

Subject: March 2022 ULI Sustainability eNews
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From: ULI Randall Lewis Center for Sustainability in Real Estate
To: Emily Zhang

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March 2022

The ULI Randall Lewis Center for Sustainability in Real Estate is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint

Building Healthy Places

Urban Resilience

Sustainability Events at ULI Spring Meeting

For a comprehensive list of sustainability-related programming at 2022 ULI Spring Meeting in San Diego, check out the [Not-So-Secret Guide to Sustainability Events](#).



Crowdfunding Equitable Development: Cutting Deals for Good

Tuesday, April 19, 2:30 – 3:30pm PT | Open to All Attendees | Concurrent Session

New funding models—including crowdfunding platforms and emerging neighborhood wealth-building investment vehicles—are creating innovative ways of funding equitable and sustainable development. Enhancing community wealth, increasing economic mobility, and diversifying capital are some of the goals of these new forms of collective ownership. This session will explore the landscape for crowdfunding and shared-ownership and provide insights on the limitations and benefits for investors, developers, and communities.

Future-Proofing Asset Value: The Pathway to Net Zero

Tuesday, April 19, 4:00 – 5:00pm PT | Open to All Attendees | Concurrent Session

To future-proof the value of assets across their portfolios, owners and investors are considering the economic, financial, and transition risks associated with ESG factors. Through activities such as energy efficiency, renewable

energy, electrification, and tenant engagement, firms are reducing carbon and building value. Real estate leaders who have incorporated decarbonization into their business model will discuss ways they are using a pathway to net zero to drive value across their portfolios today and in the long term.

ULI Randall Lewis Center for Sustainability in Real Estate Reception

Tuesday, April 19, 5:00 – 6:00pm PT | Open to All Attendees | Special Programming

In honor of real estate executive and ULI member Randall Lewis and his historic gift to embed long-term sustainability work at ULI, the former Center for Sustainability and Economic Performance (CSEP) has been renamed the ULI Randall Lewis Center for Sustainability in Real Estate. Join us in the Program Showcase Area 2 for refreshments as we connect and re-connect with one another and reflect on progress made and future plans to help advance and effect change on sustainability, health, equity, and resilience in buildings and communities around the world.

ULI Coastal Forum

Wednesday, April 20, 8:00am – 12:00pm PT | Sign Up via the Forums page through [Spring Meeting Registration](#) | Special Programming

ULI's Coastal Forum will tackle the complex challenges of financing and investing in physical infrastructure for resilience in coastal communities. Join fellow stakeholders for a panel discussion with experts representing the scientific, public agency, private investment, and development facets of real estate and resilience. Following the panel, embark on a boat tour with fellow attendees to continue the conversation and learn more about local coastal resilience initiatives while enjoying the scenery of San Diego Bay. [Click here](#) to learn more about ULI's Coastal Forum.

ULI Centers & Initiatives Open House

Wednesday, April 20, 11:30am – 12:30pm PT | Open to All Attendees | Special Programming

Join the ULI Centers & Initiatives (C&I) Open House in the Program Showcase Area to learn about ULI's ongoing work and offerings focused on housing, infrastructure, real estate economics, sustainability, resiliency, building performance, and health & social equity while enjoying light refreshments. You will also have the opportunity to connect with C&I staff, provide input on programs, learn about upcoming research, and find ways to get involved.

Advancing Climate Resilience and Equity through Community Development and Infrastructure

Wednesday, April 20, 4:00 – 5:00pm PT | Open to All Attendees | Concurrent Session

This session will highlight how federal sources of community development financing can be used to address sustainability and resilience concerns through infrastructure investments. The moderator will provide context of the climate change and equity issues faced by local governments and present hypothetical situations, where panelists will illustrate how their agencies' respective financing could work.

A Renewable Energy Strategy for Real Estate

Thursday, April 21, 10:30 – 11:00am PT | Open to All Attendees | Micro-Session in the Member Engagement Area

The path to decarbonization in real estate requires the integration of a renewable energy strategy. There is a strong business case for renewable energy, including lowering energy costs, strengthening the utility grid, improving resilience, meeting net zero goals, and increasing tenant demand. However, there are challenges to assessing opportunities, deal structures, and financing mechanisms that limit market uptake. Join this session to learn how leading real estate firms are incorporating renewable energy into their portfolio strategy and enhancing portfolio value.

New ULI Reports & Resources

Green Leasing as Part of a Sustainable Tenant Fit-Out: Tenant Energy Optimization Program and Green Lease Leaders Program

Urban Land Institute, U.S. Department of Energy, Institute for Market Transformation

Building owners and tenants are often characterized by split incentives, hindering joint efforts towards energy efficient buildings. However, both parties play a vital role in embedding sustainability into the built environment and ultimately have common ground that can be leveraged to achieve shared goals. This guide previews ULI's Tenant Energy Optimization Program (TEOP) and IMT and U.S. DOE's Green Lease Leaders program, highlighting their actionable steps for landlord-tenant collaboration in advancing sustainability in leased spaces.



