December 2022

The ULI Randall Lewis Center for Sustainability in Real Estate is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint  Building Healthy Places  Urban Resilience

HAPPY HOLIDAYS
THE RANDALL LEWIS CENTER WISHES YOU A WONDERFUL HOLIDAY SEASON AND A HAPPY NEW YEAR!

New ULI Reports

ULI Health Leaders Network: Celebrating Five Years of Learning, Collaboration, and Impact
Urban Land Institute

In 2017, ULI launched the Health Leaders Network with support from the Robert Wood Johnson Foundation, longtime ULI member and Foundation governor Randall Lewis, and the Colorado Health Foundation. Since then, the program has fostered five cohorts of over 190 individuals dedicated to harnessing their power and leadership to advance health and social equity in real estate and land use. In celebration of its five-year anniversary, this reflection piece showcases the program’s goals, milestones, and members’ experiences throughout the first five cohorts.

Read the Report
Developing Urban Resilience Project Profile: Studio Gang:
Urban Land Institute

ULI's Developing Urban Resilience interactive library of project profiles features innovative resilience strategies and the value they add to development. This latest profile features Studio Gang’s Chicago office and the unique way they support biodiversity while managing stormwater and reducing the urban heat island effect.

Read the Report

Global Real Estate DEI Survey
Urban Land Institute

ULI is excited to announce that the second annual edition of the Global Real Estate DEI Survey 2022 has been released as of December 13. The Survey is the only corporate study of diversity, equity and inclusion (DEI) management practices and data benchmarking in the commercial real estate industry. Covering more than 357,000 full-time employees, $2.3 trillion of assets under management and a cross-section of the industry in terms of size, region and business classification, this resource is an invaluable look at CRE’s progress and views on implementing leading corporate DEI practices and trends in employee demographics.

Read the Executive Summary

San Jose, California: Building Electrification and Renewable Energy
Urban Land Institute

The City of San Jose? approved their ambitious Climate Smart San Jose? plan in 2018 and has already achieved several important plan milestones. Among these accomplishments are the launch of Clean Energy San Jose? and the adoption of a ‘reach code’ that requires all new construction in the city to be all-electric rather than relying on natural gas. Building on this momentum, the City of San Jose? asked ULI to explore how it could best incentivize the adoption of on-site solar and batteries to provide resources to the electricity grid and to support the retrofit of existing buildings to all-electric. Crucially, the recommendations help keep the City’s commitment to equity as a central focus.

Read the Report
ULI Austin Net Zero Imperative: TAP Report
Urban Land Institute

To better meet the challenges of a rapidly changing climate, growing population, and overburdened energy grid, the City of Austin has set its sights on becoming a net zero community by 2040. Through an NZI-sponsored Technical Assistance Panel, the panelists gathered to address how to increase the local real estate sector’s awareness and buy-in of electrification, energy efficiency, and on-site renewable energy in commercial and multifamily buildings, in line with net zero initiatives in the City’s Climate Equity Plan.

Read the Report

ULI Minnesota Net Zero Imperative: TAP Report
Urban Land Institute

Minneapolis sought to establish a flexible net zero framework that could be used to support decision-making in the development of the 115-acre Root District near downtown Minneapolis. Given the sustainable vision for the Root District’s future, the district was selected to participate in the Urban Land Institute’s Net Zero Imperative. Experts and stakeholders met to discuss the complexities of the built environment, history, and community of the district in order to compose a plan for the implementation of an equitable net zero framework that meets the community’s needs. The recommendations of the panel focused around three key themes: equity and community engagement, district strategy and renewable energy and public tools, policy and the business case for net zero.

Read the Report

Social Spaces, Resilient Communities: Social Infrastructure as a Climate Strategy for Real Estate
Urban Land Institute

Social infrastructure—or the spaces communities rely on to gather and build relationships—is a core aspect of building urban resilience. Social infrastructure can reduce vulnerability to climate hazards by addressing the underlying socioeconomic stresses that exacerbate those hazards’ impact on communities. They also foster stronger social bonds, improve health and wellbeing, and create community amenities that support social equity and build value. Real estate leaders can intentionally incorporate high-quality social gathering spaces as part of a holistic strategy on climate and environmental, social, and governance (ESG) goals. See a preview of this report on Knowledge Finder to learn more about social infrastructure strategies, their role in climate resilience, and the benefits they can provide to real estate and communities, and stay tuned for the full report shortly!

