



**Urban Land  
Institute**

DC Office of Health Equity: *Engaging a  
Collaborative Model for Practice Change &  
Fireside Chat*

Wednesday, March 29<sup>th</sup> | ULI Health Leaders Network Introductory Forum

C. Anneta Arno | Rachel Clark



**Urban Land  
Institute**

## Rachel Clark

Policy Director, Redstone Global Center for Prevention & Wellness, George Washington University

Wednesday, March 29<sup>th</sup> | ULI Health Leaders Network Introductory Forum

# DC Health Office of Health Equity

---

C. Anneta Arno, Ph.D, MPH, Director, Office of Health Equity – Washington DC – March 29, 2023

**Engaging A Collaborative Model *FOR* Practice Change**  
Urban Land Institute (ULI) Health Leaders Network - Introductory Forum

# Content:

## Framing:

- Key Definitions & Distinctions

## Part 1: Organizational Overview

- DC Health & Office of Health Equity (OHE)

## Part 2: Health Equity Report 2018

- Evidence Based Framework & Outcomes

## Part 3: Changing the Context

- Gaining Momentum

## Part 4: Impact of COVID

- Structural Vulnerability & Differential Impacts

## Part 5: Beyond COVID – What Next?

- Health Equity Impact Review
- Collaborative Model *FOR* Practice Change

# American Institute of Certified Planners (AICP)

## Defining Social Equity



**Equity is:** *“just and fair inclusion into a society in which all can participate, prosper, and reach their full potential. Unlocking the promise of the nation by unleashing the promise in us all.”* [Policy Link](#)

### Equity in All Policies

- An equity in all policies approach involves using an equity lens in all planning practices, including work on climate change and resilience, economic development, education, energy and resource consumption, public health, heritage preservation, housing, mobility and transportation, and public spaces. Planning for equity does not stifle growth or impede development. Instead, it expands opportunities to all members of a community and builds local capacity to respond to equity concerns moving forward.

# Key Definitions & Distinctions:

## Social, Health & Racial Equity

- **Social Equity:** impartiality, fairness and justice for all people in social policy. Social equity takes into account systemic inequalities to ensure everyone in a community has access to the same opportunities and outcomes. -- *United Way of the National Capitol*
- **Health Equity:** ensures everyone has the opportunity to be as healthy as possible. This is accomplished through elimination of disparities in health outcomes and determinants of health, as well a removal of structural barriers to achieving both (i.e. racial equity) -- *Georgia Health Policy Center*
- **Racial Equity:** involves the elimination of systemic, institutional, and cultural barriers that deny equal opportunities to groups, based on race or ethnicity (e.g. *Black, indignances, Hispanic, or other people of color*). It is understood that this differential treatment results in racial inequities that are deeply tied to the inability to achieve health equity. -- *Georgia Health Policy Center*

# What is Equity in Health?

## HEALTH:

- “A state of complete physical, mental and social well-being and not merely the absence of disease or infirmity”.

*World Health Organization Constitution, 1948*

## HEALTH INEQUITY

- *“Differences in health outcomes that are systematic, avoidable, unnecessary, unfair and unjust.”*

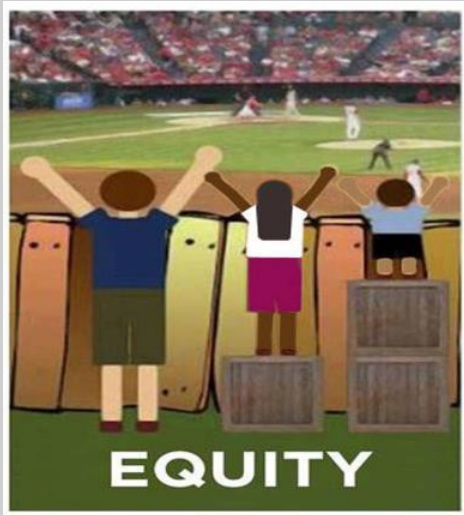
*Whitehead, M. (1992)*

*Braveman, P. (2014)*

## HEALTH EQUITY

- *“Health equity is assurance of the conditions for optimal health for all people. Achieving health equity requires valuing all individuals and populations equally, recognizing and rectifying historical injustice, and providing resources according to need.”*

*Jones, Camara, P., (2014)*



## Part 1: Organizational Overview

---



# DC Health

*Building a Culture of Health, Wellness & Equity in the District of Columbia*

## VISION

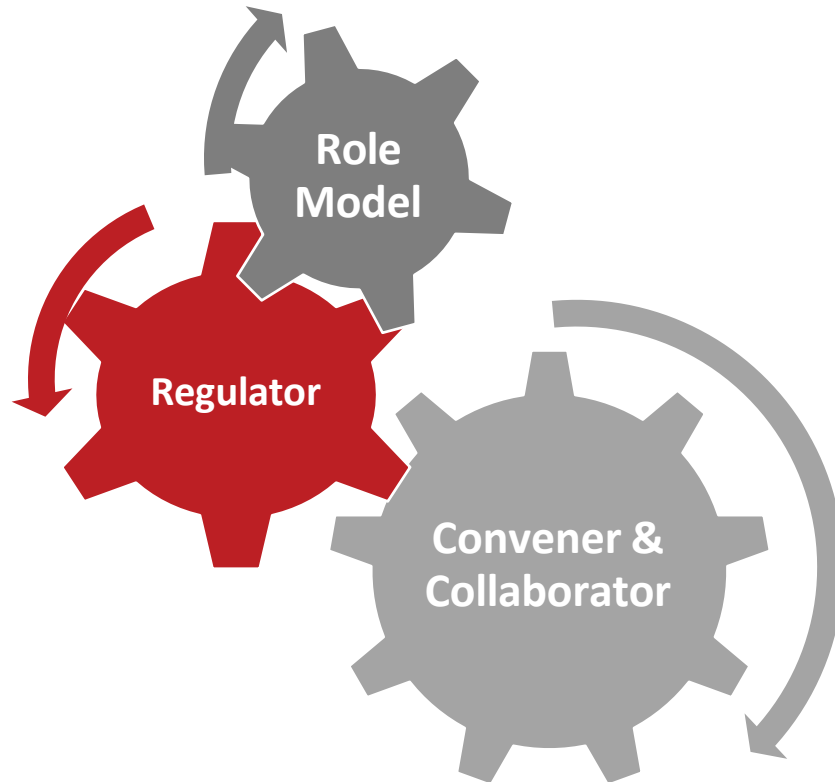
- To be the healthiest city in America

## MISSION

- The District of Columbia Department of Health promotes health, wellness and equity across the District, and protects the safety of residents, visitors and those doing business in our nation's capital.

# 21st Century Public Health Leadership: Chief Health Strategist

## 3-Pronged Role of DC Health

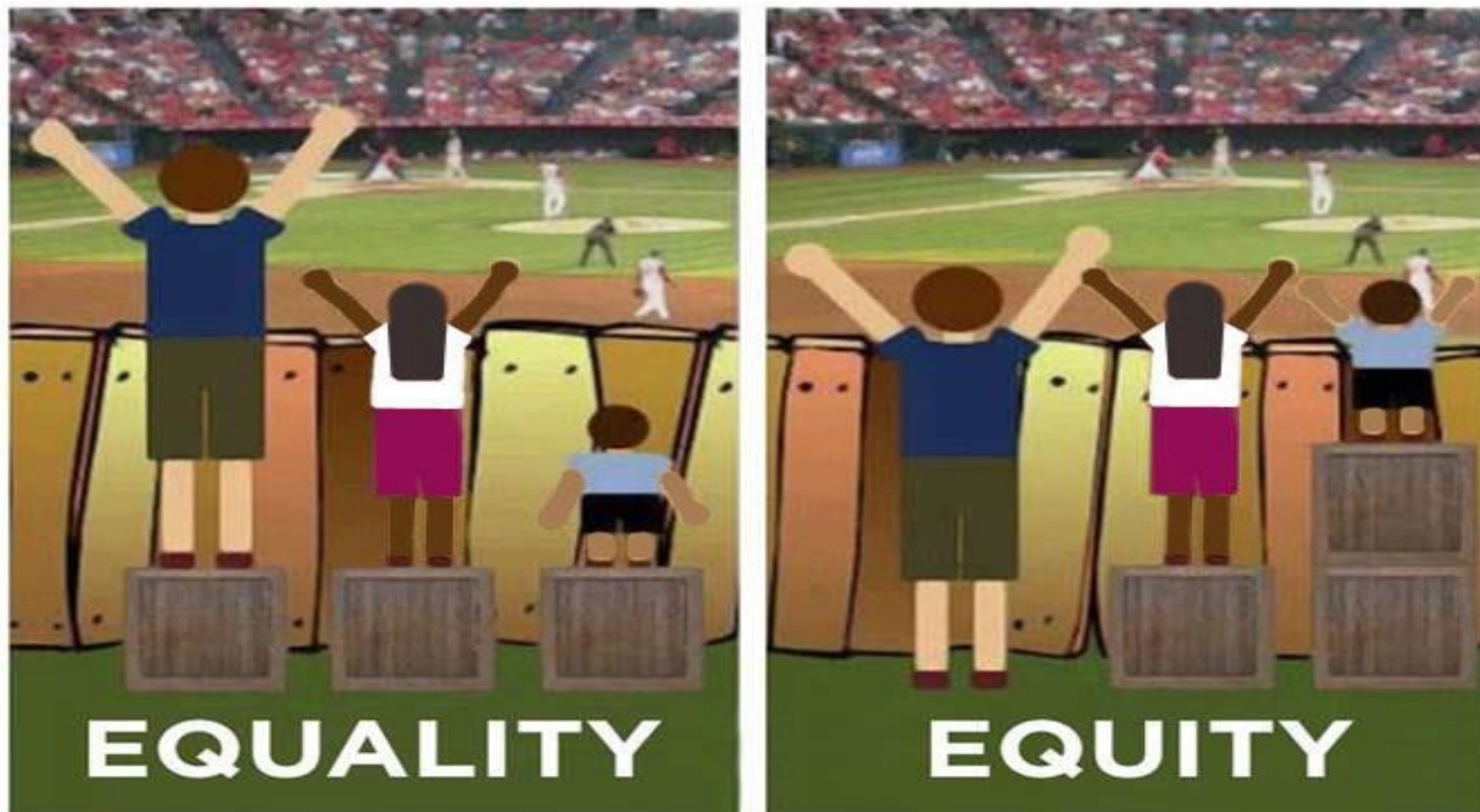


## 5 Strategic Priorities

- ✓ **Promote a Culture of Health and Wellness**
- ✓ **Address the Social Determinants of Health**
- ✓ **Strengthen Public-Private Partnerships**
- ✓ **Close the Chasm between Clinical Medicine and Public Health**
- ✓ **Implement a data-driven outcome-oriented approach to program and policy development**

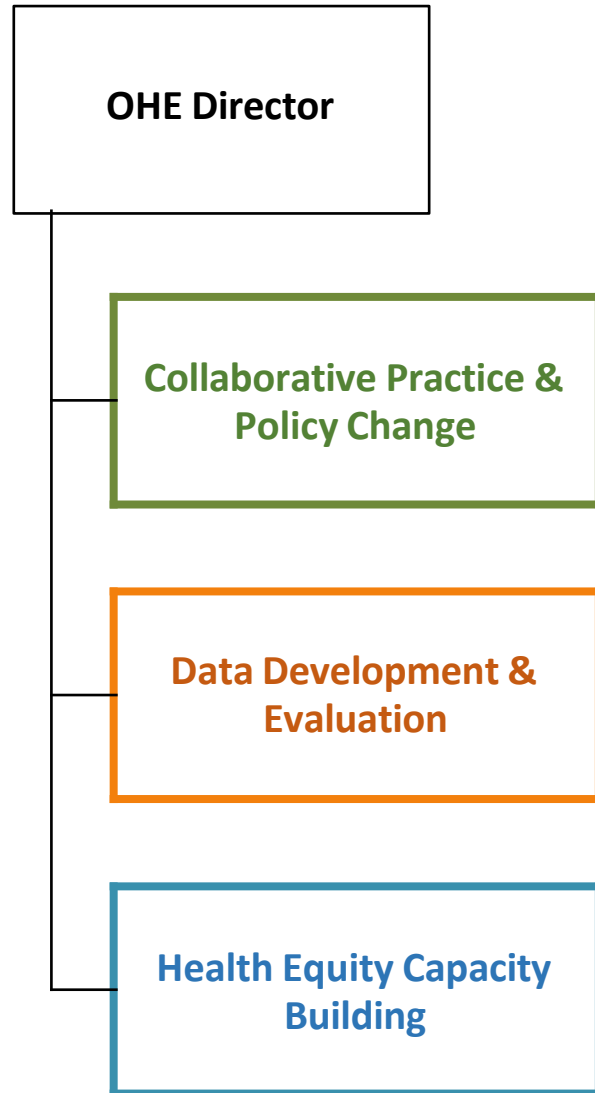
# What Drives Health?

Moving Beyond “DISPARITIES”



Towards and Equity-Informed Approach to Population Health

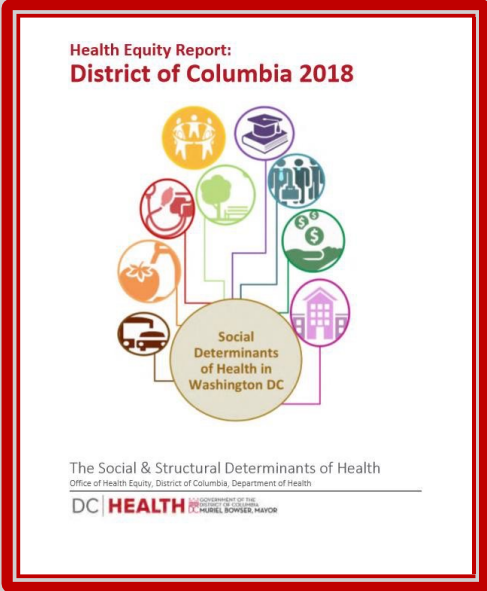
# Office of Health Equity (OHE): Structure & Purpose



## OHE MISSION

To address the root causes of health disparities, ***beyond healthcare and health behaviors***, by supporting projects, policies and research that will enable every resident to achieve their optimal level of health -- *regardless of where they live, learn, work, play or age.*

The Office achieves its mission by informing, educating, and empowering people about health issues and facilitating multi-sector partnerships to identify and solve community health problems related to the social determinants of health.



