

Page: Submitter

The Urban Land Institute invites the submission of projects to the [2025 ULI Americas Awards for Excellence](#) from September 30, 2024 to February 23, 2025. There is also a late submission deadline, with a higher entry fee, on March 9, 2025.

Please read the [2025 ULI Americas Awards for Excellence Submission Instructions](#) before you begin.

Every submission requires payment of an entry fee. Payment is available at the end of the form – you will see an Add to Cart button.

If you pay via credit card, once you pay, the system will automatically generate a receipt and send it to your email. If you are unable to pay via credit card and require instructions for submitting payment by wire or check, you can select that option and you will receive an invoice by email. Payment is due within 30 days, or no later than March 9, 2025. If we do not receive payment before the Jury meets, they will not review your submission.

ULI only accepts submissions digitally using this submission form. For any comment or question regarding the submission not covered in the 2025 Submission Instructions or the submission form below, please e-mail: awards@uli.org.

Questions with an asterisk are required.

Submitter First Name *

Submitter Last Name *

Submitter Job Title

Submitter Company Name *

Submitter Email Address *

Submitter Phone Number

Page: Project or Program

Project or Program Name *

Category and Sub-Category *

Please indicate whether your submission is a Project or Program. If it is a Project, please select a sub-category. Definitions of each will appear below once you select a category.

Select one Category

Project

- Open - All Project Types
- Urban Open Space
- Equitable Development
- Resilient Development
- Small-Scale Development
- Low-Carbon Development
- Program

Program Address *

Please provide the address of a project team member and indicate whose address you have provided in the next question.

Street:

Line2:

City:

Country Code:

State:

Zip:

Address Notes - Program *

Please indicate whose address you have provided.

Website

Please enter a website URL for the project or program if available.

Website 2

Please enter another website URL for the project or program, if available.

Eligibility - Program - Viable *

Please confirm the following: This program is

Select one or more options

financially viable, if applicable. For public sector/nonprofit this means demonstrating a reasonable use of financial resources.

Eligibility - Program - Complete *

Please confirm the following: This program is

Select one or more options

substantially complete.

Date Started *

Enter the date work began (physical changes were made) on the project site. If you don't know the exact date, enter the first of the correct month and year.

Date Completed *

If you don't know the exact date, enter the first of the correct month and year. If the project or program is less than 100% complete, please indicate the date you anticipate it will be 100% complete.

Additional Phases

Please indicate if additional phases are planned, and if so, how many.

Summary - Program *

Please provide a summary description of the program. Please avoid predictions ("will transform the community") and stick to facts. This description might touch very briefly on the following, which you will have a chance to describe later in more detail:

(Word count 0 / 250)

- Scope
 - Number of people served
 - History
 - Goals
 - Major outcomes, results, or impact
 - Major challenges overcome
 - Relationship to the community and community engagement
-
-

History - Program *

Describe the history and key milestones in the creation and delivery of the program. Describe the forces that drove the program and the challenges that were addressed to make the program a reality. (Word count 0 / 250).

Other Awards and Recognitions *

Please list other awards and recognition this project or program has received. Please include the year and relevant weblinks, if available. If the project has received an award from ULI at the local, national, regional, or global level, you must note that here. (Word count 0 / 250).

Resubmission *

Has this project previously applied to the ULI Global Awards for Excellence, ULI Americas Awards for Excellence, or the ULI Urban Open Space Awards?

Select one or more options

- Yes
- No

Resubmission Details

If you have previously applied, please note the year of each prior submission, and notable differences between those submission and this one.

Page: Site Statistics

Page: Criteria

The following criteria guide the jury in determining the winner(s) in all categories. All submissions should be able to respond positively to many, if not all, of the criteria. These criteria are not weighted and are not listed in any order of importance. Please include quantitative data whenever it is available. The jury will evaluate projects and programs on the extent to which they go above and beyond to:

- **Achieve marketplace acceptance/financial success**
- **Achieve a high standard of excellence in all areas—architecture, design, planning, construction, amenities, economics, and management, etc.**
- **Demonstrate relevance to the contemporary and future needs of the community in which they are located**
- **Demonstrate innovation, through techniques, processes, or partnerships;**
- **Have a positive impact in their communities and/or immediate context, e.g., contributing to advancing equity and inclusion**
- **Exhibit environmental sustainability, stewardship, and resiliency.** You will have additional space to describe resiliency efforts if you are submitting for the Resilient Development category.
- **Provide models, lessons, strategies, or techniques that other communities can replicate or adapt.** After the project/program assessment/need/challenge was identified, what were the lessons learned and key takeaways using your particular approach? Can this approach be replicated in other communities?

