WELCOME TO THE ULI COASTAL FORUM

Toronto | May 17, 2023





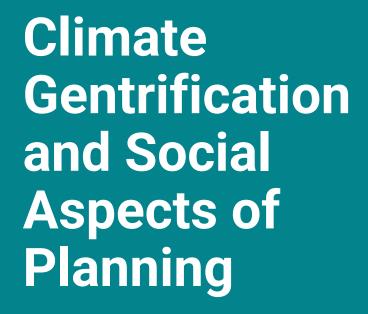
Chris De SousaProfessor, Toronto
Metropolitan University



Moderator:
Patrick Marchman, AICP
Principal
KM Sustainability



Joe Backer
Senior Development
Officer
City of Boston

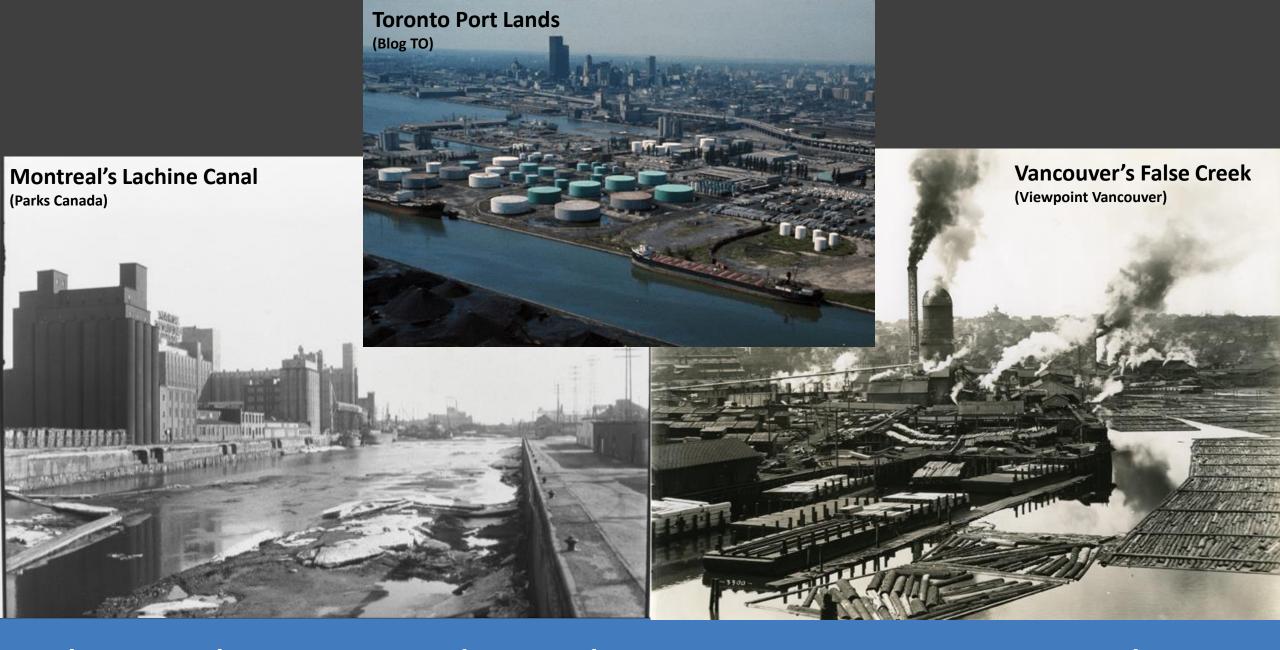


Climate Gentrification & Social Aspects of Planning

- Christopher De Sousa, Ph.D., MCIP, RPP
- Professor & Associate Director, School of Urban & Regional Planning, Toronto Metropolitan University
- Past-President, Canadian Brownfields Network
- chris.desousa@torontomu.ca
- Reactivate Brownfields Research Lab https://www.brownfieldsresearchlab.com/







Vibrant Shores → Industrial Engines → Contaminated Sites

Contaminated Sites + Sustainable Development + Market Preferences = Coastal Revitalization of Brownfields