# Part 2: DC Health Equity Report 2018

---

# DC HEALTH EQUITY REPORT 2018

## ➤ Nine (9) Key Drivers

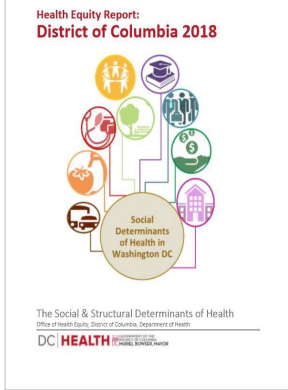
- Education
- Employment
- Income
- Housing
- Transportation
- Food Environment
- Medical Care
- Outdoor Environment, and
- Community Safety



- Data and analysis to 51-statistical neighborhoods
- Correlations with life expectancy at birth
- Social & Structural Determinants of Health

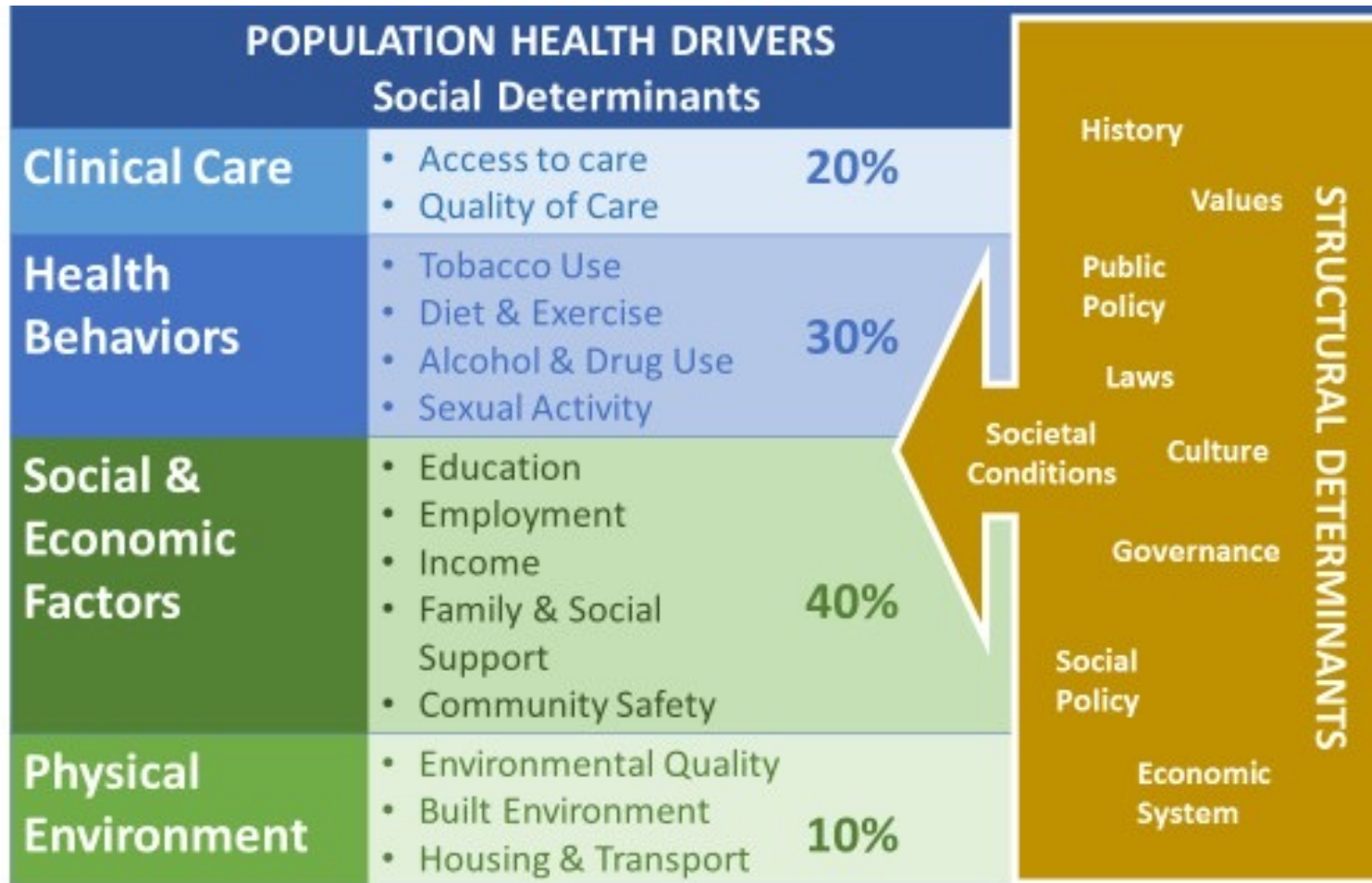
# DC Health Equity Report 2018: Frameworks

## POPULATION HEALTH DRIVERS: SOCIAL & STRUCTURAL DETERMINANTS



The County Health Rankings Model

CAUSES



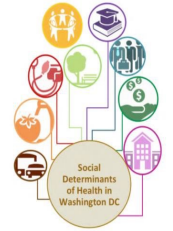
The World Health Organization (CSDH) Model

DISTRIBUTION

# DC Health Equity Report 2018: Frameworks

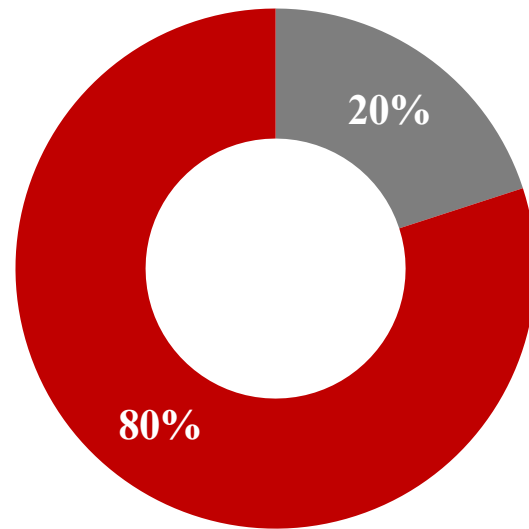
Social & Structural Determinants of Health

Health Equity Report:  
District of Columbia 2018



The Social & Structural Determinants of Health  
Office of the Health Equity Director, Department of Health  
DC HEALTH | [www.dchealth.dc.gov](http://www.dchealth.dc.gov)

## Determinants of Health

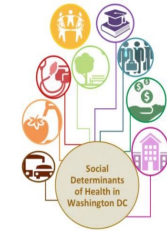


- Clinical Care
- Non-Clinical Determinants

## Health Equity 101: Key Insights

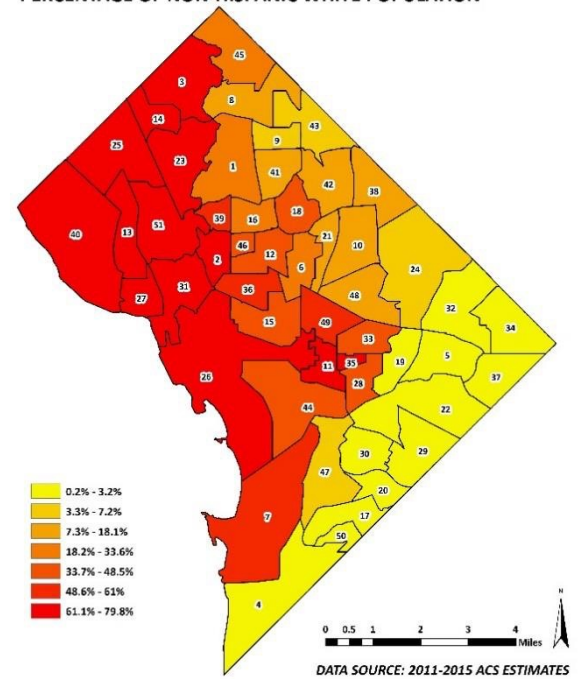
- ✓ Health is more than healthcare
- ✓ Health Inequities are neither natural nor inevitable
- ✓ Your zip-code may be more important than your genetic code for health
- ✓ The choices we make are shaped by the choices we have
- ✓ Structural Racism acts as a force in the distribution of opportunities for health
- ✓ All policy is health policy





# Race & Ethnicity by Neighborhood Group

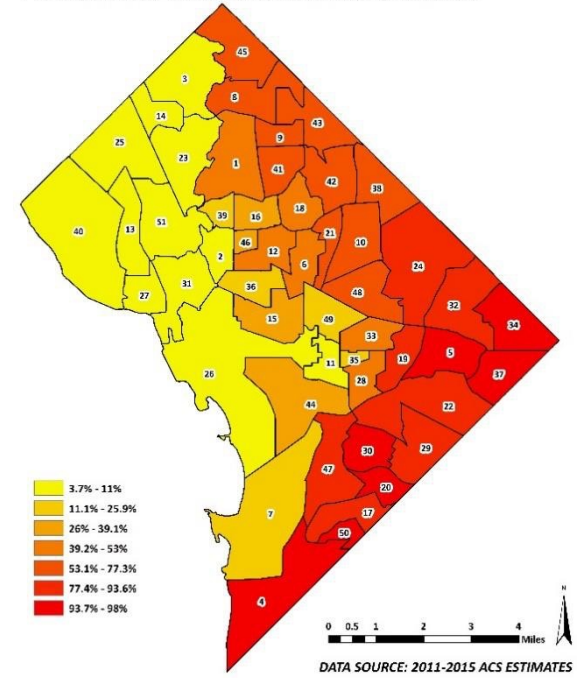
DEMOGRAPHICS  
RACE AND ETHNICITY  
PERCENTAGE OF NON-HISPANIC WHITE POPULATION



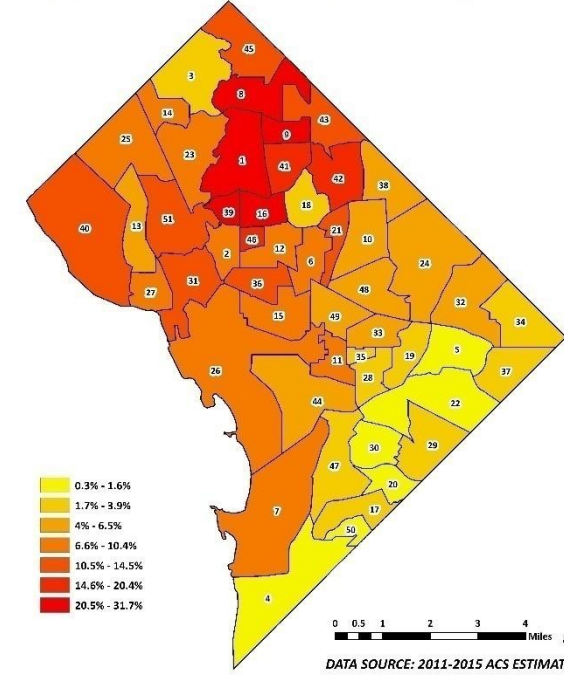
1. Non-Hispanic White

2. Non-Hispanic Black

DEMOGRAPHICS  
RACE AND ETHNICITY  
PERCENTAGE OF NON-HISPANIC BLACK POPULATION



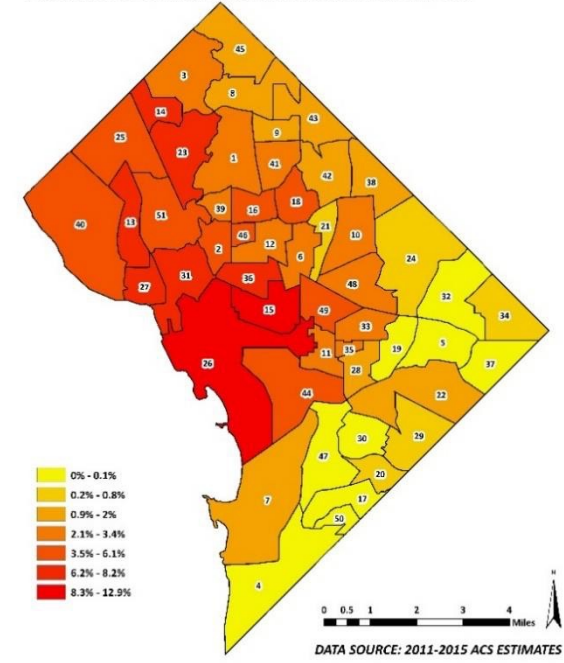
DEMOGRAPHICS  
RACE AND ETHNICITY  
PERCENTAGE OF HISPANIC AND LATINO POPULATION



3. Hispanic

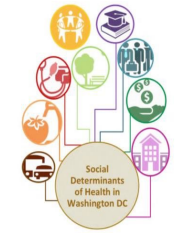
4. Non-Hispanic Asian

DEMOGRAPHICS  
RACE AND ETHNICITY  
PERCENTAGE OF NON-HISPANIC ASIAN POPULATION



**RDI\* Score = 70.9  
(2011-2015)**

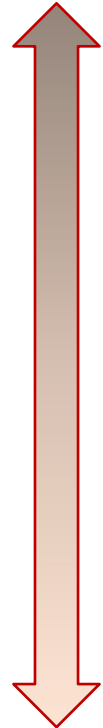
\*RDI= Racial Dissimilarity Index



# Life Expectancy at Birth: 5-Year Average

By Neighborhood & Ward: 2011-2015

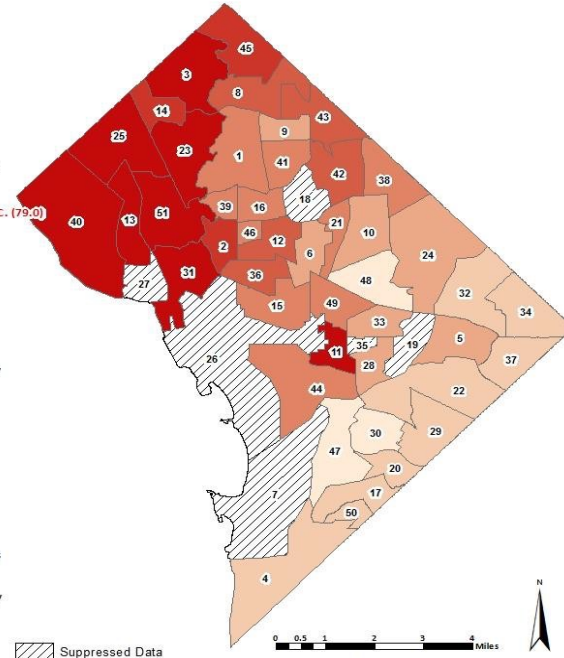
89.4  
Years



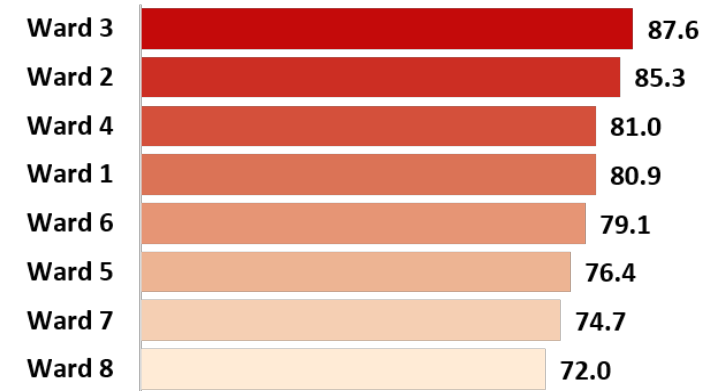
68.4  
Years

## POPULATION HEALTH OUTCOMES LIFE EXPECTANCY AT BIRTH (2011-2015)

89.4	51. Woodley Park
88.8	13. Cathedral Hgts
88.4	40. Kent/Palisades
87.3	25. Tenleytown
87.2	23. Forest Hills
86.9	31. Georgetown East
86.5	3. Barnaby Woods
86.2	11. Capitol Hill
85.1	2. Adams Morgan
83.4	45. Shepherd Park
83.3	14. Chevy Chase
81.9	12. U Street/Pleasant
81.6	42. Michigan Park
81.0	43. Lamond Riggs
81.0	36. Logan Cir/Shaw
80.6	8. Brightwood
79.8	16. Columbia Hgts
79.8	1. 16th St Heights
79.4	38. Woodbridge
79.4	21. Edgewood
79.4	46. South Columbia Hgt
79.3	39. Mt. Pleasant
79.0	41. Petworth
78.4	44. SW/Waterfront
78.3	49. Union Station
77.9	15. Chinatown
77.5	28. Hill East
77.3	33. Kingman Park
76.8	9. Brightwood Park
76.7	10. Brentwood
75.9	24. Fort Lincoln/Gateway
75.8	6. Bloomingdale
75.0	5. Fort Dupont
74.5	22. Twining
74.4	4. Bellevue
73.4	32. Eastland Gardens
72.6	34. Lincoln Hgts
72.5	29. Naylor/Hillcrest
72.4	37. Marshall Hgts
72.4	50. Washington Highlands
71.8	20. Douglass
71.8	17. Congress Hgts/Shipleigh
70.8	48. Trinidad
70.2	30. Historic Anacostia
68.4	47. St. Elizabeth's



**\* Approximately 21 Years Difference in Life Expectancy, across 51 Statistical Neighborhoods**



**\* Approximately 15 Years Difference in Life Expectancy, across DC's 8 Wards**

DATA SOURCE: DC Department of Health  
Center for Policy, Planning and Evaluation



# Driver #4: Housing

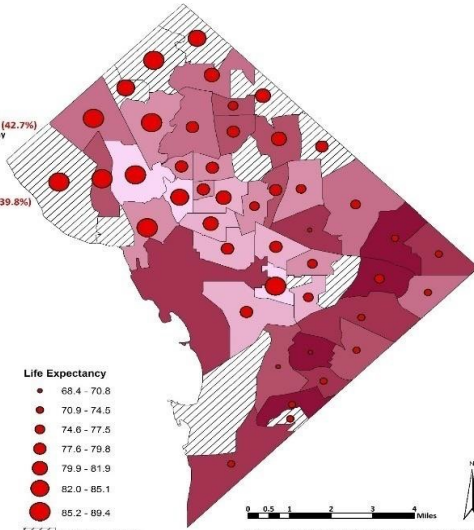


## Gross Rent as Percentage of Household Income

59.6%

**HOUSING**  
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)  
35.0 PERCENT AND MORE

59.6%	30. Historic Anacostia
57.9%	5. Fort Dupont
57.4%	32. Eastland Gardens
55.2%	17. Congress Hgts/Shipley
52.4%	22. Twining
52.1%	4. Bellevue
51.5%	25. GWU/National Mall
50.4%	20. Douglass
48.8%	34. Lincoln Hgts
48.4%	48. Trinidad
47.0%	9. Brightwood Park
46.5%	42. Michigan Park
44.5%	13. Cathedral Hgts
44.4%	29. Naylor/Hillcrest
43.9%	41. Petworth
43.8%	47. St. Elizabeth's
43.4%	21. Edgewood
43.8%	24. Fort Lincoln/Gateway
40.7%	8. Brightwood
40.7%	1. 16th St Heights
39.9%	37. Marshall Hgts
39.9%	25. Tenleytown
37.5%	10. Brentwood
35.8%	16. Columbia Hgts
35.7%	6. Bloomingdale
35.6%	46. South Columbia Hgt
35.4%	33. Kingman Park
34.7%	39. Mt. Pleasant
33.9%	31. Georgetown East
33.7%	23. Forest Hills
32.6%	12. U Street/Piccasent
32.6%	15. Chinatown
32.2%	28. Hill East
31.5%	49. Union Station
31.4%	44. SW/Waterfront
29.4%	36. Logan Cir/Shaw
27.0%	2. Adams Morgan
25.8%	51. Woodley Park
19.0%	11. Capitol Hill



