

Houston: A Global Gateway

Industry Strengths



Industry Strengths

- Energy & renewables
- Advanced manufacturing
- Biotechnology & life science
- Distribution & logistics
- Aviation & aerospace
- Healthcare

HOUSTON'S TOP 4 EXPORT DESTINATIONS

Rank	Country	Export Value \$ Billions	% of Total	Forecasted GDP Growth in '14 (%)
1	Mexico	13.420	10.4	3.0
2	Brazil	9.736	7.5	2.5
3	Netherlands	8.136	6.3	0.3
4	Colombia	6.687	5.2	4.2

Corporate Headquarters

Houston ranks 3rd in corporate headquarters for Fortune 500 companies.

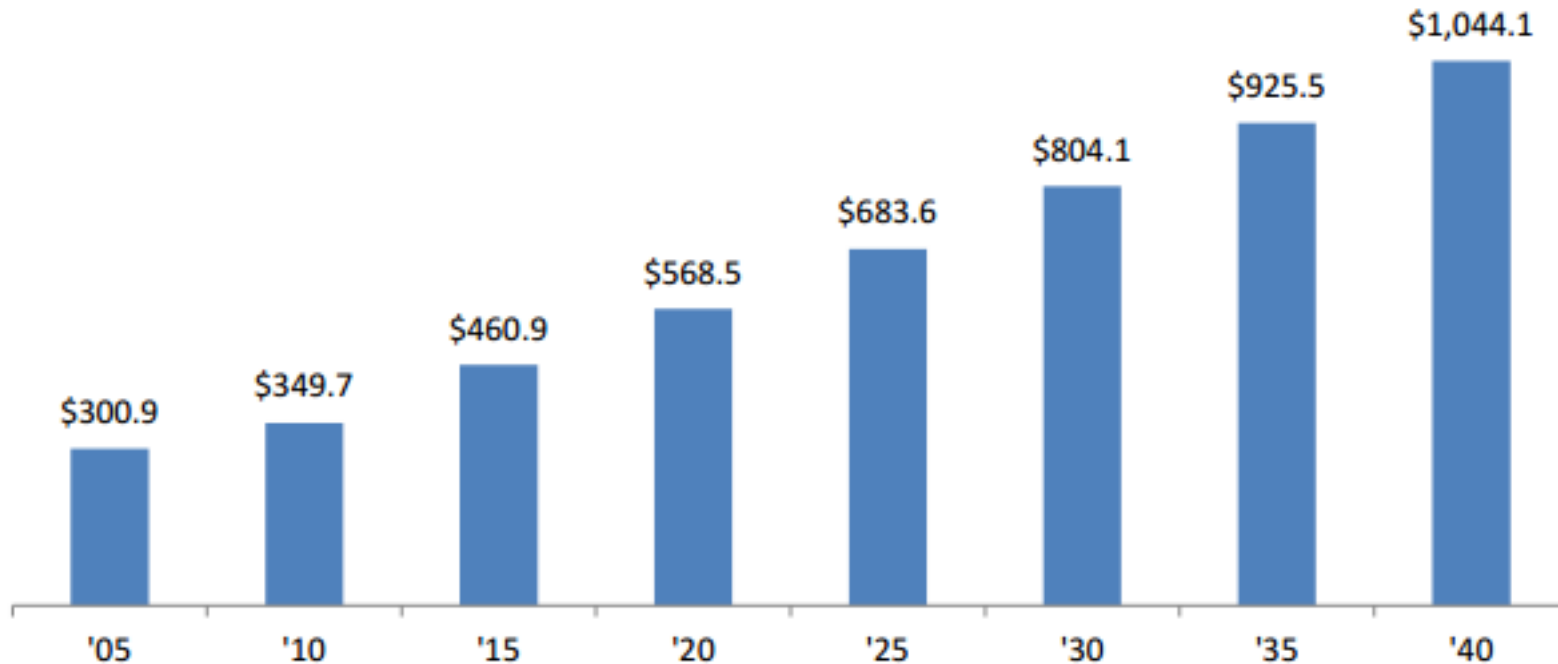
25 FORTUNE 500 HEADQUARTERS IN HOUSTON

Anadarko Petroleum	Enbridge Energy Partners	MRC Global
Apache	Enterprise Products Partners	National Oilwell Varco
Baker Hughes	EOG Resources	Plains All America Pipeline
Calpine	FMC Technologies	Spectra Energy
Cameron	Group 1 Automotive	Sysco
CenterPoint Energy	Halliburton	Targa Resources
CVR Energy	KBR	Waste Management
ConocoPhillips	Kinder Morgan	
El Paso	Marathon Oil	

