

**Subject:** November 2020 ULI Sustainability eNews  
**Date:** Thursday, April 28, 2022 at 3:35:07 PM Eastern Daylight Time  
**From:** ULI Randall Lewis Center for Sustainability in Real Estate  
**To:** ULI Randall Lewis Center for Sustainability in Real Estate

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**November 2020**

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.



## ULI Virtual Resilience Summit

ULI's Urban Resilience Program is hosting its 2<sup>nd</sup> annual Resilience Summit, following last year's engaging and action-provoking one-day event. This exclusive event which will take place virtually on December 2<sup>nd</sup>, 2020 will unpack the new realities of resilience during a pandemic, while examining the ways in which industry leaders can make informed decisions to further protect communities and investments from current and future climate risks. Hear from expert speakers including keynote speaker and author Katharine Wilkinson, climate risk expert David Burt, city climate leader Laurian Farrell and more! Check out the full-line up of speakers [here](#). We look forward to having you join us.

**Register & Learn More Here**



**KEYNOTE SPEAKER**  
**Katharine Wilkinson**  
Editor-in-chief, The  
Drawdown Review and co-  
editor of *All We Can Save*

**David Burt**  
Founder and CEO  
DeltaTerra Capital

**Laurian Farrell**  
Regional Director, North America  
Resilient Cities Network

**Thank you to our 2020 ULI Virtual Resilience Summit Sponsors!**



## Get Involved - Submit a Session Idea for ULI Spring Meeting

Have a sustainability focused session idea for ULI's 2021 Spring Meeting? Share it with us! This is a great opportunity for ULI members to elevate sustainability topics to industry leaders and ULI's most senior audience. Our team is eager to discuss any sustainability session proposals that you have in mind. Reach out to us at [csep@uli.org](mailto:csep@uli.org). The call for ULI's Spring Meeting sessions will be open from Nov 9 through Dec 4.

[Learn More Here](#)

## Upcoming Events



### **TEOP for Architects: Energy Efficiency in Tenant Spaces**

**December 8, 2020**  
4:00pm ET

This webinar will walk you through the ULI's Tenant Energy Optimization Program (TEOP) and introduce the new *TEOP for Architects* resource, created in collaboration between ULI and the AIA. Speakers will cover how architects can use the TEOP process to ensure they are harnessing the energy-conservation potential of existing buildings, saving clients' money, and advancing sustainable design.

[Register & Learn More Here](#)



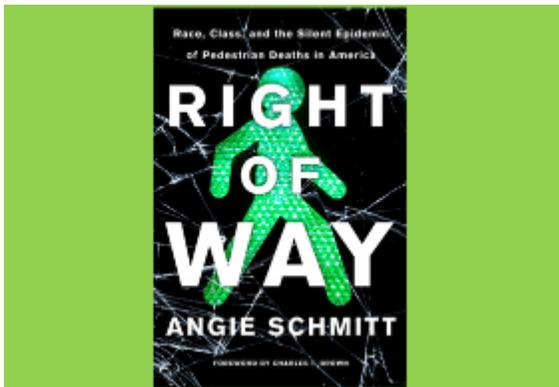
## A Team Effort: Balancing Energy Efficiency and Reimagining the Office Space

December 10, 2020

12:30pm ET

Tenant energy efficiency is key for driving down energy use in buildings. Learn how three industry-leading programs—Green Lease Leaders, Urban Land Institute’s Tenant Energy Optimization Program (TEOP), and ENERGY STAR Tenant Space, together can guide building owners in optimizing energy savings in the rapidly changing work environment.

[Register & Learn More Here](#)



## ULI Building Healthy Places Book Club

December 16, 2020 - February 3, 2021

4:00-5:15pm ET

The next Building Healthy Places Book Club title is *Right of Way: Race, Class, and the Silent Epidemic of Pedestrian Deaths in America* by Angie Schmitt. The Building Healthy Places team and ULI UK will host a virtual kickoff open discussion featuring international approaches to healthy streets and equitable transport. Join us to learn more about the book and introduce yourself! BHP Book Club activities are open to all. There is no need to read the book to participate in the kick off.