**Life Expectancy**

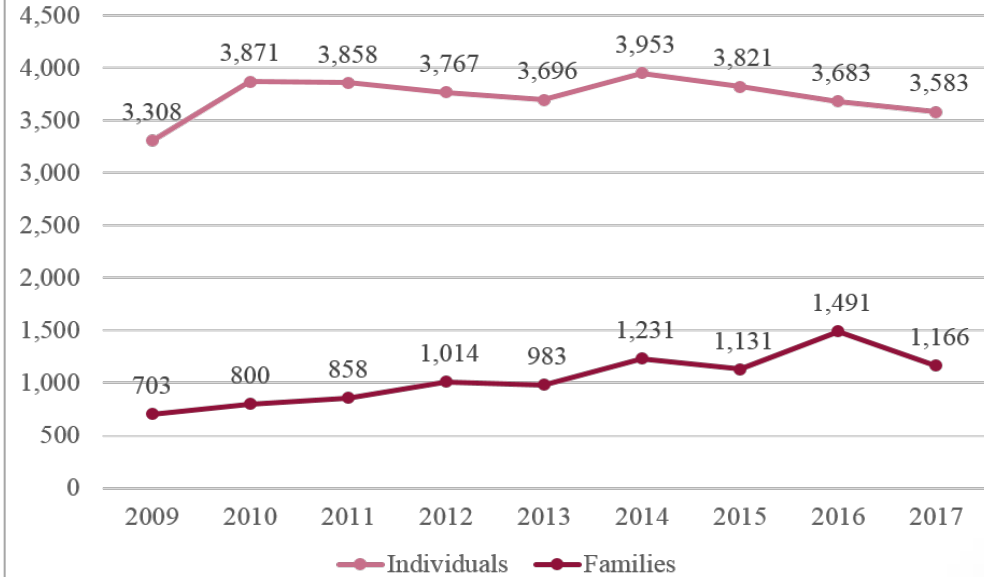
- 68.4 - 70.8
- 70.9 - 74.6
- 74.6 - 77.6
- 77.6 - 79.8
- 79.9 - 81.9
- 82.0 - 85.1
- 85.2 - 89.4

Suppressed Data

DATA SOURCE: 2011-2015 ACS ESTIMATES;  
2011-2015 LIFE EXPECTANCY (CPPE)

19.0%

## Homeless Individuals & Families Counted at Point-in-Time, 2009-2017



Data sources: The Community Partnership for the Prevention of Homelessness, 2017



# DRIVER #5: TRANSPORTATION

Household Car Access, Main Transit Lines & Life Expectancy (2011-2015 ACS)

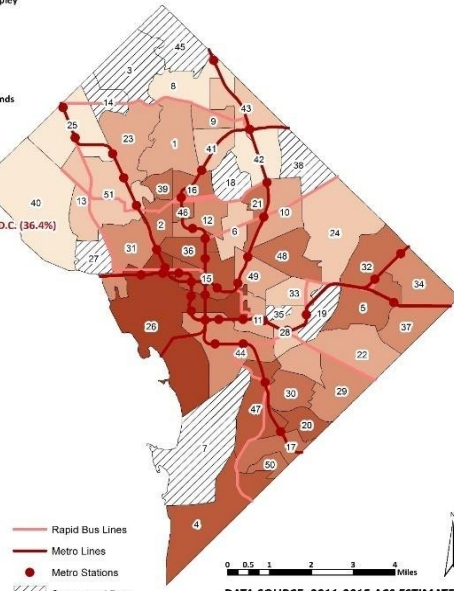


66.0%

## TRANSPORTATION

PERCENTAGE OF OCCUPIED HOUSING UNITS WITH NO VEHICLES

66.0%	26. GWU/National Mall
54.4%	4. Bellevue
52.9%	15. Chinatown
51.4%	36. Logan Cir/Shaw
51.3%	47. St. Elizabeth's
49.8%	20. Douglass
49.2%	5. Fort Dupont
48.2%	16. Columbia Hgts
48.0%	30. Historic Anacostia
47.8%	46. South Columbia Hgt
47.5%	39. Mt. Pleasant
47.2%	17. Congress Hgts/ShIPLEY
46.7%	48. Trinidad
45.9%	2. Adams Morgan
45.9%	21. Edgewood
45.6%	32. Eastland Gardens
44.7%	50. Washington Highlands
42.8%	12. U Street/Pleasant
41.6%	34. Lincoln Hgts
40.9%	37. Marshall Hgts
39.5%	31. Georgetown East
38.7%	29. Naylor/Hillcrest
38.3%	44. SW/Waterfront
33.7%	23. Forest Hills
33.1%	22. Twining
31.2%	9. Brightwood Park
29.4%	1. 16th St Heights
28.3%	49. Union Station
28.3%	10. Brentwood
28.1%	11. Capitol Hill
26.6%	6. Bloomingdale
26.4%	28. Hill East
26.1%	51. Woodley Park
25.1%	33. Kingman Park
24.3%	41. Petworth
22.8%	13. Cathedral Hgts
22.6%	43. Lamond Riggs
22.5%	24. Fort Lincoln/Gateway
20.2%	8. Brightwood
19.6%	42. Michigan Park
19.3%	25. Tenleytown
9.3%	40. Kent/Palisades U.S. (9.1%)



— Rapid Bus Lines  
— Metro Lines  
● Metro Stations  
/ / / / / Suppressed Data

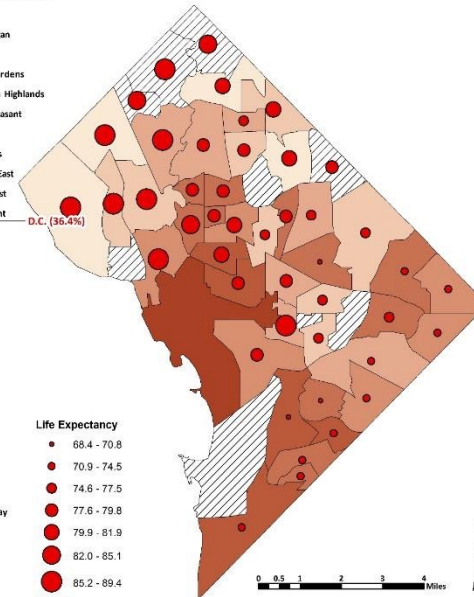
DATA SOURCE: 2011-2015 ACS ESTIMATES;  
OFFICE OF THE CHIEF TECHNOLOGY OFFICER

9.3%

## TRANSPORTATION

PERCENTAGE OF OCCUPIED HOUSING UNITS WITH NO VEHICLES

66.0%	26. GWU/National Mall
54.4%	4. Bellevue
52.9%	15. Chinatown
51.4%	36. Logan Cir/Shaw
51.3%	47. St. Elizabeth's
49.8%	20. Douglass
49.2%	5. Fort Dupont
48.2%	16. Columbia Hgts
48.0%	30. Historic Anacostia
47.8%	46. South Columbia Hgt
47.5%	39. Mt. Pleasant
47.2%	17. Congress Hgts/ShIPLEY
46.7%	48. Trinidad
45.9%	2. Adams Morgan
45.9%	21. Edgewood
45.6%	32. Eastland Gardens
44.7%	50. Washington Highlands
42.8%	12. U Street/Pleasant
41.6%	34. Lincoln Hgts
40.9%	37. Marshall Hgts
39.5%	31. Georgetown East
38.7%	29. Naylor/Hillcrest
38.3%	44. SW/Waterfront
33.7%	23. Forest Hills
33.1%	22. Twining
31.2%	9. Brightwood Park
29.4%	1. 16th St Heights
28.3%	49. Union Station
28.3%	10. Brentwood
28.1%	11. Capitol Hill
26.6%	6. Bloomingdale
26.4%	28. Hill East
26.1%	51. Woodley Park
25.1%	33. Kingman Park
24.3%	41. Petworth
22.8%	13. Cathedral Hgts
22.6%	43. Lamond Riggs
22.5%	24. Fort Lincoln/Gateway
20.2%	8. Brightwood
19.6%	42. Michigan Park
19.3%	25. Tenleytown
9.3%	40. Kent/Palisades U.S. (9.1%)



Life Expectancy

● 68.4 - 70.8  
● 70.9 - 74.5  
● 74.6 - 77.5  
● 77.6 - 79.8  
● 79.9 - 81.9  
● 82.0 - 85.1  
● 85.2 - 89.4

/ / / / / Suppressed Data

DATA SOURCE: 2011-2015 ACS ESTIMATES;  
2011-2015 LIFE EXPECTANCY (CPPE)



# Driver #6: Food Environment

Relative Healthy Food Availability; SNAP Utilization & Life Expectancy

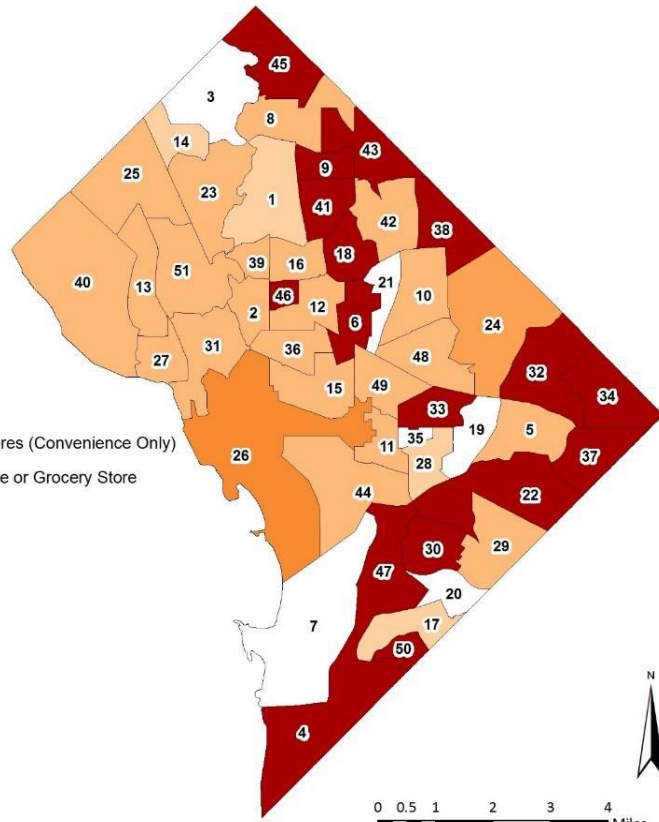


## FOOD ENVIRONMENT

RELATIVE HEALTHY FOOD AVAILABILITY\*  
BY NEIGHBORHOOD GROUP



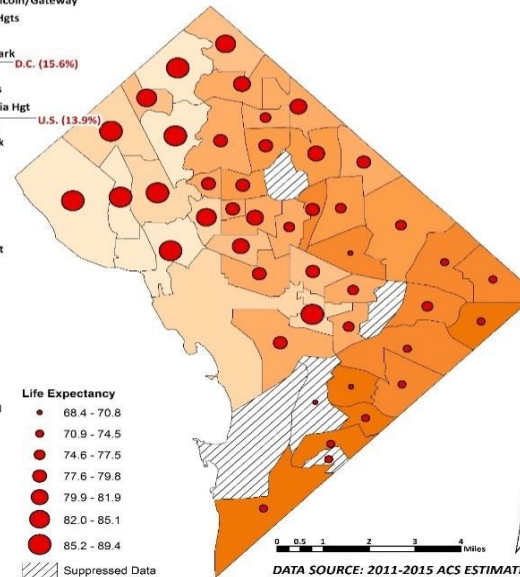
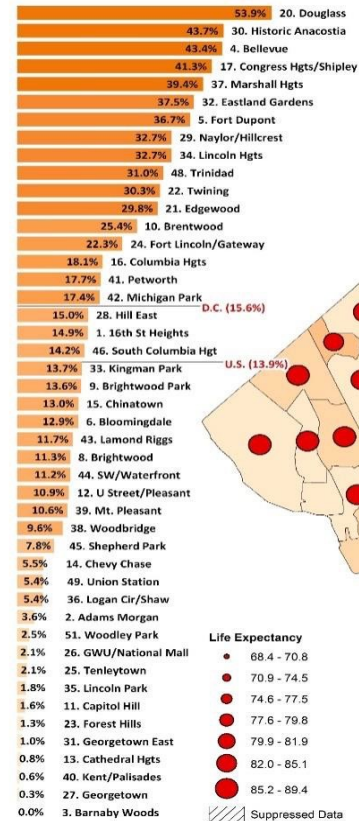
No Grocery Stores (Convenience Only)  
 No Convenience or Grocery Store



DATA SOURCE: OFFICE OF THE CHIEF TECHNOLOGY OFFICER; INFO USA

## FOOD & NUTRITION

PERCENTAGE OF HOUSEHOLDS WITH PUBLIC ASSISTANCE INCOME OR SNAP  
IN THE PAST 12 MONTHS



### Life Expectancy



Suppressed Data

DATA SOURCE: 2011-2015 ACS ESTIMATES;  
2011-2015 LIFE EXPECTANCY (CPPE)

53.9%



# DRIVER #8: OUTDOOR ENVIRONMENT

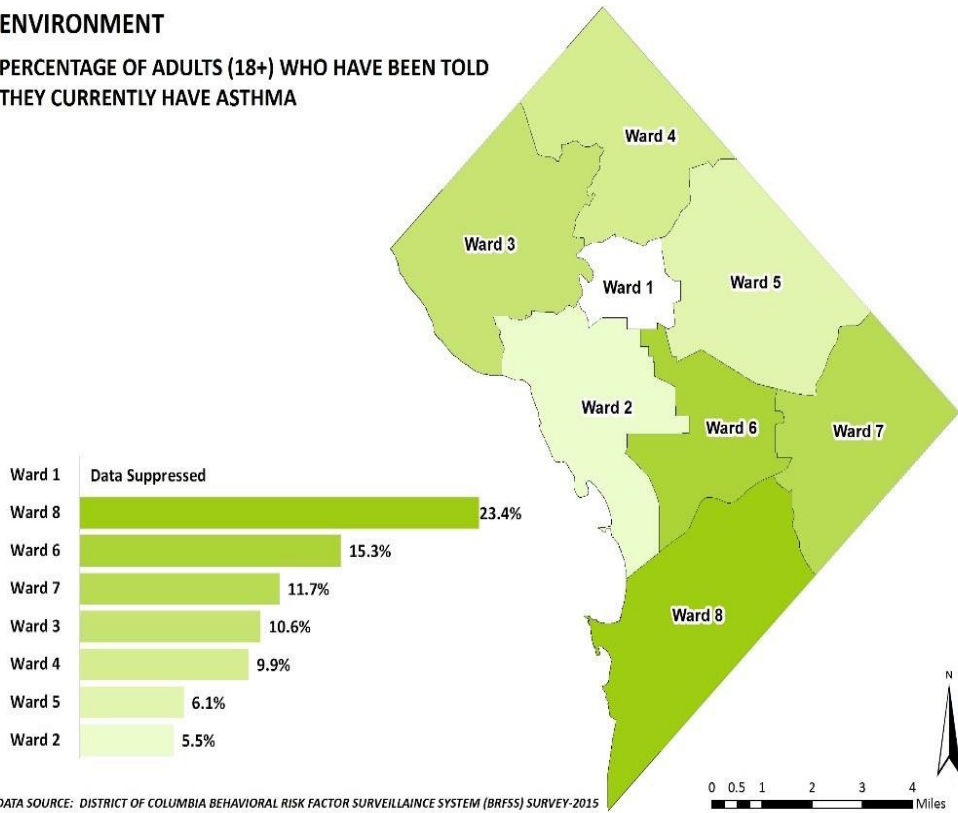


Asthma: Adults (BRFSS 2015) & Children (Hospital Discharge 2014-16)

