

BEST CASE VIENNA

HEALTH & HOUSING PERSPECTIVES FROM EUROPE

A scenic view of a city skyline across a lake. In the foreground, a rowing team of two people is on a green and orange boat on the water. The middle ground is filled with trees in vibrant autumn colors (yellows, oranges, and reds). In the background, a city skyline is visible, featuring several modern buildings and a prominent tower with a red and white antenna. The sky is clear and blue.

GLOBAL NR1 IN LIVABILITY

MERCER LIVABILITY INDEX since 2010 - ECONOMIST LIVABILITY RANKING 2018,2019,2022



A RAPIDLY GROWING DIVERSE CITY

100 YEARS PUBLIC HOUSING TRADITION



A highly affordable City

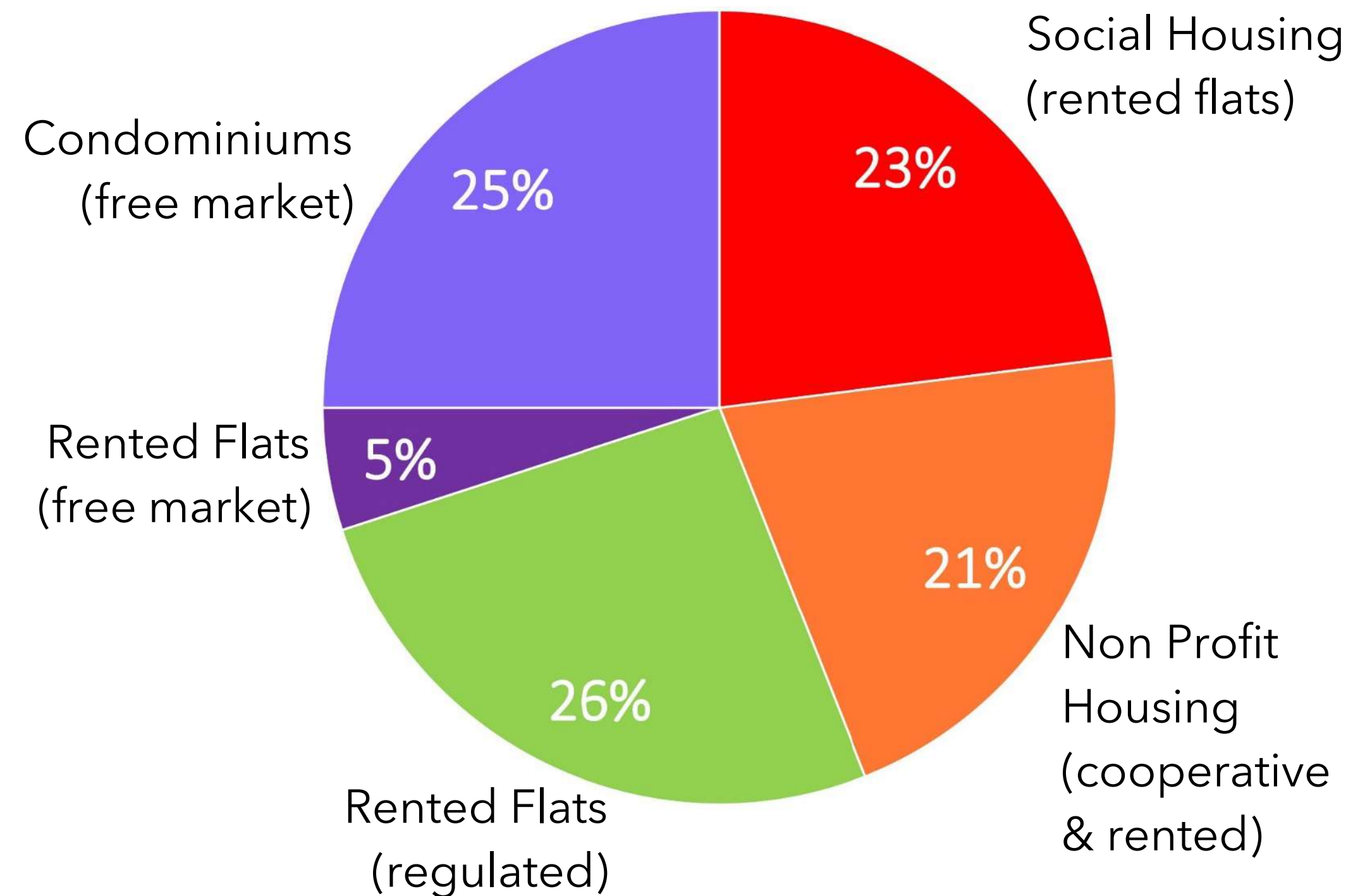
- 62% public/social housing
- A century long tradition in social housing
- >500 mil. € p.a.
- Active Land Policy



