November 2022

The ULI Randall Lewis Center for Sustainability in Real Estate is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint  Building Healthy Places  Urban Resilience

**ULI and COP27**

COP27 marks a momentous effort to confront the global climate crisis. While traditionally geared toward state actors, the private sector plays a crucial role in achieving global climate goals and ULI is committed to supporting the real estate industry in their bold efforts. Billy Grayson, Executive Vice President of ULI Centers & Initiatives, will be attending COP27 on behalf of ULI and participating in panels at the Buildings Pavilion on November 9th. The panels will also feature the work of ULI Europe's C Change. Tune in remotely as many of the Buildings Pavilion's events will be available via livestream.

Throughout the conference, follow along on ULI's LinkedIn page to hear from members attending COP27 and what results they hope to see for the industry at large, and revisit ULI climate thought leadership along the lines of COP27's thematic days. In the coming months, ULI will host a series of regional webinars for members in the Americas, Asia Pacific, and Europe to disseminate COP27's takeaways and implications for real estate. Click here for more information and for a list of COP27 "Events to Watch."

**New ULI Reports**
Nature Positive and Net Zero: The Ecology of Real Estate  
Urban Land Institute

As the world accelerates towards net zero, nature-based solutions are poised to provide up to 30% of the necessary emissions reductions. Leading real estate organizations have begun to incorporate biodiversity into their overall sustainability strategies. In partnership with research sponsor and partner Jacobs, *Nature Positive and Net Zero: The Ecology of Real Estate* highlights key global market drivers for developers and owners to preserve and enhance biodiversity in development as part of their overall climate strategy, and provides guidance for owners and developers on best practices for implementing nature positive solutions at multiple scales.

Read the Report

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Upcoming ULI Events

**Nature Positive and Net Zero: Nature-based Solutions for Real Estate**  
*November 16 | 1pm ET  
Webinar*

Based on ULI Greenprint’s recently released report, *Nature Positive and Net Zero: The Ecology of Real Estate* this webinar will discuss how developers and design experts are integrating “nature positive” approaches into real estate, finding a business case, and achieving co-benefits for employee and tenant health and wellbeing, climate resilience, and more.

Learn More & Register

**Social Spaces, Resilient Communities: Social Infrastructure as a Climate Strategy for Real Estate**  
*November 18 | 1 pm ET  
Webinar*

Real estate is a key player in the creation of social infrastructure, and relies on high-quality social spaces to provide vibrant engagement and livability to attract users. Real estate can also employ social infrastructure as a climate resilience strategy to reduce physical risk, support community responses to climate hazards, build social equity, and improve quality of life, all while building dynamic, authentic places that enhance value and meet new demands for development. Join this webinar to learn more about social infrastructure strategies, their role in climate resilience, and the benefits they can provide to real estate and communities.

Learn More & Register
The Business Case for Mass Timber and Wildlife Resilience: Creating Value & Reducing Fuels
December 2 | 1 pm ET
Webinar

Mass timber products, such as cross-laminated timber (CLT), can contribute to forest health, sustainability, and the financial bottom line. Developers of the early mass timber buildings have benefitted from differentiation of an exposed timber aesthetic that is broadly appealing to tenants. Attend this session to learn about the initial findings emerging from WoodWorks’ mass timber business case studies, a value creation analysis that also offers insights on lessons learned, challenges and successes of mass timber developments throughout the U.S.

Learn More & Register

COP27: Outcomes & A Path Forward for Real Estate
December 9 | 1 pm ET
Webinar

COP27 marks a momentous global effort to address the climate crisis. While geared toward government entities, the private sector and the real estate industry undeniably play a crucial role in advancing tangible action and innovations locally and globally. Tune in to this webinar to learn about the conference’s key outcomes and takeaways and their implications for real estate.

Learn More & Register

ULI Global Sustainability Outlook 2023
January 11 | 1 pm ET
Webinar

In late 2022, ULI's Greenprint Center for Building Performance interviewed members of various sustainability-focused Product Councils in the Americas, Asia Pacific, and Europe to inform an “outlook” for 2023. Watch this webinar to hear from industry leaders and experts on emerging topics surrounding sustainability in real estate, why they matter, and what actions the industry should pursue moving forward.

Learn More & Register

Special Announcement

ULI Members Inform Climate Risk Analysis Tool

Climate risk modeling and analysis is crucial for the real estate industry, as it helps to protect lives and property. Climate risk analysis tools enable real estate managers to evaluate current and future risk and integrate that into investment decisions. However, such software tools can struggle to translate the science of climate change to the business of real estate.

To help address these issues, ULI has collaborated with First Street Foundation, a research and technology nonprofit with expertise in assessing physical climate risk at the property level in the United States. Through a series of focus groups, ULI members informed the development of First Street Foundation’s latest climate risk analysis tool for commercial real estate, Risk Factor Pro. As a result, First Street Foundation is offering five free reports (a $500 value) to all ULI members and 50 percent off company subscriptions for ULI.
Greenprint Members.

Read more about Risk Factor Pro and First Street Foundation

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**Lewis Center Highlights**

**ULI Greenprint Welcomes Four New Member Companies**

Congratulations to the real estate firms that recently aligned with the ULI Greenprint Net Zero Goal: Bridge Industrial, Prologis (by 2030), Shorenstein Realty, and Unico Properties LLC! These real estate leaders join the 30 ULI Greenprint members that have already adopted this goal to reduce the carbon emissions of their collective portfolio under operational control to net zero by 2050. The 34 ULI Greenprint real estate members who have aligned to the net zero carbon operations goal represent more than $1.1 trillion in AUM, nearly 2.9 billion square feet, and nearly 12,500 buildings across more than 20 countries. Learn more at [uli.org/netzerogoal](http://uli.org/netzerogoal).