Source: Fortune Magazine - May 2012

Business Growth

Real Gross Area Product Forecast \$ Billions*



Source: The Perryman Group, Summer 2013

* '05 constant dollars

Community/Civic Strengths



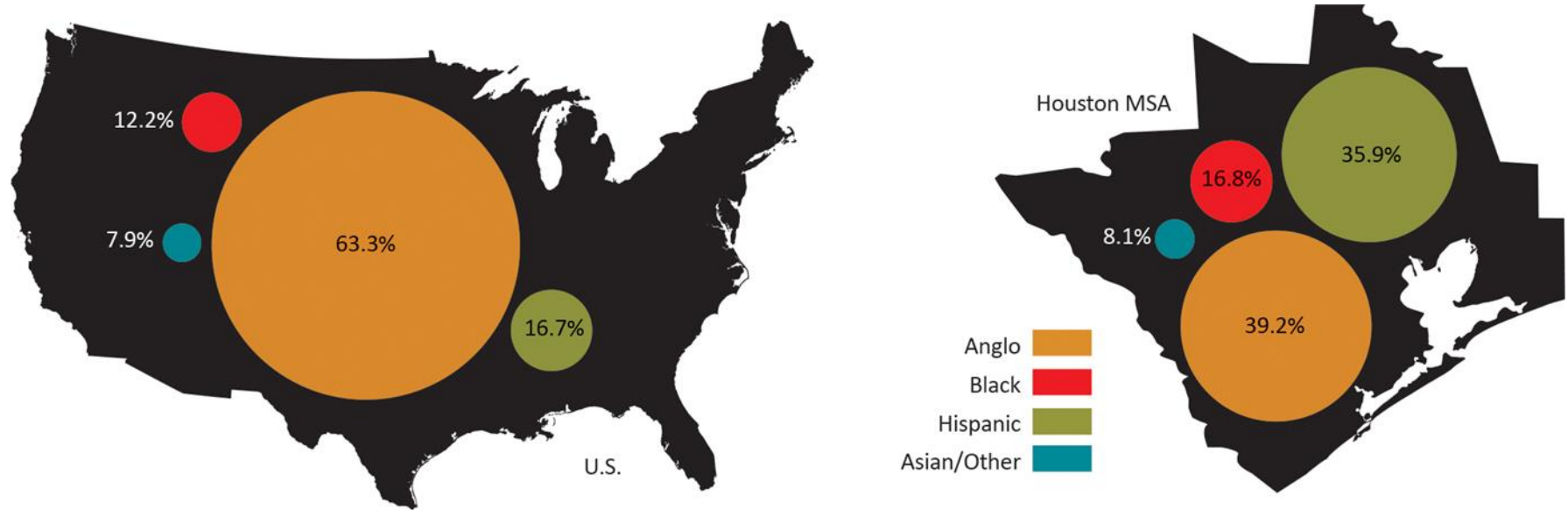
Community/Civic Strengths

In the international business community, the Houston region ranks as a global leader with considerable influence and impact worldwide. The region has:

- More than 92 consulate offices, making Houston the 3rd largest in the nation
- More than 790 foreign-owned firms
- More than 400 companies with branches in 129 other nations
- 17- block area is home to Houston's 9 performing arts organizations and 4 performance venues, which draw 2 million visitors annually
- Houston is home to 366 developed parks and over 200 green spaces

