

Subject: August 2020 ULI Sustainability eNews

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From: ULI Randall Lewis Center for Sustainability in Real Estate

To: ULI Randall Lewis Center for Sustainability in Real Estate

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August 2020

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint

Building Healthy Places

Urban Resilience



Connect with the World of Real Estate at ULI's Virtual Fall Meeting

October 13-15, 2020

The 2020 ULI Virtual Fall Meeting will be held online October 13-15, 2020. This engaging, highly interactive event brings together leaders from every sector of the real estate industry across the globe. Participants will have the opportunity to virtually tour groundbreaking projects, hear from world-renowned industry leaders as they share their insights on industry-wide topics, and engage in candid conversations with peers on topics ranging from capital markets and sustainability to social equity and the impacts of COVID-19. We are also excited to announce that Spencer Glendon, Ph.D., who spoke at last year's Resilience Summit, will headline a general session on climate change and sustainability. ULI's Center for Sustainability will be hosting several sessions including the [2020 Fall Coastal Forum](#), the [Building Healthy Places Forum](#) which will be taking place on Oct 7th, and our second annual [Resilience Summit](#) which will take place after ULI's Fall Meeting on December 2nd. We are also excited to announce that the center will be hosting several sustainability focused concurrent sessions including [Beyond Amenity Status: Demand for Sustainability and Health in Multifamily Buildings](#), [Where to Next? Climate Migration and the Cities and Neighborhoods of the Future](#), [Tales of a Resilient City](#) and [Public Health and Real Estate: Scenarios for 2050](#). Additional sessions to be announced soon!

ULI Upcoming Events



Confronting COVID-19: Healthy Building Certification Updates

August 26, 2020

1:00-2:15pm ET

The leading healthy building certification systems – WELL and Fitwel – have created new certification tools to respond to the threat of the coronavirus and help developers and landlords ensure that they are providing the healthiest indoor and outdoor environments possible for residential, office and commercial buildings. In this webinar, learn about the [WELL Health Safety Rating](#) and the [Fitwel Viral Response Module](#), and gain insights which can be applied to buildings in your portfolio, certified or not.

[Register & Learn More Here](#)



ULI Mexico: Sustainability, ESG and Principles of Responsible Investment in the Real Estate Sector in Mexico

August 26, 2020

12:00pm CT

Join ULI Mexico and Eduardo Piquero, Federico Martin del Campo, Mariuz Calvet, Simon Hanna, and Carlos de Icaza Aneiros as they discuss sustainability, ESG, and principles of responsible investments in Mexico.

[Register & Learn More Here](#)



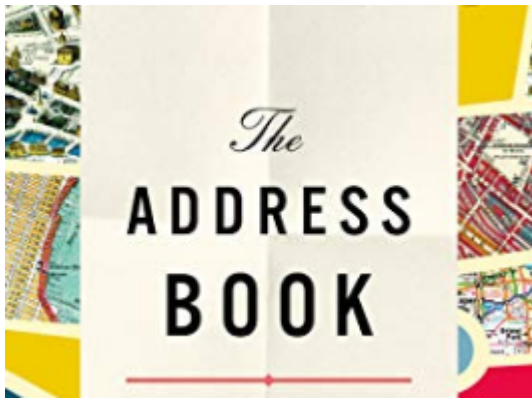
Creative Placemaking in the Time of COVID

September 2, 2020

1:00-2:15pm ET

Creative placemaking – defined by the Kresge Foundation as the process of deliberately integrating arts, culture and community-engaged design into comprehensive community development – can be a catalyst in creating more equitable and inclusive places. During the pandemic and the protests for racial justice, creative placemaking has emerged as a strategy to draw attention to injustice, elevate diverse voices, and create new opportunities for socially distanced community gathering and engagement. Join experts from across the United States and beyond to explore creative placemaking today and in the future.

[Register & Learn More Here](#)



ULI Building Healthy Places Book Club: Fall Title Kick-Off

September 3, 2020

4:00-5:15pm ET

The BHP Book Club explores topics related to health, equity, and real estate. Our next title is *The Address Book* by Deirdre Mask. The book takes readers on a global journey to discover what street addresses reveal about identity, race, wealth, and power. Reading and active discussion launch on September 3 with a live kick off event and conclude with an author talk on October 1st.

