial	<b>89.29%</b> 25	<b>3.57%</b> 1	<b>7.14%</b> 2	<b>0.00%</b> 0	28
SECTOR SPOTLIGHT: Multifamily	<b>92.59%</b> 25	<b>0.00%</b> 0	<b>7.41%</b> 2	<b>0.00%</b> 0	27
SECTOR SPOTLIGHT: Retail	<b>77.78%</b> 21	<b>11.11%</b> 3	<b>11.11%</b> 3	<b>0.00%</b> 0	27
SECTOR SPOTLIGHT: Office	<b>80.77%</b> 21	<b>7.69%</b> 2	<b>11.54%</b> 3	<b>0.00%</b> 0	26
Lunch: Can we build better buildings with a focus on Human-Centered Design?	<b>70.37%</b> 19	<b>0.00%</b> 0	<b>25.93%</b> 7	<b>3.70%</b> 1	27
Capital Markets Update	<b>77.78%</b> 21	<b>0.00%</b> 0	<b>22.22%</b> 6	<b>0.00%</b> 0	27
Best Practices in Business Attraction	<b>85.19%</b> 23	<b>0.00%</b> 0	<b>11.11%</b> 3	<b>3.70%</b> 1	27
Managing the Enterprise through the Cycle	<b>81.48%</b> 22	<b>3.70%</b> 1	<b>3.70%</b> 1	<b>11.11%</b> 3	27

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Would have been nice to be able to look over the HFF capital markets slides and take them home. Otherwise - very good line up and very good council.	11/6/2016 4:01 PM
2	Sessions were great. Lunch speaker was fabulous. But, we need to figure out how to manage time better. Several speakers were rushed because they started late.	11/6/2016 11:49 AM
3	Unfortunately the retail discussion was off topic. The presentation was much more about the residential component of the project with retail being an afterthought. The moderator tried to remedy with some retail comments at the end but the presentation didn't serve its intended purpose. Needed better previewing prior to the meeting.	10/28/2016 11:13 AM
4	The leadership team is the best I've ever seen.	10/27/2016 9:26 AM
5	Great day. HFF capital markets was a highlight with great data and slides.	10/27/2016 12:11 AM
6	Lunch was one of the healthier ones that I can recall - thank you and keep it up.	10/26/2016 11:48 PM
7	Probably the best session in a while. Good venue, great speakers and stayed on schedule. Congrats to Gary and the team.	10/26/2016 4:12 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 33 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 33	<b>0.00%</b> 0	<b>0.00%</b> 0	33
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 33	<b>0.00%</b> 0	<b>0.00%</b> 0	33
Did Council Day Meet Your Expectations?	<b>93.75%</b> 30	<b>0.00%</b> 0	<b>6.25%</b> 2	32
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>93.94%</b> 31	<b>0.00%</b> 0	<b>6.06%</b> 2	33

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I prefer more case studies and less "macroeconomic" analysis	11/5/2016 1:37 PM

## Council Day Survey for Dallas, Fall 2016

2	Might be an opportunity to get an email thread or Facebook page going to share successes and challenges in between meetings.	10/31/2016 11:13 AM
3	Certainly it is on me to improve my continuity of connection and dialogue with members of my council between meetings. I need to work on that.	10/28/2016 11:16 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 8 Skipped: 26

#	Responses	Date
1	I thought the lunch speaker was terrible. I prefer to see well known real estate developers tell their story and their observations about their career and their view of the opportunities in the market	11/5/2016 1:37 PM
2	I much prefer case studies with the real numbers and details I think this council day tried to fit too much in	11/4/2016 1:58 PM
3	I would prefer more case studies - real deals, real people, real numbers, real problems/lessons learned.	11/4/2016 11:15 AM
4	Great day, well organized as always.	11/3/2016 9:30 PM
5	Great session. Touched on all parts of the development and investment business.	11/1/2016 6:10 PM
6	I thought this was a very good day	11/1/2016 12:24 PM
7	Close but QI did not think as thorough and comprehensive as recent ones	11/1/2016 2:57 AM
8	Best Council I've been on in over two decades. Gary is a terrific chair.	10/30/2016 7:11 AM

### Q59 Do You Have Any Council Sessions, Topics And/OR Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 27

#	Responses	Date
1	Capital markets was somewhat shortchanged and a more expansive national view would be great for us smaller guys so focused on a single market Also, focus on new deals - given close to peak, it would be great to hear case studies again as to what people are working on...	11/3/2016 9:30 PM
2	The impact of the new construction financing regulations	11/1/2016 12:24 PM
3	I have always enjoyed the case studies which profile projects that our members are working on. Post mortem analysis is also helpful.	11/1/2016 8:46 AM
4	Succession planning	11/1/2016 2:57 AM
5	Not right now.	10/28/2016 11:16 AM
6	Driverless cars and the impact on parking lots (urban settings)	10/28/2016 9:43 AM
7	Hold or sell? How to capitalize for the long term.	10/26/2016 4:14 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 31

## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	See comment above	11/4/2016 1:58 PM
2	It would be great to get copies of all decks used in hard copies or PDF	10/28/2016 9:43 AM
3	Special deals w #s. 3 smartest things 3 lessons learned 3 best take home	10/27/2016 11:30 AM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 3 Skipped: 31

#	Responses	Date
1	I'm happy to help in any way needed.	10/30/2016 7:11 AM
2	I am always glad to participate, moderate, organize or otherwise help.	10/28/2016 11:16 AM
3	Always willing Phil Hughes	10/27/2016 11:30 AM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 33 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	87.88% 29	0.00% 0	12.12% 4	33
The Council Reception and Venue Were Great!	68.97% 20	6.90% 2	24.14% 7	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	Best of the dozen or so I have been to in my opinion -	11/6/2016 4:02 PM
2	Fun venue Food was at best average	11/4/2016 1:58 PM
3	Mexican food dinner was substandard given the price. I'd prefer to be in the convention center with the rest of the meeting sessions.	11/4/2016 1:27 PM
4	Fund venue for dinner	11/3/2016 9:30 PM
5	Did not attend reception	11/1/2016 2:57 AM
6	Our dinner was a little different approach.. I understand people maybe wanting a bit more casual approach, but tacos and guac and chips for \$175.00 just doesn't meet my expectations of our council dinner.	10/28/2016 11:16 AM
7	Food has low value for the price. Assuming the leftover funds were rolled into the more expensive venues like NY>	10/26/2016 11:51 PM
8	Not there for reception.	10/26/2016 4:14 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI**



Council Day Survey for Dallas, Fall 2016

**programs or services**

Answered: 0 Skipped: 34

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 0</b>	

#	Other (please specify)	Date
	There are no responses.	

## Q44 SSDCSilver, Please Rate Each Council Day Session

Answered: 31 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
"House of Happiness"	90.32% 28	0.00% 0	6.45% 2	3.23% 1	31
"Tallest Building in Idaho"	96.77% 30	0.00% 0	3.23% 1	0.00% 0	31
"American Hotel – Hostel, Friendly, or Both?"	82.76% 24	3.45% 1	10.34% 3	3.45% 1	29
"Ask and Ye Shall Receive...Update on the Debt Market"	83.33% 25	3.33% 1	13.33% 4	0.00% 0	30
Clicks & Bricks at Landmark Center	82.76% 24	0.00% 0	17.24% 5	0.00% 0	29
"The Good, The Bad, and Mold"	80.00% 24	0.00% 0	20.00% 6	0.00% 0	30
Lunch: Can we build better buildings with a focus on Human-Centered Design?	64.52% 20	6.45% 2	29.03% 9	0.00% 0	31
"Never Sell Great Real Estate, the Sequel"	83.33% 25	3.33% 1	13.33% 4	0.00% 0	30
"Living With Your Friends Just Got Cooler"	58.06% 18	9.68% 3	29.03% 9	3.23% 1	31
"Timing is Everything"	74.19% 23	3.23% 1	19.35% 6	3.23% 1	31
Ping-Pong, Pool Tables and Rent-a-Desk	93.55% 29	3.23% 1	3.23% 1	0.00% 0	31
Was Organized					
	Yes	No	Somewhat	N/A	Total
"House of Happiness"	96.77% 30	0.00% 0	3.23% 1	0.00% 0	31
"Tallest Building in Idaho"	100.00% 31	0.00% 0	0.00% 0	0.00% 0	31
"American Hotel – Hostel, Friendly, or Both?"	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
"Ask and Ye Shall Receive...Update on the Debt Market"	83.33% 25	0.00% 0	16.67% 5	0.00% 0	30
Clicks & Bricks at Landmark Center	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
"The Good, The Bad, and Mold"	90.00% 27	0.00% 0	10.00% 3	0.00% 0	30
Lunch: Can we build better buildings with a focus on Human-Centered Design?	90.32% 28	3.23% 1	6.45% 2	0.00% 0	31
"Never Sell Great Real Estate, the Sequel"	83.33% 25	0.00% 0	16.67% 5	0.00% 0	30
"Living With Your Friends Just Got Cooler"	70.97% 22	0.00% 0	29.03% 9	0.00% 0	31

## Council Day Survey for Dallas, Fall 2016

"Timing is Everything"	<b>83.87%</b> 26	<b>3.23%</b> 1	<b>12.90%</b> 4	<b>0.00%</b> 0	31
Ping-Pong, Pool Tables and Rent-a-Desk	<b>83.87%</b> 26	<b>0.00%</b> 0	<b>16.13%</b> 5	<b>0.00%</b> 0	31
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
"House of Happiness"	<b>88.89%</b> 24	<b>0.00%</b> 0	<b>11.11%</b> 3	<b>0.00%</b> 0	27
"Tallest Building in Idaho"	<b>96.30%</b> 26	<b>0.00%</b> 0	<b>3.70%</b> 1	<b>0.00%</b> 0	27
"American Hotel – Hostel, Friendly, or Both?"	<b>88.00%</b> 22	<b>0.00%</b> 0	<b>12.00%</b> 3	<b>0.00%</b> 0	25
"Ask and Ye Shall Receive...Update on the Debt Market"	<b>80.77%</b> 21	<b>0.00%</b> 0	<b>19.23%</b> 5	<b>0.00%</b> 0	26
Clicks & Bricks at Landmark Center	<b>92.00%</b> 23	<b>0.00%</b> 0	<b>8.00%</b> 2	<b>0.00%</b> 0	25
"The Good, The Bad, and Mold"	<b>88.46%</b> 23	<b>3.85%</b> 1	<b>7.69%</b> 2	<b>0.00%</b> 0	26
Lunch: Can we build better buildings with a focus on Human-Centered Design?	<b>88.89%</b> 24	<b>0.00%</b> 0	<b>3.70%</b> 1	<b>7.41%</b> 2	27
"Never Sell Great Real Estate, the Sequel"	<b>92.31%</b> 24	<b>0.00%</b> 0	<b>7.69%</b> 2	<b>0.00%</b> 0	26
"Living With Your Friends Just Got Cooler"	<b>59.26%</b> 16	<b>11.11%</b> 3	<b>29.63%</b> 8	<b>0.00%</b> 0	27
"Timing is Everything"	<b>70.37%</b> 19	<b>3.70%</b> 1	<b>25.93%</b> 7	<b>0.00%</b> 0	27
Ping-Pong, Pool Tables and Rent-a-Desk	<b>88.89%</b> 24	<b>3.70%</b> 1	<b>7.41%</b> 2	<b>0.00%</b> 0	27

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Full day ... seemed like there were few lessons learned?	11/4/2016 2:18 PM
2	Case studies were very fitting for SSDC	11/4/2016 2:09 PM
3	All great topics with great value and presentations very well done. Some by nature required more detail and impacted time for questions for that presentation or the next, but would not change anything.	11/1/2016 7:05 PM
4	In general, it's helpful when presentations are not too text heavy	10/30/2016 4:44 PM
5	All the presentations were of great value!	10/28/2016 6:04 PM
6	No real discussion about industrial and very little about suburban office. Despite this, and in the tradition of ULI, I got a lot of great info from the presentations.	10/28/2016 12:31 PM
7	The last presentation would have had more value had it been a real panel and the moderator could have asked questions about the cost of the TIs, its relativity to the rent, what exactly was appealing to tenants - ceiling, light, open floor plan, other?	10/28/2016 11:43 AM
8	Very good pace and a diverse bunch of presentations.	10/28/2016 11:35 AM
9	Good mix of topics	10/27/2016 10:01 AM
10	Just a really great group of presentations	10/26/2016 8:41 PM
11	Really well done meeting.	10/26/2016 5:59 PM

**Q57 Please Rate Your Council  
Chair/Leadership Team**

## Council Day Survey for Dallas, Fall 2016

Answered: 31 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 31	0.00% 0	0.00% 0	31
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 31	0.00% 0	0.00% 0	31
Did Council Day Meet Your Expectations?	93.55% 29	0.00% 0	6.45% 2	31
Do You Feel That the Team Communicates Well With You Outside of Council Day?	90.32% 28	3.23% 1	6.45% 2	31

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	There wasn't much communication prior to the meeting from the council.	10/30/2016 7:53 AM
2	As stated earlier, the presentations weren't focused on what I do day to day, which is fine. One of the things that makes SSDC- Silver great is the diversity of geography and product type.	10/28/2016 12:39 PM
3	Perhaps this is normal, but there is only communication immediately before the council meetings	10/28/2016 11:44 AM
4	could occasionally use more communication outside of council day.	10/28/2016 11:40 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 23

#	Responses	Date
1	Great day. I really enjoyed the case studies and debt panel.	11/4/2016 9:15 AM
2	We had a lot of case studies for this council meeting which are great, but I would try to mix in a few other topics (roundtables, etc), and/or span the deal size and outcomes a little more...it seemed like the majority of deals this time were small deals with huge IRRs or unique experiences (hostel, communal living, etc)...while 1-2 of those are very interesting mixing in more topics general to the group might add to the take away value	11/2/2016 2:40 PM
3	Great day, lots of good presentations and time to connect outside of session.	11/1/2016 7:13 PM
4	It was a nice diversity of different types of real estate projects. I think this is very important.	11/1/2016 11:03 AM
5	Great group and leadership.	10/30/2016 4:46 PM
6	Well organized and the day reflected a lot of hard work by leadership and presenters I'm looking forward to presenting in Seattle.	10/28/2016 12:39 PM
7	Excellent venue and the Fairmont had very good meeting rooms with windows/lighting.	10/28/2016 11:40 AM
8	Good day	10/27/2016 3:02 PM
9	Good venue, dinner and lunch speaker. Very satisfied	10/26/2016 4:42 PM

### Q59 Do You Have Any Council Sessions, Topics And/OR Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 11 Skipped: 21

## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	Multi-family and Industrial might be good for next session	11/4/2016 2:12 PM
2	I would continue with case studies, debt and equity panels, etc. The afternoon session might be a good time to have more interaction as there always is a post-lunch lull.	11/4/2016 9:15 AM
3	I think everyone is always interested in capital markets panels. We also had some great niche product presentations that could be grouped for a concurrent session.	11/1/2016 7:13 PM
4	Not at this time.	11/1/2016 11:03 AM
5	In Seattle, a presentation from Tableau on data visualization may be helpful.	10/30/2016 4:46 PM
6	More on industrial and its impact on residential and retail. More "product type" updates (i.e. macro trends in retail, multi, office and industrial).	10/28/2016 12:39 PM
7	a tour would be interesting in Seattle	10/28/2016 11:44 AM
8	Mezz or Preferred capital preferred for small scale deals. Self storage...short presentation /30 minutes.	10/28/2016 11:40 AM
9	Tour a small scale project at one of the next meetings	10/27/2016 3:02 PM
10	Student housing	10/26/2016 6:01 PM
11	Check in with past panelists on management transitions, incentivizing jr partners What are people gearing up for? Downturn, things to target in disruptions	10/26/2016 4:42 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 26

#	Responses	Date
1	Make sure all presenters use 25 point text or higher	11/4/2016 2:12 PM
2	I liked being able to walk to dinner from hotel and enjoyed the hotel. Keep doing what you are doing. I thoroughly enjoyed the day.	11/4/2016 9:15 AM
3	None	11/1/2016 11:03 AM
4	Try to incorporate site visits to keep us more engaged and get us out of the room. I know that this is difficult logistically but it seemed to go well in San Fran.	10/28/2016 12:39 PM
5	Great job! Keep it up.	10/26/2016 6:01 PM
6	Break up intros and make the more personal Fewer panels more q&a	10/26/2016 4:42 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 30