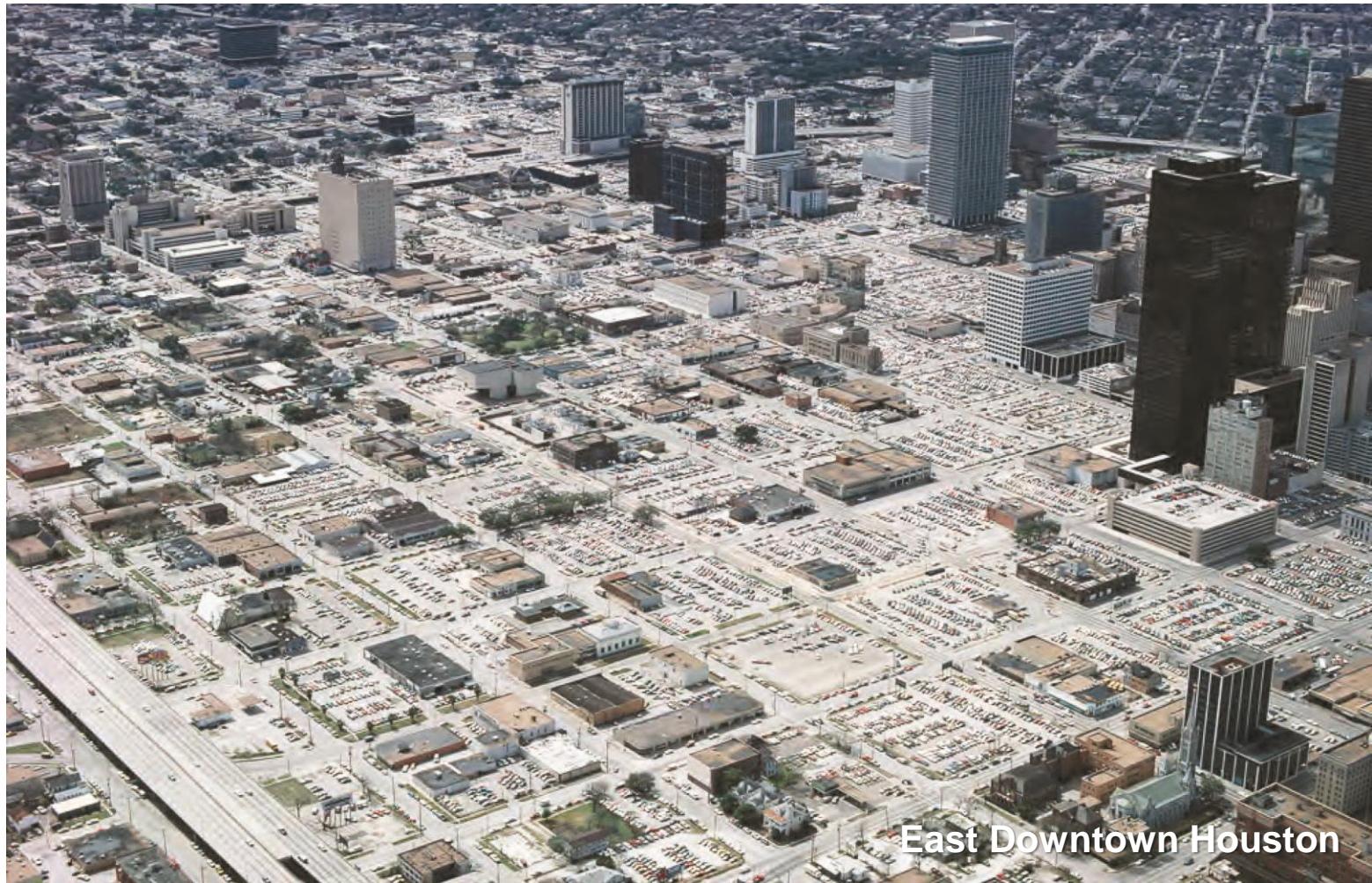
International Community

- More than 3,300 area firms, foreign government offices and nonprofit organizations involved in international business