[Register & Learn More Here](#)



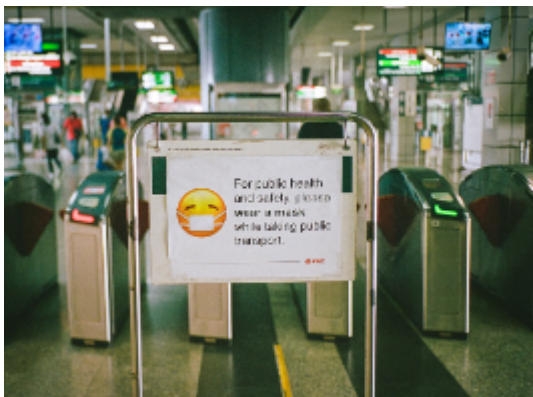
ULI Pittsburgh Sustainability Series, #1: Pittsburgh Is Going Green-What You Need to Know

September 10, 2020

1:00-2:00pm ET

Around the country, cities have been moving rapidly to adapt roads, parking lots, and other transportation assets to the needs of residents to travel, recreate, and support local business in safer and socially distant ways. From slow streets, to the use of parking facilities for drive-in movies, farmer's markets, and children's play zones, communities are taking a fresh look at existing transportation infrastructure. Join the conversation with experts from around the country to explore transportation, public space, and equity in the time of COVID-19.

[Register & Learn More Here](#)



Confronting COVID - Making Moves: Transportation, Public Space, and Equity in the Time of the Coronavirus

September 11, 2020

1:00-2:15pm ET

Around the country, cities have been moving rapidly to adapt roads, parking lots, and other transportation assets to the needs of residents to travel, recreate, and support local business in safer and socially distant ways. From slow streets, to the use of parking facilities for drive-in movies, and children's play zones, communities are taking a fresh look at existing transportation infrastructure. Join the conversation with experts from around the country to explore transportation, public space, and equity in the time of COVID-19.

[Register & Learn More Here](#)



Health, Social Equity, and Housing Webinar

September 21, 2020

12:00-1:00pm ET

The RPIC National Product Council is hosting a webinar to discuss innovative ideas for housing affordability, social equity and health. Speakers include Howard Epstein from the Arizona Housing Fund, as well as members of ULI Arizona's District Council Task Force for Housing, Health and Equity to preview key findings from their year-long effort. Christopher Ptomey of the Terwilliger Housing Center for Housing will moderate.

Registration details to follow.



ULI Randall Lewis/Building Healthy Places Virtual Forum

October 7, 2020

1:00-2:15pm ET

The ULI Randall Lewis/Building Healthy Places Virtual Forum takes place on October 7, 2020. Richard Rothstein, author of *The Color of Law*, will set the stage for an agenda focused on housing, social equity, and gentrification through the lens of Bay Area speakers and projects. Additional panelists will be announced in the weeks ahead.

[Register & Learn More Here](#)

Upcoming CSEP Partner Events



Nareit REITworks Virtual Conference

September 21-22, 2020

Nareit's REITworks is an educational conference where REIT industry professionals will have the opportunity to learn about the latest developments in environmental stewardship, social responsibility, and good governance impacting the real estate sector. Friends of CSEP presenting at the conference include Sara Neff of Kilroy Realty Corporation, Ben Myers of Boston Properties, Natalie Teear of Hudson Pacific Properties, Eric Duchon of LaSalle Investment Management, and ULI Greenprint staff Marta Schantz.

[Learn More Here](#)

Greenbuild Virtual International Conference & Expo

November 10-12, 2020



Don't miss out on Greenbuild's virtual conference this year. Greenprint will be hosting a session called "It's Electric! The Next Wave of Building Decarbonization" which will analyze many sides of the equation and help audience members better create their own electrification strategies. Join us as we hear from friends of CSEP speak on panels at Greenbuild.

[Learn More Here](#)

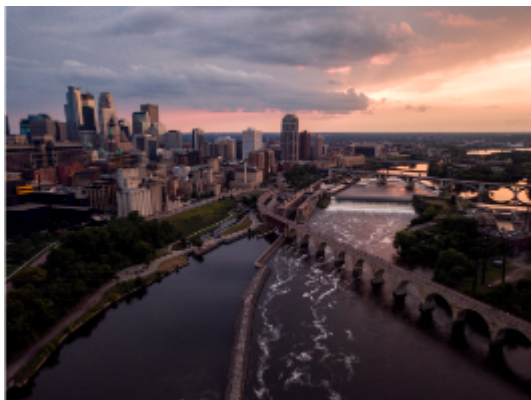
Did you miss it?