#	Responses	Date
1	Yes. I would like to volunteer for council leadership and to present a project when needed.	11/1/2016 11:03 AM

## Council Day Survey for Dallas, Fall 2016

2	Yes. I've offer to present at the past 2 meetings (Philly and Dallas). Davis M. Ricci dricci@flynnco.com	10/28/2016 12:39 PM
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### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 31 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	80.65% 25	0.00% 0	19.35% 6	31
The Council Reception and Venue Were Great!	66.67% 20	6.67% 2	26.67% 8	30

#	Additional Comments on the Council Day Venue and Reception	Date
1	Might be fun to just have one long cocktail party with additional food	11/4/2016 2:38 PM
2	Convenient for those staying in the Fairmont	11/4/2016 2:12 PM
3	Overall it was very nice and well done.	11/1/2016 11:03 AM
4	Reception venue was good, not great - food...	10/30/2016 4:46 PM
5	Really cool, relaxed environment for the reception. Having the meetings in the hotel is definitely preferred but proximity to the convention center could be better.	10/28/2016 12:39 PM
6	I liked the council reception. It was casual, very nice roof top area, plenty of room to spread out and talk /move around vs a stuffy steak or club. My one comment is that leadership should speak briefly at council reception...introductions of leadership, meeting details for next day, why are we are at this dinner venue (which had been around for 100 years in Dallas).	10/28/2016 11:40 AM
7	Dinner at reception not one of our best.	10/26/2016 6:01 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 7 Skipped: 25

Answer Choices	Responses
Advisory Services Panels	85.71% 6
Product Council Leadership	57.14% 4
District Council Involvement	42.86% 3
Foundation Governor Information	42.86% 3
<b>Total Respondents: 7</b>	

#	Other (please specify)	Date
	There are no responses.	

## Q45 STHC, Please Rate Each Council Day Session

Answered: 11 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Scion, CPPIB and GIC acquisition of University House Communities	90.91% 10	0.00% 0	9.09% 1	0.00% 0	11
ULI Foundation	45.45% 5	9.09% 1	45.45% 5	0.00% 0	11
Construction Lending Update	81.82% 9	0.00% 0	9.09% 1	9.09% 1	11
New Sources of Equity in Student Housing	72.73% 8	0.00% 0	18.18% 2	9.09% 1	11
Case Study: Storrs Center - Transformation of Town and Gown Through a P3 Process	63.64% 7	0.00% 0	18.18% 2	18.18% 2	11
Case Study: Mixed Use Development –Landmark College Park (aka Maryland Book Exchange)	54.55% 6	0.00% 0	36.36% 4	9.09% 1	11
Wrap Up, Follow Up Items and Conclusion	72.73% 8	0.00% 0	0.00% 0	27.27% 3	11
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Scion, CPPIB and GIC acquisition of University House Communities	100.00% 11	0.00% 0	0.00% 0	0.00% 0	11
ULI Foundation	100.00% 11	0.00% 0	0.00% 0	0.00% 0	11
Construction Lending Update	90.91% 10	0.00% 0	0.00% 0	9.09% 1	11
New Sources of Equity in Student Housing	81.82% 9	0.00% 0	9.09% 1	9.09% 1	11
Case Study: Storrs Center - Transformation of Town and Gown Through a P3 Process	81.82% 9	0.00% 0	0.00% 0	18.18% 2	11
Case Study: Mixed Use Development –Landmark College Park (aka Maryland Book Exchange)	63.64% 7	9.09% 1	18.18% 2	9.09% 1	11
Wrap Up, Follow Up Items and Conclusion	72.73% 8	9.09% 1	0.00% 0	18.18% 2	11
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Scion, CPPIB and GIC acquisition of University House Communities	90.91% 10	0.00% 0	9.09% 1	0.00% 0	11
ULI Foundation	72.73% 8	18.18% 2	0.00% 0	9.09% 1	11
Construction Lending Update	90.91% 10	0.00% 0	0.00% 0	9.09% 1	11
New Sources of Equity in Student Housing	90.91% 10	0.00% 0	0.00% 0	9.09% 1	11

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Case Study: Storrs Center - Transformation of Town and Gown Through a P3 Process	<b>81.82%</b> 9	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>18.18%</b> 2	11
Case Study: Mixed Use Development –Landmark College Park (aka Maryland Book Exchange)	<b>90.91%</b> 10	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>9.09%</b> 1	11
Wrap Up, Follow Up Items and Conclusion	<b>63.64%</b> 7	<b>9.09%</b> 1	<b>0.00%</b> 0	<b>27.27%</b> 3	11

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	I marked N/A for those sessions I was unable to attend because I had to leave town early due to a conflicting commitment.	11/7/2016 9:32 AM
2	The New Sources of Equity was one of the best panels our Council has had.	10/28/2016 11:10 PM
3	it would be great to have more opportunity for interactive discussion/breakouts if possible.	10/28/2016 9:44 AM
4	another great session. will all the interest and focus on this council building within our sector, I think we will see strong gains in membership within the next council or two.	10/27/2016 6:12 PM
5	The equity panel could have shared more details. They played it to close to the vest.	10/26/2016 7:27 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 11 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 11	<b>0.00%</b> 0	<b>0.00%</b> 0	11
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>90.91%</b> 10	<b>0.00%</b> 0	<b>9.09%</b> 1	11
Did Council Day Meet Your Expectations?	<b>90.91%</b> 10	<b>0.00%</b> 0	<b>9.09%</b> 1	11
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>72.73%</b> 8	<b>9.09%</b> 1	<b>18.18%</b> 2	11

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Chair seemed somewhat disengaged in the council. Council leadership can do better with overall communication throughout the year - not just right before council day.	10/27/2016 6:16 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 2 Skipped: 10

#	Responses	Date
1	great agenda and excellent representation of top leaders within our sector. Highest concentration of "players" you will find for our sector. will only even get better.	10/27/2016 6:16 PM
2	The audio was bad	10/26/2016 7:30 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent



Council Day Survey for Dallas, Fall 2016

**Sessions?**

Answered: 1 Skipped: 11

#	Responses	Date
1	more property tours - perhaps a Wall Street/public investor panel so all can understand how that segment views the positives and negatives of the sector.	10/27/2016 6:16 PM

**Q60 Please let your Council leadership know what they can improve on for the next meeting**

Answered: 3 Skipped: 9

#	Responses	Date
1	keep growing membership - the content and quality of membership is outstanding.	10/27/2016 6:16 PM
2	Make Council day different than the main conference days so we can attend the actual conference as well.	10/27/2016 11:39 AM
3	ULI should hold council day on another day then the day ULI is held. We pay to attend both the conference and the council day which is very expensive. The Wednesday agenda contained sessions I would have liked to attend.	10/26/2016 7:30 PM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 0 Skipped: 12

#	Responses	Date
	There are no responses.	

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 11 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	81.82% 9	9.09% 1	9.09% 1	11
The Council Reception and Venue Were Great!	90.00% 9	10.00% 1	0.00% 0	10

#	Additional Comments on the Council Day Venue and Reception	Date
1	Dinner was excellent - thoughtful discussion and excellent location, wine and food. Council day venue of Fairmount was ok -nothing great but nothing wrong either.	10/27/2016 6:16 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 0 Skipped: 12

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	0.00% 0
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 0</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q46 TODC, Please Rate Each Council Day Session**

Answered: 40 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Capital Markets Report & Analysis	72.50% 29	10.00% 4	15.00% 6	2.50% 1	40
Transit, Technology and the Sharing Trend	83.33% 30	0.00% 0	11.11% 4	5.56% 2	36
RIFF, TIFIA, the FAST Act – How to sort it all out from a developer's perspective	82.50% 33	2.50% 1	7.50% 3	7.50% 3	40
Presentation on CityLine	92.50% 37	2.50% 1	5.00% 2	0.00% 0	40
Tour Old Parkland	69.23% 27	7.69% 3	15.38% 6	7.69% 3	39
Tour City Line	82.05% 32	2.56% 1	10.26% 4	5.13% 2	39
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Capital Markets Report & Analysis	87.18% 34	2.56% 1	7.69% 3	2.56% 1	39
Transit, Technology and the Sharing Trend	91.43% 32	0.00% 0	2.86% 1	5.71% 2	35
RIFF, TIFIA, the FAST Act – How to sort it all out from a developer's perspective	89.47% 34	0.00% 0	5.26% 2	5.26% 2	38
Presentation on CityLine	92.31% 36	0.00% 0	7.69% 3	0.00% 0	39
Tour Old Parkland	71.05% 27	7.89% 3	13.16% 5	7.89% 3	38
Tour City Line	81.58% 31	5.26% 2	7.89% 3	5.26% 2	38
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Capital Markets Report & Analysis	88.57% 31	0.00% 0	5.71% 2	5.71% 2	35
Transit, Technology and the Sharing Trend	90.32% 28	0.00% 0	6.45% 2	3.23% 1	31
RIFF, TIFIA, the FAST Act – How to sort it all out from a developer's perspective	88.24% 30	2.94% 1	5.88% 2	2.94% 1	34
Presentation on CityLine	70.59% 24	17.65% 6	11.76% 4	0.00% 0	34
Tour Old Parkland	67.65% 23	8.82% 3	11.76% 4	11.76% 4	34
Tour City Line	79.41% 27	2.94% 1	11.76% 4	5.88% 2	34

## Council Day Survey for Dallas, Fall 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Unless there is a good public transit option, access to offsite session should have been organized.	11/7/2016 3:10 PM
2	Great day - as always, well organized and thoughtful toics	11/3/2016 12:47 PM
3	Our Council day tours are a true asset to and learning experience for our members. As a City Planner, I always enjoy our off-site adventures - walking the streets, touring the developments, on-going and spontaneous Q&A with the key stakeholders related to the development & transit. However, in Dallas, I felt we were rushed for time, because the tour was based a long distance from downtown Dallas, which left little to no quality time to actually experience the development area. For future tours, I suggest we do one of the following: 1. Choose a location closer to the venue used for the AM portion of the Council Agenda; 2. Shorten the AM portion, so that members can spend more time in the tour area; or, 3. Host the entire Agenda in/near the tour/development area.	11/1/2016 10:33 AM
4	This was my first meeting as a member and it was a great introduction.	11/1/2016 10:14 AM
5	The Council deviated from its typical capital markets format of real estate industry experts, which have been outstanding, and obtained what seemed to be a real media star...only he was an economic ideologue with no industry understanding. I would suggest we go back to the traditional format.	11/1/2016 10:13 AM
6	Overall, the TOD Product Council events were beneficial and hosted in fantastic venues (if not all readily accessible by transit). If a market/capital market component is included in future programs, consider steering it to have greater relevance for TOD practitioners specifically while also considering the broad array of disciplines represented. While CityLine was a very interesting case study, the value was primarily in the presentation and the distance and time spent traveling to the project resulted in limited time available during the afternoon tour sessions to potentially visit other projects.	10/28/2016 1:33 PM
7	Venue was terrific and speakers and tour were excellent	10/27/2016 3:41 PM
8	Programming was great. Capital markets speaker was excellent.	10/27/2016 12:59 PM
9	I think the tour of CityLine could have been more robust.	10/27/2016 11:06 AM
10	Really a strong session today.	10/27/2016 1:05 AM
11	well organized council day	10/26/2016 9:55 PM
12	The venue was outstanding	10/26/2016 7:28 PM
13	Great as always. Enjoyed the short walks, venues, DART ride and topics. Great work!	10/26/2016 6:04 PM
14	Capital markets and financing options were very informative. City Line was very interesting. Wish we could have asked the developer more questions.	10/26/2016 6:00 PM
15	Really like Old Parkand and the CityLine overview. Setting was great.	10/26/2016 3:52 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 39 Skipped: 2

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	97.44% 38	0.00% 0	2.56% 1	39
My Chair Kept Members Engaged & Encouraged Broad Interaction	94.87% 37	0.00% 0	5.13% 2	39
Did Council Day Meet Your Expectations?	87.18% 34	0.00% 0	12.82% 5	39
Do You Feel That the Team Communicates Well With You Outside of Council Day?	94.87% 37	0.00% 0	5.13% 2	39

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	See written response above.	11/1/2016 10:39 AM
2	The disappointment was only focused on the capital markets section...as discussed above. The rest was outstanding.	11/1/2016 10:16 AM

## Council Day Survey for Dallas, Fall 2016

3	Over the Council Day was a positive experience. It would have been great to have had the opportunity to visit or hear about a broader array of projects. The Capital Markets presentation was interesting but not necessarily TOD focused or geared toward the multidisciplinary audience.	10/28/2016 1:44 PM
4	Hey, I am new. Communication will get better.	10/27/2016 1:07 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 27

#	Responses	Date
1	I had to leave after lunch so I didn't have the benefit of them whole day.	11/1/2016 8:32 PM
2	See written response above.	11/1/2016 10:39 AM
3	phenomenon venue...the best ever and quite a coup...don't expect such a glamor venue again.	11/1/2016 10:16 AM
4	Preloading our phones with DART passes was incredibly efficient and very much appreciated!	10/28/2016 1:44 PM
5	Venue was terrific, but very difficult to get to. 50 people flagging individual UBER rides at a somewhat unknown (to public) location was a little challenging	10/28/2016 10:52 AM
6	Terrific meeting venue and room at Old Parkland!	10/28/2016 9:54 AM
7	Excellent meeting!!	10/28/2016 9:19 AM
8	Great venue. Clear directions from Leadership before and during Council Day	10/27/2016 3:43 PM
9	Leadership really out did themselves on this Council trip.	10/27/2016 1:00 PM
10	Excellent day.	10/27/2016 1:07 AM
11	Great day, enjoyed the learning and connection opportunities.	10/26/2016 7:54 PM
12	I realize it is hard given the spread out nature of some cities, but it would be good to interact a bit more with the main ULI conference as the Council can somewhat feel like a separate gathering.	10/26/2016 6:36 PM
13	Good job!	10/26/2016 6:05 PM
14	The Todc leadership continues to improve each council meeting.	10/26/2016 3:54 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 34

#	Responses	Date
1	Yes. Atlanta Braves moving into my district, the development that has spurred, and the opportunities and challenges providing transportation infrastructure.	11/1/2016 8:32 PM
2	See written response above.	11/1/2016 10:39 AM
3	It would be interesting to hear more about the policy and programmatic framework that is driving TOD opportunities which may include issues of equity, land use/design and financing (in addition to TIFIA/RRIF).	10/28/2016 1:44 PM
4	I'd like to hear more from fellow council members and about their projects and activities.	10/28/2016 9:54 AM
5	Deeper Dive into project specifics	10/28/2016 9:19 AM
6	Tax increment financing	10/26/2016 7:54 PM

Council Day Survey for Dallas, Fall 2016

7	How changes in ride sharing is affecting parking.	10/26/2016 3:54 PM
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**Q60 Please let your Council leadership know what they can improve on for the next meeting**

Answered: 3 Skipped: 38

#	Responses	Date
1	See written response above.	11/1/2016 10:39 AM
2	More time for Q&A and discussion.	10/28/2016 9:54 AM
3	On Balance i am very impressed with what our Council Leadership has put forth.	10/28/2016 9:19 AM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 4 Skipped: 37

#	Responses	Date
1	Council Members should be encouraged to share knowledge and experiences on current or recent projects on which they've worked, between Council meetings. Maybe through use of social media or through email blasts.	11/1/2016 10:39 AM
2	Yes - I would like to assist in the planning for Fall Meeting 2017 in Los Angeles and have already contacted my Council Chair.	10/28/2016 1:44 PM
3	I am considering getting involved at a higher level. Would like to discuss w/ existing leadership.	10/28/2016 10:52 AM
4	I'd like to present at the next meeting.	10/26/2016 6:02 PM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 40 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	95.00% 38	0.00% 0	5.00% 2	40
The Council Reception and Venue Were Great!	94.59% 35	0.00% 0	5.41% 2	37

#	Additional Comments on the Council Day Venue and Reception	Date
1	Was not able to attend the reception the night before.	11/1/2016 8:32 PM
2	Enjoyed Old Parkland; limited time spent in CityLine, so impression of area is limited.	11/1/2016 10:39 AM
3	see above...superb dinner and remarkable venue	11/1/2016 10:16 AM

