Website Pages By Phase

Phase

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Development Timing: 2-3 weeks

Pages

- ✓ Homepage
- ✓ Contact
- ✓ Thank You
- ✓ 404 Error

Phase

1

Development Timing - 4-5 weeks

Pages

- ✓ Homepage
- ✓ Contact
- ✓ Thank You
- ✓ 404 Error
- ✔ Features & Amenities
- ✓ Services
- ✓ Neighborhood/Location
- ✓ Gallery

Phase

2

Development Timing - 4-5 weeks

Pages

- **✔** Floor Plans
- ✓ Blog/News & Events

Link Out

- Schedule a Tour
- Resident Login

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Optional Pages as Needed

- Virtual Tour
- List/Early Access Campaign
- Brand Story
- On-site Retail
- Green/Sustainability
- Affordable Housing
- The Team