

ULI Membership Engagement Opportunities

Below is a list of opportunities you can engage with as you become alumni of ULI's Health Leaders Network. This list is not exhaustive of what is available to you; however, it has been created with your interests in mind. For additional opportunities, please visit [Navigator](#). Please note that although not all opportunities are centered on health and social equity, we highly encourage you to bring your voices to these various discussions to help advance the conversation around health and social equity and to broaden our community of practice and your network. If interested, please follow instructions via the links provided or reach out to beth.nilsson@uli.org or emily.zhang@uli.org to be connected with the appropriate individuals and programs.

ULI Randall Lewis Center for Sustainability in Real Estate

Building Healthy Places:

ULI Health Leaders Network Cohort 7 Reviewer, Collaborator, and Speaker:

- Help review HLN Cohort 7 applications and give feedback on next year's participants. Commitment would be end November-early December 2024.
- Share your knowledge with the incoming cohort as an expert presenter, moderator on a podcast episode, or through a curated Healthy Happy Coffee Hour.
- If interested in helping with Cohort 7 please contact beth.nilsson@uli.org.

ULI Healthy Places Book Talks:

- Building off of the BHP Book + Film Club, we invite you to join the ULI Healthy Places Book Talks event on Friday, January 26, 2024 from 1-2pm ET. The event will feature Veronica Davis's *Inclusive Transportation: A Manifesto for Repairing Divided Communities*. Registration is now open and available on [this page](#). For more information, please contact emily.zhang@uli.org.

Lewis Center Sustainability Forum:

- Beginning with the [2024 ULI Spring Meeting](#) in New York City, the BHP Forum will be transitioning to a new name: Lewis Center Sustainability Forum. Building upon the foundation of seventeen Randall Lewis/Building Healthy Places Forums, the Sustainability Forum will widen the lens of forum topics and continue to engage new audiences, uplifting topics at the intersection of health, equity, decarbonization, and resilience. The forum will be held on the afternoon of Monday, April 8th. Save the date and stay tuned to learn more.

Decarbonization:

Join ULI Greenprint:

- The ULI Greenprint Community of Practice is a worldwide alliance of real estate owners, developers, and investors with a shared commitment to improving the environmental performance of the global commercial real estate industry. If your organization owns or invests in buildings and is interested in accelerating progress on decarbonization, it can join ULI Greenprint and benefit from collaboration and networking with a diverse, global set of nearly 130 real estate companies. Learn more about ULI Greenprint Membership [here](#).

Learn more about ULI's Building Healthy Places Initiative: uli.org/health

Collaborate with ULI Greenprint's Research Team:

- Work with the ULI Greenprint research team to pitch programming on the intersection of health, social equity, and green buildings to your local District or National Council.
- ULI Greenprint conducts research on a range of ESG topics, including climate policy, embodied carbon, and net zero. Offer your expertise for future reports, webinars, and case studies.
- Volunteer to participate on a future ULI Greenprint climate mitigation Advisory Services Panel or Technical Advisory Panel.
- If interested in any of these opportunities, please reach out to greenprint-info@uli.org.

Join the C Change movement:

- C Change is a ULI-led program to mobilize the European real estate industry to decarbonize. C Change is about harnessing the collective expertise in our industry and has identified the most important intervention points that require industry attention to be game-changing. Find out more about the thirteen invention points that C Change has identified where people working in the real estate industry can actively apply pressure to create industry-wide change [here](#). Learn more about ULI's C Change program [here](#).

Urban Resilience:

Join ULI's Water Wise Development Coalition:

- ULI's Urban Resilience program recently launched the Water Wise Development Coalition, which convenes land use and real estate professionals with public sector decisionmakers to advance water-smart real estate development and supportive policies. Those who are interested in participating can complete [this survey](#) and will be added to the list. For more information about ULI's Water Wise efforts, visit [this webpage](#) and please direct any questions to marianne.eppig@uli.org.

Volunteer for a Resilience Advisory Services or Technical Assistance Panel:

- The ULI Urban Resilience Program welcomes professionals with expertise in disciplines such as land use/planning, community organization, development, architecture/landscape architecture, and engineering to serve as panelists for resilience-focused Advisory Services or Technical Assistance Panels likely to take place in 2024 and beyond (dates TBD). The full opportunity can be found on Navigator [here](#).

5th Annual Resilience Summit:

- The 5th Annual Resilience Summit will be held on April 12, 2024, in conjunction with ULI's Spring Meeting in New York City! This exclusive event will bring together leaders in the field of real estate and resilience to share practical solutions to protect communities and investments from climate risks. To learn more and to register, please visit [this webpage](#). If you are interested in supporting this event, please email lian.plass@uli.org.