## ADULTS REPORTING ASTHMA (BRFSS 2015) – by Ward

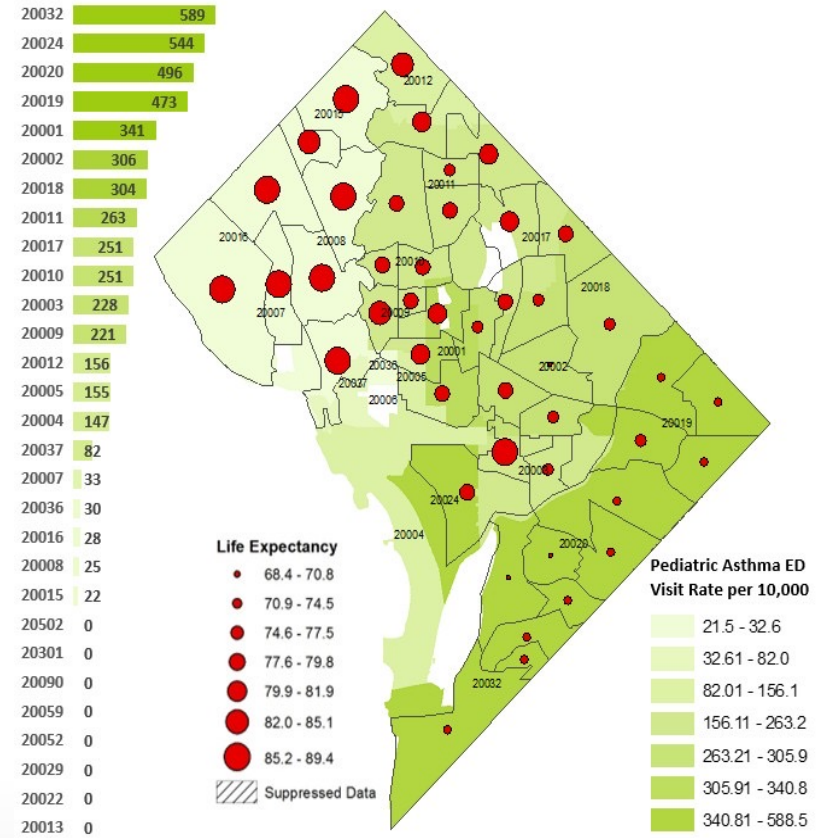
### ENVIRONMENT

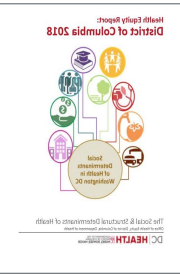
PERCENTAGE OF ADULTS (18+) WHO HAVE BEEN TOLD THEY CURRENTLY HAVE ASTHMA



DATA SOURCE: DISTRICT OF COLUMBIA BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM (BRFSS) SURVEY-2015  
CENTER FOR POLICY, PLANNING AND EVALUATION

## RATE PER 10,000 PEDIATRIC (age 2-17) ASTHMA EMERGENCY ROOM VISITS -- by Zip Code (with Statistical Neighborhood & Life Expectancy Overlay)





# DIFFERENTIAL OPPORTUNITIES FOR HEALTH

## Selected Indicator Summary:

### Part 1

**Table 1: Differential Opportunities for Health in DC**  
Selected Indicator Summary\*

Notes: \* Ranked by Life Expectancy at Birth for 45 Statistical Neighborhoods with available data (6 omitted = suppressed data)  
Opportunity Measure Selected Indicator:  
■ Score in Top 10 ■ Score in Bottom 10

Statistical Neighborhoods *Ranked by Life Expectancy at Birth	Life Expectancy at Birth (2011-2015)	Residents (25 years or older) with high school diploma or higher (2011-2015) (%)	Residents (16 years or older) Unemployed (2011-2015) (%)	Median Household Income (2011-2015) (%)	Household Gross Rent 35% or more of Income (2011-2015) (%)	Household Without a Car/Transit Dependent (%)	Household Receiving Public Assistance Income or SNAP (past 12 months) (%)	Population with Public Insurance Coverage (%)	Age-adjusted Violent Deaths Rate - per 100,000 population (2011-2015)	Residents Living in Poverty (2011-2015) (%)	Education	Employment	Income	Housing	Transportation	Food Environment	Medical Care	Community Safety
1. Woodley Park	89.4 years	97.8%	2.5%	\$139,744	25.8%	26.1%	2.5%	16.4%	9.9	6.6%								
2. Cathedral Heights	88.8 years	96.8%	3.9%	\$90,124	44.5%	22.8%	0.8%	15.8%	5.1	15.8%								
3. Kent/Palisades	88.4 years	97.9%	5.9%	\$161,252	Data Supp.	9.3%	0.6%	17.4%	7.4	9.3%								
4. Tenleytown	87.3 years	98.7%	2.4%	\$136,641	39.0%	19.3%	2.1%	18.5%	1.1	4.5%								
5. Forest Hills	87.2 years	99.1%	3.5%	\$113,269	33.7%	33.7%	1.3%	17.9%	13.0	9.2%								
6. Georgetown East	86.9 years	98.9%	3.1%	\$132,021	33.9%	39.5%	1.0%	13.2%	5.7	10.3%								
7. Barnaby Woods	86.5 years	98.9%	2.8%	\$200,031	Data Supp.	Data Supp.	0.0%	16.0%	2.6	1.7%								
8. Capitol Hill	86.2 years	98.1%	3.2%	\$121,668	19.0%	28.1%	1.6%	13.7%	10.5	5.7%								
9. Adams Morgan	85.1 years	95.9%	5.0%	\$96,194	27.0%	45.9%	3.6%	15.2%	8.4	7.2%								
10. Shepherd Park	83.4 years	93.2%	11.7%	\$102,053	Data Supp.	Data Supp.	7.8%	35.9%	5.4	11.0%								
11. Chevy Chase	83.3 years	94.1%	3.9%	\$115,697	Data Supp.	Data Supp.	5.5%	18.7%	2.1	8.5%								
12. U Street/Pleasant	81.9 years	88.9%	7.2%	\$94,614	32.6%	42.8%	10.9%	20.0%	9.6	12.0%								
13. Michigan Park	81.6 years	85.8%	16.2%	\$57,943	44.5%	19.6%	17.4%	37.9%	3.2	12.3%								
14. Lamond Riggs	81.0 years	89.2%	15.2%	\$67,745	Data Supp.	22.6%	11.7%	46.1%	29.2	8.9%								
15. Logan Circle/Shaw	81.0 years	90.7%	3.5%	\$94,043	29.4%	51.4%	5.4%	18.5%	16.9	10.9%								
16. Brightwood	80.6 years	84.3%	8.7%	\$66,395	40.7%	20.2%	11.3%	40.8%	10.1	12.7%								
17. Columbia Heights	79.8 years	79.4%	6.7%	\$70,554	35.8%	48.2%	18.1%	38.8%	17.8	16.7%								

### Part 2

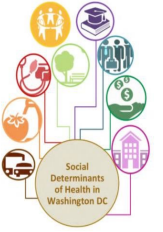
18. 16 <sup>th</sup> St. Heights	79.8 years	82.8%	8.0%	\$75,848	40.7%	29.4%	14.9%	35.9%	14.8	12.9%
19. Woodbridge	79.4 years	92.7%	13.8%	\$85,947	Data Supp.	Data Supp.	9.6%	36.3%	23.5	10.5%
20. Edgewood	79.4 years	83.8%	19.7%	\$41,171	43.4%	45.9%	29.8%	47.0%	25.0	29.1%
21. S. Columbia Hgts.	79.4 years	89.8%	8.2%	\$82,241	35.6%	47.8%	14.2%	31.2%	11.9	13.5%
22. Mt. Pleasant	79.3 years	89.4%	5.3%	\$71,837	34.7%	47.5%	10.6%	23.5%	7.8	11.5%
23. Petworth	79.0 years	86.3%	11.9%	\$77,020	43.9%	24.3%	17.7%	36.4%	21.8	13.2%
24. SW/Waterfront	78.4 years	93.5%	6.7%	\$76,429	31.4%	38.3%	11.2%	29.0%	27.1	13.5%
25. Union Station	78.3 years	94.5%	5.3%	\$110,907	31.5%	28.3%	5.4%	14.6%	11.7	10.4%
26. Chinatown	77.9 years	88.8%	5.3%	\$82,789	32.6%	52.9%	13.0%	33.1%	18.7	18.3%
27. Hill East	77.5 years	91.7%	8.8%	\$92,617	32.2%	26.4%	15.0%	31.8%	14.9	13.6%
28. Kingman Park	77.3 years	91.7%	8.3%	\$91,073	35.4%	25.1%	13.7%	28.3%	24.5	12.2%
29. Brightwood Park	76.8 years	86.7%	10.3%	\$61,476	Data Supp.	31.2%	13.6%	41.5%	15.0	16.3%
30. Brentwood	76.7 years	86.9%	14.8%	\$61,739	37.5%	28.3%	25.4%	48.5%	38.3	18.7%
31. Fort Lincoln/Gateway	75.9 years	81.3%	13.6%	\$51,454	41.6%	22.5%	22.3%	52.4%	23.8	19.0%
32. Bloomingdale	75.8 years	90.9%	8.6%	\$87,146	35.7%	26.6%	12.9%	24.3%	21.2	12.3%
33. Fort Dupont	75.0 years	81.6%	23.8%	\$35,545	57.9%	49.2%	36.7%	64.6%	48.1	30.6%
34. Twining	74.5 years	87.8%	16.3%	\$47,486	52.4%	33.1%	30.3%	55.7%	57.1	20.9%
35. Bellevue	74.4 years	82.9%	30.0%	\$32,562	52.1%	54.4%	43.4%	67.7%	33.1	39.6%
36. Eastland Gardens	73.4 years	79.4%	21.3%	\$31,333	57.4%	45.6%	37.5%	66.0%	40.6	34.1%
37. Lincoln Heights	72.6 years	80.7%	20.6%	\$36,577	48.8%	41.6%	32.7%	63.5%	58.5	26.2%
38. Naylor/Hillcrest	72.5 years	84.1%	16.6%	\$37,771	44.4%	38.7%	32.7%	57.8%	31.5	34.5%
39. Marshall Heights	72.4 years	84.4%	19.6%	\$43,043	39.9%	40.9%	39.4%	58.7%	46.8	29.2%
40. Washington Highlands	72.4 years	Data Supp.	Data Supp.	\$28,468	Data Supp.	44.7%	Data Supp.	Data Supp.	36.3	38.7%
41. Douglass	71.8 years	81.7%	22.6%	\$31,319	50.4%	49.8%	53.9%	67.4%	48.6	36.7%
42. Heights/Shipley	71.8 years	82.4%	26.8%	\$28,711	55.2%	47.2%	41.3%	62.3%	50.0	39.4%
43. Trinidad	70.8 years	79.9%	18.0%	\$36,655	48.4%	46.7%	31.0%	50.9%	47.6	28.5%
44. Historic Anacostia	70.2 years	83.2%	14.9%	\$28,790	59.6%	48.0%	43.7%	61.7%	52.4	37.3%
45. St. Elizabeth's	68.4 years	Data Supp.	18.1%	\$25,311	43.8%	51.3%	Data Supp.	70.1%	65.4	40.2%
District of Columbia	79.0 years	89.3%	9.6%	\$70,848	39.8%	36.4%	15.6%	35.1%	19.5	18.0%
United States	78.8 years	86.7%	8.3%	\$53,889	42.7%	9.0%	13.9%	32.1%	na.	15.5%

# Differential Opportunities for Health in DC



## Nine (9) Key Drivers & Interrelated Pathways

- ✓ Life expectancy at birth varies by 21 years across the 51-statistical neighborhoods
- ✓ More opportunities for health (positive outcomes) are concentrated in the neighborhoods with the longest life expectancy; and
  - The opposite is true for neighborhoods with the shortest life expectancy
- ✓ Overall, it is clear – there are differential opportunities for health -- by **income, place and race**







## Part 3: Changing the Context In DC

---

Gaining Momentum

**Resilient DC**  
 A Strategy to Thrive in the Face of Change

MURIEL BOWSER, MAYOR

Housing Equity Report:  
 Creating Goals for  
 Areas of Our City  
 October 2019

MURIEL BOWSER, MAYOR

#36000by2025

\*\*\*  
 SUSTAINABLE  
 DC  
 SUSTAINABLE  
 DC 2.0 PLAN

# Changing the Context: DC Housing Equity Report 2019

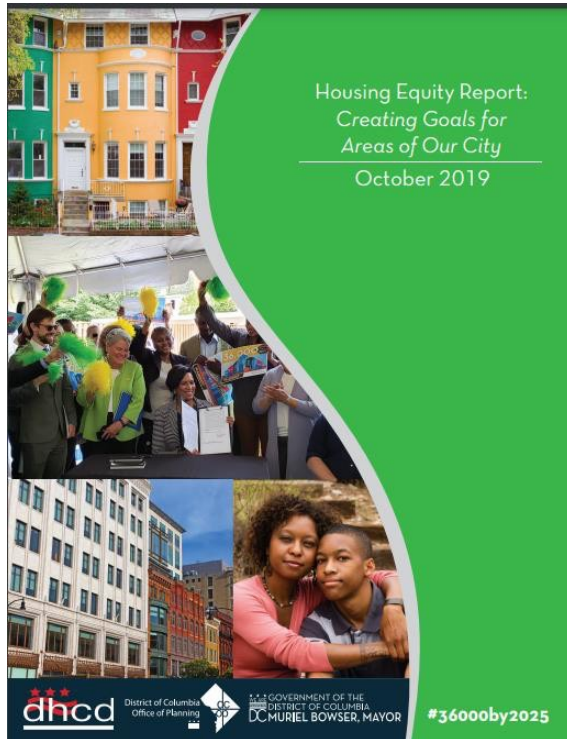
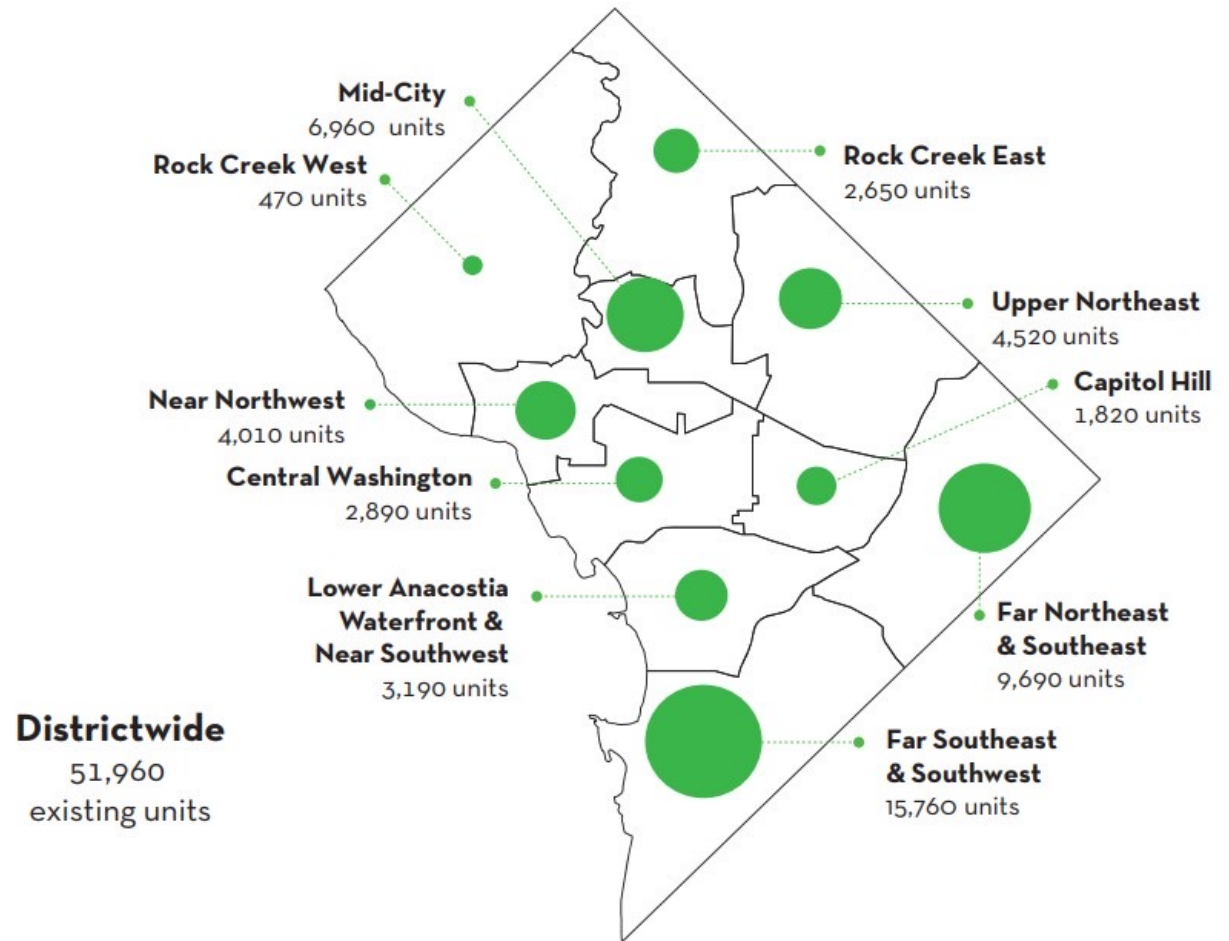


