

Randall Lewis/ULI Building Healthy Places Forum

PARTICIPANT LOOK BOOK



Photo: Trinity River Audubon Center, Dallas, TX

OCTOBER 24, 2022 | DALLAS

In conjunction with the 2022 ULI Fall Meeting

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KEYNOTE SPEAKER

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Dr. Paul Hessburg is a Research Landscape Ecologist with the USDA Forest Service, Pacific Northwest Research Station (PNWRS). There, he leads a research team that studies management influences on forest landscapes and their disturbance regimes. Paul has worked in R&D for 42 years, researching the landscape and disturbance ecology of western US and North American forests. His team explores climate change effects on forest and non-forest patterns, wildfire resilience mechanisms and their persistence under climate change, forest fuel succession and pattern influences on wildfire behavior, and decision support tool development for landscape evaluation.

Paul holds a PhD in Botany and Plant Pathology from Oregon State University (1984), and a BS in Forestry from the University of Minnesota (1978). He has authored more than 200 refereed articles, books, and book chapters. In 2017, he received the PNWRS and USDA-FS Chief’s Distinguished Scientist awards. Paul resides in Wenatchee, WA, is married with grown kids, and he and his wife Mary have six nearly perfect grandchildren.



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William Zeh Herbig is Senior Director, Content at the Urban Land Institute, where he oversees a portfolio of content and programs focused on the intersection of health and social equity in the built environment. Prior to ULI, he co-led Kimley-Horn’s Atlanta-based Planning and Urban Design Studio. He has also directed a variety of design-related projects at Midtown Alliance in Atlanta, the National Capital Planning Commission, and the Congress for New Urbanism both in Washington, D.C., and the Markle Foundation in Manhattan.

Will holds a Masters degree in City and Regional Planning from the Georgia Institute of Technology, a B.S. in Urban Studies from Georgia State University, and studied architecture at the Savannah College of Art and Design (SCAD). Will is a graduate of ULI Washington’s Regional Land Use Leadership Institute and was named a 2010 Next City Vanguard. He currently serves on the Board of Directors for PEDS (Pedestrians Educating Drivers on Safety) and is a member of the American Institute of Certified Planners (AICP).



Rachel MacCleery

Co-Executive Director, Randall Lewis Center for Sustainability in Real Estate

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Rachel MacCleery is the Co-Executive Director of the Randall Lewis Center for Sustainability in Real Estate at the Urban Land Institute, where she leads the organization’s Building Healthy Places Initiative and other programs. Under Building Healthy Places, Ms. MacCleery is spearheading ULI’s efforts to leverage the power of ULI’s global networks to shape projects and places in ways that improve the health of people and communities. The Initiative is working to advance understanding of and action on connections between the built environment and health. Rachel has extensive knowledge of land use, environment and sustainability, social equity, and infrastructure policy and practice issues. Rachel has a Masters Degree in Public Administration and Urban and Regional Planning from the Woodrow Wilson School at Princeton University. She speaks Mandarin Chinese and lives in Washington DC.



Randall Lewis

Executive Vice President, Marketing

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Randall Lewis oversees the sales and marketing operations of the Company. Randall received his B.A. from Claremont McKenna College. He is regarded as an industry leader in promoting the arts, education, healthy living and sustainable development initiatives. He has been President of the Inland Empire Arts Foundation, Secretary of the Los Angeles County Citizens Planning Council, director of the HomeBuilder’s Council, and national director of the National Association of HomeBuilders. Randall was named in the Los Angeles Times 2006 “West 100” list as one of the top 100 influential people in southern California. He has also received the California Business Properties Association Champion of the Industry Award and has been inducted into the California Building Industry Association Hall of Fame. Randall is a long time ULI member as well as a Governor of the ULI Foundation. Randall serves on several executive boards, including the USC School of Policy, Planning and Development, the UCLA School of Public Policy, Loma Linda University Medical Center’s Orthopedic and Rehabilitation Institute Advisory Council, Cal Poly Pomona’s National Development Council, and co-chairs the San Bernardino County Alliance for Education. He is recognized as an expert in the real estate industry and is frequently quoted in various newspapers, magazines, and trade journals. Randall has over 30 years of experience in the real estate industry.



