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From: ULI Randall Lewis Center for Sustainability in Real Estate

To: ULI Randall Lewis Center for Sustainability in Real Estate

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AUGUST 2023 NEWSLETTER

The ULI Randall Lewis Center for Sustainability in Real Estate is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint

Building Healthy Places

Urban Resilience

Upcoming ULI Events

Net Zero Exchange: Offsite Renewable Energy

August 24 | 1 pm EST

The Net Zero Exchange is a regularly scheduled series of virtual discussions to facilitate conversations and dialogues between ULI members across the country. The exchange is intended to foster better collaboration and help facilitate Net Zero investment. These discussions serve as an opportunity to share and exchange ideas through a presentation on a Net Zero topic and then a conversation between attendees. The August discussion is focused on Offsite Renewable energy, with a presentation from Sarah King of Kilroy Realty.



[Register Now](#)



Building the 15-Minute Community: Leadership Strategies in Real Estate and Infrastructure

September 13 | 1 pm EST

15-minute communities hold the promise of accelerating decarbonization, increasing housing affordability, reducing climate and health risks, and fostering social equity. Join this webinar for a robust conversation with global experts in infrastructure on how to leverage holistic infrastructure investment and real estate development strategies to support thriving 15-minute communities across six geographic typologies.

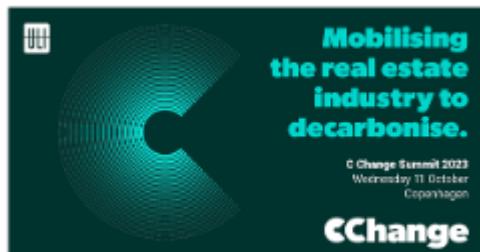
[Register Now](#)

Receiving Community: Building Inclusive Places to Mitigate Climate Gentrification-Driven Displacement

September 22 | 12 pm EST

Climate change is reshaping demographic patterns, prompting individuals to move to areas less vulnerable to environmental risks, boosting these receiving communities' economic growth and development. At the same time, climate migration poses a challenge to both local governments and private sector real estate actors to prevent displacement and promote inclusive growth. Join this webinar to learn actionable strategies for equitable and inclusive development.

[Register Now](#)



ULI C Change Summit

October 11 | Copenhagen

You can now register for the C change Summit, where senior leaders and experts will convene and contribute to developing workable solutions to tackle the urgent challenges that hinder the real estate industry's progress to decarbonization. Discover more about how the industry can address carbon pricing as a mechanism to scale up decarbonization and find out about the practical solutions that can improve alignment between tenants and landlords to support decarbonization and retrofitting.

[Register Now](#)

State of Green: Leading Real Estate Voices on the Business Case for Sustainability

October 11 | 1 pm EST

Sustainability in real estate is constantly evolving, and the last two years have seen exceptional growth in new commitments to net zero, adoption of new green proptech, acceleration in embodied carbon reduction, and more. The ULI Greenprint Center for Building Performance's annual State of Green: Performance Report delivers insights into the real estate industry's progress on reducing carbon emissions, energy use, water use, and waste, and achieving the Greenprint Net Zero Operations by 2050 goal. Join this webinar to learn how the industry improved on environmental performance from 2021-2022, and what the future of green buildings looks like in 2023.

[Register Now](#)



New ULI Reports & Resources

Sharing Data to Achieve Net Zero: Best Practices and Examples to Engage Tenants in Sustainability

Urban Land Institute

This primer builds on the business case for both owners and tenants to implement data-sharing practices to achieve net zero, meet governmental requirements, and fulfill internal goals. The journey to net zero requires input from multiple stakeholders, even more so when developing and managing data-sharing strategies. Building owners, operators, property managers, tenants, and even utility companies, who may be able to help streamline the overall process, are important partners in the pursuit of data transparency to help reach the net zero goal. In addition to collaborative efforts, data sharing can be accomplished via physical tools such as submeters or lease clauses to align data-sharing efforts.



[View the Report](#)



Net Zero Deal Profile: HopeWorks Station North Urban Land Institute

HopeWorks Station North is a net zero-ready development at which affordable housing, workforce development, and job training combine with innovative sustainability elements to improve the life of residents and help the planet. Owned by HopeWorks and Housing Hope, the mixed-use retail and multifamily housing development provides comprehensive housing, social services, and job reentry services for low-income, unhoused, and veteran populations.

