

## The 2014 ULI Charles H. Shaw Forum

# Revitalizing Urban Corridors

June 23-24, 2014

Charlotte, North Carolina

**Meeting Location:**

K&L Gates LLP  
Hearst Tower, 47th Floor  
214 North Tryon Street

## Monday, June 23, 2014

3:30 pm      **General Registration Begins**

4:00 pm      **Welcome: David Howard**, Charlotte City Council; Senior Vice President, Strategic Initiatives and Fund Development, The Housing Partnership

4:15 pm      **Introductions**

*Each participant, in addition to sharing their name, role, and affiliations, should be prepared to identify a corridor or two that they are currently (recently) working on.*

4:30 pm      **Redefining the Market for Opportunity**

**Maureen L. McAvey**, ULI/Bucksbaum Family Chair for Retail will present observations from a cooperative forum held with the Office of Policy Development and Research, US Department of Housing and Urban Development and the International Council of Shopping Centers earlier this year that explored the issues of retail in underserved communities. Participants of that forum discussed and defined what market conditions encourage or deter retail development from occurring in a timely manner. This is an opportunity to hear more about the conclusions outlined in the forthcoming forum report and have a deeper conversation about the practical strategies and approaches currently employed across the nation for corridor revitalization.

6:00          Session ends (depart to dinner)

6:30          **Dinner** – 5Church Restaurant

127 Tryon, Suite 8 \*Entrance is on the corner of 5th St and N Church St\*

## Tuesday, June 24, 2014

8:00 am **Continental Breakfast**

8:30 am Briefing on Charlotte corridor case study

9:00 am **Corridor tour hosted by the Charlotte Daniel Rose Fellows and guests**

Three major corridors in East Charlotte will be toured as follows:

- Independence Boulevard (location of the Daniel Rose Fellowship land use challenge)
- Albemarle Road (Jason Lawrence, Transportation Planner, Charlotte Area Transit System)
- Central Avenue (Tom Warshauer, Community Engagement Manager, Neighborhood and Business Services)

11:00 am **Panel discussion: city perspectives**

*Four alumni Daniel Rose Fellows give an overview of the corridor revitalization projects.*

- **Patti Clare**, Deputy Director, Economic Growth & Innovation, Louisville Metro Government, Louisville, KY
- State Representative **Brandon McGee**, 5<sup>th</sup> Assembly District; Director of Network Development, Urban Alliance, Hartford, CT
- **Bonnie Nickerson**, Director of Long-Range Planning, City of Providence, RI
- **Ricardo Noguera**, Director, Community and Economic Development, City of Tacoma, WA

12:00 pm Lunch Break

12:45 pm **Panel discussion: finance and community development perspectives**

*Representatives from finance, community development, and consulting communities discuss their companies' and organizations' approaches to corridor redevelopment*

- **Peg Moertl**, Senior Vice President, Community Development Banking, PNC Bank, Cincinnati, OH
- **Karina Ricks**, Principal, Nelson Nygaard, Washington, DC
- **Michael Banner**, President and CEO, Los Angeles LDC, Inc., Los Angeles, CA

1:45 pm **Breakout Group Assignment**

2:00 pm **Group Work**

*Three small groups discuss current strategies for corridor redevelopment and identify common policies and approaches that can help advance future projects.*

3:15 pm **Regroup, report back, closing remarks**

4:00 pm **Forum conclude**

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Participant List  
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<b>Full Name</b>	<b>Title</b>	<b>Organization</b>	<b>Location</b>
Michael Banner	President and CEO	Los Angeles LDC, Inc.	Los Angeles, CA
Michael Berne	President	MJB Consulting	New York, NY
Debra Campbell	Director	Charlotte-Mecklenburg Planning Department	Charlotte, NC
Patti Clare	Deputy Director, Economic Growth & Innovation	Louisville Metro Government	Louisville, KY
Tracy Dodson	Vice President, Brokerage & Development	Lincoln Harris	Charlotte, NC
Timothy A. Eachus	Managing Director, Mid-Atlantic/Southeast Region	Jones Lang LaSalle	Washington, DC
David Howard	Senior Vice President, Strategic Initiatives and Fund Development	The Housing Partnership	Charlotte, NC
Alison Johnson	Program Manager, Rose Center for Public Leadership	Urban Land Institute	Washington, DC
Maureen McAvey	Senior Resident Fellow, Retail	Urban Land Institute	Washington, DC
Brandon McGee	State Representative, 5th Assembly District; Director	Urban Alliance	Hartford, CT
Margaret Moertl	Senior Vice President, Community Development Banking	PNC Bank	Cincinnati, OH
Bonnie Nickerson	Director, Long-Range Strategic Planning	City of Providence	Providence, RI
Ricardo Noguera	Director, Community & Economic Development	City of Tacoma	Tacoma, WA
Kathleen Norris	Principal	Urban Fast Forward	Cincinnati, OH
Alysia Osborn	Planning Coordinator, Long Range Planning Services	Charlotte Department of Transportation	Charlotte, NC
Julie Paul	Executive Director	ULI Triangle	Raleigh, NC
Karina Ricks	Principal	Nelson Nygaard	Washington, DC
Alan Stephenson	Acting Planning & Development Department Director	City of Phoenix	Phoenix, AZ
Jess Zimbabwe	Executive Director, Rose Center for Public Leadership	Urban Land Institute	Washington, DC