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**Commitment to Health and Equity in the Built Environment**

The decisions and actions of built environment professionals have significant impacts on health, well-being, and equity— for better or worse. In recognition of the responsibility to support conditions that improve health, environmental vitality, and social equity of communities, members of ULI’s [Health Leaders Network](https://www.uli.org/health) have written a position statement - “[Commitment to Health and Equity in the Built Environment](https://www.uli.org/health)”- to affirm health and equity as core values of their work.

We invite all ULI members and nonmembers alike to join the effort and 102 Health Leader signatories from around the globe by [signing onto the commitment](https://www.uli.org/health) and taking action today. More information can be found at [www.uli.org/healthcommitment](http://www.uli.org/healthcommitment).
ULI Greenprint Net Zero Imperative Launches Cohort 2

ULI’s Greenprint Center for Building Performance is excited to announce that four District Councils (ULI Atlanta, ULI Charlotte, ULI Chicago, and ULI Minnesota) and three National Councils (ULI Germany, ULI Hong Kong, ULI Mexico) have been selected to participate in the second Net Zero Imperative (NZI) Cohort. Thanks to the generosity of financial donations from ULI members through the ULI Foundation, the program offers grants for technical assistance and ongoing implementation support to a selection of global cities to help accelerate efforts toward net zero.

As NZI Cohort 2, the District and National Councils will work to address local challenges to building decarbonization and will ultimately provide concrete ideas and strategies to real estate owners, public sector leaders, and the general public to reduce carbon emissions in the built environment to reach net zero.

San José, California vASP Report: Building Electrification and Renewable Energy

The city of San José is embodying its role as the capital of Silicon Valley by visibly demonstrating its climate leadership and positioning itself as a beacon for other cities globally. In 2018, the city passed Climate Smart San José, a comprehensive plan meant to ensure the city is not only contributing to global efforts to reduce greenhouse gas emissions but that it can economically thrive as a champion of the clean energy economy.

The primary question posed to the ASP panel was: What can the city of San José do to help unlock the environmental and health benefits of building electrification and renewable/carbon-free distributed energy resources (DERs) in market-rate and affordable multifamily housing developments and social equity outcomes at large? Read the full report to see the solutions!

Opportunities to Get Involved
ULI Health Leaders Network
The ULI Health Leaders Network is looking for its next cohort of diverse members to be part of a robust cross-sector network of real estate and land use professionals focused on advancing health and social equity through the built environment. Are you interested in joining the global ULI Health Leaders Network? Visit www.uli.org/healthleaders to review eligibility requirements and program details. Applications will open Monday, December 5th. All questions regarding this opportunity can be directed to health@uli.org.

ULI/Randall Lewis Health Mentorship Program
The Building Healthy Places team will begin accepting applications for mentors and mentees for its sixth cohort of the ULI/Randall Lewis Health Mentorship Program on Monday, December 12th. The program pairs exceptional current graduate students with ULI Full Members working at the intersection of health and the built environment. For more information about the program, eligibility, and how to apply visit www.uli.org/healthmentors. All questions regarding this opportunity can be directed to health@uli.org.

2023 ULI Americas Awards for Excellence
Submissions are open for the 2023 ULI Americas Awards for Excellence! Submit your project or program for one of the most prestigious awards in the real estate and land use industry. Award categories include: Low-carbon Development, Resilient Development, Urban Open Space, Equitable Development, Small-Scale Development, and Open (all projects). Submissions are open to all, not just ULI members! Learn more about the categories and how to submit at uli.org/aae!

Call for Project Profiles
Do you have a project that you think should be featured in an upcoming ULI report? Email sustainability@uli.org for more information and to start the conversation.

Did You Miss It?
New ULI Learning Courses Offered!
Sign-up for two new on-demand ULI Learning courses: Prioritizing Parks and Open Spaces, which builds the case for prioritizing park development, funding, and operations through perspectives from real estate developers, public sector park professionals, and others, and Introduction to Climate Risk and Resilience, which shares how developers, designers, and policymakers are reducing the impacts of climate change while enhancing economic stability and social outcomes.

ULI Fall Meeting Highlights
It was a pleasure seeing so many of our members at Fall Meeting! For those who were unable to join us in Dallas, check out the Urban Land Online Fall Meeting Recaps, which include concurrent sessions covering net zero, ESG goals, resilience, and more!
New in Urban Land Online

- Accelerating Building Decarbonization: Seven District and National Councils Selected for the Second ULI Net Zero Imperative Cohort, Ashley Besic
- Incentivizing a Green Revolution for Commercial Real Estate with the Inflation Reduction Act, Mame Frimpong
- All Roads Are Pointing to Net Zero: ULI Greenprint Aligns Four More Members to its Net Zero Carbon Operations Goal, Ella Fertitta
- Highway Removals: Communities Reunite, Breaking Down Barriers, and Righting Wrongs of the Past, Karen Jordan

In the News

- California to require insurance discounts for property owners who reduce wildfire risk, Los Angeles Times
- New Report Shows Resilient Construction Offers Strong Return on Investment, CISION
- Climate Proof Towns are Popping Up Across the U.S. But Not Everyone Can Afford to Live There, TIME
- Toronto Residential Building Is Our New Poster Child for Sustainable Design, Treehugger
- The World Needs More Sustainable Leadership, Forbes
- Green Building Festival Offered Innovative Insights on the Future of Design, Storeys

Connect With Us

Join the ULI Randall Lewis Center for Sustainability in Real Estate mailing list by emailing sustainability@uli.org.