[View the Case Study](#)

Partner Events & Resources

CoreNet Global's "What's Next"

Please listen in to the launch of the 5-part podcast series with [CoreNet Global's 'What's Next'](#) focused on tenant alignment and engagement. The first episode, titled "Taking Green Leases To Net Zero," features sustainability experts Marta Schantz, Co-Executive Director of ULI's Randall Lewis Center for Sustainability in Real Estate, and Ben Myers, Senior Vice President of Sustainability at Boston Properties sharing invaluable insights on navigating the path to net zero in the built environment via green leases.

CRETech Conference and Climate Day

CRETech Conference + Expo on September 19-20, 2023 is one of the largest real estate technology event in the world. Please use ULI's 20% discount code ULI20NYC on 'CREtech New York Pass' or ask if you are eligible for our 20 comp passes to this important PropTech event. Then, on September 21, 2023, CRETech is teaming up with the Nest Climate Campus during Climate Week NYC to produce a day dedicated to decarbonizing the built world. This inaugural event includes world-class real estate, corporate, and venture leaders to deliver meaningful insights about the Race To Net Zero. Again, please use ULI's 20% discount code ULI20NYC on 'CREtech Climate Day Pass' or ask if you are eligible for our 10 comp passes! Learn more and register [here](#).

MIPIM NY

On November 29th and 30th, 2023, owners, occupiers, developers, investors, political leaders and technology companies will join MIPIM New York for a two-day exhibition along with in-depth conversations that will debate the future of the built environment across different asset classes such as offices, residential, logistics and hospitality. Join us at the “Road to Zero” track with sessions including [“Net Zero for All – A Just Transition for Real Estate”](#) that highlights our recent report of the same name and details the why and how to center marginalized communities in the process and outcomes of achieving net zero. Or hear from local leaders at [“Political leaders discuss Accelerating the built environment’s journey to zero: Progress, best practices and lessons learned”](#) that will focus on the unique challenges and opportunities for the real estate industry to collaborate with government agencies on the road to net zero.

Better Buildings Solution Center - Funding and Incentives Resource Hub

Better Buildings is excited to announce the launch of the [Funding and Incentives Resource Hub](#) on the Better Buildings Solution Center. This hub will help you navigate and discover the many rebates, funding opportunities, and other incentives including those available through the Inflation Reduction Act and Bipartisan Infrastructure Law. Whether you are looking to implement energy efficiency upgrades, renewable energy and decarbonization projects, or other sustainability initiatives, this new hub is designed to help you leverage programs and incentives to help your organization. The resources are filterable by sector, technology, source, and type. This new hub will continue to evolve as we add new resources as they become available. To suggest additional resources for the hub, please email betterbuildings@ee.doe.gov.

TGG US EPA Survey Submission Information

The Green Grid (TGG) works globally to create metrics, tools, and provide technical expertise and advocate for the optimization of data center energy and resource efficiency. TGG has partnered with the U.S. Environmental Protection Agency (EPA) to conduct a new survey of data center energy and water use to allow for an update to the U.S. EPA's 1-100 ENERGY STAR score for data centers. TGG will be creating, administering and collecting responses from this voluntary survey. Please note that survey data will be anonymized before any TGG member company or the U.S. EPA can access it and will not be publicly disclosed. This submission does not require a certified engineer to validate the survey. [Click here for more information and to complete/submit the survey.](#)

Green Leasing 101

[Green Leasing 101](#) Webinar is the first in a series designed to give you a comprehensive understanding of green leasing and empower action. A collaborative effort between ULI's Randall Lewis Center for Sustainability, IMT, and JLL, you'll learn from industry leaders about the basics of green leasing, how it applies for all building sectors, and how green leasing can distinguish your organization from peers. The webinar will highlight how property owners and tenants can create mutually beneficial leases by negotiating clauses that create accountability for both sides—on such topics as submetering, cost recovery, data sharing, and efficiency standards.

Did you miss it?

Get Smart: The Business Case for Grid-Interactive, High-Performance Buildings

View this webinar outlining key takeaways from ULI's forthcoming report: Get Smart: The Business Case for Grid-Interactive, High-Performance Buildings and featuring interviews with expert panelists.