Preview the Report

Upcoming ULI Events
ULI's Building Healthy Places Book & Film Club:
"Arbitrary Lines: How Zoning Broke the American City and How to Fix It"
January 10 - February 9
Virtual Book Club

We’re starting the new year with the new title Arbitrary Lines by author M. Nolan Gray. The book lays the groundwork for reshaping the city by clearing up common confusions and myths about how American cities regulate growth and examines contemporary critiques of zoning. The reading period kicks off on January 10th with two virtual meet ups on January 26th and February 9th.

Learn More & Register

ULI Global Sustainability Outlook 2023
January 11 | 1pm ET
Webinar

In late 2022, ULI's Greenprint Center for Building Performance interviewed members of various sustainability-focused Product Councils in the Americas, Asia Pacific, and Europe to inform an "outlook" for 2023. Watch this webinar to hear from industry leaders and experts on emerging topics surrounding sustainability in real estate, why they matter, and what actions the industry should pursue moving forward.

Learn More & Register

Future proofing: How climate data and tech can reduce asset risk
January 13 | 10am ET
Webinar

To price and mitigate value at risk from extreme weather events, real estate professionals can harness the power of technology. Join this session featuring climate risk researchers and responsible investing experts to hear how leading real estate professionals can use climate risk data and technology to translate climate science into better investment decisions.

Learn More & Register

2023 Resilience Summit
May 15 | 8am ET
In-person Convening

For the first time ever, the Resilience Summit will be held in conjunction with ULI's Spring Meeting in Toronto! The 4th annual event will take place on Monday, May 15, 2023, and will bring together leaders in the field of real estate and resilience to share practical solutions to protect communities and investments from climate risks. Registration is now open and sponsorship opportunities, which include discounts for the Resilience Summit and Spring Meeting, are available. Click the link below for more information.

Learn More & Register
Opportunities to Get Involved

Are you the next ULI Health Leader?
The ULI Health Leaders Network has opened applications for its sixth cohort! Through a blend of in-person and virtual learning opportunities, the program facilitates leadership development and knowledge-exchange focused on advancing health and social equity through the built environment. The network spans ULI’s three regions, the entire spectrum of land use professionals, and as of 2022, has over 190 program alumni. Learn more about the eligibility requirements and program by visiting [uli.org/healthleaders](uli.org/healthleaders). Access the application [here](uli.org/healthleaders).

Mentorship Opportunity: ULI/Randall Lewis Health Mentorship Program
The ULI/Randall Lewis Health Mentorship Program is now accepting applications for mentors and mentees for its sixth cohort, and applications will remain open until January 19, 2023 for mentees and February 6, 2023 for mentors. The program pairs exceptional current graduate students with ULI Full Members working at the intersection of health and the built environment. For more information about the program, eligibility, and how to apply visit [uli.org/healthmentors](uli.org/healthmentors). All questions regarding this opportunity can be directed to health@uli.org.

Volunteer with UrbanPlan
Have you ever wanted to volunteer with UrbanPlan to reach future community shapers and share the importance of considering a career in our industry to the next generation of professionals who will soon be joining the workforce? The volunteer training is now offered in a short on-demand format and will enable you to get involved with your local program or virtually with deliveries nationwide. Please click here to fill out our [Volunteer Interest Form](uli.org/healthmentors) in order to access the training.

Nominate the 2023 ULI Prize Laureate!
The ULI Prize for Visionaries in Urban Development is ULI’s preeminent global honor. ULI awards the $100,000 prize every year to a living individual who has been on the cutting edge, employing innovative processes, techniques, strategies, and insights to encourage and to achieve the highest quality in development practices and policies at the global, national, or local levels. Who in sustainability inspires you? The deadline to [nominate](uli.org/healthmentors) the 2023 Prize laureate is December 31st, 2022. Nominees do not need to be ULI members.
2023 ULI Americas Awards for Excellence
Submissions are open for the 2023 ULI Americas Awards for Excellence! Submit your project or program for one of the most prestigious awards in the real estate and land use industry. Award categories include: Low-carbon Development, Resilient Development, Urban Open Space, Equitable Development, Small-Scale Development, and Open (all projects). Submissions are open to all, not just ULI members! Learn more about the categories and how to submit at uli.org/aae!