If your project includes multiple phases, only address the phase(s) that have been completed.

You will have the opportunity to describe marketplace acceptance/financial success on the next page.

EXCELLENCE IN ALL AREAS

Describe how your project or program demonstrates leadership through a high standard of excellence in all areas. (Word count: 0 / 300).

RELEVANCE

Explain how your project or program demonstrates relevance to the contemporary and future needs of the community in which it is located. (Word count: 0 / 300).

INNOVATION

Explain how your project or program demonstrates innovation, through techniques, processes, or partnerships. How does this project/program stand out from other projects/programs like it? (Word count: 0 / 300).

POSITIVE IMPACT

How does your project/program contribute to the community e.g. advancing equity and inclusion. (Word count: 0 / 300).

STEWARDSHIP

Describe how your project or program has exhibited environmental sustainability, stewardship, and resiliency. (Word count: 0 / 300).

MODEL FOR OTHERS

Describe how your project or program provides models, lessons, strategies, or techniques that other communities can replicate or adapt. (Word count: 0 / 300).

The jury will evaluate entries on the extent to which they have achieved broad market acceptance and financial success. An understanding of the financing structure is key. Projects and programs are likelier to advance to the finalist stage if the jury understands their financial success.

Public or nonprofit projects should demonstrate a reasonable use of financial resources and indicate how they have positively impacted the local economy.

Only the jury and a limited number of ULI staff will access financial information on this form. **ULI will not publish this information unless we receive authorization in writing from relevant members of the project team.**

If your project includes multiple phases, only address the phase(s) that have been completed.

Market Acceptance *

To demonstrate how the project or program has been broadly accepted in the market, you may use any indicators that are standard for your project or program in your market, such as:

Project: percentage of units sold or leased, percentage of square footage leased, utilization rates, average daily rates, visitor data, return on investment (ROI), increase in market valuation (based on independent appraisal), occupancy rate (compared to market), stimulation of economic growth in the community, etc.

Program: increased retail revenues, infrastructure cost savings, local public services cost savings, job creation, higher property tax revenues, etc. (Word count: 0 / 250).

Upload 1

You may upload additional financial information, such as pro formas, accounting statements, reports, etc.

[File Upload]

Upload 2

You may upload additional financial information, such as pro formas, accounting statements, reports, etc.

[File Upload]

Financing sources *

Please list or describe the sources and amounts of financing for this project or program in USD. Please list the names of institutions, companies, and public agencies whenever possible. If you cannot disclose specific amounts, please consider providing percentages. (Word count: 0 / 250).

For example:

- Debt
 - Source 1, Amount
 - Source 2, Amount

- Equity
 - Source 1, Amount
 - Source 2, Amount

- Public Sector
 - Source 1, Amount
 - Source 2, Amount

- Other
 - Source 1, Amount
 - Source 2, Amount

Please list or describe uses of funds and costs for this project or program. If you cannot disclose specific amounts, please consider providing a percentage or a range. List all amounts in USD. **If your project includes multiple phases, only address the phase(s) that have been completed.**

Total Cost - To Date *

Total development or program cost to date (USD), excluding O&M.

Total Cost *

Total development or program cost at completion (USD). This may be the same as the previous figure if the project or program is 100% complete.

Page: Team

Please list all members of the project or program team.

Creator(s) *

If multiple primary creators, please separate their names with a semicolon. Example: City Redevelopment Authority; Community Development Partners (Word count: 0 / 50).

Implementer(s) *

If multiple primary implementers, please separate their names with a semicolon. Example: City Redevelopment Authority; Community Development Partners (Word count: 0 / 50).

Other Team Members

Please indicate if there are other project team members you want to recognize.

