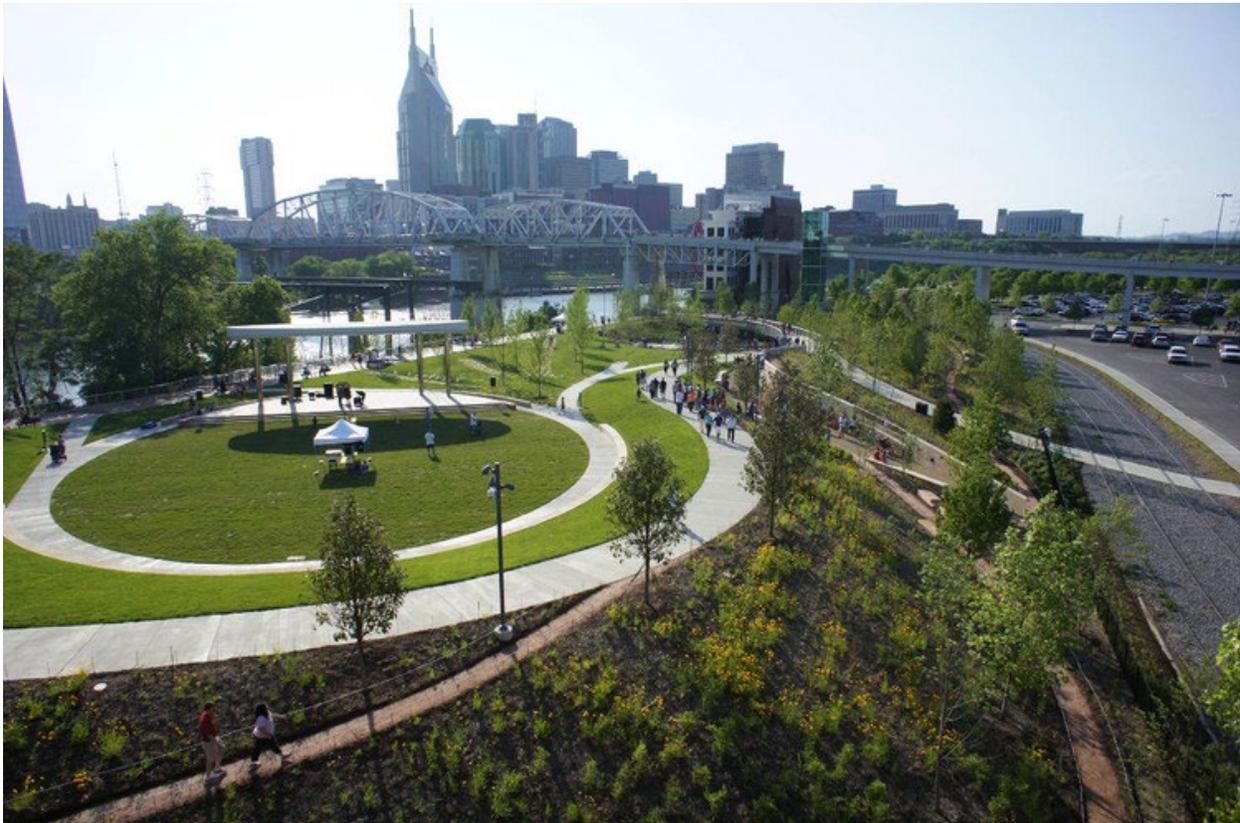


BIO BOOK

Randall Lewis Building Healthy Places Forum



(Image Source: Hargreaves Associates)

2019 ULI SPRING MEETING

Connect with the World of Real Estate

Building Healthy Places Forum | April 17, 2019 | Nashville, TN

Table of Contents | Building Healthy Places Forum Bio Book

Laura Alcala 4

Syed Ali 4

Steven Baumgartner 5

Abby Bohannon 5

Scott E. Brideau 6

Justin Brown 6

Stephen Buchholz 7

Rochelle Carpenter 7

Kevin Clausen-Quiroz 8

Miranda Clements 8

Laura Cole 9

Marina Conley 9

James P. Dow 10

Bradford H. Dockser 10

Ellen Donovan 10

Violeta Duncan 11

James Frazer Durrett 12

Steve Friedman, FAICP, CRE 12

Ken Gall 13

Omar Gonzalez 13

Mary Katherine Gray 14

Tony Green 14

Sara Hammerschmidt 15

Kirstin Hobday 15

Mike Horst 16

Jeremy Hudson 16

Kellena Kane 17

Nicholas Killebrew 17

Todd Kohli 18

Sandra Kulli 18

Christopher W. Kurz 19

Ashley Langworthy 19

Building Healthy Places Forum | April 17, 2019 | Nashville, TN

Randall Lewis 20

Rachel MacCleery..... 20

Mary McCarthy 21

Kim Miller 21

Matt Norris..... 22

Ed Potas..... 23

Halé Richardson 23

Rodolfo Rodriguez..... 24

Barry N. Rosenberg 24

Dominic Ruiz..... 25

Charles N. Schilke 25

Judi G. Schweitzer 26

Maryanne Speroni..... 26

Elizabeth Van Horn..... 27

John Vick..... 27

Susan Hebel Watts 28

Katie Wehr..... 28

Marja Williams 29

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bio



Syed Ali

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Ali is a member of the Harvard Graduate School of Design's Master in Urban Planning program, and is determined to use urban planning and policy to help grow communities that are better connected and defy the sociospatial determinants of health and wealth. Growing up in the Bronx, Ali saw firsthand how the built environment determines health outcomes. This past summer, Ali worked with the New York City Department of Housing Preservation and Development (HPD) to support comprehensive and housing-focused neighborhood planning studies. Before arriving at the GSD, he spent three-and-a-half years setting digital communications strategy for FoodCorps, a national nonprofit organization connecting kids to healthy food in school. Ali is a 2013 graduate of Wesleyan University.