## Council Day Survey for Dallas, Fall 2016

4	Great meal at Del Frisco's! Old Parkland was an outstanding venue!	10/28/2016 4:04 PM
5	All venues should be transit accessible.	10/28/2016 1:44 PM
6	Sit down dinners are socially restrictive, but have some value.	10/28/2016 10:52 AM
7	Unlike anything i have ever experienced,,,,, diamond in the rough	10/28/2016 9:19 AM
8	Great Dinner and wonderful Council meeting venue. Thank you for making it all happen.	10/27/2016 1:00 PM
9	Great venue. Wow. Makes my old council look sort of weak.	10/27/2016 1:07 AM
10	Both were top notch	10/26/2016 9:55 PM
11	Fantastic venue	10/26/2016 7:54 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 11 Skipped: 30

Answer Choices	Responses
Advisory Services Panels	45.45% 5
Product Council Leadership	63.64% 7
District Council Involvement	27.27% 3
Foundation Governor Information	9.09% 1
<b>Total Respondents: 11</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q47 UDIC, Please Rate Each Council Day Session**

Answered: 21 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Session 1: Universities Executing Major Projects in Texas (3x20 minute presentations)	85.71% 18	4.76% 1	9.52% 2	0.00% 0	21
Session 2: Public Private Partnership at the University of California, Merced	100.00% 21	0.00% 0	0.00% 0	0.00% 0	21
Lunch Session - UDIC Member Projects Short Presentations	95.24% 20	0.00% 0	4.76% 1	0.00% 0	21
Session 3: Innovation & Real Estate Case Studies: UDIC Research Project	70.00% 14	10.00% 2	20.00% 4	0.00% 0	20

Was Organized					
	Yes	No	Somewhat	N/A	Total
Session 1: Universities Executing Major Projects in Texas (3x20 minute presentations)	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Session 2: Public Private Partnership at the University of California, Merced	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Lunch Session - UDIC Member Projects Short Presentations	95.00% 19	0.00% 0	5.00% 1	0.00% 0	20
Session 3: Innovation & Real Estate Case Studies: UDIC Research Project	78.95% 15	0.00% 0	21.05% 4	0.00% 0	19

Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Session 1: Universities Executing Major Projects in Texas (3x20 minute presentations)	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Session 2: Public Private Partnership at the University of California, Merced	100.00% 20	0.00% 0	0.00% 0	0.00% 0	20
Lunch Session - UDIC Member Projects Short Presentations	65.00% 13	5.00% 1	25.00% 5	5.00% 1	20
Session 3: Innovation & Real Estate Case Studies: UDIC Research Project	94.74% 18	0.00% 0	5.26% 1	0.00% 0	19

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	The UC Merced presentation was exceptionally interesting, and I think that allowing time for member presentations is a terrific innovation.	11/4/2016 6:17 PM
2	This was my first day with this council. It was awesome. Great presentations, knowledgeable presenters, fast moving and a very full day. Well organized and on target with my college and university practice.	11/4/2016 1:15 PM
3	At some point it would be good to have an open forum brainstorming/debating session on core issues of the day of importance to members of this Council. We need an hour or two to explore (and not solve) some cutting edge opinionated issues that need solutions. Ideas such as the degree to which the education market should decrease its facilities portfolio sizes, or modify them, or share them, or make them more flexible, or, or.	11/1/2016 10:29 AM
4	I thought the session on public private partnerships was particularly excellent.	10/31/2016 3:29 PM
5	I would like to encourage as much as possible presentations to be focused on real estate development related issues more than just campus planning and design.	10/29/2016 4:59 PM
6	Catered lunch was 45 minutes late so schedule had to be adjusted	10/28/2016 3:34 PM



## Council Day Survey for Dallas, Fall 2016

7	Overall and excellent day. The suggestions made at the session re having tours as part of the day is highly desirable. Please provide lunch options for vegetarians in future.	10/27/2016 1:37 PM
8	the lunch time presentations were really great. 10 min or less for someone to present is great then 10 min for questions...should do that more often	10/26/2016 4:09 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 21	0.00% 0	0.00% 0	21
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 21	0.00% 0	0.00% 0	21
Did Council Day Meet Your Expectations?	100.00% 21	0.00% 0	0.00% 0	21
Do You Feel That the Team Communicates Well With You Outside of Council Day?	80.95% 17	4.76% 1	14.29% 3	21

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Outside of the actual meetings and the agenda's prior to the meetings there is very little communication from UDIC leadership	11/3/2016 9:27 AM
2	Serving of lunch was delayed which delayed the lunch sessions and threw off the afternoon somewhat.	11/1/2016 10:43 AM
3	Can certainly communicate more outside of Council Day, if needed.	11/1/2016 10:20 AM
4	didn't get a lot of emails on this fall meeting...	10/26/2016 4:15 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 10

#	Responses	Date
1	Would have liked more time for open forum discussion, possibly could be done in smaller breakout groups	11/7/2016 10:50 AM
2	It was a terrific council day, one of our better ones.	11/4/2016 6:21 PM
3	Perfect!!	11/4/2016 1:17 PM
4	Great program with engaged group of industry leaders	11/3/2016 10:19 AM
5	Great content overall and worthwhile.	11/1/2016 10:43 AM
6	Overall, very positive. Enjoy this Council and find members engaging and very helpful.	11/1/2016 10:20 AM
7	ouncil day was excellent and my congratulations to our leadership[ team. I do want to comment on the reception the evening before. First I thought the party was effective in getting to know fellow members. However, the current tradition of having drinks and "heavy" hors d'oeuvres rather than a balanced meal I find very disturbing. The food is of course very rich and I , for one, still like an hour or so for drinks and some hors d'oeuvres and then a meal. I know the purpose is to get to know folks and this format, if we can hive tables of six or eight is very effective for socializing.. My other comment is an the price. For the price of \$250 I would have thought we would have had more substantial food. .	10/31/2016 5:34 PM
8	Terrific day - very worthwhile!	10/31/2016 2:52 PM
9	Speakers were well prepared and knowledgable. Great value.	10/31/2016 10:11 AM
10	I really think we should be spending at least some part of the day outside looking at real projects.	10/29/2016 5:01 PM

## Council Day Survey for Dallas, Fall 2016

11	It was an excellent day and the Council is a value for my ULI Membership...	10/27/2016 8:03 AM
12	dinner for \$150 with just passed appetizers doesn't seem to cut it. I'd suggest a cocktail 30 min-45 min with few passed apps, and then a sit down meal for that price point--especially since we weren't in NYC or SF	10/26/2016 4:15 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 14

#	Responses	Date
1	I think a topic on trends in sustainability would be great as well as one on construction costs/escalation	11/7/2016 10:50 AM
2	I have sent them to our chair and offered to help in any way I can.	11/4/2016 1:17 PM
3	suggest we get out and see relevant projects even if it is the day before the council meeting	11/3/2016 10:19 AM
4	Portfolio scale and the assessment of possible bubbles being developed by institutions due to overbuilding. We introduce more and more ways for universities to gain access to the ability to grow but don't deal with whether they should consolidate or shrink to become more fiscally viable.	11/1/2016 10:43 AM
5	Traditional architecture vs contemporary expression for a university campus. Traditionally universities like the idea that the architectural expression of new buildings should be sympathetic to, if not mimic the old. The other point of view is that the university is not a static place: rather a place for dynamic thinking, innovation and invention..Keeping current is important. Why then, when it comes to building expression, does it lock itself in the past , quite unlike the dynamism of education going on inside these buildings. Like great cities, each generation gives expression to their times and universities could or should do the same. There is intellectual vigor in the teaching and research, but nothing but mimicry for its buildings. Bah humbug! I have had many conversations in the past ten to fifteen years with admissions officers who have determined that a very large segment of high school seniors prefer a unique environment. An environment locked in the past does not represent security and tradition to these young students but boredom. Given this circumstance, it would behoove universities to educate their alumni bodies that the physical expression of their schools cannot be only in their memories when they were students. Contemporary students are demanding something quite different.	10/31/2016 5:34 PM
6	Continue to engage members in the "lightning round" format. - that was a great addition this year.	10/31/2016 2:52 PM
7	We discussed more touring of campuses. Might be a good idea but will limit discussion time. Not sure which is more valuable. Fine either way.	10/31/2016 10:11 AM
8	the atelier ten guy was great, and the speaker from Indiana was too...more energy like them...	10/26/2016 4:15 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 15

#	Responses	Date
1	Our council has agreed that we need to get out of a room and do more touring -- on the plan for next meeting.	11/4/2016 6:21 PM
2	Develop program earlier.	11/3/2016 10:19 AM
3	Timely lunch. First time ever a problem.	11/1/2016 10:43 AM
4	As I mentioned above, a different format for the reception the evening before our meeting.	10/31/2016 5:34 PM
5	Don't change - your approach has been great!	10/31/2016 2:52 PM
6	Can we get the council day scheduled so as to avoid the big general programming day at the conference.	10/29/2016 5:01 PM

## Council Day Survey for Dallas, Fall 2016

7	Broadly, it would be helpful if ULI coordinated the meetings and sessions a bit better -- several sessions were valuable and we missed them.	10/27/2016 8:03 AM
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### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 18

#	Responses	Date
1	Any way I can	11/4/2016 1:17 PM
2	I would like to be more engaged, but am uncertain where the need is. Donald E. Moore mooredo@rowan.edu cell (732) 882-2386.	11/1/2016 10:43 AM
3	I would like to help in any way that would be helpful./ Charles N. Tseckares tseckarres@cbtarchitects.com 617 930 3619	10/31/2016 5:34 PM
4	yes--i'll email later.	10/26/2016 4:15 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 21 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	52.38% 11	9.52% 2	38.10% 8	21
The Council Reception and Venue Were Great!	66.67% 12	5.56% 1	27.78% 5	18

#	Additional Comments on the Council Day Venue and Reception	Date
1	The table set up was difficult as we were too spread out in the room and made it difficult to communicate with others. Reception was good to allow to walk around and meet people.	11/7/2016 10:50 AM
2	It was very nice to be outside but the meat-esque food was disappointing and not worth the cost -- not sure we could have improved on this, given the location....	11/4/2016 6:21 PM
3	Room was too long and it was difficult to engage with many members.	11/4/2016 1:17 PM
4	Reception was valuable, Don't drop it.	11/3/2016 10:19 AM
5	This was the best council reception venue yet!	11/3/2016 9:27 AM
6	I hate to be so critical, but the proportion of the room for our council meeting was a bit tough. However, the council meeting was one of the best. The reception venue was terrific, but the rich food was a bit much..	10/31/2016 5:34 PM
7	I didn't make the reception	10/29/2016 5:01 PM
8	Having the space and quiet to talk were excellent. They cost was high given no dinner.	10/27/2016 1:39 PM
9	see comments above	10/26/2016 4:15 PM

### Q63 Please let us know if you would like to

**learn more about any of the following ULI programs or services**

Answered: 3 Skipped: 19

Answer Choices	Responses
Advisory Services Panels	33.33% 1
Product Council Leadership	33.33% 1
District Council Involvement	66.67% 2
Foundation Governor Information	0.00% 0
<b>Total Respondents: 3</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q48 UDMUCBlue, Please Rate Each Council Day Session**

Answered: 25 Skipped: 0

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Dallas Market Overview	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Open Mic-What's On Your Mind?	80.00% 20	4.00% 1	16.00% 4	0.00% 0	25
ULI Advisory Service	84.00% 21	8.00% 2	8.00% 2	0.00% 0	25
Commercial Real Estate Jeopardy	80.00% 20	0.00% 0	20.00% 5	0.00% 0	25
tour of the Crow Library and Garden of Evil	76.00% 19	4.00% 1	20.00% 5	0.00% 0	25
Tour of Old Parkland – Crow Holdings Headquarters Campus	76.00% 19	4.00% 1	20.00% 5	0.00% 0	25
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Dallas Market Overview	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Open Mic-What's On Your Mind?	76.00% 19	4.00% 1	20.00% 5	0.00% 0	25
ULI Advisory Service	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Commercial Real Estate Jeopardy	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
tour of the Crow Library and Garden of Evil	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
Tour of Old Parkland – Crow Holdings Headquarters Campus	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Dallas Market Overview	86.96% 20	0.00% 0	13.04% 3	0.00% 0	23
Open Mic-What's On Your Mind?	56.52% 13	17.39% 4	26.09% 6	0.00% 0	23
ULI Advisory Service	82.61% 19	0.00% 0	17.39% 4	0.00% 0	23
Commercial Real Estate Jeopardy	73.91% 17	4.35% 1	8.70% 2	13.04% 3	23
tour of the Crow Library and Garden of Evil	91.30% 21	0.00% 0	4.35% 1	4.35% 1	23
Tour of Old Parkland – Crow Holdings Headquarters Campus	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23

## Council Day Survey for Dallas, Fall 2016

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	One of the best council meetings ever. Dallas Market Overview was outstanding: the good and the bad of Dallas. Open Mic was great: let's do an hour in Seattle. ULI Advisory Services Panel-- so glad to really know what it is. Jeopardy was so fun! Crow tours were once in a lifetime experience.	11/1/2016 3:00 PM
2	Jeopardy was a great way to drive a discussion. Thanks!	11/1/2016 1:05 PM
3	The time out side was interesting and valuable. It was great to have an extended period of time to interact with counsel members	11/1/2016 12:17 PM
4	Terrific job getting us access to lunch and tour of Harlan Crow's residence. More time for Open Mic would be great.	11/1/2016 10:11 AM
5	Jeopardy was a hoot! please repeat it. The day was wonderful	10/31/2016 1:43 PM
6	The Crow Library and Old Parkland tours were interesting but not necessarily as informative as if we had visited a more typical or cutting edge mixed-use development.	10/30/2016 5:46 PM
7	It was a good meeting but i think it would be improved by some forced/moderated/structured debate among our council members about different market trends, regions and product types that they live in currently. I also thought the dose of Harlan Crow's world was a bit too concentrated vs all the other things happening in Dallas.	10/28/2016 2:41 PM
8	Loved everything except the Advisory Service. It really could have been 5 min, and the remaining time spent on the markets, what's going on etc. Loved Jeopardy and Market overview was great ( especially since it was not whitewashed.)	10/27/2016 10:32 PM
9	There are so many amazing people in the room that I would love to spend 30 minutes more just talking about what people are seeing in the market.	10/27/2016 8:18 PM
10	Great unique content esp. the tours of Crow home and campus. Since it had very little commercial real estate investment/development numbers attached, however, I think we really need to focus on those aspects at next meeting in Seattle.	10/27/2016 12:01 PM
11	loved the jeopardy and location!	10/26/2016 6:41 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 25	0.00% 0	0.00% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	95.83% 23	0.00% 0	4.17% 1	24
Did Council Day Meet Your Expectations?	92.00% 23	0.00% 0	8.00% 2	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	95.83% 23	0.00% 0	4.17% 1	24

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Similar comment as before, I think there should be more forced interaction among our council so that the council members share their experiences and current market trends.	10/28/2016 2:43 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 10 Skipped: 15

#	Responses	Date
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## Council Day Survey for Dallas, Fall 2016

1	Liked the special events at Museum Tower the day before.	11/1/2016 3:01 PM
2	Great job by Gentry and the broader team of organizers and presenters!	11/1/2016 11:16 AM
3	The Council members are cohesive and friendly.	10/30/2016 5:51 PM
4	I would like to see some younger members join our council.	10/28/2016 2:43 PM
5	Very good sessions ... very well planned.	10/28/2016 1:48 PM
6	As usual, an interesting day -- and afternoon before.	10/28/2016 9:34 AM
7	Loved the council day. I really appreciated the candor of the local market experts. The addition of the pre-cocktail tour & drink with another council was excellent.	10/27/2016 10:35 PM
8	It is an amazing group and I had a wonderful time	10/27/2016 8:21 PM
9	I had a good time overall. I think the \$s and cents were not enough of an overall focus however. It was fine for this session, but I suggest we strongly re-establish our bona fides as investors/developers/capital markets participants in the next session. Also, we need to keep open atmosphere to challenge B.S. when we see it. The architect and business lead of Silver Council severely downplayed the financial disappointments and architectural problems of Museum Tower. It would have actually been a good learning moment to go through that more sincerely for lessons learned rather than glossing over problems.	10/27/2016 12:07 PM
10	Fantastic day at in the AM as well as with all the Crow properties.	10/26/2016 6:44 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 4 Skipped: 21

#	Responses	Date
1	Yes -- Driverless cars. Millennial impact on RE.	11/1/2016 3:01 PM
2	I think a period of time that allows us to engage in smaller groups in helpful e.g. a question asked to the group. each table has a period of time time to discuss, and then one rep from each table summarizes the discussion	11/1/2016 12:20 PM
3	Capital markets overview	11/1/2016 10:18 AM
4	Given that we will be in Seattle, it might be nice to do something at amazon	10/27/2016 8:21 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 18