Terwilliger Center for Housing:

Housing Opportunity Conference:

- The Housing Opportunity Conference explores key factors and challenges contributing to our nation's residential housing crisis and offers emerging cross-sector solutions to advance best practices in residential development and public policy. This year's conference will be held in Austin, Texas, from February 20-21, 2024. To learn more, visit [here](#) or reach out to rosemarie.hepner@uli.org.

Learn more about ULI's Building Healthy Places Initiative: uli.org/health

Attainable Housing for All Campaign – Volunteer for a Technical Assistance Panel:

- The primary focus of this campaign is to help cities and jurisdictions deliver and maintain housing units attainable to current and future residents. We welcome professionals with expertise in the development and planning of all typologies of affordable and workforce housing. If you are interested in supporting/participating in this campaign, email fabiola.yurcisin@uli.org.

Housing Awards Jury:

- Each year, the Terwilliger Center for Housing honors two [awards](#): the Jack Kemp Excellence in Affordable Housing Award and the Terwilliger Center Award for Innovation in Attainable Housing. If you are interested in participating in the jury, please view the opportunity [here](#) or email Rosemarie.Hepner@uli.org. Duties will commence from February/March through September 2024.

Homeless to Housed:

Get Involved:

- Shape the Research Agenda: Identify projects and approaches in your community that we might showcase in ULI's growing solutions library.
- Host an Event: Work with your local district council and unite stakeholders to move toward tangible solutions through activities like convenings, webinars, and tours.
- Apply for Local Technical Assistance: Submit an idea to address homelessness through your ULI District Council [here](#).
- Give: Join the growing number of ULI members helping us explore real estate solutions to end homelessness by donating [here](#).
- If interested in any of these opportunities, please reach out to william.herbig@uli.org.

Advisory Services:

ASP Panelist:

- Panelists play an essential role in the success of the [Advisory Services program](#). Panelists from around the world offer their professional expertise to develop creative and practical solutions to help communities in need and solve complex land use challenges. If you're interested in becoming an ASP panelist, please apply [via Navigator](#).

General Interest:

- If you are interested in sponsoring an ASP or TAP, becoming a panelist, or learning more about these opportunities, please reach out to the ASP team via [their website](#).

Awards:

ULI Hines Student Competition Mentor:

- Mentor the next generation of real estate and land use professionals. This annual competition in January challenges graduate students across North America to an exercise in responsible land use. ULI members serve as professional advisors to the teams, helping them critically evaluate their real estate and urban design proposals before they submit them to ULI, to compete for a \$50,000 grand prize! Find more information [here](#), or join the [LinkedIn group](#) to connect with teams.
- ULI Full Members can serve on the jury for this and other awards programs. Indicate your interest via [Navigator](#).

Learn more about ULI's Building Healthy Places Initiative: uli.org/health

ULI Americas and Global Awards for Excellence Project Submission or Juror:

- Any member or non-member can submit an example of an outstanding real estate development project that promotes health and/or equity to these awards program to gain recognition for their accomplishments or help others identify and learn from best practice in real estate and land use. The next deadline is in February 2024. You can find more information on how to get involved in the Americas awards [here](#) and the Global awards [here](#).

University Connections:

Get Involved:

- Consider becoming a mentor for ULI's virtual Undergraduate Program. Managed via Mentorship Rocket, mentees will access mentors similar to "office hours" that mentors set. Mentees greatly value this opportunity to match themselves with industry leaders they would like to meet.
- Join in the Undergraduate Program as a speaker or panelist to share your insight with students as they start planning career pathways in the industry.
- There are several opportunities to engage with students through the University Connections Student Programming during Spring and Fall Meetings as a roundtable leader, participate in a student tour, and others. If you are interested in any of these opportunities, reach out to jami.pasquinelli@uli.org.

District and National Councils:

Get Involved Locally:

- Join or form your local BHP or health equity Committee (current committees focusing on health equity are in Colorado, Houston, LA, Arizona, Orange County/Inland Empire, Sacramento, and Nashville) or join another related committee (find your District Council [here](#) or National Council in Europe [here](#) and Asia Pacific [here](#)). If you need help connecting with your local staff or leadership, please reach out to beth.nilsson@uli.org.

TAP Panelist:

- Technical Assistance Program panels (TAPs) are part of the ULI Advisory Services program and are implemented by District and National Councils. Panelists join a team of local leaders to provide expert, timely, candid, and unbiased input to help the subject community resolve local real estate and land use issues. You can learn more about the opportunity [via Navigator](#) or by reaching out to your local District or National Council leadership.