Steven Baumgartner

Principal and Urban Systems/Infrastructure Strategist

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Steven is an engineer and urban systems and infrastructure strategist widely recognized for delivering creative, value-led district, campus and city solutions for an ever-changing world. In his role, he focuses on connecting the technical world of complex urban systems with people-based solutions. "I want to challenge the traditional 'solutions' that got us here in the first place," Steven remarks. "Addressing difficult problems in our cities and campuses requires connecting diverse voices and perspectives, distilling what's important to them and designing systems that perform – now and in the future. I also love challenging 'scale' - finding systems solutions across traditional boundaries of buildings, campuses and cities." Steven has a rich history of creating unique solutions to assist his clients in meeting their high-performance, economic and strategic missions. He is based in Pittsburgh, Pennsylvania and frequently speaks and writes about sustainable building and low-carbon districts and campuses, and lectures regularly throughout the country.



Abby Bohannon

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Abby Bohannon received her bachelor of science degree in psychology and criminal justice from Portland State University. After her undergraduate studies, she spent seven years working with at-risk youth. Abby is now a healthy community design intern at the Colorado Department of Public Health and Environment, where she integrates the built environment into community health assessments. In her personal and professional life, she strives to create safe, inclusive spaces where people can thrive. As part of the LGBTQ community, she also understands the importance of empowering marginalized communities to overcome systemic barriers to success and aims to do so in her work. In her career, Abby plans to address complex social issues facing communities and to tackle health disparities by collaborating with others to enhance the built environment in a socially responsible and equitable way. Her professional interests include food access, affordable housing, climate change, community engagement, equitable transportation, healthy eating, active living, and urban design.



Scott E. Brideau

Studio Principal

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A seasoned Studio Principal in our Workplace Practice, Scott applies his 28 years of experience in the delivery of workplace design solutions to a diverse range of clients and projects. He fuses his understanding of a company's DNA with his knowledge of best practices and emerging trends in workplace design to create breakthrough solutions that enhance organizational work patterns and enable the peak performance of individuals and teams.

Scott's commitment to sustainable solutions extends well beyond LEED. He is current chair of the Community Outreach Committee for CoreNet Global's Mid Atlantic Chapter and a member of the Sustainability Knowledge Community. Scott served on Arlington (VA) County's Task Force and Advisory Board for the County's Community Energy and Sustainability Plan for three years, and for the past two years on the Urban Land Institute's Sustainability Programs Committee. He is currently serving on the County's Community Energy Plan Implementation Review Committee. Scott earned his Bachelor of Science in Architecture from The Catholic University of America and completed coursework toward his Masters of Architecture at Virginia Polytechnic Institute.



Justin Brown

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Justin Brown is a civil engineer with six years of experience in the land development field. He currently works for David Evans and Associates Inc. and is pursuing a master's degree in urban and regional planning at Cal Poly Pomona. Justin finds the land development field a fascinating array of professions, personalities and skill sets, and he first became interested in sustainable and healthy development while studying for his Leadership in Energy and Environmental Design (LEED) AP credential. This led him to study new urbanism and other alternatives to sprawl development that encourage community building and healthy living. By furthering his professional skills, Justin hopes to inform developers' visions for land development by showing that one can turn a profit and care for people and the planet at the same time. He enjoys attending ULI, Building Industry Association, and other industry meetings to better understand how we use our land resources and how we can better use them in the future.



Stephen Buchholz

Principal

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Stephen has a strong background in both architectural design and project management. Stephen has been with the firm for more than 20 years, and in his role as Director of Project Management, he is responsible for the management and coordination of several major design projects and documents produced by the office. His demonstrated problem-solving skills, client communication, and extensive project development experience, makes him a top choice for complex projects. His experience spans diverse building typologies, including residential, commercial, data centers, performing arts venues and religious centers.



Rochelle Carpenter

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Rochelle Carpenter a consultant with Conexión Américas. Formerly, she was Manager of Health and Transportation Programs for Transportation for America and the Senior Policy Analyst for the Nashville Area Metropolitan Planning Organization. Rochelle has worked to build a coalition to develop and advocate for national transportation policies that would improve health and advance equity, including funding for public transportation, funding for bicycling and walking projects, health equity performance measures and more. Prior to T4America, Rochelle helped to advance local programs and policies to prevent childhood obesity among communities of color and low-income populations in Washington, DC. She holds a bachelor's degree from Vassar College with a concentration in cultural and medical anthropology. She has played classical violin since the age of eight, performing as a soloist and ensemble member in a variety of orchestras and string quartets.



Kevin Clausen-Quiroz

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Kevin Clausen-Quiroz is an urban thinker and doer. Born, raised and still residing in Anaheim, California, Kevin guides a more sustainable, equitable and economically thriving future as a Project Manager and Planner with the City of Anaheim’s Community and Economic Development Department. By leveraging community assets, property holdings and infrastructure funding sources, Kevin helps to facilitate catalytic public-private development projects.