#	Responses	Date
1	Will be in Seattle let's get a tour of the Amazon HQ in South Lake Union.	11/1/2016 1:07 PM
2	Suggest a seated dinner, with a reception to start.	11/1/2016 11:52 AM
3	More in depth look at a development or deal would be good.	10/30/2016 5:51 PM
4	Jeopardy could have one column fewer of topics to we can go more in depth would be great to have more time to discuss what's going on in the market, Less Advisory Panel schtick. 5 min is fine. I don't need to have 20 precious minutes wasted on a ULI commercial	10/27/2016 10:35 PM
5	The only suggesting that I have is that we could use a bigger space for the seating area. It was a little tight.	10/27/2016 8:21 PM
6	work out tech kinks/setup prior to meeting starting	10/27/2016 12:07 PM

## Council Day Survey for Dallas, Fall 2016

7	Would love to hear more from the group and maybe shorten the city (Dallas) part a little.	10/26/2016 6:44 PM
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### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 23

#	Responses	Date
1	Not at this time given other ULI commitments.	10/30/2016 5:51 PM
2	Sure. I am happy to help...especially when the event is in LA next year. Chris Fraley 917 207 7799	10/27/2016 8:21 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 25 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	68.00% 17	4.00% 1	28.00% 7	25
The Council Reception and Venue Were Great!	80.00% 20	0.00% 0	20.00% 5	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	A bit cramped at the condo project	11/1/2016 1:07 PM
2	Tough to get transportation from my hotel at 7:30 am to the Museum Tower. Room was too crowded and only one bathroom for lots of coffee drinking men! Would have preferred to walk to the convention center for Council Day.	11/1/2016 11:16 AM
3	Council Reception - would prefer just interaction with UDMUC Blue rather than all UDMUC Councils.	10/30/2016 5:51 PM
4	I prefer council specific receptions and dinners ... not with all of UDMUC. The food was not very good at all.	10/28/2016 1:48 PM
5	Hosting the cocktail at Museum Tower was super. The room was less well suited for the morning session however (road/truck noise, tons of light making projector image hard to see, somewhat crowded room, insufficient bathroom capacity for group this size). We need to think a little harder about such logistics next time.	10/27/2016 12:07 PM
6	liked the opportunity to do tour the day before and meet other people from another UDMUC in a more intimate setting.	10/26/2016 6:44 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 4 Skipped: 21

Answer Choices	Responses	
Advisory Services Panels	50.00%	2



## Council Day Survey for Dallas, Fall 2016

Product Council Leadership	0.00%	0
District Council Involvement	50.00%	2
Foundation Governor Information	0.00%	0
<b>Total Respondents: 4</b>		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q49 UDMUCBronze, Please Rate Each Council Day Session**

Answered: 25 Skipped: 3

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Morning Host's Welcome to Dallas	75.00% 18	8.33% 2	4.17% 1	12.50% 3	24
Bronzini round table discussions	76.00% 19	4.00% 1	16.00% 4	4.00% 1	25
The Art of Real Estate Innovation – More than Just Technology	68.00% 17	4.00% 1	24.00% 6	4.00% 1	25
Dallas CityMap Initiative	64.00% 16	8.00% 2	28.00% 7	0.00% 0	25
Tour of The Joule Hotel	88.00% 22	0.00% 0	12.00% 3	0.00% 0	25
Tour of Trinity Groves	95.83% 23	0.00% 0	0.00% 0	4.17% 1	24
Bronzini Capital Markets Panel	70.83% 17	0.00% 0	29.17% 7	0.00% 0	24
Tour of The Centrum	65.22% 15	4.35% 1	21.74% 5	8.70% 2	23
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Morning Host's Welcome to Dallas	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
Bronzini round table discussions	87.50% 21	0.00% 0	8.33% 2	4.17% 1	24
The Art of Real Estate Innovation – More than Just Technology	79.17% 19	0.00% 0	16.67% 4	4.17% 1	24
Dallas CityMap Initiative	84.00% 21	4.00% 1	12.00% 3	0.00% 0	25
Tour of The Joule Hotel	96.00% 24	0.00% 0	4.00% 1	0.00% 0	25
Tour of Trinity Groves	79.17% 19	0.00% 0	16.67% 4	4.17% 1	24
Bronzini Capital Markets Panel	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23
Tour of The Centrum	78.26% 18	4.35% 1	8.70% 2	8.70% 2	23
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Morning Host's Welcome to Dallas	81.82% 18	0.00% 0	4.55% 1	13.64% 3	22
Bronzini round table discussions	70.83% 17	8.33% 2	8.33% 2	12.50% 3	24

## Council Day Survey for Dallas, Fall 2016

The Art of Real Estate Innovation – More than Just Technology	<b>91.30%</b> 21	<b>4.35%</b> 1	<b>0.00%</b> 0	<b>4.35%</b> 1	23
Dallas CityMap Initiative	<b>91.30%</b> 21	<b>4.35%</b> 1	<b>4.35%</b> 1	<b>0.00%</b> 0	23
Tour of The Joule Hotel	<b>95.83%</b> 23	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>4.17%</b> 1	24
Tour of Trinity Groves	<b>83.33%</b> 20	<b>4.17%</b> 1	<b>8.33%</b> 2	<b>4.17%</b> 1	24
Bronzini Capital Markets Panel	<b>95.65%</b> 22	<b>0.00%</b> 0	<b>4.35%</b> 1	<b>0.00%</b> 0	23
Tour of The Centrum	<b>78.26%</b> 18	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>21.74%</b> 5	23

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	would have been useful to have had an overview of the Dallas market from local brokerage team	10/31/2016 1:40 PM
2	I wish we had more time to learn about the operations at the Joule Hotel. Trinity Groves was a really fascinating and innovative project. I know everyone feels compelled to do a capital markets panel, but honestly it gets old and is not particularly helpful. The round table discussions are always fantastic - a great way to get to know people professionally a bit better and get viewpoints on different markets. I liked the variety with tours this time - much more engaging than sitting in the same place all day. Great day - thanks for all of the hard work and effort that goes into planning it!	10/30/2016 12:38 PM
3	Real Estate Innovation and Dallas City Map sessions were not interesting and had no take home value. Not worth our time.	10/30/2016 12:34 PM
4	Trinity Groves made the day! The story & strategy is something I'm still thinking a lot about. Excellent example of innovation.	10/28/2016 9:39 AM
5	Excellent job by Serena Wolfe in organizing multiple site visits and incorporating panel discussions off site.	10/28/2016 9:34 AM
6	Thanks for all the good work	10/26/2016 5:46 PM
7	Serena ran a very strong program	10/26/2016 4:41 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 24 Skipped: 4

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 24	<b>0.00%</b> 0	<b>0.00%</b> 0	24
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>91.67%</b> 22	<b>4.17%</b> 1	<b>4.17%</b> 1	24
Did Council Day Meet Your Expectations?	<b>83.33%</b> 20	<b>8.33%</b> 2	<b>8.33%</b> 2	24
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>91.30%</b> 21	<b>0.00%</b> 0	<b>8.70%</b> 2	23

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I felt hat I had to go dig for the program this year.	11/4/2016 1:32 PM

## Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 3 Skipped: 25

Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	not as organized as prior council days; quality of speakers was also mixed	10/31/2016 1:41 PM
2	Loved the variety of venues and topics.	10/30/2016 12:47 PM
3	I liked that we moved around during the day instead of spending the morning in one place.	10/28/2016 9:16 AM

**Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?**

Answered: 1 Skipped: 27

#	Responses	Date
1	Recommend keeping the round table discussions and nixing the capital markets panel for a meeting.	10/30/2016 12:47 PM

**Q60 Please let your Council leadership know what they can improve on for the next meeting**

Answered: 1 Skipped: 27

#	Responses	Date
1	I would continue to change up the venues - I'm sure it's more challenging logistically, but it was nice to not be at the same seat for the entire day and to see a bunch of different places. One of the best parts about council day is exploring the city and seeing tons of different projects.	10/30/2016 12:47 PM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 2 Skipped: 26

#	Responses	Date
1	Would be delighted to help in making Bronze even greater!	11/3/2016 11:15 AM
2	Happy to get more involved to the extent it is helpful. Obviously, I wouldn't want to take away from someone who is seeking a leadership position, but to the extent that more hands make lighter work, I would be happy to help organize a panel or tour or whatever (Kelly Nagel)	10/30/2016 12:47 PM

**Q62 Please Rate the Council Day Venue and Council Reception**

# Council Day Survey for Dallas, Fall 2016

Answered: 23 Skipped: 5

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	77.27% 17	4.55% 1	18.18% 4	22
The Council Reception and Venue Were Great!	86.96% 20	4.35% 1	8.70% 2	23

#	Additional Comments on the Council Day Venue and Reception	Date
1	These shared dinners are really hard to track down our Bronzinis and get that time to connect. There also was very little seating.	11/4/2016 1:32 PM
2	Too bad that tours of the museum were not possible for the council reception.	11/3/2016 11:15 AM
3	ran out of coffee and water well before the morning presentations were offer	10/31/2016 1:41 PM

## Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 25

Answer Choices	Responses
Advisory Services Panels	33.33% 1
Product Council Leadership	33.33% 1
District Council Involvement	66.67% 2
Foundation Governor Information	0.00% 0
<b>Total Respondents: 3</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q50 UDMUCGold, Please Rate Each Council Day Session**

Answered: 29 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Global Perspective - Geopolitics	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
National Perspective – Real Estate & Capital Markets	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Local Perspective – Dallas Real Estate Market	78.57% 22	3.57% 1	17.86% 5	0.00% 0	28
Case Study – Behind the Scenes - Victory Park	93.10% 27	3.45% 1	3.45% 1	0.00% 0	29
Panel Discussion – the Big D is getting Bigger	78.57% 22	3.57% 1	17.86% 5	0.00% 0	28
Klyde Warren Park Presentation	82.76% 24	6.90% 2	10.34% 3	0.00% 0	29
Walk Klyde Warren Park	78.57% 22	10.71% 3	10.71% 3	0.00% 0	28
Case Study – the Drever	60.00% 15	12.00% 3	20.00% 5	8.00% 2	25
What's on your Mind	69.23% 18	0.00% 0	15.38% 4	15.38% 4	26
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Global Perspective - Geopolitics	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
National Perspective – Real Estate & Capital Markets	79.31% 23	3.45% 1	17.24% 5	0.00% 0	29
Local Perspective – Dallas Real Estate Market	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
Case Study – Behind the Scenes - Victory Park	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Panel Discussion – the Big D is getting Bigger	92.86% 26	0.00% 0	7.14% 2	0.00% 0	28
Klyde Warren Park Presentation	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Walk Klyde Warren Park	71.43% 20	3.57% 1	17.86% 5	7.14% 2	28
Case Study – the Drever	68.00% 17	4.00% 1	20.00% 5	8.00% 2	25
What's on your Mind	65.38% 17	0.00% 0	19.23% 5	15.38% 4	26
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Global Perspective - Geopolitics	75.00% 18	0.00% 0	25.00% 6	0.00% 0	24

## Council Day Survey for Dallas, Fall 2016

National Perspective – Real Estate & Capital Markets	<b>87.50%</b> 21	<b>4.17%</b> 1	<b>8.33%</b> 2	<b>0.00%</b> 0	24
Local Perspective – Dallas Real Estate Market	<b>86.96%</b> 20	<b>8.70%</b> 2	<b>4.35%</b> 1	<b>0.00%</b> 0	23
Case Study – Behind the Scenes - Victory Park	<b>95.83%</b> 23	<b>0.00%</b> 0	<b>4.17%</b> 1	<b>0.00%</b> 0	24
Panel Discussion – the Big D is getting Bigger	<b>86.96%</b> 20	<b>4.35%</b> 1	<b>8.70%</b> 2	<b>0.00%</b> 0	23
Klyde Warren Park Presentation	<b>87.50%</b> 21	<b>0.00%</b> 0	<b>12.50%</b> 3	<b>0.00%</b> 0	24
Walk Klyde Warren Park	<b>56.52%</b> 13	<b>0.00%</b> 0	<b>8.70%</b> 2	<b>34.78%</b> 8	23
Case Study – the Drever	<b>85.71%</b> 18	<b>0.00%</b> 0	<b>4.76%</b> 1	<b>9.52%</b> 2	21
What's on your Mind	<b>76.19%</b> 16	<b>0.00%</b> 0	<b>4.76%</b> 1	<b>19.05%</b> 4	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Wish we could have spent more time on the Global Perspective discussion. It was fascinating and we could probably have spent 15 minutes on each slide	11/7/2016 10:20 AM
2	The Real Estate and Capital Markets was well done, but had technical difficulties, so I said "No" on organized.	11/4/2016 2:14 PM
3	I think the morning was outstanding. the bus ride a good idea but hard to do with the number of people and the uncontrollable pace of a bus. Warren Klyde was very good and the walk through the Parkland was really interesting.	11/4/2016 1:46 PM
4	Good meeting. AV issues impacted first two sessions and reduced effectiveness. Geopolitical speaker was VERY interesting - let's do that again. Have heard many times from Bill Maher - would like a different perspective of national market	11/4/2016 1:18 PM
5	Geopolitics was great, and I always enjoy the Capital markets.	11/4/2016 1:18 PM
6	Organization of global capital markets discussion funneling down to local Dallas market update was very engaging and well planned	11/4/2016 1:06 PM
7	Best program yet	11/2/2016 10:11 AM
8	Favorites: Geopolitics, 2 new major mixed use projects discussed in "Big D," Drever.	11/1/2016 7:44 PM
9	Very well thought out program and so much valuable resources brought to the council meeting.	11/1/2016 2:28 PM
10	Overall a great meeting and really appreciate the effort.	11/1/2016 12:45 PM
11	I thought it was interesting to have the "Global Perspective" discussion to have us step back and think about some of the larger international issues that are out there and could destabilize our growth.	11/1/2016 10:56 AM
12	Overall, I enjoyed council day and went home with some good take away. However the technical issues made it feel unorganized and the presentations lost there flow.the venues for both the beginning of the day and the end of the day did not promote participation by the whole group	10/29/2016 12:40 PM
13	Another great event and schedule. Learned a lot.	10/28/2016 3:36 PM
14	Another successful event.	10/28/2016 11:37 AM
15	This was a very good and well run day. It obviously took careful planning.	10/28/2016 9:15 AM
16	Fun and well organized day as always	10/27/2016 9:19 PM
17	Other than a couple of tech presentation snafus, it was a great council meeting.	10/27/2016 8:17 PM
18	Probably the best council day since I have been a member.	10/26/2016 6:02 PM

## Q57 Please Rate Your Council Chair/Leadership Team

## Council Day Survey for Dallas, Fall 2016

Answered: 29 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 29	0.00% 0	0.00% 0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	93.10% 27	0.00% 0	6.90% 2	29
Did Council Day Meet Your Expectations?	96.55% 28	0.00% 0	3.45% 1	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	93.10% 27	3.45% 1	3.45% 1	29

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	I would like to find a way to enhance interaction amongst the council members through the year	10/29/2016 12:42 PM
2	Need to figure out how to get more of the membership involved in discussions. Opening up the floor during presentations to get feedback from our members.	10/28/2016 9:30 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 12 Skipped: 18

#	Responses	Date
1	Again, it is great that we spend the morning in "class" and the afternoon in the "field"	11/7/2016 10:22 AM
2	It was really good. Well organized. Thoughtful. Obviously everyone cared. And good interaction among participants.	11/4/2016 2:17 PM
3	This was my first time on this Council and I was positively surprised. It was well organized and has a strong constituency.	11/4/2016 1:51 PM
4	Great job Bob and team!!	11/4/2016 1:39 PM
5	Lot of good content packed into one day. May suggest splitting council day into two half days. Seems at the Fall meeting Council Day requires us to miss a lot of the quality concurrent sessions	11/4/2016 1:10 PM
6	Great day with spectacular lunch	11/3/2016 9:22 AM
7	Great leadership execution.	11/1/2016 7:45 PM
8	Packed with lots of great content.	11/1/2016 2:20 PM
9	Very good day, good topics.	11/1/2016 12:48 PM
10	Another great session, it is clear that our leadership is putting significant effort into these meetings and it is very much appreciated.	11/1/2016 11:03 AM
11	Well organized and great sessions.	10/28/2016 9:05 AM
12	Excellent	10/27/2016 9:20 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 5 Skipped: 25