David Marquis

Writer, Activist

The River Always Wins

Dallas, TX

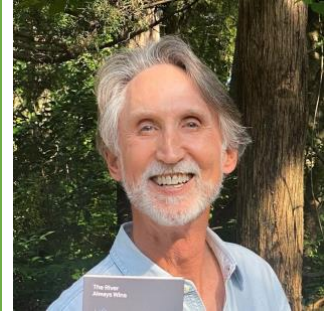
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David Marquis is a writer and activist who lives in Dallas, Texas. Throughout his career he has worked to create lasting, positive social change in the environment, education, and human rights. Raised in West Texas during the drought of the 1950's, he has an abiding interest in water and conservation issues.

Mr. Marquis is the founder of the 118-acre Oak Cliff Nature Preserve, which saved virgin urban forest from being bulldozed. The preserve became a national model for sustainability and affordability. It is thought to be the first use of a conservation easement in Dallas zoning history and provided 250 units of affordable senior housing, a new library built to Silver LEED standards, a new elementary school, and eight miles of hike and bike trails. He began chairing the Mayor's Green Building Task Force in Dallas in 2006, which has rewritten the building and development codes of the city in order to create a more sustainable future. He participated in and led efforts to create the new City of Dallas Tree Ordinance and the new Park Land Dedication Ordinance. These efforts, along with influencing the passage of the Multi-Family Recycling Ordinance, led to the greenest month in Dallas history in June of 2018, with the passage of three major environmental ordinances with unanimous votes from the Dallas City Council on all three initiatives. In addition, he played an essential role in developing the Comprehensive Environmental and Climate Action Plan, passed unanimously by the Dallas City Council in May of 2020. He is also considered to be the father of the Blue/Green/Grey holistic infrastructure movement

Coming from a family of storytellers, he has written and performed multiple one-person stage shows, including I AM A TEACHER, which toured for almost 20 years.

He dedicates his environmental work and advocacy to his three grandchildren, that he might leave the world a better place for them and for future generations.



Shelly White

Center Director

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Shelly White began her role as the new director of the Trinity River Audubon Center in August 2019. Shelly comes to Audubon Texas from the American Heart Association, where she managed Experiential Marketing and Operations for the organization. In addition, she developed strategies for maximizing the Go Red for Women movement.

Shelly has a longstanding connection to the Trinity River, serving as the first Executive Director of the Trinity Strand Trail. In that position, she took on key roles in the project to restore the original Trinity River channel and affiliated nature, concrete, and commuter trails.

Shelly received her Master’s in business administration from Southern Methodist University in Dallas, and her Bachelor’s in business administration from Texas Christian University in Fort Worth. She has also earned certification as an Integrative Nutrition Health Coach through the New York-based Institute for Integrative Nutrition.



Lindsay Brugger, AIA, CPHC

Vice President, Urban Resilience

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As Vice President of Urban Resilience, Lindsay Brugger leads the Urban Land Institute's Urban Resilience Program. Through research, technical assistance, convenings, and outreach, ULI's Urban Resilience Program helps ULI members, the public, and communities across the globe make buildings and cities more resilient to the impacts of climate change.

Prior to joining ULI, Lindsay was the Director of Resilience Knowledge and Engagement at the American Institute of Architects. During her tenure, she championed resilience, climate adaptation, and disaster assistance; co-creating tools and resources such as the Resilience and Adaptation Education Series, The Architect's Guide to Business Continuity, and the Disaster Assistance Handbook to help AIA's 95,000 members build new skillsets, integrate resilience into practice, and support their communities pre- and post-disaster.

A licensed architect and certified passive house consultant, Lindsay's resilience journey began while volunteering with Architecture for Humanity DC where she co-founded and directed the Resilience by Design program to provide technical assistance, organize educational offerings, host convenings, and promote the value of a resilient built environment. Lindsay received a Master of Architecture and B.S. in Architecture from Roger Williams University; as well as the Alpha Rho Chi Medal for her leadership and service.



Julie Hiromoto

Principal, Director of Integration

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Julie Hiromoto, FAIA harnesses the built environment’s power as a positive force to heal seemingly intractable social challenges. She transforms architectural practice to embrace a regenerative and evidence-based future, while fostering equity and human health as an HKS Principal and firmwide director of Integration. Her advocacy efforts include [Congressional Testimony](#) on energy efficiency, fuel source and the market’s ability to innovate; representing 95,000 American Institute of Architects members in their first delegation to the United Nations annual climate conference (COP26) in Glasgow, Scotland; and as the mayor’s appointee to the [Dallas Environmental Commission](#).