After completing a Bachelor’s Degree of Urban and Regional Planning from California Polytechnic University, Pomona, Kevin began working as a Planner for the City of Anaheim. While developing his understanding of land use and the entitlement process, he completed an MBA from California State University, Fullerton with an emphasis in Entrepreneurship. Kevin is currently working on a wide array of commercial and hospitality developments, long-range planning efforts, mobility planning and community branding programs for the diverse communities and destinations within the City of Anaheim.



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Laura Cole

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Laura leads strategic marketing and manages the builder program for Lakewood Ranch, a 31,000-acre master-planned community located on the west coast of Florida. Now in its 24th year, Lakewood Ranch has over 31,000 residents, A-rated schools, lively town centers, 10-million sqft of commercial real estate, and a wide variety of recreational and entertainment options. Prior to Lakewood Ranch, Laura was vice president of marketing for Willowsford, a 4,000-acre community in Northern Virginia, awarded "National Community of the Year" by NAHB in 2013 for its conservation efforts, design, and integration of agriculture. From 2002 to 2007 Laura served as vice president of business development for RCLCO in Washington, DC, and before that held positions with the Urban Land Institute, Greater Houston Partnership, and IBM/CB Commercial. She was a founding member of the Houston Technology Center, named by Forbes Magazine as one of the "Ten Technology Incubators Changing the World," and has contributed to ULI publications and advisory reports on workforce housing, downtown redevelopment, and the privatization of land markets in Central Europe. Laura serves as programming chair for ULI's Community Development Council (Gold). She is a native of Madrid, Spain, and received a B.S. in Urban Development from the University of Arizona. Laura and her family reside in Lakewood Ranch, Florida.



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Brad Dockser is CEO/Co-Founder of Green Generation. In over two decades of real estate investment, Brad was Co-Founder and Managing Director for Starwood Capital Group’s international operations, as well as Principal with MacFarlane Partners. He began his real estate career at JMB Realty and CRI. Brad received an A.B. cum laude in Economics and an MBA from Harvard University. He serves as Co-Chair of the ULI Sustainability Initiative in Washington, DC, as well as Vice-Chair of ULI’s Redevelopment and Reuse Product Council. He is a member of USGBC and ISSP.



Ellen Donovan

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Ms. Donovan is a Principal Health Scientist at Ramboll. Her primary areas of training include public health and risk assessment. She routinely evaluates the impact of exposures to chemicals on human health in environmental or occupational settings, as well as through the use of consumer products. Many of her projects have assessed community health.



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Violeta Duncan

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Violeta Duncan is a Senior Associate for ULI’s Center for Sustainability and Economic Performance supporting the 10-Minute Walk Campaign, a nationwide movement launched in Fall 2017, by the Trust for Public Land, the National Recreation and Parks Association, and ULI. She helps manage the program and assists in strategic communications, convenings, and research. Before joining ULI, Violeta was a program associate for Enterprise Community Partners, Denver, where she helped to oversee \$450,000 in grants, awarded to community based organizations seeking to build affordable housing in transit rich communities. She also worked with external partners to pilot a grant program aimed at diversifying grant recipients and leveraging public and philanthropic capital to support equitable development in the Denver metro region. Prior to this role, Violeta worked for The Democracy Collaborative in Washington, D.C. and Cleveland, Ohio, where she conducted research on how universities, hospitals, community groups, elected officials, and financial institutions could work together to develop local investment, local hiring, and local purchasing programs. Violeta earned her M.S. in Urban Planning from Columbia University and her B.A. from Washington University in St. Louis.



James Frazer Durrett

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Jim Durrett is executive director of The Buckhead Community Improvement District (CID) – a local governmental entity with taxation power. He has in-depth expertise in transportation, land use and creating livable communities. Prior to heading up the Buckhead CID, Durrett was founding executive director of the Livable Communities Coalition, a not-for-profit organization formed in 2005 to promote smart growth development in the Atlanta region. Prior to that, Durrett served for five years with the Urban Land Institute (ULI) as the first executive director of ULI's Atlanta District Council. In addition, Durrett was with the Metro Atlanta Chamber of Commerce as the vice president of environmental affairs and was the senior vice president and chief operating officer of The Georgia Conservancy. Durrett began his professional career as a hydrogeologist in the Atlanta office of Golder Associates. Currently, Jim is working on the realization of a plan to create a nine-acre linear park on top of MARTA's Buckhead train station and tracks and the GA 400 highway in the heart of Buckhead.



Steve Friedman, FAICP, CRE

President

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Steve Friedman brings more than 40 years of experience in real estate and development advisory services. He has authored several articles, spoken at numerous state and national association conferences, and served on several community assistance panels. He is a member of the Counselors of Real Estate, a member of the College of Fellows of the American Institute of Certified Planners, and a full member of the Urban Land Institute (ULI). His civic affiliations include the Civic Federation, University of Illinois at Chicago College of Urban Planning and Public Affairs Board of Visitors, and the ULI Public-Private Partnership Council. He has served as series chairman for the ULI Chicago District Council's "An Agenda for Growth of the Chicago Region," and as chair of the ULI Chicago District Council from 1998 to 2000. In April 2013, he received the James Felt Creative Counseling Award of the Counselors of Real Estate for his development advisory role on The Shops and Residences of Uptown Park Ridge project. Steve holds a B.A. from Goddard College in Plainfield, VT and an M.S. in Urban and Regional Planning from the University of Wisconsin-Madison.