## Council Day Survey for Dallas, Fall 2016

#	Responses	Date
1	I need to talk to Council Chair directly on brainstorming ideas.	11/4/2016 2:17 PM
2	Would like to hear more from council members on their experiences...	11/3/2016 9:22 AM
3	I have a sense that some of the big metro's are being oversupplied with housing and office and I think it would be interesting to get a feel for which metro's are potentially being oversupplied by historic standards. I could offer that our research person help with this study.	11/1/2016 11:03 AM
4	Continue to have economist or geopolitical speaker to discuss macro trends	10/28/2016 11:39 AM
5	I recommend we try and get Alex Ross author of The Industries of the Future	10/28/2016 9:18 AM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 6 Skipped: 24

#	Responses	Date
1	The reception was not great.	11/4/2016 2:17 PM
2	I find bus tours difficult. It is hard to do a tour and keep everyone on the same page. The walking tour is a little better as you can stop and gather all the people at interesting points. I loved being off-site from the convention world!	11/4/2016 1:51 PM
3	Council dinner was way too expensive and weak on food.	11/3/2016 9:22 AM
4	Would love to see the geopolitical discussion again, very fascinating.	11/1/2016 12:48 PM
5	I think its great that we have some economists speak at each meeting since it helps give some objective perspective to the markets that we are visiting.	11/1/2016 11:03 AM
6	I thought the conversation about what's on our mind was the most interesting. Would love to have more time for that component.	10/28/2016 9:00 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 3 Skipped: 27

#	Responses	Date
1	Happy to be more engaged.	11/4/2016 2:17 PM
2	I assisted with the planning of the Dallas session and would like to continue to be involved in planning future sessions.	11/3/2016 9:04 AM
3	Ben Kochalski - happy to assist in coordination of events or however Best to help.	10/28/2016 11:39 AM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 1

## Council Day Survey for Dallas, Fall 2016

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	79.31% 23	0.00% 0	20.69% 6	29
The Council Reception and Venue Were Great!	44.00% 11	8.00% 2	48.00% 12	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	Council Reception was a nice venue, but we did not get to appreciate that I think we were in an art museum. I really do not like cocktail parties for my dinner. I find awkward to get enough food + talk and etc. Somewhat too loud a place for good conversation.	11/4/2016 2:17 PM
2	Larger reception is nice, but smaller reception with just our council is more beneficial as it provides more opportunity to have individual conversations.	11/4/2016 1:10 PM
3	Time to go back to Council dinners.	11/2/2016 10:22 AM
4	Networking opportunities were good, venue was fine, would have liked to see more than the reception/lobby area of the building. Food was sparse.	11/1/2016 12:48 PM
5	Felt the conference room at HFF was a bit tight and didn't encourage interactive dialogue.	10/28/2016 9:30 AM
6	AV problems at first location	10/28/2016 9:05 AM
7	Needed more food at the joint reception.	10/27/2016 8:18 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 3 Skipped: 27

Answer Choices	Responses
Advisory Services Panels	66.67% 2
Product Council Leadership	66.67% 2
District Council Involvement	0.00% 0
Foundation Governor Information	0.00% 0
<b>Total Respondents: 3</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q51 UDMUCGreen, Please Rate Each Council Day Session**

Answered: 25 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Foundation Presentation by Barry Moss	64.00% 16	4.00% 1	28.00% 7	4.00% 1	25
Economic Council-wide Discussion	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Council Roundtable Discussion	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Guest Speaker - Henry Ross Perot Jr.,	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
"Real Deal" Presentation McKinney & Olive (M&O) Office Tower:	84.00% 21	0.00% 0	16.00% 4	0.00% 0	25
Tour: Old Parkland Campus	66.67% 16	20.83% 5	12.50% 3	0.00% 0	24
Conclusion	76.00% 19	4.00% 1	0.00% 0	20.00% 5	25
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Foundation Presentation by Barry Moss	92.00% 23	0.00% 0	8.00% 2	0.00% 0	25
Economic Council-wide Discussion	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Council Roundtable Discussion	88.00% 22	0.00% 0	12.00% 3	0.00% 0	25
Guest Speaker - Henry Ross Perot Jr.,	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
"Real Deal" Presentation McKinney & Olive (M&O) Office Tower:	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Tour: Old Parkland Campus	79.17% 19	8.33% 2	12.50% 3	0.00% 0	24
Conclusion	76.00% 19	4.00% 1	0.00% 0	20.00% 5	25
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Foundation Presentation by Barry Moss	90.48% 19	0.00% 0	4.76% 1	4.76% 1	21
Economic Council-wide Discussion	95.65% 22	4.35% 1	0.00% 0	0.00% 0	23
Council Roundtable Discussion	65.22% 15	17.39% 4	17.39% 4	0.00% 0	23
Guest Speaker - Henry Ross Perot Jr.,	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23

## Council Day Survey for Dallas, Fall 2016

"Real Deal" Presentation McKinney & Olive (M&O) Office Tower:	<b>86.96%</b> 20	<b>0.00%</b> 0	<b>13.04%</b> 3	<b>0.00%</b> 0	23
Tour: Old Parkland Campus	<b>86.36%</b> 19	<b>0.00%</b> 0	<b>9.09%</b> 2	<b>4.55%</b> 1	22
Conclusion	<b>73.91%</b> 17	<b>4.35%</b> 1	<b>0.00%</b> 0	<b>21.74%</b> 5	23

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Very meaty and enjoyable day. Excellent mix of discussion, physical tours and social. High quality throughout.	11/5/2016 11:09 AM
2	Great Job!!!	11/4/2016 4:34 PM
3	Great counsel day. Leadership kept it active and engaging - gave the floor to those who had a lot to say, so very interactive. Well paced.	11/4/2016 2:45 PM
4	Perot was amazing Very Special Round Table very good ... lunch presentation & food good council transportation on time and pleasant Parkland fabulous campus could improve on end of day summary	11/4/2016 2:27 PM
5	day got off to a rather slow start but numerous programs had high take home value	11/2/2016 9:44 PM
6	The afternoon was unproductive and a waste of time.	11/1/2016 10:30 AM
7	H Ross Perot and Harlan Crow were our guest speakers---These speakers were fantastic and can only be organized on the same program at ULI-- a true testament to the strength of the organization and programming at the council level!	11/1/2016 10:26 AM
8	Less time for Council roundtable discussions this time which was a bummer. Too many Councils at Crow Holdings building.	10/28/2016 1:48 PM
9	Great job in dallas	10/28/2016 12:59 PM
10	Ross Perot Jr. may have been the best council speaker I have ever experienced.	10/28/2016 9:49 AM
11	Roundtable discussions are great and enable deeper bonding among council members. Perot Jr. Was excellent.	10/27/2016 8:41 AM
12	Perot was the highlight for sure. The tours were also great. Always good to talk to the local leaders in the industry.	10/26/2016 11:48 PM
13	Frank did a great job as new council chair!	10/26/2016 7:44 PM
14	Perot was the highlight. Parkland interesting but not particularly valuable.	10/26/2016 5:14 PM
15	Ross Pert was a GREAT speaker. Two property tours were excellent especially McKinney.	10/26/2016 4:57 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>88.00%</b> 22	<b>0.00%</b> 0	<b>12.00%</b> 3	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>92.00%</b> 23	<b>0.00%</b> 0	<b>8.00%</b> 2	25
Did Council Day Meet Your Expectations?	<b>92.00%</b> 23	<b>4.00%</b> 1	<b>4.00%</b> 1	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>76.00%</b> 19	<b>4.00%</b> 1	<b>20.00%</b> 5	25

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	don't talk to anyone beside counsel day - unless I already know them from another venue or are doing business w them. However, I don't reach out either so not sure its up to team. I do get notices on time about upcoming spring/fall meetings so well communicated from that point of view. Not sure I need more.	11/4/2016 2:50 PM

## Council Day Survey for Dallas, Fall 2016

2	programs and schedule seemed to run themselves, which gave the meeting a somewhat passive feel. It worked but would have been a problem if the program speakers/quality were less.	11/2/2016 10:10 PM
3	Would have liked to spend more time exchanging observations and in discussion with council members	10/26/2016 5:17 PM
4	Generally announcementspeaking about council day not much inbetween sessions.	10/26/2016 5:02 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 9 Skipped: 17

#	Responses	Date
1	Great Job	11/4/2016 4:35 PM
2	Can improve on communication with all Council members up to event the meeting facility and breakfast was very nice and Council interaction was vibrant	11/4/2016 2:55 PM
3	enjoyed it!	11/4/2016 2:50 PM
4	Overall, a high value day. Just keep the good programming coming and remain proactive in running the meeting.	11/2/2016 10:10 PM
5	Great Experience-- Great guests, great networking	11/1/2016 10:27 AM
6	Great day!	10/28/2016 9:51 AM
7	Excellent venues throughout	10/27/2016 8:41 AM
8	Good. The format of morning in a room together and afternoon tours works well.	10/26/2016 11:49 PM
9	First rate. Organized. Informative. Great venuesite for meeting and food.	10/26/2016 5:02 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 2 Skipped: 24

#	Responses	Date
1	I think we need to look at the impact of affordable housing requirements on the future of urban development.	10/28/2016 9:51 AM
2	Dynamic local leaders in the industry are always enjoyable as speakers.	10/26/2016 11:49 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 3 Skipped: 23

#	Responses	Date
1	more time for Research presentation Q&A, more time for table discussions, more capital markets report out,	10/28/2016 1:50 PM
2	Work to energize the members--more interaction, spirited discussion, exchange of useful insights.	10/26/2016 5:17 PM
3	Doing a great job.	10/26/2016 5:02 PM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 1 Skipped: 25

#	Responses	Date
1	Would volunteer for programming.	10/26/2016 5:02 PM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	100.00% 25	0.00% 0	0.00% 0	25
The Council Reception and Venue Were Great!	87.50% 21	0.00% 0	12.50% 3	24

#	Additional Comments on the Council Day Venue and Reception	Date
1	council venue good and having breakfast just outside meeting room worked well. Site lines at the reception were good, food was ok, wine substandard.	11/2/2016 10:10 PM
2	Very good.	10/26/2016 5:02 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 2 Skipped: 24

Answer Choices	Responses
Advisory Services Panels	0.00% 0
Product Council Leadership	100.00% 2
District Council Involvement	50.00% 1
Foundation Governor Information	0.00% 0
<b>Total Respondents: 2</b>	

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q52 UDMUCPurple, Please Rate Each Council Day Session**

Answered: 29 Skipped: 0

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
What's going on in your world?	89.66% 26	0.00% 0	6.90% 2	3.45% 1	29
Dallas 101	79.31% 23	0.00% 0	17.24% 5	3.45% 1	29
The Future of Parking in Real Estate: Trends in Technology, Design, Development, and Beyond	93.10% 27	3.45% 1	3.45% 1	0.00% 0	29
Capital Markets	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Creative Trends in Office	58.62% 17	6.90% 2	31.03% 9	3.45% 1	29
Klyde Warren Park Presentation	89.66% 26	3.45% 1	6.90% 2	0.00% 0	29
Tour of Klyde Warren Park	82.76% 24	6.90% 2	10.34% 3	0.00% 0	29
Tour of One Uptown	75.00% 21	0.00% 0	17.86% 5	7.14% 2	28
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
What's going on in your world?	93.10% 27	0.00% 0	3.45% 1	3.45% 1	29
Dallas 101	89.66% 26	0.00% 0	6.90% 2	3.45% 1	29
The Future of Parking in Real Estate: Trends in Technology, Design, Development, and Beyond	89.66% 26	0.00% 0	10.34% 3	0.00% 0	29
Capital Markets	93.10% 27	0.00% 0	6.90% 2	0.00% 0	29
Creative Trends in Office	75.86% 22	10.34% 3	10.34% 3	3.45% 1	29
Klyde Warren Park Presentation	96.55% 28	0.00% 0	3.45% 1	0.00% 0	29
Tour of Klyde Warren Park	75.86% 22	10.34% 3	6.90% 2	6.90% 2	29
Tour of One Uptown	85.71% 24	3.57% 1	3.57% 1	7.14% 2	28
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
What's going on in your world?	71.43% 20	3.57% 1	10.71% 3	14.29% 4	28
Dallas 101	75.00% 21	0.00% 0	17.86% 5	7.14% 2	28

## Council Day Survey for Dallas, Fall 2016

The Future of Parking in Real Estate: Trends in Technology, Design, Development, and Beyond	<b>96.43%</b> 27	<b>0.00%</b> 0	<b>3.57%</b> 1	<b>0.00%</b> 0	28
Capital Markets	<b>96.30%</b> 26	<b>0.00%</b> 0	<b>3.70%</b> 1	<b>0.00%</b> 0	27
Creative Trends in Office	<b>57.14%</b> 16	<b>21.43%</b> 6	<b>14.29%</b> 4	<b>7.14%</b> 2	28
Klyde Warren Park Presentation	<b>96.43%</b> 27	<b>0.00%</b> 0	<b>3.57%</b> 1	<b>0.00%</b> 0	28
Tour of Klyde Warren Park	<b>67.86%</b> 19	<b>7.14%</b> 2	<b>3.57%</b> 1	<b>21.43%</b> 6	28
Tour of One Uptown	<b>85.71%</b> 24	<b>0.00%</b> 0	<b>7.14%</b> 2	<b>7.14%</b> 2	28

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Our tour on Oct 25 of the Cowboy's Star, Legacy and Deloitte was informative	11/7/2016 8:50 AM
2	The Park was interesting but it wasn't really applicable to my business.	11/7/2016 8:11 AM
3	All of the sessions flowed smoothly and were interesting and informative. There was substantial participation throughout many of the sessions without being at all disruptive. This created the sense of a respectful, collegial exchanges throughout the day.	11/4/2016 5:23 PM
4	The Parking in Real Estate was particularly interesting and very informative	11/4/2016 3:09 PM
5	Great people, content, tours.	11/4/2016 1:17 PM
6	The presentation and tour of the park were excellent!	11/4/2016 11:28 AM
7	Highly engaging sessions. Lots of discussion.	11/2/2016 4:18 PM
8	I would have liked a strong opinion on the economic outlook to react against...or agree with.	11/1/2016 10:40 AM
9	They all had excellent content and were well presented by the professionals in each field/project.	11/1/2016 10:20 AM
10	The capital Markets presentation was outstanding.	10/28/2016 2:36 PM
11	Generally a great meeting	10/28/2016 2:26 PM
12	This meeting's program mix was as well balanced as I've seen in years.	10/28/2016 9:42 AM
13	Our council's presentations and tours, including the supplemental tour yesterday, were all outstanding. Terrific optics, information, and a very valuable experience for everyone. Loved it all!	10/26/2016 6:00 PM

## Q57 Please Rate Your Council Chair/Leadership Team

Answered: 28 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 28	<b>0.00%</b> 0	<b>0.00%</b> 0	28
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>100.00%</b> 28	<b>0.00%</b> 0	<b>0.00%</b> 0	28
Did Council Day Meet Your Expectations?	<b>92.86%</b> 26	<b>0.00%</b> 0	<b>7.14%</b> 2	28
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>100.00%</b> 28	<b>0.00%</b> 0	<b>0.00%</b> 0	28

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
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## Council Day Survey for Dallas, Fall 2016

1	The capital markets was good but I felt could have been presented better or more dynamically. He did open up for discussion during the presentation which was good. Would have been interesting to get more of his personal insights into what this means for the industry since he has true expertise.	11/4/2016 3:37 PM
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### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 15