[Access the Report](#)

Developing Urban Resilience Project Profile: Oak Park, IL — District House Project

Urban Land Institute

[Developing Urban Resilience](#) is an online library showcasing best practices in real estate development and resilient design. The most recent profile highlights a mid-rise condominium in Oak Park, IL featuring five units with lawned terraces and a lush wildflower meadow on its rooftop. Originating from a request for proposals (RFP) for Oak Park, District House pays homage to the rich history of Prairie School architecture while weaving in modern design elements that speak to the value of resilient and sustainable building design.

[Access the Project Profile](#)



Upcoming ULI Events



ULI San Francisco: Intro to ESG for Small to Mid-Size Firms

March 17 | 12:00pm PT / 3:00pm ET

Virtual

This webinar will provide a high-level overview of how to tackle ESG issues in the built environment through the guidance of experts and executives from around the Bay Area. This webinar is aimed at developers, property owners, tenants, and others early in their ESG journey, highlighting the experience of local actors from various industries to help organizations take action within their means.

[Learn More & Register](#)



Holistic Approaches to Climate Change and Health: Exploring the Case for Optimizing Co-Benefits in Real Estate

March 30 | 1:00pm ET

Virtual

Enhancing health has long been a goal of green buildings, and growing evidence shows that greener buildings are better for health and cognitive function. As real estate professionals increasingly seek to achieve multiple ESG goals around climate change and health, they also have opportunities to create long-term value and advance project success. Join this conversation to learn how industry leaders have optimized the co-benefits of green and healthy building features, and the case for doing so.

[Learn More & Register](#)



ULI ESG Innovation Roundtable

April 1 | 1:00pm ET

Virtual

Join ULI Greenprint's [Innovation Partners](#) as they talk through commercially ready innovations that are advancing ESG and adding value to portfolios. Black Bear Energy, Nova Group, and Transparent Energy will speak to new technologies and offerings making waves in the proptech and consultation fields, ranging from onsite renewable energy to green property condition assessments, to offsite renewable deals.

[Learn More & Register](#)



ULI Asia Pacific Themes – Decarbonisation and Resilience: The Movement to All-Electric Real Estate

April 6 / April 7 | 8:00pm ET / 9:00am HKT

Virtual

The movement toward electrification and away from fossil fuel combustion for buildings is well underway. Moderated by Billy Grayson, Executive Vice President, ULI Centers & Initiatives, join us to hear from a distinguished panel of key leaders from both public and private sectors as they share their perspectives on the movement towards all-electric real estate.

[Learn More & Register](#)



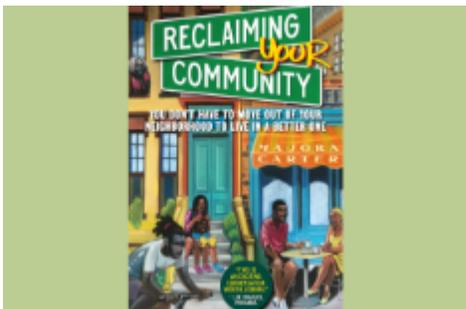
ULI San Francisco: So You Want to Go All-Electric... Now What?

April 8 | 12:00pm PT / 3:00pm ET

Virtual

In the second of this two-part series, we will tackle the how-to of electrifying existing multifamily buildings. From funding and incentives to technical challenges and prioritizing, join us as expert speakers shed light on your biggest questions and the critical path to healthy, all-electric buildings. This webinar is being held in partnership with the City of San Jose as they progress on their goal of being a climate neutral city by 2030.

[Learn More & Register](#)



ULI's Building Healthy Places Book Club: Reclaiming Your Community by Majora Carter

Reading Period: May - June 2022

Virtual Book Club

In this profoundly personal book, author Majora Carter shares the impact of her brother's murder, how turning a local dumping ground into an award-winning park opened her eyes to the hidden potential in her community, her struggles as a woman of color confronting the "male and pale" real estate and nonprofit establishments, and more. It is a powerful rethinking of poverty, economic development, and the meaning of success. Book Club participants receive a suggested reading schedule, weekly email thought prompts, and a link to two virtual meetups, including discussion groups and a talk with the author.

[Learn More & Register](#)

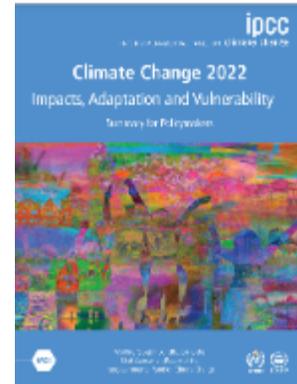
New Partner Reports & Resources

Climate Change 2022: Impacts, Adaptation and Vulnerability

Intergovernmental Panel on Climate Change (IPCC)

The Working Group II contribution to the IPCC Sixth Assessment Report assesses the impacts of climate change, looking at ecosystems, biodiversity, and human communities at global and regional levels. It also reviews vulnerabilities and the capacities and limits of the natural world and human societies to adapt to climate change.

