



PHILLY RiSE

POWERED BY BLACK SQUIRREL

A REAL ESTATE DEVELOPER ACCELERATOR



THE HEALTHY SOLUTION

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Using Minority Developers to Drive
Greener Cleaner Residential Development



OUR CITY'S CHALLENGES

Philly RiSE models a path forward, a way to help reverse the city's troubling trends.

- Blight in the communities that cause an increase in crime, poor health, and safety
- Barriers to entry for minority developers in the real estate industry
- Access to timely and reasonably cost capital
- Lost revenue for the city





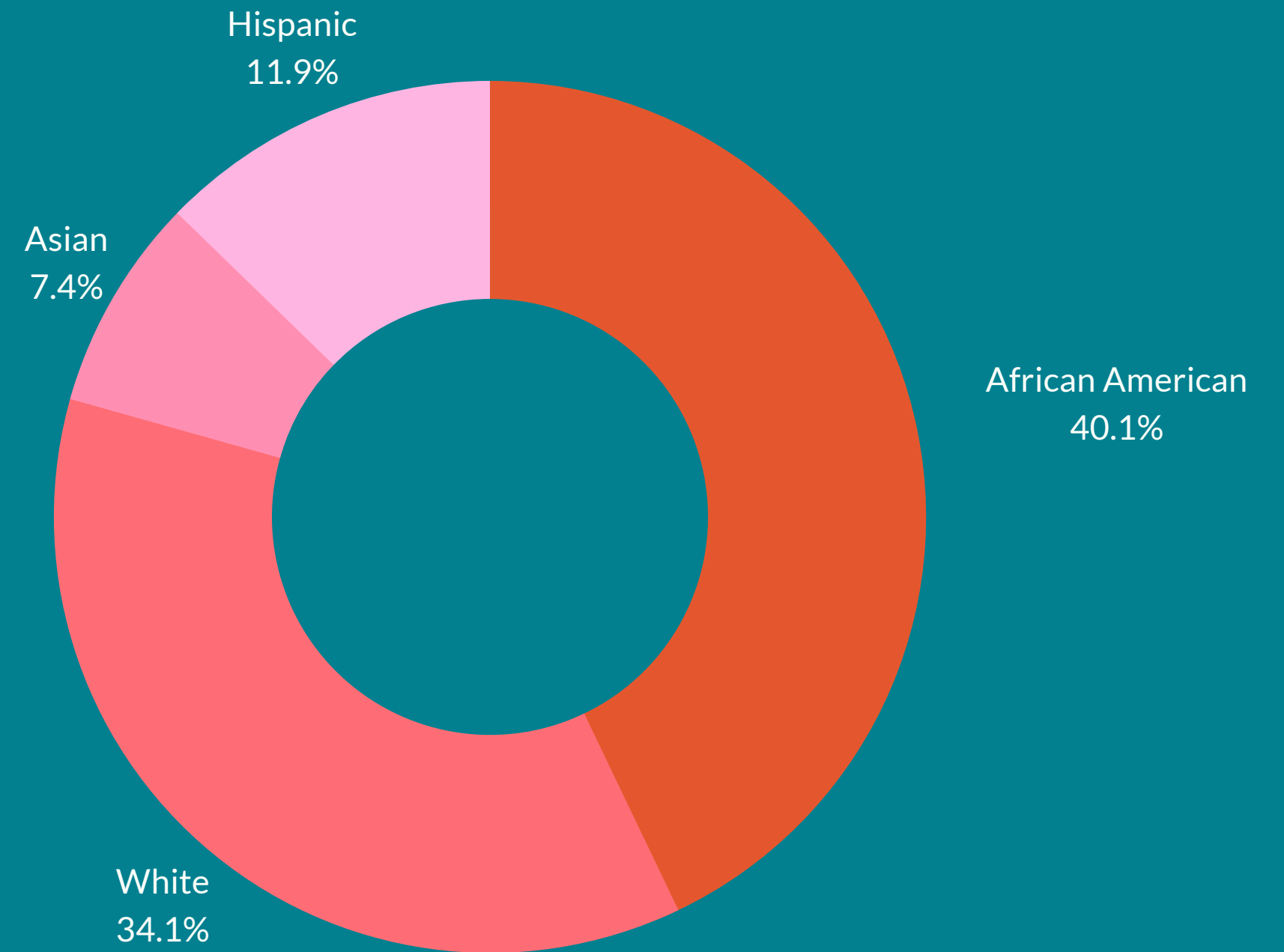
40%

of Philadelphia is African American.

HOWEVER

95%

of real estate development in the city is done by white development companies.
(KYW News, 2/2022)





A DRIVER FOR HEALTH

Creating healthier Black and Brown communities through Thoughtful revitalization

- Improved Air Quality
- Social Equity and Inclusion
- Community Infrastructure
- Mixed Use Development
- Integration of Technology

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Improved Air Quality:

Energy efficient designs and materials can reduce pollution and improve indoor air quality, Thereby reducing respiratory problems.

