

Subject: October 2020 ULI Sustainability eNews

Date: Thursday, April 28, 2022 at 3:34:37 PM Eastern Daylight Time

From: ULI Randall Lewis Center for Sustainability in Real Estate

To: ULI Randall Lewis Center for Sustainability in Real Estate

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October 2020

Thank you to all of our members who contributed to ULI's Virtual Fall Meeting programming. Sustainability was a key theme in this year's programming, with over 12 events exclusively focusing on creating healthy, resilient, and high-performance communities around the world.

Greenprint

Building Healthy Places

Urban Resilience



ULI Virtual Resilience Summit

ULI's Urban Resilience Program is hosting its 2nd annual Resilience Summit, following last year's engaging and action-provoking one-day event. This exclusive event which will take place virtually on December 2nd, 2020 will unpack the new realities of resilience during a pandemic, while examining the ways in which industry leaders can make informed decisions to further protect communities and investments from future climate risks. We look forward to having you join us for this engaging and thought-provoking day.



Register & Learn More Here

ULI Upcoming Events

Wildfire Resilience: Best Practices in Real



Estate and Land Use

October 30, 2020

1:00pm ET

Join ULI for a discussion on why wildfire risks and impacts are increasing around the U.S. and how the real estate industry is responding with building design, land use policy, and community resilience solutions. The webinar will feature private- and public-sector experts who are implementing wildfire resilience solutions in their markets and who will share best practices and lessons learned. The webinar will also feature key findings from a new ULI report on wildfire resilience and real estate, to be published Fall 2020.

[Register & Learn More Here](#)



Carbon Neutrality in Investment Real Estate

November 9, 2020

1:00pm ET

Presented by the Responsible Property Investing Product Council (RPIC), join us for this provocative panel discussion on recent efforts to take investment real estate “carbon neutral.” From investment funds and portfolios, to the first developer-driven “Living Building”, real estate investors large and small are pursuing significant greenhouse gas mitigation and carbon reduction strategies. This presentation will explore why leaders in investment real estate are pursuing carbon neutrality, the benefits and challenges, and where they see the market going from here.

[Register & Learn More Here](#)



Living on the Edge Webinar Series

November 12, 2020

10:00am ET

ULI South Carolina and the Urban Resilience program have partnered to create a 5-part webinar [series](#) to develop a deep understanding of the current practice for assessing and mitigating climate risk in real estate and land use along the Charleston coast and to learn from best practices across the industry. The final episode in this series, *Investing in the Edge: A Changing Financial Landscape* which will be hosted on Thursday, November 12th at 10 am ET. Email Leah.Sheppard@uli.org to register.

[Learn More Here](#)

On the Rise: Social Equity and Health in Real



Estate

November 13, 2020

1:00pm ET

The pandemic and the protests have helped raise awareness across the country and within the real estate industry about racial and social inequities, as well as of the critical importance of public health, the role of the real estate industry in disease mitigation, and the need to address health inequities experienced by communities of color. This ULI webinar will provide an overview of takeaways from two new ULI reports on health and social equity and attendees will hear from real estate leaders who will discuss how social equity and health in real estate is on the rise.

[Register & Learn More Here](#)



ULI Southeast Florida/Caribbean Roundtable: Environmental Resiliency

November 17, 2020

10:30am ET

In the face of coastal storms and sea level rise, the Southeast Florida Regional Climate Change Compact along with local business and nonprofit communities partnered with ULI to evaluate the economic impact of investment in resilience infrastructure in the region. The findings are presented in a recent ULI report, *The Business Case for Resilience in Southeast Florida*, and illustrates the shared interest among local governments and the business community to build critical infrastructure together to protect the region's robust economy, people, and property. Join us on November 17th to hear about what these findings mean to local business leaders.

