



January 2021

Happy New Year!

CSEP looks forward to working with ULI members and partners in 2021.

[Greenprint](#)

[Building Healthy Places](#)

[Urban Resilience](#)



Upcoming Events



ULI Blueprint for Green Real Estate - Webinar Series

February 26 - April 23, 2021
12:00-1:00pm ET

As a companion to the recently released ULI Blueprint for Green Real Estate, join ULI Greenprint and ULI experts for a series of webinars that aim to shift real estate portfolios toward net-zero energy, water, and waste in a way that creates both short- and long-term financial value. This four-session educational series is presented in one-hour topical segments by the ULI Greenprint Center for Building Performance.

[Register & Learn More Here](#)

ULI Housing Opportunity Conference

March 16 - 17, 2021

Join your peers at ULI's 2021 Housing Opportunity Conference to learn more about how to expand opportunities for residential development in your community. Newly announced sessions will explore best practices and emerging trends in mixed-use, single-family, and multifamily development and finance. Engage with panelists as they discuss the pressing topics facing our industry, including equitable development, what's next for market-rate rental housing, the creation and preservation of affordable housing, and environmental sustainability.

[Register & Learn More Here](#)



Did you miss it?



Business Leaders Making the Business Case for Real Estate Sustainability

Each year, ULI Greenprint real estate members lead the market in driving sustainability across their portfolios – reducing carbon emissions, and building asset value. The business case is clear, and the projects these leaders are implementing show how improvements on energy efficiency and renewable energy are built on sound financial practices. This webinar unpacks three detailed projects from this year's Greenprint Performance Report (Volume 11) from the business leaders making the business case for real estate sustainability.

[View Recording Here](#)



ULI Resilience Summit

ULI's Urban Resilience Program hosted its 2nd annual Resilience Summit, following last year's engaging and action-provoking one-day event. This exclusive event which took place virtually on December 2nd, 2020 unpacked the new realities of resilience during a pandemic, while examining the ways in which industry leaders can make more informed decisions to further protect communities and investments from future climate risks.

[View Recording Here](#)



A Briefing on the Biden Climate Plan: Implications for Real Estate and Infrastructure

What will the Biden climate plan mean for real estate development, investment, and infrastructure? How will these regulations, tax incentives, federal procurement policies, and infrastructure investments help sweeten the business case for net zero buildings and net zero infrastructure? This webinar featuring Billy Grayson, Amy Erixon, Brad Dockser, and Diane Hoskins unpacks these questions and more.

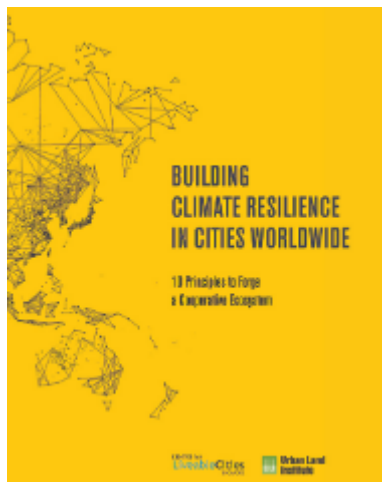
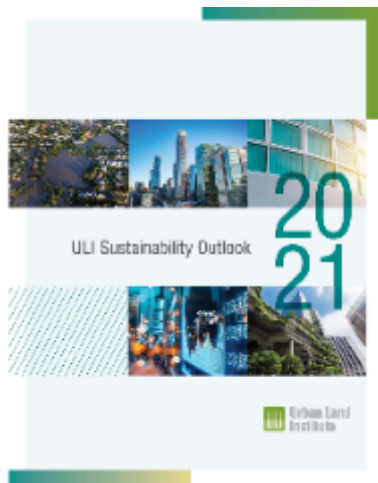
[View Recording Here](#)

ULI Reports and Resources

ULI Sustainability Outlook 2021

ULI is eager to keep our members abreast of the topics and issues on the rise in sustainable real estate. In late 2020, ULI's Greenprint Center for Building Performance interviewed members of the Sustainable Development Council (SDC) Product Council to inform an "outlook" for 2021: What sustainability topics and issues are on the rise, why do they matter, and what should the industry do about it? On the basis of the knowledge shared by these experts, Greenprint identified 10 issues that will likely affect our decision-making in the months ahead and beyond.