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Social Equity & Inclusion:

Creating diverse and inclusive communities helps address social determinants of health and reduce disparities among residents.

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Community Revitalization:

Redeveloping blighted and underutilized areas can transform them into vibrant, healthy communities, attracting investment, businesses and residents.

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Community Infrastructure:

Such as Healthcare facilities, schools & rec centers. Access to these amenities will lead to improved overall well-being

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Mixed-Use Development:

This provides community and social interaction, which are vital for mental and emotional well-being

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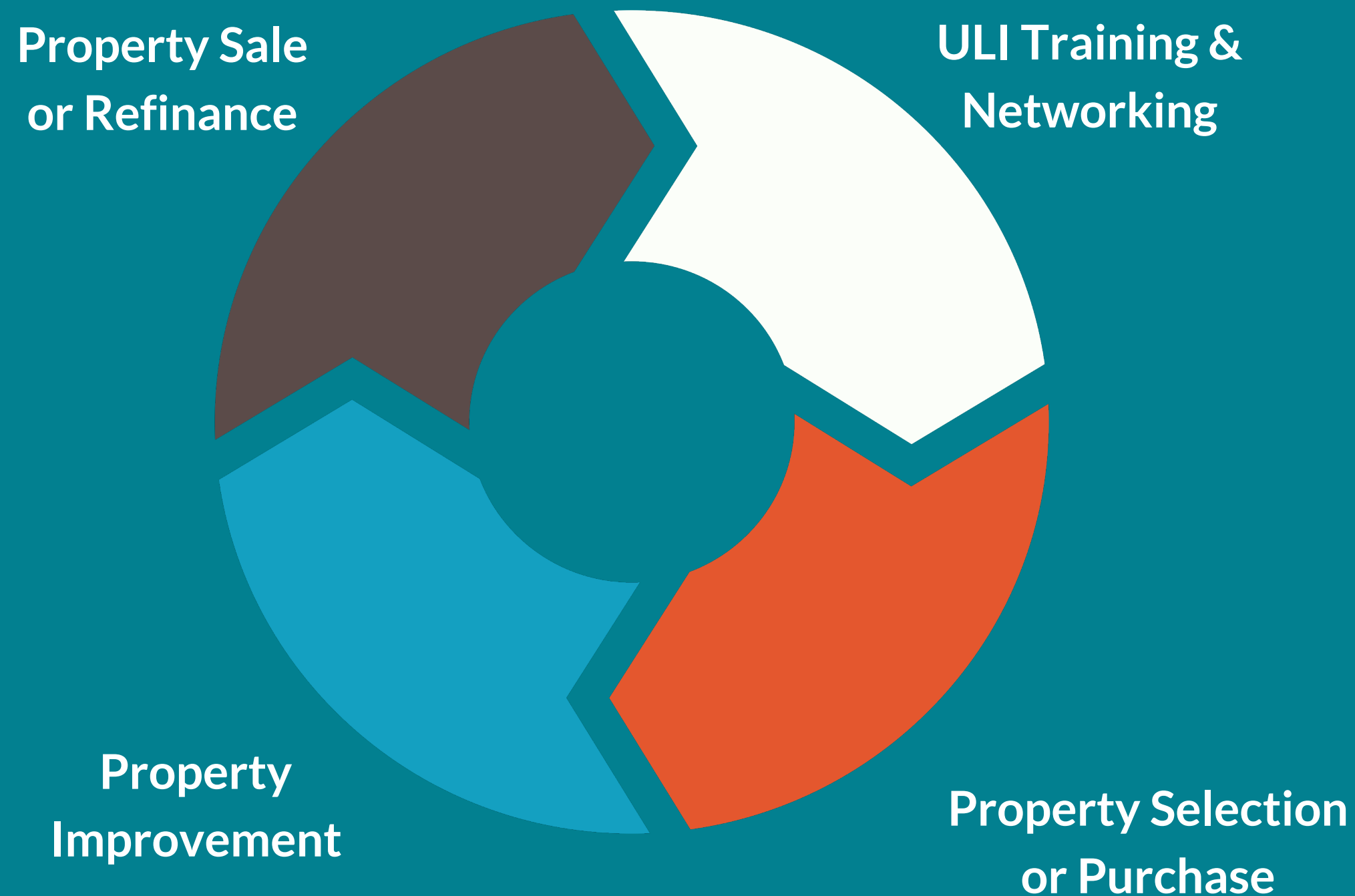
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Integration of Technology:

Incorporating sustainable practices in new home construction can enhance energy efficiency, reduced utility cost and create healthier living environments.