Figure 1. 2018 Estimated Distribution of Dedicated Affordable Units



# Changing the Context: DC Housing Equity Report 2019

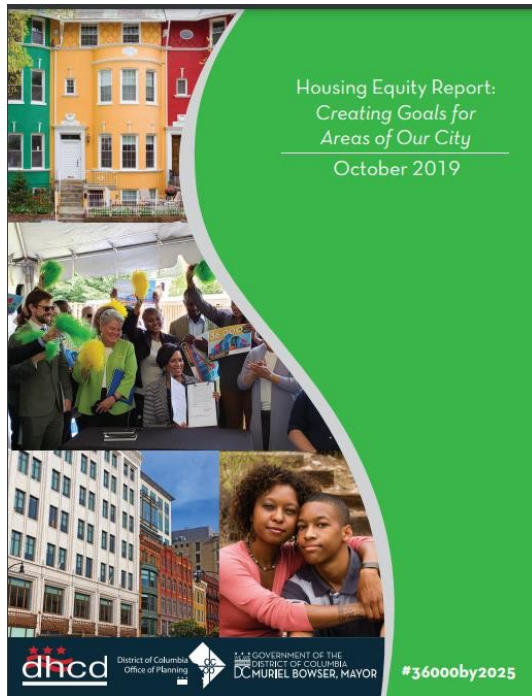
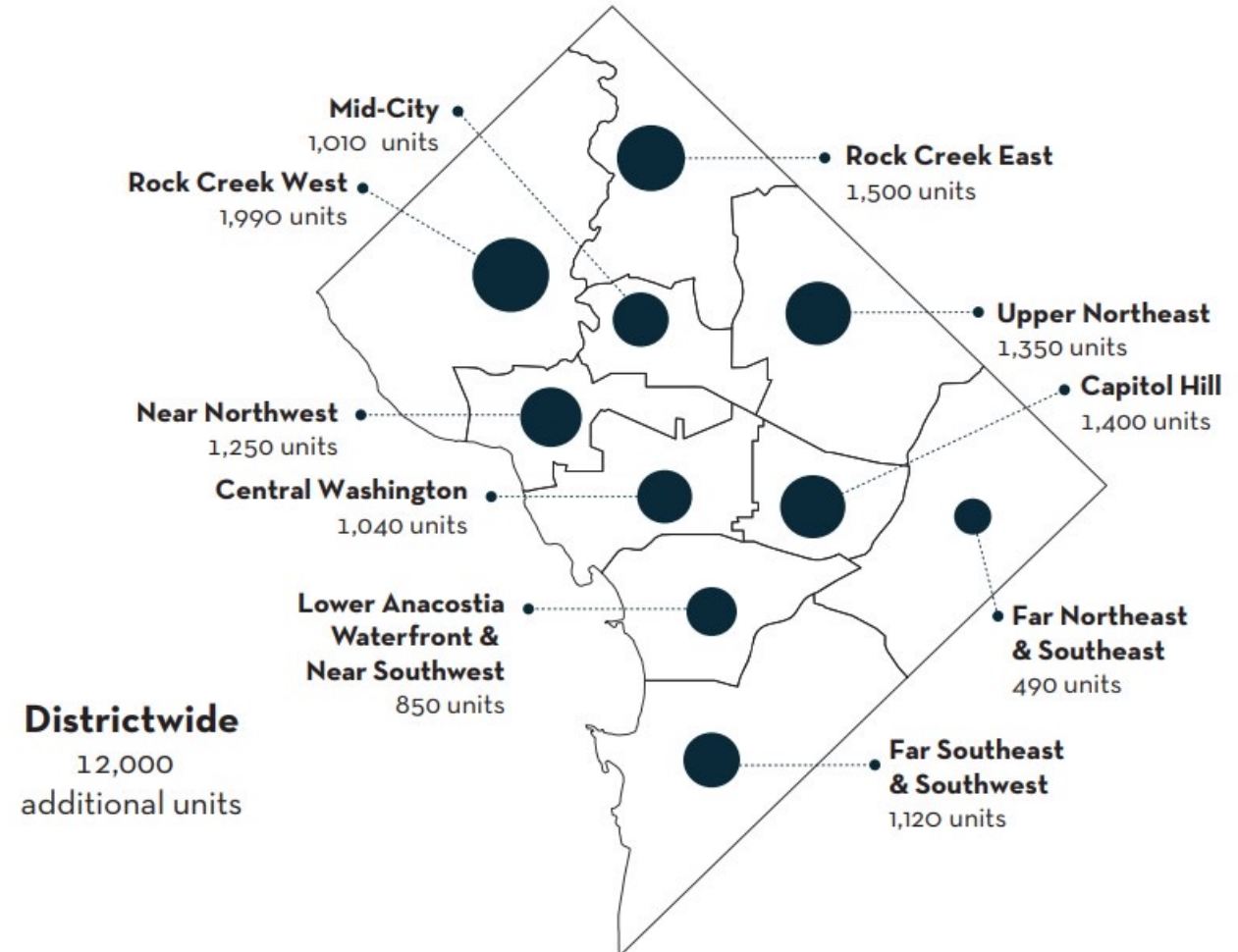


Figure 2. 2025 Dedicated Affordable Housing Production Goals



# DC Comprehensive Plan Amendment 2021: Major Themes



**Equity and Racial Justice:** Includes new policies, actions, and narrative that explicitly address equity, that when taken together, will help deliver on the goals expressed in the Framework Element and make a tangible difference in the lives of DC residents who have yet to reap the benefits of the growth and change in the city.

- Throughout the Citywide Elements, the update highlights important data and trends related to disparities across race and income.
- Updates are captured in the Equity Crosswalk.



# Comprehensive Plan Amendment 2021: Equity Crosswalk

## The Comprehensive Plan for the National Capital District Elements

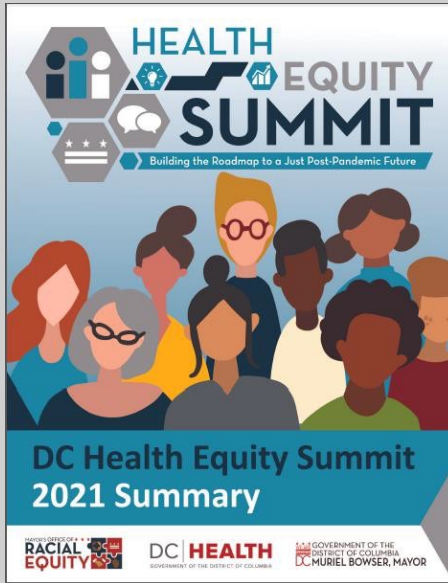
Effective August 21, 2021

### Equity Crosswalk



The Council of the District of Columbia adopted an updated Comprehensive Plan on August 20, 2021. The Comprehensive Plan is a high-level guide that sets a positive, long-term vision for the District of Columbia through the lens of its physical growth, equity, and change. The 2021 Comprehensive Plan update consists of 13 Citywide Elements, 10 Area Elements and an Implementation Element.

The Equity Crosswalk highlights Comprehensive Plan policies and actions from all the elements that explicitly address racial equity. A version of this Equity Crosswalk was released with the Mayor's Draft of the Comprehensive Plan update submitted to the DC Council on April 24, 2020. This version reflects language changes from the final version of the Comprehensive Plan enacted on August 21, 2021. Additionally, the updated Comprehensive Plan highlights important data and trends throughout the Citywide elements related to disparities across race and income. These data become important benchmarks to evaluate the effectiveness of our policies and actions toward meeting racial equity goals stated in the Framework Element.



## Part 4: Impact of COVID

---

DC's Experience

# Differential Opportunities for Health 2019: Ward & Race

Life Expectancy At Birth (2015-2019) District of Columbia	
	Life Expectancy
Ward 1	80.3
Ward 2	85.1
Ward 3	87.1
Ward 4	81.5
Ward 5	77.2
Ward 6	80.3
Ward 7	73.8
Ward 8	70.5
Race	
Non-Hispanic Black	72.77
Non-Hispanic White	87.89
<b>DC Overall</b>	<b>78.82</b>

← Highest

= 17 year Difference – by Ward

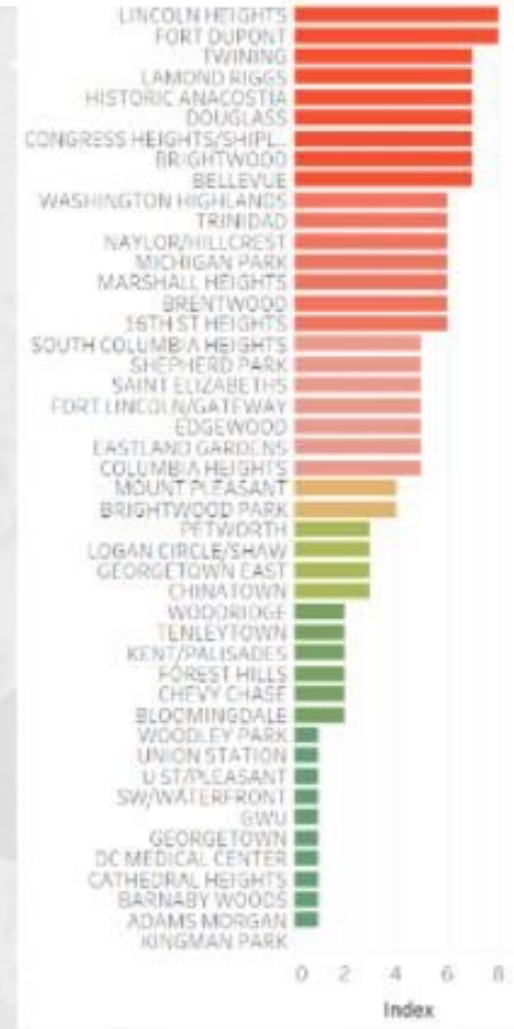
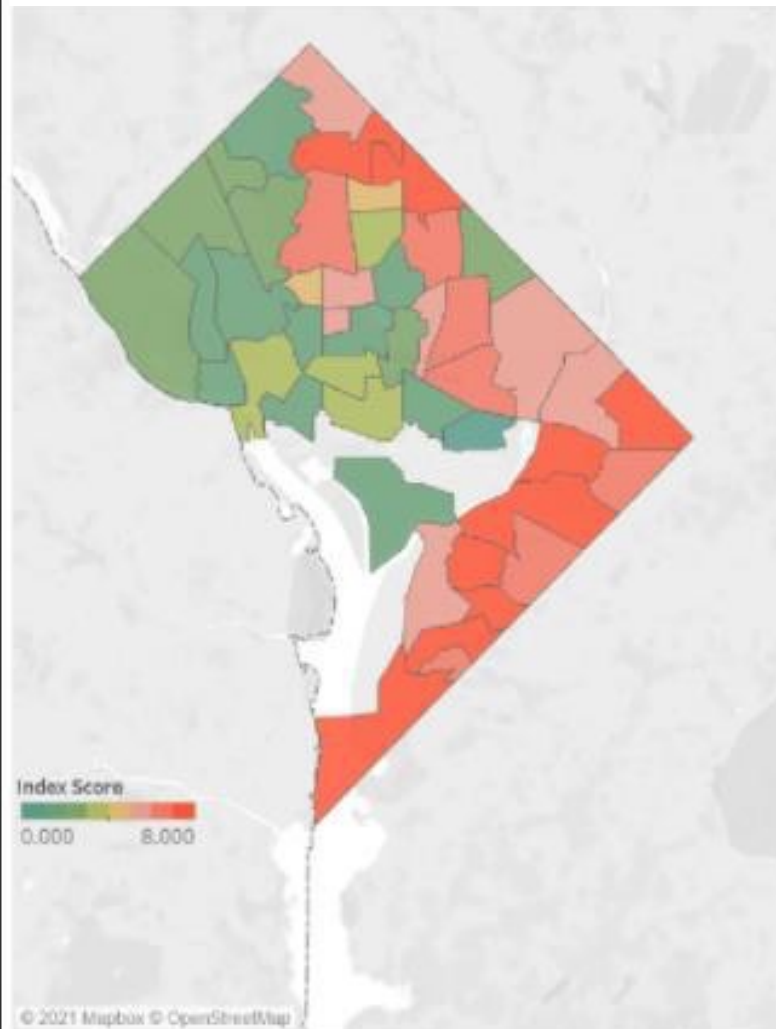
← Lowest