#	Responses	Date
1	Seeing properties in the host cities is still the best thing we do as a council	11/7/2016 8:57 AM
2	The intellectual spirit and candor of the UDMUC Purple Flight have always been spectacular, yet these attributes seem to grow from one meeting to the next. It's a vibrant and mutually respectful group of professionals and a pleasure to be a part of.	11/4/2016 5:27 PM
3	Our council rocks. It's always well organized. The leadership is super supportive. The members have a great values and there is a lot of collaboration and opportunities for relationship building.	11/4/2016 3:37 PM
4	I really like the combination of tours, discussion and presentations.	11/4/2016 3:15 PM
5	Great content, discussions and information conversations.	11/4/2016 1:11 PM
6	Very high energy this time. Keep it up!	11/2/2016 4:21 PM
7	A great mix of sessions and interesting tours. given the time I commit to ULI I am excited that the pre council day tours have been just as interesting and useful as the full day.	11/1/2016 11:05 AM
8	Nice balance between lecture-type presentation on state of the market compared with interactive discussions between panels and the audience.	11/1/2016 10:23 AM
9	The breakout session early helped engage everyone in the room. Might be a good idea to continue that in the future.	10/31/2016 12:26 PM
10	Overall Fair	10/28/2016 2:40 PM
11	Program mix, member engagement (and weather!) were all great.	10/28/2016 9:47 AM
12	Great Day - Always enjoy it and find it well worth the time and travel	10/27/2016 4:48 PM
13	The only negative, having nothing to do with our council, was the all-UDMUC Reception dinner. The alcohol was. Outlying cheap brands, and the food was average and sparse at best. Ridiculous for what it costs everyone to attend dinner, and frankly it has been the same for the past 2-3 fall meetings. It may be time to follow the Silver lead and separate Purple for dinner at ALL future meetings.	10/26/2016 6:04 PM
14	I like that we spend half the day in a room and then half touring.... might reverse the order even to generate discussion topics for certain tours	10/26/2016 5:44 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 9 Skipped: 20

#	Responses	Date
1	Retail would be an interesting area to be certain we cover in the upcoming conference.	11/4/2016 5:27 PM
2	Innovation in Real Estate - what are the trends in innovation to deliver the built environment.	11/4/2016 3:37 PM
3	master planning, entitlements, a discussion about design, etc.	11/4/2016 3:15 PM
4	Given the need of robust public transportation in urban centers, a session on public transportation. Also a session on the need of infrastructure investment to maintain working and vibrant urban centers.	11/4/2016 1:11 PM

## Council Day Survey for Dallas, Fall 2016

5	Design Trends	11/2/2016 4:21 PM
6	I would be interested in a retail panel focusing on adapting centers to the new tenant reality. Could tie in to a tour to demonstrate how the pressure/opportunities play out.	11/1/2016 11:05 AM
7	Not at the moment.	11/1/2016 10:23 AM
8	No, I am going to drop the product council because of the cost which is in addition to the membership dues.	10/28/2016 2:40 PM
9	Would be interesting to get someone from Uber, Sidewalk Labs or Amazon to speak about what they are doing with cities and technology	10/26/2016 5:44 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 5 Skipped: 24

#	Responses	Date
1	It is great when we our members can lodge at the same venue. The Mansion at Turtle Creek is a terrific property but its pricing was beyond my firm's expense guidelines. I can stay in properties priced around \$250-\$300 per night (the firm prefers \$150-\$200 per night). Regardless, Chuck's choices are aligned with my own personal interests.	11/7/2016 8:57 AM
2	The hotel reservation process seemed a little confused. ULI needs to send our badges etc ahead of the meeting. ULI billing process needs an overhaul.	11/7/2016 8:14 AM
3	more time for discussion among the group	11/4/2016 3:15 PM
4	It is great to have Council members participate...and broadening the list of presenters is always welcome.	11/1/2016 11:05 AM
5	Keep the focus on learning what is going on in the broader real estate market of the host City with tours of individual projects as examples of what is happening in the broader market.	11/1/2016 10:23 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 2 Skipped: 27

#	Responses	Date
1	Yes - I will be helping Lynn and Collete plan the spring meeting in Seattle!	11/4/2016 3:15 PM
2	As a past Chair and Co-Chair, my focus is on supporting the meeting programming team in any way possible.	10/28/2016 9:47 AM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 28 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	96.43% 27	0.00% 0	3.57% 1	28

## Council Day Survey for Dallas, Fall 2016

The Council Reception and Venue Were Great!	<b>47.83%</b> 11	<b>21.74%</b> 5	<b>30.43%</b> 7	23
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#	Additional Comments on the Council Day Venue and Reception	Date
1	Our Council Day was packed but well-paced, there's nothing I would change. The setting was appealing and it helps to have everyone stay in the hotel. The space for the Reception was lovely. The better food offerings at the Reception ran out, making it a stretch to call it "dinner" but it was still a great time!	11/4/2016 5:27 PM
2	great council and great leadership!	11/4/2016 3:15 PM
3	Lighting made it a little difficult to connect with people. It was either a bit dark or really, really bright.	11/2/2016 4:21 PM
4	Always a challenge to find the right reception venue. The large space allowed for circulation, but had a very corporate feel...and not much place to sit. Food choice was also limited.	11/1/2016 11:05 AM
5	I had nachos and mac n cheese at the reception. Somehow we have difficulty getting a good venue and good food. Not worth whatever the cost was, \$150, \$250? Either we should do a cocktail hour or make a better effort to have something worth having.	10/31/2016 12:26 PM
6	The cost of the reception was way out of bounds for the quality of the experience.	10/28/2016 2:40 PM
7	Reception was too sterile, too loud, not enough good food.	10/28/2016 10:15 AM
8	Council Day venue was a bit small for our size group but it was not an issue because of the daylighting and fresh air coming in from open doors and patio break out space.	10/28/2016 9:47 AM
9	Sorry- but just typed out a comment above.	10/26/2016 6:04 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 7 Skipped: 22

Answer Choices	Responses	
Advisory Services Panels	57.14%	4
Product Council Leadership	42.86%	3
District Council Involvement	42.86%	3
Foundation Governor Information	14.29%	1
<b>Total Respondents: 7</b>		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q53 UDMUCRed, Please Rate Each Council Day Session**

Answered: 34 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Update	91.18% 31	0.00% 0	5.88% 2	2.94% 1	34
Capital Markets Panel	91.18% 31	0.00% 0	5.88% 2	2.94% 1	34
Real Deal – Charlotte – Sharon Square	64.71% 22	5.88% 2	23.53% 8	5.88% 2	34
ULI Foundation Discussion	81.25% 26	3.13% 1	3.13% 1	12.50% 4	32
Hot Topics	88.24% 30	2.94% 1	8.82% 3	0.00% 0	34
Real Deal – Park District, Dallas	57.58% 19	15.15% 5	24.24% 8	3.03% 1	33
Victory Park Discussion	56.67% 17	10.00% 3	26.67% 8	6.67% 2	30
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Update	96.97% 32	0.00% 0	3.03% 1	0.00% 0	33
Capital Markets Panel	93.94% 31	0.00% 0	6.06% 2	0.00% 0	33
Real Deal – Charlotte – Sharon Square	96.97% 32	0.00% 0	0.00% 0	3.03% 1	33
ULI Foundation Discussion	90.32% 28	0.00% 0	0.00% 0	9.68% 3	31
Hot Topics	84.85% 28	3.03% 1	12.12% 4	0.00% 0	33
Real Deal – Park District, Dallas	78.13% 25	6.25% 2	12.50% 4	3.13% 1	32
Victory Park Discussion	72.41% 21	10.34% 3	13.79% 4	3.45% 1	29
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Economic Update	88.46% 23	0.00% 0	11.54% 3	0.00% 0	26
Capital Markets Panel	80.77% 21	3.85% 1	15.38% 4	0.00% 0	26
Real Deal – Charlotte – Sharon Square	88.46% 23	0.00% 0	7.69% 2	3.85% 1	26
ULI Foundation Discussion	62.50% 15	0.00% 0	16.67% 4	20.83% 5	24

## Council Day Survey for Dallas, Fall 2016

Hot Topics	<b>92.31%</b> 24	<b>0.00%</b> 0	<b>7.69%</b> 2	<b>0.00%</b> 0	26
Real Deal – Park District, Dallas	<b>79.17%</b> 19	<b>0.00%</b> 0	<b>12.50%</b> 3	<b>8.33%</b> 2	24
Victory Park Discussion	<b>78.26%</b> 18	<b>4.35%</b> 1	<b>8.70%</b> 2	<b>8.70%</b> 2	23

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Hot topics was great as usual. The economist from JPM was very good.	11/5/2016 7:29 PM
2	Great discussion on the economy and on hot topics	11/1/2016 11:50 AM
3	Three real deal sessions may be too much for one council session	10/31/2016 1:33 PM
4	On the more structured or organized presentations, try to make sure and pause for Q&A on occasion	10/31/2016 10:42 AM
5	Excellent council meeting. Great speakers with relevant information. Well organized and very fun to be at.	10/29/2016 10:24 PM
6	I really enjoy hot topics but in the future I would like to have more hot topics with less time discussing each. Perhaps a time limit on the amount of discussion per topic. Marty is great but he should also feel free to put people on the spot by calling them out to pull more hesitant participants out.	10/28/2016 9:38 AM
7	Excellent panels and a good mix of deal information along with lively discussions led by Marty.	10/27/2016 12:39 AM
8	Real deals were excellent especially Sharon Square. The economic update was very relevant and provided great insight.	10/26/2016 6:17 PM
9	Brian Nottage was excellent on the Urban Economic and Real Estate Update.	10/26/2016 5:46 PM
10	Really good to hear about the foundation	10/26/2016 4:43 PM
11	Park District project should never have been on agenda. Project not done much less no "real numbers" Victory Park....speakers should be vetted. Caused napping at end of day	10/26/2016 4:32 PM
12	I thought hot topics was particularly interesting. I liked the times that the council members engaged and discussed topics with the panelists rather than the straight presentations.	10/26/2016 3:47 PM
13	Fantastic council day. Our new Chair did a great job putting together the program.	10/26/2016 2:56 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 34 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 34	<b>0.00%</b> 0	<b>0.00%</b> 0	34
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>97.06%</b> 33	<b>0.00%</b> 0	<b>2.94%</b> 1	34
Did Council Day Meet Your Expectations?	<b>97.06%</b> 33	<b>0.00%</b> 0	<b>2.94%</b> 1	34
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>97.06%</b> 33	<b>0.00%</b> 0	<b>2.94%</b> 1	34

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
	There are no responses.	

### Q58 Additional Comments on Your Council Day or Overall Experience

## Council Day Survey for Dallas, Fall 2016

Answered: 11 Skipped: 24

#	Responses	Date
1	Very informative	11/7/2016 7:31 PM
2	Great, lots of content, fast moving and interesting.	11/6/2016 12:04 PM
3	New council chair, Hilary Spann, did a great job.	11/5/2016 7:34 PM
4	none	11/1/2016 12:13 PM
5	Hillary is an excellent chair. The UDMUC Red group is very engaged	11/1/2016 11:52 AM
6	Hillary did a great job on her first council.	10/31/2016 5:28 PM
7	More networking opps always good, but the formula and the people are working for us	10/31/2016 11:00 AM
8	Hillary runs the program very well. the time is optimized.	10/27/2016 12:45 AM
9	Great location. May have had an organized tour at the end of the day. The Hillwood discussion was good and I wish we could have seen some of the venues - even the AA Arena would have been interesting!!	10/26/2016 6:21 PM
10	The Dallas sessions were great to get a sense of the market.	10/26/2016 5:49 PM
11	Panels for real deals need vetting.	10/26/2016 4:33 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 7 Skipped: 28

#	Responses	Date
1	none	11/1/2016 12:13 PM
2	circulate hot topics prior to council day so that more folks participate	11/1/2016 10:51 AM
3	If possible, it's always interesting to hear about a project that is in the city of the meeting you are attending. I also really liked the panel for the capital markets update and would love to see something similar in the future.	10/29/2016 10:33 PM
4	Yes, Kemper Org. in Bellevue for Seattle meeting	10/28/2016 10:11 AM
5	It would suggest having a discussion session where the council breaks into smaller groups of 5-6 of members across the industry.	10/28/2016 9:40 AM
6	1) Yes, what do millennials think - a great panel idea fueled by Marty. 2) Some unique and practical technology solutions that work for new construction and retrofit - eg cost savings, more traffic to retail areas, better amenities, etc.	10/27/2016 12:45 AM
7	Transit for the LA conference. Jeffrey Heller offered to help organize.	10/26/2016 5:49 PM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 7 Skipped: 28

#	Responses	Date
1	none	11/1/2016 12:13 PM

## Council Day Survey for Dallas, Fall 2016

2	The moderator of the capital markets update could have done a better job. She seemed to want to interject and give her opinions and was trying to lead the panel with her questions.	10/29/2016 10:33 PM
3	More time for the project tour.	10/27/2016 12:45 AM
4	Add a tour. Maybe some planning and zoning info on the real deals	10/26/2016 6:21 PM
5	More financial/deal structuring meat on the bone in the Real Deals	10/26/2016 6:20 PM
6	Started off like house on fire. Then tailed off badly.	10/26/2016 4:33 PM
7	Make sure all the A/V is working well before everyone gets in the room	10/26/2016 2:57 PM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 5 Skipped: 30

#	Responses	Date
1	none	11/1/2016 12:13 PM
2	I would love to be more engaged and help with anything I can at future meetings. Please let me know if there is anything I can do. thomas.mcelroy@castlelake.com	10/29/2016 10:33 PM
3	Yes	10/28/2016 5:35 PM
4	Yes, will be glad to help with upcoming meetings, including bringing in guest speakers.	10/27/2016 12:45 AM
5	Alisa Brem Alisa.brem@bozzuto.com 410-302-1702 Happy to help plan and programs.	10/26/2016 3:49 PM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 34 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	76.47% 26	8.82% 3	14.71% 5	34
The Council Reception and Venue Were Great!	50.00% 16	18.75% 6	31.25% 10	32

#	Additional Comments on the Council Day Venue and Reception	Date
1	Find the massive group Reception doesn't work well. Maybe break into smaller groups somehow.	11/6/2016 12:04 PM
2	i don't enjoy the reception with all of the other UDMUC flights. The dinner with just our council or with one other council is much better.	11/5/2016 7:34 PM
3	Reception was a bit of an amalgam and all over the place.	11/4/2016 5:11 PM
4	Considering what we pay for the dinner, the food was ordinary.	10/31/2016 1:35 PM
5	Reception was super - open space, high ceiling always seems to work. Food stations were a little too far in the perimeter of the space.	10/31/2016 11:00 AM
6	It was a hard venue to get to know and talk with people. It was almost too big.	10/29/2016 10:33 PM

## Council Day Survey for Dallas, Fall 2016

7	For cost of reception, could have been more and better food. Ran out of tenderloin early.	10/28/2016 10:11 AM
8	Great place to meet and easy to find people given the layout of the facilities.	10/27/2016 12:45 AM
9	Prefer dinners	10/26/2016 6:48 PM
10	Gentry Hoit and her council did an amazing job on the council venue selection.	10/26/2016 5:49 PM
11	It's a great networking opportunity but for the cost value is clearly not in the food.	10/26/2016 4:29 PM
12	Nothing interesting about a cold hotel conference room. Might as well stay at convention center.	10/26/2016 4:15 PM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 8 Skipped: 27

Answer Choices	Responses
Advisory Services Panels	75.00% 6
Product Council Leadership	37.50% 3
District Council Involvement	12.50% 1
Foundation Governor Information	0.00% 0
<b>Total Respondents: 8</b>	

#	Other (please specify)	Date
	There are no responses.	



Council Day Survey for Dallas, Fall 2016

**Q54 UDMUCSilver, Please Rate Each Council Day Session**

Answered: 28 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
The Texas Economy – A Tale of Three Cities	71.43% 20	3.57% 1	21.43% 6	3.57% 1	28
Hot industry topics - reports from our members	89.29% 25	0.00% 0	0.00% 0	10.71% 3	28
Recent Corporate Relocations to Suburban dallas	71.43% 20	3.57% 1	21.43% 6	3.57% 1	28
Downtown and Uptown are now connected	78.57% 22	0.00% 0	21.43% 6	0.00% 0	28
Lightening Round Discussion - Full Council Participation	92.86% 26	0.00% 0	3.57% 1	3.57% 1	28
Bus Tour of Downtown Dallas	51.85% 14	14.81% 4	22.22% 6	11.11% 3	27
Creating a New Retail & Entertainment District for Downtown Dallas – The Headington Companies Story	60.71% 17	3.57% 1	28.57% 8	7.14% 2	28
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
The Texas Economy – A Tale of Three Cities	96.30% 26	0.00% 0	0.00% 0	3.70% 1	27
Hot industry topics - reports from our members	92.31% 24	0.00% 0	0.00% 0	7.69% 2	26
Recent Corporate Relocations to Suburban dallas	92.59% 25	0.00% 0	3.70% 1	3.70% 1	27
Downtown and Uptown are now connected	96.30% 26	0.00% 0	3.70% 1	0.00% 0	27
Lightening Round Discussion - Full Council Participation	96.15% 25	3.85% 1	0.00% 0	0.00% 0	26
Bus Tour of Downtown Dallas	72.00% 18	4.00% 1	16.00% 4	8.00% 2	25
Creating a New Retail & Entertainment District for Downtown Dallas – The Headington Companies Story	84.62% 22	3.85% 1	7.69% 2	3.85% 1	26
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
The Texas Economy – A Tale of Three Cities	92.31% 24	0.00% 0	3.85% 1	3.85% 1	26
Hot industry topics - reports from our members	68.00% 17	4.00% 1	16.00% 4	12.00% 3	25
Recent Corporate Relocations to Suburban dallas	84.00% 21	0.00% 0	12.00% 3	4.00% 1	25
Downtown and Uptown are now connected	96.15% 25	3.85% 1	0.00% 0	0.00% 0	26