THE SOLUTION

A 4-phase accelerator initiative



5-year Black developer capacity building

12 developer cohorts

Cohorts Acquire and Develop up to 60 properties

1-on-1 Mentoring and Coaching

THE IMPACT

Reduce blight and improve neighborhood beautification

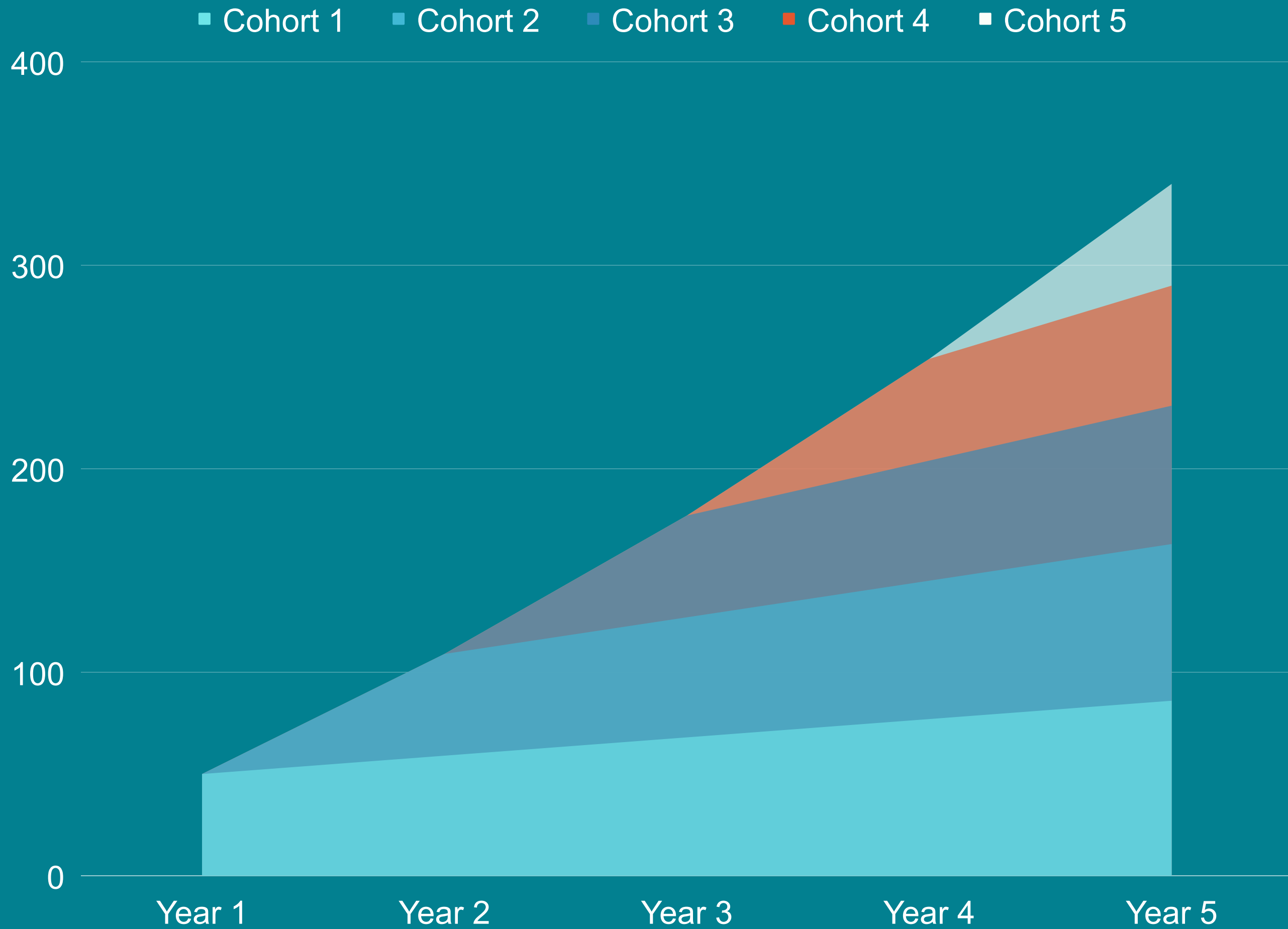
inspire neighbors and residents to be more engaged

An increase in the number of properties built by diverse developers

Create entrepreneurial opportunities, that drives income needed to build an equitable real estate ecosystem

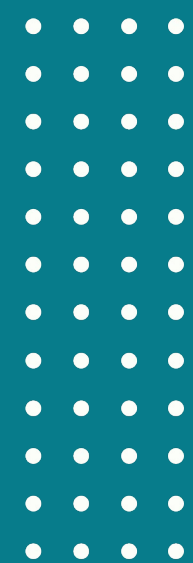


First 5 years



OUR PARTNERS





THANK YOU

We look forward to working with
you



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