[Register & Learn More Here](#)



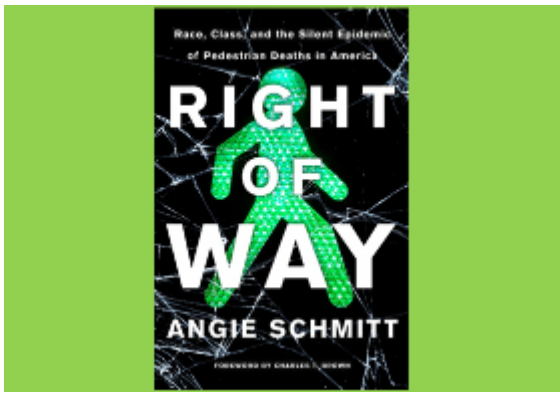
Business Leaders Making the Business Case for Real Estate Sustainability

November 18, 2020

1:00pm ET

Each year, ULI Greenprint real estate members lead the market in driving sustainability across their portfolios – reducing carbon emissions and building asset value. The business case is clear, and the projects these leaders are implementing show how improvements on energy efficiency and renewable energy are built on sound financial practices. Join this webinar to learn about a few detailed projects from this year's Greenprint Performance Report (Volume 11) from the business leaders making the business case for real estate sustainability.

Registration details forthcoming.



ULI Building Healthy Places Book Club Winter Selection

December 16, 2020 - February 3, 2021

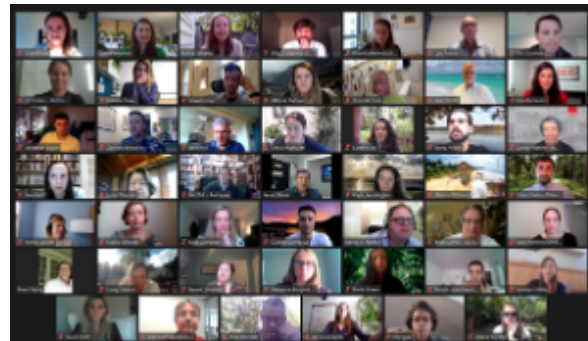
4:00-5:15pm ET

The BHP Book Club's winter title is *Right of Way: Race, Class, and the Silent Epidemic of Pedestrian Deaths in America* by Angie Schmitt. The book explains at how pedestrian deaths are the faces of an increasingly urgent public-health crisis that we have the tools, but not the will, to solve. Reading and active discussion will launch on December 16 with a live kick off and conclude with an author talk on February 3.

[Register & Learn More Here](#)

Virtual Fall Meeting Roundup

Thank you for joining ULI's Virtual Fall Meeting! This year ULI's Center for Sustainability and Economic Performance hosted 12 events including the Coastal and BHP Forums, Green Drinks with CSEP, General Session: Climate Change Will Wreck Your Spreadsheets, Beyond Amenity Status: Demand for Sustainability and Health in Multifamily Buildings, and several on-demand sessions including Blueprint for Green Real Estate, Innovation Fireside series, the Future of Decarbonization in the Built Environment, and



Session recordings will be made available soon on ULI's Knowledge Finder site, but in the meantime, you can access recordings from Virtual Fall Meeting via the Social27 platform.

For a full list of sustainability related events at Fall Meeting check out our [Not-So-Secret Guide to Sustainability](#).

Did You Miss It?

ULI Greenprint's Net Zero by 2050 Goal

ULI Greenprint announced a new goal is to reduce the operational carbon emissions of its members' collective buildings to [net zero by the year 2050](#), designed to meaningfully reduce the built environment's impact on climate change beyond existing efforts.