Form or Join a Local Product Council:

- Local Product Councils are designed to engage members based on their expertise and passion within the land use industry. The goal is to create a topically focused, multidisciplinary group of mid and senior-level professionals involved in a specific facet to real estate who commit to meet on a regular basis, develop trusted connections, and share best practices. Councils provide a forum for information exchange among peers. Local Product Councils are based on selective and committed membership and intensive, high-quality programming created to emulate ULI's National Product Council Program. You can learn more about your District or National Council's Local Product Councils by contacting your local leadership.

Learn more about ULI's Building Healthy Places Initiative: uli.org/health

Urban Land:

Urban Land Author and Contributor:

- Share thought leadership and best practices in Urban Land.
- Submit a proposal for an article to appear in Urban Land Online, working in collaboration with the editors of ULI's award-winning publication.
- For more information on this opportunity and to submit an inquiry form, please visit [Navigator](#).

ULI Learning:

Explore Courses:

- November 14-30, 2023 save 20% on almost all courses using the discount code “November20” when you checkout! Plus, we're doing a whopping 50% off all certificates over Cyber Weekend (11/24-11/27/2023) if you use the code “BigSale50” at checkout. Keep learning and take advantage of great sales.
- A catalog of all available courses can be found [here](#). We've highlighted a few courses and categories below to get you started:
 - Housing
 - [Solving the Affordable Housing Crisis: Understanding Root Causes and Addressing Production Issues](#): This course will introduce more immediate, sustainable solutions that utilize fewer public resources and avoid lengthy public processes that need to be implemented to curb the number of cost-burdened residents.
 - [The Dollars and Sense of Affordable Housing Deals](#): Walk through how affordable housing deals, a social good and an ESG investment strategy, are conceptualized, structured, built and managed. Cover topics like the distinctions between affordable housing and conventional apartment development, influencing market and policy factors, and how specific federal, state and local resources contribute to the complex capital stack.
 - Climate and Sustainability
 - [Integrating Environmental, Social, and Corporate Governance \(ESG\) Decisions into Your Pro Forma: Opportunities, Adjustments, and Analysis](#) Learn what adjustments are needed to the traditional commercial property valuation methodologies in order to integrate ESG consideration. Build a flexible discounted cash flow valuation model that can adapt to residential, office, and hotel properties.
 - [Prioritizing Parks and Open Spaces](#) Through multiple case studies, learn about building the case for prioritizing park development, funding, and operations to support real estate and economic development, health and social equity, and urban resilience.
 - [Net Zero Real Estate: Renovating and Building for Profitability](#) Understand the process of renovating existing commercial buildings, as well as greenfield developments, to a Zero Net Energy Bill and Operational Carbon Neutrality, with a very strong emphasis on the health and wellness of its occupants. Gain skills to apply to your own projects and learn how to assess the economic value of your renovations.
 - [Introduction to Climate Risk and Resilience](#): Discover adaptation and resilience strategies with real world case study examples as you learn about specific climate science fundamentals; climate-related hazards, such as extreme heat, flooding, drought and wildfires; the business case for resilience; and financing and policy considerations.

Learn more about ULI's Building Healthy Places Initiative: uli.org/health

UrbanPlan:

Get Involved:

- UrbanPlan is a realistic, engaging, and academically demanding classroom-based curriculum in which students learn about the fundamental forces that affect development. Its mission is to cultivate a sophisticated level of discourse among local stakeholders involved in land use decisions through the education of tomorrow's voters and leaders as a way to create better communities.
- Volunteers serve either as a Facilitator, who challenges students to improve their proposals, or a City Council Member, who selects a recipient for the request for proposals.
- For more information and to get involved you can visit UrbanPlan's [website](#) or submit a volunteer interest form [here](#).
- If you know of a group or school that would be interested in hosting an UrbanPlan event, please contact your nearest District Council to coordinate the opportunity. You can find a list of District Council locations [here](#). For other questions, please reach out to us at urbanplan@uli.org!

ULI Research

Get involved:

- ULI is currently inviting a small group of multidisciplinary stakeholders to cooperate on new high-profile research initiatives:
 - Measuring Social Impact in Residential: A Best Practice Guide
 - Retrofitting and Repurposing Buildings: A Best Practice Guide
 - Decarbonizing the Life Sciences Sector
 - Data Centers: Environmental and social benefit of new digital infrastructure
- If you would be interested in being a partner or involved in any of the above projects, please get in touch. Contact Simon Chinn, Vice President Research & Advisory Services (simon.chinn@uli.org) or Lisette van Doorn, CEO ULI Europe (lisette.vandoorn@uli.org).