

## 2022 WLI Innovation Grant Winners

### Breaking the Glass Ceiling

#### ULI Colorado

This program pairs mid-to senior-level women in real estate and land use professions with industry executives for mentorship in leadership and career advancement. This six-month, intimate program builds relationships and offers training that leads to further career satisfaction and success in the real estate and land use fields, raising the visibility and number of women leaders in ULI and the real estate industry. “Breaking the Glass Ceiling” extends the power of one-on-one mentorship and training to the highest level and creates a structured pathway for women seeking executive level positions to increase their visibility throughout ULI’s network.

### Amplify Women Program

#### ULI Houston

This program will consist of a 6-week training and coaching program for women who want to build on their strengths as a leader, boost confidence, amplify their voice, trust themselves, and take brave next steps at work. In this workshop, participants will develop the skills and confidence they need to achieve career advancement, attain leadership positions within the industry, and establish visibility for their success. They will not only be encouraged to be active members in ULI, but participants will be taught how to network, advocate for themselves and others, create opportunities, and use these skills for their own advancement as well as championing the engagement and growth of other women in real estate.

### Digital Media and NFTs about Historical Female Builders Project

#### ULI Nevada

This is a special digital media program working with a local university, local artists, and the YLG committee to publish digital content about the women who helped build the cities that we see today. The final product will be launched at an immersive, digital media gallery event in March 2023 during Women’s History Month. This program will not only raise the visibility of women professionals in the real estate industry, but also seeks to inspire the next generation of female students and young leaders who are looking for inspiration in a male-dominated industry.

### Bringing Women Business Enterprises to the Real Estate Table

#### ULI Philadelphia

This program will educate attendees on the importance of Women’s Business Enterprises and what it takes to get certified, provide training for members interested in receiving WBE certification, and host networking events. ULI Philadelphia seeks to raise awareness of WBE certification and WBEs throughout the city, as well as help participants navigate the certification process.

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### From Here on: WLI Toronto's Arc to 2032

#### ULI Toronto

This program will develop multimedia resources to codify institutional knowledge, build a shared perspective of WLI history and its vision for the future, revamp new member onboarding, and inspire emerging leaders, recent graduates, and students. Through these accessible mini-documentaries, video messages, and curated connections to current members and WLI alumni, ULI Toronto seeks to build long-term engagement with WLI, foster leadership development opportunities, build lasting relationships across sectors and develop a shared perspective to support women's individual and collective progress within the real estate industry.

### WLI Community Engagement: Maya Angelou Charter School

#### ULI Washington

Partnered with a Washington, DC school, this program creates mentorship and career development opportunities for young students that might not historically be exposed to careers in commercial real estate. This program seeks to increase the number of women in ULI and the real estate industry by providing a "leg up" to high school students and graduates evaluating future career possibilities. Students will create connections with seasoned women professionals and understand the broad range of opportunities in commercial real estate.

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