Hiromoto’s commitment to building collaborative, influential and cross-disciplinary coalitions is evidenced by her long history of industry engagement: AIA Committee on the Environment (COTE®) 2020 Chair, Urban Land Institute Sustainable Development Council Vice Chair of Diversity Equity & Inclusion, Autodesk AEC Research Advisory Board member, among others. She’s been published in [Urban Land Magazine](#) and included in ULI’s [Global Sustainability Outlook](#) annual report.



Jesús Aguirre

CEO

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Jesús Aguirre is CEO of Waterloo Greenway Conservancy, a nonprofit creating and maintaining an innovative park system in downtown Austin. Jesús previously served as Superintendent of the Department of Parks and Recreation in Seattle and has more than 20 years of public service leadership experience in major metropolitan jurisdictions, including Los Angeles, New York City, Phoenix, Washington, D.C., and Seattle. After graduating from the University of Texas, Jesús received an MBA from Arizona State University. He spent much time working in the education sector, as a middle school science teacher, and ultimately as the State Superintendent of Education in D.C. Jesús and his wife co-founded and ran a nonprofit dual-language charter school in Phoenix for 10 years. He serves on the boards of the National Recreation and Park Association and Children and Nature Network and is a member of the American Academy for Park and Recreation Administration.



Kelly Dietrich

Director of Planning and Development

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Kelly Dietrich is the Director of Planning and Development for the Howard Hughes Corporation. She has been an innovative community development executive and strategist for 15+ years, gaining diverse comprehensive experience in urban and rural community planning. She maintains proficient knowledge of zoning and infrastructure, expertise in budgeting complex large-scale projects, managing resource allocation, and addressing economic growth/land development discrepancies. Through her work, she has gained in-depth understanding of local, state, and federal grant regulations, ordinances, and compliance requirements associated with public administration and land use planning.



Adrianna Swindle

Partner

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Adrianna Swindle is a Partner at Lake|Flato Architects and a leader of the firm's Urban Environments studio. Adrianna is an exceptionally strong team manager with a comprehensive understanding of deeply complex projects. Her project experience is focused on innovative workspace design, community engagement and branding through architecture. She has worked on large-scale projects throughout the region and is passionate about understanding the natural and built environment’s ability to affect human health and behavior. Adrianna also places great value on community involvement and representation and has served in several leadership positions in San Antonio. She co-founded the AIA San Antonio Chapter Latinos in Architecture committee in 2014, which was the 2020 recipient of the AIA National Diversity Recognition Program. Adrianna currently serves as AIA San Antonio Board President 2021 and is an active member of the UTSA Department of Architecture Advocacy and Advisory Council. In 2017 she was recognized with the honor of Distinguished Alumni by UTSA College of Architecture, Construction and Planning. Her significant projects include the new McKinney Municipal Complex, Security Service’s headquarters and the Austin Central Library.



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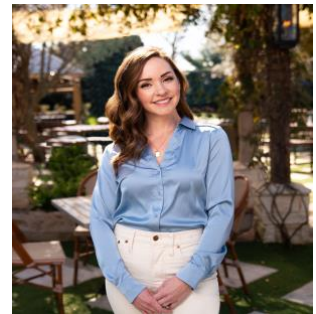
Ms. Alvarez serves as the Assistant Director of the City of Dallas Office of Environmental Quality & Sustainability. She has a Bachelor of Science in Civil Engineering, with a minor in geology from Rice University, and postgraduate work in water resources. She is a Registered Professional Engineer in Texas and 5 other western states, and is a Certified Floodplain Manager, and Master Naturalist in Texas. She serves on the Southern Great Plains Author Team for the 5th National Climate Assessment and is currently focused on implementing the Comprehensive Environmental & Climate Action Plan (CECAP), and other related efforts.