[Click here to view the webinar recording.](#)

[Click here to learn more about the report.](#)

ULI Europe: Carbon Pricing

Carbon pricing is on the rise in real estate, through companies putting an internal price on the carbon their portfolios emit, or in the form of taxation or regulation by local authorities and national governments. In the [ULI PwC Global Emerging Trends in Real Estate 2023](#) report, we undertook one of the first global deep dives into carbon pricing and real estate as part of the industry's efforts to decarbonise. Catch up on our recent webinar to learn more about the different ways that exist to price carbon emissions in real estate and what the pros and cons are, how different players in the market are approaching it and what issues need to be addressed.

[Click here to view the webinar recording.](#)

Call for Proposals

The Call for Proposals for the 2024 ULI Spring Meeting and 2024 ULI Resilience Summit is now open! Ideas for sessions can be submitted [through the application portal](#) with the option to submit sessions for one or both of the events. The deadline for submissions is Friday, September 8th.

Opportunities to Get Involved

Recruiting for Focus Groups on Coastal Resilience!

As part of the ULI Urban Resilience program's research for an upcoming report on coastal resilience, we are hosting virtual focus group meetings with real estate and land use professionals who have worked on projects or policies related to coastal resilience. Please fill out [this interest form](#) to let us know about your interest in participating in a focus group meeting and what your area of experience/expertise includes. While not everyone will be able to participate in a focus group meeting due to space limitations, there will be other opportunities to engage in this work and by filling out the

form, we will add you to our list to reach out to about opportunities related to coastal resilience that arise. [Click here to access the form.](#)

Water Wise Development Coalition

The [Water Wise Development Coalition](#) convenes land use and real estate professionals with policymakers to advance water-smart real estate development. Those who are interested in participating can complete [this survey](#) and will be added to the invite list. It is free to participate in the coalition's quarterly virtual meetings. The coalition focuses on methods for advancing water-smart development and supportive policies, and participants have a say in meeting topics. Upcoming meetings include:

- **September 6, 3-4:30pm EST:** Featuring presentations on WaterSense and Water Efficiency Rating Score (WERS) resources, followed by Q&A and group discussion. Speakers for this meeting will include:
 - Jonah Schein, National Program Manager for Homes & Buildings, WaterSense Program, US Environmental Protection Agency
 - Mike Collignon, Executive Director & Co-Founder, Green Builder Coalition

Email Marianne.Eppig@uli.org for more information and to join upcoming coalition meetings.

Special Announcement

2023 ULI Americas Awards for Excellence

Ten developments from across North America have been selected as winners of the Urban Land Institute's (ULI) [2023 ULI Americas Awards for Excellence](#). This year, 68 projects and programs from across the Americas region were submitted for the competition. From this impressive field, the 13-member jury composed of development, finance, planning, urban design, architecture, and landscape architecture experts selected [20 finalists](#), including 3 projects receiving recognition for Low-Carbon Development.

New in *Urban Land Online*

- [Asia Real Estate Leverages Proptech to Cut Carbon](#), Mark Cooper
- [Outlook for Building Electrification](#), Ron Nyren
- [ULI Greenprint Innovation Partner Program Celebrates Over 10 Years of ESG Impact](#), Ben Forman
- [Joseph Azrack and Dan Cashdan Donate Nearly \\$1 Million to ULI's Net Zero Imperative](#), Ron Nyren
- [Outgoing ULI Global Chair Urges Industry to Collaborate on Decarbonization](#), ULI Staff

- [The Materials Movement: Advancing Low-Carbon, Healthy Materials for Sustainable Communities](#),
Victoria Oestreich
-

In the News

- [Are you factoring climate migration into investment decision-making?](#), REACT News
- [Industrial Heat Pump Collaboration Aims to Reduce Costs and Greenhouse Gas Emissions in U.S. Industries](#), ACEEE
- [A quarter of the nation is vulnerable to extreme heat. How can cities cope?](#), KUNC
- [Central Florida Eco-Wonderland: Where Sustainable Tourism Meets Fun](#), Travel Noire
- [See how Sweden is planning to create a 'wooden city' with thousands of homes and offices](#), Business Insider

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Shape the future of the built environment for transformative impact in communities worldwide

OUR MISSION COMMITMENTS

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

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