Select one option

- Yes
- No

Team Member 1 Name

Team Member 1 Role

Select one option

- Architect
- Consultant
- Designer
- Developer
- Funder
- Investor
- Landscape Architect
- Manager
- Master Developer
- Master Planner
- Owner
- Urban Designer
- Urban Planner
- Other

Role

Team Member 2 Name

Team Member 2 Role

Select one option

- Architect
- Consultant
- Designer
- Developer
- Funder
- Investor
- Landscape Architect
- Manager
- Master Developer
- Master Planner
- Owner
- Urban Designer
- Urban Planner
- Other

Role

Team Member 3 Name

Team Member 3 Role

Select one option

- Architect
- Consultant
- Designer
- Developer
- Funder
- Investor
- Landscape Architect
- Manager
- Master Developer
- Master Planner
- Owner
- Urban Designer
- Urban Planner
- Other

Role

Team Member 4 Name

Team Member 4 Role

Select one option

- Architect
- Consultant
- Designer
- Developer
- Funder
- Investor
- Landscape Architect
- Manager
- Master Developer
- Master Planner
- Owner
- Urban Designer
- Urban Planner
- Other

Role

Team Member 5 Name

Team Member 5 Role

Select one option

- Architect
- Consultant
- Designer
- Developer
- Funder
- Investor
- Landscape Architect
- Manager
- Master Developer
- Master Planner
- Owner
- Urban Designer
- Urban Planner
- Other

Role

Team Member 6 Name

Team Member 6 Role

Select one option

- Architect
- Consultant
- Designer
- Developer
- Funder
- Investor
- Landscape Architect
- Manager
- Master Developer
- Master Planner
- Owner
- Urban Designer
- Urban Planner
- Other

Role

Team Member 7 Name

Team Member 7 Role

Select one option

- Architect
- Consultant
- Designer
- Developer
- Funder
- Investor
- Landscape Architect
- Manager
- Master Developer
- Master Planner
- Owner
- Urban Designer
- Urban Planner
- Other

Role

Team Member 8 Name

Team Member 8 Role

Select one option

- Architect
- Consultant
- Designer
- Developer
- Funder
- Investor
- Landscape Architect
- Manager
- Master Developer
- Master Planner
- Owner
- Urban Designer
- Urban Planner
- Other

Role

Team Member 9 Name

Team Member 9 Role

Select one option

- Architect
- Consultant
- Designer
- Developer
- Funder
- Investor
- Landscape Architect
- Manager
- Master Developer
- Master Planner
- Owner
- Urban Designer
- Urban Planner
- Other

Role

Team Member 10 Name

Team Member 10 Role

Select one option

- Architect
- Consultant
- Designer
- Developer
- Funder
- Investor
- Landscape Architect
- Manager
- Master Developer
- Master Planner
- Owner
- Urban Designer
- Urban Planner
- Other

Role

Authorization Contact *

The Authorization Contact is :

- a representative of the primary developer or owner (for a project)
- a representative of the primary program creator or implementer (for a program)
- NOT a representative of the designer

Is the Authorization contact different from the Submitter?

Select one option

- Yes
- No

Authorization Contact First Name *

Authorization Contact Last Name *

Authorization Contact Job Title *

Authorization Contact Organization *

Authorization Contact Email Address *

Authorization Contact Phone Number

Authorization Contact Primary Address

Street:

Line2:

City:

Country Code:

State:

Zip:

Authorization *

The Authorization Contact agrees to the terms below. By checking the boxes, the Submitter is acknowledging that the Authorization Contact has agreed to the terms below.

Select one or more options

- ULI may use and reproduce the information on the application and any supporting materials provided (including all images) unless noted otherwise. Please note that ULI considers any financial information not otherwise public to be proprietary to the applicant. Only the jury and a limited number of ULI staff members will have access to this information.
- There are no pending or impending concerns with the program or project's financial condition, debt, equity, or public agency subsidy; or, if there are, they will be disclosed during a potential site visit.
- The Submitter has accurately described the role of all team members and has not omitted any important team members.
- The Authorization Contact has full power and authority to provide this information and to grant these rights and permissions.

Award Recipient *

The Award Recipient is a representative of:

- the primary developer or owner (for a project)

- the primary creator or implementer (for a program)

The Award Recipient will indicate who will receive the certificates.

Is the Award Recipient different than the Submitter and the Authorization Contact?

Select one option

- Yes
- No

Award Recipient First Name *

Award Recipient Last Name *

Award Recipient Job Title *

Award Recipient Organization Name *

Award Recipient Email Address *

Award Recipient Phone Number

Award Recipient Address

Street:

Line2:

City:

Country Code:

State:

Zip:

Quote

Please submit a quote from someone impacted by the project or program - preferably a local public official, tenant, resident, user, or community member. This quote should help to tell the story of the project or program and make it more personal. Questions this quote might answer include: (Word count: 0 / 200).

- What makes this project unique and special to you?
 - What impact has this project or program had on your community?
-

Headshot

Please include a print-quality photo of the person who provided the quote above and provide that person's contact information below.

