

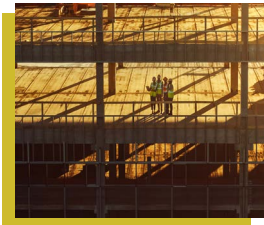
ULI COLLEGE TEXTBOOK CATALOG

2023–2024



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REAL ESTATE DEVELOPMENT



URBAN PLANNING & DESIGN



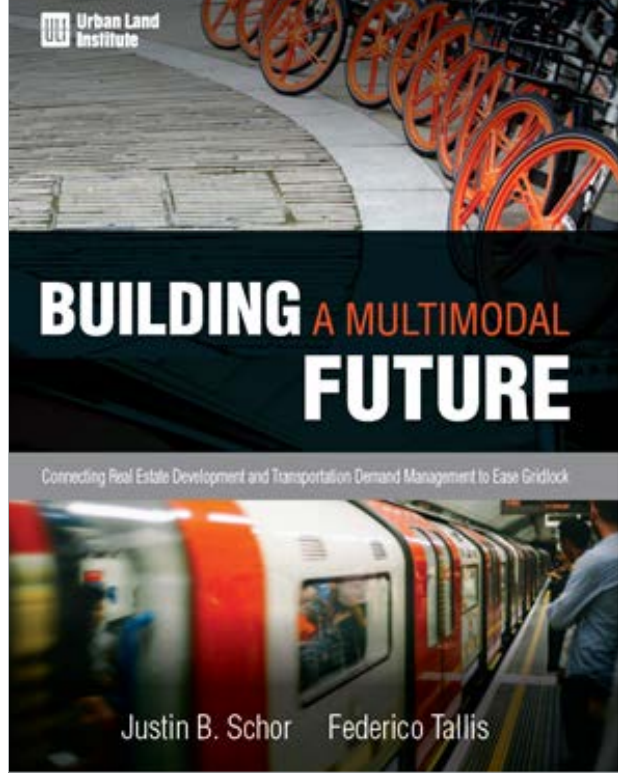
MARKET ANALYSIS



FINANCE & INVESTMENT



URBAN PLANNING & DESIGN



Building a Multimodal Future

Connecting Real Estate Development and Transportation Demand Management to Ease Gridlock

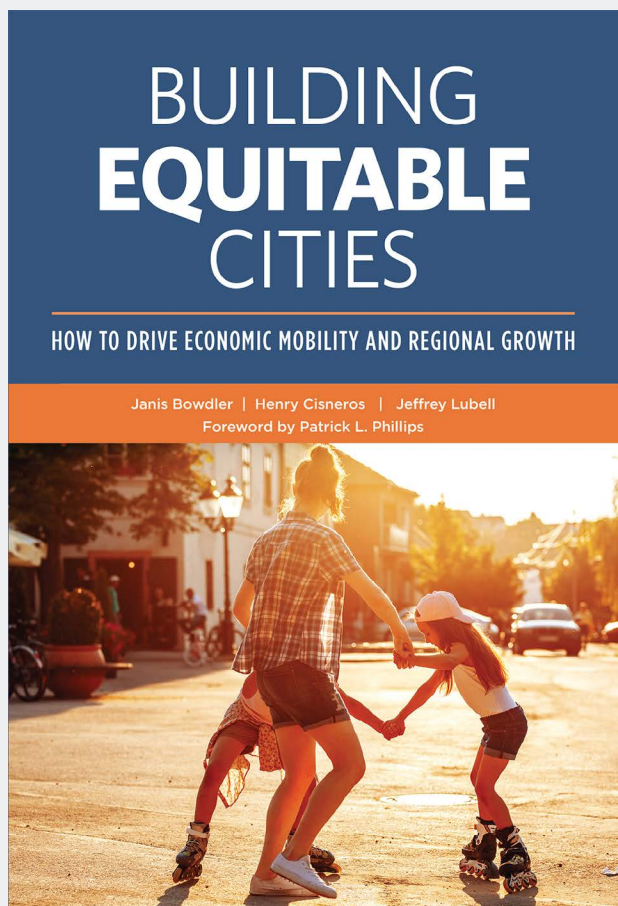
Justin B. Schor and Federico Tallis

Building a Multimodal Future shows students and young professionals how planning land uses and transportation together with transportation demand management (TDM) policies creates safer, more walkable environments. Authors Schor and Tallis explore the origin, implementation, best practices, and results of TDM policies from 10 distinctive communities across the United States. Uniquely, it includes the perspectives of those who implement these policies and those who are affected by them, including property owners, developers, managers, and other professionals who work with TDM policies.