Ken Gall

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Ken Gall serves as the Director of Real Estate for Hershey Trust Company, a position he has held for more than 25 years. Mr. Gall is responsible for the internally owned and operated investment real estate portfolio containing over 3,000 acres and also assists in planning and leads the entitlement process for campus real estate (over 7,000 acres). The investment real estate portfolio is all in the local Hershey area market and contains a number of large well-located land holdings with some very exciting opportunities, including a planned mixed use project on 375 acres adjacent to Penn State/Hershey Medical Center. Mr. Gall is a graduate of Millersville University and holds an MBA from Lebanon Valley College. He is a member of Urban Land Institute, a member of ULI Responsible Property Investment Council, a member of National Town Builders Association, Board Member of Downtown Hershey Association, Board Member of Hershey Cemetery Company, Vice-President of The Donegal Foundation and Chairman of Marietta, PA Planning Commission. Mr. Gall is also involved in Milton Hershey School's Project Fellowship, an organization that pairs student homes with employee groups from Milton Hershey School and the Hershey entities for social activities.



Omar Gonzalez

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Sara Hammerschmidt is Senior Director, Content at the Urban Land Institute, where she develops content and programs focused on the impact of the built environment on public health through the Building Healthy Places Initiative. Throughout her career, Sara has done extensive work on issues that lie at the intersection of health and the built environment. Previously, she worked at PolicyLink in Oakland, California, researching the inclusion of social and economic equity into projects, plans, and policies that are being implemented at the intersection of health and the built environment. Sara has spoken on the topics of Health Impact Assessment, the role of urban planning in creating healthier cities, and recommendations for incorporating health into all built environment decision making at several national conferences. Sara holds an M.S. and Ph.D. in Community and Regional Planning from the University of Texas at Austin, where her research focused on developing recommendations for how planning departments across the country can incorporate public health considerations into their work. She also holds a B.S. in Industrial Operations and Engineering from the University of Michigan and worked for eight years in the tech industry prior to graduate school.



Kirstin Hobday

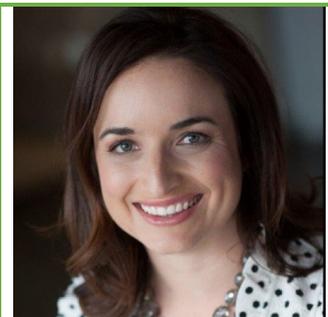
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Mike Horst

Retired, Former Senior VP for the ULI Larson Leadership Initiative

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Michael Horst is retired and is living in New York City. He was Senior Vice President for the ULI Robert C. Larson Leadership Initiative at the Urban Land Institute. Since beginning his career in 1970, he has also been a real estate consultant, educator and developer. His consulting career included senior positions with Economics Research Associates, PBR, EDAW and International Tourism and Resort Advisors. He has created and taught multi-disciplinary classes at Harvard, UC Berkeley and UCLA and was an Adjunct (Full) Professor at the University of Southern California. He was also co-founder of Shenoa Retreat and Learning Center, an eco-resort in Northern California demonstrating ecologic, economic and community sustainability and innovative building and financing technologies such as straw bale construction and the Land Stewardship program. Throughout his career, he has been an active participant as a full member of the Urban Land Institute, serving as co-founder of the Sustainable Development Council and as Vice Chair of the Program Committee. He is also a Governor (Developer level) of the ULI Foundation. He has a BA degree in economics from University of California Santa Barbara (1967), an MBA from Stanford University (1969) and was a Loeb Fellow at the Harvard Design School (1982). He serves on the Capital Campaign of the Harvard Graduate School of Design and the Loeb Fellowship Alumni Council and is a member of the board of the New York Open Center.



Jeremy Hudson

CEO

Specialized Real Estate Group

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Jeremy Hudson is CEO of Specialized Real Estate Group in Fayetteville, Arkansas, a company focused on developing and managing walkable, healthy, and sustainable multifamily communities. He has developed over 1.3 million square feet of apartment buildings that are registered for LEED certification, including the award-winning Eco Modern Flats.

In October of 2014, Jeremy was named to the Urban Land Institute’s first-ever 40 Under 40 class, which recognizes the best and brightest young land use professionals from around the globe. Jeremy is a graduate of John Brown University with a degree in Construction Management and Business Administration.



Kellena Kane

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bio



Nicholas Killebrew

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Prior to forming Parse in 2013, Mr. Killebrew was a Managing Director at Trefethen Advisors where he was responsible for sourcing and executing advisory transactions related to mergers and acquisitions, corporate and real estate finance. Mr. Killebrew was also a Director at Kuhns Brothers Securities Corporation, a Director at Cohen and Company and a Vice President at Capstone Investments.

Mr. Killebrew graduated from the University of Colorado at Boulder with a double major in Business and Spanish.



