Subject: August 2022 ULI Sustainability eNews
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From: ULI Randall Lewis Center for Sustainability in Real Estate
To: ULI Randall Lewis Center for Sustainability in Real Estate

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Randall Lewis Center for Sustainability in Real Estate

August 2022

The ULI Randall Lewis Center for Sustainability in Real Estate is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint | Building Healthy Places | Urban Resilience

New ULI & Partner Reports

Social Impact: Investing with Purpose to Protect and Enhance Returns

Urban Land Institute - Europe

This new report from ULI Europe, Social impact: investing with purpose to protect and enhance returns, is now available. Social impact investing provides institutional investors in real estate with a compelling opportunity to contribute solutions to major societal challenges addressed by the UN Sustainable Development Goals and at the same time, access investment opportunities that deliver long, certain income streams offering beneficial risk-adjusted returns. The report, in collaboration with DLA Piper, explores opportunities and challenges for the expansion of social impact investing. Two webinars were held to share the report with different ULI geographies: Webinar 1 EMEA and APAC, and Webinar 2 EMEA and Americas.

Read the Report

NET ZERO Deal Profile: Entegrity Energy Partners!

NET ZERO Deal Profile: Entegrity Energy Partners' NetWork Building

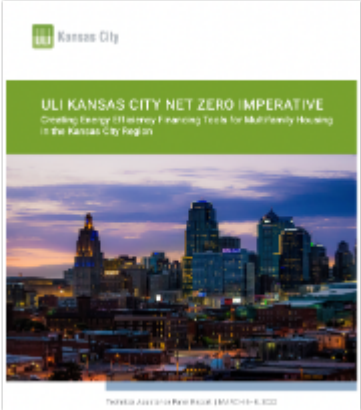
Urban Land Institute

The ULI case studies site showcases member projects and developments that are especially innovative in their approach and that employ best practices in real estate and urban development. ULI has published its first deal profile featuring a net zero building–The NetWork Building by Entegrity Energy Partners located in Fayetteville, Arkansas. Entegrity Energy Partners—an energy services, sustainability, and solar development company—developed a net zero commercial office space for company use, along with 28 market-rate apartments in downtown Fayetteville. This structure combines Entegrity's new office building with 28 market-rate apartments to form a three-story mixed-use development.

Read the Case Study

ULI Kansas City Net Zero Imperative (NZI) Technical Assistance Panel (TAP) Report

Urban Land Institute



With support from ULI's Net Zero Imperative, a global initiative to decarbonize the built environment, ULI Kansas City and Building Energy Exchange Kansas City recently brought together public and private sector leaders and a panel of nationally recognized experts in finance, development, energy infrastructure, and consulting to better understand the challenges Kansas City faces when decarbonizing its built environment. This publication explores the impact of an Energy Efficiency Investment Fund (EEIF), similar in concept to a green bank, and makes recommendations for launching such a fund in the Kansas City metropolitan area. The TAP looked specifically at using the EEIF to support the multifamily housing sector, focusing on buildings of three or more stories, knowing that this building type has great potential for significant impact across the region and, at the same time, advancing equitable practices for residents who have been historically excluded.

Read the Report

Upcoming ULI Events

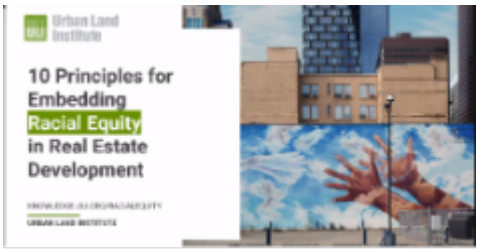
Working Toward Net Zero: Best Practices and Exampels to Engage Tenants in Sustainability

August 25 | 1pm - 2pm ET

Webinar

To achieve whole-building reductions in carbon emissions, property owners and tenants have to work together – sometimes in new creative ways. An upcoming collection of primers that share how to drive sustainability through tenant engagement will dive into best practices and examples of how property owners are aligning their sustainability goals and their tenant engagement strategies. This webinar features some of those strategies for tenant engagement, specifically addressing the first two primers: Taking Green Leases to Net Zero and Engaging Tenants through Data Collection. Panelists will speak to their own organization's experiences and broadly on the importance of integrating sustainability into tenant engagement.

Learn More & Register



ULI's Building Healthy Places Book & Film Club: Exploring *10 Principles for Embedding Racial Equity in Real Estate Development*

September 6 - September 15
Virtual Book Club

This fall, immerse yourself in ULI's recent report 10 Principles for Embedding Racial Equity in Real Estate Development. The report shares 10 guiding ideas that can help developers, investors, and other practitioners make racial equity a central part of their real estate practice. Participants will read the report on their own and reflect on five principles at a time. The deep dive culminates in a 90-minute virtual workshop led by Tiffany Young, ULI social equity advisor and CEO of Think Equity. Together, workshop participants will explore the opportunities and challenges for driving the industry toward more equitable and racially just community outcomes.