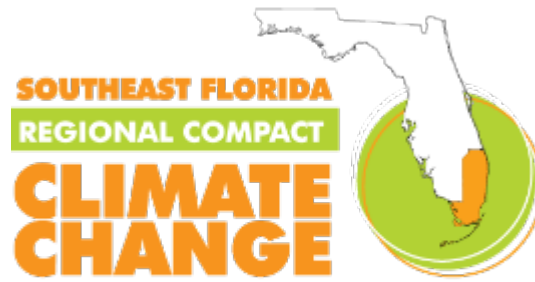
Eleven ULI Greenprint member companies have publicly announced their alignment with the goal: City Developments Limited, Commonwealth Partners, Heitman, Hudson Pacific Properties, Jamestown LP, Kilroy Realty Corporation, LaSalle Investment Management, MultiGreen Properties, NEO, Nuveen Real Estate, and The Tower Companies. In total, they represent \$215 billion in assets under management (AUM), 521 million sq/ft (48.4 million sq/m), and 2847 properties across 19 countries.

[Learn More Here](#)



Climate Leadership Summit

The Climate Leadership Summit is a Southeast Florida regional event that draws national experts to share knowledge, showcase climate action, engage leadership across sectors, and mobilize the collaboration needed to tackle this significant challenge at scale. The Summit was convened virtually and hosted by the Southeast Florida Regional Climate Change Compact. Click [here](#) for the Summit agenda.



[Learn More Here](#)

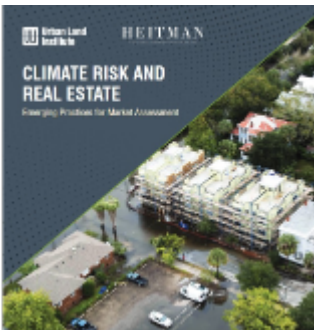
Reports and Resources



Greenprint Annual Performance Report Volume 11

For the 11th year in a row, Greenprint members demonstrated a reduction in energy, waste, water, and carbon emissions. This year member companies achieved a 3.1% overall reduction in carbon emissions. Download the full report via the link below and be sure to join the November 18th webinar *Business Leaders Making the Business Case for Real Estate Sustainability*.

[Learn More Here](#)



Climate Risk and Real Estate: Emerging Practices for Market Assessment

Climate Risk and Real Estate: Emerging Practices for Market Assessment demonstrates that leading investors are developing approaches to better understand climate risk at the city or market scale, rather than focusing primarily on risk at the asset level. This report provides ULI members an inside look at what market level metrics these investors are using and how some investors are starting to make decisions on whether to invest or continue investing, in markets particularly vulnerable to the impacts of climate change.

[Learn More Here](#)



The Business Case for Resilience in Southeast Florida

The Southeast Florida Regional Climate Change Compact along with local business and nonprofit communities partnered with ULI to comprehensively assess the economic impact of investment in resilience infrastructure in the region. The report, called the Business Case for Resilience in Southeast Florida, is based on a regional economic assessment conducted by AECOM, and explores the economic risks to the region due to rising sea levels and frequent flooding without adaptation and analyzes economic opportunities associated with resilient investments.

[Learn More Here](#)



Joint Call to Action to Promote Healthy Communities: Inclusive Engagement and Planning for a Neighborhood Transformation

The inclusion of resident voices, particularly in Black and Brown communities, is a critical component of any development or planning process. An interdisciplinary team of planning consultants, city leaders, community advocates, and residents partnered to ensure a plan for the Alisal neighborhood in Salinas, California, reflected the needs and desires of residents.

[Learn More Here](#)



ENERGY STAR Tenant Space and ULI's Tenant Energy Optimization Program (TEOP) Resource

This month, ENERGY STAR launched the full version of their Tenant Space recognition. In celebration of this, ULI's TEOP and ENERGY STAR published a complementary document demonstrating how the 10 TEOP steps and the recognition can go hand in hand. Email emily.mclaughlin@uli.org to learn more about ULI's work on sustainability tenant fitouts.

