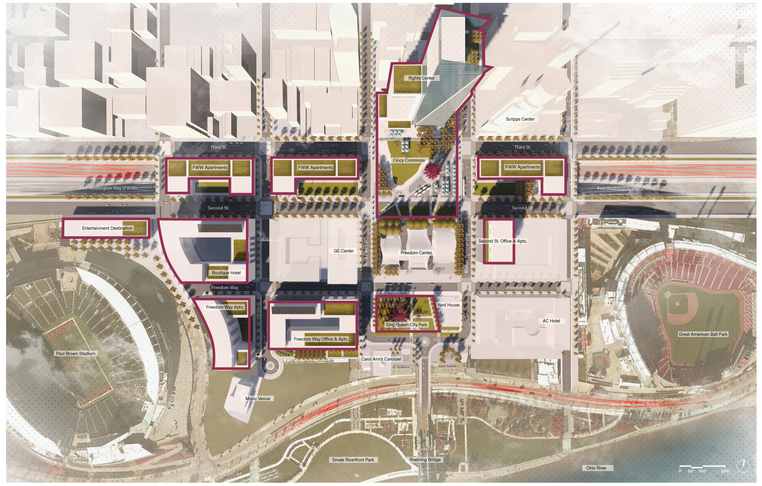



# We_

march
rally
celebrate
dance
collaborate

exercise
hammock
design
picnic
laugh

create
respect
connect
invest
thrive

HOUSING SECURITY
Percent of total income spent on rent, as defined by the US census: <10% | 10-19.9 | 20-29.9 | 30-39.9 | 40-49.9 | >50%

| | | | | | | |
|---|---|---|---|---|---|---|
| CINCINNATI | 5% | 21% | 23% | 13% | 9% | 29% |
| DOWNTOWN | 6% | 38% | 35% | 12% | 9% | |
| Nat. Ave. | 9% | 46% | 46% | | | |

By increasing the affordable/workforce units to 23% of We_'s development, we strive to match the current percent of Downtown Cincinnati's housing impoverished residents. The proposal includes 300 2-bedrooms affordable/workforce housing units.

RACE
Percent of self-identified races, as defined by the US census: White | Black or African American | Two or more races | Other

| | | | | |
|---|---|---|---|---|
| CINCINNATI | 49% | 45% | 1% | 4% |
| DOWNTOWN | 60% | 32% | 3% | 5% |
| Nat. Ave. | 49% | 45% | 1% | 5% |

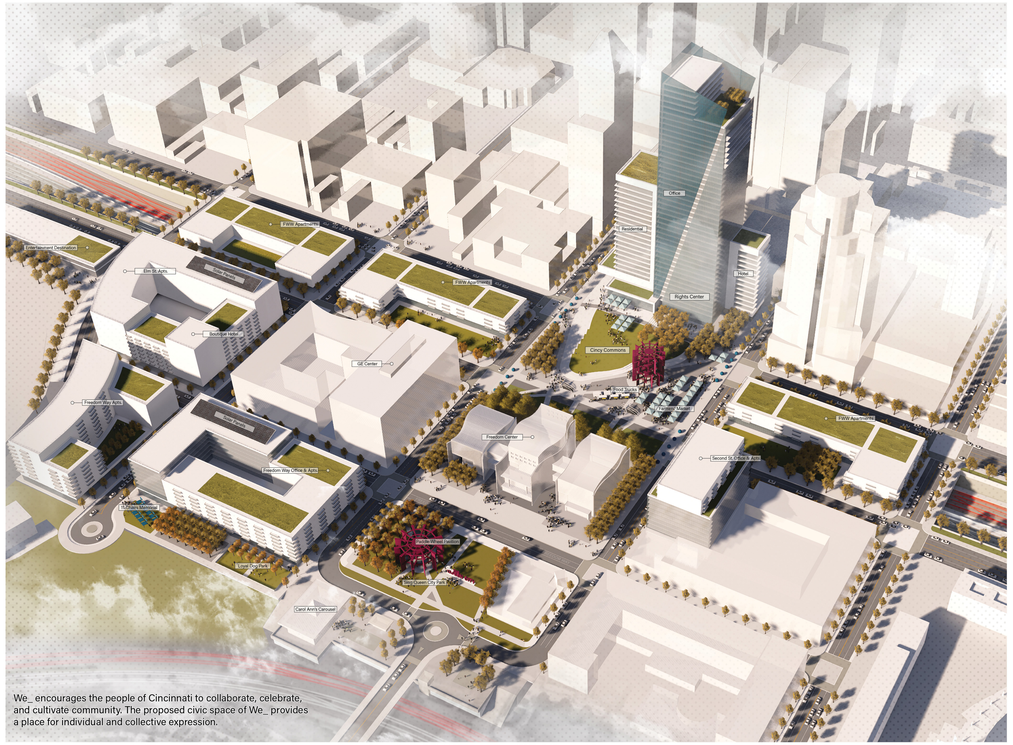
We_ advocates for The Banks population to be racially representative of the City through reduction of potential barriers. While we cannot ensure an equitable racial mix, we designed our housing, occupation, and transit options to encourage equal opportunity.

