

# ART IN PLACE

CONNECTING ARTISTS & REAL ESTATE

## A GLOBAL DISTRICT & NATIONAL COUNCIL COHORT OPPORTUNITY

### Introducing *Art in Place*, a ULI program supporting District & National Councils in fostering deeper connections between the arts and real estate development.

Connections between artists and real estate can help to foster thriving communities, promote cultural understanding, amplify under-appreciated stories, support a vibrant arts scene, drive real estate value and success, and provide other important benefits.

#### OPEN TO ULI'S GLOBAL NETWORK OF DISTRICT & NATIONAL COUNCILS

*Art in Place*, managed by the ULI Building Healthy Places team, will build on ULI's ongoing work on Creative Placemaking and is made possible with initial funding provided by ULI member Michael Spies. Participating District & National Councils will receive funding and support to:

- **Facilitate relationships** between artists/creatives and real estate developers, through a combination of convenings, workshops, or other engagements.
- **Incubate partnerships** amongst artists and developers, by offering seed money (via the grant) for initial collaborative opportunities and activities.
- **Organize Technical Assistance Panels (TAPs)** regarding opportunities for leveraging creative placemaking and the arts within real estate and/or public sector development projects or sites.

Participating District & National Councils will form a cohort which will be engaged over the course of 12 to 18 months. To facilitate cross-Council learning and gather insights from Council experiences, Building Healthy Places will regularly convene the **Art in Place** cohort for learning and sharing. We will also distill lessons learned from the project for wider knowledge sharing with the ULI Council network.

#### Additional Program Details

- **Diversity, equity, and inclusion** (among participating artists, developers, and cohort participants) is a core program priority and value.
- **Juanita Hardy**, Senior Visiting Fellow for Creative Placemaking, is a project advisor.

#### LAUNCHING IN FALL 2022

- ULI's Building Healthy Places team will finalize the program design this summer.
- A call for Statements of Interest from District & National Councils is anticipated in September.
- Attend the **Art in Place Scoping Workshop, June 21, 2022 at 3 pm ET**. Email us to request your calendar invite/Zoom link to participate: [health@uli.org](mailto:health@uli.org).

Email us to help shape the program & learn more: [health@uli.org](mailto:health@uli.org)  
[www.uli.org/creativeplacemaking](http://www.uli.org/creativeplacemaking)