= 15 year Difference – by Race



# DC COVID-19 Structural Vulnerability Index & Map

Neighborhood	Map 20	% of residents	Public Insurance	Unemployed	>20% of adults	Essential Workers	Unemployed	% of employed residents	Map 20	% of residents	Public Insurance	Unemployed	>20% of adults	Essential Workers	Unemployed	% of employed residents	Map 20	% of residents	Public Insurance	Unemployed	>20% of adults	Essential Workers	Unemployed	% of employed residents	Map 20	% of residents	Public Insurance	Unemployed	>20% of adults	Essential Workers	Unemployed	% of employed residents	Map 20	% of residents	Public Insurance	Unemployed	>20% of adults	Essential Workers	Unemployed	% of employed residents	Map 20	% of residents	Public Insurance	Unemployed	>20% of adults	Essential Workers	Unemployed	% of employed residents
FORT DUPONT	12.8%	66.6%	5.9%	56.6%	14.3%	15.6%	17.1%	96.1%	0.8%	5.9%	6	675.6	99.5%																																			
LINCOLN HEIGHTS	14.5%	61.2%	3.8%	43.4%	12.8%	16.1%	25.4%	95.9%	0.5%	3.9%	6	839.2	99.4%																																			
DOUGLASS	7.1%	64.5%	6.7%	53.9%	15.2%	15.2%	13.2%	91.7%	0.6%	4.7%	7	755.7	98.6%																																			
LAMOND RIGGS	19.2%	43.7%	6.1%	25.2%	11.5%	12.3%	1.2%	73.1%	3.8%	2.0%	7	727.7	91.1%																																			
BELLEVUE	8.0%	64.7%	4.0%	54.9%	16.1%	18.5%	19.8%	95.9%	0.5%	4.9%	7	635.1	98.7%																																			
CONGRESS HEIGHTS/SHIPLEY	11.2%	67.3%	3.1%	53.9%	14.7%	22.9%	18.8%	93.7%	0.4%	4.1%	7	917.1	98.3%																																			
HISTORIC ANACOSTIA	6.5%	69.7%	2.3%	64.8%	12.4%	15.1%	19.3%	95.0%	0.6%	4.8%	7	815.1	98.4%																																			
TWNING	16.4%	58.6%	3.2%	37.1%	15.8%	13.8%	15.0%	89.4%	0.6%	3.7%	7	697.5	95.6%																																			
BRIGHTWOOD	12.2%	47.5%	7.3%	39.0%	14.6%	5.5%	22.6%	88.5%	9.8%	8.2%	7	867.5	85.9%																																			
NAYLOR/HILLCREST	13.8%	62.5%	4.4%	52.5%	9.9%	14.8%	22.4%	91.4%	0.0%	2.1%	6	708.3	96.5%																																			
MARSHALL HEIGHTS	9.9%	61.6%	3.4%	51.1%	14.7%	16.2%	8.7%	95.0%	1.0%	4.1%	6	721.5	98.7%																																			
TRINIDAD	9.2%	50.6%	9.7%	43.1%	15.7%	11.3%	8.0%	72.8%	1.9%	4.5%	6	760.1	84.0%																																			
BRENTWOOD	13.3%	45.0%	4.6%	33.1%	12.5%	11.1%	5.7%	68.2%	2.9%	2.2%	6	760.9	77.9%																																			
WASHINGTON HIGHLANDS	12.2%	67.2%	7.5%	56.4%	10.9%	25.3%	3.2%	96.8%	1.0%	6.3%	6	751.6	98.9%																																			
MICHIGAN PARK	14.6%	33.7%	5.3%	25.2%	15.2%	6.9%	6.0%	55.8%	4.8%	5.2%	6	717.8	78.1%																																			
16th ST HEIGHTS	13.7%	38.6%	5.7%	25.5%	13.7%	5.2%	8.8%	44.2%	10.8%	6.5%	6	824.1	77.2%																																			
EASTLAND GARDENS	9.4%	65.1%	4.3%	54.6%	13.6%	20.1%	12.3%	93.3%	0.3%	1.3%	5	813.6	98.2%																																			
SAINT ELIZABETHS	11.4%	67.7%	3.9%	60.4%	12.5%	24.9%	7.8%	92.3%	0.7%	2.5%	5	851.6	96.5%																																			
FORT LINCOLN/GATEWAY	23.6%	42.7%	2.1%	28.7%	8.5%	8.4%	14.1%	83.7%	0.6%	1.1%	5	949.1	92.6%																																			
EDGEWOOD	9.2%	34.3%	9.9%	34.3%	12.1%	8.9%	7.4%	67.3%	2.7%	1.8%	5	922.4	72.1%																																			
SOUTH COLUMBIA HEIGHTS	6.6%	34.6%	5.7%	35.5%	11.3%	4.2%	23.3%	33.1%	3.3%	2.8%	5	683.1	63.0%																																			
SHEPHERD PARK	17.5%	34.6%	2.8%	10.1%	12.5%	4.9%	20.4%	55.7%	4.7%	6.5%	5	575.0	77.6%																																			
COLUMBIA HEIGHTS	7.0%	34.3%	8.1%	27.5%	14.0%	6.8%	16.4%	33.2%	10.1%	7.2%	5	819.4	68.1%																																			
BRIGHTWOOD PARK	15.7%	42.0%	7.5%	23.5%	15.2%	7.8%	5.0%	66.9%	5.6%	3.1%	4	957.9	89.4%																																			
MOUNT PLEASANT	6.7%	18.2%	7.1%	25.0%	10.8%	3.6%	17.5%	17.5%	4.3%	7.4%	4	564.0	51.4%																																			
STADIUM ARMORY	3.3%	7.3%	11.1%	4.8%	0.2%	41.5%	0.4%	84.0%	1.1%	0.0%	3	821.4	92.9%																																			
GEORGETOWN EAST	16.1%	16.9%	1.8%	13.6%	6.1%	2.2%	33.7%	4.2%	2.8%	2.0%	3	479.4	24.6%																																			
PETWORTH	11.7%	33.2%	6.5%	21.3%	14.0%	7.2%	6.2%	52.8%	3.9%	2.3%	3	836.0	75.2%																																			
CHINATOWN	9.7%	28.5%	3.2%	27.0%	9.7%	5.9%	15.1%	32.3%	3.1%	3.8%	3	755.3	55.5%																																			
LOGAN CIRCLE/SHAW	7.1%	21.7%	2.7%	20.9%	8.3%	3.0%	26.2%	18.3%	2.3%	5.2%	3	516.8	44.0%																																			
CHEVY CHASE	21.1%	22.6%	2.4%	10.0%	5.0%	3.9%	18.0%	8.4%	1.9%	1.8%	2	339.0	35.4%																																			
KENT/PALISADES	16.2%	18.7%	2.3%	10.6%	6.6%	5.9%	42.3%	7.6%	1.0%	0.8%	2	272.9	30.7%																																			
WOODRIDGE	18.8%	31.6%	2.9%	12.9%	10.4%	7.1%	25.8%	75.8%	0.9%	2.3%	2	690.4	83.2%																																			
TENLEYTOWN	17.2%	19.1%	1.2%	7.6%	4.0%	2.9%	36.4%	5.2%	0.6%	1.0%	2	303.3	24.5%																																			
BLOOMINGDALE	10.3%	26.4%	2.3%	17.7%	10.1%	3.9%	17.2%	49.0%	0.8%	1.0%	2	548.7	62.8%																																			
FOREST HILLS	18.2%	20.2%	4.4%	12.1%	6.7%	4.1%	5.2%	10.3%	2.9%	2.5%	2	279.0	29.1%																																			
ADAMS MORGAN	9.3%	16.6%	3.1%	10.8%	5.7%	2.9%	24.3%	9.0%	2.0%	2.2%	1	391.5	29.7%																																			
BARNABY WOODS	22.7%	19.9%	1.0%	5.9%	2.7%	5.4%	12.5%	5.8%	0.3%	0.0%	1	284.5	19.3%																																			
GEORGETOWN	10.4%	12.7%	2.1%	10.4%	5.6%	3.6%	17.2%	7.8%	0.4%	0.7%	1	488.2	33.5%																																			
HILL EAST	7.6%	28.0%	2.4%	24.1%	4.7%	6.7%	21.6%	37.6%	0.1%	1.2%	1	538.9	48.5%																																			
NAVAL STATION & AIR FORCE	0.7%	5.1%	0.0%	17.8%	4.8%	5.1%	29.5%	28.0%	0.7%	2.0%	1	172.8	48.8%																																			
SW/WATERFRONT	13.3%	29.6%	3.3%	20.3%	9.0%	6.3%	15.8%	36.8%	0.2%	1.6%	1	872.4	50.1%																																			
U ST/PLEASANT	6.8%	17.2%	3.0%	16.9%	8.2%	4.5%	35.7%	43.6%	1.7%	2.8%	1	528.1	58.7%																																			
CATHEDRAL HEIGHTS	14.1%	18.9%	2.0%	22.9%	8.3%	4.6%	15.6%	7.5%	1.1%	2.4%	1	291.4	27.8%																																			
DC MEDICAL CENTER	33.3%	31.4%	3.5%	22.8%	11.0%	5.4%	10.2%	51.0%	0.6%	2.3%	1	880.2	65.4%																																			
UNION STATION	6.9%	14.7%	2.6%	15.7%	7.4%	2.4%	18.2%	23.1%	0.3%	2.0%	1	679.4	35.9%																																			
WOODLEY PARK	18.3%	19.0%	1.3%	7.8%	5.0%	1.8%	9.2%	5.7%	0.5%	1.0%	1	308.7	26.1%																																			
GWU	9.9%	13.2%	3.4%	19.3%	5.7%	5.0%	1.9%	8.4%	1.4%	3.4%	1	328.2	36.1%																																			
KINGMAN PARK	10.2%	25.8%	2.0%	16.9%	8.6%	4.6%	10.3%	38.8%	0.6%	0.9%	1	504.9	49.3%																																			
CAPITOL HILL	13.0%	16.4%	1.7%	8.7%	3.8%	3.6%	10.9%	8.6%	0.4%	0.5%	1	381.2	22.8%																																			



Vulnerability Score  
(Cumulative 0-8)

Data Source: ACS 2014-2018 and DC Health 2021

# Health Equity Summit: Background Context

## DIFFERENTIAL IMPACTS OF COVID-19 SSDH LENS

**COMMUNITY SAFETY**  
Job type/exposure risk /PPE Access  
Increased risk of Stress induced violence  
Increased Family Stress & Isolation  
Differential risk of exposure to stress, family and community violence

**OUTDOOR ENVIRONMENT**  
Limited recreational opportunities  
Distance from outdoor resources  
Differential access to parks, open space & outdoor recreation

**MEDICAL CARE**  
Distrust of Health Care system  
Delayed access to care  
Increased isolation & stress  
Greater mental health support needed  
None or inadequate health insurance  
Differential medical Care access/ service quality

**FOOD ENVIRONMENT**  
Food Insecurity  
Fixed & Reduced income  
Challenges getting to grocery stores  
Differential access to full service grocery stores & grocery delivery services

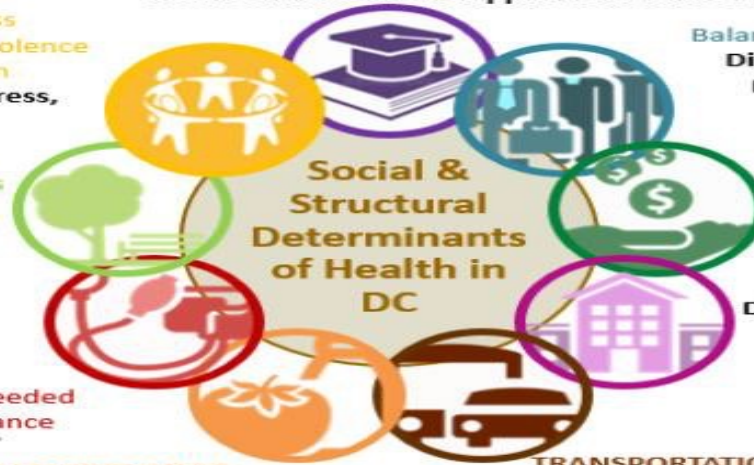
**EDUCATION**  
Remote Learning challenges  
High speed internet/Broadband limitations  
Reduced access to school meals  
Disengaged Students & Learning Loss  
Differential Access & support for Remote Learning

**EMPLOYMENT**  
Job Insecurity/Job loss fears & stress  
Essential & Frontline Worker  
Inability to work from home  
Inability to take time off  
Balancing remote work/kids remote learning  
Differential access to jobs & remote work  
Differential risk of exposure by job type

**INCOME**  
Income insecurity  
Reduced income from closures;  
Reduced hours & Job loss  
Additional expenses—food, internet, broadband & technology  
Reliance/risk COVID supports ending  
Differential access to income & earnings

**HOUSING**  
Overcrowding/Limited Isolation Space  
Challenge Paying Rent /Eviction Risk  
Remote work & learning adjustments  
Differential access to housing and neighborhood services

**TRANSPORTATION**  
Essential resources, food, medical care, testing sites etc., hard to access without car  
Fear of taking Transit & Mobility barriers  
Differential access to cars, public transit, & rideshare services

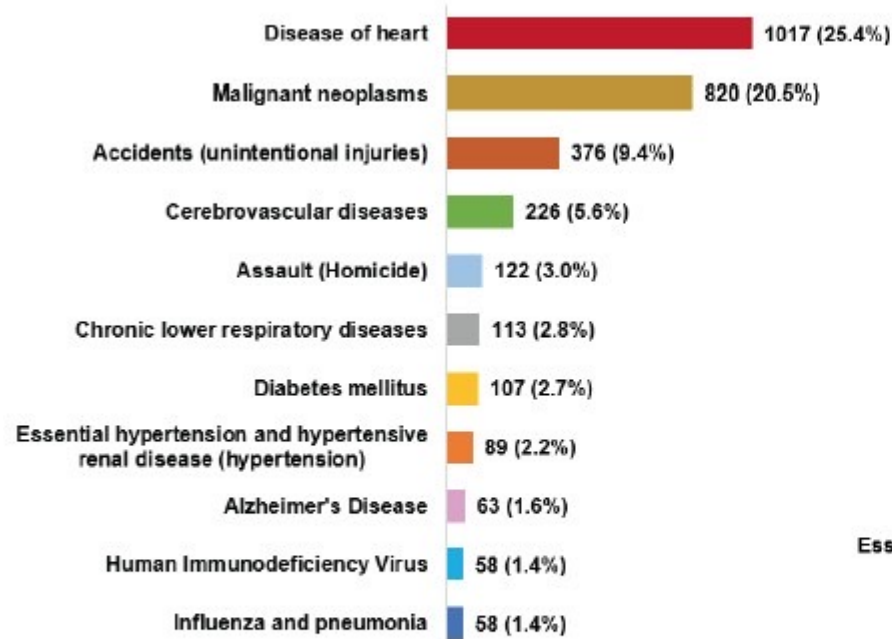


NOTE: Adapted from Infographic by Health Commons (2020)

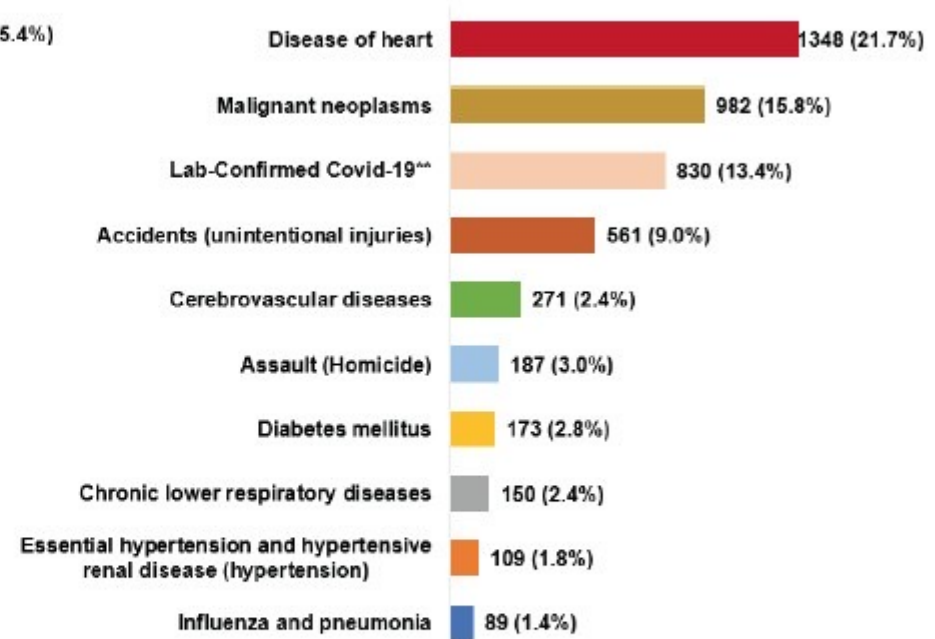
**Social & Structural Determinants of Health (SSDH) are:** "...the complex, integrated, and overlapping social structures and economic systems that include the social environment, physical environment, and health services..." (CDC 2010)  
These structural and societal factors are the root cause of most health inequities. The pandemic has underscored differential impacts from a SSDH lens, affecting not only who was exposed, but also who got sick, and either recovered or died. For communities that lacked the full range of health-promoting resources prior to the pandemic, COVID-19 magnified the impact of SSDH inequities – widening the gap between those with ample opportunities for a healthy life, and those with less.

# Impact of COVID-19 in DC

Top 10 Leading Cause of Death, District of Columbia, 2019



Top 10 Leading Cause of Death, District of Columbia, 2020



\*\* The number of deaths due to COVID-19 reported here was based on D.C. Vital Records data and may not match the number of COVID-19 deaths reported in 2020 through the COVID surveillance system due to differences in reporting processes.

Figure 2.11. Top 10 Leading Causes of Death Among District Residents (Deaths Occurring in the District), 2019 and 2020<sup>4</sup>

# Health Equity in DC: Pre, During & Post Pandemic Contexts

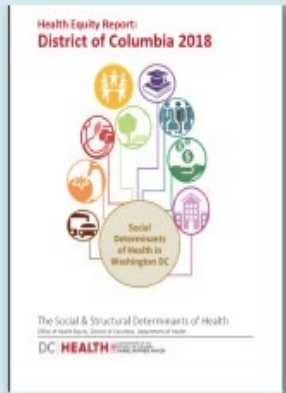
In February of 2019, DC Health released the inaugural [Health Equity Report for the District of Columbia \(DC HER 2018\)](#)<sup>2</sup>. The document includes a baseline assessment of social and structural determinants of health in the District, highlighting stubbornly unequal outcomes among residents by income, place, and race across Nine Key Drivers of Opportunity for Health.

Patterns of differential health opportunities were illustrated through use of a 51-statistical neighborhood method of analysis, providing greater granularity and understanding of how these drivers impact community health at the hyper-local, sub-Ward level.



DC Health confirmed the first coronavirus case in Washington, DC, on March 7, 2020. The city's public health workforce has been relentless in efforts to develop, implement, and provide timely guidance and resources to help mitigate the spread of the virus as well as the pandemic's far-reaching impact.

DC Health's [COVID-19 Health and Health Care Pandemic Recovery Report](#)<sup>3</sup> (May 2021) outlines the District's current and emergent health needs and presents a framework for post-pandemic health and healthcare system recovery. By design, the report's recommendations to improve the District's health system across five domains—workforce, healthcare facilities, health information technology, health planning, and community health services—are intentionally rooted in health equity.