[File Upload]

Quote by First Name

Quote by Last Name

Quote by Job Title

Quote by Company

Quote by Email

Page: Images

Projects are required to submit a presentation that includes all images. Programs are not required to do this, but we recommend you upload images if there are relevant ones.

For all Images

- Submit TIFF, PNG, or JPEG formats (except Contact Sheet, which should be in PDF).

- Images should have minimum dimensions of 8.5 inches x 11 inches or A4 at 300 pixels per inch or better.

- Do not include any border, logo, number, or other collage elements.

- Avoid submitting renderings other than for the Locator Map and Site Plan. One or two diagrammatic/conceptual images might be relevant depending on the project.

- Include at least one image showing people using the space. Ideally more of the images show people using the space.

- Follow this protocol for naming the image files you submit:
AbbreviatedProjectName_AbbreviatedLocation_ImageName or Number
 - Example:
 - Niceproject_SpringfieldKS_LocatorMap

 - Niceproject_SpringfieldKS_SitePlan

 - Niceproject_SpringfieldKS_Aerial

 - Niceproject_SpringfieldKS_TeamPhoto

- Niceproject_SpringfieldKS_Image1

- Niceproject_SpringfieldKS_Image2

○ Example:

- Bestpark_Calgary_LocatorMap

- Bestpark_Calgary_SitePlan

- Bestpark_Calgary_Aerial

- Bestpark_Calgary_Image1

- Bestpark_Calgary_Image2

Image Authorization *

The Authorization Contact agrees to the term below. By checking the box, the Submitter is acknowledging that the Authorization Contact has agreed to the term below.

Select one or more options

ULI may use and reproduce all images provided. ULI will use the photographer credits you provide in this form to appropriately attribute any images we publish.

Team Photo

You may submit a photo that shows members of the design, development, or program team and/or community members who contributed to the project or program. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image One

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Two

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Three

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Four

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Five

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Six

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Seven

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Eight

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Nine

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Ten

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Eleven

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Twelve

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Thirteen

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Fourteen

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Fifteen

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Sixteen

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Seventeen

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Eighteen

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Nineteen

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

Image Twenty

Please see image requirements above. **Enter a caption and photo credit for the image in the field provided below.**

[File Upload]

You may submit up to five files with related and relevant information, such as descriptive literature, press clippings, etc.

However, please note that this additional information is typically only of significant value to support applications that advance through the evaluation process and that any initial assessment by the assigned jury member, or during the first group meeting, focuses on the overall application and project details.

Additional Attachment One

See instructions above.

[File Upload]

Additional Attachment Two

See instructions above.

[File Upload]

Additional Attachment Three

See instructions above.

[File Upload]

Additional Attachment Four

See instructions above.

[File Upload]

Additional Attachment Five

See instructions above.

[File Upload]

Page: Payment

The ULI Americas Awards for Excellence program has limited philanthropic sponsorship and submission fees help ULI cover the cost of delivering the awards, including creation of case studies and content for ULI members that are based on the award winning submissions. If you are interested in sponsorship of the awards or related events in 2024 or beyond, please email awards@uli.org.

Submission fees are:

- Early Bird Deadline - January 26, 2025
 - Public Sector/Non-Profit - \$400 (USD)
 - Private Sector - \$700 (USD)

- Deadline - February 23, 2025
 - Public Sector/Non-Profit - \$500 (USD)
 - Private Sector - \$900 (USD)

- Late Deadline - March 9, 2025
 - Public Sector/Non-Profit - \$600 (USD)

- Private Sector - \$1,100 (USD)

We have a limited number of full or partial fee waivers for Public Sector/Non-Profit organizations, where the fee is a barrier to entry. Please contact awards@uli.org to request a waiver and we will determine eligibility on a case-by-case basis. We are particularly interested in granting waivers to encourage submissions to the Equitable Development, Low-Carbon Development, Resilient Development, and Small-Scale Development sub-categories.

Payment *

Please select whether the entity submitting this application is public, nonprofit, or private. This will determine which fee applies to your submission.

Select one or more options

- Public/Non-Profit
- Private

How did you find out about the ULI Americas Awards for Excellence? *

Select one option

- ULI website
- ULI email
- ULI social media
- Another organization
- Other

Which organization?

Other

Feedback

Please provide feedback on anything related to the competition: submission platform, submission form content, deadlines, fees, etc.

When you click Add to Cart, if you have answered all required questions, you will advance to the payment page. If you have not answered all the required questions, the form will take you back to the first of those questions. Please email awards@uli.org if you experience any issues with this form.