HOUSING STOCK & TENURE STATUS

Around 990.000 apartments (2018)

- Public (municipal) housing:
230.000 units
owned by the City of Vienna
- Cooperative (social) housing:
200.000 units
built by non-profit housing
developers



**+7.000 SUBSIDIZED
HOUSING UNITS P.A.**



Smart City Vienna Framework Strategy

On the way to 2050



Quality of Life
socially inclusive &
participative, healthy,
affordable services



Innovation

Strong, creative economy & international
top research, high level of education,
qualification,
governance / cooperative leadership

Resources

energy efficiency &
renewable sources
zero-energy buildings,
smart **integrated**
mobility



AFFORDABILITY - LIVABILITY - COMMUNITY

A GOOD CITY IS WHERE WE LIVE BECAUSE WE WANT TO - NOT BECAUSE WE HAVE TO..



HIGH QUALITY SUBSIDIZED HOUSING

Diverse in architecture, ecological, cost efficient, participatory



Housing Developer Competition

4 decision-making criteria for more quality

Social Sustainability

- Everyday usability
- Living in community

- Usability for changing specificities
- Cost reduction by efficient planning

Architecture

- Urban structure
- Building structure

- Residential structure
- Design

Economy

- Land costs
- Construction costs

- Operating and contract costs
- Building equipment

Ecology

- Climate and resource-saving construction
- Healthy & environmentally aware living

