



A Neighborhood Revitalized: Chicago's Pilsen
Urban Land Institute, Chicago, 2013

Learning Objectives

- Understanding the ingredients of Pilsen's revitalization efforts
- Why place-based, comprehensive community development?
- How can this be applied to other communities?



Speakers

- Raul Raymundo, The Resurrection Project
- Chris Brown, LISC Chicago
- Scott Goldstein, Teska, Moderator





PILSEN: A Center of Mexican Life



Asset Based Approach

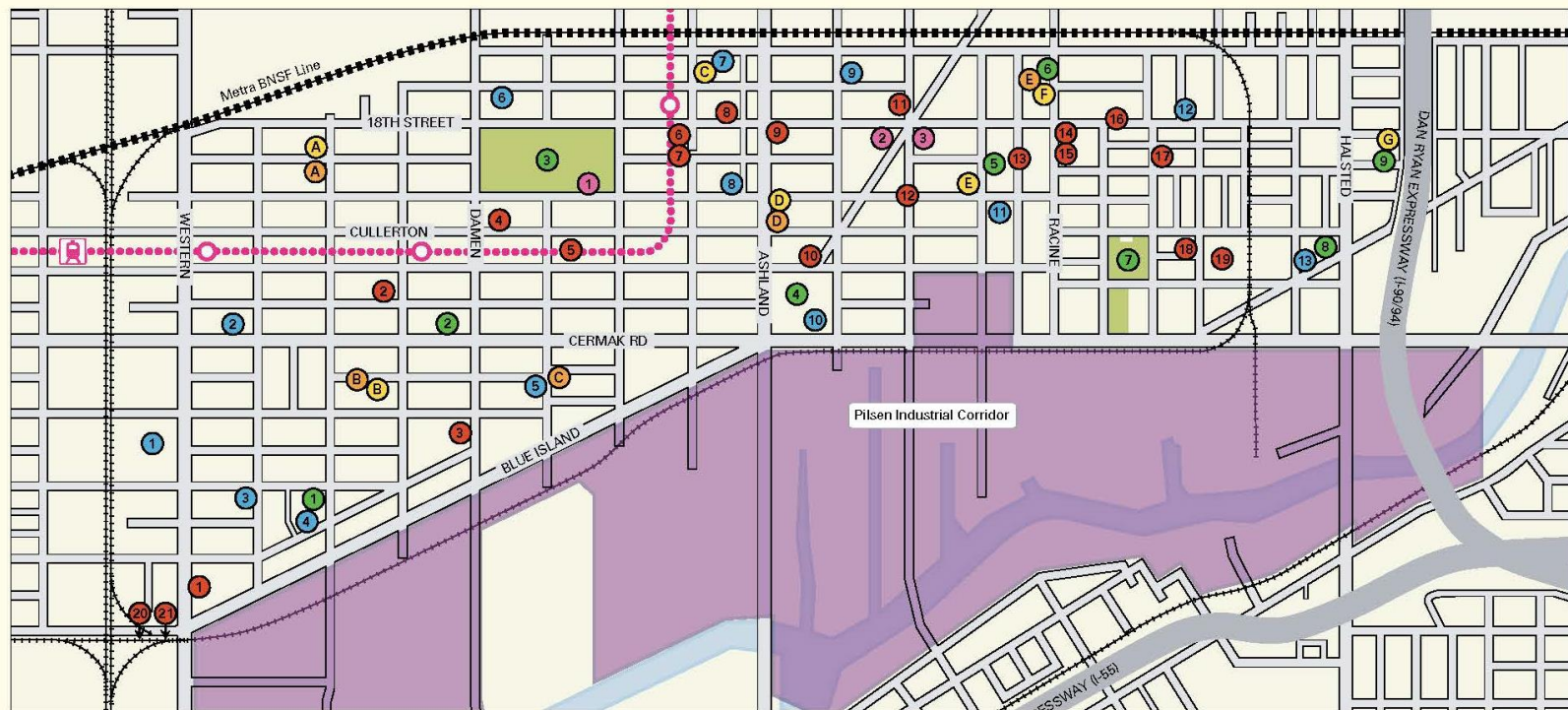


Figure 2 Community assets

Pilsen is a close-knit community with many strong community organizations. Its schools, churches and parks are heavily used by local residents.