 [Available in eBook formats.](#)

2019/85 pages/Paperback/Color/ISBN 978-0-87420-426-1

\$44.95



Building Equitable Cities

How to Drive Economic Mobility and Regional Growth

Janis Bowdler, Henry Cisneros, and Jeffrey Lubell

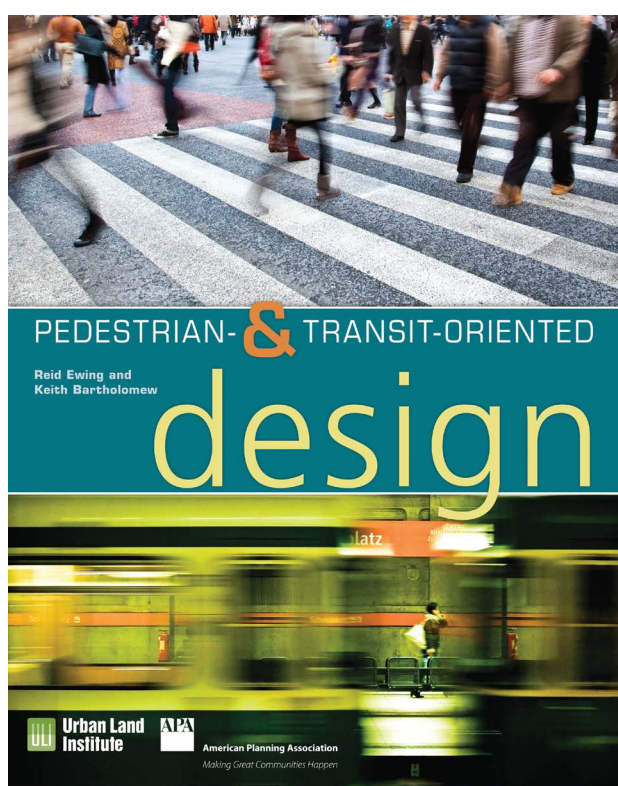
Foreword by Patrick L. Phillips

How can cities promote economic mobility, advance equity, and drive growth? Through this book's analysis of best practices, proven policies, and case study examples, students will get practical insights into how their communities can expand opportunity for more citizens and boost economic growth. The book offers real-world examples of both place-based and people-based strategies that are being used successfully to provide more equitable outcomes.

Available in paperback only.

2018/180 pages/Paperback/B&W/ISBN 978-0-87420-411-7

\$17.95



Pedestrian- & Transit-Oriented Design

Reid Ewing and Keith Bartholomew

Written by noted experts on pedestrian design and planning, this book is an ideal resource to help explain to your students how to design and develop places that are more conducive to pedestrian activity and transit use. It explains the nuts and bolts of how to design public places that accommodate the needs of pedestrians and transit users. It is organized around checklists of 28 prioritized features that should be considered when planning for pedestrians: essential features, highly desirable features, and features worth having but not essential. Richly illustrated with hundreds of photographs and diagrams, the book demonstrates the right and wrong ways that cities have planned sidewalks, street crossings, and transit stops, as well as the overall streetscape. Examples of zoning codes from localities across the United States that help encourage creation of better places for pedestrians are highlighted throughout the book.