- Quality of green and public space
- mixed use of public space

Wooden City Breitenlee



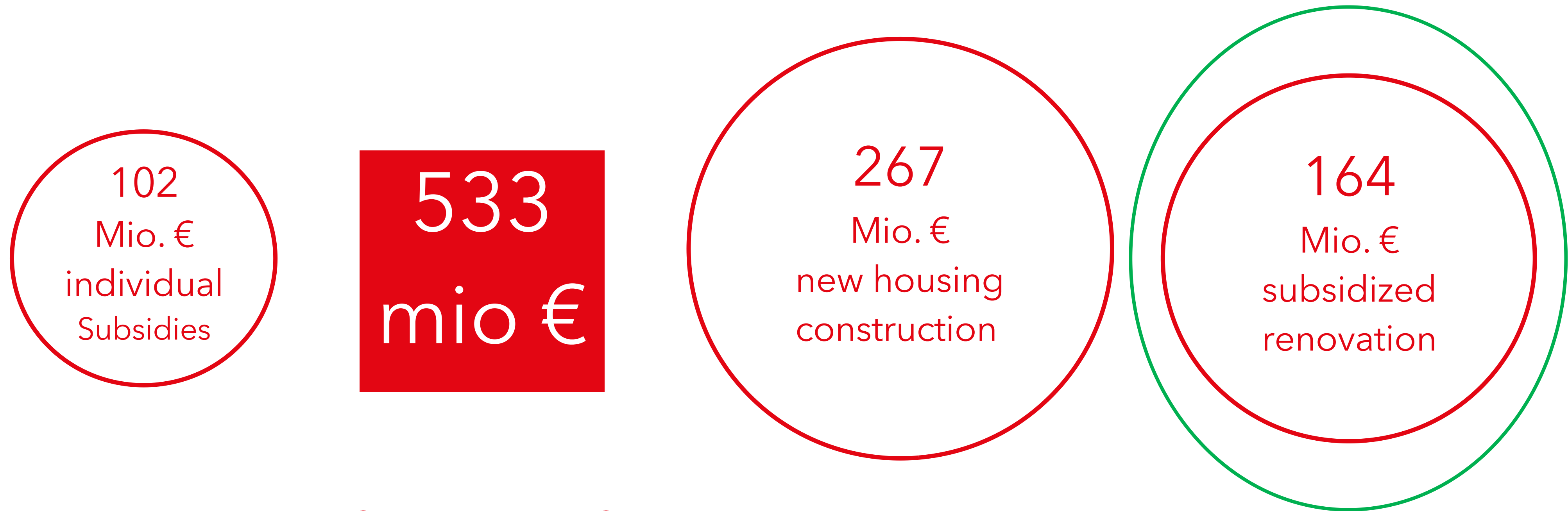
Wooden City

Breitenlee



PUBLIC FINANCING OF HOUSING IN VIENNA 2017

Loans and allowances for object and subject funding



Total budget of the City of Vienna: 14.5 billion €

Viennas Social Housing System: Governance

wohnfonds_wien : Fund for Housing and Urban Renwal **city owned**

coordinates

- property developers
- house owners
- municipal departments
- municipal service centres

manages