Community Organizations

1. Instituto Del Progreso Latino
2. Mujeres Latinas En Accion
3. Pilsen Little Village Community Mental Health Center
4. Gads Hill
5. El Valor
6. Centro Familiar Guadalupano
7. The Resurrection Project
8. Latinos Progresando
9. Pilsen "Together" Chamber of Commerce
10. Pilsen Neighbors Community Council
11. El Hogar del Niño
12. San Jose Obrero
13. United Merchants of Pilsen
14. Pilsen Alliance
15. Casa Atzlan
16. Spanish Coalition for Housing
17. Eighteenth Street Development Corporation
18. Pros Arts Studio
19. Alivio Medical Center
20. Rauner Family YMCA
21. West Side Technical Institute

Public Schools

1. Finkle E.S.
2. Pickard E.S.
3. De La Cruz M.S.
4. Ruiz E.S.
5. Whittier E.S.
6. Orozco M.S.
7. Bartolome de Las Casas Charter E.S.
8. Cooper E.S.
9. Pilsen Academy E.S.
10. Juarez H.S.
11. Perez E.S.
12. Jungman E.S.
13. Walsh E.S.

Catholic Schools

- A. St. Ann
- B. St. Paul
- C. Cristo Rey Jesuit H.S.
- D. St. Pius
- E. St. Procopius

Churches

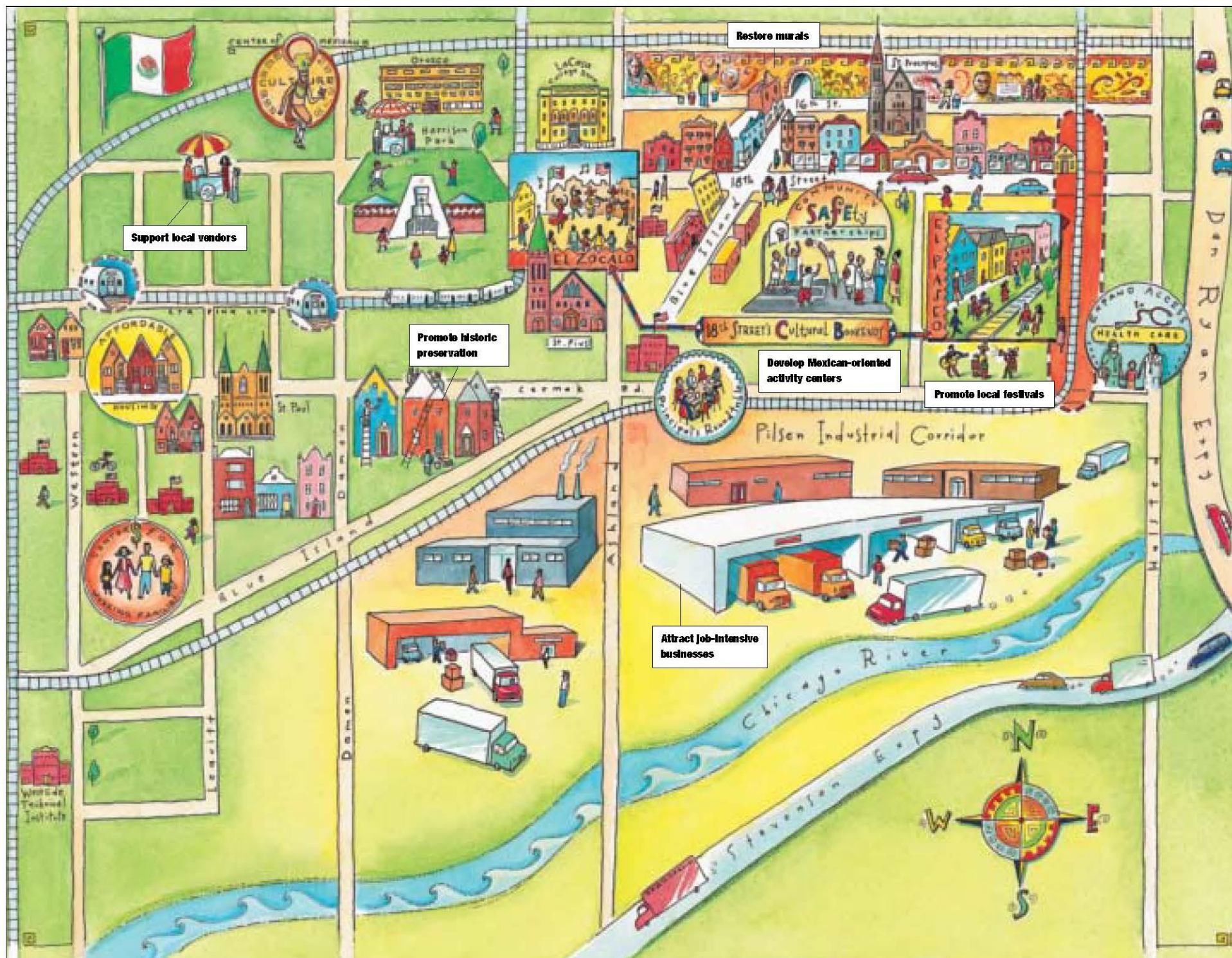
- A. St. Ann
- B. St. Paul
- C. St. Adalbert
- D. St. Pius V
- E. Holy Trinity
- F. St. Procopius
- G. Providence of God Church