Water Wise Development Coalition kicks off in January!
The Urban Resilience program is launching a Water Wise Development Coalition in January, which will convene land use and real estate professionals to advance water-smart real estate development. Please let us know about your interest in participating by responding to this survey.

Did You Miss It?

New ULI Learning Site & Course Discounts
We recently launched our new ULI Learning site! Visit learning.uli.org now to explore our improved online experience with extensive courses and certificates relevant to our industry. We hope you find our new site highly informative and easy to navigate, and we look forward to seeing how you engage in our community! Please email us at learning@uli.org with any feedback on the new site or with any recommendations. For the month of December, all on-demand courses and certificates are 20% off! Consider any of the courses in our ESG and Sustainability topic area.

Grant Opportunities for District and National Councils
Announcing the Just, Green, and Ready Communities Grant
The ULI Urban Resilience program and Greenprint Center for Building Performance are pleased to announce the launch of a new grant opportunity for District Councils in the U.S., supported by the Kresge Foundation: the Just, Green, and Ready Communities grant. This grant will support Councils in hosting events and technical assistance dedicated to building socially equitable, low-carbon, climate-resilient communities. The opportunity will launch in early 2023, and can cover District Council events, TAPs, or other technical assistance, and offers various funding levels to best match capacity. No written application is required! If you’re interested, please contact Augie Williams-Eynon (august.williams-eynon@uli.org) by January 20, 2023, to express your interest and set up a meeting to discuss your proposal. To learn more, check out this flyer here and to learn a lot more, check out this Info Packet!

Lewis Center for Sustainability Spotlight
ULI Members Eligible for Five Free Climate Risk Reports

Climate risk modeling and analysis is crucial for the real estate industry, as it helps to protect lives and property. Climate risk analysis tools enable real estate managers to evaluate current and future risk and integrate that into investment decisions. However, such software tools can struggle to translate the science of climate change to the business of real estate. To help address this issue, ULI collaborated with First Street Foundation, a research and technology nonprofit with expertise in assessing physical climate risk at the property level in the United States. Through a series of focus groups, ULI members informed the development of First Street Foundation's latest climate risk analysis tool for commercial real estate, Risk Factor Pro. As a result, First Street Foundation is offering five free reports (a $500 value) to all ULI members and 50 percent off company subscriptions for ULI Greenprint Members.

New in Urban Land Online

- ULI Health Leaders Network: Creating Champions for Health and Celebrating Five Years of Impact, Emily Zhang and Beth Nilsson
- Pent-Up Demand for ESG Investments Presents Opportunities, Challenges for Real Estate Industry, Ron Nyren
- Too Little, but Not Yet Too Late: At COP 27, Real Estate Leaders Say Industry is Making Progress but Must Accelerate, Bennett Voyles
- Nature Positive and Net Zero: Four Scales of Action for Ecological Real Estate, August Williams-Eynon
- Hurricane Ian Showed the Importance of Building for Resiliency in South Florida, Jeff Zbar
- Four Resilient Design Approaches Mitigating Extreme Heat, J.D. Harper

In the News

- Is Sustainability the Greatest Opportunity of the Decade? Real Crowd
- Recycling Our Cities, One Building at a Time, Bloomberg
- In an Age of Constant Disaster, What Does It Mean to Rebuild? New York Times
- Coastal Dwellers not being warned of rising sea level risk and property prices skewed, says climate professor, Sky News
- Hang Lang and LVMH launch groundbreaking sustainability partnership, South China Morning Post

Connect With Us

Join the ULI Randall Lewis Center for Sustainability in Real Estate mailing list by emailing sustainability@uli.org.

Urban Land Institute
2001 L St. NW, Suite 200
Washington, DC 20036
uli.org

Manage My Account:
members.uli.org
Unsubscribe:
Click here to unsubscribe

Follow us

The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.