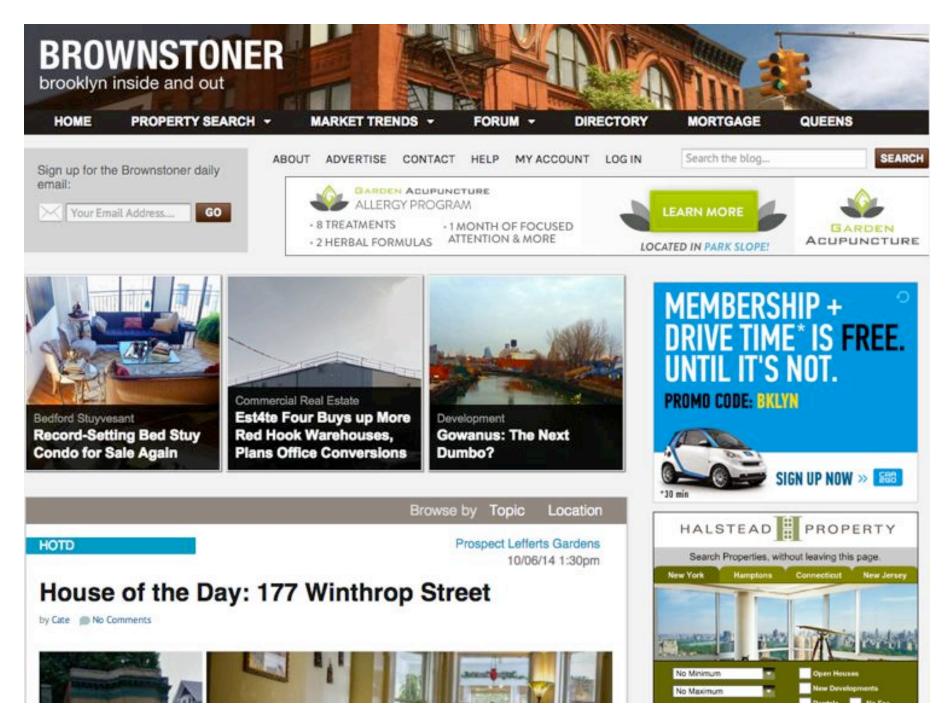
## Jonathan Butler

Brownstoner.com
Brooklyn Flea
Smorgasburg
1000 Dean Street

Urban Land Institutel
October 22, 2014

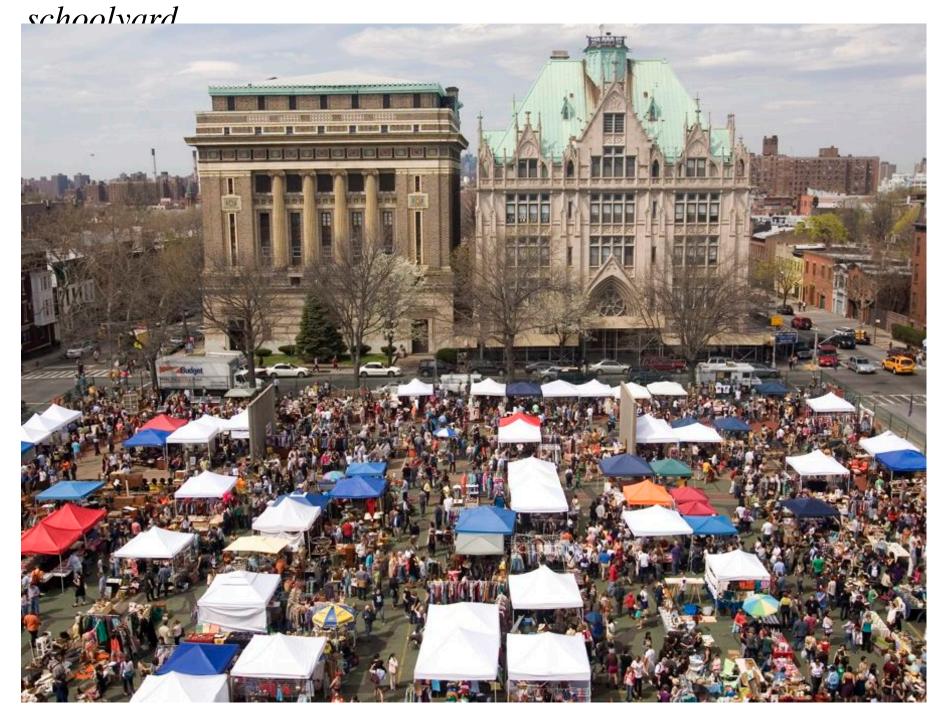
## 2004, October: Brownstoner.com launches...