[Read Full Report](#)



Building Climate Resilience in Cities Worldwide

ULI is excited to share the release of this international research publication, which was led by Singapore's Centre for Liveable Cities and completed in partnership with ULI's Urban Resilience Program. The publication combines expertise and experiences of five cities around the world – Singapore, Hong Kong, Miami, New York and Rotterdam– and depicts strategies and practical guidance for city governments, businesses and communities to act together on climate risks. Drawing on workshops with stakeholders and resilience experts in each city, and filled with examples of best practice from around the world, this resource aims to encourage the creation of a cooperative ecosystem to accelerate resilience and climate adaptation.

[Read Full Report](#)

Opportunities to Get Involved

Call for Drought Experts

ULI's Urban Resilience Program in partnership with ULI Colorado is beginning research focused on the impacts of drought for the real estate industry as well as best practices in water smart development. Members with expertise in these topics can contribute to the research through phone interviews to share their knowledge, by nominating drought-resilient developments for consideration as case studies, and/or by participating in virtual focus groups on key research topics. If interested in participating, please contact Elizabeth.Foster@ul.org and Marianne.Eppig@uli.org.

Call for Electrification Retrofit Case Studies

In advance of an upcoming publication on electrification and decarbonization of commercial real estate, ULI Greenprint is seeking examples of existing buildings that have undergone retrofits in order to convert energy sources and technology to all electric. If your company has completed such a project please reach out to emily.pierce@uli.org.

Common Industry Ask for Embodied Carbon Data in Building Materials

Stemming from a conversation with [ULI Greenprint](#) on embodied carbon of building products, several of our members are collaborating to launch an owner-led initiative around a common industry ask for embodied carbon data/EPDs in building materials. The initiative is looking for more signatories to show their support behind the need for building materials manufacturers to publicly share the carbon footprint information of their products. [Bob Pratt](#) from Tishman Speyer China and [Raefer Wallis](#) from GIGA / RESET are coordinating the effort and gathering feedback and support for the letter on this initiative (Click [here](#) to download). Would your firm be interested in signing the letter? Please email greenprint-info@uli.org.

CapitaLand Sustainability X Challenge

CapitaLand is holding a challenge calling for innovative building technologies to advance sustainability in the built environment globally. Do you know of any tech companies who should respond to the open call for proposals? Learn more [here](#), submissions due by Feb 1.

New in *Urban Land Online*

- [Unlocking a Citywide ADU Policy in Chicago](#), Trish Riggs
- [Offering Solutions to Help Stem Housing Affordability Crisis in Phoenix Metro Area](#), Trish Riggs
- [ESG in Focus: Looking Ahead at a More Sustainable Industry in 2021](#), Marta Schantz
- [Highlighting Best Practices for Climate Resilience from Five Global Cities](#), Brett Widness
- [New U.S. Administration's Climate Plan Would Propel Innovation in Sustainability](#), Trish Riggs
- [Urging Toronto to Retrofit Aging Housing to Preserve Affordability](#), Justin Arnold

In the News

- [ESG Strategies Move to CRE's Center Stage](#), Connect Commerical Real Estate
 - [Top 10 Sustainability Topics For Real Estate in 2021](#), Facility Executive
 - [Top 10 sustainable development topics for real estate in 2021](#), Bolly Inside
 - [Hounded by Wildfires, Californians Rethink Their Willingness to Rebuild](#) — *New York Times*
 - [National Momentum for Equitable Building Decarbonization](#) — *NRDC*
 - [Floods, storms and searing heat: 2020 in extreme weather](#) — *The Guardian*
 - [The Future of Offices When Workers Have a Choice](#) — *New York Times*
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