# **ULI Health Leaders Network Cohort 6**

# Fall Forum: Berlin, Germany





**September 19 – 22, 2023** 

**Reference Book** 



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# **AGENDA**

All times listed in CET | Breakfast is provided at the hotel every morning starting at 6:30am | Italicized agenda items indicate content portions.

Tuesday, September 19 <sup>th</sup>					
8:30 – 9:30am	Travel to Drees & Sommer as a group				
9:30 – 10:00am	Forum Welcome				
10:00am – 12:00pm	History of Berlin				
12:00 – 1:00pm	Lunch				
1:00 – 2:00pm	Advancing Health in Berlin: The Role of Government				
2:00 – 2:15pm	Short break				
2:15 – 3:15pm	Climate Change and the "S" in ESG				
3:15 – 4:15pm	Activity in Pairs				
4:15 – 6:00pm	Free time				
6:00 – 6:30pm	Travel to acht&dreissig from hotel as a group (optional)				
6:30 – 9:30pm	Welcome dinner at acht&dreissig				
Wednesday, September 20 <sup>th</sup>					
7:30 – 8:00am	Travel to Stadtwerkstatt_as a group				
8:00am – 12:00pm	Building Health Lab — Urban Care workshop & field trip				
12:00 – 2:00pm	Lunch on your own				
2:15pm	Meet outside New Yorck Coffee				
2:30 – 4:30pm	Sustainable Developments Tour				
4:30pm onwards	Free evening				
Thursday, September 21 <sup>st</sup>					
8:30am – 5:30pm	Full day city & architecture tour				
5:30 – 6:00pm	Travel to EDGE Grand Central Berlin as a group				
6:00 – 8:00pm	Joint reception with ULI Germany				
Friday, September 22 <sup>nd</sup>					
8:30 – 9:00am	Travel to Modellprojekt Haus der Statistik				
9:00 – 11:00am	Modellprojekt Haus der Statistik: Development for Public Good				
11:00 – 11:30am	Travel to Volkspark Friedrichshain as a group				
11:30am – 1:00pm	Picnic lunch				
1:00 – 2:00pm	Forum Closing				
3:00pm onwards	Topography of Terror Museum (optional)				



# **DAILY TRAVEL LOGSITICS & PUBLIC TRANSIT INFORMATION**

Where do you need to be, and when? For full details, please see bullet points below the table.

DAY	TIME	LOCATION	SUGGESTED PACKING
Tugs Sont 10th	8:15am	Courtyard by Marriott lobby (Address: Axel-Springer-Straße 55, 10117 Berlin, Germany)	<ul><li>Notebook, pen</li><li>Refillable water bottle</li></ul>
Tues, Sept 19 <sup>th</sup> —	6:30pm	acht&dreissig (Address: Oranienburger Str. 38, 10117 Berlin, Germany)	- N/A
	7:15am	Courtyard by Marriott lobby (Address: Axel-Springer-Straße 55, 10117 Berlin, Germany)	<ul> <li>Notebook, pen</li> <li>Refillable water bottle</li> <li>Laptop and/or cell phone</li> <li>Comfortable walking shoes</li> </ul>
Weds, Sept 20 <sup>th</sup>	2:15pm	Meet outside New Yorck Coffee (Address: Bautzener Str. 40, 10829 Berlin, Germany) – 50 meters from the U Yorckstraße metro station	- Same as above
Thurs, Sept 21 <sup>st</sup>	8:15am	Courtyard by Marriott lobby (Address: Axel-Springer-Straße 55, 10117 Berlin, Germany)	<ul><li>Comfortable walking shoes</li><li>Attire for joint reception, if desired</li></ul>
	6:00pm	EDGE Grand Central Berlin (Address: Invalidenstraße 65, 10557 Berlin, Germany)	- Business casual recommended
Fri, Sept 22 <sup>nd</sup>	8:15am	Courtyard by Marriott lobby (Address: Axel-Springer-Straße 55, 10117 Berlin, Germany)	<ul><li>Notebook, pen</li><li>Refillable water bottle</li></ul>



### DAILY TRAVEL LOGISTICS & PUBLIC TRANSIT INFORMATION CONTINUED

#### Important note about hotel check-in after 6pm CET

• For those staying at the ULI hotel block, please note that if you are arriving after 6pm local time, you **must** email the hotel, <u>fo.berlin@courtyard.com</u>, to let them know so that they do not give your room away.