Canada & UK

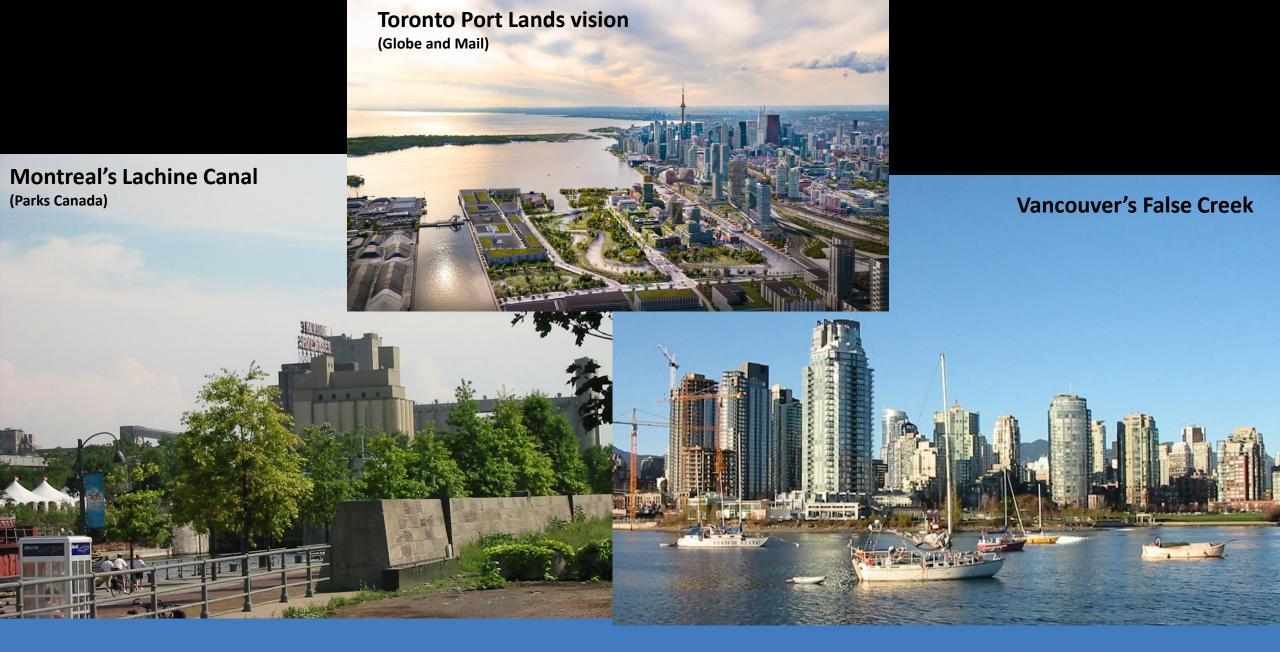
Regional
Growth
Management

USA

Economic
Development
& Renewal

- Infill, re-use, redevelopment, revitalization focused
- Cleanup, habitat/ecological restoration, reconnected infrastructure, recreation
- Government/stakeholder roles/partnerships

People/Consumers/Markets Desire a Re-connection to the Water



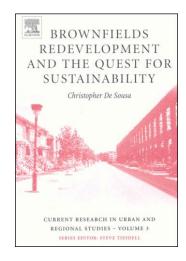
Contaminated/Derelict Brownfields → Waterfront Communities

Sustainable Brownfield Redevelopment: Social Equity, Environmental Justice, and Gentrification

- Stimulating redevelopment and investment is the key motivator/rationale
- Greening is the most popular feature
- Social motivations/interventions tend to focus on removing blight, improving aesthetics, and providing community spaces and activities.
- Economic motivations emphasize reinvestment and new employment.









Enhancing Social Equity & Environmental Justice: Tools for Revitalization while Limiting Gentrification

- Community representation, engagement and the empowerment of champions.
- Expanding the role of, and increasing support for, non-profits, particularly when tackling complex social and environmental justice issues.
- Broadening and entrenching social equity objectives and metrics in Plans.
- Policy and funding tools tied to explicit social (& environmental) outcomes: technical assistance, Community Benefit Agreements, inclusionary zoning (supported by density & funding), community programming, etc.
- Mindfulness of the market and supporting public, private, and non-profit projects that are economically and operationally viable.

More and More Projects are pointing in the right direction





Menomonee Valley, Milwaukee, WI

Over Two Decades of Best Practice



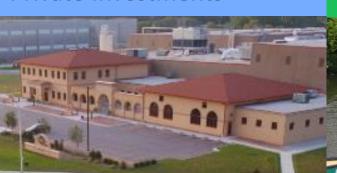
Infrastructure Improvements



Economic Development



Private Investments



Public, Private, and Non-profit Partnerships & Leadership

Sustainable Plans, Design, & Employment Guidelines



tional design competition

Stormwater Management



Riverbank Restoration

Community Connections & Activities



Science, Monitoring, Education

MVBI Report 2013 Environment

- Water Quality
- Air Quality
- Land Cover & Habitat
- Flora & Fauna

Community

- Housing
- Crime
- Health
- Arts & Events

Economy

- Employment
- Commercial Property
- Business
- Infrastructure & Access





Thank You & Questions



Climate change is causing sea level rise, extreme heat, and stormwater flooding in Boston.

Communities of color and other socially vulnerable populations are disproportionately bearing the burden of the effects of climate change.

Buildings account for 70% of Boston's greenhouse gas emissions.

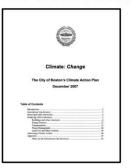
Our emissions are not decreasing fast enough.

We need to accelerate carbon reductions.