Parks & Recreation

1. Playlot at Ruiz E.S.
2. Barrett Park
3. Harrison Park
4. Fields at Juarez H.S.
5. Throop Playlot
6. Playlot at St. Procopius
7. Dvorak Park
8. Playlot at Walsh E.S.
9. Playlot at Providence of God

Cultural Facilities

1. Mexican Fine Arts Center Museum
2. Yolocalli Youth Museum/ Radio Arte
3. Rudy Lozano Public Library



18th and Paulina – Before La Casa











La Casa



Casa Maravilla



Comprehensive Community Development: A Platform for Reinvestment



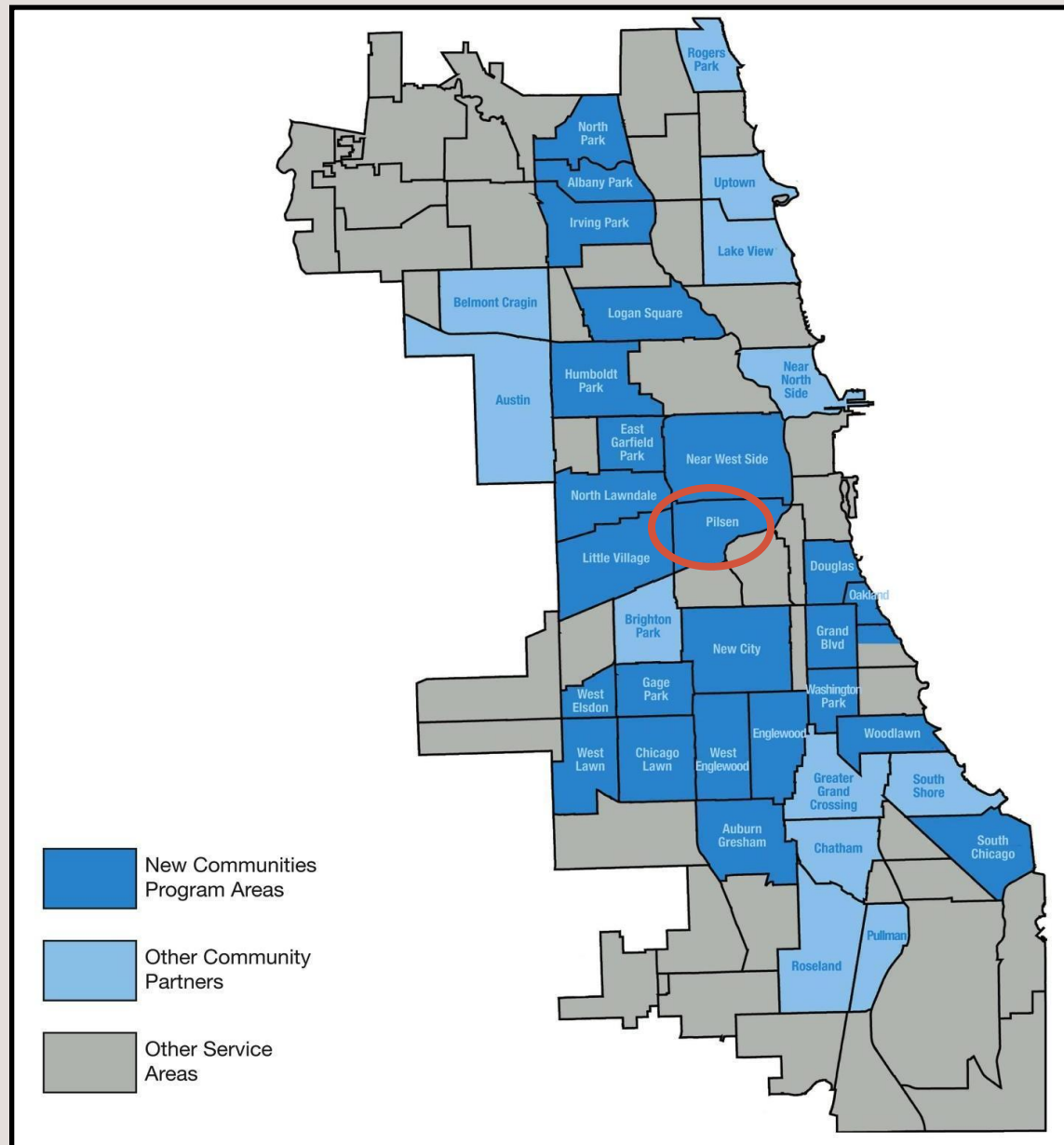
LISC Chicago

LISC Chicago connects neighborhoods to the resources they need to become stronger and healthier.

LISC Chicago has invested \$232 million over the last 33 years. Examples of programs include:

- 13 Centers for Working Families reach 12,000 residents per year
- \$24 million invested in school-based health care centers, after-school programs and parent engagement

Where LISC is Active



Strong & Healthy Communities = Better Lives



Requires an integrated,
holistic approach

Must be asset based &
community driven

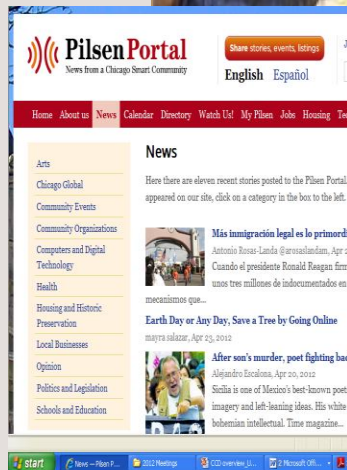
Requires genuine
partnerships and building
trust

Getting It Done

One-on-One Interview Script