### Tuesday, September 19<sup>th</sup>

- Meet at the hotel lobby by 8:15am to travel to Drees & Sommer as a group by metro.
- Travel passes will be distributed to all at this time, unless you contact Beth via WhatsApp to coordinate a time prior on Sunday/Monday.
- Post-afternoon free time, meet at the hotel lobby by 6:00pm to travel to acht&dreissig, the welcome dinner restaurant, as a group by U-Bahn/metro. If you have other plans before dinner, you are welcome to meet directly at the restaurant by 6:30pm.

### Wednesday, September 20th

- Meet at the hotel lobby by 7:15am to travel to Stadtwerkstatt as a group by metro.
- Allot enough time into lunch free time to meet outside New Yorck Coffee (Bautzener Str. 40, 10829 Berlin, Germany), which is across the street/50 meters away from the U Yorckstraße metro station. This should be roughly a 30-minute trip from where we will be during the field trip.

### Thursday, September 21<sup>st</sup>

- Meet at the hotel lobby by 8:15am for the city & architecture tour. Note that we will not have time to go back to the hotel before the joint reception in the evening, so it is recommended that you bring your reception attire with you if you have a desire to change clothing or shoes.
  - o There will be an opportunity to stop for coffee in the morning.
  - o Group lunch will be provided at Golgatha Biergarten.
- Travel to EDGE Grand Central Berlin (Invalidenstraße 65, 10557 Berlin, Germany) as a group by metro for the joint reception with ULI Germany.

### Friday, September 22<sup>nd</sup>

- Meet at the hotel lobby by 8:15am to travel to Modellprojekt Haus der Statistik as a group.
- For those attending the optional group visit/tour at the Topography of Terror Museum we will travel there together as a group by bus from Volkspark Friedrichshain at 2:30pm.

#### 7-Day Transport Passes

- ULI will provide 7-day public transportation passes. These passes will be valid for 7 days from the time of validation (required for all German train tickets before use) and will cover all public transportation travel in the AB zone.
- Our primary mode of transport during forum days and between sites will be by Berlin's public transportation system by metro, bus, and/or tram.
- If you are arriving on or before Sunday, September 17<sup>th</sup>, you may WhatsApp Beth to arrange collecting your transportation pass.



### Getting to the Hotel from the Airport by Train

• Consider taking the <u>FEX train</u> from the Berlin Airport (BER) into the city. It takes 30-minutes to get from the airport to Berlin Hbf. Regional trains <u>R23 and RE8</u> will take you to Alexanderplatz in about the same time, which is a 14-minute bus ride away from the Courtyard by Marriott hotel.

### Public & Active Transportation Information

- Public Transportation in Berlin: A Guide
- Bike Share Options in Berlin

### SUGGESTED PACKING LIST

Dress code: Apart from the joint reception with ULI Germany on Thursday, September 21<sup>st</sup> where business casual dress is encouraged, ULI follows a "smart casual" dress code. Jeans and sneakers are perfectly acceptable and comfortable shoes are encouraged throughout. For the reception, please consider not wearing jeans or sneakers, but we understand if that is your only option, given the full day tour ahead of the reception.