2007, September: Salvage Fest, an experiment in Clinton



2008, April: Brooklyn Flea launches in Fort Greene



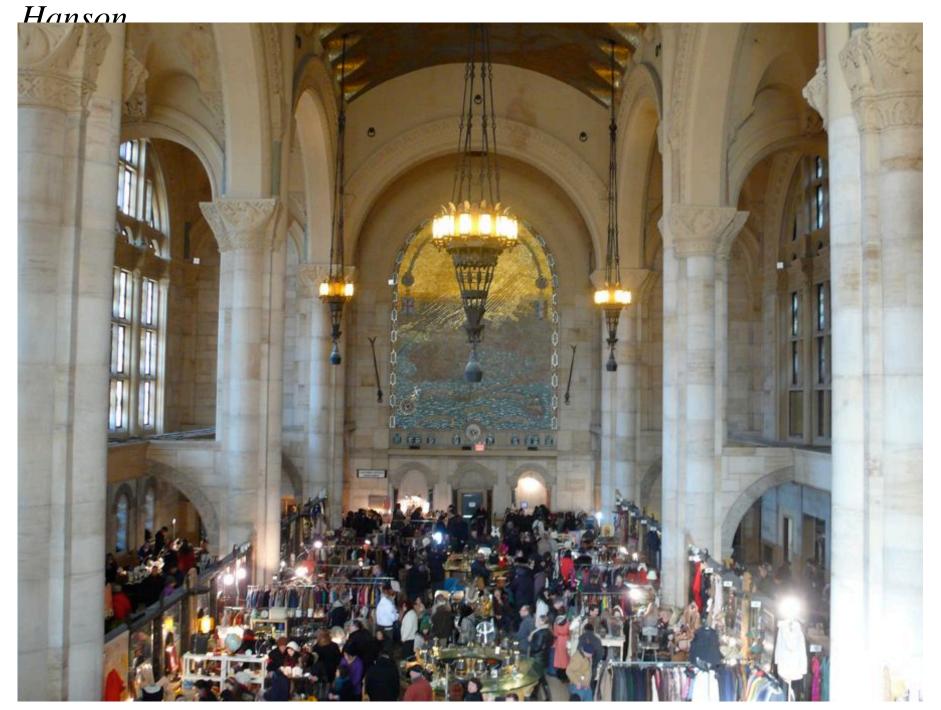
2009, June: Brooklyn Flea expands to second day in Dumbo...



2009, December: Gifted Holiday Market at old Tower Records...



2010, December: First of three of winter residencies at One



2010, May: Beer and Food Concession starts at SummerStage...