Kathryn Bazan

Chairwoman
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Kathryn Bazan is chair of the City of Dallas Environmental Commission, the advisory body supporting the implementation of the city's climate action plan. Kathryn's environmental experience includes implementing environmental policy and strategic plans for sustainability at the local municipal level. She managed integrated solar and wind energy installations before working for the state's environmental regulatory agency, the Texas Commission on Environmental Quality. There, she provided environmental regulatory compliance assistance, conducted comprehensive multi-media site assessments and served as the Environmental Assistance Division's Air Project Manager. Kathryn now enjoys using her expertise in air quality, water quality and waste regulations to advocate for communities in Dallas. Kathryn is the co-founder and leader of 2,000-member grassroots neighborhood organization in her community. She also serves on the Dallas Sierra Club's Executive and Eco-Action committees, where she supports communities in their fight for environmental justice and against industrial encroachment. She is a certified Texas Master Naturalist and enjoys sharing her passion for nature with her two young children.



Carlos Evans

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Carlos Evans is the Director of the City of Dallas’ Office of Environmental Quality & Sustainability. Mr. Evans is an environmental attorney with over two decades of experience negotiating complex environmental enforcement actions and developing environmental policies. Currently, he leads a team that works with federal, state, and local offices to advance the City's sustainability strategy and environmental performance, provides compliance advice and coordinates efforts to obtain environmental permits, oversees projects involving environmental impacts and site remediation, and provides support for capital projects and plant closures.

Prior to joining the City of Dallas, Mr. Evans worked for the U.S. Environmental Protection Agency where he negotiated and resolved environmental enforcement actions involving all media, developed policies to advance environmental cleanup programs, and worked with the White House and other senior leadership to advance environmental justice, Title VI of the Civil Rights Act of 1964, smart growth, and pollution reduction from freight transportation.

Mr. Evans holds a Bachelor of Arts in Political Science from the University of Michigan and a Juris Doctor from the Howard University School of Law.



CASE STUDY WALKING TOUR GUIDES

John Funderburgh

Volunteer
Trinity River Audubon Center
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<p>Born and raised in Austin, John is a retired entrepreneur with business interests in technology, construction and real estate, banking and education. His connection to the Trinity River Audubon center began in 2010, when he accompanied his granddaughter on an EcoAdventure field trip. After that unforgettable introduction to the center, John continued to bring student groups to TRAC until his retirement in 2017. In 2019 John joined the TRAC team as a volunteer. An avid birder as a young adult, John spends much of his free time outdoors. He is not an ecology or ornithology expert, but he has a passion for introducing everyone to the natural world, regularly conducting guided tours of the ecosystems at TRAC. In addition to TRAC, John has volunteered with the SMU MBA Advisory Board, Jonathan's Place, Genesis Women's Shelters, My TreeHouse and served as an executive board member for the National Association of Computer Consulting Businesses.</p>



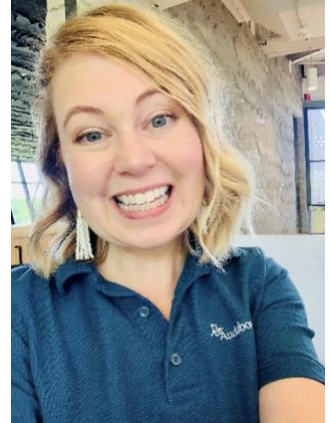
Keegan Hassett

Center Assistant

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Keegan grew up in Dallas on the banks of the Trinity River opposite the Audubon Center – a childhood spent eating wild mulberries, sketching box turtles and armadillos in her nature journal, and forever making up stories about all of it for anyone who would listen. Keegan’s love of storytelling and connecting with an audience translated nicely to a career in communications. After nearly 20 years of building relationships in the halls of Dallas advertising agencies such as TracyLocke, TribalDDB, IMC2 and, eventually, her own strategy consultancy, she felt a deep calling to focus on the stories with a deeper meaning: the ones about community, the places we call home, and how we care for each other and this planet we share. Today, Keegan is delighted to apply her marketing skills and love of community engagement to help share the story of Trinity River Audubon Center as the Center Assistant.



Jake Poinsett

Program Manager

Trinity River Audubon Center

Dallas, TX

Jake Poinsett is the Program Manager at the Trinity River Audubon Center and has been in the environmental education and conservation field for over 10 years. Before his time with the National Audubon Society, he was a park ranger for Texas Parks and Wildlife, South Carolina State Parks, and the National Park Service. He is passionate about connecting others with nature, an avid “bird nerd”, and loves to spend time outside. When he’s not exploring the outdoors, he’s watching horror movies with his girlfriend or hanging with his pups in his yard.



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