 [Available in eBook formats.](#)

2013/125 pages/eBook only/Color/ISBN 978-0-87420-269-4

\$59.99

Highlights

- Offers evidence-based recommendations for pedestrian- and transit-oriented design
- Breaks down complex concepts into bite-sized pieces
- Provides local code examples for pedestrian-oriented policies
- Provides an order of priority for design features: essential, highly desirable, and worthwhile but not essential
- Packed with high-quality color photos and diagrams
- Website with appendixes available



Shared Parking

Third Edition

Mary S. Smith (ULI, NPA, and ICSC)

The third edition of *Shared Parking*, along with an updated and enhanced Excel model, contains the information students and professionals need to estimate parking requirements for mixed-use projects. Updated land uses in this edition include supermarkets, pharmacies, discount superstores, home improvement stores, daycare centers, and more. Land uses included in past editions have also been revised based on the fifth edition of the *Parking Generation Manual*. This thoroughly updated version of *Shared Parking* will allow you to facilitate the right amount of parking supply for mixed-use projects being developed in the foreseeable future.

 [Available in eBook formats.](#)

2020/209 pages/Paperback/Color/ISBN 978-0-87420-427-8

\$155.95

With [Excel](#) model: ISBN 978-0-87420-443-8

\$649.95

Highlights

- Inclusion of additional land uses—32, up from 20—for which recommended parking ratios and adjustment factors are presented
- An additional chapter on regional variations in parking demand, as well as future projections based on expected mobility changes due to transportation network companies (Uber, Lyft) and autonomous vehicles
- A new subroutine in the accompanying Excel model that automatically calculates noncaptive ratios based on the presence of employees, hotel guests, and residents who will patronize the various project uses



The Case for Open Space

Why the Real Estate Industry Should Invest in Parks and Open Spaces

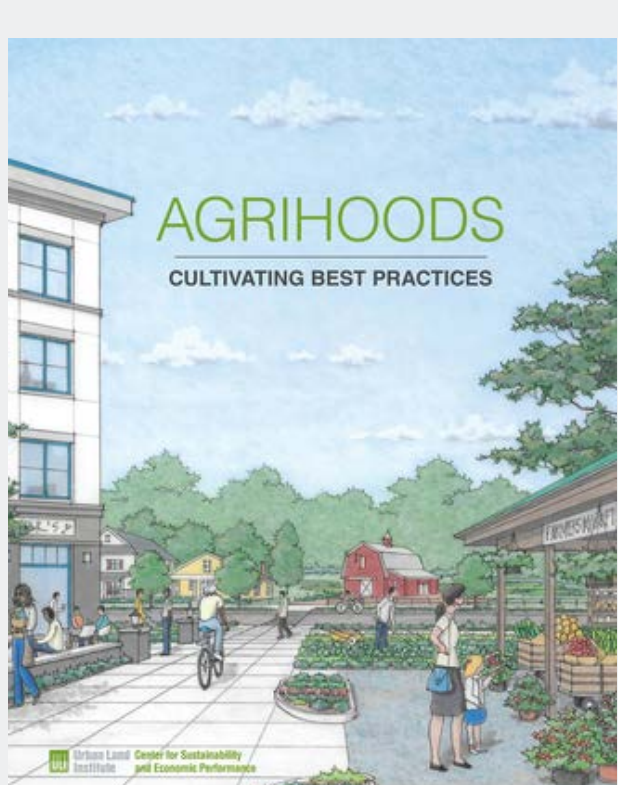
By Chris Dunn, James F. Lima, Matthew Norris, Elizabeth Shreeve, and Reema Singh

Students will explore the benefits of creating, maintaining, operating, and programming parks and open spaces—ranging from enhanced returns for developers that include open space in their projects to improved community health outcomes.

Available in paperback only.