- land procurement
- purchase of real estate
- real estate development
- urban renewal services

and
cooperates
with



operates

- public property development competitions
- land advisory board of Vienna

Housing
Partner
city owned
mediation in
municipal
housing
estates

Vienna
Housing
city owned
ownes &
operates
municipal
housing
stock

Limited-profit
Housing
Construction
Associations
building
subsidised
housing

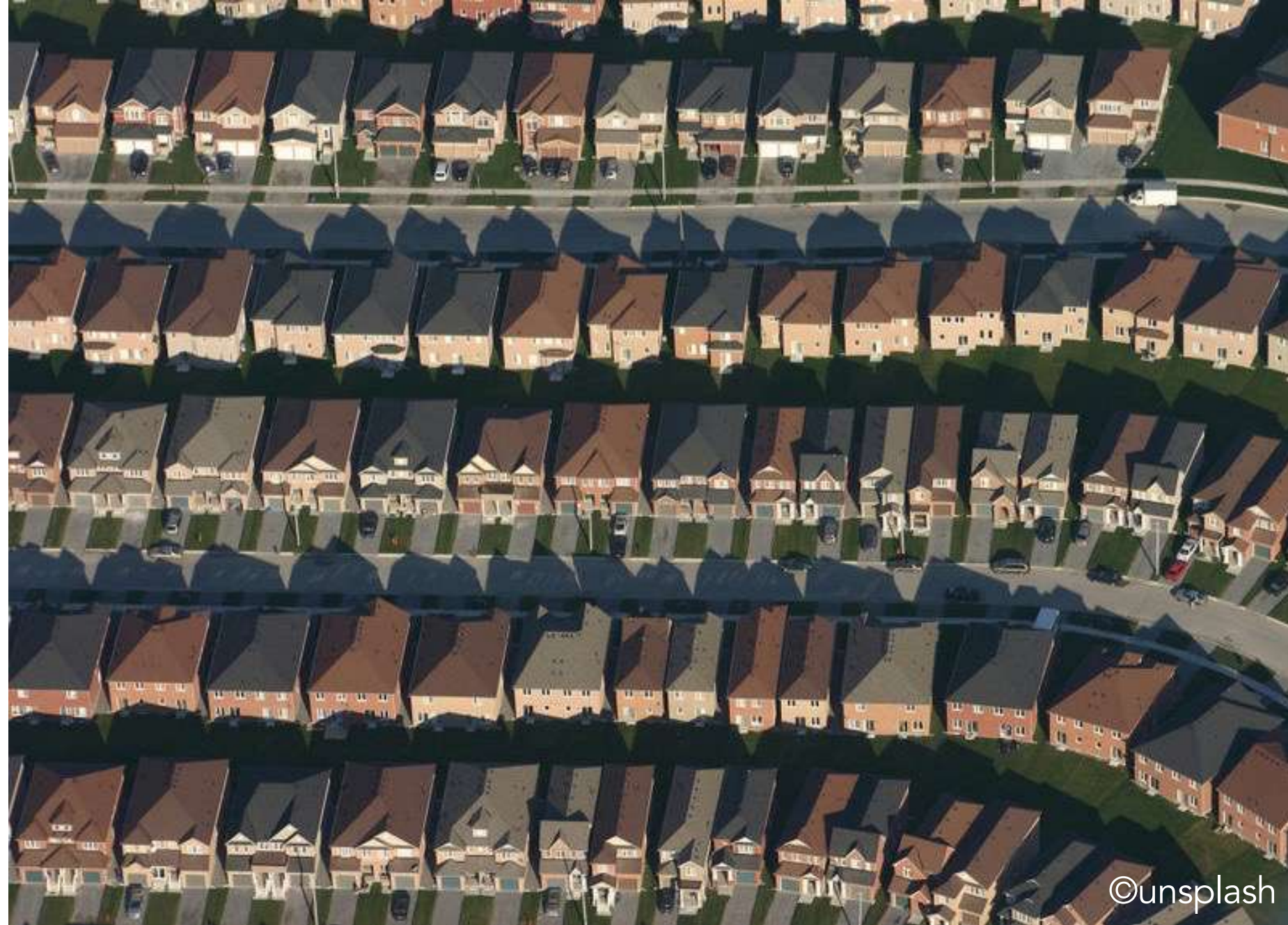
Housing
Service
Vienna
city owned
information &
advice on
affordable
housing