# Framing & Focus: Post Pandemic 3-Legged Equity Stool

“In order to eliminate disparities in health outcomes, our collective actions must be intentional in three key areas:

- access to quality health care;
- social and structural determinants of health; and,
- structural and institutional racism.<sup>1</sup>”

-Dr. LaQuandra S. Nesbitt, Director, DC Health

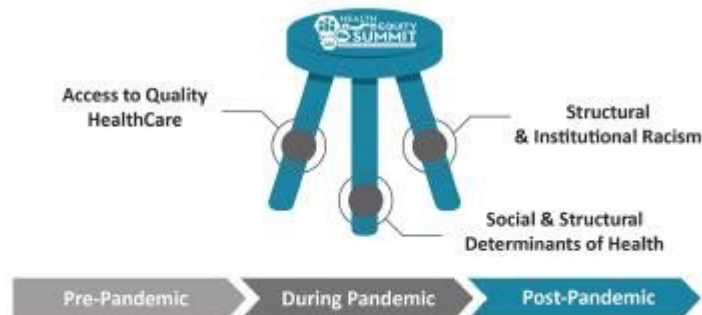
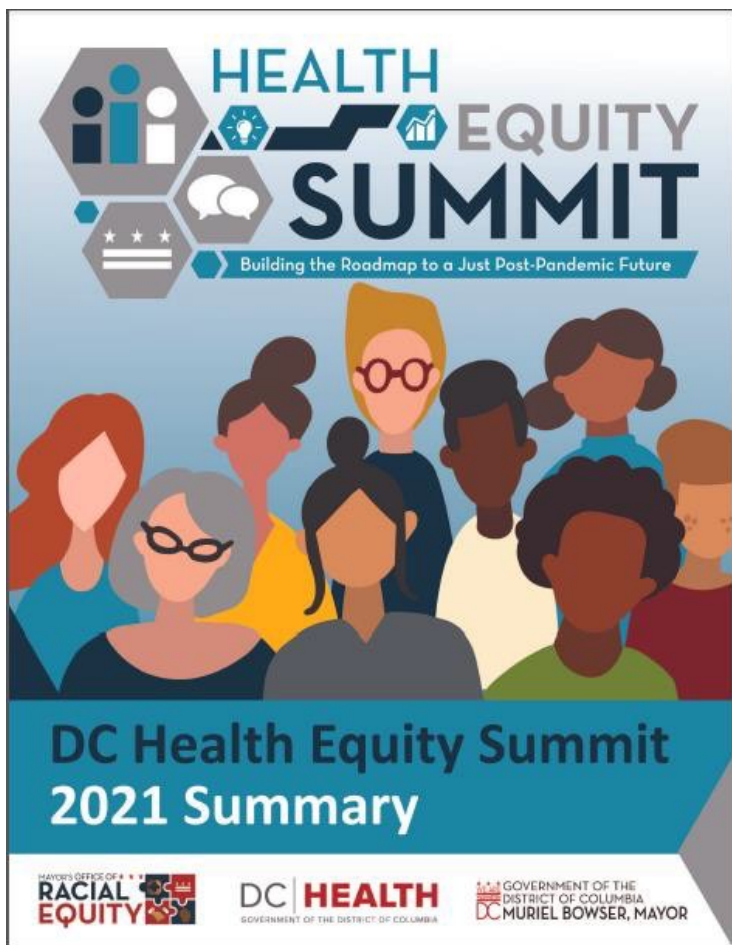


Figure 1.1. Post Pandemic 3-Legged Equity Stool



Figure 1.2. DC Health Equity Summit Focus

# Health Equity Summit 2021: Summary Report & Recommendations



## TABLE OF CONTENTS

05	Acknowledgements & Summit Partners
08	List of Figures
11	Part 1: About the Summit, Summary, and Recommendations <ul style="list-style-type: none"><li>o Planning the Summit</li><li>o About the Summit &amp; Summit Focus</li><li>o Summit Context: Pre-Pandemic, During Pandemic, and Beyond</li><li>o Summit Summary and Recommendations</li></ul>
27	Part 2: Background <ul style="list-style-type: none"><li>o 1. Health Equity in DC: Pre-Pandemic Context</li><li>o 2. Impact of COVID-19: During Pandemic</li><li>o 3. Access to Quality Healthcare: Post-Pandemic Recovery</li></ul>
42	Part 3: Trip Map— Summit Proceedings <ul style="list-style-type: none"><li>o Summit Agenda, Welcome and Framing</li><li>o Keynote Address: National and Historical Context</li><li>o Framing Plenary: Connecting the Dots - DC's Experience</li><li>o Health Equity Paradigm Shift</li><li>o Pandemic Response and Insights</li><li>o Future Focused Equity Agenda Setting</li></ul>
67	Part 4: Key Insights & Takeaways <ul style="list-style-type: none"><li>o Six Key Questions and Summit Learnings</li></ul>
80	Conclusions & Recommendations
84	Glossary
90	References



# Health Equity Summit: Key Questions & Takeaways

## Key Question 1 (KQ1):

- How has COVID-19 underscored the connection between structural racism and health in every aspect of society?

## Key Question 2 (KQ2):

- What have we learned from the response to the pandemic, and how do these lessons inform and drive practice change going forward?

## Key Question 3 (KQ3):

- How have non-health sectors engaged their role as drivers of health equity in the District?

## Key Question 4 (KQ4):

- How will we engage an equity-informed disruption of the status quo through policy and practice change?

## Key Question 5 (KQ5):

- How will we move beyond models limited to compensating for the impact of structural racism?

## Key Question 6 (KQ6):

- How can the lessons of the pandemic drive a strategic reimagining of the response to achieving health equity?

# Health Equity Summit 2021: Recommendations

DC HEALTH EQUITY SUMMIT 2021 RECOMMENDATIONS		
Actions	Themes & Takeaways	Insights
Based on the insights, themes, and takeaways from the DC Health Equity Summit 2021: <i>"Building A Roadmap to A Just Post-Pandemic Future,"</i> DC Health will lead the development of a <b>shared roadmap</b> , which will engage public, private and non-profit partners, leveraging an equity-informed whole-of-community approach to drive collaborative actions for change. The structure and process envisioned will be informed by the following <b>six Recommended Actions</b> :		
All-Sector Roles (HiAP)	<b>1. Sustain Whole-of-Community Response</b> <i>DC Pandemic Motto: All in this Together &amp; All Part of the Solution</i> <ul style="list-style-type: none"> <li>Broad collaboration proved critical to addressing pandemic challenges</li> <li>We must sustain and build on this momentum to advance equity</li> </ul>	Multi-sectoral collaboration is key. We must not return to siloes across sectors, organizations, and institutions, as was typical prior to the pandemic.
	<b>2. Promote Culture of Wellness &amp; DC HOPE</b> <i>DC HOPE refers to Health, Opportunity, Prosperity &amp; Equity</i> <ul style="list-style-type: none"> <li>A culture of wellness is one in which good health and well-being flourish across geographic, demographic, and social sectors</li> <li>Center District residents – maintain focus on Health, Wellbeing and Equity across the entire economy</li> <li>Leverage the role of non-governmental institutions, in support of community health and equity both within and beyond the 9 Key-drivers</li> </ul>	Prioritizing the needs of District residents is key to building a more equitable community. Promoting individual wellbeing and community health across all 8 wards is essential to a healthy, safe and vibrant city, where efforts are made to improve outcomes for our most vulnerable and create opportunities for all residents to thrive.
Resident Centered	<b>3. Repair Past to Transform Future</b> <i>Pandemic impacts show 'history' is not past, but persists today. Transformational change efforts must consider historical analyses, with a racial equity lens.</i> <ul style="list-style-type: none"> <li>Apply this critical filter in policy, practice, and outcome measures</li> <li>Engage intersectional analyses; collect and disaggregate data to effectively identify and address issues</li> </ul>	Persistent inequities stem from historic and contemporary roots and impacts. Equity-informed strategies and solutions require the unpacking of our contemporary context through the lens of historical analysis and racial equity.
	<b>4. Prioritize Community-Engaged Practice</b> <i>Engage residents &amp; stakeholders; valuing lived experience as critical input &amp; lens</i> <ul style="list-style-type: none"> <li>Practice Meaningful Community Engagement</li> <li>Invest in Effective Community Listening</li> </ul>	Intentionally engaging residents and community stakeholders is critical to identifying issues and designing responsive solutions.
Collective Impact	<b>5. Leverage Policy &amp; Practice Change Momentum</b> <i>Use pandemic insights &amp; innovation to change practice, assumptions &amp; norms</i> <ul style="list-style-type: none"> <li>Maintain action-oriented 'can do' posture, applying principles of Targeted Universalism</li> <li>Take evidence-based and evidence-informed risks, consider and test alternate solutions; implement strategies and iterate equitable change</li> <li>Forecast potential adverse impacts or unintended consequences, and develop mitigation strategies</li> </ul>	Innovation has been one of the hallmarks of the pandemic. We learned that we CAN make changes – even within legacy systems – in response to crisis and need. Advancing equity requires proactive policy change, practice innovation, and budgetary commitment to disrupt the structural root causes of inequity.
	<b>6. Anchor Collaborative Action &amp; Impact</b> <i>Informed by Shared Vision &amp; Accountability, Develop &amp; Measure Collective Impact</i> <ul style="list-style-type: none"> <li>As form follows function, we must organize ourselves to execute on multi-sectoral collaborative actions that are aligned for change</li> <li>Collaborative multi-sectoral actions should include targets and measure key outcomes</li> </ul>	Summit showcased progress with equity-informed practice across the full spectrum. Future measures of progress and success must be informed by an equity lens and reflect desired outcomes as well as achievement of results.

Figure 4.1. DC Health Equity Summit 2021 Recommendations





## Part 5: Beyond COVID – What Next?

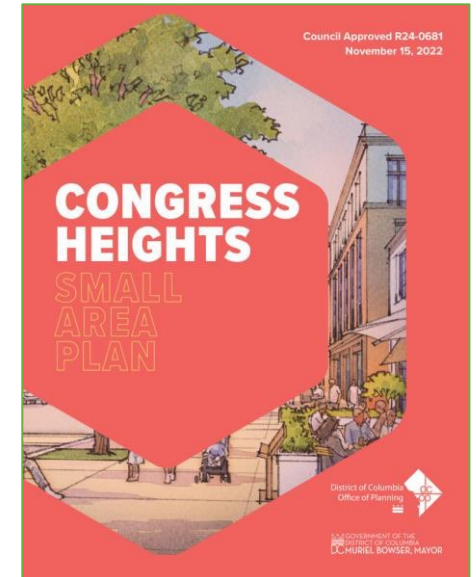
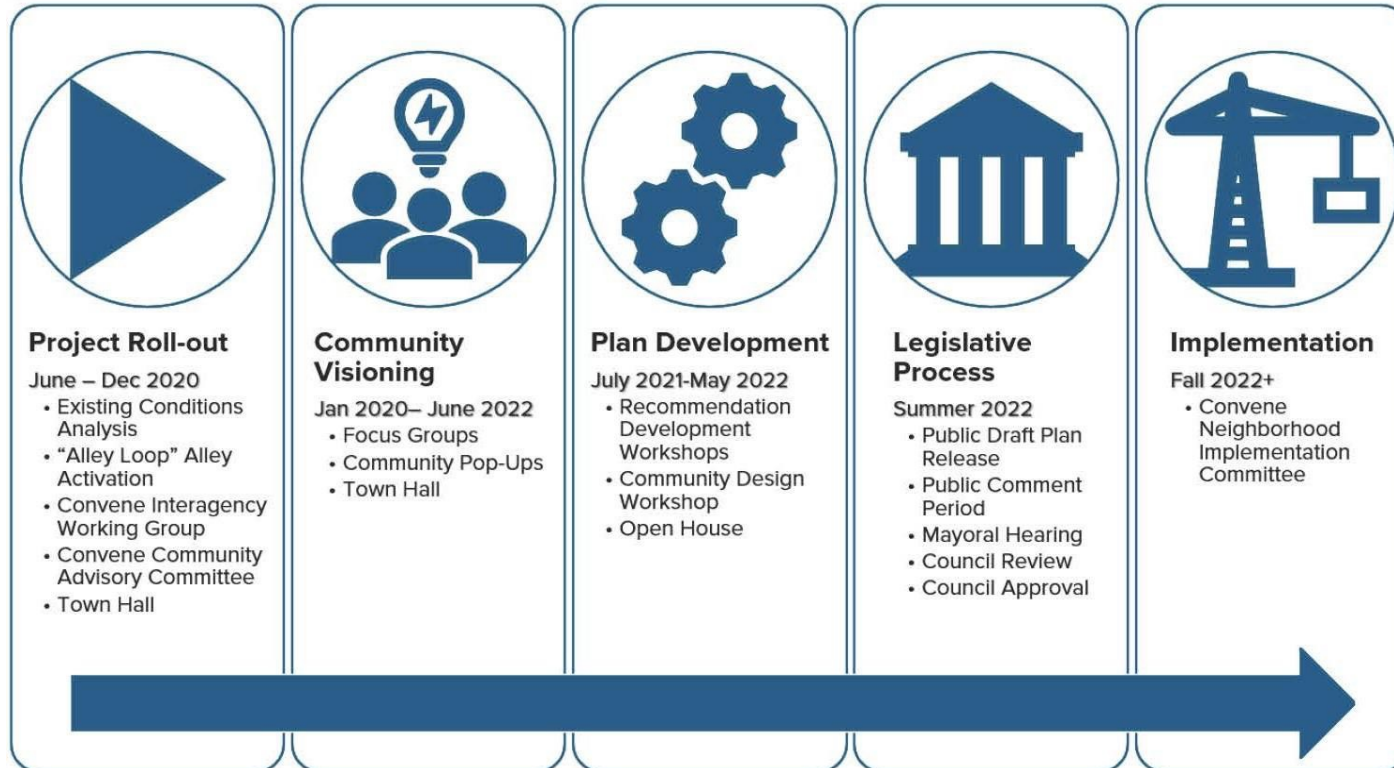
---

DC's Experience

# Background: Congress Heights Small Area Plan (CHSAP)

Process: Summer 2020 – Fall 2022

## Plan Process



# Health Equity Impact Review (HEIR) Pilot

## Pilot Purpose & Focus:

### Track Process & Evaluate CHSAP Plan Recommendations

- ✓ Consider the potential health outcomes of Proposed Recommendations on individuals and communities;
- ✓ Identify opportunities to reduce negative or disparate health effects;
- ✓ Support healthy communities, healthy community design, and development; and
- ✓ Inform decision makers about the potential health impacts of proposed policies, programs, or projects



# Congress Heights Small Area Plan (CHSAP)



## CHSAP 6 Focus Areas & Recommendations

1. Housing Diversity & Affordability
2. Civic Facilities
3. Economic Development & Opportunity
4. Historic & Cultural Preservation
5. Parks & Public Realm
6. Transportation & Access

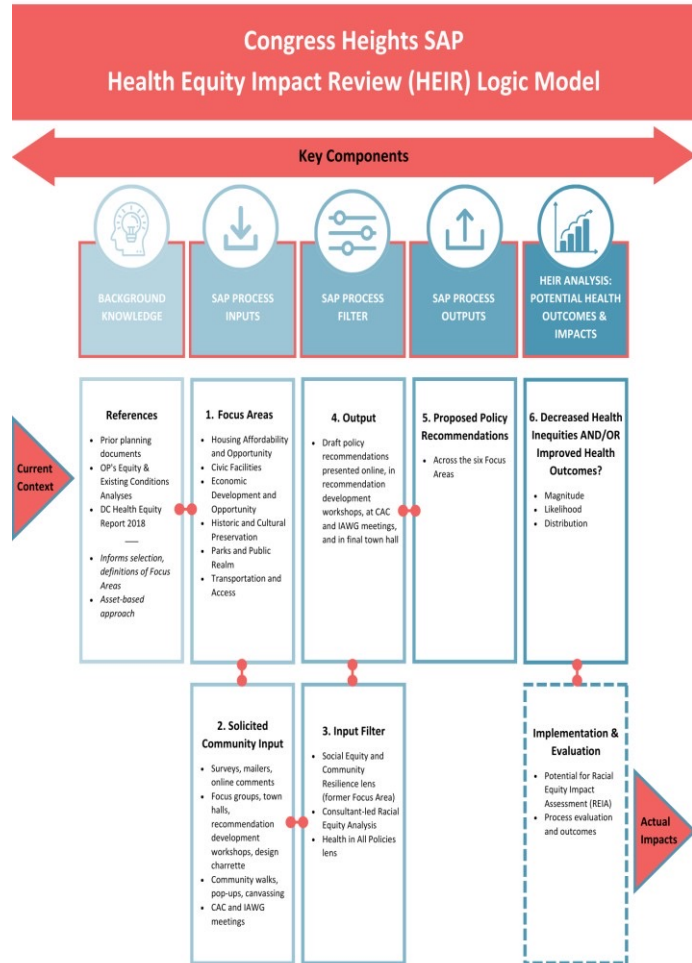
## Community Concerns & Opportunities



# Health Equity Impact Review (HEIR) Pilot Process

## HEIR Pilot Methodology

### Logic Model



### HER Data Filter



### Research & Analysis

Focus Area 1: Housing Diversity and Affordability					
Key Driver/ Opportunity for Health	Decreased Health Inequities	Improved Health Outcomes	Magnitude	Likelihood	Distribution
Education	Yes	Yes	High	Likely	Effects may be stronger for children and young people who are housing insecure and/or who live in housing in need of repair
Employment	Yes	Yes	High	Likely	Effects may be stronger for residents who are currently housing insecure and/or who live in housing in need of repair
Income	Yes	Yes	High	Likely	Effects may be stronger for residents who are housing insecure, who pay more than 30% gross income on rent, and/or who live in housing in need of repair
Housing	Yes	Yes	High	Likely	Effects may be stronger for residents who are housing insecure, who pay more than 30% gross income on rent, and/or who live in housing in need of repair
Transportation	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	All/most residents
Food Environment	Yes	Yes	Medium	Possible	All/most residents
Medical Care	Yes	Yes	High	Likely	Effects may be stronger for residents who are housing insecure, who pay more than 30% gross income on rent, and/or who live in housing in need of repair
Outdoor Environment	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	All/most residents
Community Safety	Yes	Yes	Uncertain	Possible	All/most residents

