



JANUARY 2025 NEWSLETTER

The ULI Randall Lewis Center for Sustainability in Real Estate leads the real estate industry in creating buildings and places where people and the environment thrive.

Decarbonization

Greenprint

Healthy Places

Urban Resilience

Newsletter Contents

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Spotlight on Impact

The ULI Center for Sustainability is committed to helping members build more sustainable, thriving, and resilient communities. Together, we are continuing to make a difference.

ULI has done an amazing job at synthesizing the overwhelming amount of information on resilience so that property owners can focus on specific actions.

- Joy Sinderbrand, New York City Housing Authority (NYCHA)

Heavy rain and snowfall, fires, wind – across the country and the globe, communities are grappling with the impacts of extreme weather events. The Lewis Center is working to help identify [strategies for protecting lives and property](#) and enhance long-term community resilience.

- Our hearts are with Los Angeles as the city deals with losses from the wildfires. As bigger, hotter, and more frequent wildfires cause increasing amounts of community trauma, infrastructure destruction, and economic hardship, the Center's report [Firebreak: Wildfire Resilience Strategies for Real Estate](#) and other resources identify opportunities to respond to fire risks with building design, land use policy, and community resilience solutions.
- From Texas and Virginia to the United Kingdom, extreme cold, snow, ice, and freezing rain events are causing power outages, disrupting travel, and threatening the health and wellbeing of residents. [Cold Snap: Extreme Cold and Real Estate](#) addresses the risks posed to real estate by extreme cold related hazards and offers potential mitigation measures to consider as part of a resilient portfolio.
- Resilience Hubs can be a strategy to help reduce harmful impacts from disasters like these and build on existing local capacities to adapt to shocks and stresses of all kinds. Learn more in our August 2024 [webinar](#).



To access ULI's full suite of resilience resources, please visit the Urban Resilience Program [website](#).

ANNOUNCEMENT

We are excited to share that 2025 marks the 10th anniversary of the [Building Healthy Places Toolkit!](#)

Over the years we have heard about how the Toolkit has been a useful reference providing evidence-based strategies and recommendations for enhancing health outcomes in real estate development.

To celebrate, we are collecting Toolkit impact stories about what readers have learned, applied and shared. Please let us know about your experiences through this [brief survey](#) – we appreciate your response **by February 5, 2025**.

Register Now!

Webinar: ULI Europe Quantifying Transition Climate Risks in Real Estate Investment Models - the development of the Preserve tool

January 29, 2025 | 1pm-2pm GMT (8am-9am EST | 5am-6am PT)

Please join ULI Europe and partners on a webinar to explore a new tool – the Preserve tool – that will

enable real estate companies to quantify the financial impacts associated with the transition to net zero carbon economy. Join to learn about how the tool can help industry leaders balance the dual objectives of financial performance and climate action. [Register now!](#)

ULI's 2nd Real Estate Developer & Utility Convening

February 3, 2025 | 2pm-5pm CST | Nashville, TN

ULI is excited to host our second Real Estate Developer & Utility Convening, coinciding with the beginning of the IMN ESG Conference, where we will explore how real estate companies with net zero goals can work with utilities on renewable energy deals. Be a part of the conversation! Please email sustainability@uli.org to receive the calendar invitation.

Webinar: ULI Global Sustainability Outlook 2025

Date TBD | Virtual

To inform an "outlook" for sustainable real estate in 2025, the Lewis Center hosted a series of roundtable discussions with members of sustainability-focused Product Councils in the Americas, Asia Pacific, and Europe. The annual ULI Sustainability Outlook captures five key trends and issues for the coming year and beyond. Tune in to the webinar to hear from industry leaders on the key sustainability topics for 2025. Actual date is to be finalized but get the update by following the [registration page here!](#)

New ULI/Lewis Center Reports & Resources

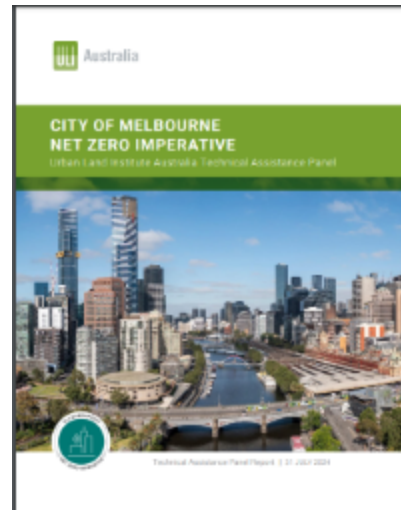
[Cold Snap: Extreme Cold and Real Estate.](#)

Extreme cold and winter storms can cause tremendous damage, disruption, and loss of life. Damage from the five costliest winter storms from 2013 to 2022 totaled nearly \$50 billion. The Lewis Center's new report, Cold Snap, introduces real estate owners, developers, and investors to the risks posed to real estate by extreme cold and other hazards typically associated with winter, presents the business case for cold-resilient buildings, and identifies potential mitigation measures.



[City of Melbourne Net Zero Imperative TAP report](#)

The City of Melbourne asked ULI to identify opportunities to incentivize retrofits and Zero Carbon Precinct engagement, and to offer key recommendations to help the city achieve its stated objectives and decarbonization ambitions. The Net Zero Imperative Technical Assistance Panel report summarizes the panel recommendations.



[The Developer's Guide to Embodied Carbon: Intervention Points for Building Greener](#)

This resource helps development teams identify opportunities for reducing embodied carbon at every stage of the development process from early visioning through a project's end of life.



Upcoming Convenings

Join the Lewis Center Sustainability Exchange!