[Register & Learn More Here](#)

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## Opportunities to get Involved

### Apply for the ULI Americas Awards for Excellence

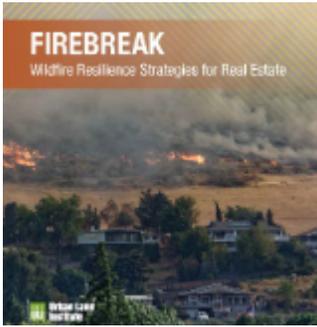
ULI's Awards for Excellence recognize both development projects and programs, and have launched a new Resilient Development category this year. The jury considers the full development process, including financing, partnerships, community engagement, design, and economic impact. A wide variety of product types can apply. Programs should guide or enhance development and might include growth management strategies, publicly guided development programs and policies, and other built environment initiatives. Award categories include: Equitable Development, Resilient Development, Small- Scale Development, Urban Open Space, and Open-all project types. The deadline to apply is January 8, 2020. Learn more and apply [here](#).

### ULI Health Leaders Network Call for Applications

The ULI Health Leaders Network is looking for its next cohort of diverse members to be part of a robust cross-sector network of real estate and land use professionals focused on advancing health and social equity through the built environment. Are you interested in joining the global ULI Health Leaders Network? Visit Navigator [here](#) to review eligibility requirements and submit your application. All questions regarding this opportunity can be directed to [health@uli.org](mailto:health@uli.org).

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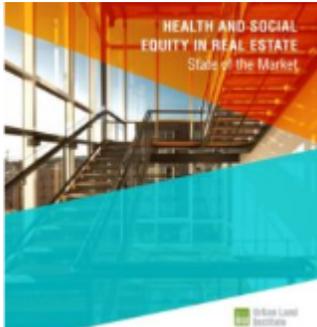
## New Reports and Resources



## Firebreak: Wildfire Resilience Strategies for Real Estate

The Urban Resilience program recently released, *Firebreak: Wildfire Resilience Strategies for Real Estate*. The report details the implications of wildfires for the real estate industry and explores best practices in building design and land use policy that can reduce the damage caused by wildfires and help set communities up to thrive in the long run. The report shows real estate developers, urban planners, and public leaders increasingly are aware of the land use drivers of wildfires, their concern about the consequences of wildfires, and how they are implementing asset and community scale resilience efforts.

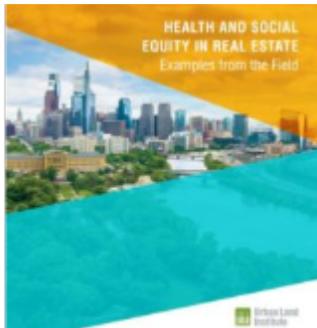
[Learn More Here](#)



## Health and Social Equity in Real Estate: State of the Market

The Building Healthy Places Initiative and the Greenprint Center for Building Performance recently published two companion reports on health and social equity. *Health and Social Equity in Real Estate: State of the Market* presents a snapshot of real estate professionals' awareness and adoption of practices supporting health and social equity, and identifies opportunities for further inclusion of such practices by real estate organizations and ULI.

[Learn More Here](#)



## Social Equity in Real Estate: Examples from the Field

As a companion report to *Health and Social Equity in Real Estate: State of the Market*, the publication *Health and Social Equity in Real Estate: Examples from the Field* takes an in-depth look at commercial real estate firms successfully integrating health and social equity into assets across the country. Based on interviews with 44 real estate stakeholders, this report provides insights on health and social equity in real estate, analyses on the business case for these practices, metrics to measure outputs and success, and plans for where the market might be headed next.