2019/43 pages/ISBN 978-0-87420-419-3

\$12.95



Agrihoods

Cultivating Best Practices

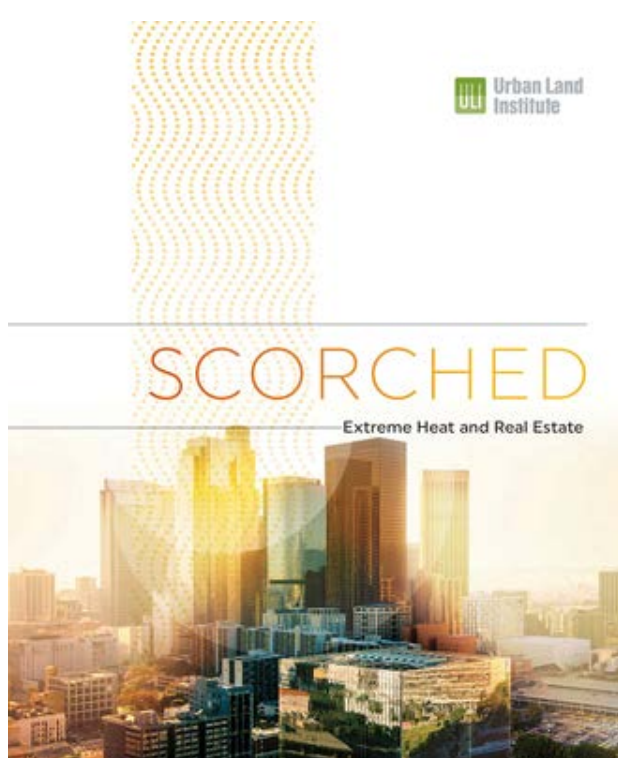
Matthew Norris

Strategies for creating successful residential and mixed-use projects centered on farms or community gardens are illustrated in this publication.

Available in paperback only.

2019/53 pages/ISBN 978-0-87420-421-6

\$14.95



Scorched: Extreme Heat and Real Estate

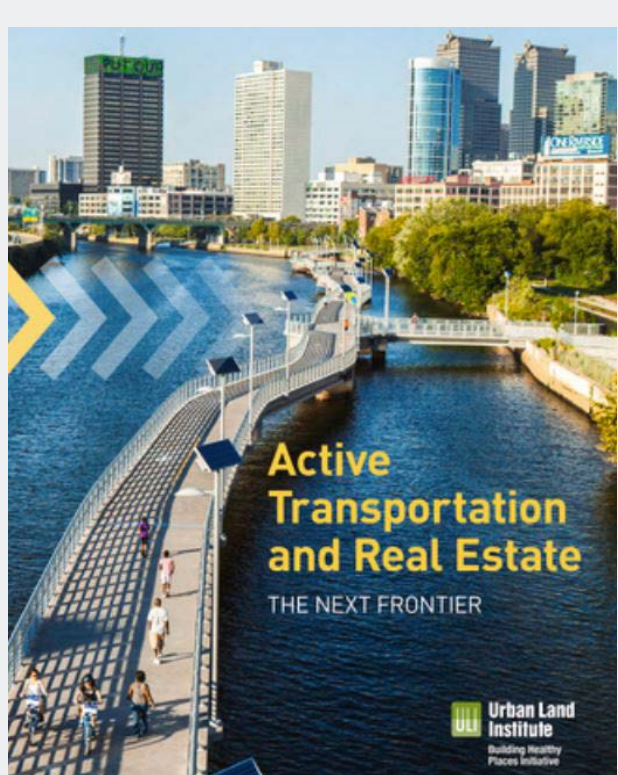
Katharine Burgess and Elizabeth Foster

This title provides students with an overview of extreme heat's connections to the built environment and an in-depth discussion of heat mitigation and adaptation strategies related to building design, building materials, green infrastructure, and public space design.

 [Available in eBook formats.](#)