Area
Renewal
Offices
city owned
communication
& assistance
17 local units
1 mobile unit

Vienna
Business
Agency &
Vienna
Holding
city owned
real estate
development



WHAT IS LIFE QUALITY?



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A good City is where people live
because they want to
not because they have to..



©stadtwn



©unsplash

**A CITY THAT'S GOOD FOR CHILDREN
IS GOOD FOR US ALL**



VAST GREEN SPACES

Green Middle

Dense Edges

24/7 Accessible

Allowing for diverse
Uses



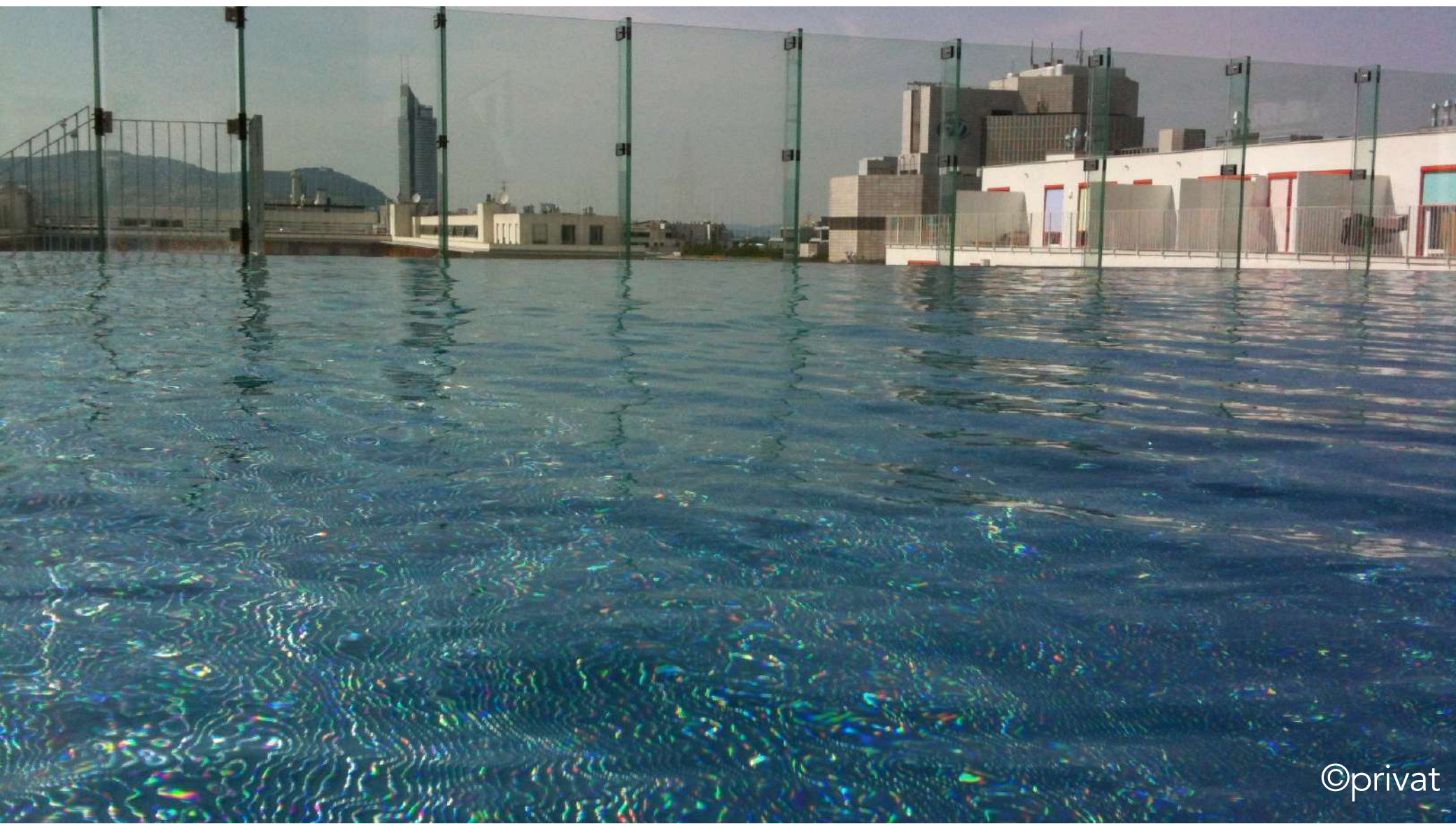
BROAD SOCIAL MIX AT PROJECT AND QUARTER LEVEL



BIKE AND SWIM + BIKE CITY

Bike-Sharing
Bicycle Garages & Lifts
Car-Sharing
Metro+Tramway+Bus
Annual PT-Ticket

Shared Space
2/3 Social Housing Share
Mixed Uses
Mandatory Ceiling Heights



COLLABORATIVE HOUSING PROJECTS







GRÄTZELOASE

VIENNAS COMMUNITY GRANTS SCHEME SUPPORTING TEMPORARY USES

ACTIVATING COMMUNITY DRIVEN INNOVATION

Nordbahnhof: Northern Railway Station



CITIZEN INVOLVEMENT

WOW! VIENNA

Denk mit. Plan mit. Mach mit.

WOW

Zielgebiete der Wiener Stadtplanung

Wie würdest Du einen Stadtteil planen?

- Erdbinger-Mai-Aspang
- Floriandorf - Altes Brünner StraÙe
- Gründerzeitviertel Westgürtel
- Zentrum Kagran
- U2 Donaustadt





WILLST DU MEIN
FAVORITEN
SEIN?



VERSCHOBEN: WERKSCHAU

Aufgrund der aktuellen Entwicklungen rund um die COVID-19 Pandemie muss die geplante Werkschau leider verschoben werden. Wir halten Sie über alle weiteren Entwicklungen per Newsletter und auf unserer Webseite am Laufenden!

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EMPOWERING & INVOLVING LOCAL COMMUNITY



OPEN IDEAS COMPETITION



COOPERATIVE PLANNING PROCESSES



High-rise Housing: Density meets Quality

Winners of the international architecture competition 2019





MOBILITY SOLUTIONS..

