

**June 2024 NEWSLETTER**

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The ULI Randall Lewis Center for Sustainability in Real Estate leads the real estate industry in creating buildings and places where people and the environment thrive.

Decarbonization

Healthy Places

Urban Resilience

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## Spotlight on Impact



*The level of attention and feedback given by ULI staff and its members greatly influenced our Walkable Neighborhoods rewrites and aided us in making sure that City policies were supported by sound and realistic regulations.*

*--Shannon Norman | Principal Planner, Current Planning | Department of Metropolitan Development | City of Indianapolis*

***Every day the Lewis Center sees the impact of our programs of work, whether its driving industry change, shaping cities and regions, or cultivating champions. Here is one example:***

In 2021, ULI helped Indianapolis, IN update its zoning rules to meet the demand for walkable, mixed-use development and remove barriers to transit-oriented development. The Lewis Center and ULI Indiana helped the city collaborate with the real estate development community, ultimately leading to support for the goals of [Indy Rezone](#) in 2021, which included improving livability and equity and sparking development along bus rapid transit lines.

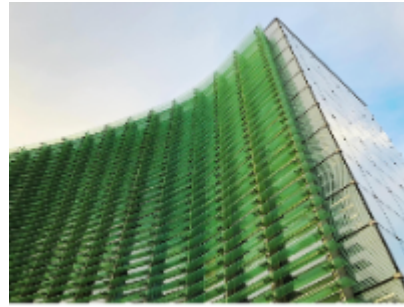
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**Register Now!**

**ULI Webinar: Complete your Net Zero toolkit: Green leases as tools for improved building performance and tenant alignment**

June 21, 2024 | 1:00 pm-2:00 pm ET

This webinar will focus on green leases -- an important tool for building owners and occupiers looking to progress on sustainability, ESG and Net Zero goals while creating shared value. This webinar is the third in a series done in partnership with JLL and IMT. [Register Now!](#)



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## Grant Opportunities for ULI District & National Councils

### Net Zero Imperative Cohort Program – Technical Assistance and Implementation Grants

The application cycle for the fourth cohort of the Net Zero Imperative is open from May 1 through July 31! ULI District or National Councils can apply for grants of up to \$35,000 to host a technical assistance panel (TAP) or \$10,000 for an implementation activity to help reduce carbon emissions associated with buildings, communities, and cities. Learn more at [ULI.org/NZI](https://uli.org/NZI) or contact [NZI@ULI.org](mailto:NZI@ULI.org) for more information!

### Sustainability Events

ULI District and National Councils can apply for funding of up to \$3,000 for events focused on decarbonization, health and social equity, or related topics. District Councils in California and Nevada are eligible for additional funding of up to \$15,000, which can be used towards events, TAPs or more. Learn more and apply for funding [here](#).

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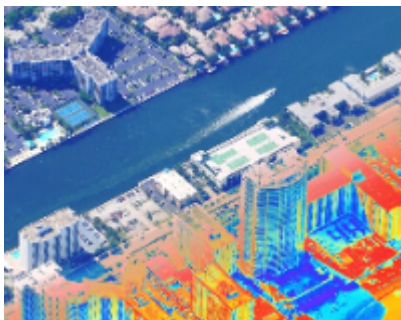
## New ULI/Lewis Center Reports & Resources



## The Carbon Sweet Spot: Design Tradeoffs for Embodied and Operational Carbon in New Buildings

With increasing emphasis on decarbonization, building owners and developers are looking to create buildings that are low carbon throughout their life cycle, including both embodied and operational carbon. This report identifies the tradeoffs between embodied and operational carbon for which careful design can help find the “sweet spot”, leading to low total carbon buildings.

[Click here to learn more.](#)



## Supplemental Guidance for Real Estate in Talking to Climate-Risk Analytics Providers

As part of the ULI/LaSalle research collaborations [How to Choose, Use, and Better Understand Climate Risk Analytics](#) and [Physical Climate Risks and Underwriting Practices in Assets and Portfolios](#), a set of ten questions has been developed to help real estate better evaluate climate risk analytic providers. [Explore the ten questions here.](#)



## Forum Report | Third Avenue Strategic Forum

Third Avenue is a vital transit-only corridor in the center of Seattle's downtown. Today, it stands as a symbol of downtown's decline, impacted by factors like remote work, retail closures and criminal activity. In response, the City of Seattle and the Downtown Seattle Association, with support from a grant from ULI, joined with ULI Northwest for a forum that convened private- and public-sector leaders to provide recommendations for the corridor's revitalization.