More packing considerations: Pack layers as Berlin gears up for Fall. See the weather forecast (as of September 12<sup>th</sup>) for the week of the forum below. Please keep in mind that we will be on our feet a lot. In particular, programming on Wednesday, September 20<sup>th</sup> and Thursday, September 21<sup>st</sup> will consist of walking tours, so it is important to bring comfortable walking shoes. Finally, consider bringing a backpack/bag, a notebook and a pen for notetaking, a reusable water bottle, an umbrella and/or raincoat, sunscreen, and a hat to be prepared for whatever the weather throws our way!

Your laptop is not required during the forum, but you are welcome to bring it. Please be sure to bring your cell phone with you for contact purposes throughout events and for the Building Health Lab — Urban Care workshop.

S	М	Т	W	Т	F	S
17	18	19	20	21	22	23
->-		<i></i>		-	<i></i>	<i></i>
<b>78°</b> 57°	<b>82°</b> 62°	<b>73°</b> 56°	<b>70°</b> 58°	<b>72°</b> 57°	<b>72°</b> 57°	73° 56°
17	18	19	20	21	22	23
-)	-	<i>///</i>		-	<i></i>	<i>///</i>
26° 14°	<b>28°</b> 16°	<b>23°</b> 13°	<b>21°</b> 15°	<b>22°</b> 14°	<b>22°</b> 14°	<b>23°</b> 13°

Weather forecast link: https://www.accuweather.com/en/de/berlin/10178/september-weather/178087?year=2023

### **SPEAKERS & FACILITATORS**

Tuesday, September 19<sup>th</sup>

#### Forum Welcome

# **Rachel MacCleery**

Co-Executive Director, Randall Lewis Center for Sustainability in Real Estate

Urban Land Institute

Washington, DC

Rachel.MacCleery@uli.org

Rachel MacCleery is Co-Executive Director of the Lewis Center for Sustainability in Real Estate at the Urban Land Institute, where she leads the real estate industry in creating places and buildings where people and the environment thrive. In this role, Rachel provides strategic direction for the Lewis Center's programs on sustainability, resilience, health and the built environment. Between 2013 and 2022, she led ULI's Building Healthy Places program, which leveraged the power of ULI's global networks to shape projects and places in ways that improve the health of people and communities, and prior to that she led ULI's Infrastructure Initiative. Rachel has extensive knowledge of land use, environment and sustainability, social equity, and infrastructure policy and practice issues. Rachel has worked at ULI since 2008 and previously worked for AECOM and the District of Columbia Department of Transportation. She has a Masters Degree in Public Administration and Urban and Regional Planning from Princeton University, and also speaks Mandarin Chinese. She currently lives in Washington, DC.



#### **Beth Nilsson**

Director, Building Healthy Places

Urban Land Institute

Washington, DC

Beth.Nilsson@uli.org

Beth Nilsson supports the Building Healthy Places Initiative through content creation and program management centered on the impacts of the built environment on health, well-being, and social equity. She is a primary author of ULI's "Together: Strategies for Promoting Health and Community in Privately Owned Third Places". Prior to ULI, Beth worked at rand\* construction as Senior Sustainability Specialist where she fostered an environment dedicated to advanced sustainable construction and creating healthy buildings and communities. Beth holds a MSc in City Design and Social Science from the London School of Economics, where her studies centered on health and sustainability in urban and regional planning. She also holds a B.A. in Interior Design from Marymount University.





# **Markus Weigold**

Partner, Chairman of the Board

Drees & Sommer Berlin

Berlin, Germany

Markus.Weigold@dreso.com

Markus Weigold studied Civil Engineering at FHT Stuttgart from 1996 to 2001. Additionally, from 2004 to 2005, he pursued International Project Management at FHT Stuttgart and the Liverpool John Moores University.

After professional stations in Stuttgart (Zindel & Partner planning office) and Frankfurt (Drees & Sommer), Markus Weigold has been responsible for the Berlin-Brandenburg metropolitan region since 2008 as a Partner and Chairman of the Board at Drees & Sommer Berlin, with offices in Berlin and Potsdam, currently employing approximately 450 people.

