



GERDING EDLEN  
PEOPLE • PLANET • PROSPERITY

# ULI HEALTHY COMMUNITY PANEL

MARK EDLEN



## FACTORY 63

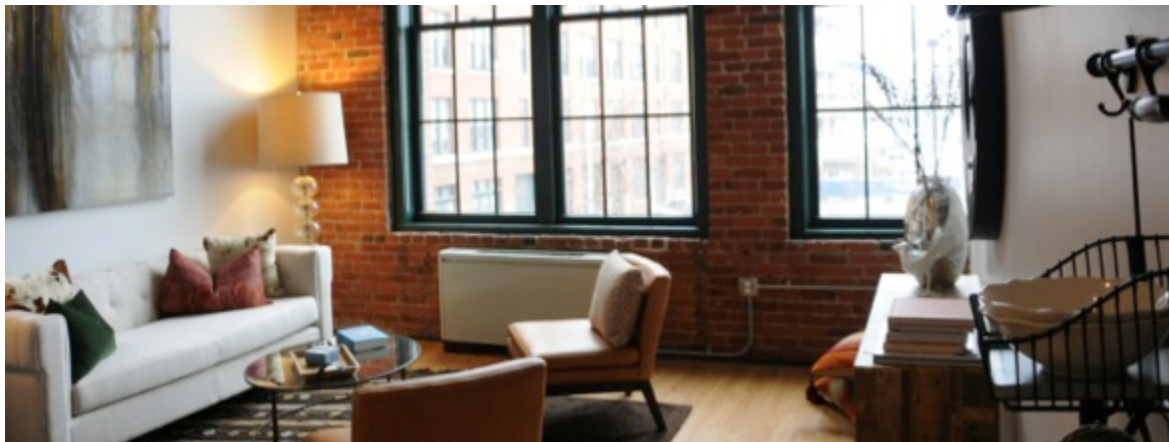
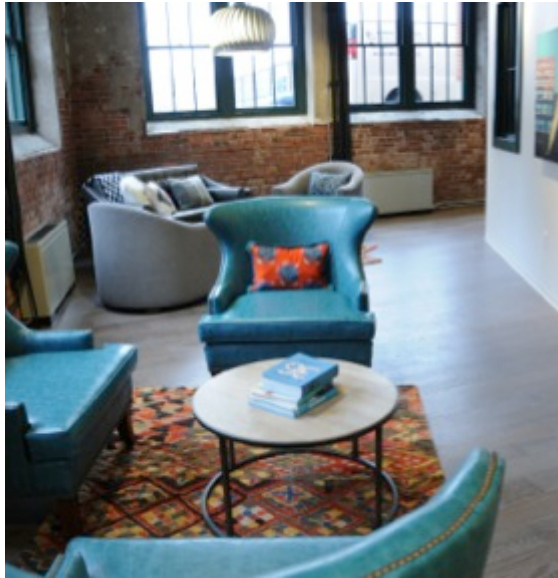
BOSTON, MA	LEED GOLD	APARTMENTS
SQ FT: 35,000	COMPLETION DATE: 2012	



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## 315 ON A

BOSTON, MA	LEED GOLD	APARTMENTS
SQ FT: 257,000	COMPLETION DATE: 2013	



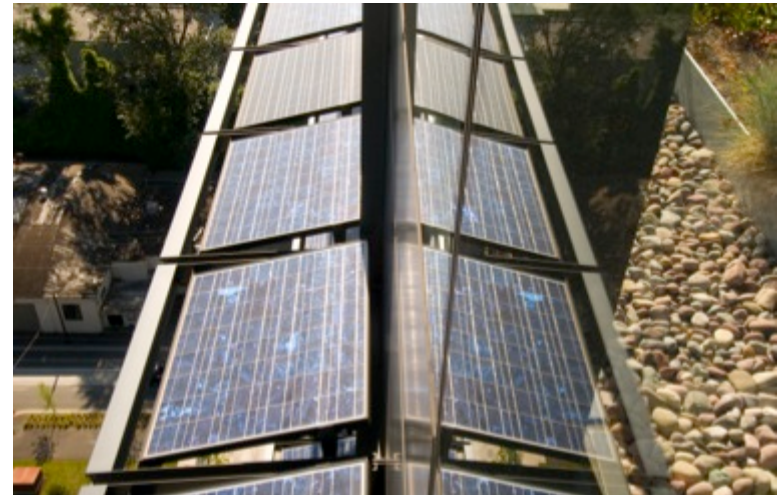
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- ◆ All LEED certified buildings—13 Platinum, 44 Gold, 5 Silver
- ◆ Use the power of nature, opposed to controlling it
- ◆ Create buildings with a focus on passive systems
- ◆ Through asset and property management, educate residents in order to change their habits and the way they think about sustainability
- ◆ Bring people together through community outreach and emphasis on sustainability





INSPIRE COMMUNITIES WITH ART

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## PRINCIPLES OF PLACE

BUILD COMMUNITY ♦ CREATE INVITING  
SPACES ♦ MINIMIZE CARBON FOOTPRINT AND  
ENERGY DEPENDENCE ♦ CONNECT PEOPLE  
AND BUILDINGS TO NATURE ♦ ENCOURAGE  
TRANSPORTATION ALTERNATIVES ♦ CRAFT THE  
FIRST 30 FEET ♦ INSPIRE COMMUNITIES WITH  
ART ♦ MAKE 20-MINUTE LIVING REAL ♦  
INTEGRATE SCHOOLS AND NEIGHBORHOODS  
♦ PRESERVE SYMBOLS THAT MATTER

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