Todd Kohli

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Todd Kohli is an award-winning landscape architect and Principal with SmithGroup. He has a wide range of experience in landscape, urban, and masterplan design, based out of San Francisco. He employs a multidisciplinary approach in his work, providing innovative, functional solutions for complex projects and creating appealing designs that bring people together. His practice focuses on public open space design for a variety of project types from mixed-use to waterfront, as well as university, healthcare, and corporate. Todd has garnered multiple awards, like the ULI Global Excellence award for Tokyo Midtown, and is an accomplished author and speaker through various global outlets on the topic of landscape architecture’s impact on society. Todd’s involvement in ULI spans from the Young Leader’s Group in San Francisco where he held multiple roles, to being on San Francisco’s executive committee, a mentor each year to the local young leader’s group, is a founding member of the ULI NEXT Global initiative and is part of the University Development and Innovation Council.



Sandra Kulli

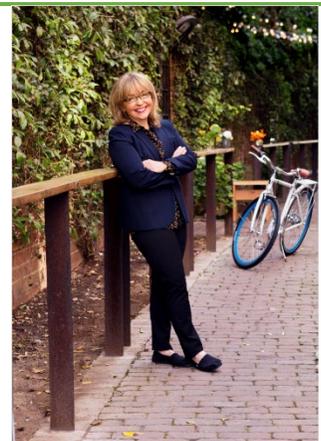
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Sandra Kulli is passionate about collaboration with great teams, loves her native city of Los Angeles, and her exploration across the US with fellow placemakers and visionaries and foodies. With an office in the Arts District at the Los Angeles Cleantech Incubator (LACI), Sandra is surrounded by entrepreneurs, inventors, scientists and policymakers working on LA’s green economy. And dozens of great places to eat, just a walk or a bike ride away! Sandra’s a graduate of Wellesley College and holds a Master’s degree from Boston University. She has served on the boards of KCRW, The Vine, ULI-Los Angeles, Abode Communities, and CicLAvia. She’s an ardent city bike rider, traveler, and remains endlessly curious about how we can create ever-better new communities within our urban fabric.



Christopher W. Kurz

President & CEO

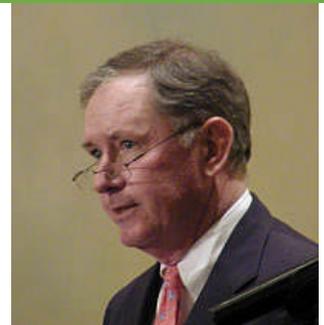
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Linden Associates, Inc. is a Mid-Atlantic based real estate company that specializes in the development, acquisition, management and financing of commercial properties from Philadelphia, Pennsylvania to Raleigh, North Carolina. Chris Kurz, the President of Linden Associates, has over thirty years of commercial real estate experience. After graduating from The Wharton School MBA program in 1971, Mr. Kurz worked for The Rouse Company. Since 1986, he has been on his own and has developed over 950,000 square feet of office, retail and industrial property in the Washington/Baltimore market. During his career, Mr. Kurz has developed or acquired over 2,300,000 square feet of commercial real estate and has arranged financing of approximately \$750 million, of which \$150 million involved properties in which he held a significant equity position.

Between his tenure at Rouse and starting his development company in 1986, Mr. Kurz worked for a bank, mortgage banker and investment banking firm specializing in real estate.



Ashley Langworthy

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Ashley is the Director of BRV's San Francisco office. With over 15 years of experience, Ashley is instrumental in activating, developing, and rehabilitating complex urban projects. Ashley has extensive project management experience overseeing urban redevelopment projects with multiple consultants and significant community outreach. At the new Salesforce Transit Center in downtown San Francisco, Ashley is leading the charge on managing, operating, and activating the rooftop park. The rooftop park features extensive gardens and horticultural beauty, as well as a highly activated amphitheater, central plaza, and children's play area.

Ashley received her Masters of Urban Planning at Harvard University where she concentrated her studies on the overlap and integration of the design disciplines, and she also holds a BA from Tufts University in Economics and Environmental Science. Ashley is a licensed Landscape Architect in the State of Hawaii and a certified planner. Ashley is actively involved in the Urban Land Institute, including serving on the national Commercial and Retail Development Council, the NEXT Steering Committee, and the Policy and Practice Committee. Prior to her work at BRV, Ashley spent 10 years as a Senior Associate and Urban Designer with SWA Group in their San Francisco office.



Randall Lewis

Executive Vice President, Marketing

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Randall Lewis oversees the sales and marketing operations of the Company. Randall received his B.A. from Claremont McKenna College. He is regarded as an industry leader in promoting the arts, education, healthy living and sustainable development initiatives. He has been President of the Inland Empire Arts Foundation, Secretary of the Los Angeles County Citizens Planning Council, director of the HomeBuilder’s Council, and national director of the National Association of HomeBuilders. Randall was named in the Los Angeles Times 2006 “West 100” list as one of the top 100 influential people in southern California. He has also received the California Business Properties Association Champion of the Industry Award and has been inducted into the California Building Industry Association Hall of Fame. Randall is a long time ULI member as well as a Governor of the ULI Foundation. Randall serves on several executive boards, including the USC School of Policy, Planning and Development, the UCLA School of Public Policy, Loma Linda University Medical Center’s Orthopedic and Rehabilitation Institute Advisory Council, Cal Poly Pomona’s National Development Council, and co-chairs the San Bernardino County Alliance for Education. He is recognized as an expert in the real estate industry and is frequently quoted in various newspapers, magazines and trade journals. Randall has over 30 years of experience in the real estate industry.