A history of climate planning and action







2014

Update #2



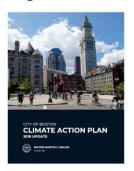
2018

Resilient Harbor Vision



2019

Update #3





A Climate of Progress

Climate action



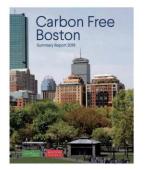
Mitigation



Update #1



2016Climate Ready
Boston



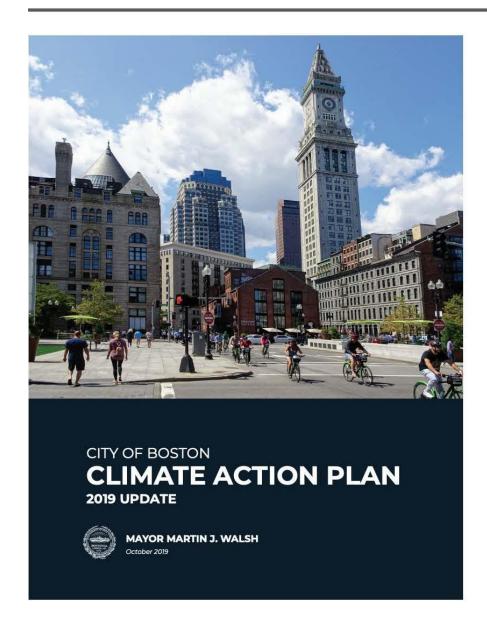
2019Carbon Free
Boston



2022 Heat Plan







DESIGNING FOR EQUITY

> Develop mechanisms to mitigate issues related to affordability, gentrification and displacement of low-income renters.

A Boston Green New Deal



"In this moment of tremendous urgency and opportunity, Boston must lead on a city Green New Deal. From the health and safety of our residents, to jobs and economic opportunity, to the vibrancy and livability of our neighborhoods, climate action is the foundation for our brightest future."

- Mayor Michelle Wu

"Our focus is taking decisive action now to support our climate, advance justice and bolster livability throughout the City of Boston for all of our residents."

- GND Director Oliver Sellers-Garcia

Boston's <u>new</u> low-carbon affordable housing is coming online



City of Boston - Department of Neighborhood Development 2020 guidebook for Zero Emission Buildings (ZEBs)



The Kenzi - Passive House certified; construction completion in 2023

Varied existing affordable housing requires varied approaches









Triple Decker



12 packs



Row houses



Larger apartment buildings

Naturally occurring affordable housing

- No guarantee of long-term affordability
- Wider range of building typologies
- More varied ownership arrangements

VS.

Deed-restricted affordable housing

- Existing protections for affordability
- Displacement risk is minimized
- Complex financing scenarios

Acquisition Opportunity Program





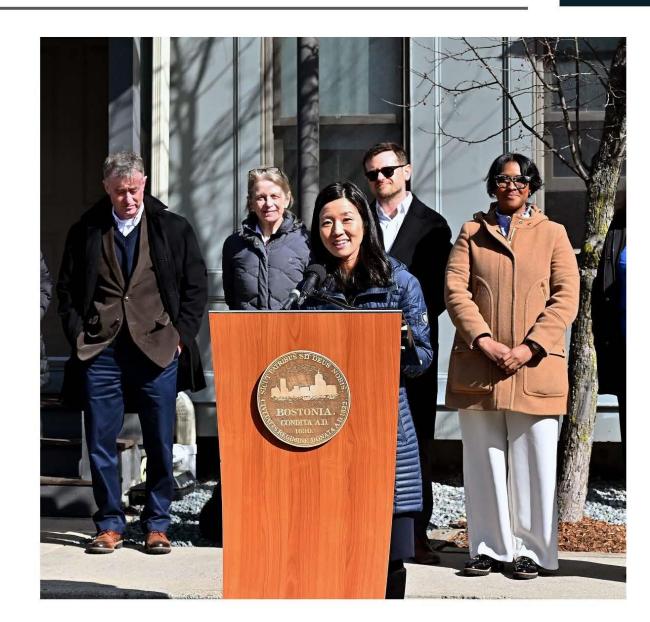
- 20,000+ sq ft or 15+ units
- Many pathways to achieve targets
- Flexibility is built in
- Community-based Review Board
- Equitable Emissions Investment Fund







- Aligns with BERDO: 15+ units
- Funds up to \$50,000 per unit
- Prioritizes buildings in disproportionately impacted communities
- Preserves affordability and minimizes disruptions
- Supports equitable procurement







- Focus on owner-occupied 2-4 unit buildings in disproportionately impacted communities
- Anti-displacement and affordability requirements
- Electrification can't be the only step taken
- Building energy assessment → decarbonization roadmap
- Minimize disruptions to building residents at all stages







In East Boston, a big move to keep renters in their homes

In one of the biggest deals of its kind, a nonprofit and the city team up to buy \$47 million portfolio of rental properties in bid to combat displacement.

By Andrew Brinker Globe Staff, Updated October 16, 2022, 4:08 p.m.