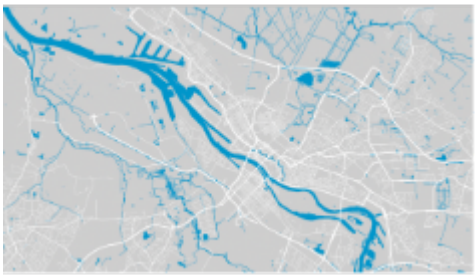
Learn More & Register

Health, Well-being, and Community: The Role of Privately Owned Third Places

September 9 | 1pm - 2pm ET
Webinar

Privately owned third places, places beyond homes and workplaces such as stores and restaurants, have the power to provide opportunities to local residents, foster community connections, be a common ground for civic discussion, and become economic drivers—all of which directly and indirectly contribute to the physical, mental, and social health and well-being of community members and visitors. In line with the recent release of the ULI report, Together: Strategies for Promoting Health and Community in Privately Owned Third Places, join this expert discussion sharing successful projects that have adopted strategies outlined in the report and further explore the role privately owned third places play in advocating for and ensuring the health and well-being of individuals and communities.

Learn More & Register



How to Choose, Use, and Better Understand Climate Risk Analysis

September 23 | 1pm - 2pm ET
Webinar

Rising sea levels and the increasing frequency and severity of extreme weather events such as wildfires, hurricanes, and excessive heat illustrate the consequences of a changing climate. How should institutional real estate managers evaluate current and future physical risk and integrate it into investment decisions? At present, the answer is opaque. While numerous qualified physical risk assessment providers exist in the marketplace, they use different methodologies, report their findings uniquely, and often use different assumptions in creating their findings. Join this webinar to hear panelists reflect on their

experiences assessing physical risk in their businesses and learn how you can better integrate climate risk assessments into your investment process.

Learn More & Register

State of Green: Leading Real Estate Voices on the Business Case for Sustainability

October 5 | 1pm - 2pm ET
Webinar

Sustainability in real estate is constantly evolving, and the last two years have seen exceptional growth in new commitments to net zero, adoption of new green proptech, acceleration in health and wellness, and more. The ULI Greenprint Center for Building Performance's annual State of Green: Performance Report delivers insights into the real estate industry's progress on reducing carbon emissions, energy use, water use, and waste, and achieving the Greenprint Net Zero Operations by 2050 goal. Greenprint members have also implemented fascinating new sustainability projects that push the boundaries of innovation. Join this webinar to learn how the industry improved on environmental performance from 2020-2021, and what the future of green buildings looks like in 2022.

Learn More & Register

Lewis Center for Sustainability Spotlight

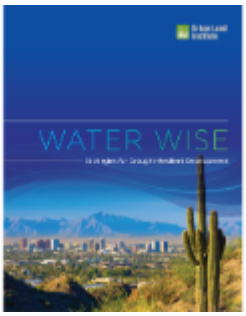
ULI is proud to announce that its Greenprint Center real estate membership has grown to over 70 companies! "Never before has it been a greater priority for real estate to address climate change through ESG and sustainability programs across geographies, sectors, and portfolios. The addition of these new members is a sign of the times and a testament to the collective goals of decreasing carbon emissions and increasing asset value across the industry," said Marta Schantz, senior vice president of the ULI Greenprint Center for Building Performance. "ULI Greenprint's community of practice is a vanguard of real estate sustainability leadership and is the premier knowledge-sharing and resource hub for the real estate community to learn – from experts and peers alike – pragmatic opportunities to embed sustainability into their core business practices. On behalf of ULI, I'm inspired by the dedication of our new and long-time members, and I'm thrilled to continue such transformational work to advance critical decarbonization goals."

Read More Here

Opportunities to Get Involved

Water Wise Coalition
ULI is launching a Water Wise Coalition, which will convene land use and real estate professionals to advance water-smart real estate development in the western United States. Please let us know about your interest in participating by responding to this survey.

Did You Miss It?



Water Wise: Strategies for Drought Resilient-Development
Webinar Recording

The Water Wise webinar is now available for viewing on Knowledge Finder.

Watch the Recording

ULI Global Webinar: Impact Investing Research Launch in Partnership with DLA Piper
Webinar Recording

Social impact real estate investing represents a major opportunity for the industry to improve the present circumstances and future prospects of underserved communities. This webinar explores how through relatively small adjustments to existing investment strategies, there is opportunity to create a disproportionately positive impact through real estate that may also protect and enhance returns. It also examines the right partnership and operating approaches and the new risks involved with addressing the needs of a previously underserved customer base.

Watch the Recording

New in *Urban Land Online*

- ULI/Randall Lewis Health Mentees Share Reflections and Learnings from 2022 ULI Spring Meeting, Emily Zang and Beth Nilsson
- What Cities Can Learn from Minneapolis's Commitment to Community, Rebecca Muchow
- How the Real Estate Industry Can Advance Decarbonization Despite the Supreme Court's EPA Decision, Ron Nyren
- ULI Case Studies: Financing a Mixed-Use Net Zero Project in Arkansas, Morgan Maloney
- How C-PACE Financing Is Powering Green Historic Renovations, Ron Nyren
- What the Historic U.S. Climate Bill Could Mean for the Real Estate Industry, Ron Nyren

In the News

- This Solar Tower Can Transform Water, Sunlight, and Carbon Dioxide into Jet Fuel, Popular Mechanics

- Inflation Reduction Act's $27 Billion in Green Funds Could Spur Private Investment, Wall Street Journal
- How NextDC is Making its Data Centres More Energy Efficient and Carbon Neutral, The Fifth Estate
- Here's How the Inflation Reduction Act's Rebates and Tax Credits for Heat Pumps and Solar Can Lower Your Energy Bill, Market Watch
- How Can Electrified Buildings Handle Energy Peaks?, Popular Science
- Insurer Spurs Companies to Mitigate Climate-Related Risks, Wall Street Journal

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