Rachel MacCleery

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Rachel MacCleery is senior vice president at the Urban Land Institute, where she leads the organization’s Building Healthy Places Initiative and other programs. Under Building Healthy Places, Ms. MacCleery is spearheading ULI’s efforts to leverage the power of ULI’s global networks to shape projects and places in ways that improve the health of people and communities. The Initiative is working to advance understanding of and action on connections between the built environment and health. Rachel has extensive knowledge of land use, environment and sustainability, social equity, and infrastructure policy and practice issues. Rachel has a Masters Degree in Public Administration and Urban and Regional Planning from the Woodrow Wilson School at Princeton University. She speaks Mandarin Chinese and lives in Washington DC.



Mary McCarthy

Senior Advisor

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Mary McCarthy is a Senior Advisor of Terra Search Partners, executive recruiters, and Principal of Untitled Solutions LLC, her project-focused consultancy. “Untitled” speaks to the breadth of Mary’s expertise in design, business and the built environment. Trained and having worked as an architect, Mary spent most of her career in real estate finance and fund-raising. After getting her MBA at Wharton, she joined Morgan Stanley’s real estate group and subsequently worked for several real estate investment firms. Mary concluded her finance career after nine years with Hines in 2015. Transitioning to executive recruiting in 2016, Mary found her work with developers and early-stage investment managers especially gratifying.

Mary splits her time between Wyoming and Virginia. She joined the Jackson Hole Land Trust’s Open Space Council in 2018. As Trustee of Grace Cathedral in San Francisco, Mary led the task force that re-designed the AIDS Interfaith Memorial Chapel and chaired its Building & Grounds Committee. Mary holds a BS in Architecture from the University of Virginia, as well as MArch and MBA degrees from the University of Pennsylvania’s Design and Wharton Schools, respectively.



Kim Miller

Master’s Student, Real Estate Development

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Kim Miller is currently pursuing her masters in real estate development at Auburn University. Her love and passion to serve others and improve the lives of all people are evident in her 20-plus years of involvement in the health and wellness arena. In 2015, she received her bachelor of science degree in social science with a minor in leadership, further demonstrating her commitment to the betterment of humanity. Kim has a future vision of uniting the real estate industry with empowering knowledge to create thriving communities across the globe. Her desire is to help make the connection between health/wellness and building design by researching and educating others in the field. She is excited about not only sustainability of excellent developments but also promoting added value by helping people achieve healthier and more prosperous lives through their built environments.



James A Moore, Ph.D., AIA, AICP, CRE, LEED AP BD+C, ENV SP

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James A Moore is a Principal with Jacobs, where he helps lead the company’s international planning and urban design practice and oversees their “Cities” market sector. James has a deep understanding of cities as complex “systems of systems” in which all component elements are integral to planning, design, development and operations. He promotes a comprehensive and integrated process, balancing the physical development of the built and natural environment with sustainable economic growth and continual socio-cultural advancement. He has significant experience and expertise in organizing and managing complex urban redevelopment projects, including those focusing on social, physical and economic revitalization and the creation of walkable, bike-friendly, transit-oriented mixed-use environments. Recent work has emphasized the integration of data-informed technologies into the planning and design process as well as a focus on the emerging fields of “smart” cities and urban resilience. James is currently leading projects in the US, Australia and Saudi Arabia. A twenty-five year member of ULI, he is the past Chair of ULI Tampa Bay and the ULI Urban Revitalization Council.



Matt Norris

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Matt Norris is senior manager at the Urban Land Institute, where he works on projects linking health, sustainability, and development. Matt advances the organization’s efforts to influence development practice to create healthier and more equitable places. Matt is the primary or contributing author of several ULI publications, including *Healthy Housing for All: How Affordable Housing is Leading the Way*, *Cultivating Development: Trends and Opportunities at the Intersection of Food and Real Estate*, and *Active Transportation and Real Estate: The Next Frontier*. Matt previously worked at the Tri-State Transportation Campaign where he focused on improving access to safe, reliable and equitable modes of transportation throughout southern New Jersey and the Greater Philadelphia area. Matt earned his Master’s in City and Regional Planning from Rutgers University-New Brunswick in 2010, where he focused on international development and comprehensive planning. Matt also holds a B.A. in Sociology from the University of Kansas.



Ed Potas

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Ed Potas joined Cinnaire in 2015 and serves as Real Estate Development Manager for Cinnaire Solutions. In his role, Ed manages all aspects of development and community building activities related to the corporate mission of advancing communities. He aligns deal sourcing activities with organizational impact priorities, combines CDFI programmatic offerings to maximize project performance, and represents organization in localized policy initiatives. Ed manages an annual development budget of over \$40M including LIHTC, HOME, AHP and other funding sources.

Ed serves on the board of the Detroit Revitalization Fellowship Alumni Council and volunteers for the Detroit Fitness Foundation. He earned his B.S. from the University of Michigan.



Halé Richardson

Director of Marketing and Communications

HomeFed Corporation

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Halé Richardson is Director of Marketing for HomeFed Corporation and has been with the company since 1996. She is responsible for strategic development and implementation of all marketing and communications for the company’s master-planned communities and various projects. Integral to these efforts are market research, brand creation, advertising in numerous media and markets, public relations, promotional activities and community relations. As a member of the core development team, Ms. Richardson collaborates on visioning and concept design for new communities. She also oversees preparation of California Bureau of Real Estate budgets, governing documents and development annexation documents. She holds a bachelor’s degree in economics and an MBA with emphases in Real Estate and Finance from the University of San Diego. Ms. Richardson is a member of the governing board of the Southwestern Community College Foundation and the board of advisors for South Bay Family YMCA. She is also a member of The Urban Land Institute.