## Council Day Survey for Dallas, Fall 2016

Lightening Round Discussion - Full Council Participation	<b>64.00%</b> 16	<b>12.00%</b> 3	<b>20.00%</b> 5	<b>4.00%</b> 1	25
Bus Tour of Downtown Dallas	<b>41.67%</b> 10	<b>25.00%</b> 6	<b>8.33%</b> 2	<b>25.00%</b> 6	24
Creating a New Retail & Entertainment District for Downtown Dallas – The Headington Companies Story	<b>88.00%</b> 22	<b>4.00%</b> 1	<b>4.00%</b> 1	<b>4.00%</b> 1	25

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	TEXAS economy presentation and corporate relocations were too much commercial and to enough real q&a. Did not really address questions. Seemed too logically motivated.	11/4/2016 3:32 PM
2	Lightning round was excellent. Let's do this EVERY meeting.	11/3/2016 12:35 PM
3	great day and organization	11/1/2016 1:34 PM
4	Morning session was great, useful and on schedule. Superbly organized.	11/1/2016 10:34 AM
5	Felt very TX-centric. The downtown/uptown park connections seemed the most applicable across any market, which was really nice.	10/30/2016 10:38 PM
6	The session was extremely well organized, great venue and very high quality A/V set-up. All of the speakers were of high quality and spoke about very relevant topics. This was the best Council Day that I have experienced to date.	10/30/2016 5:23 PM
7	Well paced and focused.	10/28/2016 4:47 PM
8	Would like more member interaction next time. Please do the full round of introductions at the beginning. Lightinig round was good...more of that!	10/28/2016 11:29 AM
9	Too much on Dallas, not enough national real estate content and discussion. Certain people dominate the Q&A which is very unfortunate. Not enough time for exchange among members. Not enough time to get into healthy debate about what is a good investment.	10/28/2016 9:49 AM
10	Session was excellent - Ranne does an outstanding job as the Councils leader	10/28/2016 9:18 AM
11	An excellent program overall.	10/27/2016 3:50 PM
12	dutch dinners were not successful or great	10/27/2016 2:38 PM
13	The morning program was well organized and very informative.	10/27/2016 11:47 AM
14	While I love to learn about the city we are visiting, and the presentations were fantastic, we didn't spend enough time talking among ourselves. There is so much intellectual capital in the room and we dont tap into it. Tom's lightning round was fantastic but sadly, there wasnt enough time.	10/27/2016 9:25 AM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	<b>100.00%</b> 29	<b>0.00%</b> 0	<b>0.00%</b> 0	29
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>86.21%</b> 25	<b>0.00%</b> 0	<b>13.79%</b> 4	29
Did Council Day Meet Your Expectations?	<b>93.10%</b> 27	<b>0.00%</b> 0	<b>6.90%</b> 2	29
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>93.10%</b> 27	<b>3.45%</b> 1	<b>3.45%</b> 1	29

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Would prefer more discussion, rather than market specific presentations.	11/4/2016 4:52 PM

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2	There was very little interaction with the Council leading up to the meeting. I would encourage leadership to be more engaged with all of the members to solicit ideas and feedback for future sessions.	10/30/2016 5:26 PM
3	Would encourage formats/exercises that create more interaction and broad participation.	10/28/2016 4:50 PM
4	Would like to see more member engagement next time	10/28/2016 11:31 AM
5	Would have preferred less of a focus on Dallas and more on national real estate issues.	10/28/2016 9:52 AM
6	I don't feel in touch with the group outside of the agenda for the day.	10/28/2016 9:01 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 15 Skipped: 14

#	Responses	Date
1	Would love to have more time hearing from members about what they are seeing in the market, challenges, issues and opportunities.	11/4/2016 3:41 PM
2	This was my first time and very much enjoyed and appreciated the experience. The larger networking and smaller group experiences provided a wonderful balance.	11/4/2016 1:49 PM
3	Great day ---- our best yet.	11/3/2016 1:48 PM
4	I really enjoyed Council Day and thought everything was really organized.	11/1/2016 11:44 AM
5	Overall very good.	11/1/2016 10:36 AM
6	Great, except I would have loved to tour more projects on council day vs. sitting most of the day. Downtown Dallas tour was too quick and hard to get a feeling of what/where we were via bus.	10/30/2016 10:42 PM
7	Great day, great experience.	10/30/2016 5:26 PM
8	Great venue and food!	10/30/2016 4:07 PM
9	Well done	10/28/2016 4:50 PM
10	Excellent Session - Tail of 3 Cities	10/28/2016 2:49 PM
11	Heartfelt thanks for putting it all together. The smaller dinners were very good.	10/28/2016 11:31 AM
12	Well done all day	10/28/2016 10:43 AM
13	Great day!	10/28/2016 9:01 AM
14	As mentioned a terrific program this year.	10/27/2016 3:51 PM
15	It was a perfect mix of presentation and local touring of Dallas	10/27/2016 11:50 AM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 8 Skipped: 21

#	Responses	Date
1	Focus more on major national markets vs. city where ULI is hosted or have a better balance of the two.	11/6/2016 10:55 AM
2	Health care and wellness integration with mixed use urban retail. Technology: driverless car. Uber. Homeless meets air bnb. Solution. Free up unused inventory.	11/4/2016 3:41 PM

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3	I missed the Mary Ludgin economy presentations. She has great insights and makes it easy to understand for someone not in finance.	11/4/2016 1:07 PM
4	For SEA, spoke with Greg Johnson about a program involving the removal of Alaskan Viaduct	11/3/2016 1:48 PM
5	In Seattle, find an expert within Amazon who can describe the logistics strategies, innovations for logistics, and topics around that basic subject.	11/1/2016 10:36 AM
6	Capital markets panel. Repeating Shark Tank session, topics to vary. Additional lighting rounds.	10/28/2016 9:52 AM
7	More talks about specific successes or failures. The quick talk by Rick Vogel about government work was insightful. The presentation on Klyde Warren Park was great. More talks along those lines!	10/28/2016 9:01 AM
8	Not at this time	10/27/2016 11:50 AM

### Q60 Please let your Council leadership know what they can improve on for the next meeting

Answered: 11 Skipped: 18

#	Responses	Date
1	Location was first class as were all events	11/6/2016 10:55 AM
2	More time for q&a, less info mercial. Presenters need to be able I really answer the hard questions and to dodge them	11/4/2016 3:41 PM
3	Ranne and Bruce are awesome council chairs and I am so lucky to be on this council.	11/4/2016 1:07 PM
4	Increasing the lighting round could be nice, as it is always nice to hear more about what fellow council members are experiencing in the marketplace.	11/1/2016 11:44 AM
5	Love when Mary L. gives an overall update on the outlook/industry forecast. I didn't feel like we touched on any of that except in the lightening round, which was really too quick and not a great format to understand big-picture or ask questions/comments.	10/30/2016 10:42 PM
6	This Council Day was one of the best that I have attended. In the future, I would like to see more interaction between Council Leadership and the members. I think everyone was left out in the dark until the Final Agenda was distributed.	10/30/2016 5:26 PM
7	Keep up the great work!	10/30/2016 4:07 PM
8	I enjoy being out more and seeing more projects.	10/28/2016 2:49 PM
9	Hard to top this	10/27/2016 3:51 PM
10	dutch dinners were not successful	10/27/2016 2:39 PM
11	No improvement necessary in my opinion	10/27/2016 11:50 AM

### Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).

Answered: 4 Skipped: 25

#	Responses	Date
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## Council Day Survey for Dallas, Fall 2016

1	Happy to help in any way. lead. Council discussion on sharing latest insights and intel. ALSO can presnt "Open Doors". New solution to helping newly homeless.	11/4/2016 3:41 PM
2	I have reached out to them separately. Thanks.	11/4/2016 1:07 PM
3	I'm available to help with next Spring's meeting in Seattle.	10/28/2016 2:49 PM
4	I'm already on leadership as the Foundation ambassador	10/27/2016 11:50 AM

### Q62 Please Rate the Council Day Venue and Council Reception

Answered: 29 Skipped: 0

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	93.10% 27	3.45% 1	3.45% 1	29
The Council Reception and Venue Were Great!	86.21% 25	0.00% 0	13.79% 4	29

#	Additional Comments on the Council Day Venue and Reception	Date
1	Inadequate seating	11/4/2016 4:52 PM
2	Top notch	11/4/2016 3:41 PM
3	Would like to have 1 separate UDMUC Silver product council dinner in Seattle. Some had better experiences than others at the various dutch treat dinners last week, some didn't show because it wasn't as structured as prior dinners.	11/4/2016 1:07 PM
4	The breakouts into smaller groups for dinner after the reception was a good plan and worked well.	11/1/2016 10:36 AM
5	Great venue and super high quality A/V - the best that I have experienced.	10/30/2016 5:26 PM
6	Liked the small group dinners after the bigger UDMUC cocktail party.	10/28/2016 4:50 PM
7	Joint Council reception was at a beautiful location that accommodated the flow of the group very well. I loved it.	10/28/2016 2:49 PM
8	Big reception was just OK...dinners were the best	10/28/2016 11:31 AM
9	Best we have had to date.	10/28/2016 10:43 AM
10	Too dark. Too noisy. Food was not great. Not good value for \$225.	10/27/2016 11:58 AM
11	I love the idea of the small dinners, but with the council day as programmed as it was, there was very little time to mingle with council members who you did not have dinner with. Maybe larger dinners, like 12-15? Ideally in private rooms with a square table that encourages a single discussion.	10/27/2016 9:28 AM

### Q63 Please let us know if you would like to learn more about any of the following ULI programs or services

Answered: 5 Skipped: 24

Answer Choices	Responses
Advisory Services Panels	20.00% 1
Product Council Leadership	80.00% 4
District Council Involvement	40.00% 2
Foundation Governor Information	0.00% 0
<b>Total Respondents: 5</b>	

Council Day Survey for Dallas, Fall 2016

#	Other (please specify)	Date
1	Homeless.	11/4/2016 3:41 PM

## Q55 URCBlue, Please Rate Each Council Day Session

Answered: 23 Skipped: 1

Had Take Home Value					
	Yes	No	Somewhat	N/A	Total
Terwilliger Center Affordable Housing Report	63.64% 14	9.09% 2	22.73% 5	4.55% 1	22
Council News	77.27% 17	4.55% 1	4.55% 1	13.64% 3	22
Phil Romano's Trinity Groves Food Incubator Case Study – Panel Discussion	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23
Self-Tour Trinity Groves, Continental Ave Bridge, view Calatrava Bridge	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
Café Momentum Presentation	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
Paul Quinn College Presentation	95.65% 22	0.00% 0	4.35% 1	0.00% 0	23
1401 Elm Building Panel discussion: 1401 Elm. Successes and Challenges	95.45% 21	0.00% 0	4.55% 1	0.00% 0	22
Tour 1401 Elm Building	95.45% 21	4.55% 1	0.00% 0	0.00% 0	22
Council News and Input, Survey Results, prepping for Seattle	78.26% 18	4.35% 1	4.35% 1	13.04% 3	23
Was Organized					
	Yes	No	Somewhat	N/A	Total
Terwilliger Center Affordable Housing Report	86.36% 19	4.55% 1	9.09% 2	0.00% 0	22
Council News	90.91% 20	0.00% 0	4.55% 1	4.55% 1	22
Phil Romano's Trinity Groves Food Incubator Case Study – Panel Discussion	91.30% 21	4.35% 1	4.35% 1	0.00% 0	23
Self-Tour Trinity Groves, Continental Ave Bridge, view Calatrava Bridge	73.91% 17	4.35% 1	13.04% 3	8.70% 2	23
Café Momentum Presentation	100.00% 23	0.00% 0	0.00% 0	0.00% 0	23
Paul Quinn College Presentation	91.30% 21	0.00% 0	8.70% 2	0.00% 0	23
1401 Elm Building Panel discussion: 1401 Elm. Successes and Challenges	90.91% 20	0.00% 0	9.09% 2	0.00% 0	22
Tour 1401 Elm Building	90.91% 20	4.55% 1	4.55% 1	0.00% 0	22
Council News and Input, Survey Results, prepping for Seattle	86.96% 20	8.70% 2	0.00% 0	4.35% 1	23
Time for Q&A					
	Yes	No	Somewhat	N/A	Total
Terwilliger Center Affordable Housing Report	70.00% 14	0.00% 0	20.00% 4	10.00% 2	20

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Council News	<b>75.00%</b> 15	<b>0.00%</b> 0	<b>10.00%</b> 2	<b>15.00%</b> 3	20
Phil Romano's Trinity Groves Food Incubator Case Study – Panel Discussion	<b>100.00%</b> 20	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	20
Self-Tour Trinity Groves, Continental Ave Bridge, view Calatrava Bridge	<b>35.00%</b> 7	<b>0.00%</b> 0	<b>5.00%</b> 1	<b>60.00%</b> 12	20
Café Momentum Presentation	<b>100.00%</b> 21	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	21
Paul Quinn College Presentation	<b>100.00%</b> 21	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	21
1401 Elm Building Panel discussion: 1401 Elm. Successes and Challenges	<b>90.00%</b> 18	<b>5.00%</b> 1	<b>5.00%</b> 1	<b>0.00%</b> 0	20
Tour 1401 Elm Building	<b>65.00%</b> 13	<b>5.00%</b> 1	<b>0.00%</b> 0	<b>30.00%</b> 6	20
Council News and Input, Survey Results, prepping for Seattle	<b>80.95%</b> 17	<b>0.00%</b> 0	<b>9.52%</b> 2	<b>9.52%</b> 2	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Very worthwhile activities.	11/4/2016 1:18 PM
2	Cafe momentum and Paul Quinn lectures were exceptional	11/3/2016 9:09 AM
3	One of the best council day experiences ever!!! So inspired and the days were well organized and content very relevant.	11/1/2016 10:15 AM
4	The two lunch sessions were incredible. Truly made me question how I could be using my experience to make a greater impact.	10/29/2016 10:55 AM
5	I don't think anyone had any idea what we were in for at the Cafe Momentum lunch - at least no one around me on the bus did. What an absolutely unbelievable, unforgettable surprise! I know planning surprises like that isn't easy but that was probably the highlight of my entire ULI experience across all three years I've been a member.	10/28/2016 3:27 PM
6	This council day had a great tone and content. Well organized. i think the council needs to determine how the day fits into the broader spectrum of ULI offerings in each city. Historically, there has been overlap in content. does the council provide the opportunity for more detailed analysis and discussion or a broader overview of the cities we visit? coordinating this approach will maximize the take-home value.i would prefer that Council Day provides more take-home knowledge of implementation rather than focusing on the idea. Along with the "why" and the vision, the "How" of things getting done gives members a toolbox to take home and create a strategy for exporting good development ideas.	10/28/2016 1:13 PM
7	I believe that we missed opportunities to dialogue as a council! Some housing issues that are being reported on could be great discussion topics, but there was no time allotted for dialogue.	10/28/2016 11:57 AM
8	at times it was difficult to hear. especially the 1401 elm building. lets make sure our speaker systems have enough power to really project.	10/28/2016 10:21 AM
9	Excellent Day, as was the pre Council tour.	10/27/2016 12:25 PM
10	Had to leave early to do a panel but am sure 1401 Elm was great.	10/27/2016 12:03 PM
11	Excellent	10/27/2016 7:24 AM
12	The Co-chairs did an amazing job. All speakers and tours were well done and relevant. Speakers were passionate and information!	10/26/2016 3:04 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 22 Skipped: 2

	Yes	No	Somewhat	Total
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## Council Day Survey for Dallas, Fall 2016

My Chair Kept the Program on Track	<b>100.00%</b> 22	<b>0.00%</b> 0	<b>0.00%</b> 0	22
My Chair Kept Members Engaged & Encouraged Broad Interaction	<b>95.45%</b> 21	<b>0.00%</b> 0	<b>4.55%</b> 1	22
Did Council Day Meet Your Expectations?	<b>90.91%</b> 20	<b>0.00%</b> 0	<b>9.09%</b> 2	22
Do You Feel That the Team Communicates Well With You Outside of Council Day?	<b>90.91%</b> 20	<b>0.00%</b> 0	<b>9.09%</b> 2	22

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Too many emails. Hard to sort.	11/4/2016 3:00 PM
2	see previous comment	10/28/2016 1:14 PM
3	Dialogue opportunities should be created going forward	10/28/2016 12:02 PM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 7 Skipped: 17

#	Responses	Date
1	Affordable housing session was a waste of time.	11/4/2016 3:00 PM
2	Great Day	11/3/2016 9:06 AM
3	see previous comment	10/28/2016 1:14 PM
4	There was some helpful information shared. But, there was also some information shared the shows a direct "disconnect" with the research and data regarding housing, the economy, etc. One speaker boldly proclaimed that "there is no lack of affordable housing in the marketplace." This seems to fly in the face of the previous report on Dallas being a top 10 US City for "severely housing burdened" residents.	10/28/2016 12:02 PM
5	Phenomenal experience!	10/28/2016 11:21 AM
6	Great job by all.	10/27/2016 7:03 AM
7	Amazing!	10/26/2016 3:06 PM

### Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?