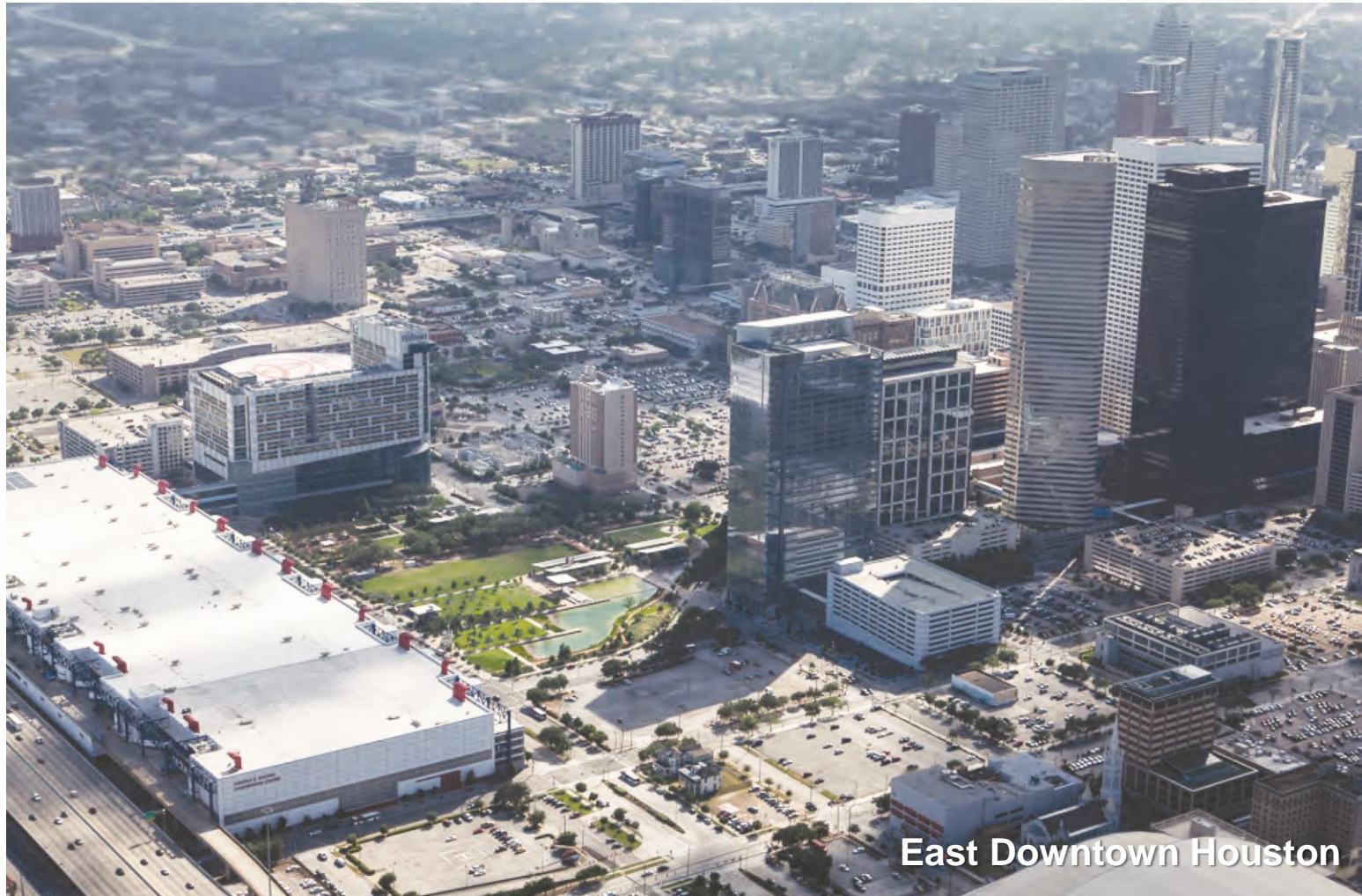


Source: U.S. Bureau of the Census, 2011 American Community Survey

Investment In Urban Revitalization - 1978



Investment In Urban Revitalization - 2011



Why Is Houston A Global Gateway?

- Global industry headquarters
- Highly skilled labor pool
- Immigration and integration
- Low barriers to entry
- High quality of life