[Access the Report](#)



Upcoming Partner Events



Shaping the Future of Coastal Flooding Tools for Long Term Decision-Making

March 22 | 2:00pm ET

NOAA Virtual Convening

The purpose of this session is to hear from realtors, real estate developers and insurance providers, to better understand needs for coastal flood resilience planning for the seasonal, annual, decadal and longer time horizons. In addition, attendees will learn about several existing NOAA products for coastal hazards reduction and resilience planning. Your participation will help NOAA understand gaps and needs to improve our products and tools to build coastal resilience.

[Learn More & Register](#)

Opportunities to Get Involved

Research

Climate Risk Analysis Focus Group

ULI is hosting a series of focus groups to help improve the usability of climate risk analysis tools and is seeking owners, developers, investors, and technical experts who have used or would like to use climate risk analysis software as part of their decision making process. If you have any questions, please reach out to resilience@uli.org, and learn more about getting involved through [Navigator](#).

Strategies to Integrate ESG into Tenant Engagement

The Greenprint Center for Building Performance is working on a report highlighting methods used to promote sustainable practices and tenant engagement into their asset management approach. If you have examples to share, please email Ben.Forman@uli.org.

Awards

ULI Americas Awards for Excellence's Sustainability-Related Categories

The ULI Americas Awards for Excellence have several sustainability-related categories: low-carbon, resilient, equitable, and urban open space developments. The late deadline to submit a project for consideration is on March 20, 11:59pm PT. Learn more about these categories and learn how to submit a project [here](#).

Looking Ahead

2022 ULI Fall Meeting Call for Proposals

Do you have a session idea for the 2022 ULI Fall Meeting in Dallas, TX (October 24-27)? The Call for Proposals is now open and will close on April 1, 2022. [Click here](#) to submit your session idea(s).

Non-ULI/Other Opportunities

Call for Development Projects

A call for projects is open for a pilot effort funded by the American Institute of Architects Upjohn Research Initiative. The goal is to identify new approaches to the real estate development process by centering community goals. Its results will be compiled into a framework report. The effort is being spearheaded by Adele Houghton – a green building architect and Doctor of Public Health candidate at Harvard. The deadline for submitting an initial statement of interest is March 21. Learn more [here](#), and reach out to ahoughton@hsph.harvard.edu for more information.

Did You Miss It?



2022 Resilience Summit

Session Recordings

The 2022 Resilience Summit sessions are now available for viewing on Knowledge Finder! ULI's annual Resilience Summit brings together a network of leaders in the field of real estate and resilience to share practicable solutions to protect communities and investments from future climate risks. This past year's summit features top government officials, NGO representatives, and executives from private design, construction, development, finance, and insurance companies.

[Access the Event Library](#)



ULI Asia Pacific Themes – Decarbonisation and Resilience: 2022 Asia Pacific Sustainability Outlook

Webinar Recording

In late 2021, ULI Greenprint interviewed member experts to inform an "outlook" for 2022, a concerted and collaborative effort that will advance the sustainability agenda forward. Watch this webinar and hear from industry leaders and experts on emerging topics surrounding sustainability in Asia Pacific. Check out the [ULI Global Sustainability Outlook 2022](#), which has been translated to French, Mandarin, Japanese, and Korean.

[Watch the Recording](#)

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Virtual Advisory Services Panel – San Jose, CA: Building Electrification and Renewable Energy

Presentation Recording

This virtual Advisory Services Panel (vASP) convened a group of urban planning and real estate leaders representing ULI as they made recommendations to the City of San Jose, California on implementing renewable energy sources in market-rate and affordable multi-family housing developments.

[Watch the Recording](#)

New in Urban Land Online

- [Technology Center Becomes First Development in U.S. to Achieve BREEAM's International New Construction Certification](#), ULI Staff
- [City of Toronto Leading the Way on Creating Transit-Oriented Affordable Housing](#), Kay Rose
- [ULI Los Angeles Celebrates 22nd Anniversary of Urban Marketplace: Infusing Equity into New Infrastructure Investments](#), Violet Flocks
- [Breaking Ground on Placemaking Projects at Northern Virginia's National Landing](#), Brett Widness
- [Tapping Federal Funds to Bring Equitable Infrastructure to St. Paul's Rondo Neighborhood](#), Jake Blumgart

In the News

- [NYC's First Net Zero Community Brings Housing to Storm-Ravaged Neighborhood](#), CityLab
- [How Cities Can Curb Climate Change and Protect Vulnerable Residents](#), Planetizen
- [The Case for Preserving Spontaneous Nature in Cities](#), CityLab
- [How Air Pollution Across America Reflects Racist Policy From the 1930s](#), The New York Times
- [Is This Finally the Year of the Electric Car?](#), The New York Times
- [What the latest science says about Antarctica and sea-level rise](#), Yale Climate Connections

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