2019/72 pages/ISBN 978-0-87420-439-1

\$18.95



Active Transportation and Real Estate

The Next Frontier

Rachel MacCleery, Edward T. McMahon, and Matthew Norris

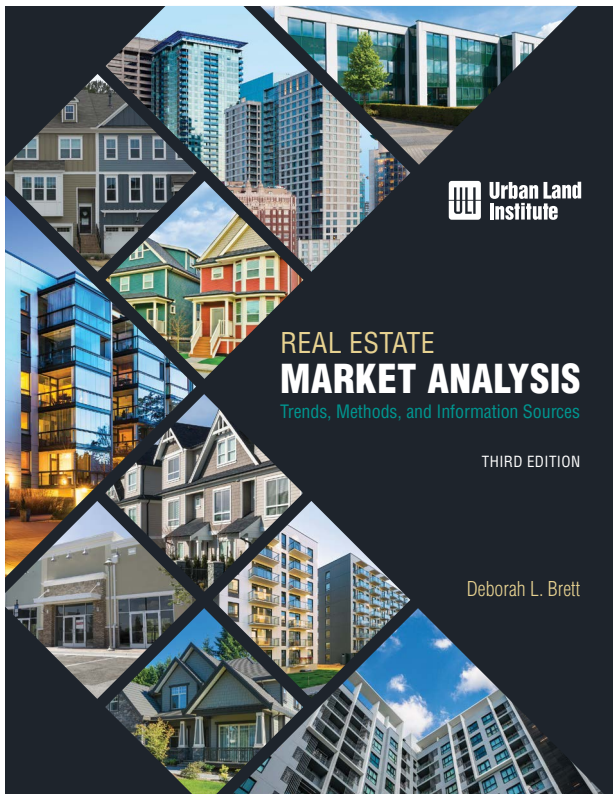
Students will discover how investments in bicycle and pedestrian infrastructure are generating economic development and increasing real estate value. Learn what innovative developers and communities are doing to support walking and biking, how bike/pedestrian infrastructure is stimulating adjacent development, and about market demand and best practices.

Available in paperback only.

2016/66 pages/Paperback/Color/ISBN 978-0-87420-362-2

\$19.95

MARKET ANALYSIS



Real Estate Market Analysis

Trends, Methods, and Information Sources

Third Edition

Deborah L. Brett

The industry-standard introductory guide on analyzing real estate markets, the third edition of *Real Estate Market Analysis* provides a comprehensive update of previous editions. It offers practical “how-to” methods for evaluating several property types. In addition to highlighting demographic trends and explaining recognized research and analysis methods, the third edition provides expanded guides to information sources, both national and local. It captures a transformative decade’s worth of market changes, allowing students, practicing real estate professionals, and government officials to understand how to inspect proposed development sites, evaluate competitive properties, conduct interviews, and find relevant data.



Available in eBook formats.

2019/255 pages/Paperback/Color/ISBN 978-0-87420-428-5

\$129.95

Topics covered include:

- The purpose, content, and users of market analysis
- Defining market areas and how to analyze demand and supply
- Finding, interpreting, and presenting economic and demographic data
- Understanding the characteristics of several property types

Highlights of the Third Edition

- Increased attention paid to industrial property types, in response to the growing warehousing and e-commerce demand
- Ways to find information on employment, labor force, and population/household trends
- Perspectives on property supply/demand trends available from an expanded variety of sources
- Examples (tables and charts) illustrating ways to organize and present information
- Comments on trends affecting the need for residential space, new hotels that cater to millennials, shifts in retail sales and their effect on demand for distribution space, and other specialty products

FINANCE & INVESTMENT



Finance for Real Estate Development

Charles Long

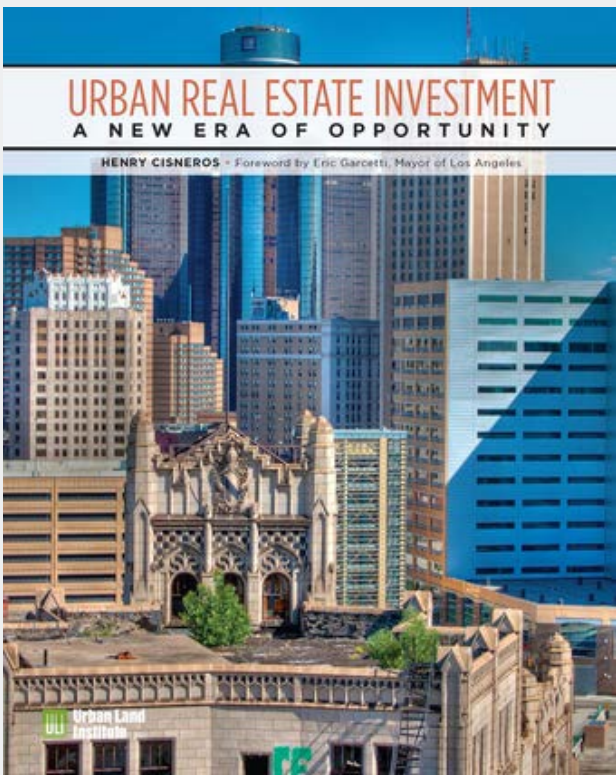
This real estate finance textbook, written by seasoned practitioner Charles Long, offers practical information that every future professional in the real estate development industry needs to know. The book lays out the basics of finance and land valuation as the foundation for successful development. Covering each stage of the development process, it explains how finances drive a project and how decisions at each juncture play a role in ultimately achieving financial viability. An ideal textbook for graduate real estate development programs and related studies such as real estate law, finance, architecture, and planning, this book will teach your students the complexities developers face and how to reconcile conflicting elements to ultimately achieve a successful project. Concise, relevant, real-world examples are interwoven throughout the text.