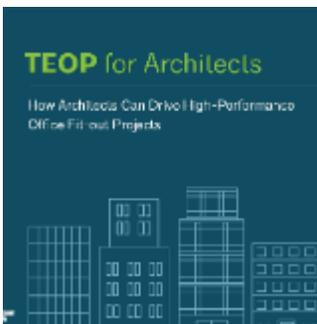
[Learn More Here](#)



## ENERGY STAR Tenant Space and ULI's Tenant Energy Optimization Program (TEOP) Resource

This month, US ENERGY STAR launched the full version of their Tenant Space recognition. In celebration of this, ULI's TEOP and US ENERGY STAR published a complementary document demonstrating how the 10 TEOP steps and the recognition can go hand in hand. Email [emily.mclaughlin@uli.org](mailto:emily.mclaughlin@uli.org) to learn more about ULI's work on sustainability tenant fitouts.

[Learn More Here](#)



## Tenant Energy Optimization Program for Architects

TEOP for Architects addresses the important role architects play in ensuring that the tenant fit-outs are designed to be as sustainable and energy efficient as possible. ULI's Greenprint Center and the American Institute of Architects (AIA) have partnered to publish this resource, which gives architects a road map to the TEOP process that better situates them to help their clients create energy-efficient leased spaces.

[Learn More Here](#)

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## New in *Urban Land Online*

- [Two New ULI Reports Highlight the Need for the Real Estate Industry to Promote Health and Social Equity](#), Justin Arnold
- [The Coming of Climigrants](#), Patrick J. Kiger
- [View from the West: A ULI Member Perspective on Wildfires and the Built Environment](#), Molly McCabe
- [Industry Leaders See Costs Dropping, Interest Increasing in Healthier Homes and Communities](#), Matt Norris
- [Climate Migration Is a Growing Reality in the United States](#), Elizabeth Foster
- [Leveraging Creative Placemaking in Equitable Development](#), Juanita Hardy
- [Industry Leaders See Costs Dropping, Interest Increasing in Healthier Homes and Communities](#), Matt Norris
- [Climate Migration Is a Growing Reality in the United States](#), Elizabeth Foster
- [Leading Innovators Share Latest in Sustainability Technology at ULI's Virtual Fall Meeting](#), Emily Pierce

## In the News

- [California Bars Insurers From Dropping Policies in Wildfire Areas](#), New York Times
- [ULI Report Argues For Climate Adaptation in Southeast Florida](#), Globest
- [New South Florida climate change financial report: Spend billions or lose much, much more](#), The Miami Herald
- [Real Estate Investors Want to Know What Cities Are Doing About Climate Risks](#), Bloomberg City Labs
- [90,000 people told to evacuate because of wildfires in Southern California](#), CNN
- [UK to make climate risk reports mandatory for large companies](#), The Guardian
- [The world could turn a corner on climate change](#), The Economist
- [Florida environmentalists want Legislature to create climate change committee](#), Tampa Bay Times
- [Climate change turns up the heat for property owners](#), Financial Times

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## Did You Miss It?



### Carbon Neutrality in Investment Real Estate

Presented by the Responsible Property Investing Product Council (RPIC), this provocative panel discussion reflected on recent efforts to take investment real estate “carbon neutral.” From investment funds and portfolios, to the first developer-driven “Living Building”, real estate investors large and small are pursuing significant greenhouse gas mitigation and carbon reduction strategies. This webinar explored why leaders in investment real estate are pursuing carbon neutrality, the benefits and challenges, and where they see the market going from here.

[View Recording Here](#)



## Wildfire Resilience: Best Practices in Real Estate and Land Use

This webinar discussion helped attendees better understand why wildfire risks and impacts are increasing around the U.S. and how the real estate industry is responding with building design, land use policy, and community resilience solutions. The webinar featured both private- and public-sector experts who are implementing wildfire resilience solutions in their markets and shared best practices and lessons learned. The webinar also featured key findings from a new ULI report *Firebreak: Wildfire Resilience Strategies for Real Estate*.

[View Recording Here](#)

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## Connect with Us

Join the Center for Sustainability and Economic Performance mailing list by emailing [CSEP@uli.org](mailto:CSEP@uli.org).

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