ULI Central Florida: StimULI Webinar - Decarbonizing the Built Environment

As leading cities like Orlando refine their climate action plans, the real estate community has a role to play. This webinar, developed in partnership with the City of Orlando and based on ULI Greenprint's recent [Decarbonizing the Built Environment: 10 Principles for Climate Mitigation Policies](#), discusses how the public and private sector can work together to accelerate progress toward shared climate action goals.

[Learn More Here](#)



Confronting COVID-19: City Preparedness for Climate Events

Summer 2020 has already included unbearable heat waves in the southwest and east coast, and NOAA predicts an above normal hurricane season. As the summer climate season sets in, cities are more vulnerable to these destructive events than ever before due to the new realities of COVID-19 and related fiscal budget constraints, social distancing challenges and public health concerns. This webinar on August 5 hosted leaders in the fields of resilience and disaster preparedness to reflect upon how cities could be more prepared, resilient and equitable during this critical year and beyond.

Recording link available on [ULI's Knowledge Finder](#) site soon.



Virtual Advisory Services Panel – Dallas, Texas

In collaboration with the Advisory Services team, the Urban Resilience Program completed ULI's second-ever virtual Advisory Services Panel (vASP) on August 12. Five experts convened virtually for 2.5 days and developed recommendations for an area of Northwest Dallas looking to integrate a mix of uses into an existing commercial-industrial area and grow into a vibrant, connected live-work neighborhood resilient to extreme heat and flooding. This vASP was the first panel of the Resilient Land Use Cohort (RLUC), a network of 8 member cities across the US that are addressing climate-related land use and development challenges through technical assistance and peer-to-peer learning. RLUC is managed by the Urban Resilience Program and supported by a grant from JPMorgan Chase.

ULI Reports and Resources



Joint Call to Action to Promote Healthy Communities: Engineers Partnering to Improve Health and Equity through Road Design

Transportation engineers in South Bend, Indiana, facilitated a process that involved new partners, including public health officials, in decision making for safer streets, learning lessons about engineering's role in improving community health.

[Learn More Here](#)

CSEP Highlights

ULI Center for Sustainability and Economic Performance Adds Three New Advisory Board Members

CSEP is pleased to announce the addition of three new members to its executive board. ULI is a global, multidisciplinary real estate organization whose work is driven by more than 45,000 members dedicated to responsible land use and building thriving communities. The Center for Sustainability and Economic Performance's Advisory Board provides strategic direction and ongoing program guidance for the center's activities. The new board members are as follows:



Jeff Hebert
Partner
HR&A

A.J. Jackson
ULI Global Governing Trustee
Executive Vice President, social
impact investing
JBG Smith

Greg West
Chief Executive Officer
ZOM

Read the full announcement [here](#).

New in *Urban Land Online*

- [ULI Urban Open Space Awards Finalist: Historic Fourth Ward Park—Phase I, Atlanta, Georgia](#), Sarah Kraatz
- [ULI Urban Open Space Awards Finalist: Domino Park, Brooklyn, New York](#), Sarah Kraatz
- [ULI Urban Open Space Awards Finalist: Julian B. Lane Riverfront Park, Tampa, Florida](#), Sarah Kraatz
- [ULI Urban Open Space Awards Finalist: Salesforce Park, San Francisco, California](#), Sarah Kraatz
- [Beyond the Pandemic: The Importance of Social Value in Development](#), Sorrel Pompert Robertson
- [Product Council Outlook for Recreational Development](#), Ron Nyren

In the News

- [Special Edition | Tales From the Front Line | Unlocking AUDs](#), ULI Chicago
- [8 cities share how racial justice is embedded into their climate plan](#), GreenBiz
- [Hundreds of Built Environment Experts Join Forces In Statement to WHO Urging Enhanced Guidance on Role of Buildings In Addressing COVID-19](#), 3BLmedia
- [Concrete, a Centuries-Old Material, Gets a New Recipe](#), The New York Times
- [Microsoft claims 'environmental justice' first with biggest renewable energy deal](#), Recharge
- [Real Estate Leaders Need To Be Advocates For Sustainability, Even During The Pandemic](#), Forbes

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