[Available in eBook formats.](#)

2019/216 pages/Paperback/B&W/ISBN 978-0-87420-430-8

\$94.95



Urban Real Estate Investment

A New Era of Opportunity

Henry Cisneros

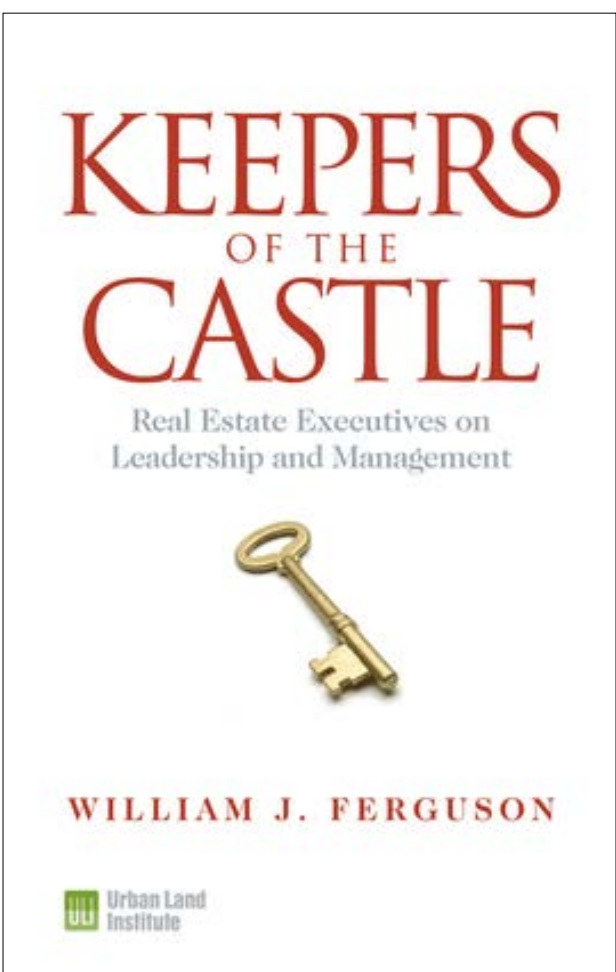
The basic forces that drive societal change—from demographic shifts to advances in technology and transitions in economic functions—have influenced the shape of cities throughout history. This book explains America’s urban renaissance to students and establishes a framework to understand and capitalize on the range of real estate opportunities available in cities across the country. The result of the analysis is an important and inspiring conclusion that goes to the heart of this book: that every American city, irrespective of its economy, market dynamic, and geography, has unique real estate opportunities and potential for progress. A big-picture view of urban America, it covers prospects for each major urban property type. It analyzes four key categories of cities and discusses specific metropolitan areas in terms of their real estate investment potential. Students will learn about investment strategies and capital sources, 13 trends that are converging to create a paradigm shift in urban America, and real-world case studies that demonstrate how to make forward-thinking real estate decisions.



[Available in eBook formats.](#)

2015/120 pages/Paperback/Color/ISBN 978-0-87420-358-5

\$59.95



Keepers of the Castle

Real Estate Executives on Leadership and Management

William J. Ferguson

It’s never too early for students to begin learning about leadership in the real estate industry. Examining what has always been America’s largest industry, this helpful handbook analyzes the transformation of real estate investment and identifies the leadership attributes necessary for executives and board chairs as they guide their businesses through profound change.



[Available in eBook formats.](#)

2013/300 pages/Paperback/B&W/ISBN 978-0-87420-272-4

\$26.95

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