As a partner representing the Drees & Sommer Group, Markus Weigold manages the main office in the capital city as well as the Start-up Hub Berlin.

Notable projects under his supervision include Siemensstadt 2.0, the redevelopment of TXL Airport (The Urban Tech Republic), Cube Berlin, Zalando Campus, Quartier Heidestrasse, and the 50Hertz Headquarters.

In an honorary capacity, Mr. Weigold supports international networking and the further development of the federal capital as the Chairman of the Business Location Center (BLC) Präsidium by Berlin Partner. He also serves as the Head of the State Expert Commission for the Berlin-Brandenburg metropolitan region within the Economic Council and is a member of the Real Estate Working Group of the VBKI.

Until March 2020, Markus Weigold was a member of the Supervisory Board of various berlinovo companies.





# History of Berlin

# Thomas M. Krüger

Founder

Ticket B

Berlin, Germany

t.m.krueger@ticket-b.de

Thomas IS Ticket B. He brought the company to life 25 years ago, at that time more as a hobby beside his architecture office and his university teaching post. As an architect, he designed, among other things, a magnificent metropolitan residential building in which almost a thousand people live, right in the middle of Berlin. With Ticket B he combines his tireless passion for explaining phenomena (he is delighted to simply give someone directions) and thinking about architecture. Anyone who discovers Berlin with Thomas will see the city anew through his eyes. Thomas is a 100% mediator of built culture, communicating and dispatching brilliant concepts and a huge bouquet of ideas: he can pull a week-long specialist programme from his sleeve. And he is still gets nervous before every guided tour. A little bit at least.



# Advancing Health in Berlin: The Role of Government

### **Christian Gräff**

Chairman, Committee for Health, Care and Equality

Berlin House of Representatives

Berlin, Germany

Christian Gräff is a German politician and entrepreneur. He is a member of the Christian Democratic Union of Germany. From 2006 – 2016, he was a district councilor in the Berlin district of Marzahn-Hellersdorf, where he led the district's economic development and city planning. In 2008, Christian found Cleantech Business Park (CBP), a 220-acre area to be tailored to the needs of companies from the Clean Technologies sector expected to be finished in 2014. Since 2016, he has been a member of the Berlin House of Representatives. Prior to his political career, he was the CEO of a medium-sized retail business.



Learn more about Christian at his website.

# Climate Change and the "S" in ESG

### Lena Reiß

Manager, Head of Health & Wellbeing

Drees & Sommer

Frankfurt, Germany

lena.reiss@dreso.com

Dr. Lena Reiss is a trained architect, manager and Head of Health and Wellbeing. A new start-up company that she has been developing since 2021 within Drees & Sommer SE in Frankfurt/Germany.

From her doctorate, Dr. Lena Reiss has developed a methodology for measuring well-being. She is an expert in measurable well-being, health and ESG and offers evidence-based consulting for real estate.

Lena is a member of the Health Leaders alumni network (Cohort 5).



# Marie-Alice Wätjen

Junior Consultant for Real Estate, Health & Wellbeing

Drees & Sommer

Frankfurt, Germany

marie-alice.waetjen@dreso.com

Marie-Alice Wätjen completed her master's degree in architecture in Munich and has focused her studies on user-centered design. Within Drees and Sommer she supports Dr. Lea Reiß's scope by the evaluation of the Health and Wellbeing Scoring and conducting both quantitative and qualitative assessments. These are the fact basis for her consultancy and recommendations. She also specializes in the sector of Education and development of sustainable concepts focused on social criteria.





# Wednesday, September 20<sup>th</sup>

# Building Health Lab – Urban Care Workshop & Field Trip

#### Alvaro Valera Sosa

Director

Building Health Lab

Berlin, Germany

a.valera.sosa@buildinghealth.eu

Alvaro Valera Sosa is an academic staff member in the Urban Management Program at the Technical University of Berlin since 2017 and the Director of the Building Health Lab. In Building Health Lab, one of his main areas of work was the development of UrbanCare, an urban health framework for municipal pedestrian planning and public space design, winner of a prestigious European Commission grant.