**Key**

**Magnitude:** Estimates the number of people who will likely be affected by the policy recommendations as "high", "medium", "low", or "uncertain"

**Likelihood:** Reflects whether the anticipated outcomes are "likely", "possible", "unlikely", or "uncertain"

**Distribution:** Illustrates which populations or sub-populations will most likely be affected by the policy recommendations

Matrix adapted from "Gary-New Duluth Small Area Plan Health Impact Assessment", Minnesota Department of Health and The City of Duluth Planning Division (<https://www.pewtrusts.org/en/research-and-analysis/data-visualizations/2015/ria-map/state/minnesota/city-of-duluth-small-area-plan>)

# Health Equity Impact Review (HEIR) Pilot: Process Outcomes



## Summary of Potential Multi-Sectoral Impacts x6

Focus Area 1: Housing Diversity and Affordability					
Key Driver/ Opportunity for Health	Decreased Health Inequities	Improved Health Outcomes	Magnitude	Likelihood	Distribution
Education	Yes	Yes	High	Likely	Effects may be stronger for children and young people who are housing insecure and/or who live in housing in need of repair
Employment	Yes	Yes	High	Likely	Effects may be stronger for residents who are currently
Income	Yes	Yes	High	Likely	
Housing	Yes	Yes	High	Likely	
Transportation	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	
Food Environment	Yes	Yes	Medium	Possible	
Medical Care	Yes	Yes	High	Likely	
Outdoor Environment	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	
Community Safety	Yes	Yes	Uncertain	Possible	

Focus Area 2: Civic Facilities					
Key Driver/ Opportunity for Health	Decreased Health Inequities	Improved Health Outcomes	Magnitude	Likelihood	Distribution
Education	Yes	Yes	High	Likely	Effects may be stronger for
Employment	Yes	Yes	Medium	Possible	
Income	Yes	Yes	Medium	Possible	
Housing	Yes	Yes	Medium	Likely	
Transportation	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	
Food Environment	Yes	Yes	Medium	Possible	
Medical Care	Yes	Yes	High	Likely	
Outdoor Environment	Yes	Yes	High	Likely	
Community Safety	Yes	Yes	High	Likely	

Focus Area 3: Economic Development and Opportunity					
Key Driver/ Opportunity for Health	Decreased Health Inequities	Improved Health Outcomes	Magnitude	Likelihood	Distribution
Education	Yes	Yes	Medium	Possible	Effects may be stronger for residents exorline education
Employment	Yes	Yes	Medium	Possible	
Income	Yes	Yes	Medium	Possible	
Housing	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	
Transportation	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	
Food Environment	Yes	Yes	High	Likely	
Medical Care	Yes	Yes	High	Likely	
Outdoor Environment	Yes	Yes	High	Likely	
Community Safety	Yes	Yes	Uncertain	Uncertain	

Focus Area 4: Historic and Cultural Preservation					
Key Driver/ Opportunity for Health	Decreased Health Inequities	Improved Health Outcomes	Magnitude	Likelihood	Distribution
Education	Yes	Yes	Medium	Possible	
Employment	Yes	Yes	Medium	Likely	
Income	Yes	Yes	Medium	Likely	
Housing	Yes	Yes	Uncertain	Uncertain	
Transportation	Yes	Yes	Uncertain	Uncertain	
Food Environment	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	
Medical Care	Yes	Yes	Medium	Possible	
Outdoor Environment	Yes	Yes	High	Likely	
Community Safety	Yes	Yes	Medium	Likely	

Focus Area 5: Parks and Public Recreation					
Key Driver/ Opportunity for Health	Decreased Health Inequities	Improved Health Outcomes	Magnitude	Likelihood	Distribution
Education	Yes	Neutral/ no change	High	Likely	
Employment	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	
Income	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	
Housing	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	
Transportation	Yes	Yes	Medium	Possible	
Food Environment	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	
Medical Care	Yes	Yes	Medium	Likely	
Outdoor Environment	Yes	Yes	High	Likely	
Community Safety	Yes	Yes	High	Likely	

Focus Area 6: Transportation and Access					
Key Driver/ Opportunity for Health	Decreased Health Inequities	Improved Health Outcomes	Magnitude	Likelihood	Distribution
Education	Yes	Yes	Medium	Possible	Effects may be stronger for young people and for families with children
Employment	Yes	Yes	Medium	Possible	All/most residents; requires a specific focus on equity in implementation
Income	Yes	Yes	Medium	Possible	All/most residents; requires a specific focus on equity in implementation
Housing	Yes	Yes	Medium	Possible	Effects may be stronger for residents living near transit hubs
Transportation	Yes	Yes	High	Likely	Effects may be stronger for residents living near transit hubs
Food Environment	Yes	Yes	High	Likely	Effects may be stronger for residents within 5 mile / 10 min. walk / 4 min. bike of new and existing grocers, restaurants, and other food organizations
Medical Care	Yes	Yes	High	Likely	All/most residents; requires a specific focus on equity in implementation
Outdoor Environment	Yes	Yes	High	Likely	All/most residents; requires a specific focus on equity in implementation
Community Safety	Yes	Yes	High	Likely	All/most residents; requires a specific focus on equity in implementation

**Key**  
**Magnitude:** Estimates the number of people who will likely be affected by the policy recommendations as "high", "medium", "low", or "uncertain"  
**Likelihood:** Reflects whether the anticipated outcomes are "likely", "possible", "unlikely", or "uncertain"  
**Distribution:** Illustrates which populations or sub-populations will most likely be affected by the policy recommendations

**Key**  
**Magnitude:** Estimates the number of people who will likely be affected by the policy recommendations as "high", "medium", "low", or "uncertain"  
**Likelihood:** Reflects whether the anticipated outcomes are "likely", "possible", "unlikely", or "uncertain"  
**Distribution:** Illustrates which populations or sub-populations will most likely be affected by the policy recommendations

**Key**  
**Magnitude:** Estimates the number of people who will likely be affected by the policy recommendations as "high", "medium", "low", or "uncertain"  
**Likelihood:** Reflects whether the anticipated outcomes are "likely", "possible", "unlikely", or "uncertain"  
**Distribution:** Illustrates which populations or sub-populations will most likely be affected by the policy recommendations

**Key**  
**Magnitude:** Estimates the number of people who will likely be affected by the policy recommendations as "high", "medium", "low", or "uncertain"  
**Likelihood:** Reflects whether the anticipated outcomes are "likely", "possible", "unlikely", or "uncertain"  
**Distribution:** Illustrates which populations or sub-populations will most likely be affected by the policy recommendations

**Key**  
**Magnitude:** Estimates the number of people who will likely be affected by the policy recommendations as "high", "medium", "low", or "uncertain"  
**Likelihood:** Reflects whether the anticipated outcomes are "likely", "possible", "unlikely", or "uncertain"  
**Distribution:** Illustrates which populations or sub-populations will most likely be affected by the policy recommendations

# Health Equity Impact Review (HEIR) Pilot: Process Outcomes

Focus Area 1: Housing Diversity and Affordability					
Key Driver/ Opportunity for Health	Decreased Health Inequities	Improved Health Outcomes	Magnitude	Likelihood	Distribution
Education	Yes	Yes	High	Likely	Effects may be stronger for children and young people who are housing insecure and/or who live in housing in need of repair
Employment	Yes	Yes	High	Likely	Effects may be stronger for residents who are currently housing insecure and/or who live in housing in need of repair
Income	Yes	Yes	High	Likely	Effects may be stronger for residents who are housing insecure, who pay more than 30% gross income on rent, and/or who live in housing in need of repair
Housing	Yes	Yes	High	Likely	Effects may be stronger for residents who are housing insecure, who pay more than 30% gross income on rent, and/or who live in housing in need of repair
Transportation	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	All/most residents

Food Environment	Yes	Yes	Medium	Possible	All/most residents
Medical Care	Yes	Yes	High	Likely	Effects may be stronger for residents who are housing insecure, who pay more than 30% gross income on rent, and/or who live in housing in need of repair
Outdoor Environment	Neutral/ no change	Neutral/ no change	Uncertain	Uncertain	All/most residents
Community Safety	Yes	Yes	Uncertain	Possible	All/most residents

## Key

**Magnitude:** Estimates the number of people who will likely be affected by the policy recommendations as "high", "medium", "low", or "uncertain"

**Likelihood:** Reflects whether the anticipated outcomes are "likely", "possible", "unlikely", or "uncertain"

**Distribution:** Illustrates which populations or sub-populations will most likely be affected by the policy recommendations

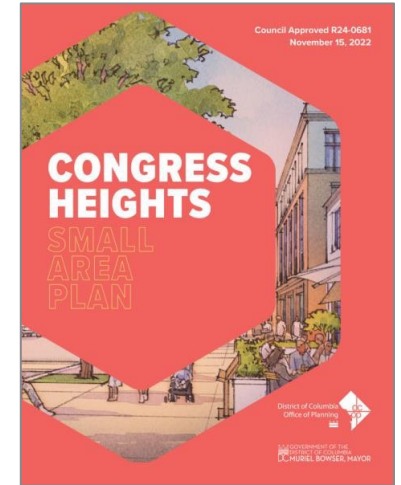
Matrix adapted from "Gary-New Duluth Small Area Plan Health Impact Assessment", Minnesota Department of Health and The City of Duluth Planning Division (<https://www.pewtrusts.org/en/research-and-analysis/data-visualizations/2015/hia-map/state/minnesota/city-of-duluth-small-area-plan>)

# Conclusions & Recommendations

Overall, based on this HEIR applied methodology, the CHSAP Recommendations proposed across the six focus areas—both individually and collectively:

- Appear to have the potential to decrease health inequities in the Congress Heights neighborhood
- Likely to lead to improved health outcomes.
- Plan implementation fidelity to the overarching themes of Social Equity and Community Resilience is critical to achieving these goals.
- Prioritizing improved housing variety, affordability, and equitable economic access are essential to enable longtime Black residents to remain in Congress Heights and benefit from anticipated growth.

OHE RECOMMENDATION: Develop a participatory evaluation process to complement this pilot HEIR in order to better track recommendation implementation in the near- and medium-term, as well as outcomes and impacts in the long-term.

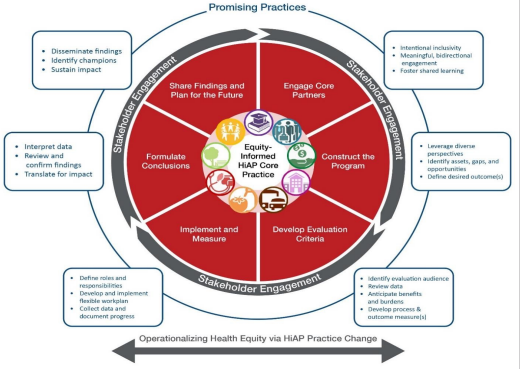


Source: <https://planning.dc.gov/congress-heights-small-area-plan>



# Part 6: Beyond COVID – What Next?

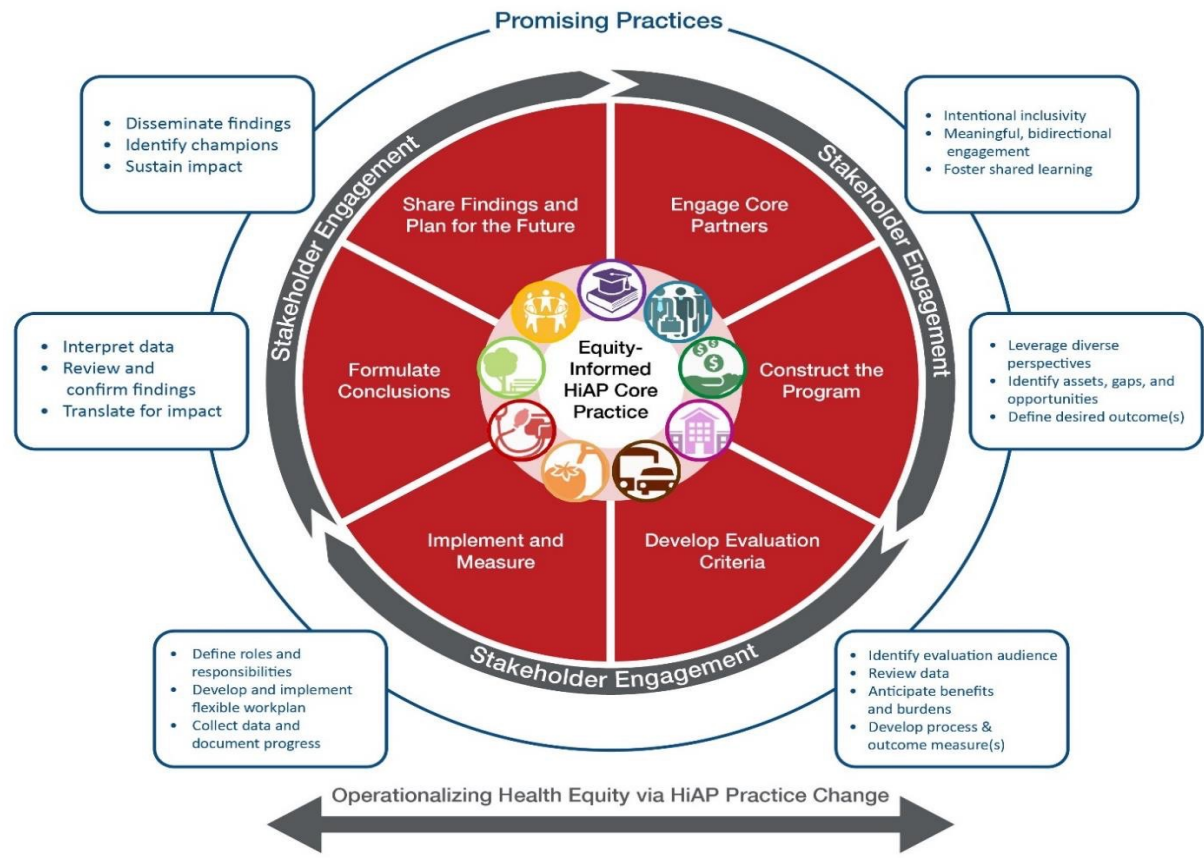
## Collaborative Model *FOR* Practice Change



# DC Calling All Sectors Initiative

## Collaborative Model *FOR* Practice Change

### DC CASI: Model Elements & Promising Practices



- 1. Engage Core Partners**
  - Intentional inclusivity
  - Meaningful, bidirectional engagement
  - Foster shared learning
- 2. Construct Program**
  - Leverage diverse perspectives
  - Identify assets, gaps, and opportunities
  - Define desired outcomes
- 3. Develop Evaluation Criteria**
  - Intentionally evaluate audience
  - Review data
  - Anticipate benefits and burdens
  - Develop process & outcome measures
- 4. Implement & Measure**
  - Define roles and responsibilities
  - Develop & implement flexible workplan
  - Collect data and document progress
- 5. Formulate Conclusions**
  - Interpret data
  - Review & confirm Findings
  - Translate for Impact
- 6. Share Findings & Plan for Future**
  - Disseminate findings
  - Identify champions
  - Sustain impact

# Health Equity In All Policies (*HEiAP*): Guiding Principles

✓ **Speaks To:** *Importance and necessity of a commitment to practicing **professional humility** across all forms of engagement – including collaborations with other sectors and professions, as well as community.*

1. Practice Cultural & Professional Humility
2. Proactively Engage Stakeholders
3. Cocreate Shared Purpose
4. Leverage Collaborative Learning
5. Seek Data Alignment Opportunities
6. Collaborate on Policy & Practice Change Strategy

✓ **Bottom Line:** *Emphasizes collaborative, mutually beneficial, and peer-to-peer approaches for solving shared challenges together*

# DC | HEALTH

GOVERNMENT OF THE DISTRICT OF COLUMBIA

899 North Capitol Street NE, 5th Fl, Washington, DC 20002

 [dchealth.dc.gov](https://dchealth.dc.gov)



@\_DCHealth



dchealth



DC Health

For more information on the District's COVID-19 response, visit [coronavirus.dc.gov](https://coronavirus.dc.gov)



**Urban Land  
Institute**

DC Office of Health Equity: *Engaging a  
Collaborative Model for Practice Change &  
Fireside Chat*

Wednesday, March 29<sup>th</sup> | ULI Health Leaders Network Introductory Forum

C. Anneta Arno | Rachel Clark



**Urban Land  
Institute**

## Audience Q&A

**Wednesday, March 29<sup>th</sup> | ULI Health Leaders Network Introductory Forum**

C. Anneta Arno | Rachel Clark