My name is

*I am a member of a team
working on the creation
of a plan for our
community . . .*



Engage

Plan

Act

Communicate

Evaluate

Repeat

The Platform



Network of relationships

Delivery mechanism

Way to innovate with new program ideas

Vehicle for program integration

Accountability structure

Leverages new investment



JOSE CLEMENTE OROZCO COMMUNITY ACADEMY OF ARTS & SCIENCES





**OROZCO
HEALTH CENTER**
ESTABLISHED 2009

ELEV8 SCHOOL AND COMMUNITY PARTNERS
Orozco Community Academy
The Resurrection Project
Alivio Medical Center
LISC/Chicago

FUNDED BY:
The Atlantic Philanthropies • The Chicago Community Trust
The John D. and Catherine T. MacArthur Foundation
City of Chicago • Chicago Public Schools
CVS Caremark Charitable Trust
The Polk Bros. Foundation • State of Illinois

BUILT BY: Hispanic Housing Development Corporation





SECOND

FEDERAL

SAVINGS

BIENVENIDOS
A LA VILLITA

RAL SAVINGS

1 DOLLAR
A DAY

Key Lessons

Does your city have/need a financial intermediary?

Are you investing in comprehensive approaches?

Who are your potential partners?

How can you make successful partnerships?

Presenters

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