COMMUTE TO WORK VIA TRANSIT
Transit as defined by the US census, some options omitted: Bus or trolley | Bicycle | Walk

| | | | |
|---|---|---|---|
| CINCINNATI | 63% | 2% | 35% |
| DOWNTOWN | 22% | 1% | 77% |
| Nat. Ave. | 13% | 10% | 77% |

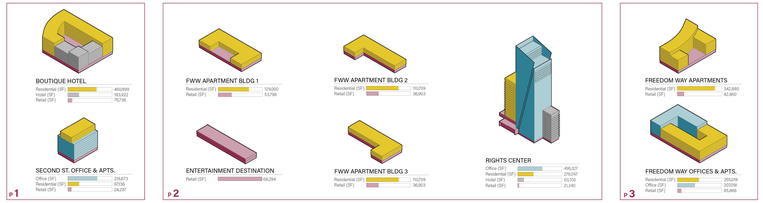
The dense development of We_ encourages for a true work, live, play environment where all residents can access alternative means of transportation. Currently, only 24% of Downtown residents commute via transit, and it plunges to 1% for all Cincinnati residents.

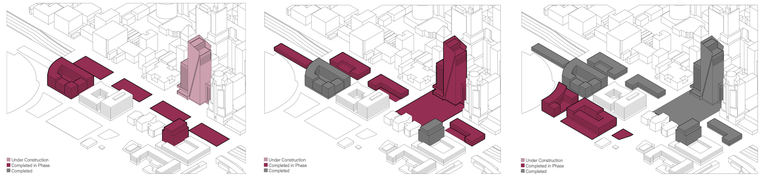
## THREE INDICATORS TO HELP ACHIEVE CINCINNATI'S PLANNING GOALS

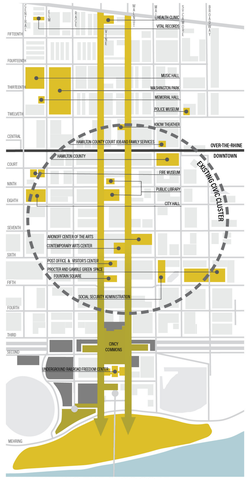



We_ encourages the people of Cincinnati to collaborate, celebrate, and cultivate community. The proposed civic space of We_ provides a place for individual and collective expression.

A pedestrianized Second and Third Streets provide unobstructed access from Downtown to The Banks along Cincy Commons.

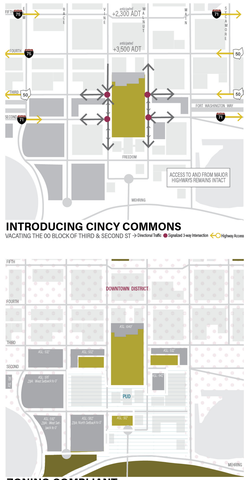



## CHANNELING THE CIVIC CORE

Proposed Civic Uses | Existing civic uses | Proposed building footprints | Existing building footprints

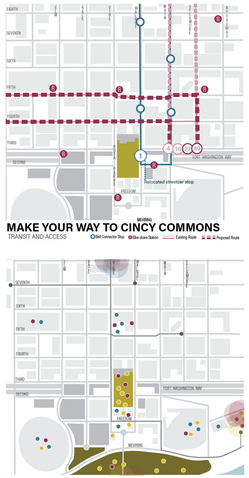



## INTRODUCING CINCY COMMONS

VACATING THE 00 BLOCK OF THIRD & SECOND ST

## ZONING COMPLIANT

ZONING AND APPEALS




## MAKE YOUR WAY TO CINCY COMMONS

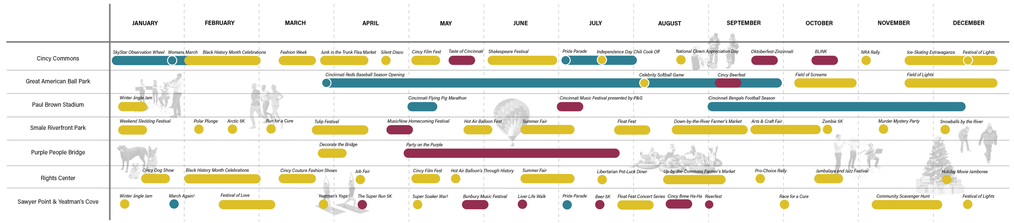
TRANSIT AND ACCESS

## PARADES AND EVENTS

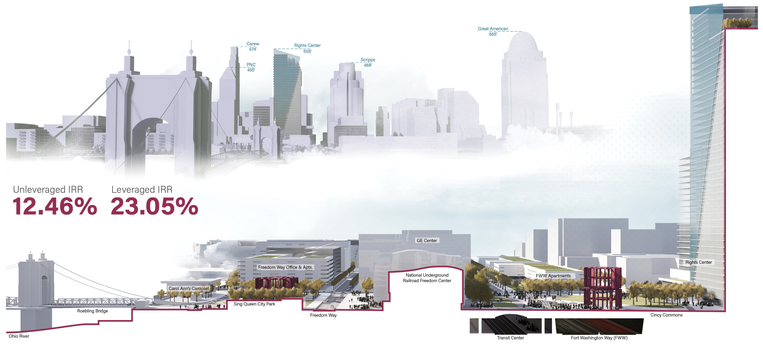
The people of Cincinnati celebrate many parades along Cincy Commons.

BLINK, an art and light festival, brings multitudes of people to explore the newly developed Banks.

Down-by-the-River Farmers' Market provides the green thumbs of Cincinnati a venue to exchange their goods and ideas.




## CELEBRATIONS IN THE BANKS

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