Are you ready to dive deeper into the world of sustainability? Join us for the **Lewis Center Sustainability Exchange**, a series of engaging virtual sessions aimed at fostering learning and connection around the vital topics of healthy, resilient, and sustainable cities and communities. Hosted by Lewis Center staff, each 75-minute Exchange will feature expert guest speakers, Q&A, time for small group breakouts, and a larger group discussion with resource sharing. Our second session will be on Thursday, January 16th from 1-2:15pm ET: Leveraging Housing for Health & Sustainability. Please visit www.uli.org/lcexchange for full details. [Register here!](#)

ULI's 6th Annual Resilience Summit

May 15, 2025 | 8:30am-4pm MST | Denver, CO

You are invited to join from across the country and the globe for ULI's flagship climate adaptation event, May 15 in Denver, Colorado. Convene with industry leaders in real estate and resilience from around the world to address the challenges and harness the opportunities posed by climate risks. [Learn more and register today!](#)

Join ULI's Water Wise Development Coalition!

ULI's [Water Wise Development Coalition](#) convenes land use and real estate professionals with public sector decisionmakers to advance water-smart real estate development and supportive policies. Those who are interested in participating can complete [this survey](#) and will be added to the invite list. It is free to participate in the coalition's quarterly virtual meetings and participants have a say in meeting topics.

2025 ULI Housing Opportunity Conference

The Housing Opportunity Conference convenes a mix of housing industry professionals with one common goal – to expand housing opportunities in communities. Learn about cutting edge research and best practices in the housing industry and engage with a diverse, multi-sector group of industry leaders in **Atlanta, GA; February 25-26**. [Register now!](#)

Partner Reports and Resources

[Are Real Estate Investors Addressing Climate Risk?](#)

The *ADAPT: Climate Change and the Built Environment* podcast, inspired by ULI's 2024 [Resilience Summit](#) session on Integrating Climate Risk Data into Real Estate Investment Decision-Making, interviews LaSalle's Julie Manning, Global Head of Climate and Carbon.



[Sea Level Calculator](#)

The new [Sea Level Calculator](#) released by the National Oceanic and Atmospheric Administration provides easy access to the best available data for your location for analyzing future sea level scenarios. It can be utilized by various professionals to inform planning, policymaking, and emergency preparedness based on scientific data and projections. Check out the intro videos in the "Quick Views" section to get a head start.

Partner Events

[Coastal GeoTools Conference](#)

January 27-30, 2025 | Wilmington, NC

The Coastal GeoTools conference focuses on geospatial data, tools, technology, and information for coastal resource management professionals. Don't miss this opportunity to strengthen relationships and build new ones while exploring the effective use of data, tools, and partnerships, to address coastal issues and inform policy matters.

[The 3rd Annual ESG & Decarbonizing Real Estate Winter Forum](#)

February 4-5, 2025 | Nashville, TN

ULI is excited to again partner with Information Management Network (IMN) on the ESG & Decarbonizing Real Estate Forum. Expect to connect with 300+ ESG/Sustainability/Asset Management Professionals from institutional-level real estate investment and development groups, learn from up to 100 industry-expert speakers. Hope to see you there! Use code **ULI** for an extra 15% off this lowest available rate. [Register now!](#)

[Receiving Communities: A Workshop to Advance a Research & Policy Agenda](#)

February 6, 2025 | Washington, DC

As climate change continues to reshape our environment with sea-level rise and extreme weather events, the challenge of displacement and managed retreat grows more urgent. This symposium and workshop will examine and evaluate the draft *Research & Policy Agenda for Receiving Communities in the U.S.*

[International Conference on Urban Affairs](#)

April 15-19, 2025 | Vancouver, Canada

The International Conference on Urban Affairs is the major annual research conference in urban-related fields. Join the convening to connect and learn about fascinating urban research and trends, take insightful field excursions, and discover opportunities for new productive partnerships.

[Better Buildings Summit](#)

April 30 - May 2, 2025 | Capital Hilton, Washington, DC

Join the U.S. Department of Energy's Better Buildings' Better Plants Summit for engaging and interactive sessions, as well as opportunities to network with your fellow industry peers and experts. Stay in the know about sessions, plenaries, special events, and more by signing up for updates [here](#).

Other/Misc

ENERGY STAR NextGen™ Certification Available

ENERGY STAR NextGen certification builds on the popular ENERGY STAR certification to recognize commercial and multifamily buildings that are not only energy-efficient, but also low-emissions. Application starts on **February 24**. Find out if you qualify [here](#).

2025 Better Project and Better Practice Award Applications Open Now!

The Better Project Award recognizes outstanding accomplishments at individual facilities, and the Better Practice Award recognizes the implementation of practices and procedures more broadly. Better Buildings Initiative partners can nominate their organization by downloading and completing the application form and emailing it to betterbuildings@ee.doe.gov by **January 22, 2025**. Read more about the awards and access applications [here](#).

[Green Lease Leaders](#) Application Opens Soon!

This program provides guidance to practitioners on methods and strategies for integrating environmental efficiency and social equity goals into leasing practices and recognizes companies who have integrated this approach into practice. Application **opens on February 3, 2025** and **closes on April 11, 2025**. Learn more [here](#).

Request for Information Regarding Resilience Measures and Insurance Coverage

Housing providers have experienced significant increases in property insurance premiums and deductibles in the past several years, along with reductions in insurance coverage, added requirements, and withdrawals of insurance companies from certain markets. Through this Request for Information (RFI), HUD seeks public input regarding how best to assess measures to increase the resilience of residential properties to natural hazards and extreme weather. Learn more and respond [here](#) by **February 28, 2025**.

News Links to Share

[Insurance Crisis Could Spark Housing Market Crash Worse Than 2008: Report](#)



Urban Land Institute, 2001 L Street NW, Suite 200, Washington, D.C. 20036
Shaping the future of the built environment for transformative impact in communities worldwide

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