5 min to next Stop

High-level Public Transport Access

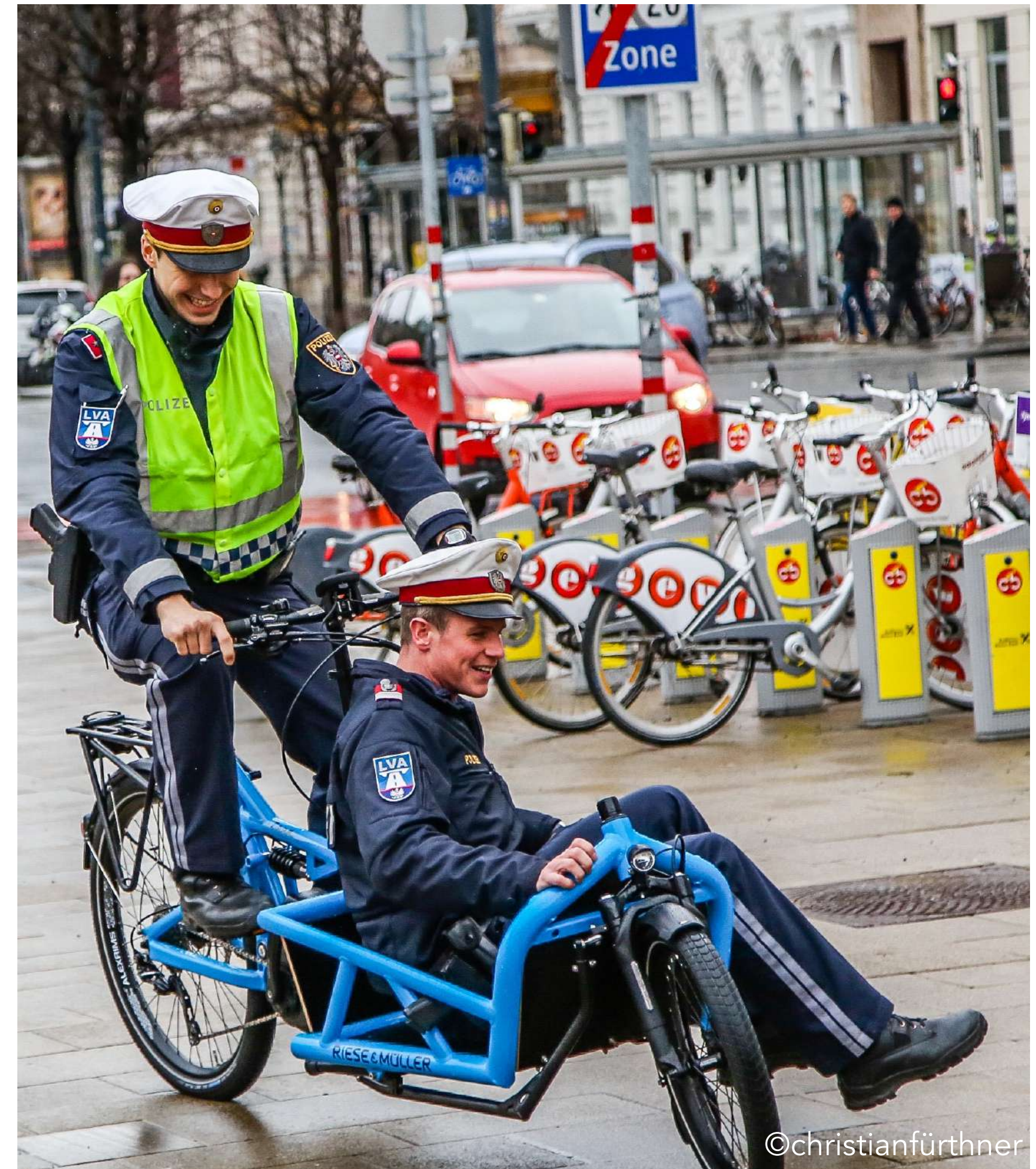
Sharing: Bike, Car, Scooter, Cargo Bike

Mobility Access Points and integrated local Solutions at Quarter-Level

Car Free Centers and Shared Spaces

Affordability: annual Pass as a Welcome Gift

Shared Garages at the Edges



...AND TRENDS

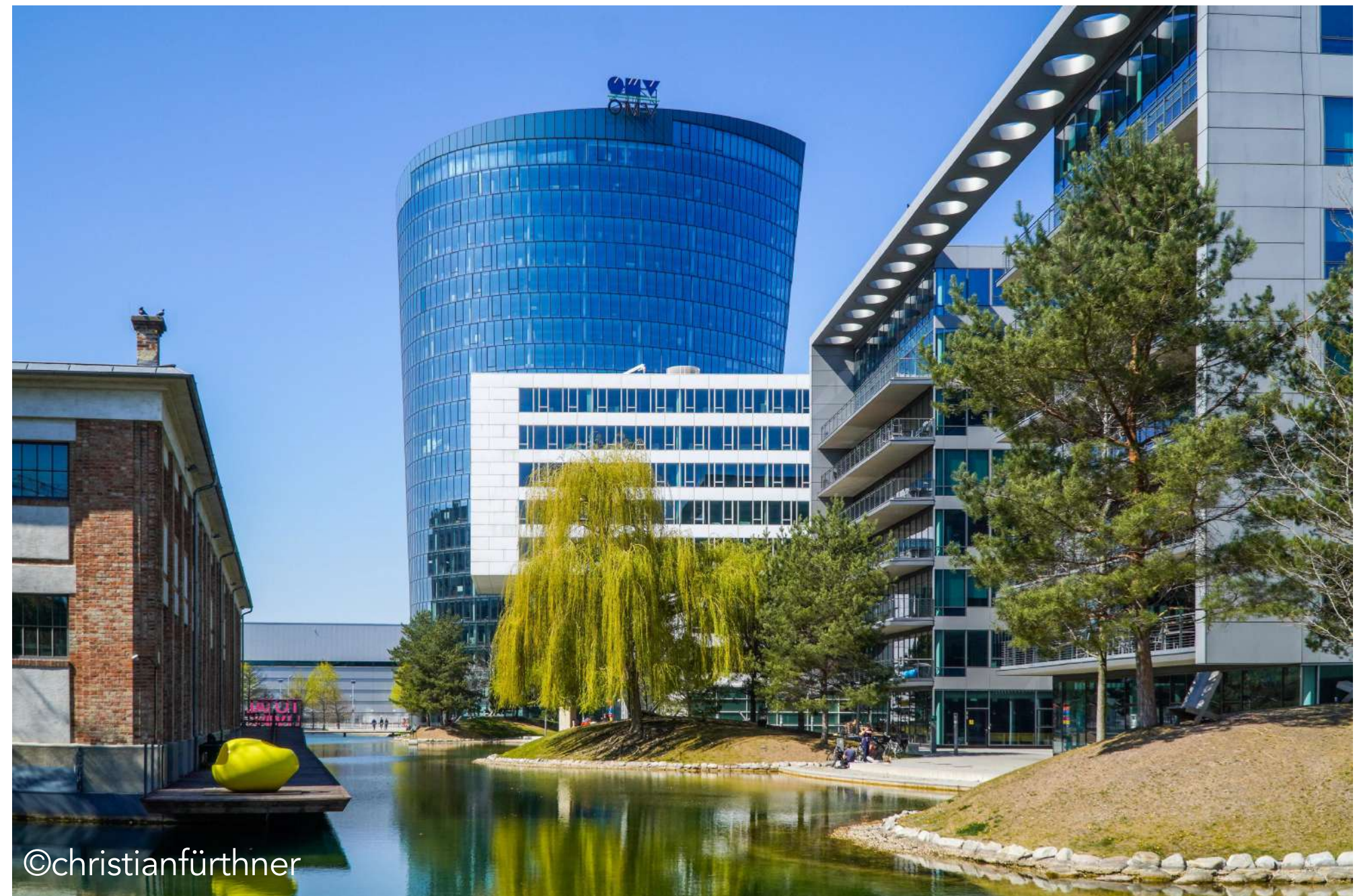
USING NEW URBAN QUARTERS AS AN OPPORTUNITY FOR TRANSFORMATION & REPAIR



THE VIENNESE WAY

VIENNAS WAY TO SUCCESS

Urbanity / Affordability / Livability
Ownership of critical Infra-structures &
Services / Governance Innovation
Flexibility / Diversity/ Scale
Co-Creation / Community-
Involvement / Civil Society as a Partner
Urban Transformation / Care&Repair



Thank you!

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