[Learn More Here](#)



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[Learn More Here](#)

Opportunities to get Involved

ULI Parking Decision-Making Survey

ULI is researching how cities, developers, lenders, and investors are changing their approaches to parking as part of our partnership with the [American Cities Climate Challenge](#)—an initiative by Bloomberg Philanthropies that provides support to U.S. cities for policy and practice actions that achieve carbon reduction goals. We would greatly value your input on how you make decisions about parking in developments and buildings. We invite you to complete a short survey via the link below by November 16 to share your knowledge and expertise on this topic. Any information you provide will be kept anonymous and will help advance this exciting research. If you have any questions, please contact us at health@uli.org. Complete the survey [here](#).

Apply for the ULI Americas Awards for Excellence

ULI's Awards for Excellence recognize both development projects and programs. The jury considers the full development process, including financing, partnerships, community engagement, design, and economic impact, et al. A wide variety of product types can apply. Programs should guide or enhance development and might include growth management strategies, publicly guided development programs and policies, and other built environment initiatives. Award categories include: Equitable Development, Resilient Development, Small-Scale Development, Urban Open Space, and Open-all project types. The deadline to apply is January 8, 2020. Learn more and apply [here](#).

IWBI is Hiring

The International WELL Building Institute (IWBI) is looking for a dynamic and high integrity individual who is committed to making an impact on the health and well-being of people all over the world to join their Standard Development (SD) team. The new Community Concept Lead will help to manage the WELL Community concept and act as a thought leader around its key topics, with a focus on diversity, equity and inclusion (DEI). Check out the job posting [here](#).

Opportunity to Contribute to Research on Healthy Buildings

Call for volunteers! Harvard researcher and green building expert Adele Houghton is conducting 30 minute interviews with developers and other building sector professionals about the most effective ways to elevate health as a primary focus of design. Ms. Houghton's research seeks to smooth the process of connecting building projects with new funding streams such as COVID relief and climate action plans. Contact Adele Houghton at ahoughton@hsph.harvard.edu to learn more, or register here: <https://calendly.com/adelehoughton/healthy-building-interview>.

New in *Urban Land Online*

- [Climate Migration Is a Growing Reality in the United States](#), Elizabeth Foster
- [Beyond Amenity Status: How Demanding Sustainability and Health in Multifamily Buildings Is a Winning Strategy for All](#), Chris Harris
- [Improve Access to Education and Better Health for a Brighter American Future, Says Political Analyst Bakari Sellers](#), Brett Widness
- [Current Path of Climate Warming May Lead to Chaotic Migration, Climate Expert Spencer Glendon Warns](#), Elizabeth Razzi
- [ULI Greenprint: Commercial Real Estate Leaders on Track to Reduce Carbon Emissions 50 Percent by 2030](#), Marta Schantz
- [Leading Innovators Share Latest in Sustainability Technology at ULI's Virtual Fall Meeting](#), Emily McLaughlin
- [Heitman Executives Explain How they Evaluate Climate Risk at Both Asset and Community Levels](#), Elizabeth Razzi
- [ULI Report: How Investors Assess Climate Risk at the Market Level](#), Elizabeth Foster
- [Developing San Francisco's Waterfront in the Age of Sea-Level Rise](#), Josh Cohen
- [Industry Outlook for Resilience](#), Ron Nyren

In the News

- [A push for gentle density in City Council](#), Chicago Agent Magazine
 - [Tired of being 'planned for and not with,' Meadowview looks to community-led transformation](#), The Sacramento Bee
 - [Regulatory Solutions for Building Decarbonization](#), Rocky Mountain Institute
 - [Portland and South Portland release ambitious climate action plan](#), Press Herald
 - [Report: Spending on Climate projects pays off](#), Miami Herald
 - [Millions Of Homes Are At Risk Of Wildfires, But It's Rarely Disclosed](#), NPR
 - [Miami-Dade is one storm away from a housing catastrophe. Nearly 1M people are at risk](#), Miami Herald
 - [Climate change: 'Cooling paint' could cut emissions from buildings](#), BBC News
 - [Fighting Climate Change, One Building At A Time](#), NPR
 - [How Decades of Racist Housing Policy Left Neighborhoods Sweltering](#), NY Times
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