[Click here to learn more.](#)



## Partner Reports and Resources



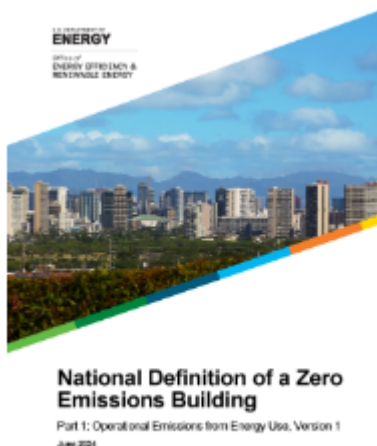
### [AGC Playbook on Decarbonization & Carbon Reporting in the Construction Industry](#)

The playbook provides contractors with tools to communicate effectively with project teams and successfully navigate the complexities of carbon reporting for a project.



### [NYSERDA Playbook](#)

The newly launched Retrofit Playbook for Large Buildings knowledge platform is supported by NYSERDA and produced by Building Energy Exchange, RMI, and the Urban Land Institute. With insights gleaned from the Empire Building Challenge, the Playbook breaks down real-world examples that are effective, replicable, and innovative.



### [National Definition of a Zero Emissions Building](#)

The U.S. Department of Energy (DOE) has developed a National Definition of a Zero Emissions Building—a building that is highly energy efficient, does not emit greenhouse gases directly from energy use, and is powered solely by clean energy.



### [EY CEO Outlook Pulse Survey report](#)

According to the survey, 54% of CEOs reported that sustainability is being given a higher priority by them and their boards than it was 12 months ago, while 23% said that sustainability has been deprioritized at their companies, mostly due to challenging economic or financial circumstances.

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## Partner Events

### [London Climate Action Week](#)

June 22-30, 2024 | London, UK

London Climate Action Week (LCAW) aims to mobilise whole-of-society climate action in a diverse global city, through innovative coalitions and the city-wide engagement of communities and institutions.

### [BOMA Conference](#)

July 13-16, 2024 | Philadelphia, PA

The 2024 BOMA International Conference & Expo is your go-to source for cutting-edge solutions that give you a new (and confident) outlook on what's next. Get expert insights on the latest decarbonization and sustainability initiatives, and trade ideas with your peers on popular occupant amenities.

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## Opportunities to Get Involved

### [Water Wise Development Coalition](#)

ULI's Water Wise Development Coalition convenes land use and real estate professionals with public sector decisionmakers to advance water-smart real estate development and supportive policies. Those who are interested in participating can complete [this survey](#) and will be added to the invite list. It is free to participate in the coalition's quarterly virtual meetings and participants have a say in meeting topics.

The next meeting is scheduled for **October 2nd from 3-4:30pm EST** and guest speakers will present on water-neutral development.

[\*\*SEAM Technical Advisory Group Volunteer Applications Now Open!\*\*](#) The first Social Equity Assessment Method Technical Advisory Group (TAG) is forming, and seeks volunteer applications from experts passionate about advancing social equity in this sector. This effort will focus on establishing crosswalks with other building certifications and reporting frameworks.

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## New in Urban Land Magazine

- [Where Does ESG Fit in the Booming Single-Family Rental Market?](#)
  - [New Free Tool for Carbon Accounting Offers Consistency and Measurement Across Construction Projects](#)
  - [ULI Europe Announces the Development of "Preserve," a New Tool from C Change to Speed Up the Decarbonization of Real Estate](#)
  - [ULI and Resilient Cities Accelerator Program Announce ESG Innovation Focus at Europe Conference](#)
  - [U.S. Federal Definition of "Zero Emissions Building" Aims to Align Building Sector on Decarbonization](#)
  - [New Free Tool for Carbon Accounting Offers Consistency and Measurement Across Construction Projects](#)
  - [ULI Report: Balancing Embodied and Operational Carbon Emissions from New Buildings Is Critical for Long-term Decarbonization](#)
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## Did You Missed It?

[ULI Webinar: Net zero in real assets: from pledges to delivery \(May 22, 2024\)](#)

[ULI Webinar: Physical Climate Risks and Underwriting Practices in Assets and Portfolios \(May 31, 2024\)](#)

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**INSPIRE** best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

**LEAD** in solving community and real estate challenges through applied collective global experience and philanthropic engagement

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