Rodolfo Rodriguez

Director of Health and Wellness Ecosystem

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Raised along the US-Mexico border in West Texas, Rodolfo Rodriguez witnessed firsthand the effects of educational and economic disparity. This perspective led him to use public policy, the built environment and social services as strategies to create healthy and socially equitable communities for marginalized families. As the Director of Health and Wellness Ecosystem for the Housing Authority of the City of Austin, Rodolfo is partnering with 20,000 economically vulnerable residents to develop health and housing systems to improve their own lives. He oversees comprehensive health needs assessments and develops wellness programs. Prior to returning to his home state, Rodolfo spent five years advancing health and equity for communities. He led a health assessment on behalf of the Denver Housing Authority resulting in anti-displacement strategies and community planning recommendations for a neighborhood redevelopment project that housed immigrants and refugees, and in Southern California, he partnered with a Mayor to assemble a Health and Wellness Commission. Rodolfo holds a BS from The University of Texas at Austin School of Architecture.



Barry N. Rosenberg

President

Steiner + Associates

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As President of Steiner Ventures, Barry Rosenberg directs and manages all of the company's project selection and investment decisions. Together with Steiner + Associates CEO Yaromir Steiner and President Laura Wedekind, Barry drives the strategic vision and coordinates transactions for the investment company. Mr. Rosenberg joined Steiner + Associates in 1995 as Development Director and has served in a number of leadership capacities.

Barry's specific achievements include directing the successful development and leasing of the award winning Easton Town Center in Columbus, Ohio, as well as the development and leasing of Steiner's other major retail projects. He is also credited with the development and subsequent sale of the innovative Adventure Aquarium in Camden, New Jersey and the visionary Newport Aquarium in Newport, Kentucky.

His significant real estate experiencing gained during Barry's career spanning two decades has brought innovation, forward thinking and strategic direction to the firm's growth, operations and development endeavors.



Dominic Ruiz

Manager

International WELL Building Institute

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Dominic joins the International WELL Building Institute with a lifelong affinity for the built environment and a strong cross-disciplinary background encompassing community planning and design, architecture, real estate, and environmental law. Dominic began his career trajectory at the Environmental Protection Agency where he provided research assistance to regional counsel for real estate, zoning, and land-use litigation. To build upon his knowledge of real estate, Dominic joined Kansas City-based Lane4 Property Group where he was involved in the development, construction, and management of several mixed-use development projects. Following his experience at Lane4, Dominic joined Manhattan-based consulting firm, The Weitzman Group, to assist clients in determining the highest-and-best use of development projects through marketability and feasibility analysis. Dominic holds a master's degree in Regional and Community Planning from Kansas State University with an emphasis on Public Health and is an active member of the Municipal Art Society, Urban Land Institute, American Planning Association, and Contemporary Arts Council at the Museum of Modern Art.



Charles N. Schilke

Professor, Finance, Real Estate, and Law

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Chuck Schilke is a real estate developer, financier, lawyer, and educator based in Washington DC, where he is highly involved in the ULI DC District Council. At the national ULI level, he is the Program Chair of the Public Development and Infrastructure Product Council. Chuck has worked in the real estate function at industrial companies like Exxon Mobil, service companies like Marriott, and large nonprofits like The American National Red Cross, as well as for real estate developers like Mobil Land Development Corporation, and has worked in real estate finance on Wall Street. His healthcare-related real estate experience comes largely from his work as in-house developer and lawyer at the Red Cross, where he launched a \$1 billion program to completely rebuild the Red Cross's blood processing facilities nationwide, from his work as an academic administrator and real estate professor at Johns Hopkins University and its Medical Institutions, and from extensive consulting for Blue Cross/Blue Shield. He also teaches a course in Healthcare Real Estate, Chuck is particularly interested in applying Building Healthy Places concepts to the healthcare industry itself, and to university medical centers. He is the author of the Commercial Mortgage-Backed Securities E-Primer, the main book used to explain CMBS to interested readers everywhere, and numerous articles.



Judi G. Schweitzer

President and Chief Sustainability Advisor

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Judi G. Schweitzer has been pioneering sustainable real estate development practices since the early 1990's and is a recognized national leader in the field. As President and Chief Sustainability Advisor of Schweitzer + Associates, Judi advises, leads and collaborates with clients and their teams to optimize the value of their investments by identifying and realizing their vision, goals and objectives, while aligning private, public & NGO stakeholder interests, with practical, cost-effective & innovative solutions for optimizing their real estate acquisitions, design, entitlements, developments, and organizations' triple bottom-lines. Judi is a sought after lecturer and speaker on Sustainable Real Estate Development and Sustainable Economics; she has published a variety of articles on the subject and is the co-author and major contributor to Urban Land Institute's best-selling book; Developing Sustainable Planning Communities.