Prior to his current role, Alvaro contributed to the Architecture for Health department at TU-Berlin, where he pioneered Evidence-based Design research and teaching methods for master-level students, equipping them to address spatial challenges in hospital environments.

Alvaro holds an MScPH in Gender and Diversity from Charité Medical University, a Dipl. Arch. (homol.) from the Technical University of Berlin, and a Dipl. Arch. in Building Design from Universidad Central de Venezuela.



### **Anna Zakrisson**

Co-Founder

iimpcoll – innovative impact Collaboration

Berlin, Germany

Anna Zakrisson is an experienced and accomplished biologist with advanced degrees, including a PhD, from world-renowned universities such as the University of Cambridge, Max-Planck Institute, and Stockholm University. She is a certified DGNB consultant, CSO/Co-founder of the sustainability company iimpcoll, and longtime collaborator of Building Health Lab since its start in 2018. Anna has more than 20 years experience in water-related topics, green infrastructure, and business sustainability and is also part of the International Water Association.





# Sustainable Developments Tour

### **Tobias Golz**

Divisional Director, Integrated Urban Solutions

Drees & Sommer

Berlin, Germany

tobias.golz@dreso.com

Tobias studied architecture in Berlin and Copenhagen, as well as Entrepreneurship & Business Innovation at Sydney, and possesses several years of experience as a project manager. As Divisional Director from the Team Integrated Urban Solutions of Drees & Sommer, he provides consultation in the real estate industry for the development of sustainable and market-oriented urban mixed-use projects. His focus lies in concept development and needs assessment, always keeping the future users in mind. To do so, he draws upon his expertise from Drees & Sommer Group's project execution experiences, as well as relevant research and trend analyses. Additionally, he is responsible for new business strategies and service development.



# Thursday, September 21st

### City & Architecture Tour

### Kathrin Dröppelmann

Senior Vice President | Director

Ticket B

Berlin, Germany

"Open your eyes and let yourself be entranced, there's something to see at every corner!" Wonderfully awake, Kathrin travels the world as an architect, expert walker and filmmaker. She is part of the collective ZOLLO in Hamburg and Kunstblock and beyond in Berlin. Her research has taken her to Vienna, Buenos Aires, New York, Mexico City and Ouagadougo, among other places. Even places she has been to many times before touch her again and again, for example the Holocaust Memorial. She disappears into it without knowing how. When giving guided tours, she is particularly fascinated by the different ways participants see things. Without stiffness, with a smile on her lips, preferably on the Museum Island.



### **Annika Eheim**

Director | Former Director of Equity

Ticket B

Berlin, Germany

The passion for communicating building culture accompanies Annika since the first week of her architecture studies in Weimar. Among other things, she has specialized in the preservation of historical monuments and the history of modern architecture, she organized the Bauhaus walks at Weimar University and also worked for the Klassik-Stiftung. She has been part of Ticket B since 2016 and is mainly responsible for organizing our guided tours and our cooperation with the Bauhaus Archive. She is particularly interested in residential buildings and their 100,000 shades of history. Accordingly, she loves Bruno Taut's 1920s housing estates and gives very charming tours through the Hansaviertel and in Karl-Marx-Allee. But she is also fond of her "old home" Neukölln. And so she made sure that Schillerkiez and Kindl-Brauerei are now also part of the Ticket B repertoire.





# Joint Reception with ULI Germany

# **Sabine Georgi**

**Executive Director** 

ULI Germany/Austria/Switzerland

Berlin, Germany

Sabine.Georgi@uli.org



As a graduate in business administration, Sabine has worked for BBT GmbH and the Association of Berlin and Brandenburg Housing Companies. She is also a founding member of FRAUEN !N FÜHRUNG (F!F), an initiative of the German real estate industry that advocates for more women in leadership positions.