Answered: 6 Skipped: 18

#	Responses	Date
1	Level of detail covered in each session is perfect. We can always follow-up with the presenter later if we need more. I like the variety and don't want to sacrifice it in order to do a "deeper dive".	11/4/2016 1:20 PM
2	Social equity, but I believe it is on the agenda for Seattle.	11/3/2016 11:19 AM
3	How the built environment can address social inequity.	11/1/2016 10:17 AM
4	see previous comment	10/28/2016 1:14 PM
5	I would like to see more diverse topics within the arena of Urban Revitalization at the Seattle meeting.	10/28/2016 12:02 PM

Council Day Survey for Dallas, Fall 2016

6	Gentrification Affordable housing Tools for development partnerships	10/26/2016 3:06 PM
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**Q60 Please let your Council leadership know what they can improve on for the next meeting**

Answered: 3 Skipped: 21

#	Responses	Date
1	Nothing.	11/4/2016 1:20 PM
2	see previous comment	10/28/2016 1:14 PM
3	Just keep on doing things the way you've been doing them.	10/28/2016 11:21 AM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your feedback).**

Answered: 0 Skipped: 24

#	Responses	Date
	There are no responses.	

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 21 Skipped: 3

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	95.24% 20	0.00% 0	4.76% 1	21
The Council Reception and Venue Were Great!	89.47% 17	5.26% 1	5.26% 1	19

#	Additional Comments on the Council Day Venue and Reception	Date
1	The Reception/Dinner had great food. But with the crowd, it was so large you could only talk to the person beside you. I could not hear across the table very well.	10/28/2016 10:23 AM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 6 Skipped: 18

## Council Day Survey for Dallas, Fall 2016

Answer Choices	Responses	
Advisory Services Panels	83.33%	5
Product Council Leadership	50.00%	3
District Council Involvement	16.67%	1
Foundation Governor Information	0.00%	0
<b>Total Respondents: 6</b>		

#	Other (please specify)	Date
	There are no responses.	

Council Day Survey for Dallas, Fall 2016

**Q56 URGold, Please Rate Each Council Day Session**

Answered: 25 Skipped: 1

<b>Had Take Home Value</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Terwilliger Center Affordable Housing Report	60.00% 15	0.00% 0	32.00% 8	8.00% 2	25
Council News	83.33% 20	0.00% 0	12.50% 3	4.17% 1	24
Phil Romano's Trinity Groves Food Incubator Case Study – Panel Discussion	84.00% 21	8.00% 2	4.00% 1	4.00% 1	25
Self-Tour Trinity Groves, Continental Ave Bridge, view Calatrava Bridge	88.00% 22	0.00% 0	4.00% 1	8.00% 2	25
Café Momentum Presentation	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Paul Quinn College Presentation	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
1401 Elm Building Panel discussion: 1401 Elm. Successes and Challenges	92.00% 23	0.00% 0	0.00% 0	8.00% 2	25
Tour 1401 Elm Building	68.00% 17	4.00% 1	20.00% 5	8.00% 2	25
Council News and Input, Survey Results, prepping for Seattle	72.00% 18	0.00% 0	8.00% 2	20.00% 5	25
<b>Was Organized</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Terwilliger Center Affordable Housing Report	88.00% 22	0.00% 0	4.00% 1	8.00% 2	25
Council News	95.83% 23	0.00% 0	0.00% 0	4.17% 1	24
Phil Romano's Trinity Groves Food Incubator Case Study – Panel Discussion	96.00% 24	0.00% 0	0.00% 0	4.00% 1	25
Self-Tour Trinity Groves, Continental Ave Bridge, view Calatrava Bridge	56.00% 14	8.00% 2	12.00% 3	24.00% 6	25
Café Momentum Presentation	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
Paul Quinn College Presentation	100.00% 25	0.00% 0	0.00% 0	0.00% 0	25
1401 Elm Building Panel discussion: 1401 Elm. Successes and Challenges	96.00% 24	0.00% 0	0.00% 0	4.00% 1	25
Tour 1401 Elm Building	64.00% 16	4.00% 1	16.00% 4	16.00% 4	25
Council News and Input, Survey Results, prepping for Seattle	80.00% 20	0.00% 0	8.00% 2	12.00% 3	25
<b>Time for Q&amp;A</b>					
	<b>Yes</b>	<b>No</b>	<b>Somewhat</b>	<b>N/A</b>	<b>Total</b>
Terwilliger Center Affordable Housing Report	76.19% 16	0.00% 0	19.05% 4	4.76% 1	21

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Council News	<b>80.00%</b> 16	<b>0.00%</b> 0	<b>15.00%</b> 3	<b>5.00%</b> 1	20
Phil Romano's Trinity Groves Food Incubator Case Study – Panel Discussion	<b>95.24%</b> 20	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>4.76%</b> 1	21
Self-Tour Trinity Groves, Continental Ave Bridge, view Calatrava Bridge	<b>33.33%</b> 7	<b>9.52%</b> 2	<b>4.76%</b> 1	<b>52.38%</b> 11	21
Café Momentum Presentation	<b>100.00%</b> 21	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	21
Paul Quinn College Presentation	<b>100.00%</b> 21	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> 0	21
1401 Elm Building Panel discussion: 1401 Elm. Successes and Challenges	<b>90.48%</b> 19	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>9.52%</b> 2	21
Tour 1401 Elm Building	<b>57.14%</b> 12	<b>4.76%</b> 1	<b>4.76%</b> 1	<b>33.33%</b> 7	21
Council News and Input, Survey Results, prepping for Seattle	<b>76.19%</b> 16	<b>0.00%</b> 0	<b>4.76%</b> 1	<b>19.05%</b> 4	21

#	Please Provide any feedback you have on the sessions you rated in the text box below	Date
1	Everything was very well organized and valuable - thank you!	11/5/2016 2:46 PM
2	Great value to selected tour venues, thanks	11/4/2016 1:44 PM
3	Had to miss much of Council Day, due to other ULI panel commitments	11/4/2016 1:33 PM
4	I would like to see more in depth discussion of projects. for example, elm building had a lot of content that we could have explored in a much deeper way that would have provided more take home. also, context is so important - the speakers need to remember that attendees are not local and context is really important. for example, the affordable housing program - they were using all local dallas area accronyms that did not have meaning to me. I felt like I entered the program half way through	11/4/2016 10:33 AM
5	The overall program was excellent. A good mix of topics, real estate projects and tours. The Cafe Momentum and Paul Quinn College presentations were inspirational. great Day!	11/4/2016 10:10 AM
6	I enjoyed all of it. The two days were great and there was time between sessions to talk with and meet people. Overall, the organization and the timing of events was very good - from all appearances we were kept to a tight schedule so had a good overview of all the venues.	11/3/2016 9:09 AM
7	1401 tour would have been better with a tour guide offering information. Terwilliger report was rushed as they had another session immediately after. Technical microphone difficulties in many venues made it harder to hear.	11/1/2016 10:05 PM
8	Very well-thought out, well-organized day	11/1/2016 4:37 PM
9	Great meeting! Good job Claudia!!	11/1/2016 11:42 AM
10	Cafe Momentum and Paul Quinn College presentations were some of the best I have ever experienced in any setting with any group! Kudos to those who planned this part of the day -- would love to find a way to repeat this sort of topic in the future! Trinity Groves was also excellent as an urban place making experience -- need one of these every council day. Elm Building was "nice" but wished we had a deeper dive into the financial aspects of the deal -- how much paid for it, money stack, public finance opportunities used and not used and why. We hit on this a little bit during Q&A, but I believe the program could have come more prepared for it in advance -- the same questions we always ask.	11/1/2016 10:57 AM
11	This council is terrific! Claudia Sieb and the rest of the leadership team came prepared and made this a great conference!! The session at Cafe Momentum with Chad Houser followed by Dr. Michael Sorrell of Paul Quinn was one of the best and most inspiring sessions I have attended in my 30 years of real estate. Keep it up!	10/31/2016 1:06 PM
12	all of the sessions were excellent, but Cafe Momentum was over the top in terms of depth of discussion, openness for Q&A, amiability of Chad, and experience with the staff. Paul Quinn College president was also excellent.	10/28/2016 5:45 PM
13	Another amazing council day!	10/28/2016 1:08 PM
14	It was an excellent, educational day.	10/28/2016 10:47 AM
15	Last session was a bad venue - difficult to have a conversation. Overall, all sessions were excellent, but the day was a bit overstuffed. Little time for discussion or networking.	10/28/2016 9:30 AM

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16	Thought it was a great day. Might consider breakout sessions grouped by function/roles to help promote relationships and info sharing.	10/28/2016 9:07 AM
17	pace was perfect	10/26/2016 7:27 PM
18	Good day!	10/26/2016 7:07 PM

### Q57 Please Rate Your Council Chair/Leadership Team

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
My Chair Kept the Program on Track	100.00% 25	0.00% 0	0.00% 0	25
My Chair Kept Members Engaged & Encouraged Broad Interaction	100.00% 25	0.00% 0	0.00% 0	25
Did Council Day Meet Your Expectations?	100.00% 25	0.00% 0	0.00% 0	25
Do You Feel That the Team Communicates Well With You Outside of Council Day?	96.00% 24	4.00% 1	0.00% 0	25

#	If you answered "No" or "Somewhat", please tell us why in the text box below	Date
1	Only news ahead of meetings. Nothing between meetings. But I'm fine with that because the meetings are extremely productive!	11/6/2016 10:42 AM

### Q58 Additional Comments on Your Council Day or Overall Experience

Answered: 14 Skipped: 12

#	Responses	Date
1	Always a great time with the Urban Revitalization Council!	11/6/2016 10:42 AM
2	I thought organizers did a great job and I learned a great deal.	11/5/2016 2:48 PM
3	URC continues to broaden my understanding and appreciation of the complex dynamic between public and private initiatives addressing our ever diverse and changing cultural urban centers.	11/4/2016 1:48 PM
4	I understand that all the programs were extremely well received at all levels	11/4/2016 1:35 PM
5	see prior comments -	11/4/2016 10:34 AM
6	Fantastic!	11/4/2016 10:11 AM
7	Overall the council day was fantastic as usual. Lots of take home value with great company.	11/1/2016 10:10 PM
8	Claudia is a great chair!	11/1/2016 4:38 PM
9	More walking, less talking. Understand it was Dallas, but our Council is know for tour of projects...	11/1/2016 11:44 AM
10	I thought the pace of the day was excellent. Always on the move and not lingering over topics too long. I thought the Council dinner location and format was ideal. However, I believe the two flights being together is TOO BIG to facilitate meaningful networking and relationship building. I would like to see time where the two flights break apart -- perhaps at lunch or dinner in Seattle.	11/1/2016 11:02 AM
11	Great Council Day!	11/1/2016 10:10 AM
12	urc is a great council! ( i am saying it in small letters so no one hears me!).	10/31/2016 1:08 PM
13	What a great experience.	10/28/2016 10:52 AM

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14	I thought it was very good.	10/28/2016 9:12 AM
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**Q59 Do You Have Any Council Sessions, Topics And/Or Speakers To Recommend For Future Council Meetings or Concurrent Sessions?**

Answered: 5 Skipped: 21

#	Responses	Date
1	Social justice and racial equity in urban revitalization.	11/6/2016 10:42 AM
2	More on the financing structures for the projects	11/5/2016 2:48 PM
3	Equity in urban development, which is on the program for Seattle.	10/28/2016 10:52 AM
4	Capital markets panel on how to get Intown and often complicated urban projects done. Perhaps panel on affordable housing finance and developments/new approaches in that area ( understand it is very technical so probably need to keep it high level)	10/28/2016 9:12 AM
5	equity/gentrification at Spring 17 mtg	10/26/2016 7:28 PM

**Q60 Please let your Council leadership know what they can improve on for the next meeting**

Answered: 10 Skipped: 16

#	Responses	Date
1	Nothing. Everything is perfect!	11/6/2016 10:42 AM
2	Nothing - they were great!	11/5/2016 2:48 PM
3	More opportunities to let members provide updates on their activities.	11/4/2016 10:11 AM
4	Just to check microphones, etc. ahead of meetings.	11/1/2016 10:10 PM
5	See above.	11/1/2016 11:44 AM
6	Break the two flights apart so that we can have a better opportunity to network and create meaningful relationships. The size of the two flights together is overwhelming and makes it less personal.	11/1/2016 11:02 AM
7	Keep up the good work	10/28/2016 10:52 AM
8	I think we need to find time for each flight to meet individually, as well in joint sessions so we have more time to get to know each other in a smaller group setting. Finding a balance of large and small groups would be good.	10/28/2016 9:33 AM
9	I thought they did a very good job.	10/28/2016 9:12 AM
10	they are awesome	10/26/2016 7:28 PM

**Q61 Would You Like To Be Further Engaged In Your Council? If Yes, Please Tell Us How In The Text Box Below. (If you would like to be contacted and do not leave your information below, please reach out to your Council Chair after giving your**

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**feedback).**

Answered: 7 Skipped: 19

#	Responses	Date
1	Kabrams@ura.org	11/6/2016 10:42 AM
2	Yes - if there is anything I can do to assist please let me know.	11/5/2016 2:48 PM
3	Council day program	11/4/2016 1:41 PM
4	Yes, I signed up to help with Seattle	11/1/2016 11:44 AM
5	I am engaged as much as my time permits currently.	10/28/2016 10:52 AM
6	yes	10/28/2016 9:33 AM
7	Yes. Plan to help in the future. Getting through a crunch time at work so looking to LA or Detroit.	10/28/2016 9:12 AM

**Q62 Please Rate the Council Day Venue and Council Reception**

Answered: 25 Skipped: 1

	Yes	No	Somewhat	Total
The Council Day Venue Was Great!	92.00% 23	0.00% 0	8.00% 2	25
The Council Reception and Venue Were Great!	96.00% 24	0.00% 0	4.00% 1	25

#	Additional Comments on the Council Day Venue and Reception	Date
1	Would have liked a little less volume in the room, as it was difficult to hear.	11/4/2016 7:51 PM
2	Dinner and lunch were fantastic.	11/4/2016 10:11 AM
3	Reception was great as usual. Great local flavors.	11/1/2016 10:10 PM
4	Nice venue but the AV was not working properly and the air conditioning was freezing cold...it was very uncomfortable in the morning.	11/1/2016 12:28 PM
5	the council dinner restaurant, Smoke, was a little too loud but we probably contributed to that. Acoustics could have been better so that might be something to think about when choosing a restaurant next time.	10/28/2016 5:48 PM
6	I ate an entire cow for dinner and loved every minute of it!	10/28/2016 1:10 PM
7	Excellent	10/28/2016 10:52 AM
8	Food is always amazing	10/26/2016 7:28 PM

**Q63 Please let us know if you would like to learn more about any of the following ULI programs or services**

Answered: 5 Skipped: 21

Answer Choices	Responses
Advisory Services Panels	40.00% 2
Product Council Leadership	40.00% 2
District Council Involvement	40.00% 2



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Foundation Governor Information	0.00%	0
<b>Total Respondents: 5</b>		

#	Other (please specify)	Date
	There are no responses.	