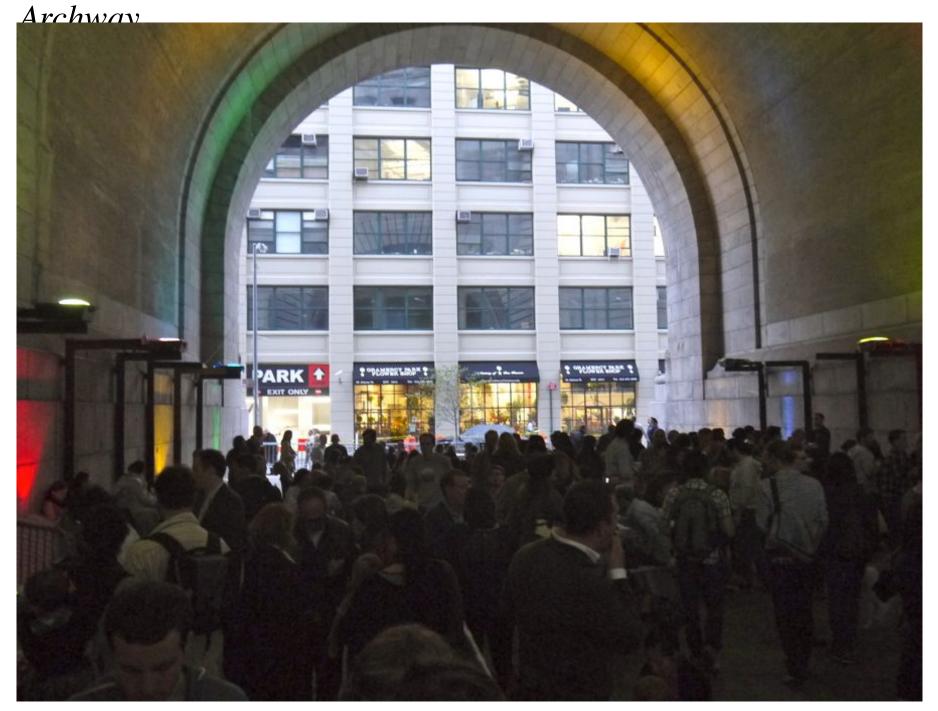
2011, April: Brooklyn Flea begins at The Edge in W'burg...



2011, June: Smorgasburg launches at The Edge in W'burg...



2011, September: Beer and Food Pop-Up in Dumbo



2012, March: 1000 Dean Street acquisition closes...



2012, September: Smorgasburg at the Tobacco Warehouse...



2013, April: Smorgasburg moves to East River State Park...



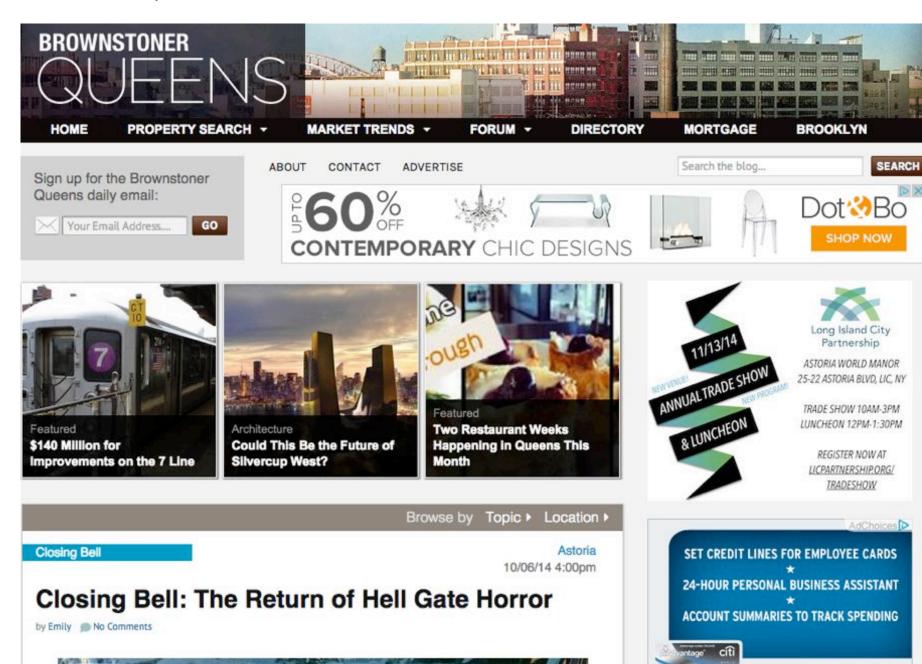
2013, May: SmorgasBar at the South Street Seaport...



2013, June: Brooklyn Flea Philly launches at The Piazza...



## 2013, May: Brownstoner Queens launches...



The CitiBusiness\* / AAdvantage\*

World MasterCard®

2013, September: The District Flea kicks off in D.C....



2014: 1000 Dean tenants begin moving in...



2014, August: Berg'n opens...