# Friday, September 22<sup>nd</sup>

# Modellprojekt Haus der Statistik: Development for Public Good

#### **Konrad Braun**

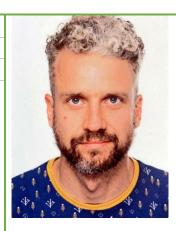
Co-Founder; Board Member

openBerlin e.V.; ZUsammenKUNFT Berlin eG

Berlin, Germany

kb@zusammenkunft.berlin

Konrad Braun is an architect, urban researcher and project developer for an user-generated city, based in Berlin. As a co-founder of openBerlin e.V. and board member of cooperative ZUsammenKUNFT Berlin eG at Haus der Statistik he is permanently in search of the city's hidden potentials, tagging latent conflicts between urban society, politics and economy and focuses on the present practices of city residents everyday life who enable co-existence and solidarity.



### Jonas Machleidt

Special Urban Development Projects

Senate Department for Urban Development, Building and Housing

Berlin, Germany

Jonas.Machleidt@senstadt.berlin.de

### Professional Vita:

2008: Diploma urban design and Urban development

2008 – 2010: Employee district Mitte von Berlin

2010 – 2012: 2. State exam at the Federal State of Lower Saxony

2013 – 2017: Federal State of Brandenburg – Department planning law and Urban development funding

2017 – 2019: Tegel Projekt GmbH: Project developer – real estate

2019 – present: Senate Department for Urban Development, Building and Housing

– Berlin, Special Urban Development Projects



### **SUGGESTED PRE-READING & RESOURCES**

Organized by session

### General

- Building Divided Berlin
- Bunkers, Berghain and BER: 20 years of urban development in Berlin
- Unfinished Metropolis

### Building Health Lab – Urban Care Workshop & Field Trip

- Workshop and Field Trip Details
- Building Health Lab website
- BHL UrbanCare

# Sustainable Developments Tour

- Möckernkiez
- BRLO BRWHOUSE
- <u>Potsdamer Platz</u>

# City & Architecture Tour

- Residential and Studio building at the former Berlin Flower Market (IBeB)
- METROPOLENHAUS
- Co-op housing at River Spreefeld
- Holzmarkt
- Park am Gleisdreieck
- Uferstudios
- Uferhallen

# Modellprojekt Haus der Statistik

- Modellprojekt Haus der Statistik website
- Modellprojekt Haus der Statistik publications
- The Struggle is Real Estate

### BERLIN RECOMMENDATIONS

Please note this is an extremely non-exhaustive list mainly based on what we sourced from the internet. We recommend reaching out to your fellow Health Leaders who've visited the city before, local contacts, doing your own research, and sharing what you find through our WhatsApp group.

#### Activities

- <u>List</u> of museums (Bonus: <u>List</u> of free museums)
- Berlin is full of nature! <u>List</u> of lakes, parks, and other green attractions
- List of historical places & sites

#### Art

- Urban Art Berlin
- Street Art
- Museums and galleries

#### **Events**

- List of September festivals, events, and more
- Berlin Marathon (September 24<sup>th</sup>)

#### Food

- <u>List</u> of "best" restaurants
- List of "essential" restaurants
- List of "best" biergartens
- Mustafa's Gemüse Kebap
- Berlin is a vibrant, multicultural city, and as such be sure to check out Turkish, Syrian, Vietnamese, Italian food scene (among much more!)

#### Markets and Street Food

- Markthalle Neun-Street Food Thursdays from 5 10pm
- Mauerpark Sundays
- <u>Turkish Market</u> Tuesdays and Fridays
- Thai Park Friday, Saturday, and Sunday
- Arminiusmarkthalle Daily
- Full list of markets

### Neighborhoods

- Overview of Berlin's 12 boroughs
- Guide to Berlin's neighborhoods