Maryanne Speroni

Consultant

Linden View

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Maryanne Speroni is a consultant at Linden View specializing in affordable housing and related programs that address health inequity. She currently serves as the interim chief operating officer for Project Eats, a not-for-profit organization that joins with low-income communities to operate urban farms and offers related programs to support resident health. Other clients have included the Center for Active Design, a not-for-profit organization that seeks to optimize health and wellness in the built environment, and an affordable housing real estate developer. Prior to forming Linden View, Maryanne was fund manager at Vitus Group. There, she managed a private equity fundraising effort across a spectrum of impact investors. Maryanne holds a bachelor of arts degree in applied mathematics from Brown University and a master of business administration degree from Harvard University.



Elizabeth Van Horn

Master’s Student, Urban & Environmental Planning and Sustainability Solutions
 Arizona State University
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Elizabeth Van Horn is pursuing a dual master’s degree in urban and environmental planning and sustainability solutions at Arizona State University. During her graduate career thus far, Elizabeth has conducted research on the social and environmental determinants of health in order to produce a health equity map for Arizona. Elizabeth works as an environmental planner, a teaching assistant for the School of Geographical Sciences and Urban Planning, and serves as the Student Planning Association’s representative for APA Arizona. Her interest in the intersection of climate change, health, and the built environment was inspired by her undergraduate career at Trinity University, where she received a bachelor of science degree in biology, and her experience working abroad as the Environmental Science and Sustainability Programs Assistant at DIS–Copenhagen. Elizabeth hopes to mitigate climate impacts and improve public health outcomes through thoughtful, sustainable planning.

John Vick

Evaluation and Assessment Director
 Tennessee Department of Health
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John works at the intersection of public health and the built environment, facilitating the development of health-promoting, equitable, and livable communities. He brings a unique interdisciplinary perspective to the public health field, with a background in applied community research, chronic disease epidemiology, spatial analysis, urban planning, and community engagement. He has collaborated across sectors and disciplines throughout his career with state and local government agencies, universities, non-profits, businesses, and community groups. John holds a Ph.D. and an M.S. in Community Research and Action from Vanderbilt University, and a B.A. in Psychology from the University of Tennessee, Knoxville.

Susan Hebel Watts

President

Susan Watts Consulting

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Susan Watts is president of Susan Watts Consulting, a firm that specializes in all aspects of master-planned community development. Susan uses her extensive experience to help clients in all aspects of community creation including, acquisition, entitlements, regulatory strategies, placemaking, branding, builder programs, land sales, design, engineering, homeowner’s associations, construction and operations. Prior to the creation of Susan Watts Consulting, she was the vice president of real estate for WestRock, in South Carolina, responsible for 80,000 acres of timberland. The land generated two master-planned communities and a 53,000-acre conservation area. Large master-planned communities in Arizona, Florida, and South Carolina have succeeded due to her creative abilities and leadership skills. An open, creative, team-oriented approach, a thorough understanding of the market, a sensitivity to the region and a passion for solving complex issues are key to her success. In her free time, Susan enjoys traveling with her family and friends, teaching, mentoring and volunteering through ULI and her local foodbank.



Katie Wehr

Senior Program Officer

Robert Wood Johnson Foundation

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Katie Wehr, senior program officer, joined the Robert Wood Johnson Foundation in 2010. Wehr focuses on discovering and investing in what works to promote and protect the nation’s health and to achieve the Foundation’s vision where we, as a nation, strive together to build a Culture of Health enabling all in our diverse society to lead healthy lives, now and for generations to come. Since joining RWJF, Wehr has worked to increase the visibility and impact of solutions that advance health and that incorporate emerging research, practice and policy tools to put evidence into action and create policy and system changes that enable all people lead healthy, productive lives.

Previously, Wehr was a graduate research assistant at the University of North Carolina—Chapel Hill Sheps Center for Health Services Research. Her work involved analyzing and evaluating data from perinatal residential substance abuse treatment centers in the state. She has also served as Community Projects Coordinator for the Northeast Florida Healthy Start Coalition and as an AmeriCorps Member of the North Florida Health Corps. Raised in Iowa, Wehr received an MPH, Maternal & Child Health, from the University of North Carolina-Chapel Hill and is a Phi Beta Kappa graduate in Sociology from Illinois Wesleyan University.



Marja Williams

Development Manager and Real Estate Developer

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With over 20 years experience in urban planning and real estate development, as well as international natural resource management and policy, Marja Williams has worked with a variety of private urban planning firms, public agencies, and international conservation NGOs managing land use and environmental permitting and drafting land use policy on behalf of clients ranging from residential development companies to large public utilities, including the Parliament of the European Union, Oregon Department of Environmental Quality, Bonneville Power Administration, Clark County, Washington, and the Cities of Kirkland, Kenmore and Bainbridge Island. She has worked with Forest Trends/Conservation International on the Business and Biodiversity Offsets project and with Wildlife Conservation Society on the Conservation Trust Fund Investment Strategy annual report.

Marja is currently managing an integrated team to deliver a 52-unit multifamily net zero positive project and is providing predevelopment, financial and marketing consulting to a number of projects around the country. Prior to her current work, Marja Williams was a partner in Asani/PHC, and President of Asani Development Corporation, an integrated real estate development services company with interest in commercial and residential real estate, a green construction company, and clean energy projects. Marja worked as part of the team that managed the development of the Island Gateway project, to include the Bainbridge Art Museum and the KidiMu, as well as 30,000 square feet of commercial retail and office space. She also led the team to develop the Grow Community, a net-zero energy, solar-powered residential development with 131 homes on Bainbridge Island.